

# KissanFarm

An Initiative to connect farmers and vendors directly! !

By: Ninja\_Coders

URL:[temp456.azurewebsites.net](https://temp456.azurewebsites.net)

Github:<https://github.com/bansalshubh/KissanFarm>

Demonstration: <https://youtu.be/2DjpDRWZZTo>



# Team(Ninja\_Coders)



**Tushar**  
(Frontend)



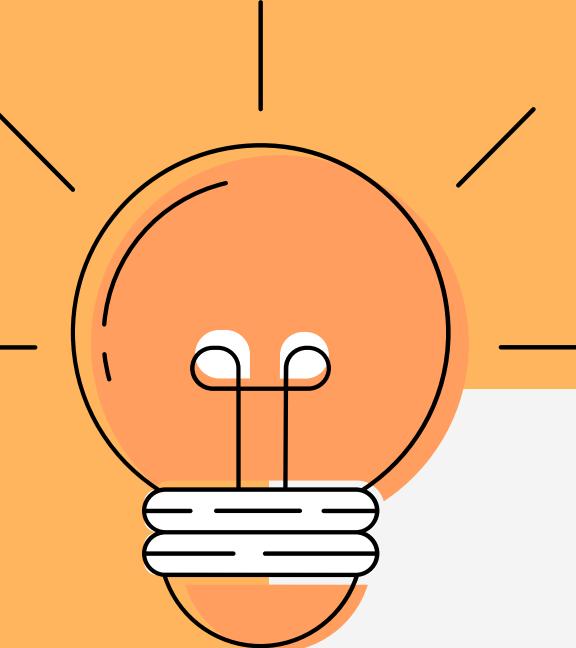
**Shivam**  
(Frontend)



**Shubham**  
(Backend)



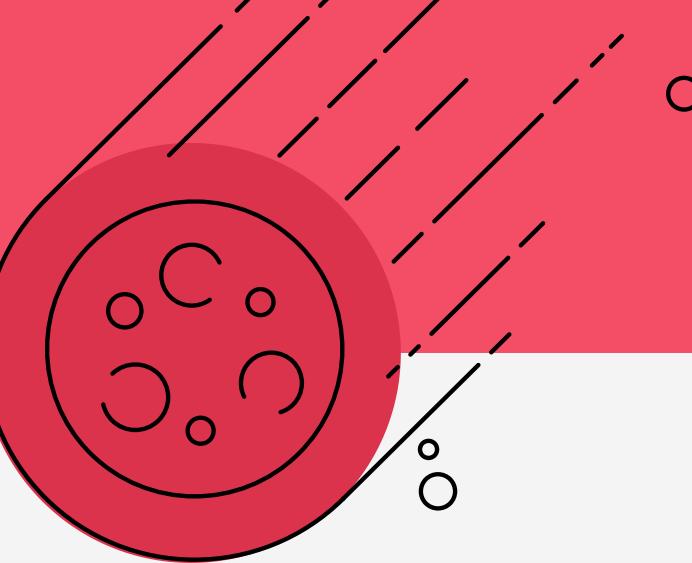
**Vaibhav**  
(Cloud)



# Problem

- In Today's World Farmers and Vendors are connected through a **long chain of Companies and Mandi's** which results into **exploitation** of both.
- Farmers gets **low returns** for their Produce
- Vendors needs to pay **High Amount**.
- Consumers gets **low Quality Chemicalized** Fruits and Vegetables.

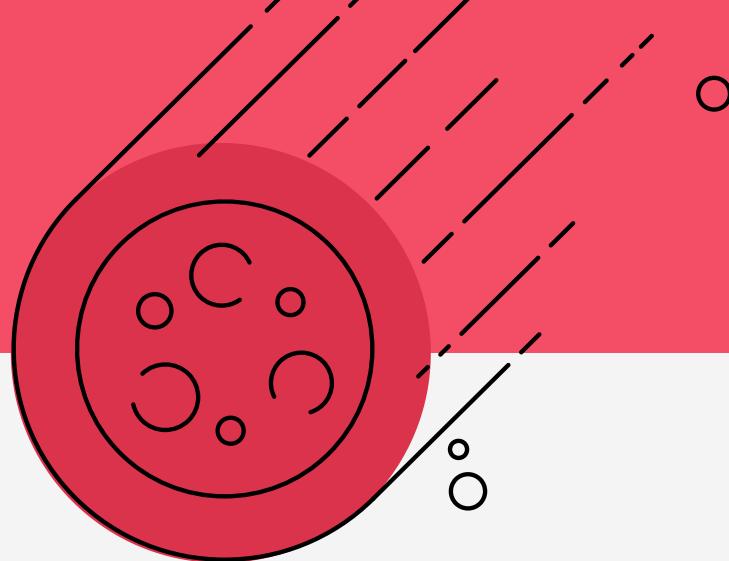




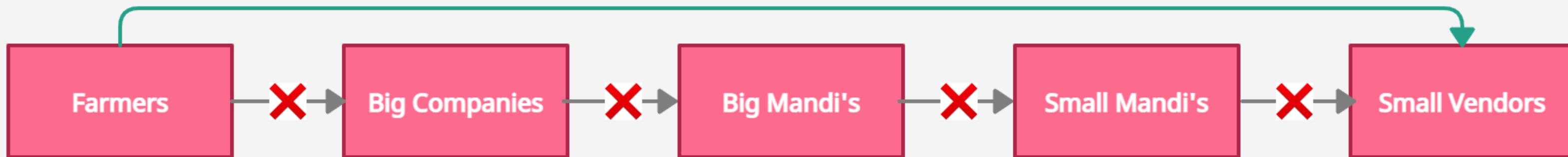
# Research

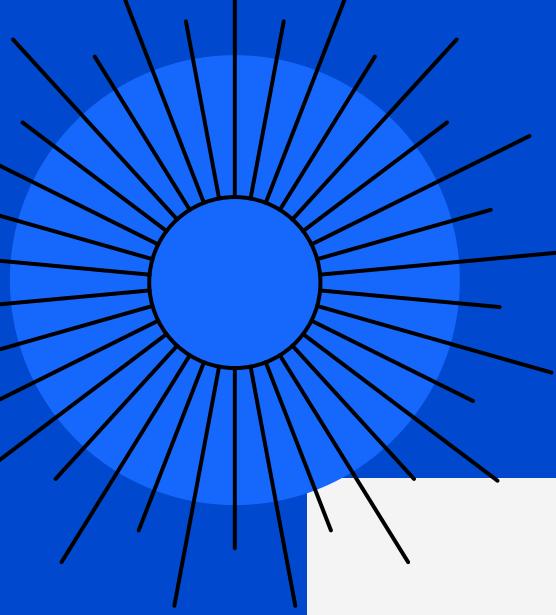
- 1 We have surveyed many areas near our home. What we found is that, till now people use to take vegetables from vegetable vendor who comes to their house every morning.
- 2 Only **1 out of 20 houses** in colony is buying vegetables **online**.
- 3 That is why we decided to **sell vegetables to small vendors** who roam in societies rather than selling directly to the customers.
- 4 These vendors will definately buy from us because they are getting **delivery at their home** without going to the mandi's at **lower cost**.
- 5 We can't get into loss as these vegetable vendors has their fixed customers in their area.

# Product



- 1 We made a website ("[KissanFarm](#)") that connects Farmers and Vendors directly!!
- 2 Through this portal we cut's down **4 layer chain of Companies and Mandi's**.
- 3 We buy Vegetables and Fruits directly from the **Famers at High Prices from their Farms** and supply it to **Small Vendors at low Prices at their DoorStep**.





# Benefits

## 1 Farmers :

- High Prices for their Produce
- A portal to sell Old Machineries and buy renewed Machineries
- An language translator for better understanding
- An Alarm about Weather Forecasting through Calls
- Uphaar Points for every Sell
- 24X7 Calling Facility

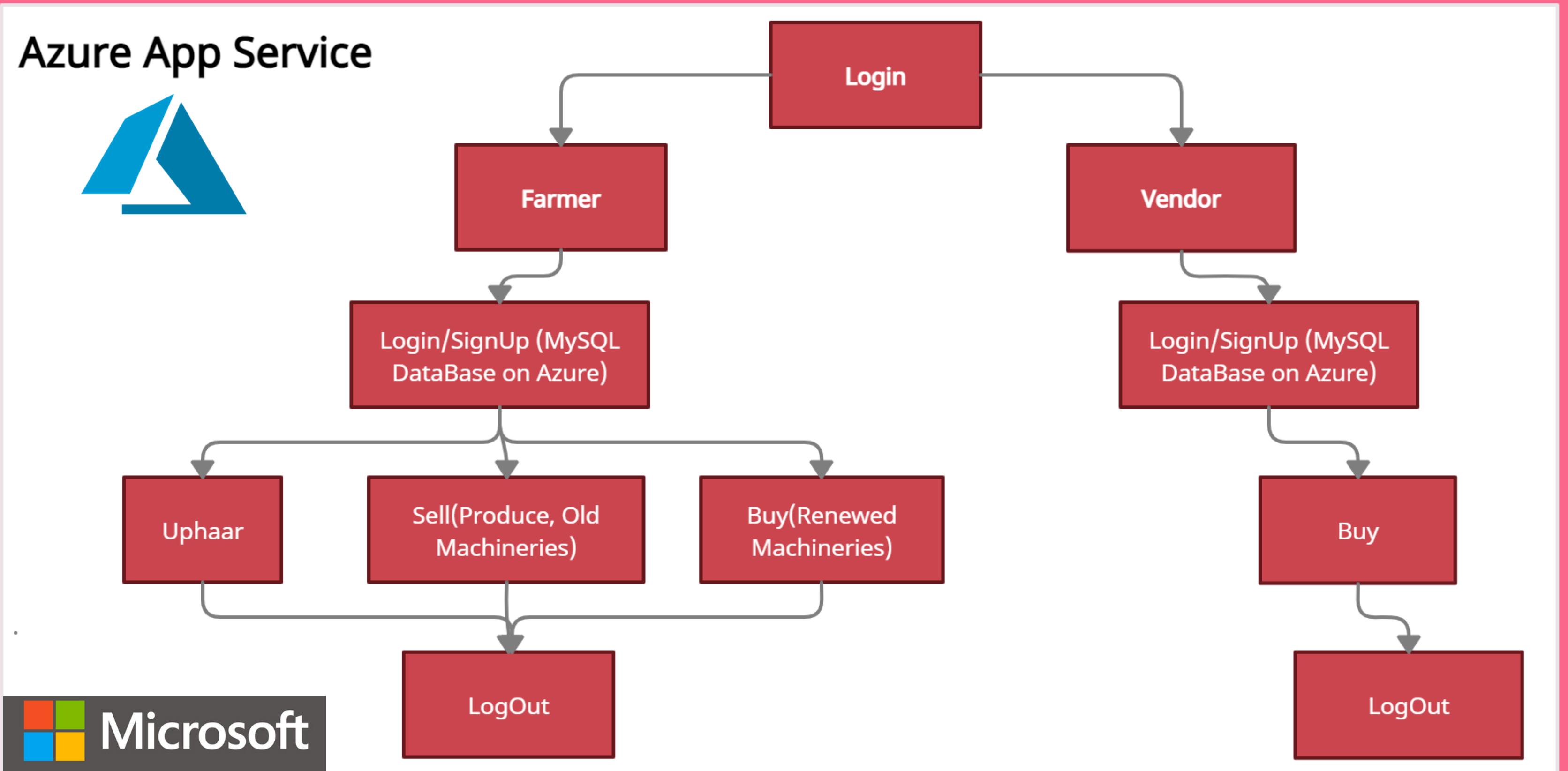
## 2 Small Vendors: Providing them Fresh Fruits and Vegetables at their doorstep at low prices.

## 3 Consumers: Providing them High Quality Food without any Colourings, Branding and Additives.

# Core Technologies

- HTML
- CSS
- JavaScript
- Python (Flask)
- Azure (Cloud)
- MySQL (Database)

# How It Works



# Business Model

## Key Activities

- Quick Fulfillment Processes
- On Time Delivery
- Efficient WebApp

## Value Propositions

- Platform that provide Delivery to the Vendors every Morning

## Customer Relationships

- Online/Phone Communication Channels

## Channels

- Global Distribution Channels
- Online Marketing and Advertising

## Cost Structure

- Azure Servers
- Cold Storage
- Transportation

## Revenue Streams

- Vendor Sales

# Demonstration

## LOGIN

### As a Farmer

Welcome to KissanFarm. This is the place from where you will get best price for your Produce. Our website is easy to use, fully functional and well maintained. We also provide Uphaar Points on every Sell using which you can Machinery, Pesticides etc.

[Login](#)

### As a Vendor

Welcome to KissanFarm. This is the place where you will get fruits and vegetables at a very less price at your doorstep. Our website is easy to use, fully functional and well maintained. Our Fruits and Vegetables are Fresh, without Stickers and Chemicals.

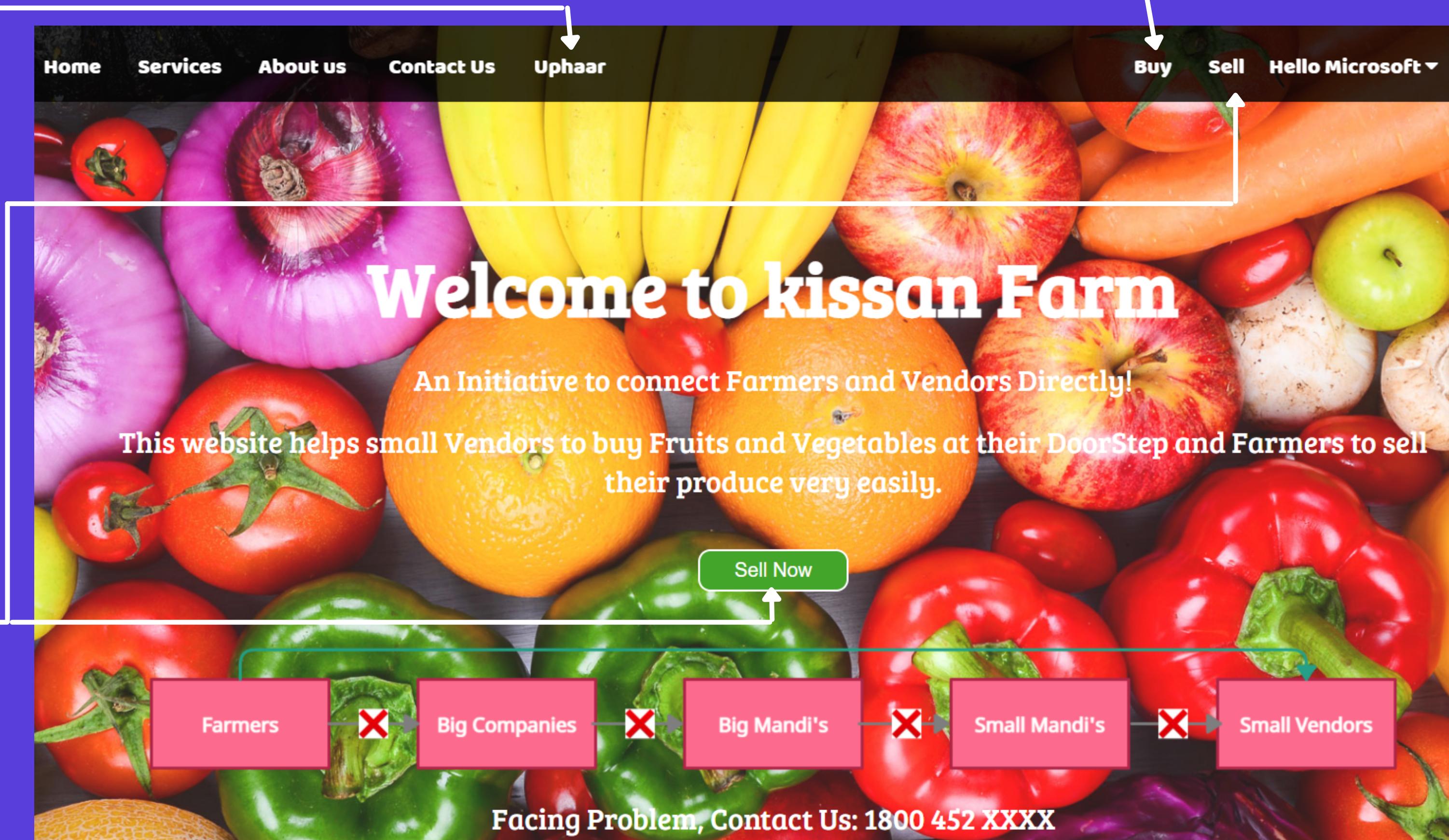
[Login](#)

# As a Farmer

Buy portal from which farmer can buy renewed Machineries

Uphaar Portal from which farmer can buy new Machineries using Uphaar points

Sell Portal from which Farmer can sell vegetables and old Machineries



# As a Farmer

# Sell Portal

 KissanFarm

Home Services About us Contact Us Buy Hello Microsoft ▾

Select Language ▾  
Powered by Google Translate

**Trust us with your harvest and be a part of bringing about a change in the agriculture industry.**

KissanFarm works with farmers across the country.

Give us a missed call  
**1800 208 XXXX**

Reasons for selling to us:

Drop your produce to a nearby Collection Centre (CC) and avoiding traveling to markets	Save time and money - No transportation or storage costs	Receive updates about market demand and harvest requirements	Your produce is weighed, graded for quality, and handled hygienically
Get fair prices for your vegetables and fruits	Receive payment within 24 hours through swift and easy online transactions	Drop your produce to a nearby Collection Centre (CC) and avoiding traveling to markets	Save time and money - No transportation or storage costs

**Your Sell History:**

# As a Farmer

## Uphaar Portal

Not secure | temp456.azurewebsites.net/uphaar

KisanFarm Home Services About us Contact Us Buy Sell Hello Microsoft

Select Language Powered by Google Translate

### Your Points: 5000 ⚡

Points: 11000 ⚡



D10

Points: 850 ⚡



35°

Points: 12000 ⚡



Mahindra

Mahindra 9 Tynes Cultivator

|| screenapp.io is sharing your screen. Stop sharing Hide

# As a Farmer Buy Portal

Not secure | temp456.azurewebsites.net/farmerBuy

Home Services About us Contact Us Sell

Select Language

Powered by Google Translate

Hello Microsoft

## OLD INSTRUMENTS

**Price:2000 Rs**



**Price:8500 Rs**



**Price:600 Rs**



# As a Vendor

The image shows a vibrant collage of various fruits and vegetables, including bananas, apples, carrots, onions, tomatoes, and bell peppers, arranged in a dense, overlapping pattern.

**Welcome to kissan Farm**

An Initiative to connect Farmers and Vendors Directly!

This website helps small Vendors to buy Fruits and Vegetables at their DoorStep and Farmers to sell their produce very easily.

Order Now

Farmers → Big Companies → Big Mandi's → Small Mandi's → Small Vendors

Facing Problem, Contact Us: 1800 452 XXXX  
24x7

Home Services About us Contact Us Shop Hello Microsoft ▾

A navigation bar at the top includes links for Home, Services, About us, Contact Us, Shop, and Hello Microsoft. A blue callout box with an arrow points from the text "Shop Portal from which vendor can shop Vegetables and Fruits" to the "Shop" button in the top right corner of the header.

Shop Portal from  
which vendor can  
shop Vegetables and  
Fruits

# As a Vendor

# Shop Portal

Screenshot of a web browser displaying a shop portal for vegetables.

The browser window title is "CustomerBuy |KissanFarm". The address bar shows "Not secure | temp456.azurewebsites.net/customerBuy". The user is identified as "Hello Microsoft".

The page header includes a logo for "KissanFarm", navigation links for "Home", "Services", "About us", "Contact Us", and "Buy", and a "Select Language" dropdown powered by Google Translate.

## VEGETABLES

**Price:25 ₹/kg**



**Capsicum**

**Add to Cart**

**Price:20 ₹/kg**



**Tomato**

**Add to Cart**

**Price:35 ₹/kg**



**Green Peas**

**Add to Cart**

Windows taskbar at the bottom: Type here to search, File Explorer, Google Chrome, File Manager, Visual Studio, Task View, Taskbar settings, and system icons for battery, signal, and date/time (02:36 AM, 25-02-2021).

Thank You!