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 OLS Regression Results
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Dep. Variable:              Sales   R-squared:                  0.903
Model:                        OLS   Adj. R-squared:             0.902
Method:             Least Squares   F-statistic:                912.7
Date:            Thu, 20 Aug 2020   Prob (F-statistic):        2.39e-100
Time:                    23:36:36   Log-Likelihood:            -383.34
No. Observations:             200   AIC:                        772.7
Df Residuals:                 197   BIC:                        782.6
Df Model:                       2
Covariance Type:        nonrobust
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             coef    std err          t      P>|t|      [0.025      0.975]
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Intercept      4.6309      0.290     15.952      0.000       4.058       5.203
TV             0.0544      0.001     39.726      0.000       0.052       0.057
Radio          0.1072      0.008     13.522      0.000       0.092       0.123
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Omnibus:                   16.227   Durbin-Watson:                2.252
Prob(Omnibus):              0.000   Jarque-Bera (JB):            27.973
Skew:                      -0.434   Prob(JB):                  8.43e-07
Kurtosis:                   4.613   Cond. No.                      425.
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