TATIANA KALAINOFF
visual designer

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908.235.7826

PROFESSIONAL EXPERIENCE

LEROY STREET STUDIO
New York, NY

Communications Coordinator | December 2019 - Present
Member of the Communications team. Project managed and contributed designs to two exhibits, responsible for external visual digital platforms ie. website, social media in addition to designing presentation and other collateral material. Involved with and contributed to standardizing business development process and tracking. Extensive research and visual design development a key part of day -to-day work.

SUCCESS ACADEMY CHARTER SCHOOL
Cobble Hill, Prospect Heights - Brooklyn, NY

Education Coordinator | October 2017 - October 2018
Member of the Student Achievement Team. Responsible for ethical test administration, data collection, visualization + analysis, as well as, working with the Dept. of Education to identify + evaluate students for special education services.

rADICAL LLC
Charlottesville, VA

Head of Design | 2016-17, Creative Strategist + Designer | 2015-16
rADical is a student run design and strategy agency - as Head of Design I oversaw all of the agency's design projects, managed and lead several of these projects, as well as, mentored other designers.

ACADEMIC + TEACHING EXPERIENCE

A-School RE-Cultivation
Student Researcher | Summer 2016, UVA
Researching design education, specifically in regards to improving studio culture and mental wellbeing in design schools. Supervised by former Dean of School Beth Meyer.

Arch 1020 | Lessons in Making
Undergraduate Section Leader| Fall 2016, UVA
Clarified and communicated fundamental design concepts for a group to 10 first-year undergraduates in a weekly discussion section. Supervised and instructed by Associate Professor Sanda Iliescu.

Arch 1030 | Foundation Studio
Undergraduate Teaching Assistant| Spring 2017, UVA
Served as a resource of knowledge, skill sets, and know-how, and help with development of conceptualizing and making. Offer helpful insight into design education, studio culture, and the design process, through weekly office hours and class assistance. Supervised by Anselmo Canfora.

HackCville Design Program | Vector
Instructor | Spring 2017, UVA
A project based program that teaches design fundamentals using Adobe Creative Suites, to a diverse group of 15 students. Student backgrounds will include, engineering, computer science, business etc.

EDUCATION

University of Virginia
Charlottesville, VA

BS Architecture | Class of 2017 | GPA 3.4
Design Thinking Concentration

HONORS

Graduation Speaker

Undergraduate Student Speaker | May 2017, UVA
Nominated and chosen from a blind selection process to address the graduating class at the Architecture School's graduation ceremony.

TECHNICAL SKILLS

Adobe Creative Suite -
    Photoshop, Illustrator, InDesign
Microsoft Office -
    Excel, Word, Power Point
Tableau
Figma, Sketch
Python, SQL
HTML, CSS