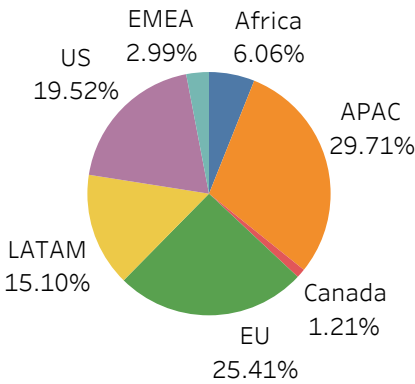


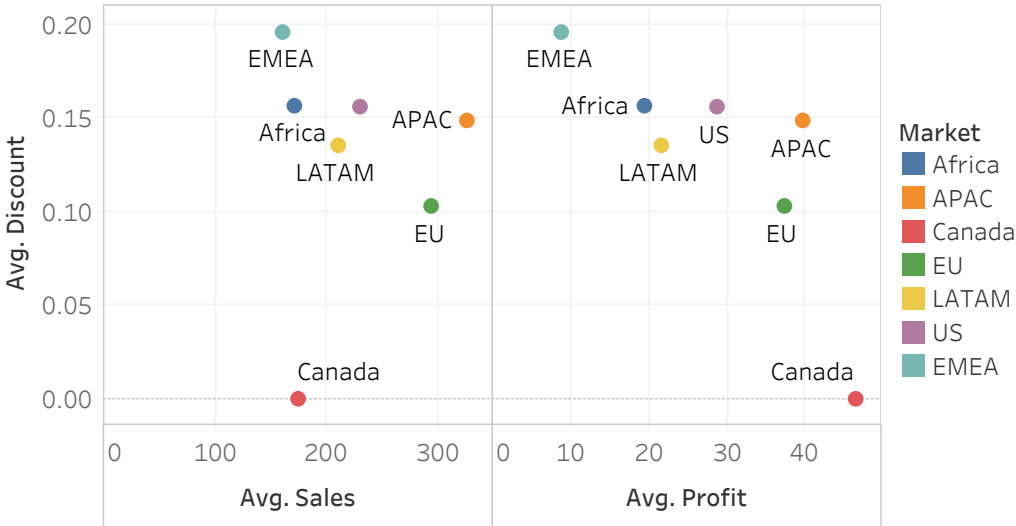
RETAIL COMPANY ANALYSIS

Market Overview	APAC Market Deepdive	Product Analysis	Shipping Analysis	Customer Evaluation
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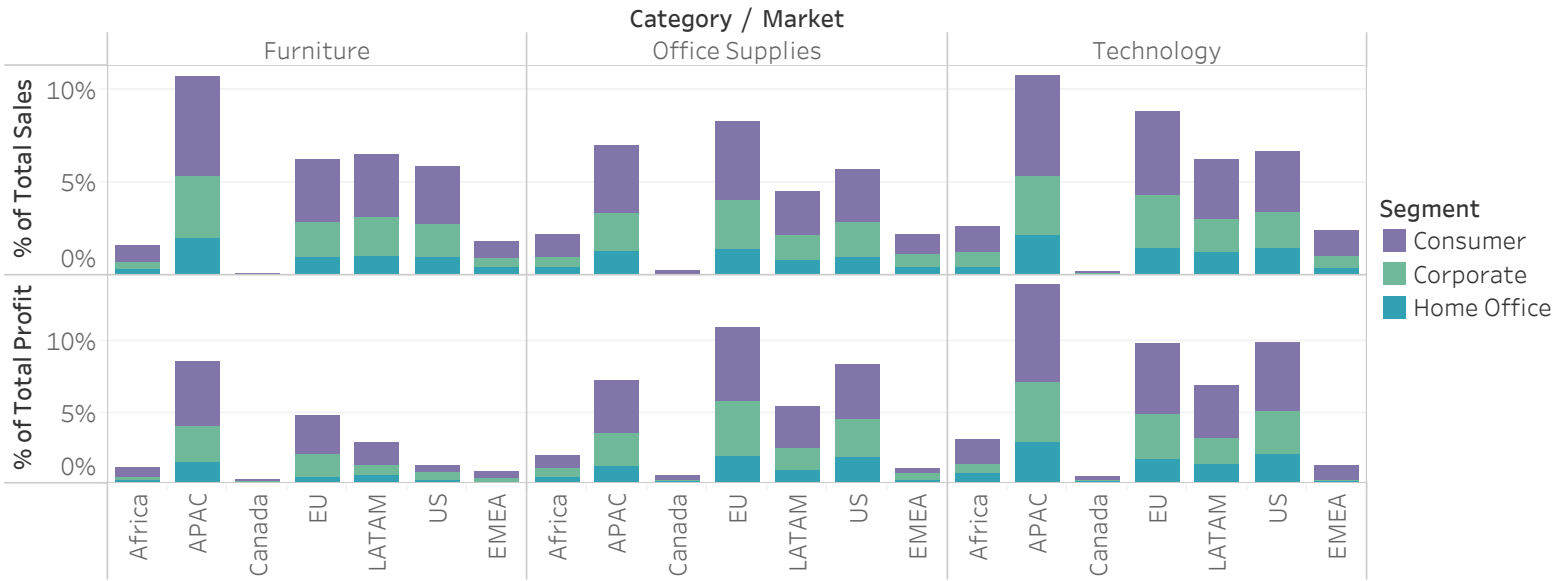
Share of profits by market



Sales and profit compared to Discounts



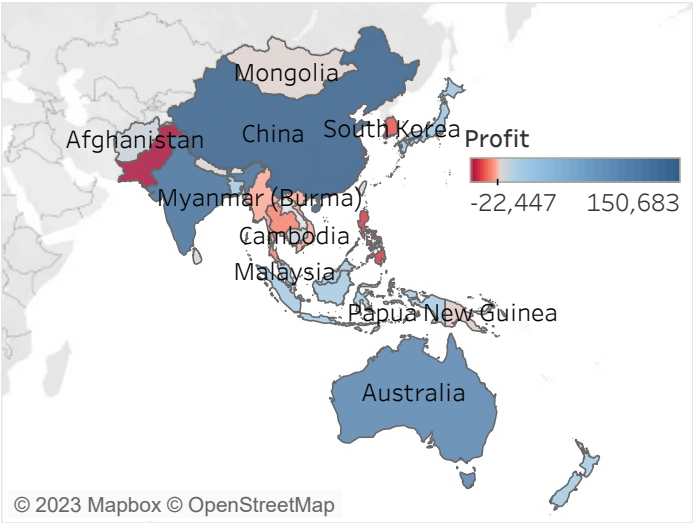
Sales and Profits by different categories



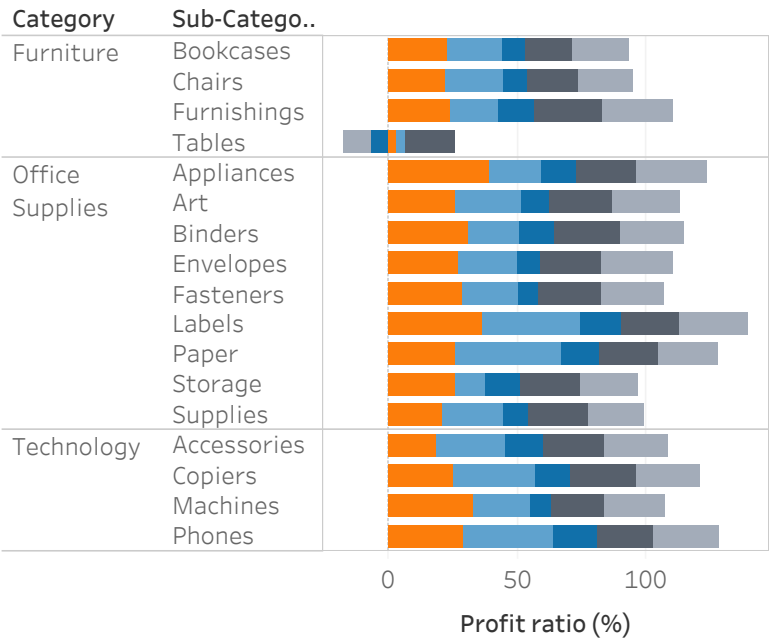
RETAIL COMPANY ANALYSIS

Market Overview	APAC Market Deepdive	Product Analysis	Shipping Analysis	Customer Evaluation
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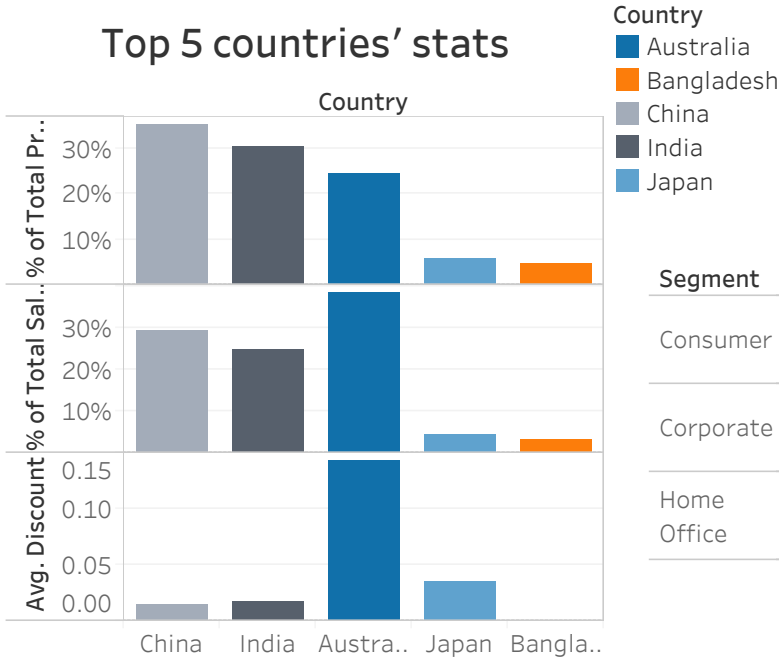
Profits in APAC countries



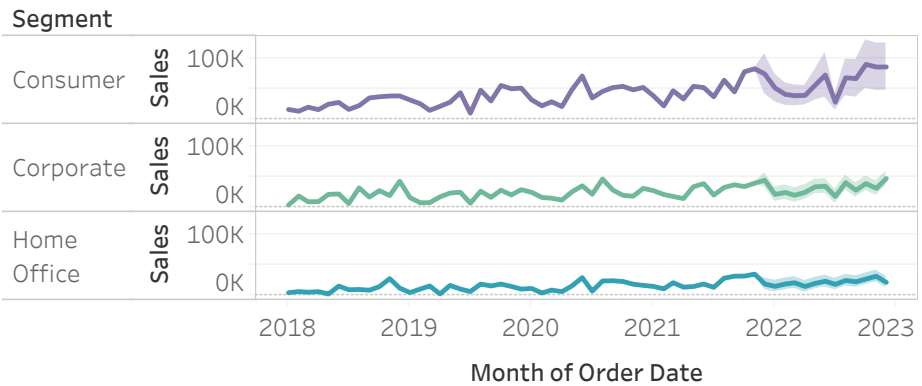
Profit ratios of products in the top 5 profitable countries



Top 5 countries' stats



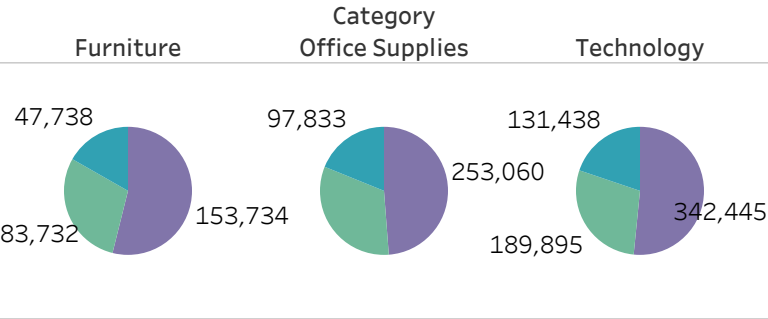
Future sales for each segment



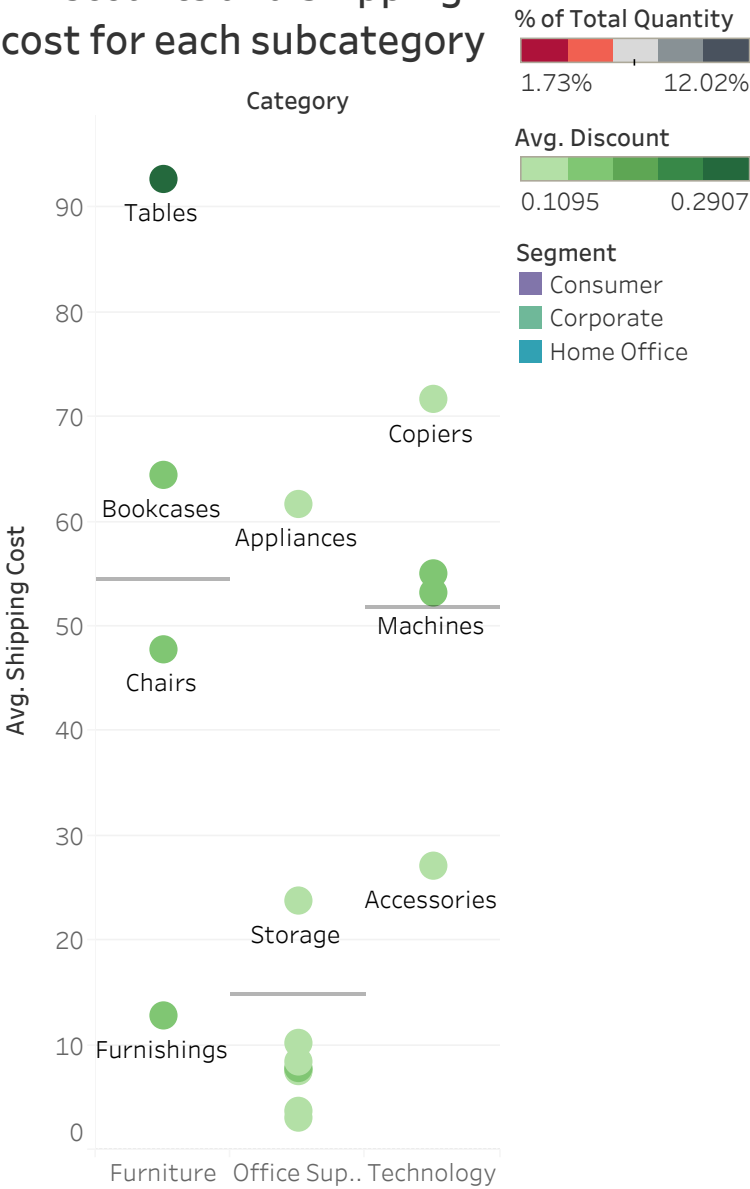
RETAIL COMPANY ANALYSIS

Market Overview	APAC Market Deepdive	Product Analysis	Shipping Analysis	Customer Evaluation
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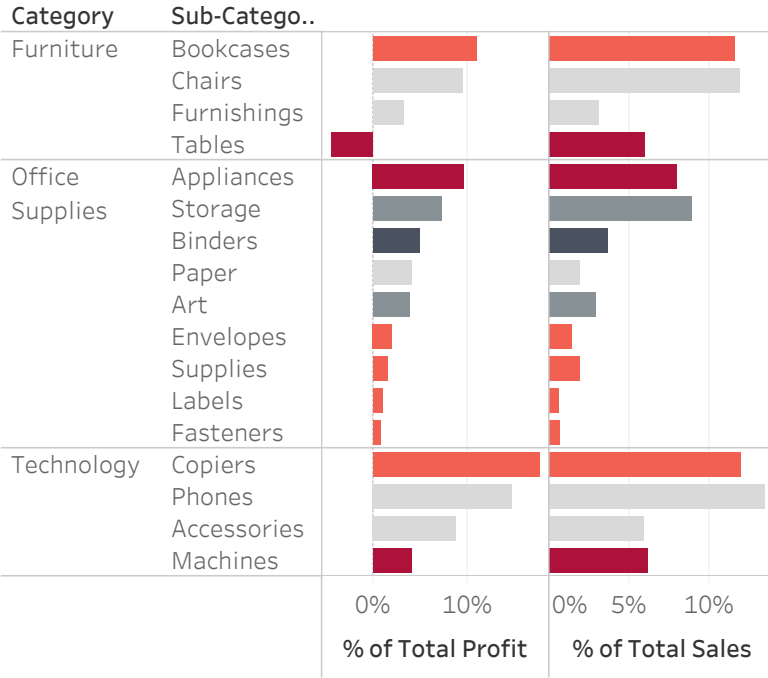
Category sales overview



Discounts and Shipping cost for each subcategory



Product profitability



RETAIL COMPANY ANALYSIS

Market Overview	APAC Market Deepdive	Product Analysis	Shipping Analysis	Customer Evaluation
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49.48%
Shipped Early

25.66%
Shipped Late

24.86%
Shipped On Time

Quantity sold and sales per ship mode

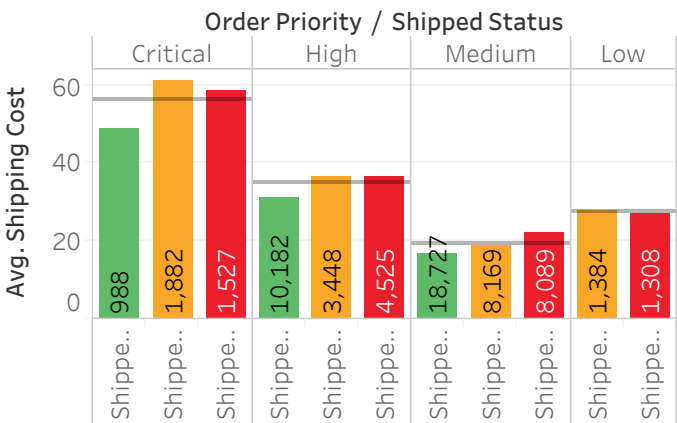
	Ship Mode				
Year of S..	Same Day	First Class	Second Cl..	Standard ..	Grand To..
2018	1,565	4,507	6,175	18,612	30,859
2019	1,961	5,649	7,218	23,155	37,983
2020	2,562	6,826	9,795	29,036	48,219
2021	3,142	8,911	12,355	35,821	60,229
2022		146	181	695	1,022
Grand To..	9,230	26,039	35,724	107,319	178,312

Sales
9,579 2,540,151

Year of Ship Date
2021

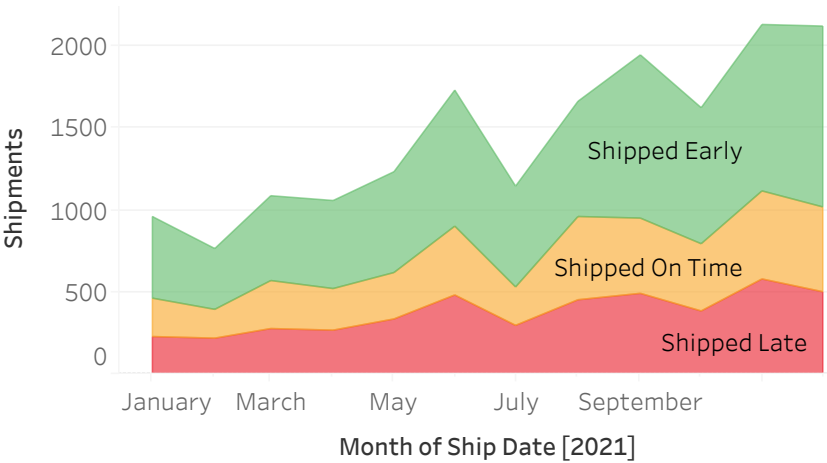
Shipped Status
Shipped Early
Shipped On Time
Shipped Late

Shipping costs vs Shipped status

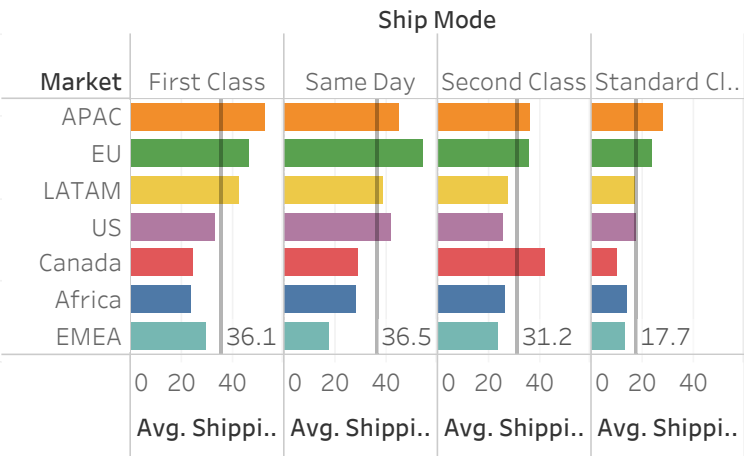


The marks are labeled by sum of Quantity.
The lines display the average Shipping Cost.

Ontime shipment trends



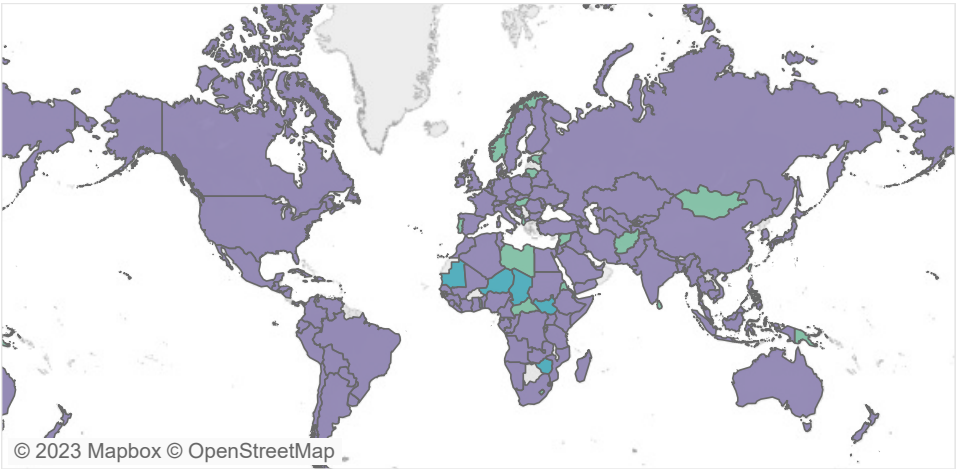
Shipping costs due to different modes



RETAIL COMPANY ANALYSIS

Market Overview	APAC Market Deepdive	Product Analysis	Shipping Analysis	Customer Evaluation
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Which segment has the most sales?



Existing and new customers count

	Order Date			
	2018	2019	2020	2021
Existing		1,163	1,401	1,496
New	1,309	209	57	15

Distinct count of Customers
15 1,496

New or existing customer
Existing
New

Discounts and shipping costs for new and existing customers

