

# Slay Your Shift

## Guide

10 Highly Profitable Business Ideas You  
Can Start Over a Weekend



## The Signature Is Yours

You have spent years waiting for the order. You've been trained to wait for the second signature and to seek a consensus before you make a move. In the hospital, that's how you stay safe. In your life, that's how you stay stuck.

This guide isn't about a "side hustle." It's about a **Shift Slayer**. It's about taking the expertise you already have and moving from the role of **Staff** to the role of **Strategist**.

You don't need more research. You don't need a committee to approve your vision. You already have the venture capital—it's in your clinical brain.

**Stop seeking consensus. Take the pen back. Sign your own permission slip.**

# Your Weekend Execution Plan

1. **Choose ONE Idea:** Pick the one that feels most natural to your experience.
2. **Hire the AI:** Use the AI Move provided to act as your "digital intern" to handle the heavy lifting.
3. **Make the Move:** Execute the Weekend Action Step. No more thinking. Just doing.

# The 10 Highly Profitable Ideas

## 01. Private Patient Navigator

**The AI Move:** Ask AI to "Summarize this medical diagnosis into 5 simple bullet points for a family."

**The Weekend Move:** Post on social media: "I'm helping 2 families this month navigate complex medical news. DM for a Clarity Session."

## 02. Legal Nurse Consultant

**The AI Move:** Ask AI to "Create a chronological timeline template for medical record review."

**The Weekend Move:** Send a personalized LinkedIn message to one local Personal Injury attorney.

## 03. Home Safety Auditor

**The AI Move:** Ask AI to "Generate a 20-point safety checklist for a senior with mobility issues."

**The Weekend Move:** Perform a free "Safety Audit" for a friend's parent to get your first testimonial.

# The 10 Highly Profitable Ideas

## 04. Health Content Strategist

**The AI Move:** Ask AI to "Draft an outline for a blog post about preventing caregiver burnout."

**The Weekend Move:** Send that outline to a local clinic or health-tech startup as a sample of your work.

## 05. Specialty Certification Tutor

**The AI Move:** Ask AI to "Write 5 practice NCLEX questions with rationales for [Insert Topic]."

**The Weekend Move:** Message 3 nursing students and offer a "Confidence Coaching" session.

## 06. Corporate Wellness Facilitator

**The AI Move:** Ask AI to "Outline a 15-minute presentation on stress management for high-stakes offices."

**The Weekend Move:** Email a local HR manager offering a 20-minute "Lunch & Learn" session.

## 07. Surgery Recovery Support

**The AI Move:** Ask AI to "Create a 7-day post-op high-protein meal plan and shopping list."

**The Weekend Move:** Call a local plastic surgery center to introduce your recovery coordination service.

# The 10 Highly Profitable Ideas

## 08. Medication Management Auditor

**The AI Move:** Ask AI to "Create a simple medication tracking log and supplement safety sheet."

**The Weekend Move:** Offer to organize the "medication station" for one neighbor or relative this weekend.

## 09. Chronic Illness Lifestyle Designer

**The AI Move:** Ask AI to "Re-write these 3 traditional recipes to be heart-healthy and low-sodium."

**The Weekend Move:** Create a "Pantry Makeover" flyer and post it in a local community Facebook group.

## 10. Specialized Sitter Trainer

**The AI Move:** Ask AI to "Draft a 1-page emergency protocol guide for a nanny caring for a child with a G-tube."

**The Weekend Move:** Post in a local "Mom's Group" offering specialized training for their childcare providers.

# From Ideas to Execution

You have the guide. You have the ideas. You have the clinical expertise.

But I know what happens next. You get back to the floor, the 12-hour shift takes over, and that permission slip you signed for yourself gets buried under a pile of protocols and exhaustion.

**Don't let this idea die in your phone.**

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I am inviting you to the **Slay Your Shift: 5-Day Live Execution Experience.**

This is not a "course" where you sit and watch videos. This is a **Live Action Week** designed for the nurse who doesn't have time for fluff. In just five days, we are going to build your bridge together:

- **Day 1: Clarity.** We decide exactly what you are selling and who you are helping. No more second-guessing.
- **Day 2: Framework.** We build your Signature Method so you stop selling your hours and start selling your expertise.
- **Day 3: Audience.** We find the people who are already looking for you without a huge social media presence.
- **Day 4: Systems.** We set up the simple, elegant tools that buy back your time. No tech spirals.
- **Day 5: Launch.** We make a real revenue move. You leave with a plan you can repeat until your exit is inevitable.



SECURE YOUR SPOT IN THE 5-DAY EXPERIENCE