



# T'Keyah Marshall

UX Designer

## Snapshot

Fashion and Beauty professional with 10+ years of visual design and merchandising, management and operational experience. Seeking career pivot within design industry to collaborate creatively while utilizing prior business training.

## Skillset

HTML • CSS • JS • Github •  
Adobe Suite • Figma • Graphic  
Design • Procreate • Editing •  
Customer Experience • Visual  
Merchandising • Product  
Knowledge • Team Onboarding

## Contact

portfolio

tknyma.com

email

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(215) 602 9895



## Experience

### Footwear Buyer

2017 - present | *SnipesUSA*

Created digital training materials for merchandising and inventory reporting applications. Contributed last minute store communication graphics in response to product release changes. Researched databases and merchant portals to review past and future orders for accuracy.

### Visual Merchandise Manager

2016 - 2017 | *L'Oreal #MAKEUP*

Designed marketing materials for social media, email advertising and floorset visuals. Digital creation of KPI tools. Effectively planned and executed visual directives.

### Assistant Store Manager

2012 - 2015 | *ICING by Claire's*

Created location specific flyer mockups for partnered marketing events. Developed digital lookbooks for consumer personas.

## Education

### Google UX Design Professional Certificate

2021 | *Coursera*

### B.A. Liberal Arts

2016 - 2018 | *Rowan University*

### Transfer Credit

2012 - 2015 | *Atlantic Cape CC*

### H.S. Diploma

2008 - 2012 | *Winslow Twp HS*

## References

### Shannon Payton - Senior Buyer

(908) 230 4665

### Melanie Robins - Brand Coordinator

(410) 530 8325

### Alexus Robinson - Store Manager

(215) 500 9647