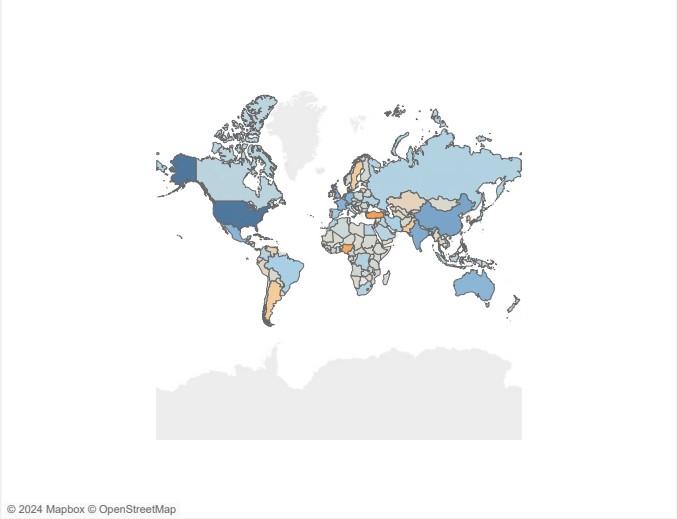
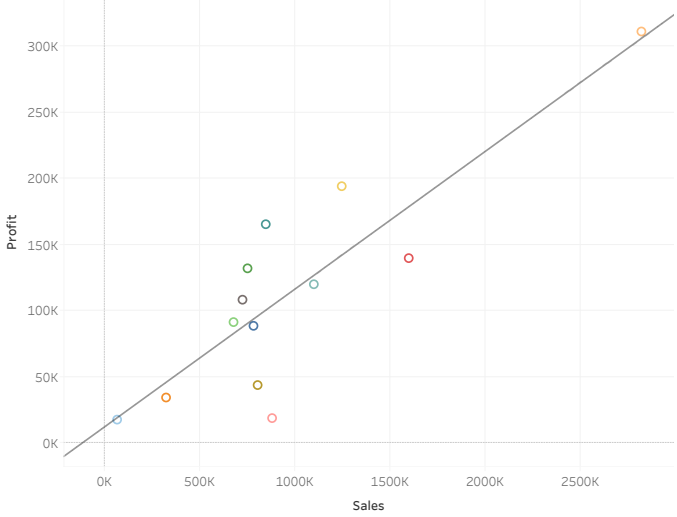
Story 1

Region Profit Analysis | Negative Profit Country Analysis | Shipping Analytics | Outlier Analysis | Category Analysis

Regions Profit



Regional Analysis



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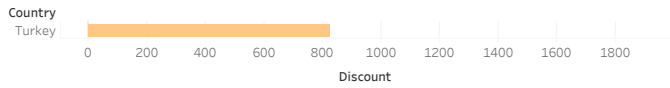
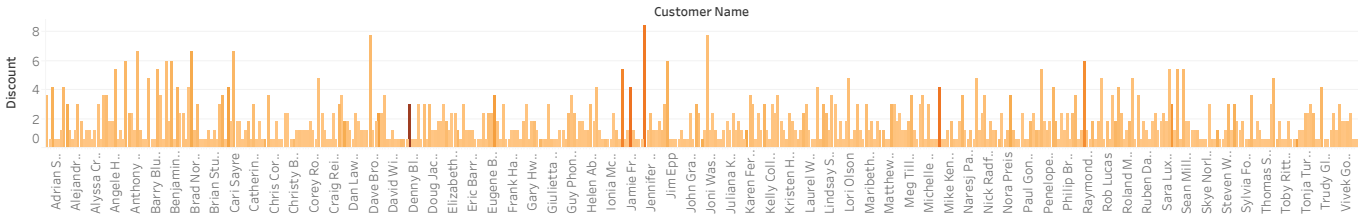
Discount-Country



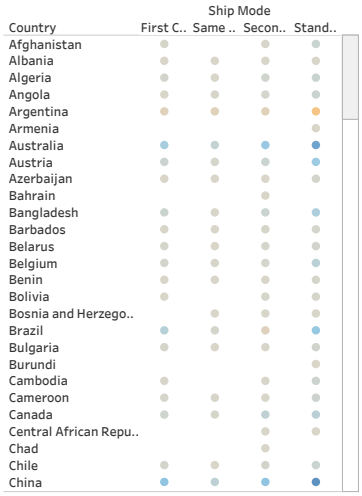
Negative Profit

All Customers and their discounts

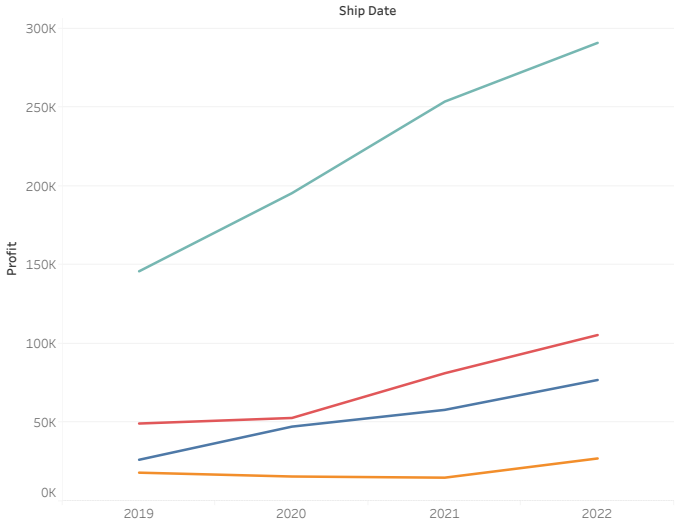


Story 1

Country-Ship mode dependency



Ship Date - Profit dynamics



Story 1

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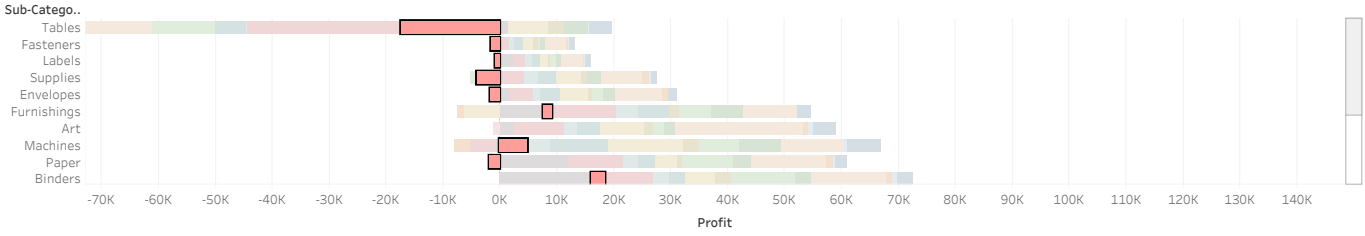
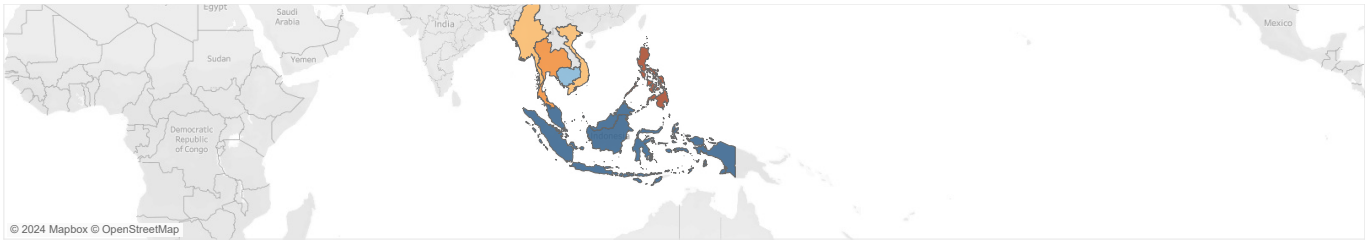
Sub-Category Analysis



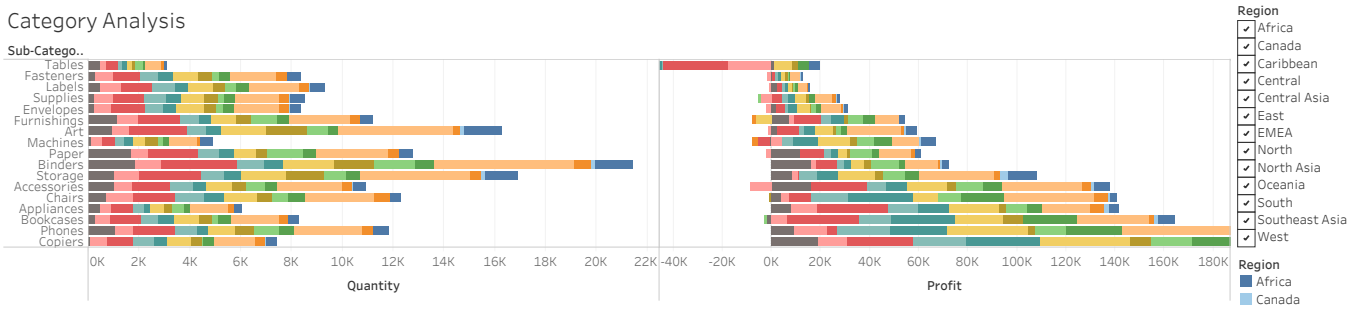
Southeast Asia



Story 1

Region Profit Analysis | Negative Profit Country Analysis | Shipping Analytics | Outlier Analysis | Category Analysis

Category Analysis



Profit Category Dynamics

Order Date

Sub-Catego..	2019 1-й кв.	2019 2-й кв.	2019 3-й кв.	2019 4-й кв.	2020 1-й кв.	2020 2-й кв.	2020 3-й кв.	2020 4-й кв.	2021 1-й кв.	2021 2-й кв.	2021 3-й кв.	2021 4-й кв.	2022 1-й кв.	2022 2-й кв.	2022 3-й кв.	2022 4-й кв.
Accessories	2 336	4 021	2 800	5 766	6 399	7 920	8 790	11 192	5 711	7 806	10 503	15 472	3 886	9 000	16 563	11 259
Appliances	3 541	5 230	9 342	4 695	2 991	3 256	9 840	7 878	10 031	10 493	8 815	12 498	7 577	8 966	18 516	17 936
Art	1 203	3 052	2 721	3 430	1 203	2 243	3 568	4 690	2 019	3 940	4 778	4 860	2 378	4 240	6 542	6 008
Binders	1 390	3 307	4 288	2 460	4 510	5 454	3 790	1 440	4 440	1 068	3 703	12 800	3 528	6 037	8 796	5 588
Bookcases	3 137	6 404	6 187	11 211	2 606	8 312	6 010	11 551	9 939	8 118	11 449	13 392	8 302	14 337	23 714	16 953
Chairs	6 805	4 861	6 134	12 981	5 152	7 055	9 367	10 394	6 764	7 788	10 860	14 790	9 836	7 456	9 054	15 782
Copiers	1 051	5 412	7 838	16 045	5 516	20 646	10 987	14 611	8 559	14 865	20 927	27 549	20 139	17 742	25 927	40 930
Envelopes	453	1 518	1 965	1 112	755	1 952	1 737	2 143	1 618	1 853	3 218	2 868	1 680	1 924	1 520	3 266
Fasteners	371	427	729	406	642	824	860	620	969	432	968	1 267	422	1 276	551	1 562
Furnishings	1 115	516	2 562	3 128	1 158	2 768	2 895	2 840	1 981	2 721	3 498	6 388	2 904	3 779	4 772	4 040
Labels	339	781	822	1 148	632	802	840	954	470	872	1 104	1 190	676	1 573	2 029	1 048
Machines	1 193	1 101	52	7 023	651	3 205	6 976	4 490	6 421	7 740	4 714	-3 598	4 863	2 973	5 311	5 219
Paper	1 074	2 066	3 001	4 414	1 655	1 467	3 060	4 529	3 065	4 981	4 509	4 313	3 133	4 276	5 914	7 673
Phones	9 488	12 297	14 362	17 733	6 760	9 313	13 828	15 360	6 346	20 676	1 455	18 485	10 435	15 854	15 138	28 836
Storage	3 696	1 665	4 389	6 163	5 775	5 503	5 144	4 982	5 955	5 037	8 597	12 107	6 026	9 852	11 942	11 207
Supplies	818	976	1 776	1 010	422	1 460	1 032	2 066	725	1 007	2 176	1 757	943	2 006	1 467	2 808
Tables	-3 322	-4 223	-745	-2 786	-1 188	-617	86	-5 702	1 119	-6 751	-3 294	-5 114	-3 343	-8 123	-7 077	-10 808

Profit
-10 808 40 930