

- 1. Energydrop s.r.l.** ↗  
2016-2018  
Product and graphic design  
*Freelance project for a IoT technology company*
- 2. Dental clinic** ↗  
2017-2019  
Digital communication  
*Freelance project for a private office*
- 3. Cd case/booklet** ↗  
2017  
Print design  
*Freelance project for an ethnomusical organization*
- 4. Music video** ↗  
2018  
Motion graphic video  
*Freelance project for an independent music band*
- 5. Laura Biagiotti** ↗  
2013-2016  
Product and graphic design  
*Employed by Pianetamoda s.r.l.*
- 6. Watches design** ↗  
2012-2016  
Product and graphic design  
*Employed by Pianetamoda s.r.l.*



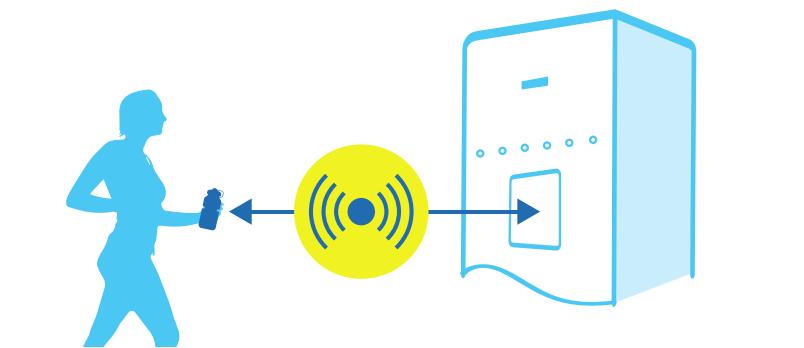
## ENERGYDROP

The Energydrop project consists of the design of **vending machines**, placed in gyms. The machine takes the public water, purifies it and finally mixes it with vitamins or supplements.

Thanks to TAG technology, the dispenser is able to recognize the **Smart bottle**, a water bottle, which is equipped with an integrated microchip.

The design was made in cooperation with the marketing department of the firm. We adopted two graphic lines, aimed at different distributions.

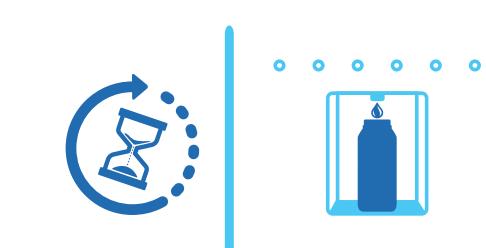
The first one targets people with healthy lifestyles. Colours and images constantly evoke the **water element** and the vitamin world. Furthermore, the communication is intended to highlight the **eco-friendly** aspects of the whole project.



1. BRING Smart bottle close to the sensor



2. SELECT the drink you prefer



3. WAIT FOR the delivery

ENERGYDROP



## 2. Dental clinic | Freelance | 2017-2018



**Ai**    **Ps**    **Ae**    **</> HTML**    **{;} CSS**

This project was realized for a Dental clinic.  
It consist of a digital advertising campaing.

First of all, a **responsive website** was created, where users can get information about all the services provided by the practise, including main information.

The image displays a comprehensive digital marketing campaign for a dental clinic. It includes:

- Website Mockup:** A desktop browser window showing the homepage of "DR.GIACOMO MARCELLO". The page features a blue and white color scheme, a large "PROFICIENCY" section, and a "Dr.G. Marcello" logo.
- Smartphone Screens:** Two smartphones showing different pages of the website. One screen displays a quote from Charlie Chaplin: "A day without laughter is a day wasted". The other smartphone shows sections for "VALUES" and "HOSPITALITY".
- Tablet Screen:** A tablet displaying the "SERVICES" page, which lists various dental treatments with icons.
- Mobile Phone Screen:** A mobile phone showing a specific service page for "ODONTOLOGIA PEDIATRICA (PEDODONZIA)".



View **website**



The collage consists of four panels:

- Top Left (Blue Panel):** Shows three cartoon teeth with faces, looking sad, sitting in a red gum base. A green toothbrush is positioned above them. A single red blood drop is to the right. Below the image is a "View animation" button with a play icon.
- Top Right (Orange Panel):** Features a pink popsicle, a yellow lemon slice, a cup of coffee on a saucer, and a tube of toothpaste labeled "FLUORINE". Below the image is a "View animation" button with a play icon.
- Bottom Left (Blue Panel):** Displays a black bomb with a lit fuse, which is exploding, indicated by a yellow starburst with black stars. Below the image is a "View animation" button with a play icon.
- Bottom Right (Orange Panel):** Shows a clear glass filled with water containing a set of white teeth. Below the image is a "View animation" button with a play icon.

3. Cd case/booklet | Freelance | 2016

# Alas de Esperanza



This CD cover was realized for an  
**ethnomusical Organization.**

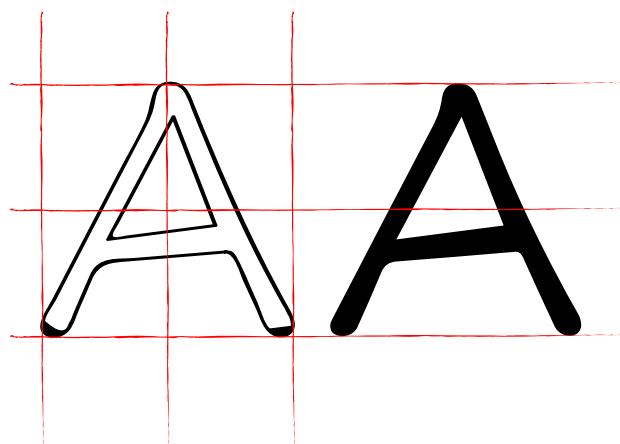
This World music project has brought together two cultures: the Western one and the *Peruvian indigenous* one.

The graphic project is a **patchwork** of pictures and drawings, which represents traditional symbols of the Shipibo culture.



### 3. Cd case/booklet | Freelance | 2016

#### Alas de Esperanza



A B C D E É G H

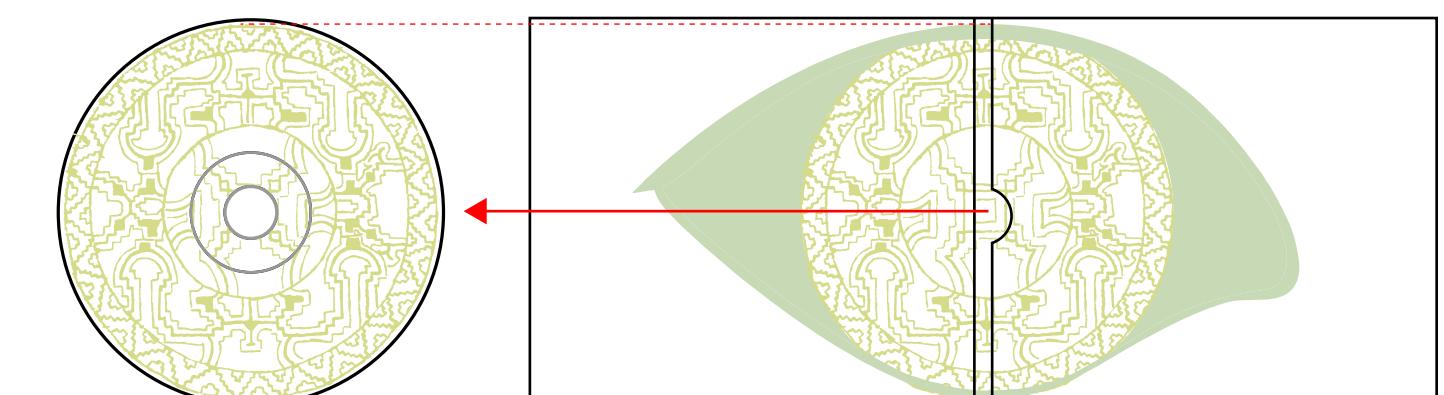
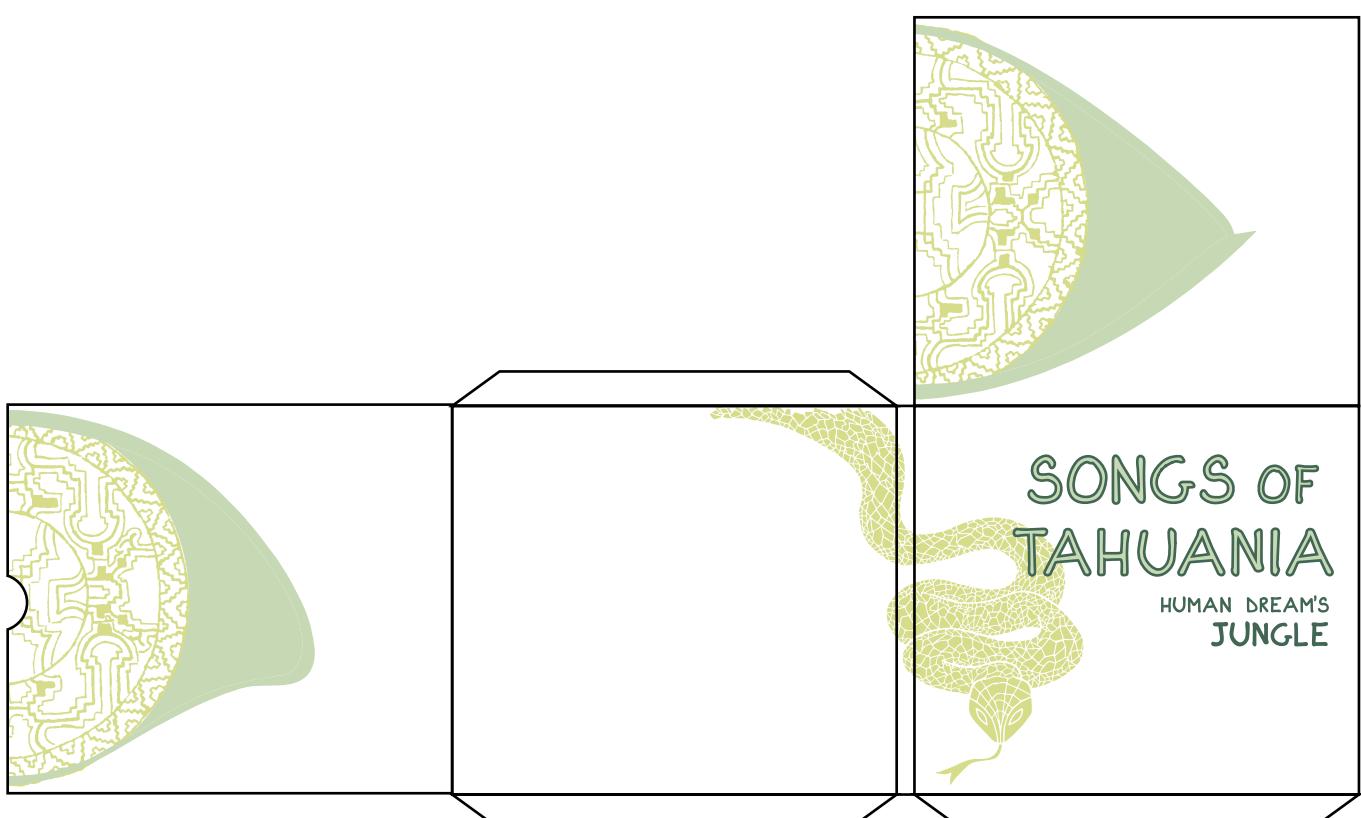
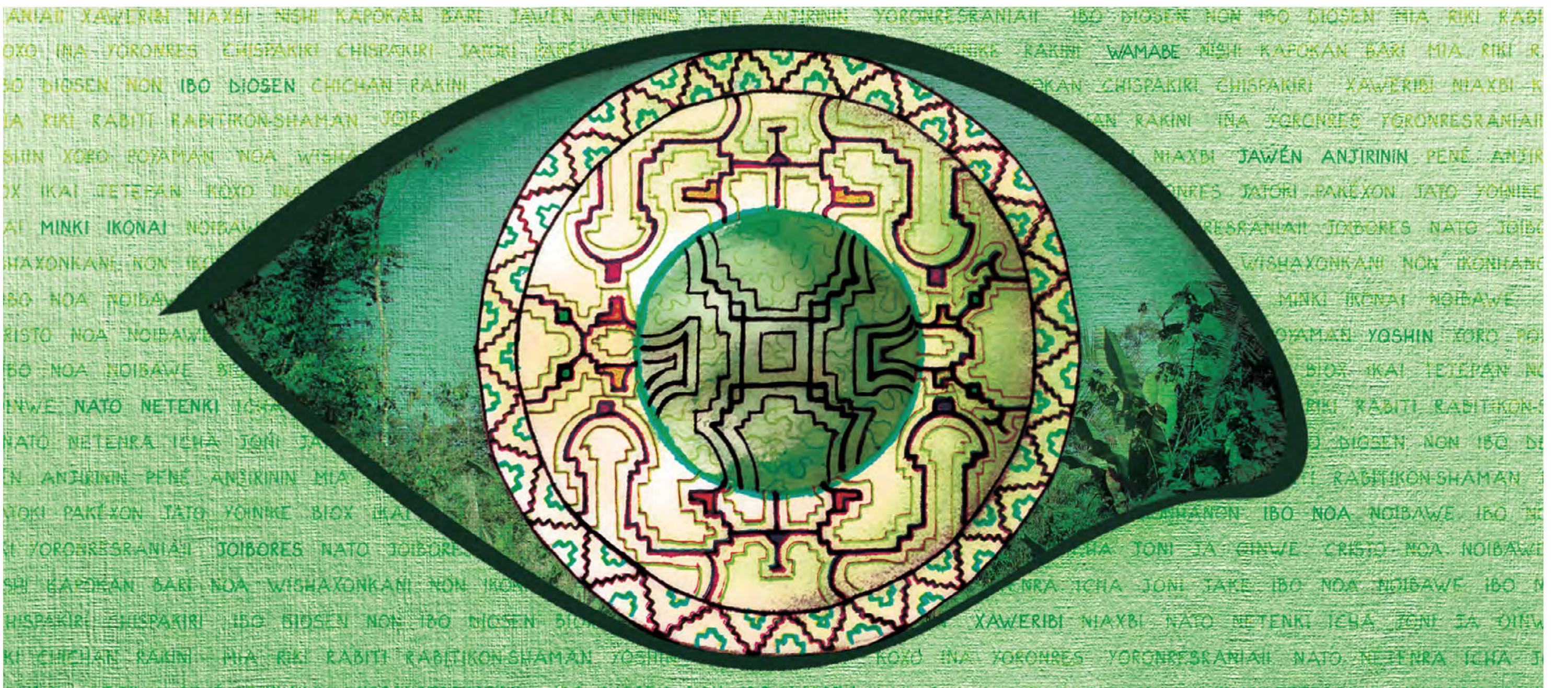
I J K L M N O P

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1 2 3 4 5 6 7 8 9 0

The packaging consists of four panel and two pockets: an internal pocket with a thumbhole for the extraction of the CD; a second one on the front cover, where the booklet is located.

The lettering of the main text was specifically handwritten.



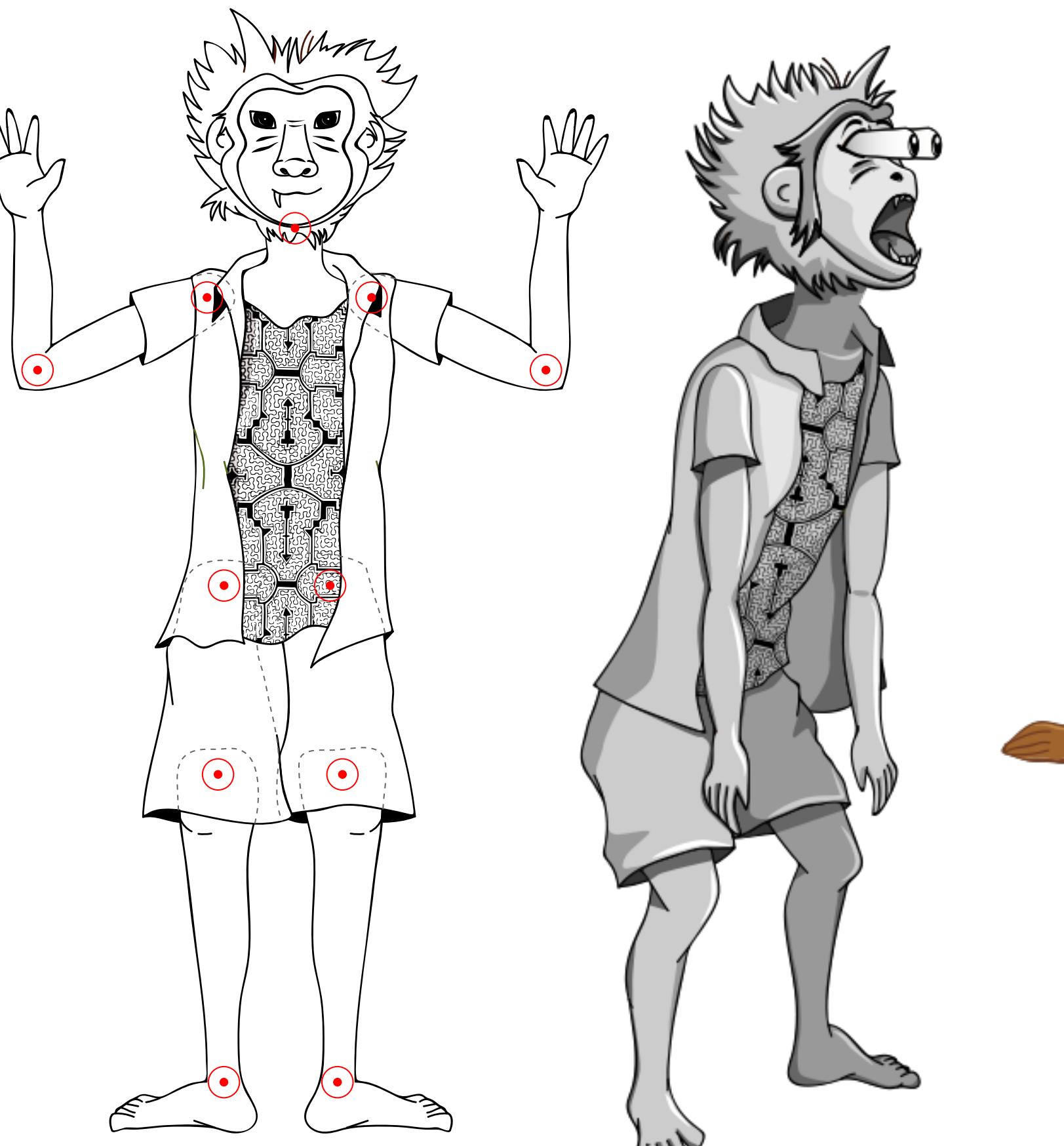
# RADIO TAHUNIA



**Ai** **Ps** **Ae**

This video was created for a band, which was inspired by *Amazon Rainforest*. It consists of two parts: one placed in the reality; another one created in **motion graphic**.

The video tells a story about a *Monkey Boy*, who takes a journey in order to follow the girl he loves. Therefore, he leaves his native habitat, "the Rainforest", and visits completely new worlds, until he finds her.



4. Music Video | Freelance | 2018

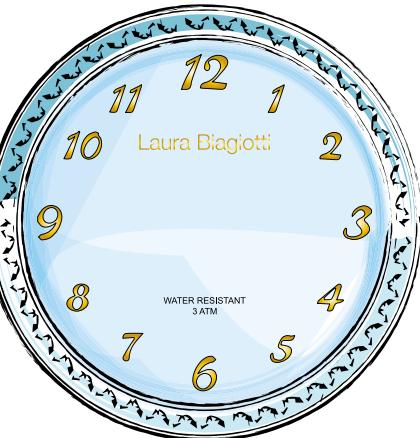
RADIO  
TAHUMANIA

The characters were individually drawn, animated and **looped**.

Then, they were placed in a multi-layered background, designed by using: **vector illustrations** and manipulation of **raster images**.



Laura Biagiotti  
WATCHES



This line of watches was designed in cooperation with the Italian brand "Laura Biagiotti".

The collection was developed starting from a prototype and then it developed into many models. Dials and bezels were decorated with graphic elements in line with the **brand style**.



## 5. Laura Biagiotti | Pianetamoda s.r.l. | 2013-2016

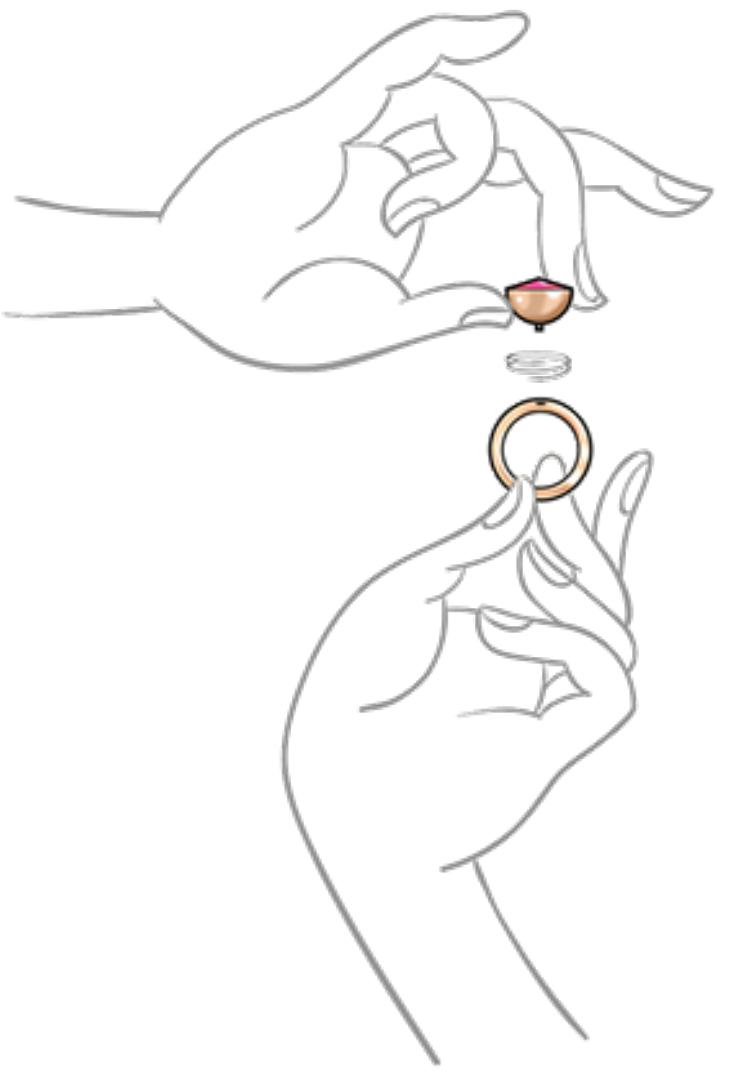
Laura Biagiotti  
JEWELS



The collaboration with "Laura Biagiotti" in the **jewelry sector** lasted four years.

I was involved in the design of the collections and the sales catalogues layout. I also supervised the production process.

Miss  
Laura



"Miss Laura revolution collection" is an interchangeable line of jewelry.

My work on this project was focused on sales catalogue layout and packaging.



## one roc



Oneroc was conceived in order to satisfy the increasing demand of **customisable** watches. The watch was designed as two separate pieces: the **steel case**, which has two inserts, sealed to the end; and a **rubber interchangeable strap**, molded with an internal hole, which extends throughout.

This project was presented at the international fair "Basel World 2013".

# DATCH

This collection of watches was created for the brand *Datch*.

The entire collection, as well as the sales catalogues layout were inspired by the late fifties in terms of the colours palette, materials and the case design.





thank you

for your

attention