Introduction to Structural Equation Modelling (using the 'lavaan' package in R)

Todd K. Hartman Lecturer in Quantitative Methods Sheffield Methods Institute

14 February 2017

Structural model

Structural model

Standard model: $X \to Y$ Path analysis: $X \to Y \to Z$

Structural model

Standard model: $X \rightarrow Y$ Path analysis: $X \rightarrow Y \rightarrow Z$

 Measurement model of latent (unobserved) constructs Confirmatory factor analysis (CFA)

Structural model

Standard model: $X \rightarrow Y$ Path analysis: $X \rightarrow Y \rightarrow Z$

- Measurement model of latent (unobserved) constructs Confirmatory factor analysis (CFA)
- Models with structural and measurement components Uses CFA to account for measurement error Yet, models directional ('causal') relationships

□ observed variable (a.k.a., exogenous variable)

- □ observed variable (a.k.a., exogenous variable)
- O latent (unobserved) variable (a.k.a., endogenous variable)

- □ observed variable (a.k.a., exogenous variable)
- O latent (unobserved) variable (a.k.a., endogenous variable)
- \triangle constant (1)

□ observed variable (a.k.a., exogenous variable)
 ○ latent (unobserved) variable (a.k.a., endogenous variable)
 △ constant (1)
 → directional ("causal") relationship

□ observed variable (a.k.a., exogenous variable)
 ○ latent (unobserved) variable (a.k.a., endogenous variable)
 △ constant (1)
 → directional ("causal") relationship
 non-directional relationship (covariances for

unstandardized solutions or correlations for standardized ones)

Benefits

- Benefits
 - Simultaneously models a system of relationships

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations
 - Requires a priori specification (i.e., theory)

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations
 - Requires a priori specification (i.e., theory)
 - 'Large' sample technique (maximum likelihood)

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations
 - Requires a priori specification (i.e., theory)
 - 'Large' sample technique (maximum likelihood)

```
'Small' is N < 100
```

'Medium' is $100 \le N \le 200$

'Large' is N>200

(Depends on the complexity of model and estimator used)

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations
 - Requires a priori specification (i.e., theory)
 - 'Large' sample technique (maximum likelihood)

```
'Small' is N < 100
'Medium' is 100 \le N \le 200
'Large' is N > 200
```

(Depends on the complexity of model and estimator used)

• Infinite number of possible models

- Benefits
 - Simultaneously models a system of relationships
 - Multiple outcome variables
 - Account for measurement error
- Limitations
 - Requires a priori specification (i.e., theory)
 - 'Large' sample technique (maximum likelihood)

```
'Small' is N < 100
'Medium' is 100 \le N \le 200
```

'Large' is N>200

(Depends on the complexity of model and estimator used)

- Infinite number of possible models
- Correlation \neq Causation

Observed variables (a.k.a., manifest variables)

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors
 - Observed variables used as 'indicators'

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors
 - Observed variables used as 'indicators'
 - Must be continuous (e.g., intelligence)

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors
 - Observed variables used as 'indicators'
 - Must be continuous (e.g., intelligence)
 - Residual (error) terms for observed variables or factors as outcome variables

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors
 - Observed variables used as 'indicators'
 - Must be continuous (e.g., intelligence)
 - Residual (error) terms for observed variables or factors as outcome variables
 - For indicators: residual is variance unexplained by hypothesized factor (e.g., random measurement error)

- Observed variables (a.k.a., manifest variables)
 - Can be nominal, ordinal, or continuous
- 2 Latent variables
 - Correspond to hypothetical constructs or factors
 - Observed variables used as 'indicators'
 - Must be continuous (e.g., intelligence)
 - Residual (error) terms for observed variables or factors as outcome variables
 - For indicators: residual is variance unexplained by hypothesized factor (e.g., random measurement error)
 - For outcomes (observed or latent factors): residual is variance unexplained by their predictors

 Covariance is strength of association between X and Y and their variabilities (unlike correlation, covariance has no upper or lower bounds)

- Covariance is strength of association between X and Y and their variabilities (unlike correlation, covariance has no upper or lower bounds)
- Means are not analyzed in most SEMs (although it can be done)

- Covariance is strength of association between X and Y and their variabilities (unlike correlation, covariance has no upper or lower bounds)
- Means are not analyzed in most SEMs (although it can be done)

$$cov(X,Y) = \sum_{i=1}^{n} \frac{(x_i - \bar{x})(y_i - \bar{y})}{(n-1)}$$
$$cov_{XY} = rr_{XY}SD_XSD_Y$$

- Covariance is strength of association between X and Y and their variabilities (unlike correlation, covariance has no upper or lower bounds)
- Means are not analyzed in most SEMs (although it can be done)

$$cov(X, Y) = \sum_{i=1}^{n} \frac{(x_i - \bar{x})(y_i - \bar{y})}{(n-1)}$$

$$cov_{XY} = rr_{XY}SD_XSD_Y$$

 Goal 1: to understand patterns of covariances among observed variables

- Covariance is strength of association between X and Y and their variabilities (unlike correlation, covariance has no upper or lower bounds)
- Means are not analyzed in most SEMs (although it can be done)

$$cov(X, Y) = \sum_{i=1}^{n} \frac{(x_i - \bar{x})(y_i - \bar{y})}{(n-1)}$$

$$cov_{XY} = rr_{XY}SD_XSD_Y$$

- Goal 1: to understand patterns of covariances among observed variables
- Goal 2: to explain as much variation as possible with model

How Does SEM Differ from Regression?

Estimated Covariance

$$cov_{XY} = rr_{XY}SD_XSD_Y$$

How Does SEM Differ from Regression?

Estimated Covariance

$$cov_{XY} = rr_{XY}SD_XSD_Y$$

Regression Estimate

$$\beta = rr_{XY}(SD_Y/SD_X)$$

$$y = \alpha + By + \Gamma x + \zeta$$

Structural form

$$y = \alpha + By + \Gamma x + \zeta$$

• where y is a vector of observed **en**dogenous variables

$$y = \alpha + By + \Gamma x + \zeta$$

- where y is a vector of observed **en**dogenous variables
- x is a vector of observed **ex**ogenous variables; $cov(x) = \Phi$ is their covariance matrix

$$y = \alpha + By + \Gamma x + \zeta$$

- where y is a vector of observed **en**dogenous variables
- x is a vector of observed **ex**ogenous variables; $cov(x) = \Phi$ is their covariance matrix
- ullet α is a vector of structural intercepts

$$y = \alpha + By + \Gamma x + \zeta$$

- where y is a vector of observed **en**dogenous variables
- x is a vector of observed **ex**ogenous variables; $cov(x) = \Phi$ is their covariance matrix
- ullet α is a vector of structural intercepts
- B is a coefficient matrix that relates endogenous variables to each other

$$y = \alpha + By + \Gamma x + \zeta$$

- where y is a vector of observed **en**dogenous variables
- x is a vector of observed **ex**ogenous variables; $cov(x) = \Phi$ is their covariance matrix
- ullet α is a vector of structural intercepts
- B is a coefficient matrix that relates endogenous variables to each other
- Γ is a coefficient matrix that relates endogenous variables to exogenous variables

$$y = \alpha + By + \Gamma x + \zeta$$

- where y is a vector of observed **en**dogenous variables
- x is a vector of observed **ex**ogenous variables; $cov(x) = \Phi$ is their covariance matrix
- ullet α is a vector of structural intercepts
- B is a coefficient matrix that relates endogenous variables to each other
- Γ is a coefficient matrix that relates endogenous variables to exogenous variables
- ζ is a vector of disturbance terms; $cov(\zeta) = \Psi$ is their covariance matrix

• N: q rule of thumb (maximum likelihood estimation)

• N: q rule of thumb (maximum likelihood estimation)

N: observations from the dataset

q: model parameters

- N: q rule of thumb (maximum likelihood estimation)
 - N: observations from the dataset
 - q: model parameters
- Ideal 20:1 (e.g., if q=10, then need sample size of at least 200

- N: q rule of thumb (maximum likelihood estimation)
 - N: observations from the dataset
 - q: model parameters
- Ideal 20:1 (e.g., if q=10, then need sample size of at least 200
- Minimal 10:1 ratio (just like regression)

• SEM is a correlational approach; causation is driven by theory

- SEM is a correlational approach; causation is driven by theory
- When the direction of causality is uncertain...

- SEM is a correlational approach; causation is driven by theory
- When the direction of causality is uncertain...
 - Specify model but without directionality between key variables (i.e., no causal paths)

- SEM is a correlational approach; causation is driven by theory
- When the direction of causality is uncertain...
 - Specify model but without directionality between key variables (i.e., no causal paths)
 - Specify and test alternative models with different causal directionalities (with similar results, no statistical method can identify which is correct)

- SEM is a correlational approach; causation is driven by theory
- When the direction of causality is uncertain...
 - Specify model but without directionality between key variables (i.e., no causal paths)
 - Specify and test alternative models with different causal directionalities (with similar results, no statistical method can identify which is correct)
 - And/or include reciprocal effects to cover both possibilities (but can create problems of identification)

 Concerns total number of parameters to be estimated (regardless of sample size)

- Concerns total number of parameters to be estimated (regardless of sample size)
- If v is the number of observed variables, then we can estimate v(V+1)/2 parameters

- Concerns total number of parameters to be estimated (regardless of sample size)
- If v is the number of observed variables, then we can estimate v(V+1)/2 parameters
- Example: suppose v = 4 observed variables

- Concerns total number of parameters to be estimated (regardless of sample size)
- If v is the number of observed variables, then we can estimate v(V+1)/2 parameters
- Example: suppose v=4 observed variables Then, the max number of parameters estimated is 10 4(4+1)/2=10

- Concerns total number of parameters to be estimated (regardless of sample size)
- If v is the number of observed variables, then we can estimate v(V+1)/2 parameters
- Example: suppose v=4 observed variables Then, the max number of parameters estimated is 104(4+1)/2=10

Total number of variances (4) and covariances (6) in the data matrix (fewer can be estimated, but the max is 10)

• Each model parameter can be free, fixed, or constrained

- Each model parameter can be free, fixed, or constrained
 - \bullet 'Free' is estimated by the software from the data

- Each model parameter can be free, fixed, or constrained
 - 'Free' is estimated by the software from the data
 - Fixed' is set to a constant by the researcher (and accepted by the software regardless of the data)

- Each model parameter can be free, fixed, or constrained
 - 'Free' is estimated by the software from the data
 - Fixed' is set to a constant by the researcher (and accepted by the software regardless of the data)
 - 'Constrained' is estimated by the software with some restrictions (e.g., constrained to be equal to another parameter)

Specify the model (draw out hypotheses)

- Specify the model (draw out hypotheses)
- Estimate the model using software

- Specify the model (draw out hypotheses)
- Estimate the model using software
- Evaluate the model fit (Chi-square 'badness of fit' (>.05), RMSEA (<.05), CFI (>.95), TLI (>.95))

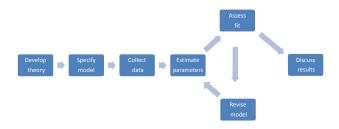
- Specify the model (draw out hypotheses)
- Estimate the model using software
- **3** Evaluate the model fit (Chi-square 'badness of fit' (>.05), RMSEA (<.05), CFI (>.95), TLI (>.95))
- Respecify the model (if needed using using theory)

- Specify the model (draw out hypotheses)
- Estimate the model using software
- **3** Evaluate the model fit (Chi-square 'badness of fit' (>.05), RMSEA (<.05), CFI (>.95), TLI (>.95))
- Respecify the model (if needed using using theory)
- Reevaluate the model fit

- Specify the model (draw out hypotheses)
- Estimate the model using software
- **3** Evaluate the model fit (Chi-square 'badness of fit' (>.05), RMSEA (<.05), CFI (>.95), TLI (>.95))
- Respecify the model (if needed using using theory)
- Reevaluate the model fit
- Rinse and repeat

- Specify the model (draw out hypotheses)
- 2 Estimate the model using software
- **3** Evaluate the model fit (Chi-square 'badness of fit' (>.05), RMSEA (<.05), CFI (>.95), TLI (>.95))
- Respecify the model (if needed using using theory)
- Reevaluate the model fit
- Rinse and repeat
- Interpret the results

SEM Flowchart



Practical Example: Support for Social Welfare Spending

What affects preferences for government spending on social welfare programs?

Practical Example: Support for Social Welfare Spending

What affects preferences for government spending on social welfare programs?

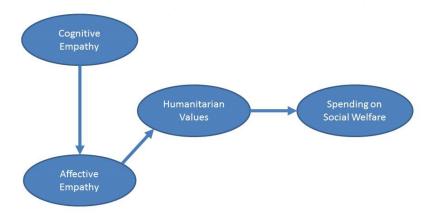
- 1 Attitudes toward Government
 - Ideology
 - Party Affiliation
- 2 Personal Experiences
 - Income
 - Generational Cohorts (Age)
- 3 Attitudes toward Beneficiaries
 - Racial stereotypes

Practical Example: Support for Social Welfare Spending

What affects preferences for government spending on social welfare programs?

- 1 Attitudes toward Government
 - Ideology
 - Party Affiliation
- 2 Personal Experiences
 - Income
 - Generational Cohorts (Age)
- 3 Attitudes toward Beneficiaries
 - Racial stereotypes
- 4 Pro-Social Orientations
 - Humanitarianism (value helping those in need)
 - Empathy (ability to understand/feel what another being is experiencing)

Practical Example: Support for Social Welfare Spending



Practical Example: Support for Social Welfare Spending

- American National Election Study 2008 2009 Panel Study
 - Monthly surveys with representative Internet panel
 - 1,420 to 2,665 completed interviews per wave
 - Social Spending toward Social Security, Aid to the Poor, Job Retraining, and Public Schools
 - 8 Humanitarianism Items
 - 'It is important to help one another so that the community in general is a better place.'
 - 21 Empathy Items
 - Other Demographic Controls

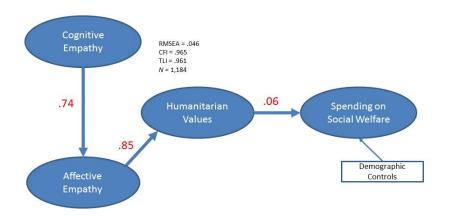
Empathy

- Interpersonal Reactivity Index (Davis (1980, 1983)
 - Empathic Perspective-Taking
 - Empathic Concern
 - Personal Distress
 - Fantasy

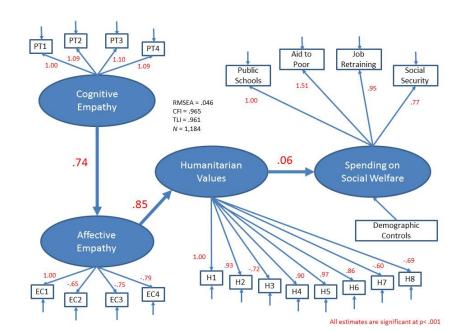
2-Factor CFA Model of Empathy

Survey Item	Cognitive Empathy	Affective Empathy
I try to look at everybody's side of a disagreement before I make a decision.	.64	.36
I sometimes try to understand my friends better by imagining how things look from their perspective.	.73	.41
I believe that there are two sides to every question and try to look at them both.	.73	.40
Before criticizing somebody, I try to imagine how I would feel if I were in their place.	.69	.38
I often have tender, concerned feelings for people less fortunate than me.	.39	.70
Sometimes I don't feel very sorry for other people when they are having problems. (R)	33	59
When I see someone being treated unfairly, I sometimes don't feel very much pity for them. (R)	37	67
Other people's misfortunes do not usually disturb me a great deal. (R)	38	69

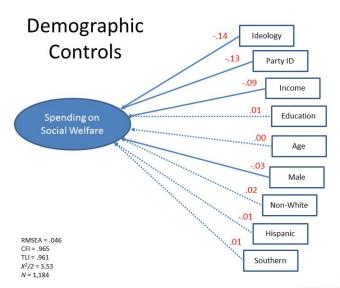
Structural Equation Model Results



Structural Equation Model Results



Structural Equation Model Results



Lavaan Code

```
## Install Lavaan for SEM
install.packages("lavaan".repos = "http://cran.us.r-project.org/")
## Require Needed Packages
require(lavaan)
require(foreign)
## SEM for Empathy, Humanitarianism, and Social Spending
model <- ' # Latent Variables
           cempathy = \sim ept2 + ept3 + ept5 + ept7
           aempathy =\sim ec1 + ec2 + ec4 + epd4
           human = \sim hu1 + hu2 + hu3 + hu4 + hu5 + hu6 + hu7 + hu8
           social = school15 + ss15 + poor15 + job15
           # Rearessions
           aempathy ~ a*cempathy
           human ~ b*aempathv
           social ~ c*human
           social ~ ideology + party + male + age + hispanic
                            + nonwhite + education + income + south
           # Indirect Effect (a*b)
                ab := a*b
                bc := b*c
                abc := a*b*c
           # Residual Covariances
           # cempathy ~~ aempathy
fit <- sem(model.
            data=anes,
            data=anes, ordered=c("ept2", "ept3", "ept5", "ept7", "ect", "ec2", "ec4", "epd4", "hu3", "hu4", "hu5", "hu6", "hu6", "hu6", "hu7", "hu6")
bummarv(fit)
parameterEstimates(fit)
fitMeasures(fit, c("cfi", "rmsea", "tli"))
```

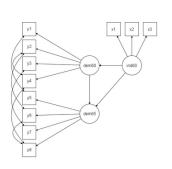
Software: lavaan Package in R: http://lavaan.ugent.be/

The official reference to the lavaan package is the following paper:

Yves Rosseel (2012). lavaan: An R Package for Structural Equation Modeling. *Journal of Statistical Software*, 48(2), 1-36. URL http://www.jstatsoft.org/v48/i02/

First impression

To get a first impression of how lavaan works in practice, consider the following example of a SEM model. The figure below contains a graphical representation of the model that we want to fit.



```
model <- '
   # latent variables
     ind60 = x1 + x2 + x3
    dem60 = v1 + v2 + v3 + v4
     dem65 = ~v5 + v6 + v7 + v8
   # regressions
     dem60 ~ ind60
     dem65 ~ ind60 + dem60
   # residual covariances
    v1 ~~ v5
    y2 ~~ y4 + y6
    v3 ~~ v7
     v4 ~~ v8
     v6 ~~ v8
fit <- sem(model.
           data=PoliticalDemocracy)
summary(fit)
```

lavaan is (relatively) easy and intuitive

• lavaan in R is free (as in beer!)

- lavaan in R is free (as in beer!)
- Strong online support/community

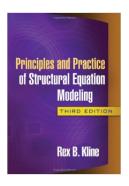
- lavaan in R is free (as in beer!)
- Strong online support/community
- Compact, readable R commands

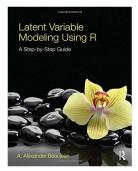
- lavaan in R is free (as in beer!)
- Strong online support/community
- Compact, readable R commands
- Constant development of latest methods

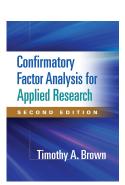
- lavaan in R is free (as in beer!)
- Strong online support/community
- Compact, readable R commands
- Constant development of latest methods
- Full support for categorical data!

- lavaan in R is free (as in beer!)
- Strong online support/community
- Compact, readable R commands
- Constant development of latest methods
- Full support for categorical data!
 - Binary, Categorical, and Continuous DVs

My Favourite SEM Books







Idre: http://www.ats.ucla.edu/stat/

