

# Todd K. Hartman

---

CONTACT INFORMATION	Sheffield Methods Institute Interdisciplinary Ctr of the Soc Sciences 219 Portobello Street Sheffield S1 4DP United Kingdom	Tel: +44 114 222 7122 t.k.hartman@sheffield.ac.uk <a href="http://tkhartman.staff.shef.ac.uk/">http://tkhartman.staff.shef.ac.uk/</a> G Scholar: d07BFScAAAAJ Github: tkhartman
CURRENT POSITIONS	Senior Lecturer in Quantitative Social Science Lecturer in Quantitative Social Science Director of Q-step Programme Director of Learning and Teaching Sheffield Methods Institute The University of Sheffield  Statistical Ambassador Royal Statistical Society  Senior Fellow of the Higher Education Academy UK Professional Standards Framework (Ref: PR120023)	2018 – 2014 – 2018 2017 – 2014 –  2016 –  2016 –
PREVIOUS POSITIONS	Assistant Professor of Political Science Lecturer of Political Science Department of Government & Justice Studies Appalachian State University (UNC)  Founding Director of Survey Research Program Center for Economic Research and Policy Analysis  Survey Center Research Assistant Adjunct Instructor of Political Science Department of Political Science Stony Brook University (SUNY)	2009 – 2014 2008 – 2009  2009 – 2014  2006 – 2008 2004 – 2006
EDUCATION	Ph.D., Political Science (2009), State University of New York at Stony Brook Exams: Quantitative methods; political psychology; American politics Dissertation: <i>The Effects of Policy Metaphors on Political Attitudes</i> Cmte: Howard Lavine, Stanley Feldman, Milton Lodge, & Richard Lau  M.A., International Relations, San Francisco State University “Talking the Gun Out of Irish Politics: Framing the Peace Process”  B.A., International Relations, University of California at Davis Certificate in Intercultural German Studies, Universität Bayreuth Work Study, Bayerische Motoren Werke (BMW - Munich)	
REFEREED PUBLICATIONS	[1] Johnston, R., Pattie, C. J., Hartman, T. K., Manley, D. J., Rossiter, D., & Jones, K. Scotland’s electoral geography differed from the rest of Britain’s in 2017	

- (and 2015) - Exploring its contours. (Forthcoming). *Scottish Geographical Journal*.  
doi:10.1080/14702541.2017.1409362  
Journal Impact Factor (2016): 0.75; Rank: 63 out of 79 Journals
- [2] Newman, B. J., & Hartman, T. K. (Forthcoming). Mass shootings and public support for gun control. *British Journal of Political Science*.  
doi:10.1017/S0007123417000333  
Journal Impact Factor (2016): 3.32; Rank: 6 out of 165 Journals
- [3] Johnston, R., Rossiter, D., Manley, D. J., Pattie, C. J., Hartman, T. K., & Jones, K. (Forthcoming). Coming full circle: The 2017 UK General Election and the changing electoral map. *The Geographical Journal*.  
doi:10.1111/geoj.12240  
Journal Impact Factor (2016): 3.13; Rank: 7 out of 79 Journals
- [4] Stanley, L., & Hartman, T. K.. (Forthcoming). Tax preferences, fiscal transparency, and the meaning of welfare: An experimental study. *Political Studies*.  
doi:10.1177/0032321717731661  
Journal Impact Factor (2016): 1.20; Rank: 75 out of 165 Journals
- [5] Pattie, C. J., Hartman, T. K., & Johnston, R. (Forthcoming). Incumbent parties, incumbent MPs and the effectiveness of constituency campaigns: Evidence from the 2015 UK general election.  
doi:10.1177/1369148117718710 *British Journal of Politics & International Relations*.  
Journal Impact Factor (2016): 1.42; Rank: 62 out of 165 Journals
- [6] Hartman, T. K., Pattie, C. J., & Johnston, R. (2017). Learning on the job? Adapting party campaign strategy to changing information on the local political context. *Electoral Studies*, 49, 128-135.  
doi:10.1016/j.electstud.2017.06.005  
Journal Impact Factor (2016): 1.38; Rank: 65 out of 165 Journals
- [7] Hester, R., & Hartman, T. K. (2017). Conditional race disparities in criminal sentencing: A test of the liberation hypothesis from a non-guidelines state. *Journal of Quantitative Criminology*, 33, 77-100.  
doi:10.1007/s10940-016-9283-z  
Journal Impact Factor (2015): 2.23; Rank: 9 out of 57 journals
- [8] Newman, B. J., Hartman, T. K., Lown, P., & Feldman, S. (2015). Easing the heavy hand: Humanitarian concern, empathy, and opinion on immigration. *British Journal of Political Science*, 45, 583-607.  
doi:10.1017/S0007123413000410  
Journal Impact Factor: 3.12; Rank: 6 out of 163 journals
- [9] Newman, B. J., Velez, Y. R., Hartman, T. K., & Bankert, A. (2015). Are citizens 'receiving the treatment?' Assessing the validity of contextual theories of public opinion and political behavior. *Political Psychology*, 36, 123-131.  
doi:10.1111/pops.12069  
Journal Impact Factor: 2.09; Rank: 17 out of 163 journals
- [10] Hartman, T. K., Newman, B. J., & Bell, C. S. (2014). Decoding prejudice toward Hispanics: Group cues and public reactions to threatening immigrant

behavior. *Political Behavior*, 36, 143-163.

doi:10.1007/s11109-013-9231-7

Journal Impact Factor: 1.69; Rank: 28 out of 161 journals

- [11] Newman, B. J., Hartman, T. K., & Taber, C. S. (2014). Social dominance and the cultural politics of immigration. *Political Psychology*, 35, 165-186.

doi:10.1111/pops.12047

Journal Impact Factor: 2.38; Rank: 8 out of 161 journals

- [12] Cassese, E., Huddy, L., Hartman, T. K., Mason, L., & Weber, C. R. (2013). Socially-Mediated Internet Surveys (SMIS): Recruiting participants for on-line experiments. *PS: Political Science and Politics*, 46, 775-784.

doi:10.1017/S1049096513001029

Journal Impact Factor: 0.65; Rank: 83 out of 157 journals

- [13] Newman, B. J., Hartman, T. K., & Taber, C. S. (2012). Foreign language exposure, cultural threat, and opposition to immigration. *Political Psychology*, 33, 635-657.

doi:10.1111/j.1467-9221.2012.00904.x

Journal Impact Factor: 1.42; Rank: 30 out of 157 journals

- [14] Hartman, T. K., & Newmark, A. J. (2012). Motivated reasoning, political sophistication, and associations between President Obama and Islam. *PS: Political Science and Politics*, 45, 449-455.

doi:10.1017/S1049096512000327

Journal Impact Factor: 0.38; Rank: 116 out of 157 journals

- [15] Hartman, T. K. (2012). Toll booths on the information superhighway? Policy metaphors in the case of net neutrality. *Political Communication*, 29, 278-298.

doi:10.1080/10584609.2012.694983

Journal Impact Factor: 2.42; Rank: 1 out of 72 journals

- [16] Hartman, T. K., & Weber, C. R. (2009). Who said what? The effects of source cues in issue frames. *Political Behavior*, 31, 537-558.

doi:10.1007/s11109-009-9088-y

Journal Impact Factor: 0.87; Rank: 39 out of 112 journals

#### OTHER PUBLICATIONS

- [17] Newman, B. J., & Hartman, T. K. (2017, October 4). Americans who live closer to a mass shooting are more likely to support gun regulation. [Blog post]. *Monkey Cage, The Washington Post*.

- [18] Johnston, R., Rossiter, D., Pattie, C. J., Hartman, T. K., Manley, D. J., & Jones, K. (2017, September 1). Forecasting the 2017 General Election result by constituency: Evidence presented to the House of Lords Select Committee on Political Polling and Digital Media.

- [19] Hartman, T. K. (2017, June 8). GE2017: Can you trust that surprise exit poll?. [Blog post]. *The Conversation*.

- [20] Hartman, T. K., Pattie, C. J., & Johnston, R. (2017, June 2). It's sophisticated, but can you believe YouGov's startling election prediction?. [Blog post]. *The Conversation*.

- [21] Pattie, C. J., Johnston, R., & Hartman, T. K. (2017, May 31). Party canvassers don't change people's opinions, but they do persuade them to vote. [Blog post]. *Democratic Audit*.
- [22] Pattie, C. J., Johnston, R., & Hartman, T. K. (2016, June 1). There's new U.K. campaign spending data from the 2015 general election. Here's how the Tories won.. [Blog post]. *Monkey Cage, The Washington Post*.
- [23] Stanley, L., & Hartman, T. K. (2016, April). Welfare recipients, public opinion and 'deservingness'. [Policy brief]. *SPERI: Sheffield Political Economy Research Institute*.
- [24] Stanley, L., & Hartman, T. K. (2015, November). Annual Tax Summaries. [Policy brief]. *SPERI: Sheffield Political Economy Research Institute*.
- [25] Pattie, C. J., & Hartman, T. K. (2015, May 26). The dark night of the polls. [Blog post]. *The Crick Centre*.
- [26] Hartman, T. K. (2015, May 5). Think you know which seats to watch on May 7? Think again. [Blog post]. *The Conversation*.
- [27] Hartman, T. K. (2015, March 26). British voters don't care and Americans hate each other: is there any hope for either? [Blog post]. *The Conversation*.
- [28] Hartman, T. K. (2014). [Review of the book *The politics of belonging: Race, public opinion, and immigration*, by J. Junn & N. Masuoka]. *Political Science Quarterly*, 129, 521-522.
- [29] Newman, B. J., Hartman, T. K., Lown, P., & Feldman, S. (2014, April 25). 'Humanitarian' appeals encourage a permissive immigration policy [Blog post]. *Monkey Cage, The Washington Post*.
- [30] Hartman, T. K., Newman, B. J., & Bell, C. S. (2014, March 25). Anti-Hispanic prejudice drives opposition to immigration in the U.S. [Blog post]. *USAPP - American Politics and Policy, London School of Economics and Political Science*.
- [31] Kirkley, J. E., Hartman, T. K., McDaniel, T., McConnell, K., Whitehead, J. (2011). "An assessment of the social and economic importance of menhaden (*brevoortia tyrannus*) (Latrobe, 1802) in Chesapeake Bay region." Virginia Institute of Marine Science Marine Resource Report No. 2011-14. 227 pp.
- [32] Cherry, T.C., & Hartman, T. K.. (2010). "Rural economic opportunity: Barriers, resources, and best practices." Report prepared for the North Carolina Rural Economic Development Center. 108 pp.
- [33] Hartman, T. K. (2008). Issue framing. In K. F. Warren & J. G. Golson (Eds.), *Encyclopedia of campaigns, elections, and electoral behavior*, Thousand Oaks, CA: Sage Publications.

UNDER REVIEW

"Collaborative, Representative Experiments in the Social Sciences (CRESS)." Establishing platform for conducting population-based survey experiments. Budget: **£884,027**. Proposal under review at the Economic and Social Research Council. Principal Investigator with Co-I Jason Reifler (Exeter), Martin Wood (NatCen), and Curtis Jessop (NatCen).

“Macroprudential politics: the political economy of regimes (MAPPER).” Budget: **£345,595**. Proposal under institutional review for submission to the Economic and Social Research Council. Co-I with Andrew Baker (PI; Politics), Jeffrey Chwieroth (LSE), Andrew Hindmoor (Politics), Jon Danielsson (LSE), Daniela Gabor (UWE), Julian Gruin (Warwick), Matthias Thiemann (Goethe Universität), Manuela Moschella (Scuola Normale Superiore).

“Are we going to win that seat? An exploration of constituency-level estimates at the 2017 British General Election” with Ron Johnston, Charles Pattie, David Rossiter, David Manley, and Kelvin Jones.

“Local knowledge and local learning: voter assessments of likely party success in Scotland’s constituencies at the 2015 and 2017 general elections” with Ron Johnston and Charles Pattie.

“Knowing the margins: Campaigns and changing voter knowledge at the 2017 General Election in England” with Ron Johnston and Charles Pattie.

“Not all campaigns are created equal: Temporal and spatial variability in constituency campaign effects in Great Britain, 1997 - 2015” with Charles Pattie and Ron Johnston.

*Making Sense of Data in the Media*. SAGE Publishing (book under contract); with Andrew Bell, Aneta Piekut, Alasdair Rae, and Mark Taylor.

#### EXTERNAL FUNDING

“Young adults in criminal justice,” funded by the [Barrow Cadbury Trust](#) in collaboration with the UK Ministry of Justice. **Award: £35,110**, 2018, Co-I with Nathan Hughes (Sociological Studies).

“Paying for the poor in an age of austerity: A comparative experimental study,” funded by the [British Academy/Leverhulme Trust](#). **Award: £9,900**, 2015, Co-I with Liam Stanley (Politics) & Leonard Seabrooke (Copenhagen Business School).

“Acceptability of wind energy, carbon capture storage, and climate change: A survey experiment of worldviews and economic interests,” funded by the [Center for International Climate and Environmental Research, Oslo](#). **Award: \$17,500**, 2012, Co-PI with Todd Cherry (Economics).

“Multi-mode Chesapeake Bay menhaden survey,” funded by the [Virginia Institute of Marine Science](#). **Award: \$51,415**, 2010, Co-PI with Tanga McDaniel (Economics) & John Whitehead (Economics).

“Rural economic opportunity: Barriers, resources, and best practices,” funded by the [North Carolina Rural Economic Development Center](#). **Award: \$100,000**, 2009, Co-PI with Todd Cherry (Economics), Richard Crepeau (Geography and Urban Planning), Michael McKee (Economics), & Jammie Price (Sociology).

#### OTHER FUNDING & AWARDS

“McDonald’s McCafe quantitative market research using cluster analysis and discrete choice experiments” (consultancy). **Total: £7,800**, 2017.

“Tesco consumer preference surveys and conjoint experiments” (consultancy). **Total: £3,120**, 2016–2017.

“Chartered Institute of Procurement & Supply quantitative market research project” (consultancy). **Total: £3,120**, 2016.

“Samworth Brothers/Walker & Son consumer preference surveys and conjoint experiments” (consultancy). **Total: £7,800**, 2016.

“Royal Mail regression analysis of annual employee surveys” (consultancy). **Total: £1,560**, 2016.

“Annual tax summaries framing project,” funded by the Department of Politics, The University of Sheffield. **Award: £3,300**, 2015, with Liam Stanley (Politics).

“Designing survey instruments and embedded experiments,” funded by the Faculty of Social Sciences, The University of Sheffield. **Award: £950**, 2015.

“Post Office communication channels quantitative analysis” (consultancy). **Total: £5,760**, 2014 – 2015.

Undergraduate Research Assistantship (Faculty Mentor), funded by the ASU Office of Student Research. **Award: \$1,000**, 2010. Student: Dustin Landers.

Dissertation Improvement Grant, funded by the Research Foundation, Stony Brook University. **Award: \$1,000**, 2006.

Full Graduate Assistantship and Tuition Scholarship, Stony Brook University. **Award: \$120,000**, 2003-2008.

Outstanding Graduate Thesis Award, San Francisco State University, 2003.

#### PROFESSIONAL AFFILIATIONS

American Political Science Association  
International Society of Political Psychology  
Midwest Political Science Association  
Political Studies Association (UK)  
Royal Statistical Society

#### RESEARCH TALKS

##### *Conference Chair*

2017 ISPP	Panel Sa7.3: Psychology of Candidate Perception & Evaluation
2014 MPSA	Panel 27-13: Effects of Informational Contexts
2012 ISPP	Panel 6D: Political Deliberation and Citizens' Attitudes
2010 ISPP	Panel 5I: Framing
2009 MPSA	Panel 21-8: Ambivalence
2008 ISPP	Panel 2A: Authoritarianism

##### *Conference Discussant*

2013 MPSA	Panel 27-11: Affect, Cognition, and Political Decision-Making
2012 ISPP	Panel 3J: Group Identity and Prejudice
2012 MPSA	Panel 27-4: Elite Messages and Political Persuasion
2011 MPSA	Panel 27-12: Social Networks and Deliberation
2010 ISPP	Panel 5I: Framing
	Panel 9K: Intergroup Attitudes and Political Decision Making
	Panel 9W: National Identity and Intranational Dynamics
2010 NCPSA	Panel A-5: Political Behavior
2009 ISPP	Panel 4G: Group Influences on Public Opinion
	Panel 4O: Electoral Institutions
2008 ISPP	Panel 5G: Campaigns

2008 MPSA                      Panel 21-3: Candidate Evaluation

*Conference Presenter*

2017 PSA	Panel: Preferences & Prejudice: British Politics Today Panel: The Political Economy of Fairness and Finance
2017 ISPP	Poster: Social Inequality, Social Change and Civic Development
2017 PSA	Panel 7: British Capitalism in Interesting Times
2016 ISPP	Panel 8K: Socio-Economic Status and Inequality Perceptions
2014 MPSA	Panel 27-14: Cues and Heuristics
2013 MPSA	Panel 28-18: Group Identities and Political Polarization Panel 27-15: Moral Reasoning and Politics
2012 ISPP	Panel 3J: Group Identity and Prejudice Panel 5E: Threat, Anxiety, and Tone
2012 MPSA	Panel 27-5: Misperceptions and Motivated Reasoning Panel 27-14: Implicit Attitudes and Group Evaluation
2011 MPSA	Panel 27-21: Social Identities Panel 38-10: Survey Methods
2010 ISPP	Panel 5J: Ideology
2009 ISPP	Panel 2A: Threat and Group Relations
2009 MPSA	Panel 1-5: Immigration and National Attachment
2008 ISPP	Panel 2D: Correlates of Attitudes towards Immigrants
2008 MPSA	Panel 21-13: Political Attitudes
2007 APSA	Panel 5-7: Communication and Competition
2007 ISPP	Panel T2.6: Metaphors We Communicate With Panel T4.5: Political Cognition and Attitudes
2007 MPSA	Panel 21-6: Information Context
2006 APSA	Panel 5-4: Emotional Aspects of Political Communication
2006 MPSA	Panel 18-1: Advances in the Study of Ambivalence
2005 MPSA	Panel 12-11: Communication Effects
2003 ISA	Poster A: Construction of Knowledge and International Studies II

<i>APSA</i>	<i>American Political Science Association</i>
<i>ISA</i>	<i>International Studies Association</i>
<i>ISPP</i>	<i>International Society of Political Psychology</i>
<i>MPSA</i>	<i>Midwest Political Science Association</i>
<i>NCPSA</i>	<i>North Carolina Political Science Association</i>
<i>PSA</i>	<i>Political Studies Association</i>

AD HOC  
REVIEWER

*American Journal of Political Science, American Politics Research, American Political Science Review, American Review of Politics, British Journal of Political Science, British Journal of Politics and International Relations, Contemporary Jewry, Electoral Studies, International Journal of Public Opinion Research, Journal for the Scientific Study of Religion, Journal of Ethnic and Migration Studies, Journal of Politics, Journal of Public Policy, Journal of Race, Ethnicity, & Politics, National Science Foundation, Party Politics, PloS One, Political Research Quarterly, Policy Studies Journal, Political Behavior, Political Communication, Political Psychology, Political Studies, PS: Political Science & Politics, and Public Opinion Quarterly*



EDITORIAL  
BOARD

*PS: Political Science & Politics*

CLASSES  
TAUGHT

*Research Methods*

- Quantitative Methods: Quantitative Data Analysis (Using R) (PG)  
[SP09, SP10, SP11, SP12, SP13, SP14, SP17]
- Q-Step: Quantitative Data Analysis for the Social Sciences (Using R) (UG)  
[AU15, AU16, AU17]
- Q-Step: Adv Quantitative Data Analysis for the Social Sciences (Using R) (UG)  
[AU16 - 50%]
- Research Design: Scope and Research Methods (PG)  
[AU09, AU13]
- Research Design: Survey Construction and Experimental Design (PG)  
[SU10, AU11]
- Workshop: Structural Equation Modelling in R

*Political Psychology*

- Identity Politics in the U.S. and Europe (UG)  
[SP12]
- Political Communication (UG)  
[SP13, SP14]
- Political Psychology (UG, PG)  
[AU06, AU09, AU10, SP11, AU12, AU13]
- Public Opinion (UG)  
[SP09, AU11]
- Race, Ethnicity, and Politics (UG, PG)  
[SP10, AU11]

*Other Classes*

- Film and Politics (UG)  
[SU12, AU13]
- Introduction to American Government (UG)  
[AU08, SP09, SU09, AU09, SP10, AU11, SP12, AU12, SP13, SP14]
- Introduction to World Politics (UG)  
[SU04, SU05, AU05, SP06, SU06]
- Professional Skills for Researchers (PG)  
[AY16-17, AY17-18]
- Seminar in American Politics (PG)  
[AU08]

*Experiential Learning (Intensive, On-Site Classes)*

- Political Economy in New York City (UG)  
[SU13]
- Politics in Washington, D.C. (UG, PG)  
[SU09, SU11, SU14]

*Massive Open Online Courses (MOOCs)*

- Making Sense of Data in the Media**  
[SP16, AU17]

<i>AU</i>	<i>Autumn Term</i>
<i>PG</i>	<i>Postgraduate</i>
<i>SP</i>	<i>Spring Term</i>
<i>SU</i>	<i>Summer Term</i>



GRADUATE  
SUPERVISION*Current PhD Students*

- James Weinberg (Politics)
- Gioia Iacopini (Quantitative Methods)
- Michael Taster (Urban Studies and Planning)
- Rhiannon Thomas (Quantitative Methods)

*First Supervisor*

- Bell, C. S. (2012). "Mortal morality: How threat and partisanship influence moral judgment."
- Harris, J. W. (2009). "The angry edges: Out-group hostility toward immigrants as a function of in-group membership."
- Ragozzino, M. M. (2012). "Funhouse mirrors: Do polls reflect public opinion or refract democracy?"
- Smart, T. O. (2013). "Polling place priming: Studying the effects of patriotic symbols on American voter choices."

*Second Supervisor*

- Bumgardner, E. S. (2009). "Ideological polarization in the North Carolina General Assembly."
- Hartley, E. S. (2009). "Holding our congressional leaders accountable: An assessment of the casualty effect and the electoral costs of the Iraq War."
- Martin, J. C. (2013). "Issue ownership theory: A performance-side analysis."
- Stewart, H. (2012). "Perceptions of threat in the 21st Century."
- Toomey, K. J. (2011). "Breast self-examination among college-aged females: An intervention study."

*Examiner*

- Inan, M. (2016). "The generational and social class bases of pro-democratic culture in Turkey: A quantitative analysis with WVS data."

UG HONORS  
SUPERVISION*First Supervisor*

- DeCarlo, D. T. (2013). "Moral foundations theory & political polarization: An exploration into the link between morality and ideology."
- Fogarty, S. J. (2011). "Islamophobia and the consequences of automatically activated stereotypes."
- Kannan, C. (2012). "Attitudes toward Muslims in America: Ten years after 9/11."
- Landers, D. A. (2011). "The political anger scale: Measuring anger in politics."

*Second Supervisor*

- Colon, C. A. (2011). "Screening breast self-examination behaviors in college-aged women."
- Espey, R. M. (2010). "Increasing organ donation behaviors by strengthening attitude certainty."
- McClure, L. B. (2013). "Polarization and representation in the 2012 Congress."
- Meade, C. B. (2013). "Political polarization and the introduction of the Internet."
- Mixon, B. N. (2013). "An analysis of the pathways women of color take to state legislature."

ACADEMIC  
SERVICE

*at The University of Sheffield*

Director, Q-Step Programme, 2017–  
Director, Learning & Teaching, 2014–  
Administrator, Research Ethics, 2014–  
Search Committee Member, SMI SL/L in Qualitative Research Methods, 2017  
Search Committee Member, ESRC-funded Location Dynamics Project, 2016  
Search Committee Member, Politics Postdoctoral Research Fellowship, 2016  
Search Committee Member, ESRC-funded Urban Big Data Centre, 2015  
Search Committee Member, University Teacher in Quantitative Methods, 2015  
Search Committee Member, ESRC-funded Location Dynamics Project, 2014  
External Reviewer, Vice Chancellor's Fellowship, 2015  
Academic Lead, State of Sheffield Faculty Challenge, 2015  
Member, Governance and Participation Research Group, 2014–

*at Appalachian State University*

Director, Lab for Experimental & Applied Political Psychology, 2009–14  
Chair, American Politics Search Committee, 2013–14  
Member, Daniel B. German Endowed Chair Search Committee, 2011–14  
Member, American Politics Search Committee, 2009–10  
Member, Departmental Personnel Committee, 2009–10; 11–12; 13–14  
Member, David Sutton Scholarship Committee, 2010; 2013  
Member, Evolutionary Social-Cognition Lab (Psychology), 2009–10  
Webmaster, 2009–11