

# Tony H. Kim

<http://tonyhkim.com>

224-730-6877

[tonyhunkim@gmail.com](mailto:tonyhunkim@gmail.com)

## Experience

### **Tiger Software LLC, UI/ UX Designer**

*February 2020 - Present*

- Assisted a local student startup in order to produce a mobile application from the ground up for a new venture competition called Cozad
- Collaborated with developers in order to integrate the front-end and back-end for a positive, user-centered experience
- Conducted user research methods in order to obtain user personas
- Designed wireframes and high-fidelity prototypes in order to improve the information architecture and visual design
- Integrated Google's Material Design in order to improve usability
- Designed the company's trademark logo
- Implemented and designed the company's official website

### **Design Innovation Illinois, UX Designer**

*January 2019 - August 2019*

- Conducted design consultations with stakeholders in order to help them achieve a more user-friendly product
- Designed user-friendly mockups and wireframes that pertained to the target audience
- Executed various case studies and studied various user research methods in order to stay up to date with the latest design trends

### **IAM, Graphic Design Intern**

*January 2018 - January 2019*

- Designed various digital posters in order to increase the revenue for local businesses and help spread their brand identity
- Collaborated with team members in order to adhere to the client's needs and wants

### **The Campus Agency, Google Allo Brand Ambassador**

*August 2017 - January 2018*

- Applied various marketing strategies in order to increase brand awareness and user retention
- Achieved 300+ downloads throughout the campaign through event planning and interpersonal skills
- Identified and engaged with different groups in order to spread the awareness of Google Allo to various communities

## Involvement

### **Alpha Phi Omega, Pledge Executive Board - Secretary**

*January 2017 - January 2019*

- Volunteered 25+ hours a semester in various service opportunities
- Executed various plans to improve the chapter focus on professional, personal development
- Assisted in facilitating and outreach
- Conducted research in order to help increase the retention rate and involvement of the members

## Education

### **University of Illinois at Urbana-Champaign**

*May 2020 | GPA : 3.54 / 4.0*

Bachelor's in New Media -

Concentration in Interaction Design

Relevant Courses: Introduction to Computer Science, Discrete Structures, Statistical Analysis, Sociocultural Anthropology, Interaction I, Interaction II, Advanced Interaction Design

### **National University of Singapore**

*August 2019- December 2019*

Study Abroad - IAGE Exchange Program

Relevant Courses: Mobile Interaction Design, Communication Design, CMF

## Skills

Rapid Prototyping, Wireframing, Sketching, Usability Testing, Storyboarding, User Research, Persona and Scenario Development, Stakeholder Interviews, User Flows, Heuristic Evaluation, Graphic Design, Information Architecture, Videography, Iterative Design, Design Thinking, Agile Methodology, Interaction Design, Korean

## Tools

Adobe XD, Figma, Illustrator, Photoshop, InDesign, Wordpress, Premiere Pro, Lightroom, HTML & CSS, p5.js, Git, Basic C++

## Awards

### **Inspiring Service Merit Award**

*2017*

### **Dean's List**

*Fall 2018, Spring 2019, Spring 2020*