## Tony H. Kim

### Interaction Designer

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University of Illinois at Urbana- Champaign Education

May 2020

BFA in New Media - Interaction Design

3.54/4.00

Dean's List: Fall 2018, Spring 2019, Spring 2020

**National University of Singapore** 

Fall 2019

IAGE Exchange Program

### **Experience**

#### Tiger Software LLC, UI/ UX Designer

Champaign. IL

Feb 2020 - Present

- Assisted a local student startup in order to produce a mobile application from the ground up for a new venture competition
- Collaborated with developers in order to integrate the front-end and back-end for a positive, user-centered experience
- · Conducted user research methods in order to obtain user personas
- Designed wireframes and high-fidelity prototypes in order to improve the information architecture and visual design
- Integrated Google's Material Design in order to improve usability
- Applied agile design methodologies in order to build the product
- Implemented and designed the company's official website

## Design Innovation Illinois, UX Designer

Champaign, IL

Jan 2019 - Aug 2019

- Conducted design consultations with stakeholders in order to help them achieve a more user-friendly product
- Designed user-friendly mockups and wireframes that pertained to the target audience
- Executed various case studies and studied various user research methods in order to stay up to date with the latest design trends

#### IAM, Graphic Design Intern

Champaign, IL

Jan 2018 - Jan 2019

- Designed various digital posters in order to increase the revenue for local businesses and help spread their brand identity
- · Collaborated with team members in order to adhere to the client's needs and wants

# The Campus Agency, Google Allo Brand Ambassador

Champaign, IL

Aug 2017 - Jan 2018

- Applied various marketing strategies in order to increase engagement and downloads
- Identified and engaged with different groups in order to spread brand awareness
- Achieved 300+ downloads throughout the campaign through event planning and interpersonal skills

### Skills

Rapid Prototyping, Wireframing, Usability Testing, Storyboarding, User Research, Design

Persona and Scenario Development, Stakeholder Interviews, Heuristic Evaluation

Tools Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Bootstrap

Studio, Git, Adobe Premiere Pro

Code HTML, CSS, Javascript, j5.ps, basic C++