

Hello, my name is _____. We are looking for individuals to take part in a usability test of a website for a nonprofit organization. The participant will be asked to use the current website and to provide feedback on its functionality. Each session will last approximately one hour and will be held on _____ at _____. Does this sound like something that interests you?

1. Gender? **DON'T ASK, JUST CONFIRM - RECRUIT MIX**

- ☐ Male
- ☐ Female

2. Have you participated in a focus group or usability test in the past six months?

- ☐ Yes **TERMINATE**
- ☐ No

3. What is your age? **RECRUIT MIX**

- ☐ < 18 **TERMINATE**
- ☐ 18 - 24
- ☐ 25 - 34
- ☐ 45 - 54
- ☐ 55 - 74
- ☐ 75+ **TERMINATE**

4. What is your current employment status? **RECRUIT MIX**

- ☐ Full time
- ☐ Part time
- ☐ Homemaker
- ☐ Retired
- ☐ Student
- ☐ Unemployed **GIVE LOW PRIORITY**

5. Do you use a computer or other devices connected to the Internet?

- ☐ Yes
- ☐ No **TERMINATE**

6. What is your primary device for accessing the Internet? **CHECK ALL THAT APPLY**

- ☐ Desktop
- ☐ Laptop
- ☐ Tablet
- ☐ Handheld/mobile device

7. About how many hours per week do you spend on the Internet for personal use? **RECRUIT MIX**

- ☐ 1 -10
- ☐ 11 - 25
- ☐ 26+

8. Do you have a Facebook or Twitter account?

- ☐ Facebook
- ☐ Twitter
- ☐ Both
- ☐ Neither **SKIP QUESTION 9**

9. On Facebook or Twitter, do you follow any charitable organization, or a person or group that is connected to such an organization?

- ☐ Yes
- ☐ No

10. In the past year, have you made any donations such as money, services, and/or goods to any charitable organization?

- ☐ Yes
- ☐ No

11. In the past year, have you volunteered for any charitable organization?

- ☐ Yes
- ☐ No **IF NO FOR BOTH 10 AND 11, TERMINATE**

12. Have you ever donated money through an online website before?

- ☐ Yes
- ☐ No

13. Have you ever donated money through texting before?

- ☐ Yes
- ☐ No

14. In the past year, have you visited any charitable organization website?

- ☐ Yes
- ☐ No

Thank you for your time and responses. We will review our candidates for the study and contact you again if selected. May I have your contact information?

Name:

Email:

Phone: