

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what problems they are trying to solve. Once a need is identified, the next step is to develop a concept that addresses the need. This concept should be unique and offer a clear benefit to the consumer. The third step is to create a prototype of the product. This allows the designer to test the concept and make any necessary adjustments. The fourth step is to conduct a feasibility study to determine if the product can be manufactured and sold at a profit. Finally, the product is launched into the market and its performance is monitored.