## **TikTok Claim Classification Proposal**

## Overview:

This project will provide a machine learning model that can reliably classify user statements as a Claim or an Opinion to help our moderation team assess and prioritize their work.

| Milestone | Tasks   | Deliverables/Reports             | Relevant Stakeholder (Optional<br>Activity) |
|-----------|---|----------------------------------|---|
| 1         | Establish structure for project workflow (PACE) | Global-level project<br>document | Rosie Mae Bradshaw —<br>DS Manager          |
|           | Plan *  |                                  |   |
| 1a        | Write a project proposal                        |                                  | Mary Joanna Rodgers — PM<br>Officer         |
|           | Plan *  |                                  |   |
| 2         | Compile summary information about the data      | Data files ready for EDA         | Orion Rainier — DS                          |
|           | Analyze   |                                  |   |
| 2a        | Begin exploring the data                        |                                  | Orion Rainier — DS                          |
|           | Plan  |                                  |   |
| 3         | Data exploration and cleaning                   | EDA report                       | Orion Rainier — DS                          |
|           |   |                                  |   |



## **Course 1: Foundations of Data Science**

|    | Plan and Analyze                             |   |                                     |
|----|--|---|-------------------------------------|
| 3a | Visualization building                       | Tableau dashboard/visualizations                                  | Mary Joanna Rodgers — PM<br>Officer |
|    | Analyze and Construct                        |   |                                     |
| 4  | Compute descriptive statistics               | Analysis of testing<br>results between two<br>important variables | Willow Jaffey — DS Lead             |
|    | Analyze *                                    |   |                                     |
| 4a | Conduct hypothesis testing                   |   | Orion Rainier — DS                  |
|    | Construct and Analyze                        |   |                                     |
| 5  | Build a regression model                     |   | Willow Jaffey — DS Lead             |
|    | Construct and Analyze Analyze                |   |                                     |
| 5a | Evaluate the model                           | Determine the success<br>of the model                             | Rosie Mae Bradshaw — DS<br>Manager  |
|    | Execute •                                    |   |                                     |
| 6  | Build a machine learning modeł               | Final model   | Willow Jaffey — DS Lead             |
|    | Construct                                    |   |                                     |
| 6a | Communicate final insights with stakeholders | Report to all stakeholders  | Willow Jaffey — DS Lead             |



## **Course 1: Foundations of Data Science**

| Execute * |  |
|-----------|--|
|           |  |