

**To:** Javier Gomez([docket@markavo.com](mailto:docket@markavo.com))  
**Subject:** U.S. Trademark Application Serial No. 97119827 - HOMESCHOOL ESSENTIALS  
**Sent:** August 23, 2022 05:07:00 PM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

---

**Attachments**

**United States Patent and Trademark Office (USPTO)  
Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97119827

**Mark:** HOMESCHOOL ESSENTIALS

**Correspondence Address:**

JAVIER GOMEZ  
MARKAVO.COM  
750 N SAINT PAUL ST STE 250 PMB 72065  
DALLAS TX 75201-3206 UNITED STATES

**Applicant:** Homeschool Essentials, LLC

**Reference/Docket No.** N/A

**Correspondence Email Address:** [docket@markavo.com](mailto:docket@markavo.com)

**EXAMINER'S AMENDMENT**

**Issue date:** August 23, 2022

**Application has been amended as shown below.** As agreed to by Javier Gómez, Esq. on August 23, 2022, the examining attorney has amended the application as shown below. Please notify the examining attorney immediately of any objections. TMEP §707. Otherwise, no response is required. *Id.* In addition, applicant is advised that amendments to the goods and/or services are permitted only if they clarify or limit them; amendments that add to or broaden the scope of the goods and/or services are not permitted. 37 C.F.R. §2.71(a).

**DISCLAIMER:**

The following disclaimer statement is added to the record:

No claim is made to the exclusive right to use “**HOMESCHOOL**” apart from the mark as shown.

*See* 15 U.S.C. §1056(a); TMEP §§1213, 1213.03(c), 1213.08(a)(i).

/Simon Teng/  
Simon Teng  
Trademark Examining Attorney  
Law Office 105  
(571) 272-4930  
simon.teng@uspto.gov

## United States Patent and Trademark Office (USPTO)

### USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued  
on August 23, 2022 for  
**U.S. Trademark Application Serial No. 97119827**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You may be required to respond to this Office action. Follow the steps below.

- (1) **[Read the Office action.](#)** This email is NOT the Office action.
- (2) **Respond to the Office action, if a response is required.** Respond by deadline using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

### GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#).** Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the

“Documents” tab, or contact the [Trademark Assistance Center](#).

- **[Hiring a U.S.-licensed attorney](#)**. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

# Note To The File

Serial Number: 97119827  
Date: 08/23/2022 5:06 pm  
Created by: Simon Teng

HOMESCHOOL ESSENTIALS

---

## Changed

- Issued Examiner's Amendment and Entered Changes

**To:** Javier Gomez([docket@markavo.com](mailto:docket@markavo.com))  
**Subject:** U.S. Trademark Application Serial No. 97119827 - HOMESCHOOL ESSENTIALS  
**Sent:** August 23, 2022 02:53:09 PM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

---

**Attachments**

[screenshot-www-ahdictionary-com-word-search-html-16612804973331](#)

**United States Patent and Trademark Office (USPTO)  
Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97119827

**Mark:** HOMESCHOOL ESSENTIALS

**Correspondence Address:**

JAVIER GOMEZ  
MARKAVO.COM  
750 N SAINT PAUL ST STE 250 PMB 72065  
DALLAS TX 75201-3206 UNITED STATES

**Applicant:** Homeschool Essentials, LLC

**Reference/Docket No.** N/A

**Correspondence Email Address:** [docket@markavo.com](mailto:docket@markavo.com)

**NONFINAL OFFICE ACTION**

**The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be [abandoned](#).** Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### **NO CONFLICTING MARKS:**

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

### **DISCLAIMER OF “HOMESCHOOL” REQUIRED:**

Applicant must disclaim the wording “**HOMESCHOOL**” because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

"Homeschool" means "a school operated outside established educational institutions, especially in a home." *See attachments from* <https://www.ahdictionary.com/word/search.html?q=homeschool>.

**HOMESCHOOL** immediately conveys to consumers that applicant's online retail store sells products for use at schools operated outside established educational institutions, especially in homes. Additionally, it also immediately informs consumers that applicant's educational services are about schools operated outside established educational institutions, especially in homes. Indeed, applicant's ID includes the word "*homeschooling*".

Applicant may respond to this issue by submitting a disclaimer in the following format:

**No claim is made to the exclusive right to use “HOMESCHOOL” apart from the mark as shown.**

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

A “disclaimer” is a statement in the application record that an applicant does not claim exclusive rights to an unregistrable component of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 979-80, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213. A disclaimer does not physically remove the disclaimed matter from the mark or otherwise affect the appearance of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d at 979, 144 USPQ2d at 433; TMEP §1213.

The following cases further explain the disclaimer requirement: *Dena Corp. v. Belvedere Int’l Inc.*, 950 F.2d 1555, 21 USPQ2d 1047 (Fed. Cir. 1991); *In re Brown-Forman Corp.*, 81 USPQ2d 1284 (TTAB 2006); *In re Kraft, Inc.*, 218 USPQ 571 (TTAB 1983).

### **TELEPHONE CALL SUGGESTED:**

Please call or email the assigned trademark examining attorney to resolve the issues in this Office action. Although the USPTO does not accept emails as responses to Office actions, communication by phone or email is permissible to agree to proposed amendments to the application that will immediately place the application in condition for publication, registration, or suspension. *See* 37 C.F.R. §2.62(c); TMEP §707.

If applicant has questions about its application or needs assistance in responding to this Office action,

please telephone the assigned trademark examining attorney directly at the number below.

**How to respond.** [Click to file a response to this nonfinal Office action.](#)

/Simon Teng/  
Simon Teng  
Trademark Examining Attorney  
Law Office 105  
(571) 272-4930  
simon.teng@uspto.gov

## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.





# The AMERICAN HERITAGE dictionary of the English Language

 


## HOW TO USE THE DICTIONARY

To look up an entry in *The American Heritage Dictionary of the English Language*, use the search window above. For best results, after typing in the word, click on the "Search" button instead of using the "enter" key.

Some compound words (like *bus rapid transit*, *dog whistle*, or *identity theft*) don't appear on the drop-down list when you type them in the search bar. For best results with compound words, place a quotation mark before the compound word in the search window.

[GUIDE TO THE DICTIONARY](#)



## THE USAGE PANEL

The Usage Panel is a group of nearly 200 prominent scholars, creative writers, journalists, diplomats, and others in occupations requiring mastery of language. Annual surveys have gauged the acceptability of particular usages and grammatical constructions.

## home-school (hŏm'skool')

Share: [Tweet](#)

**v.** **home-schooled, home-school-ing, home-schools**

**v.tr.**

To instruct (a pupil, for example) in an educational program outside of established schools, especially in a home.

**v.intr.**

To provide educational instruction in a homeschool.

**n.**

A school operated outside established educational institutions, especially in a home.

**home'school'er n.**

The American Heritage® Dictionary of the English Language, Fifth Edition copyright ©2022 by HarperCollins Publishers. All rights reserved.

## Indo-European & Semitic Roots Appendices

Thousands of entries in the dictionary include etymologies that trace their origins back to reconstructed proto-languages. You can obtain more information about these forms in our online appendices:

**Indo-European Roots**

**Semitic Roots**

The Indo-European appendix covers nearly half of the Indo-European roots that have left their mark on English words. A more complete treatment of Indo-European roots and the English words derived from them is available in our [Dictionary of Indo-European Roots](#).

## American Heritage Dictionary Products



## AMERICAN HERITAGE DICTIONARY APP

The new American Heritage Dictionary app is now available for iOS and Android.



## THE AMERICAN HERITAGE DICTIONARY BLOG

The articles in our blog examine new words, revised definitions, interesting images from the fifth edition, discussions of usage, and more.

## THE 100 WORDS\*

See word lists from the best-selling 100 Words Series!

[FIND OUT MORE!](#)



## INTERESTED IN DICTIONARIES?

Check out the Dictionary Society of North America at <http://www.dictionariesociety.com>

## THE PANELISTS\*



The American  
Heritage  
Dictionary, 5th  
Edition



The American  
Heritage  
Dictionary of  
Idioms



The American  
Heritage  
Roget's  
Thesaurus



Curious  
George's  
Dictionary



The American  
Heritage  
Children's  
Dictionary

Copyright 2022 HarperCollins Publishers. All rights reserved.

## CONTACT US

Customer Service  
Make Me An Author  
Ebooks Help with Glose Reader

## ABOUT US

Company Profile  
Leadership Team  
Corporate Social Responsibility  
HarperCollins Careers  
HarperCollins Imprints  
HarperGreen  
Social Media Directory  
Accessibility

## FOR READERS

Browse Reading Guides

## FOR AUTHORS

Submit a Manuscript  
Report Piracy  
Agent Portal

## MEDIA

Publicity Contacts  
Press Room

## SERVICES

HarperCollins Speakers Bureau  
Library Services  
Academic Services  
Desk & Exam Copies  
Review Copies

OpenBook API

Marketing Partnerships

## COVID-19 RESOURCES & PERMISSIONS

Permissions for Adult Online Readings  
Permissions for Kids Online Readings

## SALES & RIGHTS

Booksellers & Retailer Ordering  
HarperCollins Catalogs  
Permissions  
Subsidiary Rights  
Media Rights and Content Development

## GLOSE APP

iPhone  
Android

## GLOBAL DIVISIONS

HarperCollins US  
HarperCollins Canada  
HarperCollins Christian  
HarperCollins Australia  
HarperCollins India  
HarperCollins UK



Terms of Use • Terms of Sale • Your Ad Choices • Privacy Policy • California Privacy Policy  
Do Not Sell My Personal Information

Copyright 2022 HarperCollins Publishers All rights reserved.

\*This website is best viewed in Chrome, Firefox, Microsoft Edge, or Safari. Some characters in pronunciations and etymologies cannot be displayed properly in Internet Explorer.

## United States Patent and Trademark Office (USPTO)

### USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued  
on August 23, 2022 for  
**U.S. Trademark Application Serial No. 97119827**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

### GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

Statistics for Case 97119827						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	"Homeschool Essentials"[on]	1	0	1	1	0:00
2	*home* and *school* and *essential*[bi,ti] not dead[ld]	1	0	1	1	0:00
3	*h{V1:2}m*[bi,ti] not dead[ld]	62024	0	0	0	0:01
4	*h{v1:3}{ "Szc" }*[bi,ti] not dead[ld]	527712	0	0	0	0:02
5	(3 4)	581908	0	0	0	0:02
6	*{ "Szc" }{ "Ckqx" 1:3 }{ "h" 0:2 }{ V1:4 }l*[bi,ti] not dead[ld]	18785	0	0	0	0:03
7	*{v}{ "Szc" 1:2 }{ v1:3 }{ "nm" 1:3 }{ "t" 1:2 }{ v1:3 }l*[bi,ti] not dead[ld]	3769	0	0	0	0:02
8	5 and 6 and 7	2	0	0	0	0:04
9	8 not 1	1	0	1	1	0:03
10	5 and (6 7)	2125	0	0	0	0:04
11	6 and 7	22	0	0	0	0:03
12	11 not (9 1)	20	0	20	20	0:04
13	10 not (12 9 1)	2123	0	2123	2123	0:06
14	*h{ "o" 1:2 }m*[bi,ti] not dead[ld]	28292	0	0	0	0:01
15	*{ "Szc" }{ "Ckqx" 1:3 }{ "h" 0:2 }{ "o" 1:4 }l*[bi,ti] not dead[ld]	7650	0	0	0	0:01
16	(14 4)	551877	0	0	0	0:02
17	16 and (15 7)	977	0	0	0	0:03
18	*h{v1:2}{v1:2}{ "Szc" }*[bi,ti] not dead[ld]	42253	0	0	0	0:02
19	(14 18)	70041	0	0	0	0:02
20	19 and (15 7)	403	0	0	0	0:03
21	20 not (12 9 1)	402	0	402	402	0:07
22	10 not (21 12 9 1)	1721	0	1721	1721	0:09
23	*{ "iey" 1:2 }{ "Szc" 1:2 }{ "iey" 1:2 }{ "n" 1:2 }{ "t" 1:2 }{ "iey" 1:2 }l*[bi,ti] not dead[ld]	46	0	0	0	0:01
24	23 not 1	46	0	0	0	0:01
25	*{ "iey" 1:2 }{ "Szc" 1:2 }{ "iey" 1:2 }{ "n" 1:2 }{ "t" 1:2 }{ "iey" 1:2 }{ v1:3 }l*[bi,ti] not dead[ld]	3616	0	0	0	0:01
26	25 and "035"[cc]	1050	0	0	0	0:01
27	25 and ("035" "042" a b "200")[ic]	570	0	570	570	0:02
28	"essential"[bi,ti] not dead[ld]	3442	0	0	0	P/0:00
29	28 and ("035"[cc])	480	0	255	255	0:00
30	27 not 1	569	0	569	569	0:01

Statistics for Case 97119827						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
<b>31</b>	27 not (12 9 1)	564	0	564	564	0:06

Session started 08/23/2022 12:42 pm

Session ended 08/23/2022 1:22 pm

Total search duration 77.00

Session duration 39 minutes 59 seconds

Adjacency Level 1

Near Level 1

# Note To The File

Serial Number: 97119827  
Date: 08/23/2022 12:43 pm  
Created by: Simon Teng

HOMESCHOOL ESSENTIALS

---

## Searched

- Google

# Note To The File

Serial Number: 97119827  
Date: 08/23/2022 12:41 pm  
Created by: Simon Teng

HOMESCHOOL ESSENTIALS

---

## Changed

- corrected ID punctuation and capitalization.