

To: D'Lorah Butts-Lucas(dbl@dblucaslaw.com)
Subject: U.S. Trademark Application Serial No. 97118787 - PRAY GIRL
Sent: August 27, 2022 02:18:00 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

6244995
[screencapture-ahdictionary-com-word-search-html-16616229907251](#)
[screencapture-ahdictionary-com-word-search-html-16616230050821](#)
[screencapture-www-westernspiritranch-com-sedona-spiritual-retreats-womens-spiritual-retreats-16616237809481](#)
[screencapture-www-westernspiritranch-com-sedona-retreat-workshops-16616238090531](#)
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[screencapture-www-focusingahead-com-16616240805521](#)
97083188

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97118787

Mark: PRAY GIRL

Correspondence Address:
D'LORAH BUTTS-LUCAS
THE BUTSINESS & NONPROFIT LEGAL CENTER, PLLC
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DAYTONA BEACH FL 32114 UNITED STATES

Applicant: Morrison, Azizah R.

Reference/Docket No. N/A

Correspondence Email Address: dbl@dblucaslaw.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date

below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 27, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- A. Section 2(d) Refusal -- Likelihood of Confusion
- B. Prior-Filed Application May Bar Registration
- C. Improper Disclaimer -- Advisory

A. SECTION 2(d) REFUSAL -- LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. **6244995**. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Applicant has applied to register the mark **PRAY GIRL** in standard characters for "Religious and spiritual services, namely, providing gatherings and retreats to develop and enhance the spiritual lives of individuals" in International Class 45.

Registrant's mark is **PREACHGIRL!** in standard characters for "Educational services, namely, conducting online classes, seminars, conferences, workshops in the field of empowering women in business, ministry and non-profit development and distribution of training material in connection therewith" in International Class 41.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the DuPont factors are relevant or of similar weight in every case." *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and

differences in the marks."); TMEP §1207.01.

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

Considering the marks in their entireties, applicant's mark PRAY GIRL and registrant's mark PREACHGIRL! are similar in structure, meaning, and commercial impression. Each mark comprises a short verb that begins with the letter "P", followed by the identical term "GIRL."

Moreover, both marks stimulate a similar mental reaction. Consumer confusion has been held likely for marks that do not physically sound or look alike but that convey the same idea, stimulate the same mental reaction, or may have the same overall meaning. *Proctor & Gamble Co. v. Conway*, 419 F.2d 1332, 1336, 164 USPQ 301, 304 (C.C.P.A. 1970) (holding MISTER STAIN likely to be confused with MR. CLEAN on competing cleaning products); *see In re M. Serman & Co.*, 223 USPQ 52, 53 (TTAB 1984) (holding CITY WOMAN for ladies' blouses likely to be confused with CITY GIRL for a variety of female clothing); *H. Sichel Sohne, GmbH v. John Gross & Co.*, 204 USPQ 257, 260-61 (TTAB 1979) (holding BLUE NUN for wines likely to be confused with BLUE CHAPEL for the same goods); *Ralston Purina Co. v. Old Ranchers Canning Co.*, 199 USPQ 125, 128 (TTAB 1978) (holding TUNA O' THE FARM for canned chicken likely to be confused with CHICKEN OF THE SEA for canned tuna); *Downtowner Corp. v. Uptowner Inns, Inc.*, 178 USPQ 105, 109 (TTAB 1973) (holding UPTOWNER for motor inn and restaurant services likely to be confused with DOWNTOWNER for the same services); TMEP §1207.01(b).

As pertinent here, the word "PRAY" means "to utter or address a prayer or prayers to a deity or an object of worship, often as an entreaty" or "to make a devout or earnest request for." The word "PREACH" means "to proclaim or put forth in a sermon" or "to advocate, especially to urge acceptance of or compliance with." See attached definitions from American Heritage Dictionary. Thus, the marks convey similar overall impressions. The source-identifying essence of both marks is an exhortation to take religious action.

The trademark examining attorney notes that registrant's mark is presented as a compound term instead of as two words (like applicant's mark). However, this distinction does not detract significantly from the overall similarity of the marks for likelihood of confusion purposes. *See, e.g., Seaguard Corp. v. Seaward Int'l, Inc.*, 223 USPQ 48, 51 (TTAB 1984) ("[T]he marks 'SEAGUARD' and 'SEA GUARD' are, in contemplation of law, identical [internal citation omitted]."); *In re Best W. Family Steak House, Inc.*, 222 USPQ 827, 827 (TTAB 1984) ("There can be little doubt that the marks [BEEFMASTER and BEEF MASTER] are practically identical"); *Stock Pot, Inc. v. Stockpot Rest., Inc.*, 220 USPQ 52, 52 (TTAB 1983), *aff'd* 737 F.2d 1576, 222 USPQ 665 (Fed. Cir. 1984) ("There is no question that the marks of the parties [STOCKPOT and STOCK POT] are confusingly similar. The word marks are phonetically identical and visually almost identical.").

Similarly, the exclamation point in registrant's mark is unlikely to avoid confusion. Punctuation is generally not sufficient to alter the connotation and overall commercial impression of otherwise confusingly similar marks and, as such, is not sufficient to distinguish marks. *See, e.g., In re St. Helena Hosp.*, 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1084-85 (Fed. Cir. 2014) (finding punctuation in registrant's mark, TAKE 10!, did not alter the pronunciation or distinguish it in any significant way from applicant's mark, TAKETEN); *Mini Melts, Inc. v. Reckitt Benckiser LLC*, 118 USPQ2d 1464, 1470 (TTAB 2016) (finding “the hyphen in [a]pplicant’s mark MINI-MELTS [did] not distinguish it from [o]pposer’s mark [MINI MELTS]”); *Mag Instrument Inc. v. Brinkmann Corp.*, 96 USPQ2d 1701, 1712 (TTAB 2010) (citing *Goodyear Tire & Rubber Co. v. Dayco Corp.*, 201 USPQ 485, 488 n.1 (TTAB 1978)) (finding hyphen did not distinguish opposer’s mark, MAG-NUM STAR, from applicant’s mark, MAGNUM MAXFIRE).

Because applicant's and registrant's marks share a similar structure and convey an overall similar commercial impression, the marks are considered similar for likelihood of confusion purposes.

Relatedness of the Services

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Hercko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be “related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

In this case, applicant's and registrant's services are related in that the application and registration both list types of gatherings that encourage personal development. Applicant's and registrant's services are thus similar in nature.

Applicant's and registrant's services are also considered related for Section 2(d) purposes because the same entity frequently provides services similar to applicant's and registrant's under the same mark. This makes confusion likely where, as here, similar marks for the services are used in connection with different entities.

The attached Internet evidence, consisting of website excerpts from Focusing Ahead, Intuitive Business Academy, and Western Spirit Ranch, establishes that the same entity commonly provides (1) spiritual gatherings and retreats similar to applicant's and (2) classes and workshops similar to registrant's, and markets the services under the same mark. Thus, applicant's and registrant's services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Conclusion

Because applicant's and registrant's marks are similar and the services associated with the marks are related, there is a likelihood of confusion as to the source of applicant's services. Therefore, applicant's mark is not entitled to registration.

Applicant should note the following potential additional ground for refusal.

B. PRIOR-FILED APPLICATION MAY BAR REGISTRATION

The filing date of pending U.S. Application Serial No. **97083188** (THAT PRAYER GIRL) precedes applicant's filing date. See attached referenced application. If the mark in the referenced application registers, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the two marks. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the mark in the referenced application. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

C. IMPROPER DISCLAIMER -- ADVISORY

Applicant has disclaimed the entire applied-for mark; however, an entire mark may not be disclaimed. TMEP §1213.06; *see* 15 U.S.C. §1056(a); *In re Dena Corp. v. Belvedere Int'l Inc.*, 950 F.2d 1555, 1560, 21 USPQ2d 1047, 1051 (Fed. Cir. 1991); *In re JT Tobacconists*, 59 USPQ2d 1080, 1081 n.1 (TTAB 2001). If the applied-for mark is not registrable as a whole, a disclaimer will not make it registrable. TMEP §1213.06. In this case, the applied-for mark appears to constitute a unitary expression such that no disclaimer of either term is required. Accordingly, the disclaimer is not accepted and will not be entered into the USPTO's database. *See* TMEP §714.05(a).

RESPONDING TO THIS OFFICE ACTION

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "["Responding to Office Actions"](#)" and the informational [video "Response to Office Action"](#) for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for

informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [**Click to file a response to this nonfinal Office action.**](#)

/Todd Lewellen/
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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.

(4) STANDARD CHARACTER MARK

PreachGirl!

Mark Punctuated

PREACHGIRL!

Translation

Goods/Services

- IC 041. US 100 101 107.G & S: Educational services, namely, conducting online classes, seminars, conferences, workshops in the field of empowering women in business, ministry and non-profit development and distribution of training material in connection therewith. FIRST USE: 20180120. FIRST USE IN COMMERCE: 20180208

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90008041

Filing Date

20200618

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20201027

Registration Number

6244995

Date Registered

20210112

Owner

(REGISTRANT) Hamilton, Christina INDIVIDUAL UNITED STATES STE B3-133 8116 S. Tryon Street
Charlotte NORTH CAROLINA 28273

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

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LIVE

Attorney of Record

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preach  (prech)

v. **preached, preaching, preaches**

v.t.
1. To proclaim or put forth in a sermon: *preached the gospel*.
2. To advocate, especially to urge acceptance of or compliance with: *preached tolerance and peaceful coexistence*.
3. To deliver (a sermon).

v.intr.
1. To deliver a sermon.
2. To give religious or moral instruction, especially in a tedious manner.

Idiom:
preach to the choir/converted
To argue in favor of a viewpoint already held by one's audience.

[Middle English *prechen*, from Old French *preechier*, from Late Latin *praedicāre*, from Latin, to proclaim: *prae-* + *dicāre*, to proclaim; see **deik-** in the Appendix of Indo-European roots.]

preach/ing/ly **adv.**

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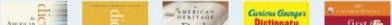
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WOMEN'S SPIRITUAL RETREATS

Change of Scenery. Change of Beliefs. Change your Life.



At our Sedona women's retreats, you will have your own week of peace and serenity with empowering and life-changing workshops that provide you with the ideas, resources and tools that enable you to discover and heal old issues and trauma, face current problems and challenges, and a connection with other positive women, the tranquility of nature, the beauty of Sedona, and the awesome Grand Canyon (accompanied by our wonderful teacher and healer, Bella, our Australian Shepherd) that will help you center your inner-being and discover your true Self.

You will also learn how to manifest, empower, and heal your life at our women's retreats, through the support of other caring women and your own individual spiritual journey.

SELF-DISCOVERY, LEARNING, HEALING

Based on many years helping people to rebalance their lives through our Sedona women's spiritual retreats, we have found the perfect balance of learning, activity and rest. We take care of the week's agenda for you so that you can focus on the true purpose of your retreat—self-discovery, learning, and healing. At a women-only retreat with us, you'll experience an incredible, worry-free week of insight and beauty that will renew the path of your heart and transform your consciousness.

Our Sedona Couples Retreats and Marriage Retreats offer the perfect balance of Excitement, Enrichment, and Rest

through:



EMPOWERING WORKSHOPS

Be guided gently through our Sedona women's spiritual retreat along a path of self-discovery, forgiveness, and healing, regardless of your faith or religious background.

[Workshops ▶](#)



EXCITING OUTDOOR ADVENTURES

Explore the awesome red-rock beauty and magical vortices surrounding Sedona and the Grand Canyon.

[Adventures ▶](#)



REST AND SELF-REFLECTION

Quiet your mind through meditation and self-reflection. Revitalize your body with some much-deserved pampering.

[Rest & Self-Care ▶](#)

OUR SEDONA WOMEN'S RETREATS ARE SAFE, WELCOMING, INCLUSIVE

We welcome and value everyone from all spiritual paths and walks of life.

You will be guided along paths of self-discovery, growth and healing at our **women's retreats** regardless of your faith or religious background. Western Spirit is a non-profit, non-religious and non-denominational spiritual retreat center. We operate on the universal principle that Spirit (God) is love, all humankind is connected, and we all have our own answers within.

We offer you a safe and welcoming place where you will be loved and accepted completely for who you are. Go within, listen to your heart, and release any fear or trepidation you might be feeling about being guided on one of Western Spirit's holistic women's spiritual retreats. Through this experience, you will meet new female friends, experience memorable fun adventures, and leave with a renewed sense of self-worth and meaning.

Your Hosts, Marian and Garrett, invite you to join us as you are guided through a transformative Sedona women's retreat that will change your

ARE YOU?

- Going through a difficult transition, such as a divorce, career change, or "empty-nest"?
Accept a current path or find new direction in your life.
- Having trouble forgiving and healing, or overcoming childhood trauma?
Shed old beliefs, heal forgotten trauma, and discover deeper truths.
- Too often choosing fear over love?
Learn to listen to your heart and follow your intuition.
- Feeling trapped in co-dependent behavior or abuse?
Free yourself to improve relationships with your partner, friends, co-workers, God, yourself.
- Repeating the same old mistakes?
Deal with addictions or compulsive behavior.
- Feeling you've lost your way on your spiritual path?

perspective and improve your life!

“ I AM SO GRATEFUL!

I am so grateful for Marian & Garrett! The time I spent with them was life-changing. Marian's workshops were incredibly healing and she was so invested in my spiritual journey. She taught me to be kinder and gentler with myself. The retreat went way beyond my expectations.

Chriss

CA 2020

Restore your inner peace through a connection with nature.

- Wanting to bring more abundance into your life?
Learn the law of attraction and how to manifest your desires.
- Yearning for another woman to listen with empathy and compassion?
Enhance your self-image and esteem.
- Wishing for healing?
Address forgiveness issues or healing challenges.
- Wondering if there is something more to life?
Relax, meditate, laugh and renew your spirit.

We welcome you to learn, discover, heal, and grow as a woman through a personal women's spiritual retreat with Western Spirit Enrichment Center in beautiful Sedona, Arizona.



READY TO RESERVE YOUR SPOT?

Learn more about what our retreats include and how to book yours.

[HOW TO BOOK YOUR RETREAT](#)

YOUR 6-DAY SPIRITUAL RETREAT INCLUDES:

- 6 nights comfortable **lodging** in a local B&B or inn.
- 6-8 Workshops.
- Outdoor Adventures, including Sedona and Grand Canyon Tours.
- Meeting with a Native American healer.

YEAR-ROUND WEEKLY RETREAT RATES

PERSONAL RETREAT RATES:

\$2,195 +tax USD per Person

\$1,100 initial deposit

COPLES RETREAT RATES:

\$2,695 +tax USD per Couple for the weeklong retreat

\$2,195 +tax USD per Couple for the weekend retreat

- Daily guided meditations.
- A spa massage.

[Travel & Accommodation Info](#)

\$1,350 weeklong initial deposit or \$1,100
weekend initial deposit

Western Spirit Enrichment Center is an Arizona IRS-approved 501 (c)3 non-profit spiritual organization guided by Spirit to keep our prices reasonable so those in need can avail themselves of the services we offer, regardless of financial situation. Our Sedona women's retreats are all-inclusive of your lodging, all the empowering workshops, exciting outdoor activities, a visit to the Grand Canyon, a spa massage, meditations, and a session with a Native American healer.

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info@westernspiritranch.com
Sedona, Arizona

Western Spirit Enrichment Center is an Arizona IRS-approved 501 (c)3 non-profit organization. Our guest income, and your heartfelt tax-deductible contributions, enable us to continue to connect with people from all over the world and to assist them to improve their lives.

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SPIRITUAL RETREATS ▾ OUR LOCATION

YOUR HOSTS CONTACT US



RETREAT WORKSHOPS

Enrich your Life in a unique and exciting way.

Our workshops will guide you gently along a path of self-discovery, forgiveness, and healing, regardless of your faith or religious background. They are based on the universal principle that God is love and all humankind is connected. Whether you are just beginning your spiritual journey, or are an 'advanced soul', these empowering workshops will enrich your life.

Our interactive workshops may include discussions, role-playing, music, meditation, and other creative activities. The format, environment, and very small group setting ensure that you will receive the personal attention and time you need to feel secure, loved, and respected, as we bond through introspective, thought-provoking, and self-challenging exercises. Your full and honest participation is necessary, for you will only receive value from the workshops if you are willing to invest of yourself in them.

CHOOSING YOUR WORKSHOPS

Your week-long spiritual retreat program usually includes 6-8 workshops. Please review the workshop descriptions below and choose 6 or 8. After careful meditation, we will integrate your choices with those of our other guests for your week.



Since 2001, thousands of Western Spirit guests from all over the world have told us that these powerful workshops have positively changed their lives and left them with a

YOUR WORKSHOP FACILITATOR

Your Co-Host and Workshop Facilitator, Marian Carol, is an experienced Intuitive Healer and Spiritual Counselor with over 20 years of experience. The spiritual and intuitive guidance she receives often dictates the direction of the workshop sessions. Marian's peaceful and gentle nature

newfound sense of gratitude and spiritual awareness!

Marian Carol
Host & Facilitator, Western Spirit
Enrichment Center

her playfulness, and sense of humor will make you feel at welcome and at ease.

WORKSHOP DETAILS

Workshop Length: Each workshop is approximately 1.5 hours.

Schedule: 2 workshops each morning, Monday, Tuesday, Thursday, Friday.

Number of Workshops: 6-8 workshops in one week-long spiritual retreat.

Location: Workshops take place in the comfortable Healing Arts & Yoga Center in Cottonwood.

Handouts: You will receive a helpful hand-out at the end of each session.

WORKSHOP CHOICES

To read the workshop descriptions, click on the workshop titles. Those with an * are particularly recommended by the facilitator.

* LIVING IN BALANCE & HARMONY



DEVELOPING YOUR INTUITION



MANIFESTING YOUR HEART'S DESIRES



CHAKRA BALANCING



* HEALING YOUR SPIRIT



* CHOOSING LOVE OVER FEAR



LIVING IN THE MOMENT



NURTURING YOURSELF THROUGH FORGIVENESS



LISTENING WITH YOUR HEART



STRENGTHENING YOUR RELATIONSHIPS



THE LANGUAGES OF LOVE



EXPERIENCING ENCHANTED LOVE



COMMUNICATING WITH YOUR ANGELS AND GUIDES



RECOGNIZING YOUR ABUNDANCE



EMBRACING DEATH AND GRIEF



QUESTIONS?

We're happy to answer all your questions and help to clarify your plans.

[CONTACT US](#)

THE SERVICE YOU
“ PROVIDE IS A GREAT
ONE!

The week was a great way for us to

WORKSHOP BENEFITS

A Western Spirit spiritual retreat—whether a Personal Retreat, Women's Retreat, Couples' Retreat, or Executive Retreat—offers the opportunity to enrich your life in a unique, exciting and life-altering way. Through your choice of Workshops, you will be guided to open your heart and reconnect with your authentic Self in a way that will enlighten, inspire, and heal you. You'll experience intuitive

become grounded as we look to our future together. We loved all the workshops, but our favorites were "Strengthening Your Relationships" and "Listening With Your Heart". Our greatest lesson was that we co-create with God.

John & Andrea
CT 2008



healing and benefit from spiritual guidance, as well as enjoying exciting outdoor healing and meditative activities in sacred and beautiful Sedona and the awesome Grand Canyon.

We believe that people act as guides, helpmates, and sparks of inspiration for one another. Therefore, our retreats are based on the fundamental truth that each of us has the answers within and we are all traveling on our own individual and unique spiritual journey (even when we are a "couple"). We are examples for each other and when we recognize the light of divinity in each of us, we have valuable lessons we can teach and learn. Through our Spiritual Retreat Workshops, you'll discover there is no separation of yourself from another. The energy of love is the same in all of us; therefore, we are all one in the universe. Love is our nature; we are love. You must reclaim your capacity for love and joy.

Learn to love yourself and not to worry about the opinion of others. Within the workshops and outside of them, it is important not to judge yourself. If you don't judge yourself or allow others to judge you, you will see your true divinity. Your happiness comes from within, not from without; not from the reflection of what others think of you. What others think of you is not your concern. You will leave feeling more peaceful, loving, and centered.

As you ask questions about, and search for the meaning of your life, you will come away from your retreat with a renewed sense of Self-esteem, a greater love and respect for yourself and others, and a closer connection to your inner Divine Spirit. You will return to your "regular life" feeling more equipped to deal with daily challenges, more empowered to choose the "right answer" for yourself, and more able to freely access your newly discovered spiritual power.

The Retreat Workshops will be instrumental in assisting you on this journey.



WESTERN SPIRIT ENRICHMENT CENTER



Sedona Spiritual
Retreats:
Connecting People
to Spirit and
Nature.

Marian Carol & Garrett Lowry
602-540-5808
info@westernspiritranch.com
Sedona, Arizona

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ABOUT WORK WITH HALEY BLOG



ART FREE STUFF TESTIMONIALS



Premiere retreat for creativity, spirituality and authenticity.

Spiritual Business Retreat

Location TBD

Fall 2023

TAKE YOUR BUSINESS TO THE NEXT LEVEL BY MAKING TIME FOR YOUR SOUL TO SPARKLE.

Shares



THE PREMIERE RETREAT FOR CREATIVITY, SPIRITUALITY AND AUTHENTICITY.

A *Spiritual Business Retreat*

IN THE HEART OF THE SIERRA NEVADAS

Business success is 27 layers deep. Oftentimes plates occur because we haven't spent ample time cultivating the soil of our hearts. My work focuses on a combination of traditional business coaching and consulting mixed with deep, soulful, intuitive work to help uncover any subconscious blocks keeping you stuck and small.

THE INTENTION OF THIS SPIRITUAL BUSINESS RETREAT IS TO HELP female entrepreneurs tap into their birthright of *creativity* and *authenticity*. From here you can *create your own best reality — for yourself and your business*. You will experience the powerful process of intuitive art and how it can help you clear out outdated, stagnant beliefs and energetic blocks in your mind, body and spirit.

You will be held in a sacred container with other like-minded women who are on the same journey. One benefit of attending is a deepening of yourself and business as well as a deepening of your **connection** to other soulful women.

When we actively express our inner-most selves, our business begins to move ahead with more fluidity! By giving yourself room to *deepen, heal* and *explore within*, you release this hidden part of yourself that's secretly holding your business back from greater success, ease and flow. You will begin to see your creativity and intuition as guides assisting you on your entrepreneurial journey.



Whether you're a skilled creator, a beginner, or just craving a change of pace, this creative retreat is for you! You'll find a *fun, supportive environment* to nurture your creative passions. We will help guide you into falling in love with your creative self!

You can expect to leave our retreat feeling more connected to your authentic self & *energized* for the year ahead. By connecting to this community of women, our hope is for you to walk away *inspired, uplifted, & empowered*.

You will engage in intuitive journaling, intuitive art, and soulful business discussions to spark your *imagination* & ditch your comfort zone. You will learn actionable ways to tap into your more authentic, creative self in your *heart-aligned business*. I invite you to indulge yourself into the heart and soul of your business. Make a bold move toward beautiful new connections and a more soulful you.

Who we created this for:

The Female Business Owner who is ambitious and ready to grow her business, this can include any of the following:

- Business Start-Ups who are ready to dive deep into their subconscious success blocks

Shares



Shares





- Starry-Eyed Dreamers who are ready to **FINALLY** take the plunge and get out of their own way so they can launch their dream biz
- [Yoga Instructors](#) who are serious about growing their practice into a full-time, heart-aligned income
- [Reiki Practitioners](#) who want to attract a full-time clientele
- Any [female business owner](#) who is interested in [self-growth](#) and personal development as it relates to her success in business
- [Coaches, Healers, Consultants, Mentors](#) who are [heart-centered](#). They want more profits but struggle with selling and marketing (it feels icky to them.)
- [Established Entrepreneurs](#) who are feeling the winds of change – a pivot toward more authenticity, fulfillment and **JOY** in their business.



Shares



Join our next retreat!

at [artretreat.com](#)

The Spiritual Business Retreat
FALL 2023

Location TBD



Shares



WHAT TO EXPECT

A relaxing, sacred space to deep-dive into your heart-based business.

We will use a mixture of the following:

- Intuitive art and journaling sessions.
- Soulful Business discussions.
- Dedicated time for **meditation** and solitude in nature.
- *Belly laughs*, priceless memories and soul-aligned *connections*.

RETREAT DATES

Check-in is Friday, October 7 from 5pm-7pm.

Your retreat experience will begin on Friday at 7pm & will end on Sunday, October 9 at 10am.

Spots are limited to 6 women.

YOUR COST INCLUDES:

- Five meals
- A welcome gift bag
- *Your spiritual business retreat experience!*

Shares



SAMPLE ITINERARY

Friday.

- Check-in (5-7pm)
- Intention Setting + Connection Activity (7pm)
- Wind down / Relax / Connect (8pm)

Saturday.

- Morning Meditation / Journaling Reflection (9am)
- Soulful Business Philosophy (10-12pm)
Presentation + Discussion
- Lunch (12pm)
- Intuitive Painting Integration (1-3pm)
- Nature Walk + Journaling
- Non-Marketing for the Spiritual Boss Babe (4-6pm)
Presentation + Discussion
- Dinner (6pm)
- Reflection Prompts + Sharing (7pm)
- Wind down / Relax / Connect (8pm)

Sunday

- Morning Movement + Meditation (8am)
- Closing Session (9-10am)
- Check out @ 11am

**This is a sample itinerary. We reserve the right to change plans and schedule as we see fit.*

Shares





Cabin Lodging Options

We will be spending the weekend in the charming and newly-renovated, Long Barn Lodge, nestled amongst the pines in the beautiful Sierra Nevada mountains of Tuolumne County, California.

Grab a business buddy or come solo! You have the freedom to choose how simple or bougie your lodging is — from cozy cabins to luxe hotel rooms. The Long Barn Lodge has a unique solution for you.

Upon RSVP payment, you will receive a promo code and unique link to book your lodging option for the weekend.

**Note: Lodging is booked for and paid separately.*



Shares



How to join this transformative spiritual business experience...

PAY IN FULL

- Five meals (Friday evening dinner, Saturday breakfast, lunch and dinner, and Sunday morning breakfast.)
- A welcome gift bag
- Soulful connections with other spiritual business owners.
- 3 full-length business workshops with Haley
- *An unforgettable retreat experience!*
- *(Lodging bought separately)*

\$1200 paid in full
(Save \$300)

PAY MONTHLY

- Five meals (Friday evening dinner, Saturday breakfast, lunch and dinner, and Sunday morning breakfast.)
- A welcome gift bag
- Soulful connections with other spiritual business owners.
- 3 full-length business workshops with Haley
- *An unforgettable retreat experience!*
- *(Lodging bought separately)*

4 Monthly payments of \$375

*Last day for payment plans is July 30, 2022

SIGN ME UP!

LET'S ROLL!

Shares



About The Sparkling Hippie **Haley Hoover, Owner**

As an international Success Coach + Intuitive Artist, Haley Hoover helps women break through to their next level of success with ease. Through her Intuitive Art framework, she has helped hundreds of women find their purpose, grow their online businesses and self-publish their first books with fun and flow.

An Amazon #1 New Release Author, Haley is the go-to expert for those who wish to deepen their innovation and expression.

Haley has spoken alongside Deepak Chopra and is the host of the Top 5% Globally ranked podcast, The Sparkling Hippie Podcast.

When she's not sitting behind her psychedelic-colored laptop, she can be found watching 60's hippie documentaries in Sonora, California, where she resides with her partner.

Learn more about Haley [here](#).



Shares





Emily Hay, The Playful Space in Bakersfield

Emily Hay, the founder of The Playful Space, has a colorful background beginning with a degree in Early Childhood Development & Psychology from Cal Poly, SLO. The school's motto is "Learn by Doing" and Emily carried this exploration mentality and passion for play based learning through her career working with children.

Her curious, resilient students taught her all about the beauty of hands-on experiences to heal and learn and that imperfections are what make us unique and interesting!

She is in her element out in nature, camping, hiking, or on a patio with a glass of wine! She is a mama to Tommy and Suzy and lives on Tejon Ranch, CA with her husband, dogs, horses, and cows!

For more about Emily and The Playful Space visit her website [here](#).

Shares





THE PROCESS

Shares



1. FREE ZOOM CONSULT (OPTIONAL)

We understand it's a huge investment, especially with your time which is a non-renewable resource. To convince you that we are worthy of your investment and in fact, NOT serial killers, we'll schedule a phone call or Zoom to answer any and all questions, put your fears to rest and remind you that you are SO worthy of this incredible experience.

2. RESERVE YOUR ROOM

Once all of your questions have been answered, it's time to book the room that best suits you and your budget. We have many options, some private, some shared. You will pay a deposit through the website to secure your reservation and complete a detailed intake form so that we can curate this retreat to your specific needs and desires.

3. WELCOME EMAIL

Once we receive your registration, we'll send you a welcome email to map out what to expect over the next few months leading up to the retreat. You will also receive a checklist of what to pack and details on what to expect.

4. TRAVEL INSURANCE + FLIGHTS

You are solely responsible for travel to and from the retreat location. Travel insurance is not required but we highly recommend it to guarantee every unexpected cancellation is fully covered. If flying into the area we recommend flying into Sacramento or Fresno. You can also fly into San Francisco, but be mindful of the Bay Area traffic. All options are about 2.5 hr drive to the retreat area (*you want a true get-away don't ya*).

5. PRE-RETREAT CHECK-IN

A week before the retreat we will meet virtually so that everyone can meet each other before spending the week together. We will show you what to pack and discuss the excursions in full detail. We will answer any and all questions you have before the retreat.

6. RETREAT

Alas! The fun part! You show up ready to relax and unwind and experience an unforgettable retreat that rocks your world. Bonus points for making new friends :)

Shares



I'M READY TO PAY IN FULL!

GIMME THE PAYMENT PLAN!

FAQs + FYIs

REGISTRATION CLOSES SEPTEMBER 9TH

This is to ensure we have time to prepare everything using the finalized guest roster. This includes the pre-retreat check-in call, one-week before the event.

LAST DAY FOR PAYMENT PLANS IS JUNE 30TH

The payment plan offered is for four months. Four months before September is June, which means the first payment must be made during or before the month of June. The last payment will be made on or before the month of September.

CANCELLATION POLICY + REFUNDS

Upon making your first payment you will have a 48-hour cancellation period with no repercussions. After the 48-hour period has passed there will be no refunds. You may cancel your participation, which will stop any future payments, however any payments that were previously made will not be refunded. My heart is that if you feel you are meant to be here, you are in fact meant to be here. Fear is no reason to back out of a transformative experience.

Q: Will I have my own bedroom and bathroom?

It's up to you, babe! Our lodging options range from budget-friendly shared rooms to luxury-style cabins you can have all to yourself! Choose what works best for you — whether you're traveling solo or with a friend or small group of biz besties!

Q: I want to attend but can't afford it, what can I do?

This retreat is a powerful and highly transformative way to move old energy so that you can glide forward with ease and flow toward your next goal or uplevel in your business. (Need reassurance? see the testimonials below from previous retreats.) Upleveling your self and your business takes an immense amount of energy and effort.

If you are unable to afford the retreat now, and you agree that it would be a significant boost for you and your goals, then you can develop a timeline/plan to save up for the retreat. We have a payment plan if that helps. Many retreat participants attend with the support of their company or employer. You can also consider this a business expense. Additionally, you can always inquire about other ways to work with me that may be more budget-friendly for you. Use your best intuition.

Q: What if I want to spend more time visiting the region? What should I do or see to maximize the retreat's benefits?

There is definitely tons to see in [Tuolumne County](#). We are just an hour from Yosemite National Park — but I also have some local alternatives if you are interested. I'm happy to give you some local recommendations for your time in the area, but please schedule this type of exploration before or after the retreat date. We will be traveling to the retreat location but full exploration is something you are encouraged to do on your own.

Shares



after the retreat dates. We will be spending time outdoors at the retreat center, but fun exploration is something you are encouraged to do on your own time.

FOOD ALLERGIES! Can I still come?

Girl, yes. You are talking to a lactose-intolerant lady. I am more than happy to accommodate allergies — this will be inquired in the in-take and registration form.

Q: Why is the cost so high?

Because planning a retreat is a tremendous amount of work. I bring my full self to these events so that you can have the utmost opportunity for transformation. As with any coaching relationship, the work is up to you. You get out what you put in. This is not a "bargain basement retreat", this is something I work very hard at to create a life-changing and business-altering experience for you and the other women attending. You get what you pay for, sis.

Q: I am just not sure if a retreat is what I need. How can I determine if this is the right thing for me?

Please feel free to send me an email at haley@thesparklinghippie.com and we will discuss where you are personally with your life and biz. I know investing in your success can be a big step. Let's chat and see what comes up. There is absolutely no pressure to attend on my end.

Q: I'm still not sure and I have more questions.

Any other questions can be sent to haley@thesparklinghippie.com. I'm happy to help.

Client Praise:

Shares



"We started out as a group of strangers and left as sisters..."

...The retreat wasn't about the bond though, it was about healing, stepping out



“of your comfort zone, delving into creativity and finding your soul.”

WE LAUGHED, CRIED, CREATED, AND CONNECTED. IF YOU ARE ON THE FENCE, JUMP OFF AND TAKE A CHANCE ON YOURSELF. YOU WON'T REGRET IT! —ROBBYN

Shares



“I felt deeply seen for ME and not judged.

This is what heaven is and will be like.”

—Julie



Shares





"IF I HAD THE OPPORTUNITY TO SPEAK TO SOMEONE THAT WAS ON THE FENCE ABOUT JOINING THE NEXT RETREAT, I WOULD LET THEM KNOW THAT IT WOULD BE THE BEST THING THEY COULD EVER DO FOR THEMSELVES." —BONNIE

"IF YOU ARE CONSIDERING THIS RETREAT OR ANY RETREAT THE PLAYFUL SPACE AND SPARKLING HIPPIE PUT ON, ALL I CAN SAY IS DO IT. YOU WILL NOT BE DISAPPOINTED AND YOU WILL GAIN MORE THAN CAN BE DESCRIBED." —MICHELLE

Shares



It's time to plan your beautiful escape.

I'M READY TO PAY IN FULL FOR THIS EXPERIENCE

I'M READY TO MAKE MY FIRST PAYMENT TOWARD THIS EVENT

Questions? Email haley@thesparklinghippie.com

CORPORATE WELLNESS WORKSHOPS SONORA ART WORKSHOPS SELF-PUBLISHING FOR ENTREPRENEURS RESOURCES CONTACT MEDIA TERMS OF SERVICE

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Interested in self-publishing a book that grows your biz?
Visit our sister site for more info.

tsh publishing

ABOUT WORK WITH HALEY BLOG



ART FREE STUFF TESTIMONIALS

Shares



Intuitive Business Academy

FOR THE SERIOUSLY AMBITIOUS
(BUT ALSO SOULFUL) FEMALE ENTREPRENEUR...

AN INVITATION TO UPLEVEL YOUR BUSINESS





SIGN ME UP!

Let's be completely honest.

Entrepreneurship is both a step-by-step journey down the yellow-brick-business road AND a soulful, creative, messy (but beautiful) trip into an abstract painting you have yet to understand. ☺

I believe your highest alignment of success comes from learning to dance between these two extremes.

- Logic and Gut-Instinct
- Right Brain and Left Brain
- Brain and Body
- Rationality and Abstractism
- Expressionism and Realism
- Science and Magic
- Creatitivity and Grounded Rule-Following

It's okay to embrace both sides of the WHOLE you, my love. 🌞

Shares



ARE YOU READY...

- 💡 For Consistent Clients
- 💡 For More income flowing into your business
- 💡 To step into your Aligned Vision for Your Business
- 💡 To Show up with Credibility and Feelings of Success
- 💡 To Do What it Takes to Energize and Magnify Your Business
- 💡 To Make this Passion Your Full-Time CAREER!



Your purpose **should** and **can** be a thriving enterprise.



Shares



I'M READY!

MAYBE YOU'VE TRIED SOME THINGS AND GOTTEN FRUSTRATED..



- 💡 Social Media Isn't Working and It's DRAINING your energy!
- 💡 Clients are trickling in at a snail's pace
- 💡 You're trying not to focus on money, but heck it would sure be nice to have some at this point!
- 💡 You're tired of juggling your purpose "on the side" of your day job, motherhood, etc.
- 💡 It feels like there is some magic potion missing from your business - (where are the clients?!)
- 💡 You're ready to contribute your share of the household income from your soul-aligned business (No more leaning on hubs!)
- 💡 You are so incredibly ready to POWERFULLY SERVE your soul-aligned clients, if only you could find them!

Shares



I WANT IN!



You're getting frustrated with all the games and gimmicks the gurus are slingin' and yet you won't give up because it's not just business. IT'S YOUR CALLING.

I'VE BEEN THERE TOO!

My journey has been one of both extremes. I started out with a background in Public Relations + Professional Communications. When I applied those tactics to my business I got ZILCH!

A few years later I dove head-first into spirituality, manifestation, law of attraction and all the Esther Hicks vibes (you know if you know!) While I felt like a total goddess, I was sitting on my meditation cushion, waiting for the clients to magically march in the front doors of my online business, and guess what – I waited on that cushion a long time before I finally realized I had to put ACTION where my INTENTION was!

Finally after playing ping-pong with both extremes, I found a balance that worked. I was able to feel aligned with my purpose while also using my confidence and expertise to powerfully attract new clients who energized me!

It IS possible to be spiritually-aligned AND profitable, powerful and all-up-in your purpose!

Shares



Check out my client testimonials here

[View my full story and credentials here.](#)



IT'S POSSIBLE TO BUILD A THRIVING BUSINESS PRACTICE WITHOUT SELLING YOUR SOUL TO SOCIAL MEDIA!

Shares



IN THIS SACRED JOURNEY TOGETHER WE'RE GOING TO SET A FEW THINGS STRAIGHT:

- ☞ The difference between Mass Marketing and Soulful Client Attraction
- ☞ How to Set a Clear Vision for Walking into Full-Time Fabulousness
- ☞ How to Use Your Purpose to fuel your Profits and Prosperity
- ☞ Why It's Possible to Stay in Alignment AND Create a Thriving Practice
- ☞ Plus, I'll be sharing my Intuitive Business Principles!

You're ready to energize your business in a way that feels powerful, profitable and purpose-filled.

Shares



THIS IS FOR YOU IF...

- ✓ You're in your 2nd or 3rd year of business
- ✓ You are an AMBITIOUS, spiritual entrepreneur and you're ready for more.
- ✓ You've been certified, you've got the basics down but you're tired of playing around. It's time to get serious about attracting soul-aligned clients and prosperity that you know you deserve.
- ✓ You're spiritually awakened and you're ready to ground that energy into a business that allows you to feel powerful, profitable and purpose-filled.

*IF YOU ANSWERED YES,
THEN THIS 90-DAY INTUITIVE BUSINESS ACADEMY IS FOR YOU, BABE!*

[JOIN NOW!](#)

Here's the Juice...

Shares



90-Days of Intuitive Business Curriculum.

I intentionally **only allow 12 participants** in each co-hort so you'll feel *safe, supported* and *seen* throughout the entire journey.

12 Live group coaching calls + Art Healing Integration Sessions with Journaling Homework in-between calls. *Replays will be available to participants.

Next Session: August–October 2022

LET'S GO!!

INTUITIVE BUSINESS CURRICULUM

WEEK 1 - Introductions + Intentions

WEEK 2 - Clearing Your Coaching Mentality

WEEK 3 - Setting Your Business Vision

WEEK 4 - Art Healing Session: Releasing Smallness

WEEK 5 - Integration Period

WEEK 6 -How to WALK Your Business into Success

WEEK 7 -The Difference Between Mass Marketing and Individual Intention

WEEK 8 - Art Healing: Creating Connection that Feels GOOD

WEEK 9 - Integration Period

WEEK 10 - Custom Teaching

WEEK 11 - Custom Teaching

WEEK 12 - Bonus Week

WEEK 13 - Reflection + Appreciation

Shares



LIMITED AVAILABILITY, ONLY 12 WOMEN WILL BE ABLE TO ENTER AT THIS DATE AND PRICE.

After the 90 days you will:

- Have a solid business plan outline
- Have a much better understanding of how to market your business for results and impact
- Feel more aligned, inspired and successful
- Become a woman who actively creates her dream business with ease
- Have a sweet sisterhood of 11 other ambitious, soulful and success-minded women

Options to Join

Powerful Participant

*VIP OPTION

Reserve your spot in this business-altering program.

Everything listed above *plus 4 rxr sessions with Haley*

\$1500 (SAVE \$300)

\$3000 (SAVE \$500)

PAYMENT PLAN OPTION:
4 PAYMENTS OF \$450

PAYMENT PLAN OPTION:
4 PAYMENTS OF \$875

[CLAIM IT, GIRL!](#)

[OWN IT, BOSS!](#)

[LET'S DO THE PAYMENT PLAN!](#)

[I WANT THE VIP PAYMENT PLAN!](#)

Shares



Shares



[FAQs](#)



WILL THERE BE REPLAYS? +

WHAT IF I AM JUST STARTING MY BUSINESS? +

I'VE ALREADY TAKEN QUITE A FEW BUSINESS COURSES, IS THIS STILL FOR ME? +

Questions? Shoot me an email. haley@thesparklinghippie.com

CORPORATE WELLNESS WORKSHOPS SONORA ART WORKSHOPS SELF-PUBLISHING FOR ENTREPRENEURS RESOURCES CONTACT MEDIA TERMS OF SERVICE

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f t G+ p e w

Interested in self-publishing a book that grows your biz?
Visit our sister site for more info.

tSh publishing





DONATE

AHEAD MISSION 2022 Retreat EVENTS

FOCUSING AHEAD

Trusting God is a lifelong journey. Don't travel alone.



AHEAD

healing, freeing, enhancing, and pushing women
of all ages, colors, and experiences forward in
Christ



RETREATS |

Annually more than 30 women come together for 3 days and 2 nights to invest in their futures, peace, and an opportunity to release, renew, and reclaim their lives!

[grab your spot](#)

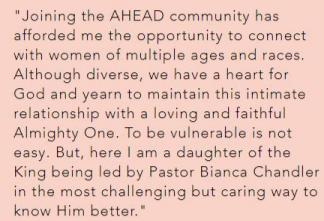
WORKSHOPS |

Bimonthly we come together to focus on releasing past hurts, pursuing purpose, building our community, and deepening our relationships with Christ.

[coming up](#)

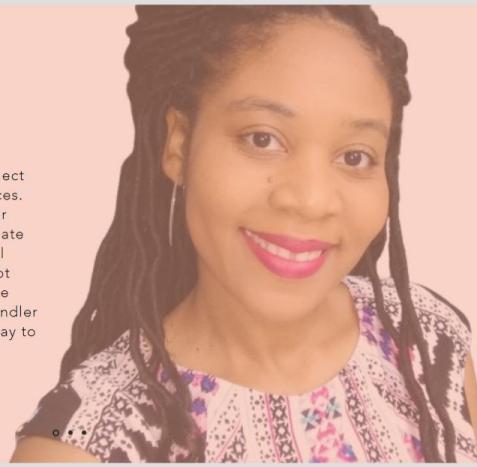
 [Play Video](#)

WHAT PEOPLE SAY

<  >

"Joining the AHEAD community has afforded me the opportunity to connect with women of multiple ages and races. Although diverse, we have a heart for God and yearn to maintain this intimate relationship with a loving and faithful Almighty One. To be vulnerable is not easy. But, here I am a daughter of the King being led by Pastor Bianca Chandler in the most challenging but caring way to know Him better."

— *Fortenberry*



hi, i'm bianca chandler
so happy to have you here

Welcome to our community!
I am the founder of AHEAD and passionate about
connecting you to your purpose. We hope you find
this to be a safe place of refuge where we focus on
releasing, healing, and moving "Ahead."

[Read More](#)



Hey Girl Hey!
Let's Connect

First Name

Last Name

Email *

Leave us a message | Prayer request...

[Submit](#)

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(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated
THAT PRAYER GIRL

Translation

Goods/Services

- IC 045. US 100 101.G & S: Conducting religious prayer services

Mark Drawing Code
(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code
050310 050502 241301 260103

Serial Number
97083188

Filing Date
20211020

Current Filing Basis
1B

Original Filing Basis
1B

Publication for Opposition Date
20220906

Registration Number

Date Registered

Owner
(APPLICANT) Mary Ann Brown INDIVIDUAL UNITED STATES PO BOX 240754 Montgomery ALABAMA 36124

Priority Date

Disclaimer Statement

Description of Mark

The mark consists of the design of a branch forming a cross with five leaves and a rose partially contained within an incomplete circle and the stylized wording "THAT PRAYER GIRL".

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Live Dead Indicator
LIVE

Attorney of Record
Nicholas Belcastro

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued

on August 27, 2022 for

U.S. Trademark Application Serial No. 97118787

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

(1) [**Read the Office action.**](#) This email is NOT the Office action.

(2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.

(3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- [**Check the status of your application periodically**](#) in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [**Update your correspondence email address**](#) to ensure you receive important USPTO notices about your application.
- [**Beware of trademark-related scams**](#). Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.