
To: Gary A. Greene(trademarks@kbsiplaw.com)
Subject: U.S. Trademark Application Serial No. 97120343 - SPLIT READERS - 6011-004tmus
Sent: August 23, 2022 11:18:33 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screencapture-www-medicaleyecenter-com-2018-11-11-types-prescription-eyeglasses-16612660677891](#)
[screencapture-www-worldoptic-com-lenses-bifocal-glasses-php-16612661279691](#)
[screencapture-www-bweyecenter-com-baltimore-eyeglasses-frames-lenses-html-16612662034321](#)
[screencapture-spectshut-com-blog-a-guide-to-bifocal-lenses-16612662304381](#)
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[screencapture-www-hsn-com-shop-reading-glasses-fa0407-16612671539461](#)
[screencapture-www-zennioptical-com-readers-16612672731921](#)

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120343

Mark: SPLIT READERS

Correspondence Address:

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MATAWAN NJ 07747 UNITED STATES

Applicant: Diversified Products, Inc.

Reference/Docket No. 6011-004tmus

Correspondence Email Address: trademarks@kbsiplaw.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Section 2(e)(1) Refusal – Merely Descriptive & Advisory of Potential Generic Refusal
- Disclaimer Required
- Information About Mark Required

SECTION 2(e)(1) REFUSAL – MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a feature, quality, characteristic, purpose, function and use of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods. TMEP §1209.01(b); *see, e.g., In re TriVita, Inc.*, 783 F.3d 872, 874, 114 USPQ2d 1574, 1575 (Fed. Cir. 2015) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 543 (1920)).

The determination of whether a mark is merely descriptive is made in relation to an applicant's goods, not in the abstract. *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1254, 103 USPQ2d 1753, 1757 (Fed. Cir. 2012); *In re The Chamber of Commerce of the U.S.*, 675 F.3d 1297, 1300, 102 USPQ2d 1217, 1219 (Fed. Cir. 2012); TMEP §1209.01(b); see, e.g., *In re Polo Int'l Inc.*, 51 USPQ2d 1061, 1062-63 (TTAB 1999) (finding DOC in DOC-CONTROL would refer to the "documents" managed by applicant's software rather than the term "doctor" shown in a dictionary definition); *In re Digital Research Inc.*, 4 USPQ2d 1242, 1243-44 (TTAB 1987) (finding CONCURRENT PC- DOS and CONCURRENT DOS merely descriptive of "computer programs recorded on disk" where the relevant trade used the denomination "concurrent" as a descriptor of a particular type of operating system). "Whether consumers could guess what the product is from consideration of the mark alone is not the test." *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

In the present case, the applied-for mark is SPLIT READERS in standard characters for use with "Reading glasses".

Generally, if the individual components of a mark retain their descriptive meaning in relation to the goods, the combination results in a composite mark that is itself descriptive and not registrable. *In re Fat Boys Water Sports LLC*, 118 USPQ2d 1511, 1516 (TTAB 2016) (citing *In re Tower Tech, Inc.*, 64 USPQ2d 1314, 1317-18 (TTAB (2002)); TMEP §1209.03(d); see, e.g., *In re Tower Tech, Inc.*, 64 USPQ2d 1314, 1317-18 (TTAB 2002) (holding SMARTTOWER merely descriptive of "commercial and industrial cooling towers and accessories therefor, sold as a unit"); *In re Sun Microsystems, Inc.*, 59 USPQ2d 1084, 1087 (TTAB 2001) (holding AGENTBEANS merely descriptive of "computer software for use in the development and deployment of application programs on a global computer network").

Only where the combination of descriptive terms creates a unitary mark with a unique, incongruous, or otherwise nondescriptive meaning in relation to the goods is the combined mark registrable. See *In re Colonial Stores, Inc.*, 394 F.2d 549, 551, 157 USPQ 382, 384 (C.C.P.A. 1968); *In re Positec Grp. Ltd.*, 108 USPQ2d 1161, 1162-63 (TTAB 2013).

In this case, both the individual components and the composite result are descriptive of applicant's goods and do not create a unique, incongruous, or nondescriptive meaning in relation to the goods.

The first wording in the applied-for mark is "SPLIT". With respect to eye glasses, the word "split" means having "split lens" or the lens of the glasses being split to provide various prescriptions. See <https://www.worldoptic.com/lenses/bifocal-glasses.php>; <https://www.bweyecenter.com/baltimore-eyeglasses-frames-lenses.html>; <https://spectshut.com/blog/a-guide-to-bifocal-lenses>; <https://www.savadaadamichopticians.com/lenses/>; <https://www.fashioneyewear.com/en-us/blogs/news/what-are-bifocal-glasses-and-are-they-worth-getting>; <https://www.eyegalleriesouth.com/products/lenses-coatings/74-bifocal-lenses>; <https://www.spex4less.com/blog/what-are-bifocals/>; <https://www.debspecs.com/split-bifocal-reader-spring-hinge.html>; <https://www.vseyewear.com/product-category/glassworking/quartz-working/split-lens-glasses-quartz-working/>. For example, "Bifocals contain two prescriptions within the same lens. The eyeglass lens is split into two sections; the upper part is for distance vision and the lower part for near vision." <https://www.medicaleyecenter.com/2018/11/11/types-prescription-eyeglasses/>. As applicant's goods are reading glasses, the wording "SPLIT" in the applied-for mark merely describes that the glasses are split and have split lenses. Thus, the wording "SPLIT" in the mark merely describes a feature, quality, characteristic, purpose, function and use of applicant's goods.

The second wording in the applied-for mark is “READERS”. As stated in the *Merriam-Webster Dictionary*, “readers [are] eyeglasses used for reading or close work [such as]: READING GLASSES”. <https://www.merriam-webster.com/dictionary/readers>. As such, the word “readers” is another term for “reading glasses”. See <https://www.warbyparker.com/reading-glasses>; https://www.qvc.com/fashion/accessories/readers/reading-glasses/_N-17nsvZ5q34ln/c.html; <https://www.dillards.com/c/accessories-sunglasses-eyewear-readers>; <https://www.readingglasses.com/collections/best-selling-mens-reading-glasses>; <https://www.hsn.com/shop/reading-glasses/fa0407>; <https://www.zennioptical.com/readers>. Accordingly, the wording “READERS” in the mark immediately names the goods in the application and at least merely describes a feature, quality, characteristic, purpose, function and use of applicant’s goods.

Thus, taken together, consumers would interpret the applied-for mark SPLIT READERS to mean that applicant provides split reading glasses. Therefore, the applied-for mark is merely descriptive of a feature, characteristic, purpose, function and use of applicant’s goods and registration is refused.

Although applicant’s mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal, applicant should note the following advisory and must also respond to the requirements set forth below.

ADVISORY OF POTENTIAL GENERIC REFUSAL

In addition to being merely descriptive, the applied-for mark appears to be generic in connection with the identified goods. “A generic mark, being the ‘ultimate in descriptiveness,’ cannot acquire distinctiveness” and thus is not entitled to registration on either the Principal or Supplemental Register under any circumstances. *In re La. Fish Fry Prods., Ltd.*, 797 F.3d 1332, 1336, 116 USPQ2d 1262, 1264 (Fed. Cir. 2015) (quoting *H. Marvin Ginn Corp. v. Int’l Ass’n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986)); see TMEP §§1209.01(c) *et seq.*, 1209.02(a). Therefore, the trademark examining attorney cannot recommend that applicant amend the application to proceed under Trademark Act Section 2(f) or on the Supplemental Register as possible response options to this refusal. See TMEP §1209.01(c).

DISCLAIMER REQUIRED

Applicant must disclaim the wording “READERS” because it is at least merely descriptive of a quality, characteristic, function, purpose, or use of applicant’s goods and appears to be generic for applicant’s goods. See 15 U.S.C. §1052(e)(1) 15 U.S.C. §1091(c); *In re Water Gremlin Co.*, 635 F.2d 841, 845 n.6, 208 USPQ 89, 91 n.6 (C.C.P.A. 1980); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a), 1213.03(b).

Here, the applied-for mark is SPLIT READERS in standard characters for use with “Reading glasses”. The genus of goods is often defined by an applicant’s identification of goods. See *In re Meridian Rack & Pinion*, 114 USPQ2d at 1463 (citing *Magic Wand Inc. v. RDB Inc.*, 940 F.2d 638, 640, 19 USPQ2d 1551, 1552 (Fed. Cir. 1991)). In this case, the application identifies the goods as “Reading glasses”, which adequately defines the genus at issue.

The attached evidence demonstrates that "readers" is another term for "reading glasses". *See, e.g.*, <https://www.merriam-webster.com/dictionary/readers> stating, "readers plural : eyeglasses used for reading or close work : READING GLASSES"; <https://www.warbyparker.com/reading-glasses>; https://www.qvc.com/fashion/accessories/readers/reading-glasses/_N-17nsvZ5q34ln/c.html; <https://www.dillards.com/c/accessories-sunglasses-eyewear-readers>; <https://www.readingglasses.com/collections/best-selling-mens-reading-glasses>; <https://www.hsn.com/shop/reading-glasses/fa0407>; <https://www.zennioptical.com/readers>. Accordingly, "readers" is a generic term for "reading glasses".

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use “READERS” apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

INFORMATION ABOUT MARK REQUIRED

Due to the descriptive nature of the applied-for mark, applicant must provide the following information and documentation regarding the goods and wording appearing in the mark:

(1) Fact sheets, instruction manuals, brochures, advertisements and pertinent screenshots of applicant's website as it relates to the goods in the application, including any materials using the terms in the applied-for mark. Merely stating that information about the goods is available on applicant's website is insufficient to make the information of record.;

(2) If these materials are unavailable, applicant should submit similar documentation for goods and services of the same type, explaining how its own product or services will differ. If the goods feature new technology and information regarding competing goods is not available, applicant must provide a detailed factual description of the goods. Factual information about the goods must make clear how they operate, salient features, and prospective customers and channels of trade.; and

(3) Applicant must respond to the following questions:

1. What is the meaning of the wording “SPLIT” in the applied-for mark in connection with applicant's goods?
2. Do or will applicant's goods feature split lenses? Please explain.
3. Do or will applicant's goods be able to provide more than one prescription within one pair of glasses? Please explain.
4. Do or will applicant's goods be bifocals? Please explain.

See 37 C.F.R. §2.61(b); TMEP §§814, 1402.01(e).

If applicant submits webpage evidence to satisfy this requirement, applicant must provide (1) an image of the webpage, (2) the date it was accessed or printed, and (3) the complete URL address. *In re ADCO*

Indus.-Techs., L.P., 2020 USPQ2d 53786, at *2 (TTAB 2020) (citing *In re I-Coat Co.*, 126 USPQ2d 1730, 1733 (TTAB 2018)); TMEP §710.01(b). Providing only a website address or hyperlink to the webpage is not sufficient to make the materials of record. *In re ADCO Indus.-Techs., L.P.*, 2020 USPQ2d 53786, at *2 (citing *In re Olin Corp.*, 124 USPQ2d 1327, 1331 n.15 (TTAB 2017); *In re HSB Solomon Assocs., LLC*, 102 USPQ2d 1269, 1274 (TTAB 2012); TBMP §1208.03); TMEP §814.

Applicant has a duty to respond directly and completely to this requirement for information. See *In re Ocean Tech., Inc.*, 2019 USPQ2d 450686, at *2 (TTAB 2019) (citing *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013)); TMEP §814. Failure to comply with a requirement for information is an independent ground for refusing registration. *In re SICPA Holding SA*, 2021 USPQ2d 613, at *6 (TTAB 2021) (citing *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814).

RESPONSE GUIDELINES

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. See TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [**Click to file a response to this nonfinal Office action.**](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or unforeseen circumstances could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon.** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If

applicant has an attorney, the response must be signed by the attorney.

- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.

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Types of Prescription Eyeglasses

November 11, 2018

Prescription lenses are the heart of what makes a pair of glasses provide the sharp, clear vision you want to have. There are several types of [prescription eyeglasses](#) to address your visual needs, whether you are nearsighted, farsighted or need multiple prescriptions in one lens:



Single Vision – Single vision prescription lenses are used to correct a single vision problem such as nearsightedness, farsightedness, astigmatism. They contain the same amount of vision correction throughout the entire lens. In terms of single vision reading glasses, full frame readers are the most common. You'll also find single vision lenses in half frame reading glasses which are narrower and sit at the end of your nose for easier amount of vision correction throughout the entire lens. In terms of single vision reading glasses, full frame readers are the most common. You'll also find single vision lenses in half frame reading glasses which are narrower and sit at the end of your nose for easier up-close and distance viewing.

Multifocal Lenses – People who have more than one vision problem often need eyeglasses with multifocal lenses. Multifocal lenses, such as bifocals and progressive lenses, contain two or more vision-correcting prescriptions.

Bifocal – Bifocals contain two prescriptions within the same lens. The eyeglass lens is split into two sections; the upper part is for distance vision and the lower part for near vision. When you're looking at someone who is wearing bifocals, you can often see the line between their nearsighted and farsighted prescription.

Progressive – Progressives are multifocal lenses that contain three main fields of vision including near, intermediate and distance. However, progressives do not have a visible line between prescriptions. This gives the wearer a seamless and uninterrupted transition when looking from up-close objects to far-away distance.

Computer Glasses – The lenses of computer glasses are designed to deal with eyestrain caused by computer screens. Computer glasses help with an intermediate distance of around 20 to 26 inches, which is the distance most people sit from their monitor. Many computer glasses have tinted lenses to block out blue light radiating from your electronic devices.

Reading – Even if you don't have an eyeglass prescription from your eye doctor, you may find yourself needing reading glasses. A valid prescription is not required to purchase reading glasses, though your eye doctor can tell you the magnification you need.

During an eye examination in Medford, your doctor can determine your current eyeglass prescription and help you choose the right eyeglasses for your vision needs. Contact Medical Eye Center at 541-779-4711 or www.medicaleyecenter.com to schedule an exam today.

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BIFOCAL LENSES

The bifocal lens, also called Franklin and split bifocal, was first invented by Benjamin Franklin in the 18th century. Multifocal lenses are commonly used to accommodate **Presbyopia** patients. The bifocal is the most basic multifocal lens. This lens consists of two prescriptions; usually a distance prescription with a reading addition placed in a lower segment. Since the basic split bifocal design, the bifocal has adapted many different lens designs to accommodate different preferences. Some include the Flat Tops, Round Segments, Curve Tops, Executives, Ultex and the Blended Bifocal. Through the evolution of the bifocal there have been many styles added and discontinued. Below you will find several different types of bifocal lenses along with characteristics to accommodate different lifestyles and needs.

FLAT TOP



The flat top is also called the style multifocal lens. This design has a segment width that ranges from 25mm to 45mm. The Flat Top is regarded as one of the easiest multifocal lenses to adapt to, hence it is the most commonly used bifocal (FT 28mm is referred to as the standard size). This lens style is also one of the most readily **Transition**. The Flat Top utilizes the complete width of the segment giving the user a definitive reading and distance transition

ROUND TOP



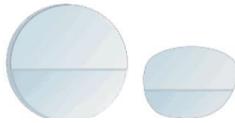
This lens is also called a CFR (Croma Free Round - In reference to the glass fused lenses), and a kryptok lens. This lens has been offered in widths ranges including 22, 25 and 28mm, however some sizes and mediums in this lens have been phased out and are no longer available. This lens gives the user a narrower initial reading range up top, because of its round top.

CURVE TOP



Also called the C-Style Segment, this lens has been offered in widths of 28,35 and 45mm. Like the round top some sizes and mediums in this lens have been phased out and are no longer available. Since the Flat Top was initially patented, it has been said that the curve top was a way to reach the bifocal market without consequence to patent infringement. This design's rounded corners on the bifocal segment have been promoted to enhance peripheral vision.

EXECUTIVES



This lens is the closest to the original bifocal. The Executive lens is also known as the Franklin, Dual Lens, Diplomat, Bi-Field and Full Segment. This lens is often recommended as an occupational lens for patients involved with a lot of reading. This style segment offers the widest reading range of any of the bifocals for obvious reasons.

ULTEX



The Ultex lens has been phased out in many mediums. This lens is also called the Baseball Segment and CX. The segment usually measures 38mm in width. The Ultex lens is another recommended occupational lens offering a vast reading range. The wide round segment allows for more peripheral vision.

BLENDED



The Blended bifocal is also called the Invisible Bifocal, Seamless, Blended 28 and the Younger. Irvin Rips is credited with inventing the first blended multifocal lens in 1955 creating a younger aesthetic look, which led him to launch Younger Optics. The segment width of the Blended bifocal is 28mm. This lens design is Cosmetically the best looking lens of all the bifocals, showing virtually no sign of a segment. However, there is a 1 to 2mm blending range between the segment power and the lens prescription. This blending range has a distorted perspective that can prove to be non-adaptable for some patients. However, it is also a lens used with patients that are non-adaptive to [progressive lenses](#).

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Eyeglasses, Frames & Lenses

About Eyeglasses, Frames & Lenses

Whether you need complete eyeglasses, eyeglass frames, or eyeglass lenses our Opticians will help you select the designs that fit your sense of style and fashion. Our eyeglass frame selection includes a wide variety of designer frames as well as other high quality frames to fit any budget and fashion trend. We will review your lifestyle and daily activities so that we can suggest the best type of eyeglass lenses for your needs. Baltimore Washington Eye Center offers the full range of eyeglass lenses including lens bifocal lenses and progressive "no line" lenses such as the Varilux® S series and the Varilux® Physio from Essilor. We also offer color changing adaptive eyeglass lenses such as Transitions lenses and the specialized high index and polycarbonate lens materials. Our Certified Opticians will also be able to recommend the application of specialized tints and coatings, such as Crizal or anti-glare coatings to be certain that you select the most comfortable, durable and

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functional eyeglasses for your daily routine and recreational activities.

About Eyeglass Frames

Our Opticians work closely with eyeglass and frame designers and manufacturers from around the world to keep our frame and lens styles current. We are always adding new frames and styles to our selection and are happy to order special sizes, colors and styles if you wish.

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Coach	Flexon	Nautica	Nike
Izod	Ellen Tracy	OP	Saks Fifth Avenue
Nine West	Klilk	Oliver Peoples	BCBG
Tom Ford	Kate Spade	Gucci	Puma
Fysh	Carrera	Betsy Johnson	Ray Ban
Ted Baker	Gwen Stefani Kids	Safilo	
Maui Jim	Okley	Jessica McClintock	

About Eyeglass Lenses

Lens Styles

Single Vision: Single vision lenses are used for correcting vision at one distance or range of vision; for example they can correct distance vision such as required for driving, intermediate distances as required for focusing on a computer screen, or for near vision such as required for reading. But, in general, if you are in your 40's and your eye doctor finds that you are Presbyopic, a single vision lens may not allow you to have the full range of vision that you need.

- **Progressive Lenses:** Progressive lenses are prescribed for Presbyopic patients who need vision correction for both reading and distance vision and who wish to be able to see at all ranges without any of the distracting lines found in ordinary bifocals or trifocals. We offer Varilux®, Zeiss, Hoya, DEFINITY® and other lenses to insure easy adaptation and comfort.
- **Flat Top Bifocals:** Flat top bifocals are lenses that are split into two segments, one for seeing at a distance and one for seeing up close. They may be prescribed for those patients requiring the ability to see both at far and at near without having to remove their eyeglasses.
- **Executive Bifocals:** Executive bifocals are eyeglass lenses that are also split into two segments, but actually have a line extending along the entire width of the lens. This type of lens may be useful for patients who require a very wide reading field of vision. A wide field of vision may also be obtained with certain Flat Top bifocals.
- **Trifocals:** Trifocal lenses are eyeglass lenses that have three distinct segments-one for seeing far, one for seeing intermediate and one for seeing near objects.
- **Specialty and Occupational:** In addition, should you have any special visual needs for work or recreation, such as sports eyewear or computer eyewear, our Opticians will be able to counsel you on many other lenses that are designed specifically for your activities. Please describe your activities to them.

eyeglass lens styles that are designed specifically for your activities. Please describe your activities to them so they can help you select the best possible lenses for your needs.

Lens Materials

- **Plastic Lenses:** Plastic or CR-39 is the basic lens material. Plastic lenses are somewhat prone to scratching so you will need to clean and care for them properly. Plastic lenses can be tinted to almost any color and thus can be used for sunglasses as well.
- **Hi-Index Plastic:** High Index Plastic is a premium lens material that is a thinner, lighter weight plastic. This lens provides excellent optical quality, ultraviolet protection, scratch resistance, and can be lightly tinted to any color.
- **Polycarbonate:** Polycarbonate is the most impact resistant lens available. This lens provides ultraviolet protection and scratch resistance. They are most often used for children under the age of 18 and for sports glasses.

Other Lens Options

- **Polarized Lenses:** Polarized Lenses are a special type of sunglass lenses that are the best for reducing bright sunlight glare and producing excellent outdoor contrast. These lenses have less than half the glare of regular tinted lenses and include scratch resistant coating and ultraviolet protection.
- **Lens Tinting:** Lens Tinting is an available option that can be done to many lens materials in an array of colors. Lens Tinting helps reduce glare from light or can be used to enhance your appearance.
- **Mirror Coating:** A mirror coating is a coating that is applied to sunglasses that adds extra protection from sun glare and makes the lens appear mirror-like.

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A Guide To Bifocal Lenses



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Bi- in the dictionary, is a combining form meaning "twice", "two" used in the formation of compound words for example biannual and bilingual. So, to have bifocal lenses is to have two prescriptions in one lens, nearly always long-distance middle to top of the lens and close up, for reading for example, at the bottom.

Thought to have originated way back in the 1700's, the bifocal has been a staple in optometry for a long time and benefitted many patients. In the modern age however, there are so many lens variations that it can often be confusing as to which type you should have for your prescription and your preference.

There are a few types of bifocals to choose from with varying popularity;

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The most popular and widely used style of Bifocal, these are instantly recognisable by their horizontal D shape in the bottom section of the lens closest to the nose. They are generally the most commonly used as they are easy to adapt to, with the natural positioning of the close-up section of the lens most natural for the wearer.

Round Bifocal lenses

The same style of lens with the close-up range centred closer to the nose of the wearer, the round bifocal is just as stated, a round shape in place of the horizontal D shape. The round shape for some wearers makes reading easier, but for others, the reduced width of near vision at the top of the close-up section of lens can make reading more difficult and so they tend to opt for the D shape. We can discuss this further with you should you have any questions around this, we appreciate each person is different.

Executive or split lenses

This style of bifocal is a near 50/50 split between close and distance viewing, with a visible seam directly across the middle of the lens. Again, personal preference should be taken into account here. One of the less popular options of lens, the whole of the bottom section is dedicated to close up work so predominantly reading. If you are a prolific reader, then this may well be a good option for you. Again, once you have your prescription you can chat this through with us to determine if you require this much close up viewing within your lenses.

How do you choose?

There are lenses that can be split across two prescriptions at any part of the lens, which can cater for different job types or hobbies. There are variations on the shape of the D, curve top and Double D. Bifocals can also be coated and manufactured for transition should you wish. There are many fantastic options open to you, but we do appreciate this can raise a lot of questions as to how and what to choose. Once you have your prescription for your bifocals, SpecsHut would welcome you getting in touch – don't guess what you may need. Our experts can guide you through the process should you need it.



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Lenses

Plastic Lenses

Our standard glasses come with good quality plastic (CR-39) lenses. These lenses can be treated to provide additional UV protection and scratch resistance at a small additional charge.



Polycarbonate Lenses

We also provide polycarbonate lenses, a premium lens material that is thinner, lighter and stronger. Polycarbonate lenses feature 100% UV protection and are non-breakable, and for this reason are strongly recommended for children and people with active life styles. Some prescriptions **require** polycarbonate lenses.

Lined Bifocals

Lined bifocal lenses are split into two segments to correct for both distance and near vision.



Progressive Lenses

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WHAT ARE BIFOCAL GLASSES AND ARE THEY WORTH GETTING?





Bifocal glasses have lenses which are split into two parts, accommodating two different prescriptions in one lens. The upper portion of the lens is for distance vision. The lower portion of the lens has a different prescription, usually for near vision.

WHY ARE BIFOCAL GLASSES WORTH GETTING?

Bifocal glasses are worth getting if you have two different prescriptions because they can accommodate both in one lens so that you can easily switch between the two.

For example, wearers can use the distance portion of the lens the majority of the time, then quickly switch by looking through the bottom part of their lens for near-sighted activities, like looking at their phone or a computer screen.

This is more convenient than having to switch between two different glasses constantly.

TYPES OF BIFOCAL LENSES

The bottom portion of the bifocal lens, which accommodates near vision, can come in different designs. This area of the lens varies in shape, depending on the wearer's needs.

Shapes include a half-moon, circle, narrow rectangle or the full bottom half of the lens.

HOW ARE BIFOCAL LENSES DIFFERENT TO VARIFOCAL LENSES?

Bifocal lenses are a combination of two different prescriptions, whereas varifocal lenses combine three prescriptions – usually distance vision, intermediate vision and near vision.

Unlike bifocals, varifocals transition between prescriptions seamlessly with no definite line between them. Because of this, they look more like standard glasses, whereas bifocal glasses are more apparent.

You can read more about the differences between bifocal and varifocal lenses [here](#).

HOW TO TELL IF YOU NEED BIFOCAL GLASSES

As we get older, it becomes harder to read or focus on items up close. This condition is called presbyopia and is a natural part of the ageing process.

If you start noticing it's harder to use a phone or read a book up close and are holding items further away to view them properly, you may be starting to notice presbyopia.

If you already wear glasses and start noticing presbyopia, it may be time to get bifocal or varifocal glasses. If you don't already wear glasses, you may just need single-vision lenses. Our varifocal Lenses are available for you to view on the prescription journey, however, if you would like to know about our bifocal options please Book an appointment with an optician to discuss the best option for you.

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Bifocal Lenses

For many people, different lenses are needed for seeing at different distances. Bifocal lenses allow the wearer to look through two areas of the lens. One area focuses on distant objects. The other is used for reading. A little-known fact is that bifocals were invented by Benjamin Franklin, and his style of bifocals are still available today.



Most of the time the "reading" area is smaller, shaped like a sideways "D", and found in the lower hemisphere of the lens. These bifocals are called line bifocals or flat-tops. If you are focusing on distant objects, you look through the top half of the lenses. To read a book, magazine, or newspaper, you look through the "reading" area. The Franklin style lenses are less common, and are split horizontally down the middle of each lens. One thing that is difficult about using bifocals is dealing with the line between the two vision areas. Fortunately, recent technologies have developed a new type of lens, called the no-line, or progressive, lens.



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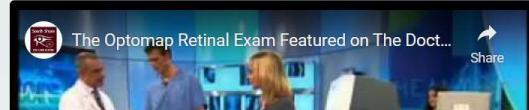
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What Are Bifocals?

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With so many different lenses on the market today it's no wonder that many people are asking "*What are Bifocals?*"

Bifocals help those that require vision correction for myopia (short-sightedness) and presbyopia (long-sightedness). The lenses allow clear vision at either distance within one pair of spectacles.

They can be thought of as ordinary prescription lenses with an additional reading segment. The reading segment is usually positioned towards the lower part of the lens.

Brief History Of Bifocal Lenses

It is thought that Benjamin Franklin invented Bifocal lenses in the late 1760s. However, evidence now suggests that others may have



worn "Split Bifocals" before him.

As he aged, Franklin required separate glasses for distance and near use. Growing tired of constantly changing his spectacles, he decided to do something about it.

Benjamin Franklin

His solution was to cut the lenses from each pair in half. He then split the lens into two halves. Distance lenses at the top. Reading at the bottom.

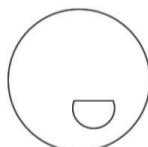
Franklin could now use one pair of glasses for clear vision at both distances. He originally named them "Double Spectacles".

Modern technology has certainly helped to improve Bifocals. They are now more durable and stylish. As well as more widely available. But despite these technological advances, they still work largely in the same way.

Different Types Of Bifocal Lenses

Many variations of Bifocal have since been designed to suit various uses. Opticians are likely to recommend one of the following types of Bifocals.

D Seg Bifocals



Uncut D Seg Bifocal

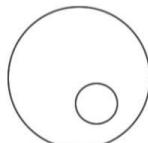
The reading area of the D Seg Bifocal looks like a letter D positioned on its side. They may be referred to as a Flat Top Bifocal. The D Seg is the easiest Bifocal design for a wearer to adapt to. Because of this, it's the most popular type on the market today.

The reading segment is available in various types. The most widely used lenses are D 28 and D 35. The D 28 segment is 28mm wide and the D 35 is 35mm wide.



Glazed Example Of D Seg Bifocals

Round Bifocals



Uncut Round Bifocal

As the name suggests the round bifocal is round at the top. They were originally designed to help wearers reach the reading area more easily. However, this reduces the width of near vision available at the top of the segment. Because of this, round bifocals are less popular than the D Seg.

The reading segment is most commonly available in 28mm and 25mm sizes. The R 28 is 28mm wide at the centre and the R25 is 25mm.



Glazed Example Of Round Bifocals

Executive Bifocals



The Executive Bifocal is similar to the original Split Bifocal worn by Benjamin Franklin. The entire top portion of the lens is dedicated for distance use whilst the bottom portion is for reading. They offer a much wider reading area than other types of bifocal.



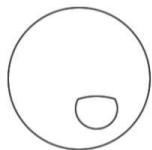
Uncut Executive Bifocal

It's not all good news, however. As mentioned earlier, the entire bottom half of the lens is dedicated to reading. This prevents the edge profile from being uniform, meaning the lenses are more difficult to glaze. This can lead to lenses looking unsightly when mounted into frames. Those with higher prescriptions and a taste for exotic styles or semi-rimless frames will want to avoid executive bifocals.



Glazed Example Of Executive Bifocals

Curve Top Bifocals



Uncut Curve Top Bifocal

The Curve Top Bifocal, or the C Bifocal, is almost identical to the D Seg. A slight curve at the top of the lens is the only difference.

Once more, the near vision segments are available in different widths. The C 28 is the most popular size available.



Glazed Example Of Curve Top Bifocals

Double D Bifocals



Double D Bifocals are designed for those that require an intermediate



Uncut Double D Bifocal

or reading segment at both the top and bottom of the frame.

At first, you may think, why on earth would you need near vision available at the top of your glasses? However, there are some situations where this would be very beneficial. Think of an electrician wiring a light near a ceiling or a decorator cutting in around the coving. In these cases, a near or intermediate segment at the top of the frame would be very useful.



Glazed Example Of Double D Bifocals

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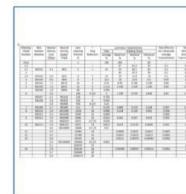
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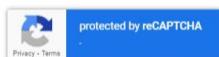
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b : one appointed to read to others: such as

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(2) : one chosen to read aloud selected material in a Christian Science church or society

c (1) : PROOFREADER

(2) : one who evaluates manuscripts

(3) : one who reads periodical literature to discover items of special interest or value

d : an employee who reads and records the indications of meters

e : a teacher's assistant who reads and marks student papers

2 *British* : one who reads lectures or expounds subjects to students

3 a : a device for projecting a readable image of a transparency

L = an electronic device that turns coded information from an audio source or book


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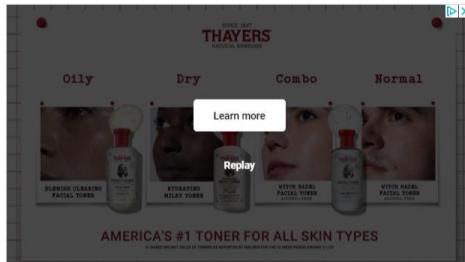
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- b** : ANTHOLOGY
- 5 readers plural** : eyeglasses used for reading or close work : READING GLASSES
*// Gilda came back with a pair of *readers* and, looking through her glasses, gave my eyelids serious consideration.*
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// a magazine with three million *readers*

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— Carter Malkasian, *Washington Post*, 12 Aug, 2022

// Jewell provides just enough background so as not to cheat the *reader* of important information.

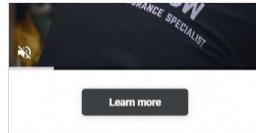
— Mary Cadden, *USA TODAY*, 11 Aug, 2022

// And while the *reader* might suspect that Najee's dreams might stall, Fofana gives us deep insight into Najee's passion for performance.

— *BostonGlobe.com*, 11 Aug, 2022

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First Known Use of *reader*

before the 12th century, in the meaning defined at [sense 1a](#)

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The first known use of *reader* was before the 12th century

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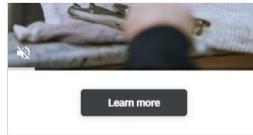
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Ukrainian language has a very nice word for reader in sense "anthology" - it's "читанка".

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More Definitions for *reader*

reader noun

read·er | \ 'rē-där \

Kids Definition of *reader*

1 : a person who reads or has the ability to read

2 : a book for learning or practicing reading



More from Merriam-Webster on *reader*

Nglish: Translation of *reader* for Spanish Speakers

Britannica English: Translation of *reader* for Arabic Speakers

Britannica.com: Encyclopedia article about *reader*

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Roll up your sleeves and...



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identify these garments
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a wombat?
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commonly misspelled
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of the National Spell...
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ENGLISH - SPANISH-ENGLISH TRANSLATION
BRITANNICA ENGLISH - ARABIC TRANSLATION

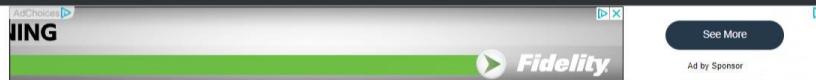


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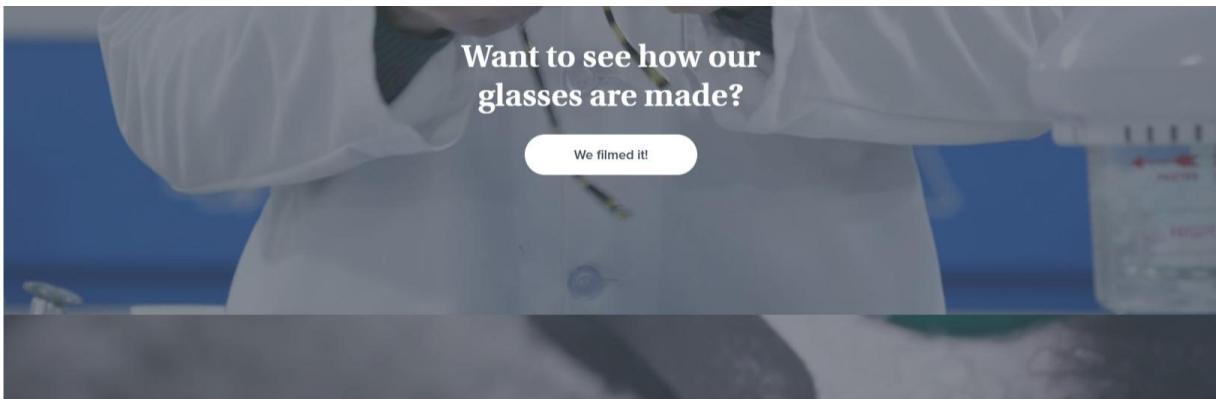
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“ “ CHRISTINA L, FL

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Reading Glasses - Readers

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Clear All Filters

 Life Is Good (4) Prive Revaux (69) Almee Kestenberg (3) Diamonique (3) DIFF Eyewear (5) Felix Gray (3) Hummingbird (6) Kirks Folly (8) Peepers (6) Vera Bradley (2)

New

Life Is Good Byron Blue Light Filtering ReadingGlasses

\$25.00

or 2 Easy Pays of \$12.50

New

Life Is Good Byron Blue Light Filtering ReadingGlasses

\$25.00

Prive Revaux Eye Candy Blue Light Readers Strength 0-2.5

\$14.95 \$29.95

or 3 Easy Pays of \$4.98

50% OFF

Prive Revaux Eye Candy Blue Light Readers Strength 0-2.5

\$14.95 \$29.95

or 3 Easy Pays of \$4.98

Prive Revaux The Willow Blue Light Readers Strength 0-2.5

\$11.51 \$29.95

or 5 Easy Pays of \$2.30

50% OFF

Prive Revaux The Willow Blue Light Readers Strength 0-2.5

\$11.51 \$29.95

or 5 Easy Pays of \$2.30

Product Type



New

 Reading Glasses Blue Light Blockers (129)

Shop By

 Reading Glasses Blue Light Blockers (129)

Shop By



or 3 Easy Pays of \$8.33

Price



More Options Available

50% Off

★★★★★ (4)

61% Off

★★★★★ (2)



Best Seller

Prive Revaux The Sahara Blue
Light Readers Strength 3-3.5

\$14.95 \$29.95

or 3 Easy Pays of \$4.98

50% Off

★★★★★ (1)

More Options Available



Best Seller

Prive Revaux The Brooklyn Blue
Light Readers Strength 3-3.5

\$12.12 \$29.95

or 5 Easy Pays of \$2.42

59% Off

★★★★★ (1)

More Options Available



Kirks Folly Goddess Glamour
Reading Glasses 3-3.5

\$65.00

or 3 Easy Pays of \$21.67

★★★★★ (1)

More Options Available



Kirks Folly Goddess Glamour
Reading Glasses 0-2.5

\$65.00

or 3 Easy Pays of \$21.67

★★★★★ (1)



Best Seller

Prive Revaux So Major Blue Light
Readers Strength 0-2.5

\$14.95 \$29.95

or 3 Easy Pays of \$4.98

50% Off



Aimee Kestenberg Madison Blue
Light Reading Glasses

\$40.00

or 3 Easy Pays of \$13.33

★★★★★ (3)

[More Options Available](#)

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[More Options Available](#)



Best Seller

Prive Revaux La Dulce Blue Light Readers Strength 0-2.5

\$14.95 \$29.95

or 3 Easy Pays of \$4.98

50% Off

★★★★★ (3)

[More Options Available](#)



Peepers See the Beauty Blue

Light Readers Strength 0-2.5

\$16.32 \$32.60

or 3 Easy Pays of \$5.44

49% Off

★★★★★ (7)

[More Options Available](#)



Aimee Kestenberg Bleeker Blue Light Reading Glasses

\$40.00

or 3 Easy Pays of \$13.33

★★★★★ (2)

[More Options Available](#)



Customer Top Rated

Prive Revaux Unisex The Editor Reading Glasses Strength 1-2.5

\$29.95

or 3 Easy Pays of \$9.98

★★★★★ (16)



Prive Revaux Offline Blue Light Readers Strength 0-2.5

\$29.95

or 3 Easy Pays of \$9.98

★★★★★ (12)

[More Options Available](#)



Prive Revaux The Susie Blue Light Readers Strength 0-2.5

\$19.96 \$29.95

or 3 Easy Pays of \$6.65

33% Off

★★★★★ (6)

[More Options Available](#)

[More Options Available](#)

[More Options Available](#)



Prive Revaux Throwback Blue Light Readers Strength 0-2.5
\$11.13 \$29.95
or 5 Easy Pays of \$2.23
62% Off
★★★★★ (14)



Hummingbird Basel Set of 5 Blue Light Reading Glasses Strength 0-2.5
\$17.96 \$36.00
or 3 Easy Pays of \$5.99
50% Off
★★★★★ (16)



Peepers Monterey Bay Blue Light Readers Strength 0-2.5
\$16.28 \$28.00
or 3 Easy Pays of \$5.43
41% Off
★★★★★ (9)

[More Options Available](#)



Prive Revaux The Alchemist Blue Light Readers Strength 0-2.5
\$14.95 \$29.95
or 3 Easy Pays of \$4.98
50% Off
★★★★★ (314)



Prive Revaux The Sahara Blue Light Readers Strength 0-2.5
\$14.95 \$29.95
or 3 Easy Pays of \$4.98
50% Off
★★★★★ (5)

[More Options Available](#)



Prive Revaux Throwback Blue
Light Readers Strength 3-3.5

\$11.13 \$29.95

or 5 Easy Pays of \$2.23

62% Off

★★★★★ (4)



Prive Revaux High Power Blue
Light Readers Strength 3-3.5

\$12.12 \$29.95

or 5 Easy Pays of \$2.42

59% Off

★★★★★ (1)



Prive Revaux The Gusto Blue
Light Sun Reader Strength 3-3.5

\$11.51 \$29.95

or 5 Easy Pays of \$2.30

61% Off

★★★★★ (4)



Aimee Kestenberg Ludlow Blue
Light Reading Glasses

\$40.00

or 3 Easy Pays of \$13.33

★★★★★ (1)

More Options Available



Prive Revaux Unisex The Expert
Reading GlassesStrength 1-2.5

\$29.95

or 3 Easy Pays of \$9.98

★★★★★ (19)

More Options Available



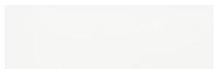
Hummingbird The Florence Set of
5 Blue Light Readers 0-2.5

\$18.96 \$38.00

or 3 Easy Pays of \$6.32

50% Off

★★★★★ (6)





Prive Revaux The Alchemist Blue Light Readers Strength 3-3.5
\$14.95 \$29.95
or 3 Easy Pays of \$4.98
50% Off
★★★★★ (84)

[More Options Available](#)



Prive Revaux The Diamond Set of 2 Blue Light Readers O-2.5
\$25.80 \$59.90
or 3 Easy Pays of \$8.60
50% Off
★★★★★ (11)

[More Options Available](#)



Prive Revaux The Diamond Set of 2 Blue Light Readers 3-3.5
\$25.80 \$59.90
or 3 Easy Pays of \$8.60
50% Off
★★★★★ (11)

[More Options Available](#)



Prive Revaux The Morphe Blue Light Readers Strength 3-3.5
\$29.95
or 3 Easy Pays of \$9.98
★★★★★ (3)

[More Options Available](#)



Prive Revaux The Venus Blue Light Readers Strength 0-2.5
\$12.12 \$29.95
or 5 Easy Pays of \$2.42
50% Off
★★★★★ (3)

Prive Revaux The Cleo Bifocal Sun Reader Strength 0-2.5
\$22.70 \$34.95
or 3 Easy Pays of \$7.57
35% Off
★★★★★ (6)

[More Options Available](#)





Best Seller
Prive Revaux Easy Breezy Blue
Light Readers Strength 0-2.5
\$19.96 \$29.95
or 3 Easy Pays of \$6.65
★★★★★ (2)

More Options Available



Prive Revaux First Class Blue
Light Readers Strength 0-2.5
\$12.12 \$29.95
or 5 Easy Pays of \$2.42
59% Off
★★★★★ (12)



Prive Revaux Busy Bee Blue Light
Readers with Chain 3-3.5
\$11.48 \$34.95
or 3 Easy Pays of \$3.83
67% Off
★★★★★ (6)

More Options Available



Prive Revaux Mile High Sun
Readers Strength 0-2.5
\$16.23 \$32.53
or 3 Easy Pays of \$5.41
50% Off
★★★★★ (10)



Felix Gray Nash Blue Light
Readers Strength 3-3.5
\$29.75 \$96.33
or 3 Easy Pays of \$9.92
★★★★★ (2)



Prive Revaux The Poppy Bifocal
Readers Strength 3-3.5
\$34.95
or 3 Easy Pays of \$11.65
★★★★★ (6)

More Options Available



Prive Revaux Too Late Blue Light Readers Strength 3-3.5
\$11.51 \$29.95
or 5 Easy Pays of \$2.30
61% Off
★★★★★ (5)

More Options Available

More Options Available

More Options Available



Prive Revaux The Professor Blue Light Readers Strength 3.3.5
\$11.25 \$29.95
or 5 Easy Pays of \$2.25
62% Off
★★★★★ (11)

More Options Available

More Options Available

More Options Available

Prive Revaux The Chelsea Blue Light Readers Strength 0-2.5
\$29.95
or 3 Easy Pays of \$9.98
★★★★★ (4)

More Options Available

More Options Available

More Options Available

Prive Revaux First Class Blue Light Readers Strength 3-3.5
\$9.45 \$29.95
or 3 Easy Pays of \$3.15
★★★★★ (7)

More Options Available

More Options Available

More Options Available



Prive Revaux Easy Breezy Blue Light Readers Strength 3-3.5
\$19.96 \$29.95
or 3 Easy Pays of \$6.65
★★★★★ (2)

More Options Available

More Options Available

More Options Available



Prive Revaux Circle Back Blue Light Readers Strength 3-3.5
\$8.93 \$29.95
or 3 Easy Pays of \$2.98
70% Off
★★★★★ (4)

More Options Available

More Options Available

More Options Available



Kirks Folly Turquoise Glamour Goddess Reading Glasses



Prive Revaux The Angelou Blue Light Readers Strength 3-3.5



Prive Revaux The Piper Blue Light Readers Strength 3-3.5
Best Seller

Strength 0-2.5
\$30.09 \$83.25
or 3 Easy Pays of \$10.03
★★★★★ (4)

\$12.12 \$29.95
or 5 Easy Pays of \$2.42
50% Off
★★★★★ (24)

More Options Available

Bifocal Readers Strength 3-3.5
\$19.98 \$34.95
or 3 Easy Pays of \$6.66
42% Off
★★★★★ (5)

More Options Available



Prive Revaux The Eliza
Progressive Blue Light Readers 3-
3.5
\$13.43 \$34.95
or 5 Easy Pays of \$2.69
61% Off
★★★★★ (13)



Prive Revaux The Poppy Bifocal
Readers Strength 0-2.5
\$34.95
or 3 Easy Pays of \$11.65
★★★★★ (32)
More Options Available



Hummingbird The Madison Set of
5 Blue Light Readers 0-2.5
\$20.21 \$40.50
or 3 Easy Pays of \$6.74
50% Off
★★★★★ (4)



Prive Revaux The Eliza
Progressive Blue Light Readers
0-2.5
★★★★★



Prive Revaux Fat Cat Blue Light
Readers Strength 3-3.5
\$9.45 \$29.95



Prive Revaux The Luminary Blue
Light Readers Strength 3-3.5
\$12.12 \$29.95

~~\$10.99~~ \$54.72
or 5 Easy Pays of \$2.69
61% Off
★★★★★ (28)

or 3 Easy Pays of \$3.15
★★★★★ (1)
More Options Available

or 5 Easy Pays of \$2.42
59% Off
★★★★★ (1)
More Options Available



Life is Good Blue Light Filtering
Reading Glasses
\$25.00
or 3 Easy Pays of \$8.33
★★★★★ (1)
More Options Available



Prive Revaux The Athens
Progressive Sun Reader Strength
0-2.5
\$14.52 \$34.95
or 5 Easy Pays of \$2.90
58% Off
★★★★★ (4)
More Options Available



Prive Revaux Honor Roll Blue
Light Readers Strength 3-3.5
\$12.12 \$29.95
or 5 Easy Pays of \$2.42
59% Off
★★★★★ (2)
More Options Available



Best Seller
Hummingbird The Victoria Set of
5 Blue Light Readers 0-2.5
\$36.25
~~\$89.95~~ \$89.95



Prive Revaux The Wesley Blue
Light Readers Strength 0-2.5
\$14.95 \$29.95
or 3 Easy Pays of \$4.98
59% Off



Prive Revaux The Susie Blue Light
Readers Strength 3-3.5
\$19.96 \$29.95
or 3 Easy Pays of \$6.65
59% Off

or 5 Easy Pays of \$12.00

More Options Available

or 5 Easy Pays of \$12.00

More Options Available



Best Seller

Prive Revaux The Wesley Blue Light Readers Strength 3-3.5

\$14.95 \$29.95

or 5 Easy Pays of \$4.98

50% Off

More Options Available



Prive Revaux The Brooklyn Blue Light Readers Strength 0-2.5

\$12.12 \$29.95

or 5 Easy Pays of \$2.42

59% Off

More Options Available



Prive Revaux The Zoe Blue Light Readers Strength 0-2.5

\$14.95 \$29.95

or 5 Easy Pays of \$4.98

50% Off

More Options Available



Best Seller

Prive Revaux La Dulce Blue Light Readers Strength 3-3.5

\$14.95 \$29.95

or 5 Easy Pays of \$4.98

50% Off

More Options Available



Peepers Strut Blue Light Readers

Strength 3-3.5

\$9.09 \$22.00

or 5 Easy Pays of \$1.82

58% Off

More Options Available



Felix Gray LoveLace Blue Light Blocking Readers 0-2.5

\$36.00 \$96.50

or 5 Easy Pays of \$7.20

62% Off

More Options Available



Prive Revaux The Chelsea Blue

Light Readers Strength 3-3.5

\$29.95

or 3 Easy Pays of \$9.98

More Options Available



Diamonique Blue Light Blocking

Reading Glasses Strength 0-2.5

\$24.37 \$68.46

or 3 Easy Pays of \$8.12

More Options Available



Prive Revaux The Zoe Blue Light

Readers Strength 3-3.5

\$11.96 \$29.95

or 3 Easy Pays of \$3.99

60% Off

More Options Available



Diamonique Blue Light Blocking

Reading Glasses Strength 3-3.5

\$24.90 \$68.46

or 5 Easy Pays of \$4.98

63% Off

More Options Available



Prive Revaux The Luminary Blue

Light Readers Strength 0-2.5

\$12.12 \$29.95

or 5 Easy Pays of \$2.42

59% Off



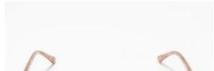
Prive Revaux The Willow Blue

Light Readers Strength 3-3.5

\$25.98 \$29.95

13% Off

More Options Available





Kirks Folly Tortoise Cosmic
Crystal Readers O-2.5 Readers O-
2.5

\$39.67 \$79.50

50% Off

Available for 3 Easy Payments

More Options Available



Kirks Folly Black Cosmic Crystal
Readers O-2.5

\$39.67 \$79.50

50% Off

Available for 3 Easy Payments

More Options Available



Prive Revaux The Milli Blue Light
Readers Strength O-2.5

\$11.47 \$29.95

61% Off

Available for 5 Easy Payments



Felix Gray LoveLace Blue Light
Blocking Readers 3-3.5

\$36.00 \$96.50

62% Off

Available for 5 Easy Payments

More Options Available



Prive Revaux Offline Blue Light
Readers Strength 3-3.5

\$29.95

Available for 3 Easy Payments

More Options Available



Life is Good Mockingbird Blue
Light Filtering Reading Glasses

\$25.00

Available for 3 Easy Payments

More Options Available



Life is Good Darcie Blue Light Filtering Reading Glasses

\$25.00

Available for 3 Easy Payments

More Options Available

Vera Bradley Ellisa Blue Light Filtering Reading Glasses

\$29.00

Available for 3 Easy Payments

More Options Available

Vera Bradley Alessandra Blue Light-Filtering Reading Glasses

\$29.00

Available for 3 Easy Payments

More Options Available



Prive Revaux The Cleo Bifocal Sun Reader Strength 3-3.5

\$22.70 \$34.95

35% Off

Available for 3 Easy Payments

More Options Available



Best Seller

Prive Revaux The Piper Blue Light Bifocal Readers Strength 0-2.5

\$19.98 \$34.95

42% Off

Available for 3 Easy Payments

More Options Available



Best Seller

Prive Revaux The Gretchen Blue Light Readers Strength 3-3.5

\$19.96 \$29.95

33% Off

Available for 3 Easy Payments

More Options Available



Best Seller

Prive Revaux The Presley Blue Light Readers Strength 0-2.5



Prive Revaux The Beatrice Blue Light Readers Strength 3-3.5

\$19.98 \$29.95



Diff Eyewear Sawyer Blue Light Readers Strength 0-2.5

\$43.35 \$99.99

\$29.95

Available for 3 Easy Payments

More Options Available

33% Off

Available for 3 Easy Payments

More Options Available

56% Off

Available for 5 Easy Payments

More Options Available



Diff Eyewear Sawyer Blue Light

Readers Strength 3-3.5

\$43.35 \$99.99

56% Off

Available for 5 Easy Payments

More Options Available



Diff Eyewear Jade Blue Light

Reading Glasses Strength 0-2.5

\$43.35 \$95.00

54% Off

Available for 5 Easy Payments

More Options Available



Diff Eyewear Jade Blue Light

Reading Glasses Strength 3-3.5

\$43.35 \$95.00

54% Off

Available for 5 Easy Payments

More Options Available



Best Seller

Hummingbird The Victoria Set of 5 Blue Light Readers 3-3.5

\$36.25

★★★★★ (1)

Available for 3 Easy Payments



Peepers Monterey Bay Blue Light

Readers Strength 3-3.5

\$16.28 \$28.00

41% Off

★★★★★ (2)

Available for 3 Easy Payments



Peepers Nantucket Sun Reader

Strength 1.0-2.5

\$24.15

★★★★★ (2)

Available for 3 Easy Payments



Peepers Nantucket Sun Reader
Strength 3.0-3.5

\$24.15

[Available for 3 Easy Payments](#)



"As Is" Hummingbird Safari Mix
S/4 Blue Light Readers 0-2.5

\$15.50 ~~\$31.00~~

(2)

[Available for 3 Easy Payments](#)



"As Is" Prive Revaux Dynamic Duo
2 Blue Light Readers 0-2.5

\$39.04 ~~\$65.00~~

(52)

[Available for 3 Easy Payments](#)



"As Is" Prive Revaux The Poet
Blue Light Readers Strength 3-
3.5

\$4.99 ~~\$29.95~~

(6)

[Available for 3 Easy Payments](#)

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Brand

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- Gucci
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Color

Size



Maui Jim

Ho'okipa Reader Rectangular 64mm Sunglasses

\$250.00



Peepers

Center Stage Blue Light Reader Glasses

\$29.00

(22)



Peepers

Clark Blue Light Reader Glasses

\$27.00 - \$29.00

(3)



●
Quay Australia
CEO Cat Eye 42mm Blue Light Glasses
\$55.00
★★★★★ (75)

●
Peepers
Frontier Tortoise Blue Light Reader Glasses
\$29.00
★★★★★ (3)

●
Peepers
Canyon Blue Light Reader Glasses
\$29.00
★★★★★ (3)



● ●
Peepers
Shine On Blue Light Reader Glasses
\$29.00
★★★★★ (14)

●
Peepers
Women's Poppy 50mm Cat Eye Blue Light Reader Glasses
\$29.00

●
Peepers
Women's Harlow 50mm Round Blue Light Reader Glasses
\$29.00



●
Quay Australia
Video On 54mm Blue Light Glasses
\$55.00
★★★★★ (9)

●
Peepers
Harmony Blue Light Reader Glasses
\$29.00
★★★★★ (2)

●
Peepers
Women's Clover 46mm Round Blue Light Reader Glasses
\$29.00



Quay Australia
Evasive Blue Light Club Master Glasses
\$55.00
★★★★★ (83)

Peepers
Orion Blue Light Reader Glasses
\$29.00
★★★★★ (4)

Peepers
Men's Cooper Blue Light Reader Glasses
\$29.00
Only size 1.5 Strength. 2.0 Strength available
★★★★★ (7)



Peepers
Tycon Blue Light Reader Glasses
\$29.00
★★★★★ (3)

Peepers
Smith Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (3)

Peepers
Bengal Square Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (4)





Peepers
To The Max Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (11)



Peepers
Showbiz Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (17)



Quay Australia
Hardwire Blue Light Glasses
\$55.00
★★★★★ (1949)



Peepers
Women's Vaughn 54mm Square Blue Light Reader Glasses
\$29.00



kate spade new york
Jazelle Blue Light Reader Glasses
\$68.00
Internet Exclusive
Only size 0 available



kate spade new york
Women's Taneabb 48mm Square Blue Light Reader Glasses
\$78.00





Peepers
Layover Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (3)

Peepers
Coffee Shop Blue Light Reader Glasses
\$29.00
★★★★★ (7)

Peepers
Stardust Blue Light Reader Glasses
\$29.00
Only size 2.0 Strength available
★★★★★ (11)



kate spade new york
Women's Taneabb 48mm Square Blue Light Reader Glasses
\$78.00

Quay Australia
Wired Square 52mm Blue Light Glasses
\$55.00
★★★★★ (67)

Peepers
Heirloom Mint Blue Light Reader Glasses
\$29.00
★★★★★ (4)





●
Peeper
Stardust Blue Light Reader Glasses
\$29.00
Only size 2.5 Strength available
★★★★★ (7)

●
Gucci
Gg1012o 54mm Rectangle Optic Reader Glasses
\$405.00

● ●
Peeper
Headliner Blue Light Reader Glasses
\$27.00 - \$29.00
★★★★★ (4)



●
kate spade new york
Jazelle Blue Light Reader Glasses
\$68.00
Only size 0, 2.5 Strength available

●
kate spade new york
Olive Round Readers
\$68.00
Internet Exclusive
★★★★★ (3)

●
Peeper
Men's Dylan Blue Light Reader Glasses
\$27.00
Only size 1.5 Strength, 2.5 Strength available
★★★★★ (9)



●
kate spade new york
Olive Round Readers
\$68.00
Internet Exclusive
★★★★★ (3)



●
kate spade new york
Jazelle Blue Light Reader Glasses
\$68.00
Only size 0 available
★★★★★ (4)



●
Peepers
Penelope Tortoise/Geo Blue Light Reader Glasses
\$27.00
Only size 1.5 Strength, 2.5 Strength available
★★★★★ (2)



Peepers
Simply Kids Blue Light Glasses
\$29.00
★★★★★ (1)



Peepers
Monterey Bay Blue Light Reader Glasses
\$29.00
★★★★★ (6)



Quay Australia
High Key Aviator Blue Light Glasses
\$65.00
★★★★★ (105)



Quay Australia
Jezabell Round Blue Light Glasses
\$65.00
★★★★★ (94)



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BEST SELLING MEN'S READING GLASSES

Below is a collection of our men's readers with the biggest fan bases—of both customers and staff! Some were loved for eye-popping color, some for elegant, flattering lines, others for exceptional durability or value. Some for All Of The Above. So, check out the latest collection of most loved reading glasses for some risk-free shopping. Naturally.... [read more](#)

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FILTERS

1257 products

Gender: Men's X

[Clear All](#)

GENDER

[clear](#)

MEN'S

WOMEN'S

(2048)

Average Fit

Average Fit

Wide Fit



LENS TYPE

SINGLE VISION HALF FRAME

(44)

SINGLE VISION FULL FRAME

(245)

BIFOCAL

(213)

PROGRESSIVE NO LINE BIPOCAL

(228)

COMPUTER STYLE

(213)

RAY-BAN 2132 CLASSIC

\$165

Single Vision Full Frame

(50 reviews)

RAY-BAN 2132 CLASSIC

\$205

Progressive No Line Reading Sunglasses

(41 reviews)

EUROSPEC 31

\$29.95

Single Vision Full Frame

(60 reviews)

2 Pair / \$45 - Any Color(s)

PROGRESSIVE
 BIFOCAL READING WOMEN'S

(120)
(2048)

Average Fit

LENS TYPE

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BIFOCAL (213)
- PROGRESSIVE NO LINE BIFOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BIFOCAL READING SUNGLASSES (120)
- POLARIZED BIFOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE READING SUNGLASSES (107)
- POLARIZED PROGRESSIVE READING SUNGLASSES (89)
- SUNGLASSES (93)

COLOR



WOMEN'S (2048)

LENS TYPE

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BIFOCAL (213)
- PROGRESSIVE NO LINE BIFOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BIFOCAL READING SUNGLASSES (120)



Black

RAY-BAN 5245

\$225

Progressive No Line Bifocal

★★★★★ (21 reviews)



Satin Black

OAKLEY OX8153L METAL...

\$205

Single Vision Full Frame

★★★★★ (3 reviews)



EUROSPEC IX

\$26.95

Single Vision Half Frame

★★★★★ (126 reviews)

2 Pair / \$42 - Any Color(s)



Black

RAY-BAN 2132 CLASSIC

\$190

Bifocal Reading Sunglasses

★★★★★ (19 reviews)



Grey Smoke

OAKLEY OX8105 PITCHM...

\$210

Single Vision Full Frame

★★★★★ (4 reviews)



Black

RAY-BAN 5308

\$235

Progressive No Line Bifocal

★★★★★ (11 reviews)



NEW

Average Fit



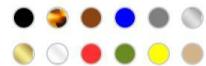
Average Fit



Average-Wide Fit

- POLARIZED BIFOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE READING SUNGLASSES (107)
- POLARIZED PROGRESSIVE READING SUNGLASSES (89)
- SUNGLASSES (93)

COLOR



WOMEN'S (2048)



Blue Transparent

PRADA SPORT 02OV

\$210

Single Vision Full Frame

★★★★★ (1 reviews)

Matte Chrome

AVIATOR

\$225

Progressive No Line Reading Sunglasses

★★★★★ (4 reviews)

Black

SEATTLE EYEWORKS 929

\$68

Single Vision Half Frame

★★★★★ (45 reviews)

Average Fit

Average-Wide Fit

Average-Wide Fit

LENS TYPE

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BI FOCAL (213)
- PROGRESSIVE NO LINE BI FOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BI FOCAL READING SUNGLASSES (120)
- POLARIZED BI FOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE READING SUNGLASSES (107)
- POLARIZED PROGRESSIVE READING SUNGLASSES (89)
- SUNGLASSES (93)

COLOR



WOMEN'S (2048)



Black

RAY-BAN 5245

\$195

Single Vision Full Frame

★★★★★ (23 reviews)



Black On Havana

BURBERRY 2272

\$149

Single Vision Full Frame

★★★★★ (3 reviews)



Matte Black

AVIATOR XL

\$225

Progressive No Line Reading Sunglasses

★★★★★ (7 reviews)

Narrow-Average Fit

Average Fit

Narrow-Average Fit



Black

BURBERRY 1282



Black

LITE TEC II



Black

LIBERTY II (NARROW TO ...

Narrow-Average Fit

Average Fit

Narrow-Average Fit

LENS TYPE

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BI FOCAL (213)
- PROGRESSIVE NO LINE BI FOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BI FOCAL READING SUNGLASSES (120)
- POLARIZED BI FOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE READING SUNGLASSES (107)
- POLARIZED PROGRESSIVE READING SUNGLASSES (89)
- SUNGLASSES (93)

\$149
Single Vision Full Frame

(3 reviews)

Average Fit



\$79
Progressive No Line Bi Focal

(70 reviews)

Narrow-Average Fit



\$58
Single Vision Half Frame

(112 reviews)

Average Fit

**COLOR**

- Black
- Brown
- Tan
- Blue
- Grey
- Gold
- Silver
- Red
- Green
- Yellow
- WOMEN'S (2048)

NEW

Average Fit

Average Fit

Narrow-Average Fit

**LENS TYPE**

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BI FOCAL (213)
- PROGRESSIVE NO LINE BI FOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BI FOCAL READING SUNGLASSES (120)
- POLARIZED BI FOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE (107)

\$85
Single Vision Full Frame

(34 reviews)

BARCELONA

\$189
Computer Style Progressive

(4 reviews)

\$110
Progressive No Line Bi Focal

(58 reviews)

BURBERRY 1282

\$49
Single Vision Half Frame

(59 reviews)

MONACO



CARRERA 193

\$119
Single Vision Full Frame

(1 reviews)

BARCELONA

\$75
Single Vision Full Frame

(70 reviews)

BRENT

\$75
Single Vision Full Frame

(70 reviews)

READING SUNGLASSES

- POLARIZED PROGRESSIVE READING SUNGLASSES
- SUNGLASSES

(89)

(93)

NEW

Average Fit

**CARRERA 244**

\$149

Progressive No Line Bifocal



Average Fit

NEW

Average Fit

**BARCELONA**

\$95

Bifocal

★★★★★ (42 reviews)

CARRERA 244

\$159

Computer Style Progressive



COLOR

 WOMEN'S

(2048)

LENS TYPE

- SINGLE VISION HALF FRAME (44)
- SINGLE VISION FULL FRAME (245)
- BI FOCAL (213)
- PROGRESSIVE NO LINE BI FOCAL (228)
- COMPUTER STYLE PROGRESSIVE (213)
- BI FOCAL READING SUNGLASSES (120)
- POLARIZED BI FOCAL READING SUNGLASSES (112)
- PROGRESSIVE NO LINE READING SUNGLASSES (107)
- POLARIZED PROGRESSIVE READING SUNGLASSES (89)
- SUNGLASSES (93)

Average Fit

NEW

Average Fit

NEW

Average Fit

**CARRERA 144V**

\$159

Computer Style Progressive

★★★★★ (3 reviews)

**CARRERA 6664 53**

\$135

Bifocal

**CARRERA 244**

\$119

Single Vision Full Frame



COLOR

 WOMEN'S

(2048)

LENS TYPE

Narrow-Average Fit

Narrow-Average Fit

NEW

Average Fit



SINGLE VISION HALF FRAME (44)

SINGLE VISION FULL FRAME (245)

BI FOCAL (213)

PROGRESSIVE NO LINE BI FOCAL (228)

COMPUTER STYLE PROGRESSIVE (213)

BI FOCAL READING SUNGLASSES (120)

POLARIZED BI FOCAL READING SUNGLASSES (112)

PROGRESSIVE NO LINE READING SUNGLASSES (107)

POLARIZED PROGRESSIVE READING SUNGLASSES (89)

SUNGLASSES (93)

COLOR



SUNGLASSES (93)

COLOR



BRENT

\$115

Computer Style Progressive

★★★★★ (12 reviews)



BRENT

\$95

Bifocal

★★★★★ (24 reviews)



CARRERA 244

\$135

Bifocal

Average Fit

Average Fit

Average Fit



Black

BEAU

\$105

Bifocal

★★★★★ (4 reviews)



Black

BEAU

\$89

Single Vision Full Frame

★★★★★ (37 reviews)



Black

BEAU

\$129

Progressive No Line Reading Sunglasses

★★★★★ (3 reviews)

1 2 3 ... 35

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Sunglasses (179)

Sunglasses (179)

Tights & Hosiery (2)



Exclusive Ize 3-pack Unisex Blue Light Filtering Readers

\$12.99 ~~\$26.25~~
or 5 payments of \$2.60

★★★★★ (3)



Bethenny Frankel Poppy Oversized Blue Light Reading Glasses

\$52.75 or 5 payments of \$10.55

★★★★★ (4)



Ize 4-pack Blue Light Filtering Readers

\$14.99 ~~\$33.00~~
or 5 payments of \$3.00

★★★★★ (8)



CUSTOMER PICK

CUSTOMER PICK

CUSTOMER PICK



CUSTOMER PICK

CUSTOMER PICK

CUSTOMER PICK

Umbrellas (5)

Popular Filters

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- Sale (5)

Brand

- Bethenny (5)
- Bethenny & Skinny... (5)
- Iman (3)
- Ize (14)
- Sassy Jones (1)

Price

- Under \$25 (15)
- \$25 - \$49 (7)
- \$50 - \$99 (2)

Color

- Animal (2)
- Black (5)
- Blue (2)
- Brown (8)
- Green (1)
- Pink (1)

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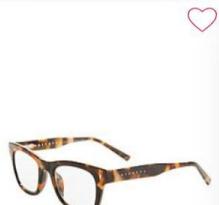
Exclusivel Ize 4-pack Blue Light Readers
Strength 0-3.5
\$33.00 or 5 payments of \$6.60
★★★★★ (133)



Exclusivel Sassy Jones Suzy Cat-Eye Animal-Print Reading Glasses
\$43.75 or 5 payments of \$8.75
★★★★★ (6)



CUSTOMER PICK



Bethenny Square Readers
\$52.75 or 5 payments of \$10.55
★★★★★ (3)



Exclusivel Ize 4-pack Glitter Anti-Blue Light Readers
\$33.75 or 5 payments of \$6.75
★★★★★ (3)



Ize 4-pack Blue Light Readers - Wayfair
\$32.50 or 5 payments of \$6.50
★★★★★ (23)



 Multi (0)

 Orange (1)

 Pattern/Print (4)

 Pink (4)

 Red (1)

 Tan (2)


Bethenny Frankel Ize 4-pack of Readers with Sun Reader - Strength 0.0 to +3.5
\$36.25 or 5 payments of \$7.25
★★★★★ (62)

CLEARANCE



CLEARANCE



CLEARANCE

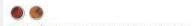



Bethenny Frankel The Deep Square Blue Light Reading Glasses with Case
\$19.99 \$44.75
or 5 payments of \$4.00
★★★★★ (93)

CLEARANCE



CLEARANCE


Exclusivel IMAN Global Chic 2-pack Square Leopard Print Readers
\$16.62 \$33.25
or 5 payments of \$3.32
★★★★★ (33)

CLEARANCE




IMAN Global Chic 2-pack Cateye Readers with Pouch Case
\$16.25 \$32.50
or 5 payments of \$3.25
★★★★★ (29)

CLEARANCE




Exclusivel Ize 3-pack Blue Light Readers
\$9.99 \$26.25
or 5 payments of \$2.00
★★★★★ (127)

CLEARANCE



CLEARANCE


Exclusivel Ize 3-Pack Blue Light Readers
\$12.35 \$25.50
or 5 payments of \$2.47
★★★★★ (62)

CLEARANCE




Exclusivel Ize 3-pack Blue Light Filtering Readers
\$14.85 \$26.25
or 5 payments of \$2.97
★★★★★ (30)

CLEARANCE





Exclusive! 'As Is' Ize 4-pack Blue Light Readers Strength 0-3.5
\$16.99 \$33.00
or 5 payments of \$3.40
★★★★★ (23)
ONLY 1 LEFT

CLEARANCE



'As Is' Bethenny Frankel The Deep Square Blue Light Reading Glasses...
\$12.99 \$44.75
or 5 payments of \$2.60
★★★★★ (4)
ONLY 8 LEFT

CLEARANCE



Exclusive! 'As Is' Ize 4-pack of Readers with Sun Reader - Strength 0.0 to +3.5
\$16.99 \$36.25
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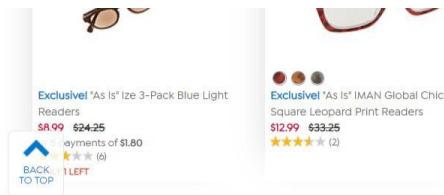


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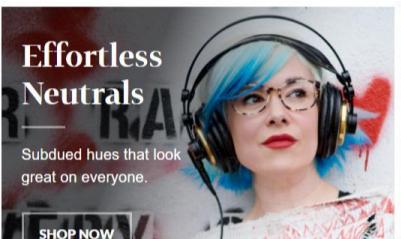
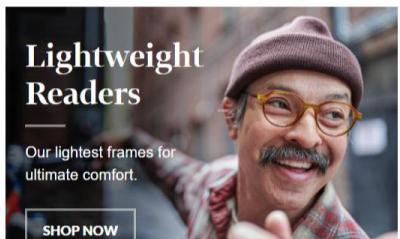
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USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued

on August 23, 2022 for

U.S. Trademark Application Serial No. 97120343

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

(1) [**Read the Office action**](#). This email is NOT the Office action.

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#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120343[sn]	1	0	1	1	0:00
2	"SPLIT READERS"[bi,ti]	1	0	1	1	P/0:00
3	*SPLIT*[bi,ti]	1768	0	0	0	0:01
4	*READ*[bi,ti]	30565	0	0	0	0:00
5	3 and 4	3	1	2	2	0:00
6	readers[bi,ti] and live[lid]	479	0	0	0	P/0:01
7	6 and "009"[ic]	61	0	61	61	0:00
8	*split*[bi,ti] and live[lid]	529	0	0	0	0:01
9	8 and "009"[cc]	244	0	244	244	0:01
10	*{"scz"} {"p":4} {"l":4} {v0:5} t*[bi,ti] and live[lid]	698	0	0	0	0:02
11	*r{v0:5}d*[bi,ti] and live[lid]	644041	0	0	0	0:06
12	10 and 11	55	0	55	55	0:03
13	10 and "009"[cc]	357	0	357	357	0:02
14	*{"scz"} {"p":4} {"l":4} {"iy":5} t*[bi,ti] and live[lid]	529	0	0	0	0:01
15	14 and "009"[cc]	244	0	244	244	0:01
16	14 and "009"[ic]	114	0	114	114	0:01
17	"Diversified Product"[ow]	356	1	13	13	P/0:02

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