

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97120826
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK	mark
LITERAL ELEMENT	HOROLOGY HOUR
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
OWNER SECTION (current)	
NAME	Corsmeier, Collin M.
DBA/AKA/TA/Formerly	DBA Horology Hour LLC
MAILING ADDRESS	610 16th Street
CITY	Huntington Beach
STATE	California
ZIP/POSTAL CODE	92648
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	612-770-1717
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	Horology Hour LLC
MAILING ADDRESS	412 Olive Avenue, Ste. 193
CITY	Huntington Beach
STATE	California
ZIP/POSTAL CODE	92648
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	612-770-1717
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	individual
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF	United States

CITIZENSHIP	
LEGAL ENTITY SECTION (proposed)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	California
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use HOROLOGY apart from the mark as shown.
CORRESPONDENCE INFORMATION (current)	
NAME	CORSMEIER, COLLIN M.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	corsmeiercollin@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	sales@horologyhour.com
CORRESPONDENCE INFORMATION (proposed)	
NAME	Horology Hour LLC
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	corsmeiercollin@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	sales@horologyhour.com
SIGNATURE SECTION	
RESPONSE SIGNATURE	/collin corsmeier/
SIGNATORY'S NAME	Collin Corsmeier
SIGNATORY'S POSITION	Principal
DATE SIGNED	08/23/2022
ROLE OF AUTHORIZED SIGNATORY	Owner/Holder not represented by an attorney
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Aug 23 18:29:35 ET 2022
TEAS STAMP	USPTO/ROA-XXXX:XXXX:XXXX: XXXX::XXXX-20220823182935 447883-97120826-80091e3dc c72e5d862134187e3063f6035 b492a87d23c65e9175afd73b1 2304a1d-N/A-N/A-202208231 82022831260

PTO- 1957

Approved for use through 11/30/2023. OMB 0651-0050

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **97120826** HOROLOGY HOUR(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/97120826/large>) has been amended as follows:

OWNER AND/OR ENTITY INFORMATION

Applicant proposes to amend the following:

Current: Collin M Corsmeier, DBA Horology Hour LLC, a citizen of United States, having an address of
610 16th Street
Huntington Beach, California 92648
United States
Email Address: XXXX
612-770-1717

Proposed: Horology Hour LLC, a limited liability company legally organized under the laws of California, having an address of
412 Olive Avenue, Ste. 193
Huntington Beach, California 92648
United States
Email Address: XXXX
612-770-1717

ADDITIONAL STATEMENTS

Disclaimer

No claim is made to the exclusive right to use HOROLOGY apart from the mark as shown.

Correspondence Information (current):

CORSMEIER, COLLIN M.
PRIMARY EMAIL FOR CORRESPONDENCE: corsmeiercollin@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): sales@horologyhour.com

Correspondence Information (proposed):

Horology Hour LLC
PRIMARY EMAIL FOR CORRESPONDENCE: corsmeiercollin@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): sales@horologyhour.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

SIGNATURE(S)

Response Signature

Signature: /collin corsmeier/ Date: 08/23/2022
Signatory's Name: Collin Corsmeier
Signatory's Position: Principal
Signature method: Signed directly within the form

The signatory has confirmed that he/she is not represented by an authorized attorney, and that he/she is either: (1) the owner/holder; or (2) a person or persons with legal authority to bind the owner/holder; and if he/she had previously been represented by an attorney in this matter, either he/she revoked their power of attorney by filing a signed revocation with the USPTO or the USPTO has granted this attorney's withdrawal request.

Mailing Address: CORSMEIER, COLLIN M.

610 16TH STREET
HUNTINGTON BEACH, California 92648
Mailing Address: Horology Hour LLC

412 Olive Avenue, Ste. 193
Huntington Beach, California 92648

Serial Number: 97120826
Internet Transmission Date: Tue Aug 23 18:29:35 ET 2022
TEAS Stamp: USPTO/ROA-XXXX:XXXX:XXXX:XXXX::XXXX-2022
0823182935447883-97120826-80091e3dcc72e5
d862134187e3063f6035b492a87d23c65e9175af

d73b12304a1d-N/A-N/A-2022082318202283126
0

To: Corsmeier, Collin M.(corsmeiercollin@gmail.com)
Subject: U.S. Trademark Application Serial No. 97120826 - HOROLOGY HOUR
Sent: August 23, 2022 06:09:22 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-www-merriam-webster-com-dictionary-horology-16612915314951](#)

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97120826

Mark: HOROLOGY HOUR

Correspondence Address:
CORSMEIER, COLLIN M.
610 16TH STREET
HUNTINGTON BEACH CA 92648 UNITED STATES

Applicant: Corsmeier, Collin M.

Reference/Docket No. N/A

Correspondence Email Address: corsmeiercollin@gmail.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Disclaimer Required
- Clarification of Legal Entity Required

DISCLAIMER REQUIRED

Applicant must disclaim the wording “HOROLOGY” because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s goods and/or services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The attached evidence from the Merriam-Webster Dictionary shows this wording means "the art of making instruments for indicating time". Thus, the wording merely describes applicant’s goods and/or services because they are for services relating to or featuring time-indicating instruments, or *horological instruments*.

A “disclaimer” is a statement in the application record that an applicant does not claim exclusive rights to an unregistrable component of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 979-80, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213. A disclaimer does not physically remove the disclaimed matter from the mark or otherwise affect the appearance of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d at 979, 144 USPQ2d at 433; TMEP §1213.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use “HOROLOGY” apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. *See In re Stereotaxis Inc.*, 429 F.3d 1039, 1041, 77 USPQ2d 1087, 1089 (Fed. Cir. 2005); TMEP §1213.01(b).

CLARIFICATION OF LEGAL ENTITY REQUIRED

The name of an individual person appears in the section of the application intended for the trademark owner’s name, and the legal entity of the owner is listed as "INDIVIDUAL"; however, a DBA/AKA entity is set forth as a limited liability company. Applicant must clarify this inconsistency. *See* 37 C.F.R. §§2.32(a)(2), (a)(3)(i)-(ii), 2.61(b); TMEP §803.02(a).

If applicant is an individual, applicant should note that the legal entity be maintained as “individual” along with the indication of his/her country of citizenship for the record. 37 C.F.R. §2.32(a)(3)(i);

TMEP §803.03(a). Alternatively, if applicant is a limited liability company, applicant must provide the correct name of the limited liability company, amend its entity type, and indicate the U.S. state or foreign country of incorporation or organization. 37 C.F.R. §2.32(a)(3)(ii); TMEP §803.03(h).

If, in response to the above request, applicant provides information indicating that it is not the owner of the mark, registration may be refused because the application was void as filed. *See* 37 C.F.R. §2.71(d); TMEP §§803.06, 1201.02(b). An application must be filed by the party who owns or is entitled to use the mark as of the application filing date. *See* 37 C.F.R. §2.71(d); TMEP §1201.02(b).

ADVISORY: APPLICANT MAY WANT TO SEEK TRADEMARK COUNSEL

Because of the legal technicalities and strict deadlines of the trademark application process, applicant is encouraged to hire a private attorney who specializes in trademark matters to assist in this process. The assigned trademark examining attorney can provide only limited assistance explaining the content of an Office action and the application process. USPTO staff cannot provide legal advice or statements about an applicant's legal rights. TMEP §§705.02, 709.06. See [Hiring a U.S.-licensed trademark attorney](#) for more information.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Raymond Harmon/
Raymond Harmon
(571) 272-0386
raymond.harmon@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

horology **noun**

Save Word
horology | hŏ-ˈrŏ-lŏ-jē

- Definition of horology**
- 1 : the science of measuring time
 - 2 : the art of making instruments for indicating time



Examples of horology in a Sentence

Recent Examples on the Web

// The brand's timepieces often wear rather large on the wrist (given all of the technical components necessary to create the high-horology piece), so this will be a welcome change for collectors looking for a better fit.
— Carol Brer, *Roll Stone*, 5 July 2022
// Though, to be fair, many innovations in horology, including the invention of the wristwatch, were initially regarded as frivolous.
— Alex Levin, *Forbes*, 1 July 2022
// Earlier this month, the international horology community descended on Geneva for the annual Watches & Wonders fair to get hands on with the year's newest, most highly anticipated releases.
— Charles Glick, *ESQ*, 18 Apr. 2022

[See More](#)

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'horology.' View comments on the examples to see how they represent the opinion of Merriam-Webster or our users. [Send Feedback](#)

First Known Use of horology

1815, in the meaning defined at sense 1



History and Etymology for horology

Greek *hōrā* + English *-logy*

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Get gloss, results fast

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abrogate

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TEST YOUR VOCABULARY

Challenging Words You Should Know

Get gloss, results fast

Get gloss, results fast

Dictionary Entries Near
horology
(horologium)
horology
horometery

Statistics for **horology**
Last Updated:
12 Aug 2022
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"Horology." Merriam-Webster.com
Dictionary. Merriam-Webster.
https://www.merriam-
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Accessed 23 Aug. 2022.

Style: MLA

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Merriam-Webster Unabridged

WORDS AT PLAY

Disincarnate and Other
"Stupid" Ways to Say
Stupid
As illustrated by some very
smart people

EXPLORE OUR EXPANDED ASSORTMENT
Discover As Many As You Need Today
In Stock While Prices
Last

PRO for Work, Play,
and Everything in Between
What From Your
Strength
Do you take pride in Pride?

TIME TRAVELER
Explore New Words from
the Past

ASK THE EDITORS

literally
How to use a word that
(literally) drives some pe...

for all intents and purposes
"All intents and purposes"
or "for all intents and
purposes"?
We're meant on clearing it up.

Lay vs. Lie
Colour Emily Browner
clarifies the difference.

Hot Mess
"The public is a hot mess"

WORD GAMES



What Are You Wearing?
Roll up your sleeves and identify these garments.
[TAKE THE QUIZ >](#)



Name That Animal: Volume 2
Can you tell a mouse tail from a wombat?
[TAKE THE QUIZ >](#)



Spell It
Can you spell these 10 commonly misspelled words?
[TAKE THE QUIZ >](#)



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BRITANNICA ENGLISH - ARABIC TRANSLATION

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 23, 2022 for
U.S. Trademark Application Serial No. 97120826

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Raymond Harmon

Statistics for Case 97120826						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120826[sn]	1	0	1	1	0:00
2	"corsmeier" and "collin"[on]	2	0	2	2	0:00
3	*h{v}{ "r":2}{v}{ "l":2}{v}{ "gj"}*[bi,ti]not dead[ld]	46	0	46	46	0:01
4	*{ "h"0:1}{ "oa"}{ "eu"}r*[bi,ti]not dead[ld]	95806	0	0	0	0:02
5	3 and 4	1	0	1	1	0:02
6	*horolog*[bi,ti]not dead[ld]	11	0	11	11	0:01
7	horo*[bi,ti]not dead[ld]	70	0	70	70	0:01
8	*hour*[bi,ti]not dead[ld]	1473	0	0	0	0:01
9	our*[bi,ti]not dead[ld]	6222	0	0	0	0:01
10	8 and "035"[cc]	824	0	0	0	0:01
11	8 and ("035" a b 200)[ic]	211	0	211	211	0:01
12	8 and ("014" a b 200)[ic]	50	0	50	50	0:01
13	8 and ("042" a b 200)[ic]	79	0	79	79	0:01

Session started 08/23/2022 2:34 pm

Session ended 08/23/2022 2:40 pm

Total search duration 13.00

Session duration 6 minutes 14 seconds

Adjacency Level 1

Near Level 1