

To: Bub-Joo S. Lee(bjslee@lacwkrr.com)
Subject: U.S. Trademark Application Serial No. 97120213 - TRUE FRIEND KOREA INVESTMENT & SECURITIES US, INC. - CMID 9262
Sent: August 23, 2022 09:56:58 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-financial-dictionary-thefreedictionary-com-Securities-16613035742311](#)
[screenshot-www-jpmorgan-com-solutions-cib-securities-services-16613044310731](#)
[screenshot-www-northerntrust-com-united-states-what-we-do-asset-servicing-securities-services-16613043502411](#)
[CIAgov\(1\).png](#)
[CIAgov\(2\).png](#)
[CIAgov\(3\).png](#)
[CIAgov\(4\).png](#)
[CIAgov\(5\).png](#)
[Merriam-Webster US.png](#)
[screenshot-www-truefriend-com-eng-main-jsp-16612808470481](#)
[screenshot-www-truefriend-com-eng-company-network01-shtm-16612991135391](#)

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120213

Mark: TRUE FRIEND KOREA INVESTMENT & SECURITIES US, INC.

Correspondence Address:

BUB-JOO S. LEE
LEE ANAV CHUNG WHITE KIM RUGER & RICHTER LLP
10TH FLOOR
520 S. GRAND AVENUE, SUITE 1070
LOS ANGELES CA 90071 UNITED STATES

Applicant: KOREA INVESTMENT & SECURITIES US, INC.

Reference/Docket No. CMID 9262

Correspondence Email Address: bjslee@lacwkrr.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES

- Disclaimer Requirement
- Mark Description Requirement

DISCLAIMER REQUIREMENT

Applicant must disclaim the wording "KOREA INVESTMENT & SECURITIES US. INC." because it is merely descriptive and primarily geographically descriptive of applicant's services.

The wording "INVESTMENT & SECURITIES" merely describes an ingredient, quality, characteristic, function, feature, purpose, or use of applicant's services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012). Specifically, this wording names applicant's services and a featured type of INVESTMENT service provided.

In this case, applicant has identified "Capital *investment*; *investment* of funds; project financing; capital *investment* services" in International Class 36. (Emphasis added). Thus, the term INVESTMENT in the mark names applicant's services. And, the term SECURITIES refers to "Paper certificates (definitive securities) or electronic records (book-entry securities) evidencing ownership of equity (stocks) or debt obligations (bonds)." *See* <https://financial-dictionary.thefreedictionary.com/Securities>. Investment services providers commonly provide services encompassing securities. *See e.g.,* <https://www.jpmorgan.com/solutions/cib/securities-services>, <https://www.northerntrust.com/united-states/what-we-do/asset-servicing/securities-services>. Thus, the wording INVESTMENT and SECURITIES merely names applicant's services and describes a feature of the services.

In addition, the wording "KOREA" and "US" is primarily geographically descriptive of the origin of applicant's services. *See* 15 U.S.C. §1052(e)(2); *In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1451-52 (Fed. Cir. 1987); TMEP §§1210.01(a), 1210.06(a), 1213.03(a).

In this case, the primary significance of KOREA and US is as a generally known geographic locations. The attached evidence from CIA.gov establishes that KOREA identifies the southern half of the Korean peninsula. See <https://www.cia.gov/the-world-factbook/countries/korea-south/#introduction>. Further, the attached definition from the Merriam-Webster Dictionary establishes that the letters U.S. denote the United States. See <https://www.merriam-webster.com/dictionary/us>. Thus, the primary significance of these terms in the mark is as geographic locations.

Further, the attached evidence from applicant's website establishes that the services originate in the location named in the mark. Specifically, the attached evidence indicates that applicant is "one of the leading securities companies in Korea. See <http://www.truefriend.com/eng/main.jsp>. Thus, the term KOREA in the mark identifies where the services originate. Further, the attached evidence from applicant's website indicates that the services are provided worldwide, including in the U.S. See <http://www.truefriend.com/eng/company/network01.shtm>. Thus, the term US in the mark is descriptive of where the services may be provided. Accordingly, this wording must be disclaimed.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use "KOREA INVESTMENT & SECURITIES US, INC." apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

MARK DESCRIPTION REQUIREMENT

Applicant submitted a color drawing with a color claim listing the colors in the mark; however, applicant did not provide a complete description specifying where each color appears in the literal and design elements in the mark. See 37 C.F.R. §§2.37, 2.52(b)(1); TMEP §807.07(a)-(a)(ii). Therefore, applicant must provide a corrected mark description identifying all the colors in the mark and where they appear. See TMEP §807.07(a)(ii).

Generic color names must be used to describe the colors in the mark, e.g., red, yellow, blue. TMEP §807.07(a)(i)-(ii). If black, white, and/or gray represent background, outlining, shading, and/or transparent areas and are not part of the mark, applicant must so specify in the description. See TMEP §807.07(d).

Further, applicant merely indicates that the letter "F" in the word "FRIEND" is stylized. Applicant does not provide a more detailed description of the design element making up the letter or where color appears in this element.

The following description is suggested, if accurate:

The mark consists of the wording "TRUE FRIEND" in brown with a {Specify, e.g., Korean character} making up the letter "F" in brown with one stroke that is pastel blue, and the wording "KOREA INVESTMENT" in black positioned above wording "& SECURITIES US, INC." in black.

RESPONSE AND ASSISTANCE

Please call or email the assigned trademark examining attorney with questions about this Office action.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Rebecca Eubank/
Trademark Examining Attorney
Law Office 116
(571) 270-5577
rebecca.eubank@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- [Responses signed by an unauthorized party](#) are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find** [contact information for the supervisor](#) of the office or unit listed in the signature block.



Securities

☒ Word / Article☐ Starts with☐ Ends with☐ Text

Register

Log in

Sign up with one click:

Share 25K

Dictionary

Thesaurus

Medical
DictionaryLegal
DictionaryFinancial
Dictionary

Acronyms

Idioms

Encyclopedia

Wikipedia
Encyclopedia

"CITE"



Ads by Google

Send feedback

Why this ad?

Securities

Also found in: [Dictionary](#), [Thesaurus](#), [Legal](#), [Acronyms](#), [Idioms](#), [Encyclopedia](#), [Wikipedia](#).Related to Securities: [bonds](#), [securities market](#), [Securities and Exchange Commission](#), [Derivatives](#)

Securities

Paper [certificates](#) (definitive securities) or electronic records ([book-entry securities](#)) evidencing ownership of equity (stocks) or debt obligations ([bonds](#)).

"CITE" Copyright © 2012, [Campbell R. Harvey](#). All Rights Reserved.

Security

A document; historically, a physical [certificate](#) but increasingly electronic, showing that one owns a portion of a [publicly-traded company](#) or is owed a portion of a debt issue. Securities are [tradable](#). At their most basic, securities refer to [stocks](#) and [bonds](#), but the term sometimes also refers to [derivatives](#) such as [futures](#) and [options](#).

"CITE" Farlex Financial Dictionary. © 2012 Farlex, Inc. All Rights Reserved

securities see FINANCIAL SECURITY.

"CITE" Collins Dictionary of Economics, 4th ed. © C. Pass, B. Lowes, L. Davies 2005

Securities

In general, any evidence of

an interest in corporate stock or stock rights or

an interest in any note, bond, debenture or other evidence of indebtedness issued by a government or corporation.

For certain tax purposes, however, the definition is more limited.

"CITE" Copyright © 2008 H&R Block. All Rights Reserved. Reproduced with permission from H&R Block Glossary

Want to thank TFD for its existence? [Tell a friend about us](#), add a link to this page, or visit [the webmaster's page](#) for free fun content.

Link to this page:

<https://financial-dictionary.thefreedictionary.com/Securities>

Feedback

Ads by Google

Send feedback

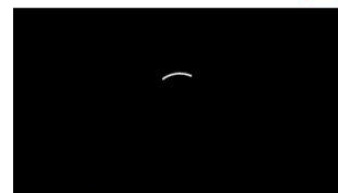
Why this ad?

Advertisement. Bad banner? Please [let us know](#) [Remove Ads](#)

Flashcards & Bookmarks

Please [log in](#) or [register](#) to use Flashcards and Bookmarks. You can also log in with

FEATURED VIDEOS

Powered by [\[primis\]](#)

go out with a bang

To finish or cease doing something in a spectacular, great, or exciting manner. [Go To Article](#)

RELATED ITEMS



good books

Favorable, kindly, or approving regard or

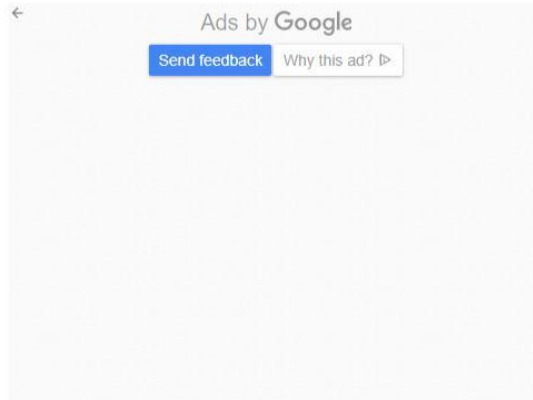
To finish or cease doing something in a spectacular, great, or exciting manner. [Go To Article](#)

RELATED ITEMS



good books

Favorable, kindly, or



Advertisement. Bad banner? Please [let us know](#) [Remove Ads](#)



approving regard or treatment... [Watch Video](#)

good going

An informal expression of praise for having done something... [Watch Video](#)

affable personality

A personality that is friendly, approachable, sociable... [Watch Video](#)

Advertisement. Bad banner? Please [let us know](#) [Remove Ads](#)

Mentioned in

Asset-backed bond
asset-backed security
Bearer form
beta coefficient
bid price
Bond market association
Book-entry securities
book-entry security
buying power
Certificates of Amortized Revolving Debt
CMBS
commercial mortgage backed securities
commingled securities
convertible security

References in periodicals archive

Hybrid **securities** have been around for decades and play an important role in Insurers' investments.

Hybrid insecurities: the actions of an agency under the National Association of Insurance Commissioners caused financial repercussions in a corner of the investment market. While regulators have offered a short-term solution, industry leaders are calling for additional changes

While plaintiffs' lawyers couldn't accuse corporations of violating federal **securities** laws (those claims may be made in federal courts only), they could accuse corporations of common law fraud or violating state (as opposed to federal) **securities** laws.

High court gives clarity to litigation venues: in a key decision issued earlier this year, the Supreme Court has restricted the ability of plaintiffs' attorneys to shop for accommodating state venues for class action suits. Most must now be pursued in more predictable federal courts

However, the IRS stated that the shorter-term **securities** described in Rev.

Debt instruments in reorganizations

*** This category also includes claims representing capital of a qualifying **securities** firm.

Financial browser

secured creditor
Secured debt
secured lease obligation bond
secured liability
Secured loan
Secured Note
► **Securities**
Securities & Exchange Commission
Securities Act Amendments of 1975
Securities Act of 1933
Securities Acts Amendments of 1975
securities analyst
Securities analysts
Securities and commodities exchanges

Full browser

ABC Sécurité, Affectivité, Bien-Être, Orgueil, Nouveauté, Économie
ABC Sécurité, Maintenance Installation et Protection Incendie
ABC Sécurité, Orgueil, Nouveauté, Confort, Argent, Sympathie
ABC Sécurité, Santé, Environnement
► \$ **Securities**
📄 Securities & Exchange Commission
\$ Securities & Exchange Commission
📄 Securities & Exchange Commission
⚡ Securities & Exchange Commission
📄 Securities & Exchange Commission



AdChoices

**Webinar: Prioritizing IT Modernization
Tech Spend for New Infrastructure Bill**
[Watch the webinar >](#)

Advertisement. Bad banner? Please [let us know](#) [Remove Ads](#)

More from 

Mobile
Apps



Windows Windows Phone

Free Tools

For surfers: [Free toolbar & extensions](#) | [Word of the Day](#) | [Word Finder](#) | [Help](#)
For webmasters: [Free content](#) | [Linking](#) | [Lookup box](#)

[Terms of Use](#) | [Privacy policy](#) | [Feedback](#) | [Advertise with Us](#) | Copyright © 2003-2022 Farlex, Inc

Disclaimer

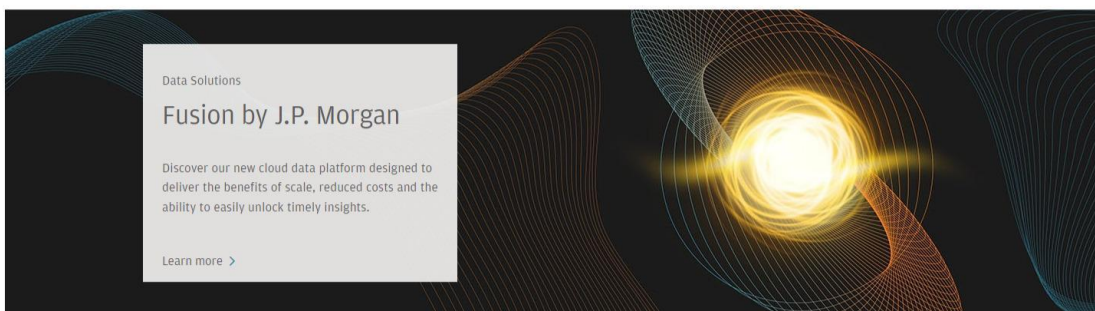
All content on this website, including dictionary, thesaurus, literature, geography, and other reference data is for informational purposes only. This information should not be considered complete, up to date, and is not intended to be used in place of a visit, consultation, or advice of a legal, medical, or any other professional.

J.P.Morgan

[Solutions](#) [Insights](#) [News](#) [About Us](#) [Contact Us](#)[Solutions](#) > [Corporate & Investment Bank](#) > [Securities Services](#)

Securities Services

Providing world-class custody, accounting, administration, ETF servicing, middle office, foreign exchange, liquidity management, securities lending, collateral management, performance management and data solutions to help institutional investors grow and succeed - both now, and in the future.



Solutions

With a broad array of integrated investor solutions that span investment strategies, fund structures, asset types and geographies, J.P. Morgan Securities Services delivers the expertise, scale and capabilities to help our clients protect and grow their assets, optimize efficiency and maximize opportunities in diverse, global markets.

Custody

Manage investments across 100+ markets - established, emerging and frontier.

⊕ Fund Accounting and Administration

Access accurate and timely NAVs delivered at scale by our integrated fund accounting platform, across global fund jurisdictions and fund types. Asset managers and asset owners benefit from a comprehensive bundle of services delivered through a seamless global operating model and highly integrated technology platform.

⊕ Alternative Investments

Leverage our expertise in supporting complex assets and investment strategies - from hedge and hybrid funds to private equity and real estate.

⊕ Investment Information Services

Analytics to help you understand investment performance within and across your portfolio, including risk factors, associated exposures and adherence to your investment rules.

⊕ Middle Office

Optimize your investment operations to support evolving business priorities without straining your operating model, by leveraging the scale, infrastructure and technology investment of a global partner.

⊕ Agency Lending

Enhance portfolio returns with customized agency lending solutions linked to our global equity and fixed income trading capabilities, for securities held in custody at J.P. Morgan or on a non-custody/third-party basis.

⊕ Collateral Management

Effectively manage your collateral to address financing, funding and liquidity requirements.

⊕ Depositary Receipts

Access new investors or raise capital by making your shares available in more markets; expand your market profile and heighten brand visibility.

Contact Us

First Name: *

Last Name: *

Company *
(required):

Country: *

Email Address: *

We will only use your information in accordance with our [privacy policy](#) »

Submit

FOR INSTITUTIONAL & PROFESSIONAL CLIENTS ONLY–NOT INTENDED FOR RETAIL CUSTOMER USE

J.P. Morgan is a marketing name for the Securities Services businesses of JPMorgan Chase Bank, N.A. and its affiliates worldwide.

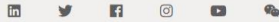
JPMorgan Chase Bank, N.A. is regulated by the Office of the Comptroller of the Currency in the U.S.A., by the Prudential Regulation Authority in the U.K., and subject to regulation by the Financial Conduct Authority and to limited regulation by the Prudential Regulation Authority, as well as the regulations of the countries in which it or its affiliates undertake activities.

This document is provided for information purposes only and is not intended as a recommendation or an offer or solicitation for the purchase or sale of any security or financial instrument. Any market prices, data or other information contained herein are not warranted as to completeness or accuracy and are subject to change without notice. Nothing in this document should be construed as legal, regulatory, tax, accounting, investment or other advice. The recipient must make an independent assessment of any legal, credit, tax, regulatory and accounting issues and determine with its own professional advisors any suitability or appropriateness implications and consequences of any transaction in the context of its particular circumstances.

Access to financial products and execution services is offered through J.P. Morgan Securities LLC ("JPMS LLC") and J.P. Morgan Securities plc ("JPMS plc"). Clearing, prime brokerage and brokerage custody services are provided by JPMS LLC in the U.S. and JPMS plc in the U.K. Bank custody services are provided by JPMorgan Chase Bank, N.A. ("JPMCB"). JPMS LLC is a registered U.S. broker dealer affiliate of JPMorgan Chase & Co., and is a member of FINRA, NYSE and SIPC. JPMS plc is authorized by the PRA and regulated by the FCA and the PRA in the U.K. JPMS plc is exempt from the licensing provisions of the Financial and Intermediary Services Act, 2002 (South Africa). J.P. Morgan Securities (Asia Pacific) Limited is regulated by the HKMA. J.P. Morgan Europe Limited, Amsterdam Branch does not offer services or products to clients who are pension plans governed by the U.S. Employee Retirement Income Security Act of 1974 (ERISA).

JPMorgan Chase & Co. and its affiliates do not provide tax, legal or accounting advice. This material has been prepared for informational purposes only and is not intended to provide, and should not be relied on for, tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any transaction.

The products and services described in this document are offered by JPMorgan Chase Bank, N.A. or its affiliates subject to applicable laws and regulations and service terms. Not all products and services are available in all locations. Eligibility for particular products and services will be determined by JPMorgan Chase Bank, N.A. and/or its affiliates.



Solutions

Asset Management
Commercial Banking

Careers

Students
Experienced Professionals

JPMorgan Chase Sites

JPMorgan Chase & Co.
J.P. Morgan

Connect with us

Global Contacts
Alumni Network

[Institutional Asset Management](#)
[Investment Banking](#)
[J.P. Morgan Private Bank](#)
[Markets](#)
[Merchant Services](#)
[Prime Services](#)
[Securities Services](#)
[Treasury and Payments](#)
[Wealth Management](#)

Helpful Links

[Investor Relations](#)
[News & Announcements](#)
[Apps](#)

[Chase](#)

[Client Login](#)

Capital Markets Solutions

Maximize investment and execution potential with our innovative solutions across institutional brokerage, transition management,

Correspondent Trust Services

Reduce costs, centralize administrative control, and consolidate settlement and reconciliation services with

United States

Client Login

Contact Us

Search



Who We Serve

What We Do

About Us

Insights & Research

Securities Services

Securities Services

Correspondent Trust Services

Global Custody Services

Forward looking securities services for the world's premier investors



Contact Us

Want to learn more? Contact us to speak with a representative.

Stay ahead of the growing complexity, globalization and rapid change in the investment landscape.

Today's securities industry is faced by an unprecedented amount of change arising from new regulation, market evolution and the development of emerging technology capabilities. Firms wishing to navigate this environment and capitalize on the latest developments require expertise and investments of time and money. We go beyond traditional securities servicing to provide asset owners and asset managers with the operational efficiency, market expertise and innovative solutions to help make informed decisions and achieve investment goals.

With the rapid transformation of technology and a move towards the digitization of the industry, you need a custodian that can help you gain a strategic advantage in the marketplace and capitalize on the evolution of the custody business.



Contact Us

Want to learn more? Contact us to speak with a representative.

[CONTACT US](#)

Follow Us

Follow Northern Trust Asset Servicing's Insights

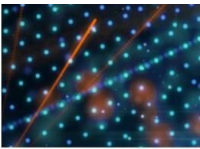
[in](#) [Twitter](#) [YouTube](#) [M](#)

Stay ahead of the growing complexity, globalization and rapid change in the investment landscape.

Today's securities industry is faced by an unprecedented amount of change arising from new regulation, market evolution and the development of emerging technology capabilities. Firms wishing to navigate this environment and capitalize on the latest developments require expertise and investments of time and money. We go beyond traditional securities servicing to provide asset owners and asset managers with the operational efficiency, market expertise and innovative solutions to help make informed decisions and achieve investment goals.

With the rapid transformation of technology and a move towards the digitization of the industry, you need a custodian that can help you gain a strategic advantage in the marketplace and capitalize on the evolution of the custody business.

From global custody to derivatives processing to tax services and more, our experts will work with you to find the right combination of services to meet your current and future needs.



TRENDS IN ASSET SERVICING



Digitisation: The New Realm for Securities Services (2:38)

In the first of our Innovation in Action video series, Northern Trust's Head of Market Advocacy & Innovation Research, Justin Chapman, charts how the securities environment is changing and explores the significant opportunities that digitisation brings.

[Watch the Video](#)

SOLUTIONS IN MOTION

Find out how else we can help you with your Asset Servicing needs:

Capital Markets Solutions >

Maximize investment and execution potential with our innovative solutions across institutional brokerage, transition management, securities lending, and foreign exchange.

Correspondent Trust Services >

Reduce costs, centralize administrative control, and consolidate settlement and reconciliation services with our correspondent trust services.



Explore All Countries —

Korea, South

East and Southeast Asia

Page last updated: August 15, 2022



Contents

Introduction

Geography

People and Society

Environment

Government

Economy

Energy

Communications

Transportation

Military and Security

Transnational Issues

Introduction

Background

The first recorded kingdom (Choson) on the Korean Peninsula dates from approximately 2300 B.C. Over the subsequent centuries, three main kingdoms – Koguryo, Paekche, and Silla – were established on the Peninsula. By the 5th century A.D., Koguryo emerged as the most powerful, with control over much of the Peninsula, as well as part of Manchuria (modern-day northeast China). However, Silla allied with the Chinese to create the first unified Korean state in the late 7th century (688). Following the collapse of Silla in the 9th century, Korea was unified under the Koryo (Goryeo; 918-1392) and the Chosen (Joseon; 1392-1910) dynasties.

Korea became the object of intense imperialistic rivalry between the Chinese (its traditional benefactor), Japanese, and Russian empires in the latter half of the 19th and early 20th centuries. Following the Sino-Japanese War (1894-95) and the Russo-Japanese War (1904-1905), Korea was occupied by Imperial Japan. In 1910, Tokyo formally annexed the entire Peninsula. Korea regained its independence following Japan's surrender to the US and its allies in 1945. After World War II, a democratic government (Republic of Korea, ROK) was set up in the southern half of the Korean Peninsula while a communist-style government was installed in the north (North Korea; aka Democratic People's Republic of Korea, DPRK). During the Korean War (1950-53), US troops and UN forces fought alongside ROK soldiers to defend South Korea from a North Korean invasion supported by communist China and the Soviet Union. A 1953 armistice split the Peninsula along a

Contents

Introduction

Geography

People and Society

Environment

Government

Economy

Energy

Communications

Transportation

Military and Security

Transnational Issues

North Korean invasion supported by Communist China and the Soviet Union. A 1953 armistice split the Peninsula along a demilitarized zone at about the 38th parallel. PARK Chung-hee took over leadership of the country in a 1961 coup. During his regime from 1961 to 1979, South Korea achieved rapid economic growth, with per capita income rising to roughly 17 times the level of North Korea in 1979.

PARK was assassinated in 1979, and subsequent years were marked by political turmoil and continued authoritarian rule as the country's pro-democracy movement grew. South Korea held its first free presidential election under a revised democratic constitution in 1987, with former South Korean Army general ROH Tae-woo winning a close race. In 1993, KIM Young-sam (1993-98) became the first civilian president of South Korea's new democratic era. President KIM Dae-jung (1998-2003) won the Nobel Peace Prize in 2000 for his contributions to South Korean democracy and his "Sunshine Policy" of engagement with North Korea. President PARK Geun-hye, daughter of former South Korean President PARK Chung-hee, took office in February 2013 as South Korea's first female leader. In December 2016, the National Assembly passed an impeachment motion against President PARK over her alleged involvement in a corruption and influence-peddling scandal, immediately suspending her presidential authorities. The impeachment was upheld in March 2017, triggering an early presidential election in May 2017 won by MOON Jae-in.

South Korea hosted the Winter Olympic and Paralympic Games in February 2018, in which North Korea also participated. Discord with North Korea has permeated inter-Korean relations for much of the past decade, highlighted by North Korea's attacks on a South Korean ship and island in 2010, the exchange of artillery fire across the DMZ in 2015, and multiple nuclear and missile tests in 2016 and 2017. North Korea's participation in the Winter Olympics disrupted a

Contents

Introduction

Geography

People and Society

Environment

Government

Economy

Energy

Communications

Transportation

Military and Security

Transnational Issues

Chung-hee, took office in February 2013 as South Korea's first female leader. In December 2016, the National Assembly passed an impeachment motion against President PARK over her alleged involvement in a corruption and influence-peddling scandal, immediately suspending her presidential authorities. The impeachment was upheld in March 2017, triggering an early presidential election in May 2017 won by MOON Jae-in.

South Korea hosted the Winter Olympic and Paralympic Games in February 2018, in which North Korea also participated. Discord with North Korea has permeated inter-Korean relations for much of the past decade, highlighted by North Korea's attacks on a South Korean ship and island in 2010, the exchange of artillery fire across the DMZ in 2015, and multiple nuclear and missile tests in 2016 and 2017. North Korea's participation in the Winter Olympics, dispatch of a senior delegation to Seoul, and three inter-Korean summits in 2018 appear to have ushered in a temporary period of respite, buoyed by the historic US-North Korea summits in 2018 and 2019. Nevertheless, relations were stagnant into early 2022.

Tip



Visit the Definitions and Notes page to view a description of each topic.

Definitions and Notes



Contents

[Introduction](#)[Geography](#)[People and Society](#)[Environment](#)[Government](#)[Economy](#)[Energy](#)[Communications](#)[Transportation](#)[Military and Security](#)[Transnational Issues](#)

Geography

Location

Eastern Asia, southern half of the Korean Peninsula bordering the Sea of Japan and the Yellow Sea

Geographic coordinates

37 00 N, 127 30 E

Map references

Asia

Area

total: 99,720 sq km

land: 96,920 sq km

water: 2,800 sq km

[country comparison to the world: 109](#)



SINCE 1828

GAMES & QUIZZES

THESAURUS

WORD OF THE DAY

FEATURES

SHOP

JOIN MWJ

LOG IN

REGISTER

US

X

Q

Dictionary

Thesaurus

US pronoun

Save Word

\ 'əs \

Definition of *us* (Entry 1 of 2)

objective case of *WE*

US abbreviation

variants: or **U.S.**

Definition of *US* (Entry 2 of 2)

United States

WORD OF THE DAY

abrogate

[See Definitions and Examples »](#)

Get Word of the Day daily email!

Your email address

SUBSCRIBE

Processing request...

8:10:58 PM 8/23/2022

<https://www.merriam-webster.com/dictionary/us>

Korea Investment & Securities, a leader in the Korean Securities and asset management industry

Korea Investment & Securities(KIS) is one of the leading securities companies in Korea with a comprehensive range of asset management and investment banking services including securities brokerage for domestic and international investors, underwriting IPOs, derivatives, real estate, fund management, and financial advisory services. Based on its strength in Korea and excellent reputation with foreign investors, KIS is rapidly expanding its activities into other Asian markets.



International
Business



Retirement
Pension



Fixed Income



IPO



M&A and
Int'l Finance



OTC
Derivatives



Project &
Structured Finance

About Company



Corporate Profile



CEO Message



History



Sustainability Report

Domestic

KOSPI	2,009.13	▲	46.47
KOSPI200	282.85	▲	18.41
KOSDAQ	631.15	▼	72.39
FUT0012	268.00	▲	2.55

Overseas

DOW	26,797.46	▲	69.31
NASDAQ	8,103.07	▼	13.75
S&P500	2,978.71	▲	2.71
NIKKEI	21,294.83	▲	95.26

Global Network >



Key Fact Summary >



truefriend Korea Investment & Securities Co., Ltd.

Copyright 2017 Korea Investment & Securities Co., Ltd. All Rights Reserved.

Address_88, Ulsadang-daero, Yeongdeungpo-Gu, Seoul, Korea
E-Mail_truefriend@koreainvestment.com

1588-1251

from 8 a.m. ~ to 5 p.m

The products, services, information and/or materials contained within these web pages may not be available for residents of certain jurisdiction. please consult the sales restrictions relating to the products or services in question for further information.
Activities with respect to US investors are conducted through Korea Investment & Securities America Inc a US broker dealer Member of SIPC.

OUR FAMILY SITE LINK



Overseas Presence



Asia

<div><div>Hong Kong</div><div>Korea Investment & Securities Asia Ltd.</div></div> <div><div>Kanghee, Lee</div><div>Tel. 852-2530-8900</div><div>Fax. 852-2530-1516</div><div>Address,</div><div>Suites 3716-19, Jardine House 1 Connaught Place, Central, Hong Kong</div></div>	<div><div>Vietnam</div><div>KIS Vietnam Securities Corporation, Ltd.</div></div> <div><div>Wonsang, Park</div><div>Tel. 84-28-3914-8585</div><div>Fax. 84-28-3821-6898</div><div>Address,</div><div>3rd floor, Maritime Bank Tower, 180-192, Nguyen Cong Tru, District1, HCMC,</div></div>	<div><div>Indonesia</div><div>Korea Investment And Sekuntas Indonesia</div></div> <div><div>Sangyup, Song</div><div>Tel. 62-21-2991-1888</div><div>Fax. 62-21-2991-1999</div><div>Address,</div><div>Equity Tower 22nd floor, JlJend Sudirman Kav.52-53, Jakarta 12190, Indonesia</div></div>
<div>Beijing</div>	<div>Singapore</div>	<div>Beijing</div>

<p>Truefriend Investment Advisory Co., Ltd.</p> <p>Zhihang, Xuan</p> <p>Tel. 86-10-8571-2802 Fax. 86-10-8571-2803</p> <p>Address. 3116, 31/F, China World Office 1, No.1 Jian Guo Men Wai Avenue, Beijing 100004, PR.China</p>	<p>Korea Investment & Securities Singapore Pte Ltd.</p> <p>Alex Jun</p> <p>Tel. 65-6501-5601 Fax. 65-6501-5617</p> <p>Address. 1 Raffles place, #43-04, One Raffles Place, Singapore 048616</p>	<p>Beijing Representative Office</p> <p>Minkwan, Kim</p> <p>Tel. 86-10-8571-2802 Fax. 86-10-8571-2803</p> <p>Address. 3115, 31/F, China World Office 1, No.1 Jian Guo Men Wai Avenue, Beijing 100004, PR.China</p>
---	--	---

<p>Indonesia</p> <p>KISI Asset Management</p>
<p>Mustofa</p> <p>Tel. 62-21-2991-1808 Fax. 62-21-2991-1809</p> <p>Address. Equity Tower 9th floor, JI.Jend Sudirman Kav.52-53, Jakarta 12190, Indonesia</p>

Europe

<p>London</p> <p>Korea Investment & Securities Europe Ltd.</p>
<p>Peter Key</p> <p>Tel. 44-207-065-2765 Fax. 44-207-065-2769</p> <p>Address. 30 Crown Place, 10th Floor, London, EC2A 4EB, UK</p>

North America

<p>New York</p> <p>Korea Investment & Securities America Ltd.</p>
<p>Dong Kim</p> <p>Tel. 1-212-314-0681 Fax. 1-212-314-0699</p> <p>Address. 1350 Avenue of the Americas, Suite 1602, New York, NY10019</p>

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 23, 2022 for
U.S. Trademark Application Serial No. 97120213

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Rebecca Eubank

Statistics for Case 97120213						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120213[sn]	1	0	1	1	0:00
2	*tru*[bi,ti]not dead[ld]	27950	0	0	0	0:01
3	*{"fph"}r{"eyi"}nd*[bi,ti]not dead[ld]	125	0	0	0	0:01
4	2 and 3	0	0	0	0	0:00
5	*{"fph"}r{"eyi"}1:2}nd*[bi,ti]not dead[ld]	5171	0	0	0	0:00
6	2 and 5	45	0	45	45	0:01
7	*true*[bi,ti]not dead[ld]	7632	0	0	0	0:01
8	7 and "036"[cc]	2905	0	0	0	0:00
9	7 and (a b "200" "036" "35" "042")[ic]	1055	0	0	0	0:01
10	7 and (a b "200" "036" "035" "042")[ic]	1658	0	0	0	0:01
11	7 and (a b "200" "036")[ic]	439	0	32	32	0:01
12	7 and (a b "200" "035")[ic]	805	0	0	0	0:01
13	7 and (a b "200" "042")[ic]	687	0	0	0	0:01
14	*friend*[bi,ti]not dead[ld]	5043	0	0	0	0:01
15	14 and "036"[cc]	2636	0	0	0	0:01
16	14 and (a b "200" "036")[ic]	374	0	40	40	0:02
17	14 and (a b "200" "035")[ic]	807	0	0	0	0:01
18	14 and (a b "200" "042")[ic]	337	0	33	33	0:02
19	7 and 14	20	0	20	20	0:00
20	*korea*[bi,ti]not dead[ld]	784	0	0	0	0:01
21	*investment*[bi,ti]not dead[ld]	2148	0	0	0	0:01
22	*investment*[bi,ti]not dead[ld]	2148	0	0	0	0:01
23	*securit*[bi,ti]not dead[ld]	3361	0	0	0	0:01
24	*us*[bi,ti]not dead[ld]	186645	0	0	0	0:01
25	*inc*[bi,ti]not dead[ld]	34500	0	0	0	0:01
26	(7 14) and (20 22 23 24 25)	876	0	0	0	0:01
27	(7 14) and (20 22 23)	23	0	23	23	0:01
28	(7 14) and 24	781	0	0	0	0:01
29	(7 14) and 25	99	0	99	99	0:01
30	(7 14) and "us"[bi,ti]not dead[ld]	21	0	21	21	0:01

Session started 08/23/2022 9:59 am

Session ended 08/23/2022 10:14 am

Total search duration 27.00

Session duration 15 minutes 11 seconds

Adjacency Level 1

Near Level 1

User: Rebecca Eubank

Statistics for Case 97120213						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120248[sn]	1	0	1	1	0:00
2	*{"ckqx"}{v}r{"eyi"}*[bi,ti]not dead[ld]	57369	0	0	0	0:15
3	*nv{"Eayi"}{"scz"}tm{v0:2}nt*[bi,ti]not dead[ld]	2150	0	0	0	0:00
4	*{"scz"}{"Eayi"}{"ckqx"}{v}r{"eyi"}t*[bi,ti]not dead[ld]	3397	0	0	0	0:01
5	*us*[bi,ti]not dead[ld]	186645	0	0	0	0:02
6	*inc*[bi,ti]not dead[ld]	34500	0	0	0	0:01
7	2 and 3 and 4 and 5 and 5	5	0	5	5	0:14
8	2 and 3 and 4 and 5 and 6	3	0	3	3	0:21
9	2 and (3 4 5 6)	8346	0	0	0	0:14
10	3 and (4 5 6)	214	0	36	36	0:09
11	4 and (5 6)	354	0	43	43	0:04
12	5 and 6	4451	0	0	0	0:00
13	*korea*[bi,ti]not dead[ld]	784	0	0	0	0:01
14	13 and (3 4 5 6)	135	0	135	135	0:02
15	13 and "036"[cc]	407	0	90	90	0:01
16	"us"[bi,ti]not dead[ld]	6058	0	0	0	0:03
17	16 and (3 4)	25	0	25	25	0:02
18	16 and 13	5	0	5	5	0:00

Session started 08/23/2022 9:46 am

Session ended 08/23/2022 9:58 am

Total search duration 90.00

Session duration 12 minutes 28 seconds

Adjacency Level 1

Near Level 1