

To: Jason C. Palmer(jpalmert@palmer.law)
Subject: U.S. Trademark Application Serial No. 97118774 - BLUEFIELD STATE COLLEGE
Sent: August 26, 2022 09:15:32 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screencapture-www-cityofbluefield-com-16606811905081\(2\)](#)
[screencapture-www-cityofbluefield-com-community-16606812536071\(2\)](#)
[screencapture-www-britannica-com-place-Bluefield-16606814381371\(2\)](#)
[screencapture-www-britannica-com-place-Bluefield-16606814381372\(2\)](#)
[screencapture-bluefieldstate-edu-admissions-getting-started-16606840673071\(2\)](#)
4478508

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97118774

Mark: BLUEFIELD STATE COLLEGE

Correspondence Address:

JASON C. PALMER
PALMER LAW, PLC
3908 LEBANON PIKE
HERMITAGE TN 37076 UNITED STATES

Applicant: Bluefield State College

Reference/Docket No. N/A

Correspondence Email Address: jpalmert@palmer.law

**COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION
NONFINAL OFFICE ACTION**

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office

action.

Issue date: August 26, 2022

PRIORITY ACTION

USPTO database searched; no conflicting marks found. The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

Applicant must address issues shown below. On August 19, 2022, the examining attorney and Jason Palmer discussed the issues below. Applicant must timely respond to these issues. *See* 15 U.S.C. §1062(b); 37 C.F.R. §2.62(a); TMEP §708.05.

SUMMARY OF ISSUES:

- **SECTION 2(d) REFUSAL, IN PART – LIKELIHOOD OF CONFUSION**
- **SECTION 2(e)(2) REFUSAL – PRIMARILY GEOGRAPHICALLY DESCRIPTIVE**

SECTION 2(d) REFUSAL, IN PART – LIKELIHOOD OF CONFUSION

THIS REFUSAL ONLY APPLIES TO THE FOLLOWING SERVICES IN INTERNATIONAL CLASS 35: "ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING; ON-LINE RETAIL STORE SERVICES FEATURING HEADWEAR"

Registration of the applied-for mark is refused in part because of a likelihood of confusion with the mark(s) in U.S. Registration No(s). 4478508. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration(s).

Applicant has applied to register BLUEFIELD STATE COLLEGE for “On-line retail store services featuring books; On-line retail store services featuring clothing; On-line retail store services featuring headwear; On-line retail store services featuring blankets; On-line retail store services featuring decals; On-line retail store services featuring mugs; On-line retail store services featuring cups; On-line retail store services featuring stuffed animals; On-line retail store services featuring umbrellas; On-line retail store services featuring binders; On-line retail store services featuring pens; On-line retail store services featuring tote bags; On-line retail store services featuring lanyards; On-line retail store services featuring portfolios; Online retail book store services featuring in-store order pickup; Administering study abroad programs for college students; Promoting education in the science, technology, engineering and mathematics (STEM) field; Sports recruiting services for high school athletes,” in standard characters in International Class 35.

U.S. Registration No(s). 4478508 is BLUEFIELD for, "Clothing, namely, headwear, shirts, athletic uniforms, jerseys [jackets]," in stylized text in International Class 25.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379,

129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. See *In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

Similarity of the Marks

In a likelihood of confusion determination, the marks in their entireties are compared for similarities in appearance, sound, connotation, and commercial impression. *In re i.am.symbolic, llc*, 866 F.3d 1315, 1323, 123 USPQ2d 1744, 1748 (Fed. Cir. 2017); *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973); TMEP §1207.01(b)-(b)(v).

In the present case, applicant’s mark is BLUEFIELD STATE COLLEGE and registrant’s mark is BLUEFIELD.

When comparing marks, “[t]he proper test is not a side-by-side

comparison of the marks, but instead whether the marks are sufficiently similar in terms of their commercial impression such that [consumers] who encounter the marks would be likely to assume a connection between the parties.” *Cai v. Diamond Hong, Inc.*, 901 F.3d 1367, 1373, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *In re Ox Paperboard, LLC*, 2020 USPQ2d 10878, at *4 (TTAB 2020) (citing *In re Bay State Brewing Co.*, 117 USPQ2d 1958, 1960 (TTAB 2016)); *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018); TMEP §1207.01(b); see *In re St. Helena Hosp.*, 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014).

Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. See *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (finding similarity between VEUVE ROYALE and two VEUVE CLICQUOT marks in part because “VEUVE . . . remains a ‘prominent feature’ as the first word in the mark and the first word to appear on the label”); *Century 21 Real Estate Corp. v. Century Life of Am.*, 970 F.2d 874, 876, 23 USPQ2d 1698, 1700 (Fed Cir. 1992) (finding similarity between CENTURY 21 and CENTURY LIFE OF AMERICA in part because “consumers must first notice th[e] identical lead word”); see also *In re Detroit Athletic Co.*, 903 F.3d 1297, 1303, 128 USPQ2d 1047, 1049 (Fed. Cir. 2018) (finding “the identity of the marks’ two initial words is particularly significant because consumers typically notice those words first”). In this case, both marks share the initial term BLUEFIELD.

In addition to being the focus of both marks, BLUEFIELD is also the

dominant term. Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. *See In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Nat'l Data Corp.*, 753 F.2d 1056, 1058, 224 USPQ 749, 751 (Fed. Cir. 1985); TMEP §1207.01(b)(viii), (c)(ii). Disclaimed matter that is descriptive of or generic for a party's goods and/or services is typically less significant or less dominant when comparing marks. *In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). In this case, applicant must disclaim STATE COLLEGE (see below discussion) and so that wording is rendered less significant than BLUEFIELD. As such, the term BLUEFIELD is the focus of the compared marks.

Therefore, the marks are confusingly similar because applicant's mark, BLUEFIELD STATE COLLEGE, creates an overall similar commercial impression with the registered mark BLUEFIELD.

Relatedness of the Goods

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

The use of similar marks on or in connection with both products and retail-store services has been held likely to cause confusion where the evidence showed that the retail-store services featured the same type of products. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1051 (Fed. Cir. 2018) (holding the use of similar marks for various clothing items, including athletic uniforms, and for retail shops featuring sports team related clothing and apparel likely to cause confusion); *In re Country Oven, Inc.*, 2019 USPQ2d 443903, at *12 (TTAB 2019) (holding the use of identical marks for bread buns and retail bakery stores and shops likely to cause confusion); *In re House Beer, LLC*, 114 USPQ2d 1073, 1078 (TTAB 2015) (holding the use of identical marks for beer and for retail store services featuring beer likely to cause confusion); TMEP §1207.01(a)(ii). In this case, applicant seeks to sell clothing and headwear and registrant manufactures clothing and headwear. As such, confusion is likely in this case.

In light of the above, a likelihood of confusion exists because the marks create a confusingly similar commercial impression and the goods and/or services at issue are closely related.

Upon encountering applicant's mark used on applicant's services and registrant's mark used on registrant's goods, consumers are likely to mistakenly believe that the goods and/or services emanate from a common source. Therefore, registration is refused under Section 2(d) of the Trademark Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

**SECTION 2(e)(2) REFUSAL – PRIMARILY
GEOGRAPHICALLY DESCRIPTIVE**

Registration is also refused because the applied-for mark is primarily geographically descriptive of the origin of applicant's services. Trademark Act Section 2(e)(2), 15 U.S.C. §1052(e)(2); *see* TMEP §§1210, 1210.01(a).

A mark is primarily geographically descriptive when the following is demonstrated:

- (1) The primary significance of the mark to the purchasing public is a generally known location;
- (2) The goods or services originate in the place identified in the mark; and
- (3) The purchasing public would be likely to believe that the goods or services originate in the geographic place identified in the mark; that is, to make a goods-place or services-place association.

TMEP §1210.01(a); *see In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1452 (Fed. Cir. 1987); *In re Hollywood Lawyers Online*, 110 USPQ2d 1852, 1853 (TTAB 2014); *see also In re Newbridge Cutlery Co.*, 776 F.3d 854, 860-61, 113 USPQ2d 1445, 1448-49 (Fed. Cir. 2015).

Applicant, located in BLUEFIELD, West Virginia, has applied to register the mark BLUEFIELD STATE COLLEGE in standard characters for use in connection with the services in International Class 35 that are listed above.

The primary significance of BLUEFIELD is a geographic location, namely, a city in West Virginia. BLUEFIELD has around 10,500 inhabitants. See attachments from cityofbluefield.com and

Britannica.com showing the geographic significance of BLUEFIELD.

Because applicant has its main address in BLUEFIELD, it is reasonable that the purchasing public would be likely to believe that the services originate in the geographic place identified in the mark, i.e., they are performed in BLUEFIELD.

Remoteness or obscurity of a geographic location is determined not in the abstract, but from the point of view of the average American consumer of the particular goods and/or services. TMEP §1210.04(c); *see, e.g., In re Joint-Stock Co. "Baik,"* 80 USPQ2d 1305, 1309-10 (TTAB 2006) (holding that the relevant American consumer, purchasers of vodka, including Russian vodka, would likely know the geographic significance of the mark because they are most likely either from Russia, have Russian relatives, or became familiar with Russia when learning the language); *In re MCO Props. Inc.,* 38 USPQ2d 1154, 1155-56 (TTAB 1995) (holding FOUNTAIN HILLS primarily geographically descriptive of real estate development services rendered in Fountain Hills, Arizona, population 10,030, because the record showed Fountain Hills to be the name of the town where applicant was located and rendered its services, and relevant American consumers in the real estate market who came into contact with applicant's promotional brochure specimen would associate the place with the services). Thus, while BLUEFIELD is not a large area, it would still be recognized because the services of the STATE COLLEGE are rendered in BLUEFIELD.

The addition of generic or highly descriptive wording to a geographic word or term does not diminish that geographic word or term's primary geographic significance. TMEP §1210.02(c)(ii); *see, e.g., In re Hollywood Lawyers Online,* 110 USPQ2d 1852, 1853-54 (TTAB 2014) (holding HOLLYWOOD LAWYERS ONLINE primarily geographically descriptive of attorney referrals, online

business information, and an online business directory); *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1920 (TTAB 2008) (holding NORMANDIE CAMEMBERT primarily geographically descriptive of cheese). Here, the term STATE COLLEGE does not detract from the mark's primarily geographic significance. Applicant's services are performed in BLUEFIELD. See attached internet evidence from bluefieldstate.edu.

Therefore, the mark is primarily geographically descriptive and registration is refused pursuant to Section 2(e)(2) of the Trademark Act.

Applicant is advised of the below.

Supplemental Register Advisory

The applied-for mark has been refused registration on the Principal Register. Applicant may respond by submitting evidence and arguments against the refusal. In addition, applicant may respond by doing one of the following: (1) amending the application to seek registration under Trademark Act Section 2(f), or (2) amending the application to seek registration on the Supplemental Register. *See* 15 U.S.C. §§1052(f), 1091.

To seek registration on the Principal Register based on a claim of acquired distinctiveness under Section 2(f), applicant generally may (1) submit actual evidence that the mark has acquired distinctiveness of the goods and/or services, (2) claim ownership of an active prior U.S. registration for the same mark for sufficiently similar goods and/or services, or (3) provide the following verified statement of five years' use: **"The mark has become distinctive of the goods and/or services through the applicant's substantially exclusive and continuous use of the mark in commerce that the U.S. Congress may lawfully regulate for at least five years"**

immediately before the date of this statement.” See 15 U.S.C. §1052(f); 37 C.F.R. §2.41(a); TMEP §§1212.03-.06 *et seq.*

To amend the application to the Supplemental Register, applicant must provide a written statement requesting that the application be amended to the Supplemental Register. TMEP §816.01; *see* 15 U.S.C. §1091; 37 C.F.R. §2.47.

Disclaimer Advisory – Generic Matter

Applicant is advised that, if the application is amended to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant will be required to disclaim “STATE COLLEGE” because such wording appears to be generic in the context of applicant’s services. *See* 15 U.S.C. §1056(a); *In re Wella Corp.*, 565 F.2d 143, 144, 196 USPQ 7, 8 (C.C.P.A. 1977); *In re Creative Goldsmiths of Wash., Inc.*, 229 USPQ 766, 768 (TTAB 1986); TMEP §1213.03(b).

Applicant may submit a disclaimer in the following format:

No claim is made to the exclusive right to use “STATE COLLEGE” apart from the mark as shown.

TMEP §1213.08(a)(i).

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

EXAMINER’S AMENDMENT

Application has been amended as shown below. As agreed to by the individual identified in the Priority Action section, the examining attorney has amended the application as shown below. Please notify the examining attorney immediately of any objections. TMEP

§707. In addition, applicant is advised that amendments to the goods and/or services are permitted only if they clarify or limit them; amendments that add to or broaden the scope of the goods and/or services are not permitted. 37 C.F.R. §2.71(a).

IDENTIFICATION OF GOODS

The identification of goods is amended to read as follows: “On-line retail store services featuring books; On-line retail store services featuring clothing; On-line retail store services featuring headwear; On-line retail store services featuring blankets; On-line retail store services featuring decals; On-line retail store services featuring mugs; On-line retail store services featuring cups; On-line retail store services featuring stuffed animals; On-line retail store services featuring umbrellas; On-line retail store services featuring binders; On-line retail store services featuring pens; On-line retail store services featuring **tote bags**; On-line retail store services featuring lanyards; On-line retail store services featuring portfolios; Online retail book store services featuring in-store order pickup; Administering study abroad programs for college students; Promoting education in the science, technology, engineering and mathematics (STEM) field; Sports recruiting services for high school athletes.”

See TMEP §§1402.01, 1402.01(e).

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see “[Responding to Office Actions](#)” and the informational [video “Response to Office Action”](#) for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [**Click to file a response to this nonfinal Office action.**](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or unforeseen circumstances could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.



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Moving to Bluefield means becoming part of a unique community of 10,500 friends and neighbors in which everybody takes care of each other and makes his contribution to a safe and lovely haven to settle down



at the "Gateway to Southern West Virginia". Citizens of Bluefield enjoy a special quality of life which is guaranteed through easy access to healthcare, a great education system, athletic programs, municipal services, churches, a wide variety of activities and a beautiful nature to explore. The typical vibrant spring colors, delightful summers, magnificent fall foliage, and hints of snow make Bluefield a beautiful place to stay all year long. With one of the lowest crime rates in the region, the City of Bluefield provides a secure location for developing families, a comfortable home for the elderly and worthy of settlement by industry and new citizens alike. Affordability of housing is one of the most attractive features of the area and covers the spectrum from apartment and townhouse rentals to new construction and subdivisions to historic homes.



Move to Bluefield and call this beautiful place your new home. No matter where your roots lay – let your leaves grow in our community.



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West Virginia, United States

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Bluefield, city, Mercer county, extreme southern tip of West Virginia, U.S., lying in the Blue Ridge

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known as "Nature's Air-Conditioned City" due to its unusually cool summer climate.

First settled in 1777, Bluefield took its name from the bluish chicory plants in the region. The nearby

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Blue Ridge

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Blue Ridge, also called **Blue Ridge Mountains**, segment of the **Appalachian Mountains** in the **United States**. The mountains extend southwestward for 615 miles (990 km) from Carlisle, Pennsylvania, through

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105 km) wide, with average elevations of 2,000 to 4,000 feet (600 to 1,200 metres).

Included in the Blue Ridge system are the **Black Mountains**—with **Mount Mitchell** in North Carolina,

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at 6,684 feet (2,037 metres) the highest peak east of the Mississippi River—and the Great Smoky and

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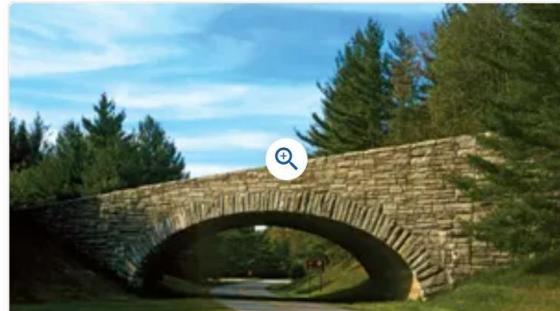
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(3,560 feet [1,085 metres]), the highest point in South Carolina; Brasstown Bald (4,784 feet [1,458 metres]), the highest point in Georgia; Stony Man (4,011 feet [1,223 metres]) and Hawksbill (4,051 feet [1,235 metres]), in Virginia; and Grandfather Mountain (5,946 feet [1,812 metres]), in North Carolina.



Blue Ridge Parkway bridge, North Carolina, U.S.

Image: Library of Congress, Washington, D.C.



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The whole region has been intricately dissected by many small streams, and three major rivers have cut gaps through the ridge—the Roanoke, James, and Potomac, all in Virginia. Beginning south of Front Royal, Virginia, the Skyline Drive runs through



Mountains National Park.



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Two Oregon settlers flipped a coin to decide whose hometown would be



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mountains lie within Chattahoochee, Cherokee, Nantahala, Pisgah, Jefferson, and George Washington national forests, and more than 700 varieties of trees and plants have been catalogued.

tobacco production, and cattle raising are important activities. The hardwood forests of the Blue Ridge are a source of timber, and some minerals are worked. In addition, the region is renowned for its traditional, folk, and bluegrass music, which is highlighted at the Blue Ridge Music Center on the Blue Ridge Parkway in Virginia at the border with North Carolina.



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By Adam Gopnik | See All • Last Updated: Aug 14, 2022

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have breast cancer or any other cancer that is sensitive to progestin (a female hormone),
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Capital: Washington, D.C.

Population: 331,449,281; (2022 est.) 336,958,000²

Currency Exchange Rate: 1 US dollar equals 0.975 euro

Form Of Government: federal

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unexplained vaginal bleeding; have breast cancer or any other cancer that is sensitive to progestin (a female hormone)
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Aug. 12, 2022, 5:59 PM ET - By a vote of 220 to 207, on August 12, the House passed the Inflation Reduction Act [\[link\]](#), which moved on for the signature of Pres. Joe Biden, for whom its enactment was a major victory.

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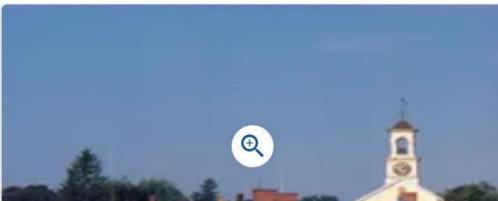
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Portsmouth, New Hampshire
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Ocean, on the south by the [Gulf of Mexico](#) and Mexico, and on the west by the Pacific Ocean. The

region created in 1790.

United States

Image: Encyclopædia Britannica, Inc.

The major characteristic of the United States is probably its great variety. Its physical [environment](#)

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population of the United States is large by world standards, its overall population density is relatively low. The country embraces some of the world's largest urban concentrations as well as some of the most extensive areas that are almost devoid of habitation.



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States has a **diversity** that to a great degree has come from an immense and sustained global immigration. Probably no other country has a wider range of racial, ethnic, and cultural types than does the United States. In addition to the presence of surviving Native Americans (including American Indians, Aleuts, and

Eskimos) and the descendants of African taken as



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redefined by the tens of millions of immigrants who by and large have come to America hoping for greater social, political, and economic opportunities than they had in the places they left. (It should be noted that although the terms "America" and "Americans"



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are often used as synonyms for the United States and its citizens, respectively, they are also used in a



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the birth control hat goes on the arm



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power, measured in terms of gross domestic product (GDP). The nation's wealth is partly a reflection of its rich natural resources and its enormous agricultural output, but it owes more to the country's highly developed industry. Despite its relative economic self-sufficiency in many areas, the United States is

the most important single factor in world trade by

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global economy as a source of and as a destination for investment capital. The country continues to sustain an economic life that is more diversified than any other on Earth, providing the majority of its people with one of the world's highest standards of living.



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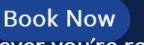
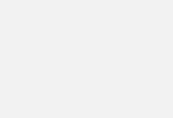
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	 <p>NEXPLANON is a prescription medication for the prevention of pregnancy.</p>	<p>Rhodesia now called? And which country's name means</p> <p>-are you up for it?</p> <p>important safety information</p> <ul style="list-style-type: none">You should not use NEXPLANON if you are pregnant or think you may be pregnant; have or have <p>Patient Information Prescribing Information</p>	<p>See More</p> <p>Ad by Sponsor</p>  <p>Book Now</p>
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<ul style="list-style-type: none">> People> Economy> Government and society> Cultural life  <ul style="list-style-type: none">United StatesPresidents of the United StatesThe presidents of the United States> People> Economy> Government and society> Cultural life  <ul style="list-style-type: none">United StatesPresidents of the United StatesThe presidents of the United States> People> Economy> Government and society> Cultural life	<p>Prevention Pregnancy Patient Information Prescribing Information</p> <p>separate successfully from its motherland, and it was the first nation to be established on the <u>premise</u> that <u>sovereignty</u> rests with its citizens and not with the government. In its first century and a half, the country was mainly preoccupied with its own territorial expansion and economic growth and with</p> <p>“when it comes to birth control, it's really important to do your research, because it's your body.” - vanessa hudgens, actual user</p> <p>and since <u>World War II</u> it has been one of the preeminent powers. It has not accepted this mantle easily nor always carried it willingly; the principles and ideals of its founders have been tested by the pressures and <u>exigencies</u> of its dominant status. The United States still offers its residents opportunities for unparalleled personal advancement and wealth.</p> <p>“when it comes to birth control, it's really important to do your research, because it's your body.” - vanessa hudgens, actual user</p> <p>perpetuates areas of poverty and <u>blight</u> all threaten the fabric of the country.</p>	<p>Ad by Sponsor</p>  <p>Family-friendly beach getaway ★★★★★</p> <p>See More</p> <p>Ad by Sponsor</p>  <p>Family-friendly beach getaway ★★★★★</p> <p>See More</p> <p>Ad by Sponsor</p>  <p>Family-friendly beach getaway ★★★★★</p>
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The two great sets of elements that mold the physical environment of the United States are, first, the geologic, which determines the main patterns of landforms, drainage, and mineral resources and influences soils to a lesser degree, and, second, the atmospheric, which dictates not only climate and weather but also in large part the distribution of

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different that essentially they remain two separate geographies. (Since this article covers only the conterminous United States, see also the articles Alaska and Hawaii.)

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Gulf of Mexico on the south. To east and west this lowland rises, first gradually and then abruptly, to mountain ranges that divide it from the sea on both sides. The two mountain systems differ drastically. The Appalachian Mountains on the east are low, almost unbroken, and in the main set well back from the Atlantic. From New York to the Mexican border

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surface of the plain extends beneath the sea, where it forms the continental shelf, which, although submerged beneath shallow ocean water, is geologically identical to the Coastal Plain. Southward the plain grows wider, swinging westward in Georgia and Alabama to truncate the Appalachians along their southern extremity and separate the interior

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Pacific basin. The Cordillera encompasses fully one-third of the United States, with an internal variety commensurate with its size. At its eastern margin lie the Rocky Mountains, a high, diverse, and discontinuous chain that stretches all the way from New Mexico to the Canadian border. The Cordillera's western edge is a Pacific coastal chain of rugged

Pacific chain is a vast intermontane complex of basins, plateaus, and isolated ranges so large and remarkable that they merit recognition as a region

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separate from the Corallina itself.

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These regions—the Interior Lowlands and their upland fringes, the Appalachian Mountain system,

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subregions, or provinces.

The Interior Lowlands and their upland fringes

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Andrew Jackson is supposed to have remarked that the United States begins at the Alleghenies, implying that only west of the mountains, in the isolation and freedom of the great Interior Lowlands, could people finally escape Old World influences. Whether or not the lowlands constitute the country's cultural core is debatable, but there can be no doubt that they

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eroded platform of complex crystalline rocks that have for the most part lain undisturbed by major orogenic (mountain-building) activity for more than 600,000,000 years. Over much of central Canada, these Precambrian rocks are exposed at the surface and form the continent's single largest topographical

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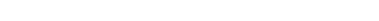
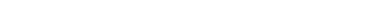
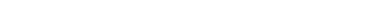
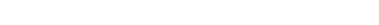
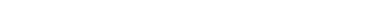
is concealed under a deep blanket of sedimentary rocks. In the far north, however, the naked Canadian Shield extends into the United States far enough to form two small but distinctive landform regions: the rugged and occasionally spectacular Adirondack Mountains of northern New York and the more-

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sown the surface with boulders and other debris, and obliterated preglacial drainage systems. Most attempts at farming in these areas have been abandoned, but the combination of a comparative wilderness in a northern climate, clear lakes, and white-water streams has fostered the development of both regions as year-round outdoor recreation areas.

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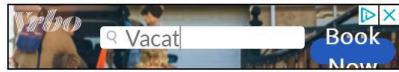
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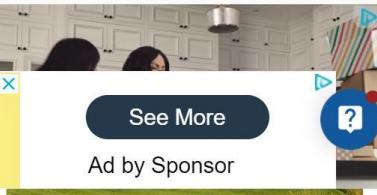


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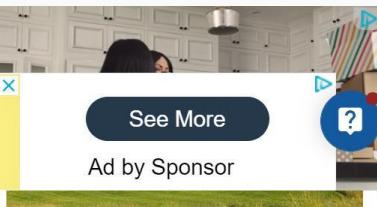


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north and south of Lake Superior, but best known are the colossal deposits of Minnesota's Mesabi Range, for more than a century one of the world's richest

mines.

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and a vital element in America's rise to industrial power. In spite of depletion, the Minnesota and Michigan mines still yield a major proportion of the

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Upland lies the boundary between crystalline and sedimentary rocks; abruptly, everything is different. The core of this sedimentary region—the heartland of the United States—is the great Central Lowland, which stretches for 1,500 miles (2,400 kilometres) from New York to central Texas and north another 1,000 miles to the Canadian province of

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almost lacking. Landscapes are varied, however, largely as the result of glaciation that directly or indirectly affected most of the subregion. North of the Missouri–Ohio river line, the advance and readvance of continental ice left an intricate mosaic of boulders, sand, gravel, silt, and clay and a complex pattern of lakes and drainage channels, some

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mostly with loess (wind-deposited silt) that further subdued the already low relief surface. Elsewhere, especially near major rivers, postglacial streams carved the loess into rounded hills, and visitors have aptly compared their billowing shapes to the waves of the sea. Above all, the loess produces soil of extraordinary fertility. As the Mesabi iron was a

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The Central Lowland resembles a vast saucer, rising gradually to higher lands on all sides. Southward and eastward, the land rises gradually to three major plateaus. Beyond the reach of glaciation to the south, the sedimentary rocks have been raised into two broad upwarps, separated from one another by the great valley of the Mississippi River. The Ozark

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Kentucky and Tennessee. Except for two nearly circular patches of rich limestone country—the Nashville Basin of Tennessee and the Kentucky Bluegrass region—most of both plateau regions consists of sandstone uplands, intricately dissected by streams. Local relief runs to several hundreds of

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Eastward from the Central Lowland the Appalachian Plateau—a narrow band of dissected uplands that strongly resembles the Ozark Plateau and Interior Low Plateaus in steep slopes, wretched soils, and endemic poverty—forms a transition between the interior plains and the Appalachian Mountains

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because of geologic structure. Unlike the other plateaus, where rocks are warped upward, the rocks there form an elongated basin, wherein bituminous

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coal has been preserved from erosion. This Appalachian coal, like the Mesabi iron that it complements in U.S. industry, is extraordinary.

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heavy industry along the lower Great Lakes.



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High Plains

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swath nearly 500 miles (800 km) wide. The Great Plains were built by successive layers of poorly cemented sand, silt, and gravel—debris laid down by parallel east-flowing streams from the Rocky Mountains. Seen from the east, the surface of the Great Plains rises inexorably from about 2,000 feet (600 metres) near Omaha, Nebraska, to more than

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although the High Plains of western Texas, Oklahoma, Kansas, and eastern Colorado come close. More commonly, the land is broadly rolling, and



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parts of the northern plains are sharply dissected into badlands.

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ONE GOOD FACT

Two Oregon settlers flipped a coin to decide whose hometown would be used to name their village. Had the man from Portland, Maine, not won, Oregon's biggest city would now be

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Lowlands derives from fossil fuels. Coal occurs in structural basins protected from erosion—high-quality bituminous in the Appalachian, Illinois, and western Kentucky basins; and subbituminous and lignite in the eastern and northwestern Great Plains. Petroleum and natural gas have been found in nearly every state between the Appalachians and the

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of lead and zinc, metallic minerals are of little importance.

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Getting Started



Pursue Your Passion
at Bluefield State

Start Your Academic Journey Today

to Help Reach Your Career Goals





First-Time Freshmen

I've earned a high school diploma/equivalency, but never attended college.

ADMISSION REQUIREMENTS

HOW TO APPLY

Transfer Students

Have you graduated from high school (or secondary school) and completed some college course work at another higher education institution? We are ready to help you apply to Bluefield State University!

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Former Students

I've previously attended Bluefield State University but have been absent for one or more semesters.

READMIT

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I want to take baccalaureate courses but don't intend to pursue a bachelor's degree just yet.

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I'd like to take one or two classes from Bluefield State University while attending another institution.

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Veterans

As a veteran, member of the military, or family member of one of these individuals, you have access to a wide range of VA Educational Benefits.

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International Students

We welcome all international students to join the B-State family.

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Admissions FAQs

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(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM



Mark Punctuated

BLUEFIELD

Translation

Goods/Services

- IC 025. US 022 039.G & S: Clothing, namely, headwear, shirts, athletic uniforms, jerseys [, jackets].
FIRST USE: 20120309. FIRST USE IN COMMERCE: 20120309

Mark Drawing Code

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Design Code

Serial Number

85479389

Filing Date

20111122

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20120508

Registration Number

4478508

Date Registered

20140204

Owner

(REGISTRANT) Rogers Blue Jays Baseball Partnership Rogers Sports Holdings Inc., an Ontario (Canada) corporation, and Blue Jays Holdco Inc., an Ontario (Canada) corporation general partnership CANADA Suite 3200 One Blue Jays Way Toronto, Ontario CANADA M5V1J1

Priority Date

Disclaimer Statement

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of the word "BLUEFIELD" in uppercase stylized lettering.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Mary L. Kevlin

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued

on August 26, 2022 for

U.S. Trademark Application Serial No. 97118774

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

(1) [**Read the Office action**](#). This email is NOT the Office action.

(2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.

(3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

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