



# R.O.S.E.



Resources/Outreach to Safeguard the Elderly



## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97120366
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION (current)	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/97120366/large
LITERAL ELEMENT	R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the words R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. Below the word R.O.S.E. is a long stemmed rose. Under the long stemmed rose are the words RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. To the left of the words is a lock with a keyhole and under the lock there are three circles, one containing a cell phone, one containing a \$ sign, and one containing computer monitor and keyboard.
MARK SECTION (proposed)	
MARK FILE NAME	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\971\203\97120366\xml3\ ROA0002.JPG</a>
LITERAL ELEMENT	R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the words R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. Below the word R.O.S.E. is a long stemmed rose. Under the long stemmed rose are the words RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. To the left of the words is a lock with a keyhole and under the lock there are three circles, one containing a cell phone, one containing a \$ sign, and one containing computer monitor and keyboard.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	944 x 265
CORRESPONDENCE INFORMATION (current)	
NAME	MARIA CRIMI SPETH
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mcs@jaburgwilk.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	
NAME	Maria Crimi Speth
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mcs@jaburgwilk.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/mariacrimispeth/
SIGNATORY'S NAME	Maria Crimi Speth
SIGNATORY'S POSITION	Attorney of Record, Arizona bar member
SIGNATORY'S PHONE NUMBER	6022481089
DATE SIGNED	08/24/2022
ROLE OF AUTHORIZED SIGNATORY	Authorized U.S.-Licensed Attorney
SIGNATURE METHOD	Signed directly within the form
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Wed Aug 24 14:08:04 ET 2022
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0220824140804856978-97120 366-8007eeca9ce086d37a382 f53e5dff80c68b6bb458a91c1 5bbd2eef0f9dea90-N/A-N/A -20220824140211914838

PTO- 1957

Approved for use through 11/30/2023. OMB 0651-0050

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **97120366** R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/97120366/large>) has been amended as follows:

#### MARK

**Applicant proposes to amend the mark as follows:**

**Current:** R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/97120366/large>)

**Proposed:** R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY (Stylized and/or with Design, see [mark](#))

The applicant is not claiming color as a feature of the mark.

The mark consists of the words R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. Below the word R.O.S.E. is a long stemmed rose. Under the long stemmed rose are the words RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY. To the left of the words is a lock with a keyhole and under the lock there are three circles, one containing a cell phone, one containing a \$ sign, and one containing computer monitor and keyboard.

#### Correspondence Information (current):

MARIA CRIMI SPETH

PRIMARY EMAIL FOR CORRESPONDENCE: [mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com)

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

#### Correspondence Information (proposed):

Maria Crimi Speth

PRIMARY EMAIL FOR CORRESPONDENCE: [mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com)

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the

owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

**SIGNATURE(S)**

**Response Signature**

Signature: /mariacrimispeth/ Date: 08/24/2022

Signatory's Name: Maria Crimi Speth

Signatory's Position: Attorney of Record, Arizona bar member

Signatory's Phone Number: 6022481089 Signature method: Signed directly within the form

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: MARIA CRIMI SPETH

JABURG & WILK, P.C.

SUITE 2000

3200 NORTH CENTRAL AVENUE

PHOENIX, Arizona 85012

Mailing Address: Maria Crimi Speth

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Serial Number: 97120366

Internet Transmission Date: Wed Aug 24 14:08:04 ET 2022

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2022082414080485

6978-97120366-8007eeca9ce086d37a382f53e5

dff80c68b6bb458a91c15bbd2eeff0f9dea90-N/

A-N/A-20220824140211914838



# R.O.S.E.



Resources/Outreach to Safeguard the Elderly





# R.O.S.E.



Resources/Outreach to Safeguard the Elderly



**To:** Maria Crimi Speth([mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com))  
**Subject:** U.S. Trademark Application Serial No. 97120366 - R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY  
**Sent:** August 24, 2022 01:32:09 PM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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**Attachments**

**United States Patent and Trademark Office (USPTO)  
Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97120366

**Mark:** R.O.S.E. RESOURCES/OUTREACH TO SAFEGUARD THE ELDERLY

**Correspondence Address:**

MARIA CRIMI SPETH  
JABURG & WILK, P.C.  
3200 NORTH CENTRAL AVENUE  
SUITE 2000  
PHOENIX AZ 85012 UNITED STATES

**Applicant:** R.O.S.E. Resources/Outreach to Safeguard the Elderly

**Reference/Docket No.** N/A

**Correspondence Email Address:** [mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com)

**NONFINAL OFFICE ACTION**

**The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned.** Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** August 24, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

## SUMMARY OF ISSUES:

- Deletion From Drawing

## SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

## DELETION FROM DRAWING

Applicant must submit a new drawing showing the “™” symbol deleted from the mark; this matter is not part of the mark and is not registrable. *See* TMEP §807.14(a).

A “special form drawing” of a mark includes or consists of special characteristics such as elements of design or color, style(s) of lettering, and unusual symbols and forms of punctuation. TMEP §807.04(a). The requirements for a special form drawing are as follows:

- (1) Shows the mark either in black on a white background, if color is not a feature of the mark, or in color on a white background, if color is a feature of the mark.
- (2) Is of sufficient quality that will reproduce well.
- (3) Includes in the application a description of all literal and design elements in the mark.

37 C.F.R. §§2.37, 2.52(b), 2.53(b)-(c), 2.54(e); *see* TMEP §§807.04-.04(a), 808.01-.02.

For more information about special form drawings and drawings in general, and instructions on how to submit a drawing, see the [Drawing webpage](#).

Although applicant’s mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

## STATUS UPDATE INFORMATION

**For a graphical timeline pertaining to 1(a), Use-based applications, use the following link:**

[http://www.uspto.gov/trademarks/process/tm\\_sec1atimeline.jsp](http://www.uspto.gov/trademarks/process/tm_sec1atimeline.jsp)

**For a graphical timeline pertaining to 1(b), Intent-to-Use applications, use the following link:**

[http://www.uspto.gov/trademarks/process/tm\\_sec1btimeline.jsp](http://www.uspto.gov/trademarks/process/tm_sec1btimeline.jsp)

**Other graphical timelines may be viewed via the following link:**

[http://www.uspto.gov/trademarks/process/tm\\_timeline.jsp](http://www.uspto.gov/trademarks/process/tm_timeline.jsp)



Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

**How to respond.** [Click to file a response to this nonfinal Office action.](#)

/Ronald E. Aikens/  
Ronald E. Aikens  
(571) 272-9268  
ron.aikens@uspto.gov

## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

## United States Patent and Trademark Office (USPTO)

### USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued  
on August 24, 2022 for  
**U.S. Trademark Application Serial No. 97120366**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

### GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

Statistics for Case 97120366						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120366[sn]	1	0	1	1	0:01
2	141108 and 150502 and 150203 and 160108 and 241703	0	0	0	0	0:00
3	141108 and 150502 and 150503 and 160108 and 241703	1	0	1	1	0:00
4	141108 and 150502 and 150503 and 160108	2	0	2	2	0:00
5	141108 and (150502 150503) and 160108	8	5	3	3	0:00
6	141108 and (150502 150503 160108) and 241703	3	1	2	2	0:00
7	050502 and (141108 150502 150503 160108 241703)	12	10	2	2	0:00
8	(*r{"iey":2}{ "csz" }o{ "auw" }r{ "csz" }* or *r{"iey":2}{ "csz" }or{ "csz" }*)[bi,ti]	10439	0	0	0	0:02
9	("out reach" "out reaching" *o{ "uw" }tre{ "ea" }{ "tcz":3}h*)[bi,ti]	646	0	0	0	0:01
10	(*sa{ "iey"0:2}f* or *sa{ "iey"0:2}ph*)[bi,ti]	37846	0	0	0	0:01
11	*l{v}d{v}r{ "l":2}*[bi,ti]	27	0	0	0	0:01
12	*l{v}d{v}rl*[bi,ti]	27	0	0	0	0:00
13	8 and 9 and 10 and 11	0	0	0	0	0:04
14	*ld{v}r{ "l":2}*[bi,ti]	166	0	0	0	0:02
15	8 and 9 and 10 and 14	2	0	2	2	0:03
16	8 and 9 and 10	2	0	2	2	0:03
17	(8 9) and 10	38	28	10	10	0:04
18	(*ro{ "sz" }e* "r o s e" "ros e" "ro se" "r os e" "rose" "r o se" "ro s e") [bi,ti]	16602	0	0	0	0:02
19	("r o s e" "ros e" "ro se" "r os e" "r ose" "r o se" "ro s e") [bi,ti]	25	8	17	17	0:01
20	(ro{ "sz" }e) [bi,ti]	8030	0	0	0	0:01
21	20 not dead[ld]	3306	0	0	0	0:00
22	"041"[cc]	4086651	0	0	0	0:05
23	21 and 22	926	0	0	0	0:01
24	("charitable education" "financial exploitation") [gs]	857	0	0	0	0:01
25	23 and 24	1	0	1	1	0:00
26	23 not 25	925	0	400	400	0:00

Session started 08/24/2022 12:02 pm

Session ended 08/24/2022 1:29 pm

Total search duration 33.00

Session duration 1 hours 26 minutes 53 seconds

Adjacency Level 1

Near Level 1