To: Christopher Puccetti(codypuccetti@gmail.com)

Subject: U.S. Trademark Application Serial No. 97119812 - WR THE WAV ROOM

Sent: August 23, 2022 12:49:09 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

5269035

6820137

6544814

6718845

6804022

6679668

6820403

6820974

6820975 6809047

6789471

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97119812

Mark: WR THE WAV ROOM

Correspondence Address: CHRISTOPHER PUCCETTI 1501 PERRY STREET COLUMBUS OH 43201 UNITED STATES

Applicant: Christopher Puccetti

Reference/Docket No. N/A

Correspondence Email Address: codypuccetti@gmail.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date

below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SECTION 2(D) LIKELIHOOD OF CONFUSION REFUSAL

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 5269035. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registration.

The applicant has applied to register WR THE WAV ROOM in stylized form for "art prints; mounted printed posters; printed posters." The registered mark is WR in standard character form for "paper goods namely, posters, paper wheels, stickers, souvenir tickets."

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). In re i.am.symbolic, llc, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the DuPont factors are relevant or of similar weight in every case." In re Guild Mortg. Co., 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting In re Dixie Rests., Inc., 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)). The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. See Coach Servs., Inc. v. Triumph Learning LLC, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); Herbko Int'l, Inc. v. Kappa Books, Inc., 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

COMPARISON OF THE MARKS

The registered mark is for WR in standard characters. The application is for the mark WR THE WAV ROOM in stylized form.

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

In the present case, applicant's mark is similar to the registered mark in sound, appearance and connotation. Both the applied-for and registered mark share the term WR. WR and WR THE WAV ROOM also create the same connotation. Overall, the marks have the same commercial impression.

Marks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression. *See Crocker Nat'l Bank v. Canadian Imperial Bank of Commerce*, 228 USPQ 689, 690-91 (TTAB 1986), aff'd sub nom. Canadian Imperial Bank of Commerce v. Wells Fargo Bank, Nat'l Ass'n, 811 F.2d 1490, 1495, 1 USPQ2d 1813, 1817 (Fed. Cir. 1987) (holding COMMCASH and COMMUNICASH confusingly similar); In re Corning Glass Works, 229 USPQ 65, 66 (TTAB 1985) (holding CONFIRM and CONFIRMCELLS confusingly similar); In re Pellerin Milnor Corp., 221 USPQ 558, 560 (TTAB 1983) (holding MILTRON and MILLTRONICS confusingly similar); TMEP §1207.01(b)(ii)-(iii).

COMPARISON OF THE GOODS

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-Eleven Inc. v. Wechsler, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Applicant's goods are art prints; mounted printed posters; printed posters. The registrant's goods are paper goods namely, posters, paper wheels, stickers, souvenir tickets. Both the applicant and registrant provide posters.

The trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods and/or services as those of both applicant and registrant in this case. This evidence shows that the goods and/or services listed therein, namely art prints and stickers, are of a kind that may emanate from a single source under a single mark. See In re I-Coat Co., 126 USPQ2d 1730, 1737 (TTAB 2018) (citing In re Infinity Broad. Corp., 60 USPQ2d 1214, 1217-18 (TTAB 2001); In re Albert Trostel & Sons Co., 29 USPQ2d 1783, 1785-86 (TTAB 1993); In re Mucky Duck Mustard Co., 6 USPQ2d 1467, 1470 n.6 (TTAB 1988)); TMEP §1207.01(d)(iii).

In total, the two marks WR and WR THE WAV ROOM create the same commercial impression and the evidence shows that the goods are commercially related and likely to be encountered together in the marketplace by consumers. Therefore, consumers are likely to be confused and mistakenly believe that

the products originate from a common source. Therefore, registration must be refused under Section 2(d) of the Lanham Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

HOW TO RESPOND TO THIS OFFICE ACTION

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

ASSISTANCE

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. Click to file a response to this nonfinal Office action.

/Tarah Hardy Ludlow/ Tarah Hardy Ludlow (571) 272-9361 tarah.hardy@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If

applicant has an attorney, the response must be signed by the attorney.

• If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

(4) STANDARD CHARACTER MARK

WR

Mark Punctuated

WR

Translation

Goods/Services

IC 016. US 002 005 022 023 029 037 038 050.G & S: Paper goods namely, posters, paper wheels, stickers, souvenir tickets. FIRST USE: 20160518. FIRST USE IN COMMERCE: 20160518

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

87097953

Filing Date

20160708

Current Filing Basis

1**A**

Original Filing Basis

1A

Publication for Opposition Date

20170606

Registration Number

5269035

Date Registered

20170822

Owner

(REGISTRANT) GCH, Inc. CORPORATION COLORADO 3457 Ringsby Court, Unit 108 Denver COLORADO 80216 (LAST LISTED OWNER) LONG PLAY, INC. CORPORATION COLORADO 3457 RINGSBY COURT, UNIT 108 DENVER COLORADO 80216

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator LIVE

Attorney of Record Suzette Toledano

(4) STANDARD CHARACTER MARK

BANYAN BRIDGES

Mark Punctuated BANYAN BRIDGES

Translation

Goods/Services

- IC 016. US 002 005 022 023 029 037 038 050.G & S: Art prints; Art prints on canvas; Decals and stickers for use as home decor; Original art pictures on canvas; Graphic art prints. FIRST USE: 20210725. FIRST USE IN COMMERCE: 20210725
- IC 041. US 100 101 107.G & S: Mural art painting services. FIRST USE: 20180214. FIRST USE IN COMMERCE: 20180214

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90855357

Filing Date

20210729

Current Filing Basis

1**A**

Original Filing Basis

lΑ

Publication for Opposition Date

20220531

Registration Number

6820137

Date Registered

20220816

Owner

(REGISTRANT) Banyan Bridges Racheal Jackson, a citizen of United States SOLE PROPRIETORSHIP WASHINGTON 5604 NE 124th Street Vancouver WASHINGTON 98686

Priority Date

Disclaimer Statement

Description of Mark

TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record Joseph Mohr

(4) STANDARD CHARACTER MARK

PYYBZ

Mark Punctuated

PYYBZ

Translation

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Decals; Murals; Noteboards; Notebooks; Paintings; Posters; Stickers; Art prints; Art prints on canvas; Calendars and diaries; Canvas for printing; Children's wall stickers and murals; Gift boxes; Illustrated notepads; Label paper; Paintbrushes; Paper tapes; Wall decals; Watercolour paintings; Paintings and their reproductions. FIRST USE: 20201225. FIRST USE IN COMMERCE: 20201225

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90435594

Filing Date

20201231

Current Filing Basis

1A

Original Filing Basis

1 A

Publication for Opposition Date

20210817

Registration Number

6544814

Date Registered

20211102

Owner

(REGISTRANT) Si Lei INDIVIDUAL CHINA No. 6, Si Lao Street Nandun Town, Xiangcheng Zhoukou, Henan CHINA 466000

Priority Date

Disclaimer Statement

Description of Mark

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record Caitlin Brown

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Seecity

Mark Punctuated

SEECITY

Translation

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Arts and craft clay kits; Blank paper notebooks; Containers made of paper; Dinner mats of paper; Drafting instruments; Drawing pens; Framed art prints; Graphic representations; Highlighting pens; Merchandise bags of paper or plastic; Napkins of paper; Office stationery; Oil paintings; Paintings and their reproductions; Paper; Photo albums; Prints in the nature of lithographs; Stationery boxes; Stickers and decalcomanias; Works of art made of paper. FIRST USE: 20210406. FIRST USE IN COMMERCE: 20210406

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Design Code

Serial Number

97022540

Filing Date

20210910

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20220215

Registration Number

6718845

Date Registered

20220503

Owner

(REGISTRANT) Jiang, Hui INDIVIDUAL CHINA No.59, Dongguanzhuang Village Fengjia Town Rushan, Shandong CHINA 264505

Priority Date

Disclaimer Statement

Description of Mark

The mark consists of the stylized wording "SEECITY".

Type of Mark TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record Yatong Ju

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

HVIHYAO

Mark Punctuated

HVIHYAO

Translation

The wording HVIHYAO has no meaning in a foreign language.

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Decals; Stickers; Art pictures on canvas; Art prints; Art prints on canvas; Decals and stickers for use as home decor; Framed art pictures; Framed art prints; Framed paintings; Mounted printed posters; Photographic prints; Posters made of paper; Printed photographs; Unmounted printed posters; Printed greeting cards; Printed motivational cards; Printed occasion cards; Printed posters. FIRST USE: 20210810. FIRST USE IN COMMERCE: 20210810

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Design Code

Serial Number

97017998

Filing Date

20210908

Current Filing Basis

1**A**

Original Filing Basis

1A

Publication for Opposition Date

20220510

Registration Number

6804022

Date Registered

20220726

Owner

(REGISTRANT) Huazhou Huiyao Furniture Co., Ltd. limited company (ltd.) CHINA Rm 101, 1/F, Huangxuri House, Xiecun Village Committee, Nansheng St. Huazhou CHINA 525100

Priority Date

Disclaimer Statement

Description of Mark

The mark consists of the wording "HVIHYAO" with a stylized type.

Type of Mark TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Henry G. Chow

(4) STANDARD CHARACTER MARK

WEIWOKOAI

Mark Punctuated WEIWOKOAI

Translation

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Drawings; Paintings; Art pictures on canvas; Art prints on canvas; Decals and stickers for use as home decor; Framed art pictures; Framed art prints; Framed paintings; Giclee prints; Graphic art prints; Graphic art reproductions; Original art pictures on canvas; Printed posters; Watercolor pictures. FIRST USE: 20210917. FIRST USE IN COMMERCE: 20210917

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97049729

Filing Date

20210928

Current Filing Basis

1**A**

Original Filing Basis

1 A

Publication for Opposition Date

20220104

Registration Number

6679668

Date Registered

20220322

Owner

(REGISTRANT) Lin, Weijie INDIVIDUAL CHINA No. 128, Heng Street, Haicang Community, Haicang District, Xiamen, Fujian CHINA 361026

Priority Date

Disclaimer Statement

Description of Mark

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Francis H. Koh

(4) STANDARD CHARACTER MARK

Shegazzi

Mark Punctuated

SHEGAZZI

Translation

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Drawings; Paper; Stickers; Art prints; Graphic representations; Lithographic prints; Origami folding paper; Paper stock; Printed matter, namely, paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the field of art; Printing papers; Removable tattoo transfers; Temporary tattoo transfers; Printed greeting cards. FIRST USE: 20210620. FIRST USE IN COMMERCE: 20210620

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90857253

Filing Date

20210730

Current Filing Basis

1A

Original Filing Basis

1 A

Publication for Opposition Date

20220531

Registration Number

6820403

Date Registered

20220816

Owner

(REGISTRANT) Guangzhou Zimu Yanjing Co., Ltd. limited company (ltd.) CHINA Rm 606, No.64 zhongshandadao Rd., Tianhe Guangzhou CHINA 510660

Priority Date

Disclaimer Statement

Description of Mark

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record Abraham Lichy

(4) STANDARD CHARACTER MARK

WESUSEOB

Mark Punctuated

WESUSEOB

Translation

The wording "WESUSEOB" has no meaning in a foreign language.

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Art prints on canvas; Canvas for painting; Decals and stickers for use as home decor; Framed art pictures; Merchandise bags; Photographic prints; Printed Christmas cards; Printed picture cards; Printed postcards; Printed posters; Wall decal murals; Wall decals. FIRST USE: 20210728, FIRST USE IN COMMERCE: 20210728

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97115472

Filing Date

20211109

Current Filing Basis

1A

Original Filing Basis

1 A

Publication for Opposition Date

20220531

Registration Number

6820974

Date Registered

20220816

Owner

(REGISTRANT) Wang, Jing INDIVIDUAL CHINA No. 21-1, Zhaiwo, Magou Village Laiji Town Xinmi City CHINA 452370

Priority Date

Disclaimer Statement

Description of Mark

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record DI LI

(4) STANDARD CHARACTER MARK

Canpllesy

Mark Punctuated

CANPLLESY

Translation

The wording "CANPLLESY" has no meaning in a foreign language.

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Adhesive note paper; Art prints on canvas; Canvas for painting; Corrugated cardboard; Decals and stickers for use as home decor; Framed art pictures; Paper bags for packaging; Photographic prints; Printed picture cards; Printed posters; Sealing wax; Wall decals. FIRST USE: 20210728. FIRST USE IN COMMERCE: 20210728

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97115526

Filing Date

20211109

Current Filing Basis

1A

Original Filing Basis

1 A

Publication for Opposition Date

20220531

Registration Number

6820975

Date Registered

20220816

Owner

(REGISTRANT) Wang, Jing INDIVIDUAL CHINA No. 21-1, Zhaiwo, Magou Village Laiji Town Xinmi City CHINA 452370

Priority Date

Disclaimer Statement

Description of Mark

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record DI LI

(4) STANDARD CHARACTER MARK

LONLONBANG

Mark Punctuated LONLONBANG

Translation

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Stickers; Adhesive tape flags for stationery or household purposes; Adhesive paper labels; Art prints on canvas; Canvas for painting; Card files; Fabric gift bags; Lithographic works of art; Paper bags for packaging; Paper banners; Paper labels; Posters made of paper; Printed flip charts; Printed products, namely, menu boards; Textile gift bags for wine; Textile wine gift bags; Vinyl letters and numbers for use in making signs and posters; Wall decals; Printed promotional scratch cards. FIRST USE: 20211101. FIRST USE IN COMMERCE: 20211101

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97181627

Filing Date

20211220

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20220517

Registration Number

6809047

Date Registered

20220802

Owner

(REGISTRANT) Shenzhen city of Atlantis packaging technology co., LTD limited company (ltd.) CHINA Xinbaoji Industrial Park, Yintian, Tiezai Rd., Xixiang St., Bao'an Dist., Shenzhen CHINA 518100

Priority Date

Disclaimer Statement

Description of Mark

Register PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record Henry G. Chow

(4) STANDARD CHARACTER MARK

LyerArtork

Mark Punctuated

LYERARTORK

Translation

The wording "LYERARTORK" has no meaning in a foreign language.

Goods/Services

• IC 016. US 002 005 022 023 029 037 038 050.G & S: Caricatures; Lithographs; Stickers; Art prints on canvas; Banners of paper; Blank forms; Book markers; Framed art pictures; Giclee prints; Gift bags; Photograph albums; Printed business cards; Printed calendars; Printed postcards; Printed posters. FIRST USE: 20211031. FIRST USE IN COMMERCE: 20211031

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97112406

Filing Date

20211107

Current Filing Basis

1A

Original Filing Basis

lΑ

Publication for Opposition Date

20220426

Registration Number

6789471

Date Registered

20220712

Owner

(REGISTRANT) Xiamen Vanseeing E-commerce Co., Ltd. limited company (ltd.) CHINA Unit 2002-2, No. 5 Chengyi North Street Phase III, Xiamen Software Park Xiamen, Fujian CHINA 361000

Priority Date

Disclaimer Statement

Description of Mark

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Bole Yuan

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on August 23, 2022 for U.S. Trademark Application Serial No. 97119812

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **Read the Office action**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Tarah Hardy

Statistics for Case 97119812						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	wr[bi,ti] or "w r"[bi,ti]	418	0	0	0	0:01
2	1 not dead[ld]	149	0	149	149	0:00
3	*wav*[bi,ti] or *wa{"iey"}v*[bi,ti]	14494	0	0	0	0:00
4	*room*[bi,ti]	14908	0	0	0	0:00
5	1 and (3 4)	2	0	1	1	0:00
6	3 and 4	5	0	4	4	0:00
7	"016"[cc] and 3	6894	0	0	0	0:00
8	"016"[cc] and 4	7496	0	0	0	0:01
9	("016" a b "200")[ic] and 3	600	0	0	0	0:02
10	("016" a b "200")[ic] and 4	957	0	0	0	0:02
11	9 not dead[ld]	163	0	163	163	0:01
12	10 not dead[ld]	259	0	259	259	0:01
13	"009"[ic] and 3	3782	0	0	0	0:00
14	(poster posters)[gs] and 13	24	0	9	9	0:00
15	"009"[ic] and 4	1532	0	0	0	0:01
16	(poster posters)[gs] and 15	41	0	18	18	0:00
17	"035"[cc] and 3	4546	0	0	0	0:00
18	"035"[cc] and 4	8297	0	0	0	0:01
19	"035"[ic] and 3	1094	0	0	0	0:01
20	"035"[ic] and 4	2057	0	0	0	0:01
21	19 not dead[ld]	426	0	400	400	0:00
22	(poster posters)[gs] and 20	29	0	13	13	0:00
23	261321[dc]	45030	0	0	0	0:00
24	1 and 23	3	0	2	2	0:00

Session started 08/23/2022 12:24 pm Session ended 08/23/2022 12:46 pm Total search duration 12.00 Session duration 21 minutes 27 seconds Adjacency Level 1 Near Level 1