To: Elizabeth Milesnick(emilesnick@idealegal.com)

Subject: U.S. Trademark Application Serial No. 97120235 - H HENCELY

Sent: August 26, 2022 04:29:34 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120235

Mark: H HENCELY

Correspondence Address: ELIZABETH MILESNICK IDEALEGAL 2240 N INTERSTATE AVE., STE. 270 PORTLAND OR 97227 UNITED STATES

Applicant: Ilyas Tingir

Reference/Docket No. N/A

Correspondence Email Address: emilesnick@idealegal.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 26, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

The trademark examining attorney has searched the USPTO database of registered and pending marks

and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

FOR FASTER SERVICE, PLEASE NOTE THE FOLLOWING: All issues raised in this office action may be resolved by emailing (theodore.mcbride1@uspto.gov) or calling (571-272-9281) the undersigned examining attorney and authorizing changes consistent with the suggestions/questions in the office action. When sending an email, please include the wording "EXAMINER'S AMENDMENT" and the serial number in the subject field of the email. Upon receipt of Applicant's authorization, an examiner's amendment will be promptly issued.

Drawing Description

Applicant must submit an amended description of the mark because the current one is incomplete and does not describe all the significant aspects of the mark. 37 C.F.R. §2.37; *see* TMEP §\$808.01, 808.02. Descriptions must be accurate and identify all the literal and design elements in the mark. *See* 37 C.F.R. §2.37; TMEP §\$808 *et seq*.

The following description is suggested, if accurate: The mark consists of a double lined diamond shape, with the inner diamond filled in. Within the diamond shape appears a stylized H, centered above the word HENCELY.

If the applicant has any questions or needs assistance in responding to this Office action, please email the assigned examining attorney or call 571-272-9281.

How to respond. Click to file a response to this nonfinal Office action.

/Theodore McBride/ Theodore McBride Trademark Examining Attorney Law Office 103 (571) 272-9281 theodore.mcbride1@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual

applicant, all joint applicants, or someone with <u>legal authority to bind a juristic applicant</u>. If applicant has an attorney, the response must be signed by the attorney.

• If needed, **find** <u>contact information for the supervisor</u> of the office or unit listed in the signature block.

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on August 26, 2022 for U.S. Trademark Application Serial No. 97120235

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) Read the Office action. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Theodore McBride

Statistics for Case 97120235						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120235[sn]	1	0	0	0	0:00
2	*hen{"ckqx"}{v}l{"yie"}*[bi,ti]	4	0	1	1	0:00
3	*hen{"ckqx"}{v}ll{"yie"}*[bi,ti]	1	0	1	1	0:00
4	*hen{"ckqx"}{"ckqx"}{v}ll{"yie"}*[bi,ti]	0	0	0	0	0:00
5	*hen{"ckqx"}{"ckqx"}{v}l{"yie"}*[bi,ti]	0	0	0	0	0:00
6	260721	28575	0	0	0	0:00
7	h[bi,ti]	23288	0	0	0	0:01
8	6 and 7	222	0	83	83	0:02

Session started 08/26/2022 3:48 pm Session ended 08/26/2022 4:22 pm Total search duration 3.00 Session duration 34 minutes 21 seconds Adjacency Level 1 Near Level 1