To: Jun-Hwa Jeong(firm@rabinberdo.com)

Subject: U.S. Trademark Application Serial No. 97120603 - LUVUM - NINE-102TM

Sent: August 23, 2022 09:30:02 AM EDT

Sent As: tmng.notices@uspto.gov

Attachments

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120603

Mark: LUVUM

Correspondence Address:

JUN-HWA JEONG RABIN & BERDO, P.C. 2650 PARK TOWER DRIVE, SUITE 800 VIENNA VA 22180 UNITED STATES

Applicant: MOONGKLE Inc.

Reference/Docket No. NINE-102TM

Correspondence Email Address: firm@rabinberdo.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §\$2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Foreign Registration Certificate Required
- Amendment to the Identification of Goods Required
- Multi-Class Application Requirements

FOREIGN REGISTRATION CERTIFICATE REQUIRED

The application specifies Trademark Act Section 44(d) as the sole filing basis and indicates that applicant intends to rely on Section 44(e) as a basis for registration; however no copy of a foreign registration was provided. *See* 15 U.S.C. §1126(d), (e).

An application with a Section 44(e) basis must include a true copy, photocopy, certification, or certified copy of a foreign registration from an applicant's country of origin. 15 U.S.C. §1126(e); 37 C.F.R. §2.34(a)(3)(ii); TMEP §§1004, 1004.01, 1016. In addition, the applicant's country of origin must be a party to a convention or treaty relating to trademarks to which the United States is also a party, or must extend reciprocal registration rights to nationals of the United States by law. 15 U.S.C. §1126(b); TMEP §§1002.01, 1004.

Therefore, applicant must provide a copy of the foreign registration from applicant's country of origin when it becomes available. TMEP §1003.04(a). A copy of a foreign registration must consist of a document issued to an applicant by, or certified by, the intellectual property office in applicant's country of origin. TMEP §1004.01. If applicant's country of origin does not issue registrations or Madrid Protocol certificates of extension of protection, the applicant may submit a copy of the Madrid Protocol international registration that shows that protection of the international registration has been extended to applicant's country of origin. TMEP §1016. In addition, applicant must also provide an English translation if the foreign registration is not written in English. 37 C.F.R. §2.34(a)(3)(ii); TMEP §1004.01(a)-(b). The translation should be signed by the translator. TMEP §1004.01(b).

If the foreign registration is not yet available, applicant should inform the trademark examining attorney that the foreign application is still pending and request that the U.S. application be suspended until a copy of the foreign registration is available. TMEP §§716.02(b), 1003.04(a).

If applicant cannot satisfy the requirements of the Section 44(e) basis, applicant may amend the basis to Section 1(a) or 1(b), if applicant can satisfy the requirements for the new basis. *See* 15 U.S.C. §§1051(a)-(b), 1126(e); TMEP §806.03. Please note that, if the U.S. application satisfied the requirements of Section 44(d) as of the U.S. application filing date, applicant may retain the priority filing date under Section 44(d) without perfecting the Section 44(e) basis, provided there is a continuing valid basis for registration. *See* 37 C.F.R. §2.35(b)(3)-(4); TMEP §§806.02(f), 806.03(h).

AMENDMENT TO THE IDENTIFICATION OF GOODS REQUIRED

The wording "Skin ampoule" in the identification of goods is indefinite and must be clarified to state

what type(s) of skin ampoule are provided. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

In addition, the wording "Skin ampoule" in the identification of goods for International Class 3 must be clarified because it is too broad and could include goods in other international classes. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. In particular, this wording could encompass non-medicated skin serums in International Class 3 and also medicated serums for treatment of the skin in International Class 5.

Applicant may amend the identification to clarify or limit the goods, but not to broaden or expand the goods beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual. See* TMEP §1402.04.

Applicant may substitute the following wording, if accurate:

International Class 003: Cosmetics; Cosmetic preparations for body care; Cosmetic preparations for skin care; Cosmetic masks; Cosmetic pads; Cosmetics and make-up; Skin toners; Skin cleanser; Facial cream, Sun creams; Beauty serums; Skin ampoule in the nature of non-medicated anti-aging skin serum; Night cream

International Class 005: Skin ampoule in the nature of medicated serums for treatment of skin

MULTI-CLASS APPLICATION REQUIREMENTS

The application identifies goods in more than one international class; therefore, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 44:

- (1) List the goods and/or services by their international class number in consecutive numerical order, starting with the lowest numbered class.
- (2) **Submit a filing fee for each international class** not covered by the fee already paid (view the USPTO's current fee schedule). The application identifies goods that are classified in at least two classes; however, applicant submitted a fee sufficient for only one class. Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

See 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).

For an overview of the requirements for a Section 44 multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the Multiple-class Application webpage.

RESPONSE GUIDELINES

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. Click to file a response to this nonfinal Office action.

/Rebecca T. Caysido/ Trademark Examining Attorney Law Office 123 (571) 270-0926 rebecca.caysido@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on August 23, 2022 for U.S. Trademark Application Serial No. 97120603

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) Read the Office action. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Rebecca Caysido

Statistics for Case 97120603						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120603[sn]	1	0	1	1	0:00
2	luvum[bi,ti]	2	0	2	2	0:00
3	*luvum*[bi,ti]	4	0	4	4	0:00
4	*1{v:3}{"v":3}{v:3}m*[bi,ti] and live[ld]	318	0	318	318	0:02
5	*l{"ou":4}{"v":4}{v:3}m*[bi,ti] and live[ld]	178	0	178	178	0:01
6	*l{"ou":4}{"v":4}{v:3}n*[bi,ti] and live[ld]	1019	0	0	0	0:01
7	*l{"u":4}{"v":4}{v:3}n*[bi,ti] and live[ld]	83	0	83	83	0:01
8	6 and "003"[cc]	353	0	353	353	0:02
9	6 and "035"[cc]	390	0	390	390	0:01
10	9 not 8	189	0	189	189	0:02
11	*l{"u":4}{"v":4}{v:3}m*[bi,ti] and live[ld]	30	0	30	30	0:01
12	MOONGKLE[ow]	3	0	3	3	0:00
13	"luv um"[bi,ti] and live[ld]	0	0	0	0	P/0:01
14	(luv adj2 {v:3}m\$)[mp,mn] and live[ld]	1	0	1	1	T/0:15
15	(luv adj2 {v:3}{"m":3})[mp,mn] and live[ld]	1	0	1	1	0:04

Session started 08/23/2022 8:27 am
Session ended 08/23/2022 8:47 am
Total search duration 0.00
Session duration 20 minutes 7 seconds
Adjacency Level 1
Near Level 1

Note To The File

Serial Number: 97120603 LUVUM

Date: 08/23/2022 8:27 am Created by: Rebecca Caysido

Searched

- Google
- Lexis Nexis
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Checked

- Geo. Sig.
- Surname
- Translation