

To: Corain McGinn(cmcginn@mcginnlawpc.com)
Subject: U.S. Trademark Application Serial No. 97119979 - CRAVE+
Sent: August 23, 2022 05:59:55 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-maryjaneshq-com-collections-e-cigarettes-16612909529791](#)
[screenshot-maryjaneshq-com-collections-bongs-16612910017011](#)
[screenshot-maryjaneshq-com-collections-bubblers-16612910410951](#)
[screenshot-www-facebook-com-West-Seattle-Tobacco-Smoke-Company-666470326751048-16612910776211](#)
[screenshot-www-buffalovapor-com-electronic-cigarettes-16612911373211](#)
[screenshot-www-buffalovapor-com-glass-water-pipes-16612911685111](#)
[4954296](#)
[90666889](#)

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97119979

Mark: CRAVE+

Correspondence Address:

CORAIN MCGINN
MCGINN LAW PC
288 GROVE STREET SUITE 361
BRAINTREE MA 02184 UNITED STATES

Applicant: FEEL GOOD INDUSTRY LLC

Reference/Docket No. N/A

Correspondence Email Address: cmcginn@mcginnlawpc.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application

System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues

- Section 2(d) Refusal - Likelihood of Confusion
- Mark Description Requires Amendment
- Prior Pending Application

Section 2(d) Refusal – Likelihood of Confusion

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 4954296. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

Applicant has applied to register the mark “CRAVE+” in stylized text with a design for use in connection with “and tobacco substitutes; Electronic cigarettes for use as an alternative to traditional cigarettes; Liquid nicotine solutions for use in electronic cigarettes” in International Class 34.

Registrant’s mark is “KRAVE” in standard characters for use in connection with “Tobacco water pipes” in International Class 34.

Comparison of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

In this case, applicant’s mark is “CRAVE+” and the registrant’s mark is “KRAVE.”

Marks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression. *See Crocker Nat’l Bank v. Canadian Imperial Bank of Commerce*, 228 USPQ 689, 690-91 (TTAB 1986), *aff’d sub nom. Canadian Imperial Bank of Commerce v. Wells Fargo Bank, Nat’l Ass’n*, 811 F.2d 1490, 1495, 1 USPQ2d 1813, 1817 (Fed. Cir. 1987) (holding COMMCASH and COMMUNICASH confusingly similar); *In re Corning Glass Works*, 229 USPQ 65, 66 (TTAB 1985) (holding CONFIRM and CONFIRMCELLS confusingly similar); *In re Pellerin Milnor Corp.*, 221 USPQ 558, 560 (TTAB 1983) (holding MILTRON and MILLTRONICS confusingly similar); TMEP §1207.01(b)(ii)-(iii).

There is no correct pronunciation of a mark; thus, consumers may pronounce a mark differently than intended by the mark owner. *See In re Viterro, Inc.*, 671 F.3d 1358, 1367, 101 USPQ2d 1905, 1912 (Fed. Cir. 2012) (citing *Interlego AG v. Abrams/Gentile Entm’t, Inc.*, 63 USPQ2d 1862, 1863 (TTAB 2002)); TMEP §1207.01(b)(iv). In the present case, the compared wording of the marks could clearly be pronounced the same. Such similarity in sound alone may be sufficient to support a finding that the compared marks are confusingly similar. *In re Ist USA Realty Prof’ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007) (citing *Krim-Ko Corp. v. Coca-Cola Bottling Co.*, 390 F.2d 728, 732, 156 USPQ 523, 526 (C.C.P.A. 1968)); TMEP §1207.01(b)(iv).

Additionally, when evaluating a composite mark consisting of words and a design, the word portion is normally accorded greater weight because it is likely to make a greater impression upon purchasers, be remembered by them, and be used by them to refer to or request the goods and/or services. *In re Aquitaine Wine USA, LLC*, 126 USPQ2d 1181, 1184 (TTAB 2018) (citing *In re Viterro Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012)); TMEP §1207.01(c)(ii). Thus, although marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterro Inc.*, 671 F.3d at 1366-67, 101 USPQ2d at 1911 (citing *Giant Food, Inc. v. Nation’s Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)). The fact that applicant’s mark is stylized and accompanied by a design element does not obviate a likelihood of confusion finding as consumers are more likely to use the wording when referring to the mark.

Lastly, where the goods and/or services of an applicant and registrant are “similar in kind and/or closely related,” the degree of similarity between the marks required to support a finding of likelihood of confusion is not as great as in the case of diverse goods and/or services. *In re J.M. Originals Inc.*, 6 USPQ2d 1393, 1394 (TTAB 1987); *see Shen Mfg. Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 1242, 73 USPQ2d 1350, 1354 (Fed. Cir. 2004); TMEP §1207.01(b).

Because the literal element of marks in this case look and sound similar and create the same commercial impression, the marks are considered similar for likelihood of confusion purposes.

Comparison of the Goods

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be “related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

The applicant’s relevant goods include “Tobacco and tobacco substitutes; Electronic cigarettes for use as an alternative to traditional cigarettes; Liquid nicotine solutions for use in electronic cigarettes” in International Class 34.

The registrant’s relevant goods include “Tobacco water pipes” in International Class 34.

Where evidence shows that the goods at issue have complementary uses, and thus are often used together or otherwise purchased by the same purchasers for the same or related purposes, such goods have generally been found to be sufficiently related such that confusion would be likely if they are marketed under the same or similar marks. *See In re Martin’s Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1567, 223 USPQ 1289, 1290 (Fed. Cir. 1984) (holding bread and cheese to be related because they are often used in combination and noting that “[s]uch complementary use has long been recognized as a relevant consideration in determining a likelihood of confusion”); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1272 (TTAB 2009) (holding medical MRI diagnostic apparatus and medical ultrasound devices to be related, based in part on the fact that such goods have complementary purposes because they may be used by the same medical personnel on the same patients to treat the same disease).

The attached Internet evidence, consisting of screenshots from Buffalovapor.com, Facebook.com, and Maryjaneshq.com, establishes that the relevant goods are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use, and the goods are similar or complementary in terms of purpose or function (i.e., consumers would use the registrant’s goods to consume the goods of the applicant). Thus, applicant’s and registrant’s goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Because the marks are similar and the goods are highly related, there is a likelihood of confusion as to the source of applicant’s goods. Therefore, applicant’s mark is not entitled to registration.

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal, applicant must also respond to the requirements set forth below.

Mark Description Requires Amendment

Applicant submitted a color drawing with a color claim listing the colors in the mark; however, applicant did not provide a complete description specifying where each color appears in the literal and design elements in the mark. *See* 37 C.F.R. §§2.37, 2.52(b)(1); TMEP §807.07(a)-(a)(ii). Therefore, applicant must provide a corrected mark description identifying all the colors in the mark and where they appear. *See* TMEP §807.07(a)(ii).

Generic color names must be used to describe the colors in the mark, e.g., red, yellow, blue. TMEP §807.07(a)(i)-(ii). If black, white, and/or gray represent background, outlining, shading, and/or transparent areas and are not part of the mark, applicant must so specify in the description. *See* TMEP §807.07(d).

The following description is suggested, if accurate: **"The mark consists of capital letters CRAVE+, with the wording "CRAVE" appearing in black with a diagonal blue line making the tail of the letter R; an orange plus sign after the word crave; and a blue and orange and white image of a flame and water droplet above the word crave."**

Prior Pending Application

The filing date of pending U.S. Application Serial No. 90666889 precedes applicant's filing date. *See* attached referenced application. If the mark in the referenced application registers, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the two marks. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the mark in the referenced application. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Comments

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [Click to file a response to this nonfinal Office action.](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
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\$8.00 USD



Uwell Caliburn Koko Kit
\$35.00 USD



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Replacement Pods
\$12.00 USD



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REWARDS


Uwell Caliburn Koko Prime Pod Kit
\$31.00 USD

Aspire AVP Pod Kit
\$35.00 USD

Uwell Amulet Watch Style Pod Kit
From \$6.00 USD


Smok Novo 2 Kit
\$39.00 USD

Aspire Spryte Starter Kit
\$35.00 USD



Purple

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Uwell Caliburn Koko Prime Pod
\$35.00 USD

Geek Vape Supermesh x2 Coil (Fits Cerberus Tank)
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Bongs

The Bong

Bongs have existed for thousands of years and have been traced as far back as to China's Ming Dynasty. Over time this has resulted in a large variety of styles and functions being produced across the globe.

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PEAR Premium 12" Tall Freaker Beaker Bong
\$62.00 USD



Red Eye Tek 18" Tall Terminator Finish Hex Tube w/ Canteen Base Bong
★★★★★ 4 Reviews
\$93.00 USD



Cheech Glass Showerhead & Beaker Perc Beaker Bong
★★★★☆ 3 Reviews
From \$100.00 USD



Red Eye Glass 17" Tall Octopus Beaker Bong w/ Showerhead Perc
★★★★★ 5 Reviews
\$139.00 USD




Hoss Glass 18" Holey Pyramid Beaker Bong
★★★★☆ 2 Reviews
\$247.00 USD


REVIEWS

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Stundenglass Gravity Bong - Kompact Edition
\$463.00 USD ~~\$494.00 USD~~




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From \$93.00 USD



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\$100.00 USD ~~\$123.00 USD~~




Cheech & Chong Glass 16" Tall Moe Money Tube Triple Donut Bongs
\$123.00 USD




Hoss 18" Tri-Section Platinum Banded Beaker Bong
\$154.00 USD


★ REVIEWS




Milkyway Glass 15" Tall Bee Hive Pink Beaker Bong
\$154.00 USD ~~\$199.00 USD~~




Dope Glass 16" Dinosaur Beaker Bong
★★★★★ 3 Reviews
\$62.00 USD



Cheech Glass 14" Showerhead Beaker Bong
\$123.00 USD




Milkyway Glass Telepathic Beaker Bong
\$185.00 USD




Red Eye Tek 15" 7mm Terminator Iridescent Finish Beaker Bong
★★★★☆ 1 Review
\$93.00 USD

★ REVIEWS


REWARDS




IRIE 10" Tall Beaker Tube Bong w/...




Red Eye Tek 12" Metallic Terminator



Cheech Glass 11" Honey Drip Dual



Nice Glass 12.5" 3D-Wrapped




Dope Glass 14" Tall Mushroom

★ REVIEWS

4-Arm Tree Perc

★★★★☆ 2 Reviews

From \$39.00 USD ~~\$52.00 USD~~




The Kids In The Hall Collection

From \$22.00 USD

Finish Beaker Bong

★★★★★ 3 Reviews

\$66.00 USD




Milkyway Glass 14" Tall 9mm Space Odyssey Beaker Bong

\$154.00 USD

Chamber Beaker Bong

\$85.00 USD




Cheech Glass 18" 7mm Beaker Bongs

\$77.00 USD ~~\$85.00 USD~~

Beaker Bongs

From \$69.00 USD




16" Tall Spirit Animal Beaker Bong with 12mm Base by Cheech Glass

\$123.00 USD ~~\$147.00 USD~~

Beaker Bong

\$66.00 USD



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5" Aluminum - Glass Bubbler
★★★★★ 2 Reviews
\$23.00 USD ♦



Hydros 6" Long Sherlock Bubbler
\$27.00 USD ♦




Lethal Glassworks Pipes & Bubbler
From \$15.00 USD ♦ ~~\$19.00 USD~~




Mary Janes Branded Silicone
Bubbler w/ 10mm GOG Bowl
\$23.00 USD ♦

★ REVIEWS







Unicorn Bubbler (Silicone) | Unikorn by Piece Maker Gear
★★★★★ 1 Review
\$46.00 USD




Hydros 6.5" Tall Mini Banger Hanger Dab Rig
\$58.00 USD




Hydros Hammer Style Bubbler
★★★★★ 1 Review
\$27.00 USD




Infyniti 4-Arm Tree Perc Hammer Bubbler
★★★★★ 2 Reviews
\$27.00 USD




KWACK Silicone Duck Pipe by Piece Maker
★★★★★ 1 Review
\$39.00 USD




Sold Out




No Logo 6.5" Showerhead Bubbler
\$23.00 USD




Simple Class Bubbler
From \$18.00 USD




Hydros Class Slyme Ball Bubbler
\$39.00 USD




Honey Bear Bubbler
\$9.00 USD




Hydros Class 5" Mini Bubbler
\$31.00 USD




Clear Glass Blunt Bubbler
From \$13.00 USD



LIT Silicone 5" Submarine Bubbler
\$23.00 USD




Sold Out




Trailer Park Boys Bubbler
\$23.00 USD

Reviews

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Nice Glass 6-Arm Perc Hammer Bubbler
\$23.00 USD




Sold Out

iRie 5" I-yah Bubbler W/UFO Perc
\$31.00 USD



Only 2 left!

LIT Silicone 4.5" Tall Dinosaur Egg Bubbler
\$26.00 USD



Pulsar 4" Mini Travel Bubbler with Fixed Bowl
\$31.00 USD

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West Seattle Tobacco Smoke Company

Tobacco Store

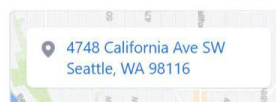
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Vertigo Vape Islands ~ PGB: 60ml \$19.99

Vertigo TBSP ~ Cinna-Roll: 60ml \$19.99

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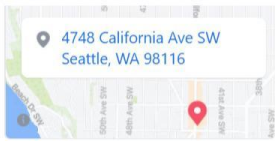
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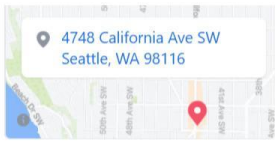


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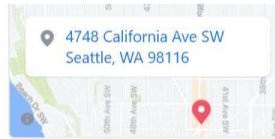
Tobacco, Cigars, E-Cigs,
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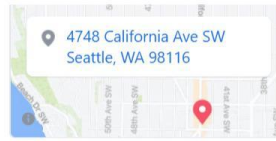
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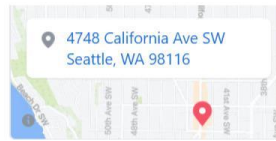
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@Westseattletobacco #WestSeattleSmokeCompany

4748 California Ave Sw

Going on until 8 pm 🍷 #WestSeattle #SmokeShop

#Smoke #Vape #Vaporizer #Vaping #Event

#WestSeattleBlog #SeattleSmoke #SeattleStoners

#SeattleDabs #Seatown #SeattleVapors #Celebration

1 We are a local head shop in the West Seattle Junction. We have wide selection of Cigarettes, Tobacco, Cigars, E-Cigs, Vaporizers, Pipes, and more!

221 people like this

245 people follow this

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http://www.instagram.com/wests_eattletobacco

(206) 420-8885

Price range - \$\$

tobaccoabc@gmail.com

Open now

#Birthday #Party #Seattle420

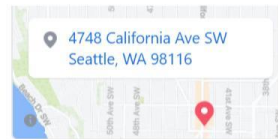


See more of West Seattle Tobacco Smoke Company on Facebook

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221 people like this

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Most relevant

West Seattle Tobacco Smoke Company
January 8, 2015 · 🌐

Cuttwood E Liquid/ E Juice now in stock!!

We have Sugar Bear, Monster Melons and the highly requested Unicorn Milk!!

Come try it @ our E Juice Testing Station!!



(206) 420-8885
Price range - \$\$
tobaccoabc@gmail.com
Open now

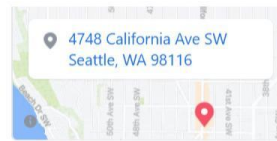


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1

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West Seattle Tobacco Smoke Company

October 1, 2014 · 🌐

#vaping



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http://www.instagram.com/wests_eattletobacco

Like

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10:00 AM - 9:00 PM
Tobacco Store

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West Seattle Tobacco Smoke Company
October 1, 2014 · 🌐
#GQ #eliquid



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Page created - February 11, 2014


September 23, 2014 · 🌐
#Mods




Page created - February 11, 2014

Related Pages

 **Brighter Day Movers**
Moving & Storage Service

 **Midtown Smoke & Vape Shop**
Tobacco Store



3

2 Comments

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Page created - February 11, 2014

Related Pages

 **Brighter Day Movers**
Moving & Storage Service

 **Midtown Smoke & Vape Shop**
Tobacco Store

View 1 more comment

 **West Seattle Tobacco Smoke Company**
September 29, 2014 · 🌐

New product

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WARNING: This Product Contains Nicotine. Nicotine is an addictive chemical.

North Buffalo 716-860-6021

Springville 716-592-9222



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Electronic Cigarettes in Buffalo, NY

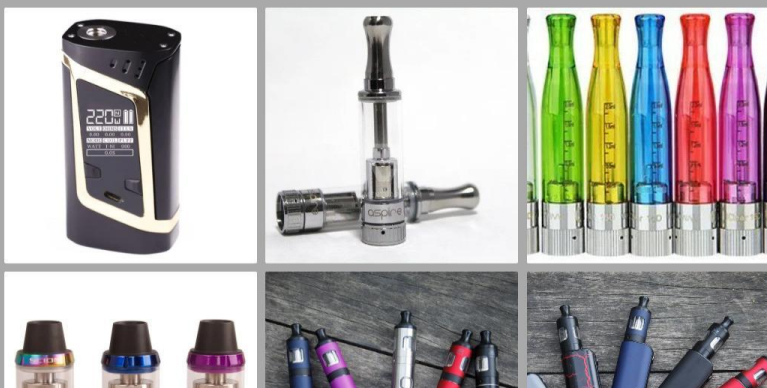
When it comes to electronic cigarettes & e-cig starter kits, local customers want the best. Those looking for the finest e-cig products in the Buffalo & Western New York area should make their way to Buffalo Vapor for the latest equipment in the vapor industry.

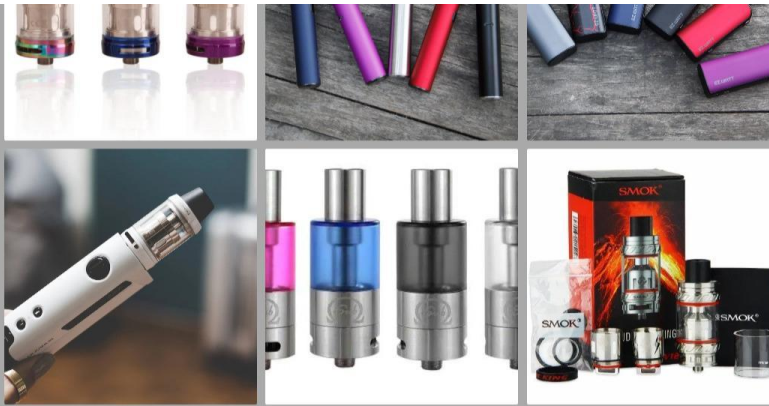
Trust Our Staff! When you first start vaping, it can be hard to know which products to use and what will be the best investment. Atomizers, vaporizers, e-cig kits: what do you need? Are these all the same thing as electronic cigarettes? Which should you choose?

Relax! Buffalo Vapor strives to bring you high-quality products within a relaxed and comfortable setting.

Please hover over photos for detailed product information.

To make sure, check with your preferred store for availability.





[View more](#)

Learn More About Our Innovative Products

Batteries

Rechargeable electronic cigarettes require a battery that users can trust. It's easy to recharge your electronic cigarette with a battery; just make sure the battery is charged and screw it into the liquid nicotine cartridge. It's the easiest way to use an electronic cigarette. A charged battery powers the equipment that turns liquid nicotine into vapor.

E-Cig Starter Kits

Starter kits are the best way for a new e-cig smoker to learn how to use all the components of an electronic cigarette. Starter kits come with a battery, charger, atomizer, some cartridges, and a fitter. Everything you need to vape can be found in these kits.

Tanks

Each electronic cigarette includes a container system, such as a tank or atomizer, to hold in the e-liquid, eventually turning it into vapor. This is the central component of each electronic cigarette. Specific varieties of atomizers include clearomizers. Clearomizers are clear tanks that store the vaporized e-liquid. Cartomizers are small heating elements that store e-liquid in a poly-foam material. Tanks are available at Buffalo Vapor from iClear and Kanger, including atomizers, clearomizers, and protanks. Tanks include clearomizers and atomizers.

Mods

Have you decided to quit smoking? Maybe you're a full-blown cloud chaser. Either way, our knowledgeable modders can assist you in your vaping discovery. Whether you are just learning to wrap coils, or you want to come in and discuss the benefits of parallels, our experienced staff is available every day.

Accessories

There are a number of different accessories available at Buffalo Vapor to optimize your electronic cigarette experience. Our in-stock accessories include drip tips, batteries, adapters, coil wicks, chargers, atomizers, and lanyards (ropes or cords that can hold your vaporizer around your neck).

Buffalo Vapor always carries the most up-to-date products. Our inventory is always changing and being improved. If there is a product that you don't see listed, please call your preferred BV store for details.

Buffalo Vapor Is Proud To Carry The Following Brands



Buffalo Vapor

1590 Hertel Avenue | Buffalo, NY, 14216
(716) 860-6021

372 South Cascade Dr (RT 219) | Springville, NY 14141
(716) 592-9222

CBD Oil
Kratom
Electronic Cigarettes
Glass Bongs
E-Cig Kits
Glass Water Pipes
Tobacco E-Liquid

Name:

Email:

Phone:

Message:

Send Message



WARNING: This Product Contains Nicotine. Nicotine is an addictive chemical.

North Buffalo 716-860-8021

Springville 716-592-9222



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Handcrafted Glass Water Pipes in Buffalo, NY

Buffalo Vapor has been privileged to partner with an American glass works company that has been able to create a full line of hand crafted glass water pipes and smoking accessories – along with a limited line of designer creations that are distributed throughout the United States. Our vape shop is proud to serve the Buffalo, NY area.

Our Products

These pieces are individually designed by our network of highly skilled glassblowers. These accessories are fashioned in a torch flame by a process called "lampworking". Only the finest imported glass from Europe and the United States are used in producing our work. Most of the colors of our pieces are custom mixed.

20% OFF ALL GLASS HANDCRAFTED WATER PIPES

Our Glass Water Pipes come in a variety of sizes, shapes and pricing. Please stop in to see our full inventory.

Please note-not all pieces may be available at both locations. All glass is custom-made so please check for availability. Check back for new pieces as inventory is constantly changing.

Glass Water Pipes \$20-\$50

Nice selection of water pipes at an economical price.



Glass Water Pipes \$50-\$100

Mid-level pricing, high-quality performance

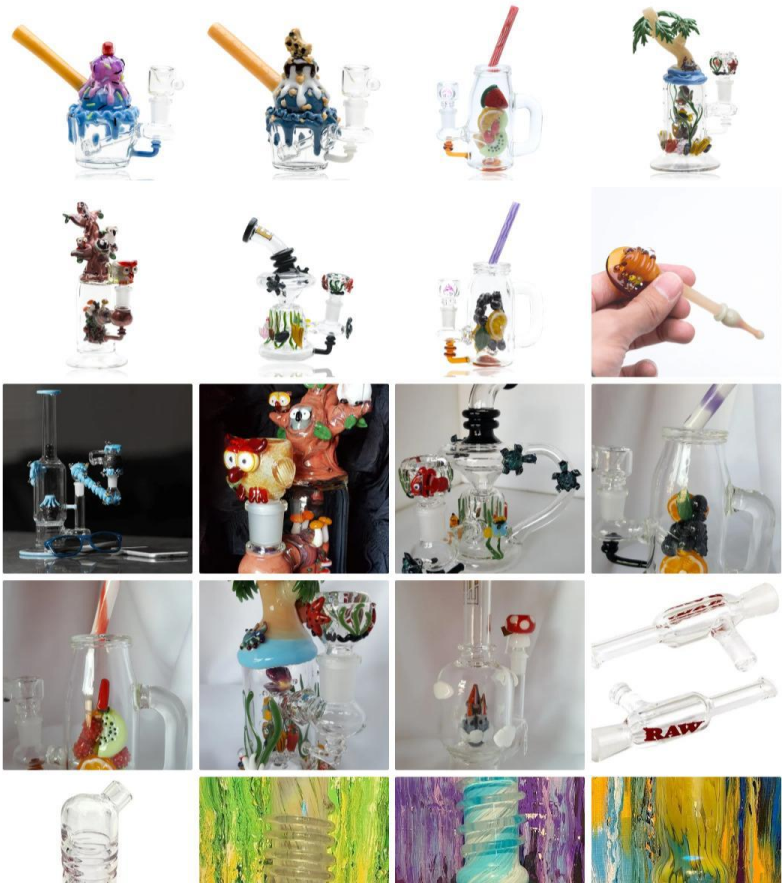


Glass Water Pipes \$100 and up

Hand-crafted water pipes for those with discerning tastes



Take a peek at some of our beautiful hand-crafted glass water pipes:





Buffalo Vapor

1590 Hertel Avenue | Buffalo, NY, 14216
(716) 860-6021

372 South Cascade Dr (RT 219) | Springville, NY 14141
(716) 592-9222

CBD Oil
Kratom
Electronic Cigarettes
Glass Bongs
E-Cig Kits
Glass Water Pipes
Tobacco E-Liquid



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Name:

Email:

Phone:

Message:

Send Message

(4) STANDARD CHARACTER MARK

KRAVE

Mark Punctuated

KRAVE

Translation

Goods/Services

- IC 034. US 002 008 009 017.G & S: Tobacco water pipes. FIRST USE: 20100630. FIRST USE IN COMMERCE: 20100630

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

86642077

Filing Date

20150527

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20160223

Registration Number

4954296

Date Registered

20160510

Owner

(REGISTRANT) Sol NY Corp. DBA Sol Trading Corporation CORPORATION NEW YORK 2417 Jericho Turnpike #299 Garden City Park NEW YORK 11040

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Jason H. Rosenblum

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

CRAVE

Mark Punctuated

CRAVE

Translation

Goods/Services

- IC 034. US 002 008 009 017.G & S: Nicotine Pouches being tobacco free oral nicotine pouches, not for medical use; Electronic cigarettes featuring nicotine. FIRST USE: 20190810. FIRST USE IN COMMERCE: 20200701

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code

261713

Serial Number

90666889

Filing Date

20210423

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) Newstar Holdings Inc. CORPORATION NEW YORK 200 Fulton Avenue New Hyde Park
NEW YORK 11040

Priority Date

Disclaimer Statement

Description of Mark

The mark consists of the wording, "Crave" written in stylized lettering in a stylized font, with a line underneath the wording.

Type of Mark
TRADEMARK

Register
PRINCIPAL

Live Dead Indicator
LIVE

Attorney of Record
Erik M. Pelton

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 23, 2022 for
U.S. Trademark Application Serial No. 97119979

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

*** User:mfaucette ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	97119979
02	813	N/A	0	0	0:02	*{"cqk"}ra{"ye"0:1}v*[bi,ti] and live[ld]
03	117	0	110	103	0:02	2 and "034"[cc]
04	5287	N/A	0	0	0:02	(011503 flame)[dc] and live[ld]
05	10518	N/A	0	0	0:01	(011508 rain_drop)[dc] and live[ld]
06	4785	N/A	0	0	0:01	(241706 plus_sign)[dc] and live[ld]
07	91359	N/A	0	0	0:01	(261701 bands_straight)[dc] and live[ld]
08	28787	N/A	0	0	0:02	(261706 bands_diagonal)[dc] and live[ld]
09	184	0	3	184	0:01	4 and 5

Session started 8/23/2022 2:45:23 PM

Session finished 8/23/2022 2:54:23 PM

Total search duration 0 minutes 13 seconds

Session duration 9 minutes 0 seconds

Default NEAR limit=1ADJ limit=1

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