To: SK Rumbo LLC(rumbo@iamceo.biz)

Subject: U.S. Trademark Application Serial No. 97120503 - YELLOWSTONE LIFE

GROUP

Sent: August 23, 2022 10:07:26 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

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screencapture-www-grklinefelter-com-16613054260471

screencapture-www-scottins-com-about-scott-insurance-16613054754501

screencapture-www-nwlgi-com-16613055998621

screencapture-www-prosperitylife-com-16613056758061 screencapture-www-nationallife-com-16613057268671

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120503

Mark: YELLOWSTONE LIFE GROUP

Correspondence Address:

SK RUMBO LLC 318 CEDAR SPRINGS LANE RUMBO@IAMCEO.BIZ WEATHERFORD TX 76087 UNITED STATES

Applicant: SK Rumbo LLC

Reference/Docket No. N/A

Correspondence Email Address: rumbo@iamceo.biz

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office

action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Disclaimer Required
- Information About Applicant's Services Required

DISCLAIMER REQUIRED

Applicant must disclaim the wording "LIFE GROUP" because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant's services. See 15 U.S.C. §1052(e)(1); DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd., 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a). Terms that describe the provider of a service may also be merely descriptive of the service. See In re Chamber of Com. of the U.S., 675 F.3d 1297, 1301, 102 USPQ2d 1217, 1220 (Fed. Cir. 2012) (affirming Board's holding that NATIONAL CHAMBER was merely descriptive of online service providing directory information for local and state chambers of commerce and business and regulatory data analysis services to promote the interest of businessmen and businesswomen); In re Major League Umpires, 60 USPQ2d 1059, 1060 (TTAB 2001) (holding MAJOR LEAGUE UMPIRE merely descriptive of clothing, face masks, chest protectors and shin guards provided, designed, and used by major league umpires); TMEP §1209.03(q).

The attached evidence from *Macmillan Dictionary* shows that "LIFE" means "the period of time from someone's birth until their death"; and "GROUP" means "a set of people who meet or do something together because they share the same purpose or ideas." Thus, the wording merely describes applicant's services because applicant is a set of people who work together to provide consumers with insurance related to the period of time from someone's birth until their death. See also the attached evidence from *GR Kleinfelter*, *Scott Insurance*, *NWLGI*, *Prosperity Life*, and *National Life* showing third-parties using the wording "LIFE" and "GROUP" to describe services similar to that of applicant.

A "disclaimer" is a statement in the application record that an applicant does not claim exclusive rights to an unregistrable component of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 979-80, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213. A disclaimer does not physically remove the

disclaimed matter from the mark or otherwise affect the appearance of the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d at 979, 144 USPQ2d at 433; TMEP §1213.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use "LIFE GROUP" apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the Disclaimer webpage.

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. *See In re Stereotaxis Inc.*, 429 F.3d 1039, 1041, 77 USPQ2d 1087, 1089 (Fed. Cir. 2005); TMEP §1213.01(b).

INFORMATION ABOUT APPLICANT'S SERVICES REQUIRED

To permit proper examination of the application, applicant must provide a written statement explaining whether the services or any aspect of the services is rendered in, or has any other connection with, the geographic location named in the mark, namely, YELLOWSTONE. See 37 C.F.R. §2.61(b); TMEP §§814, 1210.03. Applicant has a duty to respond directly and completely to this requirement for information. See In re Ocean Tech., Inc., 2019 USPQ2d 450686, at *2 (TTAB 2019) (citing In re AOP LLC, 107 USPQ2d 1644, 1651 (TTAB 2013)); TMEP §814. Failure to comply with a requirement for information is an independent ground for refusing registration. In re SICPA Holding SA, 2021 USPQ2d 613, at *6 (TTAB 2021) (citing In re Cheezwhse.com, Inc., 85 USPQ2d 1917, 1919 (TTAB 2008); In re DTI P'ship LLP, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814).

TRADEMARK COUNSEL ADVISORY

Because of the legal technicalities and strict deadlines of the trademark application process, applicant is encouraged to hire a private attorney who specializes in trademark matters to assist in this process. The assigned trademark examining attorney can provide only limited assistance explaining the content of an Office action and the application process. USPTO staff cannot provide legal advice or statements about an applicant's legal rights. TMEP §§705.02, 709.06. See Hiring a U.S.-licensed trademark attorney for more information.

RESPONSE GUIDELINES

For this application to proceed, applicant must explicitly address each requirement in this Office action. For a requirement, applicant should set forth the changes or statements. Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the requirements in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. Click to file a response to this nonfinal Office action.

/Pauline Ha/
Pauline Ha
Trademark Examining Attorney
Law Office 115
(571) 272-5005
pauline.ha@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.



BUZZWORD

OPEN DICTIONARY

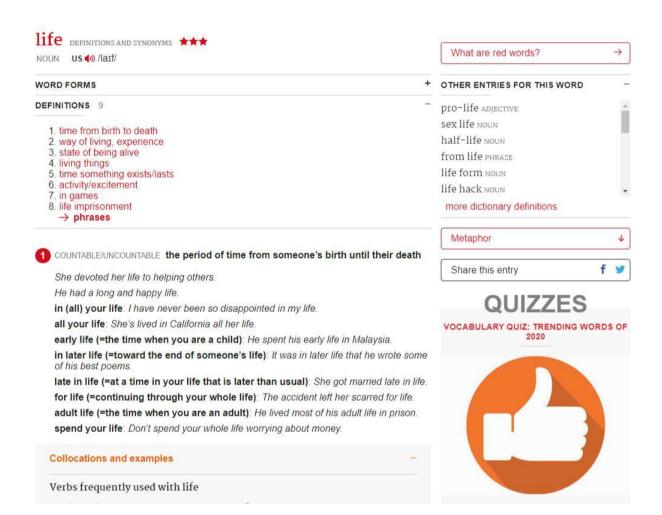
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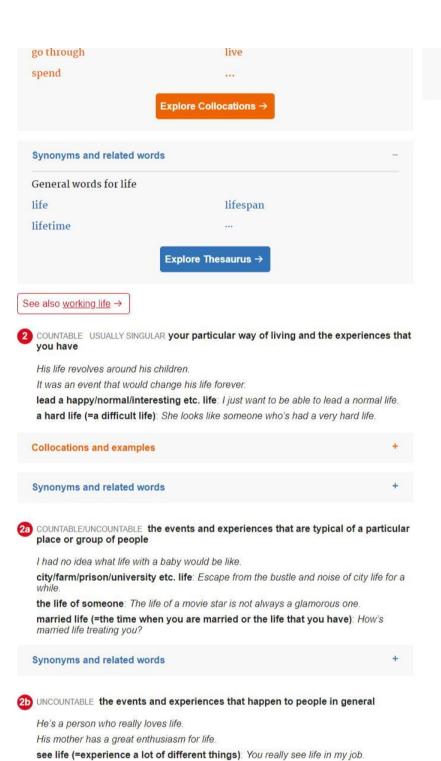
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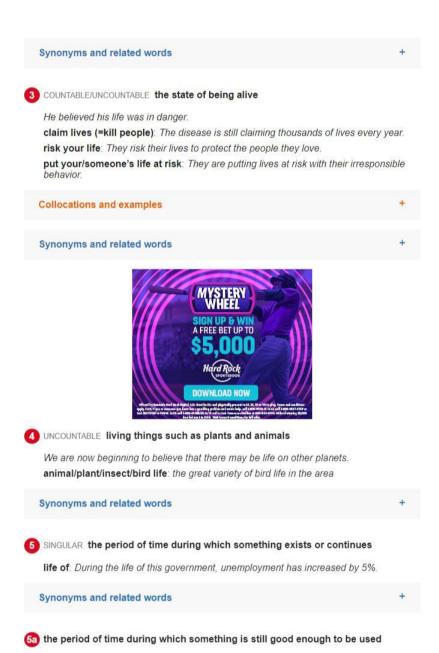








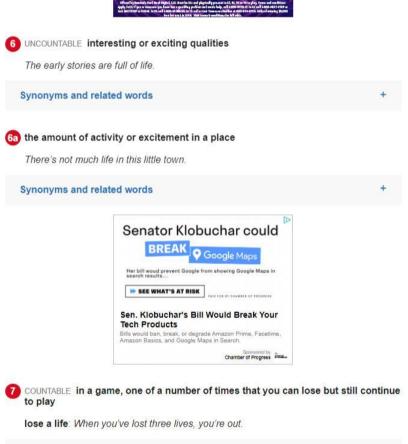
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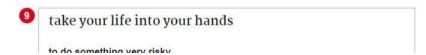
life of: The average life of a television is about ten years.

Synonyms and related words









to do someding toly listy

He's taking his life into his hands jumping from a first floor window.

Submitted by: Emran Khoshrouye Ghiasi from Iran, Islamic Republic of on 23/05/2018

M OPEN DICTIONARY - MAY 2018

PHRASES

bring something to life

from life

get a life

lay down your life

the life and soul (of the party)

life begins at forty

life goes on

life's too short

the man/woman in your life

the next life

not for the life of me

not on your life

of your life

put your life in someone's hands

risk/sacrifice life and limb

take someone's life

take your own life

that's life

this is the life

the time of your life

SEE ALSO

come

frighten

lose

matter

quality of life

real life

save

true

way of life

METAPHOR

Life is like a **journey**, and your experiences are like different parts of a journey. Dying is like traveling to another place.

- · The baby arrived just after midnight.
- . He came into the world in 1703.
- . I set out to become a doctor, but it never worked out.
- She went through life without ever knowing the truth.
- . It's all been an uphill struggle.

- We seem to be at a crossroads.
- His life took an unexpected direction.
- He embarked on a new career.
- · You've got to move on and forget about what's happened.
- Will they go the distance?She's well on the way to recovery.
- . They're over the hill now.
- His grandmother passed away/on last year.
- They remembered the departed in their prayers.

Events in your life are like games, with people trying to win, or with things happening by chance.

- I'm on a winning/losing streak.
- You win some, you lose some.
 It's all been a race against time.
- This is not a level playing field.
 They're planning to drop out of the rat race.
 Is he in/out of the running?
- The election will be a one-horse race.
- · They asked, but their parents wouldn't play ball.
- · This development has been on/in the cards for some time.
- If you play your cards right, you shouldn't have any problems.
 The cards were stacked against us.
 Then they played their trump card and we gave in.
 We just had a lucky throw of the dice.
 All bets are off nobody knows what will happen now.

- situation

American definition and synonyms of life from the online English dictionary from Macmillan Education. This is the American English definition of life View British English definition of life. Change your default dictionary to British English. View the pronunciation for life.

THESAURUS TRENDING WORDS SYNONYMS OF THE MONTH gift NB **43.8%** lay the blame / responsibility (for NEW something) on for 7 0.6% present surprise take on 7 12.0% token package largesse treat put off ≥ -6.8%

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BUZZWORD

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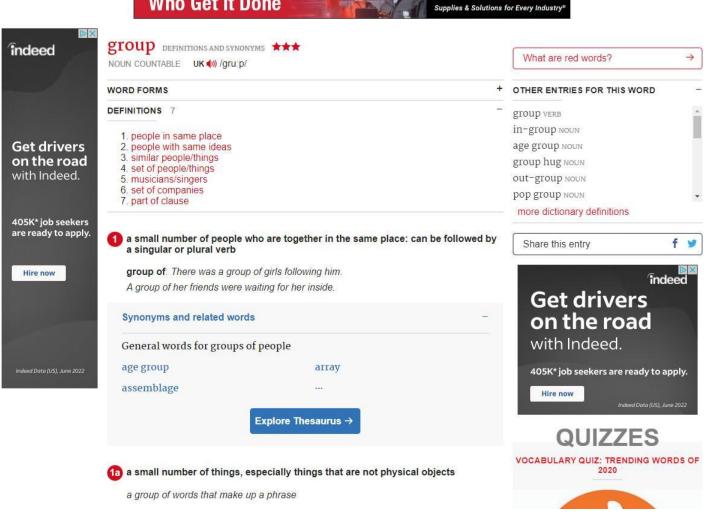
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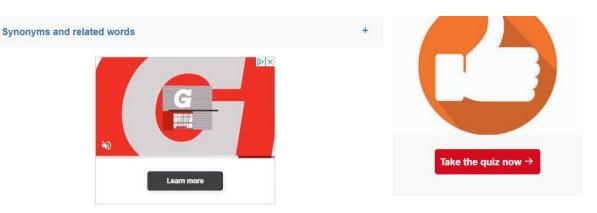
QUIZZES

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Q







2 a set of people who meet or do something together because they share the same purpose or ideas: can be followed by a singular or plural verb

The attack was carried out by a rebel group.

member of a group: She was a member of a right-wing political group.

the leader of a group: He became the leader of a paramilitary group.

join a group: Why don't you join the local drama group?

form a group: He eventually formed a religious group, the Church of Nagriamel.



Synonyms and related words

Being involved in a group decision can increase an individual's motivation.



3 a set of people, animals, or things that are considered together because they are similar in some way: can be followed by a singular or plural verb





people from different ethnic and minority groups Firms should employ more people in the over-55 age group. group of: There are worries about the safety of this group of chemicals. belong to a group: Killer whales belong to the group known as 'toothed whales'. Collocations and examples Synonyms and related words one of the sets that a large number of people or things is divided into: can be followed by a singular or plural verb We'll be put in the novice group. All the test subjects in Group B were given the new drug.

Students can work individually, in pairs, or in groups.

groups of three/four/ten etc: Can you get yourselves into groups of four, please? split/divide someone into groups: The boys were split into four groups.

Synonyms and related words



a small number of musicians or singers who perform together regularly: can be followed by a singular or plural verb

members of a pop group an all-female group

Synonyms and related words

Synonyms and related words

BUSINESS an organization that consists of several companies or other institutions: can be followed by a singular or plural verb

The company is part of the Target group.

The Mirror Group already owned a satellite TV channel.

Symonyma and related words

LINGUISTICS a word or words that act as a unit in a clause, such as a noun group, a verb group, or an adjective group. For example in the sentence 'This road can get very busy', 'this road' is a noun group, 'can get' is a verb group, and 'very busy' is an adjective group.

Synonyms and related words

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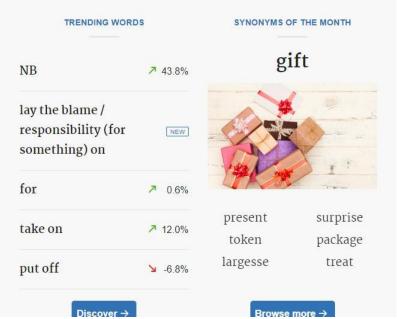
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Indeed Data (US), June 2022



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THESAURUS



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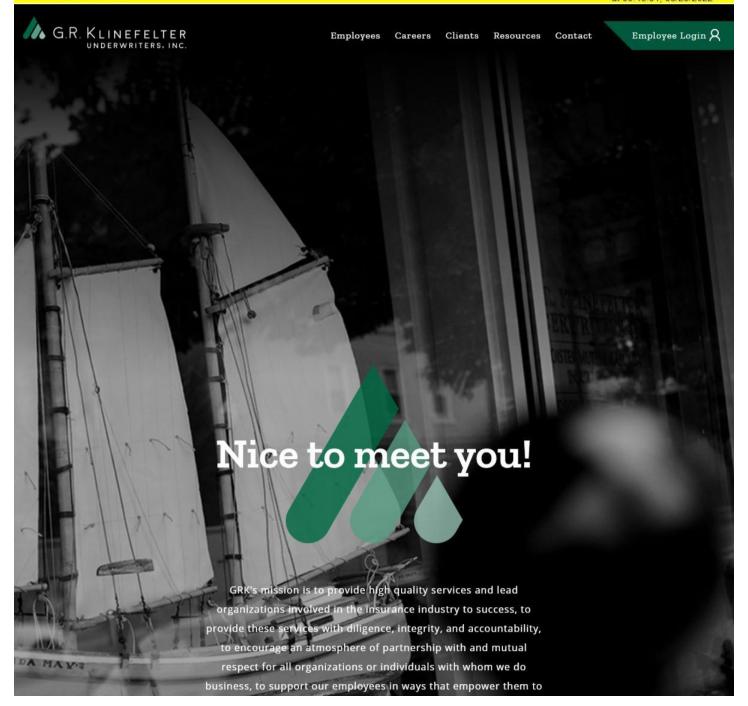
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UNDERWRITING FOR OVER 150 YEARS

WHO WE ARE

We are a group of professionals in the exciting field of insurance and risk management. Our job is providing management and administrative support to persons and organizations in fostering opportunities and meeting challenges in this area. Therefore, this is a broad and diverse endeavor, as risk and opportunity are much a part of human economic experience. The pursuit of our discipline

requires the collaboration of employees with a wide range of background and experience. This necessity for collaboration provides a uniquely wide range of career opportunity, both professional and semi-professional, both technical and managerial.

G.R. Klinefelter Underwriters, Inc. provides comprehensive management services for several Lancaster County-based Insurance companies. Our largest subsidiary is Windsor-Mount Joy Mutual Insurance Company, which currently holds an A (Excellent) rating by A.M. Best, as well as Cloister Mutual Casualty Insurance Company.

OUR HISTORY

GRK began as an independent insurance agency in the 1930's. In 1964, the organization developed into a management company that currently serves two mutual insurance companies, and in the past has managed a vast array of insurance related organizations. Finally, GRK has managed and continues to manage special insurance situations for other companies or associations.



One of the companies that we currently manage is Windsor Mount Joy Mutual Insurance Company. WMJ has been in business since 1844, and is a result of numerous mergers, acquisitions, and consolidations over the last 150 years.

VISIT OUR PAGE



Historic Ephrota Cloister — Founded 1728 Cloister Mutual Casualty Insurance Company

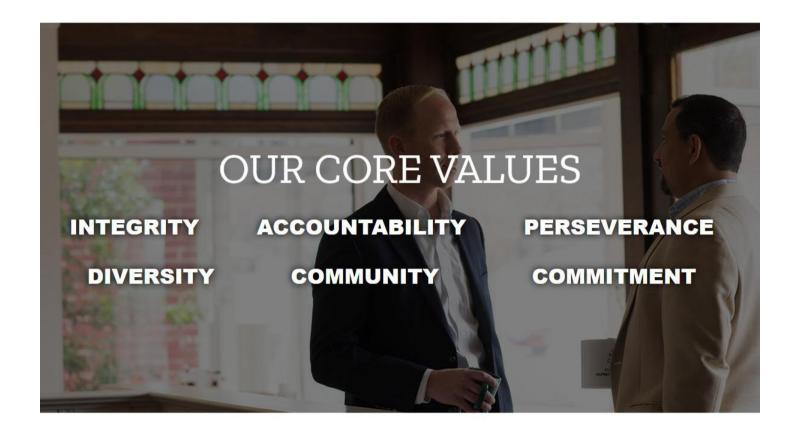
Another company we currently manage is Cloister Mutual Casualty Insurance Company, which was formed in 1961. It was created by a mutual benefit association wishing to become an insurance company to further benefit its members. Presently, it is the result of consolidations with other similar associations and insurance companies.

A LEGACY LOOKING TO THE FUTURE

As a family-owned company, G.R. Klinefelter has strong and lasting roots in the Lancaster County community. The building that houses the company headquarters in downtown Ephrata has been in the Klinefelter/Cox family since the 1800s and once housed the Cox Drug Store.

In the 1950s, George R. Klinefelter started his insurance business as an agent for Windsor Mutual in the basement of his family's drugstore, offering a variety of insurance products including boat insurance, which satisfied his personal passion for boating.

But, today's GRK doesn't just rest on its rich history; instead, we continually strive to do business with a progressive and innovative eye towards the future.



PARTNERSHIPS











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Our Philosophy & Culture

At Scott, we challenge our clients to view their risk through a different lens. We believe that by embracing risk as a tool to improve culture and performance, you can experience a stronger, healthier company with employees who are empowered to live well and do their best work.

Our culture is the foundation of our world-class service delivery and is the product of our 155-year history, visionary leadership and employee ownership structure.

OUR MISSION

To serve, protect and improve the lives of our colleagues and clients.

OUR VALUES

Serve Others First

We advocate for our colleagues, clients and communities with

Continuous Improvement

We actively pursue growth and excellence through strategic development and

Ownership

As employee owners, we are empowered by an entrepreneurial and independent spirit, and

Teamwork

We believe we are stronger together and our success is achieved through collaboration and mutual

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We build and foster trust through honesty, reliability and a commitment to uphold integrity and respect.

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National Western Life Group (Nasdaq: NWLI) maintains diverse operations in the insurance, health care, and financial services industries. The Company wholly owns National Western Life Insurance Company (NWLIC).

Other wholly owned subsidiaries of National Western Life Group include:

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- · Regent Care San Marcos Holdings, LLC
- N.I.S. Financial Services, Inc.

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Agents & Brokers V

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Who We Are v

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Let life flourish.

We provide life insurance, annuities and supplemental health products designed with you and your family in mind so that you can plan for today and protect a stronger tomorrow.

SEE HOW



At Prosperity Life Group we believe every family's future holds the potential to grow into something greater.

ABOUTUS

For a future to flourish, it needs to be nurtured. Cared for, looked after, even protected. Our member companies have been fostering the financial security of our customers and their families for over a century. Whether you're looking to prepare for the unexpected, planning for the future to ensure your loved ones are taken care of, or are a beneficiary during a difficult time, we're here for you.





300,000+ policies serviced

\$2.7 billion

in assets as of 2019 YE

Over \$13 billion

of life insurance in force

Performance rooted in

strength.

What We Offer

Our products and services are designed to help you plan for what's next with confidence.

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Single-Premium Deferred Annuity





Our Team

Our team works together to cultivate growth and ground your plans with solid roots. Whether you're just starting out, looking forward to retirement, growing your family or caring for employees, we're here to help you thrive.

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Income Continuation Term

Renewable & Convertible Term

Simple Issue Term

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Single-Premium Universal Life

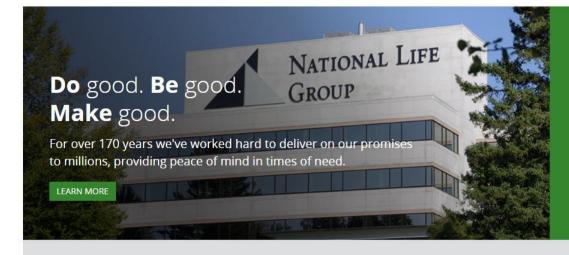
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WOMEN'S LEADERSHIP SERIES: REBECCA DUNNE



WOMEN'S LEADERSHIP SERIES: Wanda Catoe



Women's Leadership Series: Youn-Mi Jaquez



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TC127430(0622)P

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BUSINESS

Qualified Plans Non-Qualified Plans Business Continuation Business Transition Business FAQs

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on August 23, 2022 for U.S. Trademark Application Serial No. 97120503

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) Read the Office action. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

Note To The File

Serial Number: 97120503 YELLOWSTONE LIFE GROUP

Date: 08/23/2022 10:04 pm Created by: Pauline Ha

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34 and ("036" "a" "b" "200")[ic]

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1	97120503[sn]	1	0	1	1	0:00			
2	(sk and rumbo)[on]	3	2	1	1	0:00			
3	yellowstone[on]	210	98	112	112	0:02			
4	*y{v:2}{"l":2}{v}*[bi,ti] not dead[ld]	4941	0	0	0	0:02			
5	*{"scz"}{"t":2}{v:2}n*[bi,ti] not dead[ld]	65999	0	0	0	0:02			
6	*1{"a"0:2}{"iey":2}{"pf"}*[bi,ti] not dead[ld]	65784	0	0	0	0:02			
7	*g{"r":2}{v:2}p*[bi,ti] not dead[ld]	22978	0	0	0	0:02			
8	4 and 5 and 6 and 7	1	0	1	1	0:03			
9	4 and 5	164	0	164	164	0:03			
10	4 and (6 7)	164	0	164	164	0:03			
11	5 and 6	1174	0	0	0	0:03			
12	5 and 7	591	0	0	0	0:05			
13	6 and 7	367	0	367	367	0:05			
14	11 and ("036")[cc]	669	0	0	0	0:03			
15	11 and ("036" "035" "042" "a" "b" "200")[ic]	303	0	303	303	0:04			
16	12 and ("036")[cc]	463	0	463	463	0:02			
17	4 and ("036")[cc]	1313	0	0	0	0:01			
18	4 and ("036" "035" "042" "a" "b" "200")[ic]	671	0	0	0	0:02			
19	4 and ("036" "a" "b" "200")[ic]	134	0	134	134	0:02			
20	5 and ("036" "a" "b" "200")[ic]	5238	0	0	0	0:02			
21	*{"scz"}{"t":2}on*[bi,ti] not dead[ld]	11440	0	0	0	0:01			
22	21 and ("036" "a" "b" "200")[ic]	1014	0	0	0	0:02			
23	*stone*[bi,ti] not dead[ld]	7228	0	0	0	0:01			
24	23 and ("036" "a" "b" "200")[ic]	680	0	0	0	0:01			
25	*stone[bi,ti] not dead[ld]	6184	0	0	0	0:01			
26	25 and ("036" "a" "b" "200")[ic]	624	0	0	0	0:01			
27	stone[bi,ti] not dead[ld]	3960	0	0	0	0:01			
28	27 and ("036" "035" "042" "a" "b" "200")[ic]	860	0	0	0	0:01			
29	27 and ("036" "a" "b" "200")[ic]	323	0	323	323	0:02			
30	*life*[bi,ti] not dead[ld]	33679	0	0	0	0:01			
31	30 and ("036" "a" "b" "200")[ic]	3197	0	0	0	0:01			
32	life[bi,ti] not dead[ld]	28366	0	0	0	0:01			
		20200				0.01			

0:01

0:01

0:01

Statistics for Case 97120503										
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration				
36	group[bi,ti] not dead[ld]	14334	0	0	0	0:01				
37	36 and ("036" "a" "b" "200")[ic]	3727	0	0	0	0:01				
38	*yellowstone*[bi,ti]	257	0	0	0	0:01				
39	(*yellow* and *stone*)[bi,ti]	267	152	115	115	0:00				
40	*life*[bi,ti]	95437	0	0	0	0:00				
41	*group*[bi,ti]	40287	0	25	25	0:00				
42	39 and (40 41)	2	1	1	1	0:00				

Session started 08/23/2022 9:30 am
Session ended 08/23/2022 10:37 am
Total search duration 68.00
Session duration 1 hours 6 minutes 51 seconds
Adjacency Level 1
Near Level 1