

**To:** Xingyi Tao([xingyitao1@126.com](mailto:xingyitao1@126.com))  
**Subject:** U.S. Trademark Application Serial No. 97119273 - SWIMBOBO - 1-211111-2  
**Sent:** August 23, 2022 09:10:36 AM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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**Attachments**

RN 6100682  
Marketplace evidence  
Marketplace evidence  
Marketplace evidence  
Marketplace evidence  
Marketplace evidence  
Marketplace evidence

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**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97119273

**Mark:** SWIMBOBO

**Correspondence Address:**  
XINGYI TAO  
10685-B HAZELHURST DR. #29808  
HOUSTON TX 77043 UNITED STATES

**Applicant:** Zhongshan Yuanxin Trading Co., Ltd.

**Reference/Docket No.** 1-211111-2

**Correspondence Email Address:** [xingyitao1@126.com](mailto:xingyitao1@126.com)

**NONFINAL OFFICE ACTION**

**The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned.** Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### **Likelihood of Confusion Refusal**

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 6100682. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant(s). *See* 15 U.S.C. §1052(d). Determining likelihood of confusion is made on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). However, “[n]ot all of the [*du Pont*] factors are relevant to every case, and only factors of significance to the particular mark need be considered.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1366, 101 USPQ2d 1713, 1719 (Fed. Cir. 2012) (quoting *In re Mighty Leaf Tea*, 601 F.3d 1342, 1346, 94 USPQ2d 1257, 1259 (Fed. Cir 2010)).

The USPTO may focus its analysis “on dispositive factors, such as similarity of the marks and relatedness of the goods [and/or services].” *In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *see* TMEP §1207.01.

### **Comparison of the Marks**

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014) (citing *In re 1st USA Realty Prof’ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007)); *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988)); TMEP §1207.01(b).

When comparing marks, “[t]he proper test is not a side-by-side comparison of the marks, but instead ‘whether the marks are sufficiently similar in terms of their commercial impression’ such that [consumers] who encounter the marks would be likely to assume a connection between the parties.” *In re U.S. Warriors Ice Hockey Program, Inc.*, 122 USPQ2d 1790, 1795 (TTAB 2017) (citing *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *In re Bay State Brewing Co.*, 117 USPQ2d 1958, 1960 (TTAB 2016) (citing *Spoons Rests. Inc. v. Morrison Inc.*, 23 USPQ2d 1735, 1741 (TTAB 1991), *aff’d per curiam*, 972 F.2d 1353 (Fed. Cir. 1992)); TMEP §1207.01(b).

Further, the marks “must be considered … in light of the fallibility of memory ....” *In re St. Helena Hosp.*, 774 F.3d 747, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014)(quotation omitted). We focus on the

recollection of the average consumers – here, ordinary consumers of beach and swim related items – who would normally retain a general rather than a specific impression of trademarks. *See id.* at 1085; *Geigy Chem. Corp.v. Atlas Chem. Indus., Inc.*, 438 F.2d 1005, 169 USPQ 39, 40 (CCPA 1971).

The marks in this case are identical.

Applicant's mark(s) is/are in standard characters. A mark in typed or standard characters may be displayed in any lettering style; the rights reside in the wording or other literal element and not in any particular display or rendition. *See In re Viterra Inc.*, 671 F.3d 1358, 1363, 101 USPQ2d 1905, 1909 (Fed. Cir. 2012); *In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010); 37 C.F.R. §2.52(a); TMEP §1207.01(c)(iii). Thus, a mark presented in stylized characters and/or with a design element generally will not avoid likelihood of confusion with a mark in typed or standard characters because the word portion could be presented in the same manner of display. *See, e.g., In re Viterra Inc.*, 671 F.3d at 1363, 101 USPQ2d at 1909; *Squirtco v. Tomy Corp.*, 697 F.2d 1038, 1041, 216 USPQ 937, 939 (Fed. Cir. 1983) (stating that “the argument concerning a difference in type style is not viable where one party asserts rights in no particular display”). Both marks can visually be depicted in the same font or stylization, making them alike or similar in appearance.

Thus for the reasons stated above, the marks would be considered similar within the meaning of Section 2(d) of the Trademark Act because of the similarity in appearance and commercial impression.

### **Comparison of the goods**

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Hercko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Registrant's goods are: **Bathtub toys; Beach balls; Floating recreational lounge chairs; Floats for bathing and swimming; Infant development toys; Infant toys; Inflatable float mattresses or pads for recreational use; Inflatable pool toys; Inflatable pools for recreational use; Inflatable ride-on toys; Inflatable swimming pools; Inflatable toys; Pet toys; Play mats containing infant toys; Play swimming pools; Swimming belts; Swimming floats; Swimming jackets; Swimming rings; Water toys**

Applicant's goods are: International Class 009: **Breathing apparatus for underwater swimming; Cases for eyewear; Contact lenses; Divers' masks; Downloadable computer game software; Downloadable computer operating programs; Eye glasses; Goggles for sports; Life jackets; Recorded computer operating software**

The parties' goods are related as shown by the bolding of the relevant wording above. The identified goods are related because they are for swimming, as indicated by the mark. The goods would be marketed to the same users in the same channel of trade.

The trademark examining attorney supplies the attached marketplace evidence which establishes that the relevant goods and/or services are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Finally, the goods and/or services of the parties have no restrictions as to nature, type, channels of trade, or classes of purchasers and are "presumed to travel in the same channels of trade to the same class of purchasers." *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)). Thus, applicant's and registrant's goods and/or services are related.

Thus for the reasons stated above, the goods would be considered related within the meaning of Section 2(d) of the Trademark Act.

In sum, the crucial factors supporting the finding of confusion exist here. The factors are that the parties' goods bear similar marks and that these goods are the types that are offered by the same entities to the same consumers in the same channel of trade. These factors give rise to the consumers' likelihood of confusion as to the source of the goods.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

### **Response guidelines**

Applicant should include the following information on all correspondence with the Office: (1) the name and law office number of the trademark examining attorney, (2) the serial number and filing date of the application, (3) the date of issuance of this Office action, (4) applicant's name, address, telephone number and e-mail address (if applicable), and (5) the mark. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

If applicant does not respond to this Office action within six months of the issue/mailing date, or responds by expressly abandoning the application, the application process will end and the trademark will fail to register. See 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a); TMEP §§718.01, 718.02. Additionally, the USPTO will not refund the application filing fee, which is a required processing fee. See 37 C.F.R. §§2.6(a)(1)(i)-(iv), 2.209(a); TMEP §405.04.

When an application has abandoned for failure to respond to an Office action, an applicant may timely file a petition to revive the application, which, if granted, would allow the application to return to active status. See 37 C.F.R. §2.66; TMEP §1714. The petition must be filed within two months of the date of issuance of the notice of abandonment and may be filed online via the Trademark Electronic Application System (TEAS) with a \$100 fee. See 37 C.F.R. §§2.6(a)(15)(ii), 2.66(a)(1), (b)(1).

**How to respond. [Click to file a response to this nonfinal Office action.](#)**

/K. Margaret Le/  
K. Margaret Le  
(571) 272-9456  
[margaret.le@uspto.gov](mailto:margaret.le@uspto.gov)

## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or unforeseen circumstances could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, find contact information for the supervisor of the office or unit listed in the signature block.

**(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM**

**Swimbobo**

**Mark Punctuated**

SWIMBOBO

**Translation**

The wording "SWIMBOBO" has no meaning in a foreign language.

**Goods/Services**

- IC 028. US 022 023 038 050.G & S: Bathtub toys; Beach balls; Floating recreational lounge chairs; Floats for bathing and swimming; Infant development toys; Infant toys; Inflatable float mattresses or pads for recreational use; Inflatable pool toys; Inflatable pools for recreational use; Inflatable ride-on toys; Inflatable swimming pools; Inflatable toys; Pet toys; Play mats containing infant toys; Play swimming pools; Swimming belts; Swimming floats; Swimming jackets; Swimming rings; Water toys. FIRST USE: 20180405. FIRST USE IN COMMERCE: 20180405

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Design Code**

**Serial Number**

88734541

**Filing Date**

20191220

**Current Filing Basis**

1A

**Original Filing Basis**

1A

**Publication for Opposition Date**

20200428

**Registration Number**

6100682

**Date Registered**

20200714

**Owner**

(REGISTRANT) Deng, Haijun INDIVIDUAL CHINA Room 101, NO.105 Yuxuli, Siming District, Xiamen, Fujian CHINA 361000

**Priority Date**

**Disclaimer Statement**

**Description of Mark**

Color is not claimed as a feature of the mark. The mark consists of the wording "SWIMBOBO" in stylized font.

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live Dead Indicator**

**LIVE**

**Attorney of Record**

Kathy Qi Hao



93 Products

## Swim Aids & Safety Devices

### Category

- Swim Buoys (20)
- Kids' Swim Training Aids (8)
- Kids' Life Jackets (25)
- Ring Buoys (5)
- Swim Vests (18)
- Kids' Swim Floaties (6)

### Activity

### Material

### Swim Environment

### Age Group

### Discount

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### UPF Rating

Brand ▾ Size ▾ Color ▾ Price ▾

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X GET 10% OFF

Zone 3 Swim Run Backpack Dry Bag Buoy 28L  
\$69.00  
See Member Price in Cart

TYR Kids' Progressive Swim Aid  
\$31.98 \$39.00  
★★★★★ (1)

Sporti Swim School Approved Learn to Swim Pack  
\$9.95 \$12.00  
\$9.60 Member Price

Zone 3 Buoy Dry Bag 28L  
\$45.00  
See Member Price in Cart



Zone 3 Swim Safety Belt with Tow Float Pouch  
\$50.00  
See Member Price in Cart  
★★★★★ (1)



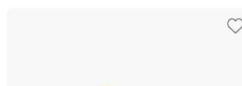
Swim Secure Tow Float  
\$24.99  
★★★★★ (1)



Sporti Buoy Inflatable Swim Bubble Floationation Device  
\$29.00  
★★★★★ (53)



NEW!  
Swim Secure Waterproof Bum Bag  
\$19.99  
★★★★★ (1)



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Sporti Swim School Approved Premium Teaching Bar

\$13.95 \$17.00

\$13.60 Member Price

★★★★★ (1)



Body Glove Kid's Paddle Pals USCG Swim Vest

\$29.99

\$26.99 Member Price

UP TO 30% OFF

SALE

My Pool Pal Boys' Blue Floatation Swimsuit (Toddler, Little Kid)

\$34.99 - \$50.00

Member Price Available

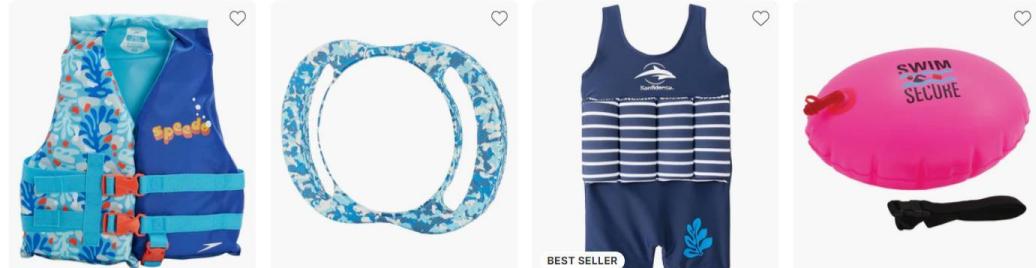
★★★★★ (3)



Swim Secure Tow Donut

\$35.99

★★★★★ (1)



NEW!

Speedo Kids' USCG Flotation Device Swim Vest

\$40.00

\$32.00 Member Price

★★★★★ (1)



NEW!

Sporti Swim School Approved Teaching Mirror

\$15.95 \$19.00

\$15.20 Member Price



BEST SELLER

Konfidence Floatsuit (1-5 Years)

\$34.98 - \$39.99

Member Price Available

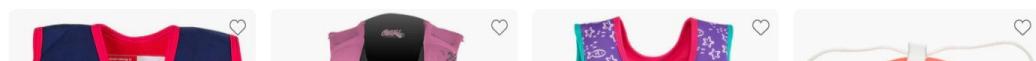
★★★★★ (19)



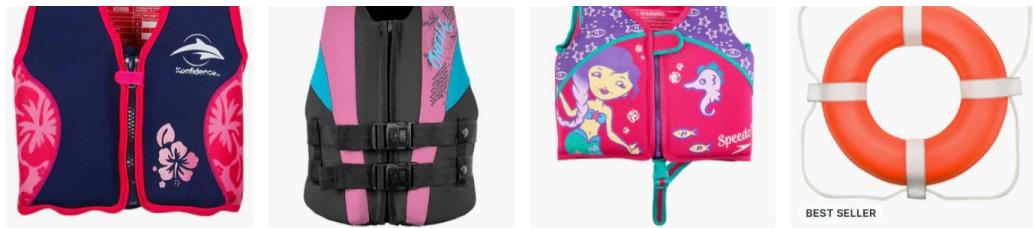
Swim Secure Tow Float

\$24.99

★★★★★ (1)



X GET 10% OFF



Konfidence Original Jacket Swim Vest  
(Toddler, Little Kid)  
\$34.98 - \$39.99  
Member Price Available  
★★★★★ (2)

O'Neill Youth USCG Vest  
\$84.95  
\$76.46 Member Price

Speedo Girls' Learn To Swim Printed Neoprene Swim Vest (2yrs-6yrs)  
\$30.00  
\$19.99 Member Price  
★★★★★ (4)

BEST SELLER

KEMP 20 Coast Lifeguard Approved Ring Buoy  
\$69.00  
★★★★★ (7)



My Pool Pal Girls' Palm Tree Floatation Swimsuit  
\$54.00  
\$51.30 Member Price  
★★★★★ (3)



NEW!  
Swim Secure Tow Woggle  
\$19.99

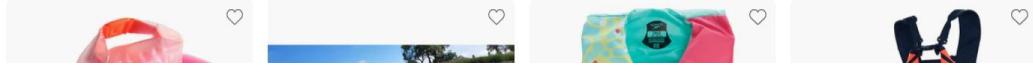


Splash About Owl & The PussyCat Float Swimsuit (Toddler, Little Kid)  
\$34.99  
\$33.24 Member Price



Aqua Leisure Kids' Printed Swim Vest With Safety Strap  
\$27.99  
★★★★★ (1)

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Swim Secure Tow Donut  
\$35.99



NEW!  
Swim Secure Tow Float Elite  
\$33.99



Speedo Girls' USCG Flotation Device Swim Vest  
\$34.99  
\$27.99 Member Price



NEW!  
Swim Secure 30L Wild Swim Bag  
\$43.99

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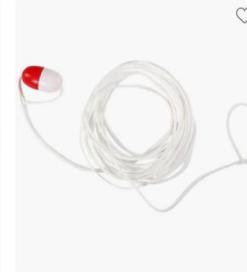
Splash About Partial Arm and Leg UV  
FloatSuit (1-4 years)  
\$44.99  
\$42.74 Member Price  
★ ★ ★ ★ (2)



NEW!  
Swim Secure 20L Dry Bag  
\$31.99



NEW!  
Swim Secure 50L Dry Bag  
\$49.99



KEMP 60' Throwline for Ring Buoy or Use  
Alone  
\$23.50  
See Member Price in Cart  
★ ★ ★ ★ (4)



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Poolmaster Life Hook  
\$47.58  
\$36.29 Member Price

BEST SELLER

 NEW!  
Konfidence Original Jacket  
\$39.99  
\$37.99 Member Price  
★★★★★ (37)

 NEW!  
Swim Secure 28L Window Dry Bag  
\$43.99

 NEW!  
Swim Secure Hydration Float  
\$24.99

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KEMP 24 Coast Lifeguard Approved Ring  
Buoy  
\$79.00  
See Member Price in Cart  
★★★★★ (20)

 NEW!  
Swim Secure 28L Dry Bag  
\$39.99

 BEST SELLER  
Konfidence Clownfish Floatsuit (1-5 Years)  
\$39.99  
\$37.99 Member Price  
★★★★★ (9)

 NEW!  
Swim Secure 35L Dry Bag  
\$44.99





KEMP Lifeguard 60' Throw Line w/Ball  
\$14.99  
See Member Price in Cart  
★ ★ ★ ★ ★ (1)

TYR Kids' Inflatable Arm Floats (33-66lbs)  
\$7.99  
\$6.39 Member Price  
★ ★ ★ ★ ★ (1)

TYR Kids' USCG Floating Shirt  
\$31.98 \$39.99  
★ ★ ★ ★ ★ (1)

O'Neill Teen Reactor USCG PFD Vest  
\$94.95  
See Member Price in Cart

Previous

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Next

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### Highest Rated Products



Sporti Progressive Back Floation Device  
\$8.95 - \$11.00  
★ ★ ★ ★ ★ (202)



The ISHOF SaferSwimmer FLOAT Swim Buoy 23"x10"  
\$34.95  
\$33.20 Member Price  
★ ★ ★ ★ ★ (1)



The ISHOF SaferSwimmer FLOAT Swim Buoy 25"x12"  
\$49.99  
\$46.99 Member Price  
★ ★ ★ ★ ★ (1)



Konfidence Floatsuit (1-5 Years)  
\$34.98 - \$39.99  
Member Price Available  
★ ★ ★ ★ ★ (1)



Swim Buoy Inflatable Swim Bubble Floation Device  
\$29.00  
★ ★ ★ ★ ★ (53)

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## Swim Goggles

Category - Brand Size Color Price Featured

Competition Swim Goggles (180)  
Recreational Swim Goggles (80)  
Women's Swim Goggles (33)  
Kids' Swim Goggles (77)  
Open Water Swim Goggles (48)  
Prescription Swim Goggles (12)  
Swim Goggle Accessories (23)  
Swedish Goggles (9)  
Scuba & Snorkeling Masks (22)

Activity +  
Lens Type +  
Swim Environment +  
Gasket Size +  
**GET 10% OFF**

Speedo Vanquisher 2.0 Mirrored Goggle  
\$25.00 See Member Price in Cart ★★★★★ (908)

**BEST SELLER**

Sporti Antifog S2 Mirrored Goggle  
\$9.60 - \$9.95 \$12.00 \$9.00 Member Price ★★★★★ (393)

**BEST SELLER**

Speedo Speed Socket 2.0 Mirrored Goggle  
\$40.00 See Member Price in Cart ★★★★★ (87)

**NOW 37% OFF**

TYR Special OPS 2.0 Polarized Performance Goggle  
\$21.97 \$24.99 ★★★★★ (46)

Age Group +  
Material +

Pattern

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Swim Solutions



BEST SELLER



Sporti Antifog Cabo Goggle

\$8.49 - \$8.95 \$11.00

\$8.25 Member Price

★ ★ ★ ★ ☆ (266)



BEST SELLER



Speedo Women's Vanquisher 2.0 Mirrored Goggle

\$25.00

See Member Price in Cart

★ ★ ★ ★ ☆ (218)



BEST SELLER



UP TO 25% OFF

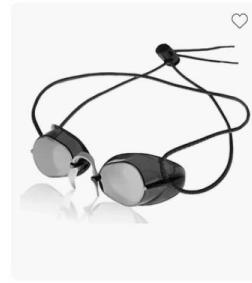
Speedi Antifog Plus Goggle

\$7.49 - \$7.95 \$9.50

\$6.99 - \$7.13 Member Price

★ ★ ★ ★ ☆ (680)

★ ★ ★ ★ ☆ (45)



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Sporti Antifog Swedish Mirrored Goggle + Bungee Strap

\$5.49 \$7.00

\$5.25 Member Price

★ ★ ★ ★ ☆ (136)



TYR Black Hawk Racing Mirrored Performance Goggle

\$19.98 - \$24.99

See Member Price in Cart

★ ★ ★ ★ ☆ (18)



Arena Python Mirrored Goggle

\$22.39 \$28.00

★ ★ ★ ★ ☆ (23)



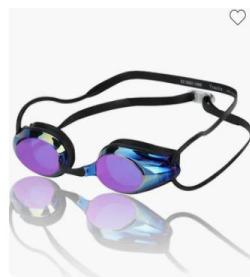
Sporti Antifog S3 Mirrored Goggle

\$10.49 - \$10.95 \$13.50

\$10.13 Member Price

★ ★ ★ ★ ☆ (59)

GET 10% OFF



Arena Tracks Mirror Goggle  
\$15.99 - \$20.00  
See Member Price in Cart  
★ ★ ★ ★ ☆ (21)



TYR Black Ops 140 EV Mirrored Racing Goggle  
\$29.99  
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★ ★ ★ ★ ☆ (13)



TYR Edge-X Racing Mirrored Adult Fit Goggle  
\$19.99 - \$24.00  
★ ★ ★ ★ ☆ (23)



UP TO 32% OFF  
**SALE**  
Sporti Bungee Strap  
\$2.39 - \$2.95 \$3.50  
\$2.25 - \$2.63 Member Price  
★ ★ ★ ★ ☆ (547)



Sporti Antifog S2 Goggle  
\$8.49 \$11.00  
\$8.25 Member Price  
★ ★ ★ ★ ☆ (369)



Speedo Hydrospex Classic Goggle  
\$17.50  
\$14.00 Member Price  
★ ★ ★ ★ ☆ (591)



Speedo Vanquisher 2.0 Goggle  
\$20.00  
See Member Price in Cart  
★ ★ ★ ★ ☆ (335)



TYR Swimple Tie Dye Mirrored Kids' Goggle  
\$14.99  
\$11.99 Member Price  
★ ★ ★ ★ ☆ (3)

GET 10% OFF

X
GET 10% OFF

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**UP TO 31% OFF**

**SALE**

Arena Air-Speed Mirrored Goggle  
\$23.99 - \$35.00  
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★★★★★ (105)

**BEST SELLER**

Aqua Sphere Kayenne Clear Lens Goggle  
\$34.99  
See Member Price in Cart

★★★★★ (105)

TYR Nest Pro Swim Goggle  
\$19.98 - \$24.99  
See Member Price in Cart

★★★★★ (221)

**NEW!**

Arena Cobra Core Swipe Antifog Mirror Goggle  
\$43.99 - \$55.00  
See Member Price in Cart

★★★★★ (5)

**BEST SELLER**

Aqua Sphere Kayenne Polarized Lens Goggle  
\$39.99 - \$49.99  
See Member Price in Cart

★★★★★ (29)

**BEST SELLER**

Sporti Antifog Swedish Goggle + Bungee Strap  
\$4.75 - \$4.95 \$6.00  
\$4.50 Member Price

★★★★★ (227)

Speedo Fastskin Hyper Elite Goggle  
\$75.00  
See Member Price in Cart

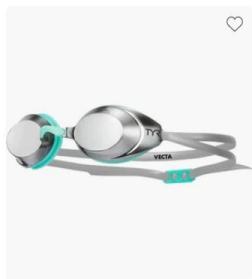
★★★★★ (5)

**NEW!**

Sporti Antifog Swedish Premium Goggle + Bungee Strap  
\$5.99 \$7.75  
\$5.75 Member Price

★★★★★ (87)

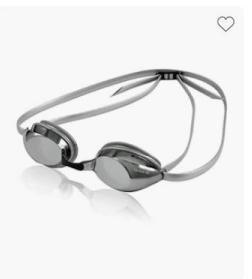
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TYR Vecta Racing Mirrored Goggle  
\$15.98 \$19.99  
★ ★ ★ ★ ★ (3)



Speedo Vanquisher EV Mirrored Goggle  
\$30.00  
See Member Price in Cart  
★ ★ ★ ★ ★ (17)



Sporti Antifog S2 Jr. Mirrored Goggle  
\$8.95 \$11.00  
\$8.25 Member Price  
★ ★ ★ ★ ★ (42)



Sporti Antifog Cabo Mirrored Goggle  
\$9.95 \$12.00  
\$9.00 Member Price  
★ ★ ★ ★ ★ (6)



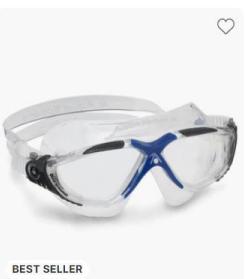
GET 10% OFF



NEW!  
Speedo Fastskin LZR Pure Focus Goggle  
\$85.00  
See Member Price in Cart  
★ ★ ★ ★ ★ (15)



Sporti Antifog Plus Mirrored Goggle  
\$8.75 - \$8.95 \$11.00  
\$8.25 Member Price  
★ ★ ★ ★ ★ (71)

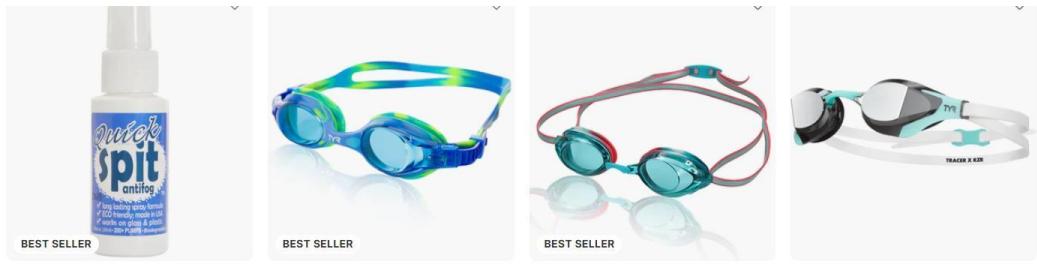


BEST SELLER  
Aqua Sphere Vista Clear Lens Mask  
\$44.99  
See Member Price in Cart  
★ ★ ★ ★ ★ (56)



QUICK VIEW  
Sporti Antifog S2 Optical Mirrored Goggle  
\$13.95 \$17.00  
\$12.49 - \$12.75 Member Price  
★ ★ ★ ★ ★ (77)





JAWS Quick Spit Antifog

\$7.95

\$7.55 Member Price

★★★★★ (373)

TYR Kids' Swimple Tie Dye Goggle

\$11.98 - \$11.99 \$14.99

★★★★★ (38)

Speedo Jr. Vanquisher 2.0 Goggle

\$20.00

See Member Price in Cart

★★★★★ (153)

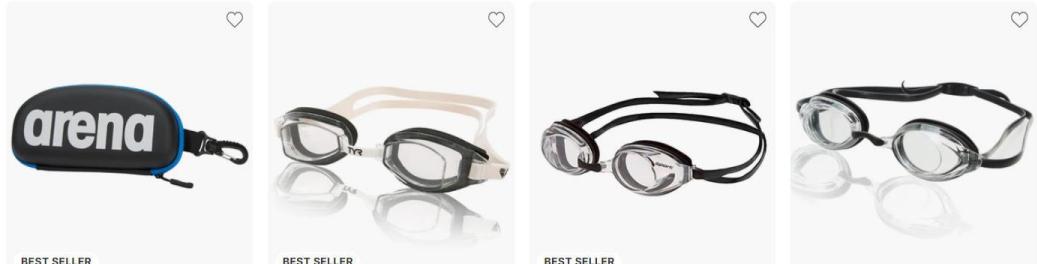
TYR Tracer X RZR Mirrored Racing Goggle

\$59.99

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★★★★★ (9)

X GET 10% OFF



Arena Goggle Case

\$7.95 - \$10.00

See Member Price in Cart

★★★★★ (25)

TYR Team Sprint Goggle

\$7.98 \$9.99

★★★★★ (40)

Sporti Antifog S2 Optical Goggle

\$11.99 \$15.50

\$11.49 Member Price

★★★★★ (727)

Speedo Vanquisher 2.0 Optical Goggle

\$25.00

See Member Price in Cart

★★★★★ (62)

GET 10% OFF



Sporti Antifog X-tec Pro Goggle

\$7.49 \$9.50

\$6.99 Member Price

★★★★★ (95)

Speedo Jr. Vanquisher 2.0 Mirrored Goggle

\$25.00

See Member Price in Cart

★★★★★ (91)

BEST SELLER

QUICK VIEW



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Speedo Women's Vanquisher 2.0 Mirrored Goggle



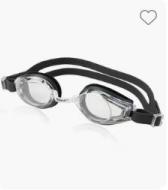
NEW!



Sporti Antifog S2 Mirrored Goggle



SALE



Sporti Antifog Plus Goggle



\$25.00  
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★★★★★ (218)

\$25.00  
See Member Price in Cart  
★★★★★ (908)

\$9.60 - \$9.95 - \$12.00  
\$9.00 Member Price  
★★★★★ (393)

\$2.39 - \$2.95 - \$3.99  
\$2.25 - \$2.63 Member Price  
★★★★★ (547)

\$7.49 - \$7.95 - \$9.99  
\$6.99 - \$7.13 Member Price  
★★★★★ (680)

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### Swim Goggles Guides

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Snorkeling Vests (1)

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Activity +

Discount +

Gasket Size +

Lens Type +

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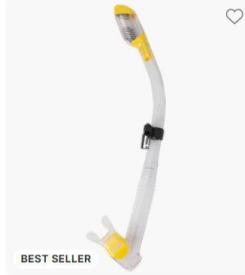
Swim Environment +

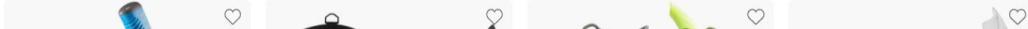
Material +

 **UP TO 36% OFF**  
SALE  
\$34.99  
\$33.24 Member Price  
★☆☆☆☆ (7)

 \$22.48 - \$35.00  
Member Price Available  
★☆☆☆☆ (121)

 \$10.38  
\$8.55 Member Price  
★☆☆☆☆ (4)

 \$24.95  
\$22.46 Member Price  
★☆☆☆☆ (11)



Trend

X GET 10% OFF

Swim Solutions



NOW 28% OFF



SALE

TYR Recreation Mask and Snorkel Set

\$17.97 \$24.99

★★★★★ (1)



U.S. Divers Cozumel Mask / Seabreeze Snorkel / Proflex Fins / Gear Bag Set

\$44.99

See Member Price in Cart

★★★★★ (22)



U.S. Divers Kids' Dorado Mask, Seabreeze Snorkel, and Proflex Fin with Gear Bag

\$39.99

See Member Price in Cart

★★★★★ (4)



NEW!

Speedo Jr. Adventure Mask & Snorkel Set

\$35.00

\$28.00 Member Price

★★★★★ (12)



BEST SELLER

UP TO 44% OFF



SALE

Speedo Adult Adventure Mask, Snorkel and Fin Set

\$30.74 - \$55.00

Member Price Available

★★★★★ (91)



BEST SELLER

Wet Products Kids' Sea Pike Mask & Snorkel Set

\$16.00

\$15.20 Member Price

★★★★★ (1)

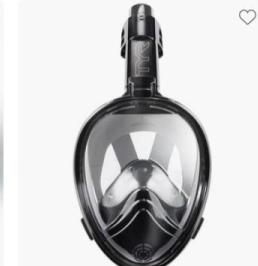


Wet Products Kids Aquanaut Dive Mask

\$5.00

\$4.75 Member Price

★★★★★ (1)



TYR Full Face Snorkel Mask

\$59.99

\$47.99 Member Price

★★★★★ (3)

GET 10% OFF



Mares Ergo Splash Snorkel  
\$29.95  
See Member Price in Cart

USA Swimming Holiday Gift Set  
\$40.40 \$50.50  
\$37.88 Member Price  
★★★★★ (1)

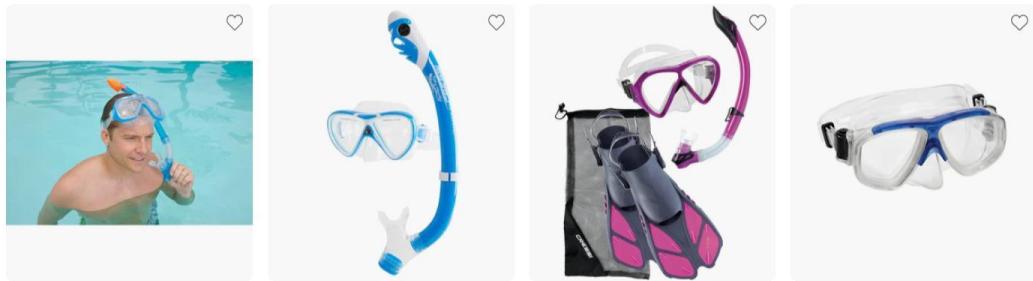
NOW 40% OFF

U.S. Divers Pakala Mask, Fins and Snorkel Set  
\$29.99 \$49.99  
★★★★☆ (2)

Intex Surf Rider Swim Snorkel Set  
\$18.50  
\$17.58 Member Price



GET 10% OFF



Intex Wave Rider Swim Set (ages 8+)  
\$17.95  
\$17.05 Member Price

Cressi Kids' Pegaso Mask and Iguana Dry Snorkel Set  
\$39.95  
\$35.96 Member Price  
★★★★★ (2)

Cressi Ikarus Mask, Orion Dry Snorkel, and Bonete Pro Fin Set  
\$59.95  
\$53.96 Member Price  
★★★★★ (1)

Speedo Jr. Adventure Snorkel Mask  
\$13.48 \$22.50  
★★★★☆ (11)

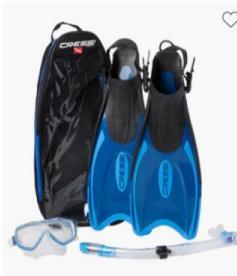




Cressi Pegaso Mask and Iguana Semi-Dry Snorkel Set  
\$32.95  
\$29.66 Member Price



BEST SELLER  
Seac USA Magica Full Face Snorkeling Mask  
\$54.00  
See Member Price in Cart  
★★★★★ (5)



Cressi Palau Bag Mask, Snorkel, and Fin Set  
\$84.95  
See Member Price in Cart  
★★★★★ (3)



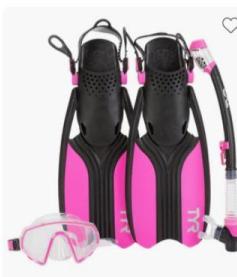
Cressi Baron Full Face Snorkeling Mask  
\$49.95  
See Member Price in Cart  
★★★★★ (1)



Speedo Jr. Proview Swim Mask  
\$25.00  
\$20.00 Member Price



Wet Products Kids Mask & Snorkel Set  
\$16.00  
\$15.20 Member Price  
★★★★★ (1)

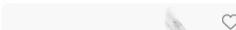
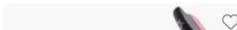
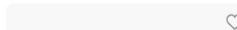


TYR Voyager Mask, Snorkel and Fin Set  
\$71.99 - \$89.99  
Member Price Available  
★★★★★ (1)



NEW!  
Seac USA Adult Elba Dry Snorkel Set  
\$44.90  
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Cressi Kids Moon Snorkeling/Swim Mask

\$24.95 - \$26.95  
\$22.46 - \$24.26 Member Price

★ ★ ★ ★ ★ (5)



Underwater Audio Swimbuds Sport  
Waterproof Earphones

\$60.00

★ ★ ★ ★ ★ (11)



IST Adult Snorkeling Mask and Snorkel

\$55.00  
See Member Price in Cart

★ ★ ★ ★ ★ (2)



Body Glove Puerto Mask and Snorkel Combo

\$19.99  
\$15.99 Member Price



NEW!

Cressi Kids' Baron Junior & Rocks Mask & Fins  
Snorkel Set

\$54.95  
See Member Price in Cart



Cressi Clio Fins

\$32.50  
\$29.25 Member Price

★ ★ ★ ★ ★ (9)



Cressi Gorgona Mesh Gear Bag

\$54.95  
\$49.46 Member Price

★ ★ ★ ★ ★ (1)

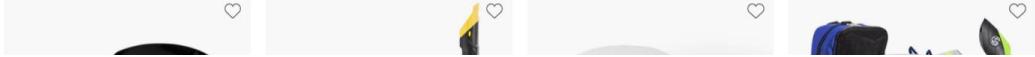


NEW!

Cressi Baron & Tonga Mask & Fin Snorkel Set

\$79.95  
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IST Imperial Scuba Mask (w/ nose purge)  
\$50.00  
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★ ★ ★ ★ (24)



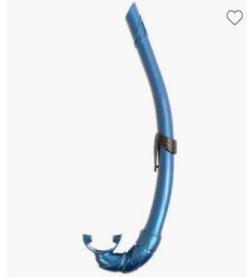
Body Glove Unisex Enlighten II Mask & Snorkel Combo  
\$29.99  
\$23.99 Member Price



Cressi Onda Mask  
\$28.80  
\$25.92 Member Price  
★ ★ ★ ★ (1)



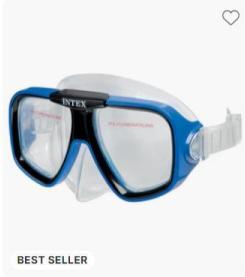
U.S. Divers Admiral LX/Island Dry/Trek/Travel Bag Mask, Snorkel, and Fin Set  
\$69.99  
[See Member Price in Cart](#)  
★ ★ ★ ★ (22)



Cressi Corsica Snorkel  
\$19.95  
\$17.96 Member Price



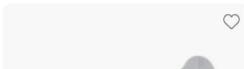
Seac USA Libera Full Face Snorkeling Mask  
\$103.00  
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★ ★ ★ ★ (6)



**BEST SELLER**  
NOW 25% OFF  
SALE  
Intex Reef Rider Masks  
\$7.13 \$9.50  
★ ★ ★ ★ (3)



Body Glove Unisex Jr. Aire-Free Breathing Snorkel Mask  
\$69.99  
\$55.99 Member Price



GET 10% OFF



Cressi F-Dual Frameless Scuba Mask  
\$59.95  
[See Member Price in Cart](#)



Cressi Eyes Evolution Crystal Mask  
\$59.95 - \$79.95  
[See Member Price in Cart](#)  
★★★★★ (1)



NEW!  
Seac USA Vortex Dry Snorkel  
\$32.90  
[See Member Price in Cart](#)



Seac USA Unica Full Face Snorkeling Mask  
\$78.00  
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★★★★☆ (2)



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**SALE**  
Speedo Adult Adventure Mask, Snorkel and Fin Set



**SALE**  
Speedo Adult Adventure Mask Set



Cressi Supernova Dry Snorkel  
**SALE**



U.S. Divers Cozumel Mask / Seabreeze Snorkel / Proflex  
**SALE**



Speedo Jr. Adventure Snorkel Mask  
**SALE**



**\$30.74** - \$55.00  
Member Price Available  
★ ★ ★ ★ ★ (91)

**\$22.48** - \$35.00  
Member Price Available  
★ ★ ★ ★ ★ (121)

**\$22.46** Member Price  
★ ★ ★ ★ ★ (11)  
Fins / Gear Bag Set  
\$44.99  
See Member Price in Cart  
★ ★ ★ ★ ★ (22)

**\$13.48** - \$22.50  
★ ★ ★ ★ ★ (11)

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#### Pattern

#### Material

#### Trend

#### Discount

#### Lens Type

#### Swim Environment

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Sporti Essential Floating Swim Fins (Color)

\$21.95 \$26.50

\$21.20 Member Price

★★★★★ (119)



TYR Big Mesh Mummy Backpack III

\$24.99

See Member Price in Cart

★★★★★ (457)



BEST SELLER

Sporti Adult Kickboard

\$13.95 \$17.00

\$13.60 Member Price

★★★★★ (281)



BEST SELLER

Speedo Vanquisher 2.0 Mirrored Goggle

\$25.00

See Member Price in Cart

★★★★★ (909)



BEST SELLER

Speedo Women's Vanquisher 2.0 Mirrored Goggle

\$25.00

See Member Price in Cart

★★★★★ (218)



BEST SELLER

Sporti Antifog S2 Mirrored Goggle

\$9.60 - \$9.95 \$12.00

\$9.00 Member Price

★★★★★ (393)



BEST SELLER

Arena Powerfin Pro Swim Fins

\$64.00 \$69.00

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★★★★★ (100)

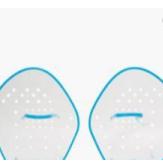


NOW 40% OFF

TYR Stryker Silicone Fin

\$41.99 \$69.99

★★★★★ (88)



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Gasket Size  
Age Group  
Swim Solutions  
UPF Rating  
Top Style  
Sleeve Length  
Water Polo Ball Size  
Department  
SPF Rating  
Watch Features  
Back Style  
Wetsuit Thickness  
Rashguard Fit  
Temperature  
Support  
Legging Style

**NOW 40% OFF**

Speedo Corrective Optical Goggles  
~~\$23.98~~ \$20.99  
★ ★ ★ ★ ½ (724)

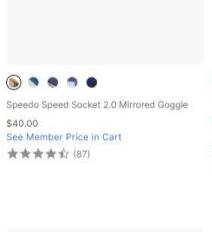
Speedo Speed Socket 2.0 Mirrored Goggle  
\$40.00  
See Member Price in Cart  
★ ★ ★ ★ ½ (87)

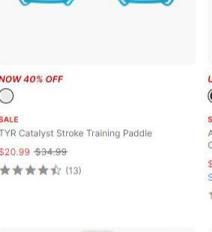
TYR Catalyst Stroke Training Paddle  
~~\$20.99~~ \$14.99  
★ ★ ★ ★ ½ (13)

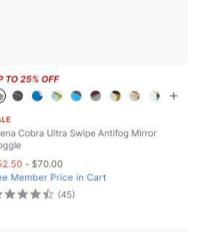
**UP TO 25% OFF**

Arena Cobra Ultra Swipe Antifog Mirror Goggle  
~~\$52.50~~ - \$70.00  
See Member Price in Cart  
★ ★ ★ ★ ½ (45)









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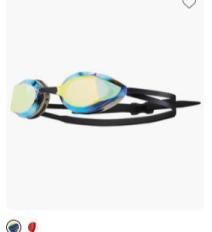
Speedo Vanquisher 2.0 Goggle  
\$20.00  
See Member Price in Cart  
★ ★ ★ ★ ½ (335)

TYR Edge-X Racing Mirrored Adult Fit Goggle  
~~\$19.99~~ \$24.00  
★ ★ ★ ★ ½ (23)

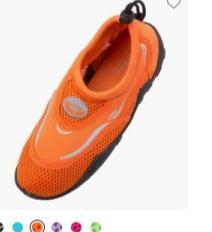
JAWS Quick Spit Antifog  
\$7.95  
\$7.55 Member Price  
★ ★ ★ ★ ½ (373)

Easy USA Women's Mesh Top Water Shoes  
~~\$11.95~~ \$10.95  
★ ★ ★ ★ ½ (448)









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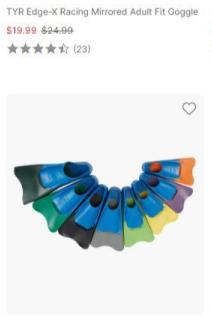
Sale  
Sporti Mesh Bag  
~~\$5.50~~ \$4.00

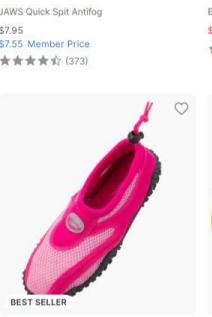
Sporti Essential Training Swim Fins (Color)  
\$22.95 - \$25.95 \$22.50  
\$22.00 Member Price  
★ ★ ★ ★ ½ (46)

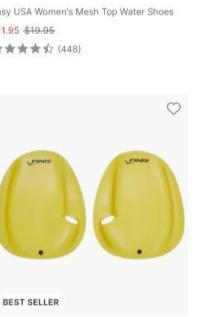
Easy USA Women's Wave Water Shoes  
~~\$11.95~~ \$9.95  
\$9.56 Member Price  
★ ★ ★ ★ ½ (361)

FINIS Agility Paddle Floating  
\$25.00  
See Member Price in Cart  
★ ★ ★ ★ ½ (65)



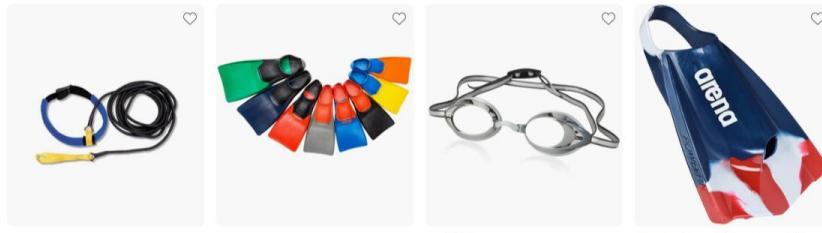






★★★★★ (667)

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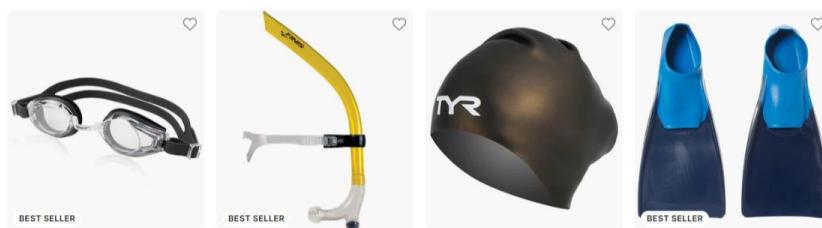


StretchCordz Long Belt w/Slider  
\$74.80  
★★★★★ (14)

FINIS Floating Swim Fins  
\$27.00 - \$48.00  
See Member Price in Cart  
★★★★★ (160)

Speedo Jr. Vanquisher 2.0 Mirrored Goggle  
\$25.00  
See Member Price in Cart  
★★★★★ (91)

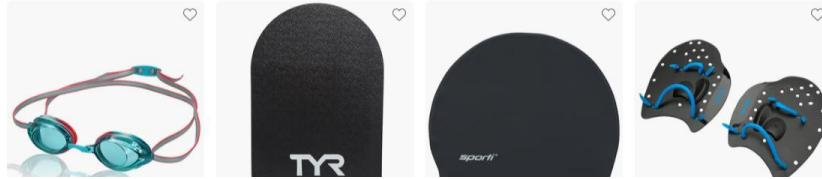
Arena Powerfin Pro Swim Fins  
\$80.00  
See Member Price in Cart  
★★★★★ (15)



BEST SELLER  
Sperti Antifog Plus Goggle  
\$7.49 - \$7.95 \$9.59  
\$6.99 - \$7.13 Member Price  
★★★★★ (680)

BEST SELLER  
FINIS Swimmer's Swim Snorkel  
\$35.00  
\$31.50 Member Price  
★★★★★ (578)

TYR Long Hair Wrinkle Free Silicone Swim Cap  
\$14.99  
See Member Price in Cart  
★★★★★ (202)  
Sporti Essential Floating Swim Fins  
\$21.95 \$26.59  
\$21.20 Member Price  
★★★★★ (85)



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**SALE**  
TYR Pull Float Pull Buoy  
~~\$11.99~~ \$19.99  
★ ★ ★ ★ ★ (115)



**NOW 60% OFF**

**SALE**  
Arena Cobra Mirror Goggle  
~~\$20.00~~ \$50.00  
★ ★ ★ ★ ★ (28)



BEST SELLER

Sporti Antifog S2 Jr. Goggle  
~~\$7.95~~ \$9.50  
\$7.13 Member Price  
 (97)



Nike Swim Latex Swim Cap  
\$4.00 ~~\$5.00~~  
 (112)

**NOW 41% OFF**

**SALE**  
TYR Edge-X Racing Adult Fit Goggle  
~~\$12.99~~ \$21.99  
★ ★ ★ ★ ★ (15)



**NOW 30% OFF**

**SALE**  
KEMP Bungee Cord  
~~\$2.79~~ \$3.99  
★ ★ ★ ★ ★ (7)



**NOW 38% OFF**

**SALE**  
TYR Ultralite Swim Snorkel 2.0  
~~\$27.99~~ \$44.99  
★ ★ ★ ★ ★ (23)



Sporti Fitness Swim Float Jog Belt  
~~\$19.99~~ \$25.50  
\$19.13 Member Price

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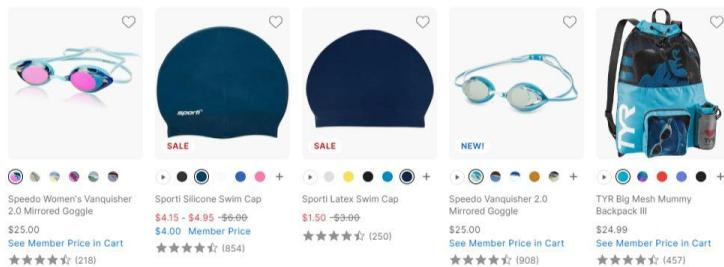
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UPF Rating

Swimline 30" Suntanner Window Rider

\$4.00

★★★★★ (6)

Rashguard Fit

Swimline Nylon Covered U-Seat Lounger

\$25.00

\$23.75 Member Price

★★★★★ (16)

Sleeve Length

+



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Intex Unicorn Ride-On Pool Float.  
\$22.95  
\$21.80 Member Price

Intex 2 Person Explorer Boat Set w/ Pump & Oars  
\$29.90  
\$28.40 Member Price  
★★★★★ (3)

Poolmaster Water Chair Lounger  
\$58.00  
★★★★★ (14)

Swimline Fireboat Super Squirter  
\$37.64 \$41.00  
★★★★★ (6)



Intex 36" Neon Frost Pool Tube  
\$7.95  
\$7.55 Member Price  
★★★★★ (2)

Wet Products Classic Volleyball  
\$22.00  
\$20.90 Member Price  
★★★★★ (3)

TYR Pool Balls  
\$7.98 \$9.99

Intex Economat Pool Float  
\$7.95  
\$7.55 Member Price



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TYR Dive Sticks  
\$7.98 \$9.99  
★ ★ ★ ★ (1)



NOW 25% OFF  
POOLMASTER Water Pop Deluxe Pool Lounge  
\$48.58 \$64.78



Aqua Leisure Monterey Hammock  
\$20.99  
★ ★ ★ ★ (1)



Swimline Americana Beach Ball  
\$1.99 \$2.99  
★ ★ ★ ★ (3)



BEST SELLER  
Swimline Americana Beach Ball  
\$1.99 \$2.99  
★ ★ ★ ★ (3)



Aqua Leisure Ultimate 2 In 1 Convertible Water Lounge Multi Position Recliner & Tanner With Caddy  
\$78.99



Intex Color Whirl Tube  
\$16.22  
\$15.41 Member Price  
★ ★ ★ ★ (3)

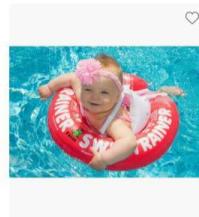


Swimline Solstice Super Chill River Tube Double w/ Cooler  
\$45.00  
\$42.75 Member Price  
★ ★ ★ ★ (3)

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Swimline 48" Super Graphic Ring  
\$13.00



NEW! REDS SWIM ACADEMY Swim Trainer Classic  
15 months - 4 years  
\$13.00



Wet Products Inflatable 20" Beach Ball  
\$1.80 \$9.99

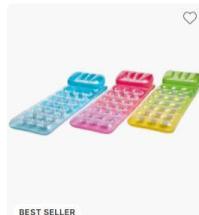


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★★★★★ (5)

★★★☆☆ (4)



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Swimline Pool Joust Set

\$28.00  
\$26.60 Member Price

★★★★★ (2)



Wet Products Wet Splash Volley Ball

\$16.00  
\$15.20 Member Price

★★★★★ (2)



Wet Products Small Rubber Football  
\$12.00  
\$11.40 Member Price

★★★★★ (2)



Swimline 30" Candy Transparent Swim Ring  
\$3.00  
★★★★★ (4)



Poolmaster Aqua Fun Vinyl Pool Mattress  
\$4.99  
\$4.99 Member Price

★★★★★ (8)



Swimline Americana Pool Ring  
\$6.00  
\$5.70 Member Price

★★★★★ (2)



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SALE

Swimline Aqua Coach SkillSchool Tm Floaties  
\$2.00  
\$1.90 Member Price  
★★★★★ (6)



BEST SELLER



SALE

Poolmaster Graffiti Inflatable Fun Pool Noodle (1 pc)  
\$6.48  
\$5.70 Member Price  
★★★★★ (6)



Intex Mega Chill Float:  
\$21.95  
\$20.85 Member Price  
★★★★★ (1)



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SALE

Wet Products Alpine Cooler Sport Tube With Handles  
\$58.00  
\$55.10 Member Price  
★★★★★ (5)



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Poolmaster NBA Ball  
\$3.78 \$6.04

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SALE

Poolmaster NBA Ball  
\$3.78 \$6.04



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SALE

Intex Sprinkle Donut Tube 45"  
\$11.95  
\$11.35 Member Price  
★★★★★ (1)



SALE

Wet Products Lazy Lounge Sit 'N Ease Chair  
\$14.00  
\$13.30 Member Price  
★★★★★ (2)



SALE

Wet Products SeaHorse Jumbo Rider Pool Float  
\$32.17 \$42.99  
\$21.00 Member Price

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\$18.00 - \$24.09  
\$16.80 Member Price

Swimline Galleon Raider  
Inflatable

\$68.00  
\$64.60 Member Price

★ (1)

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\$21.00 Member Price

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Float

\$13.90  
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Office Action (Official Letter) has issued

on August 23, 2022 for

**U.S. Trademark Application Serial No. 97119273**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

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<b>3</b>	*bob*[bi,ti] and live[lid]	2530	0	0	0	0:01
<b>4</b>	2 and 3	4	0	4	4	0:00
<b>5</b>	*bobo*[bi,ti] and live[lid]	365	0	39	39	0:01

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