To: ARTEGA TRADING AND SERVICES LLC(bluhornamz@gmail.com)

Subject: U.S. Trademark Application Serial No. 97120377 - MOVEFIX

Sent: August 23, 2022 07:28:59 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120377

Mark: MOVEFIX

Correspondence Address:

ARTEGA TRADING AND SERVICES LLC 16201 MAPLESHADE DRIVE FRISCO TX 75035 UNITED STATES

Applicant: ARTEGA TRADING AND SERVICES LLC

Reference/Docket No. N/A

Correspondence Email Address: bluhornamz@gmail.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- Identification of goods
- Phone number required

ATTN: Sandeep Satti, President

SEARCH RESULT

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

THE FOLLOWING PARTIAL REQUIREMENT APPLIES ONLY TO THE GOODS SPECIFIED THEREIN

IDENTIFICATION OF GOODS

One of the identification of goods is indefinite and must be clarified. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01. Applicant must amend the identification to specify the common commercial or generic name of the goods. See TMEP §1402.01. If the goods have no common commercial or generic name, applicant must describe the product, its main purpose, and its intended uses. See id.

The wording "etc." in the identification of goods is indefinite and must be clarified because it fails to identify specific goods. *See* TMEP §1402.03(a). Therefore, applicant must delete this indefinite wording from the identification and specify the common commercial or generic name for these goods.

In an identification, an applicant must use the common commercial or generic name for the goods, be specific and all-inclusive, and avoid using indefinite words or phrases. TMEP §§1402.01, 1402.03(a). Further, applicant may amend the identification to list only those items that are within the scope of the goods set forth in the initial application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §§1402.06 *et seq.*, 1402.07. Scope is generally determined by the ordinary meaning of the wording in the identification. TMEP §1402.07(a).

For easier reference, the suggested amendments are shown in bold and italics.

Applicant may adopt the following identification, if accurate:

Athletic protective pads for hands, wrists, ankle, arm, *and* knee; Athletic supporters; Athletic wraps for supporting hands, wrists, *and ankle* during exercise; Athletic sporting goods, namely, athletic wrist and joint supports; Shin guards for athletic use; Shoulder pads for athletic use; Wrist guards for athletic use, in international class 28.

Applicant's goods may be clarified or limited, but may not be expanded beyond those originally itemized in the application or as acceptably amended. See 37 C.F.R. §2.71(a); TMEP §1402.06. Applicant may clarify or limit the identification by inserting qualifying language or deleting items to result in a more specific identification; however, applicant may not substitute different goods or add goods not found or encompassed by those in the original application or as acceptably amended. See TMEP §1402.06(a)-(b). Any acceptable changes to the goods will further limit scope, and once goods are deleted, they are not permitted to be reinserted. TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual. See* TMEP §1402.04. To expedite prosecution of this trademark application, when amending the identification as required above, the Office strongly encourages the applicant to select pre-approved wording contained within this manual that accurately describes the goods and/or services therein. Failure to do so may result in delay.

PHONE NUMBER

Applicant is requested to provide a current telephone number in the response to expedite examination of this application.

RESPONSE GUIDELINES

For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

The United States Patent and Trademark Office (USPTO) website provides information for those unfamiliar with the process of applying for federal trademark registration, such as an e-booklet about registering trademarks, FAQs, and more. Two tools on the USPTO's website that are particularly helpful during the examination process are the (1) informational videos and (2) application processing timelines. The videos provide information in a broadcast news format regarding a range of issues that arise during the examination of an application, such as specimens and goods and services. The application processing timelines provide information regarding the USPTO's processing time for certain documents, as well as crucial legal deadlines.

QUESTIONS ABOUT THIS ACTION

If the applicant has **technical questions** about the TEAS response to Office action form, the applicant can review the electronic filing tips available online at http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp and send technical questions to the TEAS Support Team at TEAS@uspto.gov via e-mail. Please include your name, telephone number, serial number and/or registration number, a description of the issue, including the name of the TEAS form you are having problems with (e.g., "Response to Office Action Form," "Request for Extension of Time to File a Statement of Use," etc.), and a screen shot of any error message that you are receiving. You should receive a response within two (2) hours if the e-mail message is submitted during normal business hours.

For **status inquiries or copies of documents**, an applicant may check the status of or view documents filed in the trademark and/or service mark application or registration twenty-four (24) hours a day, seven (7) days a week, using the Trademark Status and Document Retrieval (TSDR) database on the USPTO website at http://tsdr.uspto.gov/. To obtain this status or view these documents, enter the application serial number or registration number and click on "Status" or "Documents." Do not attempt to check status until approximately four to five (4-5) days after submission of a filing, to allow sufficient time for all USPTO databases to be updated.

For all other non-legal matters, including petitions to revive or reinstate an application, please contact the Trademark Assistance Center (TAC). TAC may be reached by e-mail at TrademarkAssistanceCenter@uspto.gov or by telephone at (800) 786-9199. For non-technical matters, TAC is open from 8:30 a.m. to 8:00 p.m. Eastern Standard Time (EST), Monday through Friday, except on federal government holidays. A list of federal government holidays is available at the following website: https://www.opm.gov/policy-data-oversight/snow-dismissal-procedures/federal-holidays/.

If applicant has questions regarding the legal issues in this Office action, please call the assigned trademark examining attorney.

How to respond. Click to file a response to this nonfinal Office action.

/Alex Seong Keam/ Attorney-Advisor U.S. Patent and Trademark Office Law Office 114 (571) 272-9176 alex.keam@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on August 23, 2022 for U.S. Trademark Application Serial No. 97120377

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) Read the Office action. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain "@uspto.gov." Verify the correspondence originated from us by using your Serial Number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Alex Keam

Statistics for Case 97120377						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120377[sn]	1	0	1	1	0:00
2	$m\{v\}v\{"fph":2\}\{"iy"\}\{"ckqx"\}*[bi,ti]$ and live[ld]	9	0	9	9	0:01
3	*m{v}v*[bi,ti] and live[ld]	10275	0	0	0	0:01
4	*{"fph":2}{"iy"}{"ckqx"}*[bi,ti] and live[ld]	49028	0	0	0	0:15
5	3 and 4	96	0	23	23	0:14
6	*move*[bi,ti] and live[ld]	5024	0	0	0	0:01
7	*moving*[bi,ti] and live[ld]	1176	0	0	0	0:01
8	4 and "028"[cc]	26621	0	0	0	0:14
9	4 and ("028" or "a" or "b" or "200")[ic]	2142	0	0	0	0:49
10	4 and ("035" or "a" or "b" or "200")[ic]	6589	0	0	0	0:34
11	4 and ("042" or "a" or "b" or "200")[ic]	5368	0	0	0	0:19
12	*f{"iy"}t*[bi,ti] and live[ld]	19802	0	0	0	0:01
13	12 and "028"[cc]	13834	0	0	0	0:01
14	12 and ("028" or "a" or "b" or "200")[ic]	1669	0	0	0	0:01
15	12 and ("035" or "a" or "b" or "200")[ic]	2330	0	0	0	0:01
16	12 and ("042" or "a" or "b" or "200")[ic]	1050	0	0	0	0:01
17	6 and "028"[cc]	3173	0	0	0	0:00
18	6 and ("028" or "a" or "b" or "200")[ic]	202	0	20	20	0:01
19	6 and ("035" or "a" or "b" or "200")[ic]	823	0	0	0	0:01
20	6 and ("042" or "a" or "b" or "200")[ic]	378	0	16	16	0:01

Session started 08/23/2022 7:15 pm Session ended 08/23/2022 7:22 pm Total search duration 157.00 Session duration 6 minutes 48 seconds Adjacency Level 1 Near Level 1