

To: James J. Saul(trademark@faegredrinker.com)
Subject: U.S. Trademark Application Serial No. 97120795 - SONICJOBS
Sent: August 24, 2022 06:28:01 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

5919353

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United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120795

Mark: SONICJOBS

Correspondence Address:

JAMES J. SAUL
FAEGRE DRINKER BIDDLE & REATH LLP
311 S. WACKER DRIVE, SUITE 4300
CHICAGO IL 60606 UNITED STATES

Applicant: Sonicjobs App Ltd

Reference/Docket No. N/A

Correspondence Email Address: trademark@faegredrinker.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 24, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- Registration is Refused: Likelihood of Confusion
- Identification of Goods and Services Requires Amendment

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 5919353 for the standard character mark SKILLSONIQ. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Hercko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

Applicant has applied to register the mark SONICJOBS in stylized text with a design of a target for International Class 009: Downloadable mobile applications relating to recruitment services; electronic downloadable databases for use in the field of recruitment; software applications for searching a database of job listings

International Class 035: Personnel placement and recruitment services; employment agency services; personnel placement and recruitment via the internet, mobile telephones and mobile devices; computerized file management for recruitment; compilation of job information into computer databases; advertising services provided over the Internet all related to job listings, employment,

recruitment and personnel placement; compilation of advertisements for use as web pages over the Internet and digital marketing all related to job listings, employment, recruitment and personnel placement; testing individuals to determine employment skills; professional consultancy and expert services, all relating to personnel vocational testing and career advice; compilation and updating of databases of recruitment information; providing an on-line searchable database featuring job listings, recruitment information and resumes

Registrant's mark is SKILLSONIQ in standard characters for:

International Class 035: online employment recruitment site for employers to hire and manage workers; Employment hiring, recruiting, placement, staffing and career networking services; Human resource services, namely, providing feedback from individuals and from organizations; providing an online portal for submitting and posting of resumes and profiles by professionals and posting of work opportunities by individuals and companies.

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

The applied-for mark is SONICJOBS in stylized form with a target design. The registered mark is SKILLSONIQ in standard character form. Stylization of the one of the marks at issue will not avoid likelihood of confusion.

A mark in typed or standard characters may be displayed in any lettering style; the rights reside in the wording or other literal element and not in any particular display or rendition. See *In re Viterra Inc.*, 671 F.3d 1358, 1363, 101 USPQ2d 1905, 1909 (Fed. Cir. 2012); *In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010); 37 C.F.R. §2.52(a); TMEP §1207.01(c)(iii). Thus, a mark presented in stylized characters and/or with a design element generally will not avoid likelihood of confusion with a mark in typed or standard characters because the word portion could be presented in the same manner of display. See, e.g., *In re Viterra Inc.*, 671 F.3d at 1363, 101 USPQ2d at 1909; *Squirtco v. Tomy Corp.*, 697 F.2d 1038, 1041, 216 USPQ 937, 939 (Fed. Cir. 1983) (stating that “the argument concerning a difference in type style is not viable where one party asserts rights in no particular display”).

Further, when evaluating a composite mark consisting of words and a design, the word portion is normally accorded greater weight because it is likely to make a greater impression upon purchasers, be remembered by them, and be used by them to refer to or request the goods and/or services. *In re Aquitaine Wine USA, LLC*, 126 USPQ2d 1181, 1184 (TTAB 2018) (citing *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012)); TMEP §1207.01(c)(ii). Thus, although marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterra Inc.*, 671 F.3d at 1366-67, 101 USPQ2d at 1911 (citing *Giant Food, Inc. v. Nation’s Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)).

The marks at issue share the highly similar and phonetically equivalent components SONIC and SONIQ. See attached evidence regarding phonetic equivalence. Marks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression. *See Crocker Nat'l Bank v. Canadian Imperial Bank of Commerce*, 228 USPQ 689, 690-91 (TTAB 1986), *aff'd sub nom. Canadian Imperial Bank of Commerce v. Wells Fargo Bank, Nat'l Ass'n*, 811 F.2d 1490, 1495, 1 USPQ2d 1813, 1817 (Fed. Cir. 1987) (holding COMMCAH and COMMUNICASH confusingly similar); *In re Corning Glass Works*, 229 USPQ 65, 66 (TTAB 1985) (holding CONFIRM and CONFIRMCELLS confusingly similar); *In re Pellerin Milnor Corp.*, 221 USPQ 558, 560 (TTAB 1983) (holding MILTRON and MILLTRONICS confusingly similar); TMEP §1207.01(b)(ii)-(iii).

The term SONIC forms the first and therefore dominant feature of the mark. Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. *See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (finding similarity between VEUVE ROYALE and two VEUVE CLICQUOT marks in part because “VEUVE . . . remains a ‘prominent feature’ as the first word in the mark and the first word to appear on the label”); *Century 21 Real Estate Corp. v. Century Life of Am.*, 970 F.2d 874, 876, 23 USPQ2d 1698, 1700 (Fed Cir. 1992) (finding similarity between CENTURY 21 and CENTURY LIFE OF AMERICA in part because “consumers must first notice th[e] identical lead word”); *see also In re Detroit Athletic Co.*, 903 F.3d 1297, 1303, 128 USPQ2d 1047, 1049 (Fed. Cir. 2018) (finding “the identity of the marks’ two initial words is particularly significant because consumers typically notice those words first”). The term "SONIC" is thus given greater weight in comparing the marks.

The marks are therefore found similar.

The examining attorney further notes where the goods and services of an applicant and registrant are “similar in kind and/or closely related,” the degree of similarity between the marks required to support a finding of likelihood of confusion is not as great as in the case of diverse goods and/or services. *In re J.M. Originals Inc.*, 6 USPQ2d 1393, 1394 (TTAB 1987); *see Shen Mfg. Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 1242, 73 USPQ2d 1350, 1354 (Fed. Cir. 2004); TMEP §1207.01(b).

Comparison of the Goods and Services

The goods and services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Hercko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

When analyzing an applicant’s and registrant’s goods and/or services for similarity and relatedness, that determination is based on the description of the goods and/or services in the application and registration at issue, not on extrinsic evidence of actual use. *See Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1323, 110 USPQ2d 1157, 1162 (Fed. Cir. 2014) (quoting *Octocom Sys. Inc. v. Hous. Computers Servs. Inc.*, 918 F.2d 937, 942, 16 USPQ2d 1783, 1787 (Fed. Cir. 1990)).

Applicant's goods and services are "Downloadable mobile applications relating to recruitment services; electronic downloadable databases for use in the field of recruitment; software applications for searching a database of job listings" in International Class 009, and "Personnel placement and recruitment services; employment agency services; personnel placement and recruitment via the

internet, mobile telephones and mobile devices; computerized file management for recruitment; compilation of job information into computer databases; advertising services provided over the Internet all related to job listings, employment, recruitment and personnel placement; compilation of advertisements for use as web pages over the Internet and digital marketing all related to job listings, employment, recruitment and personnel placement; testing individuals to determine employment skills; professional consultancy and expert services, all relating to personnel vocational testing and career advice; compilation and updating of databases of recruitment information; providing an on-line searchable database featuring job listings, recruitment information and resumes" in International Class 035.

Registrant's services are "online employment recruitment site for employers to hire and manage workers; Employment hiring, recruiting, placement, staffing and career networking services; Human resource services, namely, providing feedback from individuals and from organizations; providing an online portal for submitting and posting of resumes and profiles by professionals and posting of work opportunities by individuals and companies" in International Class 035.

In this case, the services in the application and registration(s) are legally identical in part. Therefore, it is presumed that the channels of trade and class(es) of purchasers are the same for these goods and/or services. *See Cai v. Diamond Hong, Inc.*, 901 F.3d 1367, 1372, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012)). Thus, applicant's and registrant's goods and/or services are related.

Further, the compared goods and services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

The attached Internet evidence, consisting of screenshots from a representative sampling of third party websites, establishes that the same entity commonly manufactures, produces, or provides the relevant goods and services and markets the goods and services under the same mark. See attached screenshots from ZipRecruiter.com, RobertHalf.com, Apple.com, and SparksGroupInc.com. This evidence also shows that the relevant goods and services are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use, and the goods and/or services are similar or complementary in terms of purpose or function. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Accordingly, the goods and services are considered related.

Conclusion

Because the marks are similar and the goods and services are related and legally identical in part there is a likelihood of confusion as to the source of applicant's goods and services, and registration is refused pursuant to Section 2(d) of the Trademark Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

IDENTIFICATION OF GOODS AND SERVICES REQUIRES AMENDMENT

The identification of goods and services is indefinite and must be amended to further clarify the nature of the goods as set forth in greater detail in the suggested amendment below. *See 37 C.F.R. §2.32(a)(6); TMEP §1402.01.*

Applicant may substitute the following wording, if accurate:

International Class 9: Downloadable mobile applications relating to recruitment services, **namely, mobile applications for __ {identify functions of application e.g., for use as a spreadsheet, data processing, word processing, sending electronic communications};** electronic downloadable databases for use in the field of recruitment; **downloadable** software applications for searching a database of job listings

International Class 35: Personnel placement and recruitment services; employment agency services; personnel placement and recruitment via the internet, mobile telephones and mobile devices; computerized file management for recruitment; compilation of job information into computer databases; advertising services provided over the Internet all related to job listings, employment, recruitment and personnel placement; compilation of advertisements for use as web pages over the Internet and digital marketing all related to job listings, employment, recruitment and personnel placement; testing individuals to determine employment skills; **Career placement consulting services, namely,** professional consultancy and expert services, all relating to personnel vocational testing and career advice; compilation and updating of data **in computer databases** of recruitment information; providing an on-line searchable database featuring job listings, recruitment information and resumes **of prospective employees**

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See 37 C.F.R. §2.71(a); TMEP §1402.06.* Generally, any deleted goods and/or services may not later be reinserted. *See TMEP §1402.07(e).*

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *[U.S. Acceptable Identification of Goods and Services Manual](#)*. *See TMEP §1402.04.*

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "[Responding to Office Actions](#)" and the informational [video "Response to Office Action"](#) for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide

additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [**Click to file a response to this nonfinal Office action.**](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or unforeseen circumstances could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

(4) STANDARD CHARACTER MARK

SKILLSONIQ

Mark Punctuated

SKILLSONIQ

Translation

Goods/Services

- IC 035. US 100 101 102.G & S: online employment recruitment site for employers to hire and manage workers; Employment hiring, recruiting, placement, staffing and career networking services; Human resource services, namely, providing feedback from individuals and from organizations; providing an online portal for submitting and posting of resumes and profiles by professionals and posting of work opportunities by individuals and companies. FIRST USE: 20181031. FIRST USE IN COMMERCE: 20181031

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88419392

Filing Date

20190507

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20190910

Registration Number

5919353

Date Registered

20191126

Owner

(REGISTRANT) SKILLSONIQ, INC. CORPORATION DELAWARE Suite 2004 20 River Ct. Jersey City NEW JERSEY 07310

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

SERVICE MARK

Register
PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

David A. Boag



Lawless English



ENGLISH LESSONS AND LANGUAGE TOOLS FROM LAURA K. LAWLESS

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Q

In English the letter Q has two sounds and is always followed by the letter U.

For most English words the pronunciation of the qu is actually a combination of the K and the W. But there are a few words where the qu sounds like a K without the W.

Note that the examples are in three columns. The first column provides an example of the sound when it is word initial (at the beginning of the word). The second column provides an example of the sound when it is word internal (in the middle of the word). The third column provides examples of the sound when it is word final (at the end of the word).

Click on the sample words to listen to the sound files. Pay attention to the sound of the letters in **bold**.

letter IPA* examples

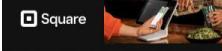
q kw queen equal
(kwɪn) (ɪkwəl)

k quay antique
(keɪ) (æntɪk)

*IPA means International Phonetic Association.

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R

1 RESPONSE

 ROHAN ROGER DAVID ZENER

4 December 2014 / 03:52

The 'q' actually appears alone in several European or Semitic words and in borrowed English words from, eg, Arabic and French. There, it sounds just like 'k'. Examples:

qibla (Arabic, direction to Mecca)
rhaqaba (Arabic, "burden")
qen (Albanian, "dog")
coq (French, "cockeral")

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négation anglaise preguntes pronouns
questions questions anglaises **verbes**
verbos verbs

 **LAWLESS FRENCH**

normal
Expressions with En (Adverbial Pronoun)
décortiquer

 **LAWLESS ITALIAN**

Tu vs Lei
SCH
Music

 **LAWLESS SPANISH**

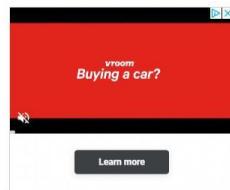
RR
Voy a la playa – Vocab Quiz
To Become

 **THE VEGGIE TABLE**

Muhammara
Beer-Battered Tofu
Arugula Pesto

 **LKL'S BLOG**

The Angel's Flight
Folding Stairs
New Year's Resolution: Learn a Language



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SONIC adjective

Save Word

sonic | \sā-nik\

Definition of sonic

1 : utilizing, produced by, or relating to sound waves
// *sonic altimeter*
broadly : of or involving sound
// *sonic pollution*

2 : having a frequency within the audibility range of the human ear —used of waves and vibrations

3 : of, relating to, or being the speed of sound in air or about 761 miles per hour (1224 kilometers per hour) at sea level at 59°F (15°C)

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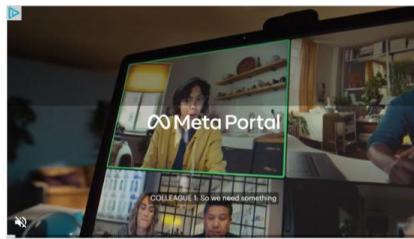
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Other Words from sonic

sonically \ 'sā-ni-k(ə-)lē \ adverb

Did you know?

A sonic boom is an explosive sound created by a shock wave formed at the nose of an aircraft. In 1947 a plane piloted by Chuck Yeager burst the "sound barrier" and created the first sonic boom. In the decades afterward sonic booms became a familiar sound to Americans. (Because of steps that were eventually taken, sonic booms are rarely heard anymore.) Today *sonic* is often used by ambitious rock musicians to describe their experimental sounds.



Examples of sonic in a Sentence

Recent Examples on the Web

// The plan is reminiscent of an experiment run by the Federal Aviation Administration (FAA) in 1964, when supersonic fighter jets were repeatedly flown over Oklahoma City to test the impact of *sonic* booms on the public.
— Jacopo Prisco, CNN, 25 July 2022

// Mavis also adds a new (for Moog) audio folding capability, rather than clipping signals, for new timber component and expands the *sonic* palette.
— Kevin Krewell, Forbes, 30 June 2022

// Top Gun: Maverick continues to set off *sonic* booms.

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stationary

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FALSE

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— Pamela McClintock, *The Hollywood Reporter*, 14 June 2022

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First Known Use of *sonic*

1918, in the meaning defined at [sense 1](#)

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The first known use of *sonic* was in 1918

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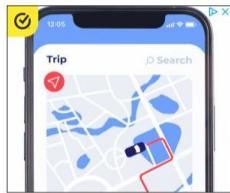
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PeggyApgarSchmidt · 30 October, 2012

I had a dream a while back that ended with a voice saying "follow the sonic trail". I've been trying to figure out what that meant



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sonic adjective

soñic | \sā-nik\

Kids Definition of *sonic*

: using, produced by, or relating to sound waves

Other Words from *sonic*

sonically \i-k(a-)lē\ adverb

More from Merriam-Webster on *sonic*

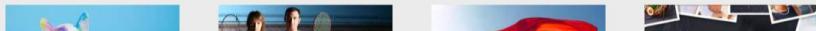
English: Translation of *sonic* for Spanish Speakers

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literally

Literally

How to use a word that
(literally) drives some pe...



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or 'All Intents and
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Lay vs. Lie
Editor Emily Brewster
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"The public is a hot mess"

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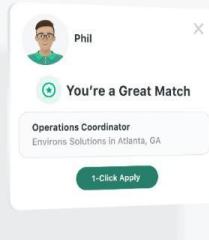
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—Stephanea W.



What people are saying about ZipRecruiter



Stephanea W.

Phil, you made my job search a priority. And you stuck with me all throughout it. Couldn't have done it without you!

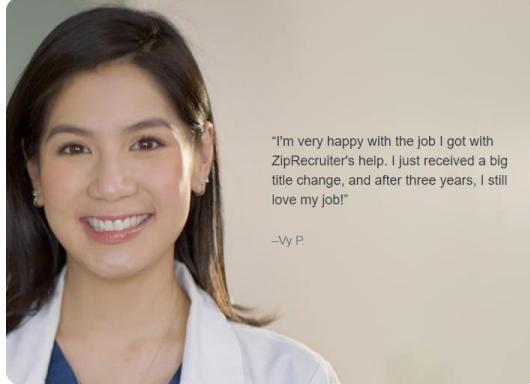


Alisa M.

Phil, you are amazing! You gave me the confidence and hope to get out there. I did it because of you. Thank you!

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—Abigail G.



"I'm very happy with the job I got with ZipRecruiter's help. I just received a big title change, and after three years, I still love my job!"

—Vy P.



Andrea W.

I've got to thank you, Phil. Having you was like having my own personal recruiter. I'd wake up to emails from you with jobs that matched what I was looking for.



Stephanea W.

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Trending Job Types

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Sales
Oil Rig
Management
Podcast
Nursing
Customer Service
OIL And GAS
Cargo Ship
Voice OVER
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1-Tap Apply

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Alejandra P. Anaheim, CA

customer service and are willing to perform the duties of an Operations Coordinator in the Santa Monica Area.

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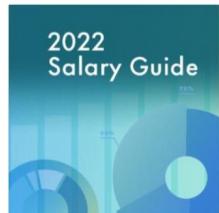
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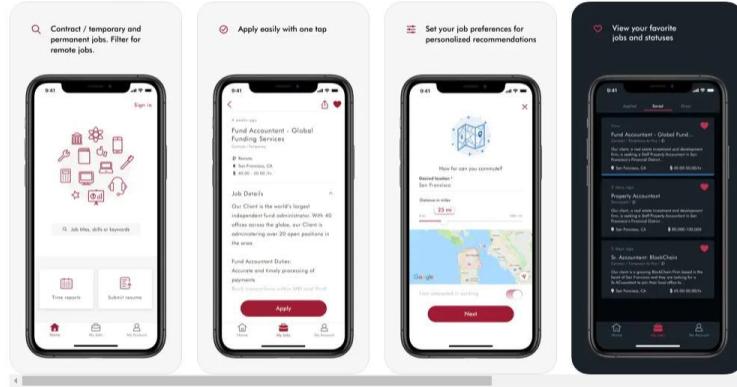
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We've made performance improvements and bug fixes to improve your experience.

Version History

Version 4.4.0

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Ratings and Reviews

4.8

out of 5

34.6K Ratings



★★★★★

Suzie1227, 09/10/2021

Case manager

I like the easy way of applying for jobs however I am new at this application site I am not sure how long they take to respond I applied to a job more than a week ago [see more](#)

★★★★★

SoltsJessie, 06/21/2022

Amazing App & Company

They are super helpful & kind people. I applied to over 50 jobs on Indeed over the weekend & one of them were for RH. I received a call from RH on Monday regarding an interview [see more](#)

★★★★★

Happy temp., 03/27/2021

Robert Half (my experience)

Robert Half is an ever growing team of dedicated people with a hands on approach to working with their temps and clients. I get weekly communication updating schedu [more](#)

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Other Data	

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Seller
Robert Half International Inc.

Size
47.3 MB

Category
Business

Compatibility
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Languages
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4+

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What's New

- Bug fix for push notifications
- Updated login screen picture

[Version History](#)

Version 1.0.19

Ratings and Reviews

5.0

out of 5

5 Ratings



HB Ashrafi, 04/05/2022

5 Star
Best Staffing Organization. Thanks Sparks
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Category
Business

Compatibility
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Requires iOS 9.0 or later.

Languages

Age Rating
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What Is A Headhunter?

A headhunter is a third-party recruiter who focuses exclusively on helping organization's hire for challenging to fill mid- and high-level positions. While working with a headhunter is a practical option for an organization trying to fill a specific post as soon as possible, it's not the right option for every organization.

Since headhunters often feel pressure from organizations to quickly fill an urgent position, especially in high-demand areas like the Nation's Capitol, the interview and hiring process can be overly sped up, resulting in hires not aligning with company goals. An accelerated hiring process by headhunters in DC may leave both the organization and headhunter frustrated and unhappy with the outcome.

Headhunters DC Vs. Recruiting Agency

Headhunters focus on filling one position quickly while recruiting agencies will take a slightly different approach. Recruiters act as a strategic partner for organizations to help them fill hiring needs across all their departments and divisions.

Unlike headhunters, who are self-employed consultants that take jobs on a case by case basis, recruiters and staffing agencies immerse themselves into an organization to better understand the client's needs and work environment. This collaborative partnership allows recruiters to match top talent with specific organizations based

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off a candidate's technical and soft skills to guarantee they'll fit in with company culture.

Learn more: Headhunter vs Recruiter: What's the Difference?

Staffing Agencies in Washington DC and recruiters often vet potential candidates to ensure they're a good fit before sending the candidate for an interview, saving organizations valuable time and resources associated with hiring.

A strategic partnership between a company and their executive search firm, combined with recruiters' extensive network that spans across various industries, allows an organization to build a long-term, lasting relationship that can improve an organization's overall talent acquisition strategy.

Whether you decide to work with headhunters in DC or partner with a staffing agency depends on your organization's unique hiring needs and requirements.

While working with a headhunter may allow you to speed up the onboarding process, the talent they provide may not be properly vetted or the best fit for your organization wasting your HR teams valuable time and resources in the long run. Working with a leading executive search firm, like [Sparks Group](#), is an efficient way to take your hiring process to the next level and staff your team with exceptional talent.

Work with Sparks Group

With Sparks Group, organizations get access to unmatched staffing and recruiting expertise and efficiency. Our team of [Washington DC staffing](#) and executive search specialists have over 45 years of experience and a proven track record of finding the most qualified candidates in Washington, DC, zeroing in on top talent, and guiding companies in hiring the right professional for their mid- to high-level positions.

In today's competitive job market, it is extremely difficult to find and attract talent. At Sparks Group, we pull from an extensive network of resources and an exceptional pool of active and passive high-level candidates to find the right hire – not only for the role, but also for your organization and culture. In addition, many of our executive recruiters have first-hand professional experience in their areas of expertise and know the right mix of hard and soft skills needed to exceed in any given position.

To learn more about staffing and recruiting strategies for your company, complete our contact form and schedule a free consultation with one of our experts today.

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Our Services

Sparks Group offers a complete capture of temporary, contract, and permanent staffing services and business solutions for a broad range of client requirements.

Temporary and Contract Staffing

Our temporary and contract staffing solution ensures that your organization receives the talent you need, when you need it, whether your needs are short-term or long-term.

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Contract-to-Hire

Our contract-to-hire solution provides a period of evaluation to determine if the candidate is an ideal fit with regards to skill-sets, cultural fit and work ethic.

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Direct Hire and Executive Search

Leverage our robust talent pipeline and over five decades of experience in recruiting to rapidly fill full-time positions within your organization.

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Sparks Group has an extensive history of providing professional services to the Government, with special emphasis supporting DoD, DHS, DoJ, and Civilian programs and projects.

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Get insights into the shifting job marketplace and learn strategies HR teams can use to boost talent acquisition and reduce turnover. [Download the guide.](#)

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Sparks Group is a security clearance recruiting firm that specializes in the recruitment of cleared technical, professional, and administrative candidates.

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Effectively recruit and hire remote workers for contingent (short-term and long-term) and full-time positions with a full-service staffing and recruiting firm.

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Acquisition Support Services

Sparks Group provides full acquisition management and acquisition support services to government and commercial clients.

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Sparks Group provides payroll services to businesses of all sizes and across all industries, including Fortune 500 companies, small businesses, and non-profits.

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Sparks Group has extensive experience providing Vendor Management and Business Process Outsourcing solutions to clients across a wide range of vertical markets.

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Recruitment Process Outsourcing

Under our RPO solution, Sparks Group serves as an extension of the client's recruiting department by owning and managing the entire recruiting process and functions.

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“The entire Sparks Group team’s approach reflects a high level of professionalism and ethics that we rarely encounter in today’s business world. Their approach is recognized and



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"In today's business world, their approach is recognized and respected throughout our entire firm."

- PROGRAM MANAGER | IT SOLUTIONS FIRM



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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued

on August 24, 2022 for

U.S. Trademark Application Serial No. 97120795

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

(1) [**Read the Office action**](#). This email is NOT the Office action.

(2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.

(3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- [**Check the status**](#) of your application periodically in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [**Update your correspondence email address**](#) to ensure you receive important USPTO notices about your application.
- [**Beware of trademark-related scams**](#). Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

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**Statistics for Case
97120795**

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2	*{"sdc"1:2}{v}{n"1:2}{v}{"ckqx"1:2}*[bi,ti] and live[lid]	14964	0	0	0	0:18
3	*j{v}b*[bi,ti] and live[lid]	3000	0	0	0	0:01
4	2 and 3	10	0	10	10	0:16
5	*soni{"ckqx"1:2}*[bi,ti] and live[lid]	1493	0	0	0	0:01
6	*sonic*[bi,ti] and live[lid]	1396	0	0	0	0:01
7	sonic[bi,ti] and live[lid]	832	0	0	0	0:01
8	7 and "035"[cc]	211	0	0	0	0:02
9	7 and "035"[ic]	42	0	42	42	0:00
10	8 not 9	169	0	169	169	0:01
11	(210312 target)[dc] and live[lid]	1225	0	0	0	0:02
12	(241504 arrow)[dc] and live[lid]	7143	0	0	0	0:01
13	11 and 12	36	0	1	36	0:01
14	11 and ("009" "035")[cc]	921	0	2	400	0:02
15	9 and (job jobs recruitment employee employment recruiter)[gs]	2	0	2	2	0:01
16	7 and "009"[cc]	520	0	0	0	0:01
17	7 and "009"[ic]	274	0	274	274	0:02
18	16 not 17	246	0	246	246	0:02

Session started 08/24/2022 4:44 pm

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#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120795[sn]	1	0	0	0	0:00
2	*{"szc"1:2}{v}{"n"1:2}{v}{"ckqx"1:2}*[bi,ti] and live[lid]	14964	0	0	0	0:18
3	*j{v}b*[bi,ti] and live[lid]	3000	0	0	0	0:01
4	2 and 3	10	0	10	10	0:16
5	*soni{"ckqx"1:2}*[bi,ti] and live[lid]	1493	0	0	0	0:01
6	*sonic*[bi,ti] and live[lid]	1396	0	0	0	0:01
7	sonic[bi,ti] and live[lid]	832	0	0	0	0:01
8	7 and "035"[cc]	211	0	0	0	0:02
9	7 and "035"[ic]	42	0	42	42	0:00
10	8 not 9	169	0	169	169	0:01
11	(210312 target)[dc] and live[lid]	1225	0	0	0	0:02
12	(241504 arrow)[dc] and live[lid]	7143	0	0	0	0:01
13	11 and 12	36	0	1	36	0:01
14	11 and ("009" "035")[cc]	921	0	2	400	0:02

Session started 08/24/2022 4:44 pm

Session ended 08/24/2022 4:55 pm

Total search duration 47.00

Session duration 11 minutes 43 seconds

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