

To: Jun S. Ha(jun-pto@lozaip.com)
Subject: U.S. Trademark Application Serial No. 97118823 - TEA PRISM - AIPKO-2265A
Sent: August 25, 2022 02:12:17 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-www-amazon-com-TEA-needles-pyramid-teabags-Pineneedle-dp-B09LC5C8CD-16614493427131](#)
[screenshot-birchalltea-co-uk-tea-shop-virunga-afternoon-tea-15-plant-based-prism-tea-bags-16614494397481](#)
[screenshot-www-finedininglovers-com-article-study-pyramid-shaped-tea-bags-produce-better-tea-16614509955481](#)

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97118823

Mark: TEA PRISM

Correspondence Address:

JUN S. HA
LOZA & LOZA, LLP
305 N. SECOND AVE., #127
UPLAND CA 91786 UNITED STATES

Applicant: Gilncompany

Reference/Docket No. AIPKO-2265A

Correspondence Email Address: jun-pto@lozaip.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 25, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Section 2(e)(1) Refusal - Merely Descriptive

SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a characteristic of applicant's goods and/or services. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); *see, e.g., In re TriVita, Inc.*, 783 F.3d 872, 874, 114 USPQ2d 1574, 1575 (Fed. Cir. 2015) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 543 (1920)).

A term that describes the shape or form of a product is merely descriptive. *In re Metcal Inc.*, 1 USPQ2d 1334 (TTAB 1986) (holding SOLDER STRAP merely descriptive of self regulating heaters in the form of flexible bands or straps); *In re H.U.D.D.L.E.*, 216 USPQ 358 (TTAB 1982) (holding TOOBS merely descriptive of bathroom and kitchen fixtures in the shape of tubes). Here, applicant's goods are "TEA." "PRISM" merely describes the shape of the goods. As is shown by the attached evidence from amazon.com and birchalltea.co.uk, "tea" commonly comes in prism shaped tea bags. Accordingly, the mark is merely descriptive of the goods/services, and registration must be refused under Section 2(e)(1) of the Trademark Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Keri-Marie Cantone/
Trademark Examining Attorney
Law Office 104
(571) 272-6069
keri.cantone@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

amazon

prime

Deliver to Kerl-marle
Fairfax S... 22039

Grocery & Gourmet Food

Hello, Kerl
Account & Lists

Returns
& Orders

Cart

All

Back to School

Off to College

Groceries

Amazon Basics

Shopper Toolkit

Health & Household

Buy Again

Coupons

Beauty & Personal Care

Pet Supplies

Pharmacy

Same-Day school supplies

Grocery

Deals

Snacks

Breakfast

Warm Beverages

Cold Beverages

Cooking Staples

Baby Food

Candy & Chocolate

Subscribe & Save

International Foods

SNAP-eligible Groceries

Sponsored 

Pine needle tea, wild-foraged in the USA, picked from northern white pines | Protects against infection, strengthens immunity, high in antioxidants, natural suramin (20 Count (Pack of...))

★★★★☆ 406

\$18.99 (\$13.46/Ounce)



Organic Seasonal Pine Needle Tea (1 Box (25Tea Bag))
★★★★☆ 652
\$4.59 (\$0.18/count) 



Organic Dried Pine Needle Tea Bags, Natural Herbal Caffeine Free Triangle Teabag, Premium Herb Pine Needles Leaves 30 Tea Bag - Strengthens Immunity...

★★★★☆ 90

\$14.49 (\$14.49/Count) 



TEA PRISM- pine needle tea bags | pine needles for tea | Pine needle loose leaf tea | prism tea bags | pyramid tea bags | 30 teabags (Pack of 1)

Brand: TEA PRISM

Price: **\$22.90** (\$22.90 / Count)

Flavor Name: **Pine**

Brand TEA PRISM

Item Form Tea Bags

Flavor	Pine
Amount of Honey	4

Package	Bag	Bottle
Number of Items	1	

Information

Similar item to consider

Amazon's Choice



Allegro Tea, Organic Peaceful Slumber Tea Bags, 20 ct
20 Count (Pack of 1)
★★★★☆ (1341)
\$4.49 (\$0.22/Count) ✓prime
🌱 Climate Pledge Friendly



FullChea - Tie Guan Yin Tea - Oolong Tea Loose...

 Subscribe & Save:

\$22.90 (\$22.90 / Count)

Unlock 5% savings by adding this product and 3 more products to your next delivery. [Learn more](#)

First delivery on Oct 1
change

In Stock.

In Stock.

One last

Qty: 1

Deliver eve

1 month (

Se

8. $\frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$

Auto-delivery
GilnCompany

Amazon

☐ One time

\$22.90 (\$22.90)

FREE delivery

Aug 27

Sold by: Gilne

Add to essentials



Roll over image to zoom in



13.29 \$13.99 ✓prime

Save 5%

Subscribe & Save

Learn more about Your Essentials

Add to List

Have one to sell?
Sell on Amazon

Frequently bought together



+



+



Total price: \$51.88
Add all three to Cart

These items are shipped from and sold by different sellers. Show details

- ✓ This item: TEA PRISM- pine needle tea bags | pine needles for tea | Pine needle loose leaf tea | prism tea bags | pyra... \$22.90 (\$22.90/Count)
- ✓ Dandelion Root Tea Detox Tea - Raw Organic Vitamin Rich Digestive - Helps Improve Digestion and Immune System ... \$8.99 (\$0.45/Count)
- ✓ Organic Hibiscus Tea Bags | 100 Tea Bags | Eco-Conscious Tea Bags in Kraft Bag | Raw from Egypt | by FGO \$19.99 (\$0.20/Count)

Save 5%

FullChea

Enjoy tea time with some natural flavorful teas!

FullChea - Jasmine Pearl Tea - ...

12.34 \$12.99 ✓prime

Subscribe & Save

Sponsored

Products related to this item

Sponsored

Page 1 of 142

Organic Pine Needle Tea Bags - 100% Pure Natural Dried Pine Needles Herbal Tea, Eff...
★★★★☆ 69
Amazon's Choice in Herbal Tea
\$18.99 (\$0.63/Count)
✓prime
Save 8% with coupon

Pine Needle Tea Bags - Organic Dried Pine Needle Herbal Tea for Immune Support & An...
\$14.99 (\$0.75/Count)
✓prime
Save 20% with coupon

Pine Needle Tea Bags - Organic Dried Pine Needle Herbal Tea for Immune Support & An...
\$18.99 (\$0.63/Count)
✓prime
Save 20% with coupon

Zillu Organic Dried White Pine Needle Tea (8.8 oz)
★★★★☆ 59
\$23.99 (\$2.71/Ounce)
✓prime

TEARELAE - Pine Needle Tea Bags - 3.53oz/100g (2.5g X 40 Bags) - 100% Pure Natural ...
★★★★☆ 600
\$14.99 (\$0.37/Count)
✓prime

FullChea - Dried Pine Needle Tea Bags, 40 Teabags, 2.5g/bag - 100% Wild Masson...
★★★★☆ 134
\$13.99 (\$0.35/Count)
✓prime

FullChea - Dried Pine Needle Tea - 7oz/200g - Premium Red Pine Needles Loose Leaf H...
★★★★☆ 1,392
\$14.99 (\$2.14/Ounce)
✓prime

Product Description



PRIME GRADE INGREDIENTS
From all over the world
So you can feel
Natural & healthy energy

"Health is the thing that makes you feel that now is the best time of the year."

Franklin P. Adams

Drink 2 cups day and night, it will help you to relieve stress and fatigue.

Pine needle tea was beloved by Korean noble people for its unique scent and fatigue recovery in the past.

Pine needles contain protein, carbohydrate, mineral and rich vitamins (A, B1, C and K). Various nutrition improve health of human body and gives energy.

Serving Size 2g, Servings Per Container 30 Tea Bags

- Additive-free
- Caffeine-free
- Sugar-free
- 100% Vegan
- Made in Korea
- With premium quality ingredients



Vacuum roasting

Quick roasting in vacuum circumstance prevents loss of nutrients and maximizes flavor.



Low temperature drying

Delicately dried at low temperature of 30 to 40°C. Low temperature drying process enhances flavor of tea and preserves nutrition of pine needle as much as possible

Quick and Easy Preparation



Organic Chinese Green Tea bags

YHT- Green



pine needle tea bag

Tea tea time

Upload your video

Have a question?

Find answers in product info, Q&As, reviews

Q Type your question or keyword

Customer questions & answers

Q Have a question? Search for answers

▲

1

vote

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Question:

Is this tea organic/pesticide-free?

Answer:

Yes, this product used pesticide-free organic ingredients. However, pesticide-free organic expressions cannot be officially used because they have not undergone certification procedures.
By GilnCompany [SELLER](#) on December 27, 2021

▲

0

votes

▼

Question:

What material are the bags made from? i.e. plastic? silk? other?

Answer:

Tea bags are made of corn starch PLA. When discarded in natural condition, it is completely decomposed into water and carbon dioxide by microorganisms and has the advantage of being safe because harmful substances such as environmental hormones and heavy metals are not detected!
By GilnCompany [SELLER](#) on March 12, 2022
[See more answers \(1\)](#)

Product details

Package Dimensions : 10.59 x 7.64 x 2.95 inches; 3.21 Ounces

ASIN : B09LC5C8CD

Customer Reviews:
★★★★☆ 120 ratings

Important information

Legal Disclaimer
Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.

Related products with free delivery

Sponsored 



Page 1 of 50

Zillu Organic Dried White Pine Needle Tea (8.8 oz)

★★★★☆ 59

\$23.99 (\$2.73/Ounce)

prime

Pine Needle Tea Bags - Organic Dried Pine Needle Herbal Tea for Immune Support & Antioxidant

★★★★☆ 1,392

\$14.99 (\$0.75/Count)

prime

Pine Needle Tea Bags - Organic Dried Pine Needle Herbal Tea for Immune Support & Antioxidant

★★★★☆ 1,392

\$18.99 (\$0.63/Count)

prime

FullChea - Dried Pine Needle Tea - 7oz/200g - Premium Red Pine Needles Loose Leaf Herbal Tea

★★★★☆ 1,392

\$14.99 (\$2.14/Ounce)

prime

Organic Pine Needle Tea Bags - 100% Pure Natural Dried Pine Needles Herbal Tea, Effective for Immune Support

★★★★☆ 69

\$18.99 (\$0.63/Count)

prime

TEARELAE - Pine Needle Tea Bags - 3.53oz/100g (2.5g X 40 Bags) - 100% Pure Natural Dried Pine Needles Herbal Tea, Effective for Immune Support

★★★★☆ 600

\$14.99 (\$0.37/Count)

prime

Sou Zen Pine Needle Tea Loose Leaf 4oz (113g) | Premium Quality Wild Pine Tea Leaves

★★★★☆ 24

\$12.99 (\$3.25/Ounce)

prime

We can make fast & reliable quotes for you with your Amazon account info

CONTINUE

Limitations and terms apply.

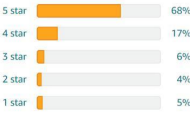
for you with your

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Customer reviews

★★★★☆ 4.4 out of 5

120 global ratings



How customer reviews and ratings work

Reviews with images



What customers mention

See all customer images

needle tea

health benefits

water for over 5 minutes

tea bag

drinking this tea

pine needle

fresh pine

like pine

pine needle tea

mild

By feature

Value for money	★★★★★	5.0
Freshness	★★★★★	5.0
Flavor	★★★★☆	4.1

Review this product

Share your thoughts with other customers

Write a customer review



FullChia - Dried Rose Petals - 1oz/29g - Edibl...

\$11.99  [Shop now](#)

Sponsored 

pine flavor

expensive tea


from the United States

Top reviews

to English

Top reviews from the United States


Translate all reviews to English

- anthony

★★★★★


The flavor

Reviewed in the United States on April 11, 2022

Flavor Name: Pine 

The flavor is mild & refreshing. I love it. Plus it helps with fatigue.


Helpful

Report abuse
- BRENDA J. FONTES

★★★★★


Excellent quality

Reviewed in the United States on February 12, 2022

Flavor Name: Pine 

Loved the taste, quality and freshness. Prompt delivery was a plus.


Helpful

Report abuse
- Marcia Negretti

★★★★★

muy bueno

Reviewed in the United States on January 29, 2022


Flavor Name: Pine 

si me agrado

Helpful

Report abuse


Helpful

English
- CHRISIE VIN

★★★★★

Great

Reviewed in the United States on April 16, 2022

Flavor Name: Pine 

I drank this for an 10 flavor even when steeped for over ten minutes. Not worthwhile. say I felt the boost t

subtle flavor... you c

live this tea it's refe

last a whole year. Ye

all... this tea is wort

Helpful

ted States on July 5, 2022

Vine Customer Review of Free Product (What's this?)

Max VINE VO

his tea provides a boost and to help with my breathing issues this tea is helpful after a week I can

★★★★★ Skept

an add sugar or honey which would make it delicious but I kept it purely medicinal.. I

Reviewed in the United States on January 30, 2022

Flavor Name: Pine

shing I love the earthy scent it has and th bag is packed with alot of needles this can

so boil some water and put the pines in the hot water .you don't need many needles at

I've drunk hundreds the try

Brewing Parameters

Temperature: 195°F

Water: 8oz or 220ml

Steep: Left in cup in

ical at first, but not a bad everyday tea

ted States on January 30, 2022

Vine Customer Review of Free Product (What's this?)

Tea Profile

Caffeine: None

Type: Green

Strength: Mild

Complexity: Low

Bitter: No

Tea bag Weight: 2g

Read more



Helpful

Report abuse

Miranda VINE VOICE

★★★★★ Not my fav tea

Reviewed in the United States on February 5, 2022

Flavor Name: Pine

Update: after drinking this tea for awhile, I think it's growing on me so I'm changing the rating to 4 stars from 3 stars. It is quite delicious if brewed for maybe 30 mins or so to get all the flavor. Even the second brew still has some flavor to it. Price wise, I still think \$20 is too expensive for just 1oz of tea, but since this is packaged in individual tea bag, it's probably why it's priced that higher. I would prefer get it as loose leaves so I can adjust the amount of tea to use for each brew.

This tea has a very mild taste. I was expecting something like a pine scent but it tasted rather woody and smells lightly woody as well. It tastes almost like the black soybean tea I get from Muji, which is way

Unhappy, but for this price, I can't justify getting this tea.



Helpful

Report abuse



Steve S. **VINE VOICE**

★★★★☆ **Interesting pine needles tea with many health benefits**

Reviewed in the United States on February 4, 2022

Flavor Name: Pine **Vine Customer Review of Free Product** (What's this?)

Never had pine needles tea before, saw the reviews and decided to try it. I'm a heavy tea drinker, but never thought about pine needles can be tea. Asked Mr Google, it seems like it has many good health Benefit. Not all pine tree leaf can be made for tea, some maybe poison. So, it's better buy from the reliable source.

The tea taste light with 1 bag, it has wood taste, very interesting. It's not a bad taste, just different. Mr Google said it has more V-C than lemon itself and some people add lemon (juice) into the pine needles tea. I tried that too. Adding 1 piece of lemon (1 lemon cut to 6 pcs), the lemon flavor override wood flavor and actually has a little bit honey smell. Very interesting. With all the health Benefit for drinking pine needles tea, I'll add this tea to my tea list. The only thing is this product is a little bit pricy though. If they're from the best pine tree, then the price is good.

One person found this helpful

Helpful

Report abuse

[See all reviews](#)

4 stars and above

Sponsored @

Page 1 of 26

Zillu Organic Dried White Pine Needle Tea (8.8 oz)
★★★★☆ 59

FullChea - Dried Pine Needle Tea Bags, 40 Teabags, 2.5g/bag - 100% Wild Masson...

TEARELAE - Pine Needle Tea Bags - 3.53oz/100g (2.5g X 40 Bags) - 100% Pure Natural ...

Jarteela - Pine Needle Tea Bags - 4g/Bag X 50 Pyramid Teabags - Premium Dried Masso...

FullChea - Dried Pine Needle Tea - 7oz/200g - Premium Red Pine Needles Loose Leaf H...

MiralandBerry Pine Needle Tea, 25 Corn-fiber Pyramid Tea Bags, Wild-foraged in the USA

Organic Pine Needle Tea - Premium Natural Dried Pine Needle Herbal Tea Bags for Imm...

\$23.99

(\$2.73/Ounce)

✓prime

★★★★★

134

\$13.99

(\$0.35/Count)

✓prime

★★★★★

600

\$14.99

(\$0.37/Count)

✓prime

★★★★★

64

\$17.99

(\$0.36/Count)

✓prime

Save 20%

with coupon

★★★★★

1,392

\$14.99

(\$2.14/Ounce)

✓prime

★★★★★

1,248

\$13.32

(\$0.53/Count)

✓prime

★★★★★

81

\$13.49

(\$4.26/Ounce)

✓prime

Save 5%

with coupon



Tea Tree tangles, invigorates & keeps hair healthy



★★★★★

44,953

"My hair stylist has been using this shampoo on me for a few years, and I always loved getting shampooed with it."

Sponsored

Disclaimer: While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

Fun picks for your family

Page 1 of 4



PicasoTiles 60 Piece Set

60pcs Magnet Building Tiles Clear Magnetic 3D Building Blocks...

★★★★★

24,803

Save 15%

with coupon

Preschool Building Sets

\$27.99

✓prime FREE One-Day



Crayola Classic Color Pack Crayons, 24 Count, (Pack of 4)

★★★★★

2,926

Prime FREE Delivery



Crayola Washable Watercolors 8 Count (Pack of 2)

★★★★★

7,251

Save 10%

with coupon

Watercolor Paint

\$8.08 (\$4.04/Count)

✓prime FREE Deliv



Learning Resources MathLink Cubes, Educational Counting Toy, Early Math Skills, Set of 100 Cubes

★★★★★

21,205

✓prime Today by 10:00 PM



Play-Doh Modeling Compound 10-Pack Case of Colors, Non-Toxic, Assorted, 2 oz. Cans,...

★★★★★

49,932

Save 10%

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Preschool Art Toys

\$7.99

✓prime Today by 10:00 PM



Pokemon Pikachu Kids Headphones, Adjustable Headband, Stereo Sound, 3.5mm Jack, Wired Headphones for...

★★★★★

4,978

✓prime FREE Delivery



JOTO 4 Pack Beach Mesh Bag Seashell Bag Shell Collecting, Shelling Net Sea Shell Holding Tote...


★★★★★

245

✓prime FREE One-Day

Deals on frequently repurchased items

Page 1 of 6



Tuft & Needle - Original Twin Mattress, Medium Feel, CertiPUR-US, 100-Night Trial

★★★★★ 15,680


Limited time deal

\$1596.00

List: \$1945.00 (20% off)

prime FREE Delivery

Ends in 18 days



MdnMd Ballet Tights Ultra Soft Dance Leggings Tights for Toddler Girls Women

★★★★★ 1,155


Limited time deal

\$16.98

List: \$14.99 (32% off)

prime FREE One-Day

Ends in 3 days



Comfoev Boys Socks 6 Pairs Ankle Athletic Sock Half Cushioned Low Cut Socks For Little Big Kids

★★★★★ 2,673

Limited time deal


\$11.99 (\$2.00/count)

List: \$19.99 (92% off)

Prime FREE Delivery

Friday, Sep 2

Ends in 3 days



Gem Stickers 1200+ Self Adhesive Jewel for Crafts Sparkly Flatback Rhinestone Stickers Crystal Sticker for Kids...

★★★★★ 591


Limited time deal

\$8.49

List: \$11.99 (29% off)

prime FREE One-Day

Ends in 3 days



Kids KN95 Face Masks 30pc - Childrens Disposable Face Mask, 5-Ply Breathable and Comfortable Safety...

★★★★★ 2,209


Limited time deal

\$11.89 (\$0.40/count)

List: \$15.99 (15% off)

prime FREE One-Day

Ends in 3 days



Oubonum 22 x 22 Pillow Inserts (Set of 2) - Throw Pillow Inserts with 100% Cotton Cover - 22 Inch Square Interior Sofa...

★★★★★ 11,537


Limited time deal

\$31.44 (\$15.72/Count)

List: \$59.99 (21% off)

prime FREE One-Day

Ends in 3 days



Bloranda 24 Pack 15" Bubble Wands Assortment, 4 Colors Biggest Bubble Wands Party Favors Kids...

★★★★★ 1,586

Limited time deal

\$23.50













List: \$32.99 (28% off)

prime FREE Delivery

Ends in 3 days

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Page 1 of 5



Kindle Direct Publishing Make digital & print publishing made easy

Zappos Shoes & Clothing

PillPack Pharmacy Simplified

Amazon Photos Unlimited Photo Storage Free With Prime

Ring Smart Home Security Systems

Amazon Pharmacy Like new products you can trust

Prime Video Direct Video, Music, Bookmarks Made Easy

eero WiFi Smart Wi-Fi in Every Room

Amazon Renewed Like new products you can trust

Shoppable Designer Fashion Brands

Blink Smart Security for Every Home

Neighbors App Real Time Crime & Safety Alerts

Amazon Warehouse Great Deals on Quality Used Products

BIRCHALL
A family tradition since 1872

150
YEARS

HOME SHOP ▾ ENGLISH BREAKFAST TEA DECAFFEINATED TEA BLACK TEAS ▾ GREEN TEAS ▾ FRUIT & HERBAL INFUSIONS ▾ TEA ACCESSORIES 🔍

feefo Reviews

Home / Tea Shop / Black Teas / Virunga Afternoon Tea 15 Plant-Based Prism Tea Bags



Virunga Afternoon Tea 15 Plant-Based Prism Tea Bags

£3.99

1

Buy with Pay

— OR —

ADD TO BASKET

DUE TO COVID-19 SOME INTERNATIONAL DELIVERIES MAY BE SUBJECT TO DELAYS AND YOUR ORDER MAY TAKE LONGER TO ARRIVE [DISMISS](#)

A bright and elegant single origin tea, grown in Rwanda, close to the Virunga National Park. A winner at the Great Taste Awards and Rainforest Alliance

DUE TO COVID-19 SOME INTERNATIONAL DELIVERIES MAY BE SUBJECT TO DELAYS AND YOUR ORDER MAY TAKE LONGER TO ARRIVE [DISMISS](#)

Birchall Virunga™ is a pure origin tea, sourced from the finest tea gardens in Rwanda, found close to the country's border with the Democratic Republic of Congo and the **Virunga National Park**. In this region, the tea bushes grow slowly, at high altitude and relatively low temperatures, developing greater flavour before they are individually picked. Our pursuit of quality ensures that all our leaves are only ever hand plucked. The leaf, bud and tender stem are carefully pinched together in a 'perfect pick'.

This is how Birchall Virunga™ gains its exceptional brightness, yellow gold colour and distinctively refreshing flavour.

Virunga Afternoon Tea is fully Rainforest Alliance Certified.

*We will donate 5p from the proceeds of each pack to help save **Virunga**, Africa's oldest national park and protect its mountain gorillas and other wildlife.*



DUE TO COVID-19 SOME INTERNATIONAL DELIVERIES MAY BE SUBJECT TO DELAYS AND YOUR ORDER MAY TAKE LONGER TO ARRIVE. [DISMISS](#)

★★★★★ 4.9/5 **feefo**

Independent Product Rating based on 16 verified reviews.

Newest

Popular

All ratings ▼

Showing 16 reviews



Trusted Customer - April 13, 2022

Lovely with a teaspoon of good quality honey as an afternoon treat



0 Share

★★★★★ Paul Haughton - February 25, 2022



Perfect product. Fast delivery

0 Share

★★★★★ Lindsay Gilmore - November 26, 2021



DUE TO COVID-19 SOME INTERNATIONAL DELIVERIES MAY BE SUBJECT TO DELAYS AND YOUR ORDER MAY TAKE LONGER TO ARRIVE. [DISMISS](#)

★★★★★ Linda - September 18, 2021



Love this tea's depth & flavour (nod to UK)

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★★★★★ Trusted Customer - August 23, 2021



Lovely tea, a really good pick me up

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Why East Africa Produces The Best Black Teas

We consider our signature black teas to be truly special and unique in the tea world and we'd like to tell you why. Our black teas are all sourced exclusively from the finest tea estates across East Africa, from Rwanda through to the Great Rift Valley in Kenya; this is generally considered to be where the very best teas are to be found. This equatorial region's altitude, high rainfall and rich volcanic soil provide the ideal conditions that are integral to growing tea of unparalleled flavour and taste.

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The geography and climate of the area where this tea is grown makes it uniquely placed to produce black tea of unparalleled flavour and taste. This equatorial region's altitude of 1460-4500 metres above sea level, high rainfall and volcanoes along the Congo-Nile Crest provide the ideal conditions and rich soil that are integral to growing outstanding tea.

The tea bushes grow high above sea level, at a slower rate, where the temperature is relatively low, developing greater flavour before they are individually hand picked. The estate provides valuable jobs for people in the area and also runs a co-operative for over 2600 farmers.

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Ingredients	Recommended Preparation	Sustainability
<p>This blend includes:</p> <ul style="list-style-type: none">• Single Origin Black tea <p>Weight - 46.9g</p>		

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Study: Pyramid-Shaped Tea Bags Produce Better Tea



BY FINE DINING LOVERS, EDITORIAL STAFF

23 July, 2014



BY FINE DINING LOVERS, EDITORIAL STAFF

23 July, 2014



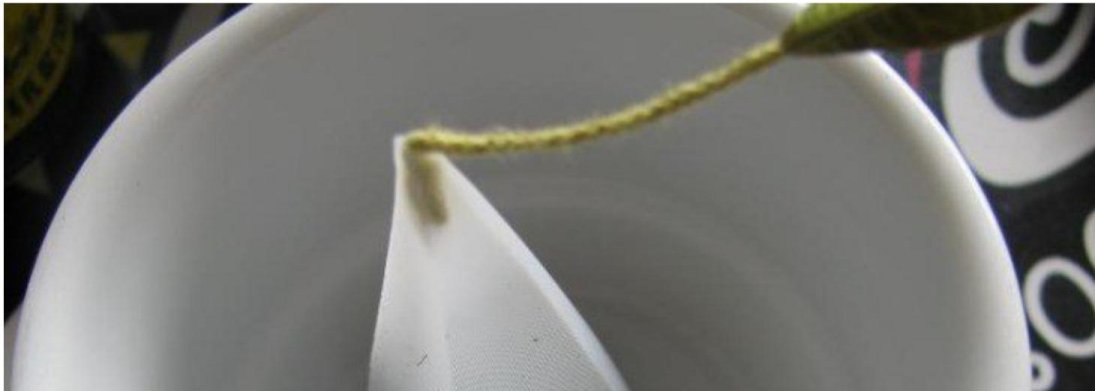


You probably know that loose leaf tea produces a better cup of tea. But what about tea bags? Is there a difference between square, round and pyramid-shaped? A British advertising watchdog thinks there is.

Pyramid-shaped tea bags have the upper hand when it comes to infusing flavor quickly and having more room to move about the cup, according to the UK-based *Advertising Standards Agency*.

The agency came to this conclusion after testing pyramid-shaped PG Tips tea bags against the competition, the *Telegraph* reports. However, the move upset rival Tetley who packages its product in rounded tea bags and believes there is no significant difference.

The case poses one great question: **do pyramid-shaped bags really produce better tea?**





Steve Damron/Flickr

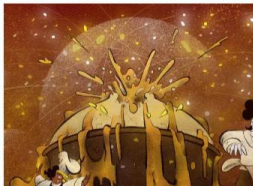
To test this premise laboratory staff at PG Tips conducted various experiments to test 'infusion rates' using both round and pyramid-shaped tea bags, the *Telegraph* reports.

The study was conducted back in 2013 and involved brewing tea bags for 40 seconds and also for two minutes, which are the most common brewing times for most Brits. Lab results showed pyramid PG Tips tea bag had 'significantly greater brewing efficiency' than the round Tetley tea bag and had '99 per cent more room to move around the cup,' the *Telegraph* reports.

Apparently, the concept of pyramid-shaped bags being superior to round tea bags has been around for a while. A [New York Times article](#) dating back to 2006 explained that brewing fine tea takes longer to infuse which is why "better teas are put in pyramid-shape bags, or larger pouches."

The situation is still brewing so you shouldn't toss out your round tea bags just yet. In the meantime, have some fun with these cute [dove-shaped origami tea bags](#) (which offer a fun twist on the premier pyramid shape).

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How to Make The Perfect Cup of Tea

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Office Action (Official Letter) has issued
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3	*pr{"iy"}{"Scz"}m*[bi,ti] not dead [ld]	718	0	0	0	0:01
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