

To: Marc E. Hankin(CourtFiling@HankinPatentLaw.com)
Subject: U.S. Trademark Application Serial No. 97118729 - BIASsync FIVE-STAGE INCLUSIVITY ROADMAP - Biassync-002
Sent: August 22, 2022 09:45:01 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[Web capture_22-8-2022_94143_ahdictionary.com.jpeg](#)
[Web capture_22-8-2022_9426_ahdictionary.com.jpeg](#)

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97118729

Mark: BIASsync FIVE-STAGE INCLUSIVITY ROADMAP

Correspondence Address:

Marc E. Hankin
HANKIN PATENT LAW, APC
12400 WILSHIRE BOULEVARD
SUITE 1265
LOS ANGELES CA 90025 UNITED STATES

Applicant: BIASsess Strategies, LLC

Reference/Docket No. Biassync-002

Correspondence Email Address: CourtFiling@HankinPatentLaw.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 22, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a),

2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

DISCLAIMER REQUIRED

Applicant must disclaim the wording “FIVE-STAGE INCLUSIVITY ROADMAP” because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s goods and/or services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The application on its face is for step-by-step processes for businesses in the field of inclusivity. The specimen of use makes clear applicant offers five-step programs in the field of inclusivity in the workplace, and the attached definitions of the wording shows that a ROADMAP is a guided plan such as offered by applicant. The wording is descriptive and must be disclaimed. *See Attached*.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use “FIVE-STAGE INCLUSIVITY ROADMAP” apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

How to respond. [Click to file a response to this nonfinal Office action](#).

If the applicant has any questions or needs assistance regarding this action, please telephone the assigned examining attorney.

/Frank Lattuca/
Frank Lattuca
(571) 270-1518
frank.lattuca@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the

response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.

- [Responses signed by an unauthorized party](#) are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find** [contact information for the supervisor](#) of the office or unit listed in the signature block.



HOW TO USE THE DICTIONARY

To look up an entry in *The American Heritage Dictionary of the English Language*, use the search window above. For best results, after typing in the word, click on the "Search" button instead of using the "enter" key.

Some compound words (like *bus rapid transit*, *dog vehicle*, or *identity theft*) don't appear on the drop-down list when you type them in the search bar. For best results with compound words, place a quotation mark before the compound word in the search window.

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THE USAGE PANEL

The Usage Panel is a group of nearly 200 prominent scholars, creative writers, journalists, diplomats, and others in occupations requiring mastery of language. Annual surveys have gauged the acceptability of particular usages and grammatical constructions.

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road map

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n.

1. A map, especially one for motorists, showing and designating the roads of a region.
2. or **road-map** (adj+map) A set of guidelines, instructions, plans, or explanations; wrote an *ethics code* as a *road map* for the behavior of elected officials; a *roadmap to peace* in the war-torn area.

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in-clu-sive^{adj} (ɪn-klʊ-ˈsɪv)

adj.

1. Taking a great deal or everything within its scope; comprehensive: *an inclusive survey of world economic affairs.*
2. Including the specified extremes or limits as well as the area between them: *the numbers one to ten, inclusive.*
3. *Linguistics* Of, relating to, or being a first-person plural pronoun that includes the addressee, such as we in the sentence *If you're hungry, we could order some pizza.*

in-clu-sive-ly^{adv.}

in-clu-sive-ness^{n.}

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 22, 2022 for
U.S. Trademark Application Serial No. 97118729

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Frank Lattuca

Statistics for Case 97118729						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97118729[sn]	1	0	0	0	0:00
2	*b{"iy"}{v0:1}{"sz"}* [bi,ti] not dead [ld]	10164	0	0	0	0:01
3	*{"sz"}{"iey"}n{"ckqx"}* [bi,ti] not dead [ld]	10520	0	0	0	0:14
4	*{"hf"}{"iy"}v* [bi,ti] not dead [ld]	15032	0	0	0	0:00
5	*{"sz"}t{v}{"jg"}* [bi,ti] not dead [ld]	3202	0	0	0	0:13
6	*n{"ckqx"}l{v0:1}{"sz"}{"iy"}v* [bi,ti] not dead [ld]	253	0	0	0	0:13
7	*ro{v0:1}d* [bi,ti] not dead [ld]	24230	0	0	0	0:03
8	*m{v}p* [bi,ti] not dead [ld]	6909	0	0	0	0:02
9	*5* [bi,ti] not dead [ld]	18836	0	0	0	0:02
10	2 and 3	43	0	43	43	0:14
11	(4 9) and 5	27	0	27	27	0:17
12	6 and 7	1	0	1	1	0:08
13	*e{"iy"}ght* [bi,ti] not dead [ld]	13864	0	0	0	0:00
14	*8* [bi,ti] not dead [ld]	17412	0	0	0	0:01
15	*tou{"csz"}h* [bi,ti] not dead [ld]	4404	0	0	0	0:00
16	*{"sz"}t{v0:1}n* [bi,ti] not dead [ld]	32743	0	0	0	0:03
17	*{"ckqx"}{"uw"}{"iy"}t* [bi,ti] not dead [ld]	3689	0	0	0	0:01
18	*{"sz"}{v}rv* [bi,ti] not dead [ld]	25204	0	0	0	0:01
19	(13 14) and (15 16)	258	0	258	258	0:03
20	(13 14) and 15 and 16	1	0	1	1	0:01
21	15 and 16	91	0	91	91	0:02
22	17 and 18	30	0	30	30	0:02
23	*bias* [bi,ti] not dead [ld] and *sync* [bi,ti] not dead [ld]	4	0	4	4	0:00

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