

To: Eunyoung Lee(eunyoung.lee@monamilaw.com)
Subject: U.S. Trademark Application Serial No. 97119270 - IIZZ HAPPY BABIES - Iizz20KrUs
Sent: August 24, 2022 08:05:52 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[Baby furniture](#)

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97119270

Mark: IIZZ HAPPY BABIES

Correspondence Address:

EUNYOUNG LEE
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Applicant: HRL. Co.,ltd

Reference/Docket No. Iizz20KrUs

Correspondence Email Address: eunyoung.lee@monamilaw.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be [abandoned](#). Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 24, 2022

The referenced application has been reviewed by the assigned trademark examining attorney.

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15

U.S.C. §1052(d); TMEP §704.02.

Applicant must respond timely and completely to the issue(s) below to enable further prosecution of the application. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Disclaimer

Applicant must disclaim the wording “BABIES” because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s goods and/or services. *See* 15 U.S.C. §1052(e)(1); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The examining attorney relies on evidence in the form of the attached dictionary definition and/or web evidence showing the sale of baby furniture. The evidence shows the wording BABIES means or refers to children. In relation to the identified goods, the wording is merely descriptive because it designates a feature, quality or characteristic of the goods. Specifically, the identified goods are sufficiently broad to include or encompass or feature furniture for babies. Thus, consumers who encounter the wording in relation to the goods would immediately understand that the wording refers to a salient aspect. The wording therefore must be disclaimed

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use “BABIES” apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

Response guidelines

Applicant is encouraged **to call or email** the assigned trademark examining attorney below to resolve the issues in this Office action as the issues can be resolved by an Examiner's Amendment. Although the USPTO will not accept an email as a response to an Office action, an applicant can communicate by phone or email to agree to a proposed amendment to the application that will immediately place the application in condition for publication, registration, or suspension. *See* 37 C.F.R. §2.62(c); TMEP §707.

Applicant should include the following information on all correspondence with the Office: (1) the name and law office number of the trademark examining attorney, (2) the serial number and filing date of the application, (3) the date of issuance of this Office action, (4) applicant's name, address, telephone number and e-mail address (if applicable), and (5) the mark. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

If applicant does not respond to this Office action within six months of the issue/ mailing date, or responds by expressly abandoning the application, the application process will end and the trademark will fail to register. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a); TMEP §§718.01, 718.02. Additionally, the USPTO will not refund the application filing fee, which is a required processing fee. *See* 37 C.F.R. §§2.6(a)(1)(i)-(iv), 2.209(a); TMEP §405.04.

When an application has abandoned for failure to respond to an Office action, an applicant may timely file a petition to revive the application, which, if granted, would allow the application to return to active

status. See 37 C.F.R. §2.66; TMEP §1714. The petition must be filed within two months of the date of issuance of the notice of abandonment and may be filed online via the Trademark Electronic Application System (TEAS) with a \$100 fee. See 37 C.F.R. §§2.6(a)(15)(ii), 2.66(a)(1), (b)(1).

How to respond. [Click to file a response to this nonfinal Office action.](#)

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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

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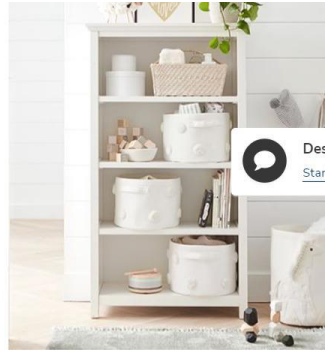
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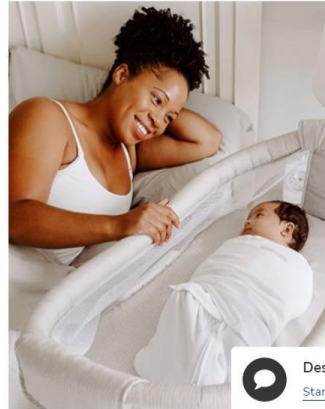
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Crib Mattresses



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Nursery Furniture Collections



All Nursery Furniture

Baby Furniture Essentials For A Functional Nursery

Having a new baby on the way automatically adds a lot of items to your to-do list. Cut your list in half by shopping for baby furniture at Pottery Barn Kids. With everything in one spot, you'll spend less time worrying about the baby room and more time getting excited about your new life changes.

Baby Cribs And Bassinets

The [Crib](#) is easily the most important piece of baby furniture for a nursery. At Pottery Barn Kids, choose from a variety of top crib options then complete the bedding setup with coordinated [Crib Mattresses](#) and sheets.

- Classic cribs are crafted of a mix of sturdy, durable solid wood and engineered wood. They are finished with a coat of child-safe paint in colors like white, gray and chocolate brown.
- Convertible cribs can be used for newborns then [Lowered To A Toddler Bed](#) as your child grows. Keep the coordinating conversion kit for your crib stored somewhere in the home so it is ready to be used whenever your child is.
- [Bassinets](#) are newborn beds that are much lighter and easier to transport than a crib. Some even include useful features like built-in white noise machines and automatic rocking mechanisms.
- Once you've decided on a sturdy and stylish baby bed, add a cozy crib mattress and fitted crib sheet for newborns or shop toddler quilts and sheet sets to outfit a [Toddler Bed](#).

Baby Changing Tables

Changing tables from Pottery Barn Kids are available in the same beautiful colors as the cribs, allowing you to create a color-coordinated nursery full of style. These changing stations consist of a dresser and a cozy changing topper where your child can lay. Since the topper is removable, a changing table can transform into a simple bedroom dresser once diaper days are over. Choose from regular and extra-wide dressers to fit the space you have available.

Nursery Storage

There's no such thing as too much storage space in a nursery, especially considering the number of toys and the amount of clothing that young children accumulate. While the dresser drawers of a

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changing table provide versatile storage space, you can also supplement with additional nursery furniture items.

- Nightstands and accent tables are small enough to slide into any unused corner of the nursery. With styles ranging from modern to traditional, they act as a convenient storage surface for the nursery and can be used for years to come as a bedside table.
- To organize and display books, there's no better furniture item than a simple bookcase. When fitted with decorative storage bins and baskets, these shelves can contain not only books but toys, games and all sorts of kid clutter.

Nursery Chairs

Since [Feeding](#) and soothing a newborn can be a full-time job, it's important to create a cozy space in the nursery to be with your baby. Nursery gliders and rockers are built forth silently to rock your baby to sleep with the rhythmic movement. These durable and stylish chairs feature thick padding and soft fabrics for ultimate comfort. Complete the feeding corner with a matching ottoman, a small table for drinks or snacks and a [Nursery Floor Lamp](#) or table lamp for extra lighting.

Create a nursery space that's as cozy and peaceful as it is functional with cribs, changing tables, nursery storage and nursery chairs from Pottery Barn Kids. With the baby furniture [Essentials](#) in place, browse the [Baby Room Decor](#) collection to add style with wall art, crib mobiles, picture frames and other nursery accents.



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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 24, 2022 for
U.S. Trademark Application Serial No. 97119270

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Khuong Le

Statistics for Case 97119270						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97119270[sn]	1	0	0	0	0:00
2	("i i z z" "i i zz" "i iz z" "i izz" "ii z z" "ii zz" "ii z z" *iizz*)(bi,ti) not dead[ld]	7	0	6	6	0:03
3	*iz*(bi,ti) and live[ld]	33367	0	0	0	0:01
4	*happ*(bi,ti) and live[ld]	7910	0	0	0	0:01
5	*bab*(bi,ti) and live[ld]	9465	0	0	0	0:01
6	3 and 4 and 5	2	0	2	2	0:00
7	3 and (4 5)	133	0	15	15	0:02
8	4 and 5	59	0	57	57	0:01

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