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**To:** Bridgette Y. Ahn([bahn@bahnlaw.com](mailto:bahn@bahnlaw.com))  
**Subject:** U.S. Trademark Application Serial No. 97118826 - GIRL UNDISCOVERED  
WASH AWAY THE WILD GENTLE FACE CLEANSING GEL  
**Sent:** August 22, 2022 11:35:48 AM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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### Attachments

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5173687  
5605568

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### United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

**U.S. Application Serial No.** 97118826

**Mark:** GIRL UNDISCOVERED WASH AWAY THE WILD GENTLE FACE CLEANSING GEL

**Correspondence Address:**

BRIDGETTE Y. AHN  
200 PARK AVENUE, #1700  
NEW YORK NY 10166 UNITED STATES

**Applicant:** Girl Undiscovered, Inc.

**Reference/Docket No.** N/A

**Correspondence Email Address:** bahn@bahnlaw.com

## **NONFINAL OFFICE ACTION**

**The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned.** Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Issue date:** August 22, 2022

### **INTRODUCTION**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

### **SUMMARY OF ISSUES:**

- Section 2(d) – Likelihood of Confusion
- Identification of Goods
- Multiclass Application Requirements
- Disclaimer
- Response Guidelines

### **SECTION 2(d) - LIKELIHOOD OF CONFUSION**

Registration of the applied-for mark is refused because of a likelihood of confusion with the marks in U.S. Registration Nos. 5173687 and 5605568. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registrations.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at

1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

The applicant seeks registration of the mark “**GIRL UNDISCOVERED WASH AWAY THE WILD GENTLE FACE CLEANSING GEL**” for “Cosmetics; non-medicated facial cleanser; non-medicated skin cleanser; cleansing bar; soap; makeup remover,” in International Class 003.

Registrant owns U.S. Registration No. 5173687 for the mark “**GIRL UNDISCOVERED**” for

“Non-medicated preparations for the care, treatment and beautification of the skin; skin care preparations and cosmetic products, namely foundation, concealer, mascara, eye shadow, eye and brow liners, lipstick, lip liner, lip balm, face powder, skin bronzer, blusher, make-up remover; hair care preparations and body care preparations, namely body balm; hair styling preparations, namely, shampoos, conditioners, finishing spray, and gels; skin creams, serums, oils and lotions; moisturisers; hand and nail care preparations; bath and body products, namely, shower gel; skin care products and preparations for babies and infants, namely, baby powder; barrier creams for the skin; non-medicated toiletries; body deodorants; non-medicated sun care preparations; sun tanning preparations; soaps; room fragrances; scented room sprays; home care products in the nature of room diffusers, namely, fragrance emitting water heads for room fragrance; essential oils; aromatic essential oils; essential oils for household and personal use; essential oils as fragrances for laundry purposes; scented oils used to produce aromas when heated; perfumes; oils for perfumes and candles, scented room sprays; cleaning and polishing preparations,” in International Class 003;

“Clothing, namely women's skirts, dresses, skirts and blouses; footwear; headgear, namely sports caps and hats, women's hats and hoods, woolly hats,” in International Class 025;

“Business management; business administration services; advertising; retail, online-retail and wholesale store services relating to the sale, marketing and distribution of merchandise sold through department stores; retail, online-retail and wholesale store services pertaining to clothing, fashion accessories, watches, bags, luggage, purses, wallets, clutch bags, costume jewellery, jewellery, skin-care products, beauty products, cosmetics, cosmetic applicators and accessories, toiletries, room fragrances, personal care products, body sponges, loofahs, candle holders not of precious metal, fragrances, home fragrances, scented oils, candles, candle holders and snuffers, picture frames, household containers and utensils, cleaning products and cosmetic preparations, soaps, food, beverages, nutritional supplements, sun care preparations, insect repellent, hair lotions and hair care preparations, toys, games; business management advisory services relating to franchising services; information, advisory and consultancy services for the foregoing,” in International Class 035.

Registrant also owns the mark in U.S. Registration No. 5605568 is “**GIRL UNDISCOVERED**” for “Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; medicated skin care preparations, consisting predominately of zinc, namely, creams, lotions, gels, toners, cleaners and peels; medicated lotions for treating dermatological conditions; medicated sunscreen; aromatherapy lotions for use in treating headaches, relieving stress, insomnia,” in International Class 005.

## Comparison of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

In the current case, applicant’s mark is “**GIRL UNDISCOVERED WASH AWAY THE WILD GENTLE FACE CLEANSING GEL**” and registrant’s marks are “**GIRL UNDISCOVERED**”. These marks are confusingly similar, because they both begin with the wording “**GIRL UNDISCOVERED**”. Consumers are likely to focus on this term in the marks, because consumers are generally more inclined to focus on the first word, prefix, or term in any trademark or service mark. See *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (finding similarity between VEUVE ROYALE and two VEUVE CLICQUOT marks in part because “VEUVE . . . remains a ‘prominent feature’ as the first word in the mark and the first word to appear on the label”); *Century 21 Real Estate Corp. v. Century Life of Am.*, 970 F.2d 874, 876, 23 USPQ2d 1698, 1700 (Fed Cir. 1992) (finding similarity between CENTURY 21 and CENTURY LIFE OF AMERICA in part because “consumers must first notice th[e] identical lead word”); *see also In re Detroit Athletic Co.*, 903 F.3d 1297, 1303, 128 USPQ2d 1047, 1049 (Fed. Cir. 2018) (finding “the identity of the marks’ two initial words is particularly significant because consumers typically notice those words first”).

Although applicant’s mark adds additional wording, that does not remove the similarity between the marks. Adding a term to a registered mark generally neither obviates the similarity between the compared marks, nor does it overcome a likelihood of confusion under Section 2(d). See *Coca-Cola Bottling Co. v. Jos. E. Seagram & Sons, Inc.*, 526 F.2d 556, 557, 188 USPQ 105, 106 (C.C.P.A. 1975) (holding BENGAL and BENGAL LANCER and design confusingly similar); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1269 (TTAB 2009) (holding TITAN and VANTAGE TITAN confusingly similar); *In re El Torito Rests., Inc.*, 9 USPQ2d 2002, 2004 (TTAB 1988) (holding MACHO and MACHO COMBOS confusingly similar); TMEP §1207.01(b)(iii).

Furthermore, even to the extent that potential purchasers may realize the apparent differences between the marks, they could still reasonably assume, due to the overall similarities in sound, appearance, connotation, and commercial impression in the respective marks, that applicant’s goods sold under the “**GIRL UNDISCOVERED WASH AWAY THE WILD GENTLE FACE CLEANSING GEL**” mark constitute a new or additional product line from the same source as the goods and services sold under the “**GIRL UNDISCOVERED**” marks with which they are acquainted or familiar, or vice versa, and that applicant’s mark is merely a variation of the registrant’s mark. See, e.g., *SMS, Inc. v. Byn-Mar Inc.* 228 USPQ 219, 220 (TTAB 1985) (applicant’s marks ALSO ANDREA and ANDREA SPORT were “likely to evoke an association by consumers with opposer’s preexisting mark [ANDREA SIMONE] for its established line of clothing.”).

In sum, because the marks share the confusingly similar wording “**GIRL UNDISCOVERED**”, and the other matter in the marks does not obviate the similarity between the marks, the marks are confusingly similar.

## **Relatedness of the Goods and Services**

The goods and services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The goods and services of the parties **need not be identical** or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and services **need only be “related in some manner** and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); *Gen. Mills Inc. v. Fage Dairy Processing Indus. SA*, 100 USPQ2d 1584, 1597 (TTAB 2011); TMEP §1207.01(a)(i).

In this case, applicant’s goods are “Cosmetics; non-medicated facial cleanser; non-medicated skin cleanser; cleansing bar; soap; makeup remover.” Registrant’s goods largely include medicated and non-medicated preparations for the skin. Applicant’s and registrant’s goods are confusingly similar, because they provide overlapping and related cosmetics and skin care preparations.

For example, in this case, the application uses broad wording to describe “cosmetics,” which presumably encompasses all goods of the type described, including registrant’s, narrower, “Non-medicated preparations for the care, treatment and beautification of the skin.” *See, e.g., In re Solid State Design Inc.*, 125 USPQ2d 1409, 1412-15 (TTAB 2018); *Sw. Mgmt., Inc. v. Ocinomled, Ltd.*, 115 USPQ2d 1007, 1025 (TTAB 2015). Thus, applicant’s and registrant’s goods are legally overlapping. *See, e.g., In re i.am.symbolic, llc*, 127 USPQ2d 1627, 1629 (TTAB 2018) (citing *Tuxedo Monopoly, Inc. v. Gen. Mills Fun Grp., Inc.*, 648 F.2d 1335, 1336, 209 USPQ 986, 988 (C.C.P.A. 1981); *Inter IKEA Sys. B.V. v. Akea, LLC*, 110 USPQ2d 1734, 1745 (TTAB 2014); *Baseball Am. Inc. v. Powerplay Sports Ltd.*, 71 USPQ2d 1844, 1847 n.9 (TTAB 2004)).

Registrant’s retail store services featuring “beauty products, cosmetics, cosmetic applicators and accessories” are also related to applicant’s beauty products and cosmetics, because the use of similar marks on or in connection with both products and retail-store services has been held likely to cause confusion where the evidence showed that the retail-store services featured the same type of products. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1051 (Fed. Cir. 2018) (holding the use of similar marks for various clothing items, including athletic uniforms, and for retail shops featuring sports team related clothing and apparel likely to cause confusion); *In re Country Oven, Inc.*, 2019 USPQ2d 443903, at \*12 (TTAB 2019) (holding the use of identical marks for bread buns and retail bakery stores and shops likely to cause confusion); *In re House Beer, LLC*, 114 USPQ2d 1073, 1078 (TTAB 2015) (holding the use of identical marks for beer and for retail store services featuring beer likely to cause confusion); TMEP §1207.01(a)(ii).

Furthermore, applicant's and registrant's cosmetics goods and services are related, because they are provided by the same entities in similar, channels of trade. For example, the attached Internet evidence, consisting of online webpages from burtsbees.com, goldbond.com, dermae.com, and Neutrogena.com, establishes that the same entity commonly manufactures, produces, or provides the relevant goods and markets the goods under the same mark. Thus, applicant's and registrant's goods are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Because the marks are confusingly similar and because the marks refer to closely related and overlapping goods and services, consumers would be likely to mistakenly believe that the goods and services emanate from a single source. Accordingly, registration is refused under Trademark Section 2(d).

Although applicant's mark has been refused registration, applicant may respond to the refusals by submitting evidence and arguments in support of registration. However, if applicant responds to the refusals, applicant must also respond to the requirements set forth below.

## **IDENTIFICATION OF GOODS**

The identification of goods is indefinite and must be clarified according to the explanations and suggestions below. *See* TMEP §1402.01. The USPTO has the discretion to determine the degree of particularity needed to clearly identify goods covered by a mark. *In re Fiat Grp. Mktg. & Corp. Commc'ns S.p.A.*, 109 USPQ2d 1593, 1597 (TTAB 2014) (citing *In re Omega SA*, 494 F.3d 1362, 1365, 83 USPQ2d 1541, 1543-44 (Fed. Cir. 2007)). Accordingly, the USPTO requires the description of goods in a U.S. application to be specific, definite, clear, accurate, and concise. TMEP §1402.01; *see In re Fiat Grp. Mktg. & Corp. Commc'ns S.p.A.*, 109 USPQ2d at 1597-98; *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm'r Pats. 1954).

The wording "cleansing bar" and "soap" in the identification of goods for International Class 003 must be clarified because it is too broad and could include goods in other international classes. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. In particular, this wording could encompass cosmetics in International Class 003 or medicated preparations in International Class 005.

**Applicant may adopt the following for its identification of goods, if accurate, providing additional specificity where indicated.**

"Cosmetics; non-medicated facial cleanser; non-medicated skin cleanser; {Specify, e.g., "cosmetic"} cleansing bar {Specify type, e.g., "*for the skin*";} {Specify, e.g., "*cosmetic*"} soap; makeup remover," in International Class 003;

**"{Specify, e.g., "*Medicated*"} cleansing bar {Specify type, e.g., "*for the skin*";} {Specify, e.g., "*Medicated*"} soap,"** in International Class 005.

Applicant may amend the identification to clarify or limit the goods, but not to broaden or expand the goods beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see

the USPTO’s online searchable *U.S. Acceptable Identification of Goods and Services Manual*. See TMEP §1402.04.

## **MULTICLASS APPLICATION REQUIREMENTS**

If applicant amends the Identification of goods to include goods in additional classes, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 1(b):

- (1) **List the goods and/or services by their international class number** in consecutive numerical order, starting with the lowest numbered class.
- (2) **Submit a filing fee for each international class** not covered by the fees already paid (view the [USPTO’s current fee schedule](#)). The application identifies goods that are classified in at least two classes; however, applicant submitted a fee sufficient for only one class. Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

*See 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).*

For an overview of the requirements for a Section 1(b) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the [Multiple-class Application webpage](#).

## **DISCLAIMER**

Applicant must disclaim the wording “**GENTLE FACE CLEANSING GEL**” because it is merely descriptive of a feature, purpose, or use of applicant’s goods. *See 15 U.S.C. §1052(e)(1); DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The attached evidence from Collins Dictionary shows that the wording “**GENTLE**” refers to preparations that are “not severe, rough, or violent,” and the wording “**GEL**” is short for “a gelatinous preparation.” Thus, the wording merely describes applicant’s goods, which include *gelatinous* preparations in the form of a “non-medicated *facial cleanser*” that is **not rough** on a user’s skin.

Applicant may respond to this issue by submitting a disclaimer in the following format:

**No claim is made to the exclusive right to use “GENTLE FACE CLEANSING GEL” apart from the mark as shown.**

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. *See In re Stereotaxis Inc.*, 429 F.3d 1039, 1041, 77 USPQ2d 1087, 1089 (Fed. Cir. 2005); TMEP §1213.01(b).

## **RESPONSE GUIDELINES**

**Response guidelines.** Please email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusals and requirements in this Office action. *See TMEP §§705.02, 709.06.*

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.*

**How to respond.** [\*\*Click to file a response to this nonfinal Office action.\*\*](#)

/Marc Davis/  
(571) 270-0973  
marc.davis@uspto.gov

## **RESPONSE GUIDANCE**

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

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Neutrogena® Hydro Boost Gel-Cream with Hyaluronic Acid for Extra-Dry Skin

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AWARD WINNER

Neutrogena Rapid Wrinkle Repair® Regenerating Cream

★★★★ 3.9 (1274)

\$13.49 - \$31.49

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AWARD WINNER

Rapid Wrinkle Repair® Regenerating Anti-Wrinkle Retinol Cream + Hyaluronic Acid

★★★★ 3.9 (1274)

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AWARD WINNER

Rainbath® Refreshing Shower and Bath Gel - Original

★★★★★ 4.6 (1272)

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**Neutrogena® Body Oil, Light Sesame Formula For Dry Skin****★★★★★ 4.7 (1609)  
\$12.99 - \$48.99**

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**Neutrogena® Hydro Boost Water Gel with Hyaluronic Acid for Dry Skin****★★★★★ 4.4 (1759)  
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**Rapid Wrinkle Repair Retinol Pro+.5% Power Serum****★★★★★ 4.4 (326)  
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**Rainbath® Replenishing Shower and Bath Gel-Ocean Mist****★★★★★ 4.7 (539)  
\$11.49 - \$22.49**

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NEW



**BEST SELLER**

Neutrogena Rapid Wrinkle Repair®

Retinol Eye Cream

**★★★★★ 4.1 (362)****\$24.99**

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[ADD TO BAG](#)**BEST SELLER**

Neutrogena® Rapid Tone Repair

Retinol + Vitamin C Dark Spot

Corrector

**★★★★★ 3.5 (480)****\$24.99**

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Rapid Wrinkle Repair® Daily Face

Moisturizer with SPF 30 + Hyaluronic

Acid

**★★★★★ 4.1 (493)****\$24.99**

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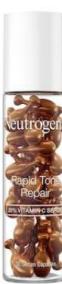
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Rapid Firming™ Collagen Triple Lift

Face Serum

**★★★★★ 4.1 (271)****\$39.99**

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[ADD TO BAG](#)**NEW****NEW**

Rapid Tone Repair 20% Vitamin C

Serum Capsules

**★★★★★ 4.2 (2157)****\$13.49 - \$35.49**

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**BEST SELLER**

Rapid Wrinkle Repair® Regenerating

Retinol Cream, Fragrance-Free +

Hyaluronic Acid

**★★★★★ 3.9 (681)****\$31.49**

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Neutrogena® Hydro Boost

Hyaluronic Acid Serum

**★★★★★ 4.5 (1937)****\$23.99**

FREE SHIPPING ON ALL ORDERS

**NEW**

Rapid Tone Repair 20% Vitamin C

Serum Capsules

**★★★★★ 4.2 (2157)****\$35.49**

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**FEEDBACK**

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How would you  
describe your skin?

- Normal
- Oily
- Dry
- Combination
- Sensitive



## STUBBORN ACNE & MARKS

THE DERM-PROVEN DREAM TEAM



## THE DERM-PROVEN DREAM TEAM

With 2.5% micronized benzoyl peroxide and retinol SA, Neutrogena® Stubborn Acne AM + Stubborn Marks PM treatment is the clinically proven, fragrance-free combo you need to make your dreams of clearer skin come true.

[LEARN MORE](#)

\*Measured by number of prescriptions of branded acne topicals annually

## SHOP ACNE PRODUCTS

NEW



NEW

Neutrogena Stubborn Texture™ Liquid Exfoliating Treatment



BEST SELLER

Neutrogena Stubborn Acne™ Ultra-Thin Blemish Patches

NEW



NEW

Stubborn Texture™ Acne Cleanser for Textured Skin



Stubborn Acne & Stubborn Marks Treatment Bundle

[ADD TO BAG](#)[CHOOSE OPTIONS](#)[ADD TO BAG](#)[ADD TO BAG](#)[SHOP ALL ACNE PRODUCTS >](#)

# Every Breakout Is Different

Learn how our featured technology works with proven ingredients to help treat different kinds of acne and skin types:



## Salicylic Acid

Reduces the size and redness of present breakouts.

[Shop Salicylic Acid Products](#)

## Benzoyl Peroxide

Treats inflamed breakouts. Kills acne-causing bacteria..

[Shop Benzoyl Peroxide Products](#)

## Microclear® Technology

Fights the acne you see, plus the acne you can't see.

[Shop Microclear® Products](#)

## Light Therapy

Clinically proven light therapy used by dermatologists for over a decade.

[Shop Light Therapy Products](#)

## TIPS & TOOLS

---

X  
FEEDBACK



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<https://www.neutrogena.com/skin/skincare-acne.html>



We are experiencing shipments delays due to changes in our fulfillment center. We apologize for the inconvenience.

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ESPAÑOL

# Neutrogena®

SEARCH

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2

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SUN

MAKEUP

HAIR CARE

SKIN360

SKIN ADVICE

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HOME / SKIN CARE / EYE CREAMS & TREATMENTS

# Eye Creams & Treatments

Targeted to brighten, reduce the appearance of dark circles and puffiness and treat signs of aging



×

SORT BY: BEST SELLING ▾

REFINE ▾

4 RESULTS



NEW



**BEST SELLER**

Neutrogena Rapid Wrinkle Repair® Retinol Eye Cream

★★★★★ 4.1 (362)  
**\$24.99**

FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)

**NEW**

Rapid Firming™ Peptide Multi Action Eye Cream

★★★★★ 4.2 (200)  
**\$39.99**

FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)



Healthy Skin Eye Cream

★★★★★ 4.4 (179)  
**\$15.49**

FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)



Neutrogena® Hydro Boost Gel-Cream Eye

★★★★★ 3.9 (180)  
**\$22.99**

FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)



4 RESULTS

## FIND YOUR MATCH



	Healthy Skin Eye Cream	Hydro Boost Gel-Cream Eye	Rapid Dark Circle Repair Eye Cream	Rapid Wrinkle Repair® Eye Cream
CUSTOMER RATING	★★★★½	★★★★★	★★★★★	★★★★★
BEST FOR TARGETING	Fine Wrinkles	Dry Lines	Dark Circles	Deep Wrinkles and Crow's Feet
HOW IT WORKS	Works deep within the skin's surface to maintain firmness and diminish dark circles. Soothes skin to calm the eye area and reduce puffiness.	Absorbs quickly and instantly hydrates for more supple and smooth skin under eyes.	Uses our exclusive Accelerated Brightening Complex to diffuse the look of dark circles while brightening up skin around eyes.	Moisturizes and renews the look of skin throughout the day. Works quickly for visible results in just one week.
HOW TO USE	Use 1-2 times daily after cleansing. Apply a pearl-sized amount under eyes. Can layer under makeup.	Use 1-2 times daily after cleansing as part of your Hydro Boost routine. Dot around the eye area until absorbed. Can layer under makeup.	Use 1-2 times daily after cleansing. Dab a small amount around the eye area until absorbed. Can layer under makeup.	Use one or twice daily after cleansing as part of your Rapid Wrinkle Repair® routine. Can layer under makeup.
TEXTURE	Gentle, light cream	Lightweight, water gel-cream	Lightweight cream with brush applicator	Try our free at-home skin assessment to find your perfect skincare regimen.
BENEFITS	Hypoallergenic Non-Comedogenic Fragrance-Free Alcohol Free	Non-Comedogenic Fragrance-Free Alcohol Free	Non-Comedogenic Fragrance-Free Alcohol Free	Hi – I'm NAIA, the Neutrogena AI Assistant. Ri n-C ag Alcohol Free
GOOD FOR CONTACT LENS WEARERS?	✓	✓	✓	✓

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<https://www.neutrogena.com/skin/skin-darkcircles>

FEEDBACK



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STUBBORN ACNE AND MARKS TREATMENT

## NEUTROGENA® STUBBORN COLLECTION

FIGHT BREAKOUTS WITH ACNE PRODUCTS DESIGNED TO HELP YOU ACHIEVE CLEARER, HEALTHY-LOOKING SKIN

NEW



NEW



NEW

Stubborn Blackheads Daily Acne Facial Serum

~~\$18.73~~ now \$14.05

NEW

Stubborn Texture™ Acne Cleanser for Textured Skin

~~\$14.60~~ now \$10.95

Stubborn Acne AM Treatment

~~\$14.60~~ now \$10.95

Stubborn Marks PM Treatment

~~\$26.26~~ now \$19.69

[ADD TO BAG](#)[ADD TO BAG](#)[ADD TO BAG](#)[ADD TO BAG](#)

## CLEAR SKIN IS POSSIBLE



### Eliminates Stubborn Acne + Marks

Tackle the three key causes of acne and marks – bacteria, inflamed acne bumps and clogged pores.

*Acne AM + Marks PM*



### Dermatologist-Grade Ingredients

Get the ingredients dermatologists recommend most, now available over the counter.

*Blackheads Serum + Texture Cleanser*



### Visibly Smooths Uneven Skin Texture

Clear stubborn acne and shed rough, surface skin thanks to a scientifically proven acid complex.

*Texture Cleanser*



### Gentle, Fragrance-Free Formula

Made for acne-prone skin and gentle enough for daily use.

*Ultra Gentle Daily Cleanser*

## SCIENTIFICALLY PROVEN RESULTS

From hard-to-treat breakouts to stubborn marks,

Neutrogena® uses dermatologist-inspired ingredients proven to help clear skin and visibly reduce post-acne marks.

- **Stubborn Acne AM Treatment**

Penetrates pores to kill acne-causing bacteria, visibly reducing breakouts and redness throughout the day.

- **Stubborn Marks PM Treatment**

Exfoliates skin and supports skin's natural exfoliation process while you sleep to visibly reduce post-acne marks.

- **Stubborn Blackheads Daily Acne Facial Serum**

Melts away blackheads, visibly clears clogged pores and helps eliminate stubborn acne.

- **Stubborn Texture Acne Cleanser**

Gently exfoliates to clear stubborn acne and shed rough surface skin.

- **Ultra Gentle Daily Cleanser**

Helps thoroughly cleanse and remove dirt, excess oil, bacteria and makeup from acne-prone skin without clogging pores.



## DERMATOLOGIST-INSPIRED INGREDIENTS

Learn how our products work with proven ingredients to clear up acne and smooth your skin.

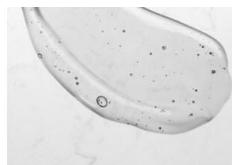


**Salicylic Acid<sup>1</sup>**

Clears breakouts, helps remove excess oil and helps prevent acne.

**Glycolic Acid<sup>2</sup>**

Exfoliates to help loosen and shed excess dead surface skin.

**Retinol SA<sup>3</sup>**

A refined form of vitamin A that provides visible complexion correction.

**Benzoyl Peroxide<sup>4</sup>**

Targets and eliminates acne-causing bacteria.

**SHOP NOW**

1 Stubborn Blackheads Daily Acne Facial Serum, Stubborn Texture Acne Cleanser

2 Stubborn Blackheads Daily Acne Facial Serum, Stubborn Texture Acne Cleanser

3 Stubborn Marks PM Treatment

4 Stubborn Acne AM Treatment



## THE RESULTS SPEAK FOR THEMSELVES

**4 Hours**

Starts to reduce acne size and redness

*Acne AM***1 Week**

Starts to visibly improve skin clarity and tone

*Marks PM***87%**

Saw improvement in

**3 Days**

Reduce the look of

**FEEDBACK**



rough, textured skin in  
one week

*Blackheads Serum + Texture  
Cleanser*

blackheads and  
whiteheads

*Blackheads Serum + Texture  
Cleanser*

FE



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<https://www.neutrogena.com/skincare/stubborn-acne-and-marks-treatment.html>

Shop now. Pay with Klarna. [Learn more](#)

HOME / HAIR CARE / ALL HAIR CARE PRODUCTS



REFINE ▾

14 RESULTS



BEST SELLER

T/Sal® Therapeutic Shampoo-Scalp Build-Up Control

★★★★★ 4.5 (539)

\$8.99

FREE SHIPPING ON ALL ORDERS

ADD TO BAG



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Neutrogena® Healthy Scalp Soothing with Tea Tree Oil Shampoo

★★★★★ 4.3 (153)

\$11.99

FREE SHIPPING ON ALL ORDERS

Neutrogena® Healthy Scalp Gentle & Soft with Micellar Water Shampoo

★★★★★ 4.0 (163)

\$11.99

FREE SHIPPING ON ALL ORDERS

Neutrogena® Healthy Scalp Soothing with Tea Tree Oil Conditioner

★★★★★ 4.3 (151)

\$11.99

FREE SHIPPING ON ALL ORDERS



Neutrogena® Healthy Scalp Gentle & Soft with Micellar Water Conditioner  
★★★★★ 4.4 (144)  
**\$11.99**  
FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)



Neutrogena® Healthy Scalp Clarify & Shine Conditioner with Pink Grapefruit  
★★★★★ 4.1 (136)  
**\$11.99**  
FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)

NEW



Healthy Scalp Clarify and Shine Scalp Scrub with Pink Grapefruit, Hair Mask  
★★★★★ 5.0 (2)  
**\$10.99**  
FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)

NEW



Neutrogena Healthy Scalp Hydro Boost Deep Treatment Hair Mask  
★★★★★ 1.9 (13)  
**\$10.99**  
FREE SHIPPING ON ALL ORDERS

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[Heart](#)

NEW





NEW

Neutrogena Healthy Scalp Hydro Boost Scalp Scrub with Hyaluronic Acid

★★★★★ 4.0 (335)  
**\$10.99**

FREE SHIPPING ON ALL ORDERS

[ADD TO BAG](#)



T/Gel® Therapeutic Shampoo-Original Formula

★★★★★ 4.5 (619)  
**\$7.49 - \$20.99**

FREE SHIPPING ON ALL ORDERS

CURRENTLY OUT OF STOCK



[MORE DETAILS](#)



T/Gel® Therapeutic Shampoo-Extra Strength

★★★★★ 4.5 (221)  
**\$9.99**

FREE SHIPPING ON ALL ORDERS

CURRENTLY OUT OF STOCK



[MORE DETAILS](#)



Neutrogena® Healthy Scalp Hydro Boost with Hyaluronic Acid Shampoo

★★★★★ 4.1 (503)  
**\$11.99**

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<https://www.neutrogena.com/haircare/all-hair-products>





## Proven Clean Beauty™

As one of the largest natural facial care brands in the United States, we attribute our success to honoring our customers with products that promote healthier-looking skin and business ethics that promote a healthier world.

[SHOP ALL](#)

# What does it mean to be PROVEN ?

[FIND OUT NOW](#)

## BEST SELLERS

[SHOP ALL →](#)

Helps to deeply reduce the appearance of wrinkles.

**Advanced Peptides & Flora-Collagen<sup>TM</sup> Eye Cream**

Visibly smooths the look of even the deepest wrinkles and crow's feet for more youthful eyes.

\$16.50

[\\$29.95](#) | [ADD TO CART](#)

VITAMIN C SERUM with Hyaluronic Acid

Clinically proven to beautifully brighten the appearance of your skin.

\$24.95

[\\$24.95](#) | [ADD TO CART →](#)

PROTEIN FABRICATION Scrub

Finish the appearance of fine lines, wrinkles and acne scars.

\$2.50

[\\$2.50](#) | [ADD TO CART →](#)



TAKE OUR SKIN CARE QUIZ

[START NOW](#)

@dermae #dermae





10% OFF ORDERS \$20+ USE CODE: SALE10 | 20% OFF ORDERS \$30+ USE CODE: SALE20 | 30% OFF ORDERS \$40+ USE CODE: SALE30 [SHOP NOW](#)



OUR PROOF ▾

NEW ARRIVALS

SALE

## Facial Cleansers & Face Wash



14 PRODUCTS

FILTER

SORT BY

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★★★★★

### Universal Cleansing Balm

Instantly dissolves all makeup, dirt and excess oil buildup.

\$15.95

SOLD OUT



★★★★★

### Purifying Gel Cleanser

\$15.50

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★★★★★

### Acne Facial Cleanser

Remove built-up oil and debris to help unclog pores, promote clear skin and prevent breakouts.

\$16.95

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## Sensitive Skin Cleanser

Gently lifts away makeup and impurities while reducing redness and irritation.

\$16.50

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## Overnight Hydrating Facial Mask

\$19.95

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## Vitamin C Brightening Cleanser

\$16.95

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VIEW MORE

## ABOUT OUR PRODUCTS

### FACIAL CLEANSERS & FACE WASH

Every skin care product you use should work together, complementing each other to create radiant, healthy-looking skin. While each product is important and has its own benefits, the foundation of any beauty regimen is your facial cleanser. With the right face wash, you can clean the makeup, impurities and dead skin cells from the surface of your skin, revealing a brighter complexion. This also preps your skin so the serums, creams and lotions you use can truly work to their highest capacity—that means you'll see optimum results. Plus, DERMA E's facial cleansers go a step beyond other face washes, providing nourishing botanicals, antioxidants and vitamins that are formulated for specific skin care needs. The end result isn't just clean skin—it's gorgeous, too. [Learn More](#)

x

Help me choose

## About the DERMA E Facial Washes

When it comes to choosing the right cleanser for your face, you'll want to take into account what type of skin you have, as well as your particular skin care concerns. Using a facial cleanser that specifically addresses your needs will enhance the efficacy of all your other products because it will maintain balance, tone and texture in your complexion—your skin will be primed and

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EN ES

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<https://dermae.com/collections/cleansers>

## Skin Restore

### Advanced Peptides & Flora-Collagen™ Moisturizer

Visibly soften and smooth the appearance of even the deepest wrinkles

\$35.95

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### Advanced Peptides and Flora-Collagen™ Serum

Addresses the look of deep lines and wrinkles to promote smoother, younger-looking skin.

\$37.50

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### Advanced Peptides & Flora-Collagen™ Eye Cream

Visibly smooths the look of even the deepest wrinkles and crow's feet for more youthful eyes.

\$29.95

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Help me choose



★★★★★

### Advanced Peptides & Flora-Collagen™ Night Moisturizer

\$35.00

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★★★★★

### Advanced Peptides & Flora-Collagen™ Gentle Jelly Cleanser

\$14.95

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<https://dermae.com/collections/skin-restore>

## Therapeutic Topicals

### Scar Gel

Clinically proven to improve scar texture, color, and overall appearance significantly.

\$22.50

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### Eczema Relief Cream

Hypoallergenic and gluten-free cream formulated with colloidal oatmeal and a unique blend of botanical extracts addresses dry skin symptoms.

\$19.95

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### Scar Cream Sun Protectant SPF 35

Multi-benefit skin brightener

\$20.95

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★★★★★

### Vitamin E 12,000 IU Cream

\$16.95

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★★★★★

### CBD Infused Balm

Multi-benefit skin brightener

\$32.99

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★★★★★

### Tea Tree and Vitamin E Relief Cream

Multi-benefit skin brightener

\$16.50

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## Skin Brighten

\$26.95

[ADD TO CART →](#)



## Reduce Acne Scars Set

Our acne fighting trio includes full-sizes of our Microdermabrasion Scrub, Scar Gel & Acne Rebalancing Cream.

\$52.95

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## Vitamin E Skin Oil 14,000 I.U.

\$13.95

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<https://dermae.com/collections/therapeutic-topicals>

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## Medicated Lip Balm

Soothes chapped lips with Menthol

★★★★★ 3.9 (105) Write a review

Ease troubled lips with this refreshing, calming lip balm. Specially formulated with Menthol to soothe chapped lips and temporarily relieve the pain and itching of cold sores.

100% NATURAL ORIGIN i

Size: Two Pack

- Deliver 1 time only  
 Get free shipping on auto-delivery orders over \$10

Deliver every  ▾

QTY  
1

**ADD TO CART**

### BENEFITS & CLAIMS

- Formulated to temporarily relieve the pain and itching of cold sores and fever blisters
- 100% Natural Origin
- Infused with Eucalyptus extract and soothing Menthol to moisturize and renew your lip

### HOW TO USE

- Apply to affected area no more than 3–4 times daily.

- Replenishes skin with Kokum, Cocoa and Shea Butters that melt on lips
- Formulated without Parabens, Phthalates, Petrolatum or SLS

#### KEY INGREDIENTS

- Menthol & Eucalyptus: The perfect pair to cool and calm.
- The comforting aroma of Eucalyptus extract is the perfect companion to the soothing and cooling sensation of Menthol, commonly used to ease the pain of sores and other irritations.

[View full ingredient list](#)



From the Source: Beeswax

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SPIN TO WIN



1–5 of 105 Reviews

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<https://www.burtsbees.com/product/medicated-lip-balm/VM-792850027305.html>

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CLEANSE + TONE + TREAT

## Three Step Regimen

A three step routine guaranteed to leave you with a healthy-looking, clear complexion.



REMOVE DIRT, OIL AND MAKEUP

### Cleanse

Wash away acne-causing bacteria, excess oil and impurities without over-drying or irritating skin.

[Shop all Cleaners](#)



Natural Acne Solutions  
Purifying Gel Cleanser

5 fl oz



[ADD TO BAG](#)



Natural Acne Solutions Deep  
Cleansing Scrub

4 oz



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Acne Facial Cleansing  
Towelette - Pink Grapefruit



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Price



Availability



Collection



10 Items



Renewal Dark Spot Corrector



Renewal Firming Moisturizing Cream



Renewal Refining Cleanser



Renewal Firming Eye Cream



★★★★★

ADD TO BAG

1.8 oz

ADD TO BAG

6 oz

ADD TO BAG

★★★★★

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Renewal Intensive Firming Serum



SPF 30 Renewal Firming Day Lotion



Renewal Fragrance-Free Firming  
Moisturizing Cream



Facial Oil With Rosehip Seed Extract

★★★★★

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★★★★★

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★★★★★

[ADD TO BAG](#)

0.51 fl oz  
★★★★★

[ADD TO BAG](#)



Renewing Natural Hydrogel Eye Mask



Burt's Bees Renewal Firming  
Moisturizing Cream 24/0.5oz

1 use  
★★★★★

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0.5 oz  
★★★★★

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Skin Concern



Price



Availability



Collection



8 Items



Natural Acne Solutions Clarifying Toner



Sensitive Solutions Soothing Toner



Micellar Toning Water With Rose



Micellar Cleansing Water With Coconut & Lotus



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ADD TO BAG

8 fl oz



ADD TO BAG



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Hydrating Milk Cleanser With Rice Milk  
And Hyaluronic Acid



Burt's Bees Truly Glowing Toner  
12/12floz



Calming Toner With Witch Hazel And  
Rose



Micellar Water

★★★★★

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★★★★★

JOIN THE WAITLIST

★★★★★

JOIN THE WAITLIST

12 fl oz  
★★★★★

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<https://www.burtsbees.com/skin-care/toners-and-cleansing-waters/>

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Men's Cooling Face Wash



Grooming Essentials Kit For Men



Men's Conditioning Beard Balm

★★★★★

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★★★★★

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3 oz

★★★★★

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-  LIP SHADE FINDER

<https://www.burtsbees.com/skin-care/mens-skin-care/>



# HIGH-PERFORMANCE SKINCARE PRODUCTS

Type of Product All by Skin Care Solution All**BODY BRIGHT DAILY BODY & FACE LOTION****★★★★★ (0)****BODY LOTION** **FACE** **NORMAL TO DRY SKIN**

Clinically shown to improve dullness, texture, and clarity after four weeks.

**ADVANCED HEALING OINTMENT****★★★★★ 4.6 (55)****BODY LOTION** **VERY DRY SKIN****CRACKED SKIN**

Get fast-acting advanced healing power for dry, cracked skin with active ingredient white petrolatum.

**SOFTENING FOOT CREAM****★★★★★ 4.7 (273)****FOOT CREAM** **NORMAL TO DRY SKIN**

Soften rough, dry feet.

[Learn More](#)

### MEN'S 5-IN-1 FACE LOTION

★★★★★ 4.8 (4)

NORMAL TO DRY SKIN FACE

Get five essential skin benefits in one, everyday formula: soothe, moisturize, repair, strengthen, and protect.

[Learn More](#)[Learn More](#)

### CRACKED SKIN FILL & PROTECT

★★★★★ 4.6 (35)

FIRST-AID CRACKED SKIN

In just one week, 94% of users saw a noticeable improvement in the look of cracked skin.

[Learn More](#)[Learn More](#)

### CLEAR BODY POWDER SPRAY

★★★★★ 4.2 (83)

BODY POWDER

MOISTURE & ODOR CONTROL

Get cooling, drying power in a refreshing, clear, no-mess spray.

[Learn More](#)



### COMFORT POWDER

★★★★★ 4.5 (15)

BODY POWDER

MOISTURE & ODOR CONTROL

Feel fresh and comfortable all day long.

[Learn More](#)

### FRICITION DEFENSE STICK

★★★★★ 4.9 (14)

FIRST-AID ANTI ITCH & FRICTION

Comfort roughed-up skin from friction.

[Learn More](#)

### HYDRATING HAND SANITIZER GEL

★★★★★ (0)

HAND SANITIZER NORMAL TO DRY SKIN

Kills 99.99% of germs\*.

[Learn More](#)

### NECK & CHEST AGE DEFENSE

★★★★★ 4.1 (37)

AGING NECK & CHEST

Protect the skin of your neck and chest from



### OVERNIGHT LOTION

★★★★★ 4.7 (807)

BODY LOTION NORMAL TO DRY SKIN

Hyaluronic acid locks in moisture while you



### RESTORING CREAM & LOTION

★★★★★ 4.6 (97)

BODY LOTION NORMAL TO DRY SKIN

Visibly improve five signs of healthy skin:

visible signs or premature aging.<sup>7</sup>

[Learn More](#)

sleep so you wake up to skin that looks rejuvenated.

[Learn More](#)

hydration, radiance, smoothness, suppleness, and clarity.

[Learn More](#)

1    2    3    4    5

## STILL LOOKING? TRY OUR PRODUCT FINDER

Answer a few simple questions about your skincare needs and get product recommendations for moisturizing, soothing, or relieving.

[Get Started](#)



Gold Bond's high performance products are designed for real life and real skin — skin in motion, skin in action, skin ready to live. When it comes to championing

4:32:29 PM 8/21/2022

<https://www.goldbond.com/en-us/products>





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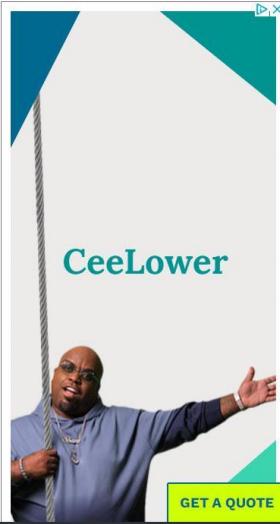
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American: gentle

gentle

Example sentences

COBUILD Idioms

COBUILD Collocations

Trends

In other

Word Frequency

gentle

in American English

(`dʒentl) (adjective -tler, -lest, verb -tled, -ting)

ADJECTIVE

1. kindly; amiable

*a gentle manner*

2. not severe, rough, or violent; mild

*a gentle wind*

*a gentle tap on the shoulder*

3. moderate

*gentle heat*

4. gradual

*gentle slope*

5. of good birth or family; wellborn

*a gentle upbringing*



11:08:05 AM 8/22/2022

<https://www.collinsdictionary.com/dictionary/english/gentle>



- ◀ can: gentle **gentle** Example sentences COBUILD Idioms COBUILD Collocations Trends In other languages ▶
- 5. of good birth or family; wellborn
  - 6. characteristic of good birth; honorable; respectable  
*a gentle upbringing*
  - 7. easily handled or managed; tractable  
*a gentle animal*
  - 8. soft or low  
*a gentle sound*
  - 9. polite; refined  
*Consider, gentle reader, my terrible predicament at this juncture*
  - 10. entitled to a coat of arms; armigerous
  - 11. archaic  
noble; chivalrous  
*a gentle knight*
- TRANSITIVE VERB**
- 12. to tame; render tractable
  - 13. to mollify; calm; pacify



[Dictionary](#) [Thesaurus](#)

gel

[Games & Quizzes](#) [Thesaurus](#) [Features](#) [Word of the Day](#) [More](#)**DELL**  
Technologies[View Deals](#)SAVE UP  
TO 55%**intel**

## Dictionary

### Definition

#### noun

verb

Synonyms

Example Sentences

Synonyms

Example Sentences

Word History

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## gel 1 of 2 noun

[jɛl]

plural **gels**

- 1 : a colloid in a more solid form than a sol  
*broadly*: [JELLY sense 2](#)
- 2 : a thin colored transparent sheet used over a stage light to color it
- 3 : a gelatinous preparation: such as
  - a : [HAIR GEL](#)
  - b : [HAND GEL](#)

## gel 2 of 2 verb

gelled; gelling

*intransitive verb*

- 1 : to change into or take on the form of a gel : [SET](#)
- 2 : [JELL sense 1](#)

**gelable** (to be able to gel) **Unlimited 2% cash back**  
on every business purchase.

### WORD OF THE DAY

**rash** [See Definitions and Examples »](#)

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**(4) STANDARD CHARACTER MARK**

GIRL UNDISCOVERED

**Mark Punctuated**

GIRL UNDISCOVERED

**Translation**

**Goods/Services**

- IC 003. US 001 004 006 050 051 052.G & S: Non-medicated preparations for the care, treatment and beautification of the skin; skin care preparations and cosmetic products, namely foundation, concealer, mascara, eye shadow, eye and brow liners, lipstick, lip liner, lip balm, face powder, skin bronzer, blusher, make-up remover; hair care preparations and body care preparations, namely body balm; hair styling preparations, namely, shampoos, conditioners, finishing spray, and gels; skin creams, serums, oils and lotions; moisturisers; hand and nail care preparations; bath and body products, namely, shower gel; skin care products and preparations for babies and infants, namely, baby powder; barrier creams for the skin; non-medicated toiletries; body deodorants; non-medicated sun care preparations; sun tanning preparations; soaps; room fragrances; scented room sprays; home care products in the nature of room diffusers, namely, fragrance emitting water heads for room fragrance; essential oils; aromatic essential oils; essential oils for household and personal use; essential oils as fragrances for laundry purposes; scented oils used to produce aromas when heated; perfumes; oils for perfumes and candles, scented room sprays; cleaning and polishing preparations
- IC 025. US 022 039.G & S: Clothing, namely women's skirts, dresses, skirts and blouses; footwear; headgear, namely sports caps and hats, women's hats and hoods, woolly hats
- IC 035. US 100 101 102.G & S: Business management; business administration services; advertising; retail, online-retail and wholesale store services relating to the sale, marketing and distribution of merchandise sold through department stores; retail, online-retail and wholesale store services pertaining to clothing, fashion accessories, watches, bags, luggage, purses, wallets, clutch bags, costume jewellery, jewellery, skin-care products, beauty products, cosmetics, cosmetic applicators and accessories, toiletries, room fragrances, personal care products, body sponges, loofahs, candle holders not of precious metal, fragrances, home fragrances, scented oils, candles, candle holders and snuffers, picture frames, household containers and utensils, cleaning products and cosmetic preparations, soaps, food, beverages, nutritional supplements, sun care preparations, insect repellent, hair lotions and hair care preparations, toys, games; business management advisory services relating to franchising services; information, advisory and consultancy services for the foregoing

**Mark Drawing Code**

**(4) STANDARD CHARACTER MARK**

**Design Code**

**Serial Number**

79189404

**Filing Date**

20160315

**Current Filing Basis**

66A

**Original Filing Basis**

66A

**Publication for Opposition Date**

20170117

**Registration Number**

5173687

**Date Registered**

20170404

**Owner**

(REGISTRANT) GIRL UNDISCOVERED LIMITED LIMITED LIABILITY COMPANY NEW ZEALAND  
3.5 Axis Building, 1 Cleveland Road, Parnell Auckland 1052 NEW ZEALAND (LAST LISTED OWNER) Girl  
Undiscovered, Inc. Incorporated company 111 Macarthur Boulevard Mahwah NJ 07430 UNITED STATES

**Priority Date**

20150916

**Disclaimer Statement****Description of Mark****Type of Mark**

TRADEMARK. SERVICE MARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

**(4) STANDARD CHARACTER MARK**

GIRL UNDISCOVERED

**Mark Punctuated**

GIRL UNDISCOVERED

**Translation**

**Goods/Services**

- IC 005. US 006 018 044 046 051 052.G & S: Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; medicated skin care preparations, consisting predominately of zinc, namely, creams, lotions, gels, toners, cleaners and peels; medicated lotions for treating dermatological conditions; medicated sunscreen; aromatherapy lotions for use in treating headaches, relieving stress, insomnia

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code**

**Serial Number**

87827238

**Filing Date**

20180309

**Current Filing Basis**

44E

**Original Filing Basis**

1B;44E

**Publication for Opposition Date**

20180828

**Registration Number**

5605568

**Date Registered**

20181113

**Owner**

(REGISTRANT) Girl Undiscovered Limited LIMITED LIABILITY COMPANY NEW ZEALAND 3/5 Axis Building, 1 Cleveland Road Parnell, Auckland NEW ZEALAND 1052 (LAST LISTED OWNER) GIRL UNDISCOVERED, INC. CORPORATION NEW JERSEY 182 - 184 Stawell Street Burnley, VIC AUSTRALIA 3121

**Priority Date**

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GIRL" APART FROM THE MARK AS

SHOWN

**Description of Mark**

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

Sarah J. Schneider

## **United States Patent and Trademark Office (USPTO)**

### **USPTO OFFICIAL NOTICE**

Office Action (Official Letter) has issued  
on August 22, 2022 for  
**U.S. Trademark Application Serial No. 97118826**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) [\*\*Read the Office action.\*\*](#) This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

## **GENERAL GUIDANCE**

- [\*\*Check the status of your application periodically\*\*](#) in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [\*\*Update your correspondence email address\*\*](#) to ensure you receive important USPTO notices about your application.
- [\*\*Beware of trademark-related scams\*\*](#). Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.