

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97119746
LAW OFFICE ASSIGNED	LAW OFFICE 127
MARK SECTION	
MARK	mark
LITERAL ELEMENT	IMPACT QUICKSCAN
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (041)(class deleted)	
GOODS AND/OR SERVICES SECTION (035) (class added)Original Class (041)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Business Consulting service in the field of environmental, social and governance (ESG) standards	
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (036)(class added)	
INTERNATIONAL CLASS	036
DESCRIPTION	
Financial Consulting service in the field of environmental, social and governance (ESG) standards	
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042)(class added)	
INTERNATIONAL CLASS	042
DESCRIPTION	Consulting service in the field of environmental science
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
FILING BASIS	Section 1(b)
ATTORNEY INFORMATION (current)	

NAME	Peter Cousins
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
STREET	665 FIFTH AVENUE
CITY	NEW YORK
STATE	New York
POSTAL CODE	10022
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	212-688-5151
EMAIL	pcousins@gibney.com
ATTORNEY INFORMATION (proposed)	
NAME	Peter Cousins
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
STREET	650 FIFTH AVENUE
CITY	NEW YORK
STATE	New York
POSTAL CODE	10019
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	212-688-5151
EMAIL	pcousins@gibney.com
CORRESPONDENCE INFORMATION (current)	
NAME	PETER COUSINS
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	pcousins@gibney.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	trademark@gibney.com
CORRESPONDENCE INFORMATION (proposed)	
NAME	Peter Cousins
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	pcousins@gibney.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	trademark@gibney.com
PAYMENT SECTION	
APPLICATION FOR REGISTRATION PER CLASS	350
NUMBER OF CLASSES	2
TOTAL FEES DUE	700
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Peter Cousins/
SIGNATORY'S NAME	Peter Cousins

SIGNATORY'S POSITION	Attorney of record
SIGNATORY'S PHONE NUMBER	212-705-9836
DATE SIGNED	08/24/2022
SIGNATURE METHOD	Sent to third party for signature
RESPONSE SIGNATURE	/Peter Cousins/
SIGNATORY'S NAME	Peter Cousins
SIGNATORY'S POSITION	Attorney
SIGNATORY'S PHONE NUMBER	212 705 9836
DATE SIGNED	08/24/2022
ROLE OF AUTHORIZED SIGNATORY	Authorized U.S.-Licensed Attorney
SIGNATURE METHOD	Sent to third party for signature
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Aug 24 16:56:43 ET 2022
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XXX-2 0220824165645139090-97119 746-800f4d17fbb877a2d8687 b6ac92ca4d71f2fd26d17c642 637e8efbf1411aa9eea2-CC-5 6433483-20220824155548659 055

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **97119746** IMPACT QUICKSCAN(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/97119746/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant hereby deletes the following class of goods/services from the application.

Class 041 for Consulting service in the field of environmental, social and governance (ESG) standards

Applicant hereby adds the following class of goods/services to the application:

New: Class 035 (Original Class: 041) for Business Consulting service in the field of environmental, social and governance (ESG) standards

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* The applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date. ***For a collective trademark, collective service mark, collective membership mark, or certification mark application:*** The applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date. ***For a certification mark application:*** The applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Webpage URL: None Provided

Webpage Date of Access: None Provided

Applicant hereby adds the following class of goods/services to the application:

New: Class 036 for Financial Consulting service in the field of environmental, social and governance (ESG) standards

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* The applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date. ***For a collective trademark, collective service mark, collective membership mark, or certification mark application:*** The applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date. ***For a certification mark application:*** The applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Webpage URL: None Provided

Webpage Date of Access: None Provided

Applicant hereby adds the following class of goods/services to the application:

New: Class 042 for Consulting service in the field of environmental science

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* The applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date. ***For a collective trademark, collective service mark, collective membership mark, or certification mark application:*** The applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date. ***For a certification mark application:*** The applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's current attorney information: Peter Cousins. Peter Cousins, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

665 FIFTH AVENUE
NEW YORK, New York 10022
United States
The phone number is 212-688-5151.
The email address is pcousins@gibney.com

The owner's/holder's proposed attorney information: Peter Cousins. Peter Cousins, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

650 FIFTH AVENUE
NEW YORK, New York 10019
United States
The phone number is 212-688-5151.
The email address is pcousins@gibney.com

Peter Cousins submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

PETER COUSINS
PRIMARY EMAIL FOR CORRESPONDENCE: pcousins@gibney.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): trademark@gibney.com

Correspondence Information (proposed):

Peter Cousins

PRIMARY EMAIL FOR CORRESPONDENCE: pcousins@gibney.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): trademark@gibney.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

FEE(S)

Fee(s) in the amount of \$700 is being submitted.

SIGNATURE(S)

Declaration Signature

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that, if the applicant submitted the application or allegation of use (AOU) unsigned, all statements in the application or AOU and this submission based on the signatory's own knowledge are true, and all statements in the application or AOU and this submission made on information and belief are believed to be true.

STATEMENTS FOR UNSIGNED SECTION 1(a) APPLICATION/AOU: If the applicant filed an unsigned application under 15 U.S.C. §1051(a) or AOU under 15 U.S.C. §1051(c), the signatory additionally believes that: the applicant is the owner of the mark sought to be registered; the mark is in use in commerce and was in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU; the original specimen(s), if applicable, shows the mark in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU; **for a collective trademark, collective service mark, collective membership mark application, or certification mark application**, the applicant is exercising legitimate control over the use of the mark in commerce and was exercising legitimate control over the use of the mark in commerce as of the filing date of the application or AOU; **for a certification mark application**, the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. **To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.**

STATEMENTS FOR UNSIGNED SECTION 1(b)/SECTION 44 APPLICATION AND FOR SECTION 66(a)

COLLECTIVE/CERTIFICATION MARK APPLICATION: If the applicant filed an unsigned application under 15 U.S.C. §§ 1051(b), 1126(d), and/or 1126(e), or filed a collective/certification mark application under 15 U.S.C. §1141f(a), the signatory additionally believes that: **for a trademark or service mark application**, the applicant is entitled to use the mark in commerce on or in connection with the goods/services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date; **for a collective trademark, collective service mark, collective membership mark, or certification mark application**, the applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date; the signatory is properly authorized to execute the declaration on behalf of the applicant; **for a certification mark application**, the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. **To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.**

Signature: /Peter Cousins/ Date: 08/24/2022

Signatory's Name: Peter Cousins

Signatory's Position: Attorney of record

Signatory's Phone Number: 212-705-9836

Signature method: Sent to third party for signature

Response Signature

Signature: /Peter Cousins/ Date: 08/24/2022

Signatory's Name: Peter Cousins

Signatory's Position: Attorney

Signatory's Phone Number: 212 705 9836 Signature method: Sent to third party for signature

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: PETER COUSINS

665 FIFTH AVENUE
NEW YORK, New York 10022
Mailing Address: Peter Cousins

650 FIFTH AVENUE
NEW YORK, New York 10019

PAYMENT: 97119746
PAYMENT DATE: 08/24/2022

Serial Number: 97119746
Internet Transmission Date: Wed Aug 24 16:56:43 ET 2022
TEAS Stamp: USPTO/ROA-XX.XX.XXX.XXX-2022082416564513
9090-97119746-800f4d17fbb877a2d8687b6ac9
2ca4d71f2fd26d17c642637e8efbf1411aa9eea2
-CC-56433483-20220824155548659055

RAM SALE NUMBER: 97119746
RAM ACCOUNTING DATE: 20220824

INTERNET TRANSMISSION DATE:
2022/08/24

SERIAL NUMBER:
97/119746

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
	7009	2022/08/24	350	2	700

To: Peter Cousins(pcousins@gibney.com)
Subject: U.S. Trademark Application Serial No. 97119746 - IMPACT QUICKSCAN
Sent: August 24, 2022 11:24:12 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97119746

Mark: IMPACT QUICKSCAN

Correspondence Address:

PETER COUSINS
665 FIFTH AVENUE
NEW YORK NY 10022 UNITED STATES

Applicant: PKF O'Connor Davies, LLP

Reference/Docket No. N/A

Correspondence Email Address: pcousins@gibney.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 24, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

DATABASE SEARCH

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- **Amended Identification of Services Required**
- **Multiple Class Application Requirements**

AMENDED IDENTIFICATION OF SERVICES REQUIRED

The identification of services is indefinite and must be clarified because the exact nature of the services is not clear and could include services in multiple classes. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01. Applicant must amend the identification to specify the common commercial or generic name of the services and classify the services correctly. *See* TMEP §1402.01. If the services have no common commercial or generic name, applicant must describe or explain the nature of the services using clear and succinct language. *See id.*

Applicant may substitute the following wording, if accurate:

Class **035: Business** Consulting service in the field of environmental, social and governance (ESG) standards

Class **036: Financial** Consulting service in the field of environmental, social and governance (ESG) standards

Class **042:** Consulting service in the field of environmental **science**

Applicant may amend the identification to clarify or limit the services, but not to broaden or expand the services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

Applicant should also note the following additional requirement.

MULTIPLE CLASS APPLICATION REQUIREMENTS

The fee for adding classes to a TEAS Standard application is \$350 per class. *See* 37 C.F.R. §2.6(a)(1)(iii). For more information about adding classes to an application, see the [Multiple-class Application webpage](#).

The application identifies goods and/or services in more than one international class; therefore, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 1(b):

(1) **List the goods and/or services by their international class number** in consecutive numerical order, starting with the lowest numbered class.

(2) **Submit a filing fee for each international class** not covered by the fee already paid (view the [USPTO's current fee schedule](#)). The application identifies goods and/or services that are classified in at least three classes; however, applicant submitted a fee sufficient for only one class. Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

See 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).

For an overview of the requirements for a Section 1(b) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the [Multiple-class Application webpage](#).

RESPONDING TO THIS OFFICE ACTION

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see “[Responding to Office Actions](#)” and the informational [video “Response to Office Action”](#) for more information and tips on responding.

Assistance. Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06. The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Carolyn Detmer/
Carolyn Detmer
Trademark Examining Attorney
Law Office 127
(571) 272-2722
carolyn.detmer1@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 24, 2022 for
U.S. Trademark Application Serial No. 97119746

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status of your application periodically](#)** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

User: Carolyn Detmer

Statistics for Case 97119746						
#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97119746[sn]	1	0	1	1	0:00
2	"PKF O'Connor Davies"[on]	0	0	0	0	0:00
3	"PKF O Connor Davies"[on]	2	0	2	2	0:00
4	*mp{v}{ "ckqx" }t*[bi,ti] and live[ld]	2911	0	0	0	0:00
5	*{ "ckqx" }{ "uw" }{ "iey" }{ "ckqx" }*[bi,ti] and live[ld]	5690	0	0	0	0:13
6	*{ "scz" }{ "ckqx" }{ v }n*[bi,ti] and live[ld]	26059	0	0	0	0:21
7	4 and (5 6)	11	0	11	11	0:16
8	5 and 6	67	0	67	67	0:14
9	4 and "035"[cc]	1947	0	0	0	0:00
10	4 and ("035" a b 200)[ic]	800	0	0	0	0:01
11	*imp{v}{ "ckqx" }t*[bi,ti] and live[ld]	2547	0	0	0	0:00
12	11 and ("035" a b 200)[ic]	768	0	0	0	0:00
13	*impa{ "ckqx" }t*[bi,ti] and live[ld]	2544	0	0	0	0:00
14	*impact*[bi,ti] and live[ld]	2539	0	0	0	0:01
15	*impact[bi,ti] and live[ld]	2391	0	0	0	0:01
16	15 and ("035" a b 200)[ic]	720	0	0	0	0:00
17	impact[bi,ti] and live[ld]	2362	0	0	0	0:01
18	17 and ("035" a b 200)[ic]	704	0	400	400	0:00
19	17 and ("036" a b 200)[ic]	397	0	397	397	0:01
20	17 and ("042" a b 200)[ic]	374	0	374	374	0:01
21	18 not (19 20)	464	0	464	464	0:01

Session started 08/24/2022 11:07 am

Session ended 08/24/2022 11:18 am

Total search duration 71.00

Session duration 11 minutes 15 seconds

Adjacency Level 1

Near Level 1