

To: Anton Leonov(anton@trademarkgarden.com)
Subject: U.S. Trademark Application Serial No. 97120036 - LIFENATURE
Sent: August 23, 2022 02:15:32 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[4707781](#)

[3604528](#)

[5041828](#)

[NV salt and olive oil](#)

[screencapture-esterobayoliveoil-com-olive-oil-extra-virgin-olive-oil-16612702864411](#)

[screencapture-esterobayoliveoil-com-tea-black-tea-16612716170991](#)

[Bona Furturna](#)

[screencapture-www-cheerios-com-products-honey-nut-cheerios-treat-bars-16612720332721](#)

[screencapture-www-cheerios-com-products-honey-nut-cheerios-16612720748511](#)

[cereal bars frost flakes and fruit loops](#)

[frosted flaks and fruit loops cereal](#)

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97120036

Mark: LIFENATURE

Correspondence Address:

ANTON LEONOV
TRADEMARK GARDEN, PLLC
3104 E CAMELBACK RD #2373
PHOENIX AZ 85016 UNITED STATES

Applicant: BTE Reklam Ltd. Sti.

Reference/Docket No. N/A

Correspondence Email Address: anton@trademarkgarden.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 23, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- PARTIAL SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION - CLASS 30 ONLY
- ENTITY CLARIFICATION

PARTIAL SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION - CLASS 30 ONLY

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration Nos. 4707781, 3604528, and 5041828. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* *See* the attached registrations.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Hercko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

Applicant's mark is **LIFENATURE** (standard characters) for, in relevant part, “Honey; Salt; Sauces; Spices; Tea; Dried herbs; Processed cereals” in International Class 030.

The cited marks are as follows:

NATURE'S LIFE (standard characters) (Reg. No. 4707781) for, in relevant part, “Edible oils; whey; vegetable protein powder for use as a food additive for culinary purposes” in International Class 029;

NATURE'S LIFE (stylized characters plus design) (Reg. No. 3604528) for “Various health and beauty items, namely, body and face lotions, body and face creams, and body and face gels” in International Class 003, “Nutritional and dietary supplements” in International Class 005, and “Edible oils; whey; and vegetable protein powder for use as a food additive” in International Class 029;

NATURALIFE (standard characters) (Reg. No. 5041828) for “Processed cereal-based food to be used as a breakfast food, snack food or ingredient for making other foods” in International Class 030;

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

When evaluating a composite mark consisting of words and a design, the word portion is normally accorded greater weight because it is likely to make a greater impression upon purchasers, be remembered by them, and be used by them to refer to or request the goods and/or services. *In re Aquitaine Wine USA, LLC*, 126 USPQ2d 1181, 1184 (TTAB 2018) (citing *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012)); TMEP §1207.01(c)(ii). Thus, although marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterra Inc.*, 671 F.3d at 1366-67, 101 USPQ2d at 1911 (citing *Giant Food, Inc. v. Nation’s Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)). In this case, consumers would focus on the terms over any marks that also include designs.

Confusion is likely between two marks consisting of reverse combinations of the same elements if they convey the same meaning or create substantially similar commercial impressions. TMEP §1207.01(b)(vii); *see, e.g.*, *In re Wine Soc’y of Am. Inc.*, 12 USPQ2d 1139, 1142 (TTAB 1989) (holding THE WINE SOCIETY OF AMERICA and design for wine club membership services including the supplying of printed materials likely to be confused with AMERICAN WINE SOCIETY 1967 and design for newsletters, bulletins, and journals); *In re Nationwide Indus. Inc.*, 6 USPQ2d 1882, 1884 (TTAB 1988) (holding RUST BUSTER for a rust-penetrating spray lubricant likely to be confused with BUST RUST for a penetrating oil). In this case, the applied-for mark is "LIFENATURE" and Reg. Nos. 4707781 and 3604528 reverse the terms, which does not change the meaning or overall commercial impression of the marks.

The ending of the registered marks 4707781 and 3604528 include an apostrophe and letter “s.” This additional matter has little, if any, trademark significance and does not otherwise affect the overall similarity of the marks in terms of commercial impression. *See In re Binion*, 93 USPQ2d 1531, 1534 (TTAB 2009) (noting that “[t]he absence of the possessive form in applicant’s mark . . . has little, if any, significance for consumers in distinguishing it from the cited mark”); *In re Curtice-Burns, Inc.*, 231 USPQ 990, 992 (TTAB 1986) (finding the marks McKENZIE’S and McKENZIE “virtually identical in commercial impression”); *Winn’s Stores, Inc. v. Hi-Lo, Inc.*, 203 USPQ 140, 143 (TTAB

1979) (noting that “little if any trademark significance can be attributed to the apostrophe and the letter ‘s’ in opposer’s mark”).

Marks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression. *See Crocker Nat'l Bank v. Canadian Imperial Bank of Commerce*, 228 USPQ 689, 690-91 (TTAB 1986), *aff'd sub nom. Canadian Imperial Bank of Commerce v. Wells Fargo Bank, Nat'l Ass'n*, 811 F.2d 1490, 1495, 1 USPQ2d 1813, 1817 (Fed. Cir. 1987) (holding COMM CASH and COMMUNICASH confusingly similar); *In re Corning Glass Works*, 229 USPQ 65, 66 (TTAB 1985) (holding CONFIRM and CONFIRMCELLS confusingly similar); *In re Pellerin Milnor Corp.*, 221 USPQ 558, 560 (TTAB 1983) (holding MILTRON and MILLTRONICS confusingly similar); TMEP §1207.01(b)(ii)-(iii). Here, the applied-for mark and Reg. No. 5041828 both contain the term "LIFE". Further, both marks include "NATUR", creating a similar overall meaning and commercial impression.

Further, the reverse of "NATUR" and "LIFE" in the applied-for mark and in Reg. No. 5041828 does not change the meaning or overall commercial impression. TMEP §1207.01(b)(vii); *see, e.g., In re Wine Soc'y of Am. Inc.*, 12 USPQ2d 1139, 1142 (TTAB 1989) (holding THE WINE SOCIETY OF AMERICA and design for wine club membership services including the supplying of printed materials likely to be confused with AMERICAN WINE SOCIETY 1967 and design for newsletters, bulletins, and journals); *In re Nationwide Indus. Inc.*, 6 USPQ2d 1882, 1884 (TTAB 1988) (holding RUST BUSTER for a rust-penetrating spray lubricant likely to be confused with BUST RUST for a penetrating oil).

Because the marks look and sound similar and create the same commercial impression, the marks are considered similar for likelihood of confusion purposes.

Relatedness of the Goods

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be “related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

NATURE'S LIFE (standard characters) (Reg. No. 4707781) and NATURE'S LIFE (stylized characters plus design) (Reg. No. 3604528)

The attached Internet evidence, consisting of screenshots from Estero Bay, Nicholas Vahe, and Bona Furtuna, establishes that the same entity commonly manufactures, produces, or provides salt, spices, herbs, or tea as well as edible oils and markets the goods and/or services under the same mark. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion

purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

NATURALIFE (standard characters) (Reg. No. 5041828)

The attached Internet evidence, consisting of screenshots of Cheerios, Fruit Loops, and Frosted Flakes, establishes that the same entity commonly manufactures, produces, or provides processed cereals as well as processed cereal-based food to be used as a breakfast food or snack, and markets the goods and/or services under the same mark. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

To the extent the evidence may not address all of the items in applicant's identification, relatedness does not have to be established for every good or service. It is sufficient for a finding of likelihood of confusion if relatedness is established for any or some item(s) encompassed by the identification within a particular class in an application. *Tuxedo Monopoly, Inc. v. General Mills Fun Group*, 648 F.2d 1335, 209 USPQ 986, 988 (CCPA 1981). In this case, relatedness has been established for many of the identified items, which is enough to show a likelihood of confusion.

Accordingly, the goods are considered related for purpose of the likelihood of confusion analysis.

Because the marks are similar and the goods are related, there is a likelihood of confusion as to the source of applicant's goods.

Response Options

Applicant may respond to the stated refusal by submitting evidence and arguments against the refusal. In addition, applicant may respond by doing one of the following:

- (1) Deleting the class to which the refusal pertains;
- (2) Filing a [Request to Divide Application form](#) (form #3) to divide out the goods and/or services that have not been refused registration, so that the mark may proceed toward publication for opposition in the class(es) to which the refusal does not pertain. *See 37 C.F.R. §2.87. See generally TMEP §§1110 et seq.* (regarding the requirements for filing a request to divide). If applicant files a request to divide, then to avoid abandonment, applicant must also file a timely response to all outstanding issues in this Office action, including the refusal. 37 C.F.R. §2.87(e); or
- (3) Amending the basis, if appropriate. TMEP §806.03(h). (The basis cannot be changed for applications filed under Trademark Act Section 66(a). TMEP §1904.01(a).)

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration. However, if applicant responds to the

refusal(s), applicant must also respond to the requirement(s) set forth below.

ENTITY CLARIFICATION

The application identifies applicant as BTE Reklam Ltd. Sti., a "Limited Sirketi." This is not an acceptable legal entity designation because it does not identify a particular type of legal entity in the United States. *See TMEP §803.03.* Further, Appendix D of the TMEP only lists "TLS" as a "Limited Sirketi" in Turkey. Therefore, applicant must specify the particular type of legal entity applying, e.g., corporation, association, partnership, or joint venture, and provide the additional information explained below about that entity. *See 37 C.F.R. §§2.32(a)(3)(ii)-(v), 2.61(b); TMEP §803.03.* Applicant may also provide clarifying documentation or information that it is a "Limited Sirketi".

If applicant is a corporation, applicant must specify the U.S. state or foreign country under which it is incorporated. 37 C.F.R. §2.32(a)(ii); TMEP §803.03(c).

If applicant is an association, applicant must specify the U.S. state or foreign country under whose laws the applicant is organized or exists, and indicate whether the association is incorporated or unincorporated. 37 C.F.R. §2.32(a)(ii); TMEP §803.03(c).

If applicant is a partnership, applicant must specify the U.S. state or foreign country under whose laws the partnership is organized. 37 C.F.R. §2.32(a)(ii); TMEP §803.03(b). In addition, for a U.S. partnership, applicant must list, if not yet specified, the names, legal entities, and national citizenship (for individuals), or the U.S. state or foreign country of organization or incorporation (for businesses) of all general partners. 37 C.F.R. §2.32(a)(iii). For foreign partnerships, the names and citizenships of the general partners are not required. *See TMEP §803.03(b).*

If applicant is a joint venture, applicant must specify the U.S. state or foreign country under whose laws the joint venture is organized. 37 C.F.R. §2.32(a)(ii); TMEP §803.03(b). In addition, for a U.S. joint venture, applicant must list the names, legal entities, and national citizenship (for individuals) or the U.S. state or foreign country of organization or incorporation (for businesses) of all active members of the joint venture. 37 C.F.R. §2.32(a)(iv); TMEP §803.03(b). For foreign joint ventures, the names and citizenships of the active members are not required. TMEP §803.03(b).

If, in response to the above request, applicant provides information indicating that it is not the owner of the mark, registration will be refused because the application was void as filed. *See 37 C.F.R. §2.71(d); TMEP §§803.06, 1201.02(b).* An application must be filed by the party who owns or is entitled to use the mark as of the application filing date. *See 37 C.F.R. §2.71(d); TMEP §1201.02(b).*

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "["Responding to Office Actions"](#)" and the informational [video "Response to Office Action"](#) for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See TMEP §§705.02, 709.06.*

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [**Click to file a response to this nonfinal Office action.**](#)

/Tasha Pulvermacher/
Tasha Pulvermacher
(571) 272-4349
tasha.pulvermacher@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to abandon.** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.

(4) STANDARD CHARACTER MARK

NATURE'S LIFE

Mark Punctuated

NATURE'S LIFE

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Various health and beauty items, namely, cosmetics and cosmetics preparations, body and face lotions, body and face creams, and body and face gels. FIRST USE: 19740401. FIRST USE IN COMMERCE: 19740401
- IC 029. US 046.G & S: Edible oils; whey; vegetable protein powder for use as a food additive for culinary purposes. FIRST USE: 19760823. FIRST USE IN COMMERCE: 19760823

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

86351370

Filing Date

20140729

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20150106

Registration Number

4707781

Date Registered

20150324

Owner

(REGISTRANT) NutraMarks, Inc. CORPORATION DELAWARE Legal Department 550 West 2nd Street Ogden UTAH 84404

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Jeff Burchfield

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated
NATURE'S LIFE

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Various health and beauty items, namely, body and face lotions, body and face creams, and body and face gels. FIRST USE: 20070201. FIRST USE IN COMMERCE: 20070201
- IC 005. US 006 018 044 046 051 052.G & S: Nutritional and dietary supplements. FIRST USE: 20070201. FIRST USE IN COMMERCE: 20070201
- IC 029. US 046.G & S: Edible oils; whey; and vegetable protein powder for use as a food additive. FIRST USE: 20070201. FIRST USE IN COMMERCE: 20070201

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code

010501 261710

Serial Number

78971358

Filing Date

20060911

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20071120

Registration Number

3604528

Date Registered

20090407

Owner

(REGISTRANT) NutraMarks, Inc. CORPORATION DELAWARE Legal Department 1777 Sun Peak Drive Park City UTAH 84098

Priority Date

Disclaimer Statement

Description of Mark

The color(s) black, red, orange and yellow is/are claimed as a feature of the mark. The mark consists of black for the wording "NATURE'S LIFE" and red for the rays of the sun in the design, orange for the upper half of the circular sun in the design and yellow for the lower half of the circular sun in the design with a fade of the two colors in between on the circle of the design.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

STANLEY E. SOPER AND ALISON PITT

(4) STANDARD CHARACTER MARK

NATURALIFE

Mark Punctuated

NATURALIFE

Translation

Goods/Services

- IC 030. US 046.G & S: Processed cereal-based food to be used as a breakfast food, snack food or ingredient for making other foods. FIRST USE: 20150612. FIRST USE IN COMMERCE: 20150612

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

86460267

Filing Date

20141120

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20150428

Registration Number

5041828

Date Registered

20160913

Owner

(REGISTRANT) Naturalife International, LLC. LIMITED LIABILITY COMPANY TEXAS 10306 Park Meadow Dr Houston TEXAS 77089

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record



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PRODUCT DETAILS

Ingredients: Salt: salt, parmesan, basil, basil essential oil; Olive Oil: extra virgin olive oil, dried garlic

Product Details: Dried Garlic & Dried Sage (14.2 oz) and Garlic Olive Oil (14.2 oz)



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ESTERO BAY
AUSTRALIAN PICUAL (MILD)

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ESTERO BAY
PERUVIAN ARBEQUINA/BARNEA (MILD)
\$6.00 - \$34.00

\$6.00 - \$34.00



ESTERO BAY
GREEK KORONEIKI (MILD)
\$6.00 - \$34.00



ESTERO BAY
ORGANIC TUNISIAN CHETOUI (ROBUST)
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ESTERO BAY
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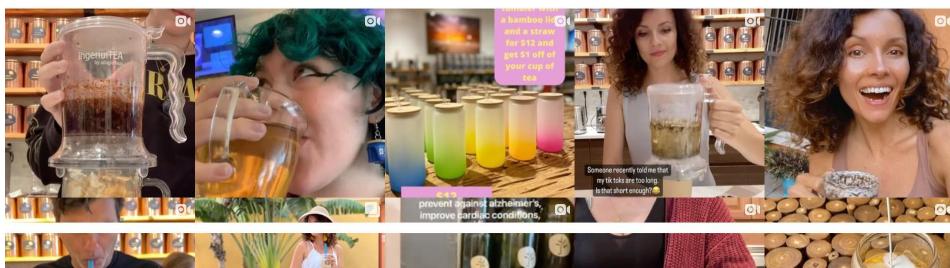
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[Home](#) > [Artisan Food](#) > [Spices](#) > Il Vivace : 100% organic gift set of olive oil and dipping spices



Il Vivace : 100% organic gift set of olive oil and dipping spices

\$95.00

[Add to cart](#)



A Sicilian bouquet of aroma. A collection of our favorite olive oil and dipping spices from Bona Furtuna. This 100% organic Italian gift set includes Heritage Blend Extra Virgin Olive Oil, Sicilian Sea Salt with Organic Lemon, Sicilian Sea Salt with Organic Basil, and metal canning jars.



Description

A lively offering of Bona Furtuna's Heritage Blend Extra Virgin Olive Oil, enticingly aromatic Sicilian Sea Salt with Organic Lemon, and vibrant Sicilian Sea Salt with Organic Basil to awaken your senses. Thoughtfully arranged in an authentic souvenir gift box decorated by an in-house watercolor artist.

Ingredients:

Heritage Blend EVOO, Lemon Salt, Basil Salt and spoon for spices





Related Products

DINING EXPERIENCE ▾ BOUTIQUE WINES ▾ ARTISAN FOOD ▾

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en Place

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Miz En Place @mizenplace · 19 Aug

It's like tiramisu🍰, but with beer🍺! Find the recipe exclusively at Miz En Place. <https://bit.ly/3K7cUrQ>

#tiramisu🍰 #beers #beerlover🍻 #tastyfood #beertime

#beerlovers🍻 #beerlove #beertime🍻 #tiramisu

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Honey Nut Cheerios Treat Bars

Leave the spoon behind & take your favorite cereal with you on-the-go with



[Buy Now](#)

Honey Nut Cheerios Cereal Bars! Wholesome and made with golden honey, they'll be an instant family favorite & a snack-time win. Your family's favorite cereals now transformed into a snack bar with Honey Nut Cheerios Bars. The irresistible taste of golden honey makes Honey Nut Cheerios Cereal Bars a family favorite. Each cereal bar is individually wrapped to create a convenient, on-the-go treat. Perfect for on-the-go breakfast, midday snack, or after-school treat, Honey Nut Cheerios Treat Bars are the no-mess way to enjoy your morning favorite without the bowl. Contains 8 cereal bars in total.

★★★★★ [4.7 \(227\)](#) [Write a review](#)

CONTAINS ALMOND, MILK AND SOY INGREDIENTS.

CEREAL BARS: You don't always need a bowl to crunch into your favorite cereals; Now transformed into a portable snack with Honey Nut Cheerios Cereal Bars

LUNCH BOX AND PANTRY FAVORITE: A portable snack perfect for the pantry, lunch box, and breakfast treat

PERFECTLY PORTABLE: These individually wrapped bars are the perfect on-the-go breakfast snack your whole family will love

KIDS SNACKS: Fun cereal bars for school snack time or an on-the-go invigorating treat; Packed with the cereal crunch and flavor kids and adults love

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Vitamin C [sodium ascorbate], A B Vitamin

[niacinamide], zinc and iron [mineral nutrients], Vitamin B6 [pyridoxine hydrochloride], Vitamin B2 [riboflavin], Vitamin B1 [thiamin mononitrate], Vitamin A [palmitate], A B Vitamin [folic acid], Vitamin B12, Vitamin D3), Sugar, Crisp Rice (rice flour, barley malt extract, salt), Tapioca Syrup, Corn Syrup, Canola Oil, Palm and/or Palm Kernel Oil, Fructose. Contains 2% or less of: Vegetable Glycerin, Almond Butter, Whey Protein Concentrate, Calcium Carbonate, Maltodextrin, Nonfat Dry Milk, Sorbitol, Soy Lecithin, Whey Powder, Salt, Reduced Minerals Whey, Gelatin, Color (vegetable juice, caramel color, annatto extract), Natural Flavor.

CONTAINS ALMOND, MILK AND SOY INGREDIENTS.

	% Daily Value *	
Total Fat	3.5g	5%
Saturated Fat	1.5g	8%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	85mg	4%
Total Carbohydrate	17g	6%
Dietary Fiber	<1g	2%
Total Sugars	9g	
Incl. Added Sugars	9g	17%
Protein	1g	
<hr/>		
Vitamin A	40mcg	4%
Vitamin B12	0.3mcg	15%
Vitamin B6	0.1mg	8%
Calcium	140mg	10%
Iron	1.3mg	8%
Niacin	1.2mg	8%
Riboflavin	0.1mg	8%
Thiamin	0.1mg	8%
Zinc	0.9mg	8%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS, NUTRITION FACTS, AND ALLERGEN STATEMENTS CAN CHANGE. ALWAYS REFER TO THE ACTUAL PACKAGE FOR THE MOST COMPLETE AND ACCURATE INFORMATION.

Product Reviews

★★★★★ 4.7 / 227 Reviews

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Reviews Write a review

Rating Snapshot

Select a row below to filter reviews.

Rating	Count
5★	170
4★	40
3★	14
2★	3
1★	0

Average Customer Ratings

Overall ★★★★★ 4.7

1–8 of 227 Reviews Sort by: Most Recent ▾

ValerieF · 3 months ago Received An Incentive
San Ramon, Ca
Review 1
Votes 0

Great quick snack
Good, quick snack. Tastes great: not too sweet, just right

Helpful? Yes · 0 No · 0 Report

CarismaS · 3 months ago Received An Incentive

Review 1
Votes 0

I think they stopped making these for awhile... they are really good
I buy it when its on sale

Helpful? Yes · 0 No · 0 Report

XuxaL
Brooklyn, New York
Review 1
Votes 0

★★★★★ · 3 months ago
sweet snack!

Received An Incentive

It taste like the cereal. Really like the texture of this flvaor of treat. I like how big it
is too. Very filling

Helpful? Yes · 0 No · 0 Report

russellid
Quincy, Ill
Review 1
Votes 0

★★★★★ · 3 months ago
Golden treats

Received An Incentive

Gotta love a heart healthy treat so good to eat and kids lovem

Helpful? [Yes - 0](#) [No - 0](#) [Report](#)

SaraAnneC

Staten island, NY
Review 1
Votes 0

★★★★★ · 3 months ago
Tastes and filling

Received An Incentive

I would recommend buying cheerios cereal bars they are filling and taste good too.

Helpful? [Yes - 0](#) [No - 0](#) [Report](#)

EmilyS

Review 1
Votes 0

★★★★★ · 3 months ago
Yumm!

Received An Incentive

These are so good and easy to grab and go! Yummy! My favorite cereal bars!

Helpful? [Yes - 0](#) [No - 0](#) [Report](#)

JoeD

Chapin, SC
Review 1
Votes 0

★★★★★ · 3 months ago
Yum

Received An Incentive

Very tasty and the quality is ver good. Great for adults and children.

Helpful? [Yes - 0](#) [No - 0](#) [Report](#)

1–8 of 227 Reviews



Our Products



- - - - -





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Honey Nut Cheerios

With the delicious flavor of golden honey, General Mills Honey Nut Cheerios



[Buy Now](#)

Heart Healthy Cereal makes your family's breakfast hour that much sweeter. America's favorite toasted honey Os are made with whole grain oats as the first ingredient. A drizzle of real honey and natural almond flavor creates un-bee-lievably delicious taste in every bowlful. Every serving provides 12 essential vitamins and minerals, and each little O is made simply with no artificial flavors or colors. Pour a bowlful of this heart healthy cereal for breakfast or put the box on the family table for everyone to enjoy. This breakfast cereal is an instant hit with kids and grown-ups alike. The little toasted Os also make great snacks for toddlers to practice feeding themselves. The gluten-free toasted oat cereal contains no high fructose corn syrup and is a good source of iron and calcium. Honey Nut Cheerios can help lower cholesterol as part of a heart healthy diet. Three grams of soluble fiber daily from whole grain oat foods in a diet low in saturated fat and cholesterol may reduce the risk of heart disease. Honey Nut Cheerios cereal provides 0.75 grams per serving. Store this 10.8-ounce box in your pantry for a quick kids breakfast or heart healthy snacks. This cereal box is an official participating Box Tops product, helping support schools and teachers. Whether you're looking for delicious snacks, cereal bars, trail mix ingredients or a breakfast food for the whole family, General Mills cereals spread goodness from tots to grown-ups.

4.9 (2223) [Write a review](#)

CONTAINS ALMOND INGREDIENTS.

One 10.8 oz box of General Mills Honey Nut Cheerios Heart Healthy Cereal

Whole grain oats are the first ingredient in this heart healthy honey nut cereal

Simply made whole grain Os sweetened with real honey and natural almond flavor

A kosher, gluten free cereal made with no artificial flavors or colors

Serve this whole grain cereal with milk for a quick kids breakfast or alone as toddler snacks

Box contains about 8 servings of toasted oat cereal and is easy to store in your pantry

Ingredients

Nutrition Facts

WHOLE GRAIN OATS, SUGAR, CORN STARCH, HONEY, BROWN SUGAR SYRUP, SALT, TRIPOTASSIUM PHOSPHATE, CANOLA OIL, NATURAL ALMOND FLAVOR, VITAMIN E (MIXED TOCOPHEROLS) ADDED TO PRESERVE FRESHNESS, VITAMINS AND MINERALS: CALCIUM CARBONATE, VITAMIN C (SODIUM ASCORBATE), IRON AND ZINC (MINERAL NUTRIENTS), A B VITAMIN (NIACINAMIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN A (PALMITATE), VITAMIN B2 (RIBOFLAVIN), A B VITAMIN (FOLIC ACID), VITAMIN B12, VITAMIN D3. CONTAINS ALMOND INGREDIENTS.

CONTAINS ALMOND INGREDIENTS.

Serving Size	1 cup (37g)	
	As Packaged	
Calories	140	
% Daily Value *		
Total Fat	2g	3%
Saturated Fat	0g	0%
Trans Fat	0g	
Polyunsaturated Fat	0.5g	
Monounsaturated Fat	0.5g	
Cholesterol	0mg	0%
Sodium	210mg	9%
Potassium	150mg	4%
Total Carbohydrate	30g	11%
Dietary Fiber	3g	10%
Soluble Fiber	<1g	
Total Sugars	12g	
Incl. Added Sugars	12g	24%
Protein	3g	
<hr/>		
Vitamin D	2mcg	10%
Calcium	130mg	10%
Iron	3.6mg	20%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS, NUTRITION FACTS, AND ALLERGEN STATEMENTS CAN CHANGE. ALWAYS REFER TO THE ACTUAL PACKAGE FOR THE MOST COMPLETE AND ACCURATE INFORMATION.

Reviews

[Write a review](#)

Rating Snapshot

Select a row below to filter reviews.



Average Customer Ratings

Overall		4.9
Quality		4.0
Value		4.3
Taste		4.3

1–8 of 2223 Reviews

Sort by: Most Recent ▾



elizabethhh.kg

aiken, sc

Review 1

Vote 1

Children in Household: 0

· 14 days ago

honey nut cheerios

honey nut cheerios are good to the taste, but there must be an ingredient that makes my burps taste of sulfur.

I consume this product: A few times a year

Quality



Value



Product Likes: Convenient, Quick, Easy to prepare, Kid-Friendly

Recommends this product X No

Value

Taste

Helpful? Yes · 1 No · 0 Report

Nekramer30

Portage, IN

Review 1

Votes 0

Children in Household: 1

★★★★★ · 20 days ago

Ingredients keep changing

I always check online before purchasing boxes from sam's club. Honey nut has changed their ingredients again and nothing was updated, not even the official cheerios website. They have now added sunflower oil, which is cheap oil and high inflammatory. Also, my husband who's allergic to wheat and sunflower could only eat these, but cannot anymore. Very sadden for my husband, it was his favorite snack.

I consume this product: Every day

Recommends this product X No

Quality

Value

Taste

Helpful? Yes · 0 No · 2 Report

zuki

ca

Review 1

Vote 1

Children in Household: 4

★★★★★ · a month ago

GLUTEN FREE

JUST BEEN DIAGNOSED WITH CELIAC DISEASE. IS IT SAFE TO EAT THEM

I consume this product: This is my first time purchasing this product

Recommends this product ✓ Yes

Quality

Value

Taste

Helpful? Yes · 1 No · 1 Report

CLASSOF1996

SACRAMENTO

Review 1

Votes 2

Children in Household: 5+

★★★★★ · a month ago

CHARLETNEWTON

HONEY NUT CHEERIOS IS ONE INCREDIBLE CHEERIOS FULL OF EVERYTHING YOU NEED, WHEN WANTING A PIECE OF YUMMY, IT TASTE GOOD LOOKS GOOD, AND SMELL'S GOOD HONEY NUT CHEERIOS IS A PIECE OF HEAVEN ON EARTH.

I consume this product: A couple times a month

↳ **Product Likes:** Convenient, Quick, Easy to prepare, Kid-Friendly, Tastes good

Recommends this product ✓ Yes

Helpful? **Yes · 2** **No · 1** **Report**

Quality

Value

Taste

Kkat

Arizona

Review 1

Votes 2

★★★★★ · a month ago

Gluten Free Cheerios

I am so glad you made these gluten-free!! Thank you! They are so good!!

Quality

Can you PLEASE keep the original recipe for those of us who can't eat gluten? Thank you! I really like these!!

Value

eat gluten, and the gluten-free for the folks who can't have gluten?
You betrayed the very people who have helped you stay in business all of these years.

I will not buy another box of Honey Nut Cheerios until you bring back the original recipe!



Taste



Recommends this product X No

Helpful? **Yes · 6** **No · 9** **Report**

Hartsmistaken

Newton, Iowa

Review 1

Votes 2

Children in Household: 1

★★★★★ · 2 months ago

Honey Nut Cheerios heart shaped

I was fortunate enough to get these from the food pantry. I am pre-diabetic with kidney disease, and I felt like someone reached out and hugged me with these hearts! Thank you for your donation, it changed my attitude!

Quality



Value

Taste



I consume this product: A couple times a week

❖ **Product Likes:** Tastes good

Recommends this product ✓ Yes

Helpful? **Yes · 2** **No · 2** **Report**

Tennessee

Cleveland, TN

Review 1

Vote 1

Children in Household: 0

★★★★★ · 2 months ago

Fantastic

I have been eating only Honey Nut Cheerios for three meals a day and a bowl when I take my night time medicine. I use Mayfield 2 percent milk. I've been doing this for two months and have lost 30 pounds. Did not start as a weight loss diet just started eating them because I love the taste.

Quality



Value

Taste



I consume this product: Every day

❖ **Product Likes:** Tastes good

Recommends this product ✓ Yes



Helpful? **Yes · 1** **No · 2** [Report](#)

1–8 of 2223 Reviews



Our Products



Original Cheerios



Very Berry Cheerios



Cheerios Oat Crunch
Almond



Cheerios Oat Crunch
Cinnamon

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**KELLOGG'S
Cereal Bars**

\$15.99

36 Ct • Variety Pack
\$0.44/ea

01 ▾

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PRODUCT DETAILS

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RECOMMENDED

Customers Also Bought



Cap'n Crunch Treats Bars
32 Ct x 0.8 Oz • Variety Pack

\$16.99

\$0.53/ea

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01 ▾ ADD 974



Post Fruity Pebbles Crisps
18 Ct x 1 Oz

\$12.79 \$15.99 List Price

\$0.71/ea (Save 20% vs retail) ⓘ

01 ▾ ADD 1.3k



Post Fruity Pebbles Treats
Cereal Bars
16 Ct x 0.78 Oz

\$10.99

\$0.69/ea

01 ▾ ADD 1.8k



Post Honeycomb Big Bites
18 Ct x 1 Oz

\$14.99

\$0.83/ea

01 ▾ ADD 464

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Famous Amos Bite Size Cookies
36 Ct x 1 Oz • Variety Pack

\$34.99

01 ▾ ADD Heart 571



Famous Amos Chocolate Chip Cookies
30 Ct x 1 Oz • Original

\$23.99

\$0.80/ea (Save 4% vs retail) ⓘ
[Save More with AutoSave](#)
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01 ▾ ADD Heart 21.8k



Keebler Fudge Stripes Cookies Minis
36 Ct x 2 Oz • Original

\$18.49

\$0.51/ea

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01 ▾ ADD Heart 15.7k



Keebler Chips Deluxe Cookies with M&M's Minis
30 Ct x 1.... • Milk Chocolate M&M'...

\$17.99

\$0.60/ea

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01 ▾ ADD Heart 9.2k

\$0.34/ea (Save 20% vs retail) ⓘ
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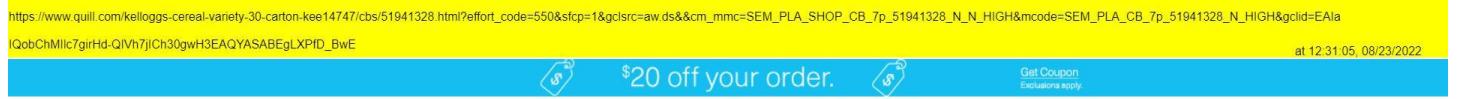
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Exclusions apply.

This item ships FREE*



\$16.29 Carton

You save \$5.30 per carton

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Assorted

Frosted Flakes

Fruit Loops

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Kellogg's Cereal, Variety, 30/Carton (KEE14747)

\$16.29

Qty:

Add to Cart

	Quaker Oatmeal, Variety, 1.51 Oz., 52/Box (220-00482)	\$29.99	Qty: <input type="button" value="1"/>	<input type="button" value="Add to Cart"/>
	Maruchan Instant Lunch Soup, Chicken, 2.25 Oz., 12/Carton (MAR00121)	\$11.79 12 EACH = 1 CASE 12 EACH = 1 CARTON	Qty: <input type="button" value="1"/>	<input type="button" value="Add to Cart"/>

Total \$58.07

Customers Also Viewed



Sale

					
<p>★★★★★ (474) Grandma's Cookies, Variety, 36/Carton (FRI14867) \$19.99 Carton</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>	<p>★★★★★ (108) Rice Krispies Treats Sweets, Marshmallow, 0.39 oz., 50/Box \$13.29 Box</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>	<p>★★★★★ (28) Break Box Big Party Snack Mix, Assorted, 75/Pack (700-S0026) \$94.99 Each</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>	<p>★★★★★ (61) Break Box Dorm Room Survival Snack Mix, Assorted, 55/Box (700-S0027) \$49.99 Each</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>	<p>★★★★★ (125) Otis Spunkmeyer Variety Pack Muffins, 15/Pack (900-00067) \$27.99 Pack</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>	<p>★★★★★ (2) Kellogg's® Frosted Flakes® Cereal Was \$12.49 \$11.49 Box</p> <p> This item ships FREE *</p> <p>Qty <input type="button" value="1"/> <input type="button" value="Add to Cart"/> </p>

Description ▾ Specifications ▾ Reviews ▾ Accessories ▾

Description

Create a no-fuss hospitality center with these Kellogg's assorted cereal boxes.

Set out a continental breakfast that includes these mini breakfast cereal boxes. The carton of 30 includes Frosted Mini-Wheats, Rice Krispies, Apple Jacks, and other favorites, so early morning diners have options. These Kellogg's breakfast cereal boxes include 0.88-1.52 ounces of food for easy single servings.

- Cereal variety pack contains nine Frosted Flakes, six Mini Wheats, six Froot Loops, three Apple Jacks, three Corn Pops, and three Rice Krispies
- 0.88-1.52 oz. packages
- Serving size: one box
- 30 per carton

In 1906, W.K. Kellogg founded the Kellogg Company in Battle Creek, Michigan. Kellogg was strongly dedicated to nutrition, health and value—and for more than 100 years, his commitment to excellence has guided the company. As the first company to fortify its cereals and create boxes that offer prizes, coupons and games, Kellogg has historically been a leader in industry, innovation and marketing. Today, as a top producer of cereal and convenience foods, Kellogg is a company that you can always rely on for high quality and great taste.

From the Manufacturer



Kellogg's Assortment Pack, Breakfast Cereal, Variety Pack, 32.7 oz Box (30 Count)

- A breakfast cereal assortment containing your choice of Kellogg's Frosted Flakes, Frosted Mini-Wheats, Froot Loops, Apple Jacks, Corn Pops, and Rice Krispies



Kellogg's Cereal, Variety, 30/Carton (KEE14747)

\$16.29 Carton

This item ships FREE*





A sweet, crispy, and crunchy way to start your day, this Kellogg's Assortment Pack offers six family-favorite cereals that make a delicious addition to any breakfast spread. There's something for everyone in this variety pack, which includes Kellogg's Frosted Flakes, Frosted Mini-Wheats, Froot Loops, Corn Pops, and Rice Krispies. Each cereal pairs famously with morning sides such as fresh fruit, yogurt, eggs, and breakfast sausages or bacon. Individually sized and conveniently packaged, these mini-boxes are an ideal companion for lunchboxes, after-school snacks, and other busy, on-the-go moments. Toss one in your tote bag, your kid's backpack, or take them with in the car for a quick bite to eat at the game, on a hike, at the beach, or at the park. Whether it's morning, noon, or night, any tempting variety from this Kellogg's Assortment Pack can be enjoyed with cold milk or straight from the box as a crispy snack.

Specifications

All Natural : No	Brand : Kellogg's	Capacity (oz.) : 0.88	Contains Nuts : Contains Nuts
Customizable : No	Fat Free : No	Flavor : Assorted	Gluten Free : No



★★★★★ (31)
Perk™ Polystyrene Spoon,
Medium-Weight, White, 300/Pack
\$17.49
Pack

 This item ships FREE *

Qty

1

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Reviews

★★★★★ 4.6 / 5



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★★★★★

All the cereal is stale.

We can't eat it it is all stale

08/08/2022

CINDY H.
Verified Buyer

Was this review helpful? Yes  (0) No  (0) Flag as Inappropriate

Purchased on 08/02/2022

Reviewed at  Staples

★★★★★

Love the convenience!

I bought this variety pack of cereals for my daughter-n-law who is a teacher. She loves the convenience of the individual boxes of cereal for her breakfast on the go mornings! This was a great buy! I'm benefitting from it too! :)

02/14/2022

Kim O.
Verified Buyer

Was this review helpful? Yes  (0) No  (0) Flag as Inappropriate

Purchased on 02/08/2022

★★★★★

Cereal in portions

I used to ask Mom for these cereals and now I buy them for myself.

01/10/2022

STEPHANIE N.
Verified Buyer

Was this review helpful? Yes  (0) No  (0) Flag as Inappropriate

Purchased on 12/30/2021

Reviewed at  Staples

**Great**

Grands love the variety.

12/28/2021

DEBBIE J.
Verified Buyer

Kellogg's Cereal, Variety, 30/Carton (KEE14747)

\$16.29 Carton

This item ships FREE*

1



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[Description](#) [Specifications](#) [Reviews](#) [Accessories](#)**Great price**

It was very Convenient to get access to on a quick move.great

11/25/2020

SIRVAUGHN
Verified BuyerWas this review helpful? [Yes](#) (0) [No](#) (0) [Flag as Inappropriate](#)

Purchased on 11/18/2020

**Great buy**

Great buy do the product!

09/25/2020

JASMIN I.
Verified BuyerWas this review helpful? [Yes](#) (0) [No](#) (0) [Flag as Inappropriate](#)

Purchased on 09/09/2020

Reviewed at

Reviewed at [Staples](#)



Kellogg's cereal variety

Very good choice for variety.

09/14/2020

SUSAN M.
✓ Verified Buyer

Was this review helpful? Yes (0) No (0) Flag as Inappropriate

Purchased on 08/29/2020

Reviewed at [Staples](#)

1

2



Recently Viewed

 Kellogg's Cereal, Variety, 30/Carton (KEE14747)



Kellogg's Cereal, Variety, 30/Carton (KEE14747)

\$16.29 Carton

1

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 This item ships FREE *

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 23, 2022 for
U.S. Trademark Application Serial No. 97120036

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) [**Read the Office action.**](#) This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- [**Check the status of your application periodically**](#) in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- [**Update your correspondence email address**](#) to ensure you receive important USPTO notices about your application.
- [**Beware of trademark-related scams**](#). Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

Note To The File

Serial Number: 97120036

LIFENATURE

Date: 08/23/2022 1:51 pm

Created by: Tasha Pulvermacher

Requested Law Library Search

- Varietal
- reviewed varietal search

User: Tasha Pulvermacher

**Statistics for Case
97120036**

#	Search	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration
1	97120036[sn]	1	0	0	0	0:00
2	*l{"iy":2}{"fp"}*[bi,ti] not dead[lid]	54983	0	0	0	0:01
3	*n{v1:2}{"t":2}{v1:2}r*[bi,ti] not dead[lid]	20922	0	0	0	0:02
4	2 and 3	326	0	0	0	0:03
5	2 and 3 and ("029" "030" "031")[cc]	207	0	207	207	0:02
6	life[bi,ti] not dead[lid] and (A b "200" "029" "030" "031")[ic]	1481	0	0	0	0:01
7	nature[bi,ti] not dead[lid] and (A b "200" "029" "030" "031")[ic]	1173	0	0	0	0:01
8	(*life* Lyfe* *liph* *lyph*)[bi,ti] not dead[lid] and (*natur*)[bi,ti] not dead[lid]	181	0	181	181	0:01

Session started 08/23/2022 11:32 am

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