

```
1 [ [ ] ]
2 {
3     "FIELD1": 0,
4     "courseType": "v2.ondemand",
5     "description": "This is the third course in the Teach English: Intermediate Grammar specialization. It will be useful to ESL teachers or those interested in learning to teach English language, but it is not an introduction to teaching course. You will learn about some specific problems students have learning intermediate grammar. You will learn why students have trouble with this tricky grammar and find out new ways to help students conquer it. You will also learn a variety of activities for teaching this content in a fun and interesting way.
6 Finally, you will have opportunities to practice the skills you learn by creating sample assignments and recording short videos of your teaching demonstrations using a video camera, webcam, or smartphone. Learners wanting a grade will be required to submit short videos of their teaching skills.\n\nOnly learners who pay for the course will be able to take the graded quizzes or submit assignments for feedback. The free version provides access to the lectures and practice activities only.",
7         "id": "3Rm7wSxEeanqw4SNWFJ8Q",
8         "slug": "teaching-common-grammar-mistakes",
9         "instructorIds": "[ '13484864', '15414512', '13960609' ]",
10        "specializations": "[ ]",
11        "partnerIds": "[ '30' ]",
12        "name": "Teaching Tips for Tricky English Grammar"
13    },
14    {
15        "FIELD1": 1,
16        "courseType": "v2.ondemand",
17        "description": "In this course we study the ancient, Socratic art of blowing up your beliefs as you go, to make sure they're built to last. We spend six weeks studying three Platonic dialogues - \"Euthyphro\", \"Meno\", \"Republic\" Book I - then two weeks pondering a pair of footnotes to Plato: contemporary moral theory and moral psychology. \n\nPlatonic? Socratic? Socrates was the teacher, but he said he never did. Plato was the student who put words in his teacher's mouth. You'll get a feel for it.\n\nWe have a book: the new 4th edition of \"Reason and Persuasion\", by the instructor (and his wife, Belle Waring, the translator.) It contains the Plato you need, plus introductory material and in-depth, chapter-length commentaries. (Don't worry! John Holbo knows better than to read his book to the camera. The videos cover the same material, but the presentation is different.)\n\nThe book is offered free in PDF form - the whole thing, and individual chapter slices. It is also available in print and other e-editions. See the course content for links and information.\n\nThe course is suitable for beginning students of Plato and philosophy, but is intended to offer something to more advanced students as well. We seek new, odd angles on old, basic angles. Tricky! The strategy is to make a wide-ranging, interdisciplinary approach. Lots of contemporary connections, to make the weird bits intuitive; plus plenty of ancient color, still bright after all these years. So: arguments and ideas, new possibilities, old stories, fun facts. Plus cartoons.\n\nThe results can get elaborate (some book chapters and some lesson videos run long.) But each video comes with a brief summary of its contents. The lessons progress. I put them in this order for reasons. But there's no reason you can't skip over and around to find whatever seems most interesting. There are any number of self-contained mini-courses contained in this 8-week course. You are welcome to them.\n\nPlato has meant different things to different people. He's got his own ideas, no doubt. (Also, his own Ideas.) But these have, over the centuries, been worn into crossing paths for other feet; been built up into new platforms for projecting other voices. (Plato did it to Socrates, so fair is fair.) So your learning outcome should be: arrival somewhere interesting, in your head, where you haven't been before. I wouldn't presume to dictate more exactly.",
18        "id": "yS8ezjDPEeW-zwq84wShFQ",
19        "slug": "plato-dialogues",
20        "instructorIds": "[ '268127' ]",
21        "specializations": "[ ]",
22        "partnerIds": "[ '47' ]",
23        "name": "Reason and Persuasion: Thinking Through Three Dialogues By Plato"
24    },
25    {
26        "FIELD1": 2,
27        "courseType": "v2.ondemand",
28        "description": "Whenever the word \"accounting\" is pronounced, it is immediately associated with the need to memorize endless boring numbers. However, it is the common financial statements that contain important information that provides inputs for valuation of investment projects. The only challenge is how to properly extract them.\n\nAccounting and finance are indeed intertwined. Sometimes people that are not experienced in the area even mix them up. But most often emphasis in accounting is on numbers. Still, the deep understanding of key accounting concepts helps reveal the interests and actions of people behind these numbers. And the human dimension of accounting adds invaluable insight in the potential of successful project implementation.\n\nThis Course discusses core ideas and concepts of both financial and managerial accounting. It by no means pretends to be comprehensive to any extent. But, being rather an accounting overview, it focuses on the issues that are most relevant and important"
29    }
30 }
```

47 for effective valuation of investment projects.\n\nThe learners will gain insight into the  
48 essence of accounting. They will be able to use the obtained knowledge and skills to  
49 successfully advance in their career at a financial institution, as well as in the area of  
financial management at non-financial businesses. To pursue a career in accounting, a more  
detailed study is strongly recommended.",  
50 "id": "8TCvZb\_yEee38Ap8P6cP0A",  
51 "slug": "core-concepts-of-accounting",  
52 "instructorIds": "[ '17533334' ]",  
53 "specializations": "[ ]",  
54 "partnerIds": "[ '176', '440' ]",  
55 "name": "Core Concepts of Accounting - Numbers and People"  
56 },  
57 {  
58 "FIELD1": 3,  
59 "courseType": "v2.ondemand",  
60 "description": "This course is designed to introduce students to the issues of energy  
in the 21st century - including food and fuels - which are inseparably linked - and will  
discuss energy production and utilization from the biology, engineering, economics, climate  
science, and social science perspectives. \n\nThis course will cover the current production and  
utilization of energy, as well as the consequences of this use, examining finite fossil energy  
reserves, how food and energy are linked, impacts on the environment and climate, and the  
social and economic impacts of our present energy and food production and use. After the  
introductory lectures, we will examine the emerging field of sustainable energy, fuel and food  
production, emphasizing the importance of developing energy efficient and sustainable methods  
of production, and how these new technologies can contribute to replacing the diminishing  
supplies of fossil fuels, and reduce the consequences of carbon dioxide release into the  
environment. This course will also cover the importance of creating a sustainable energy future  
for all societies including those of the developing world. Lectures will be prepared and  
delivered by leading UC San Diego and Scripps Institution of Oceanography faculty and industry  
professionals across these areas of expertise.",  
61 "id": "5SepFT7cBEeScDCIAC9REiQ",  
62 "slug": "future-of-energy",  
63 "instructorIds": "[ '5994674' ]",  
64 "specializations": "[ ]",  
65 "partnerIds": "[ '53' ]",  
66 "name": "Our Energy Future"  
67 },  
68 {  
69 "FIELD1": 4,  
70 "courseType": "v2.ondemand",  
71 "description": "This course sets out to provide an understanding of theories of  
learning and development and how these theories relate to educational technology. It has two  
components. The first is theoretical, in which we attempt to develop an overall frame of  
reference, locating approaches to the psychology of learning in terms of large paradigm shifts  
from 'behaviorism' to 'brain developmentalism' to 'social cognitivism'. The second component is  
practical, in which we will use these theoretical concepts to 'parse' a technology-mediated  
learning environment for its underlying presuppositions.",  
72 "id": "HdedLT8sEeeQDg6xSmf0Xg",  
73 "slug": "learning-knowledge-human-development",  
74 "instructorIds": "[ '3734792', '3726726' ]",  
75 "specializations": "[ ]",  
76 "partnerIds": "[ '17' ]",  
77 "name": "Learning, Knowledge, and Human Development"  
78 },  
79 {  
80 "FIELD1": 5,  
81 "courseType": "v2.ondemand",  
82 "description": "Mountains 101• is a broad and integrated overview of the mountain  
world. This 12-lesson course covers an interdisciplinary field of study focusing on the  
physical, biological, and human dimensions of mountain places in Alberta, Canada, and around  
the world. Specifically, we'll study the geological origins of mountains, how they're built-up  
and worn-down over time; we'll learn about their importance for biodiversity and water cycles,  
globally and locally; we'll explore their cultural significance to societies around the globe,  
and how that relationship has evolved over time; and we'll learn how mountains are used, how  
they're protected, and how today they're experiencing rapid change in a warming climate. \n\nAt  
the end of each lesson, Mountains 101 will also provide learners with some smart tricks -- Tec  
Tips -- to safely enjoy time in the high alpine environment: from how to pick the best footware  
for hiking to making smart decisions in avalanche terrain. \n\nWe'll be delivering your online  
lessons from valley bottoms to mountaintops, from museums and labs, to alpine huts and other  
spectacular alpine sites, and we'll do so with the help of a whole host of experts.\n\nWe  
invite you to join us for this online adventure! The mountains are calling...",  
83 "id": "PsTsfU0LEeWfzRIay-bDMQ",  
84 "slug": "mountains-101",  
85 "instructorIds": "[ '4331062', '18033641' ]",  
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88 }  
89 }

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98     "specializations": "[ ]",
99     "partnerIds": "[ '146' ]",
100    "name": "Mountains 101"
101  },
102  {
103    "FIELD1": 6,
104    "courseType": "v2.ondemand",
105    "description": "This course explores Javascript based front-end application
106    development, and in particular the React library (Currently Ver. 16.3). This course will use
107    JavaScript ES6 for developing React application. You will also get an introduction to the use
108    of Reactstrap for Bootstrap 4-based responsive UI design. You will be introduced to various
109    aspects of React components. You will learn about React router and its use in developing singl
110    page applications. You will also learn about designing controlled forms. You will be introduce
111    to the Flux architecture and Redux. You will explore various aspects of Redux and use it to
112    develop React-Redux powered applications. You will then learn to use Fetch for client-server
113    communication and the use of REST API on the server side. A quick tour through React animation
114    support and testing rounds off the course. You must have preferably completed the previous
115    course in the specialization on Bootstrap 4, or have a working knowledge of Bootstrap 4 to be
116    able to navigate this course. Also a good working knowledge of JavaScript, especially ES 5 is
117    strongly recommended.\n\nAt the end of this course you will:\n- Be familiar with client-side
118    Javascript application development and the React library\n- Be able to implement single page
119    applications in React\n- Be able to use various React features including components and
120    forms\n- Be able to implement a functional front-end web application using React\n- Be able to
121    use Reactstrap for designing responsive React applications\n- Be able to use Redux to design
122    the architecture for a React-Redux application",
123    "id": "yG1EARC8EeiWoAqBnMlvMg",
124    "slug": "front-end-react",
125    "instructorIds": "[ '1017488' ]",
126    "specializations": "[ ]",
127    "partnerIds": "[ '35' ]",
128    "name": "Front-End Web Development with React"
129  },
130  {
131    "FIELD1": 7,
132    "courseType": "v2.ondemand",
133    "description": "This course teaches how to design a feedback system to control a
134    switching converter. The equivalent circuit models derived in the previous courses are extende
135    to model small-signal ac variations. These models are then solved, to find the important
136    transfer functions of the converter and its regulator system. Finally, the feedback loop is
137    modeled, analyzed, and designed to meet requirements such as output regulation, bandwidth and
138    transient response, and rejection of disturbances.\nUpon completion of this course, you will
139    be able to design and analyze the feedback systems of switching regulators.\n\nThis course
140    assumes prior completion of courses Introduction to Power Electronics and Converter Circuits."
141    "id": "kcW15H3JEeWKYwric11Hpw",
142    "slug": "converter-control",
143    "instructorIds": "[ '2659612' ]",
144    "specializations": "[ ]",
145    "partnerIds": "[ '71' ]",
146    "name": "Converter Control"
147  },
148  {
149    "FIELD1": 8,
150    "courseType": "v2.ondemand",
151    "description": "In this course you will learn three key website programming and design
152    languages: HTML, CSS and JavaScript. You will create a web page using basic elements to contro
153    layout and style. Additionally, your web page will support interactivity. \n\nAt the end of
154    the course, you will be able to:\n1. Define the purpose of HTML, CSS and JavaScript\n2. Make
155    a simple web page using HTML\n3. Use CSS to control text styles and layout\n4. Use CSS
156    libraries such as Bootstrap to create responsive layouts\n5. Use JavaScript variables and
157    functions\n6. Manipulate web page content using JavaScript\n7. Respond to user input using
158    JavaScript\n\nIn this course, you will complete: \n2 assignments writing HTML, CSS and
159    JavaScript, each taking ~1 hour to complete\n4 quizzes, each taking ~20 minutes to complete\n1
160    programming exercise~30 minutes to complete\nmultiple practice quizzes, each taking ~5 minutes
161    to complete\n\nParticipation in or completion of this online course will not confer academic
162    credit for University of London programmes.",
163    "id": "HITLfhnoEeWjrA6seF25aw",
164    "slug": "website-coding",
165    "instructorIds": "[ '1960981', '1620951', '6059456' ]",
166    "specializations": "[ ]",
167    "partnerIds": "[ '26', '303' ]",
168    "name": "Responsive Website Basics: Code with HTML, CSS, and JavaScript "
169  },
170  {
171    "FIELD1": 9,
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149 "courseType": "v2.on-demand",  
150 "description": "Developing tomorrow's industrial infrastructure is a significant  
151 challenge. This course goes beyond the hype of consumer IoT to emphasize a much greater space  
152 for potential embedded system applications and growth: The Industrial Internet of Things  
153 (IIoT), also known as Industry 4.0. Cisco's CEO stated: "IoT overall is a \$19 Trillion market.  
154 IIoT is a significant subset including digital oilfield, advanced manufacturing, power grid  
155 automation, and smart cities".\n\nThis is part 1 of the specialization. The primary objective  
156 of this specialization is to closely examine emerging markets, technology trends, applications  
157 and skills required by engineering students, or working engineers, exploring career  
158 opportunities in the IIoT space. The structure of the course is intentionally wide and shallow  
159 We will cover many topics, but will not go extremely deep into any one topic area, thereby  
160 providing a broad overview of the immense landscape of IIoT. There is one exception: We will  
161 study security in some depth as this is the most important topic for all \"Internet of Things\"  
162 product development.\n\nIn this course students will learn :\n\* What Industry 4.0 is and what  
163 factors have enabled the IIoT\n\* Key skills to develop to be employed in the IIoT space\n\* What platforms are, and also market information on Software and Services\n\* What the top  
164 application areas are (examples include manufacturing and oil & gas)\n\* What the top operating  
165 systems are that are used in IIoT deployments\n\* About networking and wireless communication  
166 protocols used in IIoT deployments\n\* About computer security; encryption techniques and  
167 secure methods for insuring data integrity and authentication",  
168 "id": "88AS74tsEeiIKw52w5bZOA",  
169 "slug": "industrial-iot-markets-security",  
170 "instructorIds": "[28740057]",  
171 "specializations": "[]",  
172 "partnerIds": "[71]",  
173 "name": "Industrial IoT Markets and Security"  
174 },  
175 {  
176 "FIELD1": 10,  
177 "courseType": "v2.on-demand",  
178 "description": "Decision-makers often turn to scientists and engineers to assist them  
179 to navigate through complex environmental, health and societal challenges pervaded by systemic  
180 uncertainty, ambiguity and ethical implications. \n\nThis course prepares you to meet the  
181 requests and demands of current and future decision-makers and in this course, you will analyze  
182 ethical challenges associated with environmental dilemmas and apply different decision making  
183 tools relevant to environmental management and regulation.",  
184 "id": "#NAME?",  
185 "slug": "environmental-management-ethics",  
186 "instructorIds": "[14612349, 15973390]",  
187 "specializations": "[]",  
188 "partnerIds": "[57]",  
189 "name": "Environmental Management & Ethics"  
190 },  
191 {  
192 "FIELD1": 11,  
193 "courseType": "v2.on-demand",  
194 "description": "The Foundations of Teaching for Learning programme is for anyone who is  
195 teaching, or who would like to teach, in any subject and any context - be it at school, at home  
196 or in the workplace. With dynamic lessons taught by established and respected professionals  
197 from across the Commonwealth, this eight course programme will see you develop and strengthen  
198 your skills in teaching, professionalism, assessment, and more. As you carry on through the  
199 programme, you will find yourself strengthening not only your skills, but your connection with  
200 colleagues across the globe. A professional development opportunity not to be missed.  
\nPositive relationships with students supports children's learning. Positive relationships  
with colleagues and school leaders helps school improvement. This course helps teachers  
develop strong relationships with families and colleagues.\nEnhance your course by joining  
the Commonwealth teaching community on our website, Facebook and Twitter.",  
201 "id": "2mShqDVyEeW6RApRXdjJPw",  
202 "slug": "teacher-relationships",  
203 "instructorIds": "[5654261, 3678310, 3366373]",  
204 "specializations": "[]",  
205 "partnerIds": "[106]",  
206 "name": "Foundations of Teaching for Learning: Developing Relationships"  
207 },  
208 {  
209 "FIELD1": 12,  
210 "courseType": "v2.on-demand",  
211 "description": "Працюйте розумніше, а не більше\nВи зможете здобути і застосувати ваші  
212 знання та розуміння особистої та професійної обізнаності, організованості та виконання  
213 зобов'язань, а також використовувати інструменти, методи та прийоми, про які ви дізналися, для  
214 постановки цілей та пріоритетів, планування та делегування для подолання управлінських викликів  
215 та покращення продуктивності. \n\nThis course is translated by the Ukrainian mobile network  
operator, lifecell.",  
216 "id": "t2hchZe2EeWjfxIrc5BW9Q",

201        "slug": "upravlinnya-chasom",  
202        "instructorIds": "[ '9772840' ]",  
203        "specializations": "[ ]",  
204        "partnerIds": "[ '30' ]",  
205        "name": "Працюйте розумніше, а не більше: управління часом для особистої та професійної продуктивності"  
206     },  
207     {  
208        "FIELD1": 13,  
209        "courseType": "v2.ondemand",  
210        "description": "The drive for development of new and novel oral biomaterials has never been more important with many people using oral biomaterials today and seeing their benefits in restoring and improving their oral health for a more enjoyable lifestyle. The unique properties of biomaterials such as titanium (Ti), zirconia (ZrO<sub>2</sub>) and various polymeric materials have made them materials of choice in oral health: dental implants, oral and maxillofacial surgery, and even regenerative medicine. Oral biomaterials research today is an exciting and intensive multidisciplinary area that encompasses contributions from a wide range of fields from professional dentistry to biology, chemistry, physics, material science, and engineering.  
Materials in Oral Health is a FREE 4-week course open to all interested learners. In the course, you will learn about the special properties and benefits of biomaterials including, titanium and titanium alloys, zirconia and other alloys, ceramics, and modern composites. You will gain insights of the practical use of these biomaterials in different aspects of dentistry and clinical implications. You will realize how contemporary dentistry is about unifying synthetic materials to living tooth and bone tissues. You will get in touch with the crucial roles of digital dentistry and learn about CAD/CAM technology in crown fabrication, 3D printing and digital orthodontics. And lastly, you will be introduced to procedures and testing methods used to test significant mechanical properties of biomaterials in the research laboratory.  
We cordially invite those of you who wish to make a difference in tomorrow's dental materials and oral health development to join us in the 4-week journey in Materials in Oral Health.  
You can get recognition for completion of the course by obtaining a Course Certificate. You can refer to details on: <https://learner.coursera.help/hc/en-us/articles/208280196>",  
211        "id": "wP6bopzUEeaF3g7NeAQepg",  
212        "slug": "materials-oral-health",  
213        "instructorIds": "[ '25062171', '25062639' ]",  
214        "specializations": "[ ]",  
215        "partnerIds": "[ '235' ]",  
216        "name": "Materials in Oral Health"  
217     },  
218     {  
219        "FIELD1": 14,  
220        "courseType": "v2.ondemand",  
221        "description": "The art of uncovering the insights and trends in data has been around since ancient times. The ancient Egyptians used census data to increase efficiency in tax collection and they accurately predicted the flooding of the Nile river every year. Since then people working in data science have carved out a unique and distinct field for the work they do. This field is data science. In this course, we will meet some data science practitioners and we will get an overview of what data science is today.  
LIMITED TIME OFFER: Subscription is only \$39 USD per month for access to graded materials and a certificate.",  
222        "id": "r0GnHOZaEees-Q6jQMxIrg",  
223        "slug": "what-is-datascience",  
224        "instructorIds": "[ '28512151', '28511560' ]",  
225        "specializations": "[ ]",  
226        "partnerIds": "[ '348' ]",  
227        "name": "What is Data Science? "  
228     },  
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230        "FIELD1": 15,  
231        "courseType": "v2.ondemand",  
232        "description": "本課程第二部分著重在和人工智慧密不可分的機器學習。課程內容包含了機器學習基礎理論（包含 1990 年代發展的VC理論）、分類器（包含決策樹及支援向量機）、神經網路（包含深度學習）及增強式學習（包含深度增強式學習）。此部分技術包含最早追溯至 1950 年代直到最近 2016 年附近的最新發展。此課程從基礎理論開始，簡介了各機器學習主流技法以及從淺層學習架構演變到最近深度架構的轉換。  
本課程之核心目標為：  
(一) 使同學對人工智慧相關的機器學習技術有基礎概念  
(二) 同學能夠理解機器學習基礎理論、分類器、神經網路、增強式學習  
(三) 同學能將相關技術應用到自己的問題上。  
修課前，基礎背景知識：需要的先備知識計算機概論、建議的先備知識：資料結構與演算法" ,  
233        "id": "\_HYzDzDHEeiWTQ4fi9qqFg",  
234        "slug": "ai2",  
235        "instructorIds": "[ '8180013' ]",  
236        "specializations": "[ ]",  
237        "partnerIds": "[ '75' ]",  
238        "name": "人工智慧：機器學習與理論基礎 (Artificial Intelligence - Learning & Theory)"  
239     },  
240     {

248 "FIELD1": 16,  
249 "courseType": "v2.ondemand",  
250 "description": "This course aims to introduce learners to advanced visualization  
techniques beyond the basic charts covered in Information Visualization: Fundamentals. These  
techniques are organized around data types to cover advance methods for: temporal and spatial  
data, networks and trees and textual data. In this module we also teach learners how to develop  
innovative techniques in D3.js.\n\nLearning Goals\nGoal: Analyze the design space of  
251 visualization solutions for various kinds of data visualization problems. Learn what designs  
252 are available for a given problem and what are their respective advantages and  
253 disadvantages.\n- Temporal\n- Spatial\n- Spatio-Temporal\n- Networks\n- Trees\n- Text\n\nThis  
254 is the fourth course in the Information Visualization Specialization. The course expects you to  
255 have some basic knowledge of programming as well as some basic visualization skills (as those  
256 introduced in the first course of the specialization).",  
257 "id": "OULAMCiEEei4ABKHM5bffA",  
258 "slug": "information-visualization-advanced-techniques",  
259 "instructorIds": "[28471750, 31680372]",  
260 "specializations": "[]",  
261 "partnerIds": "[309]",  
262 "name": "Information Visualization: Advanced Techniques"  
263 },  
264 {  
265 "FIELD1": 17,  
266 "courseType": "v2.ondemand",  
267 "description": "Este curso te ofrece desarrollar un modelo de negocio estructurado, co-  
268 base en la metodología del Canvas Business Model, para crear una propuesta de valor orientada  
269 a los diferentes segmentos identificados como mercado objetivo de tu negocio o empresa. \n\nAl  
270 terminar el curso, tendrás un modelo de negocio diferenciado, con una propuesta de valor clara  
271 a través de prototipos validados con los consumidores. Vas a estructurar un modelo de negocio  
272 que te permitirá obtener un negocio diferenciado, viable y efectivo. \n\nObjetivos de  
273 aprendizaje:\n1. Construir el modelo de negocio en torno a la propuesta de valor. El modelo  
274 de negocio es el sistema de actividades que se debe constituir para lograr que el proyecto  
275 emprendedor funcione en la práctica. Sus componentes incluyen la definición del segmento de  
276 mercado en el que se va a operar; los canales a través de los cuales se va a llegar al  
277 consumidor; las actividades, recursos y aliados del proyecto; y las fuentes de ingresos y  
278 costos.  
279 2. Identificar los actores críticos que deben tomar decisiones favorables para el  
280 proyecto en cada uno de los componentes del modelo de negocio. Establecer una propuesta de  
281 valor diferenciada para cada uno de esos actores.  
282 3. Validar el modelo de negocio en  
283 contacto directo con los consumidores y con los diferentes actores, cuyas decisiones son  
284 importantes para el proyecto.\nTen en cuenta que este curso ha sido diseñado como el segundo  
285 de cuatro cursos que hacen parte del programa especializado en \"Desarrollo de nuevas empresas\"  
286 (<https://www.coursera.org/specializations/desarrollo-nuevas-empresas>), cuyo objetivo es  
287 brindarte una ruta práctica y accesible para crear y consolidar tu propia empresa, partiendo  
288 del análisis de tus ideas, de tus propias habilidades y de las oportunidades que te ofrece tu  
289 entorno inmediato. El primer curso del programa se llama \"¿Cómo convertir mi idea en empresa?\"  
290 (<https://www.coursera.org/learn/idea-empresa/home/welcome>), te recomendamos que te inscriba  
291 y participes en él si no lo has hecho.\n\nPuedes tomar todos los cursos del programa por  
separado o sólo uno de ellos, sin embargo te recomendamos que te inscribas y participes en los  
cuatro, ojalá en el orden que te proponemos, de manera que llegues al último curso denominado  
\"Mi nueva empresa: los siguientes pasos\" preparado para aplicar los conocimientos adquiridos  
en los cursos anteriores y lleves tu emprendimiento o negocio a la realidad.",  
292 "id": "wNpXSI7-EeW93wo8Ha4kow",  
293 "slug": "modelo-negocio",  
294 "instructorIds": "[3252576, 3239255]",  
295 "specializations": "[]",  
296 "partnerIds": "[273]",  
297 "name": "¿Cómo construir mi modelo de negocio?",  
298 },  
299 {  
300 "FIELD1": 18,  
301 "courseType": "v2.ondemand",  
302 "description": "剪辑台前，剪辑师就像厨师对待食材一样，摆弄着拍摄现场记录下来的影像片段，用影  
和声音去捕捉线索和瞬间，讲述一个故事，同时赋予故事以力量、以情感。怎样平衡剪辑给画面带来的跳跃？当有几  
303 条线索相互穿插时，又应使用哪些剪辑手法？剪辑过程和编剧的过程一样，以叙事和抒情为最高准则，同时不断突破规  
范，创造专属于自己的独特风格。本课程将带领学习者从剪辑开始，认识镜头，认识剪辑的语法，揭开微电影创作的幕  
面纱。",  
304 "id": "rajsT7UJEeWl\_hJObLDVwQ",  
305 "slug": "jian-ji",  
306 "instructorIds": "[8054217]",  
307 "specializations": "[]",  
308 "partnerIds": "[188]",  
309 "name": "剪辑：像编剧一样剪辑",  
310 },  
311 {  
312 "FIELD1": 19,

301        "courseType": "v2.ondemand",  
302        "description": "In this comprehensive overview of annual giving programs, you'll gain  
303        an introduction to the basic terminology and concepts of annual giving as well as the various  
304        solicitation channels and donor types. Learn how to write a direct mail appeal, craft an  
305        impactful email appeal, and develop a script for phone solicitation. You'll learn how to build  
306        a leadership annual giving portfolio and maximize the impact of memberships and events in  
307        annual campaigns. You'll complete the course with the knowledge and skills to build and  
308        implement a multi-channel solicitation strategy that achieves the goals of an annual campaign.  
309        "id": "2RSojHtiEea8UwqB0mLqOQ",  
310        "slug": "annual-campaigns",  
311        "instructorIds": "[\"29777341\"]",  
312        "specializations": "[[]]",  
313        "partnerIds": "[\"83\"]",  
314        "name": "Annual Campaigns: Building a Case for Support"  
315        },  
316        {  
317        "FIELD1": 20,  
318        "courseType": "v2.ondemand",  
319        "description": "Kidney transplantation is a major advance of modern medicine which  
320        provides high-quality of life for patients with end-stage renal disease. What used to be an  
321        experimental, risky, and very limited treatment option more than 50 years ago is now routinely  
322        performed in many countries worldwide. The number of renal transplants is expected to rise  
323        sharply in the next decade since the proportion of patients with end stage renal disease is  
324        increasing. \n\nAre you interested in clinical kidney, pancreas and islet transplantation? If  
325        you are a (bio) medical student or a health care professional who works in the (pre) clinical  
326        transplant field this might be the course for you. This course is also for anyone interested i  
327        the research and knowledge on clinical transplantation. The course will be taught by a  
328        multidisciplinary team of transplant professionals and will give you the state of the art  
329        updates. \n\nIt is divided in 4 modules: \n1) Before the transplant \n2) The surgical  
330        procedures and the challenged patient, including the patient with diabetes \n3) Early  
331        challenges \n4) Late challenges after transplantation. \n\nThe offered modules will include  
332        lectures, interactive patient cases, 3D movies, interviews with well-known experts and with  
333        patients and a donor, a serious game to increase knowledge of the field and of course an activ  
334        forum. Become an expert and join us!\n\nThe course is endorsed by The European Society of Orga  
335        Transplantation (ESOT), The International Society of Nephrology (ISN) and The Transplantation  
336        Society (TTS). \n\nThis MOOC has been accredited for Continuing Medical Education (CME). Health  
337        care professionals who works in the (pre) clinical transplant field, other health care  
338        professionals and general practitioners can obtain CME credit at 'LUMC-Boerhaave CME' upon  
339        passing the course. For more information we like to refer to the \"Additional introduction for  
340        obtaining CME credit\" module in week 1 of the course \n\nFor another interesting course on  
341        organ donation and transplantation, see Organ Donation: From Death to Life from Cape Town  
342        University <https://www.coursera.org/learn/organ-donation>,  
343        "id": "nUm5Ry-iEeWUWxIOAnoafQ",  
344        "slug": "clinical-kidney-transplantation",  
345        "instructorIds": "[\"8586225\", \"10430080\", \"14732317\", \"14411190\", \"16127375\",  
346        '14409425', '14575959', '15263864', '14427399', '14411004', '14463568', '14426465',  
347        '15665608\"]",  
348        "specializations": "[[]]",  
349        "partnerIds": "[\"25\", \"328\"]",  
350        "name": "Clinical Kidney, Pancreas and Islet Transplantation"  
351        },  
352        {  
353        "FIELD1": 21,  
354        "courseType": "v2.ondemand",  
355        "description": "Ces quelques leçons de mécanique lagrangienne font partie d'un cours d  
356        formation de base en mécanique Newtonienne présenté sous la forme d'un MOOC en quatre parties  
357        \n\n1. Lois de Newton\n<https://www.coursera.org/learn/mecanique-newton>\n\n2. Mécanique du poin  
matériel\n<https://www.coursera.org/learn/mecanique-point-materiel>\n\n3. Mécanique du Solide  
Indéformable\n<https://www.coursera.org/learn/mecanique-solide>\n\n4. Mécanique  
Lagrangienne\n\nLe formalisme de Lagrange permet une résolution efficace de problèmes complexe  
de mécanique. Il permet aussi d'apporter un éclairage plus fondamental sur les lois de  
conservation (théorème de Noether). A titre d'illustration de la méthode de Lagrange, on  
traitera le problème très important des oscillateurs harmoniques couplés, exprimé comme un  
problème de valeurs propres et de vecteurs propres. On termine avec un formalisme permettant  
d'analyser les résonances paramétriques, notion illustrée par l'expérience montrant la  
stabilité d'un pendule inversé forcé.",  
356        "id": "5Ek-BHjkEeWfrQ7ngHMGEQ",  
357        "slug": "mecanique-lagrangienne",  
358        "instructorIds": "[\"2489806\"]",  
359        "specializations": "[[]]",  
360        "partnerIds": "[\"16\"]",  
361        "name": "Mécanique Lagrangienne"  
362        },  
363        {

342 "FIELD1": 22,  
343 "courseType": "v2.ondemand",  
344 "description": "What you'll achieve:\n\nIn this project-centered course\*, you'll  
345 design, build, and publish a basic website that incorporates text, sound, images, hyperlinks,  
346 plug-ins, and social media interactivity. We'll provide you with step-by-step instructions,  
exercises, tips, and tools that enable you to set up a domain name, create an attractive layout  
for your pages, organize your content properly, ensure that your site functions well across  
different operating systems and on mobile devices, keep your site safe, and finally, let people  
know your site is online. We'll even show you how to track your visitors. Throughout the  
347 course, you'll engage in collaboration and discussion with other learners through course forum  
348 and peer review.\n\nOnce you complete your first website project using Wordpress, you can move  
349 on to our optional, extended module that covers more advanced techniques such as using a simple  
350 text editor, coding in HTML, CSS, and Javascript, and more.\n\nWhat you'll need to get  
351 started:\n\nThis project-centered course is designed for learners who have little or no prior  
352 experience developing a web site. You will need a computer with a stable Internet connection.  
353 We'll use Wordpress to get you started, provide lots of downloadable examples, and guide you  
354 through the process of giving and receiving constructive peer-to-peer feedback.\n\n\*About  
355 Project-Centered Courses: Project-centered courses are designed to help you complete a  
356 personally meaningful real-world project, with your instructor and a community of learners with  
357 similar goals providing guidance and suggestions along the way. By actively applying new  
concepts as you learn, you'll master the course content more efficiently; you'll also get a  
head start on using the skills you gain to make positive changes in your life and career. When  
you complete the course, you'll have a finished project that you'll be proud to use and share.

358 "id": "jA4AZL1TEeWFYA612mWHZw",  
359 "slug": "how-to-create-a-website",  
360 "instructorIds": "[3788568, '17933621']",  
361 "specializations": "[]",  
362 "partnerIds": "[117]",  
363 "name": "How To Create a Website in a Weekend! (Project-Centered Course)"  
364 },  
365 {  
366 "FIELD1": 23,  
367 "courseType": "v2.ondemand",  
368 "description": "International Law in Action explains the functions of each  
international court and tribunal present in The Hague, and it looks at how these institutions  
address contemporary problems. On the basis of selected cases, and through interviews with  
judges and lawyers, you will explore the role of these courts and tribunals and their potential  
to contribute to global justice. \n\nThe first module of the course will investigate how  
judicial settlement is different from other more political forms of dispute settlement, such as  
negotiation and mediation. It offers a brief historical overview and introduces the judicial  
and arbitral bodies based in The Hague. In the remaining modules you will learn about the  
functions of these courts and tribunals, and some of the challenges and prospects that they  
face. Three cross-cutting themes tie together all of these modules: (i) The interaction between  
law and politics; (ii) The continuing role of State consent; and (iii) The ability of  
international courts and tribunals to protect the public interest and global values.\n\nThis  
course offers you an opportunity to gain a better insight into the functions and features of  
the courts and tribunals present in The Hague. You will gain a familiarity with each court or  
tribunal. You will develop realistic expectations of their capacity to address contemporary  
problems and an awareness of their limitations. You will also be able to discuss some of their  
most prominent cases. \n\nIf you would like to have a better understanding of international law  
in action in The Hague, this is definitely the course for you!\n\nThis course is free to join  
and to participate in. There is the possibility to get a verified certificate for the course,  
which is a paid option. If you want a certificate, but are unable to pay for it, you can  
request financial aid via Coursera",  
369 "id": "prHAajqwEeWXuQopUhAqaw",  
370 "slug": "international-law-in-action",  
371 "instructorIds": "[6899486, '9045848', '11450454']",  
372 "specializations": "[]",  
373 "partnerIds": "[25]",  
374 "name": "International Law in Action: A Guide to the International Courts and Tribunal  
375 in The Hague"  
376 },  
377 {  
378 "FIELD1": 24,  
379 "courseType": "v2.ondemand",  
380 "description": "Let's keep making history together - over and over!\n\nIn 2013 and  
2014, over 200,000 people from more than 190 countries came together in this MOOC to explore  
creativity, innovation, and change.\n\nWhat did we DO?\nWe discovered creative uniqueness  
through Creative Diversity.\nWe used Intelligent Fast Failure to build innovative skills.\nWe  
applied CENTER principles to drive personal change.\nAnd we implemented value creation skills  
to initiate lasting change.\n\nThat was CIC 1.0 and CIC 2.0, and it was a BLAST!\n\nNow we're  
back - and even better than before - with some new faces and fresh ideas to help you develop  
your creative potential, so you can enhance and transform your business, your community, and  
your personal life.\n\nThis is CIC On-demand ... we're ready to ROCK ... AND we are always

390 open!\n\nRecommended Readings\nInnovate or Die - Jack Matson: <http://amzn.to/14Wed0V>\nCENTER -  
Darrell Velegol: <http://amzn.to/17rlzXJ>,  
    "id": "c8dPVxUQEeWpKw4zIcjkHw",  
    "slug": "creativity-innovation",  
    "instructorIds": "[ '2631338', '2644910', '5573781', '4347153', '4477707', '7397048 ']",  
    "specializations": "[ ]",  
    "partnerIds": "[ '51' ]",  
    "name": "Creativity, Innovation, and Change"  
391 },  
392 {  
393     "FIELD1": 25,  
394     "courseType": "v2.ondemand",  
395     "description": "Курс посвящён изучению языка программирования Swift. Swift является  
396 основным языком разработки приложений под такие операционные системы, как iOS, macOS, watchOS  
397 tvOS.\n\nВо время обучения вы познакомитесь как с азами разработки – переменными, классами,  
398 циклами, протоколами, так и с более сложными темами – дженериками, замыканиями и  
399 ассоциированными типами. Мы сконцентрируемся на особенностях Swift и тех парадигмах, которые о  
400 предлагают для написания производительного, красивого и понятного кода.",  
401     "id": "IME8Dr17Eet3RK-\_YoEFA",  
402     "slug": "ios-razrabotka-na-swift",  
403     "instructorIds": "[ '1628363', '28355252', '350464' ]",  
404     "specializations": "[ ]",  
405     "partnerIds": "[ '176', '493', '515' ]",  
406     "name": "Введение в iOS-разработку"  
407 },  
408 {  
409     "FIELD1": 26,  
410     "courseType": "v2.ondemand",  
411     "description": "How are international power relations changing and how can global peace  
412 and stability be maintained? This course familiarizes you with some main theories of  
413 international relations, shows how the global order is gradually changing and discusses how  
414 selected international and regional organizations contribute to the maintenance of global peace  
415 and security. You learn what research findings tell us in terms of the capacity of  
416 international organizations and actors to help prevent or stop violent conflict, what tools are  
417 used to negotiate agreements and how foundations for sustainable peace are best created. We  
418 will also focus on the role of the European Union in terms of diplomacy and efforts to prevent  
419 conflict, the North Atlantic Treaty Organization and the contribution of organizations such as  
420 the African Union to the prevention of conflict and war. We will study the United Nations  
421 Security Council and see in which ways its membership could be adapted to more accurately  
422 reflect the power relations of the current global order. Through quizzes and exercises testing  
423 your knowledge of these subjects, you will understand crucial concepts and get insights into  
424 how the academic study of international relations and international organization contributes to  
the search for global stability and peace in practice.",  
425     "id": "vwcoxOyuEeWLaBLI8fdMlw",  
426     "slug": "changing-global-order",  
427     "instructorIds": "[ '5698953' ]",  
428     "specializations": "[ ]",  
429     "partnerIds": "[ '25' ]",  
430     "name": "The Changing Global Order"  
431 },  
432 {  
433     "FIELD1": 27,  
434     "courseType": "v2.ondemand",  
435     "description": "В качестве базовой экономической дисциплины макроэкономика создает  
436 фундамент для изучения других дисциплин, поэтому курс ставит целью дать знания в области общего  
437 понимания идеи экономического равновесия, основных экономических категорий и терминов. Изучение  
438 дисциплины должно обеспечить понимание того, как функционирует национальное хозяйство, какое  
439 место занимает фирма в общем макроэкономическом окружении, каковы основные методы регулирования  
440 со стороны государства.",  
441     "id": "QXo5IEiBEEi6DRKAF22yIg",  
442     "slug": "makroekonomika",  
443     "instructorIds": "[ '36010574' ]",  
444     "specializations": "[ ]",  
445     "partnerIds": "[ '312' ]",  
446     "name": "Макроэкономика (вводный курс)"  
447 },  
448 {  
449     "FIELD1": 28,  
450     "courseType": "v2.ondemand",  
451     "description": "《真格北大创业课》是真格基金与北京大学国家发展研究院首次联合开发的中文“慕  
452 课”(MOOC, Massive Open Online Course, 大型公开在线课程)。课程以创业为主题，共分为三个部分：创业前的  
453 备工作，创业中的要点，以及融资、众筹的技巧等。此课程的目的是让所有有创业意愿的或者刚刚起步的创业者更好  
454 解现在中国创业行业的氛围，以及创业初期不得不的干货。每节课都凝结了真格基金业内专家和北京大学资深教授的  
455 知识，也包括多位成功创业者的实践经验。完成本课程之后，你将能够为自己绝妙的创意找到切实可行的商业模式，  
456 为自己的创业梦想开启新的篇章。"

建能力出色行动高效的团队，撰写专业具体可执行的策划书。在课程的最后，我们希望所有的学员可以完成一份完整商业计划书，把自己的创业想法有效地表达出来。成功完成慕课的学生会得到由Coursera提供的真格基金与北京大学联认的付费证书，并且其商业计划书会得到真格基金的认真考虑。

课程特点：  
真格基金与北京大学国家发展研究院联合开发的首部中文“慕课”  
徐小平、王强领衔，多位来自国内知名机构的专家和成功创业公司的创始人  
北京大学国家发展研究院BiMBA商学院张黎院长、杨壮院长对创业者倾力指导  
专注于创业的在线课程  
注重实践，最鲜活的案例教学  
充分利用碎片化时间学习，每节课15分钟以内，每周仅需1-2个小时学习时间  
无需相关教育或工作背景，对所有人开放  
参与本课程，您将收获：  
12位知名公益专家亲自设计的教学内容  
资料  
加入讨论区，与业内专家、资深教授和同行互动的机会  
对中国创业大环境的进一步了解  
为自己妙的创意找到切实可行的商业模式  
组建能力出色行动高效的团队  
撰写专业具体可执行的策划书

您：  
课程结束时提交的商业计划书将得到真格基金的认真考虑  
除此之外，完成课程的同学可以获得由课程平台提供方Coursera颁发的付费认证证书（电子版）。获得认证证书要求同学们总体得分超过80%，并需向Coursera支付\$29美金费用。您可以先免费注册课程，开始学习课程后再选择支付证书费用。

435 "id": "H7Q0TaItEeWm9xJA1YXcwQ",  
436 "slug": "zhenge-beida-zaixian-chuangye",  
437 "instructorIds": "[ '16718408', '16882127', '16718433', '16882131' ]",  
438 "specializations": "[ ]",  
439 "partnerIds": "[ '163', '340' ]",  
440 "name": "真格-北大在线创业课堂"  
441 },  
442 },  
443 {  
444 "FIELD1": 29,  
445 "courseType": "v2.ondemand",  
"description": "人是否會如同理論經濟學的預測進行決策？這門課將透過每週的課程影片以及課後作業，你了解實驗經濟學的基本概念。每週將會有習題練習以及指定閱讀的期刊論文。你將會參與一些線上的實驗、報告論文並互評其他同學的報告。"  
課程介紹 (About the course)   
這是一門進階的經濟學課程，課程目標為介紹實驗經濟學的基本概念，並且讓學生們能開始在這個領域從事自己的相關研究。  
詳細課程目標如下：  
1. 實驗經濟學的介紹：在上完這堂課之後，學生應能列舉經濟學各個領域的數個知名實驗，並且解釋實驗結果如何驗證或否證經濟學及其他實地資料。  
2. 評論近期相關領域研究：上完這堂課之後，學生應能閱讀並評論實驗經濟學相關的期刊論文。在課堂中，學生將會閱讀指定的期刊論文，並且（在影片中）親自上台報告一篇論文。  
授課形式 (Course format)  
1. 本堂課將以影片的形式為主，搭配課後作業的形式來進行。  
每個同學將閱讀一篇實驗經濟學論文，並錄影成兩段各 10 分鐘的介紹影片並後上傳至 Coursera (或上傳到 Youku，再複製連結到作業上傳區)。第一段期中報告影片請同學介紹該論文所描述的實驗設計，第二段，也就是期末報告影片則介紹實驗結果。此外，同學至少需觀看其他兩位同學的呈現內容，並給予評論。  
2. 這堂課將簡單地運用以下賽局（博弈）概念：  
許均衡 / 紳士均衡 (Nash Equilibrium)   
混合策略均衡 (Mixed Strategy Equilibrium)   
子賽局完美均衡  
子博弈精練納什均衡 (SPNE)   
n共識 / 共同知識 (Common Knowledge)   
信念 (Belief) ",  
"id": "ceS1MmPeEewXRApPoSsREW",  
"slug": "shiyuan-jingji-xue",  
"instructorIds": "[ '8020813' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '75' ]",  
"name": "實驗經濟學 (Experimental Economics: Behavioral Game Theory)"  
},  
},  
{  
446 "FIELD1": 30,  
447 "courseType": "v2.ondemand",  
448 "description": "If you really care about the big questions in the economies and societies of the 21st century, such as distributive justice - namely, inequality of income or wealth, and its correlation with economic growth - this course is meant for you. The knowledge you will gain can truly change your outlook on our world.  
"Economic Growth and Distributive Justice - Maximizing Social Wellbeing" is the second part of a two part course and it includes the following five lectures:  
(1) The excess burden of taxation  
(2) Tax incidence: who bears the economic burden of tax?  
(3) Progressivity: definition and ways to achieve  
(4) Low Income, Low Ability and the Optimal Income Tax Model  
(5) Designing the Tax and Transfer System that Maximizes Social Wellbeing  
If you haven't done that already, we strongly recommend that you register for the first part of the course: "Economic Growth and Distributive Justice - the Role of the State". Taking both parts of the course would enable you to obtain a fuller and more comprehensive knowledge about Economic Growth and Distributed Justice.  
The course is founded upon the elemental idea that the role of the state is to maximize the well-being - or simply the happiness - of its residents. In 9 fascinating, edifying lessons, using only simple words and decoding professional terminologies that sometimes baffle the intelligent layman, the course expounds many truths - both intuitive and unintuitive. Often using examples from the US and Europe, it does not however focus on policies in any particular region of the world, and is directly applicable to all countries around the globe.  
The course touches upon the essence of important concepts like efficiency and equity, inequality and poverty, gross domestic product, tax evasion and tax planning; it presents the work of Nobel Laureate James Mirrlees and his followers - promoting a coherent system that integrates tax and government expenditures to maximize social welfare; and illuminates a range of high-profile issues from their economic angle:  
Climate change: the atmosphere and oceans as public goods, and how smart (Pigovian) taxation can be used to combat the rapidly increasing threats to our planet;  
Technology as the engine of economic growth;  
Taxing the rich: How can we mitigate the growing inequality problem? Should we impose a global tax on capital?  
The curriculum includes interviews with major figures in the fields of law and of economics: Harvard's Elhanan Helpman, Dan Shaviro from NYU and Richard Epstein from the University of Chicago and NYU.  
After successfully completing this course, you can expect to be able to:  
better

463 understand economic issues presented in the media\n• form an informed opinion on the strengths  
464 and weaknesses of presented social economic policies\n• define and measure inequality and  
465 poverty\n• define the connection between inequality (income, wealth) and economic growth\n•  
466 explain the foundations of economic growth\n• design a tax and transfer system to maximize the  
467 happiness of individuals\nAll these will allow you to better understand the policies being  
developed around you, and to play a larger, more informed role in their development, as a  
conscientious citizen.\n\nIn order to receive academic credit for this course you must  
successfully pass the academic exam on campus. For information on how to register for the  
academic exam - <https://tauonline.tau.ac.il/registration>\nAdditionally, you can apply to  
certain degrees using the grades you received on the courses. Read more on this here -  
<https://go.tau.ac.il/b.a/mooc-acceptance>\nTeachers interested in teaching this course in  
their class rooms are invited to explore our Academic High school program here -  
<https://tauonline.tau.ac.il/online-highschool>\nThis course is a direct extension of the first  
part \"Economic Growth and Distributive Justice Part I -The Role of the State\", so if you have  
not yet taken it, we highly recommend you start your learning from there  
(<https://www.coursera.org/learn/economic-growth-part-1/home/welcome>).",  
473 "id": "DJfupMVPEnWLqBIuLHpzDw",  
474 "slug": "economic-growth-part-2",  
475 "instructorIds": "[ '4065570 ']",  
476 "specializations": "[ ]",  
477 "partnerIds": "[ '110 ']",  
478 "name": "Economic Growth and Distributive Justice Part II - Maximize Social Wellbeing"  
,  
{  
479 "FIELD1": 31,  
480 "courseType": "v2.ondemand",  
481 "description": "This course extends object-oriented analysis and design by  
incorporating design patterns to create interactive applications. Through a survey of  
established design patterns, you will gain a foundation for more complex software applications.  
Finally, you will identify problematic software designs by referencing a catalog of code  
smells.\n\nYou will be challenged in the Capstone Project to redesign an existing Java-based  
Android application to implement a combination of design patterns. You will also critique a  
given Java codebase for code smells.\n\nAfter completing this course, you will be able to:  
• Demonstrate how to use design patterns to address user interface design issues.  
• Identify the most suitable design pattern to address a given application design problem.  
• Apply design principles (e.g., open-closed, dependency inversion, least knowledge).  
• Critique code by identifying and refactoring anti-patterns.  
• Apply the model-view-controller architectural pattern.",  
482 "id": "CVJg1EYkEeejjw678ALX-g",  
483 "slug": "design-patterns",  
484 "instructorIds": "[ '14283726 ']",  
485 "specializations": "[ ]",  
486 "partnerIds": "[ '146 ']",  
487 "name": "Design Patterns"  
,  
{  
488 "FIELD1": 32,  
489 "courseType": "v2.ondemand",  
490 "description": "Bem vindo ao terceiro curso de desenvolvimento de aplicativos para  
iPhone e iPad.\nQuer fazer mais do que um simples aplicativo? Colocar fotos, vídeos e músicas  
em seus aplicativos? Ou quem sabe colocar mapa ou usar o mais novo relógio da Apple (Apple  
Watch) junto com o seu aplicativo de iPhone?  
Se você respondeu \"sim\" para alguma dessas  
perguntas ou se deseja aprender os passos para publicar o seu próprio aplicativo, esse é o  
curso tem as respostas para você!\nEste curso você vai descobrir como colocar diversas  
funcionalidades no seu aplicativo iPhone ou iPad: colocar photos, músicas, vídeos, usar mapa,  
permitir que o aplicativo faça posts no facebook ou twitter e também como fazer um aplicativo  
do iPhone que conecte com o AppleWatch! Além de tudo, você irá ver passo a passo como publicar  
e monetizar seu aplicativo uma vez que ele estiver publicado na App Store.\nEste curso é  
composto por várias videoaulas passo a passo, para você que tem pouca experiência com  
programação, ou já é um programador experiente mas não conhece o Swift ou nunca fez um  
aplicativo iOS, acompanhar as aulas e evoluir no seu próprio ritmo.\nConcluindo esse curso,  
você será capaz de desenvolver um aplicativo iPhone com funcionalidades avançadas, criar  
aplicativos para Apple Watch, e também saberá como publicá-lo na App Store!\nO que você está  
esperando? Junte-se a milhares de outros usuários e publique o seu próprio aplicativo!",  
501 "id": "cm6wNxqEEeWrBKfKrqlSQ",  
502 "slug": "ios-avancado",  
503 "instructorIds": "[ '13190619', '13230757 ']",  
504 "specializations": "[ ]",  
505 "partnerIds": "[ '208 ']",  
506 "name": "Como aprimorar e monetizar seu aplicativo para iOS e Apple Watch"  
,  
{  
507 "FIELD1": 33,  
508 "courseType": "v2.ondemand",  
509 }  
510 }  
511 }  
512 }

513 "description": "The purpose of this course is to summarize new directions in Chinese  
514 history and social science produced by the creation and analysis of big historical datasets  
515 based on newly opened Chinese archival holdings, and to organize this knowledge in a framework  
516 that encourages learning about China in comparative perspective.\n\nOur course demonstrates ho  
517 a new scholarship of discovery is redefining what is singular about modern China and modern  
518 Chinese history. Current understandings of human history and social theory are based largely c  
519 Western experience or on non-Western experience seen through a Western lens. This course offer  
520 alternative perspectives derived from Chinese experience over the last three centuries. We  
521 present specific case studies of this new scholarship of discovery divided into two stand-alon  
522 parts, which means that students can take any part without prior or subsequent attendance of  
523 the other part.\n\nPart 1 (<https://www.coursera.org/learn/understanding-china-history-part-1>)  
524 focuses on comparative inequality and opportunity and addresses two related questions 'Who  
525 rises to the top?' and 'Who gets what?'. \n\nPart 2 (this course) turns to an arguably even  
526 more important question 'Who are we?' as seen through the framework of comparative population  
527 behavior - mortality, marriage, and reproduction - and their interaction with economic  
528 conditions and human values. We do so because mortality and reproduction are fundamental and  
529 universal, because they differ historically just as radically between China and the West as  
530 patterns of inequality and opportunity, and because these differences demonstrate the  
531 mutability of human behavior and values.\n\nCourse Overview video:  
532 <https://youtu.be/dzUPRyJ4ETK>,  
533     "id": "CPLPuDKiEeaGtRI0HQleow",  
      "slug": "understanding-china-history-part-2",  
      "instructorIds": "[1465513]",  
      "specializations": "[]",  
      "partnerIds": "[35]",  
      "name": "Understanding China, 1700-2000: A Data Analytic Approach, Part 2"  
    },  
    {  
      "FIELD1": 34,  
      "courseType": "v2.ondemand",  
      "description": "In this course, you will learn how to use strategic marketing and  
534 personal branding techniques for designing, enhancing, and promoting your professional image.  
535 Acting as \"your own Chief Executive Officer\" (P. Drucker), you will learn how to use  
536 relationship and network marketing and impression management to showcase your skills to  
537 prospective employers, colleagues, supervisors, and other interested parties. This course will  
538 help you to:\n- Recognize the importance of marketing orientation and career brand building  
539 for your career development; use marketing communication strategies for your self-  
540 marketing;\n- Implement strategic marketing planning for your career development and engage  
541 in creating your own strategic self-marketing plan;\n- Devise strategies for managing your  
542 professional reputation; begin creating your personal brand, and plan steps for strategic  
543 personal branding;\n- Create personal branding statements, and integrate social networking  
544 into your career branding;\n- Refine your self-management information system to  
545 systematically collect and analyze self-marketing and personal branding related data, select  
546 appropriate tools and apply them for a thorough, accurate, evidence-based and data driven self  
547 assessment of your self-marketing and personal branding skills;\n- Develop and implement an  
548 effective instrument for displaying your artifacts and monitoring your marketing communication  
549 strategies (\\"The Showcaser\\") and a realistic performance metric for evaluating your career  
550 brand building activities (\\"The Career Brand Equity Builder\\").",  
      "id": "DPSL2G03EeWyaQ6K5KeLkw",  
      "slug": "self-marketing",  
      "instructorIds": "[7581768, '7850590', '7824266', '9026100', '9775195']",  
      "specializations": "[]",  
      "partnerIds": "[117]",  
      "name": "Strategic Self-Marketing and Personal Branding"  
    },  
    {  
      "FIELD1": 35,  
      "courseType": "v2.ondemand",  
      "description": "Курс посвящен изучению макроэкономических вопросов, таких как  
556 долгосрочный рост, циклические колебания экономики и стабилизационная политика  
557 государства.\nЦелью курса является знакомство слушателей с основными понятиями  
558 макроэкономики, с базовыми моделями и принципами, которые используются при анализе текущего  
559 состояния экономики той или иной страны, что позволит самостоятельно ориентироваться в  
560 происходящих процессах и явлениях, а также проводить оценку эффективности и необходимости  
561 проводимой государством макроэкономической политики.\nДанный курс покрывает на базовом уровне  
562 все основные темы макроэкономики. Примерно две трети курса посвящены анализу общего равновесия  
563 на рынках труда, заемных средств, финансовых, денежных, товарных рынках, а также международных  
564 потоков капитала. Изучается долгосрочный экономический рост, идущий за счет накопления  
565 капитальных мощностей и технического прогресса. Вторая часть курса посвящена изучению природы  
566 краткосрочных колебаний вокруг долгосрочной траектории роста, таким как финансовый кризис и  
567 мировая рецессия 2008-2009 годов. Обсуждаются причины подобных спадов, а также оптимальная  
568 стабилизационная политика государства, призванная либо предотвращать подобные катаклизмы, либо  
569 сглаживать последствия от них.\nДля успешного прохождения курса желательно (но не  
570 обязательно) иметь базовые знания по микроэкономике.",  
    }

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567     "id": "1npjqJPKEeWF6gpQJiw6hQ",
568     "slug": "makrojekonomika",
569     "instructorIds": "[ '5193603 ']",
570     "specializations": "[ ]",
571     "partnerIds": "[ '160 ']",
572     "name": "Макроэкономика (Macroeconomics)"
573   },
574   {
575     "FIELD1": 36,
576     "courseType": "v2.ondemand",
577     "description": "Much of the world's data resides in databases. SQL (or Structured Query Language) is a powerful language which is used for communicating with and extracting data from databases. A working knowledge of databases and SQL is a must if you want to become a data scientist.\n\nThe purpose of this course is to introduce relational database concepts and help you learn and apply foundational knowledge of the SQL language. It is also intended to get you started with performing SQL access in a data science environment.\n\nThe emphasis in this course is on hands-on and practical learning . As such, you will work with real databases, real data science tools, and real-world datasets. You will create a database instance in the cloud. Through a series of hands-on labs you will practice building and running SQL queries. You will also learn how to access databases from Jupyter notebooks using SQL and Python.\n\nNo prior knowledge of databases, SQL, Python, or programming is required.\n\nAnyone can audit this course at no-charge. If you choose to take this course and earn the Coursera course certificate, you can also earn an IBM digital badge upon successful completion of the course.\n\nLIMITED TIME OFFER: Subscription is only $39 USD per month for access to graded materials and a certificate."
578   },
579   {
580     "id": "GDQMSxDWEeitFhJL4G-A_g",
581     "slug": "sql-data-science",
582     "instructorIds": "[ '28513748 ']",
583     "specializations": "[ ]",
584     "partnerIds": "[ '348 ']",
585     "name": "Databases and SQL for Data Science"
586   },
587   {
588     "FIELD1": 37,
589     "courseType": "v2.ondemand",
590     "description": "Large-scale biology projects such as the sequencing of the human genome and gene expression surveys using RNA-seq, microarrays and other technologies have created a wealth of data for biologists. However, the challenge facing scientists is analyzing and even accessing these data to extract useful information pertaining to the system being studied. This course focuses on employing existing bioinformatic resources - mainly web-based programs and databases - to access the wealth of data to answer questions relevant to the average biologist and is highly hands-on. \n\nTopics covered include multiple sequence alignments, phylogenetics, gene expression data analysis, and protein interaction networks, in two separate parts. \n\nThe first part, Bioinformatic Methods I (this one), deals with databases, Blast, multiple sequence alignments, phylogenetics, selection analysis and metagenomics. \n\nThe second part, Bioinformatic Methods II, covers motif searching, protein-protein interactions, structural bioinformatics, gene expression data analysis, and cis-element predictions. \n\nThis pair of courses is useful to any student considering graduate school in the biological sciences, as well as students considering molecular medicine. Both provide an overview of the many different bioinformatic tools that are out there. \n\nThese courses are based on one taught at the University of Toronto to upper-level undergraduates who have some understanding of basic molecular biology. If you're not familiar with this, something like https://learn.saylor.org/course/bio101 might be helpful. No programming is required for this course. \n\nBioinformatic Methods I is regularly updated, and was last updated for January 2019."
591     "id": "5uXcffu2EeSU0SIACxCMgg",
592     "slug": "bioinformatics-methods-1",
593     "instructorIds": "[ '3133590 ']",
594     "specializations": "[ ]",
595     "partnerIds": "[ '11 ']",
596     "name": "Bioinformatic Methods I"
597   },
598   {
599     "FIELD1": 38,
600     "courseType": "v2.ondemand",
601     "description": "No matter the professional level, we can all benefit from learning how to succeed in our careers. Whether a well-seasoned professional, a management trainee, or a service level employee, this course will help you enrich your career by honing your professional behavior and networking. \n\nThrough industry expert support and resources, this course is designed to prepare you for success in any chosen career. You will develop the habit and attitudes you need to perform effectively in the job market. You will identify a mentor to add value to your career. You will analyze your relationships and develop a practical approach for engaging your LinkedIn network. You will differentiate between networking and networking with intention. You will also discover the most effective ways to ask for help from your peer"
602   }
```

621 or professional group. Finally, you will evaluate the best methods of adjusting your career  
path at various stages of life.",  
    "id": "Akz7SBbAEeaXaw7Yj6TWhQ",  
    "slug": "career-advancement",  
    "instructorIds": "[ '16485256', '4256136', '19182476', '19182609' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '123' ]",  
    "name": "Successful Career Development"  
},  
{  
    "FIELD1": 39,  
    "courseType": "v2.ondemand",  
    "description": "This course is an introduction to the basic concepts of programming  
languages, with a strong emphasis on functional programming. The course uses the languages ML,  
Racket, and Ruby as vehicles for teaching the concepts, but the real intent is to teach enough  
about how any language \"fits together\" to make you more effective programming in any language  
- and in learning new ones.\n\nThis course is neither particularly theoretical nor just about  
programming specifics -- it will give you a framework for understanding how to use language  
constructs effectively and how to design correct and elegant programs. By using different  
languages, you will learn to think more deeply than in terms of the particular syntax of one  
language. The emphasis on functional programming is essential for learning how to write robust  
reusable, composable, and elegant programs. Indeed, many of the most important ideas in modern  
languages have their roots in functional programming. Get ready to learn a fresh and beautiful  
way to look at software and how to have fun building it.\n\nThe course assumes some prior  
experience with programming, as described in more detail in the first module.\n\nThe course is  
divided into three Coursera courses: Part A, Part B, and Part C. As explained in more detail  
in the first module of Part A, the overall course is a substantial amount of challenging  
material, so the three-part format provides two intermediate milestones and opportunities for  
pause before continuing. The three parts are designed to be completed in order and set up to  
motivate you to continue through to the end of Part C. The three parts are not quite equal in  
length: Part A is almost as substantial as Part B and Part C combined.\n\nWeek 1 of Part A has  
a more detailed list of topics for all three parts of the course, but it is expected that most  
course participants will not (yet!) know what all these topics mean.",  
    "id": "80m3I-4LEeSbxyIACw000Q",  
    "slug": "programming-languages",  
    "instructorIds": "[ '873260' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '15' ]",  
    "name": "Programming Languages, Part A"  
},  
{  
    "FIELD1": 40,  
    "courseType": "v2.ondemand",  
    "description": "Todas las regiones del mundo se enfrentan a vulnerabilidades concretas  
ante el cambio climático y tienen diversas oportunidades de mitigar los efectos y aumentar su  
resiliencia en el siglo XXI. La comunidad internacional ha expresado su intención de actuar al  
respecto mediante el Acuerdo de París en la 21ª Conferencia de las Partes en la Convención  
Marco de las Naciones Unidas sobre el Cambio Climático. De hecho, décadas de avances en  
desarrollo se ven amenazadas si no se adoptan medidas contra el cambio climático, lo que  
significa que nos encontramos en un momento de «ahora o nunca». Este curso presenta las pruebas  
científicas más recientes sobre el cambio climático, explica los distintos efectos de alcance  
regional y difunde estrategias de acción contra el cambio climático, así como oportunidades  
para que pueda tomar medidas en relación con el cambio climático.\n\nAcerca del curso\nEste  
MOOC orientado a la acción le brindará la oportunidad de conocer los efectos del cambio  
climático a escala regional y las estrategias sectoriales específicas utilizadas para aumentar  
la resiliencia y avanzar hacia un futuro con bajas emisiones de carbono. Tendrá la oportunidad  
de estudiar a fondo estas cuestiones y adaptar su experiencia de aprendizaje a una o varias de  
las siguientes regiones:\n• América Latina y el Caribe\n• África Subsahariana\n• Oriente  
Medio y Norte de África\n• Europa Oriental y Asia Central\n• Asia Oriental y el  
Pacífico\n• Asia Meridional\nPara ello el MOOC reúne a reconocidos científicos y  
responsables políticos que ofrecerán un resumen de las últimas pruebas científicas sobre el  
cambio climático, estrategias de desarrollo con bajas emisiones de carbono y capacidad de  
adaptación al cambio climático a escala regional entre sectores, así como un análisis del  
Acuerdo de París y otros de los resultados de la 21ª Conferencia de las Partes.\n\nPrograma del  
curso\nDescripción\nBajemos la temperatura: La ciencia climática pasa a la acción se  
divide en cuatro semanas. En las primeras dos semanas se presentará una visión global de las  
pruebas científicas del cambio climático, que irá seguida de perspectivas específicas de cada  
región sobre los efectos de un aumento de la temperatura en el mundo en el siglo XXI. Las  
últimas dos semanas se centrarán en las estrategias de acción emprendidas en distintas regiones  
y países para abordar el desafío climático, y sobre cómo puede actuar la población de manera  
individual.\n\nSemana 1: El cambio climático en el siglo XXI\n• Cambios históricos y  
previstos observados en el sistema climático en los últimos años del siglo XXI.\n• El  
potencial de contribución prevista determinada a nivel nacional (CPDN) presentada en la 21ª  
Conferencia de las Partes por parte de 187 países para inducir a la acción

671 climática.\n•\tTendencias de los efectos del cambio climático, entre otros la pérdida de la  
 672 capa de hielo del Ártico, el deshielo de los glaciares, el aumento de las olas de calor y las  
 673 temperaturas extremas, la sequía y la aridez. \n•\tLas posibles respuestas de los sistemas  
 674 naturales, explicando cómo el calentamiento podría dar lugar al aumento del nivel del mar, a  
 675 olas de calor y temperaturas extremas, y a la acidificación de los océanos.\n\nSemana 2:  
 676 Efectos de alcance sectorial y regional\n•\tRepercusiones en sectores clave del desarrollo –  
     desde el calentamiento por encima de la temperatura de la época preindustrial y tendencias  
     climáticas previstas– en cada una de las regiones del mundo.\n•\tRepercusiones sectoriales  
     centradas en la producción agrícola, los recursos hídricos, los servicios de los ecosistemas y  
     la vulnerabilidad de las zonas costeras para las poblaciones afectadas. \n•\tImportancia de los  
     riesgos que pueden invertir los logros de desarrollo obtenidos con tanto esfuerzo y atrapar en  
     la pobreza a millones de personas, ilustrando la necesidad de actuar ya con urgencia.\n\nSemana  
 677 3: La ciencia climática pasa a la acción en materia de cambio climático\n•\tDebates sobre  
     regiones específicas en torno a las acciones de mitigación necesarias para reducir las  
     emisiones a la vez que se disminuye la vulnerabilidad ante los efectos del cambio climático por  
     medio de la adaptación y el aumento de la resiliencia al clima.\n•\tPerspectivas de expertos  
     regionales sobre sus experiencias con estrategias y acciones propuestas en cada región para  
     contribuir a la transición hacia una senda de desarrollo con bajas emisiones y resiliente al  
     clima. \n\nSemana 4: Qué puede hacer\n•\tEfecto transformador de los cambios diarios a escala  
 678 mundial\n•\tLa razón de actuar ahora, actuar juntos y actuar de un modo diferente\n•\tEjemplos  
 679 y beneficios esperados de las políticas de mitigación y adaptación, teniendo en cuenta las  
 680 contribuciones a las reducciones de las emisiones a escala mundial y las oportunidades de  
 681 desarrollo a escala local\n\nAparte de los principales recursos y asignaciones, podrá optar por  
 682 aprovechar aún más el curso participando en ejercicios divertidos opcionales, interconexiones  
 683 debates, y sumergiéndose a fondo en nuestra rica selección de recursos complementarios. Tendrá  
 684 la oportunidad de estudiar a fondo estas cuestiones y adaptar su experiencia de aprendizaje a  
 685 una o varias de las siguientes regiones:\n•\tAmérica Latina y el Caribe\n•\tÁfrica  
 686 Subsahariana\n•\tOriente Medio y Norte de África\n•\tEuropa Oriental y Asia Central\n•\tAsia  
 687 Oriental y el Pacífico\n•\tAsia Meridional\n\nFormación recomendada\n•\tNo es necesario ningún  
     conocimiento previo El contenido de este curso está diseñado para ser accesible para  
     estudiantes de cualquier materia.\n\nConectar\n•\nComunique y comparta recursos a través de  
     Twitter utilizando la etiqueta #learnclimate. Registre una cuenta gratuita en  
     <http://twitter.com>\n\nFormato del curso\n•\nLa estructura de este MOOC es semanal, con recursos  
     actividades y ejercicios diseñados para que participe en ellos durante cada una de las cuatro  
     semanas del curso. Cada semana encontrará un conjunto de material didáctico, entre otros:  
     \n•\tConversaciones de video interactivas de reconocidos científicos y profesionales  
 688 estudiantes del clima. \n•\tRecursos: actividades interactivas principales, opcionales  
 689 (inmersión a fondo) y divertidas sobre el tema de la semana.\n•\tCuestionarios para comprobar  
 690 su conocimiento, reforzar el material de la lección y proporcionar respuestas  
 691 inmediatas.\n•\tAsignaciones que perfeccionarán sus capacidades de análisis, reflexión y  
 692 comunicación.\n•\tForos de debate y redes sociales que permiten la colaboración con personas de  
 693 todo el mundo, enriqueciendo la interacción entre los participantes.\n•\tUna sesión interactiva  
 694 de Google Hangouts en directo con expertos internacionales que participarán en una sesión de  
 695 preguntas y respuestas sobre el cambio climático.\n•\tComo proyecto final, creará un artefacto  
 696 digital.",  
 697 "id": "C1-4dMSdEeWiGxJ5iODch",  
 698 "slug": "cambios-temperatura",  
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 "FIELD1": 41,  
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     leur apprentissage en suivant l'une de nos nouvelles spécialisations consacrées à  
     l'infrastructure de GCP.\n\nOption 1 : La spécialisation Developing Applications with Google  
     Cloud Platform est disponible depuis peu sur Coursera. Vous y apprendrez à créer des  
     applications cloud natives sécurisées, évolutives et intelligentes. Rendez-vous sur  
     <https://www.coursera.org/specializations/developing-apps-gcp> pour en savoir plus.\n\nOption 2  
     La spécialisation Architecting with Google Cloud Platform est également disponible. Son contenu  
     a été mis à jour et amélioré. Cette spécialisation vous aidera à préparer l'examen Google  
     Certified Professional - Cloud Architect. Accédez à  
     <https://www.coursera.org/specializations/gcp-architecture> pour explorer le contenu mis à  
     jour.\n\nLe cours Google Cloud Platform Fundamentals: Core Infrastructure couvre les bases de  
     Google Cloud Platform et constitue le premier cours de ces deux spécialisations. \n\nIl  
     présente des concepts et termes importants de Google Cloud Platform (GCP). Vous y découvrirez  
     et pourrez comparer de nombreux services de calcul et de stockage disponibles dans Google Cloud  
     Platform, dont Google App Engine, Google Compute Engine et Google Container  
     Engine.\n\nRemarques :\n• Vous avez besoin d'un compte Google/Gmail, et d'une carte de crédit  
     ou d'un compte bancaire pour vous inscrire à l'essai gratuit de Google Cloud Platform. (Les  
     services Google sont actuellement indisponibles en Chine.)\n• Si votre adresse de facturation  
     pour les services GCP est située en Union européenne (UE) ou en Russie, lisez la documentation"

relative à la TVA à l'adresse suivante : <https://cloud.google.com/billing/docs/resources/vat-overview>.  
Vous trouverez d'autres questions fréquentes relatives à l'essai gratuit de GCP à l'adresse suivante : <https://cloud.google.com/free/?hl=fr>.

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713     "instructorIds": "[ '22997770' ]",  
714     "specializations": "[ ]",  
715     "partnerIds": "[ '443' ]",  
716     "name": "Google Cloud Platform Fundamentals: Core Infrastructure en Français"  
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719     "FIELD1": 42,  
720     "courseType": "v2.ondemand",  
721     "description": "Chimpanzees are one of our closest living relatives, yet almost nothing  
722 was known about their behavior in the wild until Jane Goodall started her groundbreaking study  
723 of the chimpanzees of Gombe, Tanzania in 1960. This study continues today, following the same  
724 chimpanzee families that Jane Goodall first encountered over 55 years ago. Guided by three  
725 course instructors who have lived and worked with the Gombe chimpanzees, you will learn how  
726 Goodall's early discoveries changed our view of human uniqueness. By completing the course, you  
727 will gain a new appreciation of the deep similarities between chimpanzees and humans in  
728 intelligence, tool use, hunting, personality and social relationships, as well as some key  
729 differences. You will learn how chimpanzees interact with their environment and how their  
730 behavior is influenced by ecology, as well as the severe conservation challenges they face  
731 today. And you will employ your new knowledge of chimpanzees to construct a persuasive argument  
732 for their protection. This course is open to everyone interested in learning more about these  
733 fascinating and complex beings. Knowledge of high-school level biology is beneficial but not  
734 required. Please keep in mind, however, that the content of this course will cover all aspects  
735 of chimpanzee life, including scientific discussion of sexual and aggressive behaviors.",  
736     "id": "HVjlxtHlEea6rA7xa5ZVSG",  
737     "slug": "chimp",  
738     "instructorIds": "[ '1371143', '35497072', '35639741' ]",  
739     "specializations": "[ ]",  
740     "partnerIds": "[ '7' ]",  
741     "name": "Chimpanzee Behavior and Conservation"  
742 },  
743 {  
744     "FIELD1": 43,  
745     "courseType": "v2.ondemand",  
746     "description": "This course focuses on technical, mobile and social strategies for  
747 increasing site traffic. Learn how to build SEO for international audiences through content  
748 localization, global team alignment and optimizing for local search engines. Discover  
749 techniques to optimize mobile-friendly websites, get mobile apps discovered, and leverage  
750 social media to drive organic SEO traffic. You will also learn how to identify key SEO metric  
751 and collect, interpret, validate, and report success to your clients and stakeholders.",  
752     "id": "9h\_j5XEiEeWbbw5cIAKQrw",  
753     "slug": "seo-strategies",  
754     "instructorIds": "[ '15566828' ]",  
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756     "partnerIds": "[ '83' ]",  
757     "name": "Advanced Search Engine Optimization Strategies"  
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760     "FIELD1": 44,  
761     "courseType": "v2.ondemand",  
762     "description": "The aim of the course is to obtain the idea of the lexicon as a complex  
763 system and to get the methodology of the typological approach to the lexicon cross-  
764 linguistically, as well as to learn about the general mechanisms of semantic shift and their  
765 typological relevance.  
By the end of the course the students should know the basic  
766 principles of lexical organization, the main parameters of semantic variations in lexicon, and  
767 be able to apply the basic methods of the analysis of lexical meaning to different lexical  
768 domains.  
The course is designed for students of linguistic programs (BA, MA, PhD), as well as  
769 for teachers and researchers in the named field.  
The course contains the overview of  
770 different approaches to the semantic description of lexical items and lexical systems in  
771 different languages and discusses the methodology of Moscow Lexical Typology Group (lecture 1).  
772 This methodology ("frame approach") is illustrated with the data of the following domains:  
773 aquamation verbs (lecture 2), verbs of falling (lecture 3), adjectives denoting oldness  
774 (lecture 4) and pain metaphors (lecture 5 and 6). The results of the analyses are visualized  
775 with specially constructed lexical semantic maps.",  
776     "id": "X1gEFr4LEeaqug5\_d2-DwA",  
777     "slug": "lexical-semantic-typology",  
778     "instructorIds": "[ '23172161' ]",  
779     "specializations": "[ ]",  
780     "partnerIds": "[ '160' ]",

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754     "name": "Towards language universals through lexical semantics: introduction to lexica  
755     and semantic typology"  
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759         "courseType": "v2.ondemand",  
760         "description": "This course aims to provide a succinct overview of the emerging  
761 discipline of Materials Informatics at the intersection of materials science, computational  
762 science, and information science. Attention is drawn to specific opportunities afforded by thi  
763 new field in accelerating materials development and deployment efforts. A particular emphasis  
764 is placed on materials exhibiting hierarchical internal structures spanning multiple  
length/structure scales and the impediments involved in establishing invertible process-  
structure-property (PSP) linkages for these materials. More specifically, it is argued that  
modern data sciences (including advanced statistics, dimensionality reduction, and formulation  
of metamodels) and innovative cyberinfrastructure tools (including integration platforms,  
databases, and customized tools for enhancement of collaborations among cross-disciplinary tea  
members) are likely to play a critical and pivotal role in addressing the above challenges.",  
        "id": "8ZbHjRtCEeWBKhJRV_B8Gw",  
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        "instructorIds": "[ '12515595' ]",  
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        "name": "Materials Data Sciences and Informatics"  
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        "FIELD1": 46,  
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        "description": "Welcome to the Inbound Certification course!\n\nThis course will  
introduce you to inbound and provide you with a big picture view of everything you need for a  
successful inbound strategy.\n\nSo, why inbound?\n\nInbound is a fundamental shift in the way  
you do business. Instead of an interruption-based message where the marketer or salesperson ha  
all the control, inbound is about empowering potential customers. Consumer's buying behaviors  
have changed and will continue to change. That's the driving force behind inbound. What your  
customers want today is different than what they wanted 10 years ago. That means you need to  
change the way you market, sell, and service to match the way people actually want to shop and  
buy.\n\nSo, wondering what to expect in this course?\n\nAfter an initial lesson on an  
introduction to the inbound fundamentals, the course consists of a set of lessons that follows  
the inbound methodology. The inbound methodology illustrates the four stages that make an  
inbound business. It reflects the entire inbound marketing, sales, services, and relationship  
process. The stages are Attract, Convert, Close, and Delight.\n\nEach lesson includes differen  
tactics that you can apply to help you and your business grow better. You'll also hear from  
HubSpot executives and leadership including: HubSpot's Co-founders Brian Halligan & Dharmesh  
Shah. Chief People Officer, Katie Burke. VP of HubSpot Academy, Mark Kilens. VP of Marketing,  
Meghan Anderson. SVP of Product, Christopher O'Donnell. VP of Sales, Michelle Benfer. And VP c  
Customer Success, Alison Elworthy",  
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        "partnerIds": "[ '485' ]",  
        "name": "Sales Training: Inbound Business Strategy"  
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    {  
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        "description": "In this course, you will develop and test hypotheses about your data.  
You will learn a variety of statistical tests, as well as strategies to know how to apply the  
appropriate one to your specific data and question. Using your choice of two powerful  
statistical software packages (SAS or Python), you will explore ANOVA, Chi-Square, and Pearson  
correlation analysis. This course will guide you through basic statistical principles to give  
you the tools to answer questions you have developed. Throughout the course, you will share  
your progress with others to gain valuable feedback and provide insight to other learners abou  
their work.",  
        "id": "ENhHCTboEeW8ZAoCexam_w",  
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        "instructorIds": "[ '3182044', '1121232' ]",  
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        "partnerIds": "[ '34' ]",  
        "name": "Data Analysis Tools"  
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    {  
        "FIELD1": 48,  
        "courseType": "v2.ondemand",
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"description": "Designing a product is only part of the process. Now, can that product be manufactured? A CNC machinist works with computer numeric controlled (CNC) machines from generating the machine code to machine setup and run. Understanding both CAD and CAM is essential to this portion of a design. Even if you are not the end user who programs a machine it is invaluable to know how it's done. This knowledge translates directly to part design by helping make intelligent design decisions with manufacturing in mind. This course introduces you to the integrated CAD/CAM approach behind Fusion 360 CAD/CAM as well as 3D printed design setup and finally assembly and testing. All stages of product design in one place!\n\nAfter completing this course, you will be able to:\n

- Explain the Fusion 360 integrated CAD/CAM manufacturing workflow.
- Summarize the trends that are influencing the future of manufacturing.
- Demonstrate knowledge and skills in foundational concepts of Fusion 360 CAD/CAM software.
- Set up a Flight Controller.
- Assemble a quadcopter.
- Fly the final design.

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787 "id": "FGxleI9gFee2yB1lFMkZng",  
788 "slug": "manufacturing-process-fusion-360",  
789 "instructorIds": "[29428879]",  
790 "specializations": "[]",  
791 "partnerIds": "[470]",  
792 "name": "Manufacturing Process with Autodesk Fusion 360"  
793 },  
794 {  
795 "FIELD1": 49,  
796 "courseType": "v2.ondemand",  
797 "description": "How can we create nano-structures that are 10,000 times smaller than  
the diameter of a human hair? How can we \"see\" at the nano-scale? Through instruction and demonstrations in this course you will obtain a rich understanding of the capabilities of nanotechnology tools and how to use this equipment for nano-scale fabrication and characterization. The nanoscale is the next frontier of the Maker culture where designs become reality. To become a Nanotechnology Maker pioneer we will introduce you to the practical knowledge skills and tools that can turn your nanotechnology ideas into physical form and that enable you to image objects at the nano-scale.\n\nThis course has been developed by faculty and staff experts in nano-fabrication electron beam microscopy and nano-characterization through the Research Triangle Nanotechnology Network (RTNN). The RTNN offers training and use of the tools demonstrated in this course to schools and industry through the United States National Nanotechnology Coordinated Infrastructure program. The tools demonstrated in this course are available to the public through the RTNN.",  
798 "id": "P71s724mEeaWZaQzz79ZVw",  
799 "slug": "nanotechnology",  
800 "instructorIds": "[1167229, 7320131, 22530482, 21935394]",  
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802 "partnerIds": "[7, 441, 77]",  
803 "name": "Nanotechnology: A Maker's Course"  
804 },  
805 {  
806 "FIELD1": 50,  
807 "courseType": "v2.ondemand",  
808 "description": "Have you wondered how information from physical devices in the real world gets communicated to Smartphone processors? Do you want to make informed design decisions about sampling frequencies and bit-width requirements for various kinds of sensors? Do you want to gain expertise to affect the real world with actuators such as stepper motors, LEDs and generate notifications?\n\nIn this course, you will learn to interface common sensors and actuators to the DragonBoard™ 410c hardware. You will then develop software to acquire sensory data, process the data and actuate stepper motors, LEDs, etc. for use in mobile-enable products. Along the way, you'll learn to apply both analog-to-digital and digital-to-analog conversion concepts.\n\nLearning Goals: After completing this course, you will be able to:  
1. Estimate sampling frequency and bit-width required for different sensors.  
2. Program GPIOs (general purpose input/output pins) to enable communication between the DragonBoard 410c and common sensors.  
3. Write data acquisition code for sensors such as passive and active infrared (IR) sensors, microphones, cameras, GPS, accelerometers, ultrasonic sensors, etc.  
4. Write applications that process sensor data and take specific actions, such as stepper motors, LED matrices for digital signage and gaming, etc.",  
809 "id": "Q07QgCzfEeWv\_w7cMMH1Uw",  
810 "slug": "internet-of-things-sensing-actuation",  
811 "instructorIds": "[12279078, 12280323]",  
812 "specializations": "[]",  
813 "partnerIds": "[53]",  
814 "name": "Internet of Things: Sensing and Actuation From Devices"  
815 },  
816 {  
817 "FIELD1": 51,  
818 "courseType": "v2.ondemand",  
819 "description": "Improving health and healthcare institutions requires understanding of data and creation of interventions at the many levels at which health IT interact and affect the institution. These levels range from the external \"world\" in which the institution operate  
820",  
821 },  
822 },  
823 },  
824 },  
825 },  
826 },  
827 },  
828 },  
829 },  
830 },  
831 },  
832 }

833 down to the specific technologies. Data scientists find that, when they aim at implementing  
834 their models in practice, it is the "socio" components that are both novel to them and mission  
835 critical to success. At the end of this course, students will be able to make a quick  
836 assessment of a health informatics problem—or a proposed solution—and to determine what is  
837 missing and what more needs to be learned.",  
838     "id": "AqEljUQ1EeiJ3RL\_2DUY7A",  
839     "slug": "the-socio-technical-health-informatics-context",  
840     "instructorIds": "[ '678654' ]",  
841     "specializations": "[ ]",  
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843     "name": "The Social and Technical Context of Health Informatics"  
844 },  
845 {  
846     "FIELD1": 52,  
847     "courseType": "v2.ondemand",  
848     "description": "Welcome to Introduction to Numerical Mathematics. This is designed to  
849 give you part of the mathematical foundations needed to work in computer science in any of its  
850 strands, from business to visual digital arts, music, games. At any stage of the problem  
851 solving and modelling stage you will require numerical and computational tools. We get you  
852 started in binary and other number bases, some tools to make sense of sequences of numbers, how  
853 to represent space numerically using coordinates, how to study variations of quantities via  
854 functions and their graphs. For this we prepared computing and everyday life problems for you  
855 to solve using these tools, from sending secret messages to designing computer graphics. \nIf  
856 you wish to take it further you can join the BSc Computer Science degree and complete the full  
857 module 'Numerical Mathematics'. \nEnjoy!\"",  
858     "id": "meDrevxaEeeNyA6Y57g\_sA",  
859     "slug": "mathematics-for-computer-science",  
860     "instructorIds": "[ '1960981', '32849918' ]",  
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862     "partnerIds": "[ '26', '303' ]",  
863     "name": "Mathematics for Computer Science"  
864 },  
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866     "FIELD1": 53,  
867     "courseType": "v2.ondemand",  
868     "description": "An introduction to data integration and statistical methods used in  
869 contemporary Systems Biology, Bioinformatics and Systems Pharmacology research. The course  
870 covers methods to process raw data from genome-wide mRNA expression studies (microarrays and  
871 RNA-seq) including data normalization, differential expression, clustering, enrichment analysis  
872 and network construction. The course contains practical tutorials for using tools and setting  
873 up pipelines, but it also covers the mathematics behind the methods applied within the tools.  
874 The course is mostly appropriate for beginning graduate students and advanced undergraduates  
875 majoring in fields such as biology, math, physics, chemistry, computer science, biomedical and  
876 electrical engineering. The course should be useful for researchers who encounter large  
877 datasets in their own research. The course presents software tools developed by the Ma'ayan  
878 Laboratory (<http://labs.icahn.mssm.edu/maayanlab/>) from the Icahn School of Medicine at Mount  
879 Sinai, but also other freely available data analysis and visualization tools. The ultimate aim  
880 of the course is to enable participants to utilize the methods presented in this course for  
881 analyzing their own data for their own projects. For those participants that do not work in the  
882 field, the course introduces the current research challenges faced in the field of  
883 computational systems biology.",  
884     "id": "Vrih-AYnEeWJMSIAC7Jl0w",  
885     "slug": "network-biology",  
886     "instructorIds": "[ '1305172' ]",  
887     "specializations": "[ ]",  
888     "partnerIds": "[ '27' ]",  
889     "name": "Network Analysis in Systems Biology"  
890 },  
891 {  
892     "FIELD1": 54,  
893     "courseType": "v2.ondemand",  
894     "description": "Cada día es más importante hablar bien en público. \nLa mejor oratoria  
895 es la que permite al orador conseguir los objetivos que se había planteado. Contrariamente a la  
896 creencia común, la necesidad de una buena oratoria no es exclusiva de ciertos grupos  
897 profesionales, sino que todas las personas deberían superar el miedo escénico y hablar bien en  
898 público. ¿El motivo? Poder trasladar de manera eficiente el mensaje deseado, ya sea para fines  
899 laborales (exponer proyectos laborales, convencer ante foros, asambleas o parlamentos,  
900 comunicar mejor con clientes, aumentar el grado de persuasión), como personales (exponer  
901 proyectos personales, mejorar la comunicación con las personas). \nEl orador se hace, no nace.  
902 \nEn este curso adquirirás recursos para hablar bien y conseguir, a través de la palabra, los  
903 objetivos planteados. Te invitamos a descubrirlo con nosotros.",  
904     "id": "G-vdZPxdeegShL0o4I5-A",  
905     "slug": "hablar-bien-en-publico",  
906     "instructorIds": "[ '32130549' ]",  
907 }

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887     "specializations": "[ ]",
888     "partnerIds": "[ '80' ]",
889     "name": "Cómo hablar bien en público"
890   },
891   {
892     "FIELD1": 55,
893     "courseType": "v2.ondemand",
894     "description": "Now that your APIs are developed, it's time to talk about how to secure them. This course covers API security using the Apigee API platform. We'll learn about how to properly secure your APIs by covering topics such as the types of OAuth, TLS, and SAML to name a few. We'll apply these concepts with hands on labs to implement proper authentication and validation in your APIs.\n\nBy taking this course, you'll come to have a high level understanding of API security and why it's important. All supplemental materials will be provided to you for offline review / reference. Since this is the final course in the Specialization, you'll come out of this course with a fully working and secure API to be used as reference for all your future builds!\n\nNote: Before starting this course, please ensure that you have completed the \"API Design and Fundamentals of Google Cloud's Apigee API Platform\" and \"API Development on Google Cloud's Apigee API Platform\" courses.",
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896     "slug": "api-security-apigee-gcp",
897     "instructorIds": "[ '22997770' ]",
898     "specializations": "[ ]",
899     "partnerIds": "[ '443' ]",
900     "name": "API Security on Google Cloud's Apigee API Platform"
901   },
902   {
903     "FIELD1": 56,
904     "courseType": "v2.ondemand",
905     "description": "Welcome to Course 2 - Sales Strategy - This course is designed to discuss the application of intelligence analysis in the sales planning process. And this approach contributes to integrating the sales planning process into the corporate strategy of the company because, in the strategy analysis and formulation process, we apply models, frameworks, tools, and techniques that also apply to the sales planning and management process\nTherefore, the expected outcomes of this course focus on the transition from traditional to strategic sales planning, by discussing and applying the concepts recommended to support the development of the strategic guidelines.\n\nThe concepts, models, tools, and techniques discussed and practiced during the course focus on the improvement of value creation from the sales function empowered by intelligence analysis, a process which typically applies in the strategy analysis front.\n\nThe discussions go through how intelligence analysis can support the sales function, by providing methods to connect strategy to marketing and sales planning processes.\n\nIn this course, the primary learning outcome is the ability to apply intelligence analysis to support sales planning process, and by being able to do this, you'll improve your competencies and skills to support sales planning with a strategic approach.\n\nYou'll develop final assignment at the end of the course, and it is designed from an adapted real-life business case. The challenges of the case comprise the business context, through which you'll apply the conceptual framework discussed during Course 2.\n\nThe outcomes of your analysis on the assignment case will be evaluated through a peer-review process.",
906     "id": "1YVp74v7EeeMexKwGJd-pg",
907     "slug": "sales-strategy",
908     "instructorIds": "[ '24305501', '25437496', '11290526' ]",
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910     "partnerIds": "[ '376' ]",
911     "name": "Sales Strategy"
912   },
913   {
914     "FIELD1": 57,
915     "courseType": "v2.ondemand",
916     "description": "You are encouraged to take the first four courses of the Foundations of Positive Psychology Specialization before starting this course and completing the Specialization Project. This course, taught by Dr. Martin E.P. Seligman brings all the key concepts from the first four courses to practice as you develop and test a new positive intervention for an audience of your choice. You identify opportunities in your daily life to increase the wellbeing by using knowledge you developed in the first four courses of the Specialization. In this final project, you evaluate the efficacy of a positive intervention based on subjective and objective measures. Then, you compare how empirical and non-empirical based positive interventions can be applied to influence a person's wellbeing. Lastly, you reflect on how the fundamental elements of research methods are important in the everyday application of positive psychology.\n\nAfter completing all five courses, learners earn a certificate signed by Dr. Martin E.P. Seligman, Dr. James Pawelski, Dr. Angela Duckworth, Dr. Claire Robertson-Kraft and Dr. Karen Reivich."
917     "id": "75TPppoQEeaeaRLE7qfOBA",
918     "slug": "positive-psychology-project",
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 "description": "يخلف الكثير من الدورات التربوية في \n. تساعدك هذه الدورة التربوية لتصبح مفاوضاً بمستوى أفضل"
 }

ستيج لك إطار العمل الحالي تقديم حجج مرتكزة على مبادئ من شأنها إقناع \n. التفاوض، نضع إطار عمل لتحليل المفاوضات وتشكيلها انتهاء هذه الدورة التربوية، ستصبح أكثر \n. حيث ستيج لك الاطلاع على ما وراء النزاعات الظاهرة للكشف عن الاهتمامات الرئيسية \n. الآخرين هذه الدورة التربوية، ستيج لك العديد \n\.\n\.\n. قدرة على التنبيه بسلوك الأشخاص الذين ستواجههم في موقف تنافسية وتقدير سلوكاتهم وتشكلها يمكن الحصول على تقييم \n. من الفرص للتفاوض مع طلاب آخرين من خلال دراسات الحالة القائمة على المواقف الشائعة في العمل وفي الحياة تقدم دراسات الحالة أيضًا إطاراً لمناقشة مجموعة واسعة النطاق من \n. لأدائه، ومقارنة ما قفت به مع كيفية تناول الآخرين للسيناريو نفسه موضوعات التي تتضمن الاستعداد للتفاوض، وإصدار الإنذارات النهائية، وتتجنب الشعور بالأسف، وتكثير الكعكة (توسيع نطاق التفاوض)، والتعامل تتضمن الموضوعات المتقدمة التفاوض عندما لا يكون لديك أي صلاحية، والتفاوض عبر البريد \n. مع شخص له رؤية مختلفة تماماً حول العالم ندا " \n\.\n\.\n: وفي ختام الدورة التربوية، ستحصل على رؤى من ثلاثة خبراء في التفاوض \n. الإلكتروني، ودور اختلافات النوع الجنسي في التفاوض ". استمتع \n. ". "هيرب كوهن \n، و "بابكر \n، و "جون ماكول ماكين "

},
 {
 "id": "NMqE4dbxEeimThLb1L5gBg",
 "slug": "negotiation-ar",
 "instructorIds": "[ '473433' ]",
 "specializations": "[ ]",
 "partnerIds": "[ '109' ]",
 "name": "مقدمة عن التفاوض: دليل استراتيجي لتصبح مفاوضاً ذا مبادئ وفقاً"
 }

},
 {
 "FIELD1": 59,
 "courseType": "v2.ondemand",
 "description": "This course will introduce the core data structures of the Python programming language. We will move past the basics of procedural programming and explore how we can use the Python built-in data structures such as lists, dictionaries, and tuples to perform increasingly complex data analysis. This course will cover Chapters 6-10 of the textbook \"Python for Everybody\". This course covers Python 3."
 }

},
 {
 "id": "P--h6zpNEeWYbg7p2\_30HQ",
 "slug": "python-data",
 "instructorIds": "[ '122340' ]",
 "specializations": "[ ]",
 "partnerIds": "[ '3' ]",
 "name": "Python Data Structures"
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},
 {
 "FIELD1": 60,
 "courseType": "v2.ondemand",
 "description": "Internet of Things (IoT) is an emerging area of information and communications technology (ICT) involving many disciplines of computer science and engineering including sensors/actuators, communications networking, server platforms, data analytics and smart applications. IoT is considered to be an essential part of the 4th Industrial Revolution along with AI and Big Data. This course aims at introducing IoT Cloud platforms from Samsung, Microsoft, Amazon, IBM and Google and how they can be used in developing IoT applications. This course will be offered in English. Subtitles/captions in English and will be also provided."
 }

\n\nIoT (Internet of Things, 사물인터넷)는 최근 중요한 정보통신기술로 주목 받고 있으며 센서/ 제어기  
 통신 네트워크, 서버 플랫폼, 데이터 분석, 스마트 앱 등의 컴퓨터공학 기술들이 융합된 기술입니다. IoT는  
 공지능, 빅데이터와 함께, 4차산업혁명의 3대 핵심 기술 중 하나로 손꼽하고 있습니다. 글로벌 Cloud 서비스  
 제공자들이 IoT를 특별히 지원하기 위하여 개발한 IoT Cloud 플랫폼들을 소개합니다. 이것들을 활용하여 다양한  
 IoT 어플리케이션을 개발할 수 있습니다. 본 과목은 영어로 진행되며, 영문자막(일부 한글과 영문 모두)을  
 제공합니다."

},
 {
 "id": "9Rh96sXcEeiTeRJBbcsvoA",
 "slug": "cloud-iot-platform",
 "instructorIds": "[ '14446400' ]",
 "specializations": "[ ]",
 "partnerIds": "[ '430' ]",
 "name": "Programming with Cloud IoT Platforms"
 }

},
 {
 "FIELD1": 61,
 "courseType": "v2.ondemand",
 "description": "This course is multidisciplinary in nature, and aims to equip the global audience of interested lay people, people with chronic disease, public health researchers, health clinicians, students, administrators, and researchers to reflect on the overall impact of the burden of chronic disease . It shows how all chronic diseases (obesity, diabetes, cardiovascular disease, chronic obstructive pulmonary disease, and cancer) are related by a set of common causes, and that such diseases should be tackled, not individually, but as part of a complex system, with interrelated contributing factors. These factors are genetic, environmental, psychological, economic, social, developmental, and media related."
 }

\n\nThe Charles Perkins Centre at the University of Sydney is a unique interdisciplinary education and research hub which seeks solutions to chronic disease through a complex systems

979 approach. Academics in many disciplines (in Science and Medicine, but also in Architecture,  
980 Humanities, Law etc) work in a collaborative fashion to produce novel solutions to the  
981 problems of chronic disease. All contributors and participants in this course are members of  
982 the Charles Perkins Centre and will speak from the unique interdisciplinary perspective that  
983 this Centre affords. \n\nThe course will describe a complex systems approach as the most  
984 productive way to ease the burden of chronic disease. It then describes these diseases in  
detail, their risk factors, and the environmental and biological factors that have led to the  
current epidemic of obesity, diabetes and cardiovascular disease. Finally, the solutions - an  
more importantly the process for finding solutions- is the subject of the last module. No one  
approach by itself can ever be the answer, and certainly not a simple diet and exercise  
approach. \n\nThe entire course consists of 5 content modules, plus an extra module for  
985 completing assignments and discussions, and takes about 6 weeks to complete. Completion  
986 certificates are issued on the basis of participation in all 6 modules. \n\nWhat you'll learn:  
987 \n\tHow the Charles Perkins Centre recruits interdisciplinary teams to ease the burden of  
988 chronic disease\n\tHow a complex systems approach is necessary to provide solutions to a  
989 complex problem\n\tThe fundamentals of chronic disease research and where it is heading\n\tThe biggest risk factors for chronic disease and their global incidence\n\tThe biological,  
990 genetic, social, regulatory, and other influences that have inflated these risk factors\n\tHo  
991 to provide solutions globally for the reduction of chronic disease",  
992 "id": "1AOj5h1WEeaSjBI-YFKkw",  
993 "slug": "easing-the-burden-of-obesity-diabetes-cvd",  
994 "instructorIds": "[26206517]",  
995 "specializations": "[]",  
"partnerIds": "[264]",  
"name": "Easing the burden of obesity, diabetes and cardiovascular disease"  
,  
{  
"FIELD1": 62,  
"courseType": "v2.ondemand",  
"description": "There's a songwriter lurking somewhere inside you, peeking around  
corners, wondering if it's safe to come out. Now it is. This course is an invitation to let  
your inner songwriter step into the sunlight. All it takes is a simple "yes" and you'll be  
climbing that windy hill, marveling at the view.\nIf you haven't written any or many songs,  
this course will show you an efficient, effective process for tailoring songs to express your  
ideas and emotions. If you have, you'll look at your process differently, taking control of  
aspects of the process you may have not noticed.\n\nThe course will start by examining the  
tools available to you, all revolving around the essential concept of prosody. You'll learn to  
use your tools to enhance your message—to work compositionally at the same time you're  
developing your ideas.\n\nYou'll be working both lyrically and musically, though musically it's  
not necessary that you either read music or play an instrument. If you play, great, and you'll  
be encouraged to play and record your musical responses to the assignments. If you don't play,  
the course offers you a number of musical loops to work with. All you'll have to do is sing  
your melodies over the loops.\n\nAssignments will ask you to post something for peer review—  
sometimes lyric lines or sections, sometimes melodies, sometimes both. None of it has to be  
polished. The course is about writing, not performing.\n\nMost important, you'll have a lot of  
fun.",  
"id": "4gFDJxJhEeayXBIQdVd\_6w",  
"slug": "songwriting-lyrics",  
"instructorIds": "[1340080]",  
"specializations": "[]",  
"partnerIds": "[21]",  
"name": "Songwriting: Writing the Lyrics"  
,  
{  
"FIELD1": 63,  
"courseType": "v2.ondemand",  
"description": "В течение жизни мы постоянно взаимодействуем с другими людьми.  
Маленькие дети, пытаясь добиться того, чтобы родители купили понравившуюся конфетку, часто  
шантажируют родителей своими слезами. Принимая решение заплакать, ребенок рискует – он не  
знает, как поведут себя папа с мамой. В чуть более взрослом возрасте абитуриенты, выбирающие  
вуз, принимают сложное решение о том, в какие университеты подать документы. Ошибка может  
стоить дорого: при неправильной стратегии можно оказаться в слабом университете или вообще  
остаться без заветного студенческого билета. Окончив вуз, юноши и девушки начинают искать  
работу. Перед интервью с работодателем они штудируют статьи в интернете о том, что можно и чего  
нельзя говорить на интервью, – они пытаются найти наилучшую стратегию своего поведения, исходя  
из ожиданий компаний, в которую они устраиваются. Все эти ситуации объединяет то, что решения,  
которые принимают одни люди, оказывают влияние на других людей. Такие взаимодействия называются  
стратегическими. Именно их изучает теория игр.\nЧтобы проанализировать ту или иную реальную  
жизненную ситуацию стратегического взаимодействия и найти оптимальный вариант поведения в ней,  
необходимо сделать две вещи. Во-первых, необходимо формально записать ситуацию на языке теории  
игр, то есть создать модель (игру). Во-вторых, после того как модель (игра) составлена, ее  
необходимо решить. Этому мы будем учиться в течение курса. Мы разберем основные виды игр  
(одновременные и последовательные, с совершенной и несовершенной информацией, коалиционные и  
некоалиционные), приведем способы их решения и обсудим их на многочисленных примерах.\n\nКурс

1026 будет интересен желающим разобраться в том, как конкурируют друг с другом несколько компаний и  
1027 можно ли гарантированно выиграть в шашки, есть ли смысл угрожать на переговорах и с кем стоит  
1028 объединяться в коалиции в парламенте.\n\nFAQ\n\nB: Требуется ли предварительная подготовка для  
1029 прохождения курса?\n\n0: Курс является базовым, поэтому он не требует специальной подготовки. Для  
1030 его успешного освоения достаточно уверенных знаний курса математики в объеме школьной  
1031 программы. В одном-двух примерах могут пригодиться знания начального математического анализа  
1032 (дифференцирование функций одной переменной, необходимое условие экстремума) и знания начальной  
1033 теории вероятностей (понятие математического ожидания случайной величины).\n\nB: Что требуется  
1034 для успешного окончания курса?\n\n0: Итоговая оценка за курс складывается из результатов 10  
1035 оцениваемых тестов. Для успешного окончания курса необходимо дать не менее 80 % правильных  
1036 ответов на каждый из этих тестов.",  
1037 "id": "IzWUDIO9EeWbIxKn7M-nSQ",  
1038 "slug": "game-theory",  
1039 "instructorIds": "[ '8172193' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '160' ]",  
"name": "Теория игр (Game Theory)"  
},  
{  
"FIELD1": 64,  
"courseType": "v2.ondemand",  
"description": "This course is an introduction to sequence models and their  
applications, including an overview of sequence model architectures and how to handle inputs of  
variable length.\n\n• Predict future values of a time-series\n• Classify free form text\nAddress time-series and text problems with recurrent neural networks\n• Choose between  
RNNs/LSTMs and simpler models\n• Train and reuse word embeddings in text problems\n\nYou will  
get hands-on practice building and optimizing your own text classification and sequence models  
on a variety of public datasets in the labs we'll work on together.\n\nPrerequisites: Basic  
SQL, familiarity with Python and TensorFlow",  
"id": "7sNP37xrEeiL4Q6DgrZ6DA",  
"slug": "sequence-models-tensorflow-gcp",  
"instructorIds": "[ '22997770' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '443' ]",  
"name": "Sequence Models for Time Series and Natural Language Processing"  
},  
{  
"FIELD1": 65,  
"courseType": "v2.ondemand",  
"description": "This course deals with the fundamentals important in Psychology as a  
science. Psychology is the study of behavior and the mind. But all of us have tried to  
understand and predict behavior throughout our lives, first with our parents, then with our  
peers and teachers, and finally with our friends and co-workers. The difference is that  
psychological scientists conduct research that discovers the facts about behavior and our  
minds, so its principles are based on science and not just on intuition and experience. The  
course covers the fundamentals of learning, memory, motivation, emotion, and how behavior  
changes as we age. The content of the course has received approval from \"Quality Matters\",  
an organization that evaluates on-line courses. The learning outcomes are: (1) Students will  
be able to recognize and describe major psychological principles of learning; (2) Students  
will be able to distinguish between different types of memory; (3) Students will be able to  
describe how motivation and emotion can affect how we behave; and (4) Students will know how  
cognitive behavior and social behavior develops as we age.",  
"id": "82aQj7-XEeWlXArQvkLgXw",  
"slug": "mind-behavior-fundamentals",  
"instructorIds": "[ '2606554' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '9' ]",  
"name": "Introduction to Psychology as a Science 2 – Fundamentals of the Mind and  
Behavior"  
},  
{  
"FIELD1": 66,  
"courseType": "v2.ondemand",  
"description": "This course is the first in the Customer Insights and New Product  
Development (CIPD) specialization. It will introduce learners to the tools and process of  
gathering customer insights for identifying and developing new product opportunities. Through  
an integrated set of five modules and hands-on project experiences, learners will acquire the  
knowledge and skills to turn their ideas gained from understanding customer needs into  
innovative new products.",  
"id": "2yrg8AmqEeehuBIVBG78lg",  
"slug": "customer-insights-orientation",  
"instructorIds": "[ '12891058' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '17' ]",

1076 "name": "Customer Insights: New Product Development Orientation"  
1077 },  
1078 {  
1079 "FIELD1": 67,  
1080 "courseType": "v2.ondemand",  
1081 "description": "Have you ever wanted to invest in financial markets, but were always  
afraid that you didn't have the proper tools or knowledge to make informed decisions? Have you  
ever wondered how investment management companies operate and what fund managers do? AXA  
Investment Managers, in partnership with HEC Paris, will introduce you to the most important  
ideas and concepts in investment management, to help you better understand your financial  
future.\n\nThis course will enable you to:\n• Define what type of investor you are, your  
investment objectives, and potential constraints.\n• Identify the main investable assets and  
important players in financial markets.\n• Understand basic portfolio management techniques.  
• Apply these techniques in real case studies from the outset, through practical  
assessments.\n\nFinally, we will provide a comprehensive overview of today's asset management  
industry: the product cycles, professionals, and regulations. For those who want to identify a  
talented fund manager to invest for you, we offer important criteria for selecting one. For  
those who are interested in learning more about this fascinating industry, we lay the  
foundation for your ongoing financial journey. Join us now to explore the world of investment  
management!\n\nCourse Specialists\nThe course has been developed in collaboration between HEC  
Paris, with Hugues Langlois managing the academic aspect, and AXA Investment Managers  
specialists, sharing their experiences and expertise and coordinated by Marion Le Morhedec. AX  
Investment Managers participants include Maxime Alimi, Stephanie Condra, Nicholas Jeans, Elodi  
Laugel, Pierre-François de Mont-Serrat, Jean-Gabriel Pierre (AXA Group), Dorothee Sauloup,  
Irina Topa-Serry, Fiona Southall, Patrice Viot Coster, Susanna Warner, and Joachim  
Weitgasser.\n\nRecommended Background\nWe expect most participants to have a basic level of  
knowledge in mathematics and economics. However this is not essential, and we believe that  
people from any background can succeed with commitment and a strong interest.\nBe aware that in  
the case study, you will have to use Excel.\n\nCourse Format\nThis course will run for 4 weeks  
and consists of 4 modules, each with a series of lecture videos between 5 to 8 minutes long.  
Each module contains a set of practice and graded quiz questions. A complete portfolio  
management exercise covers concepts learned in all modules\n\nLanguage\nThe course is in  
English, with Spanish, Italian, German, French, and Chinese (Simplified) subtitles.\n\nProject\nThe preparation of this MOOC has been an exciting adventure for many professionals at  
AXA Investment Managers and HEC, both for the speakers and a wealth of contributors. Thank you  
to all of them.\n\nWe hope you enjoy this course as much as we enjoyed creating it!",  
1094 "id": "NDBJAUWDEeWbNhIvIryYow",  
1095 "slug": "investment-management",  
1096 "instructorIds": "[16627281, '11676404']",  
1097 "specializations": "[]",  
1098 "partnerIds": "[161]",  
1099 "name": "Investment Management in an Evolving and Volatile World by HEC Paris and AXA  
1100 Investment Managers"  
1101 },  
1102 {  
1103 "FIELD1": 68,  
1104 "courseType": "v2.ondemand",  
1105 "description": "This course follows the extraordinary development of Western  
Christianity from its early persecution under the Roman Empire in the third century to its  
global expansion with the Jesuits of the early modern world. We explore the dynamic and diverse  
character of a religion with an enormous cast of characters. We will meet men and women who tell  
stories of faith as well as of violence, suppression, and division. Along the way, we encounter  
Perpetua and her martyrdom in Carthage; the struggles of Augustine the bishop in North Africa;  
the zeal of Celtic monks and missionaries; the viciousness of the Crusades; the visions of  
Brigit of Sweden; and the fracturing of Christianity by Martin Luther's protest. We hear the  
voices of great theologians as well as of those branded heretics by the Church, a powerful  
reminder that the growth of Christianity is a story with many narratives of competing visions  
of reform and ideals, powerful critiques of corruption and venality, and exclusion of the  
vanquished. The troubled history of Christian engagement with Jews and Muslims is found in  
pogroms and expulsions, but also in the astonishing ways in which the culture of the West was  
transformed by Jewish and Islamic learning.\n\nWe shall explore the stunning beauty of the  
Book of Kells, exquisitely prepared by monks as the Vikings terrorized the coast of England. We  
will experience the blue light of the windows of Chartres, and ponder the opening questions of  
Thomas Aquinas' great Summa. We will read from the Gutenberg Bible of the fifteenth century,  
which heralded the revolution brought by the printing press. We will travel from Calvin's  
Geneva to Elizabeth's England to Trent, where a Catholic Council met to inaugurate a modern,  
missionary Catholic church. We will walk through the great Escorial of Philip II of Spain, hear  
the poetry of John of the Cross, and follow the Jesuits to Brazil and China.\n\nChristianity  
in the West was forged in the fires of conflict and tumult, and it brought forth both  
creativity and violence. It echoed with calls for God's world to be transformed, it inspired  
the most sublime art and architecture, yet it also revealed the power of the union of cross and  
sword to destroy. The course is a journey through the formation of the West as one strand of  
Christianity, as one chapter in a global story. It is a journey that has shaped our world.",  
1130 "id": "Ai0UE\_dJEeWttArM01H4SQ",

1131 "slug": "western-christianity-200-1650",  
1132 "instructorIds": "[ '19514728' ]",  
1133 "specializations": "[ ]",  
1134 "partnerIds": "[ '109' ]",  
1135 "name": "A Journey through Western Christianity: from Persecuted Faith to Global  
1136 Religion (200 - 1650)"  
1137 },  
1138 {  
1139 "FIELD1": 69,  
1140 "courseType": "v2.ondemand",  
1141 "description": "Learn about novel sensing tools that make use of nanotechnology to  
1142 screen, detect and monitor various events in personal or professional life. Together, we will  
1143 lay the groundwork for infinite innovative applications, starting from diagnosis and treatment  
1144 of diseases, continuing with quality control of goods and environmental aspects, and ending  
1145 with monitoring security issues.\n\nNanotechnology and nanosensors are broad, interdisciplinary areas that encompass  
1146 (bio)chemistry, physics, biology, materials science, electrical engineering and more. The  
1147 present course will provide a survey on some of the fundamental principles behind  
1148 nanotechnology and nanomaterials and their vital role in novel sensing properties and  
1149 applications. The course will discuss interesting interdisciplinary scientific and engineering  
knowledge at the nanoscale to understand fundamental physical differences at the nanosensors.  
By the end of the two parts of the course, students will understand the fabrication,  
characterization, and manipulation of nanomaterials, nanosensors, and how they can be exploited  
for new applications. Also, students will apply their knowledge of nanotechnology and  
nanosensors to a topic of personal interest in this course.\n\nCOURSE OBJECTIVES  
The course main objective is to enhance critical, creative, and innovative thinking. The course encourages multicultural group work, constructing international 'thinking tanks' for the creation of new ideas. Throughout the course, you will be asked to reflect upon your learning, think "out of the box", and suggest creative ideas.  
The two parts of the course are set to encourage the understanding of:  
1. The importance of nanoscale materials for sensing applications.  
2. Approaches used for characterizing sensors based nanomaterials.  
3. Approaches used for tailoring nanomaterials for a specific sensing application.  
4. Metallic and semiconductor nanoparticles.  
5. Organic and inorganic nanotubes and nanowires.  
6. Optical, mechanical and chemical sensors based on nanomaterials.  
7. Hybrid nanomaterial-based sensors.  
We recommend that you read the following supplementary reading materials:  
Jiří Janata, Principles of Chemical Sensors, Springer, 2d Edition (1989).  
Roger George Jackson, Novel Sensors and Sensing, CRC Press (2004).  
  
Teaching Team  
About Professor Haick Hossam  
Professor Hossam Haick is an expert in the field of nanotechnology, nanosensors, and non-invasive disease diagnosis. Prof. Haick is the recipient of the prestigious Marie Curie Excellence Award, ERC Award, and the FP-7 Health Award. He is also the recipient of more than 42 international honors and prizes for his achievements, including a Knight of the Order of Academic Palms (conferred by the French Government) and the "List of the World's Top 35 Young Scientists", and the Discovery Award of the Bill & Melinda Gates. Prof. Haick is the founder and the leader of a European consortium of eight universities and companies for the development of advanced generation of nanosensors for disease diagnosis. He also serves as an associate editor of the two journals and serves as an advisory consultant to the Chemical Abstracts Service (CAS) - the world's authority for chemical information - a senior scientific advisory member of several national and international companies and institutes, and as a scientific evaluator in the European Commission.  
Email: hhossam@technion.ac.il  
Course Staff  
Meital Bar-Segev, Teaching Assistant: Received her B.A. (Cum Laude) in Chemistry and B.Sc (Cum Laude) in Materials Engineering from the Technion - Israel Institute of Technology (both in 2010). During her studies, she worked in a student position at Tower Semiconductors Ltd. After graduation she worked at Alfred Mann Institute in the Technion (AMIT) as a process development engineer. Currently, she performs her Ph.D. degree (direct track) in the Russell Berrie Nanotechnology Institute (RBNI) of the Technion under the supervision of Prof. Hossam Haick. The research of Meital focuses on the development of electronic skin based on nanoparticles.  
Abeer Watted, Teaching Assistant: Received her B.Sc. and M.Sc. in Transportation and Highways Engineering from the Technion. She is a Ph.D. student at the Faculty of Education in Science and Technology at the Technion, under the supervision of Asst. Prof. Miri Barak. She received a second master degree in Education in Science and Technology from the Technion in 2013. Her research focuses on science education and inquiry-based laboratories. Currently, Abeer works as a lecturer at Al-Qasemi Academic College of Education, where she serves also as the head of Civil Engineering Department.  
Maya Usher, Teaching Assistant: Received her B.A. and M.A. (Cum Laude) in Communication Studies from Sapir Academic College and Ben Gurion University- Israel (2009; 2013 respectively). Currently, Maya is a PhD candidate at the Faculty of Education in Science and Technology at the Technion, under the supervision of Asst. Prof. Miri Barak. Her research focuses on examining online collaborative learning in small multicultural groups.  
Muhammad Khatib, Teaching Assistant: Received his B.Sc in Biochemical Engineering from the Technion - Israel Institute of Technology (2015). His final research project, conducted with Prof. Avi Schroeder, dealt with harnessing liposome-based drug delivery systems to applications in precise agriculture. Currently, he performs his Ph.D. (special track) in the Department of Chemical Engineering of the Technion under the supervision of Prof. Hossam Haick, and his research focuses on self-healing devices for monitoring

infectious diseases.\n\nMiri Barak, Pedagogical Advisor: Assistant Professor at the Faculty of Education in Science and Technology, Technion- Israel Institute of Technology. She is the Head of the Science and Learning Technologies group and the advisor of graduate students. Her academic activities focus on developing, integrating, and evaluating science education curricula at school and higher education levels. Her studies involve the use of information and communication technologies (ICT), with emphasis on emerging web-2.0 and cloud applications, to foster meaningful learning and high-order thinking.",

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1189 "slug": "nanotechnology2",  
1190 "instructorIds": "[ '2444381' ]",  
1191 "specializations": "[ ]",  
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1193 "name": "Nanotechnology and Nanosensors, Part 2"  
,  
{  
"FIELD1": 70,  
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"description": "The course focuses on:\n• the formation of an adequate representation about the diversity of contemporary Psychodiagnostics and Assessment methods;\n• deep learning of the current world ethical standards of psychological diagnostics and assessment activity;\n• technology of test reliability determination that obtained by different Psychodiagnostics methods;\n• studying of classical and contemporary intellect diagnostic approaches, Psychodiagnostics of personality characteristics, talent potential and achievements potential of the person.\n\nThe course will make it easy:  
1. To master the technology of getting \"informed consent\" with a client about Psychodiagnostics and assessment procedure.  
2. To assess the compliance of the proposed Psychodiagnostics programs with the final testing objectives.  
3. To understand the variety of ways to assess different characteristics of a person.  
4. To understand the possibilities of Psychodiagnostics of this or that characteristic of a person with use of various diagnostic techniques.  
5. To be able to determine the level of reliability of the received diagnostic data.\n\nThe course consists of 5 modules. Every module's broken into 4-6 topics with some tasks and additional literature.",  
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1207 "instructorIds": "[ '17556317' ]",  
1208 "specializations": "[ ]",  
1209 "partnerIds": "[ '276' ]",  
1210 "name": "Psychodiagnostics and Psychological Assessment"  
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{  
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"courseType": "v2.ondemand",  
"description": "About this Course\n\nThis course brings together two key subjects, International Marketing and Cross Industry Innovation. It will provide the basic foundations of international marketing and then explain how companies can grow by going abroad or sourcing ideas/expanding into other countries or industries. This is summarized as CCCI: Cross-Country and Cross-Industry Innovation, a term and analytical platform used throughout not only this course but others in the specialization. As an introductory course, we keep the concepts short and simple in order to ease learners into the wonderful world of international marketing. More specific operational aspects such as managing the product, price, place and promotion as well as targeting and positioning will be provided in the second course of the specialization.\n\nAfter you successfully complete this course learners will obtain the following outcomes:  
(1) an understanding of the core meaning of marketing and international marketing  
(2) learn that international marketing is about striking the right balance between maximizing the similarities across cultures (Etic approach) and customizing marketing (Emic approach) to important local differences.  
(3) learn about how to source or expand into other industries at home or abroad via cross industry innovation.  
(4) obtain a solid foundation for subsequent courses such as course 2 (International Marketing Entry and Execution) and the industry-specific courses in the specialization.",  
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1218 "instructorIds": "[ '10324047' ]",  
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1220 "partnerIds": "[ '220' ]",  
1221 "name": "Intro to International Marketing"  
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"FIELD1": 72,  
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"description": "In the previous course in the Specialization, we learned how to compare genes, proteins, and genomes. One way we can use these methods is in order to construct a \"Tree of Life\" showing how a large collection of related organisms have evolved over time.\n\nIn the first half of the course, we will discuss approaches for evolutionary tree construction that have been the subject of some of the most cited scientific papers of all time, and show how they can resolve quandaries from finding the origin of a deadly virus to

locating the birthplace of modern humans.  
In the second half of the course, we will shift gears and examine the old claim that birds evolved from dinosaurs. How can we prove this? In particular, we will examine a result that claimed that peptides harvested from a T. rex fossil closely matched peptides found in chickens. In particular, we will use methods from computational proteomics to ask how we could assess whether this result is valid or due to some form of contamination.  
Finally, you will learn how to apply popular bioinformatics software tools to reconstruct an evolutionary tree of ebolaviruses and identify the source of the recent Ebola epidemic that caused global headlines.",  
"id": "5hRQhN9AEeWsvwp02yXW0Q",  
"slug": "molecular-evolution",  
"instructorIds": "[ '1540981', '2658887' ]",  
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"name": "Molecular Evolution (Bioinformatics IV)"  
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{  
"FIELD1": 73,  
"courseType": "v2.ondemand",  
"description": "¿Qué son las políticas públicas? Son la plasmación más concreta de la política. Lo que los gobiernos hacen, y dejan de hacer, para hacer frente a los problemas colectivos. Este curso trata sobre cómo se decide qué problemas abordar y qué soluciones adoptar. Un proceso primordialmente político y social que suele escapar al análisis puramente racional.  
A lo largo del curso analizaremos por qué algunos problemas adquieren la categoría de problemas públicos mientras que otros no llegan a captar la atención, describiremos la pugna política que suele haber tras la descripción e interpretación de los problemas, identificaremos el complejo entramado de actores dispuestos a influir en la adopción de las políticas públicas y cómo las discrepancias se suelen extender más allá de la toma de decisiones y hasta la aplicación práctica de la política pública. Trataremos también sobre las grandes dificultades que padecen gobiernos y actores sociales para llegar a saber si las políticas que se llevan a cabo son realmente útiles y cómo aprender a mejorar su rendimiento.  
Los objetivos de este curso son:  
1. Mostrar a los alumnos un número de casos reales que ilustran la complejidad de los procesos de adopción de las políticas públicas, y cómo estos procesos pueden ser incoherentes con los modelos racionales de toma de decisiones.  
2. Transmitir a los alumnos los fundamentos e instrumental del análisis de políticas públicas para que puedan afrontar creativamente problemas del mundo real.  
3. Contribuir a que los alumnos sean ciudadanos conocedores del funcionamiento de los sistemas democráticos.  
Por ello, el curso se dirige a todas las personas interesadas en los problemas colectivos, así como a aquellas que quieran convertirse en participantes influyentes en el proceso de formación de las políticas, ya sea como analistas, funcionarios públicos, trabajadores del tercer sector, o como ciudadanos comprometidos en causas políticas. También se dirige a estudiantes que se dispongan a iniciar estudios de grado o postgrado en administración pública, gestión pública o análisis de políticas públicas.",  
"id": "7mVd2Bh8EeWiMA6g089JYQ",  
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"specializations": "[ ]",  
"partnerIds": "[ '80' ]",  
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{  
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"description": "Successful projects do not just happen. They are planned. Understanding what success for a specific project means is part of the plan. Take the opportunity to understand how you will measure success. Does your project require assistance or materials from the outside? If it does, will you know what type of contract will support your success? When you understand these basics and you know how to identify the risks you face and how all of this information shapes your estimates, then you are ready to consider committing to a schedule and a budget. This course will take you through critical project planning basics so that when it is time for your schedule and budget, you are well informed.  
By the end of this course, students will be able to:  
• Develop two quality metrics for a project  
• Differentiate between fixed price and cost reimbursable contract types  
• Perform a basic risk assessment  
• Estimate the quantities and costs of resources required to perform project activities  
• Identify differences in three common cost estimating techniques",  
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"name": "Project Planning"  
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1271 "FIELD1": 75,  
1272 "courseType": "v2.ondemand",  
1273 "description": "Have you wondered how \"Things\" talk to each other and the cloud? Do yo  
1274 understand the alternatives for conveying latency-sensitive real time data versus reliable  
1275 signaling data? Building on the skills from the Sensing and Actuation course, we will explore  
1276 protocols to exchange information between processors. \\n\\nIn this course, you will learn how  
1277 VoIP systems like Skype work and implement your own app for voice calls and text messages. Yo  
1278 will start by using the Session Initiation Protocol (SIP) for session management. Next, you  
1279 will learn how voice codecs such as Adaptive Multi Rate (AMR) are used in 3G networks and use  
1280 them for voice traffic in your app. \\n\\nLearning Goals: After completing this course, you will  
1281 be able to:\\n1.\\tImplement session initiation, management and termination on your  
1282 DragonBoard™ 410c using SIP.\\n2.\\tDiscover other users and exchange device  
1283 capabilities.\\n3.\\tCompare and contrast narrowband and wideband codecs and experience the voic  
1284 quality differences between them.\\n4.\\tImplement and demonstrate VoIP calls using the  
1285 DragonBoard 410c.",  
1286 "id": "X4ituSzfEeWl3A7Kuc0JCQ",  
1287 "slug": "internet-of-things-communication",  
1288 "instructorIds": "[ '12279078', '12280323' ]",  
1289 "specializations": "[ ]",  
1290 "partnerIds": "[ '53' ]",  
1291 "name": "Internet of Things: Communication Technologies"  
1292 },  
1293 {  
1294 "FIELD1": 76,  
1295 "courseType": "v2.ondemand",  
1296 "description": "As well as a form of art and entertainment, games are about business.  
Whether you want to work at a game studio, start your own business or make games as a hobby,  
recognizing the dynamic landscape of the videogame industry is critical to finding your place.  
This course will introduce you to game production, project management, teamwork skills, and ho  
to position your game ideas and yourself in the broader marketplace. By the end of the course,  
you will be able to develop an impactful portfolio of game work to get noticed and/or develop  
an effective business plan to bring your game to market.",  
1297 "id": "urbm-CT-EeWCGRl6mLoB5w",  
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1299 "instructorIds": "[ '13631314' ]",  
1300 "specializations": "[ ]",  
1301 "partnerIds": "[ '228' ]",  
1302 "name": "Business of Games and Entrepreneurship"  
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1305 "FIELD1": 77,  
1306 "courseType": "v2.ondemand",  
1307 "description": "How can we live a good life on one planet with over seven billion  
people? \\n\\nThis course will explore greening the economy on four levels – individual,  
business, city, and nation. We will look at the relationships between these levels and give  
many practical examples of the complexities and solutions across the levels. Scandinavia, a  
pioneering place advancing sustainability and combating climate change, is a unique starting  
point for learning about greening the economy. We will learn from many initiatives attempted i  
Scandinavia since the 1970s, which are all potentially helpful and useful for other countries  
and contexts.\\n\\nThe International Institute for Industrial Environmental Economics (IIIEE) at  
Lund University is an international centre of excellence on strategies for sustainable  
solutions. The IIIEE is ideally suited to understand and explain the interdisciplinary issues  
in green economies utilising the diverse disciplinary backgrounds of its international staff.  
The IIIEE has been researching and teaching on sustainability and greener economies since the  
1990s and it has extensive international networks connecting with a variety of  
organizations.\\n\\n5-8 hours/week\\n5 weeks duration\\n40 films\\n20 teachers",  
1308 "id": "-j\_95QpWEeWoRw4pD4cXmw",  
1309 "slug": "greening-the-economy",  
1310 "instructorIds": "[ '6931825', '7951242', '7001900', '7964300', '7955828', '5969150',  
1311 '6814134', '6925725' ]",  
1312 "specializations": "[ ]",  
1313 "partnerIds": "[ '199' ]",  
1314 "name": "Greening the Economy: Lessons from Scandinavia"  
1315 },  
1316 {  
1317 "FIELD1": 78,  
1318 "courseType": "v2.ondemand",  
1319 "description": "This course covers advanced converter control techniques, including  
averaged-switch modeling and Spice simulations, modeling and design of peak current mode and  
average current mode controlled converters, as well as an introduction to control of single-  
phase ac grid tied rectifiers and inverters. Design and simulation examples include wide  
bandwidth point-of-load voltage regulators, low-harmonic power-factor-correction rectifiers,  
and grid-tied inverters for solar photovoltaic power systems. Upon completion of the course,  
you will be able to model, design control loops, and simulate state-of-the-art pulse-width

modulated (PWM) dc-dc converters, dc-ac inverters, ac-dc rectifiers, and other power electronics systems. \n\nThis course assumes prior completion of Introduction to Power Electronics, Converter Circuits, and Converter Control",  
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1328         "instructorIds": "[ '3376074' ]",  
1329         "specializations": "[ ]",  
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1331         "name": "Advanced Converter Control Techniques"  
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1333     {  
1334         "FIELD1": 79,  
1335         "courseType": "v2.ondemand",  
1336         "description": "Meeting another person is one of the most amazing experiences you can have in Virtual Reality. It is quite unlike communicating through any other medium except a real life face-to-face conversation. Because the other person is life size and shares a virtual space with you, body language works in a way that cannot be done on a flat screen. This course will enable you to create realistic social interactions in VR. \n\nYou will learn about both the psychology of social interaction and the practical skills to implement it in Unity3D. We will take you through the basics of 3D character animation and how to create body language. You will learn about how to make characters that can respond to players' speech and body language. You will also learn about avatars: the virtual representation of other players, and agents: computer controlled NPC characters and how to implement both of them. \n\nAs many people have said before us, social is the future of VR. This course will help you become part of the future of Virtual Reality social experiences.",  
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1338         "slug": "interactive-3d-characters-social-virtual-reality",  
1339         "instructorIds": "[ '24333271', '1620951' ]",  
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1341         "partnerIds": "[ '26', '303' ]",  
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1347         "description": "In this course, we trace the evolution of networks and identify the key concepts and functions that form the basis for layered architecture. We introduce examples of protocols and services that are familiar to the students, and we explain how these services are supported by networks. Further, we explain fundamental concepts in digital communication, and focus on error control techniques that include parity check, polynomial code, and Internet checksum. Students will be required to have some previous programming experience in C-programming (C++/Java), some fundamental knowledge of computer organization and IT architecture and a background in computer science is a plus.",  
1348         "id": "8-shGkfyEeemlQrrzf9X-A",  
1349         "slug": "fundamentals-network-communications",  
1350         "instructorIds": "[ '26632591' ]",  
1351         "specializations": "[ ]",  
1352         "partnerIds": "[ '126' ]",  
1353         "name": "Fundamentals of Network Communication"  
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1356         "FIELD1": 81,  
1357         "courseType": "v2.ondemand",  
1358         "description": "Dieser einwöchige On-Demand-Schnellkurs baut auf dem Kurs \"Google Cloud Platform Big Data and Machine Learning Fundamentals\" auf. Mit einem Mix aus Lernvideos, Demos und praxisorientierten Labs lernen Sie, wie Sie mit Google Cloud Pub/Sub und Dataflow Streamingdaten-Pipelines erstellen und die gewonnenen Erkenntnisse für Entscheidungen in Echtzeit nutzen können. Sie lernen auch, Dashboards zu erstellen, die gezielt für verschiedene Stakeholder-Gruppen Informationen abbilden.\n\nVoraussetzungen:  
• Abgeschlossener Kurs \"Google Cloud Platform Big Data and Machine Learning Fundamentals\" (oder gleichwertige Kenntnisse)  
• Kenntnisse in Java  
Lernziele:  
• Anwendungsmöglichkeiten für Echtzeit-Streaminganalysen kennenlernen  
• Den asynchronen Messaging-Dienst Google Cloud Pub/Sub zur Verwaltung von Dateneignissen verwenden  
• Streaming-Pipelines schreiben und Transformationen ausführen, falls nötig  
• Die Streaming-Pipeline von beiden Seiten kennenlernen: Produktion und Nutzung  
• Dataflow, BigQuery und Cloud Pub/Sub für Echtzeit-Streaming und -Analysen einsetzen",  
1359         "id": "ogqlhaZOEei7SwoHnjp4jA",  
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1362         "specializations": "[ ]",  
1363         "partnerIds": "[ '443' ]",  
1364         "name": "Building Resilient Streaming Systems on Google Cloud Platform auf Deutsch"  
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1367         "FIELD1": 82,

1377 "courseType": "v2.on-demand",  
1378 "description": "Machine learning is the science of getting computers to act without  
1379 being explicitly programmed. In the past decade, machine learning has given us self-driving  
1380 cars, practical speech recognition, effective web search, and a vastly improved understanding  
of the human genome. Machine learning is so pervasive today that you probably use it dozens of  
times a day without knowing it. Many researchers also think it is the best way to make progress  
towards human-level AI. In this class, you will learn about the most effective machine learning  
techniques, and gain practice implementing them and getting them to work for yourself. More  
importantly, you'll learn about not only the theoretical underpinnings of learning, but also  
gain the practical know-how needed to quickly and powerfully apply these techniques to new  
problems. Finally, you'll learn about some of Silicon Valley's best practices in innovation as  
it pertains to machine learning and AI.\n\nThis course provides a broad introduction to machine  
learning, datamining, and statistical pattern recognition. Topics include: (i) Supervised  
learning (parametric/non-parametric algorithms, support vector machines, kernels, neural  
networks). (ii) Unsupervised learning (clustering, dimensionality reduction, recommender  
systems, deep learning). (iii) Best practices in machine learning (bias/variance theory;  
innovation process in machine learning and AI). The course will also draw from numerous case  
studies and applications, so that you'll also learn how to apply learning algorithms to  
building smart robots (perception, control), text understanding (web search, anti-spam),  
computer vision, medical informatics, audio, database mining, and other areas.",  
1389 "id": "Gtv4Xb1-EeS-ViIACwYKVQ",  
1390 "slug": "machine-learning",  
1391 "instructorIds": "[ '1244' ]",  
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1393 {  
1394 "FIELD1": 83,  
1395 "courseType": "v2.on-demand",  
1396 "description": "This free course from the University of London explores critical  
thinking, and the interpretation of texts, through the Shakespeare authorship question. Using  
doubt about Shakespeare's authorship as our playground, we will explore the key concept of  
authorship attribution, while developing skills in literary analysis, interpretation, and  
argument. Through forensic exploration of key texts, you will learn why Shakespeare's  
authorship is questioned, and what evidence is cited on both sides of the debate.\n\nFor those  
of you interested in exploring the works of Shakespeare from a new angle, or just wanting to  
hone your analytical thinking skills, this course offers an introduction to a fascinating area  
of interest. Those of you already interested in the Shakespeare authorship question will be  
encouraged to question your own assumptions in fruitful ways. Whether undertaken as a  
standalone course, or as preparation for the University of London BA in English, this course  
will be food for thought.",  
1406 "id": "H4Lq9DC1EeeckAoFzJuh9g",  
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1408 "instructorIds": "[ '25938680' ]",  
1409 "specializations": "[ ]",  
1410 "partnerIds": "[ '26', '303' ]",  
1411 "name": "Introduction to Who Wrote Shakespeare"  
1412 },  
1413 {  
1414 "FIELD1": 84,  
1415 "courseType": "v2.on-demand",  
1416 "description": "工程圖學在教什麼？這門課有的重要性為何？對我的專業有什麼幫助？沒有工程背景的人  
可以學習工程圖學嗎？我不是工程師，學習工程圖學對我的生活有幫助嗎？\n這門課是CAD/BIM技術與應用專項課程的一  
門課，與其他三門課「工程圖學2D專題」、「工程圖學3D」，及「工程圖學3D專題」，作為工程圖學及電腦繪圖的  
門課程，你將在這門課會學到各種繪圖的原理與方法，以及AutoCAD電腦繪圖技術，並在相關的作業練習中，逐漸熟練  
這些基本技術。  
工程製圖的應用無所不在，最主要的目的就是利用圖像來描述物體的形貌與功能，作為保存與傳遞想法的  
工具。繪圖一點也不難，無論你從事什麼工作，來自什麼背景，只要你具備中學程度的基本幾何和三角函數概念，就可  
以在這裡從頭開始，學會工程圖學！你會驚訝的發現，當繪圖融入你的生活時帶來的趣味與方便！",  
1421 "id": "POZJ3u0tEeSoXCIACw4Gzg",  
1422 "slug": "2d-cad",  
1423 "instructorIds": "[ '2139037' ]",  
1424 "specializations": "[ ]",  
"partnerIds": "[ '75' ]",  
"name": "工程圖學 2D CAD"  
},  
{  
1425 "FIELD1": 85,  
1426 "courseType": "v2.on-demand",  
1427 "description": "Welcome to The City and You: Find Your Best Place. I'm excited to have  
you in the class and look forward to your contributions to the other learners in our  
community.\n\nThis free course will provide the knowledge and the tools needed to understand  
what cities do, why they matter, the forces shaping the greatest wave of urbanization in  
history, and how to pick the right place for you. The course will also help you develop

critical thinking skills. We'll accomplish this by providing evidence of the importance of cities, and why and how they matter to you. Then we'll ask you to apply what you've learned in an exercise which will help you assess your own community and find your best place.\n\n This course is accessible and open to anyone who is interested in learning more about cities and the ways they affect our lives. It is organized around five key modules: (1) Why Cities Matter, (2) A World of Cities, (3) The Creative City, (4) The Divided City and the New Urban Crisis, and (5) How to Find the Best Place for You.\n\n After completing the course, you will be able to:\n(1) Identify why cities are the drivers of economic prosperity;\n(2) Explain the drivers and implications of fast-growing urbanization worldwide;\n(3) Outline the key characteristics of a creative and innovative city;\n(4) Describe the social divides and challenges facing cities and the solutions cities are using to address them; and\n(5) Recognize the trade-offs of staying in your current city versus moving, and identify the best place for you and your family to live.\n\nGood luck as you get started, and I hope you enjoy the course!

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1436     "id": "GHHkynNMEeWKsgrp3VnvAw",
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1438     "instructorIds": "[ '15652512' ]",
1439     "specializations": "[ ]",
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1441     "name": "The City and You: Find Your Best Place"
1442   },
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1444     "FIELD1": 86,
1445     "courseType": "v2.ondemand",
1446     "description": "Data science courses contain math—no avoiding that! This course is
```

designed to teach learners the basic math you will need in order to be successful in almost any data science math course and was created for learners who have basic math skills but may not have taken algebra or pre-calculus. Data Science Math Skills introduces the core math that data science is built upon, with no extra complexity, introducing unfamiliar ideas and math symbols one-at-a-time. \n\nLearners who complete this course will master the vocabulary, notation, concepts, and algebra rules that all data scientists must know before moving on to more advanced material.\n\nTopics include:\n~Set theory, including Venn diagrams\n~Properties of the real number line\n~Interval notation and algebra with inequalities\n~Uses for summation and Sigma notation\n~Math on the Cartesian (x,y) plane, slope and distance formulas\n~Graphing and describing functions and their inverses on the x-y plane,\n~The concept of instantaneous rate of change and tangent lines to a curve\n~Exponents, logarithms, and the natural log function.\n~Probability theory, including Bayes' theorem.\n\nWhile this course is intended as a general introduction to the math skills needed for data science, it can be considered a prerequisite for learners interested in the course, \"Mastering Data Analysis in Excel,\" which is part of the Excel to MySQL Data Science Specialization. Learners who master Data Science Math Skills will be fully prepared for success with the more advanced math concepts introduced in \"Mastering Data Analysis in Excel.\"\n\nGood luck and we hope you enjoy the course!",

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1451     "partnerIds": "[ '7' ]",
1452     "name": "Data Science Math Skills"
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1454   {
1455     "FIELD1": 87,
1456     "courseType": "v2.ondemand",
1457     "description": "The world is urbanizing fast. In less than a century more than 1
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billion people have been urbanized. That translates into the fact that more than half of the world's population is already living in cities. Experts forecast that very soon Africa will become one of the most urbanized continents. However, almost 70% of world's urban population is living in the cities where governments are struggling to provide basic services like sanitation, schools, hospitals, and adequate clean water. \n\nThe reason is that, their governments do not have enough money. This may also be true also for the city where you live or work. Poor infrastructure affects your daily life. Local governments struggle with mobilizing finances so that they can improve your quality of life but many times they are not aware of the right mechanisms. \n\nImagine that your government wants to know how can they finance cities and they want you to advise – where will you begin with? Our finance experts are bringing their experience right at your desk through this MOOC. This MOOC has five modules and in five weeks you will learn:\n• Financial decision making environment in urban systems\n• Mechanisms for mobilizing local revenues\n• Innovative mechanisms for financing infrastructure projects through partnerships, and\n• Financial decision making under uncertainties and risks\n\nWe will provide you a carefully selected set of literature, quizzes and interactive discussion forums. So join our MOOC and find out the ways to make your city a better place to live in for yourself and for your next generations.\n\n(This MOOC was developed in collaboration with the United Cities and Local Governments of Africa (UCLG-Africa), African Local Governments Academy (ALGA), and Erasmus University Rotterdam)",

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1458     "id": "AzePbKBBEea7IQ5foi0duA",
1459     "slug": "financing-infrastructure-in-african-cities",
1460     "instructorIds": "[ '19920968', '27008725', '28166700', '19170642' ]",
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"specializations": "[ ]",
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"FIELD1": 88,
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"description": "Philosophy, Science and Religion mark three of the most fundamental modes of thinking about the world and our place in it. Are these modes incompatible? Put another way: is the intellectually responsible thing to do to 'pick sides' and identify with one of these approaches at the exclusion of others? Or, are they complementary or mutually supportive? As is typical of questions of such magnitude, the devil is in the details. For example, it is important to work out what is really distinctive about each of these ways of inquiring about the world. In order to gain some clarity here, we'll be investigating what some of the current leading thinkers in philosophy, science and religion are actually doing.\n\nThis course, entitled 'Religion and Science', is the third of three related courses in our Philosophy, Science and Religion Online series. The course will address five themes, each presented by an expert in the area. \n\n1. Science, Religion, and the Origin of the Universe (Professor Tim Maudlin, NYU )\n2. Buddhism and Science (Professor Graham Priest, CUNY)\n3. Evolution and Design (Dr Kevin Scharp, St Andrews)\n4. Sin Suffering and Salvation: Evolutions Thorny Issues (Dr Bethany Sollereder, Oxford)\n5. Human Uniqueness in Science, Theology, and Ethics (Professor David Clough, Chester)\n\nThe first and second courses in the Philosophy, Science and Religion series, 'Science and Philosophy' and 'Philosophy and Religion' were launched in 2017 and you can sign up to these at any time. It is not necessary to have completed these courses to follow this course. However, completing all three courses will give you a broader understanding of this fascinating topic. Look for:
• Philosophy, Science and Religion I: Science and Philosophy - https://www.coursera.org/learn/philosophy-science-religion-1
• Philosophy, Science and Religion II: Philosophy and Religion - https://www.coursera.org/learn/philosophy-science-religion-2
Upon successful completion of all three courses, students will:
(1) Understand the main parameters at stake in the current debate between science and religion.
(2) Have some familiarity with the relevant areas of science that feature in the debate—including cosmology, evolution, and the neurosciences—and will have begun to engage with them conceptually.
(3) Have encountered key philosophical approaches to the interface between science and religion, and will have had the opportunity to engage them in practice.
(4) Have embarked constructively in cross-disciplinary conversations.
(5) Have demonstrated an openness to personal growth through a commitment to dialogue across intellectual and spiritual boundaries.
You can also follow us on Twitter at https://twitter.com/EdiPhiloOnline and you can follow the hashtag #psrmooc",
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        "slug": "philosophy-science-religion-3",
        "instructorIds": "[ '952121', '2494928', '15796482', '20461450', '1935119']",
        "specializations": "[ ]",
        "partnerIds": "[ '14']",
        "name": "Philosophy, Science and Religion: Religion and Science"
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{
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        "instructorIds": "[ '28167989']",
        "specializations": "[ ]",
        "partnerIds": "[ '76']",
        "name": "Words Spun Out of Images: Visual and Literary Culture in Nineteenth Century Japan"
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"FIELD1": 90,
"courseType": "v2.ondemand",
"description": "Knowing yourself, your team, your manager, and your organization are keys to personal and business success. What were once labeled soft skills are now modern
```

requirements in today's workplace - especially if you are trying to get in the door or are already leading a team. This course is specifically designed for the:  
-Job Seeker:  
You will create a usable cover letter with feedback from your peers as well as develop exceptional responses to some of the most common, yet challenging interview questions. We will get you the skills to help get in the door!  
-Team Member: You will develop an action plan to confront your personality weaknesses and highlight your strengths so you can ace your annual review. We will also cover strategies that will help you uncover your true worth so you can ask with more confidence. We will get you the skills to get ahead!  
-Manager: You will create an effective action plan for an employee, team, or organization based on your new knowledge of personality types and you will create a 360 degree review plan to better identify your strengths and weaknesses. We will get you the skills to rise above the rest!  
We will dive deep into the types and teach you how to translate your new knowledge into business success by leveraging personality and emotional intelligence in the workplace - wherever you may be! Join us!"

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        "specializations": "[ ]",
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        "courseType": "v2.ondemand",
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course we will discuss how to govern IT to make sure that the IT investments contribute to organizational goals and strategies.  
Firms need to formally evaluate significant IT investments. IT investments are also risky, so firms need to consider the risk associated with the investments to appropriately evaluate the investment. We will discuss how to evaluate IT investments.  
Firms usually make multiple IT investments in a given year. In this course we will discuss how to evaluate a portfolio of IT investments. Firms need a mechanism to charge users for the IT investments made to encourage prudent consumption of IT resources. We will discuss different mechanisms for charging for IT that incents users to spend IT dollars wisely.  
Finally, IT investments are made to generate value for the firm. This requires that employees actually use the new IT systems that is developed. Thus, in the IS/IT Governance course we will discuss strategies to make sure that users use the new system so that the firm derives value from its IT investments.",

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    {
        "FIELD1": 92,
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```

Birinci ders türev ve entegral kavramlarını geliştirmekte ve bu konulardaki problemleri temel çözme yöntemlerini sunmaktadır. Bu ders, birinci derste geliştirilen temeller üzerine daha ileri konuları işlemekte ve daha kapsamlı uygulamalar ve çözümüörnekler sunmaktadır. Ders gerçek yaşamdan gelen uygulamaları da tanıtımıya önem veren “icerikli yaklaşım”la tasarılmıştır.  
Bölüm 1: Multivar 1'in Özeti, Dairesel Koordinatlarda Entegraller  
Bölüm 2: Türev Uygulamalarından Seçme Konular  
Bölüm 3: Çok Değişkenle Zincirleme  
Türev ve Jakobiyan  
Bölüm 4: Uzayda Yüzey ve Hacım Entegralleri  
Bölüm 5: Düzlemde Açı Entegralleri  
Bölüm 6: Düzlemde Green, Uzayda Stokes ve Green-Gauss Teoremleri  
Bölüm 7: Stoke ve Green-Gauss Teoremleri ve Doğanın Korunum Yasaları  
The course is the second of the two course sequence of calculus of multivariable functions. The first course develops the concepts of derivatives and integrals of functions of several variables, and the basic tools for doing the relevant calculations. This course builds on the foundations of the first course and introduces more advanced topics along with more advanced applications and solved problems. The course is designed with a “content-based” approach, i. e. by solving examples, as many as possible from real life situations.  
Bölüm 1: Summary of Multivar I, Integral in Circular Coordinates  
Bölüm 2: Topics of Derivative Applications  
Bölüm 3: Chain Derivatives with Multi Variables and Jacobian  
Bölüm 4: Surface and Volume Integrals in Space  
Bölüm 5: Flux Integrals in the Plane  
Bölüm 6: Green in Plane, Stokes in Space and Green-Gauss Theorems  
Bölüm 7: Stokes and Green-Gauss Theorem and Nature Conservation Laws  
Kaynak: Attila Aşkar, “Çok değişkenli fonksiyonlarda türev ve entegral”. Bu kitap dört ciltlik dizinin ikinci cildidir. Dizinin diğer kitapları Cilt 1 “Tek değişkenli fonksiyonlarda türev ve entegral”, Cilt 3: “Doğrusal cebir” ve Cilt 4: “Diferansiyel denklemler” dir.  
Source: Attila Aşkar, Calculus of Multivariable Functions, Volume 2 of the set of Vol 1 Calculus of Single Variable Functions, Volume 3: Linear Algebra and Volume 4: Differential Equations. All available online starting on January 6, 2014",

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1574         "name": "Çok değişkenli Fonksiyon II: Uygulamalar / Multivariable Calculus II:
1575 Applications"
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1577     {
1578         "FIELD1": 93,
1579         "courseType": "v2.ondemand",
1580         "description": "社会调查与研究方法, \n首先, 是一套观察社会现象、测量社会现象的工具; \n其次, ;  
一套分析和运用社会现象数据的科学方法; \n最高境界, 则是一套针对社会、经济、教育、政治、法律、管理、公共工  
生、新闻报道等人类的生产与生活现象, 进行科学沟通的思维逻辑与表达方式。",
1581         "id": "IEE-83HuEeWi0g6YoSAL-w",
1582         "slug": "shehu-yanjiu-fangfa",
1583         "instructorIds": "[4517421]",
1584         "specializations": "[]",
1585         "partnerIds": "[163]",
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1587     },
1588     {
1589         "FIELD1": 94,
1590         "courseType": "v2.ondemand",
1591         "description": "Este curso está diseñado para acompañarte en seleccionar un desafío  
personal de liderazgo y aplicar herramientas con las cuales realizarás experimentos y evaluarás  
el ciclo de diagnóstico y acción en tu tema. Asimismo, serás consciente de cómo en el proceso,  
el fracaso y la resiliencia te ayudarán a avanzar en tus restos de liderazgo. Al finalizar este  
curso estarás en capacidad de:\n1.\tUtilizar herramientas de diagnóstico y acción para  
avanzar en un proyecto de liderazgo propio.\n2.\tPracticar y profundizar el uso de narrativas  
otras herramientas de comunicación (con uno mismo y con otros) para fortalecer el ejercicio  
personal de liderazgo.\n3.\tDesarrollar resiliencia, una habilidad que permite perseverar en  
proyectos de liderazgo.\n\nEl Programa especializado en "Liderazgo Efectivo para el Siglo XXI"  
es el primer programa especializado en línea, abierto y masivo que se produce desde el Centro  
de Liderazgo Público (CLP) de la Escuela de Gobierno Alberto Lleras Camargo de la Universidad  
de los Andes, Colombia. El CLP tiene como misión crear conocimiento y capacidad de liderazgo  
para ayudar a que progresemos en los temas complejos que más nos importan en el mundo actual.  
\n\nEl programa fue diseñado por Maite Careaga Tagüeña, PhD y Héctor Fabio Hernández, MPP, con  
el apoyo de Saluma Castillo y el equipo Conecta-TE de la Universidad de los Andes, Colombia, y  
está inspirado en los cursos y talleres de liderazgo que Maite lleva 15 años diseñando y  
facilitando (los primeros los diseñó junto con Felipe Bozzo y Sebastián Quirmbach en  
Leaderbuilding) y en las lecciones aprendidas al investigar cómo diseñar y evaluar estrategia  
pedagógicas para enseñar habilidades personales y sociales para el liderazgo.\n\nEste curso ha  
sido diseñado como el cuarto y último del programa especializado  
(https://www.coursera.org/specializations/liderazgo), el cual te permitirá adueñarte de una  
metodología de intervención, que llamamos espiral de liderazgo consciente, y desarrollar y  
aplicar una caja de herramientas para movilizar personas (a sí mismo y a otros) a trabajar en  
solucionar los desafíos complejos que las afectan e importan. Los otros tres cursos del  
programa son: \"Estilos de Liderazgo: opciones para avanzar en desafíos complejos\",  
\"Autoliderazgo y Gestión de Emociones para Avanzar en Desafíos Complejos\" y \"Comunicación,  
Experimentación y Aprendizaje en Liderazgo\". Puedes tomar todos los cursos por separado o sólo  
uno de ellos, sin embargo te recomendamos que te inscribas y participes en los cuatro, ojalá en  
el orden que te proponemos.",
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1605         "name": "Liderazgo para el Siglo XXI: proyecto final"
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1608         "FIELD1": 95,
1609         "courseType": "v2.ondemand",
1610         "description": "In this course, we will explore basic principles behind using data for  
estimation and for assessing theories. We will analyze both categorical data and quantitative  
data, starting with one population techniques and expanding to handle comparisons of two  
populations. We will learn how to construct confidence intervals. We will also use sample data  
to assess whether or not a theory about the value of a parameter is consistent with the data.  
major focus will be on interpreting inferential results appropriately. \n\nAt the end of each  
week, learners will apply what they've learned using Python within the course environment.  
During these lab-based sessions, learners will work through tutorials focusing on specific cas  
studies to help solidify the week's statistical concepts, which will include further deep dive  
into Python libraries including Statsmodels, Pandas, and Seaborn. This course utilizes the  
Jupyter Notebook environment within Coursera.",
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1624     "instructorIds": "[251091', '34237657', '34919608']",
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1626     "partnerIds": "[ '3' ]",
1627     "name": "Inferential Statistical Analysis with Python"
1628   },
1629   {
1630     "FIELD1": 96,
1631     "courseType": "v2.ondemand",
1632     "description": "The world is facing unprecedented humanitarian needs. Today's
1633 humanitarian crisis tend to be greater in number, often in urban settings, longer in duration
and broader in regional impact. They generate human sufferings on a greater scale, disrupt
essential services, such as water supply or sanitation and put health of large population at
risk. Engineers and technical specialists in water, sanitation, energy, environment, and in
other related fields play a vital role to respond to these challenges and growing needs. In the
humanitarian sector, they are called the public health engineers and today they are
increasingly needed! Why public health engineering matters so much in humanitarian crises? And
how its related activities are carrying out in such complex environment? This is what this MOOC
is all about!\n\nThe EPFL, EAWAG-SANDEC and ICRC have decided to partner to guide you through
this introduction to the fascinating field of public health engineering in humanitarian
contexts.",
1634     "id": "2cxEVcEqMEEehpAoOJWlweA",
1635     "slug": "engineering-humanitarian",
1636     "instructorIds": "[ '9206274', '29579933' ]",
1637     "specializations": "[ ]",
1638     "partnerIds": "[ '16' ]",
1639     "name": "Introduction to Public Health Engineering in Humanitarian Contexts"
1640   },
1641   {
1642     "FIELD1": 97,
1643     "courseType": "v2.ondemand",
1644     "description": "This course provides an introduction to Apigee API Platform On-
1645 Premises. The material walks you over Apigee product capabilities overview, architecture
1646 characteristics, technology stack and the fundamentals of topology design.\n\nAs part of the
1647 course key terminology, software organizational structure and architecture are covered. \n\nThe
1648 course represents the foundation for your understanding of Apigee API Platform On-Premises. Th
1649 knowledge built on this course is a must for your understanding of the rest of the material on
1650 this specialization.\n\nThe second half of the course will focus on the installation of the
1651 Apigee API Platform on your on premise instance.",
1652     "id": "0mUwawwqEei4Vw5pGASqjA",
1653     "slug": "onprem-fundamentals-apigee-gcp",
1654     "instructorIds": "[ '22997770' ]",
1655     "specializations": "[ ]",
1656     "partnerIds": "[ '443' ]",
1657     "name": "On Premises Installation and Fundamentals with Google Cloud's Apigee API
Platform"
1658   },
1659   {
1660     "FIELD1": 98,
1661     "courseType": "v2.ondemand",
1662     "description": "Welcome to Logistic Regression in R for Public Health Why logistic
1663 regression for public health rather than just logistic regression? Well there are some
1664 particular considerations for every data set and public health data sets have particular
1665 features that need special attention. In a word they are messy. Like the others in the series
1666 this is a hands on course giving you plenty of practice with R on real-life messy data with
1667 predicting who has diabetes from a set of patient characteristics as the worked example for
1668 this course. Additionally the interpretation of the outputs from the regression model can
1669 differ depending on the perspective that you take, and public health does not just take the
1670 perspective of an individual patient but must also consider the population angle. That said
1671 much of what is covered in this course is true for logistic regression when applied to any dat
1672 set so you will be able to apply the principles of this course to logistic regression more
1673 broadly too. By the end of this course you will be able to explain when it is valid to use
1674 logistic regression and define odds and odds ratios and run simple and multiple logistic
1675 regression analyses in R and interpret the output ",
1676     "id": "HIWh1UPeEiYKRJKvk-prg",
1677     "slug": "logistic-regression-r-public-health",
1678     "instructorIds": "[ '31616650' ]",
1679     "specializations": "[ ]",
1680     "partnerIds": "[ '434' ]",
1681     "name": "Logistic Regression in R for Public Health"
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1683   {
1684     "FIELD1": 99,
1685     "courseType": "v2.ondemand",
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"description": "How can robots use their motors and sensors to move around in an unstructured environment? You will understand how to design robot bodies and behaviors that recruit limbs and more general appendages to apply physical forces that confer reliable mobility in a complex and dynamic world. We develop an approach to composing simple dynamical abstractions that partially automate the generation of complicated sensorimotor programs. Specific topics that will be covered include: mobility in animals and robots, kinematics and dynamics of legged machines, and design of dynamical behavior via energy landscapes.",  
1678  
1679  
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1682  
1683  
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1685  
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"specializations": "[ ]",  
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"name": "Robotics: Mobility"  
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"courseType": "v2.ondemand",  
"description": "The aim of this course is to promote critical thinking with regard to forensic science. Today, in general, most people are dazzled by the technical possibilities offered by forensic science. They somewhat live in the illusion that forensic evidence is fool proof and brings factual findings with 100% certainty. This course - given by specialists in the field - goes beyond the conventional image that is promoted through TV series such as CSI. It alerts (without alarming) the public on the limits of the techniques in order to promote a sound administration of forensic science in the criminal justice system. It allows participants to understand the importance of probabilistic reasoning in forensic science, because uncertainty is a constitutive part of forensic science. The course is constructed as a series of causes célèbres that could or have led to miscarriages of justice. Some of these cases have been part of case reviews carried out at the School of Criminal Justice of the University of Lausanne.",  
"id": "6Ls0uS4PEei5Xwq\_Ud-HLA",  
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"specializations": "[ ]",  
"partnerIds": "[ '159' ]",  
"name": "Challenging Forensic Science: How Science Should Speak to Court"  
},  
{  
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"courseType": "v2.ondemand",  
"description": "Covering the tools and techniques of both multivariate and geographical analysis, this course provides hands-on experience visualizing data that represents multiple variables. This course will use statistical techniques and software to develop and analyze geographical knowledge.",  
"id": "dgVe7vcFEee5QAoaLNzYmg",  
"slug": "multivariate-geographical-analysis",  
"instructorIds": "[ '29726256', '33034272' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '287' ]",  
"name": "Multivariate and Geographical Data Analysis"  
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"description": "This course will review challenges for maternal and newborn health in the developing world, where a great many women and babies are suffering from complications during pregnancy, childbirth, and the days following birth. Themes covered include the epidemiology of maternal and newborn mortality and morbidity, relevant issues for the global health workforce, community-based interventions to improve maternal and newborn health and survival, and sociocultural dynamics surrounding birth.\n\nThis course provides a broad overview of maternal and newborn health issues facing low-income and transitional countries, where more than 2.6 million babies are stillborn and nearly 500,000 women die during childbirth or from pregnancy-related complications each year. In the developing world, many women deliver at home without a skilled care provider, drugs, or technological supports. Maternal and newborn survival can be improved by mobilizing communities and improving access to skilled care.\n\nThrough lectures, case studies and readings, course participants will learn about delivery challenges for maternal and newborn health services and how to utilize community-base strategies to improve the health and survival of mothers and babies.",  
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"specializations": "[ ]",  
"partnerIds": "[ '23' ]",  
"name": "Childbirth: A Global Perspective"  
},

1727 {  
1728     "FIELD1": 103,  
1729     "courseType": "v2.ondemand",  
1730     "description": "Starting in the late 1990s, “globalization” became a buzzword to  
1731 describe the apparent integration of markets in the world economy. Many authors and pundits  
1732 claimed that the world was converging towards a market-friendly democratic place, while gurus  
and consulting firms were not short of formulae and advice on how to make profits out of the  
global economy. Decades later, new realities show that globalization does not mean political,  
cultural, and economic convergence and that forces against it are strong.\n\nThis course seeks  
to help you understand the forces of globalization and how cross-cultural management and the  
relationship of a multinational organization to various host countries is becoming more and  
more critical in today’s global economy. This course begins with the discussion of these issue  
and global relationships and delves into a deeper understanding of business strategy in today’  
global business marketplace.\n\nUpon successful completion of this course, you will be able  
to:\n• Understand how we got here and why it matters\n• Understand the complexities of the  
current globalization (not all countries are the same)\n• Evaluate the effects of  
international trade regulations on international business\n• Evaluate when and why should we  
operate as multinationals\n\nThis course is part of the iMBA offered by the University of  
Illinois, a flexible, fully-accredited online MBA at an incredibly competitive price. For more  
information, please see the Resource page in this course and onlinemba.illinois.edu.",  
1733     "id": "9LVz3H XtEeaisA57vr8X4Q",  
1734     "slug": "global-strategy",  
1735     "instructorIds": "[ '22102454' ]",  
1736     "specializations": "[ ]",  
1737     "partnerIds": "[ '17' ]",  
1738     "name": "Global Strategy I: How The Global Economy Works"  
1739 },  
1740 {  
1741     "FIELD1": 104,  
1742     "courseType": "v2.ondemand",  
1743     "description": "Markets begins with one of the most common and important elements of  
the financial system – interest rates. You will learn why interest rates have always been a  
key barometer in determining the value of everything. You will explore the changing influence  
of interest rates; the impact of interest rates on consumption, investment and economic growth  
and the bizarre realities of negative interest rates. Markets explains how interest rates  
change the value of all financial instruments, highlighting the role of the bond and stock  
markets that have toppled empires. We take a closer look at the equity pricing models and  
equity markets that reverberate across the globe, and explore everything from the first stock  
ever issued – by the Dutch East India Company – to the little-understood but powerful  
derivative securities market. By the end of the course, you will have developed insight into  
the intersections of the financial markets with worlds of policy, politics, and power. You wil  
have demonstrated that insight by teaching an important financial concept and translating a  
financial product or transaction to someone who will clearly benefit from your advice.",  
1744     "id": "orCUF26dEeW8nw50RrHgtQ",  
1745     "slug": "finance-markets",  
1746     "instructorIds": "[ '1703453' ]",  
1747     "specializations": "[ ]",  
1748     "partnerIds": "[ '148' ]",  
1749     "name": "Finance for Everyone: Markets"  
1750 },  
1751 {  
1752     "FIELD1": 105,  
1753     "courseType": "v2.ondemand",  
1754     "description": "Анализ данных и машинное обучение существенно опираются на результаты  
из математического анализа, линейной алгебры, методов оптимизации, теории вероятностей. Без  
фундаментальных знаний по этим наукам невозможно понимать, как устроены методы анализа данных.  
Задача этого курса – сформировать такой фундамент. Мы обойдёмся без сложных формул и  
доказательств и сделаем упор на интерпретации и понимании смысла математических понятий и  
объектов. \n\nДля успешного применения методов анализа данных нужно уметь программировать.  
Фактическим стандартом для этого в наши дни является язык Python. В данном курсе мы предлагаем  
познакомиться с его синтаксисом, а также научиться работать с его основными библиотеками,  
полезными для анализа данных, например, NumPy, SciPy, Matplotlib и Pandas.\n\nЗадания и видео  
разработаны на Python 2.",  
1755     "id": "RcnRZHtEeWxvQr3acyajw",  
1756     "slug": "mathematics-and-python",  
1757     "instructorIds": "[ '349711', '143601', '3722005', '188273' ]",  
1758     "specializations": "[ ]",  
1759     "partnerIds": "[ '176', '468' ]",  
1760     "name": "Математика и Python для анализа данных"  
1761 },  
1762 {  
1763     "FIELD1": 106,  
1764     "courseType": "v2.ondemand",  
1765 }

1769 "description": "Throughout the world, writing serves to express, record and even creat  
1770 meaningful moments. In academic spaces, writing becomes the bridge between ourselves and the  
1771 world of ideas. In this course, we provide practical insights into how to write an academic  
1772 essay. We show you how to develop the academic skills needed to be a competent academic  
1773 writer. You will have an opportunity to engage with texts written by academics, and to see how  
1774 some of the ideas in these texts are used by students in constructing an academic essay. We  
1775 address some of the challenges these students face with respect to academic writing and offer  
1776 you the opportunity to practice and to develop your own writing style. For this course, we  
centre our lessons around a specific topic - the concept of identity, since it forms such an  
important feature of how we locate ourselves in an ever-changing global world. In other words,  
this course teaches academic writing skills through getting you to write and reflect on your  
understanding of identity. So if you are thinking about studying at a tertiary institution, or  
if you just want to brush up on your academic essay writing skills, this course is for you!",  
1777 "id": "13cxmIVmEeaSuApRnRH4vw",  
1778 "slug": "writing-your-world",  
1779 "instructorIds": "[ '20568331', '2415500' ]",  
1780 "specializations": "[ ]",  
1781 "partnerIds": "[ '255' ]",  
1782 "name": "Writing your World: Finding yourself in the academic space "  
1783 },  
1784 {  
1785 "FIELD1": 107,  
1786 "courseType": "v2.ondemand",  
1787 "description": "This course provides an introduction to International Organizations an  
the United Nations, and explores how business and management tools can be applied in these  
settings to achieve better, more effective results. With a focus on cross-sector partnerships  
in a changing world, the course offers you insights into the inner workings of international  
organizations and the challenges they face today. It will introduce you to effective, state-of  
the art management tools and principles to help you lead change in this world - taught by  
senior staff of international organizations themselves. \n\nThis is an introductory course  
offered by the International Organizations MBA (IO-MBA) of the University of Geneva, an  
executive program for change-makers in international organizations, NGOs and social ventures."  
1788 "id": "kw2eEcR8EeWUvgrPm5MRqw",  
1789 "slug": "international-organizations-management",  
1790 "instructorIds": "[ '2683483', '2643705', '2672304', '4326899', '5326990', '2249278',  
1791 '10543669', '2970235', '19500656' ]",  
1792 "specializations": "[ ]",  
1793 "partnerIds": "[ '49' ]",  
1794 "name": "International Organizations Management "  
1795 },  
1796 {  
1797 "FIELD1": 108,  
1798 "courseType": "v2.ondemand",  
1799 "description": "Este es el primer curso en una línea de especialización de Coursera qu  
trata el desarrollo de aplicaciones Web. Este curso le dará los conocimientos básicos, la  
terminología y los conceptos fundamentales que son necesarios para construir aplicaciones web  
integradas modernas. Un desarrollador de aplicaciones web integradas está familiarizado con  
cada \"capa\" de las tecnologías de software que participan en una aplicación web, incluidas  
1800 las tecnologías de modelado de datos y bases de datos, los componentes del entorno de servidor  
1801 web y middleware, protocolos de red, la interfaz de usuario y diseño visual básicos, y los  
1802 conceptos de interacción del usuario.\nEn este curso vamos a aprender practicando. Vamos a  
1803 empezar por el aprendizaje de los principales componentes de las arquitecturas de aplicaciones  
1804 web, junto con los patrones de diseño fundamentales y filosofías que se utilizan para  
1805 organizarlos. El alumno construirá y perfeccionará continuamente una aplicación web integrada  
1806 totalmente funcional a medida que avanzamos a través de los módulos de este curso. En el camino  
1807 el alumno llevará a cabo prácticas ágiles de desarrollo de software, numerosas herramientas que  
1808 los ingenieros de software deben saber cómo utilizar, y un marco de desarrollo de aplicaciones  
1809 web integradas modernas.",  
1810 "id": "u93dzIMGEeWMKBKa9I4u8Q",  
1811 "slug": "aplicaciones-web",  
1812 "instructorIds": "[ '3506150', '15808745' ]",  
1813 "specializations": "[ ]",  
1814 "partnerIds": "[ '120' ]",  
1815 "name": "Desarrollo de Aplicaciones Web: Conceptos Básicos"  
1816 },  
1817 {  
1818 "FIELD1": 109,  
1819 "courseType": "v2.ondemand",  
1820 "description": "Safety culture is a facet of organizational culture that captures  
attitudes, beliefs, perceptions, and values about safety. A culture of safety is essential in  
high reliability organizations and is a critical mechanism for the delivery of safe and high-  
quality care. It requires a strong commitment from leadership and staff. In this course, a  
safe culture is promoted through the use of identifying and reporting patient safety hazards,"  
1821 }  
1822 }

accountability and transparency, involvement with patients and families, and effective teamwork.",  
1821 "id": "Rf7lg3xQEeeM4grXmQ48dg",  
1822 "slug": "patient-safety-culture",  
1823 "instructorIds": "[ '28357752 ' ]",  
1824 "specializations": "[ ]",  
1825 "partnerIds": "[ '8' ]",  
1826 "name": "Setting the Stage for Success: An Eye on Safety Culture and Teamwork (Patient  
Safety II)"  
1827 },  
1828 {  
1829 "FIELD1": 110,  
1830 "courseType": "v2.ondemand",  
1831 "description": "Systems science has been instrumental in breaking new scientific ground  
in diverse fields such as meteorology, engineering and decision analysis. However, it is just  
beginning to impact public health. This seminar is designed to introduce students to basic  
tools of theory building and data analysis in systems science and to apply those tools to  
better understand the obesity epidemic in human populations. There will also be a lab in which  
students will use a simple demonstration model of food acquisition behavior using agent-based  
modeling on standard (free) software (netlogo). The central organizing idea of the course is  
to examine the obesity epidemic at a population level as an emergent properties of complex,  
nested systems, with attention to feedback processes, multilevel interactions, and the  
phenomenon of emergence. While the emphasis will be on obesity, the goal will be to explore  
ways in which the systems approach can be applied to other non-communicable diseases both  
nationally and internationally. \n \nTopics will include:\na) the epidemiology of obesity  
across time and place,\nb) theories to explain population obesity,\nc) the role of environment  
and economic resources in obesity\nc) basic concepts and tools of systems science,\nd) modeling  
energy-balance related behaviors in context,\ne) agent-based models, systems dynamic models,  
and social network models",  
1832 "id": "UIi0kNpgEeWP9RIK11q74w",  
1833 "slug": "systems-science-obesity",  
1834 "instructorIds": "[ '16417440', '853654', '18672677', '14969750', '16231611 ' ]",  
1835 "specializations": "[ ]",  
1836 "partnerIds": "[ '8' ]",  
1837 "name": "Systems Science and Obesity"  
1838 },  
1839 {  
1840 "FIELD1": 111,  
1841 "courseType": "v2.ondemand",  
1842 "description": "What is climate change ? How are mountain regions affected by the  
evolution of water resources and their uses ? What kind of risks need to be considered ?  
Mountains are recognized as particularly sensitive physical environments where intense and  
rapid changes have in the past, and may increasingly in the future, place pressure on their  
resource base. \n\nIn this context, a team of roughly 100 experts worked from 2008 to 2013 for  
the European ACQWA project ([www.acqwa.ch](http://www.acqwa.ch)) which was coordinated by the University of Geneva.  
The primary objectives of the project were to assess the impacts of a changing climate on the  
quantity and quality of water originating in mountain regions, particularly where snow- and ice  
melt represent a large, sometimes the largest, streamflow component. A further objective of the  
project was to determine the potential disruptions to water-dependent economic activities  
related to the climate impacts on hydrological systems, and to propose a portfolio of possible  
adaptation strategies.\n\nThis particular MOOC is inspired by the ACQWA Project and offers a  
better understanding of climate change, its impacts on the quality and quantity of water in  
mountain regions and the risks related to changing water resources. From an interdisciplinary  
perspective, the participation of twenty-five instructors from five different countries  
(Switzerland, England, South Korea, India and Nepal) and fourteen institutions (UNIGE, RTS,  
UNIFR, UZH, ETHZ, Meteodat GmbH, WGMS, Imperial College London, Agroscope, République et Canton  
de Genève, Yonsei University, IHCap, ICIMOD, SDC, FOEN) highlights the diversity of both  
theoretical and practical viewpoints related to these issues.\n\nBy the end of this course, you  
will be able : \n- to define the general concept of climate change in mountain regions\n- to understand the concepts associated with climate change such as adaptation and water governance  
strategies\n- to consider the impacts of climate change on water resources in mountain  
regions\n- to identify the impacts of climate change on hydropower, agriculture, aquatic  
ecosystems and health\n- to enumerate risks that can occur in mountain areas and lead to  
disruptions in water availability and use.\n\nYour acquired knowledge will be evaluated through  
multiple-choice quizzes at the end of each unit of the course.\n\nThis MOOC on "Climate Change  
and Water in Mountain Regions : A Global Concern" was initiated and financed by the University  
of Geneva, through its Institute for Environmental Sciences. \n\nWe look forward to you joining  
us !",  
1843 "id": "wF-tFF1yEeesyA7p9Q1Ckg",  
1844 "slug": "climate-changes-mountains-water",  
1845 "instructorIds": "[ '9283156', '31315739 ' ]",  
1846 "specializations": "[ ]",  
1847 "partnerIds": "[ '49' ]",  
1848 "name": "Climate Change and Water in Mountains: A Global Concern"

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        },
        {
            "FIELD1": 112,
            "courseType": "v2.ondemand",
            "description": "Experienced Computer Scientists analyze and solve computational problems at a level of abstraction that is beyond that of any particular programming language. This two-part class is designed to train students in the mathematical concepts and process of \"Algorithmic Thinking\", allowing them to build simpler, more efficient solutions to computational problems.\n\nIn part 2 of this course, we will study advanced algorithmic techniques such as divide-and-conquer and dynamic programming. As the central part of the course, students will implement several algorithms in Python that incorporate these techniques and then use these algorithms to analyze two large real-world data sets. The main focus of these tasks is to understand interaction between the algorithms and the structure of the data sets being analyzed by these algorithms.\n\nOnce students have completed this class, they will have both the mathematical and programming skills to analyze, design, and program solutions to a wide range of computational problems. While this class will use Python as its vehicle of choice to practice Algorithmic Thinking, the concepts that you will learn in this class transcend any particular programming language.",
            "id": "c1njRLZEEeWEoAqTi6kTYw",
            "slug": "algorithmic-thinking-2",
            "instructorIds": "[157988, 726142, 527518]",
            "specializations": "[]",
            "partnerIds": "[13]",
            "name": "Algorithmic Thinking (Part 2)"
        },
        {
            "FIELD1": 113,
            "courseType": "v2.ondemand",
            "description": "What is \"progress\"? How do we decide when we're moving forward and not taking steps backward? And how do we explore the idea of progress around public sites of memory? This Teach-Out is an invitation to think about what progress means, and how you can look for it wherever you are—in your city, community, or neighborhood—and reflect upon your own ideas about the place you live in.\n\nChanges in the built environment of our communities are themselves the result of human actions and intentions, such as municipal planning, commercial enterprises, or communities transforming their own space. In other words, in our cities we can see the results of our plans—our attempts to create and shape the future. Neighbors, political groups, corporations, governments, schools, and other organizations, they all shape the community, leaving traces that allow us to see in what directions they transformed our lives.\n\nThis Teach-Out will ask the following questions:\n• What are the forces that shape and change the places we inhabit?\n• How do people connect with places in our modern cities?\n• Do places progress?\n• Can we measure in them whether there is any \"progress\"?\n\nWe will interview a number of people who work in Atlanta, Georgia, but the questions and places we will see here are comparable to many of other places in the world on what it means to progress. In this Teach-Out you will learn how to find the history of public spaces in any community and how to reflect upon the idea of progress. Finally, you can join a conversation to discuss what has been explored, uncovered, and possibly transformed both within ourselves and our communities.\n\nA Teach-Out is:\n• an event – it takes place over a fixed, short period of time\n• an opportunity – it is open for free participation to everyone around the world\n• a community – it will be joined by a large number of diverse individuals\n• a conversation – an opportunity to give and take ideas and information from people\n\nThis community learning event invites participants from around the world to come together in conversation with the Emory campus community, including faculty experts. This Teach-Out is part of Emory's commitment to engage the local and global community in exploring and understanding problems, events, and phenomena most important to our society.\n\nOriginating from University of Michigan (Teach-Out.org), Teach-Outs are short learning experiences focused on a specific current issue. Attendees will come together over a few days not only to learn about a subject or event but also to gain skills. Teach-Outs are open to the world and are designed to bring together individuals with wide-ranging perspectives in respectful and deep conversation. These events are an opportunity for diverse learners and a multitude of experts to come together to ask questions of one another and explore new solutions to the pressing concerns of our global community. Come, join the conversation!",
            "id": "7CTtljk6Eem43Q65umcheg",
            "slug": "makingprogress",
            "instructorIds": "39999749",
            "specializations": "[]",
            "partnerIds": "[23]",
            "name": "\"Making\" Progress Teach-Out"
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        {
            "FIELD1": 114,
            "courseType": "v2.ondemand",
            "description": "You already know how to build a basic web application with the Ruby on Rails framework. Perhaps, you have even taken Course 1, \"Ruby on Rails: An Introduction\" (we highly recommend it) where you relied on external web services to be your \"data layer\". But in"
        }
    ]
}
```

the back of your mind, you always knew that there would come a time when you would need to roll up your sleeves and learn SQL to be able to interact with your own relational database (RDBMS). But there is an easier way to get started with SQL using the Active Record Object/Relational (ORM) framework. In this course, we will be able to use the Ruby language and the Active Record framework to automate interactions with the database to quickly build the application we want.

In Rails with Active Record and Action Pack, we will explore how to interact with relational databases by using Active Record, a Ruby gem, which Rails uses by default for database access. We will then take a look at what role Active Record plays in the overall request-response cycle, when a client (the browser) requests data from the server, as well as how to submit the data to the server. Of course, when accessing data, security is of paramount importance! We will talk about vulnerabilities such as SQL injection, as well as how to secure access to data by authenticating and authorizing users accessing the data. Take this course to build a Ruby on Rails application with Active Record to automate the detailed SQL interactions with our database.",

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        "instructorIds": "[ '280924' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '8' ]",
        "name": "Rails with Active Record and Action Pack"
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    {
        "FIELD1": 115,
        "courseType": "v2.ondemand",
        "description": "Understanding the characteristics of autism spectrum disorder (ASD) and their implications for behavior, learning and the ability to process information is critical for anyone working or interacting with those on the spectrum -- educators, clinicians, counselors, therapists, medical staff, family and employers. This course will give you a fundamental understanding of what ASD is, how it is diagnosed, the primary areas of impairment and why prevalence is increasing. \n\nExamine the developmental and sensori-motor differences that may impact academic, play, social and self-help skills at different stages of life, including the transition to higher education and employment. Gain a clear understanding of how sensory regulation differs for individuals on the spectrum, and explore practical tools for identifying triggers and communicating feelings. Learn to use evidence-based practices to provide effective interventions and explore typical strengths and weaknesses of individuals on the spectrum in relation to identified impairments. \n\nThe course culminates with a description of the ASD system of care, an overview of the National Standards Report studies and treatments, and an explanation of how evidence-based practices are established and implemented.\n\nThose seeking a more in-depth, instructor-led experience are encouraged to check out the Professional Concentration in Autism offered by UC Davis Extension: https://extension.ucdavis.edu/certificate-program/professional-concentration-autism-spectrum-disorders",
```

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        "specializations": "[ ]",
        "partnerIds": "[ '83' ]",
        "name": "Autism Spectrum Disorder"
    },
    {
        "FIELD1": 116,
        "courseType": "v2.ondemand",
        "description": "In this course, we give an in-depth study of the TCP/IP protocols. We examine the details of how IP enables communications across a collection of networks. We pay particular attention to the hierarchical structure of IP addresses and explain their role in ensuring scalability of the Internet. The role of address prefixes and the uses of masks are explained in details. We review in details about TCP three-way handshake, flow control, and congestion control. Furthermore, we provide an introduction to some advanced topics, including Multicast, SDN and security",
        "id": "KfuykmTsEeeqbxEIz9M6nA",
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        "instructorIds": "[ '26632591' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '126' ]",
        "name": "TCP/IP and Advanced Topics"
    },
    {
        "FIELD1": 117,
        "courseType": "v2.ondemand",
        "description": "Today, there is demand for people skilled in Sports Marketing. Organizations want your expertise to strength and grow customer bases and teams want to enlarge their fan base, attract new sponsors to their sport, build strong programs with existing sponsors, and run their fan conventions and other events. In addition, a wide range of companies recognize the value sports relationships have in positioning and building their
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1969 brands. In this Sports Marketing MOOC, you will learn:  
1970 - Ticket pricing strategies  
1971 - How crisis might happen in sport  
1972 - How all types of companies are using sports to enhance and position their brands  
1973 - How to promote and market a sporting event  
1974 - How to develop sponsorships  
1975 - How to use social media to grow your team's follower base and promote your sporting events, conferences and conventions  
1976 The Sports Marketing MOOC was created by Professor Candy Lee of Northwestern's Medill School of Journalism and Integrated Marketing Communications. She is joined by experts in the many specialty topics important to Sports Marketing.",  
1977 "id": "kX20favCEeitCBJhye2WVA",  
1978 "slug": "sports-marketing",  
1979 "instructorIds": "[ '2685251 ']",  
1980 "specializations": "[ ]",  
1981 "partnerIds": "[ '54 ']",  
1982 "name": "Sports Marketing"  
1983 },  
1984 {  
1985 "FIELD1": 118,  
1986 "courseType": "v2.capstone",  
1987 "description": "The Final Research Project consists of a research study that you will perform in collaboration with fellow learners. Together you will formulate a research hypothesis and design, come up with operationalizations, create manipulation and measurement instruments, collect data, perform statistical analyses and document the results. \n\nIn this course you will go through the entire research process and will be able to help determine what research question we will investigate and how we design and perform the research. This is an invaluable experience if you want to be able to critically evaluate scientific research in the social and behavioral sciences or design and perform your own studies in the future.",  
1988 "id": "FgBcI0qwEeWzkQpjUi20vQ",  
1989 "slug": "social-science-capstone",  
1990 "instructorIds": "[ '959950 ']",  
1991 "specializations": "[ ]",  
1992 "partnerIds": "[ '131 ']",  
1993 "name": "Methods and Statistics in Social Science - Final Research Project"  
1994 },  
1995 {  
1996 "FIELD1": 119,  
1997 "courseType": "v2.ondemand",  
1998 "description": "Любой растущей компании могут потребоваться инвестиции для финансирования дальнего роста. Для решения этой задачи в условиях нарастания неустойчивости деловой среды Вам понадобится понимание механизмов работы венчурной индустрии. Курс входит в специализацию \"Корпоративные финансы и стоимость компаний\", включающую 5 связанных курсов и заключительный прикладной проект \"Мастерство создания стоимости компаний\".\n\nЭтот курс позволит вам узнать:  
- как финансируется бизнес на этапе роста, - почему появились и как работают венчурные фонды и фонды прямых инвестиций, - кого они хотят видеть в качестве объект инвестирования, - как готовить заявку на инвестиции и как она рассматривается фондом, - как фонд и компания сотрудничают в увеличении стоимости бизнеса, - когда и как осуществляется капитализация этой стоимости путем выхода венчурного инвестора из компании.\n\nДля освоения курса Вам потребуются знания финансовой отчетности, оценки стоимости и эффективности инвестиционных проектов, оптимизации структуры источников финансирования, которые предлагаются в курсах 1-3 специализации и уметь работать с Excel.\n\nВ ходе курса Вас ждут интересные лекции и увлекательные задания.\n\nКаждое из 4-х занятий предполагает оценочные тесты и заключительное экзаменационное задание.",  
1999 "id": "\_\_zdPoeqEeWQhRJp8aTwZQ",  
2000 "slug": "venchurnyj-kapital",  
2001 "instructorIds": "[ '16219699 ']",  
2002 "specializations": "[ ]",  
2003 "partnerIds": "[ '160 ']",  
2004 "name": "Венчурный капитал"  
2005 },  
2006 {  
2007 "FIELD1": 120,  
2008 "courseType": "v2.ondemand",  
2009 "description": "The objectives of this course are:  
- To introduce participants to different concepts of love, to empower them to be conscious of the power of love and the possibility of practicing it in everyday life, and to highlight in particular the idea of love as a force for social justice.  
- To communicate a sense of personal strength and empowerment by actively learning from each other and beginning to define how participants can apply their learning in service to society.  
- This course will explore the concept of agape love (compassion/kindness) as a force for social justice and action and as the inspiration for service and the application of knowledge to positive social change. Biological, psychological, religious, and social perspectives of love will be discussed, drawing on the expertise of people from a variety of disciplines.  
- During the six-week course, the following topics will be raised and discussed: kinds of love/defining love; non-violent communication; love and the biology of the brain; love as a basic concept of religious and ethical beliefs (e.g., Judaism, Christianity, Islam, Buddhism, Gandhian); love applied in action, and poetic expressions of love."}

love as a social force. This curriculum aims to foster a sense of the importance of love as a key phenomenon in creating community, connection, and functional societies among humans.\n\nCourse materials will draw from a variety of sources. One of the goals of the class is to provide participants with some knowledge of the literature of love, and readings for the course are listed in the outline of the course on the pages that follow.",

2019 "id": "#NAME?",  
2020 "slug": "love-social-justice",  
2021 "instructorIds": "[ '3543363' ]",  
2022 "specializations": "[ ]",  
2023 "partnerIds": "[ '1' ]",  
2024 "name": "Love as a Force for Social Justice"  
2025 },  
2026 {  
2027 "FIELD1": 121,  
2028 "courseType": "v2.capstone",  
2029 "description": "Each course in F4E offers key insights and knowledge you will be able to apply in real-life situations. You'll test drive those insights through activities and assessments that will influence your key money Decisions, your participation in financial Markets, your experience in preserving or creating Value, and in managing Debt. These activities are designed to immerse you in financial thinking by giving you a safe environment for buying and selling and for making, creating, simulating, writing, and teaching. Each activity is a milestone in your learning process and each milestone has a product that will be part of your learning portfolio. The Capstone Project is the culmination of your F4E experience. It will engage you in a series of scaffolded and reflective exercises focused on single aspect of the specialization selected by you to match your learning goals, and will help you create a piece of work that reflects your new knowledge and showcases your new skills for your employer, colleagues, friends and family.",  
2030 "id": "HiViPXdVEeWIfhKr\_WcYsQ",  
2031 "slug": "finance-capstone",  
2032 "instructorIds": "[ '1703453' ]",  
2033 "specializations": "[ ]",  
2034 "partnerIds": "[ '148' ]",  
2035 "name": "Finance for Everyone Capstone Project"  
2036 },  
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2038 "FIELD1": 122,  
2039 "courseType": "v2.ondemand",  
2040 "description": "A blank canvas is full of possibility. If you have an idea for a user experience, how do you turn it into a beautiful and effective user interface? This covers principles of visual design so that you can effectively organize and present information with your interfaces. You'll learn concrete strategies to create user interfaces, including key lessons in typography, information architecture, layout, color, and more. You'll learn particular issues that arise in new device contexts, such as mobile and responsive interfaces. You will learn how to apply these design principles in a modern context of increasingly diverse form factors - from tablets, to walls, to watches.",  
2041 "id": "afay6xVFEeWfzgpfp\_iBVw",  
2042 "slug": "infodesign",  
2043 "instructorIds": "[ '1250' ]",  
2044 "specializations": "[ ]",  
2045 "partnerIds": "[ '53' ]",  
2046 "name": "Information Design"  
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2049 "FIELD1": 123,  
2050 "courseType": "v2.ondemand",  
2051 "description": "In \"Engaging in Persuasive and Credible Communication\", you will learn the key skill of persuasion, in the context of professional communication in a globalised world. \n\nPersuasive communication is essential to any professional workplace. From a simple email request for your colleague to help you, to developing a presentation for the board of directors, these are acts of communication that require a good degree of persuasion. Even the process of entering the workforce requires effective persuasive communication, for in the act of writing your resume, cover-letter, or in the interview process, you are essentially persuading the potential employer to hire you.\n\nBy the end of this course, you will be able to structure and express your ideas in a convincing and persuasive manner in writing, apply basic principles of persuasive writing to convince different sets of audiences at the globalised workplace, and learn to engage in persuasive and credible communication across different cultures in a complex globalised environment.",  
2052 "id": "9GGvo5QIEeWBAQoVMoNgNQ",  
2053 "slug": "persuasive-communication",  
2054 "instructorIds": "[ '15700452', '2699776' ]",  
2055 "specializations": "[ ]",  
2056 "partnerIds": "[ '47' ]",  
2057 "name": "Engaging in Persuasive and Credible Communication"  
2058 },  
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{  
    "FIELD1": 124,  
    "courseType": "v2.ondemand",  
    "description": "Do you need to write more easily and effectively in English? This  
2063 course will provide the tools to help you do just that. You will develop your personal voice i  
2064 your writing. You will develop strategies to plan and produce clear, understandable text. You  
2065 will learn and practice specific writing skills to use in different types of business  
2066 communications including cover letters, mission and vision statements, proposals , instruction  
2067 and reports. You will organize, design and write clear text for Power Point Productions.  
2068 Writing skills include how to choose correct noun and noun modifiers; how to choose correct  
2069 verb forms and tenses; how to write a variety of clauses and sentences.\n\nAs you work through  
2070 the course, you will complete self- and peer-evaluations. Many of the peer assignments will  
2071 have 2 or more options so that you can choose the best path depending on your current  
2072 situation. Through a combination of lectures, quizzes, supplementary resources, practice and  
2073 performance, you'll gain the skills and confidence to write well in English for your business  
2074 and professional purposes.",  
2075     "id": "sTnBxiGIEapkBKJ0Y_FqQ",  
2076     "slug": "business-writing-english",  
2077     "instructorIds": "[ '15785348' ]",  
2078     "specializations": "[ ]",  
2079     "partnerIds": "[ '9' ]",  
2080     "name": "Better Business Writing in English"  
2081 },  
2082 {  
    "FIELD1": 125,  
    "courseType": "v2.ondemand",  
    "description": "Developed by David Owens at Vanderbilt University and customized for  
2083 the cultural sector with National Arts Strategies, this course is designed to help arts and  
2084 culture leaders create an environment where new ideas are constantly created, shared, evaluate  
2085 and the best ones are successfully put to work.\n\nOne of the toughest challenges for any  
2086 leader is getting traction for new ideas. Winning support can be a struggle. As a result,  
2087 powerful new ideas often get stuck. This is especially true in the cultural sector. People  
2088 involved in arts and culture often have little time and even less money for experimentation an  
2089 risks. This course will help those in the performing arts, museums, zoos, libraries and other  
2090 cultural organizations build environments where new management and program ideas  
2091 flourish.\n\nLeading Innovation in Arts & Culture will teach you how to make an \"innovation  
2092 strategy\" a fundamental component of your organization's overall strategy. In this seminar yo  
2093 will learn to:\n- Analyze constraints on innovation in your organization, foresee obstacles  
2094 and opportunities, and develop a shared vision\n- Develop a process to manage the demands of  
2095 multiple stakeholders, shifting priorities and the uncertainty inherent in new initiatives\n- Create a culture for innovation and risk-taking that generates new perspectives and challenges  
existing practice\n- Create a strong customer focus within your organization that anticipates  
customer needs\n\nNational Arts Strategies worked with David Owens to customize this course for  
those working in the cultural sector. They based their work on David Owens' Leading Strategic  
Innovation in Organizations course. This highly interactive 8-week course will engage you in a  
series of class discussions and exercises.",  
    "id": "oHkr8bWNEeW2iwpb0uagWQ",  
    "slug": "arts-culture-innovation",  
    "instructorIds": "[ '1330818', '6859544' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '37', '227' ]",  
    "name": "Leading Innovation in Arts and Culture"  
2096 },  
2097 {  
    "FIELD1": 126,  
    "courseType": "v2.ondemand",  
    "description": "In App Design and Development for iOS, the third course of the iOS App  
2098 Development with Swift specialization, you will be developing foundational programming skills  
2099 to support graphical element presentation and data manipulation from basic functions through t  
2100 advanced processing. You will continue to build your skill set to use and apply core graphics,  
2101 touch handling and gestures, animations and transitions, alerts and actions as well as advance  
2102 algorithms, threading and more. By the end of this course you will be able to develop a more  
2103 advanced, fully functioning app.\n\nCurrently this course is taught using Swift 2. The team is  
2104 aware of the release of Swift 3 and will be making edits to the course in time. Please be awar  
2105 that at this time the instruction is entirely with Swift 2.",  
    "id": "AMBr8zelEeWJaxK5AT4frw",  
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    "partnerIds": "[ '11' ]",  
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2106 },  
2107 {  
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2109         "courseType": "v2.ondemand",
2110         "description": "This course will cover the steps used in weighting sample surveys,
2111 including methods for adjusting for nonresponse and using data external to the survey for
2112 calibration. Among the techniques discussed are adjustments using estimated response
2113 propensities, poststratification, raking, and general regression estimation. Alternative
2114 techniques for imputing values for missing items will be discussed. For both weighting and
2115 imputation, the capabilities of different statistical software packages will be covered,
2116 including R®, Stata®, and SAS®.",
2117         "id": "0HiU70e4EeWTAQ4yevf_oQ",
2118         "slug": "missing-data",
2119         "instructorIds": "[ '8394050' ]",
2120         "specializations": "[ ]",
2121         "partnerIds": "[ '32' ]",
2122         "name": "Dealing With Missing Data"
2123     },
2124     {
2125         "FIELD1": 128,
2126         "courseType": "v2.ondemand",
2127         "description": "Do you want to communicate with English speakers fluently? Welcome to
2128 our course. The course consists of 6 units with different topics: meeting new people, the
2129 people in your life, eating in and eating out, the reason to learn English, good times and bad
2130 times, and hobbies. From this course, you will have a good knowledge of conversational English
2131 skills in your daily life. We invite you to learn with our teachers and friends from different
2132 countries in the videos, such as the United States, the United Kingdom, Ireland, Canada,
2133 Australia, and Columbia. Are you ready? Let's go!",
2134         "id": "55597PK7Eein0ArCJTdfMg",
2135         "slug": "conversational-english-skills",
2136         "instructorIds": "[ '6937061', '41459758' ]",
2137         "specializations": "[ ]",
2138         "partnerIds": "[ '528' ]",
2139         "name": "Conversational English Skills"
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2141     {
2142         "FIELD1": 129,
2143         "courseType": "v2.ondemand",
2144         "description": "The blues is an American art form and the most important musical form
2145 in jazz. Although there are other formal paradigms of the blues, such as 8-bar or 16-bar, this
2146 course focuses on different incarnations of the 12-bar blues. There are considerable
2147 differences between Early Jazz blues, Swing blues, Bebop blues, Modal blues, and Post Bop
2148 blues. Each type has its unique harmonic syntax, melodic vocabulary and, associated with them,
2149 improvisational techniques. While other aspects of jazz performance practice have been
2150 constantly changing from one stylistic convention to another, the blues has never lost its
2151 identity and expressive power, and continues to exert a powerful influence on the harmonic and
2152 melodic syntax of jazz.\n\nThis seven-week course explores important aspects of the blues,
2153 blues improvisation, basic keyboard textures, jazz harmonic and melodic syntax. Topics include
2154 (1) Blues Progressions; (2) Blues and Other Scales; (3) Improvisational Tools, and others. This
2155 course will also cover valuable theoretical concepts enabling the student to master the art of
2156 jazz improvisation. Each topic will be introduced from a practical perspective with the clear
2157 stated goal: to improve one's improvisational skills. Jazz improvisation is rooted in
2158 spontaneity, creativity, self-expression and, at the same time, self-control and order. A
2159 unique pedagogical approach based on a one-to-one musical interaction conducted with different
2160 instrumentalists will help to reinforce many of the concepts introduced in this course and
2161 realize its stated objectives.",
2162         "id": "emCu12atEeW2DA58V0Z6GQ",
2163         "slug": "the-blues",
2164         "instructorIds": "[ '16954597' ]",
2165         "specializations": "[ ]",
2166         "partnerIds": "[ '60' ]",
2167         "name": "The Blues: Understanding and Performing an American Art Form"
2168     },
2169     {
2170         "FIELD1": 130,
2171         "courseType": "v2.ondemand",
2172         "description": "Are you concerned about climate change? Would you like to learn how to
2173 address and respond to this challenge? If so, this course is for you. \n\nAct on Climate:
2174 Steps to Individual, Community, and Political Action is intended to help learners understand,
2175 address and respond to climate change as individuals and in partnership with their communities
2176 and political leaders. The course focuses on how to translate learning into action on climate
2177 change in the areas of food, energy, transportation and the built environment (cities). This
2178 course was co-developed and taught by Michaela Zint, Professor of Environmental Education and
2179 Communication, and University of Michigan Students. A range of academic climate change experts
2180 and professional leaders are featured.\n\nAs a result of completing this course, you will be
2181 able to:\n1) Identify individual, community, and political actions you can engage in to
2182 effectively address and respond to climate change.\n2) Describe how insights from the social
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2162 sciences can be employed to create change at the individual, community, and political  
2163 levels.\n\n3) Feel empowered to continue to influence how you, your community, and political  
2164 leaders address and respond to climate change.\n\nUse #UMichActonClimate on social media to  
2165 share what you're doing and connect with other learners.",  
2166     {"id": "R-SjCeF4EeavSQqUZ0zWHA",  
2167     "slug": "act-on-climate",  
2168     "instructorIds": "[21991111]",  
2169     "specializations": "[]",  
2170     "partnerIds": "[3]",  
2171     "name": "Act on Climate: Steps to Individual, Community, and Political Action"  
2172 },  
2173     {  
2174         "FIELD1": 131,  
2175         "courseType": "v2.ondemand",  
2176         "description": "In this course, the second in the Geographic Information Systems (GIS)  
2177 Specialization, you will go in-depth with common data types (such as raster and vector data),  
2178 structures, quality and storage during four week-long modules: \n\nWeek 1: Learn about data  
2179 models and formats, including a full understanding of vector data and raster concepts. You will  
2180 also learn about the implications of a data's scale and how to load layers from web services.  
2181 \n\nWeek 2: Create a vector data model by using vector attribute tables, writing query strings  
2182 defining queries, and adding and calculating fields. You'll also learn how to create new data  
2183 through the process of digitizing and you'll use the built-in Editor tools in ArcGIS.\n\nWeek  
2184 3: Learn about common data storage mechanisms within GIS, including geodatabases and  
2185 shapefiles. Learn how to choose between them for your projects and how to optimize them for  
2186 speed and size. You'll also work with rasters for the first time, using digital elevation  
2187 models and creating slope and distance analysis products.\n\nWeek 4: Explore datasets and  
2188 assess them for quality and uncertainty. You will also learn how to bring your maps and data  
2189 to the Internet and create web maps quickly with ArcGIS Online.\n\nTake GIS Data Formats,  
2190 Design and Quality as a standalone course or as part of the Geographic Information Systems  
2191 (GIS) Specialization. You should have equivalent experience to completing the first course in  
2192 this specialization, Fundamentals of GIS, before taking this course. By completing the second  
2193 class in the Specialization you will gain the skills needed to succeed in the full program.",  
2194         {"id": "qqP6hnElEeWi0g6YoSAL-w",  
2195         "slug": "gis-data",  
2196         "instructorIds": "[1460655]",  
2197         "specializations": "[]",  
2198         "partnerIds": "[83]",  
2199         "name": "GIS Data Formats, Design and Quality"  
2200 },  
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2202         "FIELD1": 132,  
2203         "courseType": "v2.ondemand",  
2204         "description": "In this course, participants will develop an understanding of the  
2205 intuitive foundations of asset and investment valuation, and how alternative valuation  
techniques may be used in practice. This is part of a Specialization in corporate finance  
created in partnership between the University of Melbourne and Bank of New York Mellon (BNY  
Mellon). \n\nView the MOOC promotional video here: <http://tinyurl.com/h75pzt6>",  
2206         {"id": "1-VzSGYDEeWq4RLQvtY\_1Q",  
2207         "slug": "valuation",  
2208         "instructorIds": "[11799990, 11282268]",  
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2210         "partnerIds": "[33]",  
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2212 },  
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2214         "FIELD1": 133,  
2215         "courseType": "v2.ondemand",  
2216         "description": "التحول الرقمي موضوع مثير للاهتمام، ولكن ماذا يقصد به بالضبط؟ وماذا يعني للشركات؟ في هذه الدورة " التدريبية، نتحدث عن التحول الرقمي بطريقتين. أولاً، نناقش وتبصر التغير والضرورة التي يفرضها النجاح الأعمالي. ثُم نقدم سياق هذا التحول وما  
يُساعدك (BCG) الذي يحتاج إليه لتحقيق النجاح في عصر التكنولوجيا الرقمية. وبعد ذلك، نستعرض إطار ملكية مجموعة بوسطن الاستشارية  
بنهاية هذه الدورة \n . في تحديد المجالات الرئيسية التي يمكن تحويلها إلى الصيغة الرقمية، ومنها الاستراتيجية، والعمليات الأساسية، والتكنولوجيا ، مزايا التكنولوجيا الرقمية الحالية -- وصف علم الاقتصاد الذي يرتكز عليه الإبداع، والتكنولوجيا، واصططراب السوق--: التربوية، استتمكن من  
التحول الرقمي كمرجع \ "الكيفية"\ "الكيفية"\ "التحول الرقمي لمنظمتك (BCG) استخدام إطار مجموعة بوسطن الاستشارية--\ - التي تدفع التقدُّم وعيوبها  
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2218         "slug": "bcg-uva-darden-digital-transformation-ar",  
2219         "instructorIds": "[1400787, 3401752, 22583591, 14206443]",  
2220         "specializations": "[]",  
2221         "partnerIds": "[345, 18]",  
2222         "name": "التحول الرقمي"  
2223 },  
2224     {  
2225         "FIELD1": 134,  
2226         "courseType": "v2.ondemand",  
2227 }

2214 "description": "課程介紹  
2215 \n但孩子是不能等的  
2216 \n他的意識在形成  
天」  
Gabriela Mistral \n\n少年是我們國家未來的「希望」，如何提供他們一個健全發展的環境是各國致力的目標。本課程旨在探討當今少年的基本福利與權利，以及其所面臨的各種問題與挑戰，並討論影響少年問題產生之相關因素，以及社會工作領域在處理少年問題時所採用的對策。此外，也將探討相關少年福利政策的意義與對社工實務的影響並將強調以社會工作的觀點來深入討論上述各項與少年有關的議題或問題、影響問題形成的因素以及預防和輔導少年相關對策。（課程涵蓋國內外相關論述）\n\n因響應聯合國人權倡議課程計畫，特別將此門課的影片字幕更新為有英文字幕可以供學習者選擇，歡迎外國朋友一同來學習，不過英文學習部分，目前現階段計畫僅影片有英文字幕，其他學習資源、素材的語言更新，有待後續完整化。  
另外在作業方面也新增了相關方案執行的範例提供大家參閱，也鼓勵同學生在學習之餘，除了有擬定計畫的能力之外，也可以嘗試執行，進而對此領域有不同貢獻。  
本課程之課程目標：  
(n1) 對於少年之福利、權利議題有正確的認識。  
(n2) 建立對少年族群正確的觀念，破除相關迷思與刻板印象。  
(n3) 具備社會工作基礎專業知識來同理並協助處遇少年福利相關議題。  
(n4) 能夠發揮社會正義的精神來倡導少年維護之相關議題。  
n本課程之授課形式：n本堂課將以演講影片為主，其中也包含實務工作者經驗分享與個案分析等，並穿插選擇題項的問題討論，帶動同學能將課堂知識與生活經驗連結、反思。此外，同學也必須完成線上討論與作業繳交，以及至少需觀看其他兩位同學的作業並給予評論。  
n本課程之修課背景要求：n修習本課程的同學，不需要專業基礎，只要具備基本中文、英文閱讀能力，並對少年福利、權利及社會工作方法有興趣即可。  
About the course (Course Introduction)  
Many things we need can wait.  
The child cannot.  
Now is the time his bones are formed, his mind developed.  
To him we cannot say tomorrow, his name is today."  
--Gabriela Mistral  
Youth are "hope" of our country's future, to provide them with proper environment for development is a goal pursued by every country out there. This course aims to explore the basics of youth welfare and right as well as the various problems and challenges to be overcome. We will also discuss factors that affect the emerging youth problems and how social workers deal with such situation.  
In addition, we will also explore the significance of youth welfare policy and its impact on the social work practices. We'll expand upon and discuss factors that affect the problems as well as prevention and consultation from social work perspective. The course will cover perspective from around the world.  
In response to the SDG (Sustainable development goals) initiative project, this course is updated with English subtitle. Foreign students are welcomed to join us. However, the course now only features partial translation. Various resources will be updated with English translation in the future. Moreover, we've also added examples of program implementation to our homework. Students are encouraged to participate in related projects extend learning beyond the scope of this course.  
The objectives of the course are:  
(n1) To have proper understanding of obstacles faced when implementing youth welfare and rights.  
(n2) To establish the correct concept of youth group, and dispel related myths and stereotypes.  
(n3) To have the basic knowledge of social work to empathize and assist in dealing with issues related to the welfare of youth.  
(n4) To motivate students in protecting youth rights.  
Course format  
This course is consisted of lecture videos, featuring practitioners experience sharing, case analysis, mid-course discussion. Linking students' personal experience with knowledge provided in this course. In addition, students must also complete the online discussion and upload homework, and at least review and comment on two other students' homework.  
Recommended background  
Students who study this course do not need to have a professional foundation as long as they have basic reading and writing skills and are interested in youth welfare, rights and social work methods.",  
"id": "MCV\_qmBCEeWQAgqoue9YNw",  
"slug": "shaonian-fuli",  
"instructorIds": "[ '2072127' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '75' ]",  
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},  
{  
"FIELD1": 135,  
"courseType": "v2.capstone",  
"description": "El Proyecto Final de Conocimiento Aplicado de Wharton te permite aplicar tus habilidades analíticas a retos de negocios reales, incluyendo el tuyo. Usarás esas habilidades empresariales recientemente adquiridas, para evaluar de manera reflexiva una oportunidad o situación real de compañías dirigidas por Wharton como Televisa. También podrás preparar un análisis estratégico y plantear una solución a un reto al que se enfrente tu propia compañía u organización. Personal cualificado de Wharton evaluará los mejores trabajos, y equipos de dirección de Televisa revisarán los proyectos que obtengan mejor puntuación.",  
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"slug": "wharton-proyecto-final-empresariales",  
"instructorIds": "[ '1349478' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '6' ]",  
"name": "Proyecto de Fundamentos Empresariales de Wharton"  
},  
{  
"FIELD1": 136,  
"courseType": "v2.ondemand",  
"description": "Este curso provee al estudiante con conceptos y herramientas matemáticas para modelar problemas en física, que al aplicar podrá enfrentar con éxito los

2265 cursos de física universitarios.\n\nAsí pues, la filosofía de este curso consiste en cubrir  
2266 temas conceptuales relativos a la Física y desarrollar tu capacidad de aprender y aplicarlos e  
2267 tu vida profesional.\n\nEl curso se aborda en dos fases a través de las cuales el alumno:\n\n-  
2268 Aprenderá a aplicar el cálculo diferencial e integral para interpretar y modelar la cinemática  
2269 de una partícula en una dimensión,\n- Aprenderá el manejo de cantidades físicas vectoriales en  
2270 forma gráfica y analítica en dos y tres dimensiones.",  
2271 "id": "pFHX98SQEeWUvgrPm5MRqw",  
2272 "slug": "fisica-universitaria",  
2273 "instructorIds": "[ '3797221', '4360475', '3473689' ]",  
2274 "specializations": "[ ]",  
2275 "partnerIds": "[ '62' ]",  
2276 "name": "Conceptos y Herramientas para la Física Universitaria"  
2277 },  
2278 {  
2279 "FIELD1": 137,  
2280 "courseType": "v2.ondemand",  
2281 "description": "Курс является одной из первых попыток дать системный анализ развития  
2282 промышленности, научного и инженерного образования, прикладных исследований с использованием  
2283 одновременно историко-научного материала, современных сравнительно-экономических данных,  
2284 системного анализа истории технологий. Системный исторический анализ проводится с целью найти  
2285 решения для сегодняшнего дня. Автор является одновременно специалистом в истории науки и  
2286 технологий и действующим руководителем современного научно-производственного предприятия в  
2287 области новейших производственных технологий. \nПрограмма курса состоит из 5 недель. В течение  
2288 первой недели речь пойдет об инженерном образовании в России, истории его появления и  
2289 перспективах. На второй неделе мы поговорим о так называемых \"Технологических эпохах\" в  
2290 мировой и Российской истории, и увидим, в каком пространстве создаются и развиваются новые  
2291 технологии. В третьей и четвертой неделях вы узнаете о важной связи гуманитарного и  
2292 технического образования, о \"Великих эпохах\" русской науки, а также о том, как  
2293 взаимодействуют наука и технологии. После краткого экскурса в историю, вам предстоит подумать и  
понять, что же нас ожидает в будущем, и каким образом действовать сейчас, чтобы в новом научно-  
2294 технологическом укладе Россия оказалась в числе лидеров.",  
2295 "id": "UQ4TMNBPeeMnQqxz228cg",  
2296 "slug": "promyshlennost",  
2297 "instructorIds": "[ '30509811' ]",  
2298 "specializations": "[ ]",  
2299 "partnerIds": "[ '176' ]",  
2300 "name": "Промышленность, инженерное образование и наука: история и перспективы"  
2301 },  
2302 {  
2303 "FIELD1": 138,  
2304 "courseType": "v2.ondemand",  
2305 "description": "Neste curso, assumimos que você já sabe projetar e desenvolver  
2306 programas mais complexos em Java, com método e organização graças às boas práticas e princípio  
2307 exercitados no curso anterior; mas você talvez não se sinta ainda confortável em projetar  
2308 programas usando técnicas ágeis, como o desenvolvimento guiado por testes (TDD). \n\nO  
2309 objetivo deste curso é expor você aos princípios e práticas de desenvolvimento guiado por testes, tanto  
2310 para modelar quanto para desenvolver aplicações e componentes de software, sem abandonar os  
2311 conceitos e princípios de orientação a objetos aprendidos no curso anterior. De fato, pregamos  
2312 que tais conceitos e princípios fortalecem o emprego do TDD no desenvolvimento ágil de software  
2313 com mais qualidade. Este curso terá um grande foco em atividades hands-on, permitindo a você  
2314 captar todos os aspectos práticos da técnica e facilitar a sua aplicação quando estiver  
2315 projetando e desenvolvendo software de maneira ágil nos próximos cursos.\n\nOs  
2316 conceitos de desenvolvimento de software com Java apresentados neste curso incluem o seguinte: revisão de  
2317 testes de unidade; automação de testes; desenvolvimento guiado por testes; ciclo do TDD;  
2318 refatoração de código de produção; ciclo de refatoração; uso de objetos stubs e mocks; boas  
2319 práticas no TDD; modelagem de software por meio do TDD.\n\nAo final deste curso, você terá  
2320 amadurecido de tal modo suas habilidades de programação que será capaz de implementar, agora  
2321 usando o TDD, versões modificadas e estendidas do componente de gamificação constante do  
2322 Trabalho de Conclusão da Especialização, com base nas boas práticas exercitadas neste curso.",  
2323 "id": "eGUHRneUEeWtpg5GoAM5Iw",  
2324 "slug": "tdd-desenvolvimento-de-software-guiado-por-testes",  
2325 "instructorIds": "[ '1330144', '14963182' ]",  
2326 "specializations": "[ ]",  
2327 "partnerIds": "[ '252' ]",  
2328 "name": "TDD – Desenvolvimento de Software Guiado por Testes"  
2329 },  
2330 {  
2331 "FIELD1": 139,  
2332 "courseType": "v2.ondemand",  
2333 "description": "Learn about Smart Cities within the context of management of urban  
2334 infrastructures. The introduction of Smart urban technologies into legacy infrastructures has  
2335 resulted in numerous challenges and opportunities for contemporary cities and will continue to  
2336 do so. This course will help you to understand how to make the best of these smart technologie  
2337 in your cities' legacy infrastructures. \nOver the past few years, advances in the Informatio  
2338

2315 and Communication Technologies (ICTs) have significantly challenged the traditionally stable  
2316 landscape of urban infrastructure service provision. This has resulted in increasing interest  
2317 from both technology vendors and public authorities in the transition of cities towards so-  
2318 called "Smart Cities". Although such "Smart technologies" can provide immense opportunities for  
2319 citizens and service providers alike, the ICTs often act as disruptive innovators of urban  
2320 infrastructure service provision.  
2321 In this MOOC, you will gain a thorough understanding of the  
2322 challenges and opportunities associated with the Smart urban infrastructures, namely Smart  
2323 urban transportation and Smart urban energy systems. Over the journey of this 5-week online  
2324 course you will learn about the most important principles for the management of Smart urban  
2325 infrastructures as well as the applications of these principles in the transportation and  
2326 energy sectors.  
2327 This course does not have any prerequisites. However, to take the most away  
2328 from of this MOOC, we strongly encourage you to enroll in our other MOOC on the Management of  
2329 Urban Infrastructures, which has been widely praised by learners.  
2330 Through this course, you will:  
2331 - Gain a deep understanding of the nature of disruptive innovations (smart technologies  
2332 in urban infrastructure systems);  
2333 - Learn about state-of-the-art strategies for effectively  
2334 managing the transition from legacy infrastructure systems to smart urban systems;  
2335 - Study the management of the transition phase from legacy infrastructure systems to smart cities by  
2336 supporting innovations while avoiding early lock-in; and  
2337 - Understand potential applications of the materials learned in this course within the context of the management of smart urban  
2338 transportation systems as well as smart urban energy systems.",

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        "id": "AHvXwCwKEeaMjA6stS_New",
        "slug": "smart-cities",
        "instructorIds": "[14614731]",
        "specializations": "[]",
        "partnerIds": "[16]",
        "name": "Smart Cities - Management of Smart Urban Infrastructures"
    },
}
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2332 "FIELD1": 140,
2333 "courseType": "v2.ondemand",
2334 "description": "Are you a living creature? Then, congratulations! You've got DNA. But

2335 how much do you really know about the microscopic molecules that make you unique?  
2336 Why is DNA called the "blueprint of life"? What is a "DNA fingerprint"? How do scientists clone  
2337 DNA? What can DNA teach you about your family history? Are Genetically Modified Organisms  
2338 (GMOs) safe? Is it possible to revive dinosaurs by cloning their DNA?  
2339 nDNA Decoded answers these questions and more. If you're curious about DNA, join Felicia Vulcu and Caitlin  
2340 Mullarkey, two biochemists from McMaster University, as they explore the structure of DNA, how  
2341 scientists cracked the genetic code, and what our DNA can tell us about ourselves. Along the  
2342 way, you'll learn about the practical techniques that scientists use to analyze our genetic  
2343 risks, to manipulate DNA, and to develop new treatments for a range of different diseases.  
2344 Then, step into our virtual lab to perform your own forensic DNA analysis of samples from a  
2345 crime scene and solve a murder.",

```
        "id": "XtG-3iXXEee9kRIpW6HxRg",
        "slug": "dna-decoded",
        "instructorIds": "25111224, 3568545",
        "specializations": "[]",
        "partnerIds": "[148]",
        "name": "DNA Decoded"
    },
}
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2346 "FIELD1": 141,

2347 "courseType": "v2.ondemand",
2348 "description": "This course will introduce you to the wonderful world of Python  
2349 programming! We'll learn about the essential elements of programming and how to construct  
2350 basic Python programs. We will cover expressions, variables, functions, logic, and  
2351 conditionals, which are foundational concepts in computer programming. We will also teach you  
2352 how to use Python modules, which enable you to benefit from the vast array of functionality  
2353 that is already a part of the Python language. These concepts and skills will help you to begin  
2354 to think like a computer programmer and to understand how to go about writing Python  
2355 programs.  
2356 By the end of the course, you will be able to write short Python programs that are  
2357 able to accomplish real, practical tasks. This course is the foundation for building expertise  
2358 in Python programming. As the first course in a specialization, it provides the necessary  
2359 building blocks for you to succeed at learning to write more complex Python programs.  
2360 This course uses Python 3. While many Python programs continue to use Python 2, Python 3 is the  
2361 future of the Python programming language. This first course will use a Python 3 version of the  
2362 CodeSkulptor development environment, which is specifically designed to help beginning  
2363 programmers learn quickly. CodeSkulptor runs within any modern web browser and does not  
2364 require you to install any software, allowing you to start writing and running small programs  
2365 immediately. In the later courses in this specialization, we will help you to move to more  
2366 sophisticated desktop development environments.",

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        "id": "7zlrfeNdEeafIArLeQBXwg",
        "slug": "python-programming",
        "instructorIds": "726142, 527518",
        "specializations": "[]",
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2360     "partnerIds": "[ '13' ]",
2361     "name": "Python Programming Essentials"
2362   },
2363   {
2364     "FIELD1": 142,
2365     "courseType": "v2.ondemand",
2366     "description": "At the center of a good story are the characters in it. In this course
2367 aspiring writers will discover how to build and bring to life complex, vivid and unforgettable
2368 characters. We will study the choices a writer makes to bring all characters to life on the
2369 page, and we will perform written exercises in order to develop a variety of writing and pre-
2370 writing techniques, in order to create a variety of characters. We will learn how to use our
2371 own life experiences, and the people we know (and how not to!). We will develop inner (thought
2372 and feelings) and outer (appearance, habits, behavior) lives for our characters and see how
2373 that can lead us to richer and more interesting stories. We will breathe life into our
2374 characters and let them surprise us.",
2375     "id": "9a6pC3gcEeWxvQr3acyajw",
2376     "slug": "craft-of-character",
2377     "instructorIds": "[ '17099594' ]",
2378     "specializations": "[ ]",
2379     "partnerIds": "[ '34' ]",
2380     "name": "Creative Writing: The Craft of Character"
2381   },
2382   {
2383     "FIELD1": 143,
2384     "courseType": "v2.ondemand",
2385     "description": "This course \"FinTech Risk Management\" help you understand risk
2386 management and corporate governance in finance industry with the disruption by FinTech and
2387 RegTech. You will become more confident to analyse and make recommendations to develop business
2388 strategies balancing the risks in operation, reputation and the stability of finance
2389 firms.\n\nYou will learn about new challenges of compliance with financial requirements and
2390 government regulations and how you can deal with these changes, strategies in analysing FinTec
2391 risk and how operation risks increase in finance industry in this changing environment. As tec
2392 firms are now becoming more like finance firms such as Alibaba, Apple, and Tencent etc., you
2393 will learn about the importance of IT compliance and assurance and practical skills in dealing
2394 with these changes.",
2395     "id": "RHsxQtoSEeeHwhJGCo5gVg",
2396     "slug": "fintech-risk-management",
2397     "instructorIds": "[ '30456493', '20086586' ]",
2398     "specializations": "[ ]",
2399     "partnerIds": "[ '35' ]",
2400     "name": "FinTech Risk Management"
2401   },
2402   {
2403     "FIELD1": 144,
2404     "courseType": "v2.ondemand",
2405     "description": "This course will introduce the learner to text mining and text
2406 manipulation basics. The course begins with an understanding of how text is handled by python,
2407 the structure of text both to the machine and to humans, and an overview of the nltk framework
2408 for manipulating text. The second week focuses on common manipulation needs, including regular
2409 expressions (searching for text), cleaning text, and preparing text for use by machine learnin
2410 processes. The third week will apply basic natural language processing methods to text, and
2411 demonstrate how text classification is accomplished. The final week will explore more advanced
2412 methods for detecting the topics in documents and grouping them by similarity (topic
2413 modelling). \n\nThis course should be taken after: Introduction to Data Science in Python,
2414 Applied Plotting, Charting & Data Representation in Python, and Applied Machine Learning in
2415 Python.",
2416     "id": "Bkx-PB00Eea0YQ7Ij7lJXw",
2417     "slug": "python-text-mining",
2418     "instructorIds": "[ '20226469' ]",
2419     "specializations": "[ ]",
2420     "partnerIds": "[ '3' ]",
2421     "name": "Applied Text Mining in Python"
2422   },
2423   {
2424     "FIELD1": 145,
2425     "courseType": "v2.ondemand",
2426     "description": "Learn about traditional and mobile malware, the security threats they
2427 represent, state-of-the-art analysis and detection techniques, and the underground ecosystem
2428 that drives such a profitable but illegal business.\n\nMalicious Software and its Underground
2429 Economy: Two Sides to Every Story is a short, introductory, and experimental (i.e., pilot)
2430 course featuring 6 lectures. Each lecture lasts roughly anything between 1h and 1.5h and is
2431 logically divided in a number of ~15 mins self-contained units. Although a non-negligible
2432 effort has been made to fulfill this breakdown, some units last definitely longer and require
2433 bit more effort---just pause the video and take a break ;-)\n\nIn addition, the course feature
```

2417 6 multiple-choices mandatory quizzes (i.e., 1 per lecture) and 1 bonus quiz. Passing all the  
2418 mandatory quizzes awards a \"pass\" mark of the course, while passing all the mandatory quizzes  
2419 and the bonus one awards a \"distinction\" mark.",  
2420 "id": "kJKZg6jiEeWokQ4rUD57pQ",  
2421 "slug": "malsoftware",  
2422 "instructorIds": "[ '1347691']",  
2423 "specializations": "[ ]",  
2424 "partnerIds": "[ '26']",  
2425 "name": "Malicious Software and its Underground Economy: Two Sides to Every Story"  
,  
{  
2426 "FIELD1": 146,  
2427 "courseType": "v2.ondemand",  
2428 "description": "Le cours porte sur les usages généralement admis en matière de  
réécriture de contrats commerciaux, dans leur forme continentale ou anglo-saxonne. Les  
2429 principales clauses de ces contrats sont examinées, à l'aide d'exemples tirés de contrats  
2430 classiques.",  
2431 "id": "JV2US53WEeW4xRJkiwxnYw",  
2432 "slug": "contrats",  
2433 "instructorIds": "[ '6103741']",  
2434 "specializations": "[ ]",  
2435 "partnerIds": "[ '49']",  
2436 "name": "Réécriture de contrats"  
,  
{  
2437 "FIELD1": 147,  
2438 "courseType": "v2.ondemand",  
2439 "description": "El aprendizaje de máquinas es una rama de la inteligencia artificial  
dedicada al estudio de métodos para dotar a los agentes artificiales de la capacidad de  
aprender a partir de ejemplos y/o experiencia. Los métodos de aprendizaje de máquinas pueden  
generar modelos de problemas complejos a través de instancias específicas, los cuales son  
capaces de generalizar y/o adaptarse a situaciones nuevas. Estos modelos han permitido llevar  
2440 cabo muchas nuevas aplicaciones en áreas muy diversas como generación de descripciones de  
imágenes, predicción de readmisión hospitalaria o detección de partículas subatómicas. En la  
actualizada frecuentemente interactuamos con modelos de aprendizaje de máquinas en diversas  
2441 actividades de nuestra vida cotidiana. Por ejemplo, cuando utilizamos el teclado virtual en  
nuestros teléfonos móviles, un modelo de aprendizaje de máquinas trata de predecir la siguiente  
2442 palabra que queremos escribir a partir de nuestro patrón de escritura y la de otros usuarios.  
2443 De igual manera, al realizar una búsqueda en Internet, un modelo de aprendizaje de máquinas  
2444 identifica los documentos más relevantes a ser mostrados de todos los posibles documentos  
2445 usando nuestro historial de búsqueda. Al tomar una foto con nuestra cámara digital, un modelo  
2446 de aprendizaje de máquinas detecta los rostros en la escena para poder enfocarlos de forma  
2447 adecuada.\n\nEste es un curso básico introductorio al aprendizaje de máquinas con un enfoque  
práctico, el cual aborda tanto los fundamentos generales como métodos específicos y algunos  
2448 aspectos prácticos. El curso aborda tanto el aprendizaje supervisado como el aprendizaje sin  
2449 supervisión. Los métodos que se presentan en el curso son regresión lineal, regresión  
2450 logística, redes neuronales y K-medias.",  
2451 "id": "OJnhiqfoEei57RI0Mi1tOA",  
2452 "slug": "aprendizaje-maquinas",  
2453 "instructorIds": "[ '33602370', '37793939', '37793928']",  
2454 "specializations": "[ ]",  
2455 "partnerIds": "[ '58']",  
2456 "name": "Aprendizaje de máquinas"  
,  
{  
2457 "FIELD1": 148,  
2458 "courseType": "v2.ondemand",  
2459 "description": "Le Mooc géopolitique de l'Europe offre un parcours dynamique sur les  
enjeux et les tensions internes de l'Union européenne comme sur ses interactions avec le reste  
du monde. Par les cartes, l'iconographie, les vidéos, l'infographie et les jeux de rôle, le  
Mooc restitue les principaux enjeux géopolitiques propres à l'Europe, tout en insistant sur les  
représentations dont elle est l'objet dans le monde. Résolument pluri-disciplinaire, ce mooc  
offre aux apprenants une boîte à outils forgés par le recours à une combinaison originale  
d'histoire, de géopolitique, d'économie, de science politique, de géographie, et de  
droit.\nFormat : le parcours pédagogique est progressif et modulaire. Il se décline en sept  
séquences thématique. Chacune d'elle bénéficie d'une variation de l'échelle et de l'angle  
d'approche. A chaque séance, l'exploration du problème principal est pensée comme un  
cheminement libre mais bien balisé par six étapes : une mise en situation cartographique,  
l'étude d'un corpus documentaire, un gros plan sur les perceptions nationales et un éclairage  
sur l'actualité. Les acquis de ces quatre premières étapes peuvent ensuite être testés dans un  
quizz d'évaluation, et mis en pratique lors du jeu de rôle final ou serious game : un scenario  
européen, une mission et ... des décisions à prendre !\nLa septième séance propose des analyses  
nouvelles pour mettre l'actualité de l'année 2016 en perspective.",  
"id": "awXhkY6qEeWSw79YYA\_8Q",

2470        "slug": "geopolitique",  
2471        "instructorIds": "[ '14896328', '8481820', '21122707' ]",  
2472        "specializations": "[ ]",  
2473        "partnerIds": "[ '210' ]",  
2474        "name": "Géopolitique de l'Europe"  
2475 },  
2476 {  
2477        "FIELD1": 149,  
2478        "courseType": "v2.ondemand",  
2479        "description": "This course, Instructional Design Foundations, is an introductory  
2480 course as part of Instructional Design MasterTrack Certificate. This particular course will  
introduce learners to the conceptual and theoretical foundations of instructional design as  
well as the analysis aspect of instructional systems design in order to create an innovative  
instructional solution to performance problems in organizations. \nUpon successful completion  
of this course, you will be able to:\n•Describe the major concepts of instructional systems  
design\n•Describe the major learning and instructional theories\n•Describe the process of  
instructional design and instructional design models\n•Describe various analysis activities for  
instructional design",  
2481        "id": "LSKyLoqnEeiA2BLnQCAh6g",  
2482        "slug": "instructional-design-foundations-applications",  
2483        "instructorIds": "[ '32400437' ]",  
2484        "specializations": "[ ]",  
2485        "partnerIds": "[ '17' ]",  
2486        "name": "Instructional Design Foundations and Applications"  
2487 },  
2488 {  
2489        "FIELD1": 150,  
2490        "courseType": "v2.ondemand",  
2491        "description": "In this course, you will develop the knowledge and skills to assess and  
stabilize certain types of patients for transport. By the end of this course, you will be able  
to: (1) Identify the signs and symptoms associated with a patient in shock, to describe the  
major categories of shock, to assess a patient with signs of shock and formulate a plan for  
treatment to stabilize the patient for transport, (2) Identify a patient in cardiac arrest and  
to describe the components of high performance CPR including placement of an AED, components of  
quality chest compressions, and options for oxygenation, (3) Identify a patient with under the  
influence of a drug of abuse or a toxicologic ingestion, assess a patient with a potential or  
known ingestion, and to formulate a plan for treatment and stabilization for transport  
including that of a violent patient, (4) Identify the symptoms associated with the most common  
environmental emergencies including hypothermia, hyperthermia, lightning strike and drowning,  
to assess patients with an environmental emergency and to describe initial treatment and  
stabilization for transportation and (5) Understanding your patient's story as well as to think  
critically about the complaint and symptoms associated with the gastrointestinal track, renal  
system, and the reproductive system.",  
2492        "id": "nBmsoNbMEeelahJ6QeV7ig",  
2493        "slug": "medical-emergencies-cpr-toxicology-wilderness",  
2494        "instructorIds": "[ '31865193', '31906087', '29207876', '37546177' ]",  
2495        "specializations": "[ ]",  
2496        "partnerIds": "[ '126' ]",  
2497        "name": "Medical Emergencies: CPR, Toxicology, and Wilderness"  
2498 },  
2499 {  
2500        "FIELD1": 151,  
2501        "courseType": "v2.capstone",  
2502        "description": "The capstone will develop a professional-quality web portfolio.  
Students will demonstrate the ability to design and implement a responsive site for a minimum  
of three platforms. Adherence to validation and accessibility standards will be required. The  
evolving student implementations will be reviewed each week by capstone peers and teaching  
assistants to make sure that the student keeps up with the agenda of the course. \nUpon  
completion of this course students will feel comfortable creating and/or updating existing  
front-end sites, utilizing existing frameworks, and testing sites for accessibility  
compliance.\n\nThis course is only open to students who have completed the first four courses  
in the Web Design for Everybody specialization: Introduction to HTML5, Introduction to CSS3,  
Interactivity with JavaScript, and Advanced Styling with Responsive Design.",  
2503        "id": "zN\_Xyj1AEeWCYBKNeFwojw",  
2504        "slug": "web-design-project",  
2505        "instructorIds": "[ '14130305', '122340' ]",  
2506        "specializations": "[ ]",  
2507        "partnerIds": "[ '3' ]",  
2508        "name": "Web Design for Everybody Capstone"  
2509 },  
2510 {  
2511        "FIELD1": 152,  
2512        "courseType": "v2.ondemand",  
2513 }

2503 "description": "In this course you will be introduced to the basic ideas behind the  
2504 qualitative research in social science. You will learn about data collection, description,  
2505 analysis and interpretation in qualitative research. Qualitative research often involves an  
2506 iterative process. We will focus on the ingredients required for this process: data collection  
2507 and analysis.\nYou won't learn how to use qualitative methods by just watching video's, so we  
2508 put much stress on collecting data through observation and interviewing and on analysing and  
2509 interpreting the collected data in other assignments.\nObviously, the most important concepts  
2510 in qualitative research will be discussed, just as we will discuss quality criteria, good  
2511 practices, ethics, writing some methods of analysis, and mixing methods.\nWe hope to take away  
2512 some prejudice, and enthuse many students for qualitative research.",  
2513 "id": "OmgIw0C2EeWZtA4u62x6lQ",  
2514 "slug": "qualitative-methods",  
2515 "instructorIds": "[ '7649224']",  
2516 "specializations": "[ ]",  
2517 "partnerIds": "[ '131']",  
2518 "name": "Qualitative Research Methods"  
2519 },  
2520 {  
2521 "FIELD1": 153,  
2522 "courseType": "v2.ondemand",  
2523 "description": "This course introduces students to strategies for style writing of  
common practice European art music. The issues of harmonic progression, voice leading, and  
texture are addressed in addition to relevant compositional concepts like repetition,  
variation, and elaboration. The course aims to offer a creative space even within the  
restrictions of stylistic emulation.",  
2524 "id": "fjjjF0gVfEeW0KyIACxqWIg",  
2525 "slug": "classical-composition",  
2526 "instructorIds": "[ '2683051']",  
2527 "specializations": "[ ]",  
2528 "partnerIds": "[ '47']",  
2529 "name": "Write Like Mozart: An Introduction to Classical Music Composition"  
2530 },  
2531 {  
2532 "FIELD1": 154,  
2533 "courseType": "v2.ondemand",  
2534 "description": "In this class, we will derive equilibrium outcomes across a variety of  
market structures. We will begin by understanding equilibrium under a market structure called  
Perfect Competition, a benchmark construction. Economists have tools to measure the efficiency  
of market outcomes. We next consider the polar extreme of a competitive market: a monopoly  
market. We will determine the monopoly equilibrium price and quantity and efficiency  
properties. Much economic activity takes place in markets with just a handful of very large  
producers. To understand equilibrium in these oligopoly markets requires more careful attention  
to strategic interdependence. To capture this interdependence, we consider collusive  
arrangements among a small number of rivals as well as the use of simple game theoretic  
techniques to model equilibrium. Market Failure describes situations where markets fail to find  
the efficient outcome. Information asymmetries are one fertile form of market failure. Another  
form of market failure occurs when externalities are present. We will examine one key  
externality, pollution, and construct a policy prescription to mitigate the negative efficiency  
impacts of this externality.\nUpon successful completion of this course, you will be able  
to:  
Explain how different market structures result in different resource  
allocations.  
Model the impact of external shocks to a particular market structure and  
demonstrate the new equilibrium price and quantity after the impact of this external shock has  
played out.  
Evaluate the efficiency of an equilibrium. Different market structures produce  
different levels of efficiency.  
Explain when and why the government might intervene with  
regulatory authority or antitrust litigation to lessen inefficiencies in some  
markets.  
Describe how information problems can cause inefficient outcomes.  
Understand externalities and consider optimal government response to these market failures.  
This course is part of the iMBA offered by the University of Illinois, a flexible, fully-accredited online  
MBA at an incredibly competitive price. For more information, please see the Resource page in  
this course and onlinemba.illinois.edu.",  
2535 "id": "UwQkL5z8EeWJORITtzkPnQ",  
2536 "slug": "firm-level-economics-markets",  
2537 "instructorIds": "[ '16631679']",  
2538 "specializations": "[ ]",  
2539 "partnerIds": "[ '17']",  
2540 "name": "Firm Level Economics: Markets and Allocations"  
2541 },  
2542 {  
2543 "FIELD1": 155,  
2544 "courseType": "v2.ondemand",  
2545 "description": "In this course, you'll learn the key components of modern-day  
investment strategies which utilize fintech. Professors Natasha Sarin and Chris Geczy of the  
Wharton School have designed this course to help you understand the complex structure of  
payment methods and financial regulations, so you can determine how fintech plays a role in th

future of investing. Through analysis of robo-advising and changing demographic forces, you'll learn how basic elements of trust underlie complex choice architecture in investments and impact investing. You'll also explore payment methodologies and how fintech is emerging as an entrepreneurial solution to both investments and payment systems. By the end of this course, you'll be able to identify different financial technologies, and understand the dynamic between the innovations and regulations, and employ best practices in developing a fintech strategy for yourself or your business. No prerequisites are required for this course, although a basic understanding of credit cards and other payment methods is helpful.",  
2558 "id": "Ux2WtmBXEemE2Q6eJy4pcg",  
2559 "slug": "wharton-fintech-overview-payments-regulations",  
2560 "instructorIds": "[ '14265595', '41845090' ]",  
2561 "specializations": "[ ]",  
2562 "partnerIds": "[ '6' ]",  
2563 "name": "FinTech: Foundations, Payments, and Regulations"  
2564 },  
2565 {  
2566 "FIELD1": 156,  
2567 "courseType": "v2.ondemand",  
2568 "description": "An immersive experience in the world of sports that will take students  
2569 through the four stages of a professional athlete's career. Utilizing lectures, guest speakers  
2570 reading assignments and hypothetical walkthroughs, students will learn how the best sports  
2571 agents manage clients at each of these four stages.\n\nThis course will provide each student  
2572 with the skills necessary to guide an athlete through the difficult decisions that can make or  
2573 lose the athlete millions of dollars, as well as affect their public image and career. Walking  
2574 through the four stages of an athlete's career, we will provide a broad scope of the landscape  
2575 of amateur and professional sports so that you can avoid the pitfalls and traps that so many  
2576 have fallen into in the past; not to mention, bringing you updates throughout the course  
2577 regarding the rapidly changing sports world that we live in today. Analyzing the best practice  
2578 in the management of the superstar athletes with whom Professor Carfagna, Professor Volante and  
2579 their expert guests have worked, we will show you how to manage the career of any professional  
2580 athlete who might seek your guidance at any stage of his or her professional career.",  
2581 "id": "JVtxhFi2EeWPXA4vXFBIfw",  
2582 "slug": "sports-agent",  
2583 "instructorIds": "[ '8603010', '8602996' ]",  
2584 "specializations": "[ ]",  
2585 "partnerIds": "[ '68' ]",  
2586 "name": "Becoming a Sports Agent"  
2587 },  
2588 {  
2589 "FIELD1": 157,  
2590 "courseType": "v2.ondemand",  
2591 "description": "Integrated landscape management and large-scale landscape restoration  
2592 should be in every company's business strategy because in order to reach the Sustainable  
2593 Development Goal on Land Degradation Neutrality (SDG Number 15.3) scaling up and acceleration  
2594 of business-driven landscape restoration is urgently needed.\n\nThis requires business  
2595 professionals with a vision, the right knowledge and skills. This MOOC aims to train the next  
2596 generation of business professionals and developers to acknowledge business' interdependency  
2597 with healthy landscapes and understand the value of ecosystem resources.\n\nHistorically, we  
2598 have found countless ways to justify our continued exploitation of the environment: discovery,  
2599 tradition, Manifest Destiny, even Chinese hoax. But we're all out of excuses now. Each passing  
2600 day swells the data on greenhouse gases and extreme weather, shrinking reservoirs and rising  
2601 sea levels, and diminishing biodiversity. Our resources are finite, the window for change if  
2602 not firmly shut, is certainly closing, and all life must adapt or be doomed.\n\nTéa Obreht,  
2603 The New Yorker, Dec. 19&26, 2016, p. 106.\n\nIt is a frightening prospect indeed – that all  
2604 life on Earth must either adapt or be doomed. This course is about landscape degradation – a  
2605 global and wicked problem that is contributing to the dooming prospect of depletion of Earth's  
2606 finite resources. But this course is also about the solutions to this problem – business drive  
2607 landscape restoration.\nSo rather than leaving you powerless with the prospect Obreht puts  
2608 towards above, it is our hope that you learn how you can be part of the solution to making sure  
2609 that Planet Earth still provides a safe and habitable home for future generations. \nWe must  
2610 act big and we must act now.\nWith this course we want to pass on valuable knowledge and teach  
2611 you useful skills that you can apply in your professional life that will enable you to tackle  
2612 the issue of landscape degradation and restoration. \nThe issue is urgent, so let's dive right  
2613 into it.\n\nThis MOOC is developed by the ENABLE partnership, which is co-funded by the  
2614 ERASMUS+ programme of the European Commission and involves a diverse, international group of  
2615 organizations including Rotterdam School of Management, Erasmus University, Commonland, United  
2616 Nations University Land Restoration Training Programme, the Spanish National Research Council  
2617 and Estoril Global Conferences.",  
2618 "id": "c8ICsd1SEeavSqqUZ0zWHA",  
2619 "slug": "landscape-restoration-sustainable-development",  
2620 "instructorIds": "[ '24682845', '22526066', '25028948', '24963903', '25052126',  
2621 '22656799', '24909446' ]",  
2622 "specializations": "[ ]",  
2623 "partnerIds": "[ '244' ]",

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2614         "name": "A Business Approach to Sustainable Landscape Restoration"
2615     },
2616     {
2617         "FIELD1": 158,
2618         "courseType": "v2.on-demand",
2619         "description": "Being a successful FinTech firm requires more than just great
2620 technology; it also requires an understanding of the laws and regulations applicable to your
2621 business. This course will provide you with that understanding. You will learn about the
2622 critical legal, regulatory, and policy issues associated with cryptocurrencies, initial coin
2623 offerings, online lending, new payments and wealth management technologies, and financial
2624 account aggregators. In addition, you will learn how regulatory agencies in the U.S. are
2625 continually adjusting to the emergence of new financial technologies and how one specific
2626 agency has proposed a path for FinTech firms to become regulated banks. You will also learn th
2627 basics of how banks are regulated in the U.S.\n\nIf you are unfamiliar with how these new
2628 financial technologies work, fear not. We will begin each new course section with a high-level
2629 overview of the underlying technology. While the course is principally focused on the U.S.
2630 FinTech industry, we cannot possibly cover every relevant legal and regulatory issue.
2631 Therefore, this course should not be construed as legal advice. Rather, the goal of the course
2632 is to familiarize you with the key legal and regulatory challenges FinTech firms in various
2633 sectors face, as well as the critical policy debates that are occurring in Washington D.C. and
2634 state capitals across the country."
2635     {
2636         "id": "nhAPFV0cEeiNthLYUFoHkg",
2637         "slug": "fintechlawandpolicy",
2638         "instructorIds": "[31625534]",
2639         "specializations": "[]",
2640         "partnerIds": "[7]",
2641         "name": "FinTech Law and Policy"
2642     },
2643     {
2644         "FIELD1": 159,
2645         "courseType": "v2.on-demand",
2646         "description": "Есть мнение, что русский язык – не просто один из самых
2647 распространенных языков в мире, но и один из самых сложных для изучения. В нашем курсе мы
2648 покажем, что знакомство с русским языком может быть увлекательным и даже забавным. Пройдя
2649 обучение, вы сможете поддержать простую беседу на русском языке, найти выход из обыденной
2650 ситуации, рассказать что-то о себе. \n\nНебольшие видеозарисовки иллюстрируют и объясняют
2651 грамматический материал, позволяют легко и быстро освоиться в новой языковой среде. Лексически
2652 блоки подобраны таким образом, что к концу курса слушатель сможет самостоятельно решать
2653 элементарные коммуникативные задачи на русском языке (на уровне владения языком A1). \n\nНаш
2654 курс подойдет вам идеально, если недавно вы начали изучать русский язык или только решили его
2655 освоить. В каждом из четырех модулей курса «Я говорю по-русски» вы найдете пять видеолекций,
2656 интерактивные таблицы, новые слова и задания для контроля. Курс поможет слушателям запомнить и
2657 закрепить основные лексико-грамматические конструкции; получить навыки чтения, письма и
2658 аудирования; понять сложный грамматический материал и уверено использовать его в разговорной
2659 практике.\n\nПродолжить изучение русского языка с преподавателями Томского государственного
2660 университета можно на онлайн-курсах «Зарисовки о Сибири. Город Томск» и «Русский язык как
2661 инструмент успешной коммуникации».",
2662         "id": "CyAufKmgEei1AAo9TgayGg",
2663         "slug": "ya-govoryu-po-russki",
2664         "instructorIds": "[39112664, 32706737]",
2665         "specializations": "[]",
2666         "partnerIds": "[276]",
2667         "name": "Я говорю по-русски/ I speak Russian"
2668     },
2669     {
2670         "FIELD1": 160,
2671         "courseType": "v2.on-demand",
2672         "description": "This course teaches learners (industry professionals and students) the
2673 fundamental concepts of concurrent programming in the context of Java 8. Concurrent
2674 programming enables developers to efficiently and correctly mediate the use of shared resource
2675 in parallel programs. By the end of this course, you will learn how to use basic concurrency
2676 constructs in Java such as threads, locks, critical sections, atomic variables, isolation,
2677 actors, optimistic concurrency and concurrent collections, as well as their theoretical
2678 foundations (e.g., progress guarantees, deadlock, livelock, starvation,
2679 linearizability).\n\nWhy take this course?\n\nIt is important for you to be aware of the
2680 theoretical foundations of concurrency to avoid common but subtle programming errors. \n\nJava
2681 has modernized many of the concurrency constructs since the early days of threads and
2682 locks.\n\nDuring the course, you will have online access to the instructor and mentors to get
2683 individualized answers to your questions posted on the forums.\n\nEach of the four modules in
2684 the course includes an assigned mini-project that will provide you with the necessary hands-on
2685 experience to use the concepts learned in the course on your own, after the course ends.\n\nThe
2686 desired learning outcomes of this course are as follows:\n\nConcurrency theory: progress
2687 guarantees, deadlock, livelock, starvation, linearizability\n\nUse of threads and
2688 structured/unstructured locks in Java\n\nAtomic variables and isolation\n\nOptimistic
2689 
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2658 concurrency and concurrent collections in Java (e.g., concurrent queues, concurrent  
2659 hashmaps)\n•\tActor model in Java\n\nMastery of these concepts will enable you to immediately  
2660 apply them in the context of concurrent Java programs, and will also help you master other  
2661 concurrent programming system that you may encounter in the future (e.g., POSIX threads, .NET  
2662 threads).",  
2663 "id": "KDpdxcuGEea2Gw5ROLcooQ",  
2664 "slug": "concurrent-programming-in-java",  
2665 "instructorIds": "[ '1186058' ]",  
2666 "specializations": "[ ]",  
2667 "partnerIds": "[ '13' ]",  
2668 "name": "Concurrent Programming in Java"  
},  
{  
"FIELD1": 161,  
"courseType": "v2.ondemand",  
"description": "In previous courses in the Specialization, we have discussed how to  
2669 sequence and compare genomes. This course will cover advanced topics in finding mutations  
2670 lurking within DNA and proteins.\n\nIn the first half of the course, we would like to ask how  
2671 an individual's genome differs from the \"reference genome\" of the species. Our goal is to  
2672 take small fragments of DNA from the individual and \"map\" them to the reference genome. We  
2673 will see that the combinatorial pattern matching algorithms solving this problem are elegant  
2674 and extremely efficient, requiring a surprisingly small amount of runtime and memory.\n\nIn th  
2675 second half of the course, we will learn how to identify the function of a protein even if it  
2676 has been bombarded by so many mutations compared to similar proteins with known functions that  
2677 it has become barely recognizable. This is the case, for example, in HIV studies, since the  
2678 virus often mutates so quickly that researchers can struggle to study it. The approach we wil  
use is based on a powerful machine learning tool called a hidden Markov model.\n\nFinally, you  
will learn how to apply popular bioinformatics software tools applying hidden Markov models to  
compare a protein against a related family of proteins.",  
"id": "M5IS7Pw3EeW3kAo3Iffzfw",  
"slug": "dna-mutations",  
"instructorIds": "[ '1540981', '2658887' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '53' ]",  
"name": "Finding Mutations in DNA and Proteins (Bioinformatics VI)"  
},  
{  
"FIELD1": 162,  
"courseType": "v2.ondemand",  
"description": "Effective teamwork and group communication are essential for your  
2679 professional and personal success. In this course you will learn to: make better decisions, b  
2680 more creative and innovative, manage conflict and work with difficult group members, negotiate  
2681 for preferred outcomes, improve group communication in virtual environments, develop a better  
2682 overall understanding of human interaction, and work more effectively as a team. Our goal is  
2683 to help you understand these important dynamics of group communication and learn how to put  
2684 them into practice to improve your overall teamwork.",  
"id": "IrvLQAqFEEeBuxL5UjD8lg",  
"slug": "teamwork-skills-effective-communication",  
"instructorIds": "[ '26205080' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '71' ]",  
"name": "Teamwork Skills: Communicating Effectively in Groups"  
},  
{  
"FIELD1": 163,  
"courseType": "v2.ondemand",  
"description": "Welcome to Integrating Scripts for Scene Interactions, the third cours  
2694 in the Unity Certified 3D Artist Specialization from Unity Technologies.\n\nThe courses in thi  
2695 series will help you prepare for the Unity Certified 3D Artist exam, the professional  
2696 certification for entry- to mid-level Unity artists. 3D artists are critical to the Unity  
2697 development pipeline. They are a bridge between the programmers writing the application code  
2698 and the designers or art directors who define the application's aesthetics and style. In these  
2699 courses, you will be challenged to complete realistic art implementation tasks in Unity that  
2700 are aligned to the topics covered on the exam.\n\nIn this third course, you will complete work  
2701 on the Kitchen Configurator application - an app that lets users view a realistic rendering of  
2702 a kitchen and swap out objects and materials to customize the design. Now you'll work on the  
2703 allowing users to actually interact with your beautiful design. You'll implement a User  
2704 Interface (UI) in Unity and add some pre-written scripts to the project to make it interactive.  
2705 Finally, you'll adapt the project to VR with by bringing the UI into world space. By the end o  
the course, you'll have a functioning Kitchen Configurator app that would be ready to take to  
2706 the final stages of production and launch.\n\nThis is an intermediate course, intended for  
2707 people who are ready for their first paying roles as Unity 3D artists, or enthusiasts who woul  
like to verify their skills against a professional standard. To succeed, you should have at  
2708 least 1-2 years of experience implementing 3D art in Unity. You should be proficient at

2709 importing assets into Unity from Digital Content Creation (DCC) tools, prototyping scenes,  
2710 working with lighting, and adding particles and effects. You should also have a basic  
2711 understanding of 2D asset management, animation, and working with scripts. You should have  
experience in the full product development lifecycle, and understand multi-platform  
development, including for XR (AR and VR) platforms.",  
2712 "id": "A8fh7cy4Eei0tApsIT9dlg",  
2713 "slug": "integrating-scripts-for-scene-interactions",  
2714 "instructorIds": "[ '33398563', '32937405' ]",  
2715 "specializations": "[ ]",  
2716 "partnerIds": "[ '482' ]",  
2717 "name": "Integrating Scripts for Scene Interactions"  
2718 },  
2719 {  
2720 "FIELD1": 164,  
2721 "courseType": "v2.ondemand",  
2722 "description": "This course is an introduction to how to use relational databases in  
business analysis. You will learn how relational databases work, and how to use entity-  
relationship diagrams to display the structure of the data held within them. This knowledge  
will help you understand how data needs to be collected in business contexts, and help you  
identify features you want to consider if you are involved in implementing new data collection  
efforts. You will also learn how to execute the most useful query and table aggregation  
statements for business analysts, and practice using them with real databases. No more waiting  
48 hours for someone else in the company to provide data to you - you will be able to get the  
data by yourself!\n\nBy the end of this course, you will have a clear understanding of how  
relational databases work, and have a portfolio of queries you can show potential employers.  
Businesses are collecting increasing amounts of information with the hope that data will yield  
novel insights into how to improve businesses. Analysts that understand how to access this dat  
- this means you! - will have a strong competitive advantage in this data-smitten business  
world.",  
2723 "id": "GplkvRnqEeW9dA4X94-nLQ",  
2724 "slug": "analytics-mysql",  
2725 "instructorIds": "[ '13723820', '12388058' ]",  
2726 "specializations": "[ ]",  
2727 "partnerIds": "[ '7' ]",  
2728 "name": "Managing Big Data with MySQL"  
2729 },  
2730 {  
2731 "FIELD1": 165,  
2732 "courseType": "v2.ondemand",  
2733 "description": "This UX course provides an introduction to the fields of UX research  
and design. Learners will gain an understanding of what is involved in UX research, including  
conducting interviews, evaluating systems, and analyzing systems using principles of good  
design. Learners will also learn about the work involved in UX Design, including the generatio  
of promising design solutions and the creation of prototypes at multiple levels of fidelity. B  
interleaving successive phases of UX Research and Design, learners will see how to learn from  
inevitable mistakes and improve towards a product with a great UX.\n\nWhat you'll learn:  
The skills needed for UX research and design  
- How UX researchers discover and assess user  
needs and assess possible designs  
- How to conduct a micro-usability test  
- How UX designers use sketching and prototyping to develop design concepts  
- How to incorporate a user-centered focus into the design process  
- Key features of human behavior and describe their impact on the design of interactive systems  
- Techniques for critiquing and designing interactive systems based on human capabilities and behavior",  
2734 "id": "FZGtX7LUUiNhJ2KR9bNg",  
2735 "slug": "introtoux-principles-and-processes",  
2736 "instructorIds": "[ '34219310' ]",  
2737 "specializations": "[ ]",  
2738 "partnerIds": "[ '3' ]",  
2739 "name": "Introduction to User Experience Principles and Processes"  
2740 },  
2741 {  
2742 "FIELD1": 166,  
2743 "courseType": "v2.ondemand",  
2744 "description": "Engineering leaders must write extensively for their jobs, and their  
writing needs to be professional, reader-focused, and error-free. What leaders write in  
particular can affect productivity and the bottom line, so the written communication that  
leaders create must be clear and concise. In this course, you'll learn essential writing skill  
that you can apply in your daily activities on the job as an engineering leader. You'll learn  
key principles in  
Approaching various engineering genres  
Using the writing process to create quality documents  
Making your writing structured  
Making your writing clear and concise  
Handling style, tone, and voice  
Selected materials courtesy of Communication Faculty at Rice University - all rights reserved.",  
2745 "id": "6sk543Q6EeaRqAobOpNSMQ",  
2746 "slug": "engineering-writing",  
2747 "instructorIds": "[ '18984882', '17889770' ]",  
2748 }  
2749 }  
2750 }

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2761     "specializations": "[ ]",
2762     "partnerIds": "[ '13' ]",
2763     "name": "Writing Skills for Engineering Leaders"
2764   },
2765   {
2766     "FIELD1": 167,
2767     "courseType": "v2.ondemand",
2768     "description": "An entrepreneur is someone who is always on the lookout for problems
2769     that can be turned into opportunities and finds creative ways to leverage limited resources to
2770     reach their goals. In this course, learners will be introduced to the fundamental concepts,
2771     theories, and frameworks of entrepreneurship and learn how to apply them within the context of
2772     the world's largest market: China. Through cases, articles, and experiential learning, learner
2773     will gain expertise in how to identify and evaluate opportunities; interpret, analyze, and
2774     build financial models to enable high-growth ventures; practice living life as an
2775     entrepreneurial leader; and create a new product or service for the Chinese market.",
2776     "id": "vvDJ410QEeaFYA4dzi3AFw",
2777     "slug": "entrepreneurship",
2778     "instructorIds": "[ '20840260' ]",
2779     "specializations": "[ ]",
2780     "partnerIds": "[ '45' ]",
2781     "name": "Entrepreneurship"
2782   },
2783   {
2784     "FIELD1": 168,
2785     "courseType": "v2.ondemand",
2786     "description": "This one-week, accelerated online class equips students to containerize
2787     workloads in Docker containers, deploy them to Kubernetes clusters provided by Google
2788     Kubernetes Engine, and scale those workloads to handle increased traffic. Students also learn
2789     how to continuously deploy new code in a Kubernetes cluster to provide application
2790     updates.\n\nAt the end of the course, you will be able to:\n• Understand container basics\n•
2791     Containerize an existing application\n• Understand Kubernetes concepts and principles\n• Deploy
2792     applications to Kubernetes using the CLI\n• Set up a continuous delivery pipeline using
2793     Jenkins\n• Locate more documentation and training.\n\nTo get the most out of this course,
2794     learners should have basic proficiency with command-line tools and Linux operating system
2795     environments, as well as Web server technologies such as Nginx. We also recommend systems
2796     operations experience, including deploying and managing applications, either on-premises or in
2797     a public cloud environment.\n\n>>> By enrolling in this course you agree to the Qwiklabs Terms
2798     of Service as set out in the FAQ and located at: <<<",
2799     "id": "lAe6xrqUEeeJRwrm1qGMrA",
2800     "slug": "google-kubernetes-engine",
2801     "instructorIds": "[ '22997770' ]",
2802     "specializations": "[ ]",
2803     "partnerIds": "[ '443' ]",
2804     "name": "Getting Started with Google Kubernetes Engine"
2805   },
2806   {
2807     "FIELD1": 169,
2808     "courseType": "v2.ondemand",
2809     "description": "This course will provide you with an overview of the most important
2810     health challenges facing the world today. You will gain insight into how challenges have
2811     changed over time, we will discuss the likely determinants of such changes and examine future
2812     projections. Successful international strategies and programs promoting human health will be
2813     highlighted and global health governance structures will be mapped and the role of the key
2814     actors explored.",
2815     "id": "cKvqIUXWEeSAFiIACyyIrg",
2816     "slug": "global-health-introduction",
2817     "instructorIds": "[ '2566087' ]",
2818     "specializations": "[ ]",
2819     "partnerIds": "[ '63' ]",
2820     "name": "An Introduction to Global Health"
2821   },
2822   {
2823     "FIELD1": 170,
2824     "courseType": "v2.ondemand",
2825     "description": "This is the final course in the specialization which builds upon the
2826     knowledge learned in Python Programming Essentials, Python Data Representations, and Python
2827     Data Analysis. We will learn how to install external packages for use within Python, acquire
2828     data from sources on the Web, and then we will clean, process, analyze, and visualize that
2829     data. This course will combine the skills learned throughout the specialization to enable you
2830     to write interesting, practical, and useful programs.\n\nBy the end of the course, you will be
2831     comfortable installing Python packages, analyzing existing data, and generating visualizations
2832     of that data. This course will complete your education as a scripter, enabling you to locate,
2833     install, and use Python packages written by others. You will be able to effectively utilize
2834     Python packages in your own projects.
```

2810 tools and packages that are widely available to amplify your effectiveness and write useful  
2811 programs.",  
2812 "id": "WM6vmONeEea9axKK2AGYJA",  
2813 "slug": "python-visualization",  
2814 "instructorIds": "[ '726142', '527518' ]",  
2815 "specializations": "[ ]",  
2816 "partnerIds": "[ '13' ]",  
2817 "name": "Python Data Visualization"  
2818 },  
2819 {  
2820 "FIELD1": 171,  
2821 "courseType": "v2.ondemand",  
2822 "description": "Gamification is the application of game elements and digital game  
2823 design techniques to non-game problems, such as business and social impact challenges. This  
2824 course will teach you the mechanisms of gamification, why it has such tremendous potential, an  
2825 how to use it effectively. For additional information on the concepts described in the course,  
2826 you can purchase Professor Werbach's book For the Win: How Game Thinking Can Revolutionize You  
2827 Business in print or ebook format in several languages.",  
2828 "id": "69Bku0KoEewZtA4u62x6lQ",  
2829 "slug": "gamification",  
2830 "instructorIds": "[ '226710' ]",  
2831 "specializations": "[ ]",  
2832 "partnerIds": "[ '6' ]",  
2833 "name": "Gamification"  
2834 },  
2835 {  
2836 "FIELD1": 172,  
2837 "courseType": "v2.ondemand",  
2838 "description": "Why are organisational misbehaviours such as cynicism, apathy, bullying  
2839 and disengagement increasingly prevalent in the workplace? This course examines these tensions  
2840 and how transformational, authentic and inclusive leadership styles offer an alternative to the  
2841 more autocratic, job-centred and controlling leadership styles of the past. You'll learn how  
2842 the digital revolution, along with an increased focus on projects and teamwork, has  
2843 dramatically altered the perception of leadership in a way that now demands all organisational  
2844 members take on some form of self-leadership. And you'll learn how this change is causing  
2845 tensions between traditional leaders and the contemporary practices vital to maintain agility  
2846 in today's ultra-competitive marketplace. This learning will be complemented by structured  
2847 activities such as video lectures, quizzes, discussion prompts and written assessments.",  
2848 "id": "hN6So5BcEeilcQpNXeebtA",  
2849 "slug": "leadership-adapt-your-style",  
2850 "instructorIds": "[ '36624930' ]",  
2851 "specializations": "[ ]",  
2852 "partnerIds": "[ '254' ]",  
2853 "name": "Adapt your leadership style"  
2854 },  
2855 {  
2856 "FIELD1": 173,  
2857 "courseType": "v2.ondemand",  
2858 "description": "This course introduces simple and multiple linear regression models.  
2859 These models allow you to assess the relationship between variables in a data set and a  
2860 continuous response variable. Is there a relationship between the physical attractiveness of a  
2861 professor and their student evaluation scores? Can we predict the test score for a child based  
2862 on certain characteristics of his or her mother? In this course, you will learn the fundamental  
2863 theory behind linear regression and, through data examples, learn to fit, examine, and utilize  
2864 regression models to examine relationships between multiple variables, using the free  
2865 statistical software R and RStudio.",  
2866 "id": "oSAFElDEeWCsBJ1\_yk7Tw",  
2867 "slug": "linear-regression-model",  
2868 "instructorIds": "[ '1549355' ]",  
2869 "specializations": "[ ]",  
2870 "partnerIds": "[ '7' ]",  
2871 "name": "Linear Regression and Modeling"  
2872 },  
2873 {  
2874 "FIELD1": 174,  
2875 "courseType": "v2.ondemand",  
2876 "description": "¡Claro que todos podemos potenciar nuestra creatividad a través de  
2877 procedimientos, rutinas y protocolos sencillos! El participante desarrollará su talento  
2878 creativo para aportar soluciones originales y generar ideas y productos en el ámbito en que se  
2879 desenvuelve y en la vida cotidiana.",  
2880 "id": "4G2HtIWlEeS1zyIACiGe0w",  
2881 "slug": "creatividad",  
2882 "instructorIds": "[ '323100' ]",  
2883 "specializations": "[ ]",  
2884 }]

2852            "partnerIds": "[ '58' ]",  
2853            "name": "Ser más creativos"  
2854        },  
2855        {  
2856            "FIELD1": 175,  
2857            "courseType": "v2.ondemand",  
2858            "description": "What is a musician's response to the condition of the world? Do  
musicians have an obligation and an opportunity to serve the needs of the world with their  
musicianship?\n\nAt a time of crisis for the classical music profession, with a changing  
commercial landscape, a shrinking audience base, and a contraction in the number of  
professional orchestras, how does a young musician construct a career today? Are we looking at  
a dying art form or a moment of reinvigoration?\n\nIn this course we will develop a response  
to these questions, and we will explore the notion that the classical musician, the artist, is  
an important public figure with a critical role to play in society.\n\nThe course will includ  
inquiry into a set of ideas in philosophy of aesthetics; a discussion about freedom, civil  
society, and ways that art can play a role in readying people for democracy; discussion on  
philosophy of education as it relates to the question of positive social change; and an  
exploration of musical and artistic initiatives that have been particularly focused on a  
positive social impact.\n\nGuiding questions for this course inquiry will include:\n\nHow can classical music effect social change?  
- How has music made positive change in  
communities around the globe?  
- What can the field of classical music learn from other  
movements for social change?  
- How have educators and philosophers thought about the  
arts and their connection to daily contemporary life?\n\nEach class will explore one critical  
question through lectures, discussions, interviews, or documentaries.",  
2866            "id": "Kzg9QkDxEeWZtA4u62x6lQ",  
2867            "slug": "music-and-social-action",  
2868            "instructorIds": "[ '14642761' ]",  
2869            "specializations": "[ ]",  
2870            "partnerIds": "[ '109' ]",  
2871            "name": "Music and Social Action"  
2872        },  
2873        {  
2874            "FIELD1": 176,  
2875            "courseType": "v2.ondemand",  
2876            "description": "Курс «Введение в биоинформатику» адресован тем, кто хочет получить  
расширенное представление о том, что такое биоинформатика и как она помогает биологам и медика  
в их работе.\n\nThe course is aimed at those who would like to have a better idea of what  
bioinformatics is and how it helps biologists and medical scientists in research and clinical  
work.",  
2877            "id": "ZnKB0bKrEeWKaQ6n\_gsuQ",  
2878            "slug": "bioinformatika",  
2879            "instructorIds": "[ '4973869', '6081', '1240234', '1702251', '1239903' ]",  
2880            "specializations": "[ ]",  
2881            "partnerIds": "[ '179' ]",  
2882            "name": "Введение в биоинформатику (Introduction to Bioinformatics)"  
2883        },  
2884        {  
2885            "FIELD1": 177,  
2886            "courseType": "v2.ondemand",  
2887            "description": "This six-week course titled Doing Business in Europe is the second in  
series of three exploring some of the main business aspects of European Union law. Besides  
providing learners with a sound knowledge base of European laws and regulations relevant to  
establishing and managing a company within the European Union, the course also explores  
business considerations within a broader perspective by including inputs from leading law  
practitioners in the field. More specifically, the course discusses strategic and financial  
considerations within Company law, as well as Labour law issues such as restructuring  
enterprises, working conditions and handling crises situations. The course also examines other  
legal areas such as Tax law, Environmental law and Private International law, and how they tie  
in to doing business in Europe.\n\nAt the end of this course, you will have a basic  
understanding of how to:  
- Understand the relevant regulations governing the internal  
European Union market  
- Establish and run a company within the European Union  
- Employ staff and recognize workers' rights and obligations  
- Comply with tax regulations and environmental standards  
- Set up agreements and resolve cross-border disputes  
Successfully analyse EU case law and draft case reports  
About the Series  
The Lund series in European Business Law ranges from considering the basic structures and principles of  
the European Union to focusing on specialized areas of European Union law. The first course,  
Understanding the Fundamentals, examines the core structures and principles of the European  
Union. The third and final course, Competing in Europe, goes into depth concerning how to  
compete on the internal market and protect your brand, product or invention. All three courses  
can be taken independently or in sequence depending on your needs and preferences.  
To keep  
up to speed on the course series, visit our Facebook page  
at:  
<https://www.facebook.com/eblmooc/>  
Syllabus and Format  
Each course consists of a  
number of modules where one module represents about one week of work. A module includes a  
number of lectures and readings, and finishes with an assessment - a quiz or a peer graded

assignment. The assessments are intended to encourage learning and ensure that you understand the material of the course. Participating in forum discussions is voluntary.

\n\nCourse I - Understanding the Fundamentals\n\nModule 1. \tIntroduction \nModule 2. \tLegal Method and Source \nModule 3. \tConstitutional Freedoms and Fundamental principles \nModule 4. \tFreedom of Movement \nModule 5. \tThe External Dimension \n\nCourse II - Doing Business in Europe

\n\nModule 1. \tMaking Business Transactions\nModule 2. \tEstablishing a Company\nModule 3. \tEmploying and Working in Europe\nModule 4. \tPaying Taxes and Complying with Environmental Standards \nModule 5. \tCase Clinic\nModule 6. \tResolving Cross-border Disputes \n\nCourse II - Competing in Europe\n\nModule 1. \tTrademarks as essential Assets\nModule 2. \tDefending Patents \nModule 3. \tCompetition: Illegal Agreements \nModule 4. \tCompetition: Abuse of Dominance and Mergers \nModule 5. \tLegal Writing and Argumentation\nModule 6. \tSelling to the State and State Aid \n\nLund University\n\nLund University was founded in 1666 and has for a number of years been ranked among the world's top 100 universities. The University has 47 700 students and 7 500 staff based in Lund, Sweden. Lund University unites tradition with a modern dynamic, and highly international profile. With eight different faculties and numerous research centers and specialized institutes, Lund is the strongest research university in Sweden and one of Scandinavia's largest institutions for education and research. The university annually attracts a large number of international students and offers a wide range of courses and programmes taught in English.

\n\nThe Faculty of Law is one of Lund University's four original faculties, dating back to 1666. It is a modern faculty with an international profile, welcoming both international and Swedish students. Education, research and interaction with the surrounding community are the main focus of the Faculty's work. The connection between the three is particularly apparent in the programmes and courses offered by the university, including the university's MOOC course in European Business Law. The students get the chance to engross themselves in traditional legal studies, while interacting with both researchers and professionally active lawyers with qualifications and experience from various areas of law.

\n\nThe faculty offers three international Masters: two 2-year Master's programmes in International Human Rights Law and European Business Law, and a 1-year Master's in European and International Tax Law. Students from around 40 countries take part in the programmes which offer a unique subject specialization within each field, with highly qualified researchers and professional legal practitioners engaged in the teaching.

\n\nThe Master's programme in European Business Law provides an in-depth understanding of both the practical and the theoretical aspects of business law within the European Union. The programme provides both general and specific knowledge of the European Union legal framework, which is necessary for students intending to work as legal advisors or business decision-makers. The programme is delivered in English and is open to students with at least a three year degree in Law (Bachelor, LL.B, or equivalent) who want to specialize in European economic and business law.

\n\nThe MOOC course in European Business Law is a great course to start with for students intending to apply for the Master's programme in European Business Law. Even though the MOOC course does not grant credits previous knowledge of the subject is considered upon admission to the master's programme. For more information about the Master's programme in European Business Law see <https://www.law.lu.se/#!meb>,

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'7944970', '7944907']",
        "specializations": "[]",
        "partnerIds": "[199]",
        "name": "European Business Law: Doing Business in Europe"
    },
    {
        "FIELD1": 178,
        "courseType": "v2.ondemand",
        "description": "Welcome to Application Systems Programming, the second course in the Unity Certified Programmer Specialization from Unity Technologies.\n\nThis course will help you prepare for the Unity Certified Programmer exam, the professional certification for entry to mid-level Unity programmers. Unity is used to create real-time 3D applications for many industries, including video games, automotive, film, training, and more. In this course, you will be challenged to solve realistic Unity programming problems that are aligned to topics covered on the exam. Throughout the second course, you will expand upon the development of a 2D action video game that was started in the first course: AsteraX. In doing so, you will practice many of the skills covered in the exam, including adding particle effects, implementing user customizations, managing user and application data, and optimizing for different platforms.\n\nThis is an intermediate course, intended for people who are ready for their first paying roles as Unity programmers, or enthusiasts who would like to verify their skills against a professional standard. To succeed, you should have at least 1-2 years of experience programming interactive applications in Unity. You should be proficient at programming in the C# language and familiar with Unity's scripting APIs. You should have experience in the full product development lifecycle, from concept to launch (and beyond). And you should understand multi-platform development, including deploying applications to XR (AR and VR) platforms."
    },
    {
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        "slug": "application-systems-programming",
        "instructorIds": "[18556726', '32937405']",
        "specializations": "[]",
        "description": "Welcome to Application Systems Programming, the second course in the Unity Certified Programmer Specialization from Unity Technologies.\n\nThis course will help you prepare for the Unity Certified Programmer exam, the professional certification for entry to mid-level Unity programmers. Unity is used to create real-time 3D applications for many industries, including video games, automotive, film, training, and more. In this course, you will be challenged to solve realistic Unity programming problems that are aligned to topics covered on the exam. Throughout the second course, you will expand upon the development of a 2D action video game that was started in the first course: AsteraX. In doing so, you will practice many of the skills covered in the exam, including adding particle effects, implementing user customizations, managing user and application data, and optimizing for different platforms.\n\nThis is an intermediate course, intended for people who are ready for their first paying roles as Unity programmers, or enthusiasts who would like to verify their skills against a professional standard. To succeed, you should have at least 1-2 years of experience programming interactive applications in Unity. You should be proficient at programming in the C# language and familiar with Unity's scripting APIs. You should have experience in the full product development lifecycle, from concept to launch (and beyond). And you should understand multi-platform development, including deploying applications to XR (AR and VR) platforms."
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2942        "partnerIds": "[ '482' ]",  
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2942 {  
2942        "FIELD1": 179,  
2942        "courseType": "v2.ondemand",  
2942        "description": "Nach einem ersten Überblick über die Geschichte von ML erfahren Sie in  
2943 diesem Kurs, weshalb heute mithilfe neuronaler Netzwerke viele Probleme so erfolgreich gelöst  
2944 werden können. Wir erklären anschließend, wie Sie überwachtes Lernen zur Problemlösung  
2945 einrichten und mithilfe des Gradientenverfahrens gute Ergebnisse erzielen. Dazu sind Datasets  
2946 erforderlich, mit denen die Generalisierung möglich ist. In diesem Kurs zeigen wir Ihnen, wie  
2947 Sie Datasets auf wiederholbare Weise erstellen, um Experimente zu  
2948 ermöglichen.\n\nKursziele:\nErkennen, warum Deep Learning derzeit beliebt ist\nModelle anhand  
2949 von Verlustfunktionen und Leistungsmesswerten optimieren und auswerten\nHäufige Probleme rund  
2950 um maschinelles Lernen minimieren\nWiederholbare und skalierbare Datasets zum Trainieren,  
Auswerten und Testen erstellen",  
2951        "id": "rASUBG\_yEei3VA5XIGna9A",  
2952        "slug": "launching-machine-learning-de",  
2952        "instructorIds": "[ '22997770' ]",  
2953        "specializations": "[ ]",  
2953        "partnerIds": "[ '443' ]",  
2953        "name": "Launching into Machine Learning auf Deutsch"  
2953 },  
2953 {  
2954        "FIELD1": 180,  
2955        "courseType": "v2.ondemand",  
2956        "description": "Focusing on the Large Marine Ecosystems (LMEs) of the world, this  
2957 course will introduce the concept and practice of ecosystem-based management. LMEs occupy area  
2958 of coastal ocean at least 200 000 km<sup>2</sup> or greater in size. These coastal waters produce 12.6  
2959 trillion USD in ecosystem goods and services annually and are vitally important for billions of  
2960 people around the globe.\n\nBecause LMEs are bounded by ocean features and are globally linked  
2961 management of human activities needs to occur in an integrated fashion across political  
2962 boundaries and economic sectors (e.g. fishing, shipping, energy, tourism, and mining.) This  
2963 represents a new type of management approached - shifting from single sector-based to multi-  
2964 sector assessment and management within the spatial domain of the world's 66 Large Marine  
Ecosystems. There is global high-level support for this new approach and in this course, we  
will introduce the concepts and tools for assessing and managing LMEs.\n\nTogether, leaders and  
experts in a global movement to recover and sustain the goods and services of LMEs will  
introduce you to the mechanisms used for assessment (Transboundary Diagnostic Analysis),  
planning and implementation (Strategic Action Programme). Based on recent activities in  
implementation and practice of the LME approach in 22 projects around the globe, we will  
showcase examples of effective management at this scale, and highlight the challenges and  
issues. By the end of the online course, we hope you will be able to actively use this  
knowledge to advance sustainable development of the world's oceans.\n\nThe course was created  
2965 with the support and input of: the Global Environment Facility (GEF), the United Nations  
2966 Development Program (UNDP), the National Oceanic and Atmospheric Administration (NOAA), UNESCO  
2967 IOC and IW:LEARN.",  
2968        "id": "qYE1\_lWtEee9zA480n2xtg",  
2969        "slug": "large-marine-ecosystems",  
2970        "instructorIds": "[ '15946896' ]",  
2971        "specializations": "[ ]",  
2972        "partnerIds": "[ '255', '538', '540', '537', '263', '539', '541' ]",  
2973        "name": "Large Marine Ecosystems: Assessment and Management"  
2974 },  
2974 {  
2975        "FIELD1": 181,  
2976        "courseType": "v2.capstone",  
2976        "description": "This course will guide you through the final project for the Developing  
Your Musicianship Specialization. This course will continue to help you apply the musical  
concepts you learned throughout the specialization, enabling you to create and perform a 36-  
2977 measure composition. Taught by Berklee College of Music professor George W. Russell, Jr., the  
2978 course includes four videos in which George models each stage of the project. Through peer  
2979 feedback and discussion, practice, and applying what you've learned, this final project will  
hone your skills as a musician.",  
2980        "id": "IjzcekeSEeaL3g5tgt\_P6Q",  
2981        "slug": "musicianship-final-project",  
2982        "instructorIds": "[ '6124304' ]",  
2983        "specializations": "[ ]",  
2984        "partnerIds": "[ '21' ]",  
2985        "name": "Developing Your Musicianship: Final Project"  
2986 },  
2986 {  
2987        "FIELD1": 182,  
2987        "courseType": "v2.ondemand",

2988 "description": "This 5 week course will guide learners through the essential steps in  
2989 planning an individualized weight loss program. There is no guarantee of weight loss through  
2990 completing the course; learners will have the framework and essential components for an  
2991 evidence-based weight loss program. This course is intended for healthy adults who do not have  
2992 any chronic disease such as diabetes, high blood pressure, heart disease, lung disease or any  
2993 others. In addition, this course does not provide information for people who have food  
2994 allergies or intolerances.\n\nLosing weight and keeping it off requires planning and goal-  
2995 setting. Crash diets or fad diets are ineffective and can be dangerous. This course provides  
2996 evidence-based information for planning a weight loss program that is safe and effective in  
2997 producing a one to two pound loss per week.\n\nThis course will help learners establish the  
2998 following: \n\n1. A realistic goal weight with a specific plan for rate of weight loss and tim  
frame for achieving goal weight.\n2. A realistic goal for the frequency, duration, and  
2999 intensity of exercise that will enable the learner to achieve and maintain the goal weight.\n3. A specific set of strategies for grocery shopping, eating in restaurants, eating at social  
3000 occasions, and dealing with hunger and emotional eating.\n4. A plan for monitoring food intake  
exercise and weight loss.\n5. A plan for continued evaluation of progress to goals and  
strategies for adjusting goals for continued weight loss for the next 6 months or longer.\n6. thorough understanding of the difficulty of maintaining weight loss and a plan for maximizing  
3001 the chances of keeping off the weight lost.",  
3002 "id": "4IKVIdWxEeWlbgqNCYymGw",  
3003 "slug": "weight-loss-plan",  
3004 "instructorIds": "[ '18572889' ]",  
3005 "specializations": "[ ]",  
3006 "partnerIds": "[ '68' ]",  
3007 "name": "Designing Your Personal Weight Loss Plan"  
3008 },  
{  
 "FIELD1": 183,  
 "courseType": "v2.ondemand",  
 "description": "This is Course 3 in the Introduction to Blockchain course  
series.\n\nBlockchain technology is in a period of exceptional growth, and the accounting  
profession will play a significant role in driving its adoption. Be part of the blockchain  
evolution with this course. Starting with a focus on the history and evolution of blockchain  
and bitcoin and then on to the characteristics of bitcoin, you will get a refresher on the  
fundamentals of money/currency and learn how bitcoin fits into the global business landscape.  
This course also demonstrates the unique characteristics of blockchain and bitcoin, so  
accounting and finance professionals will be able to have meaningful and relevant conversation  
with internal and external clients.\n\nIn addition, this course introduces several key concept  
within the realm of blockchain, including core components of blockchain technology, the  
custody, responsibility and control continuum, push vs pull paradigm and private blockchain vs  
public blockchain, which will significantly impact the way accountants and auditors perform  
3009 their job functions.",  
3010 "id": "o03I4mqBEemMjQ7uACVE\_A",  
3011 "slug": "blockchain-benefits-values-opportunities",  
3012 "instructorIds": "[ '41263940' ]",  
3013 "specializations": "[ ]",  
3014 "partnerIds": "[ '546' ]",  
3015 "name": "Introduction to Blockchain: Benefits, Values and Opportunities"  
3016 },  
{  
 "FIELD1": 184,  
 "courseType": "v2.ondemand",  
 "description": "Want to know how to query and process petabytes of data in seconds?  
Curious about data analysis that scales automatically as your data grows? Welcome to the Data  
3020 Insights course!\n\nThis 1-week, accelerated online course teaches participants how to derive  
3021 insights through data analysis and visualization using the Google Cloud Platform. The course  
3022 features interactive scenarios and hands-on labs where participants explore, mine, load,  
3023 visualize, and extract insights from diverse Google BigQuery datasets. The course covers data  
3024 loading, querying, schema modeling, optimizing performance, query pricing, and data  
3025 visualization.\n\nPREREQUISITES  
To get the most out of this course, participants must complete  
3026 the prior courses in this specialization:  
• Exploring and Preparing your Data  
• Storing and Visualizing your Data  
• Architecture and Performance  
By enrolling in this  
3027 specialization you agree to the Qwiklabs Terms of Service as set out in the FAQ and located at  
3028 https://qwiklabs.com/terms\_of\_service <<<,  
3029 "id": "T\_e2Fp5sEeehoxIgNgFKoA",  
3030 "slug": "data-insights-gcp-apply-ml",  
3031 "instructorIds": "[ '22997770' ]",  
3032 "specializations": "[ ]",  
3033 "partnerIds": "[ '443' ]",  
3034 "name": "Applying Machine Learning to your Data with GCP"  
3035 },  
{  
 "FIELD1": 185,  
 "courseType": "v2.ondemand",  
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3037 "description": "Курс разработан совместно с Фондом развития интернет-инициатив (ФРИИ)  
3038 самым активным российским фондом венчурных инвестиций. Фонд предоставляет инвестиции  
3039 технологическим компаниям на ранних этапах развития, проводит акселерационные программы и  
3040 участвует в разработке методов правового регулирования венчурной отрасли.\n\nПрограмма состоит  
3041 из 5 недель. В течение первой недели вы выработаете ряд гипотез о проблемах и потребностях  
людей, которых вы рассматриваете в качестве своих клиентов. На второй неделе вы подробно  
расскажете о своих клиентах и их потребностях с помощью карт эмпатии и выполните  
сегментирование рынка на основе профилей клиентов. В третьей и четвертой неделях узнаете метод  
валидации клиентов, строящиеся на проблемных интервью с ними – вам придется подготовить  
сценарии и провести собеседования. После того как вы выявите определенный набор проблем, с  
которыми сталкиваются ваши потенциальные клиенты, вы оцените объем этого сегмента рынка и  
жизнеспособность бизнеса, построенного вокруг него.\n\nКроме видеолекций вы получите готовые  
полезные материалы:\n- Список проверенных рыночных гипотез,\n- Набор сценариев для проблемных  
интервью,\n- Записи/расшифровки нескольких интервью с клиентами,\n- Наброски для ценностного  
предложения и\n- Таблица с оценкой рыночных сегментов.\n\nПо завершении курса вы  
сможете:\n- Понимать основные концепции предпринимательства (что такое: стартап, бизнес-  
модель, гипотеза, потребительский сегмент, потребности и проблемы, hadi-циклы и их применение,  
а также как модель жизненного цикла рынка технологий управляет бизнесом)\n- Определять  
потребительские сегменты и потребности клиентов\n- Выполнять сегментирование рынка на основе  
потребностей клиентов и произвольных параметров\n- Разрабатывать и проверять профили клиентов  
использованием карт эмпатии\n- Строить гипотезы относительно потребностей клиентов\n- Проверять  
гипотезы с помощью проблемных интервью с клиентами\n- Подготавливать и проводить собеседования  
с клиентами\n- Анализировать результаты проблемных интервью и делать соответствующие выводы на  
их основе\n- Составлять убедительные ценностные предложения, основанные на результатах опросов  
клиентов\n- Оценивать объем сегментов рынка и их жизнеспособность\n- Внедрять итерационный  
подход к работе над курсовым проектом, используя hadi-циклы.",  
3042 "id": "DRNck83GEeaskwrgK9PcA",  
3043 "slug": "internet-predprinimatelstvo",  
3044 "instructorIds": "[ '1055967', '21332669', '28129563', '28129623', '28129690' ]",  
3045 "specializations": "[ ]",  
3046 "partnerIds": "[ '176', '474' ]",  
3047 "name": "Интернет-предпринимательство"  
3048 },  
3049 {  
3050 "FIELD1": 186,  
3051 "courseType": "v2.ondemand",  
3052 "description": "Learn how debt and equity can be used to finance infrastructure investments and how investors approach infrastructure investments! \n\nAccording to the OECD, the global infrastructure investment requirement by 2030 for transport, electricity generation transmission & distribution, and water & telecommunications totals to 71 trillion dollars. This figure represents about 3.5% of the annual World GDP from 2007 to 2030.\n\nThe European Commission estimated, that by 2020, Europe will need between 1.5 - 2 trillion Euros in infrastructure investments. Between 2011 and 2020, about 500 billion Euros will be required for the implementation of the Trans-European Transport Network (TEN-T) program, 400 billion Euros for Energy distribution networks and smart grids, 200 billion Euros on Energy transmission networks and storage, and 500 billion Euros for the upgrade and construction of new power plants. An additional 38 - 58 billion Euros and 181 - 268 billion Euros in capital investment will be needed to achieve the targets set by the European Commission for broadband diffusion.\n\nTraditionally investments in infrastructure were financed using public sources. However, severe budget constraints and inefficient management of infrastructure by public entities have led to an increased involvement of private investors in the business. \n\nThe course focuses on how private investors approach infrastructure projects from the standpoint of equity, debt, and hybrid instruments. \n\nThe course concentrates on the practical aspects of project finance: the most frequently used financial techniques for infrastructure investments. The repeated use of real life examples and case studies will allow students to link the theoretical background to actual business practices.\n\nIn the end of the course, students will be capable of analyzing a complex transaction, identifying the key elements of a deal, and suggesting proper solutions for deal structuring from a financial advisor's perspective.\n\nCourse Format\nThe course will consist of lecture videos, readings, and talks given by guest speakers. Although we do hope you will attend the entire course, it is possible to just focus on single topics.\n\nSuggested Readings\nThe course is designed to be self-contained, there are no obligatory readings that must be acquired outside of the course. \nFor students interested in additional study material, you may refer to:\n- Gatti Stefano, \"Project Finance in theory and practice\", Academic Press, 2nd edition, 2012.",  
3053 "id": "KK4EhXQMEeSc3CIACrBZqg",  
3054 "slug": "infrastructure-investing",  
3055 "instructorIds": "[ '5151558' ]",  
3056 "specializations": "[ ]",  
3057 "partnerIds": "[ '157' ]",  
3058 "name": "Financing and Investing in Infrastructure"  
3059 },  
3060 {  
3061 "FIELD1": 187,  
3062 "courseType": "v2.ondemand",  
3063 }

3074 "description": "Aprende un proceso eficiente y efectivo para escribir canciones que expresen tus ideas y emociones, incluyendo una gama de herramientas que giren alrededor del concepto de prosodia; la adecuación de letra y música para apoyar tu mensaje subyacente.\n\n\nEsta obra fue financiada con una donación del Banco Inter-American de Desarrollo con recursos del Fondo Coreano para la Reducción de la Pobreza. \n\nLas opiniones expresadas en esta obra son exclusivamente de los autores y no necesariamente reflejan el punto de vista del Banco Interamericano de Desarrollo, de su Directorio Ejecutivo ni de los países que representa.\n\nEl Banco Interamericano de Desarrollo no garantiza la veracidad de la data incorporada en esta obra.\n\n\nPuedes cambiar el idioma en Coursera de inglés al español utilizando la página de ajustes de tu cuenta. Para cambiar los ajustes en tu cuenta de Coursera sigue los siguientes pasos:\n1. Ve a coursera.org\n2. En la esquina derecha superior haz click en el pequeño triángulo invertido que está a lado de tu nombre y foto.\n3. Haz click en 'Settings'.\n4. Selecciona el recuadro debajo de 'Language' (idioma), selecciona español y salva los cambios realizados.\n\nCoursera ofrece ayuda financiera a los estudiantes que no pueden pagar los cursos y necesiten de una beca. Los estudiantes con ayuda financiera podrán tener acceso a todo el contenido del curso y completar todo el trabajo requerido para adquirir el Certificado de Coursera. La ayuda financiera solo aplica al curso en el que se aprobó la solicitud de ayuda financiera. Para aplicar haz click en la opción "Learn More and Apply" (aprende mas y aplica) debajo del menú a la izquierda.",

3075 "id": "Hm73d1DLEeWeiwbPB940Pw",  
3076 "slug": "composicion-canciones",  
3077 "instructorIds": "[ '1340080' ]",  
3078 "specializations": "[ ]",  
3079 "partnerIds": "[ '21', '467' ]",  
3080 "name": "Composición de canciones",  
3081 },  
3082 {  
3083 "FIELD1": 188,  
3084 "courseType": "v2.ondemand",  
3085 "description": "Often called \"the cornerstone\" of public health, epidemiology is the study of the distribution and determinants of diseases, health conditions, or events among populations and the application of that study to control health problems. By applying the concepts learned in this course to current public health problems and issues, students will understand the practice of epidemiology as it relates to real life and makes for a better appreciation of public health programs and policies. This course explores public health issues like cardiovascular and infectious diseases - both locally and globally - through the lens of epidemiology.",  
3086 "id": "FjD-ZB8oEeScwCIACnuVZQ",  
3087 "slug": "epidemiology",  
3088 "instructorIds": "[ '704621', '2694658' ]",  
3089 "specializations": "[ ]",  
3090 "partnerIds": "[ '77' ]",  
3091 "name": "Epidemiology: The Basic Science of Public Health",  
3092 },  
3093 {  
3094 "FIELD1": 189,  
3095 "courseType": "v2.ondemand",  
3096 "description": "In the final project for the Sales Operations/Management Specialization, learners will be asked to apply the knowledge they have obtained by performing a critical analysis of a real-world business. Learners are to select a business that has a sales function/operation. The learners are to identify the manager responsible for the sales function (typically called a Sales Manager) and interview this person on the sales management practices at this firm.",  
3097 "id": "Z2mhMMZtEee2dA7J3c5BSg",  
3098 "slug": "sales-operations-final-project",  
3099 "instructorIds": "[ '35186510', '30444079', '30289690' ]",  
3100 "specializations": "[ ]",  
3101 "partnerIds": "[ '116' ]",  
3102 "name": "Sales Operations: Final Project",  
3103 },  
3104 {  
3105 "FIELD1": 190,  
3106 "courseType": "v2.ondemand",  
3107 "description": "This introductory course provides a framework for incorporating integrative therapies into your work with clients or patients. By the end of the course, you will be able to assess if integrative therapies are good options in specific situations, as well as educate patients and colleagues about benefits and risks. You will be confident discussing the evidence base for integrative therapies in general, with an understanding of some of the challenges of research in this area, and able to identify reliable sources of evidence-based information. You will leave with the skills to partner with patients or clients around use of these therapies and a plan to introduce integrative therapies in your work or other setting.\n\nContinuing Education Credit\nThis course has been designed to meet 15 hours of Minnesota Board of Nursing continuing education requirements and may be eligible for CE credit from other professional boards. Retain the certificate of completion for this course to",  
3108 }

3122 complete records that may be required to document continuing education activities. This cours  
3123 is also approved by ICHWC (Health Coaching) for 15 continuing education units (CEP #  
3124 100057).  
3125 For example, this course is approved by ICHWC (Health Coaching) for 15 continuing  
3126 education units (CEP # 100057).",  
3127 "id": "gD7pn8syEeiPthLQFRat4A",  
3128 "slug": "integrative-therapies-and-healing-practices",  
3129 "instructorIds": "[ '19742686', '36979086' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '50' ]",  
"name": "Introduction to Integrative Therapies and Healing Practices"  
},  
{  
3130 "FIELD1": 191,  
3131 "courseType": "v2.ondemand",  
3132 "description": "This course uses the lives, ideals and achievements of Theodore,  
Franklin, and Eleanor Roosevelt to create the idea of a Rooseveltian century. It is about doing  
research, analyzing primary sources, and connecting all this information with a coherent and  
logical interpretation. It is an invitation to think critically and historically, and it wants  
to give you a glimpse of what it means to be a historian at work.  
We are convinced that the  
three Roosevelts – the 3Rs, as we will refer to them throughout this course – profoundly shape  
the twentieth century. This course shows you why we think so and which paradigms, ideas, and  
sources we use to uphold our claim. But this course also asks you to give your opinion, and  
ground it on your own research findings.  
The structure of the course is straightforward:  
- An introductory module gives you the biographical information you need to connect the  
personal stories of the 3Rs with the major events of the twentieth century;  
- Module 2 explains how the 3Rs reframed our thinking on security, broadening its meaning and  
reconfiguring the government's role in providing it;  
- Module 3, focusing on equality, shows  
how the 3Rs changed the relationship between leaders and led, rejected laissez-faire economics  
and supported a politics of intervention to overcome the inequalities that undermined social  
cohesion;  
- Module 4 describes how the 3Rs promoted and protected the freedom of ordinary  
citizens, and communicated that as one of their central political goals;  
- Module 5 summarizes  
the long-lasting legacies of the 3Rs, and asks for your opinion on the Rooseveltian century. Do  
you agree with this interpretation of our recent past – and our possible futures?  
The five  
modules contain quizzes to test your knowledge and understanding, discussion prompts to  
stimulate your creativity, and research guidance and assignments to sharpen up your historical  
skills.  
We hope you will enjoy this intellectual journey!",  
3148 "id": "PJg2NGKXEeWphqwm9Gg0w",  
3149 "slug": "roosevelt",  
3150 "instructorIds": "[ '9490856' ]",  
3151 "specializations": "[ ]",  
"partnerIds": "[ '25' ]",  
"name": "The Rooseveltian Century"  
},  
{  
3152 "FIELD1": 192,  
3153 "courseType": "v2.ondemand",  
3154 "description": "Do you want to be more successful? This course was designed to help you  
3155 define what success means to you, and to develop a plan for achieving it. Wharton Professor G.  
3156 Richard Shell, an award-winning author and the creator of the popular Wharton School course on  
3157 the meaning of success, created this course to help you answer the questions that arise when  
3158 you consider how best to use your life. Drawing on his decades of research and mentoring, Shell  
3159 offers personalized assessments to help you probe your past, imagine your future, and measure  
3160 your strengths. He then combines these with the latest scientific insights on everything from  
3161 self-confidence and happiness to relationships and careers. Throughout, he shares inspiring  
3162 examples of people who found what they were meant to do by embracing their own true measure of  
success. Get ready for the journey of a lifetime—one that will help you reevaluate your future  
and envision success on your own terms. Students and executives say that Richard Shell's  
courses and executive training programs have changed their lives. Let this course change  
yours.",  
3163 "id": "GNtVE1J0EeaAmBJfqzpttQ",  
3164 "slug": "wharton-success",  
3165 "instructorIds": "[ '11666630' ]",  
3166 "specializations": "[ ]",  
"partnerIds": "[ '6' ]",  
"name": "Success"  
},  
{  
3169 "FIELD1": 193,  
3170 "courseType": "v2.ondemand",  
3171 "description": "The concepts and use of project management tools, techniques and  
methodologies are becoming all pervasive. This course addresses project management in the  
context of IT projects, including software projects. Using the framework of project life cycle  
3172 the course covers various aspects pertaining to (i) project initiation, (ii) project planning  
and scheduling, (iii) project monitoring and control, and (iv) project termination. For  
3173

planning and scheduling of projects, the use of project network and estimation of time and costs are covered in detail. Scheduling of projects with resource limitations is covered next.\n\nRisk assessment methods including simulation and risk reduction approaches are also briefly covered. The students will be required to use the software @risk to simulate project completion times. The use of Earned Value Analysis for Project Monitoring and Control is emphasized. For Software Project Management, the Waterfall Model and Agile Project Management are covered in detail.",

3178        "id": "w\_suTyKnEeauCw5n3ibpNQ",  
3179        "slug": "it-project-management",  
3180        "instructorIds": "[ '20439403 ' ]",  
3181        "specializations": "[ ]",  
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3183        "name": "IT Project Management"  
3184      },  
3185      {  
3186        "FIELD1": 194,  
3187        "courseType": "v2.ondemand",  
3188        "description": "In this course you will become familiar with the ideas of the water-energy-food nexus and transdisciplinary thinking. \n\nYou will learn to see your community or country as a complex social-ecological system and to describe its water, energy and food metabolism in the form of a pattern, as well as to map the categories of social actors. \n\nWe will provide you with the tools to measure the nexus elements and to analyze them in a coherent way across scales and dimensions of analysis. In this way, your quantitative analysis will become useful for informed decision-making. You will be able to detect and quantify dependence on non-renewable resources and externalization of environmental problems to other societies and ecosystems (a popular 'solution' in the western world). Practical case studies, from both developed and developing countries, will help you evaluate the state-of-play of a given community or country and to evaluate possible solutions. Last but not least, you will learn to see pressing social-ecological issues, such as energy poverty, water scarcity and inequity, from a radically different perspective, and to question everything you've been told so far.\n\nACKNOWLEDGEMENT\nPart of the results and case studies presented have been developed within two projects: MAGIC and PARTICIPIA. However, the course does not reflect the views of the funding institutions or of the project partners as a whole, and the case studies were presented purely with an educational and illustrative purpose.",  
3196        "id": "Frsakpd0Eea2shJAHKQhjA",  
3197        "slug": "sustainability-social-ecological-systems",  
3198        "instructorIds": "[ '26404539 ', '26314938 ', '26076853 ' ]",  
3199        "specializations": "[ ]",  
3200        "partnerIds": "[ '80 ' ]",  
3201        "name": "Sustainability of Social-Ecological Systems: the Nexus between Water, Energy and Food"  
3202      },  
3203      {  
3204        "FIELD1": 195,  
3205        "courseType": "v2.ondemand",  
3206        "description": "Agile embraces change which means that team should be able to effectively make changes to the system as team learns about users and market. To be good at effectively making changes to the system, teams need to have engineering rigor and excellence else embracing change becomes very painful and expensive. \n\nIn this course we will learn about engineering practices and processes that agile team uses to make sure the team is setup for change.\n\nIn addition to this, we will also learn about practices, techniques and processes that can help team build high quality software\n\nAt the end of this course, you will be able to comfortably and effectively participate in various techniques and processes for building secure and high quality software.",  
3214        "id": "S3Hq7-PtEeaH9Q51wS-wDA",  
3215        "slug": "engineering-practices-secure-software-quality",  
3216        "instructorIds": "[ '22895573 ' ]",  
3217        "specializations": "[ ]",  
3218        "partnerIds": "[ '50 ' ]",  
3219        "name": "Engineering Practices for Building Quality Software"  
3220      },  
3221      {  
3222        "FIELD1": 196,  
3223        "courseType": "v2.ondemand",  
3224        "description": "In this course, application developers learn how to design and develop cloud-native applications that seamlessly integrate components from the Google Cloud ecosystem. Through a combination of presentations, demos, and hands-on labs, participants learn how to create repeatable deployments by treating infrastructure as code, choose the appropriate application execution environment for an application, and monitor application performance.\n\nPrerequisites and prework\n• Completed Google Cloud Platform Fundamentals or have equivalent experience\n• Working knowledge of Node.js\n• Basic proficiency with command-line tools and Linux operating system environments\n• Previous course(s) in the specialization",  
3229        "id": "d26jecB3EeepZQrj6yeCug",  
3230        "slug": "app-deployment-debugging-performance",  
3231  
3232  
3233

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3234     "instructorIds": "[ '22997770' ]",
3235     "specializations": "[ ]",
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3237     "name": "App Deployment, Debugging, and Performance"
3238   },
3239   {
3240     "FIELD1": 197,
3241     "courseType": "v2.ondemand",
3242     "description": "Calculus is one of the grandest achievements of human thought, explaining everything from planetary orbits to the optimal size of a city to the periodicity of a heartbeat. This brisk course covers the core ideas of single-variable Calculus with emphases on conceptual understanding and applications. The course is ideal for students beginning in the engineering, physical, and social sciences. Distinguishing features of the course include: 1) the introduction and use of Taylor series and approximations from the beginning; 2) a novel synthesis of discrete and continuous forms of Calculus; 3) an emphasis on the conceptual over the computational; and 4) a clear, dynamic, unified approach.\n\nIn this fourth part--part four of five--we cover computing areas and volumes, other geometric applications, physical applications, and averages and mass. We also introduce probability.",
3243     "id": "FXS00V1oEeWK1woL5P9cGQ",
3244     "slug": "applications-calculus",
3245     "instructorIds": "[ '227062' ]",
3246     "specializations": "[ ]",
3247     "partnerIds": "[ '6' ]",
3248     "name": "Calculus: Single Variable Part 4 - Applications"
3249   },
3250   {
3251     "FIELD1": 198,
3252     "courseType": "v2.ondemand",
3253     "description": "In this course, you will learn how to design assessments around the needs of your ELL students and their language level. You will learn how to incorporate language and content requirements for both formative and summative assessment types. You will learn to assess your ELL students through the use of project and task-based assignments. You will learn to use and modify rubrics to align to and measure student achievement of your language and content learning objectives. The course will also briefly cover strategies for supporting ELL students during standardized testing.\n\nUpon completing this course, you will be able to:\n    * Conceptualize theories of authentic assessment as they apply to second language learners\n    * Design formative assessment types incorporating language and content objectives\n    * Design summative assessment types incorporating language and content objectives\n    * Incorporate project and task-based assignments as assessment tools for ELLs\n    * Design rubrics that align to language and content objectives for your ELL(s)\n    * Apply the use of rubrics, both language and content, to the work of your ELL(s).\n    * Support your ELL(s) as they participate in standardized testing",
3254     "id": "gttJnUtZEeW4rRLEP0z9Bw",
3255     "slug": "ell-assessment",
3256     "instructorIds": "[ '12746403', '7942296' ]",
3257     "specializations": "[ ]",
3258     "partnerIds": "[ '287' ]",
3259     "name": "Assessing Achievement with the ELL in Mind"
3260   },
3261   {
3262     "FIELD1": 199,
3263     "courseType": "v2.ondemand",
3264     "description": "Social media connects us across space and time, allowing us to find like-minded communities and participate creatively in public life as never before. We may often use social media without thinking much about the possible consequences. But there is a shadow side associated with social media use, which takes the form of hate speech, increased surveillance, lack of anonymity and questionable use of our data. What do we need to know to use social media spaces effectively, in a way that is safe and productive for all?\n\nThis course will guide you into a deeper exploration of online identity, social media communities and their users. You will examine the ways that social media is being used by public institutions such as government to build participation and conversation with audiences. You will encounter the most common ethical debates in social media.\n\nYou will also have the opportunity to build your practical skills by developing your professional social media profile, defining your audience, building your social media influence and understanding how to interpret data analytics to \"listen\" and communicate well.",
3265     "id": "5uY2s0U4EeWbNhIvIryYow",
3266     "slug": "ethical-social-media",
3267     "instructorIds": "[ '13373862' ]",
3268     "specializations": "[ ]",
3269     "partnerIds": "[ '264' ]",
3270     "name": "Ethical Social Media"
3271   },
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3273     "FIELD1": 200,
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3283 "courseType": "v2.onDemand",  
3284 "description": "Маркетинг – система ведения производственно-коммерческой деятельности  
3285 предприятия с ориентацией на рынок, главными элементами которой являются 1) потребитель, 2)  
3286 конкуренты. В курсе рассмотрены аспекты маркетинга как предприятий, работающих с потребителями  
3287 товаров широкого потребления (B2C рынки), так и предприятий, клиентами которых являются другие  
3288 предприятия (B2B рынки). Структура курса включает в себя изучение аспектов поведения  
3289 потребителей на B2C и B2B рынках, методов маркетинговых исследований потребителей и  
3290 конкурентов, управления маркетингом и оценки его эффективности. В разработке курса приняли  
3291 участие компании «CML - Центр компьютерного инжиниринга СПбПУ», ЗМ, SWED-MOBIL, DDC.Lab, Media  
3292 Price. В заданиях были использованы данные компании Mediascope, материалы маркетингового клуба  
3293 КЛУМБА|ПОЛИТЕХ.\n\nЦель курса \nСформировать у слушателей представление о маркетинге как о  
3294 рыночном подходе к управлению предприятием, на практических примерах показать его суть.  
\n\nРезультаты обучения и формируемые компетенции\nВ результате обучения слушатели будут знать  
и уметь применять методы маркетинговых исследований потребителей и конкурентов, понимать  
аспекты поведения потребителей на B2C и B2B рынках, владеть методами управления маркетингом и  
оценки его эффективности.",  
3295 "id": "-\_9Re1ZenEee7dg7Ex4vIdA",  
3296 "slug": "marketing-principles",  
3297 "instructorIds": "[\"30378745\"]",  
3298 "specializations": "[ ]",  
3299 "partnerIds": "[\"313\"]",  
3300 "name": "Маркетинг. Часть 1. Основные категории, принципы и подходы"  
3301 },  
3302 {  
3303 "FIELD1": 201,  
3304 "courseType": "v2.onDemand",  
3305 "description": "This course explores Excel as a tool for solving business problems. In  
3306 this course you will learn the basic functions of excel through guided demonstration. Each wee  
3307 you will build on your excel skills and be provided an opportunity to practice what you've  
3308 learned. Finally, you will have a chance to put your knowledge to work in a final project.  
3309 Please note, the content in this course was developed using a Windows version of Excel 2013.  
3310 \n\nThis course was created by PricewaterhouseCoopers LLP with an address at 300 Madison  
3311 Avenue, New York, New York, 10017.",  
3312 "id": "RGh8fgWwEeakgQ4xJu4oAw",  
3313 "slug": "excel-analysis",  
3314 "instructorIds": "[\"19932496\"]",  
3315 "specializations": "[ ]",  
3316 "partnerIds": "[\"329\"]",  
3317 "name": "Problem Solving with Excel "  
3318 },  
3319 {  
3320 "FIELD1": 202,  
3321 "courseType": "v2.onDemand",  
3322 "description": "\n\n¿Sientes curiosidad por la civilización del antiguo Egipto? ¿Eres un  
3323 apasionado de su cultura e historia?\n\nEn este curso nos acercaremos a los templos de los  
3324 antiguos faraones, a sus complejos funerarios, a sus ciudades, a su escritura jeroglífica, a s  
3325 religión y a muchos otros aspectos de esta gran civilización. Con ello pretendemos ofrecerte  
3326 una visión general de la historia y cultura de esta fascinante civilización; proporcionarte un  
3327 planteamiento docente y unos materiales de alto nivel académico que te permitan introducirte e  
la disciplina egip tológica con una cierta profundidad y sin concesiones a los consabidos  
tópicos que la rodean, para, después, si lo deseas, seguir profundizando por tu cuenta.\n\nDe  
3328 momento te dejamos con este video: <https://youtu.be/FPPPhkYxWvfI>\n\n¿Querrías acompañarnos en  
3329 este viaje?\n\n\* NACLARACIONES\n\* Puedes realizar el curso de manera gratuita. Con ello puedes  
3330 acceder a todo los contenidos (vídeos, lecturas, cuestionarios, foros). Sin embargo, no permite  
3331 la opción de obtener un certificado.\n\* Obtener el certificado implica cumplir una serie de  
3332 requisitos, entre los cuales, abonar el coste asociado.\n\nEtiquetas: egiptología, egyptology"  
3333 "id": "OPehmvpeEeSTISIAC3lNCw",  
3334 "slug": "egypt",  
3335 "instructorIds": "[\"2690314\", \"2690319\"]",  
3336 "specializations": "[ ]",  
3337 "partnerIds": "[\"80\"]",  
3338 "name": "Egiptología (Egyptology)"  
3339 },  
3340 {  
3341 "FIELD1": 203,  
3342 "courseType": "v2.onDemand",  
3343 "description": "This course will help you 'up' your game and develop the advanced leve  
3344 skills and techniques that elude even some of the most experienced virtual teachers. We will  
3345 examine the pitfalls beginning teachers run into and learn how to overcome them by focusing on  
3346 the fundamentals that have the greatest impact on student learning in a blended or online  
3347 environment. Throughout the course, you will be challenged to assess your own skills and apply  
3348 what you are learning by creating a guide, assignment, or resource that you will be able to us  
3349 in a class that you teach or hope to teach someday soon. By the end of the course, you will no  
3350 only have a better understanding of the basics, you will be able to put them together like a  
3351 "}

3335 pro and empower your future students to be voracious learners who are ready to go out and make  
 3336 the world a better place to live.\n\nUpon completing this course, you will be able to:\n1.  
 3337 Meet your students' needs and craft a better virtual learning experience for them\n2.  
 3338 Set up the learning environment so you get to know your students and they get to know each  
 other\n3. Personalize learning by providing feedback using a variety of online tools\n5.  
 Identify at-risk students and employ effective strategies for teaching them\n6.  
 Compare and contrast online and face-to-face learning communities\n7. Apply strategies to  
 make virtual courses more human",

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  "id": "gPmGQZoiEeWXlw53nZA94w",
  "slug": "teaching-strategies",
  "instructorIds": "[ '6806354' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '30' ]",
  "name": "Advanced Instructional Strategies in the Virtual Classroom"
},
{
  "FIELD1": 204,
  "courseType": "v2.ondemand",
  "description": "Why just write poems when you can write better ones? This course is built on the notion that the most exciting writing begins after the first draft. It is specifically for folks who believe that writing poems just to express oneself is like using the Internet just for email. After all, poetry can change the way you and your readers think of the world and its inhabitants; it can break new ground for language; turn a blank sheet of paper into a teeming concert of voices and music.\n\nThough any of us may have the potential to make that happen, having an understanding of how several tools of poetic composition can be used (and audaciously “mis-used”) gives you more ways to try (and if we do this right, we might surprise ourselves most of all). \n\nWe'll cover key poetic terms and devices by studying poems by a handful of modern and contemporary poets and then get a chance to try our own hand at writing new poem drafts from a select number of prompts. Throughout the course you will have the opportunity to workshop your poem drafts and get feedback on your work, working towards a more polished poem.",
  "id": "lHabnht2EeWo5g5SXpDA8Q",
  "slug": "poetry-workshop",
  "instructorIds": "[ '8493745' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '59' ]",
  "name": "Sharpened Visions: A Poetry Workshop"
},
{
  "FIELD1": 205,
  "courseType": "v2.ondemand",
  "description": "Ce cours à la demande s'appuie sur la formation Google Cloud Platform Big Data and Machine Learning Fundamentals. Il s'agit d'un cours accéléré, que vous pourrez effectuer en une semaine. Grâce à une série de conférences vidéo, de démonstrations et d'ateliers, vous apprendrez à créer des pipelines de flux de données à l'aide de Google Cloud Pub/Sub et de Dataflow. Objectif : faciliter la prise de décisions en temps réel. Vous apprendrez également à créer des tableaux de bord pour présenter des résultats personnalisés à différents groupes d'intervenants.\n\nPrérequis :\n• Avoir suivi la formation Google Cloud Platform Big Data and Machine Learning Fundamentals (ou disposer d'une expérience équivalente)\n• Quelques connaissances en Java\nObjectifs :\n• Savoir quand utiliser l'analyse de flux en temps réel\n• Gérer les événements de données avec le service de messagerie asynchrone Google Cloud PubSub\n• Rédiger des pipelines de flux de données et effectuer des transformations le cas échéant\n• Maîtriser les deux facettes d'un pipeline de flux de données : production et consommation\n• Faire interagir Dataflow, BigQuery et Cloud Pub/Sub pour obtenir des analyses et des flux en temps réel",
  "id": "kAa6kaZOEEipIQRH-_6yOA",
  "slug": "building-resilient-streaming-systems-gcp-fr",
  "instructorIds": "[ '22997770' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '443' ]",
  "name": "Building Resilient Streaming Systems on Google Cloud Platform en Français"
},
{
  "FIELD1": 206,
  "courseType": "v2.ondemand",
  "description": "Since many software developers are compulsive coders, they have created software over the years to help them do their job. There are tools which make design and its associated tasks easier. The course introduces some basic tools and techniques to help you with design. Tools aren't always tangible, however. The last two lessons of this course discuss questions of Ethics in software development. The purpose here is, as with tools, to equip you to better carry out your responsibilities as a designer. Students will be required to have a prior knowledge of writing and delivering software and some programming knowledge in java.",
  "id": "xkJRWOTEeeqbxBLIZ9M6nA",

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3390     "slug": "software-design-methods-tools",
3391     "instructorIds": "[20861395]",
3392     "specializations": "[ ]",
3393     "partnerIds": "[ '126 ']",
3394     "name": "Software Design Methods and Tools"
3395   },
3396   {
3397     "FIELD1": 207,
3398     "courseType": "v2.ondemand",
3399     "description": "Every day you use your smartphone. Your smartphone wakes you up, it is
3400 the first thing you use in the morning, and the last thing you check (e.g., alarm setting)
3401 before you sleep. In addition, you use it all day. A typical cellphone user touches their
3402 mobile phone 2,617 times a day (Dscout report based on 2017) and people spend over 4 hours a
3403 day on their mobile phones (Hackernoon report) on average. Smartphones and smart watches are
3404 very useful and will become even more useful due to their smaller sizes, lighter weights,
3405 versatile functionalities, advanced mobile communications & wireless networking (e.g., Wi-Fi &
3406 Bluetooth) technologies. In this course, the start-of-the-art smartphone and smart watch
3407 technology and components in addition to the global market trends and future forecasts are
3408 introduced. Since everybody uses smartphones and smart watches, knowing the details about the
3409 most globally used electronic device will definitely help you in all aspects of new product an
3410 app design & development, as well as business planning. In addition, the core technology and
3411 components of the world's most popular smartphones (i.e., the Samsung Galaxy Note8 and Apple
3412 iPhone X) and smart watches (i.e., Samsung Gear S3 and the Apple Watch Series 3) are introduce
3413 along with details of the iOS and Android smartphone OSs (Operating Systems) and mobile
3414 communications 1G to 5G (for details on Wi-Fi and Bluetooth, please take my course "IoT
3415 Wireless & Cloud Emerging Technology"). This course ends with projects that teach how to
3416 analyze the components of smartphones and check the mobile network. Consequently, this course
3417 will prepare you to be more successful in businesses strategic planning in the upcoming smart
3418 device era. I cordially welcome you in to the amazing internal dynamics of the smart device
3419 world!",
3420     "id": "I2Ny6xkJEeiDeA4Rm_JxDg",
3421     "slug": "smart-device-mobile-emerging-technologies",
3422     "instructorIds": "[ '10450398 ']",
3423     "specializations": "[ ]",
3424     "partnerIds": "[ '220 ']",
3425     "name": "Smart Device & Mobile Emerging Technologies"
3426   },
3427   {
3428     "FIELD1": 208,
3429     "courseType": "v2.ondemand",
3430     "description": "This course is of an applied nature and is oriented to studies in the
3431 field of creative life intensification psychology, help with the experience of crises, human
3432 potential realization and care. It may be useful for professional psychologists, for
3433 specialists whose activity involves empathy, inspiration, understanding and creating of daily
3434 life, and for all who are interested in the topic. \n\nThe main idea of the course\nGenius,
3435 talent and golden mediocrity are different (perpendicularly oriented) dimensions of human
3436 existence. They should be studied coherently with their manifestations. All together they
3437 construct a space for creative life, but each taken separately provokes traumatic, devastating
3438 and exhausting forms of anxieties. Our course shows how these three dimensions manifest
3439 themselves in life and how you can fulfill your genius, abilities, talents more fully and
3440 completely.\n\nOur Method\nWe critically examine the manifestations of the studied
3441 \"dimensions\" (phenomena), in order that by putting off all \"the supposed\" we could find
3442 specific and inherent meaning. The phenomenological method is to understand and express in
3443 simple terms the fundamental structure of creative activity, to express everything that was,
3444 that is and that will be important in the psychology of creative life.\n\nCourse objective\nOur
3445 main objective is a phenomenological description of genius, talent and golden mediocrity as
3446 specific dimensions of human life, correction of errors and misapprehensions of common sense
3447 regarding these phenomena.\n\nWhat you gain\nAfter taking this course you will know what it is
3448 to be genius. You will see the phenomena of mediocrity and talent in a new light. You will
3449 understand these phenomena better based on our various examples. You will also be able to
3450 practice various aspects of these dimensions of creativity in your daily life.",
3451     "id": "fdzGmVdFEee91g5WFbHAAA",
3452     "slug": "genius",
3453     "instructorIds": "[ '20428570', '7413475 ']",
3454     "specializations": "[ ]",
3455     "partnerIds": "[ '276 ']",
3456     "name": "Genius. Talent. Golden Mediocrity"
3457   },
3458   {
3459     "FIELD1": 209,
3460     "courseType": "v2.ondemand",
3461     "description": "Este curso apresenta os principais conceitos do controle de sistemas e
3462 mostra suas vantagens e importância para a sociedade moderna. Você vai entender o que é o
3463 controle de sistemas e como o controle com realimentação funciona, e passará a perceber a sua
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presença em diversas situações em seu dia-a-dia, na natureza, no corpo humano e em diversos dispositivos, desde os mais simples até os mais complexos.\n\nVocê vai perceber a necessidade de modelos teóricos para a análise e o projeto do controle de sistemas e aprenderá como verificar se um sistema atende a determinados requisitos de desempenho. Você também aprenderá como projetar um controle simples de modo a obter o melhor desempenho possível de um sistema de controle. Este é apenas o primeiro passo em direção a um vasto campo do conhecimento e lhe dar a base e a segurança necessárias para avançar em seus estudos no maravilhoso mundo do controle de sistemas.",

3444 "id": "2prtDtPREeWh-hLKMAYc3w",  
3445 "slug": "controle",  
3446 "instructorIds": "[ '13268751', '1983568' ]",  
3447 "specializations": "[ ]",  
3448 "partnerIds": "[ '252' ]",  
3449 "name": "Introdução ao Controle de Sistemas"  
},  
{  
3449 "FIELD1": 210,  
3450 "courseType": "v2.ondemand",  
3451 "description": "Few kinds of communication can have the effect of a powerful presentation. Even a short speech can motivate people to change long-held beliefs or to take action, and a wonderfully delivered speech can transform a normal person into a leader.\n\nIn this course, Prof. William Kuskin provides a series of pragmatic videos and exercises for successful public speaking and presentations. The course develops through four themes—mastering fear, developing a creative formula, using verbal and body language, and anticipating the room so that you can discover your personal power as a speaker and give excellent presentations.\n\nSuccessful presentations do not rely on perfect teeth, a deep voice, or an army of scriptwriters. They depend largely on the same skills as successful Business Writing and Graphic Design: clarity, structure, and revision. The goal of the course, therefore, is to enable you to discover your own internal power as a speaker and express it to the world. After this course, with some practice, you will be able to go into any situation and command the room for as long as you like. ",  
3450 "id": "K1AJ6oysEeW79RIwiAyGoQ",  
3451 "slug": "presentation-skills",  
3452 "instructorIds": "[ '2679701' ]",  
3453 "specializations": "[ ]",  
3454 "partnerIds": "[ '71' ]",  
3455 "name": "Successful Presentation"  
},  
{  
3456 "FIELD1": 211,  
3457 "courseType": "v2.ondemand",  
3458 "description": "Este curso acelerado bajo demanda presenta a los participantes los servicios integrales y flexibles de infraestructura y plataforma que ofrece Google Cloud Platform. Mediante una combinación de clases por video, demostraciones y labs prácticos, los participantes exploran e implementan elementos de soluciones, incluidos componentes de infraestructura como redes, sistemas y servicios de aplicaciones. Este curso también abarca la implementación de soluciones prácticas, como interconexión de redes de manera segura, balanceo de cargas, ajuste de escala automático, automatización de la infraestructura y servicios administrados.\n\nRequisitos previos:\nPara aprovechar al máximo este curso, los participantes deberían reunir los siguientes requisitos:

- Haber completado el curso Google Cloud Platform Fundamentals (infraestructura central o para profesionales de AWS) o tener experiencia equivalente
- Haber completado el curso Essential Cloud Infrastructure: Foundation o tener experiencia equivalente
- Haber completado el curso Essential Cloud Infrastructure: Core Services o tener experiencia equivalente
- Tener conocimientos básicos sobre las herramientas de línea de comandos y los entornos del sistema operativo Linux
- Tener experiencia en operaciones de sistemas, que incluye la implementación y la administración de aplicaciones, tanto a nivel local como en un entorno de nube pública",  
3459 "id": "NEMPKWKEeis9hK3qadDqA",  
3460 "slug": "gcp-infrastructure-scaling-automation-es",  
3461 "instructorIds": "[ '22997770' ]",  
3462 "specializations": "[ ]",  
3463 "partnerIds": "[ '443' ]",  
3464 "name": "Elastic Cloud Infrastructure: Scaling and Automation en Español"  
},  
{  
3465 "FIELD1": 212,  
3466 "courseType": "v2.ondemand",  
3467 "description": "Economics, psychology, and neuroscience are converging today into a unified discipline of Neuroeconomics with the ultimate aim of creating a single, general theory of human decision-making. \n\nNeuroeconomics provides biologists, economists, psychologists and social scientists with a deeper understanding of how they make their own decisions and how others decide. Neuroscience, when allied with psychology and economics, creates powerful new models to explain why we make decisions. Neurobiological mechanisms of decision-making, decisions under risk, trust and cooperation will be central issues in this course. You will be  
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3490 provided with the most recent evidence from brain-imaging techniques (fMRI, TMS, etc.) and  
3491 introduced to the explanatory models behind them.\n\nThe course does not require any prior  
3492 study of economics and neuroscience; however, it might require you to study novel  
interdisciplinary materials. The course provides an introduction to the methodology,  
assumptions, and main findings of Neuroeconomics. Our students have different backgrounds;  
therefore, I have adapted and simplified the course to allow all students to understand the  
3493 interdisciplinary content. This course will help you to start your progress in the field of  
3494 Neuroeconomics and to further develop your skills during other more advanced courses and  
3495 trainings in the future. For some topics, the course will also provide supplementary videos to  
3496 reveal the opinions of leading experts in the field. Each module provides optional reading  
3497 material.\n\nThe course structure is as follows: During each video, you will have to answer  
3498 some relevant questions. Your answers will not affect your final grade. At the end of each  
3499 module, you must complete a quiz consisting of 15 questions. To pass the course, you must reach  
3500 a satisfactory standard in all the course modules by completing all graded quizzes and the  
3501 final exam. In addition to watching video lectures and taking quizzes, you will receive an  
3502 invitation to join our forum. We plan to join the discussions in the forum on a weekly  
3503 basis.\n\nWelcome to Neuroeconomics World!",  
3504 "id": "mGM6AmlPEeSdNiIACrbZkA",  
3505 "slug": "neuroeconomics",  
3506 "instructorIds": "[ '5178967' ]",  
3507 "specializations": "[ ]",  
3508 "partnerIds": "[ '160' ]",  
3509 "name": "Introduction to Neuroeconomics: How the Brain Makes Decisions"  
3510 },  
3511 {  
3512 "FIELD1": 213,  
3513 "courseType": "v2.ondemand",  
3514 "description": "This is a course aimed at making you a better designer. The course  
3515 marries theory and practice, as both are valuable in improving design performance. Lectures and  
3516 readings will lay out the fundamental concepts that underpin design as a human activity. Weekly  
3517 design challenges test your ability to apply those ideas to solve real problems. The course is  
3518 deliberately broad - spanning all domains of design, including architecture, graphics,  
3519 services, apparel, engineered goods, and products. The emphasis of the course is the basic  
3520 design process: define, explore, select, and refine. You, the student, bring to the course your  
3521 particular interests and expertise related to, for instance, engineering, furniture, fashion,  
3522 architecture, or products. In prior sessions of the course about half of the participants were  
3523 novices and about half had prior professional design expertise. Both groups seem to benefit  
3524 substantially from the course. All project work is evaluated by your peers -- and indeed, you  
3525 will also be a peer reviewer. This format allows you to see an interesting collection of  
projects while getting useful feedback on your own project.",  
3526 "id": "FlptMGk3EeSiViIACw8G1A",  
3527 "slug": "design",  
3528 "instructorIds": "[ '341966' ]",  
3529 "specializations": "[ ]",  
3530 "partnerIds": "[ '6' ]",  
3531 "name": "Design: Creation of Artifacts in Society"  
3532 },  
3533 {  
3534 "FIELD1": 214,  
3535 "courseType": "v2.ondemand",  
3536 "description": "How tall is a modern wind turbine and how can it possibly generate  
3537 power from the wind? This course gives an overview of key aspects in wind energy engineering.  
3538 Whether you are looking for general insight in this green technology or your ambition is to  
3539 pursue a career in wind energy engineering, 'Wind Energy' is an excellent starting point.  
3540 \n\nExperts located in the wind pioneering country of Denmark will take you on a tour through  
3541 the most fundamental disciplines of wind energy research such as wind measurements and resource  
3542 assessment, aerodynamics, wind turbine technology, structural mechanics, materials, financial  
3543 and electrical systems. \n\nYou will gain a rational understanding of wind energy engineering  
3544 and, through hands-on exercises, you will learn to perform wind energy calculations based on  
3545 simple models. Working with the different course disciplines will give you a taste of what wind  
3546 energy engineering is all about. This allows you to identify the most interesting or relevant  
3547 aspects of wind energy engineering to be pursued in your future studies or in your professional  
3548 career.\n\nView our video: <https://youtu.be/he4UWTGHxrY>",  
3549 "id": "70843CBJEeWcQw5YiljpGw",  
3550 "slug": "wind-energy",  
3551 "instructorIds": "[ '3931196', '14874677', '15138227', '15145491', '15401162',  
3552 '15383423', '15814231', '15810974', '15935741', '15924047', '15920933', '15922791', '15928067',  
3553 '15920508', '14885414' ]",  
3554 "specializations": "[ ]",  
3555 "partnerIds": "[ '57' ]",  
3556 "name": "Wind Energy"  
3557 },  
3558 {  
3559 "FIELD1": 215,

3542 "courseType": "v2.on-demand",  
3543 "description": "Whether your interest lies in solving the world's biggest problems,  
3544 creating the next commercial success or addressing something closer to home, this course will  
3545 give you a toolbox to vet your ideas and test them in the real world.",  
3546 "id": "qu8u8vqKEeSDoyIAC1CH0g",  
3547 "slug": "big-ideas",  
"instructorIds": "[ '5093098', '5079864' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '77' ]",  
"name": "What's Your Big Idea?"  
},  
{  
"FIELD1": 216,  
"courseType": "v2.on-demand",  
"description": "Learn Mandarin Chinese: Capstone Project is a beginner's course of  
Mandarin Chinese in continuation of Mandarin Chinese 3:\nChinese for Beginners. In this course  
learners are required to complete a few tasks of using Chinese languages in simulated real life  
situations. Some guidance on taking and passing HSK (Chinese proficiency test) will also be  
provided. By completing this course, the learners will finish the learning of the whole series  
and be standing at the threshold of intermediate Chinese proficiency.",  
"id": "gILtv3bTEeaGhRIqUFW08Q",  
"slug": "learn-mandarin-project",  
"instructorIds": "[ '8847624', '9605606' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '150' ]",  
"name": "Learn Mandarin Chinese: Capstone Project"  
},  
{  
"FIELD1": 217,  
"courseType": "v2.on-demand",  
"description": "他這麼活過他的一生，留下一本書，《莊子》。這本書影響了陶淵明的一生，影響了  
李太白的一生，影響了白居易的一生，影響了蘇東坡的一生。唐玄宗下詔稱此書為《南華真經》，尊莊子為南華真人。  
初名評論家金聖歎，評定這本書是「天下第一才子書」。  
才子必讀，欲成才者必讀。如果你醉心於技進於道、  
技道合一的職人文化，追本溯源，請讀《莊子》。如果你不想成材、不想在優勝劣敗的競走中疲憊一生，也請讀《莊  
子》。如果想處於才與不才之間、想在人生的驚濤駭浪間存活、無傷，更鍛就日益精進的乘御之力，就請打開《莊子》  
「福輕乎羽，莫之知載。禍重乎地，莫之知避。」（《莊子·人間世》）  
莊子所處的戰國時代，平民百姓能擁有的福份比羽毛還要輕薄，飄忽不定不知道要怎樣才能承接、擁有；可是災難禍患卻比山河大地還要沈重，想要  
避卻不知道有什麼方法能全身而退。當時，一次戰爭裡被斬首、殺害的士卒多達數萬、數十萬人。  
而在這麼個布滿羅網、暗藏凶器的時代社會裏，擔任一個小小漆樹園的，小小吏。  
必須承受、最能感受時代之  
的，莫過於金字塔底層。  
是戰國中期的莊子，也是當代的你我。  
蕭條異代都同樣湧動著如風浪翻滾、層  
不窮的普世之傷。  
與莊子為友，在李白之後、東坡之後，在詩人、哲人、職人與成千上萬因此改變姿勢、意識  
與用情的人們之後，本季課程將陪你逐字逐句讀完莊子親筆內七篇中的前三篇〈逍遙遊〉、〈齊物論〉、〈養生主〉，  
莊周在此中斷續鋪陳、輻輳的三個主題：姿勢、意識與感情，也將在逐字逐句的講解中豁然胸次。  
—你會發現，原來  
把注意力收回自身，心就可以不煩、不亂、不痛。原來只要掌握正確的姿勢原則，身體竟可以如此輕靈放鬆。原來感情  
以不執著、不陷溺，只要懂得深情而不滯於情。原來身心的安定，是面對混亂的時代最有力量的武器。  
時局  
蕩，曖昧天光，半部《論語》治天下，半部《莊子》治身心，正是時候，好好讀《莊子》。  
為使聽者易於掌  
《莊》學大旨，將〈逍遙遊〉、〈齊物論〉、〈養生主〉各分為三、五、五章，各章下依長度略分小節；並設計體驗  
單元，使能活用於日常。",  
"id": "Wp3w4NoFEEwrwgqR7TTqGQ",  
"slug": "zhuangzi",  
"instructorIds": "[ '19848516' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '75' ]",  
"name": "莊子—姿勢、意識與感情 (Zhuangzi—Posture, Awareness, and Sentiment)"  
},  
{  
"FIELD1": 218,  
"courseType": "v2.on-demand",  
"description": "Influencer marketing is the practice of engaging internal and industry  
experts with active networks to help achieve measurable business goals.  
This course is  
about strategy. Although there is no all-purpose, one-size-fits-all influencer marketing  
strategy template, you will learn how to tailor one for a wide variety of B2B, B2C, and  
nonprofit organizations using the two-step flow model of communication.  
But this course is  
also about tactics. I believe, “Strategy without tactics is the slowest route to victory.  
Tactics without strategy is the noise before defeat.” So, you will learn both in this 6-week  
long course.  
Your final project for this course is to create a pitch deck for a social media  
influencer strategy. The purpose of your final project is to give you a concrete artifact that  
you can use to demonstrate your mastery of new competencies and skills to either the executive  
in your current organization or to prospective employers.",  
"id": "Axwi2MCtEeedJRIjt8USWA",  
"slug": "influencer-marketing-strategy",  
"instructorIds": "[ '26878288' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '67' ]",

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        "name": "Influencer Marketing Strategy"
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    {
        "FIELD1": 219,
        "courseType": "v2.ondemand",
        "description": "人最宝贵的是生命，而在生命历程中充满着安全威胁与挑战。本课程以“珍爱生命、关注全”为主线，希望通过该课程教学，努力增强学生在体育运动及野外活动中的安全防范意识，提高自我保护能力，掌握存、自救和互救的基本技能，学会常见运动创伤的处置方法以及危险环境中的避险、自救和互助技能，具备应对突发事件的基本能力。",
        "id": "192QixZOeWKlgqs7LdhRw",
        "slug": "sheng-ming-an-quan-ji-jiu",
        "instructorIds": "[11330774]",
        "specializations": "[ ]",
        "partnerIds": "[150]",
        "name": "生命安全与救援Life Safety and Rescue"
    },
    {
        "FIELD1": 220,
        "courseType": "v2.ondemand",
        "description": "The success of every organization depends on attracting and retaining customers. Although the marketing concepts for doing so are well established, digital technology has empowered customers, while producing massive amounts of data, revolutionizing the processes through which organizations attract and retain customers. In this course, students will learn how to identify new opportunities to create value for empowered consumers, develop strategies that yield an advantage over rivals, and develop the data science skills to lead more effectively, allocate resources, and to confront this very challenging environment with confidence.",
        "id": "V1LC102NEeWEHRLwpfV5DQ",
        "slug": "leadership-marketing",
        "instructorIds": "[15267349, 15325853, 15306259]",
        "specializations": "[ ]",
        "partnerIds": "[54]",
        "name": "Leadership Through Marketing"
    },
    {
        "FIELD1": 221,
        "courseType": "v2.ondemand",
        "description": "This course is aimed at everyone with an interest in entrepreneurship and innovation. This includes graduate and undergraduate students, current, past, and future entrepreneurs, managers of innovative firms, or managers in charge of leading innovation in their company. There is no formal prerequisite for this course. \n\nThroughout the course you'll be exposed to an in-depth analysis of four applied case studies of successful ventures, as well as both theoretical and applied frameworks that will help you to better design and manage your organization. To begin, we recommend you take a few minutes to explore our website Click on Course Content on the left to see what material we'll cover in each of the four modules. You can also preview the assignments you'll need to complete to pass the course. Click Discussions to see the forums where you can discuss the course material with fellow students taking the class. Be sure to introduce yourself to everyone in the Meet and Greet forum!\n\nThis course should take you about 4 weeks to complete. By the time you finish it, you'll have learned to:\n• Evaluate the value-creating potential of your business idea and design the business model that is best suited to capture this value\n• Manage talent and creativity by structuring the right incentives for existing employees as well as design strategies to retain and attract the very best talent\n• Design formal organization structures that fit with the strategy of your business and the culture of your organization\n• Understand and manage norms guiding behavior in organizations\n• Recognize and manage bottlenecks hampering organizational growth\n\nWe really hope that you'll enjoy the learning journey ahead! Good luck as you get started and we look forward to seeing you in class!\n\nProfs. Giada Di Stefano and Tomasz Obloj and HEC Paris Digital Learning\n\nThis course is part of the HEC Paris MSc in Innovation and Entrepreneurship. If you are admitted to the full program, your coursework will count towards your degree program.",
        "id": "nM26_CAgEeeIYhLE7kr1cg",
        "slug": "organizational-design-management",
        "instructorIds": "[6549906, 22614364]",
        "specializations": "[ ]",
        "partnerIds": "[161]",
        "name": "Organizational Design and Management"
    },
    {
        "FIELD1": 222,
        "courseType": "v2.ondemand",
        "description": "Learn how to implement concurrent programming in Go. Explore the roles of channels and goroutines in implementing concurrency. Topics include writing goroutines and implementing channels for communications between goroutines. Course activities will allow you"
    }
]
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to exercise Go's capabilities for concurrent programming by developing several example programs.",  
3647 "id": "m8BEnbnZEeewUQ7IuhPUJA",  
3648 "slug": "golang-concurrency",  
3649 "instructorIds": "[ '14641356' ]",  
3650 "specializations": "[ ]",  
3651 "partnerIds": "[ '30' ]",  
3652 "name": "Concurrency in Go"  
3653 },  
3654 {  
3655 "FIELD1": 223,  
3656 "courseType": "v2.on-demand",  
3657 "description": "Linear models, as their name implies, relates an outcome to a set of predictors of interest using linear assumptions. Regression models, a subset of linear models are the most important statistical analysis tool in a data scientist's toolkit. This course covers regression analysis, least squares and inference using regression models. Special cases of the regression model, ANOVA and ANCOVA will be covered as well. Analysis of residuals and variability will be investigated. The course will cover modern thinking on model selection and novel uses of regression models including scatterplot smoothing.",  
3658 "id": "a\_xPWXNVeWxvQr3acyajw",  
3659 "slug": "regression-models",  
3660 "instructorIds": "[ '688901', '685384', '694443' ]",  
3661 "specializations": "[ ]",  
3662 "partnerIds": "[ '8' ]",  
3663 "name": "Regression Models"  
3664 },  
3665 {  
3666 "FIELD1": 224,  
3667 "courseType": "v2.on-demand",  
3668 "description": "Este curso forma parte de una secuencia con la que se propone un acercamiento a la Matemática Preuniversitaria que prepara para la Matemática Universitaria.\nE él se asocia un significado real con el contenido matemático que se aprende y se integran tecnologías digitales en el proceso de aprendizaje. \nSe propone la reinterpretación de los contenidos matemáticos relativos a Modelos con Radicales y Exponentes en términos de nociones procesos del Cálculo Diferencial. Esto servirá como puente para el desarrollo de un pensamiento matemático avanzado con el que se trabajará en la Matemática Universitaria. El período de acreditación para la materia Introducción a las Matemáticas ha concluido. La última fecha para recibir certificados de Coursera es 24 de julio 2017. Informaremos oportunamente cuando la opción de acreditación esté disponible de nuevo. \n\nCurso con crédito académico para alumnos admitidos y aspirantes a ingresar a su primer semestre de un programa de profesional en el Tecnológico de Monterrey. Si estás inscrito en este MOOC con el fin de obtener el crédito académico para el curso de Introducción a las matemáticas (Matemáticas Remedial), confirma tu interés en la acreditación a la cuenta: mooc@servicios.itesm.mx. Consulta las preguntas frecuentes para conocer el proceso de acreditación.",  
3669 "id": "xaYbkyBTEeWibgoGfGzczQ",  
3670 "slug": "calculo-4",  
3671 "instructorIds": "[ '2672777' ]",  
3672 "specializations": "[ ]",  
3673 "partnerIds": "[ '62' ]",  
3674 "name": "4.- El Cálculo - Otros Modelos"  
3675 },  
3676 {  
3677 "FIELD1": 225,  
3678 "courseType": "v2.on-demand",  
3679 "description": "Course in French with English and Chinese subtitles\n\nCe cours présente les principaux courants qui marquent aujourd'hui la réflexion éthique et touchent tous chacun dans sa vie personnelle, sociale et citoyenne. D'Aristote à Kant, de Bentham à Derrida, à travers un voyage philosophique passionnant nous entrerons dans le vif du débat éthique contemporain.\n\nNotre monde toujours plus complexe semble nous échapper. Réchauffement climatique, questions de début et de fin de vie, évolution vertigineuse des bio-technologies, inégale distribution des richesses, pressions migratoires accentuées... La tentation est grande d'une vie morale repliée sur elle-même à partir d'une éthique minimale : « fais ce que tu veux du moment que tu ne mets pas en péril la liberté des autres ». Nous proposons de prendre le contre-pied : défendre l'idée d'une éthique qui nous plonge dans notre réalité sociale et politique, parmi nos semblables et avec eux. Et pour cela nous reposons la question de ce qui est juste, de ce qui est bien. Sans repartir de rien, sans tout réinventer.\n\nC'est pourquoi nous présentons un cours qui permet de se familiariser avec les plus importantes perspectives éthiques traversant le monde contemporain : l'éthique des vertus (ou perfectionnisme) ; l'éthique du devoir (ou déontologisme) ; l'éthique utilitariste (ou conséquentialisme) ; l'éthique de l'amour (ou éthique du don). Ainsi chacun pourra mettre de l'ordre dans ses idées, repérer les différentes manières de s'orienter dans la vie morale, comprendre les différences d'appréciation face aux diverses situations qui interpellent et sollicitent.\n\nQuels que soient votre champ de savoir académique, votre engagement professionnel ou vos choix personnels, il s'agit de proposer des clés d'analyse dont vous disposerez. Pour cela, nous



3765 },  
3766 {  
3767 "FIELD1": 227,  
"courseType": "v2.ondemand",  
"description": "Do you want to develop skills to prototype embedded products using state-of-the-art technologies? In this course you will build a hardware and software development environment to guide your journey through the Internet of Things specialization courses. We will use the DragonBoard™ 410c single board computer (SBC). \n\nThis is the first in a series of courses where you will learn both the theory and get the hands-on development practice needed to prototype Internet of Things products. This course is suitable for a broad range of learners. \n\nThis course is for you if:\n- You want to learn how to use Linux for embedded purposes.\n- You want to pivot your career towards the design and development of Internet of Things enabled products\n- You are an entrepreneur, innovator or member of a DIY community \n\nLearning Goals: \nAfter completing this course, you will be able to:\n1) Know where you can find resources and help in the 96Boards ecosystem.\n2) Describe the DragonBoard™ 410c peripherals, I/O expansion capabilities, Compute (CPU and Graphics) capabilities, and Connectivity capabilities.\n3) Understand how to navigate and make use of the Linux terminal.\n4) Configure at least one integrated development environment (IDE) for developing software.\n5) Make use of Git and GitHub for version control purposes.\n6) Create and build projects that interface with sensors and actuators through GPIO and Arduino.",  
"id": "UZCX2NyEEeWJRKNrJVcVg",  
"slug": "internet-of-things-dragonboard-version2",  
"instructorIds": "[12279078', '12280323']",  
"specializations": "[]",  
"partnerIds": "[53]",  
"name": "Internet of Things V2: DragonBoard™ bring up and community ecosystem"  
},  
{  
3783 "FIELD1": 228,  
3784 "courseType": "v2.ondemand",  
3785 "description": "We introduce low-level TensorFlow and work our way through the necessary concepts and APIs so as to be able to write distributed machine learning models. Given a TensorFlow model, we explain how to scale out the training of that model and offer high performance predictions using Cloud Machine Learning Engine.\n\nCourse Objectives:\nCreate machine learning models in TensorFlow\nUse the TensorFlow libraries to solve numerical problems\nTroubleshoot and debug common TensorFlow code pitfalls\nUse tf.estimator to create, train, and evaluate an ML model\nTrain, deploy, and productionalize ML models at scale with Cloud ML Engine",  
"id": "#NAME?",  
"slug": "intro-tensorflow",  
"instructorIds": "[22997770']",  
"specializations": "[]",  
"partnerIds": "[443]",  
"name": "Intro to TensorFlow"  
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{  
3796 "FIELD1": 229,  
3797 "courseType": "v2.ondemand",  
3798 "description": "A partir de una historia del aprendizaje automático, analizamos por qué las redes neuronales, en la actualidad, ofrecen un alto rendimiento ante una variedad de problemas. Luego, analizaremos cómo configurar un problema de aprendizaje supervisado y encontrar una solución adecuada mediante el descenso de gradientes. Esto incluye crear conjuntos de datos que permitan la generalización; hablaremos sobre los métodos para hacerlo de una manera repetible que admite la experimentación.\n\nObjetivos del curso:\nIdentificar por qué el aprendizaje profundo es popular en la actualidad\nOptimizar y evaluar los modelos mediante las funciones de pérdida y las métricas de rendimiento\nMitigar los problemas comunes que surgen en el aprendizaje automático\nCrear conjuntos de datos de entrenamiento, evaluación y prueba, repetibles y escalables",  
"id": "ltp8oW\_yEeig5gq8RRNtIg",  
"slug": "launching-machine-learning-es",  
"instructorIds": "[22997770']",  
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"partnerIds": "[443]",  
"name": "Launching into Machine Learning en Español"  
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{  
3813 "FIELD1": 230,  
3814 "courseType": "v2.ondemand",  
3815 "description": "Las ciudades se han convertido en un foco de interés preferente para el análisis de políticas públicas. Con una concentración de personas cada vez mayor viviendo en contextos urbanos, las ciudades son hoy el escenario de un apasionante cambio de época que afecta la esfera social, política, económica y tecnológica. ¿A qué nos referimos cuando hablamos de políticas urbanas y qué las distingue de otros ámbitos de las políticas públicas? ¿Cuáles son los principales factores de vulnerabilidad urbana y qué respuestas se están articulando en

3821 forma de políticas urbanas? ¿Cómo surge la innovación en la ciudad, tanto desde la base como  
3822 desde las administraciones públicas? Y, finalmente, ¿qué efectos ha tenido la irrupción de la  
3823 era digital en la ciudad?",  
3824 "id": "zAY7p\_qzEeeisRLEbyZ5g",  
3825 "slug": "ciudades-politicas-urbanas",  
3826 "instructorIds": "[7575382', '6733856', '31340894']",  
3827 "specializations": "[]",  
3828 "partnerIds": "['80']",  
3829 "name": "Ciudades en crisis y nuevas políticas urbanas"  
3830 },  
3831 {  
3832 "FIELD1": 231,  
3833 "courseType": "v2.ondemand",  
3834 "description": "Is your show accessible?\nWhen we ask about accessibility to shows,  
3835 most people think about access for wheel chairs: the sitting arrangements and where their WC is  
3836 accessible.\nWhen we ask for more details, people usually think about producing a show where  
3837 persons with disabilities are performing, for example producing a show where there is some  
3838 dancing with people on wheel chairs.\nAccessibility for us is a comprehensive concept that goes  
3839 from purchasing a ticket through an accessible website to catching the bus back home after the  
3840 performance on accessible public transport. Accessible webs, accessible web content, accessible  
3841 transport, subtitling, audio description... the possibilities are endless.\nWhy is this course  
3842 useful? To make the venue and the production accessible to all citizens, and specially to  
3843 persons with disabilities. The course will go through the many accessible services you can  
3844 offer, and how to implement them in your venue or your production. The final aim is to  
mainstream accessibility so all people have equal access to culture.",  
3845 "id": "xR84oUF1Eei4wAoOX109XA",  
3846 "slug": "accessibility-scenic-arts",  
3847 "instructorIds": "[4465072', '8517642', '33485925']",  
3848 "specializations": "[]",  
3849 "partnerIds": "['80']",  
3850 "name": "Accessibility to the Scenic Arts"  
3851 },  
3852 {  
3853 "FIELD1": 232,  
3854 "courseType": "v2.ondemand",  
3855 "description": "¿Sabes por qué hay animales que migran cada año? ¿Cómo saben los  
campesinos cuándo sembrar y cuándo cosechar?\n¿Sabes qué gobierna el ciclo anual de frío y  
calor y de lluvias y secas?\nLas estaciones del año son el fenómeno climático más perceptible  
por el ser humano y se manifiestan de diferente forma en distintas regiones; por ejemplo cuando  
es invierno en la mitad del mundo, es verano en la otra mitad. Entender el mecanismo de las  
estaciones es el primer paso para entender el clima, que afecta a casi todas las actividades  
humanas.\nEn este curso estudiaremos los procesos que provocan las estaciones del año, las  
repercusiones que tienen éstas para las actividades humanas y su relación con los fundamentos  
del sistema climático terrestre. A través de simulaciones visuales haremos comprensibles  
conceptos y procesos físicos y te propondremos experimentos. Si estas considerando estudiar  
ciencias de la Tierra o si quieres comprender mejor cómo funciona el clima, este curso es para  
ti.\nAcompáñanos! Y conoce más sobre nuestro hogar el planeta Tierra.",  
3856 "id": "iJLs\_iBUEeWibgoGfGzcZQ",  
3857 "slug": "estaciones-clima",  
3858 "instructorIds": "[13862444', '13888812']",  
3859 "specializations": "[]",  
3860 "partnerIds": "['58']",  
3861 "name": "Las estaciones del año y el clima"  
3862 },  
3863 {  
3864 "FIELD1": 233,  
3865 "courseType": "v2.ondemand",  
3866 "description": "This course is designed to start you on a path toward future studies in  
web development and design, no matter how little experience or technical knowledge you  
currently have. The web is a very big place, and if you are the typical internet user, you  
probably visit several websites every day, whether for business, entertainment or education.  
But have you ever wondered how these websites actually work? How are they built? How do  
browsers, computers, and mobile devices interact with the web? What skills are necessary to  
build a website? With almost 1 billion websites now on the internet, the answers to these  
questions could be your first step toward a better understanding of the internet and developing  
a new set of internet skills.\nBy the end of this course you'll be able to describe the  
structure and functionality of the world wide web, create dynamic web pages using a combination  
of HTML, CSS, and JavaScript, apply essential programming language concepts when creating HTML  
forms, select an appropriate web hosting service, and publish your webpages for the world to  
see. Finally, you'll be able to develop a working model for creating your own personal or  
business websites in the future and be fully prepared to take the next step in a more advanced  
web development or design course or specialization.",  
3867 "id": "hVoJYnQ\_EeWIfhKr\_WcYsQ",  
3868 "slug": "web-development",  
3869 }

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3870     "instructorIds": "[ '255830' ]",
3871     "specializations": "[ ]",
3872     "partnerIds": "[ '83' ]",
3873     "name": "Introduction to Web Development"
3874   },
3875   {
3876     "FIELD1": 234,
3877     "courseType": "v2.on-demand",
3878     "description": "Identify the critical information needed to develop a product and brand strategy that generates both quick-wins and long-term value. By completing this course, you will be in position to create an activity plan to bring your brand strategy to life - both externally towards consumers and internally to employees. You will be able to define the right metrics for determining success in the implementation of your product and brand strategy, considering any adjustments that may need to be made under a test and learn methodology.\n\nLuis Rodriguez Baptista - a professor at IE University and Marketing Consultant - will guide you through six modules that look at first understanding the challenge of managing products through their 'life-cycle' and culminates with learning how to equip your employees with knowledge of how to deliver on your brand promise. The course features interviews with consumer and industry professionals, which help illustrate the importance of brand strategy.\n\nBrand and product management is a unique course which enables you to first understand the importance of brand and product management and then use brand development, architecture and portfolios, in order to achieve success.",
3879     "id": "jcbwGG00EeW9CAqYJHF3zQ",
3880     "slug": "brand-management",
3881     "instructorIds": "[ '15717678' ]",
3882     "specializations": "[ ]",
3883     "partnerIds": "[ '61' ]",
3884     "name": "Brand and Product Management"
3885   },
3886   {
3887     "FIELD1": 235,
3888     "courseType": "v2.on-demand",
3889     "description": "刑法是规定犯罪与刑罚的法律。刑法学是研究刑法的科学，主要研究犯罪的成立条件以及刑罚的种类与适用刑法的制度等问题。本课程的主要目的是简明完整地说明现代刑法学总论的基本概念、基本理论与方法，包括的主要内容有刑法与刑法学的基本概念，刑罚的正当性，罪刑法定原则，刑法解释，刑法的适用范围，犯罪构成的概念，犯罪构成的主要内容，排除犯罪的根据，犯罪的未完成状态，共同犯罪，刑罚的概念与体系，量刑制度，数罪并罚，缓刑、减刑与假释。本课程通过理论说明与案例分析对有关问题进行讲解，鼓励同学们通过刑法发展来认识刑法的生命，通过刑法比较来认识刑法的国际标准，通过确立刑法理想来追求社会的公平正义。\\n\\n本课程将系统地说明、分析现代刑法学总论中的基本概念、基本理论。同学们通过本课程的讲述、案例的讨论、理论的分析，可以对现代刑法学知识的基本使用方法有一个完整的理解，从而有助于理解与分析现代社会面临的刑法问题。",
3890     "id": "WHpKheovEeWHw4eQCNF6Q",
3891     "slug": "xingfa-xue-zong-lun",
3892     "instructorIds": "[ '6063593' ]",
3893     "specializations": "[ ]",
3894     "partnerIds": "[ '163' ]",
3895     "name": "刑法学总论 Criminal Law"
3896   },
3897   {
3898     "FIELD1": 236,
3899     "courseType": "v2.on-demand",
3900     "description": "This course teaches the basics of urban planning in Africa through technical, environmental, social and economical dimensions.\n\nIt focuses on African cities only. Although, they exemplify well cities in the Global South, and potentially all cities, we will make the African context highly topical.\n\nThe course is provided by the Urban and Regional community at the Swiss Federal Institute of Technology in Lausanne (EPFL). More information can be found here https://ceat.epfl.ch/",
3901     "id": "1vZ1g321EeWb-BLhFdawGw",
3902     "slug": "african-cities1",
3903     "instructorIds": "[ '3959836', '24640357' ]",
3904     "specializations": "[ ]",
3905     "partnerIds": "[ '16' ]",
3906     "name": "African cities : An Introduction to Urban Planning"
3907   },
3908   {
3909     "FIELD1": 237,
3910     "courseType": "v2.on-demand",
3911     "description": "Курс по русскому языку как иностранному B2-2 предназначен для тех, кто хочет усовершенствовать свои знания русского языка . Курс включает учебные видеосюжеты, подкасты, аутентичные видеотексты для аудирования, аутентичные тексты для чтения, разделы «Грамматика», «Говорение», «Взаимопроверка»."
3912     "id": "P0jwJLfzEee2exK3h4DxLg",
3913     "slug": "russkiy-kak-inostrannyy-b2-2",
3914     "instructorIds": "[ '29658868', '21782971', '29475712', '21752385', '19615625' ]",
3915     "specializations": "[ ]",
3916   }
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3928 "partnerIds": "[ '179' ]",  
3929 "name": "Русский язык как иностранный B2-2"  
3930 },  
3931 {  
3932 "FIELD1": 238,  
"courseType": "v2.ondemand",  
"description": "This course addresses recorded vocal performances and the technologies used to highlight and support them in modern record production and mixes. Most of us know that vocals serve as the focal point of modern recordings but many do not know the tools used or when the tools are used best in modern record production.\n\nThe course begins with simple vocal placement in a mix, where you will also learn the fundamentals of compression and equalization. You'll further study delays and reverbs before moving to advanced concepts in audio editing, synthetic processing, automatic & graphic pitch correction, time compression, time expansion, flex and elastic audio. \n\nThrough analysis and/or hands on projects that the students will post for peer review, the student will gain an understanding of the many choices available to modern record producers as they record and mix with a modern tool set. You'll see in action, the Vocoder, Auto-Tune, Melodyne, Elastic Audio, Flex Time, VocAlign, tempo based editing and a host of other file modification protocols that are readily available on most Digital Audio Workstations. This course gives students a thorough look at the expanded choices that have risen in the art of vocal production as a result of these modern tools.\n\nThe goal of the course is to help interested novices understand the recordings they are listening to, performers find an expanded language for their recorded voices and for vocal producers to be able to create musically artistic visualizations using singers as their paintbrushes.",  
"id": "kKwHoIP4Eea\_HA7U3gpEVW",  
"slug": "vocal-production",  
"instructorIds": "[ '23132098' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '21' ]",  
"name": "The Art of Vocal Production"  
3944 },  
3945 {  
3946 "FIELD1": 239,  
"courseType": "v2.ondemand",  
3948 "description": "This course is about how the brain creates our sense of spatial location from a variety of sensory and motor sources, and how this spatial sense in turn shape our cognitive abilities.\n\nKnowing where things are is effortless. But “under the hood,” your brain must figure out even the simplest of details about the world around you and your position in it. Recognizing your mother, finding your phone, going to the grocery store, playing the banjo – these require careful sleuthing and coordination across different sensory and motor domains. This course traces the brain’s detective work to create this sense of space and argues that the brain’s spatial focus permeates our cognitive abilities, affecting the way we think and remember.\n\nThe material in this course is based on a book I’ve written for a general audience. The book is called “Making Space: How the Brain Knows Where Things Are”, and is available from Amazon, Barnes and Noble, or directly from Harvard University Press.\n\nThe course material overlaps with classes on perception or systems neuroscience, and can be taken either before or after such classes.\n\nDr. Jennifer M. Groh, Ph.D.\nProfessor\nPsychology & Neuroscience; Neurobiology\nDuke University\nwww.duke.edu/~jmgroh\n\nJennifer M. Groh is interested in how the brain processes spatial information in different sensory systems, and how the brain’s spatial codes influence other aspects of cognition. She is the author of a recent book entitled “Making Space: How the Brain Knows Where Things Are” (Harvard University Press, fall 2014).\n\nMuch of her research concerns differences in how the visual and auditory systems encode location, and how vision influences hearing. Her laboratory has demonstrated that neurons in auditory brain regions are sometimes responsive not just to what we hear but also to what direction we are looking and what visual stimuli we can see. These surprising findings challenge the prevailing assumption that the brain’s sensory pathways remain separate and distinct from each other at early stages and suggest a mechanism for such multi-sensory interactions as lip-reading and ventriloquism (the capture of perceived sound location by a plausible nearby visual stimulus).\n\nDr. Groh has been a professor at Duke University since 2006. She received her undergraduate degree in biology from Princeton University in 1988 before studying neuroscience at the University of Michigan (Master’s, 1990), the University of Pennsylvania (Ph.D., 1993), and Stanford University (postdoctoral, 1994-1997). Dr. Groh has been teaching undergraduate classes on the neural basis of perception and memory for over fifteen years. She is presently a faculty member at the Center for Cognitive Neuroscience and the Duke Institute for Brain Sciences at Duke University. She also holds appointments in the Departments of Neurobiology and Psychology & Neuroscience at Duke.\n\nDr. Groh’s research has been supported by a variety of sources including the John S. Guggenheim Foundation, the National Institutes of Health, the National Science Foundation, and the Office of Naval Research Young Investigator Program, the McKnight Endowment Fund for Neuroscience, the John Merck Scholars Program, the EJLB Foundation, the Alfred P. Sloan Foundation, the Whitehall Foundation, and the National Organization for Hearing Research.",  
"id": "jnoxprrzEeW2iwpb0uagWQ",  
"slug": "human-brain",  
"instructorIds": "[ '2443158' ]",

3975 "specializations": "[ ]",  
3976 "partnerIds": "[ '7' ]",  
3977 "name": "The Brain and Space"  
3978 },  
3979 {  
3980 "FIELD1": 240,  
3981 "courseType": "v2.ondemand",  
3982 "description": "This is an introductory astronomy survey class that covers our  
understanding of the physical universe and its major constituents, including planetary systems  
stars, galaxies, black holes, quasars, larger structures, and the universe as a whole.",  
3983 "id": "QgmoVdT2EeSlhSIACx2EBw",  
3984 "slug": "evolvinguniverse",  
3985 "instructorIds": "[ '685941' ]",  
3986 "specializations": "[ ]",  
3987 "partnerIds": "[ '12' ]",  
3988 "name": "The Evolving Universe"  
3989 },  
3990 {  
3991 "FIELD1": 241,  
3992 "courseType": "v2.ondemand",  
3993 "description": "This course gives you a complete insight into the modern design of  
digital systems fundamentals from an eminently practical point of view. Unlike other more  
\\"classic\\" digital circuits courses, our interest focuses more on the system than on the  
electronics that support it. This approach will allow us to lay the foundation for the design  
of complex digital systems.\n\nYou will learn a set of design methodologies and will use a set  
of (educational-oriented) computer-aided-design tools (CAD) that will allow you not only to  
design small and medium size circuits, but also to access to higher level courses covering so  
exciting topics as application specific integrated circuits (ASICs) design or computer  
architecture, to give just two examples.\n\nCourse topics are complemented with the design of  
simple processor, introduced as a transversal example of a complex digital system. This example  
will let you understand and feel comfortable with some fundamental computer architecture terms  
as the instruction set, microprograms and microinstructions.\n\nAfter completing this course  
you will be able to:\n\* Design medium complexity digital systems.\n\* Understand the  
description of digital systems using high-level languages such as VHDL.\n\* Understand how  
computers operate at their most basic level (machine language).",  
3994 "id": "y01M0Hj6EewX2xK7R0QidQ",  
3995 "slug": "digital-systems",  
3996 "instructorIds": "[ '2690264', '4147290', '4086935', '4113684', '3980791', '4302563',  
4000 '2690259' ]",  
4001 "specializations": "[ ]",  
4002 "partnerIds": "[ '80' ]",  
4003 "name": "Digital Systems: From Logic Gates to Processors"  
4004 },  
4005 {  
4006 "FIELD1": 242,  
4007 "courseType": "v2.ondemand",  
4008 "description": "Tired of solving Sudokus by hand? This class teaches you how to solve  
complex search problems with discrete optimization concepts and algorithms, including  
constraint programming, local search, and mixed-integer programming.\n\nOptimization technology  
is ubiquitous in our society. It schedules planes and their crews, coordinates the production  
of steel, and organizes the transportation of iron ore from the mines to the ports.  
Optimization clears the day-ahead and real-time markets to deliver electricity to millions of  
people. It organizes kidney exchanges and cancer treatments and helps scientists understand the  
fundamental fabric of life, control complex chemical reactions, and design drugs that may  
benefit billions of individuals.\n\nThis class is an introduction to discrete optimization and  
exposes students to some of the most fundamental concepts and algorithms in the field. It  
covers constraint programming, local search, and mixed-integer programming from their  
foundations to their applications for complex practical problems in areas such as scheduling,  
vehicle routing, supply-chain optimization, and resource allocation.",  
4009 "id": "THkzKaBPEeWm9xJA1YXcWQ",  
4010 "slug": "discrete-optimization",  
4011 "instructorIds": "[ '1289035', '1762431' ]",  
4012 "specializations": "[ ]",  
4013 "partnerIds": "[ '33' ]",  
4014 "name": "Discrete Optimization"  
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4016 {  
4017 "FIELD1": 243,  
4018 "courseType": "v2.ondemand",  
4019 "description": "Littéralement « amour de l'humanité », la philanthropie désigne  
aujourd'hui l'ensemble des dons librement consentis par des acteurs privés en faveur de  
l'intérêt général. Dans les médias, la philanthropie est incarnée aujourd'hui par les  
milliardaires américains Bill Gates et Warren Buffet qui ont donné une grande part de leur  
fortune à une fondation en faveur de la santé et de l'éducation. Mais cette vision est

partielle : la philanthropie est très active dans la plupart des régions du monde, pas seulement aux Etats-Unis, et ce ne sont pas seulement les très riches qui donnent, puisque de nombreux particuliers et entreprises s'impliquent. \n\nEn ce début de XXIe siècle marqué par les crises économiques et politiques, la philanthropie joue un rôle croissant pour répondre aux grands défis de notre temps. Alternative au modèle marchand et à la redistribution publique via l'impôt, le don privé est activement recherché pour financer la lutte contre la pauvreté, l'éducation, la recherche médicale ou la culture... Partout dans le monde, les fondations se multiplient, les dons se développent et influencent la vie de très nombreuses personnes. Les besoins sont immenses et la concurrence pour trouver des fonds n'a jamais été aussi vive.

\n\nMalgré son importance, la philanthropie reste mal connue notamment en France et en Europe. Plusieurs questions clés restent en suspens : De quoi parle-t-on exactement ? Qu'est-ce qui motive les philanthropes et favorise leur action ? Quelles sont les différentes façons d'agir en philanthropie ? Quel est son impact et comment l'évaluer ? L'objectif de ce MOOC est de répondre à ces quatre grandes questions, en mobilisant les dernières avancées en matière de recherche et le point de vue d'experts reconnus dans leur domaine. \n\nQue vous soyiez simplement curieux de découvrir le sujet, déjà donateur ou engagé dans une démarche philanthropique, ou un professionnel qui accompagne ou sollicite des philanthropes, ce MOOC est fait pour vous ! Chaque semaine, vous progresserez grâce à des vidéos alliant théorie et pratique, des lectures pour aller plus loin, des quiz pour renforcer vos acquis et des forums où vous pourrez échanger entre participants et avec l'équipe pédagogique. A l'issue de ce MOOC vous aurez toutes les clés en main pour comprendre et agir en faveur d'un monde meilleur !\n\nCe MOOC est réalisé par la chaire Philanthropie de l'ESSEC, en collaboration avec la Fondation de France. \n\nLa chaire Philanthropie de l'ESSEC bénéficie du soutien de la Fondation de France, de la Fondation Daniel & Nina Carasso, des Fondations Edmond de Rothschild, de la Fondation Bettencourt Schueller et de la Fondation Caritas France.",

"id": "AUxxP-LfEeaQDQq7dMI62A",  
"slug": "philanthropie",  
"instructorIds": "[4451871, 9316988]",  
"specializations": "[]",  
"partnerIds": "[223]",  
"name": "La Philanthropie : Comprendre et Agir"  
,  
{  
"FIELD1": 244,  
"courseType": "v2.ondemand",  
"description": "In recent years, the international tax planning strategies of multinationals have become a source of - often heated - debate. This course provides learners with the tools to become fully informed participants in the debate by explaining the foundations and practice of international tax law as well as addressing current developments and the ethical aspects of tax planning.",  
"id": "VxTqEC8iEeWUWxIOAnoafQ",  
"slug": "international-taxation",  
"instructorIds": "[5896736]",  
"specializations": "[]",  
"partnerIds": "[25]",  
"name": "Rethinking International Tax Law"  
,  
{  
"FIELD1": 245,  
"courseType": "v2.ondemand",  
"description": "This course provides an introduction to complex analysis which is the theory of complex functions of a complex variable. We will start by introducing the complex plane, along with the algebra and geometry of complex numbers, and then we will make our way via differentiation, integration, complex dynamics, power series representation and Laurent series into territories at the edge of what is known today. Each module consists of five video lectures with embedded quizzes, followed by an electronically graded homework assignment. Additionally, modules 1, 3, and 5 also contain a peer assessment. \n\nThe homework assignment will require time to think through and practice the concepts discussed in the lectures. In fact, a significant amount of your learning will happen while completing the homework assignments. These assignments are not meant to be completed quickly; rather you'll need paper and pen with you to work through the questions. In total, we expect that the course will take 12 hours of work per module, depending on your background.",  
"id": "PwuYBQZREeW5gyIACwQVNg",  
"slug": "complex-analysis",  
"instructorIds": "[3491158]",  
"specializations": "[]",  
"partnerIds": "[34]",  
"name": "Introduction to Complex Analysis"  
,  
{  
"FIELD1": 246,  
"courseType": "v2.ondemand",  
"description": "Advanced Competitive Strategy will introduce new topics and modules with even more real world examples and opportunities for student interaction than in the

4074 previous course Competitive Strategy (<https://www.coursera.org/learn/competitivestrategy>).\n4075 \nIn Advanced Competitive Strategy, we will look at how companies can build up and maintain\ntheir customer base by increasing switching costs and facilitating strategic customer lock-ins.\nWe will find out how firms can increase their profits by pursuing suitable price discriminatory\nand product differentiation strategies.\n \nWe will look at examples of what is acceptable\nbehavior under the premises of EU competition and US antitrust policies and discover exciting\nways of how companies can increase their returns by strategically making use of network effect\nand economies of size. We will further intensify our newly acquired knowledge about network\neffects and discuss strategies that are explicitly tailored to network markets.\n \nWe will\nanalyze the workings of mergers and acquisitions and, moreover, support you in considering\nalternative strategies that can help companies grow organically.",

4076 "id": "H3HGeBK4EeS0RyIACp50Cg",\n4077 "slug": "advanced-competitive-strategy",\n4078 "instructorIds": "[ '2573718' ]",\n4079 "specializations": "[ ]",\n4080 "partnerIds": "[ '64' ]",\n4081 "name": "Advanced Competitive Strategy"\n4082 },\n4083 {\n4084 "FIELD1": 247,\n4085 "courseType": "v2.ondemand",\n4086 "description": "This course looks at where important materials in products we use ever\nday come from and how these materials can be used more efficiently, longer, and in closed\nloops. This is the aim of the Circular Economy, but it doesn't happen on its own. It is the\nresult of choices and strategies by suppliers, designers, businesses, policymakers and all of\nus as consumers. \n\nIn addition to providing many cases of managing materials for\nsustainability, the course also teaches skills and tools for analyzing circular business model\nand promotes development of your own ideas to become more involved in the transition to a\nCircular Economy.\n\nYou will learn from expert researchers and practitioners from around\nEurope as they explain core elements and challenges in the transition to a circular economy\nover the course of 5 modules:\n\nModule 1: Materials. This module explores where materials come\nfrom, and builds a rationale for why society needs more circularity.\n\nModule 2: Circular\nBusiness Models. In this module circular business models are explored in-depth and a range of\nways for business to create economic and social value are discussed.\n\nModule 3: Circular\nDesign, Innovation and Assessment. This module presents topics like functional materials and\neco-design as well as methods to assess environmental impacts.\n\nModule 4: Policies and\nNetworks. This module explores the role of governments and networks and how policies and\nsharing best practices can enable the circular economy.\n\nModule 5: Circular Societies. This\nmodule examines new norms, forms of engagement, social systems, and institutions, needed by the\ncircular economy and how we, as individuals, can help society become more circular.",\n4087 "id": "xPcHhsEbEeaXORK1gIKLbg",\n4088 "slug": "circular-economy",\n4089 "instructorIds": "[ '25473458', '2832925', '25144587', '9249375', '25577011',\n4090 '11681227', '29320312', '25348548', '27379669', '36786390', '25576986' ]",\n4091 "specializations": "[ ]",\n4092 "partnerIds": "[ '199', '503', '535', '504', '505', '506', '507', '508' ]",\n4093 "name": "Circular Economy - Sustainable Materials Management"\n4094 },\n4095 {\n4096 "FIELD1": 248,\n4097 "courseType": "v2.ondemand",\n4098 "description": "Welcome to Course 2 of Introduction to Applied Cryptography. In this\ncourse, you will be introduced to basic mathematical principles and functions that form the\nfoundation for cryptographic and cryptanalysis methods. These principles and functions will be\nhelpful in understanding symmetric and asymmetric cryptographic methods examined in Course 3\nand Course 4. These topics should prove especially useful to you if you are new to\ncybersecurity. It is recommended that you have a basic knowledge of computer science and basic\nmath skills such as algebra and probability.",\n4099 "id": "Ocy15rmJEea7HhLAXRS5cg",\n4100 "slug": "mathematical-foundations-cryptography",\n4101 "instructorIds": "[ '22960203', '21251837', '1911301' ]",\n4102 "specializations": "[ ]",\n4103 "partnerIds": "[ '126' ]",\n4104 "name": "Mathematical Foundations for Cryptography"\n4105 },\n4106 {\n4107 "FIELD1": 249,\n4108 "courseType": "v2.ondemand",\n4109 "description": "Despite the recent increase in computing power and access to data over\nthe last couple of decades, our ability to use the data within the decision making process is\neither lost or not maximized at all too often, we don't have a solid understanding of the\nquestions being asked and how to apply the data correctly to the problem at hand.\n\nThis\ncourse has one purpose, and that is to share a methodology that can be used within data\nscience, to ensure that the data used in problem solving is relevant and properly manipulated"\n4110 }

4120 to address the question at hand.\n\nAccordingly, in this course, you will learn:\n - The  
4121 major steps involved in tackling a data science problem.\n - The major steps involved in  
4122 practicing data science, from forming a concrete business or research problem, to collecting  
4123 and analyzing data, to building a model, and understanding the feedback after model  
4124 deployment.\n - How data scientists think!\n\nLIMITED TIME OFFER: Subscription is only \$39  
4125 USD per month for access to graded materials and a certificate.",  
4126 "id": "0Ft7o\_8IEee1YxLCJ0cSDA",  
4127 "slug": "data-science-methodology",  
4128 "instructorIds": "[ '28512151', '28511560' ]",  
4129 "specializations": "[ ]",  
4130 "partnerIds": "[ '348' ]",  
4131 "name": "Data Science Methodology"  
,  
{  
4132 "FIELD1": 250,  
4133 "courseType": "v2.ondemand",  
4134 "description": "Producing music is an incredibly creative process, and knowing the  
4135 tools of the trade is essential in order to transmit the musical ideas in your head into the  
4136 DAW in a creative and uninhibited way. Whether you have used a computer to create music  
4137 before, or you have been curious about production for years, this 4-week course will give you  
4138 an introductory look into the world of Avid Pro Tools and Pro Tools First.",  
4139 "id": "tEqImm2kEeWb-BLhFdAgw",  
4140 "slug": "protools",  
4141 "instructorIds": "[ '14990685' ]",  
4142 "specializations": "[ ]",  
4143 "partnerIds": "[ '21' ]",  
4144 "name": "Pro Tools Basics"  
,  
{  
4145 "FIELD1": 251,  
4146 "courseType": "v2.ondemand",  
4147 "description": "In contemporary societies healthcare is a key social institute that  
4148 addresses the issues of maintenance and improvement of citizens' health. While population  
4149 health is largely produced outside of healthcare settings themselves, the functioning of  
4150 healthcare, including diagnosis, treatment, and prevention of illness, injury, and other  
4151 impairments, is essential for people's wellbeing. Yet, healthcare can be and often is  
4152 insufficiently accessible, responsive, and efficient for different members of society. How can  
4153 healthcare provision and society be bridged?\nThrough the exploration of a combination of  
4154 theoretical and practical perspectives, this online course highlights the necessity of a  
4155 dialogue and collaboration between healthcare professionals, patients, and the public at large.  
4156 Course participants will critically explore challenges posed by disjunctions between healthcare  
4157 and society, analyze both benefits and unintended consequences of bridging the two, and propose  
4158 ways to accomplish the bridging in practice of healthcare provision.\n\nAfter completion of  
4159 this course you will be able to:\n1. Recognize disjunctions between healthcare provision and  
4160 society  
2. Be aware of consequences of disjunctions between healthcare provision and society,  
4161 using a biosocial approach to health  
3. Identify opportunities for bridging healthcare provision and society, using a  
4162 biosocial approach to health  
4. Analyze cases of disjunctions between healthcare provision and society, and propose opportunities for bridging  
5. Recognize the historical trends of  
4163 scientification, professionalization, and medicalization, in the relations between medicine,  
health care, and society.\n\nThis course was developed by a consortium of five universities:  
Maastricht University, National Research Tomsk State University, National University of \"Kyiv  
Mohyla Academy\", National Pirogov Memorial Medical University, Vinnytsya, and Siberian State  
Medical University within the framework of BIHSENA project. BIHSENA stands for \"Bridging  
Innovations, Health and Societies: Educational capacity building in the Eastern European  
Neighbouring Areas\". BIHSENA project has been funded with support from the European Commission.  
This course reflects the views only of the authors, and the Commission cannot be held  
responsible for any use which may be made of the information contained therein.",  
4164 "id": "pv-9jU9hEei8eRLabPXArA",  
4165 "slug": "healthcare-and-society",  
4166 "instructorIds": "[ '27005691', '21463290' ]",  
4167 "specializations": "[ ]",  
4168 "partnerIds": "[ '276' ]",  
4169 "name": "Bridging healthcare and society"  
,  
{  
4170 "FIELD1": 252,  
4171 "courseType": "v2.ondemand",  
4172 "description": "This course teaches computer programming to those with little to no  
4173 previous experience. It uses the programming system and language called MATLAB to do so because  
4174 it is easy to learn, versatile and very useful for engineers and other professionals. MATLAB is  
a special-purpose language that is an excellent choice for writing moderate-size programs that  
solve problems involving the manipulation of numbers. The design of the language makes it  
possible to write a powerful program in a few lines. The problems may be relatively complex,  
while the MATLAB programs that solve them are relatively simple: relative, that is, to the

equivalent program written in a general-purpose language, such as C++ or Java. As a result, MATLAB is being used in a wide variety of domains from the natural sciences, through all disciplines of engineering, to finance, and beyond, and it is heavily used in industry. Hence, a solid background in MATLAB is an indispensable skill in today's job market.\n\nNevertheless, this course is not a MATLAB tutorial. It is an introductory programming course that uses MATLAB to illustrate general concepts in computer science and programming. Students who successfully complete this course will become familiar with general concepts in computer science, gain an understanding of the general concepts of programming, and obtain a solid foundation in the use of MATLAB.\n\nStudents taking the course will get a MATLAB Online license free of charge for the duration of the course. The students are encouraged to consult the eBook that this course is based on. More information about these resources can be found on the Resources menu on the right.",  
4183 "id": "A4W\_GyDjEeW5Rwo0txKkgQ",  
4184 "slug": "matlab",  
4185 "instructorIds": "[ '7529359', '8333701' ]",  
4186 "specializations": "[ ]",  
4187 "partnerIds": "[ '37' ]",  
4188 "name": "Introduction to Programming with MATLAB"  
4189 },  
4190 {  
4191 "FIELD1": 253,  
4192 "courseType": "v2.ondemand",  
4193 "description": "This course is an introduction to ecology and ecosystem dynamics using  
a systems thinking lens. Through a case study on Mozambique's Gorongosa National Park, learner  
will explore how scientists study ecosystems, and investigate the complex array of factors tha  
inform management efforts. At the end of the course, learners will be able to grapple with rea  
world conservation questions, such as whether an ecosystem can recover from anthropogenic  
disruption and what role humans can, and should, play in that recovery.",  
4194 "id": "lnyeIPbxEeeHQRLf02JF5g",  
4195 "slug": "ecology-conservation",  
4196 "instructorIds": "[ '9027900' ]",  
4197 "specializations": "[ ]",  
4198 "partnerIds": "[ '100', '497' ]",  
4199 "name": "Ecology: Ecosystem Dynamics and Conservation"  
4200 },  
4201 {  
4202 "FIELD1": 254,  
4203 "courseType": "v2.ondemand",  
4204 "description": "Whether being used to customize advertising to millions of website  
visitors or streamline inventory ordering at a small restaurant, data is becoming more integra  
to success. Too often, we're not sure how use data to find answers to the questions that will  
make us more successful in what we do. In this course, you will discover what data is and thin  
about what questions you have that can be answered by the data - even if you've never thought  
about data before. Based on existing data, you will learn to develop a research question,  
describe the variables and their relationships, calculate basic statistics, and present your  
results clearly. By the end of the course, you will be able to use powerful data analysis tool  
- either SAS or Python - to manage and visualize your data, including how to deal with missing  
data, variable groups, and graphs. Throughout the course, you will share your progress with  
others to gain valuable feedback, while also learning how your peers use data to answer their  
own questions.",  
4205 "id": "6JyoHjVOEeWBMQ5pdIoFkQ",  
4206 "slug": "data-visualization",  
4207 "instructorIds": "[ '1121232' ]",  
4208 "specializations": "[ ]",  
4209 "partnerIds": "[ '34' ]",  
4210 "name": "Data Management and Visualization"  
4211 },  
4212 {  
4213 "FIELD1": 255,  
4214 "courseType": "v2.ondemand",  
4215 "description": "This is an Exploratorium teacher professional development course taught  
by Teacher Institute staff, open to any science teacher (particularly middle or high school  
level) and science enthusiast. This is a hands-on workshop that explores topics and strategies  
teachers can use to help their students become active investigators of light.\n\nWatch a  
preview video (copy and paste this link into your browser):  
[https://youtu.be/fPvT\\_quBViw](https://youtu.be/fPvT_quBViw)\n\nThere are four weeks of course content, which require 2-4 hour  
per week. Each module builds upon the previous one, so we strongly suggest you follow the  
sequence we've outlined rather than skip ahead or do the course in less time. The course is  
designed to give you an opportunity to learn and share with others, not test what you know.  
There are weekly activity and reflection assignments, but these will not be graded. To receive  
credit for this course, you will need to complete the peer-reviewed final assignment.\n\nAs a  
participant, you will:\n- Watch videos that demonstrate natural phenomena and the  
Exploratorium's approach to teaching and learning\n- Conduct personal investigations by  
engaging in hands-on activities based in those phenomena\n- Reflect and share your experience

4227 doing activities\n- Discuss and identify challenges and opportunities for teaching\n- Devise a  
4228 lesson of your own based on one or more of the activities\n\nEach week, we'll look at a  
4229 different light-related topic: We will start by examining human visual perception, then take a  
brief historical tour of our evolving scientific understanding. We'll also look at optics and  
optical instruments and finish by looking at the wave nature of light. \n\nTo get the most out  
4230 of this experience, you'll have to try out some activities! In return, you'll get lots of  
valuable teaching resources, an in-depth understanding of the subject matter, and useful tips  
4231 and techniques for the classroom.\n\nNOTE: This is a hands-on workshop, so you will need to bu  
or find materials. All of the materials required are inexpensive and should be easy to obtain,  
4232 and we welcome substitutions! A separate list of materials is available for each activity.",  
4233 "id": "WmHcj1BlEeWMLwoziUhyxQ",  
4234 "slug": "teach-light-color",  
4235 "instructorIds": "[ '12112454', '3343192', '3164319' ]",  
4236 "specializations": "[ ]",  
4237 "partnerIds": "[ '108' ]",  
4238 "name": "Exploring Light: Hands-on Activities and Strategies for Teachers"  
4239 },  
4240 {  
4241 "FIELD1": 256,  
4242 "courseType": "v2.ondemand",  
4243 "description": "Курс предполагает изучение основ налогового права (общая часть), в том  
числе вопросов налогового законодательства; налоговой компетенции публичных субъектов;  
4244 принципов налогообложения; понятия и системы налогов и сборов; элементного состава налога;  
правового статуса участников налоговых правоотношений; налогового обязательства и его  
исполнения; налогового контроля; производства о налоговых правонарушениях и налоговой  
ответственности.",  
4245 "id": "0T3Y9XjjEeeY4QpmMQsEfA",  
4246 "slug": "nalogovoye-pravo",  
4247 "instructorIds": "[ '29442688', '29399162', '29442518', '29554068', '29441336',  
4248 '29443347' ]",  
4249 "specializations": "[ ]",  
4250 "partnerIds": "[ '179' ]",  
4251 "name": "Налоговое право (Tax law)"  
4252 },  
4253 {  
4254 "FIELD1": 257,  
4255 "courseType": "v2.ondemand",  
4256 "description": "The Paradoxes of War teaches us to understand that war is not only a  
normal part of human existence, but is arguably one of the most important factors in making us  
4257 who we are. Through this course, I hope that you will come to appreciate that war is both a  
natural expression of common human emotions and interactions and a constitutive part of how we  
4258 cohere as groups. That is, war is paradoxically an expression of our basest animal nature and  
the exemplar of our most vaunted and valued civilized virtues. You will learn some basic  
4259 military history and sociology in this course as a lens for the more important purpose of  
seeing the broader social themes and issues related to war. I want you to both learn about war  
but more importantly, use it as way of understanding your everyday social world. So, for  
4260 example, the discussion of war and gender will serve to start you thinking about how  
expectations of masculinity are created and our discussion of nationalism will make clear how  
4261 easy "us-them" dichotomies can be established and (ab)used. I will suggest some readings for  
you to complement the class and assign some activities through which you will be able to apply  
4262 the theoretical insights from the course to your observations of everyday life. At the end of  
the course, you will start to see war everywhere and come to appreciate how much it defines ou  
life.\nAll the features of this course are available for free. It does not offer a  
4263 certificate upon completion.",  
4264 "id": "d\_71NKdPEeSOWCIAC2iDyw",  
4265 "slug": "war",  
4266 "instructorIds": "[ '5186484' ]",  
4267 "specializations": "[ ]",  
4268 "partnerIds": "[ '4' ]",  
4269 "name": "Paradoxes of War"  
4270 },  
4271 {  
4272 "FIELD1": 258,  
4273 "courseType": "v2.ondemand",  
4274 "description": "Ce cours propose une introduction à la protection internationale des  
droits de l'homme. Il en présente les sources, les catégories, le contenu et les limites qui  
leur sont opposables, ainsi que les obligations qu'ils génèrent à la charge des Etats. Il  
expose aussi les principaux mécanismes de mise en œuvre prévus au niveau universel et régional  
pour assurer leur respect. \nDepuis la fin de la Seconde Guerre mondiale, les droits de  
l'homme sont un domaine en plein essor. De nombreuses causes sont aujourd'hui défendues et  
débattues sous la bannière des droits de l'homme : la protection des minorités, la lutte contre  
la discrimination des femmes, des personnes lesbiennes, gaies, bisexuelles et transgenres  
(LGBT), la lutte contre la torture et les disparitions forcées, la lutte contre la pauvreté ou  
encore la protection de l'environnement et la protection des données. Partout dans le monde,"  
4275 }

4276 ces causes mobilisent tant les acteurs politiques que la société civile et elles sont discutées  
 4277 dans de multiples enceintes, nationales et internationales.\n\nLe présent cours vise à offrir  
 4278 les bases nécessaires pour apprêter et comprendre le domaine vaste et complexe que sont  
 4279 devenus les droits de l'homme. Quelles sont les caractéristiques et les différentes catégories  
 4280 des droits de l'homme ? Quels sont leurs fondements philosophiques et historiques ? Pourquoi  
 4281 ces droits sont-ils importants ? Quels instruments visent à les protéger ? Comment rendre ces  
 4282 droits opérationnels ? Quels mécanismes existent pour les mettre en œuvre et quels sont leurs  
 4283 avantages et leurs inconvénients ?\n\nEn abordant ces questions, le cours s'adresse tant à des  
 4284 membres de la communauté universitaire qu'à des praticiens (responsables politiques, membres du  
 corps diplomatique, fonctionnaires, journalistes, membres d'ONG, défenseurs des droits de  
 l'homme et spécialistes de la coopération au développement, de l'aide humanitaire et des  
 4285 questions relatives aux réfugiés), ainsi qu'à toutes les personnes qui sont engagées dans la  
 4286 protection des droits de l'homme ou simplement désireuses de mieux comprendre ce  
 4287 phénomène.\n\nLe cours est conçu et dispensé par les Professeurs Maya Hertig et Michel  
 4288 Hottelier, de la Faculté de droit de l'Université de Genève. Durant le cours, des membres  
 4289 d'organes et institutions voués à la protection des droits de l'homme et des spécialistes de la  
 4290 communauté académique seront invités à intervenir.\n\nLe cours est donné en français. Il  
 4291 consiste en une série de 8 sessions, comprenant chacune un certain nombre de brèves  
 4292 présentations vidéo (8 à 15 minutes). Chaque session s'accompagne d'un questionnaire  
 4293 d'évaluation. Des lectures préparatoires sont requises pour chaque session.",  
 4294     {
 "id": "wqOmP74aEeWH\_w6eDJDPOQ",
 4295     "slug": "droits-de-lhomme",
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 "partnerIds": "[ '49' ]",
 "name": "Introduction aux Droits de l'Homme"
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 "FIELD1": 259,
 "courseType": "v2.ondemand",
 "description": "Terrorism has arguably been one of the defining factors of our age. It  
 4296 frequently makes headlines, threatening or attacking governments, private business and ordinary  
 citizens. And in many parts of the world, it has been one of the most important threats to  
 4297 peace, security and stability. But what does this exactly mean? What is the nature of this  
 4298 threat? Who or what is threatened, how, by whom and why? What can be done about it or how can  
 4299 we at least limit the impact of terrorism and make sure that terrorists do not make headlines  
 4300 and manage to scare us?\n\nThese are just a handful of questions that will be addressed in this  
 4301 course that consists of three parts. First it focuses on the essence of terrorism as an  
 4302 instrument to achieve certain goals, in addition to an exploration of this phenomenon and the  
 4303 difficulties in defining it. \n\nThe second part provides an overview of the state of the art  
 4304 in (counter) terrorism studies. Since '9/11' terrorism studies have grown exponentially,  
 4305 reflecting the rise in perceived threats. But what has academia come up with? What theories,  
 4306 assumptions and conventional wisdom has it produced that could be of help in understanding  
 4307 terrorism and dealing with it? The most interesting results are examined and compared with  
 empirical evidence with the aim to either stress their importance or to debunk them as myths.  
 \n\nThe final part looks into the implications and possibilities for policy making. The course  
 4308 ends with a module specifically designed to address one of today's most topical issue: the  
 foreign fighter phenomenon.",  
 "id": "A0IYf6j0EeSn1CIAC1EMbw",
 4309     "slug": "terrorism",
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 4310     "specializations": "[ ]",
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 "name": "Terrorism and Counterterrorism: Comparing Theory and Practice"
 },
 {
 "FIELD1": 260,
 "courseType": "v2.ondemand",
 "description": "\n\nУже долгое время со всех сторон звучат слова \"блокчейн\" и  
 \"криптовалюта\". \nГоворят, что блокчейн – прорыв и за ним будущее. Но что стоит за этим  
 понятием, какую пользу приносит блокчейн обществу, бизнесу и человеку? В этом мы и поможем вам  
 разобраться.\n\nВ курсе «Введение в технологию блокчейн» вы узнаете:  
 4311 1. Что такое блокчейн сферы применения, механизм и принципы работы.\n2. Как создаются криптовалюты при помощи  
 4312 блокчейна.\n3. Что такое централизованные и децентрализованные системы, их преимущества и  
 недостатки.\n4. Как и где можно использовать блокчейн и криптовалюты, и почему это  
 4313 безопасно.\n5. В чём сходства и отличия наиболее популярных блокчейн-платформ: Bitcoin и  
 4314 Ethereum.\n6. Сфера применения блокчейна Ethereum в жизни.\n\nВ конце курса вам предстоит  
 4315 спроектировать сценарий использования блокчейна в бизнесе. Это будет ваш курсовой проект, в  
 4316 котором вы сможете применить все полученные в курсе знания.",  
 "id": "mhnrGZEEiz8hKJohuFcg",
 4317     "slug": "introduction-to-blockchain",
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 "partnerIds": "[ '176', '515' ]",
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        "name": "Введение в технологию блокчейн"
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{
    "FIELD1": 261,
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    "description": "In the last decade transgender and gender nonconforming (TGNC) individuals have become increasingly visible in our families, culture, and public discourse. This course explores the concept of gender identity for people who are curious about the nature of gender, the process of gender affirmation, or changing social dynamics. Participants will learn the unique challenges faced by the TGNC population as well as develop the skills to build inclusive spaces in all spheres of their life. This course was developed under the Jocelyn Elders Chair in Sexual Health Education at the University of Minnesota.",  
    "id": "3j4pqbsSEeayqhK4SOTn7g",
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    "instructorIds": "[22962745, '4619317']",
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    "partnerIds": "[50]",
    "name": "What does it mean to identify as Transgender or Gender Non-Conforming (TGNC)?"
},
{
    "FIELD1": 262,
    "courseType": "v2.ondemand",
    "description": "The objective of this course is to give students the most up-to-date information on the biological, personal, and societal relevance of sleep. Personal relevance is emphasized by the fact that the single best predictor of daytime performance is the quality of the previous night's sleep. The brain actively generates sleep, and the first section of the course is an overview of the neurobiological basis of sleep control. The course provides cellular-level understanding of how sleep deprivation, jet lag, and substances such as alcohol, caffeine, and nicotine alter sleep and wakefulness. The second section of the course covers sleep-dependent changes in physiology and sleep disorders medicine. Particular emphasis will be placed on disorders of excessive sleepiness, insomnia, and sleep-dependent changes in autonomic control. Chronic sleep deprivation impairs immune function and may promote obesity. Deaths due to all causes are most frequent between 4:00 and 6:00 a.m., and this second section of the class highlights the relevance of sleep for preventive medicine. The societal relevance of sleep will be considered in the final section of the class. In an increasingly complex and technologically oriented society, operator-error by one individual can have a disastrous negative impact on public health and safety. Fatigue-related performance decrements are known to have contributed as causal factors to nuclear power plant failures, transportation disasters, and medical errors.",
    "id": "7gyJXYIhEeeL9BLE3sEj-g",
    "slug": "sleep",
    "instructorIds": "[1748705, '2942020']",
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    "name": "Sleep: Neurobiology, Medicine, and Society"
},
{
    "FIELD1": 263,
    "courseType": "v2.ondemand",
    "description": "The goal of this capstone spacecraft dynamics project is to employ the skills developed in the rigid body Kinematics, Kinetics and Control courses. An exciting two-spacecraft mission to Mars is considered where a primary mother craft is in communication with a daughter vehicle in another orbit. The challenges include determining the kinematics of the orbit frame and several desired reference frames, numerically simulating the attitude dynamics of the spacecraft in orbit, and implementing a feedback control that then drives different spacecraft body frames to a range of mission modes including sun pointing for power generation nadir pointing for science gathering, mother spacecraft pointing for communication and data transfer. Finally, an integrated mission simulation is developed that implements these attitude modes and explores the resulting autonomous closed-loop performance. \n\nTasks 1 and use three-dimensional kinematics to create the mission related orbit simulation and the associated orbit frames. The introductory step ensures the satellite is undergoing the correct motion, and that the orbit frame orientation relative to the planet is being properly evaluated.\n\nTasks 3 through 5 create the required attitude reference frame for the three attitude pointing modes called sun-pointing, nadir-pointing and GTO-pointing. The reference attitude frame is a critical component to ensure the feedback control drives the satellite to the desired orientation. The control employed remains the same for all three pointing modes, but the performance is different because different attitude reference frames are employed.\n\nTasks 6 through 7 create simulation routines to first evaluate the attitude tracking error between a body-fixed frame and a particular reference frame of the current attitude mode. Next the inertial attitude dynamics is evaluated through a numerical simulation to be able to numerically analyze the control performance.\n\nTasks 8-11 simulate the closed-loop attitude performance for the three attitude modes. Tasks 8 through 10 first simulate a single attitude at a time, while tasks 11 develops a comprehensive attitude mission simulation which considers"
}
```

the attitude modes switching autonomously as a function of the spacecraft location relative to the planet.",  
4391 "id": "#NAME?",  
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4393 "instructorIds": "[ '21988949' ]",  
4394 "specializations": "[ ]",  
4395 "partnerIds": "[ '71' ]",  
4396 "name": "Spacecraft Dynamics Capstone: Mars Mission"  
},  
{  
"FIELD1": 264,  
"courseType": "v2.ondemand",  
"description": "This course aims to provide the basic knowledge about extracellular vesicles (EV) a generic term including exosomes, microvesicles, microparticles, ectosomes, oncosomes, prostasomes, and many others. It covers areas such as EV history, nomenclature, biogenesis, EV cargo as well as the release and uptake mechanisms, collection and processing prior to isolation, different isolation methods, characterization and quantification techniques.\n\nThis course is divided into five modules. Module 1 is an introduction to the field and will cover the nomenclature and the history of EVs. Module 2 will focus on the biogenesis, release and uptake mechanisms of EVs as well as the different EV cargos (RNA, protein, lipids). In Module 3, we will focus on the collection and processing of cell culture media and body fluids such as blood, breast milk, cerebrospinal fluid and urine prior to isolation of EVs. Module 4 and 5 will present different isolation methods and characterization/quantification techniques, respectively. Here differential ultracentrifugation, size exclusion chromatography, density gradient, kit based precipitation, electron microscopy (EM), cryo-TEM, flow cytometry, atomic-force microscopy and nanoparticle tracking analysis will be presented. \n\nThe recommended prerequisites are college-freshman-level biology and biochemistry.\nAfter a completed course you should be able to:  
+ Discuss the nomenclature and subgroups of extracellular vesicles.  
+ Describe the RNA, protein and lipid content of extracellular vesicles.  
+ Describe the basic concepts about the most common isolation and characterization techniques and how these techniques are used in the EV field.  
+ State the benefits and limitations of the most common isolation and characterization techniques for extracellular vesicles.  
+ Explain the considerations that are important during the collection and isolation of EVs from different body fluid.  
+ Describe the release and uptake mechanisms of extracellular vesicles\nAll lectures are given in English.\nEach of the five modules will be followed by an exam. All exams will be in the format of multiple choice questions.\n\nThe course is organized in collaboration between the International Society for Extracellular Vesicles (ISEV), University of California Irvine (USA), University of Gothenburg (Sweden) and Pohang University of Science and Technology (South Korea).",  
"id": "Bd1hjQihEeanEwrcMmtTvw",  
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"partnerIds": "[ '30' ]",  
"name": "Basics of Extracellular Vesicles"  
},  
{  
"FIELD1": 265,  
"courseType": "v2.ondemand",  
"description": "Join us as we explore the fundamental principles and early stages of teaching violin and viola through a series of engaging video lectures and lesson demonstrations, including: 1) Master classes with some of the world's top string pedagogues, 2) Individual lesson demos of teaching violin/viola set up, left and right hand technique and pieces from the early violin/viola repertoire, 3) Group lesson demos of teaching music theory, ear training and fun activities that encourage good playing habits, and 4) A \"field trip\" to the violin shop, where we will outfit a new beginning student with a proper instrument and bow. You'll also engage in a series of discussions and reflections with colleagues and peers across the globe. Upon completion of this course, we hope you'll return to your studio with confidence, a new curriculum, and a renewed approach to sharing with your students the joyful experience of making beautiful music.",  
"id": "Zba0dJLREeSb9SIACzCJlg",  
"slug": "teach-violin-lessons",  
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"name": "Teaching the Violin and Viola: Creating a Healthy Foundation"  
},  
{  
"FIELD1": 266,  
"courseType": "v2.ondemand",  
"description": "Apache Spark is the de-facto standard for large scale data processing. This is the first course of a series of courses towards the IBM Advanced Data Science Specialization. We strongly believe that it is crucial for success to start learning a scalable data science platform since memory and CPU constraints are two most limiting factors when it

comes to building advanced machine learning models.\n\nIn this course we teach you the fundamentals of Apache Spark using python and pyspark. We'll introduce Apache Spark in the first two weeks and learn how to apply it to compute basic exploratory and data pre-processing tasks in the last two weeks. Through this exercise you'll also be introduced to the most fundamental statistical measures and data visualization technologies.\n\nThis gives you enough knowledge to take over the role of a data engineer in any modern environment. But it gives you also the basis for advancing your career towards data science. \n\nPlease have a look at the full specialization curriculum:<https://www.coursera.org/specializations/advanced-data-science>

If you choose to take this course and earn the Coursera course certificate, you will also earn an IBM digital badge. To find out more about IBM digital badges follow the link [ibm.biz/badging](http://ibm.biz/badging).

After completing this course, you will be able to:

- Identify useful techniques for working with big data such as dimension reduction and feature selection methods
- Use advanced tools and charting libraries to:
- Improve efficiency of analysis of big-data with partitioning and parallel analysis
- Visualize the data in an number of 2D and 3D formats (Box Plot, Run Chart, Scatter Plot, Pareto Chart, and Multidimensional Scaling)

For successful completion of the course, the following prerequisites are recommended:

- Basic programming skills in python
- Basic SQL

In order to complete this course, the following technologies will be used:

(These technologies are introduced in the course as necessary so no previous knowledge is required.)

- Jupyter notebooks (brought to you by IBM Watson Studio for free)
- ApacheSpark (brought to you by IBM Watson Studio for free)

This course takes four weeks, 4-6h per week",

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        "instructorIds": "[ '18682389' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '348' ]",
        "name": "Fundamentals of Scalable Data Science"
    },
    {
        "FIELD1": 267,
        "courseType": "v2.ondemand",
        "description": "Do you want to know how robots work? Are you interested in robotics a career? Are you willing to invest the effort to learn fundamental mathematical modeling techniques that are used in all subfields of robotics?\n\nIf so, then the \"Modern Robotics: Mechanics, Planning, and Control\" specialization may be for you. This specialization, consisting of six short courses, is serious preparation for serious students who hope to work in the field of robotics or to undertake advanced study. It is not a sampler.\n\nIn Course 1 of the specialization, Foundations of Robot Motion, you will learn fundamental material regarding robot configurations, for both serial robot mechanisms and robots with closed chains. You will learn about configuration space (C-space), degrees of freedom, C-space topology, implicit and explicit representations of configurations, and holonomic and nonholonomic constraints. You will also learn how to represent spatial velocities and forces as twists and wrenches. This material is at the core of the study of anything that moves (e.g., robots).\n\nThis course follows the textbook \"Modern Robotics: Mechanics, Planning, and Control\" (Lynch and Park, Cambridge University Press 2017). You can purchase the book or use the free preprint pdf. You will build on a library of robotics software in the language of your choice (among Python, Mathematica, and MATLAB) and use the free cross-platform robot simulator V-REP, which allows you to work with state-of-the-art robots in the comfort of your own home and with zero financial investment."
    },
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        "partnerIds": "[ '54' ]",
        "name": "Modern Robotics, Course 1: Foundations of Robot Motion"
    },
    {
        "FIELD1": 268,
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        "description": "This course is intended to be an introduction to machine learning for non-technical business professionals. There is a lot of hype around machine learning and many people are concerned that in order to use machine learning in business, you need to have a technical background. For reasons that are covered in this course, that's not the case. In actuality, your knowledge of your business is far more important than your ability to build an ML model from scratch.\n\nBy the end of this course, you will have learned how to:

- Formulate machine learning solutions to real-world problems
- Identify whether the data you have is sufficient for ML
- Carry a project through various ML phases including training, evaluation, and deployment
- Perform AI responsibly and avoid reinforcing existing bias
- Discover ML use cases
- Be successful at ML



You'll need a desktop web browser to run this course's interactive labs via Qwiklabs and Google Cloud Platform.



>>> By enrolling in this course yo


```

4485 agree to the Qwiklabs Terms of Service as set out in the FAQ and located at:  
4486 [<<<](https://qwiklabs.com/terms_of_service),  
4487     {id": "oevpufy2Eeio4B1ihizW\_g",  
4488         "slug": "machine-learning-business-professionals",  
4489         "instructorIds": "[ '22997770 ']",  
4490         "specializations": "[ ]",  
4491         "partnerIds": "[ '443 ']",  
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4493     },  
4494     {  
4495         "FIELD1": 269,  
4496         "courseType": "v2.ondemand",  
4497         "description": "In this course we aim to provide you with an insight into how recent  
4498 societal and technological developments have changed the work of professionals in a variety of  
4499 professional domains and how this in turn affects professionalism. The course highlights core  
4500 themes, discusses main insights and theories, raises questions and presents cases, and links  
4501 insights to practical challenges in various professional domains. It provides a state of the  
4502 art assessment of professionalism in transition, by looking back and looking forward. It  
4503 supports target audiences in dealing with professional services and professionals. \n\nThe  
4504 programme has an interdisciplinary approach and will focus on different levels:\nAt macro level  
4505 the course presents a historical and sociological view on past and future changes in  
4506 professions, focused on: \n•\thow do professional fields develop?\n•\thow is professionalism  
4507 promoted and encouraged among professionals?\n•\thow do professional fields control and empower  
4508 their members?\nAt meso level the course presents an organisational view on changes within  
4509 professional partnerships and institutions, focused on the following questions:\n•\thow do  
4510 norms and routines affect professionals and professional work?\n•\thow do professionals  
4511 organise and lead professional work?\nAt micro level a psychological perspective on changing  
4512 work and a changing work environment of professionals is presented. This part focuses on the  
4513 following questions:\n•\thow do professionals deal with work pressure and remain motivated?  
4514 \n•\twhich competencies do professionals require to be able and capable to deliver?\n\nWe  
4515 invite you to join us and increase your understanding of the topics addressed in this course  
4516 through lectures, interviews, animations, readings and peer interaction.",  
4517         {id": "0jk2ODDsEeiGpQoF2nM0eA",  
4518         "slug": "professionalism-in-an-era-of-change",  
4519         "instructorIds": "[ '26840344 ']",  
4520         "specializations": "[ ]",  
4521         "partnerIds": "[ '270 ']",  
4522         "name": "Professionalism in an era of change"  
4523     },  
4524     {  
4525         "FIELD1": 270,  
4526         "courseType": "v2.ondemand",  
4527         "description": "This course will introduce the student to contemporary Systems Biology  
4528 focused on mammalian cells, their constituents and their functions. Biology is moving from  
4529 molecular to modular. As our knowledge of our genome and gene expression deepens and we develop  
4530 lists of molecules (proteins, lipids, ions) involved in cellular processes, we need to  
4531 understand how these molecules interact with each other to form modules that act as discrete  
4532 functional systems. These systems underlie core subcellular processes such as signal  
4533 transduction, transcription, motility and electrical excitability. In turn these processes come  
4534 together to exhibit cellular behaviors such as secretion, proliferation and action potentials.  
4535 What are the properties of such subcellular and cellular systems? What are the mechanisms by  
4536 which emergent behaviors of systems arise? What types of experiments inform systems-level  
4537 thinking? Why do we need computation and simulations to understand these systems?\n\nThe course  
will develop multiple lines of reasoning to answer the questions listed above. Two major  
reasoning threads are: the design, execution and interpretation of multivariable experiments  
that produce large data sets; quantitative reasoning, models and simulations. Examples will be  
discussed to demonstrate "how" cell-level functions arise and "why" mechanistic knowledge  
allows us to predict cellular behaviors leading to disease states and drug responses.",  
4538         {id": "Fq\_yk2bEeS5fSIACy-OMw",  
4539         "slug": "systems-biology",  
4540         "instructorIds": "[ '1325616 ']",  
4541         "specializations": "[ ]",  
4542         "partnerIds": "[ '27 ']",  
4543         "name": "Introduction to Systems Biology"  
4544     },  
4545     {  
4546         "FIELD1": 271,  
4547         "courseType": "v2.ondemand",  
4548         "description": "An overview of the ideas, methods, and institutions that permit human  
4549 society to manage risks and foster enterprise. Emphasis on financially-savvy leadership  
4550 skills. Description of practices today and analysis of prospects for the future. Introduction  
4551 to risk management and behavioral finance principles to understand the real-world functioning  
4552 of securities, insurance, and banking industries. The ultimate goal of this course is using  
4553 such industries effectively and towards a better society."},  
4554 }  
4555 }

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4538     "id": "SgcGB0YOEeemlQrrzf9X-A",
4539     "slug": "financial-markets-global",
4540     "instructorIds": "[ '3543921' ]",
4541     "specializations": "[ ]",
4542     "partnerIds": "[ '109' ]",
4543     "name": "Financial Markets"
4544   },
4545   {
4546     "FIELD1": 272,
4547     "courseType": "v2.ondemand",
4548     "description": "A menudo, nos referimos a la contabilidad financiera como «el lenguaje de los negocios», es decir, el lenguaje que los directivos utilizan para transmitir información financiera y económica sobre su empresa a aquellas partes externas a ella, como los accionistas y los acreedores. Ninguna persona que trabaje en el mundo de los negocios puede permitirse desconocer el mundo de las finanzas. Tanto si diriges tu propio negocio como si te estás formando para ocupar un puesto de directivo, necesitarás entender la información financiera y ser capaz de interactuar con los contables o los directores financieros... En definitiva, ¡necesitarás hablar el lenguaje de los negocios!\\n\\nGracias a este curso, podrás aprender los fundamentos del lenguaje de los negocios. Una vez que lo hayas finalizado, podrás leer e interpretar los estados financieros para realizar diagnósticos empresariales y tomar decisiones, lo que es más importante, contarás con una base teórica que te permitirá seguir profundizando en la contabilidad y en las finanzas por ti mismo. No olvides que, al igual que al aprender cualquier otra lengua, dominar la contabilidad requiere una práctica constante.",  
4549     "id": "Pf8IEt2YEeaJ4g5huBPuvg",
4550     "slug": "contabilidad-financiera",
4551     "instructorIds": "[ '18927890' ]",
4552     "specializations": "[ ]",
4553     "partnerIds": "[ '172' ]",
4554     "name": "Introducción a la Contabilidad Financiera"
4555   },
4556   {
4557     "FIELD1": 273,
4558     "courseType": "v2.ondemand",
4559     "description": "Одним из условий применимости обычных линейных моделей является независимость наблюдений друг от друга, на основе которых подбирается модель. Однако на практике часто встречаются ситуации, когда дизайн сбора материала таков, что нарушение этого условия неизбежно. Представьте, что вы решили построить модель, описывающую связь успеваемости по физкультуре и величины IQ теста у студентов. Для решения этой задачи вы сделали многочисленные выборки в нескольких институтах. Можно ли объединить такие данные в один анализ построенной по традиционной схеме? Конечно нет. Студенты в каждом вузе могут быть в чем-то сходными друг с другом. Даже характер связи между изучаемыми величинами может быть несколько разным. Такого рода данные, в которых присутствуют внутригрупповые корреляции, стоит анализировать при помощи смешанных линейных моделей. Мы покажем, что некоторые предикторы стои включать в модель в качестве так называемых «случайных факторов». Вы узнаете, что случайные факторы могут быть иерархически соподчинены. Мы обсудим, как такие смешанные модели могут быть построены для зависимых переменных подчиняющихся разным типам распределений. Кроме того, мы покажем, что случайная часть модели может быть устроена еще сложнее - в ней может быть компонент, моделирующий поведение дисперсии в ответ на влияние ковариаты. В конце курса вас ждет проект, в котором вы сможете потренироваться в построении смешанных моделей, выбрав один из нескольких датасетов. На основе анализа этих данных вы сможете создать отчет, выдержаненный в традициях воспроизводимого исследования.\\n\\nЭтот курс поможет научиться строить модели со случайными факторами для величин с разными типами распределений. Чтобы легче осваивать материалы курса, вам пригодятся базовые представления о линейных моделях (общих и обобщенных), базовые знания R и умение создавать простейшие .html документы при помощи rmarkdown и knitr.",  
4560     "id": "qfKRcB1WEemYGxIyuAVIqA",
4561     "slug": "smeshannye-lineynye-modeli",
4562     "instructorIds": "[ '2341259', '2389273' ]",
4563     "specializations": "[ ]",
4564     "partnerIds": "[ '179' ]",
4565     "name": "Смешанные линейные модели"
4566   },
4567   {
4568     "FIELD1": 274,
4569     "courseType": "v2.ondemand",
4570     "description": "De quoi parle-t-on lorsque l'on parle d'environnement ? Existe-t-il une crise écologique ? L'environnement se résume-t-il à la pollution ? Est-on vraiment fondé à parler de risques environnementaux ? L'environnement a-t-il affaire à la politique et si oui pourquoi ? Pourquoi et à partir de quand a-t-on pu parler d'écologie politique ? Quelles sont les différentes expressions ? Les démocraties et leurs expressions courantes ne suffisent-elles pas à répondre aux problèmes écologiques ? Et si ce n'est pas le cas, quels sont les apports éventuels et potentiels de l'écologie politique ? Ce cours se propose à répondre à ces questions, l'objectif global étant de comprendre les tenants et aboutissants de l'interface écologie et politique.\\n\\nObjectifs pédagogiques du cours :\\n\\n1.\\tSituier dans l'histoire de idées et de la société ce qu'on entend par écologie\\n2.\\tMaîtriser le lexique de
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4596 l'écologie et de l'écologie politique\n3.\tAnalyser le caractère alternatif des courants de  
4597 l'écologie politique en se situant dans le mouvement des idées et non sur la scène  
4598 politique\n4.\tIdentifier les différents courants et leurs approches\n5.\tSituer de manière  
4599 critique les réponses que propose l'écologie politique aux difficultés qu'elle pointe\n6.  
4600 Expliquer les fondements de la démocratie et les nouveaux enjeux qu'elle traverse",  
4601 "id": "KCDwoVb9EeWaMw4b4yEpbw",  
4602 "slug": "ecologie-politique",  
4603 "instructorIds": "[ '5192980', '19992059']",  
"specializations": "[]",  
"partnerIds": "[ '159']",  
"name": "Ecologie Politique: défi de la durabilité pour les démocraties"  
,  
{  
"FIELD1": 275,  
"courseType": "v2.ondemand",  
"description": "This competency-based, skill-building course will help non-U.S.  
4604 students, first generation immigrants and foreign-born professionals better understand and  
4605 master American e-Learning, as well as other U.S. virtual environments, for college and career  
4606 success.\nTo excel in American online learning and work environments, international students  
4607 and foreign-born professionals need to know how American universities and companies use the  
4608 Internet to organize study and work, develop and execute projects, communicate ideas,  
4609 collaborate, and solve organizational and technical problems. By taking this course, you will  
4610 learn how to enhance your cultural knowledge and assess potential skill gaps that may hinder  
4611 your online experience or negatively impact your performance in U.S. virtual work environments.  
4612 Throughout the course you will systematically review competencies required for online work,  
4613 come to better understand common barriers for non-native students and professionals, learn how  
4614 to detect and overcome competency gaps, and develop plans for self-improvement.\nWe hope that  
you will enjoy the course and invite you to share your own experiences with other students.",  
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"instructorIds": "[ '7581768', '7864413', '9026100', '9775195', '10512525', '7850590',  
'11197435']",  
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"partnerIds": "[ '117']",  
"name": "iMOOC102: Mastering American e-Learning"  
,  
{  
"FIELD1": 276,  
"courseType": "v2.ondemand",  
"description": "This course will cover the topic of Whole genome sequencing (WGS) of  
bacterial genomes which is becoming more and more relevant for the medical sector. WGS  
technology and applications are high on international political agenda, as the classical  
methods are being replaced by WGS technology and therefore bioinformatic tools are extremely  
important for allowing the people working in this sector to be able to analyze the data and  
obtain results that can be interpreted and used for different purposes. The course will give  
the learners a basis to understand and be acquainted with WGS applications in surveillance of  
bacteria including species identification, typing and characterization of antimicrobial  
resistance and virulence traits as well as plasmid characterization. It will also give the  
opportunity to learners to learn about online tools and what they can be used for through  
demonstrations on how to use some of these tools and exercises to be solved by learners with  
4615 use of freely available WGS analysis tools .\nBy the end of this course you should be able  
4616 to:\n1. Describe the general Principles in typing of Bacteria\n2. Give examples of the  
4617 applications of Whole Genome Sequencing to Surveillance of bacterial pathogens and  
4618 antimicrobial resistance\n3. Apply genomic tools for sub-typing and surveillance\n4. Define  
4619 the concept of Next-Generation Sequencing and describe the sequencing data from NGS\n5. Describe how to do de novo assembly from raw reads to contigs\n6. Enumerate the methods behind  
4620 the tools for species identification, MLST typing and resistance gene detection\n7. Apply the  
4621 tools for species identification, MLST typing and resistance gene detection in real cases of  
4622 other bacterial and pathogen genomes.\n8. Describe the methods behind the tools for Salmonella  
4623 and E.coli typing, plasmid replicon detection and plasmid typing\n9. Utilize the tools for  
4624 Salmonella and E.coli typing, plasmid replicon detection and plasmid typing in real cases of  
4625 other bacterial and pathogen genomes.\n10. Explain the concept and be able to use the  
integrated bacterial analysis pipeline for batch analysis and typing of genomic data\n11. Demonstrate how to construct phylogenetic tree based on SNPs\n12. Apply the phylogenetic tool  
to construct phylogenetic trees and explain the relatedness of bacterial or pathogen  
4626 strains\n13. Describe how to create your own sequence database\n14. Utilize the MyDbFinder tool  
4627 to detect genetic markers of interest from whole genome sequencing",  
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"slug": "wgs-bacteria",  
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"specializations": "[]",  
"partnerIds": "[ '57']",  
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4636 {  
4637     "FIELD1": 277,  
4638     "courseType": "v2.ondemand",  
4639     "description": "This course will highlight the construction and interpretation of the  
4640 U.S. Constitution through the centuries. You'll learn the history behind the Constitution,  
4641 cases that formed important precedent, and how changes in interpretation have been dependent o  
4642 shifts in cultural and political climate as well as the composition of the Supreme  
4643 Court.\n\nWe'll start with an overview of the Constitution where we'll consider questions such  
4644 as \"Why the Constitution?\" and \"What function does the Constitution serve?\" Next we'll  
4645 examine how the Constitution and its subsequent interpretation established the powers of the  
4646 federal, legislative, and judicial branches of government and allocated powers to the  
4647 states.\n\nJoin me as we look at the questions both raised and answered by the Constitution an  
those that interpret it!\n\nBy the end of this course, you should be able to:\n- Describe ho  
the structure of the United States government has been shaped by both the text of the  
4648 Constitution and by subsequent interpretation and practice of political actors in all branches  
4649 of government\n- Illustrate compromises found in the Constitution by citing examples and  
4650 historic background\n- Articulate the importance of key cases such as *Marbury v. Madison*,  
4651 *MCCullough v. Maryland*, and *Lochner v. New York*\n- Explain how the outcome of cases is often  
4652 dependent upon the current cultural and political climate as well as the composition of the  
4653 court by citing particular cases and important shifts in the court's jurisprudence\n- Assess  
4654 the relative suitability of various approaches to constitutional interpretation and analysis",  
4655     "id": "YXDFz6KXEeWM5RIHOLu8Dw",  
4656     "slug": "chemerinsky-on-constitutional-law-structure-of-government",  
4657     "instructorIds": "[18597416]",  
4658     "specializations": "[]",  
     "partnerIds": "[30]",  
     "name": "Chemerinsky on Constitutional Law - The Structure of Government"  
},  
4659 {  
4660     "FIELD1": 278,  
4661     "courseType": "v2.ondemand",  
4662     "description": "HI-FIVE (Health Informatics For Innovation, Value & Enrichment)  
4663 Training is a 12-hour online course designed by Columbia University in 2016, with sponsorship  
4664 from the Office of the National Coordinator for Health Information Technology (ONC). The  
4665 training is role-based and uses case scenarios. Also, it has additional, optional modules on  
4666 other topics of interest or relevance. Although we suggest to complete the course within a  
4667 month's timeframe, the course is self-paced and so you can start and finish the course at  
4668 anytime during a month's time period. No additional hardware or software are required for this  
4669 course.\n\nOur nation's healthcare system is changing at a rapid pace. Transformative health  
care delivery programs depend heavily on health information technology to improve and  
4670 coordinate care, maintain patient registries, support patient engagement, develop and sustain  
4671 data infrastructure necessary for multi-payer value-based payment, and enable analytical  
4672 capacities to inform decision making and streamline reporting. The accelerated pace of change  
4673 from new and expanding technology will continue to be a challenge for preparing a skilled  
4674 workforce so taking this training will help you to stay current in the dynamic landscape of  
4675 health care.\n\nThis course is one of three related courses in the HI-FIVE training program,  
4676 which has topics on population health, care coordination and interoperability, value-based  
4677 care, healthcare data analytics, and patient-centered care. Each of the three courses is  
4678 designed from a different perspective based on various healthcare roles. This first course is  
4679 from a clinical perspective, geared towards physicians, nurse practitioners, physician  
4680 assistants, nurses, clinical executives and managers, medical assistants, and other clinical  
support roles. However, we encourage anyone working in healthcare, health IT, public health,  
and population health to participate in any of the three trainings.\n\nIf you would like to  
obtain continuing medical education (CME) or continuing nursing education (CNE) credits, you  
will need to have eligible credentials, complete the entire course, and complete the evalua  
survey at the end. The HI-FIVE team verifies after each month that these requirements have  
been met and then a separate certificate (fee may apply) is distributed to you from our  
accreditation office. Please allow time for processing. If you have any further questions  
4681 about continuing education, please see our website at [www.hi-fivetraining.org](http://www.hi-fivetraining.org).  
4682 \n\nAccreditation Statement\nThe College of Physicians and Surgeons of Columbia University is  
4683 accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide  
4684 continuing medical education for physicians.\n\nAMA Credit Designation Statement\nThe College  
4685 of Physicians and Surgeons designates this enduring material for 12.0 AMA PRA Category 1  
4686 Credits™. Physicians should claim only the credit commensurate with the extent of their  
4687 participation in the activity.\n\nThe planning committee members are: Rita Kukafka, DrPH, MA,  
4688 FACMI; Bruce Forman, MD, PhD; Virginia Lorenzi, MS, CPHIMS, FHL7, and  
4689 Victoria Tiase, MSN, BN. None of the members of the committee, who planned this CME Activity,  
4690 have any relevant financial relationships to disclose. The release date is 2/1/17 and the  
4691 expiration date is 1/31/18.\n\nThis activity is eligible for 12 continuing nursing education  
(CNE) credits.\n\nColumbia University School of Nursing, Continuing Nursing Education Program  
is accredited as a provider of continuing nursing education by the American Nurses  
Credentialing Center's Commission on Accreditation.",  
     "id": "hEMZ5zJuEeaGtRI0HQleow",  
     "slug": "hi-five-clinical",

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4693     "specializations": "[ ]",
4694     "partnerIds": "[ '40' ]",
4695     "name": "HI-FIVE: Health Informatics For Innovation, Value & Enrichment (Clinical
4696 Perspective)"
4697   },
4698   {
4699     "FIELD1": 279,
4700     "courseType": "v2.ondemand",
4701     "description": "In 2015, the UN launched the 17 Sustainable Development Goals (SDGs).
4702 Adopted by 193 member states, the goals represent an important international step in setting
4703 humanity on a trajectory towards sustainable development. Within this course, you will get a
4704 historical overview of how sustainability has been understood, as well as a thorough
4705 introduction to the SDGs – what they are, how progress can be measured, and how the SDGs are
4706 relevant for the management of the global systems supporting humanity. The course will examine
4707 how various societal actors are responding to and implementing the SDGs. \n\nWhile all of the
4708 SDGs are essential to sustainable development, SDG 13, Climate Action, is usually perceived as
4709 the most urgent in terms of the need for a swift implementation on a global scale. Therefore,
4710 particular focus is given to this SDG. Through the course, you will gain up-to-date knowledge
4711 of the current understanding of human impacts on the Earth at the planetary level. Progress
4712 towards establishing global management of human interactions with the climate system within th
4713 United Nations Framework Convention on Climate Change (UNFCCC) is also discussed.\n\nThe cours
is designed and taught by Professor Katherine Richardson, who is a member of the 15-person
panel appointed by the UN General Secretary in 2016 to write the 2019 Global Sustainable
Development Report. In each lecture, Katherine interviews experts who provide insights relevan
to the topic at hand.",
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4715     "slug": "global-sustainable-development",
4716     "instructorIds": "[ '31012516' ]",
4717     "specializations": "[ ]",
4718     "partnerIds": "[ '63' ]",
4719     "name": "The Sustainable Development Goals - A global, transdisciplinary vision for th
future"
4720   },
4721   {
4722     "FIELD1": 280,
4723     "courseType": "v2.ondemand",
4724     "description": "Welcome to Asymmetric Cryptography and Key Management! \n\nIn
4725 asymmetric cryptography or public-key cryptography, the sender and the receiver use a pair of
4726 public-private keys, as opposed to the same symmetric key, and therefore their cryptographic
4727 operations are asymmetric. This course will first review the principles of asymmetric
4728 cryptography and describe how the use of the pair of keys can provide different security
4729 properties. Then, we will study the popular asymmetric schemes in the RSA cipher algorithm and
4730 the Diffie-Hellman Key Exchange protocol and learn how and why they work to secure
4731 communications/access. Lastly, we will discuss the key distribution and management for both
4732 symmetric keys and public keys and describe the important concepts in public-key distribution
4733 such as public-key authority, digital certificate, and public-key infrastructure. This course
4734 also describes some mathematical concepts, e.g., prime factorization and discrete logarithm,
4735 which become the bases for the security of asymmetric primitives, and working knowledge of
discrete mathematics will be helpful for taking this course; the Symmetric Cryptography course
(recommended to be taken before this course) also discusses modulo arithmetic.\n\nThis course
is cross-listed and is a part of the two specializations, the Applied Cryptography
specialization and the Introduction to Applied Cryptography specialization."
4736     "id": "qRzsCVEUEeeF5RIYZYolcA",
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4738     "instructorIds": "[ '1911301' ]",
4739     "specializations": "[ ]",
4740     "partnerIds": "[ '126' ]",
4741     "name": "Asymmetric Cryptography and Key Management"
4742   },
4743   {
4744     "FIELD1": 281,
4745     "courseType": "v2.ondemand",
4746     "description": "本課程共有四周，介紹肺的功能、肺癌形成的原因、以及肺癌的分期與治療，完成課程後
4747 將對肺癌有初步的認識。 \n\n根據衛生福利部統計，民國105年台灣死於肺癌的人數高達9372人，這其中有許多是不吸
4748 煙，也沒有家族病史的病患，這些病患對本身如何得到肺癌往往得不到答案。但抬頭看看我們的天空，不論是大陸吹來
4749 沙塵暴，或是我們台灣本島製造的空污，早已將天空蒙上一層灰，因此空污對於肺癌，實在有著密不可分的關聯。其實
4750 於肺癌，有個早期篩檢的利器—低劑量電腦斷層篩檢，這項篩檢無需禁食，也不用打顯影劑，只要五分鐘左右即可完成
只可惜因為需要自費，因此許多人望之卻步，也讓許多人失去了早期篩檢出肺癌的機會。希望藉◆這門課可以讓大家對
4751 臺灣新國病—肺癌有不同的認識，也希望大家能更重視呼吸的健康。"
4752     "id": "ijXGKZHZEerwQrGqCbRTA",
4753     "slug": "lung-cancer",
4754     "instructorIds": "[ '29719904' ]",
4755     "specializations": "[ ]",

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    {
        "FIELD1": 282,
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        "description": "Dieser einwöchige On-Demand-Kompaktkurs baut auf folgendem Kurs auf:  

\"Google Cloud Platform Big Data and Machine Learning Fundamentals\". In den von einem  

Kursleiter geführten Präsentationen, Demonstrationen und praktischen Labs erhalten die  

Teilnehmer eine Einführung in die managementfreie Datenverarbeitung in Data Warehousing,  

Analysen und Pipelines.\n\nVoraussetzungen:\n• Kurs: \"Google Cloud Platform Big Data and  

Machine Learning Fundamentals\"\n• Erfahrung in der Verwendung einer SQL-ähnlichen  

Abfragesprache für die Datenanalyse\n• Python- oder Java-Kenntnisse\n\nHinweis zum Google-  

Konto:\n• Zum Registrieren für die kostenlose Google Cloud Platform-Testversion benötigen Sie  

ein Google/Gmail-Konto sowie eine Kreditkarte oder ein Bankkonto. In China sind Google-Dienste  

derzeit nicht verfügbar.\n• Wenn Sie als Google Cloud Platform-Kunde eine Rechnungsadresse in  

der EU oder in Russland haben, lesen Sie den Artikel \"Übersicht zur Mehrwertsteuer\" unter:  

https://cloud.google.com/billing/docs/resources/vat-overview\n• Weitere FAQ zur kostenlosen  

Google Cloud Platform-Testversion finden Sie unter: https://cloud.google.com/free-trial/",  

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        "slug": "serverless-data-analysis-bigquery-cloud-dataflow-gcp-de",
        "instructorIds": "[ '22997770' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '443' ]",
        "name": "Serverless Data Analysis with Google BigQuery and Cloud Dataflow auf Deutsch"
    },
    {
        "FIELD1": 283,
        "courseType": "v2.on-demand",
        "description": "Les collectivités territoriales et les services de l'Etat sont  

confrontés à de multiples enjeux : crise des finances publiques, augmentation des dépenses  

sociales, défiance croissante des administrés, concurrence des solutions proposées par des  

communautés numériques très agiles.\nLa bonne nouvelle, c'est que des solutions existent pour  

faire mieux avec moins ! L'innovation publique, c'est possible grâce aux apports de ce que l'on  

appelle la pensée design, qui permet de repenser le service offert à l'usager.\n\nCe MOOC a été  

réalisé en partenariat avec le Conseil départemental du Val d'Oise, pionnier dans la mise en  

oeuvre de ces approches. Son originalité ? Nous vous proposons une expérience d'apprentissage  

très riche basée à la fois sur l'expertise de spécialistes du sujet et sur l'expérience de  

nombreux acteurs publics de terrain, qui mettent en œuvre cette approche et apportent leur  

témoignage dans les différents modules.\n\nNotre objectif ? Vous donner les compétences pour  

coordonner un projet d'innovation publique s'appuyant sur une approche design de service, quel  

que soient le domaine et le contexte dans lesquels vous travaillez.\n\nBienvenue dans ce MOOC  

!\nThierry Sibieude et l'équipe pédagogique",
        "id": "V4tUmw1rEeei4BLIS97yDA",
        "slug": "innovation-publique-pensee-design",
        "instructorIds": "[ '12799868' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '223' ]",
        "name": "Innovation publique et pensée design, l'innovation sociale au service des  

territoires"
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    {
        "FIELD1": 284,
        "courseType": "v2.on-demand",
        "description": "* \"系统平台与计算环境\"仅是\"大学计算机\"系列课程的第一部分，我们将在不久的  

来推出\"算法与C语言编程基础\"，\"大学计算机\"系列课程的第二部分，敬请关注!*\n\n计算机科学是研究抽象和自  

计算的学科，涉及的理论知识众多。作为计算机科学的入门，“大学计算机”系列课程将从基础知识入手，循序渐进，帮  

助你在了解计算机系统整体结构和基本原理的基础上，具备“选择和利用各种已有工具软件解决问题的能力”和“编写程序  

解决一般专业问题的能力”。\n\n本系列课程由“系统平台与计算环境（第一部分）”和“算法与C语言编程基础（第二部  

分）”两门课程构成。每门课程独立开设，既自成一体，又相互衔接，构成体系。本课程，即第一部分的内容，将涉及  

算模型与信息表示、软硬件系统组成及工作原理、网络技术及应用、OFFICE基本操作等多个知识模块。本课程的学习目  

标是了解计算机软硬件系统组成、信息表示方法、网络技术等计算机学科的基础知识和基本操作技能；在未来我们将接  

续推出系列课程第二部分的学习目标，即学会编写简单的C语言控制台程序以及排序、查找等基本算法。\n\n本课程是学习计  

机的入门课程，无需信息技术方面的基础，但需要你会一些计算机的基本操作，比如：文字录入、通过网络获取信息  

（如信息检索）等。",
        "id": "Ubg5m6GeEeSoeSIAC0cUQw",
        "slug": "jisuanji-wangluo",
        "instructorIds": "[ '9299119', '11063936', '11065014' ]",
        "specializations": "[ ]",
        "partnerIds": "[ '234' ]",
        "name": "系统平台与计算环境"
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    {
        "FIELD1": 285,

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4797     "courseType": "v2.onDemand",
4798     "description": "What makes WiFi faster at home than at a coffee shop? How does Google
4799     order its search results from the trillions of webpages on the Internet? Why does Verizon
4800     charge $15 for every GB of data we use? Is it really true that we are connected in six social
4801     steps or less?\n\nThese are just a few of the many intriguing questions we can ask about the
4802     social and technical networks that form integral parts of our daily lives. This course is about
4803     exploring the answers, using a language that anyone can understand. We will focus on
4804     fundamental principles like “sharing is hard”, “crowds are wise”, and “network of networks”
4805     that have guided the design and sustainability of today’s networks, and summarize the theories
4806     behind everything from the social connections we make on platforms like Facebook to the
4807     technology upon which these websites run.\n\nUnlike other networking courses, the mathematics
4808     included here are no more complicated than adding and multiplying numbers. While mathematical
4809     details are necessary to fully specify the algorithms and systems we investigate, they are not
4810     required to understand the main ideas. We use illustrations, analogies, and anecdotes about
4811     networks as pedagogical tools in lieu of detailed equations.\n\nAll the features of this course
4812     are available for free. It does not offer a certificate upon completion.",

4813         "id": "q6hZQfQtEeS_qSIACx0Dig",
4814         "slug": "networks-illustrated",
4815         "instructorIds": "[ '599445', '423879' ]",
4816         "specializations": "[ ]",
4817         "partnerIds": "[ '4' ]",
4818         "name": "Networks Illustrated: Principles without Calculus"
4819     },
4820     {
4821         "FIELD1": 286,
4822         "courseType": "v2.onDemand",
4823         "description": "The increased capabilities of a collection of logically interrelated
4824     databases distributed over a computer network enable scalable data processing. This course
4825     addresses the components of these systems, covering the following main topics: distributed
4826     database architectures, distributed data storage and indexing, distributed and parallel query
4827     processing/optimization, and concurrency control in distributed Parallel Database Systems.",
4828         "id": "qHsqBs4yEeebMQ6X4RBuAg",
4829         "slug": "distributed-database",
4830         "instructorIds": "[ '29609810' ]",
4831         "specializations": "[ ]",
4832         "partnerIds": "[ '287' ]",
4833         "name": "Distributed Database Systems"
4834     },
4835     {
4836         "FIELD1": 287,
4837         "courseType": "v2.onDemand",
4838         "description": "This course evaluates the medieval history of Toledo from the era of
4839     the Visigoth Kingdom (6th-8th centuries) through its Islamic period (8th to 11th centuries) and
4840     into its reintegration into Christian Spain (after 1085 c.e.) In particular, we take note of
4841     the cultural and religious transformations that characterized the city with a special effort to
4842     understand how many peoples and religions came to settle and live amongst one another. We will
4843     virtually-tour the Islamic and Christian structures of the Museo de Santa Cruz, Iglesia de San
4844     Román, Sinagoga del Tránsito, Mezquita de Bab al-Mardum, Archivo Municipal de Toledo, and the
4845     Archivo Histórico de la Noblesa.\n\nWe examine the Visigoths transition from Christian Arianism
4846     to Catholicism and the harsh treatment of the Jewish population. We explore Islamic governance
4847     and development of the medieval city of three faiths, with a special interest in its cultural
4848     achievements. We will study King Alfonso “The Wise” (1252-1284)’s efforts to characterize
4849     himself as the “king of three religions” via his legal codices, the creation of the Cantigas de
4850     Santa María, and his intellectual endeavor known as the Toledo School of Translators. We
4851     evaluate the robust Jewish and converso noble families of the city and appreciate their
4852     intellectual, religious, and economic contributions to Castilian life. We will bear witness to
4853     the rise of anti-Jewish blood purity statutes, the creation of the Inquisition, and the
4854     expulsion of the Jews. We also briefly introduce and study Spanish manuscripts from the
4855     municipal and cathedral archives to make new scholarly breakthroughs relating to the Jewish,
4856     Christian, and Muslim interrelations.\n\nNo knowledge of Spanish is needed to participate in
4857     the course or in our transcription efforts.",

4858         "id": "i-kvszj4Eei9dA6pYgVc7g",
4859         "slug": "toledo-deciphering-secrets-medieval-spain",
4860         "instructorIds": "[ '5095820' ]",
4861         "specializations": "[ ]",
4862         "partnerIds": "[ '126' ]",
4863         "name": "Toledo: Deciphering Secrets of Medieval Spain"
4864     },
4865     {
4866         "FIELD1": 288,
4867         "courseType": "v2.onDemand",
4868         "description": "In this course, you will learn the science behind how digital images
4869     and video are made, altered, stored, and used. We will look at the vast world of digital
4870     imaging, from how computers and digital cameras form images to how digital special effects are

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used in Hollywood movies to how the Mars Rover was able to send photographs across millions of miles of space.  
 The course starts by looking at how the human visual system works and then teaches you about the engineering, mathematics, and computer science that makes digital images work. You will learn the basic algorithms used for adjusting images, explore JPEG and MPEG standards for encoding and compressing video images, and go on to learn about image segmentation, noise removal and filtering. Finally, we will end with image processing techniques used in medicine.  
 This course consists of 7 basic modules and 2 bonus (non-graded) modules. There are optional MATLAB exercises; learners will have access to MATLAB Online for the course duration. Each module is independent, so you can follow your interests."

"id": "r5impOF4EeWVYArzYsqChQ",  
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 "instructorIds": "[ '729871' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '7' ]",  
 "name": "Image and Video Processing: From Mars to Hollywood with a Stop at the Hospital"

},  
 {  
 "FIELD1": 289,  
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 "description": "人文學，其特色在於「慢熱」，需要耐心細嚼、咀嚼古聖先賢的智慧結晶與其文字背後隱含的真正意義。史記系列課程將透過對《史記》一書的導讀，引領同學們探究史學之「真」與「善」。  
 不管你對中華文化感興趣者、想更深入了解傳統史學者、喜歡論理分析者、或是久仰太史公司馬遷之名之愛好者，這門課一定讓你收穫良多。因為《史記》不僅記載了無數精彩非凡的歷史人事，更貫串了在它之前的多數古代典籍，可說是集中反映了古文明精粹於一書。更重要的是，這門課程中將引導大家如何讀《史記》，進而學會如何讀中國史書、如何讀中國書。  
 這是一場史學的思辨之旅，希望各位同學千萬不要錯過！",  
 "id": "YGjPHOZYEEwGngqV7V698w",  
 "slug": "shiji",  
 "instructorIds": "[ '2644105' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '75' ]",  
 "name": "史記 (Shi Ji)"

},  
 {  
 "FIELD1": 290,  
 "courseType": "v2.ondemand",  
 "description": "This course, Learning Technologies Foundations and Applications, is one of the two four-week MOOC courses that form part of Instructional Design MasterTrack Certificate. After completing the course, you will be able to:  
 1. Identify suitable learning technology applications for problem-solving tasks.  
 2. Evaluate learning technology solutions based on Cognitive Load Theory and related multimedia learning design models.  
 3. Justify the selection of learning technologies for solving organizational problems based on evidence and best practices.",  
 "id": "cIU8oaTGEei1igqqy64WCg",  
 "slug": "learning-technologies-foundations-applications",  
 "instructorIds": "[ '32399603' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '17' ]",  
 "name": "Learning Technologies Foundations and Applications"

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 {  
 "FIELD1": 291,  
 "courseType": "v2.ondemand",  
 "description": "本课程是北京大学开设的一门在线跨学科选修课程，主要面向信息技术、社会学和经济学等专业的本科生。课程内容涉及用计算思维的方法讨论社会学和经济学的一些经典问题。学习运用计算思维分析社会学和经济学问题的方法，加深对某些生活现象的理解，体会计算与社会科学的互动。  
 Learn to analyze and reason about problems in social sciences with computational thinking, appreciate interactions between computing and social sciences, as well as gain deeper understanding of some common phenomena in life and society",

"id": "awHMI\_57EeSmPCIAqCyqGBw",  
 "slug": "renqun-wangluo",  
 "instructorIds": "[ '2363791', '4517421', '2794735' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '163' ]",  
 "name": "人群与网络"

},  
 {  
 "FIELD1": 292,  
 "courseType": "v2.ondemand",  
 "description": "This course provides an unique opportunity for you to learn key components of text mining and analytics aided by the real world datasets and the text mining toolkit written in Java. Hands-on experience in core text mining techniques including text preprocessing, sentiment analysis, and topic modeling help learners be trained to be a competent data scientists. Empowered by bringing lecture notes together with lab sessions

based on the y-TextMiner toolkit developed for the class, learners will be able to develop interesting text mining applications."}, {"id": "05ISI2XaEeadpwpieuGnhw", "slug": "text-mining-analytics", "instructorIds": "[ '21047713 ']", "specializations": "[ ]", "partnerIds": "[ '220 ']", "name": "Hands-on Text Mining and Analytics"}, ], {"FIELD1": 293, "courseType": "v2.ondemand", "description": "Этот курс посвящен ключевым проблемам современной астрофизики: рождению, эволюции и финальной стадии жизни звезд. \nНекоторые из них, например, нейтронные звезды отличаются сверхвысокой плотностью вещества и сверхсильными магнитными полями – такие условия пока недостижимы для современных лабораторий. Как же ученые исследуют эти объекты? \nВ курсе вы познакомитесь с работой специалистов астрофизики высоких энергий и нейтринной астрономии и разберетесь, зачем люди изучают вспышки сверхновых, ускорение заряженных частиц и космических ударных волнах и высокое энергетические нейтрино.\nА главы, посвященные теоретической и наблюдательной космологии, объяснят, как эта наука отвечает на вопросы о рождении Вселенной, динамике ее расширения и о формах материи ее заполняющих."}, {"id": "opX5uCGvEearhhL0e-FIDw", "slug": "astrofizika", "instructorIds": "[ '20696355 ']", "specializations": "[ ]", "partnerIds": "[ '313 ']", "name": "Астрофизика: от звезд до границ Вселенной"}, ], {"FIELD1": 294, "courseType": "v2.ondemand", "description": "Este curso te dará ágil acceso a las estructuras de datos principales del lenguaje de programación Python en su versión 3.0. \nUna vez que termines este curso tendrás un conocimiento general de Python, que te permitirá realizar programas que trabajen con muchos datos tomados desde archivos de la computadora. Aquí podrás conocer cómo utilizar las estructuras de datos integradas en Python, como las listas, los diccionarios y las tuplas. Además entenderás cómo trabajar con archivos y el manejo de excepciones. \n\nComo se trata del segundo curso dentro de un programa especializado, se requiere tener conocimientos de los conceptos básicos de programación y saber escribir y ejecutar scripts de Python.\nEste curso cubrirá las secciones 6-9 del libro de texto \"El Tutorial de Python\" de Guido Van Rossum, el creador de Python."}, {"id": "GyuHoqfKEeiKWAotma1b7g", "slug": "estructura-de-datos-python", "instructorIds": "[ '36375417 ']", "specializations": "[ ]", "partnerIds": "[ '350 ']", "name": "Estructuras de datos en Python"}, ], {"FIELD1": 295, "courseType": "v2.ondemand", "description": "Spatial (map) is considered as a core infrastructure of modern IT world, which is substantiated by business transactions of major IT companies such as Apple, Google, Microsoft, Amazon, Intel, and Uber, and even motor companies such as Audi, BMW, and Mercedes. Consequently, they are bound to hire more and more spatial data scientists. Based on such business trend, this course is designed to present a firm understanding of spatial data science to the learners, who would have a basic knowledge of data science and data analysis, and eventually to make their expertise differentiated from other nominal data scientists and data analysts. Additionally, this course could make learners realize the value of spatial big data and the power of open source software's to deal with spatial data science problems.\n\nThis course will start with defining spatial data science and answering why spatial is special from three different perspectives - business, technology, and data in the first week. In the second week, four disciplines related to spatial data science - GIS, DBMS, Data Analytics, and Big Data Systems, and the related open source software's - QGIS, PostgreSQL, PostGIS, R, and Hadoop tools are introduced together. During the third, fourth, and fifth weeks, you will learn the four disciplines one by one from the principle to applications. In the final week, five real world problems and the corresponding solutions are presented with step-by-step procedures in environment of open source software's."}, {"id": "SqmLPbZREeaqpQ5tUH5EoA", "slug": "spatial-data-science", "instructorIds": "[ '10537518 ']", "specializations": "[ ]", "partnerIds": "[ '220 ']", "name": "Spatial Data Science and Applications"}]

4930 },  
4931 {  
4932 "FIELD1": 296,  
4933 "courseType": "v2.ondemand",  
4934 "description": "For several decades now, assessment has become an increasingly pressing  
4935 educational priority. Teacher and school accountability systems have come to be based on  
4936 analysis of large-scale, standardized summative assessments. As a consequence, assessment now  
4937 dominates most conversations about reform, particularly as a measure of teacher and school  
4938 accountability for learner performance. Behind the often heated and at times ideologically  
4939 gridlocked debate is a genuine challenge to address gaps in achievement between different  
4940 demographically identifiable groups of students. There is an urgent need to lift whole  
4941 communities and cohorts of students out of cycles of underachievement. For better or for worse  
4942 testing and public reporting of achievement is seen to be one of the few tools capable of  
4943 clearly informing public policy makers and communities alike about how their resources are  
4944 being used to expand the life opportunities for their children. This course is an overview of  
4945 current debates about testing, and analyses the strengths and weaknesses of a variety of  
4946 approaches to assessment. The course also focuses on the use of assessment technologies in  
4947 learning. It will explore recent advances in computer adaptive and diagnostic testing, the use  
4948 of natural language processing technologies in assessments, and embedded formative assessments  
4949 in digital and online curricula. Other topics include the use of data mining and learning  
4950 analytics systems in learning management systems and educational technology platforms.  
4951 Participants will be required to consider issues of data access, privacy and the challenges  
4952 raised by 'big data' including data persistency and student profiling.",  
4953 "id": "Dta9\_D8qEeeuygoU7FlITg",  
4954 "slug": "assessmentforlearning",  
4955 "instructorIds": "[ '3734792', '3726726' ]",  
4956 "specializations": "[ ]",  
4957 "partnerIds": "[ '17' ]",  
4958 "name": "Assessment for Learning"  
4959 },  
4960 {  
4961 "FIELD1": 297,  
4962 "courseType": "v2.ondemand",  
4963 "description": "Ce cours vous introduit à la physique subatomique, c'est à dire à la  
4964 physique du noyau et à celle des particules élémentaires. \n\nPlus spécifiquement les questions  
4965 adressées sont les suivantes :\n- Quels sont les concepts de la physique des particules et  
4966 comment sont-ils implémentés?\n- Quelles sont les propriétés du noyau atomique et comment peut-on les utiliser?\n- Comment accélérer et détecter des particules et mesurer leurs propriétés?  
4967 \n- Qu'est-ce qu'on apprend à partir des réactions de particules à haute énergie et leurs  
4968 désintégrations?\n- Comment fonctionnent les interactions électromagnétiques et comment peut-on les mettre à contribution?\n- Comment fonctionnent les interactions fortes et pourquoi sont-elles difficiles à comprendre?  
4969 \n- Comment fonctionnent les interactions faibles et pourquoi sont-elles spéciales?  
4970 \n- Quelle est la masse des objets au niveau subatomique, et comment y intervient le Higgs?  
4971 \n- Que peut-on apprendre de la physique des particules concernant l'astrophysique et l'Univers tout entier?\nLe cours est structuré en sept modules. Suivant le premier module qui introduit notre sujet, les modules 2 (Physique nucléaire) et 3 (Accélérateurs et détecteurs) dépendent peu du reste du cours et peuvent être étudiés séparément. Les modules 4 à 7 approfondissent les notions de la matière et des forces élémentaires.",  
4972 "id": "osHxZ4IDEeWk1xIKj2p3VQ",  
4973 "slug": "physique-particules",  
4974 "instructorIds": "[ '10443507', '11574748' ]",  
4975 "specializations": "[ ]",  
4976 "partnerIds": "[ '49' ]",  
4977 "name": "Physique des particules - une introduction"  
4978 },  
4979 {  
4980 "FIELD1": 298,  
4981 "courseType": "v2.ondemand",  
4982 "description": "Comprendre le fonctionnement des enseignes et des afficheurs à LED, depuis les petites enseignes à motifs fixes jusqu'aux écrans géants à LED. Apprendre à les fabriquer et à les programmer les microcontrôleurs qui les pilotent.\nCe cours va vous permettre de comprendre comment fonctionnent les enseignes et les afficheurs à LED, depuis les montages les plus simples jusqu'aux matrices de LED multicolores. Les concepts électroniques nécessaires vous seront donnés, ainsi qu'une introduction aux microcontrôleurs, tant du point de vue matériel que pour la programmation en C.\nChaque semaine, il vous sera possible de programmer des enseignes et afficheurs à distance et voir le résultat par vidéo.\nVous serez encouragés à fabriquer vos propres enseignes et afficheurs. Des techniques de réalisation de complexité progressive vous seront proposées.",  
4983 "id": "jo5bEA4tEea7Vw5aJ3DY6w",  
4984 "slug": "enseignes-et-afficheurs-led",  
4985 "instructorIds": "[ '2693195', '4568090', '5864381', '5106847' ]",  
4986 "specializations": "[ ]",  
4987 "partnerIds": "[ '16' ]",

4978 "name": "Enseignes et afficheurs à LED"  
4979 },  
4980 {  
4981 "FIELD1": 299,  
4982 "courseType": "v2.ondemand",  
4983 "description": "对于我们中的许多人来说，虽然拍照、分享和浏览照片已经成了日常生活中的习惯，但  
4984 们与图像的频繁接触并未培养我们在视觉表达上的素养。\\n\\n这个课程的目的在于通过介绍影响摄影作品的创意、手  
4985 术，讨论观看照片与真正理解照片之间距离的问题。\\n\\n在这个课程里，你将近距离观看纽约现代艺术博物馆收藏  
4986 的照片，聆听从不同角度对照片的解读，以及摄影在将近180年历史中被使用的方式：作为艺术表现的途径、作为科学  
4987 探索的工具、作为纪实文献的媒介、作为讲述故事和记录历史的手段，以及作为日益视觉化的文化中一种交流和批评的  
4988 方式。\\n\\n学习目标\\n\\n训练技巧，以便更好地检视和理解照片与摄影图像之间的不同。\\n\\n发现语境如何影响摄影图  
4989 的制作、传播和接收。\\n\\n学习摄影中各种不同模式的艺术和技术试验和创新。\\n\\n探讨摄影在日益视觉化的文化中  
4990 发挥的作用”，  
4991 "id": "1lW5zlnXEeaw3QoEHqdPHw",  
4992 "slug": "sheying",  
4993 "instructorIds": "[ '17172319' ]",  
4994 "specializations": "[ ]",  
4995 "partnerIds": "[ '107' ]",  
4996 "name": "透过摄影看世界"  
4997 },  
4998 {  
4999 "FIELD1": 300,  
5000 "courseType": "v2.ondemand",  
5001 "description": "Learn to use tools from the Bioconductor project to perform analysis o  
genomic data. This is the fifth course in the Genomic Big Data Specialization from Johns  
Hopkins University.",  
5002 "id": "mUSYT5noEeWqkw5zNB248Q",  
5003 "slug": "bioconductor",  
5004 "instructorIds": "[ '10528550' ]",  
5005 "specializations": "[ ]",  
5006 "partnerIds": "[ '8' ]",  
5007 "name": "Bioconductor for Genomic Data Science"  
5008 },  
5009 {  
5010 "FIELD1": 301,  
5011 "courseType": "v2.ondemand",  
5012 "description": "Now more than ever, corporations are investing heavily in IT. The  
5013 quality of these investments affect the daily work of millions, yet it's not uncommon to see  
5014 industry surveys where the failure rates for IT projects is over 50%. It's possible to do  
5015 better and it's possible to do so consistently. In this two-week course, we'll step through  
5016 major challenges within corporate IT and how to address them with the disciplined use of design  
5017 thinking, Lean Startup, and agile as a team framework. \\n\\nBy the end of this course, you'll be  
5018 able to: \\nUse the Business Model Canvas to focus your company strategy and facilitate buy-in  
5019 from stakeholders\\nTranslate your work on the Canvas to specific charters in IT\\nRapidly  
5020 prototype strategically-aligned processes for implementation within your IT  
5021 infrastructure\\n\\nPlease Note: This is a short-form course two weeks in duration.",  
5022 "id": "3FBY1Z4eEeev7w6v-2RTNg",  
5023 "slug": "uva-darden-customer-centric-it-strategy",  
5024 "instructorIds": "[ '14054880' ]",  
5025 "specializations": "[ ]",  
5026 "partnerIds": "[ '18' ]",  
5027 "name": "Customer-Centric IT Strategy"  
5028 },  
5029 {  
5030 "FIELD1": 302,  
5031 "courseType": "v2.ondemand",  
5032 "description": "Welcome to Grow Your Business with Goldman Sachs 10,000  
5033 Women.\\n\\nGoldman Sachs 10,000 Women is a global initiative that fosters economic growth by  
providing women business owners around the world with business and management education,  
mentoring and networking, and access to capital.\\n\\nThis introductory business course has been  
developed from the face-to-face program which has enabled over 10,000 women to see immediate  
and sustained business growth. It is designed for women business owners, running established  
businesses operating for more than one year, to provide the practical tools and skills required  
to help you grow your business. The course will enable you to develop your understanding of the  
three key ingredients of growth potential: you, your business, and your opportunity.  
\\n\\nThrough focused and tailored exercises, you will assess the strengths and weaknesses of  
your business and yourself as a business leader. You will also identify and refine your key  
opportunities for business growth. As you complete the course, you will be connecting with like-  
minded business owners from around the world. The course will provide you with a unique forum  
to share your experiences, and provide support and advice to others. \\n\\nWhat can you do after  
this introductory course?\\n\\nOnce you finish this introductory course, you will have the  
opportunity to continue your learning journey with 10,000 Women through a further 10 weeks of  
online learning.\\n\\nThe innovative 10-week course covers a full range of business topics from  
your leadership style and management structure to resource allocation and operational

efficiency. You will build on what you learn in the introductory course and analyze the growth of your business further through the creation of a Business Growth Plan (BGP). The BGP is a strategic and tactical implementation tool designed to guide your business's growth and help you to communicate your opportunity, vision, and ideas to your team, stakeholders, and customers.\n\nUpon successfully completing the two courses, you will be able to join the 10,000 Women alumni community and connect with a global network of past participants.\n\nYou will also have the opportunity to apply and be considered for the Goldman Sachs 10,000 Women Growth Fellowship program to further encourage your business growth. The Fellowship will take place in New York City in Fall 2019.",  
5034 "id": "UDOU-36EEebcBJbr9YsJg",  
5035 "slug": "gs10kw",  
5036 "instructorIds": "[ '29616228', '40133130', '40133148', '40133174', '40133191',  
5037 '40133217', '40133257' ]",  
5038 "specializations": "[ ]",  
5039 "partnerIds": "[ '289' ]",  
5040 "name": "Grow Your Business with Goldman Sachs 10,000 Women"  
5041 },  
5042 {  
5043 "FIELD1": 303,  
5044 "courseType": "v2.ondemand",  
5045 "description": "This course provides students with a set of tools and methodologies to  
5046 plan and initiate a Problem Solving or Quality Improvement project. The first module presents  
5047 methods for selecting, scoping and structuring a project before it is even initiated. It also  
5048 introduces the project classifications of implementation and discovery. The second module  
5049 describes the A3 problem solving methodology and the tool itself. Further in that same module,  
5050 the student is shown tools to identify problems in flow, defects, and waste and to discover  
5051 causes, brainstorm, and prioritize interventions. Module 3 shows a methodology within the  
5052 implementation class. These methods are designed to overcome emotional and organizational  
5053 barriers to translating evidence-based interventions into practice. The fourth and last module  
5054 looks at one more way to approach improvement projects in the discovery class. These tools are  
specifically for new, out-of-the-box design thinking.",  
5055 "id": "Z6YpTXxQEetPBIRxoVF\_A",  
5056 "slug": "patient-safety-project-planning",  
5057 "instructorIds": "[ '26182533' ]",  
5058 "specializations": "[ ]",  
5059 "partnerIds": "[ '8' ]",  
5060 "name": "Planning a Patient Safety or Quality Improvement Project (Patient Safety III)"  
5061 },  
5062 {  
5063 "FIELD1": 304,  
5064 "courseType": "v2.ondemand",  
5065 "description": "Partez à la découverte de l'infiniment petit, en compagnie de  
5066 physiciens et de physiciennes qui vont vous faire découvrir les secrets de la matière quand on  
5067 l'étudie aux distances les plus courtes, aux énergies les plus élevées. Vous vous initierez au  
5068 progrès les plus récents de la recherche en physique nucléaire et de la physique des  
5069 particules, et vous découvrirez les principes des accélérateurs et des détecteurs avec lesquels  
5070 on a pu étudier la matière à ces échelles, pour arriver jusqu'à la découverte du boson de Higgs  
5071 en 2012 auprès du collisionneur de particules du CERN, le LHC.\n\nCe cours en français fait  
partie du MOOC \"Voyages de l'infiniment grand à l'infiniment petit\", conçus par des  
5072 physiciens et des physiciennes du Labex P2IO (Physique des 2 Infinis et des Origines)  
5073 regroupant des laboratoires de physique de l'infiniment grand et de l'infiniment petit situés  
5074 Orsay et Saclay. Les différents parcours de ce MOOC vous montreront les connaissances et les  
5075 énigmes de l'infiniment grand et de l'infiniment petit, les relations que ces deux infinis  
5076 entretiennent, et les liens de ces découvertes avec la société  
5077 :\n\nhttps://www.coursera.org/learn/physique-2-infinis-infiniment-  
5078 petit\nhttps://www.coursera.org/learn/physique-2-infinis-infiniment-  
5079 grand\nhttps://www.coursera.org/learn/physique-2-infinis-  
5080 liens\nhttps://www.coursera.org/learn/physique-2-infinis-et-nous\nLe MOOC \"Voyages de  
5081 l'infiniment grand à l'infiniment petit\" a été conçu avec le soutien financier du Labex P2IO  
5082 (Physique des 2 Infinis et des Origines) présenté sur www.labex-p2io.fr",  
5083 "id": "Kz4g-m1cEeeWCG71xNIlJg",  
5084 "slug": "physique-infiniment-petit",  
5085 "instructorIds": "[ '27668776', '27705906', '30337318', '31096883' ]",  
5086 "specializations": "[ ]",  
5087 "partnerIds": "[ '66' ]",  
5088 "name": "Vers l'infiniment petit - Voyages de l'infiniment grand à l'infiniment petit"  
5089 },  
5090 {  
5091 "FIELD1": 305,  
5092 "courseType": "v2.ondemand",  
5093 "description": "This is the second course in the Learn English: Advanced Grammar and  
5094 Punctuation specialty. In this course, you will learn about a lot of different ways to join  
5095 ideas to make more complex and interesting sentences. You'll learn about two types of  
5096 conjunctions, many other types of connectives, and adverb clauses. You'll also learn about how  
5097

to punctuate all of these expressions and the types of sentences they create. All of this is grammar you must know to have a high fluency in English.\n\nPlease note that the free version of this class gives you access to all of the instructional videos and handouts. The peer feedback and quizzes are only available in the paid version.",

5088     "id": "nGCOUS22EeamRw4FTpNrUQ",  
5089     "slug": "conjunctions-connectives-adverb-clauses",  
5090     "instructorIds": "[13484864', '3259066', '13960609']",  
5091     "specializations": "[]",  
5092     "partnerIds": "[30]",  
5093     "name": "Conjunctions, Connectives, and Adverb Clauses"  
5094     },  
5095     {  
5096         "FIELD1": 306,  
5097         "courseType": "v2.ondemand",  
5098         "description": "This course sensitizes regarding privacy and data protection in Big Data environments. You will discover privacy preserving methodologies, as well as data protection regulations and concepts in your Big Data system. By the end of the course, you will be ready to plan your next Big Data project successfully, ensuring that all privacy and data protection related issues are under control. You will look at decent-sized big data projects with privacy-skilled eyes, being able to recognize dangers. This will allow you to improve your systems to a grown and sustainable level. \n\nIf you are an ICT professional or someone who designs and manages systems in big data environments, this course is for you! Knowledge about Big Data and IT is advantageous, but if you are e.g. a product manager just touching the surface of Big Data and privacy, this course will suit you as well.",  
5099         "id": "9QkSLTXREemXORL4USiTDg",  
5100         "slug": "security-privacy-big-data-protection",  
5101         "instructorIds": "[33235816', '2311493']",  
5102         "specializations": "[]",  
5103         "partnerIds": "[253]",  
5104         "name": "Security and Privacy for Big Data - Part 2"  
5105         },  
5106         {  
5107             "FIELD1": 307,  
5108             "courseType": "v2.ondemand",  
5109             "description": "Este curso te presenta técnicas que permiten entender las ventajas de pensamiento divergente (creativo) como una habilidad fundamental en la solución de problemas. Revisa, también, la metodología para manejar estilos participativos en la toma de decisiones asegurando la efectividad de las mismas y la aceptación por parte del personal al ser tomado en cuenta.",  
5110             "id": "Q\_W9Aw5BEea7axIlQHzY1Q",  
5111             "slug": "soluciondeproblemas",  
5112             "instructorIds": "[17762797', '7433002']",  
5113             "specializations": "[]",  
5114             "partnerIds": "[58]",  
5115             "name": "Solución de problemas y toma de decisiones"  
5116         },  
5117         {  
5118             "FIELD1": 308,  
5119             "courseType": "v2.ondemand",  
5120             "description": "This course will be an overview of a development of the theological methods in relation to Korea's cultural context. Completing the course, the learners can understand cultural influences on the dynamic development of Korean churches and indigenous theology; they can also gain an insight into their own image of God and theological imagination in their own cultural context.",  
5121             "id": "wZLY9v\_sEeaQ0WqEAyfQg",  
5122             "slug": "god-korean-context",  
5123             "instructorIds": "[24214308']",  
5124             "specializations": "[]",  
5125             "partnerIds": "[220]",  
5126             "name": "Re-imaging God in Korean Context"  
5127         },  
5128         {  
5129             "FIELD1": 309,  
5130             "courseType": "v2.ondemand",  
5131             "description": "Aprenda com uma das maiores startups do Brasil, a Taqtile sobre como criar a melhor experiência para o seu usuário, formas de gerar ideias, princípios básicos de design e como desenvolver interfaces de aplicativos e sites, esse curso introdutório é composto de aulas teóricas com exemplos práticos de aplicação de cada assunto abordado. \n\nNeste curso serão abordados os seguintes temas:\n\nComo conhecer o seu usuário\nUsabilidade e Prototipação rápida\nArquitetura de informação e wireframe\nPrincípios de design\nAcessibilidade e multi plataforma\nElementos de interface do usuário\nLinguagem da empresa, lidando com o cliente e copyright\nMonitoração, Mensuração e Teste\n\nAo final desse curso, esperamos que você esteja familiarizado com os principais conceitos, ferramentas e metodologias de criação de interfaces e experiência de usuário. \n\nNão deixe de ver as perguntas frequentes antes de se

5144 inscrever\n\nConheça os nossos outros cursos:\n- Criação de Startups: Como desenvolver negócio  
 5145 inovadores\n https://www.coursera.org/learn/criacao-startups \n- Consolidando empresas:  
 5146 Estrutura jurídica e financeira\n https://www.coursera.org/learn/consolidando-empresas\n  
 5147 Marketing Digital\n https://www.coursera.org/learn/estrategia-marketing-digital \n- Inov  
 5148 na gestão de equipes e negócios: o crescimento da empresa\n  
 5149 https://www.coursera.org/learn/gestao-equipes-negocios \n- Marketing e vendas B2B: fechando  
 5150 novos negócios\n https://www.coursera.org/learn/marketing-vendas-b2b",  
 5151 "id": "\_pVIj63IEeeApxJ8N9WHcA",  
 5152 "slug": "ux-ui-design-de-interface",  
 5153 "instructorIds": "[ '1171111', '388326' ]",  
 5154 "specializations": "[ ]",  
 5155 "partnerIds": "[ '221' ]",  
 5156 "name": "UX / UI: Fundamentos para o design de interface"  
 5157 },  
 5158 {  
 5159 "FIELD1": 310,  
 5160 "courseType": "v2.ondemand",  
 5161 "description": "Are you about to enter the workforce? Are you an emerging professional  
 5162 Are you new to your role in the organization? All prospective new employees benefit from  
 5163 understanding management principles, roles and responsibilities, regardless of position. Now  
 5164 you can acquire an in-depth understanding of the basic concepts and theories of management  
 5165 while exploring the manager's operational role in all types of organizations. Gain insight into  
 5166 the manager's responsibility in planning, organizing, leading, staffing and controlling within  
 5167 the workplace. It's never too soon to plan your professional path by learning how the best  
 5168 managers manage for success!\nUpon completing this course, you will be able to:\n1.  
 5169 Describe the difference between managers and leaders\n2. Explore the focus of a manager's  
 5170 job\n3. Cite the required skills for a new manager's success\n4. Describe the five  
 5171 functions of management\n5. Explain the new model management operating philosophy\n6.  
 5172 Describe the hierarchy of planning\n7. Use the SMART goal setting technique\n8.  
 5173 Discuss the concept of evolution of leadership\n9. Explain how customer satisfaction is  
 5174 linked to controlling\n10. Discuss the power of building a network",  
 5175 "id": "3791\_tdbEeS2-SIAC4-TTw",  
 5176 "slug": "fundamentals-of-management",  
 5177 "instructorIds": "[ '12056243' ]",  
 5178 "specializations": "[ ]",  
 5179 "partnerIds": "[ '30' ]",  
 5180 "name": "Fundamentals of Management"  
 5181 },  
 5182 {  
 5183 "FIELD1": 311,  
 5184 "courseType": "v2.ondemand",  
 5185 "description": "Are you a business executive or a manager who uses English in your  
 5186 career? Then you know that good business communication in English requires focus, vocabulary,  
 5187 and specific linguistic structures. In this course, you will follow along a recently promoted  
 5188 manager as she builds and leads her team to success. Together, you will practice the language  
 5189 and styles of communication needed in English for: \n•\tRecruiting and training a professional  
 5190 team to work together with integrity and respect\n•\tManaging and participating in well-  
 5191 organized meetings\n•\tMaking telephone conferences more efficient\n•\tWriting professional  
 5192 emails that are easy to read\nThe activities in this course will give you the opportunity to  
 5193 share your experience and receive immediate feedback from other business professionals around  
 5194 the world.\n\nEs usted un ejecutivo de negocios o gerente que utiliza inglés en su profesión?  
 5195 Entonces Ud. sabe que la buena comunicación empresarial en inglés exige los enfoques, el  
 5196 vocabulario y las estructuras lingüísticas específicas. En este curso, Ud. seguirá, a lo largo  
 5197 con un gerente recién promovido, como ella construye y conduce a su equipo hacia el éxito.  
 5198 Juntos, ustedes practicarán el lenguaje y los estilos de comunicación en inglés necesarios  
 5199 para:\n. Reclutar y el entrenar a un equipo profesional a trabajar juntos con integridad  
 5200 y respeto\n. Manejar y participar en las reuniones bien organizadas\n. Hacer que  
 5201 las conferencias telefónicas sean más eficaz\n. Escribir correos electrónicos  
 5202 profesionales que sean fáciles de leer\nLas actividades en este curso le dan la oportunidad de  
 5203 compartir su experiencia y recibir retroalimentación inmediata de otros profesionales  
 5204 empresariales en todo el mundo.",  
 5205 "id": "koVAwj03EeWZtA4u62x6lQ",  
 5206 "slug": "ingles-empresarial-gestion-liderazgo",  
 5207 "instructorIds": "[ '13730176', '14184517', '13774774' ]",  
 5208 "specializations": "[ ]",  
 5209 "partnerIds": "[ '287' ]",  
 5210 "name": "Inglés Empresarial: Gestión y Liderazgo "  
 5211 },  
 5212 {  
 5213 "FIELD1": 312,  
 5214 "courseType": "v2.ondemand",  
 5215 "description": "This course applies principles learned in my course “Introduction to  
 5216 Engineering Mechanics” to analyze real world engineering structures. You will need to have  
 5217 mastered the engineering fundamentals from that class in order to be successful in this course"

offering. This course addresses the modeling and analysis of static equilibrium problems with an emphasis on real world engineering systems and problem solving. \n\n-----  
---\nRecommended Background:\n\nYou will need to have successfully completed my earlier course "Introduction to Engineering Mechanics" in order to be successful in this course.\n\n-----  
-----\n\nThe copyright of all content and materials in this course are owned by either the Georgia Tech Research Corporation or Dr. Wayne Whiteman. By participating in the course or using the content or materials, whether in whole or in part, you agree that you may download and use any content and/or material in this course for your own personal, non-commercial use only in a manner consistent with a student of any academic course. Any other use of the content and materials, including use by other academic universities or entities, is prohibited without express written permission of the Georgia Tech Research Corporation. Interested parties may contact Dr. Wayne Whiteman directly for information regarding the procedure to obtain a non-exclusive license.",  
    {id": "Fw4ZgaAIEeSrPCIAC1SWlw",  
    "slug": "engineering-mechanics-statics-2",  
    "instructorIds": "[1900891]",  
    "specializations": "[]",  
    "partnerIds": "[9]",  
    "name": "Applications in Engineering Mechanics"  
},  
{  
    "FIELD1": 313,  
    "courseType": "v2.ondemand",  
    "description": "In this course, you'll practice the sounds of American English that might sometimes be confusing. You'll practice both consonant and vowel sounds. You'll also learn about the things that give English its special "music," such as how to stress the right syllable in a word, how to make your voice go up and down in a natural-sounding melody, and how to naturally connect sounds and words. Learning these things will help you speak more clearly and make sure that others can understand what you're saying.\nThis course is useful for English language learners who want to improve pronunciation of American English for better communication.\nNote that access to all of the lectures and handouts are free to anyone, but the graded assignments and quizzes are only available in the paid version of the course. You will need to submit recordings of your own pronunciation for graded assignments.",  
    {id": "SJTI2NZhEeWlbRINEfdsnw",  
    "slug": "tricky-american-english-pronunciation",  
    "instructorIds": "[13484864, 21983095, 13960609]",  
    "specializations": "[]",  
    "partnerIds": "[30]",  
    "name": "Tricky American English Pronunciation"  
},  
{  
    "FIELD1": 314,  
    "courseType": "v2.ondemand",  
    "description": "Discrete Optimization aims to make good decisions when we have many possibilities to choose from. Its applications are ubiquitous throughout our society. Its applications range from solving Sudoku puzzles to arranging seating in a wedding banquet. The same technology can schedule planes and their crews, coordinate the production of steel, and organize the transportation of iron ore from the mines to the ports. Good decisions on the use of scarce or expensive resources such as staffing and material resources also allow corporations to improve their profit by millions of dollars. Similar problems also underpin much of our daily lives and are part of determining daily delivery routes for packages, making school timetables, and delivering power to our homes. Despite their fundamental importance, these problems are a nightmare to solve using traditional undergraduate computer science methods.\n\nThis course is intended for students who have completed Advanced Modelling for Discrete Optimization. In this course, you will extend your understanding of how to solve challenging discrete optimization problems by learning more about the solving technologies that are used to solve them, and how a high-level model (written in MiniZinc) is transformed into a form that is executable by these underlying solvers. By better understanding the actual solving technology, you will both improve your modeling capabilities, and be able to choose the most appropriate solving technology to use.\n\nWatch the course promotional video here:  
<https://www.youtube.com/watch?v=-EiRsK-Rm08>",  
    {id": "7oQkdP81EeeMNA6V0QN2ag",  
    "slug": "solving-algorithms-discrete-optimization",  
    "instructorIds": "[15600502, 8350857]",  
    "specializations": "[]",  
    "partnerIds": "[33, 45]",  
    "name": "Solving Algorithms for Discrete Optimization"  
},  
{  
    "FIELD1": 315,  
    "courseType": "v2.ondemand",  
    "description": "In this course, application developers learn how to design and develop cloud-native applications that seamlessly integrate components from the Google Cloud ecosystem. Through a combination of presentations, demos, and hands-on labs, participants learn how to

5237 apply best practices for application development and use the appropriate GCP storage services  
5238 for object storage, relational data, caching, and analytics.",  
5239 "id": "OpMk9L5nEeepKw4CZoGWJA",  
5240 "slug": "getting-started-app-development",  
5241 "instructorIds": "[ '22997770' ]",  
5242 "specializations": "[ ]",  
5243 "partnerIds": "[ '443' ]",  
5244 "name": "Getting Started With Application Development"  
5245 },  
5246 {  
5247 "FIELD1": 316,  
5248 "courseType": "v2.ondemand",  
5249 "description": "This course provides an analytical framework to help you evaluate key  
5250 problems in a structured fashion and will equip you with tools to better manage the  
5251 uncertainties that pervade and complicate business processes. The course aim to cover  
5252 statistical ideas that apply to managers. We will consider two basic themes: first, is  
5253 recognizing and describing variations present in everything around us, and then modeling and  
5254 making decisions in the presence of these variations. The fundamental concepts studied in this  
5255 course will reappear in many other classes and business settings. Our focus will be on  
5256 interpreting the meaning of the results in a business and managerial setting.\n\nWhile you wil  
5257 be introduced to some of the science of what is being taught, the focus will be on applying th  
5258 methodologies. This will be accomplished through use of Excel and using data sets from many  
5259 different disciplines, allowing you to see the use of statistics in very diverse settings. The  
5260 course will focus not only on explaining these concepts but also understanding the meaning of  
5261 the results obtained.\n\nUpon successful completion of this course, you will be able  
5262 to:\n• Test for beliefs about a population..\n• Compare differences between  
5263 populations.\n• Use linear regression model for prediction.\n• Learn how to use Excel for  
5264 statistical analysis.\n\nThis course is part of the iMBA offered by the University of Illinois  
5265 a flexible, fully-accredited online MBA at an incredibly competitive price. For more  
5266 information, please see the Resource page in this course and onlinemba.illinois.edu.",  
5267 "id": "SPXFEJz9EeWILQ7D3uPEMw",  
5268 "slug": "business-statistics",  
5269 "instructorIds": "[ '12639351' ]",  
5270 "specializations": "[ ]",  
5271 "partnerIds": "[ '17' ]",  
5272 "name": "Inferential and Predictive Statistics for Business"  
5273 },  
5274 {  
5275 "FIELD1": 317,  
5276 "courseType": "v2.ondemand",  
5277 "description": "Курс возводит слушателя от написания простых конкретных классов к  
5278 профессиональному конструированию приложения в объектно-ориентированной парадигме. Паттерны  
5279 проектирования позволяют шагнуть за пределы простого использования синтаксических конструкций  
5280 языка. Вы научитесь писать красиво и элегантно, будете использовать проверенные временем  
5281 концепции и создавать масштабируемые программы. Использование паттернов проектирования является  
5282 признаком профессионализма программиста.\n\nКлассические книги по паттернам проектирования  
5283 описывают их реализацию на C++, C#, Java. У языка Python есть своя специфика из-за которой он  
5284 отлично подходит для использования паттернов проектирования.",  
5285 "id": "jnLavMK5EeeVPQ7WIasyYA",  
5286 "slug": "oop-patterns-python",  
5287 "instructorIds": "[ '17262167', '4044066', '28246729' ]",  
5288 "specializations": "[ ]",  
5289 "partnerIds": "[ '176', '465', '515' ]",  
5290 "name": "ООП и паттерны проектирования в Python"  
5291 },  
5292 {  
5293 "FIELD1": 318,  
5294 "courseType": "v2.ondemand",  
5295 "description": "This course prepares you to embark upon your future graduate studies i  
5296 the U.S. with confidence. In this MOOC, you'll have the opportunity to meet other prospective  
5297 graduate students, hear from experienced international graduate students in the United States,  
5298 and to practice sharing your own thoughts, stories, and expertise in English. You'll select a  
5299 \"target\" graduate program at a U.S. college or university to use as a case study throughout th  
5300 course. You may already be admitted to this program, or it may be an institution you hope to  
5301 attend in the future. You will identify resources that support international graduate student  
5302 in your target campus. You will have multiple opportunities to practice your English language  
5303 skills through practice assignments and through interactions with one another.  
\n\nObjectives\nBy completing the course, you should enhance your ability to reach the  
5304 following objectives for the purpose of communicating successfully as a new international  
5305 graduate student studying in the United States.\n1. Introduce yourself professionally\na. Explain your expertise\nb. Begin networking with members of your target institution\n2. Explore the campus climate of your target institution\na. Identify the local vocabulary  
5306 used at your target institution to describe campus climate topics such as diversity, inclusion  
or equity\nb. Identify skills and perspectives you can contribute to the diversity of you  
5307

5294 target institution\n3. For collaboration\n a. Use English to negotiate group roles\n b  
5295 Use English to express opinions\n4. For academic writing\n a. Identify disciplinary norms  
5296 in academic writing\n b. Cite source material appropriately in academic writing\n5. For  
improving English\n a. Use at least three digital resources to investigate language use\n b. Use at least three digital resources to practice English fluency\n c. Use at least two  
new daily life opportunities to improve English for academic, social, or teaching purposes",  
 "id": "vGCdYOQAEeaBzg6GnkESmg",  
 "slug": "graduate-study-usa",  
 "instructorIds": "[ '19503118' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '3' ]",  
 "name": "Preparing for Graduate Study in the U.S.: A course for international students",  
},  
{  
 "FIELD1": 319,  
 "courseType": "v2.ondemand",  
 "description": "This course will teach you the tools you'll need to understand the  
fundamentals of financial accounting. Concise videos, the financial records of a small  
business, and \"your turn\" activities guide you through the three most commonly used financial  
statements: the Balance Sheet, the Income Statement, and the Statement of Cash Flows. Beyond  
recording transactions, you'll learn how to prepare these financial statements, and read and  
analyze them to draw basic conclusions about a company's financial health.\n\nBy the end of  
this course, you will be able to:  
- Use journal entries to record transactions  
- Prepare these financial statements based on transactions recorded during an accounting period  
- Draw basic conclusions about a company's financial health",  
 "id": "XvJBLJVHEea0-w59UvC4Ag",  
 "slug": "uva-darden-financial-accounting",  
 "instructorIds": "[ '24654452' ]",  
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 "partnerIds": "[ '18' ]",  
 "name": "Financial Accounting Fundamentals",  
},  
{  
 "FIELD1": 320,  
 "courseType": "v2.ondemand",  
 "description": "Курс «Цифровые технологии в международных финансах» разработан для  
изучения, рассмотрения и анализа трансформации международных финансов и их ключевых элементов  
(мирового финансового рынка, международных платежных систем, инвестиционных операций,  
банковской деятельности и пр.) под влиянием цифровых технологий. Представленный курс является  
чрезвычайно актуальным, поскольку особое внимание уделяется анализу новейших глобальных  
тенденций в сфере развития международной финансовой системы в условиях цифровизации.",  
 "id": "NdFyW0SiEemIxQpe77E7PA",  
 "slug": "cifrovye-tehnologii-v-mezhdunarodnyh-finansah",  
 "instructorIds": "[ '37088216' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '312' ]",  
 "name": "Цифровые технологии в международных финансах",  
},  
{  
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 "description": "Businesses run on data, and data offers little value without analytics  
The ability to process data to make predictions about the behavior of individuals or markets,  
to diagnose systems or situations, or to prescribe actions for people or processes drives  
business today. Increasingly many businesses are striving to become “data-driven”, proactively  
relying more on cold hard information and sophisticated algorithms than upon the gut instinct  
or slow reactions of humans.\n\nThis course will focus on understanding key analytics concepts  
and the breadth of analytic possibilities. Together, the class will explore dozens of real-  
world analytics problems and solutions across most major industries and business functions. The  
course will also touch on analytic technologies, architectures, and roles from business  
intelligence to data science, and from data warehouses to data lakes. And the course will wrap  
up with a discussion of analytics trends and futures.",  
 "id": "lQpeAht8EemDxxJ40YD1SA",  
 "slug": "business-analytics-executive-overview",  
 "instructorIds": "[ '35411911' ]",  
 "specializations": "[ ]",  
 "partnerIds": "[ '17' ]",  
 "name": "Business Analytics Executive Overview",  
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 "FIELD1": 322,  
 "courseType": "v2.ondemand",

5341 "description": "In this course, you will analyze and apply essential design principles  
5342 to your Tableau visualizations. This course assumes you understand the tools within Tableau and  
5343 have some knowledge of the fundamental concepts of data visualization. You will define and  
5344 examine the similarities and differences of exploratory and explanatory analysis as well as  
5345 begin to ask the right questions about what's needed in a visualization. You will assess how  
5346 data and design work together, including how to choose the appropriate visual representation  
5347 for your data, and the difference between effective and ineffective visuals. You will apply  
5348 effective best practice design principles to your data visualizations and be able to illustrate  
5349 examples of strategic use of contrast to highlight important elements. You will evaluate pre-  
5350 attentive attributes and why they are important in visualizations. You will exam the importanc  
5351 of using the \"right\" amount of color and in the right place and be able to apply design  
principles to de-clutter your data visualization.",  
5352 "id": "f6s8aXQ3EeWIfhKr\_WcYsQ",  
5353 "slug": "dataviz-design",  
5354 "instructorIds": "[ '17050851', '21664215' ]",  
5355 "specializations": "[ ]",  
5356 "partnerIds": "[ '83' ]",  
5357 "name": "Essential Design Principles for Tableau"  
5358 },  
5359 {  
5360 "FIELD1": 323,  
5361 "courseType": "v2.ondemand",  
5362 "description": "This course distills for you expert knowledge and skills mastered by  
professionals in Health Big Data Science and Bioinformatics. You will learn exciting facts  
about the human body biology and chemistry, genetics, and medicine that will be intertwined  
with the science of Big Data and skills to harness the avalanche of data openly available at  
your fingertips and which we are just starting to make sense of. We'll investigate the  
different steps required to master Big Data analytics on real datasets, including Next  
Generation Sequencing data, in a healthcare and biological context, from preparing data for  
analysis to completing the analysis, interpreting the results, visualizing them, and sharing  
the results.\n\nNeedless to say, when you master these high-demand skills, you will be well  
positioned to apply for or move to positions in biomedical data analytics and bioinformatics.  
No matter what your skill levels are in biomedical or technical areas, you will gain highly  
valuable new or sharpened skills that will make you stand-out as a professional and want to  
dive even deeper in biomedical Big Data. It is my hope that this course will spark your  
interest in the vast possibilities offered by publicly available Big Data to better understand  
prevent, and treat diseases.",  
5363 "id": "QrJStTJkEeaVZA5K9cHVCQ",  
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5365 "instructorIds": "[ '19890837' ]",  
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5368 "name": "Big Data, Genes, and Medicine"  
5369 },  
5370 {  
5371 "FIELD1": 324,  
5372 "courseType": "v2.ondemand",  
5373 "description": "Aprenda os conceitos e abordagens básicos necessários para compreender  
criar e executar música contemporânea.\n\nSe você é apaixonado por música e tem curiosidade de  
como ela funciona, ou se é um músico que aprendeu a tocar de ouvido, sem um estudo formal, esse  
curso lhe oferecerá uma introdução envolvente de conceitos e abordagens chave para compreender  
criar e executar música contemporânea. Ministrado pelo professor George W. Russell Jr. do  
Berklee College of Music, o curso inclui seis lições que exploram harmonia e o treino de ouvid  
- duas áreas de foco intensivo para todo aluno iniciante na Berklee. \n\nO curso lhe ensinará  
as escalas pentatônicas maiores e menores e como elas são construídas. Você aprenderá quais sã  
os intervalos, como cantá-los e como encontrá-los na música. O curso explora o tom central e  
como encontrar qual o tom de uma música, além de divisões de compasso comuns como 4/4 e 3/4.  
Você aprenderá a construir acordes - triâdes maiores e menores, e acordes maiores e com sétima  
dominante - e como construir uma progressão de acordes comum - o I IV V. Você também aprenderá  
a reconhecer os formatos de música blues e AABA e a escrever uma sequência de acordes básica  
para expressar suas ideias musicais. \n\nAlém das aulas em vídeo, cada aula envolve  
apresentações e entrevistas com alunos da Berklee. Os alunos compartilham suas jornadas  
musicais e oferecem orientações para aqueles que querem estudar música. O ponto alto do curso  
uma tarefa que solicita que você componha e execute um riff de melodia em blues usando a escala  
pentatônica menor. Acima de tudo, o curso foi pensado para compartilhar o prazer de criar  
música e compartilhá-la com os outros.",  
5374 "id": "K0CL1m15Eem\_Q731EzyLA",  
5375 "slug": "desenvolvendo-musicalidade",  
5376 "instructorIds": "[ '6124304' ]",  
5377 "specializations": "[ ]",  
5378 "partnerIds": "[ '21' ]",  
5379 "name": "Desenvolvendo sua musicalidade"  
5380 },  
5381 {  
5382 }]

5391 "FIELD1": 325,  
5392 "courseType": "v2.on-demand",  
5393 "description": "Welcome to Modern Art & Ideas! This course is designed for anyone  
5394 interested in learning more about modern and contemporary art. Over the next five weeks, you  
5395 will look at art through a variety of themes: Places & Spaces, Art & Identity, Transforming  
5396 Everyday Objects, and Art & Society. Each week kicks off with a video that connects works of  
5397 art from The Museum of Modern Art's collection to the theme. You will hear audio interviews  
5398 with artists, designers, and curators and learn more about selected works in the additional  
5399 readings and resources.\n\nThroughout this course you will discover how artists:\n-- represent  
5400 place and take inspiration from their environment,\n-- create works of art to express, explore  
5401 and question identity,\n-- use everyday objects to challenge assumptions about what constitute  
5402 a work of art and how it should be made,\n-- and respond to the social, cultural, and political  
5403 issues of their time through works of art.\n\nThrough the discussion forum prompts and peer  
5404 review assignment, you will also have the opportunity to connect with other learners and  
5405 explore how these themes resonate with your own life and experience.",  
5406  
5407 "id": "v9CQdBkhEeWjrA6seF25aw",  
5408 "slug": "modern-art-ideas",  
5409 "instructorIds": "[ '3219339' ]",  
5410 "specializations": "[ ]",  
5411 "partnerIds": "[ '107' ]",  
5412 "name": "Modern Art & Ideas"  
5413 },  
5414 {  
5415 "FIELD1": 326,  
5416 "courseType": "v2.on-demand",  
5417 "description": "本课程主要介绍高级语言程序中的数据类型及其运算、语句和过程调用等是如何在计算机  
5418 系统中实现的。主要包含三个主题：(1) 表示。不同数据类型（如带符号整数、无符号整数、浮点数、数组、结构等）  
5419 数据在寄存器或存储器中的表示和存储；指令的格式、编码及其在存储器中的存储；存储地址（指针）的表示。  
5420 (2) 换。高级语言程序中的过程（函数调用）、循环、选择等语句与机器级代码之间的对应关系。  
5421 (3) 链接。多个可重定目标文件如何链接生成可执行目标文件并加载到系统中。  
通过本课程的学习，使学习者能从程序员角度认识计算机系统，能够建立高级语言程序、ISA、OS、编译器、链接器等之间的相互关联，对指令在硬件上的执行过程和指令的底层  
5422 执行机制有一定的认识和理解，从而增强在程序调试、性能提升、程序移植和健壮性等方面的能力，并为后续的“计算机组成与设计”、“操作系统”、“编译原理”、“计算机体系结构”等课程打下坚实基础。  
学完本课程后，学习者将对这些问题有比较深刻的认识，并能解决相关实际问题。  
---程序中处理的数据在机器中如何表示和运算？---程序中  
5423 控制语句对应的机器级代码结构是怎样的？---多个程序模块是如何链接起来形成可执行目标文件的？---机  
5424 器级代码及构成机器级代码的指令是如何在机器上执行的？",  
5425 "id": "ar3BAJ07EeW4xRJkiwxnYw",  
5426 "slug": "jisuanji-xitong",  
5427 "instructorIds": "[ '7083440' ]",  
5428 "specializations": "[ ]",  
5429 "partnerIds": "[ '230' ]",  
5430 "name": "计算机系统基础（一）：程序的表示、转换与链接"  
5431 },  
5432 {  
5433 "FIELD1": 327,  
5434 "courseType": "v2.on-demand",  
5435 "description": "Our primary goal is to help you to understand FinTech and to become  
5436 more confident and persuasive in your ability to analyze and make recommendations to executive  
5437 within the finance industry regarding how to react to these changes.\n\nThis FIRST MOOC ON  
5438 FINTECH IN ASIA-PACIFIC offered by HKUST presents the insight of several professors from the  
5439 top business school in Asia as well as perspectives from industry professionals. HKUST has  
been ranked for many years as the No.1 EMBA program in the world, as the number one Finance  
program in Asia, and as the top MBA program in Asia by multiple independent rating and review  
journals and surveys.\n\nThis course \"FinTech Foundations and Overview\" offers the combine  
strengths of HKUST in Business, Finance, and Technology as one the world's leading academic  
institutions on an important area of technology and business innovations. For learners from  
outside Asia, this also gives an insight into changes happening in the most advanced FinTech  
markets of the world, since Asia leads worldwide in FinTech adoption and creative innovations.  
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specializations": "[ ]",  
partnerIds": "[ '35' ]",  
name": "FinTech Foundations and Overview"  
},  
5441 {  
5442 "FIELD1": 328,  
5443 "courseType": "v2.on-demand",  
5444 "description": "In this anatomy course, part of the Anatomy Specialization, you will be  
5445 introduced to the central and peripheral nervous systems. You will learn about basic  
5446 neuroanatomy, sensory pathways, motor pathways and the autonomic nervous system.\n\nThe course  
5447 includes illustrated lecture videos and quizzes to help you expand and test your knowledge of  
5448 the nervous system.\n\nBy the end of this course, you will have a better understanding of how  
5449 the entire body influences, and is influenced, by the nervous system."},

5450 "id": "znHxeowxEei74Aq2-GwsJg",  
5451 "slug": "anatomy403-3x",  
5452 "instructorIds": "[ '38030174' ]",  
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5454 "partnerIds": "[ '3' ]",  
5455 "name": "Anatomy: Human Neuroanatomy"  
5456 },  
5457 {  
5458 "FIELD1": 329,  
5459 "courseType": "v2.ondemand",  
5460 "description": "The foundation for this course lies with unique synergies between  
5461 pioneering research, teaching, and social initiatives through the Subsistence Marketplaces  
5462 Initiative. Unique to this approach is a bottom-up understanding of the intersection of poverty  
5463 and the marketplace.\n\nThe goals of this course are to help you develop an understanding of  
5464 marketplace activity in the radically different context of subsistence where much of humanity  
5465 resides and survives, and for you to design solutions that can be implemented by individuals,  
5466 businesses, and social enterprises through economically, ecologically, and socially sustainable  
5467 products for subsistence marketplaces.",  
5468 "id": "5aTJVUhVEeWJHwqqqPAooQ",  
5469 "slug": "subsistence-marketplaces",  
5470 "instructorIds": "[ '4061619' ]",  
5471 "specializations": "[ ]",  
5472 "partnerIds": "[ '17' ]",  
5473 "name": "Subsistence Marketplaces"  
5474 },  
5475 {  
5476 "FIELD1": 330,  
5477 "courseType": "v2.ondemand",  
5478 "description": "Explore the art of record production and how to make recordings that  
5479 other people will love listening to. This course will teach you how to make emotionally moving  
5480 recordings on almost any recording equipment, including your phone or laptop. The emphasis is  
5481 on mastering tangible artistic concepts; the gear you use is up to you. You will learn to  
5482 develop the most important tool in the recording studio: your ears. You will learn to enhance  
5483 every aspect of your own productions, both sonically and musically, by employing deeper  
5484 listening skills. \n\nAssignments will include posting your own recordings for peer review, an  
5485 reviewing your classmates' work by employing specific tools and strategies. If you use a  
5486 digital audio workstation to record and mix, that's great, but as long as you can record into  
5487 your computer and post an MP3, you can complete the assignments. \n\nAs you learn about the art  
5488 of record production in this 4-week course, you will also learn about yourself and who you are  
5489 as an artist and producer. It is not necessary that you read music or play an instrument to  
5490 take this course.",  
5491 "id": "LcLAGMEVEeWvUhLEBd1H9w",  
5492 "slug": "producing-music",  
5493 "instructorIds": "[ '10124415' ]",  
5494 "specializations": "[ ]",  
5495 "partnerIds": "[ '21' ]",  
5496 "name": "The Art of Music Production"  
5497 },  
5498 {  
5499 "FIELD1": 331,  
5500 "courseType": "v2.ondemand",  
5501 "description": "Gain an understanding of search engine algorithms and how they affect  
5502 organic search results and websites. Building on this knowledge, you'll learn the key elements  
5503 for creating an effective SEO strategy, including how to select keywords and perform keyword  
5504 research; consumer psychology and search behavior; and how to conduct on-page SEO analysis to  
5505 identify opportunities to improve a website's search optimization.",  
5506 "id": "SG\_K6nEmEeWxvQr3acyajw",  
5507 "slug": "seo-fundamentals",  
5508 "instructorIds": "[ '15780877' ]",  
5509 "specializations": "[ ]",  
5510 "partnerIds": "[ '83' ]",  
5511 "name": "Search Engine Optimization Fundamentals"  
5512 },  
5513 {  
5514 "FIELD1": 332,  
5515 "courseType": "v2.ondemand",  
5516 "description": "The depth and breadth of electromagnetism, the foundation for many  
5517 fields including materials science, electrical engineering, and physical chemistry, requires a  
5518 long, steep, and steady learning curve. This course aims to bridge the gap between the  
5519 fundamental principles taught in electromagnetism and its practical application to specific  
5520 fields such as materials, physics, and chemistry related to energy storage and harvesting.  
5521 \n\nThe goal of Electrodynamics: An Introduction is to not only teach electromagnetism but also  
5522 introduce some mathematical tools which can be used to solve problems in the subject. Within  
5523 these lecture notes, we review vector calculus and explain how to use fields to visualize the  
5524

topics we cover. This course is dynamic, as the lectures continuously build on previous notes and a variety of explanations are presented for each solution. Since this is a lower level course, we will focus on the simple concept of electrostatics. This has applications in exploring intermolecular forces, and qualities of capacitors. Through this, we relate electromagnetism to more conventionally studied topics and its application to specific research topics related to energy storage and harvesting.",

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"instructorIds": "[ '30872233' ]",
"specializations": "[ ]",
"partnerIds": "[ '178' ]",
"name": "Electrodynamics: An Introduction"
},
{
"FIELD1": 333,
"courseType": "v2.ondemand",
"description": "This course teaches a calculus that enables precise quantitative predictions of large combinatorial structures. In addition, this course covers generating functions and real asymptotics and then introduces the symbolic method in the context of applications in the analysis of algorithms and basic structures such as permutations, trees, strings, words, and mappings.\n\nAll the features of this course are available for free. It does not offer a certificate upon completion.",
"id": "jjFwDfBcEeWLaBLI8fdMlw",
"slug": "analysis-of-algorithms",
"instructorIds": "[ '250165' ]",
"specializations": "[ ]",
"partnerIds": "[ '4' ]",
"name": "Analysis of Algorithms"
},
{
"FIELD1": 334,
"courseType": "v2.ondemand",
"description": "本课程是北京大学开设的一门在线大学化学基础课，主要面向具有大学水平的化学初学者。课程内容基本涵盖全部基础化学概念。",
"id": "5CCP4gWAEEwXaSIACyAJQw",
"slug": "da-xue-hua-xue",
"instructorIds": "[ '4515827' ]",
"specializations": "[ ]",
"partnerIds": "[ '163' ]",
"name": "大学化学"
},
{
"FIELD1": 335,
"courseType": "v2.ondemand",
"description": "“Powerpoint slides are like children: no matter how ugly they are, you'll think they're beautiful if they're yours” – Scott Adams, author of the comic strip “Dilbert”. Due to this cause or another, it's a huge stress to look at most Powerpoint slides. Depending on the “design” skills of the speaker and audience's taste slides create different emotions from a slight annoyance to physical sickness.\n\nBut that is not the worst thing. The worst thing is that instead of improving the presentation such slides confuse the audience, distract it and finally oblige the speaker to explain them rather than being quite self-explanatory.\n\nThe goal of this course is to change that by equipping learners with a set of tools to create simple, clear and aesthetic slides which improve the presentation of the speaker. The course covers universal design principles, templates, colors, typefaces, slides' typography, use of photos and pictograms, composition rules and ways to create clear and meaningful charts and diagrams.\n\nThis course is not a PowerPoint fundamentals course. You should have a basic knowledge of either Microsoft PowerPoint or Apple Keynote software.\n\nDon't meddle, make your slides matter.",
"id": "w2dZhQpFEeaKUQp9KGWIdQ",
"slug": "slides",
"instructorIds": "[ '50372' ]",
"specializations": "[ ]",
"partnerIds": "[ '276', '515' ]",
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},
{
"FIELD1": 336,
"courseType": "v2.ondemand",
"description": "本课程为“初级课程”，为了适应初学者需求，章节安排分为三个板块。1-5章为初学者进了知识普及和铺垫，6-7章为学员了解行业做进一步介绍，8-9章带领学员深入中国游戏行业了解产业发展和产品运营，层层进阶、循序渐进。而课程二《游戏策划与设计》整体知识难度将有升级，重视实操，请学员做好准备。从游戏诞生之初至今已走过半个多世纪。但许多人认为游戏产业并未成熟，然而其高速发展的势头引人注目。蕴含市场潜力的游戏产品推陈出新，品类丰富多样，终端靓丽时尚，游戏玩家人数激增，游戏产业逐渐成为欧、美、日、韩等国创意经济亲
```

增长点。本课程包括游戏起源、游戏发展史、游戏分类、游戏的研发制作流程、世界游戏产业纵览和知识产权保护等章节，为培养成熟的游戏产业市场经理人打下良好基础。",

```
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        "name": "游戏产业概论"
    },
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        "description": "So how does the American political system work? Who are some of the key actors? What are key concepts for a student trying to understand what's going on? How can I as a citizen influence politics? \n\nCivic Engagement in American Democracy takes on these and other key questions. We're Dr. Nicholas Carnes and Dr. Bruce Jentleson, the principal course instructors. Along with our Duke faculty colleagues who also contributed modules, we've designed the course to provide a strong foundational introduction to US politics. \n\nIf you're new to this material, proceed through the modules one by one and build up your knowledge of politics and government. If some of the material is familiar, go ahead and set your own pace. Either way we hope Civic Engagement in American Democracy helps you be an effective student in more advanced politics courses and/or an engaged citizen in 21st century America.",
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        "name": "Strategic Leadership and Management Capstone"
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        "description": "Functional programming is becoming increasingly widespread in industry. This trend is driven by the adoption of Scala as the main programming language for many applications. Scala fuses functional and object-oriented programming in a practical package. It interoperates seamlessly with both Java and Javascript. Scala is the implementation language of many important frameworks, including Apache Spark, Kafka, and Akka. It provides the core infrastructure for sites such as Twitter, Tumblr and also Coursera.\n\nIn this course you will discover the elements of the functional programming style and learn how to apply them usefully in your daily programming tasks. You will also develop a solid foundation for reasoning about functional programs, by touching upon proofs of invariants and the tracing of execution symbolically.\n\nThe course is hands on; most units introduce short programs that serve as"
    }
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illustrations of important concepts and invite you to play with them, modifying and improving them. The course is complemented by a series programming projects as homework assignments.\n\nRecommended background: You should have at least one year programming experience. Proficiency with Java or C# is ideal, but experience with other languages such as C/C++, Python, Javascript or Ruby is also sufficient. You should have some familiarity using the command line.",

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{
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"description": "心理学很神秘？你会发现，只要有人的地方，就有心理学！\n心理学很深奥？你会发现，似乎每个人都是大众心理学家，谁都可以说点“心理学”。\n的确，我们生活中处处都是心理学！但这门课程却要告诉你，我们常常挂在嘴边的“心理学”绝大部分是错的，剩下的一小部分也是不全面的。在本课程中，我们会一起把看复杂的心理学理论运用到简单的生活现象中，在理解和掌握心理规律和原理后，用独具的慧眼看到一个与原先完全不同的生活世界。",
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"specializations": "[ ]",
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"name": "心理学与生活"
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"description": "Thoracic malignancies are major, global health problems. Lung cancer is the most common cancer and cause of cancer death in the world, with more than 1.5 million deaths per year. More Americans will die from lung cancer each year (approximately 159,480) than from colon, breast, pancreatic, and prostate cancer combined (approximately 158,630), the next most common causes of cancer death. Esophageal cancer is the 6th most common cause of cancer deaths worldwide, and the 4th most common cause in developing nations.\n\nThis course will provide a comprehensive, multidisciplinary introduction to state of the art approaches in the care of patients with thoracic malignancies, including various types of lung cancers and esophageal cancers. Didactic material will cover epidemiology, screening and diagnosis, staging, imaging, radiation therapy, systemic therapy, surgery, psychiatry, and patient support topics.\n\nThis is an on-demand course with integrated learning units that are focused on specific topics. Each unit contains several video lectures with interactive questions and is followed by a short quiz.\n\nPrerequisites: None required although basic medical training in some field related to thoracic oncology would be helpful.",
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"description": "This course gives you an easy introduction to interest rates and related contracts. These include the LIBOR, bonds, forward rate agreements, swaps, interest rate futures, caps, floors, and swaptions. We will learn how to apply the basic tools duration and convexity for managing the interest rate risk of a bond portfolio. We will gain practice in estimating the term structure from market data. We will learn the basic facts from stochastic calculus that will enable you to engineer a large variety of stochastic interest rate models. In this context, we will also review the arbitrage pricing theorem that provides the foundation for pricing financial derivatives. We will also cover the industry standard Black and Bachelier formulas for pricing caps, floors, and swaptions.\n\nAt the end of this course you will know how to calibrate an interest rate model to market data and how to price interest rate derivatives."
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{
"FIELD1": 344,
"courseType": "v2.ondemand",
"description": "Interest rate modeling is a fundamental part of quantitative finance. It is used to price a wide range of financial instruments, including bonds, swaps, and derivatives like caps and floors. This course provides a comprehensive introduction to the theory and practice of interest rate modeling. We start with the basic concepts of interest rates and their relationship to bond prices. Then we move on to more advanced topics like forward rates,久期 (duration), and convexity. We also discuss the term structure of interest rates and how it can be estimated from market data. The course then covers the Black and Bachelier formulas for pricing caps and floors. Finally, we look at how to calibrate interest rate models to market data and how to use them to price interest rate derivatives.",
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"FIELD1": 344,  
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"description": "Over the past several decades, operations strategy has played an increasingly important role in business' success. In this course, we will equip you with concepts and tools to build operations in a way that not only supports your competitive strategy, but also allows you to create new opportunities in the market place.\n\nScaling operations: Linking strategy and execution is a five-week course dedicated to making strategic decisions that are grounded in operational reality. Together, we will study how to build and evaluate the \"operating system\" of the firm to maximize value. This involves tailoring the firm's operational competencies, assets, and processes to a specific business strategy.\n\nEach week, we'll explore case studies, engage in discussions and examine realistic data. Thanks to our data-driven approach, you'll be able to implement your learning directly into practice. At the end of this course, you'll be ready to build an effective, actionable plan to scale your department or organization.",  
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{  
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"name": "Introducción al Mercado"  
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"description": "In this course, we'll look at the JavaScript language, and how it supports the Object-Oriented pattern, with a focus on the unique aspect of how JavaScript approaches OO. We'll explore a brief introduction to the jQuery library, which is widely used to do in-browser manipulation of the Document Object Model (DOM) and event handling. You'll also learn more about JavaScript Object Notation (JSON), which is commonly used as a syntax to exchange data between code running on the server (i.e. in PHP) and code running in the browser (JavaScript/jQuery).\n\nIt is assumed that learners have already taken the Building Web Applications and Building Database Applications in PHP courses in this specialization.",  
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Sigma DMAIC (Define, Measure, Analyze, Improve, and Control) process. This course is the final course in the Six Sigma Yellow Belt Specialization. You will learn about relationships from data using correlation and regression as well as the different hypothesis terms in hypothesis testing. This course will provide you with tools and techniques for improvement. You will also understand the importance of a control plan, as well as its key characteristics, for maintaining process improvements. Every module will include readings, discussions, lecture videos, and quizzes to help make sure you understand the material and concepts that are studied.\n\nOur applied curriculum is built around the latest handbook The Certified Six Sigma Handbook (2nd edition) and students will develop /learn the fundamentals of Six Sigma. Registration includes online access to course content, projects, and resources but does not include the companion text The Certified Six Sigma Handbook (2nd edition). The companion text is not required to complete the assignments. However, the text is a recognized handbook used by professionals in the field. Also, it is a highly recommended text for those wishing to move forward in Six Sigma and eventually gain certification from professional agencies such as American Society for Quality (ASQ).",

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  "description": "Colossal pyramids, imposing temples, golden treasures, enigmatic hieroglyphs, powerful pharaohs, strange gods, and mysterious mummies are features of Ancient Egyptian culture that have fascinated people over the millennia. The Bible refers to its gods, rulers, and pyramids. Neighboring cultures in the ancient Near East and Mediterranean wrote about its god-like kings and its seemingly endless supply of gold. The Greeks and Romans describe aspects of Egypt's culture and history.\n\nAs the 19th century began, the Napoleonic campaign in Egypt highlighted the wonders of this ancient land, and public interest soared. Not long after, Champollion deciphered Egypt's hieroglyphs and paved the way for other scholars to reveal that Egyptian texts dealt with medicine, dentistry, veterinary practices, mathematics, literature, and accounting, and many other topics. Then, early in the 20th century, Howard Carter discovered the tomb of Tutankhamun and its fabulous contents. Exhibitions of this treasure a few decades later resulted in the world's first blockbuster, and its revival in the 21st century has kept interest alive.\n\nJoin Dr. David Silverman, Professor of Egyptology at Penn, Curator in Charge of the Egyptian Section of the Penn Museum, and curator of the Tutankhamun exhibitions on a guided tour of the mysteries and wonders of this ancient land. He has developed this online course and set it in the galleries of the world famous Penn Museum. He uses many original Egyptian artifacts to illustrate his lectures as he guides students as they make their own discovery of this fascinating culture."
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"courseType": "v2.ondemand",  
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    "description": "This is an advanced course for Chinese for beginners.\n\nLearners will expand vocabularies about personal information, daily life, food and drink, healthy, and expressions about greeting, suggestion, agreement, comparison, complaint, prohibition, experience, plan, recommendation, etc. Learners can improve their listening and speaking and know much more about Chinese social cultures. As the same as Chinese for beginners, the course doesn't ask the learners to know Chinese characters.\n\nRecommended Background: For learners with certain English language ability and better have attended Chinese for beginners.",  
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"name": "Science and Technology in the Silla Cultural Heritage"

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{  
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"description": "Accounting Analytics explores how financial statement data and non-financial metrics can be linked to financial performance. In this course, taught by Wharton's acclaimed accounting professors, you'll learn how data is used to assess what drives financial performance and to forecast future financial scenarios. While many accounting and financial organizations deliver data, accounting analytics deploys that data to deliver insight, and this course will explore the many areas in which accounting data provides insight into other business areas including consumer behavior predictions, corporate strategy, risk management, optimization, and more. By the end of this course, you'll understand how financial data and non-financial data interact to forecast events, optimize operations, and determine strategy. This course has been designed to help you make better business decisions about the emerging roles of accounting analytics, so that you can apply what you've learned to make your own business decisions and create strategy using financial data.",  
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"name": "Accounting Analytics"

},  
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стратегии поведения; \n- выявлять и корректировать факторы, влияющие на развитие организационных конфликтов.\n- развить способность управлять своими конфликтами, благодаря сформированной конфликтологической компетентности;\n- повысить качество личной и профессиональной жизни.\n\nСертификат о прохождении данного курса дает дополнительные баллы при поступлении в магистратуру Национального исследовательского Томского государственного университета. Перечень магистерских программ находится по ссылке: <https://pro-online.tsu.ru/edu/student/table.php>",

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"FIELD1": 359,
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"description": "By the end of this course, learners will understand what computer vision is, as well as its mission of making computers see and interpret the world as humans do by learning core concepts of the field and receiving an introduction to human vision capabilities. They are equipped to identify some key application areas of computer vision and understand the digital imaging process. The course covers crucial elements that enable computer vision: digital signal processing, neuroscience and artificial intelligence. Topics include color, light and image formation; early, mid- and high-level vision; and mathematics essential for computer vision. Learners will be able to apply mathematical techniques to complete computer vision tasks. \n\nThis course is ideal for anyone curious about or interested in exploring the concepts of computer vision. It is also useful for those who desire a refresher course in mathematical concepts of computer vision. Learners should have basic programming skills and experience (understanding of for loops, if/else statements), specifically in MATLAB (Mathworks provides the basics here: https://www.mathworks.com/learn/tutorials/matlab-onramp.html). Learners should also be familiar with the following: basic linear algebra (matrix vector operations and notation), 3D co-ordinate systems and transformations, basic calculus (derivatives and integration) and basic probability (random variables). \n\nMaterial includes online lectures, videos, demos, hands-on exercises, project work, readings and discussions. Learners gain experience writing computer vision programs through online labs using MATLAB* and supporting toolboxes.\n\nThis is the first course in the Computer Vision specialization that lays the groundwork necessary for designing sophisticated vision applications. To learn more about the specialization, check out a video overview at https://youtu.be/0fxVUSCPXd0. \n\n* A free license to install MATLAB for the duration of the course is available from MathWorks.",
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"instructorIds": "[ '30951525', '33716827' ]",
"specializations": "[ ]",
"partnerIds": "[ '458', '117' ]",
"name": "Computer Vision Basics"
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{
"FIELD1": 360,
"courseType": "v2.ondemand",
"description": "Copyright law is unique in the greater intellectual property regime, as it protects original expression that is fixed in a tangible medium and is the product of authorship. This course is designed for creative professionals – such as screenwriters, musicians, documentary filmmakers or artists – who want to understand the scope and limits of which works can enjoy U.S. copyright protection. The course will introduce students to the workings of copyright law through an examination of the system's basic principles, rules, and institutions. Topics will include; the justifications for copyright law, copyrightable subject matter, authorship, the nature and scope of copyright's exclusive rights, fair use, and remedies for infringement. \n\nWe will also explore real-world examples of legal battles surrounding copyright law, from the recent litigation over Robin Thicke's hit song “Blurred Lines” to more peculiar cases such as the infamous “monkey selfie” case. By understanding what copyright does and does not protect, producers of creative expression will be able to protect and maximize the commercial value of their works."
},
{
"FIELD1": 361,
"courseType": "v2.ondemand",
"description": "This course is all about matrices, and concisely covers the linear algebra that an engineer should know. We define matrices and how to add and multiply them, and introduce some special types of matrices. We describe the Gaussian elimination algorithm
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used to solve systems of linear equations and the corresponding LU decomposition of a matrix. We explain the concept of vector spaces and define the main vocabulary of linear algebra. We develop the theory of determinants and use it to solve the eigenvalue problem.\n\nAfter each video, there are problems to solve and I have tried to choose problems that exemplify the main idea of the lecture. I try to give enough problems for students to solidify their understanding of the material, but not so many that students feel overwhelmed and drop out. I do encourage students to attempt the given problems, but if they get stuck, full solutions can be found in the lecture notes for the course. \n\nThe mathematics in this matrix algebra course is presented at the level of an advanced high school student, but typically students would take this course after completing a university-level single variable calculus course. There are no derivatives or integrals in this course, but student's are expected to have a certain level of mathematical maturity. Nevertheless, anyone who wants to learn the basics of matrix algebra is welcome to join. \n\nLecture notes may be downloaded at <https://bookboon.com/en/matrix-algebra-for-engineers-ebook> or <http://www.math.ust.hk/~machas/matrix-algebra-for-engineers.pdf>\n\nWatch the course overview video at <https://youtu.be/IZcyZHOMFQc>,

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"specializations": "[]",
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"name": "Matrix Algebra for Engineers"
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"FIELD1": 363,
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"description": "Public Mental Health is the application of the principles of medicine and social science to prevent the occurrence of mental and behavioral disorders and to promote mental health of the population. This course illustrates the principles of public health applied to depressive disorder, including principles of epidemiology, transcultural psychiatry health services research, and prevention. It is predicted that by 2020 depressive disorder will be the most important cause of disease burden in the entire world! Every human being suffers from feeling depressed at some point or other, but only about one fifth of the population will experience an episode of depressive disorder over the course of their lives. This course illuminates the public health approach to disease, and the particular complexities of applying this approach to mental disorders, using depression as the exemplar.",

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"slug": "public-health-depression",
"instructorIds": "[3892615, 3953386, 4297433]",
"specializations": "[]",
"partnerIds": "[8]",
"name": "Major Depression in the Population: A Public Health Approach"
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{
"FIELD1": 364,
"courseType": "v2.ondemand",
"description": "通过本门课程的学习，你的创新能力将会获得大幅提升。课程首先致力于观念的转变，这次我会讲到很多具体的创新思维和创新方法。创新并不仅仅是那些黑科技。解决生活或工作中碰到的每一个问题，都需要创新。每一个人的发展都会受到资源的制约，我希望这门课程里，你能找出制约自己发展的那些内部和外部条件，并创造性地解决，突破自己成长的天花板。",
"id": "6eR54Y_nEeWF6gpQJiw6hQ",
"slug": "chuangxin-siwei",
"instructorIds": "[12114568]",
"specializations": "[]",
"partnerIds": "[233]",
"name": "创新思维"
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{
"FIELD1": 365,
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"description": "Learn how to analyze data using Python. This course will take you from the basics of Python to exploring many different types of data. You will learn how to prepare data for analysis, perform simple statistical analysis, create meaningful data visualizations, predict future trends from data, and more!\n\nTopics covered:\n1) Importing Datasets\n2) Cleaning the Data\n3) Data frame manipulation\n4) Summarizing the Data\n5) Building machine learning Regression models\n6) Building data pipelines\n\nData Analysis with Python will be delivered through lecture, lab, and assignments. It includes following parts:\n\nData Analysis libraries: will learn to use Pandas, Numpy and Scipy libraries to work with a sample dataset. We will introduce you to pandas, an open-source library, and we will use it to load, manipulate, analyze, and visualize cool datasets. Then we will introduce you to another open-source library, scikit-learn, and we will use some of its machine learning algorithms to build smart models and make cool predictions.\n\nIf you choose to take this course and earn the Coursera course certificate, you will also earn an IBM digital badge.\n\nLIMITED TIME OFFER: Subscription is only $39 USD per month for access to graded materials and a certificate."
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"slug": "data-analysis-with-python",
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"specializations": "[]",
"partnerIds": "[348]",
"name": "Data Analysis with Python"
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{
"FIELD1": 366,
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"description": "College can be confusing and intimidating, but U101 can help. If you were just admitted to college and are nervous about what the next step in life might look like this course is for you. If you are the parent of a newly admitted college student and curious about what college life is like, this course is also for you. \n\nWhile your specific college will, no doubt, provide additional orientation material, we wanted to give some basic information about what life might be like at a large American University. You might be years away from college or enrolled right now; either way, U101 has some excellent advice from college students, professors, administrators, and staff.\n\nAt the conclusion of the course, learners should:\n1. Understand the basics of how colleges and universities operate.\n2. Identify and describe what faculty are looking for in college-level academic work.\n3. List some effective study strategies.\n4. Identify some strategies for exploring and selecting a major.\n5. Identify the various types of grants and scholarships available and describe the steps involved in applying to these.\n6. Discuss the college life, with special attention to the benefits/limitations of living on or off campus.\n7. Identify some strategies for getting the most out of campus life activities (investigating student clubs, fraternities, sororities, etc.).\n\nThe course is divided into 4 weeks/8 lessons, which provide an overview of the different aspects of college life. If you were just watching the videos and looking at some of the links, the whole course would take about 4-5 hours.\n\nWeek 1\nLesson 1. Welcome to U101!\nLesson 2. Understanding the Nature of College\n\nWeek 2\nLesson 3. Succeeding as a Student\nLesson 4. Building Your Major\n\nWeek 3\nLesson 5. Financing Your Education\nLesson 6. Living On and Off Campus\n\nWeek 4\nLesson 7. Getting Involved in Campus Life\nLesson 8. Conclusion\n\nPlease join us for a short exploration of modern American Colleges. Hopefully, this course can help demystify your upcoming college experience.",
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"specializations": "[]",
"partnerIds": "[15]",
"name": "U101: Understanding College and College Life"
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{
"FIELD1": 367,
"courseType": "v2.ondemand",
"description": "Au-delà des relations internationales classiques, le processus de mondialisation mobilise quantité d'acteurs économiques, sociaux et culturels, individuels et collectifs, qui agissent dans l'espace mondial. Nous étudions ensemble, Africains, Latino-américains et Européens, comment il en dérive de nouvelles relations internationales. Ce cours prend sa source dans les approches sociologique et historique françaises des relations internationales, comme celles promues en Afrique et en Amérique latine.\nBertrand Badie, Marie Françoise Durand, Delphine Allès, Atta El Battahani, Carlos Milani, Gaïdz Minassian, Papa Samb Ndiaye, Karen Smith, Folashadé Soule-Kohndou."
},
{
"FIELD1": 368,
"courseType": "v2.ondemand",
"description": "Health data are notable for how many types there are, how complex they are, and how serious it is to get them straight. These data are used for treatment of the patient from whom they derive, but also for other uses. Examples of such secondary use of health data include population health (e.g., who requires more attention), research (e.g., which drug is more effective in practice), quality (e.g., is the institution meeting benchmarks), and translational research (e.g., are new technologies being applied appropriately). By the end of this course, students will recognize the different types of health and healthcare data, will articulate a coherent and complete question, will interpret queries designed for secondary use of EHR data, and will interpret the results of those queries."
},
{
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"slug": "the-data-science-of-health-informatics",
"instructorIds": "[39588106, 37346238]"
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"specializations": "[]",
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"name": "The Data Science of Health Informatics"
},
{
"FIELD1": 369,
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"description": "¡Hola!\n\nBienvenidos a Diseño de videojuegos: una introducción! El diseño de videojuegos es el arte de aplicar conceptos de diseño para crear la interacción entre jugadores. Es un ejercicio mental que requiere varios conocimientos en diferentes campos y la habilidad de comunicar qué es lo que se quiere lograr.\nEste curso hace parte del Programa desarrollo y diseño de videojuegos, de la Universidad de los Andes, Colombia. En este ambiente de aprendizaje los estudiantes aprenderán las bases del diseño de videojuegos, aplicarán éstas al diseño de juegos de acción y de plataformas en 2D y prepararán una especificación funcional en un documento de 10 puntos y no más de 10 páginas. Al final deben presentar un prototipo funcional en Unity del juego.\nSe recomienda que los participantes hayan visto el curso de \"Desarrollo de videojuegos en Unity: una Introducción\", pues para el desarrollo de los prototipos deberán tener conocimientos de programación en este motor de desarrollo de ambiente lúdicos y bajo control del usuario.\nTen en cuenta que este curso ha sido diseñado como el segundo de cinco cursos que hacen parte del programa especializado en Desarrollo y Diseño de Videojuegos. Puedes tomar todos los cursos por separado o sólo uno de ellos, sin embargo te recomendamos que te inscribas y participes en los cinco, ojalá en el orden que te proponemos, de manera que llegues al último curso denominado \"Desarrollo y Diseño de Videojuegos: proyecto final\" preparado para aplicar los conocimientos adquiridos en los cursos anteriores.\n\nPara inscribirte únicamente a este curso debes ir a la página del mismo:  
https://www.coursera.org/learn/diseno-videojuegos-intro/home/welcome. Haz click en el botón azul de la izquierda \"Enroll now\" o \"Inscribirse ahora\", donde podrás elegir si deseas tomar el curso pagando por la certificación con una suscripción mensual o anual, en cuyo caso debes hacer unas evaluaciones adicionales obligatorias y cumplir con los otros requisitos de certificación; o si deseas auditarlo, es decir acceder al contenido sin pagar por el certificado o suscripción."
    "id": "S-PcvlUAEEW5pgpJEN0S6w",
    "slug": "diseno-videojuegos-intro",
    "instructorIds": "[4703308]",
    "specializations": "[]",
    "partnerIds": "[273]",
    "name": "Diseño de Videojuegos: Una introducción"
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{
"FIELD1": 370,
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"description": "Whether students come from a Branding or a Customer Experience background or perspective, this course will explore the synergies between and the intersection of the two sets of activities. While there are different approaches to defining a branding strategy, a branding project's implementation impacts many departments and their customer-facing activities. In this sense, it's essential to understand branding efforts in the context of Customer Experience. In this course, we will use a framework - adapted from Customer Journey Mapping - for focusing and organizing students' thinking about the operational implications of their branding projects. Through the framework, we will derive an operational language for aligning activities and measuring impacts across multiple departments and the customer touch points they manage."
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    "specializations": "[]",
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    "name": "Branding and Customer Experience"
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{
"FIELD1": 371,
"courseType": "v2.ondemand",
"description": "How can we shape urban development towards sustainable and prosperous futures?\n\nThis course will explore sustainable cities as engines for greening the economy. We place cities in the context of sustainable urban transformation and climate change. Sustainable urban transformation refers to structural transformation processes - multi-dimensional and radical change - that can effectively direct urban development towards ambitious sustainability and climate goals.\n\nWe will connect the key trends of urbanization, decarbonisation and sustainability. We will examine visions, experiments and innovations in urban areas. We will look at practices (what is happening in cities at present) and opportunities (what are the possibilities for cities going forwards into the future). We bring together a collection of diverse short films and key short readings on sustainable cities as well as interactive forums and a practical assignment to create an online learning community.\n\nThis course provides key examples of activities to promote sustainable cities in Scandinavia, Europe and around the world. We utilize films and reports by WWF, the Economist Intelligence Unit, ICLEI - Local"
}
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Governments for Sustainability, UN-Habitat, C40 Climate Leadership Group, Arup, Sustainia, the Rockefeller Foundation, and ongoing research projects. This course is produced by Lund University in cooperation with WWF and ICLEI. It is available for free to everyone, everywhere! The International Institute for Industrial Environmental Economics (IIIEE) at Lund University is an international centre of excellence on sustainable solutions. The IIIEE is ideally suited to understand and explain the interdisciplinary issues in sustainable cities and greening the economy utilising the diverse disciplinary backgrounds of its international staff. The IIIEE has been researching and teaching on sustainable solutions since the 1990s and it has extensive international networks connecting with a variety of organizations. \n\n5 hours/week\n5 weeks duration\n30 films\n10 teachers",

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"specializations": "[ ]",
"partnerIds": "[ '199' ]",
"name": "Greening the Economy: Sustainable Cities"
},
{
"FIELD1": 372,
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"description": "This course presents in-depth discussion and analysis of pn junction and metal-semiconductor contacts including equilibrium behavior, current and capacitance responses under bias, breakdown, non-rectifying behavior, and surface effect. You'll work through sophisticated analysis and application to electronic devices.\n\nAt the end of this course learners will be able to:\n1. Analyze pn junction at equilibrium and under bias, capacitance and current characteristics, and breakdown behavior\n2. Analyze metal-semiconductor contact at equilibrium and under bias, capacitance and current characteristics, non-rectifying contact and surface effects",
"id": "Y2Lu2G4mEeeWcg71xNIlJg",
"slug": "diode-pn-junction-metal-semiconductor-contact",
"instructorIds": "[ '26396706' ]",
"specializations": "[ ]",
"partnerIds": "[ '71' ]",
"name": "Diode - pn Junction and Metal Semiconductor Contact"
},
{
"FIELD1": 373,
"courseType": "v2.ondemand",
"description": "*** Quer ganhar até US$ 180 em créditos para o Qwiklabs? Participe do DESAFIO DE CONCLUSÃO DA ESPECIALIZAÇÃO hoje mesmo (confira os detalhes abaixo). ***\n\nEste curso on-line prepara os alunos para criar soluções altamente confiáveis e eficientes no Google Cloud Platform usando padrões de design e princípios consagrados e derivados do Google Site Reliability Engineering (SRE). O curso é uma continuação da especialização Architecting with Google Cloud Platform e presume que os participantes já têm experiência prática com as tecnologias abordadas nos outros cursos da especialização.\n\nCom apresentações, desafios e laboratórios práticos, os participantes aprendem a criar implantações do GCP altamente confiáveis e seguras, além de operá-las com disponibilidade alta e muita economia.\n\nNeste curso, os participantes aprenderão a:\n• criar um design voltado para alta disponibilidade, escalabilidade e capacidade de manutenção;\n• avaliar as vantagens e desvantagens dos produtos do Google Cloud Platform para fazer escolhas bem fundamentadas;\n• integrar recursos no local e na nuvem;\n• identificar maneiras de otimizar recursos e minimizar custos;\n• implementar processos que minimizam o tempo de inatividade, como monitoramento e alarmes, testes de integração e unidade, testes de resiliência de produção e análise post-mortem de incidentes;\n• implementar políticas que minimizam riscos à segurança, como auditoria, separação de responsabilidades e privilégio mínimo;\n• implementar tecnologias e processos que garantam a continuidade dos negócios no caso de um desastre.\n\nPré-requisitos\n• Conclusão dos cursos anteriores que integram a especialização Architecting with Google Cloud Platform ou experiência equivalente\n• Proficiência básica em ferramentas de linha de comando e ambientes de sistema operacional Linux\n• Experiência em operações de sistemas, como implantação e gerenciamento de aplicativos, seja no local ou em ambiente de nuvem pública",
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"instructorIds": "[ '22997770' ]",
"specializations": "[ ]",
"partnerIds": "[ '443' ]",
"name": "Reliable Cloud Infrastructure: Design and Process em Português Brasileiro"
},
{
"FIELD1": 374,
"courseType": "v2.ondemand",
"description": "This 1-week, accelerated course builds upon previous courses in the Data Engineering on Google Cloud Platform specialization. Through a combination of video lectures, demonstrations, and hands-on labs, you'll learn how to create and manage computing clusters to run Hadoop, Spark, Pig and/or Hive jobs on Google Cloud Platform. You will also
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learn how to access various cloud storage options from their compute clusters and integrate Google's machine learning capabilities into their analytics programs. \n\nIn the hands-on labs, you will create and manage Dataproc Clusters using the Web Console and the CLI, and use cluster to run Spark and Pig jobs. You will then create iPython notebooks that integrate with BigQuery and storage and utilize Spark. Finally, you integrate the machine learning APIs into your data analysis.\n\nPre-requisites\n• Google Cloud Platform Big Data & Machine Learning Fundamentals (or equivalent experience)\n• Some knowledge of Python",

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    "instructorIds": "[ '22997770' ]",
    "specializations": "[ ]",
    "partnerIds": "[ '443' ]",
    "name": "Leveraging Unstructured Data with Cloud Dataprof on Google Cloud Platform"
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{
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  "description": "Keeping patient safety and quality improvement projects on track, on time, and on budget is critical to ensuring their success. In this course, students will be introduced and given the opportunity to apply a series of tools to guide and manage patient safety and quality initiatives. These include tools for defining what success looks like, developing a change management plan, and conducting a pre-mortem to identify risks for project failure. This course will also provide tools for engaging stakeholders to ensure key players are invested in your project's success.",  

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    "partnerIds": "[ '8' ]",
    "name": "Designing for Sustainment: Keeping Improvement Work on Track (Patient Safety IV)"
},
{
  "FIELD1": 376,
  "courseType": "v2.ondemand",
  "description": "Volunteer community health workers (CHWs) are a major strategy for increasing access to and coverage of basic health interventions. Our village health worker training course reviews the process of training and continuing education of CHWs as an important component of involving communities in their own health service delivery. Participant will be guided through the steps of planning training and continuing education activities for village volunteers. The course draws on real-life examples from community-directed onchocerciasis control, village health worker programs, community case management efforts, peer educators programs and patent medicine vendor training programs, to name a few.",  

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    "instructorIds": "[ '660062' ]",
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    "partnerIds": "[ '8' ]",
    "name": "Training and Learning Programs for Volunteer Community Health Workers"
},
{
  "FIELD1": 377,
  "courseType": "v2.ondemand",
  "description": "The aim of this course is to give you a practical guide to managing people at work. It does not matter whether you are a first time manager in a shop or a middle manager in an office environment; the same skills apply to every work place. In the course you will engage with some HR theories and then see how they translate into every day working life. \n\nAt the end of the course we hope you will be better equipped to choose a suitable employee to motivate and appraise your team, to manage conflict in the work place and to lead and make decision on a day to day basis.",  

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    "specializations": "[ ]",
    "partnerIds": "[ '26', '349' ]",
    "name": "The Manager's Toolkit: A Practical Guide to Managing People at Work"
},
{
  "FIELD1": 378,
  "courseType": "v2.ondemand",
  "description": "Sensation seeking is a trait we all have and includes the search for complex and new experiences. Thrill Seekers, people with high-sensation seeking personalities, crave exotic and intense experiences even when physical or social risks are involved. This
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course helps learners examine the remarkable world of the high-sensation seeking personality and explores the lifestyle, psychology, and neuroscience behind thrill seekers.",  
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    "partnerIds": "[ '23' ]",  
    "name": "The Psychology of Thrill Seekers"  
},  
{  
    "FIELD1": 379,  
    "courseType": "v2.ondemand",  
    "description": "La progresiva toma de conciencia sobre la interrelación entre los procesos de desarrollo y la sostenibilidad del medioambiente en Latinoamérica, hacen necesario incursionar en los conocimientos de disciplinas básicas ambientales como: Biología, Química, Física y Estadísticas. \n\nLos objetivos de la introducción a la Biología tienen como fines entre otros:\n1. Conocer la constitución de la materia viva;\n2. Estudiar la organización de los distintos seres vivos;\n3. Estudiar las funciones que éstos realizan.\n\nTambién se incursiona en los fundamentos de Física y Química, ambas desde hace tiempo muy relacionadas entre sí, mencionando como ejemplo que, en 1827, el francés Fourier observó en particular el dióxido de carbono, retenía\nel calor atmosférico. Más tarde en 1903 el físico sueco Arrhenius construyó la teoría general del efecto invernadero del calentamiento planetario. Esto nos muestra que Física, Química y Medio Ambiente mantienen una fructífera colaboración, que dura hasta nuestros días.\n\nFinalmente cabe destacar que fue necesario también incorporar la más nueva; las Estadísticas Ambientales, incorporada en nuestra región después de la “Convención Sobre Acceso a la Información, Participación del Público en la Toma de Decisiones y el Acceso a la Justicia en Asuntos Ambientales” o conocida también como Convención de Aarhus (1999). Esta disciplina, fundamentalmente, ha contribuido a sistemas nacionales de información ambiental, indicadores ambientales y de sostenibilidad.",  
    "id": "wCI0sGthEeie\_A7s9jKvQg",  
    "slug": "conceptos-estudio-del-medio-ambiente",  
    "instructorIds": "[ '34317018', '34317002', '34316859', '34317030', '34317045' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '350' ]",  
    "name": "Conceptos base para el estudio del medio ambiente"  
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    "FIELD1": 380,  
    "courseType": "v2.ondemand",  
    "description": "Course 4 discusses four populations: families, poor families, people with disabilities, and people as they age. This course addresses issues of power, oppression, and white supremacy.\n\n-The first module identifies the needs of children and the role of the state in child development. We will explore changes in the family and the resulting debates about how to best support families and child development. We'll appraise family leave and child care programs for their role in supporting paid work and in strengthening child development, as well as income support efforts including the child tax credit and proposals for a family allowance.\n\n-The second module begins with a description of child poverty—both the forces leading to it, and its effects. This module also describes public support programs and critiques the debates surrounding them.\n\n-The third module focuses on persons living with disabilities, evaluating the landmark Americans with Disabilities Act. We will also critique the processes of establishing a disability social insurance program and the public aid program that make people with disabilities eligible for income support and health support.\n\n-The final module begins with a report on the aging of the U.S. population. Building on this, we'll examine social insurance programs and public aid programs for seniors for their longterm viability, and assess the various reforms that have been proposed to stabilize these programs.\n\nThe course is part of a sequence in social policy that has an HONORS TRACK. This track will prepare the learner for masters-level work in policy, which involves reading the literature, writing concise summaries and probing critiques. Over the sequence the learner will develop a policy analysis that will create a foundation for professional policy analyst assignments.",  
    "id": "NceSFkTeEeiCFArE3fR-sA",  
    "slug": "social-health-policy-programs",  
    "instructorIds": "[ '33452882' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '40' ]",  
    "name": "Income Transfer Policies for Families, People with Disabilities, and the Aging Population"  
},  
{  
    "FIELD1": 381,  
    "courseType": "v2.ondemand",  
    "description": "En este curso se retoman los temas vistos en cursos anteriores. Se complementan con aspectos prácticos como la forma de implementar mapas en tus proyectos con el API de Google Maps. También, muestra cómo aprovechar el multitask de Android y hacer

animaciones en 2D para llevar tus aplicaciones a más dispositivos como wearables, televisiones y autos.\n\nDespués de este curso, podrás subir tu aplicación a Google Play Store y hacerte visible para el mundo entero.",

"id": "92ijj17WhEeW-xg611XxSbw",  
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"instructorIds": "[ '14422666' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '58' ]",  
"name": "Desarrollo de aplicaciones avanzadas con Android"

},  
{  
"FIELD1": 382,  
"courseType": "v2.ondemand",  
"description": "Have you come across large piles of garbage in neighbourhoods and streets and smelly waste disposal sites polluting the environment of low- and middle-income countries? Do you want to know what kind of sustainable solutions are appropriate to better manage waste and enhance recycling and recovery? If yes, this course is for you! \n\nThis course provides you with an overview of the municipal solid waste management situation in low- and middle-income countries. It covers key elements of the waste management system, such as its technical, environmental, social, financial and institutional aspects. Besides understanding the challenges, you will be introduced to appropriate and already applied solutions through selected case studies.",  
"id": "gpAI9GK4EeWFkQ7sUCFGVQ",  
"slug": "solid-waste-management",  
"instructorIds": "[ '2387594', '7293234', '16974677' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '16' ]",  
"name": "Municipal Solid Waste Management in Developing Countries"

},  
{  
"FIELD1": 383,  
"courseType": "v2.ondemand",  
"description": "Мир сильно изменился с тех времен, когда люди общались между собою с помощью писем на бумаге и с помощью голоса, теперь все мы, расставляем кому-то сети отношений попадаем в них сами, все мы отныне живем в Сети Глобальной паутины.\n\nВ этом новом мире сетей старые приемы налаживания отношений не работают: журналистов печатных изданий не читают в бумажном варианте, маркетологи, делающие ставку только на онлайн-работу, разоряют компании, пиарщики и рекламисты лишаются онлайн-аудитории, HR-специалист, не умеющий работать в сетях, не получает достоверной информации о своих кандидатах.\n\nЕдинственный выход для профессионала: идет в Сеть, «ищите и обрящете»!\n\nНаш курс поможет вам узнать:\n1. Какие сети существуют и как меняется психология «человека виртуально-сетевого».\n2. Почему блоггеры испытывают от своей деятельности блаженство и что такое гражданская журналистика.\n3. Как работает френд-бизнес и как компании делают из потребителей союзников, советчиков и сотрудников.\n4. Как найти работу или работника в Сети.\n\nКак организовать виртуальную вечеринку или виртуальный конкурс.\n\nСертификат о прохождении данного курса дает дополнительные баллы при поступлении в магистратуру Национального исследовательского Томского государственного университета. Перечень магистерских программ находится по ссылке: <https://pro-online.tsu.ru/edu/student/table.php>",  
"id": "WGJsi1UuEeWaMw4b4yEpbw",  
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"instructorIds": "[ '14854280', '14943847', '14948591' ]",  
"specializations": "[ ]",  
"partnerIds": "[ '276' ]",  
"name": "«Ловцы человеков» или социальные сети в медиа, бизнесе, рекрутинге и образовании"

},  
{  
"FIELD1": 384,  
"courseType": "v2.ondemand",  
"description": "Amazon famously delivers new code every 11.6 seconds. Just a few years ago, this was unthinkable: many ‘cutting edge’ firms would release software quarterly. When it comes to digital innovation, velocity is critical and many would say it’s the most reliable determinant of success. \n\nBringing an organization to the state of the art (or even functional capability) in this area requires strong work in a combination of disciplines and a combination of both technical and managerial skills. There is no single cookie-cutter approach for achieving this capability. Much like agile, the right focus and formulation depends a lot on the facts and circumstances of the team. This course will provide you with the interdisciplinary skill set to cultivate a continuous deployment capability in your organization. \n\nAfter completing this course, you will be able to: \n1. Diagnose a team’s delivery pipeline and bring forward prioritized recommendations to improve it\n2. Explain the skill sets and roles involved in DevOps and how they contribute toward a continuous delivery capability\n3. Review and deliver automation tests across the development stack\n4. Explain the key jobs of system operations and how today’s leading techniques and tools apply to them\n\nExplain how high-functioning teams use DevOps and related methods to reach a continuous

delivery capability \n6. Facilitate prioritized, iterative team progress on improving a delivery pipeline",  
    {id": "yHvuv3ZLEei\_sRJ3tviPRg",  
    "slug": "uva-darden-continous-delivery-devops",  
    "instructorIds": "[ '14054880' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '18' ]",  
    "name": "Continuous Delivery & DevOps "  
},  
{  
    "FIELD1": 385,  
    "courseType": "v2.ondemand",  
    "description": "Resolving conflict in a positive manner is a skill than can be developed and practiced. Being heard can be one of the most important goals of someone engage in conflict. Knowing how to listen and deploy appropriate communication tactics is determinative of whether a conflict will have a positive or negative resolution. Examine listening skills, appropriate and strategic verbal and non-verbal communication skills, and ho to assemble a conflict management plan likely to yield positive resolutions.\n\nUpon completin this course, you will be able to:\n1. Use active learning skills when dealing with conflict\n2. Choose appropriate communication tactics when dealing with conflict\n3. Create a usable plan for managing conflict",  
    {id": "LrTP0yv9EeWccAqzeA4VPw",  
    "slug": "conflict-resolution-skills",  
    "instructorIds": "[ '12544838' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '30' ]",  
    "name": "Conflict Resolution Skills"  
},  
{  
    "FIELD1": 386,  
    "courseType": "v2.ondemand",  
    "description": "This course explores the analysis and design of beam bending problems.\nPrerequisite Knowledge: You will need to have successfully completed my earlier course \"Mechanics of Materials I: Fundamentals of Stress and Strain and Axial Loading\" in order to be successful in this course\n-----\nCopyright of all content and materials in this course are owned by either the Georgia Tech Research Corporation or Dr. Wayne Whiteman. By participating in the course or using the conter or materials, whether in whole or in part, you agree that you may download and use any content and/or material in this course for your own personal, non-commercial use only in a manner consistent with a student of any academic course. Any other use of the content and materials, including use by other academic universities or entities, is prohibited without express writte permission of the Georgia Tech Research Corporation. Interested parties may contact Dr. Wayne Whiteman directly for information regarding the procedure to obtain a non-exclusive license.",  
    {id": "bU8nHhtHEEeWo5g5SXpDA8Q",  
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    "instructorIds": "[ '1900891' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '9' ]",  
    "name": "Mechanics of Materials III: Beam Bending"  
},  
{  
    "FIELD1": 387,  
    "courseType": "v2.ondemand",  
    "description": "How could you program a complex \"choose your own adventure\" game? How can your soccer game determine goals, balls out of bounds, and corner kicks? You'll learn to do both of these in this course!\n\nThis class teaches the concepts of nested if/else statements and compound Boolean conditional expressions. For each concept, we'll start by helping you connect real-world experiences you are already familiar with to the programming concept you are about to learn. Next, through a cognitively scaffolded process we'll engage you in developing your fluency with problem solving with nested if/else statements and compoun conditionals in a way that keeps frustration at a minimum. \n\nAlong the way you will learn about the common challenges or \"bugs\" students have with these concepts as well as ways to help them find and fix those concepts. You'll also be guided in running classroom discussions to help students develop deeper understanding of these concepts.\n\nFinally, you'll prepare classroom resources to help your students to develop debugging skills. Additionally, you will create resources to help educate your students about the impacts of lack of equity in K-12 CS instruction.",  
    {id": "VRU4HtDXEeiCWW7c2M\_UPA",  
    "slug": "block-programming-k12-educators-nested-if-statement-compound-conditionals",  
    "instructorIds": "[ '23635461' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '53' ]",  
    "name": "Computational Thinking for K-12 Educators: Nested If Statements and Compound Conditionals "

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},
{
  "FIELD1": 388,
  "courseType": "v2.ondemand",
  "description": "You should complete the VLSI CAD Part I: Logic course before beginning this course.\n\nA modern VLSI chip is a remarkably complex beast: billions of transistors, millions of logic gates deployed for computation and control, big blocks of memory, embedded blocks of pre-designed functions designed by third parties (called \"intellectual property\" or IP blocks). How do people manage to design these complicated chips? Answer: a sequence of computer aided design (CAD) tools takes an abstract description of the chip, and refines it step-wise to a final design. This class focuses on the major design tools used in the creation of an Application Specific Integrated Circuit (ASIC) or System on Chip (SoC) design. Our focus in this part of the course is on the key logical and geometric representations that make it possible to map from logic to layout, and in particular, to place, route, and evaluate the timing of large logic networks. Our goal is for students to understand how the tools themselves work, at the level of their fundamental algorithms and data structures. Topics covered will include: technology mapping, timing analysis, and ASIC placement and routing.\n\nRecommended Background:\nProgramming experience (C, C++, Java, Python, etc.) and basic knowledge of data structures and algorithms (especially recursive algorithms). An understanding of basic digital design: Boolean algebra, Kmaps, gates and flip flops, finite state machine design. Linear algebra and calculus at the level of a junior or senior in engineering. Elementary knowledge of RC linear circuits (at the level of an introductory physics class).",
  "id": "d5CKvhvEeSBSSIAC7JSBQ",
  "slug": "vlsi-cad-layout",
  "instructorIds": "[ '887472' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '17' ]",
  "name": "VLSI CAD Part II: Layout"
},
{
  "FIELD1": 389,
  "courseType": "v2.ondemand",
  "description": "The vital signs - heart rate, blood pressure, body temperature, respiration rate, and pain - communicate important information about the physiological status of the human body. In this six-part course we explore the anatomy and physiology underlying the vital signs so that you will develop a systematic, integrated understanding of how the body functions. Relevant body systems are reviewed including cardiovascular and respiratory, followed by explanations of how the function of these systems affects vital signs. We discuss normal ranges, normal variants, and the mechanisms that underlie changes in the objective measurement of vital signs. The course also includes demonstrations of appropriate techniques for measuring vital signs in yourself and others.\n\nThe course is designed for a broad, general audience but will be particularly interesting for individuals working in healthcare, those considering a career as a healthcare professional, lay caregivers, those with an interest in personal health and fitness, or anyone who simply wants to understand how the body functions.",
  "id": "5zjIsJq-EeW_wArffOXk0w",
  "slug": "vital-signs",
  "instructorIds": "[ '3515023' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '6' ]",
  "name": "Vital Signs: Understanding What the Body Is Telling Us"
},
{
  "FIELD1": 390,
  "courseType": "v2.ondemand",
  "description": "In this course, we deal with the general issues regarding packet switching networks. We discuss packet networks from two perspectives. One perspective involves external view of the network, and is concerned with services that the network provides to the transport layer that operates above it at the end systems. The second perspective is concerned with the internal operation of a network, including approaches directing information across the network, addressing and routing procedures, as well as congestion control inside the network."
  "id": "4q10vWTrEee1VA7DqjUt-A",
  "slug": "packet-switching-networks-algorithms",
  "instructorIds": "[ '26632591' ]",
  "specializations": "[ ]",
  "partnerIds": "[ '126' ]",
  "name": "Packet Switching Networks and Algorithms"
},
{
  "FIELD1": 391,
  "courseType": "v2.ondemand",
  "description": "This sequence of four courses will propose a multi-disciplinary approach to the study of Chinese cultural history conceived of as a succession of modes of rationality (philosophical, bureaucratic, and economic). The focus will be on the moments of"
}
```

paradigm shift from one mode of rationality to another. For each of these moments, cultural facts and artifacts—thought, literature, ritual—will be examined in relationship to changing social, political, and economic systems.\n\nThe first two courses will cover the periods of the Warring States (481–256 BCE) and the Period of Division (220–589 CE), with a brief excursion into the Han (206 BCE–220 CE). The Warring States laid the social and cultural foundations for the emergence of the imperial mode of rationality; the Period of Division saw the Buddhist “conquest” of China and the emergence of a rationality defined by the opposition of the Three Teachings to shamanism, that is, of a clear contrast between elite and popular culture.\n\nThe third and fourth courses will focus on the emergence of modern China in the Song–Yuan (960–1368) and of today’s China 1850 to the present. We will see how the modern attack on religion, redefined as “superstition”, led not only to religious reform movements but also to a society in which science and the nation became the primary value systems promoted by the state.\n\nThe courses are listed below:\nA Critical Cultural History of China - Early China I: Intellectual Change in the Warring States and Han (481 BCE–220 CE)\nA Critical Cultural History of China - Early China II: Religious Transformation in the Period of Division (220–589 CE)\nA Critical Cultural History of China - Modern China I: Religion and Thought in the Song, Jin, and Yuan (960–1368) (To be launched in late 2018)\nA Critical Cultural History of China - Modern China II: Structuring Values (1850–2015) (To be launched in late 2018)",

    "id": "Zh02ilQeEeiuag4cjofrung",  
    "slug": "religious-transformation-early-china-the-period-of-division",  
    "instructorIds": "[ '31928967' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '45' ]",  
    "name": "Religious Transformation in Early China: the Period of Division"

},  
{

    "FIELD1": 392,  
    "courseType": "v2.ondemand",  
    "description": "What is fluid-solid interactions ? It is what happens when the motions of a fluid and of a solid are somehow coupled. This happens all the time, around you when leaves flutter in the wind, inside you when your heart beats, above you when wings of a plane vibrate, under the sea... The idea behind this MOOC is to give you the basic tools to be able to predict and eventually mitigate things called flutter, galloping, sloshing, vortex-induced vibrations, added mass, to cite a few. \n\nWe are going to consider any possible domains of applications such as civil engineering, aerospace engineering, nuclear engineering , ocean engineering, biomechanics and even food processing !\n\nThis is why we called the course “Fundamentals of Fluid Solid Interactions ”. There are so many phenomena and so many models that we need to work together on the basic mechanisms .\n\nIf you want to see how fluid-solid interactions work, and be able to use that knowledge, join us !\n\nA first session of the course was run in early 2016, with learners from over 100 countries. It is now available with subtitles, in English and now in Chinese.\n\nSee the video at <http://goo.gl/YKSMnD>",

    "id": "At1XBOAAEeWoTg63tTECEQ",  
    "slug": "fluid-solid-interaction",  
    "instructorIds": "[ '10512813', '15630275', '12595344' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '66' ]",  
    "name": "Fundamentals of Fluid-Solid Interactions"

},  
{

    "FIELD1": 393,  
    "courseType": "v2.ondemand",  
    "description": "What happens when creativity and science come together? The power to design our world is unleashed, providing tools to inform choices about how we live! Geodesign is the glue—it's a process that deploys creativity to connect information to people, using collaboration to better inform how we design our world.\n\nThis course includes well-illustrated lectures by the instructor, but also guest lectures each week to ensure you are hearing a variety of viewpoints. Each week you will also be able to examine what geodesign is through interactive mapping that showcases real-word Case Study examples of geodesign from around the globe. As you move along in the course, you will discover the interrelationships of both the physical and human aspects that contribute to how geodesign strategies are composed. The course concludes with you outlining your own Geodesign Challenge, and receiving feedback about that from your peers.",

    "id": "hAyhDM-IEeWWPA4Ee96j6Q",  
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    "instructorIds": "[ '7223499' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '51' ]",  
    "name": "Geodesign: Change Your World"

},  
{

    "FIELD1": 394,  
    "courseType": "v2.ondemand",

"description": "System Validation is the field that studies the fundamentals of system communication and information processing. It allows automated analysis based on behavioural models of a system to see if a system works correctly. We want to guarantee that the systems does exactly what it is supposed to do. The techniques put forward in system validation allow to prove the absence of errors. It allows to design embedded system behaviour that is structurally sound and as a side effect enforces you to make the behaviour simple and insightful. This means that the systems are not only behaving correctly, but are also much easier to maintain and adapt. 'Modeling Software Protocols, and other behaviour' demonstrates the power of formal methods in software modelling, communication protocols, and other examples Reading material. J.F. Groote and M.R. Mousavi. Modeling and analysis of communicating systems The MIT Press, 2014.",

    {id": "KdOvri-GEeWl3A7Kuc0JCQ",  
    "slug": "system-validation-software-protocols",  
    "instructorIds": "[10163079]",  
    "specializations": "[]",  
    "partnerIds": "[253]",  
    "name": "System Validation (4): Modelling Software, Protocols, and other behaviour"

},  
{

    "FIELD1": 395,  
    "courseType": "v2.ondemand",  
    "description": "In this course, you will learn how to create a shared vision for your team and effectively communicate it to your teammates. You will also learn how to set effective goals and expectations in a way that best enables your team to attain the shared vision. Finally, you will understand the most important needs and drivers of performance across cultures, and will learn to align rewards with desired behaviors so that your teammates are motivated to attain the team's objectives. \n\nMotivation represents a crucial challenge for contemporary organizations: A recent Gallup poll revealed that only 13% of workers worldwide exhibit high levels of engagement and motivation. We will show you why these motivation problems are not simply due to a \"bad\" or \"unmotivated\" team member. Rather, motivation is very much driven by what work conditions we create for our teammates, how we structure goals and objectives, and how we reward people for the accomplishment of those goals. This course will help you diagnose and solve motivation problems so that you can bring out the best in your people."

    {id": "41f7Cj1XEeWYbg7p2\_30HQ",  
    "slug": "motivate-people-teams",  
    "instructorIds": "[14413061, 8072182]",  
    "specializations": "[]",  
    "partnerIds": "[3]",  
    "name": "Inspiring and Motivating Individuals"

},  
{

    "FIELD1": 396,  
    "courseType": "v2.ondemand",  
    "description": "Ce cours d'introduction aux probabilités a la même contenu que le cours de tronc commun de première année de l'École polytechnique donné par Sylvie Méléard.\n\nLe cours introduit graduellement la notion de variable aléatoire et culmine avec la loi des grands nombres et le théorème de la limite centrale. \n\nLes notions mathématiques nécessaires sont introduites au fil du cours et de nombreux exercices corrigés sont proposés.\n\nCe cours propose aussi une introduction aux méthodes de simulations des variables aléatoires comme la méthode de Monte Carlo. Des expériences numériques interactives sont également mises à votre disposition pour vous permettre de visualiser diverses notions.",

    {id": "06EmILV2EeWq2A7HIFTJ6w",  
    "slug": "probabilites-2",  
    "instructorIds": "[1914201, 2593255, 2788876]",  
    "specializations": "[]",  
    "partnerIds": "[66]",  
    "name": "Aléatoire : une introduction aux probabilités - Partie 2"}

},  
{

    "FIELD1": 397,  
    "courseType": "v2.ondemand",  
    "description": "Le cours permet d'apprendre les bases de la planification urbaine à travers ses dimensions techniques, environnementales, sociales, économiques et symboliques.\n\nLe cours parle uniquement des villes africaines et même si celles-ci ont valeurs d'exemple pour les villes du Sud, voire toutes les villes, nous nous efforçons à remettre les problématiques dans un contexte africain.",

    {id": "gw4zh2MfEeWckg7qTYxfmw",  
    "slug": "villes-africaines-1",  
    "instructorIds": "[3959836]",  
    "specializations": "[]",  
    "partnerIds": "[16]",  
    "name": "Villes africaines I: Introduction à la planification urbaine"}

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{  
    "FIELD1": 398,  
    "courseType": "v2.ondemand",  
    "description": "Learn how to address the main challenges of communication in  
humanitarian settings and how to implement a communication plan in the midst of humanitarian  
action.",  
    "id": "7vYbccxZEeWBKQplU3nsJQ",  
    "slug": "humanitarian-communication",  
    "instructorIds": "[ '6387318', '12674108', '6387549', '6387496', '12674695',  
'12674140' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '49' ]",  
    "name": "Humanitarian communication : Addressing key challenges"  
},  
{  
    "FIELD1": 399,  
    "courseType": "v2.ondemand",  
    "description": "Unlike traditional relational database management systems, NoSQL  
databases are capable of storing unstructured data. They therefore not only meet the  
performance, scalability, and flexibility needs that data-intensive applications require but  
are essential to big data processing. This course covers main NoSQL data management systems  
topics such as key-value stores, graph databases, and document databases.",  
    "id": "u-jrBc4yEee-FRJJUV_rRg",  
    "slug": "nosql-database-systems",  
    "instructorIds": "[ '29609810' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '287' ]",  
    "name": "NoSQL Database Systems"  
},  
{  
    "FIELD1": 400,  
    "courseType": "v2.ondemand",  
    "description": "La clave para comprender las finanzas de una empresa está en conocer la  
historia que se esconde detrás de los números. Este curso te ofrecerá precisamente esta  
perspectiva de las finanzas, para que puedas aplicar un conocimiento más holístico de las  
cifras a la hora de tomar decisiones—tanto a largo como a corto plazo—sobre la dirección que la  
empresa debe tomar respecto a activos y pasivos corrientes, gestión del capital circulante y  
muchos otros conceptos contables. Cuando termines el curso, comprenderás las consecuencias que  
tienen sobre las finanzas las decisiones tomadas a nivel directivo en operaciones, marketing y  
otras áreas.",  
    "id": "ioV7G90EEeaKoApvqCabVA",  
    "slug": "finanzas-operativas",  
    "instructorIds": "[ '15919436' ]",  
    "specializations": "[ ]",  
    "partnerIds": "[ '172' ]",  
    "name": "Finanzas para directivos"  
},  
{  
    "FIELD1": 401,  
    "courseType": "v2.ondemand",  
    "description": ">>> En vous inscrivant à ce cours, vous vous engagez à respecter les  
Conditions d'utilisation de Qwiklabs, telles que définies dans les questions fréquentes et  
disponibles à l'adresse : <<<\n\nCe cours vous propose de  
découvrir des services qui améliorent l'évolutivité et la gestion des applications basées sur  
GCP. Vous y utiliserez des services tels que Google Cloud Pub/Sub et Google Cloud Functions,  
qui permettent de booster l'efficacité des applications. Vous y apprendrez aussi à utiliser de  
conteneurs sur GCP. Le cours se termine par un tour d'horizon de la  
spécialisation.\n\nPrérequis : Pour tirer pleinement parti de ce cours, les participants  
doivent remplir les conditions suivantes :\n• Avoir suivi le cours Google Cloud Platform  
Fundamentals (Core Infrastructure ou AWS Professionals) ou disposer d'une expérience  
équivalente\n• Avoir suivi le cours Essential Cloud Infrastructure: Foundation ou disposer  
d'une expérience équivalente\n• Avoir suivi le cours Essential Cloud Infrastructure: Core  
Services ou disposer d'une expérience équivalente\n• Avoir suivi le cours Elastic Cloud  
Infrastructure: Scaling and Automation ou disposer d'une expérience équivalente\n• Maîtriser  
les principes de base des outils de ligne de commande et du système d'exploitation Linux\n• Disposer d'une expérience dans le domaine de l'exploitation de systèmes, y compris en  
déploiement et en gestion d'applications, sur site ou dans un environnement de cloud public",  
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terms in financial accounting, such as debit, credit and T-account. While knowledge on technical aspects of financial accounting is not necessary to understand and interpret financial statements, this knowledge is critical to be able to understand advanced topics in accounting. Formal Financial Accounting is a prerequisite course for the University of Illinois' iMSA program and the terminology we will cover will be used throughout the courses in iMSA program.\n\nThe University of Illinois at Urbana-Champaign, consistently ranked as one of the nation's top three accounting programs, now offers a master's in accounting at a very affordable tuition rate and is completely online. The iMSA is a full Master of Accountancy program and students graduate with a highly recognized master degree. Try an open course or two, then apply for admission into the credit-bearing version, as you may be eligible to take credit-bearing courses during the application process. If you are missing any prerequisites for the full degree, you can complete Coursera courses to demonstrate readiness and strengthen your application for the iMSA. For more information on this exciting online master's in accounting program, refer to this link: <https://www.coursera.org/university-programs/imsa> ",

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Use your own experience to categorise the processes and activities involved in learning and transferring that learning into practice. There are many criteria against which the success of training and development activities can be judged. One of the most important, however, is learning transfer. Ultimately, the success of any given training and/or development program is reflected in whether or not what is learned is applied on the job. Organisations - and indeed trainees themselves - invest large amounts of time, effort, and resources in work-related training and generally expect to see this manifested in some way back in the work setting (e.g. as observable changes to how work is conducted). However, many organisations and their people view the likelihood of transfer of training more in hope than expectation. This course will show you how to approach the goal of improving learning transfer in your organisation.",

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\n\n修課背景要求 (Recommended background)\n    靜力學 ( Statics )",
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{  
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"description": "Learners will design a DC-DC converter that powers USB-C devices (20 V at 3 A) from a dc input voltage source such as a lithium-ion battery pack or a desktop computer power bus. Aspects of the project will include: \n\n• Design of converter power stage and magnetics. Requires mastery of courses 1, 2, and 5. \n\n• Simulation to verify correct steady-state operation. Requires mastery of courses 1, 2 and 4. \n\n• Design of converter control system. Requires mastery of courses 3 and 4. \n\n• Simulation to verify correct control system operation. Requires mastery of courses 3 and 4. \n\n• Preparation of milestone reports documenting the design and its performance \n\nThe reports will be peer graded.",  
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{
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  "description": "Learn more about knowledge exchange and how to use, protect and monetize your knowledge while working with various partners. \n\nInterested in increasing the impact of your knowledge on society? This course is for those who are new to how knowledge is transferred from yourself or from a knowledge institute into society at large. It is for those who want to know how to protect their knowledge, how to approach parties for collaboration, and how to find the right funding for your idea. It is for those who want to start thinking about how knowledge exchange might be useful in their business or academic career. It provides an introduction to one of the basics of knowledge exchange, the stakeholders involved and the most common pitfalls on your way to transform our world with your ideas!\n\nAbout the course lecturers\nEach week a different expert in his or her field will shed light on a different aspect within knowledge exchange. In addition, each module contains an interview with a Leiden academic who will share his or her practical experience concerning that week's subject. Each module is introduced and concluded by the course leader, Professor Gert-Jan van Ommen, former head of the Department of Human Genetics of Leiden University Medical Center. \n\nAbout Luris\nThis course was developed by Luris, in cooperation with Leiden University and Leiden University Medical Center (LUMC). As knowledge exchange office, Luris matches societal needs with possibilities available in Leiden and enhances the impact of novel technologies and knowledge from Leiden University and LUMC. Luris establishes valuable partnerships and represents the interests of academics and research teams.",

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"name": "Introduction to Software Product Management"  
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-----\nCourse Learning Objectives\nBy the end of the course, learners should be able to:  
Articulate key public health concepts related to global health;  
Analyze the key issues in global health from a number of perspectives;  
Discuss with confidence the burden of disease in various regions of the world; how it varies by sex, age, and location; key risk factors for this burden; and how the disease burden can be addressed in cost-effective ways;  
Assess key health disparities, especially as they relate to the health of low-income and marginalized people in low- and middle-income countries;  
Outline the key actors and organizations in global health and the manner in which they cooperate to address critical global health concerns;  
Review key global health challenges that are likely to arise in the coming decades.  
-----\nValue Added of the Course\nThe course seeks to add special value by being comprehensive, by handling each topic in a consistent framework, and by helping learners gain an understanding of well-grounded approaches to assessing global health issues and what can be done to address them.  
-----  
-----\nThe Readings and other materials for Essentials of Global Health  
For almost every session of Essentials of Global Health, you will see:  
- Required readings  
- Recommended readings  
- Recommended videos  
We have selected a small number of readings for each session that are central to understanding the content of the session. We have put these under “required readings”.  
For each required reading, we have also indicated how carefully you should read the material and on what parts of the material you should focus your attention.  
In addition, we have selected some additional readings that would be very helpful to your understanding the content of each session.  
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first is a textbook, Global Health 101, third edition. This is a comprehensive introductory textbook that closely follows the content of this Essentials of Global Health course. We have indicated for each session what part of the book you should read. Using this textbook can be very valuable to your mastering the content of the course.\n\nThe second set of “recommended readings” is some additional readings, mostly from journal articles and reports. For these, too, we have indicated how carefully you should read the material and on what parts of the material you should focus your attention.\n\nLearners should note that to access articles from The Lancet they will have to register with the Lancet, if they do not have online access to a library that has The Lancet. Once they are registered, they will be able to sign into The Lancet and access all of its free articles.\n\nWe have also indicated for most sessions one or two videos that relate to the topic of the session. These are meant to help the learner get a better feel for the topic which is being covered. Most learners will find the videos brief, easy and enjoyable to watch, and very enlightening.”,

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"description": "Imagine if there were an organ in your body that weighed as much as your brain, that affected your health, your weight, and even your behavior. Wouldn't you want to know more about it? There is such an organ – the collection of microbes in and on your body your human microbiome.",
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http://education.illinois.edu/online-offcampus/programs-degrees/lld-online If you have already taken this course in Coursera, you can prepare a portfolio of work created there and request that this work is taken into account for your University of Illinois course.",
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"name": "Literacy Teaching and Learning: Aims, Approaches and Pedagogies"
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researcher. This course will only scratch the surface and provide you a foundational understanding of this field.\n\nIn this course, you will be able to define market research and identify some tools used in the industry. You will be able to discuss the importance of secondary and internal research in terms of the planning process. You will be able to define what primary research is and identify the various ways to conduct primary research. You will be able to focus on an actual research plan or proposal for your peer review project. You will be able to compose a response to a request for a proposal or research plan and be able to address the various components of the proposal and package it in a professional manner.",

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}
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אל לזרותיו (ספרות הבית השני, ספרות חז"ל, פרשני ימי הביניים ועוד) וכלה בספרות, באמנות ובගות של העת החדשה - לובשת דמות של משה צורת חדשנות ומאוננות, על פי המתרנן, זמנו, אמתו ואופי יצירתו. הקורס יעקב אחר מגלי דמיותיו של משה ביצירה שעוד ראשית תקופת הגאנטים [ ויבקש להבין מה עומד מאחורי יצירתו ].

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"description": "What you'll achieve:\nIn this project-centered course* you will build modern computer system, from the ground up. We'll divide this fascinating journey into six hands-on projects that will take you from constructing elementary logic gates all the way through creating a fully functioning general purpose computer. In the process, you will learn in the most direct and constructive way - how computers work, and how they are designed.\n\nWhat you'll need:\nThis is a self-contained course: all the knowledge necessary to succeed in the course and build the computer system will be given as part of the learning experience. Therefore, we assume no previous computer science or engineering knowledge, and all learners are welcome aboard. You will need no physical materials, since you will build the computer on your own PC, using a software-based hardware simulator, just like real computers are designed by computer engineers in the field. The hardware simulator, as well as other software tools, will be supplied freely after you enroll in the course.\n\nCourse format:\nThe course consists of six modules, each comprising a series of video lectures, and a project. You will need about 2-3 hours to watch each module's lectures, and about 5-10 hours to complete each one of the six projects. The course can be completed in six weeks, but you are welcome to take it at your own pace. You can watch a TED talk about this course by Googling \"hand2tetris TED talk\".\n\n*About Project-Centered Courses: Project-centered courses are designed to help you complete a personally meaningful real-world project, with your instructor and a community of learners with similar goals providing guidance and suggestions along the way. By actively applying new concepts as you learn, you'll master the course content more efficiently; you'll also get a head start on using the skills you gain to make positive changes in your life and career. When you complete the course, you'll have a finished project that you'll be proud to use and share."
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"name": "中日文化交流史"
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Management module.\n• Modify mobile management policy sets to gain familiarity with product options.\n• Navigate the Reports module, and practice running reports.\n• Explore and apply different security protocols to the domain.\n\nPrerequisites\nTo get the most out of this training course, learners should be prepared to:\n• Sign up for a free 14 day trial of Cloud Identity. You will need to enter payment method information. We will show you step-by-step how to cancel your account if you wish to end your Cloud Identity instance at the end of training and avoid being charged.\n• Use an existing domain or purchase a new domain through (if you do not have an existing domain, we will walk you through purchasing a domain through Google).",

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"specializations": "[]",
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"name": "Introduction to Cloud Identity"
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  "description": "Welcome to Performance Optimization in Unity, the fourth course in Unity's Gameplay Programming Specialization! \n\nThis course is exam preparation for Unity's Expert Gameplay Programmer Certification Exam. This course will challenge you with a series of realistic programming problems in Unity video-game projects, inspired by one or more of the topics covered in the Expert Gameplay Programmer Exam. Throughout this course, you will learn various optimization techniques, including: optimizing for different platforms, understanding how platform differences can impact gameplay, using Asset Bundle configuration tools, gameplay debugging, and rendering optimization. By the end of this course, you will optimize a 3D \"Dua Stick Survivor\" game project for WebGL. \n\nThis is an advanced-level course, intended for industry game developers or very experienced Unity enthusiasts who are looking to \"level-up\" their gameplay programming and implementation strategies. To succeed in this course, you should have at least 2-3 years of experience developing games with Unity. You should be familiar with the full-game lifecycle (working from early concept to launch), creating and working with Prefabs, understanding game asset and animation pipelines, and have some experience with Unity Services. You should also have advanced programming skills, particularly in the C# language.",

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  "description": "Among all objects of design, our clothes are the most universal and intimate. Like other kinds of design, fashion thrives on productive tensions between form and function, automation and craftsmanship, standardization and customization, universality and self-expression, and pragmatism and utopian vision. It exists in the service of others, and it can have profound consequences—social, political, cultural, economic, and environmental.\n\nFashion as Design focuses on a selection of more than 70 garments and accessories from around the world, ranging from kente cloth to jeans to 3D-printed dresses. Through these garments, we're going to look closely at what we wear, why we wear it, how it's made, and what it means. You'll hear directly from a range of designers, makers, historians, and others working with clothing every day—and, in some cases, reinventing it for the future. Studio visits, interviews, and other resources introduce the history and development of each garment and their changing uses, meanings, and impact over time. \n\nCourse Learning Objectives:\n\nDevelop critical tools to appreciate and contextualize fashion design—from
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everyday clothing to couture garments—through many different perspectives. \n\nTrace the history, development, and impact of garments over time, and explore how they may be reinvented.\n\nInvestigate garments through multiple lenses including politics, identity, and economics. \n\nUnderstand more about the lifecycle of clothing, from its design and production to its marketing, distribution, and consumption. \n\nBetter comprehend the choices you make about fashion with respect to the visual language of dress, individual and collective identities, and issues such as labor practices, sustainability, and body politics.",

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"description": "In this course you will engage in a series of challenges designed to increase your own happiness and build more productive habits. As preparation for these tasks, Professor Laurie Santos reveals misconceptions about happiness, annoying features of the mind that lead us to think the way we do, and the research that can help us change. You will ultimately be prepared to successfully incorporate a specific wellness activity into your life.",  
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"description": "Which are the deepest roots of that mix of cultures that we use to call 'Mediterranean Civilization'? Which are cominglings and exchanges which produced its most complete fruit, i.e. the city, a place for landscape-modelling communities? And which elements did contribute to build up that baulk of customs, ideas, and innovations which compelled to confrontation and hybridizations different peoples for millennia? What did it made, from pottery to metallurgy, from gastronomy to architecture, from art to religion, of a sea a cradl

of civilization? Archaeology may help in disentangling such questions, seeking unexpected answers , by tinkering what ancient Mediterranean peoples left buried in the ground. A privileged point of view of our course is the ancient Phoenician city of Motya, located exactly at the centre of the “sea in the middle”. Throughout the live experience of excavation, with images taken on the field, this course will let you touch the many tesserae of the great mosaic of the Mediterranean Civilization. The field diary of the archaeologist, and the handpick will be the two tools, which will lead us across the sea to discover what such early cities actually were, and how their contribute is still a major part of our shared memory.”,

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    "description": "Each part of the world faces specific vulnerabilities to climate change and has different opportunities to mitigate the effects and build resilience in the 21st century. With the ratification of the Paris Agreement, many countries have acceded to act in combatting climate change. Indeed, without climate action, decades of sustainable development is at risk, thus making this a ‘make or break’ point in time. Showcasing the most recent scientific evidence, explaining the different regional impacts and divulging climate action strategies, along with interactive tools such as a Carbon Footprint Tracker and (I) NDC Platform, this MOOC provides some opportunities, where you can take action on climate change.\n\nAbout the Course\n\nThis action-oriented MOOC gives you the opportunity to learn about regional climate change impacts and sector-specific strategies to increase resilience and move towards a low-carbon future. You will have the opportunity to explore these issues in depth and tailor your learning experience for one or more of the following regions:\n\n• Latin America and Caribbean\n• Sub-Saharan Africa\n• Middle East and North Africa\n• Eastern Europe and Central Asia\n• East Asia and Pacific\n• South Asia\n\nIn this endeavor, the MOOC brings together renowned scientists and policymakers to provide a synthesis of the most recent scientific evidence on climate change, regional low emissions and climate resilient development strategies across sectors. A team of expert Instructors will lead discussions around the Paris Agreement, reflections from COP22 and the progress on Nationally Determined Contributions (NDCs).\n\nCourse Syllabus\n\nOverview\n\n‘From Climate Science to Action’ is divided into four weeks. The first two weeks will provide a comprehensive overview of the scientific evidence for climate change, followed by region-specific insights on the impacts of a warmer world in the 21st century. The last two weeks will focus on action strategies that are being undertaken in different regions and countries to meet the climate challenge, and how you as an individual can take action to avoid a warmer world!\n\nWeek 1: Climate Change in the 21st Century\n\n• Historical and projected observed changes in the climate system, leading up to the end of the 21st century\n• The potential of Intended Nationally Determined Contributions (INDCs) submitted at COP 21 from 187 countries to induce climate action\n• Trends in climate change impacts, including loss of Arctic sea ice, melting glaciers, increased heat waves and extreme temperatures, and drought and aridity\n• Possible responses from natural systems, explaining how warming could result in sea-level rise, heat waves and extreme temperatures, and ocean acidification\n\nWeek 2: Sectoral and Regional Impacts\n\n• Impacts on key development sectors—from warming above pre-industrial temperatures and projected climate trends—across each of the world’s regions\n• Sectoral impacts focusing on agricultural production, water resources, ecosystem services, and coastal vulnerability for affected populations\n\nImportance of risks with the potential to reverse hard-won development gains and potentially trap millions in poverty, illustrating the need for urgent action now\n\nWeek 3: From Science to Action on Climate Change\n\n• Region-specific discussions on mitigation actions needed to reduce emissions while decreasing vulnerability to climate change impacts through adaptation and building climate resilience\n• Perspectives from regional experts on their experiences in strategies and actions proposed in each region to help transition towards a low-emissions, climate-resilient development path\n• Discussions on the progress of the Nationally Determined Contributions (NDCs), outcomes of the Paris Agreement and reflections from the Conference of Parties (COP)22\n\nWeek 4: What You Can Do\n\n• Transformative impact of day-to-day changes when brought to a global scale\n• The rationale for acting now, acting together and acting differently\n• Examples and expected benefits of mitigation and adaptation policies, considering both contributions to global emission reductions and local development opportunities\n\nIn addition to the core resources and assignments, you may choose to go further, engaging in fun optional exercises, networking, discussion, and diving deeper into our rich selection of supplemental resources. You will have the opportunity to explore these issues in depth and tailor your learning experience for one or more of the following regions:\n\n• Latin America and Caribbean\n• Sub-Saharan Africa\n• Middle East and North Africa\n• Eastern Europe and Central Asia\n• East Asia and Pacific\n• South Asia\n\nCourse Format\n\nThis MOOC has a week-by-week structure, with resources, activities and exercises for you to engage in during each of the four weeks of the course. Each week, you will find a variety of course material, including:\n\n• Interactive video talks by renowned climate scientists and

practitioners \n• Interactive tools: the Carbon Footprint Tracker, (I) NDC platform\n• Resources: Core, optional (deep dive) and fun interactives on the week's theme\n• Quizzes that check your knowledge, reinforce the lesson's material and provide immediate feedback\n• Assignments that will sharpen your skills of analysis, reflection and communication\n• Discussion forums and social media that enable collaboration with others from around the world enriching interaction among participants\n• As a final project, you will create a digital artifact\n\nYou can also go much further than this, engaging in optional exercises, networking, or discussion forums and dive deeper into our rich selection of additional resources. We also will use e-discussions, and other tools to facilitate dialogue between the learners and experts.\n\nRecommended Background: No background knowledge is necessary. The content of this course is designed to be accessible to students from any discipline.\n\nConnect: Communicate and share resources via Twitter using hashtag #learnclimate. Sign up for a free account at <http://twitter.com>",

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  "description": "We all learn numbers from the childhood. Some of us like to count, others hate it, but any person uses numbers everyday to buy things, pay for services, estimate time and necessary resources. People have been wondering about numbers' properties for thousands of years. And for thousands of years it was more or less just a game that was only interesting for pure mathematicians. Famous 20th century mathematician G.H. Hardy once said \"The Theory of Numbers has always been regarded as one of the most obviously useless branches of Pure Mathematics\". Just 30 years after his death, an algorithm for encryption of secret messages was developed using achievements of number theory. It was called RSA after the names of its authors, and its implementation is probably the most frequently used computer program in the word nowadays. Without it, nobody would be able to make secure payments over the internet, or even log in securely to e-mail and other personal services. In this short course, we will make the whole journey from the foundation to RSA in 4 weeks. By the end, you will be able to apply the basics of the number theory to encrypt and decrypt messages, and to break the code if one applies RSA carelessly. You will even pass a cryptographic quest!\n\nAs prerequisites we assume only basic math (e.g., we expect you to know what is a square or how to add fractions), basic programming in python (functions, loops, recursion), common sense and curiosity. Our intended audience are all people that work or plan to work in IT, starting from motivated high school students.",
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"description": "Globalization has brought dramatic changes to the marketplace. A proliferation of global brands brings diverse cultures to a consumer population that is also growing culturally diverse. This course enables students to understand how globalization changes consumers at a psychological level, and provides tools for imbuing brands with cultural meanings—creating iconic brands—that can resonate with global consumers. The focus is on understanding that culture exists in the mind (e.g., values and beliefs) as well as in the environment (e.g., objects, brands, and institutions), and that globalization creates multicultural spaces in contemporary societies. Consumers can use the cultural meaning of a brand to build their identities (i.e., assimilate the brand cultural symbolism) or reject the brand's cultural meaning(s) (i.e., exclusionary reactions).\n\nThe course will help students identify when assimilation vs. exclusionary reactions are more likely to occur, as well as devise strategies for imbuing brands with cultural meanings that can elevate them to the status of cultural icons.\n\nUpon successful completion of this course, you will be able to:\n• Understand how globalization impacts the psychological responses of consumers in global markets."}
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markets \n•\tUnderstand what culture is and how it manifests itself \n•\tUnderstand how brands acquire cultural meanings \n•\tPredict consumers' responses to the cultural meanings in brands \n•\tIdentify strategies to win-over multi-cultural consumers in globalized markets \n•\tLearn how to build an iconic brand\n\nThis course is part of the iMBA offered by the University of Illinois, a flexible, fully-accredited online MBA at an incredibly competitive price. For more information, please see the Resource page in this course and [onlinemba.illinois.edu](http://onlinemba.illinois.edu). ",  
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{  
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{  
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    "specializations": "[ ]",  
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    "name": "Writing a Personal Essay"  
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is the perfect educational opportunity for you to keep newborn babies healthy in the days and weeks after they are born!" ,

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    "description": "This course is open to learners who have completed all eight courses o the Foundations of Teaching for Learning MOOC. It revisits topics covered and focuses on what it really means to be a reflective practitioner. One of the great paradoxes of learning is tha the more you know the more you become aware of what you don't know... and the more you want to know! This course offers an opportunity to further deepen and broaden your professional expertise. It provides an opportunity to participate in practical tasks and assessments that draw on the knowledge and skills gained in the previous courses.\n\nIf you have completed the eight courses, signed up to the Signature track, met all the assessment requirements of the programme and would like to continue to build on your interest and achievements, this course i for you! There is enough challenge and scope for learners who already have teaching experience but this course is also suitable for less experienced learners who may not have a great deal o teacher education or may not yet hold a teaching qualification.\n\nAnnouncement for US based teachers:\n\nCoursera and its partners are proud to offer eligible teachers in the US free Course Certificates for this course and other high-quality teacher professional development courses, through the Connected effort announced by President Obama.\n\nTo participate in this opportunity, US district leaders simply need to approve Coursera teacher professional development by completing a brief form at: www.coursera.org/tpd.\n\nUS Teachers interested in this opportunity are also encouraged to follow the link to learn more and www.coursera.org/tpd.\n\nOnce a district's form has been verified, the district leader will be notified and teachers in the district will receive access to free verified certificates for Coursera professional development.\n\nCoursera and the Commonwealth Education Trust thank educators for the hard work they do every day and hope this opportunity will assist US teacher to continue developing their craft in a meaningful and flexible way.",
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    "FIELD1": 460,
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    "description": "This course is for users who want to learn how to write SAS programs t access, explore, prepare, and analyze data. It is the entry point to learning SAS programming for data science, machine learning, and artificial intelligence. It is a prerequisite to many other SAS courses.\n\nBy the end of this course, you will know how to use SAS Studio to write and submit SAS programs that access SAS, Microsoft Excel, and text data. You will know how to explore and validate data, prepare data by subsetting rows and computing new columns, analyze and report on data, export data and results to other formats, use SQL in SAS to query and join tables.\n\nPrerequisites:\nLearners should have experience using computer software. Specifically, you should be able to understand file structures and system commands on your operating systems and access data files on your operating systems. No prior SAS experience is needed.",
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{  
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{  
"FIELD1": 464,  
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"description": "Have you wondered what exactly AWS is and why is it important? Do you want to make informed design decisions about which services to use? Do you want to gain expertise to leverage the cloud for your own projects?\nIn this course, you will learn to interface with the AWS cloud. You will then develop software to send data to and receive data from the cloud. Along the way, you'll learn how to structure your project with a variety of these difference services.\n\nLearning Goals:\nAfter completing this course, you will be able to:  
- Explain the basic concepts of the AWS cloud and its architecture.  
- Identify the different AWS services and their functions.  
- Create and manage AWS accounts and IAM users.  
- Set up and configure AWS Lambda, API Gateway, and AWS Step Functions for serverless computing.  
- Implement AWS CloudWatch Metrics and CloudWatch Logs for monitoring and logging.  
- Use AWS CloudFormation to define and deploy AWS resources in a repeatable and scalable manner.  
- Utilize AWS CloudFront for content delivery and AWS CloudWatch Metrics Insights for log analysis."},  
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"specializations": "[ ]",  
"partnerIds": "[ '520' ]",  
"name": "Getting Started with SAS Programming"}]

to:\n\n1) Understand what the cloud is and how it works.\n2) Install and configure the AWS CLI and SDK on a Linux system.\n3) Use various AWS services such as EC2, IoT, and many more.\n4) Build projects that heavily leverage the cloud.\n5) Integrate the cloud into embedded systems.

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experience with real in-situ data sets and apply what you have learned on wind resource assessment.",

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<http://negotiationplanner.com/> \n(3) Tome el examen final. Para completar el curso exitosamente, debe responder correctamente el 80 % de las preguntas. Este examen es un examen de dominio, lo que significa que puede tomarlo las veces que quiera hasta que domine el material. \n\nAdemás, este curso incluye la opción de obtener un Certificado verificado (CV) a través de la verificación de su identidad y la finalización exitosa del curso. Un CV le proporciona un reconocimiento formal de sus logros en el curso e incluye el logo de la Universidad de Michigan. \n\nSi usted está considerando obtener un CV, debe completar el proceso de verificación antes de tomar el examen final. Puede elegir pagar los cargos asociado antes o después del examen. Para obtener más información acerca de los CV, visite: <learner.coursera.help/hc/en-us/articles/201212399-Verified-Certificates> \n\nEl logo compuesto del curso se comparte con una licencia Creative Commons CC BY-SA (<https://creativecommons.org/licenses/by-sa/2.0/>) y fue creado con las imágenes proporcionadas por cortesía de Flazingo Photos (<http://bit.ly/1zOylRm>) y K2 Space (<https://www.flickr.com/photos/k2space/14257556613/in/set-72157644732478432>). \n\nThis is a translated version. To join the original English version, visit this page: <https://www.coursera.org/learn/negotiation-skills/>:

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"description": "This course will provide you a foundational understanding of machine learning models (logistic regression, multilayer perceptrons, convolutional neural networks, natural language processing, etc.) as well as demonstrate how these models can solve complex problems in a variety of industries, from medical diagnostics to image recognition to text prediction. In addition, we have designed practice exercises that will give you hands-on experience implementing these data science models on data sets. These practice exercises will teach you how to implement machine learning algorithms with TensorFlow, open source libraries used by leading tech companies in the machine learning field (e.g., Google, NVIDIA, CocaCola, eBay, Snapchat, Uber and many more)."
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"FIELD1": 471,  
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"description": "This course is for you if you are interested in transitioning toward a managerial role in cybersecurity and mobility. Through interviews with industry experts in this area, you will be able to analyze innovations powering the rapid spread of information technology and how they present new challenges for protecting data. For example, mobile device increase convenience but often bypass traditional security measures. After this course, you will be able to describe how the nature of the threat evolves, as culprits employ a burgeoning set of sophisticated tools to take advantage of our growing reliance on networks for critical-data exchange.\n\nIf you want to pursue a career in the public sector, the stakes are high as well. The proliferation of hackers, inevitable human errors, bring-your-own-device (BYOD) initiatives, and the ever-broadening need to share information weigh heavily on government and education organizations, and consume substantial resources. The Pentagon, for example, has proposed to spend \$23 billion on network security initiatives through 2018. This sounds like a large sum, until you consider the scope and importance of the U.S. government information resources this investment must protect.\n\nAfter completing the course modules you will be able to explain how yesterday's prevention strategies are no longer adequate for stopping advanced, targeted attacks. Effective cybersecurity must be multi-dimensional and tiered, as threats can originate from virtually anywhere, target numerous levels of an organization, and sometimes persist for months or years before an information security staff is aware of an attack or breach. Therefore securing networks requires a holistic approach that incorporates several elements.",  
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"FIELD1": 473,  
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"description": "Most professions these days require more than general intelligence. They require in addition the ability to collect, analyze and think about data. Personal life is enriched when these same skills are applied to problems in everyday life involving judgment and choice. This course presents basic concepts from statistics, probability, scientific methodology, cognitive psychology and cost-benefit theory and shows how they can be applied to everything from picking one product over another to critiquing media accounts of scientific research. Concepts are defined briefly and breezily and then applied to many examples drawn from business, the media and everyday life.\n\nWhat kinds of things will you learn? Why it's

usually a mistake to interview people for a job. Why it's highly unlikely that, if your first meal in a new restaurant is excellent, you will find the next meal to be as good. Why economists regularly walk out of movies and leave restaurant food uneaten. Why getting your picture on the cover of Sports Illustrated usually means your next season is going to be a disappointment. Why you might not have a disease even though you've tested positive for it. Why you're never going to know how coffee affects you unless you conduct an experiment in which you flip a coin to determine whether you will have coffee on a given day. Why it might be a mistake to use an office in a building you own as opposed to having your office in someone else's building. Why you should never keep a stock that's going down in hopes that it will go back up and prevent you from losing any of your initial investment. Why it is that a great deal of health information presented in the media is misinformation.",

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"description": "This course introduces the basic concepts of switched-mode converter circuits for controlling and converting electrical power with high efficiency. Principles of converter circuit analysis are introduced, and are developed for finding the steady state voltages, current, and efficiency of power converters. Assignments include simulation of a dc-dc converter, analysis of an inverting dc-dc converter, and modeling and efficiency analysis of an electric vehicle system and of a USB power regulator.\n\nAfter completing this course, you will:\n• Understand what a switched-mode converter is and its basic operating principles\n• Be able to solve for the steady-state voltages and currents of step-down, step-up, inverting, and other power converters\n• Know how to derive an averaged equivalent circuit model and solve for the converter efficiency\n\nA basic understanding of electrical circuit analysis is an assumed prerequisite for this course.",
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"specializations": "[]",
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"name": "Introduction to Power Electronics"
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"FIELD1": 475,
"courseType": "v2.ondemand",
"description": "Welcome to \"Chinese Characters for beginner\"!\nThis is an elementary course on learning Chinese characters. Together, we will start from the basic element of Chinese characters-- Strokes. Then we will learn 1,200 basic Chinese words composed of 240 commonly used Chinese characters, which begin with “一”(one), including pronunciation, shape and meaning, so that to improve the learning effect.\n\nEach Chinese character is with pinyin;\n\nEach Chinese character is shown in the form of animation in the process of writing, namely strokes;\n\nEnglish translation is used on the Chinese character can be a word itself. Other Chinese characters can not be independent of words are the characters of. The English translation of this kind of characters is marked in parentheses;\n\nEach Chinese word is accompanied by Pinyin, English translation and picture, which is easy to understand;\n\nThere are proper exercises at the end of each lesson.\n\nGood luck !",
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"specializations": "[]",
"partnerIds": "[163]",
"name": "Chinese Characters for beginner 汉字"
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"FIELD1": 476,
"courseType": "v2.ondemand",
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"FIELD1": 477,
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"description": "This course will teach you the \"magic\" of getting deep learning to work well. Rather than the deep learning process being a black box, you will understand what drives performance, and be able to more systematically get good results. You will also learn TensorFlow.\n\nAfter 3 weeks, you will:\n- Understand industry best-practices for building deep learning applications.\n- Be able to effectively use the common neural network \"tricks\", including initialization, L2 and dropout regularization, Batch normalization, gradient checking,\n- Be able to implement and apply a variety of optimization algorithms, such as mini-batch gradient descent, Momentum, RMSprop and Adam, and check for their convergence.\n- Understand new best-practices for the deep learning era of how to set up train/dev/test sets and analyze bias/variance\n- Be able to implement a neural network in TensorFlow.\n\nThis is the second course of the Deep Learning Specialization.",
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"partnerIds": "[ '475' ]",
"name": "Improving Deep Neural Networks: Hyperparameter tuning, Regularization and Optimization"
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"description": "The purpose of this course is to review the material covered in the Fundamentals of Engineering (FE) exam to enable the student to pass it. It will be presented in modules corresponding to the FE topics, particularly those in Civil and Mechanical Engineering. Each module will review main concepts, illustrate them with examples, and provide extensive practice problems.",
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"description": "You may have noticed that what is new often behaves differently than what has become accepted over time, whether it is in a market, or a technology, or involves people and firms. Much research supports these general ideas, and this course builds on them"
}
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to help you develop a perspective on managing innovation. That is, you will build your capability to lead and design your organization in effectively implementing innovation initiatives and achieving their strategic intent. \n\nTo do this, you will learn a set of frameworks, tools, and concepts that can help you address several important challenges in managing innovation. The first challenge regards how to successfully implement innovation efforts within established firms and alongside established businesses. You then investigate the particulars of managing innovation when disruptive technologies are involved. Other topics include leadership of new product development teams, planning and evaluation of innovation initiatives, and management of innovation across organizational boundaries, as happens with alliances or virtual firms.",

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"name": "Strategic Innovation: Managing Innovation Initiatives"
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"FIELD1": 481,
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"description": "In this course, we will study security and trust from the hardware perspective. Upon completing the course, students will understand the vulnerabilities in current digital system design flow and the physical attacks to these systems. They will learn that security starts from hardware design and be familiar with the tools and skills to build secure and trusted hardware.",
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"FIELD1": 482,
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"description": "Learn about the technologies underlying experimentation used in system biology, with particular focus on RNA sequencing, mass spec-based proteomics, flow/mass cytometry and live-cell imaging.\n\nA key driver of the systems biology field is the technology allowing us to delve deeper and wider into how cells respond to experimental perturbations. This in turn allows us to build more detailed quantitative models of cellular function, which can give important insight into applications ranging from biotechnology to human disease. This course gives a broad overview of a variety of current experimental techniques used in modern systems biology, with focus on obtaining the quantitative data needed for computational modeling purposes in downstream analyses. We dive deeply into four technologies in particular, mRNA sequencing, mass spectrometry-based proteomics, flow/mass cytometry, and live-cell imaging. These techniques are often used in systems biology and range from genome-wide coverage to single molecule coverage, millions of cells to single cells, and single time points to frequently sampled time courses. We present not only the theoretical background upon which these technologies work, but also enter real wet lab environments to provide instruction on how these techniques are performed in practice, and how resultant data are analyzed for quality and content."
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"name": "Experimental Methods in Systems Biology"
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{
"FIELD1": 483,
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"description": "Once you have a prototype and a clearer vision of the opportunity, you'll need to create a small organization to discover how to create a repeatable and scalable business model. Designed to provide you with a comprehensive overview of the critical components of creating a start-up, Entrepreneurship 2: Launching the Start-up, provides practical, real-world knowledge about the lean approach, the minimum viable product, when to pivot, when to quit your day job, the art of the pitch, building and managing a team, allocating equity, and building your external team, advisory board members, professional services, and entrepreneurial strategy. At the end of this course, you'll be able to create a strategy for launch, including knowing who you need to hire, how to manage them to provide the greatest value, and what legal aspects are involved. You'll also be prepared for Entrepreneurship 3: Growth Strategies."
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"description": "Our Earth's Future is about the science of climate change and how to talk about it. You will learn from scientists in the fields of climatology, oceanography, Earth science, and anthropology who study how climate change is affecting people, populations, and ways of life. Explore the multiple lines of evidence for the human-induced climate change that is happening today, and consider what that means for the future of our planet. At the end of this course you will be able to understand key scientific principles, identify and address misconceptions, and contribute confidently to conversations about climate change.",  
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"name": "Our Earth's Future"  
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"description": "In this case study based exercise, you will apply the knowledge you have gained about distribution, revenue and demand management to a 'real' world case - Hotel \"De l'étoile\" - a prestigious upmarket internationally branded property in Paris that to the outside world seems to be doing well but is in fact unprofitable for its owner.\n\nActual data of the distribution performance, revenue management tactics, financial situation will be provided by the hotel partner. In addition detailed information about the hotel's competitive environment will be provided by several industry partners. Video interviews with senior managers from the property will be used to supplement written material to create a more real world experience.\n\nAs the new Director of Business Development hired to help the hotel decide how to proceed, you will evaluate the hotel's current policies and performance, making recommendations for improvements and plan how best to implement them.",  
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{  
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"description": "Среди жителей Кёнигсберга была распространена такая практическая головоломка: можно ли пройти по всем мостам через реку Преголя, не проходя ни по одному из них дважды? В 1736 году выдающийся математик Леонард Эйлер заинтересовался задачей и в письме друг привел строгое доказательство того, что сделать это невозможно. В том же году он доказал замечательную формулу, которая связывает число вершин, граней и ребер многогранника в трехмерном пространстве. Формула таинственным образом верна и для графов, которые называются \"планарными\". Эти два результата заложили основу теории графов и неплохо иллюстрируют направление ее развития по сей день.\n\nГраф как математический объект оказался полезным во многих теоретических и практических задачах. Наверное, дело в том, что сложность его структуры хорошо отвечает возможностям нашего мозга: это структура наглядная и понятно устроенная, но, с другой стороны, достаточно богатая, чтобы улавливать многие нетривиальные явления. Если говорить о приложениях, то, конечно, сразу же на ум приходят большие сети: Интернет, карта дорог, покрытие мобильной связи и т.п. В основах поисковых машин, таких, как Yandex и Google, лежат алгоритмы на графах. Помимо computer science, графы активно используются в биоинформатике, химии, социологии.\n\nЭтот курс служит введением в современную теорию графов. Мы, конечно, обсудим классические задачи, но и поговорим про более недавние результаты и тенденции, например, про экстремальную теорию графов.\n\nМатериал изложен с самых основ и на доступном языке. Целью этого курса является не только познакомить вас с вопросами и методами теории графов, но и развить у неподготовленных слушателей культуру математического мышления. Поэтому курс доступен широкому кругу слушателей. Для освоения материала будет достаточно знаний математики на хорошем школьном уровне и базовых знаний комбинаторики.\n\nКурс состоит из 7 учебных недель и экзамена. Для успешного решения большинства задач из тестов достаточно освоить материал, рассмотренный на лекциях. На семинарах разбираются и более сложные задачи, которые смогут заинтересовать слушателя, уже знакомого с основами теории графов.",  
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"FIELD1": 487,
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"description": "As health informaticists, we need to be very clear in our understanding of the current state (as-is), the future state (to-be) and any unintended consequences that can result from our interventions. Prior to introducing large scale change, we need to assess whether a healthcare organization is truly ready for change. This involves taking into account an organization's current culture and values. Successfully leading change through health informatics also requires strategic planning and careful financial considerations. Proper workflow redesign and a clear change management strategy are of utmost importance when introducing new technologies and in ensuring their successful adoption and proper use. \n\nBy the end of this course, students will become familiar with examples of successful and failed attempts at change in health informatics, and the reasons for each. Students will be armed with tools to help optimize their chances for successfully leading change in their respective organizations."
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{
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{
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},
{
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}
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