

# Enabling on-device learning at scale

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## Our presenter



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# Today's agenda

- What is on-device learning and why is it crucial for scaling intelligence?
- Our latest on-device learning research and results
- Conclusions and future directions
- Questions?

Smartphone



Smart homes



Video conferencing



Autonomous vehicles



Smart factories



Extended reality



Smart cities



Video monitoring

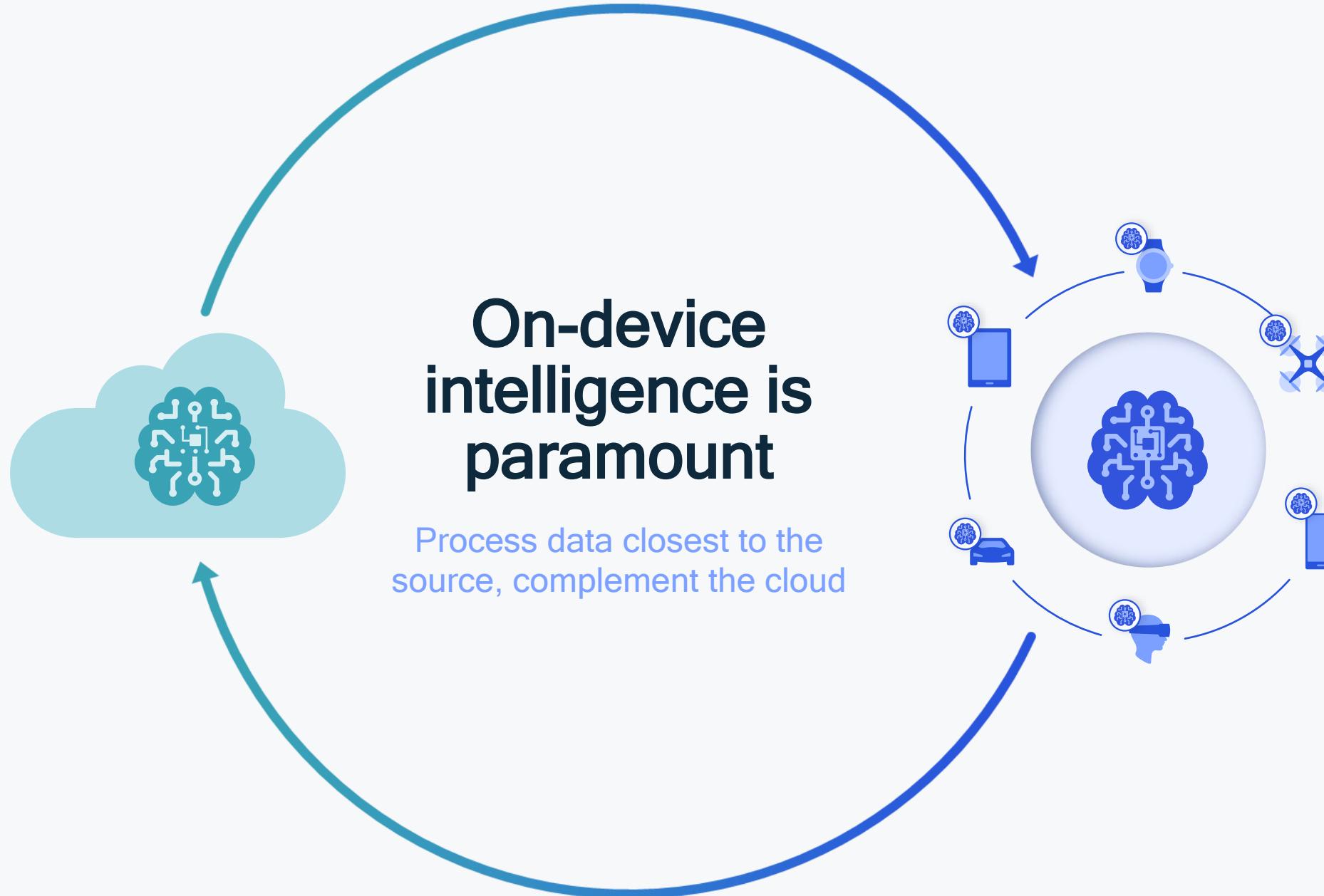


The need for intelligent, personalized experiences powered by AI is ever-growing

How do we maintain privacy and deal with all the data from edge devices?

# On-device intelligence is paramount

Process data closest to the source, complement the cloud



Privacy

Reliability

Low latency

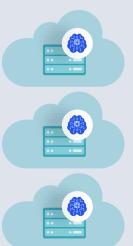
Efficient use of network bandwidth

# Transformation of the Connected Intelligent Edge has begun at scale

Processing data closer to devices at the edge derives new system values (e.g., lower latency, enhanced privacy)



Cloud



Edge cloud

Past  
**Cloud-centric AI**  
AI training and inference in the central cloud

Today  
**Partially-distributed AI**  
Power-efficient on-device AI inference

Future  
**Fully-distributed AI**  
With lifelong on-device learning



Public network



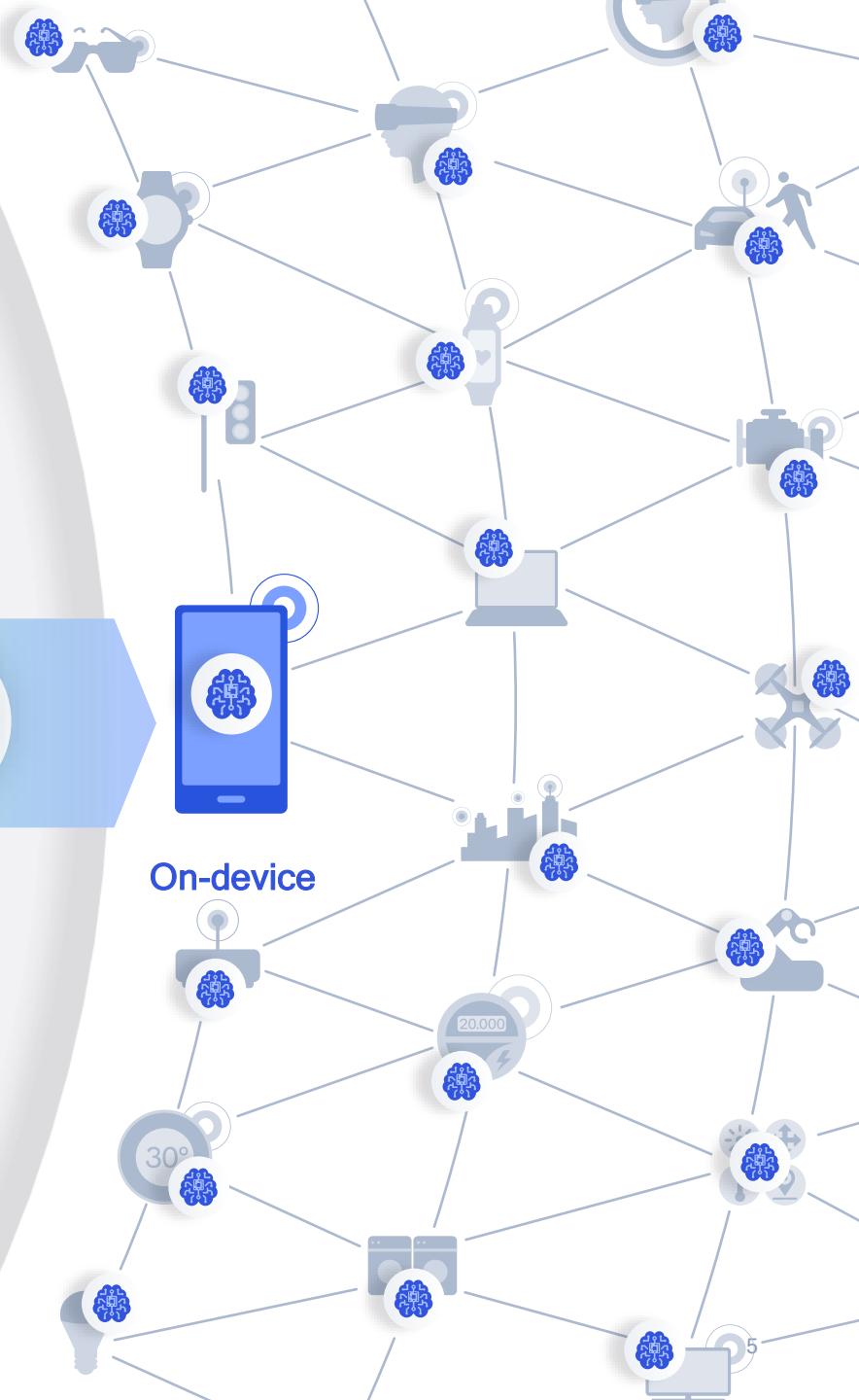
5G



On-device



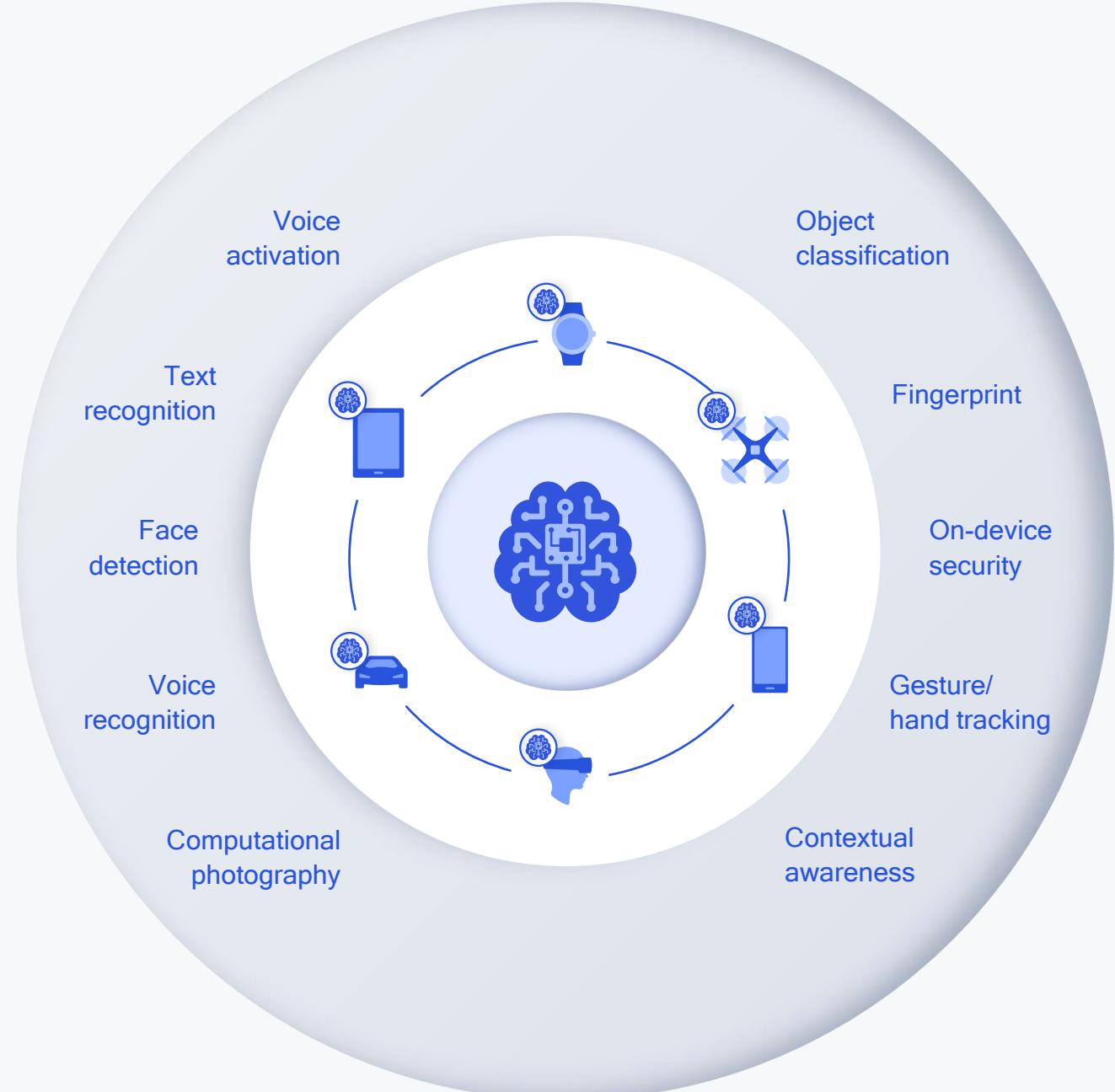
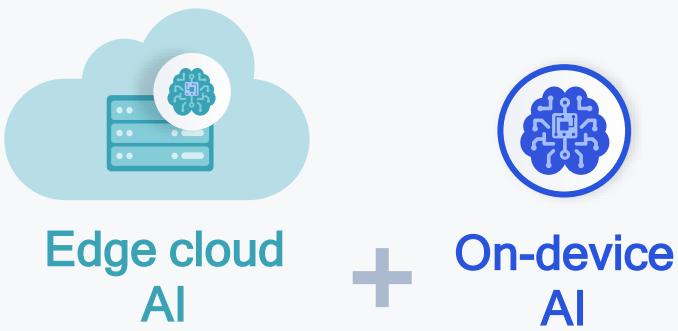
Private networks



- Local network analytics
- Low-latency interactive content
- Boundless XR
- On-demand computing
- Industrial automation and control
- Enterprise data

# Connected Intelligent Edge

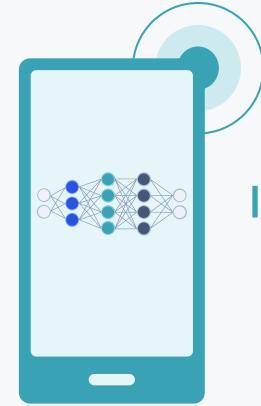
brings new and enhanced services



# What is on-device learning?



**Offline training**  
A model is trained in the cloud with data reflecting the target application



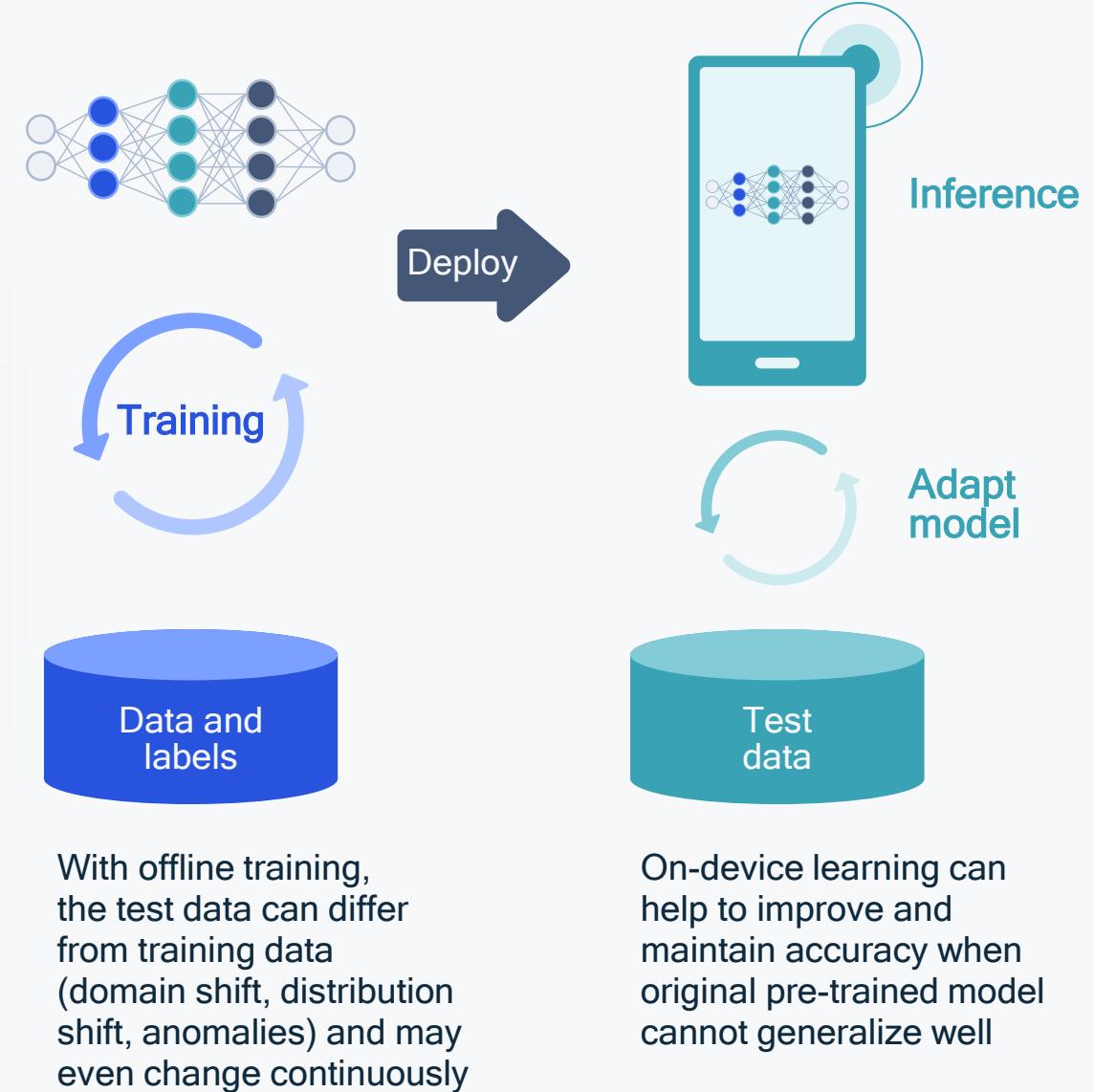
Inference



**On-device learning**  
Modifying model after deployment based on the test environment

# On-device learning offers several benefits

- Continuous learning
- Personalization
- Data privacy
- Scale



On-device learning can help to improve and maintain accuracy when original pre-trained model cannot generalize well

# Overcoming challenges to achieve on-device ML benefits

Important considerations for on-device learning to achieve benefits for different use cases

## Benefits

- Better examples than training dataset
- Ability to run with smaller models that adapt to the target data
- Preservation of privacy during model development



## Challenges

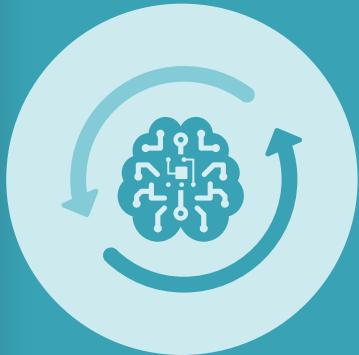
- Local data can be limited, e.g., noisy labels and class imbalance
- Overfitting or catastrophic forgetting
- Limited compute, storage, and/or power
- Adversarial attacks to training
- Federated learning communication overhead

# Our AI research areas address the key deployment challenges of on-device learning



## Few-shot learning

How to adapt the model to a few labeled samples



## Continuous learning with unlabeled data

How to use unlabeled data to do unsupervised learning



## Federated learning for global adaptation

How to implement federated learning at scale and address deployment challenges

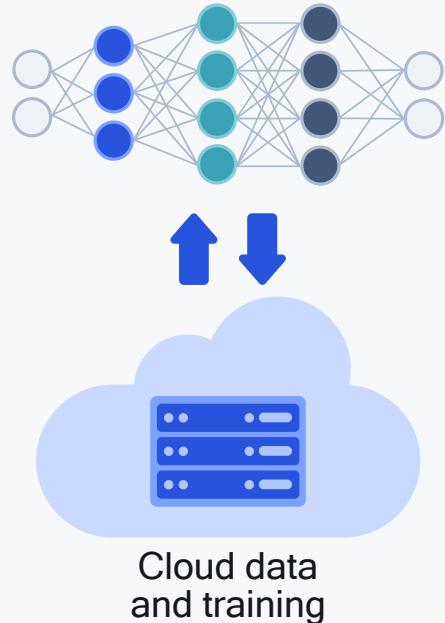


## Low-complexity on-device learning

How to implement on-device learning to improve efficiency

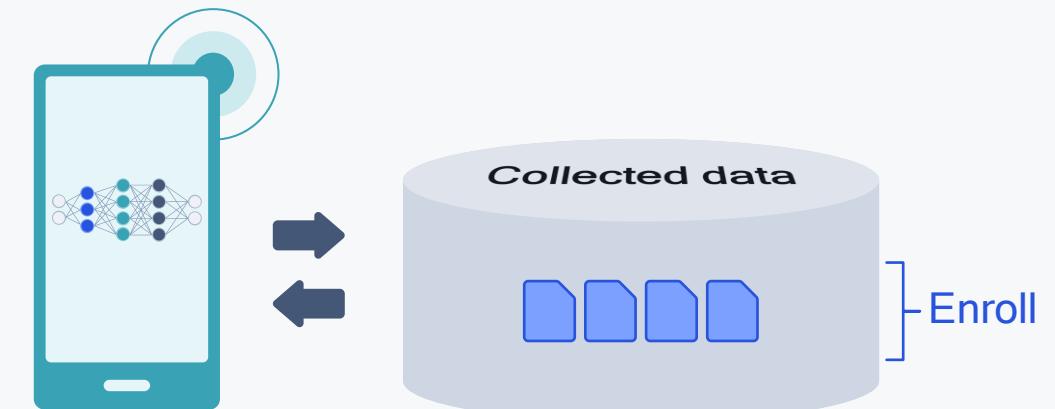
# Learning from limited labeled data is crucial

## Offline learning



Deploy global model

## On-device learning



## Few-shot learning

Improve the target user's model using the initial collected data, such as enrollment

# Few-shot learning for increased personalization

Improving keyword spotting (KWS) performance of outlier users through on-device learning



“Hey Snapdragon”  
(keyword)

## Keyword spotting

Identify when a keyword is spoken using always-on ML



## Keyword spotting challenge

- In practice, it is hard to collect all types of accented utterance
- The KWS model may not be sensitive to users' accents and have poor performance for outliers



## Keyword spotting solution

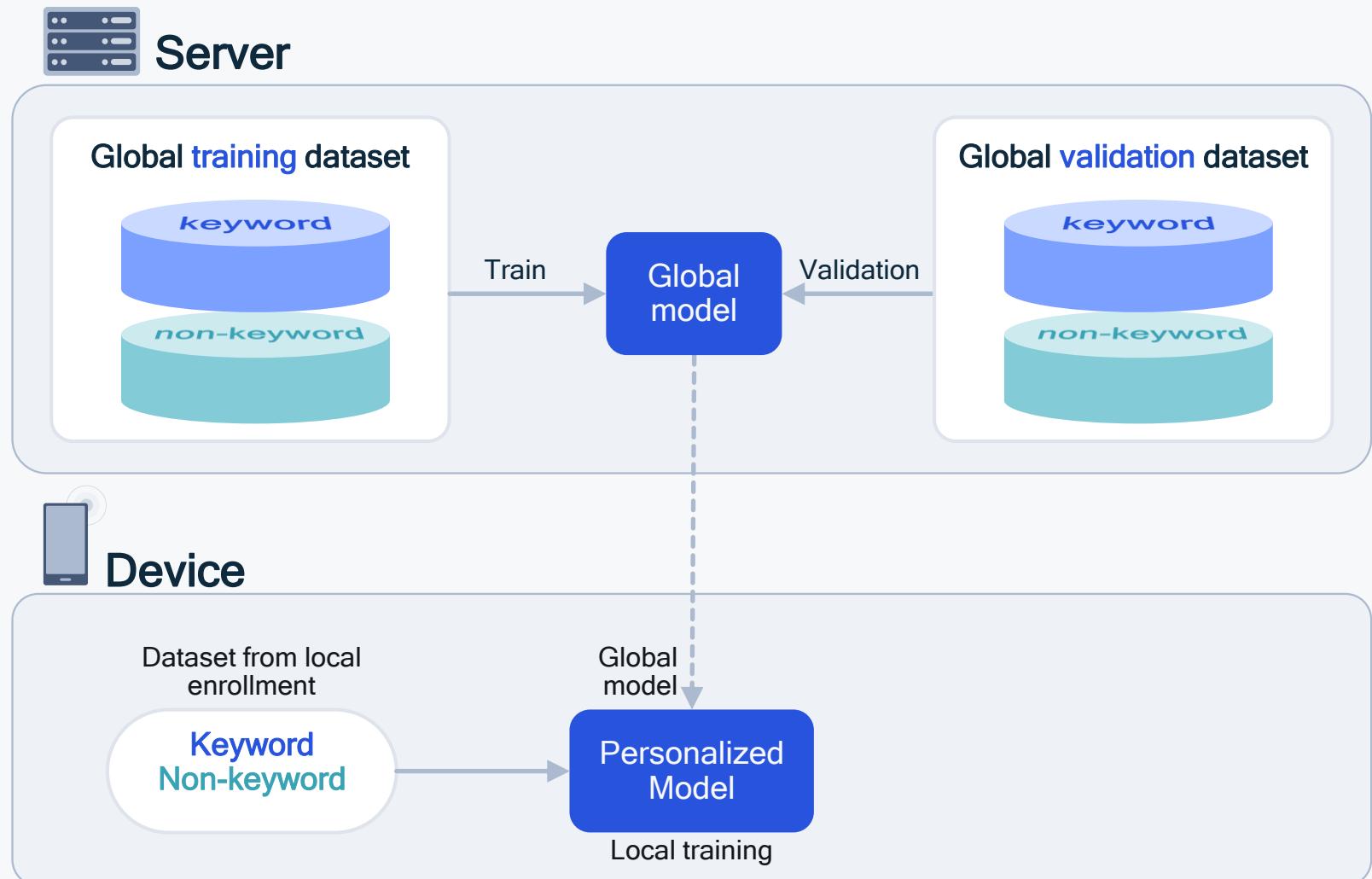
- Locally adapt the model to user enrollments
- Personalize the model at enrollment time

Detection rate for outlier users is over 30% worse, on average

# How to locally adapt keyword spotting for personalization

## Train a global KWS model

- Global train/validation dataset



## Local adaptation

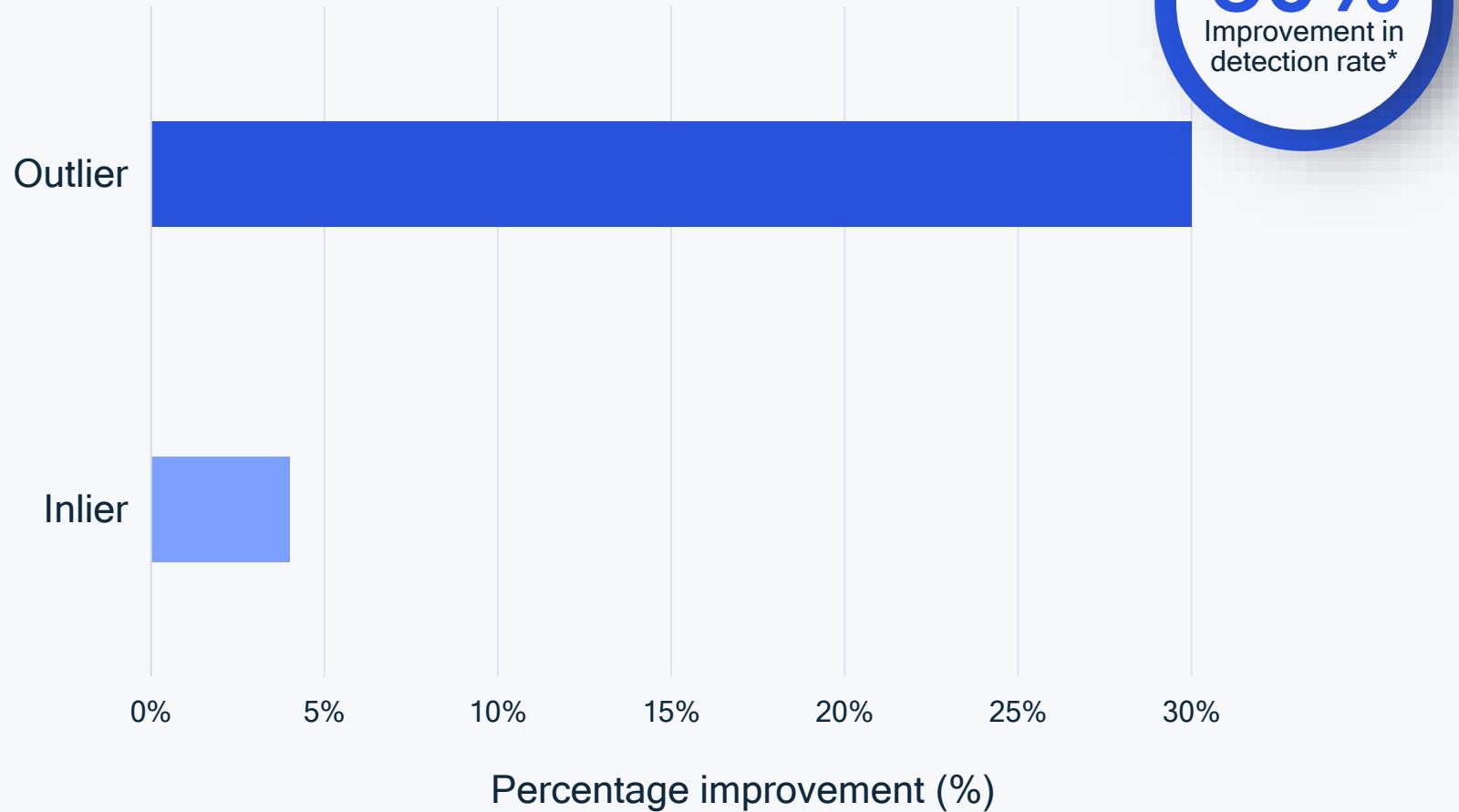
- Collect enrollment data from target user
- Adapt the global model on local data

# Few-shot learning for KWS improves performance

Personalization improvements across the board but particularly for outliers

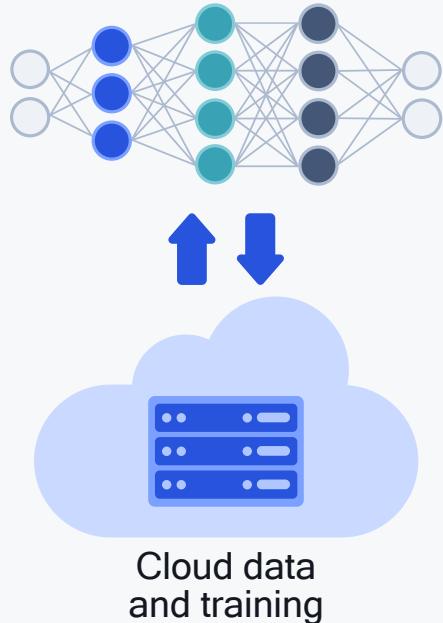
## Average detection rate improvement

Few-shot vs baseline model



# Leveraging user data throughout deployment

## Offline learning



Deploy global model

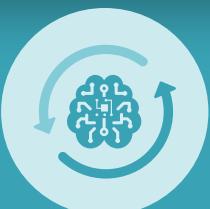
## On-device learning



Target user data through continuous operation

Plentiful samples of unlabeled user data

Can be from various environment: clean, noisy



## Continuous learning

Improve the target user's model based on data from continuous operation, often unlabeled data

# Solving the challenges for continuous learning

Employ pseudo labeling and regularization to reduce impact from forgetting

**Unlabeled  
collected data**

## Challenge

Training data are collected on the device without labels

## Solution

Assign pseudo labels to training data through the verification process

**Overfitting to  
small data**

## Challenge

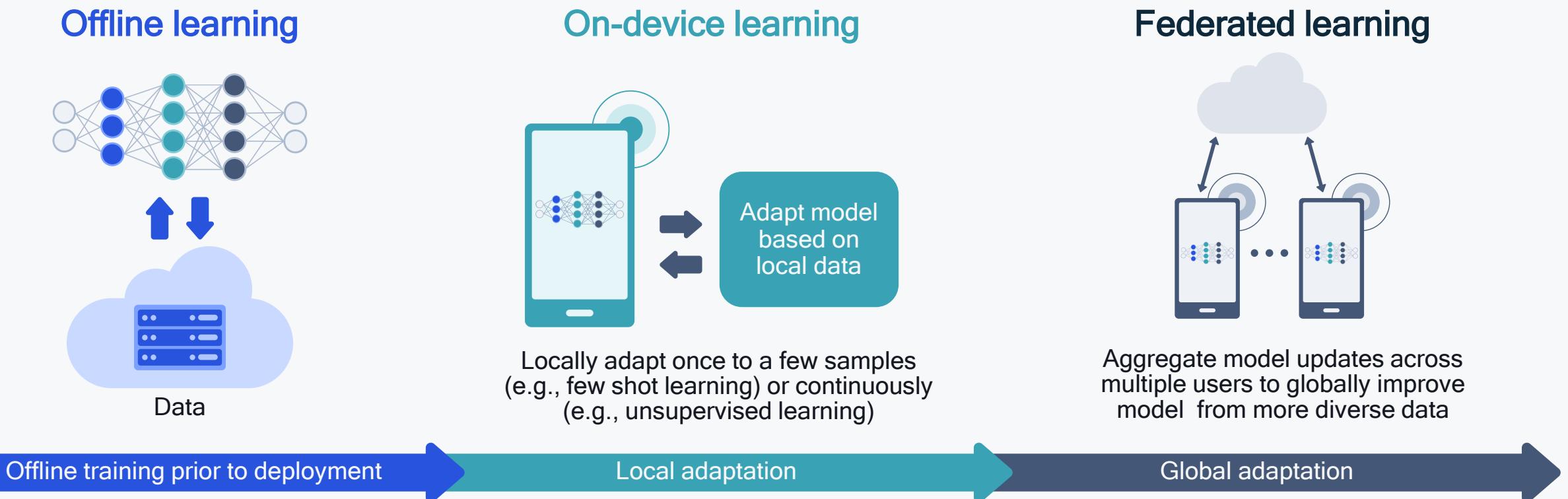
Number of collected data is small

## Solution

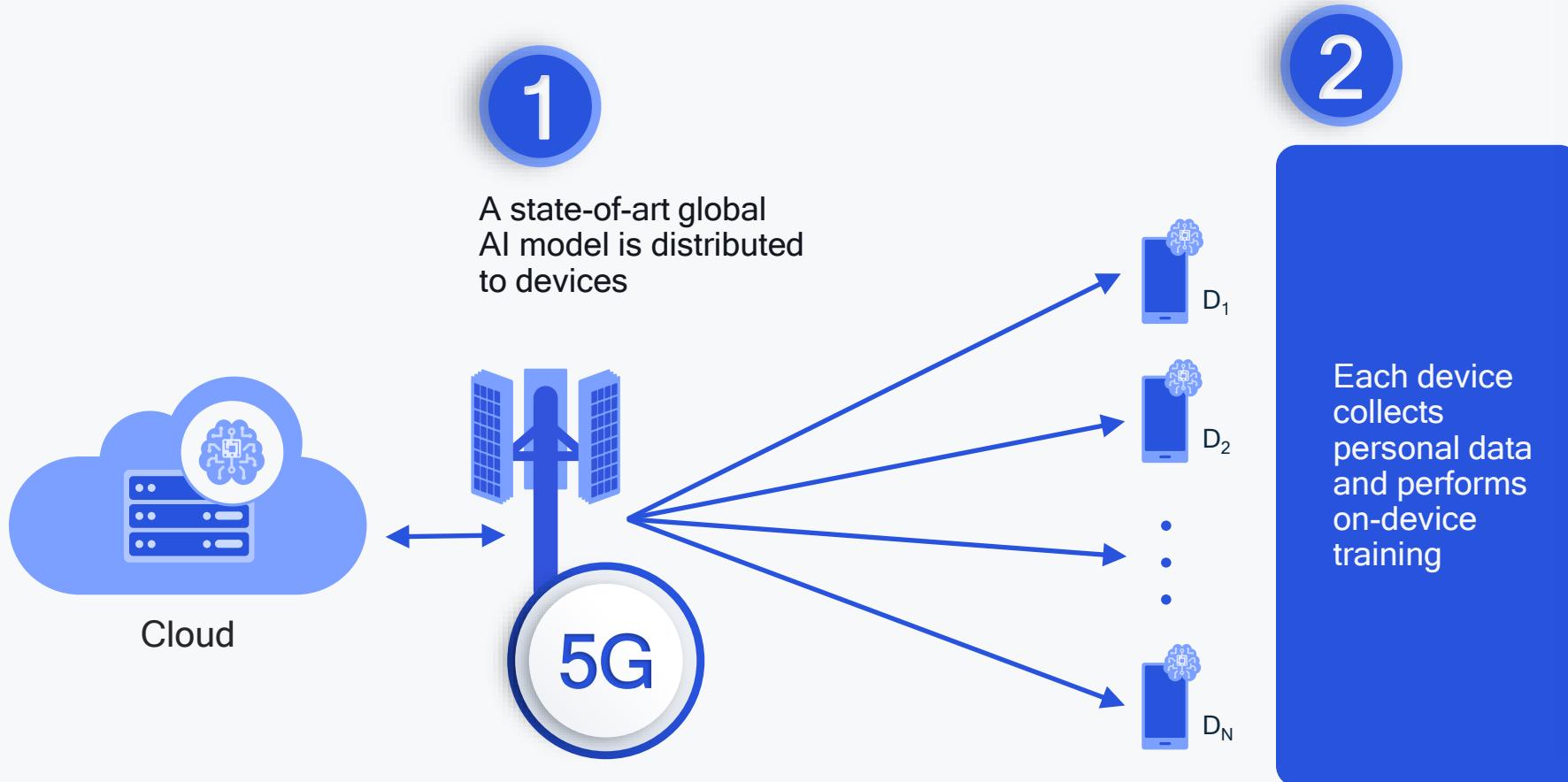
Exploit regularization loss that maintains some metrics from pre-trained model

# Federated learning brings on-device learning to new level

Adaptation on the device, once or continuously, locally and/or globally for continuous model enhancement



## Federated learning for global adaptation



## Scale

Processing is spread over many devices

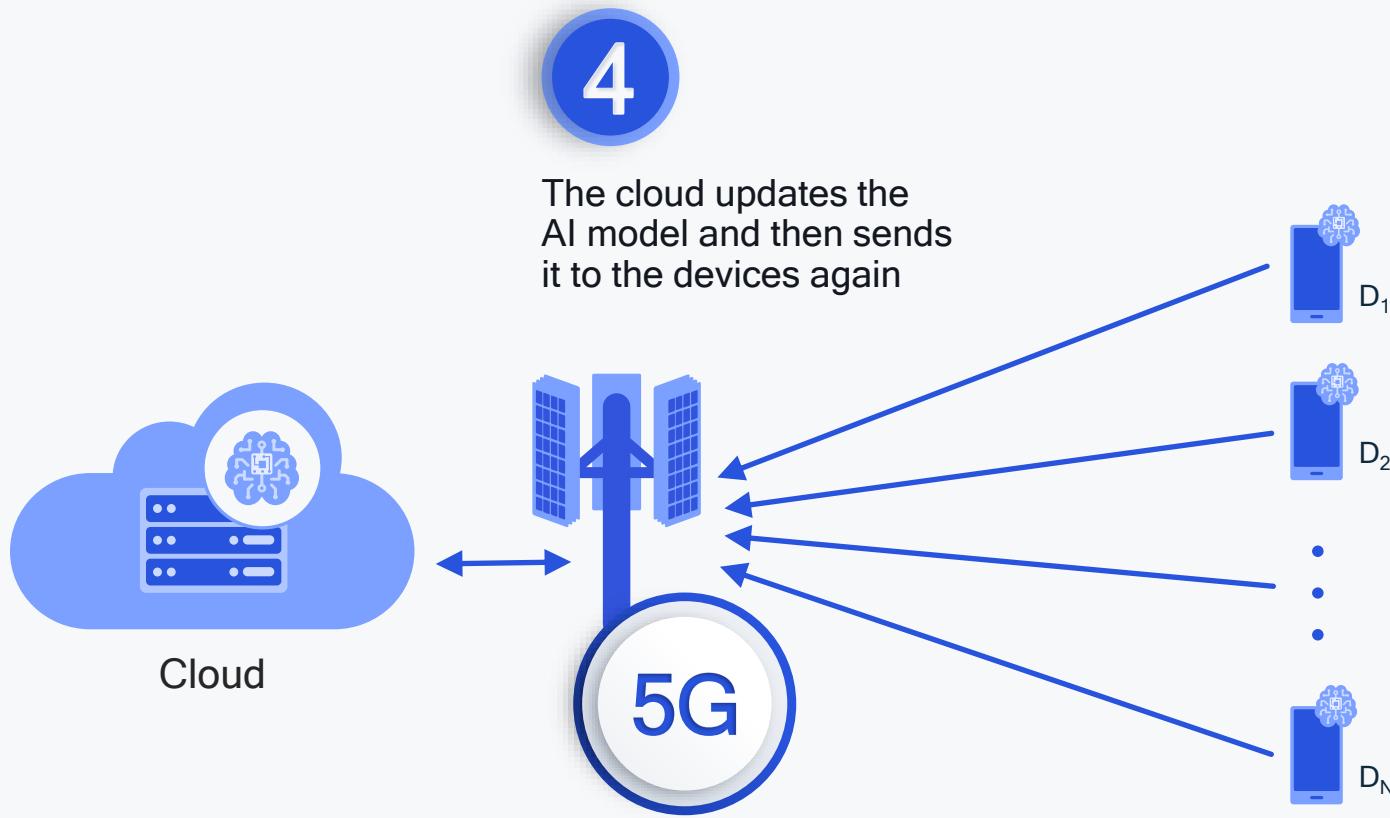
## Personalization

Model customized based on your personal data

## Privacy

Raw data stays on the device

Federated learning over 5G is the way to scale intelligence



Federated learning over 5G is the way to scale intelligence

## Scale

Network bandwidth is conserved

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## Privacy

Only noisy and encrypted weights sent to the cloud

## User verification

The authentication problem needs big data to get a powerful verification model

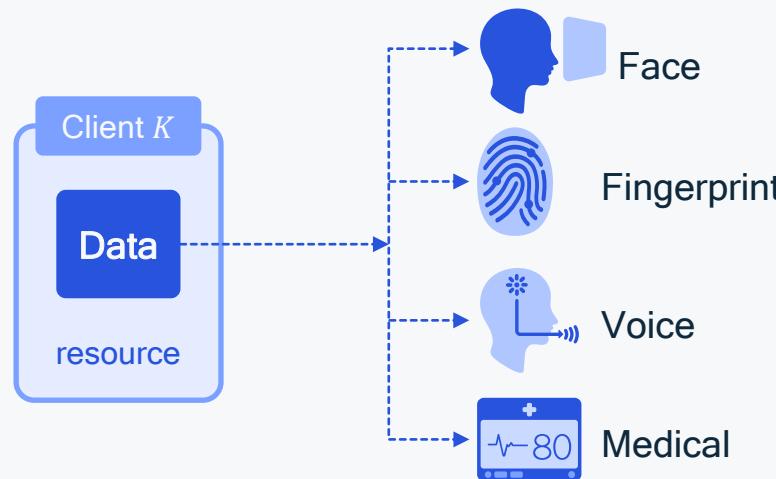
E.g., typical speaker verification system needs data from more than 600k different speakers

## Challenge

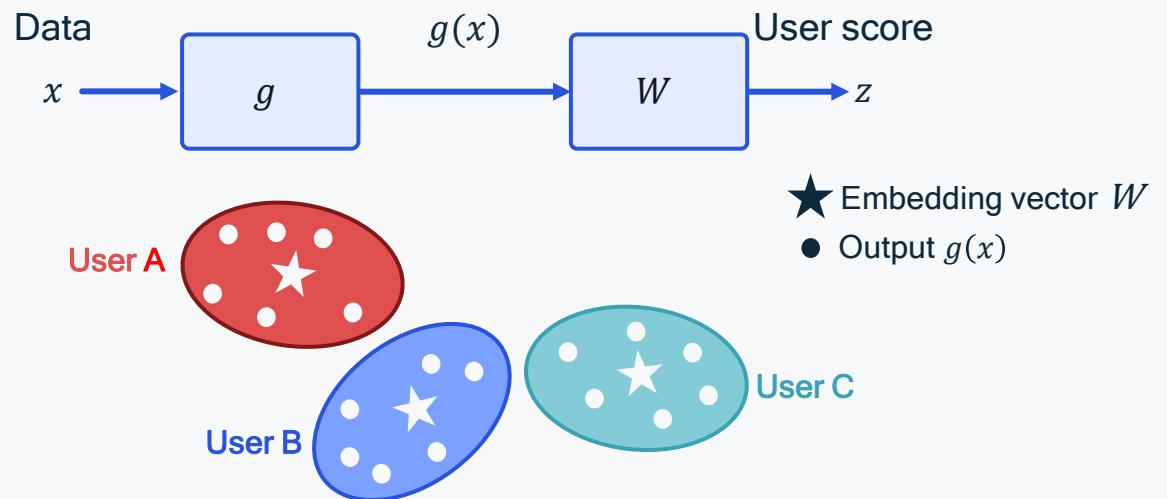
How can we learn this model while keeping all data private?

We do not want to compromise the sensitive biometric data of training participants

## Personal data available for authentication



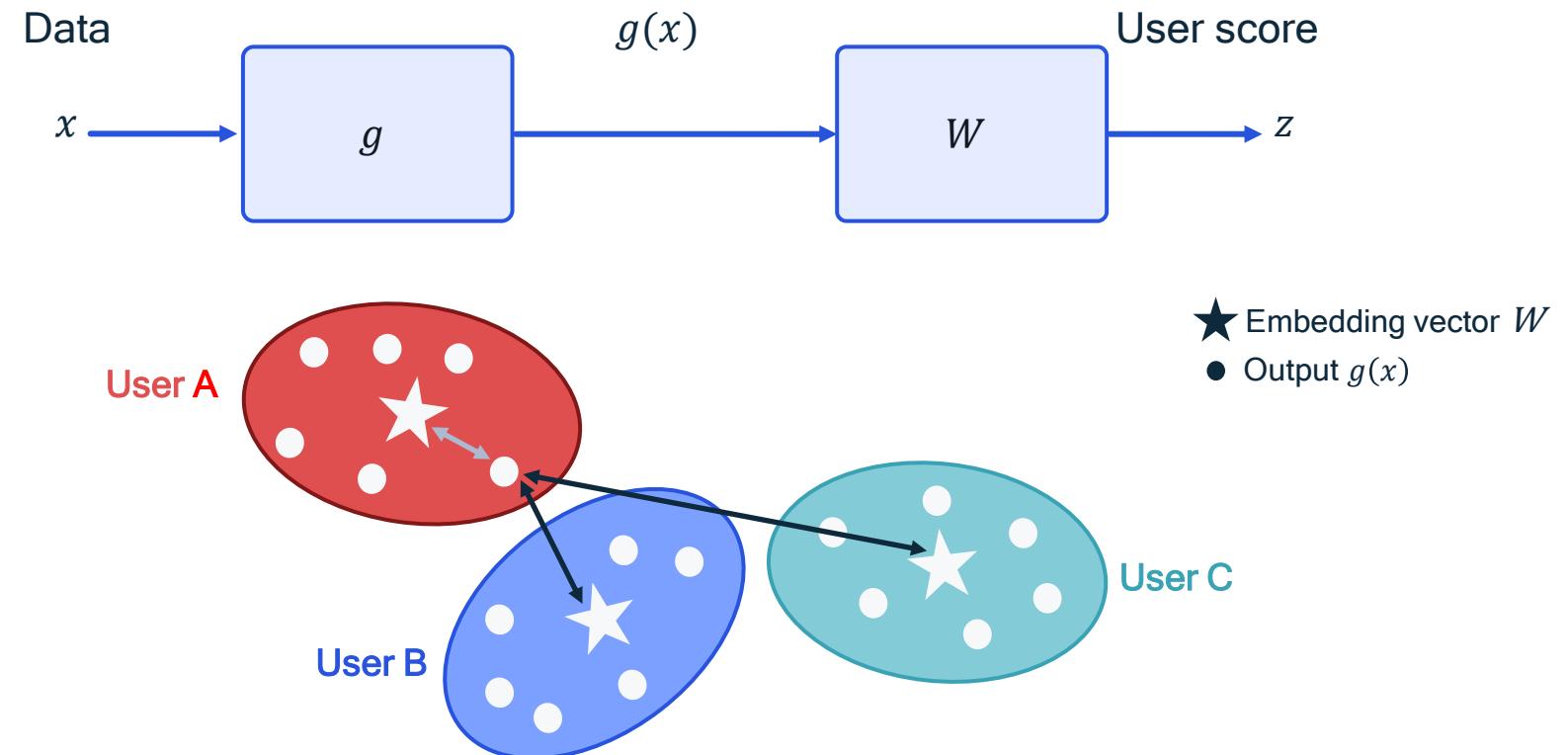
## Deep learning approach for authentication



Federated learning can be a powerful tool for user verification

# Traditional design of neural networks for user verification do not preserve privacy

User embeddings need to be shared for training



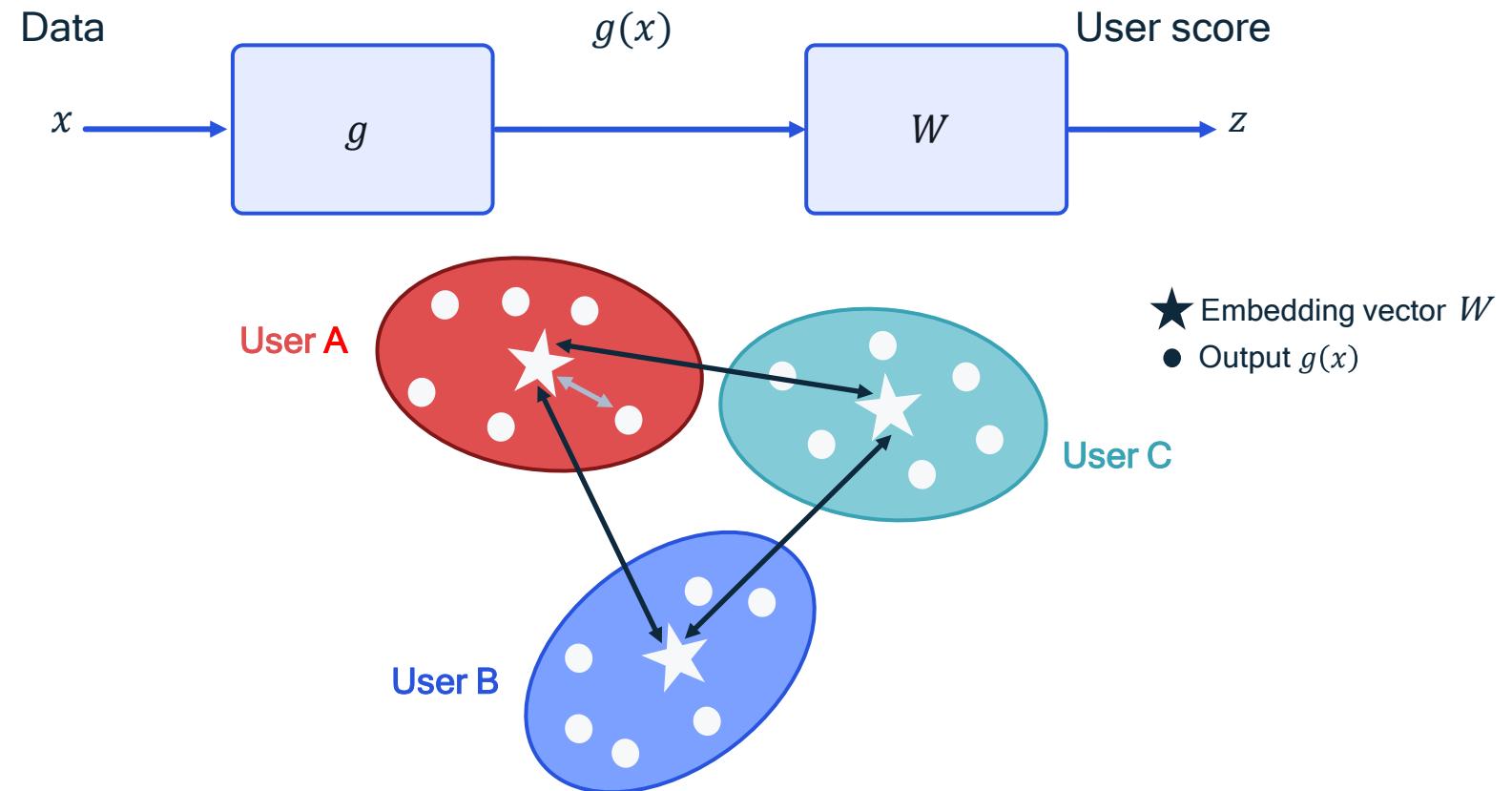
For user verification, neural network  $g(x)$  should be trained to:

Minimize the loss to the target user  
A smaller loss means a higher user score

Maximize the loss to the other users  
In traditional (one-hot) approaches, users share embeddings to calculate this loss (not private)

We enable federated learning for user verification without users sharing their embeddings

Generate user embeddings using error-correcting codes (ECC)

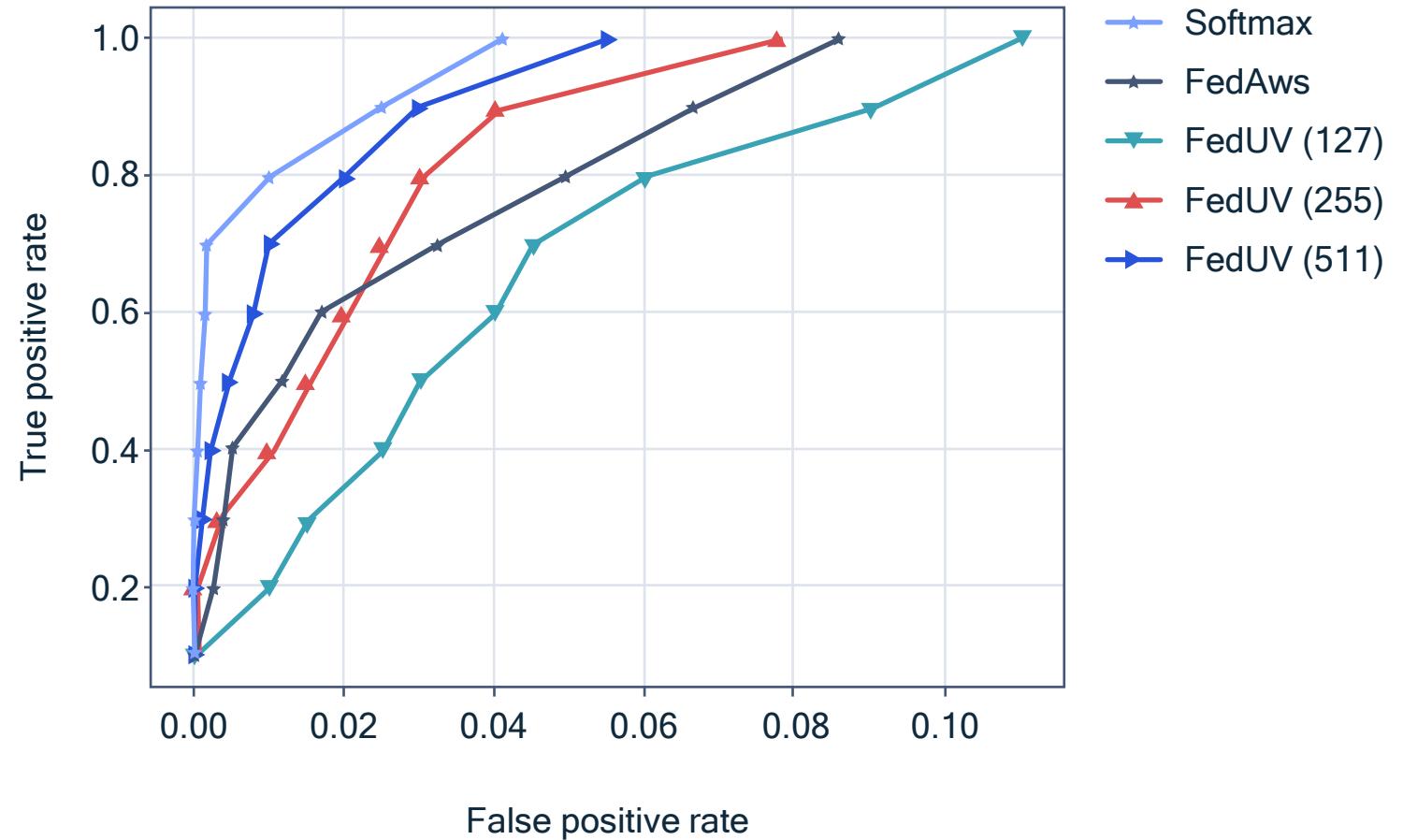


Our method (FedUV) accomplishes this by using embeddings that are codewords of error correcting codes (ECC) and optimizes network  $g(x)$  using only positive loss function

Each user minimizes their own loss

ECC ensures user embeddings are maximally spaced to reduce score to other users

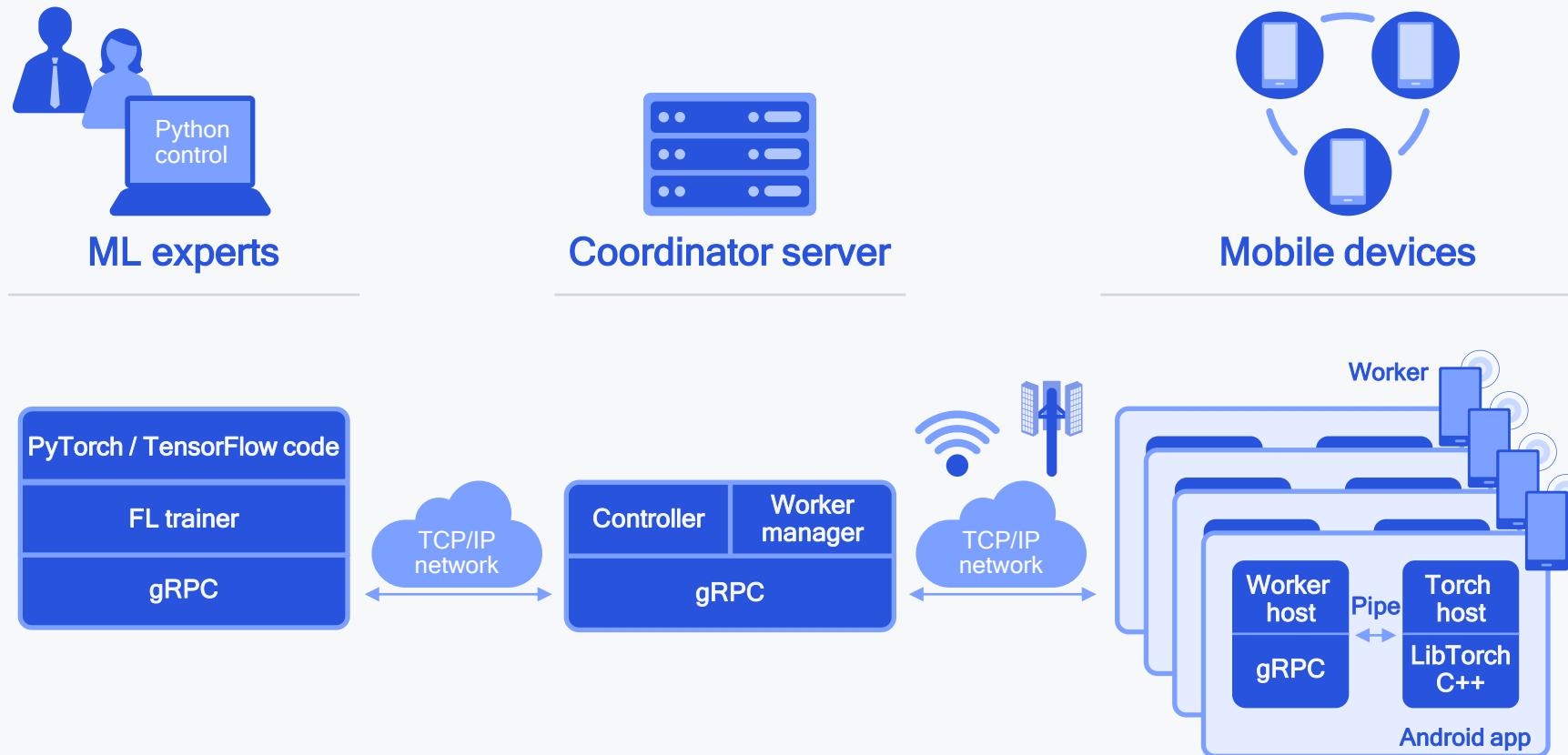
FedUV  
achieves  
state-of-the-art  
verification  
performance  
without users  
sharing their  
embeddings



FedUV is comparable to the best method, which shares user embeddings (softmax)

FedUV is better than existing method, which does not share user embeddings (FedAWS)

# FL framework for research and application development on mobile



RPC: remote procedure call.

Snapdragon is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.



Samsung Galaxy S21  
device powered by  
Snapdragon® 888 Platform

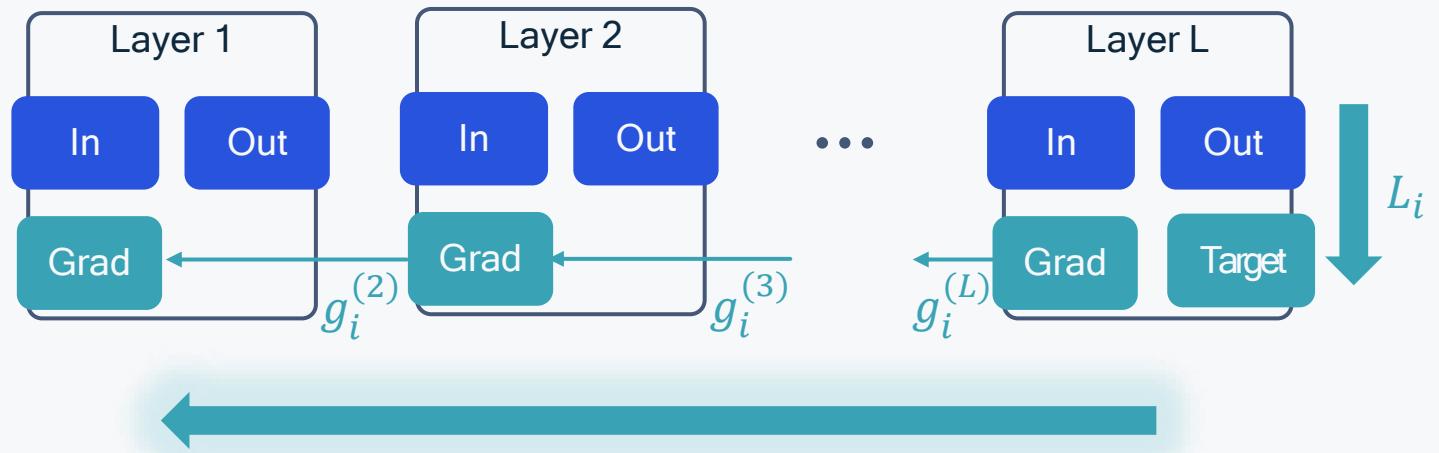
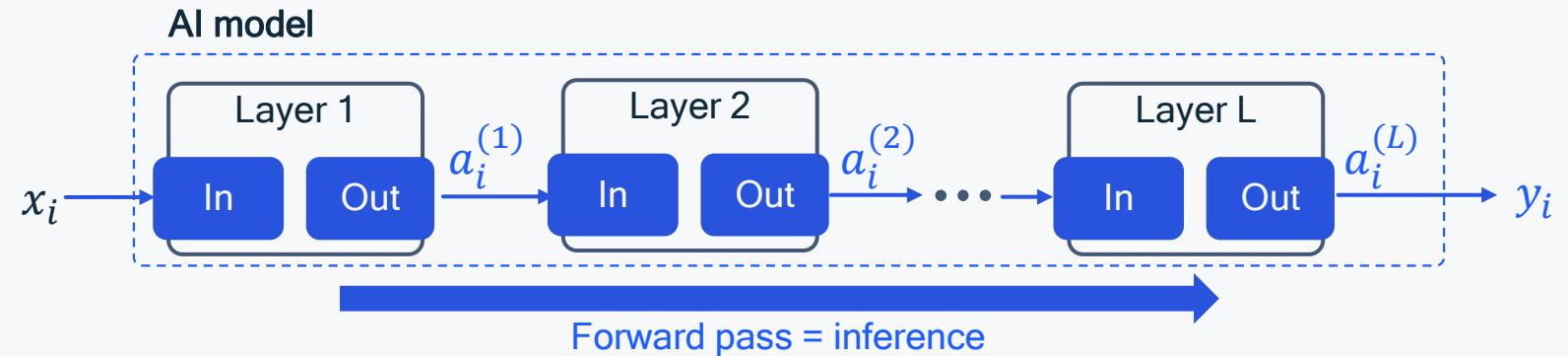
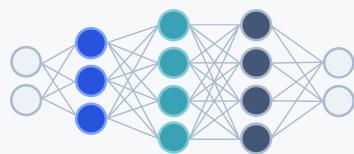
## FL demo of speaker verification

- Enrollment from 1000 clients
- Leverage PyTorch model & training pipeline from research framework

# Low-complexity on-device learning

# Learning with backprop is computationally demanding

Updating the model weights using backprop can be expensive, especially on power-constrained devices



## Backprop training requirements



Large memory



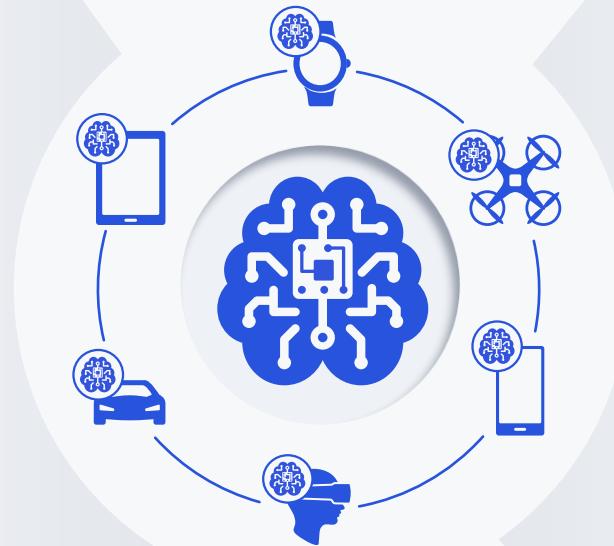
Training runtime



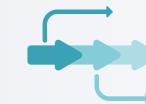
High precision



Support for quantized inference



## Adapt AI model on the device



1. Reduce complexity of backprop with quantized training



2. Efficient models for backpropagation



3. Adapt model using inference

Overcoming challenges to efficiently adapt a neural net on a device

# Reduce backprop complexity with quantized training

NN quantization is very effective for NN inference: low energy with high accuracy

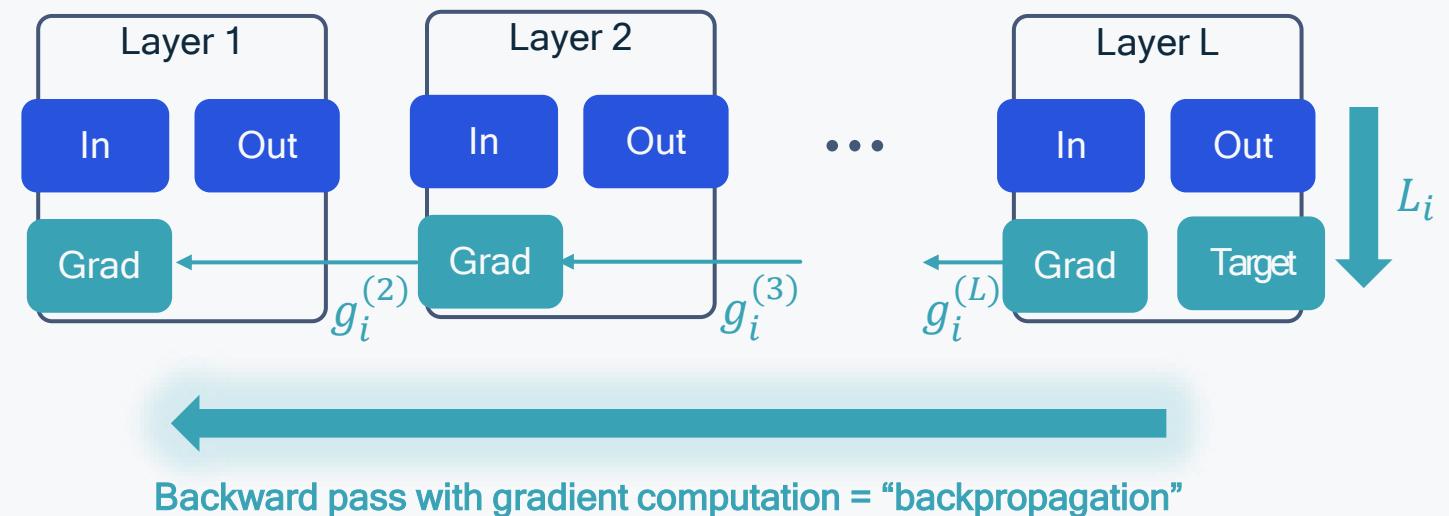
Can we use quantization in backpropagation to make NN training more efficient?

## Challenge

Maintain accuracy and reduce compute and memory using quantized gradients and activations

## Solution

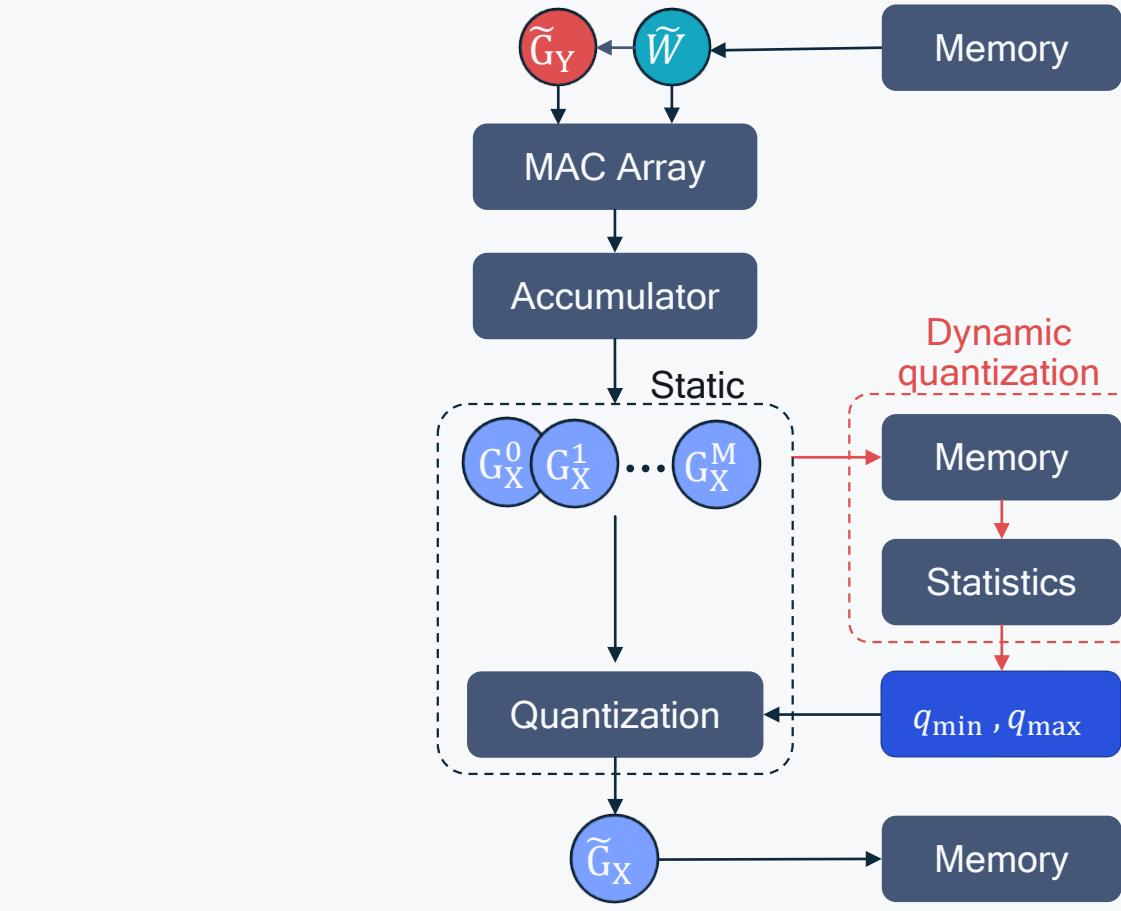
Quantization with In-Hindsight Range Estimation



# Existing quantized training techniques are too complex

## Estimating range with dynamic quantization

- Uses statistics from the current feature map to quantize it
- Requires writing the 32-bit feature map to memory before quantization
- Is expensive to implement due to high memory transfers



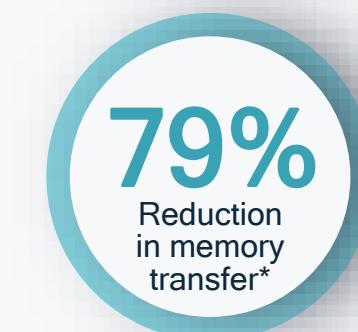
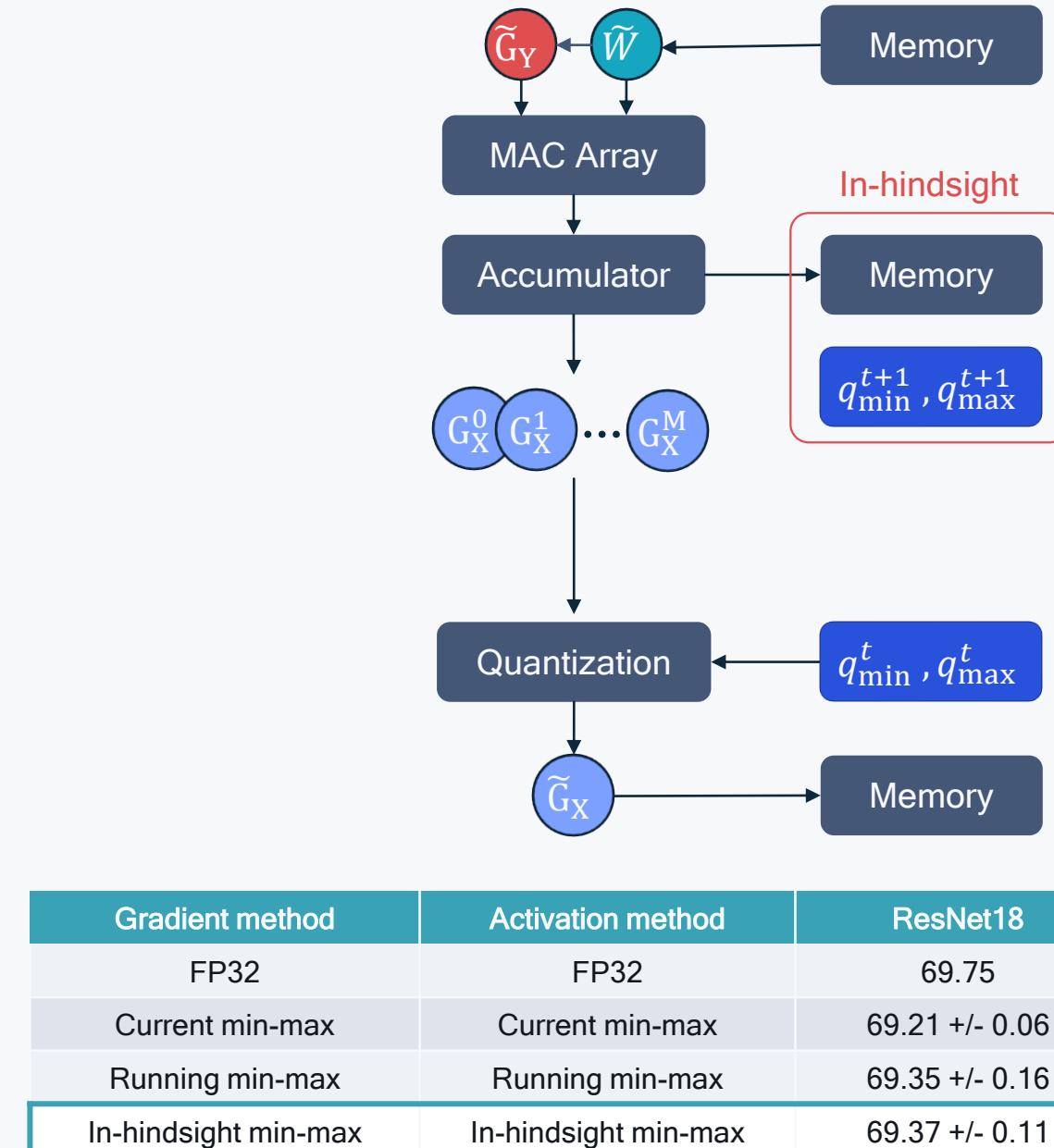
Gradient method	Activation method	ResNet18	Memory transfer
FP32	FP32	69.75	High
Current min-max	Current min-max	69.21 +/- 0.06	High
Running min-max	Running min-max	69.35 +/- 0.16	High

# In-Hindsight Range Estimation reduces quantize training complexity while maintaining accuracy

Use pre-computed quantization parameters to quantize current tensor

Extract statistics from current tensor for quantization parameters on next iteration

Much lower complexity and data movement

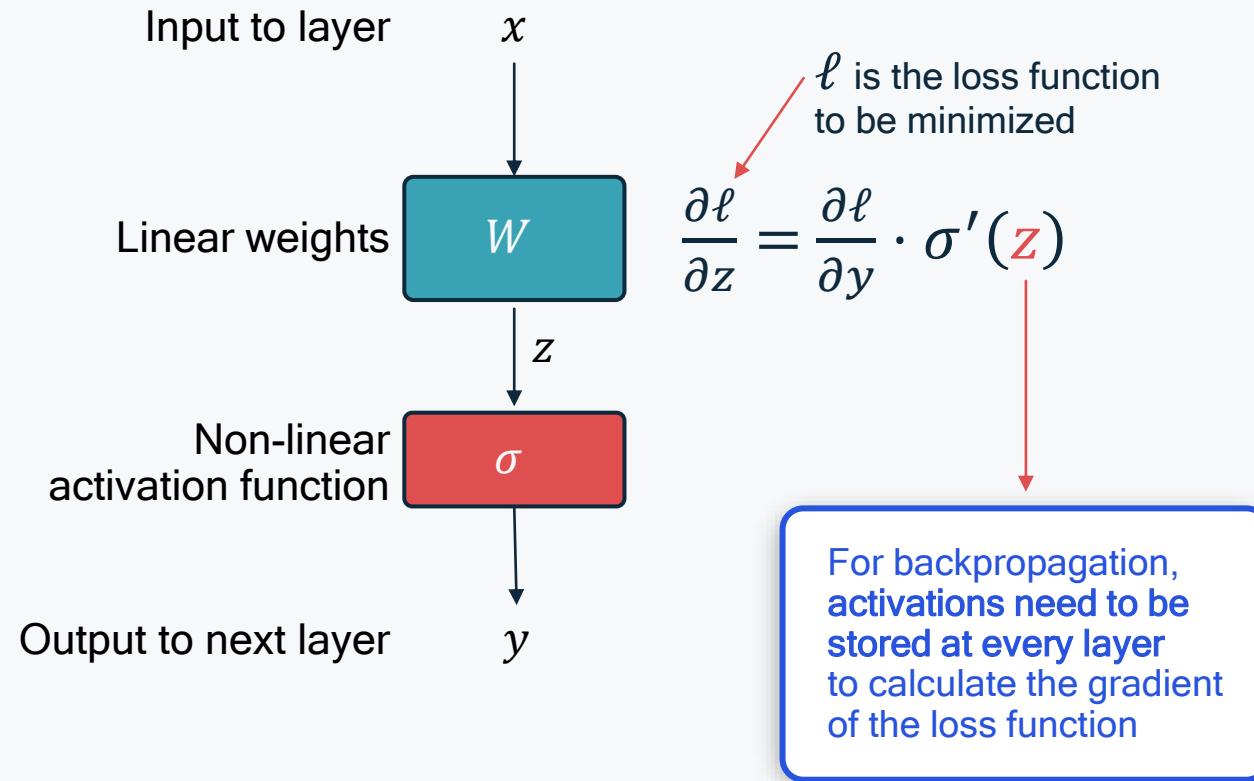


Gradient method	Activation method	ResNet18	Memory transfer
FP32	FP32	69.75	High
Current min-max	Current min-max	69.21 +/- 0.06	High
Running min-max	Running min-max	69.35 +/- 0.16	High
In-hindsight min-max	In-hindsight min-max	69.37 +/- 0.11	Low

Memory movement cost comparison between static and dynamic quantization

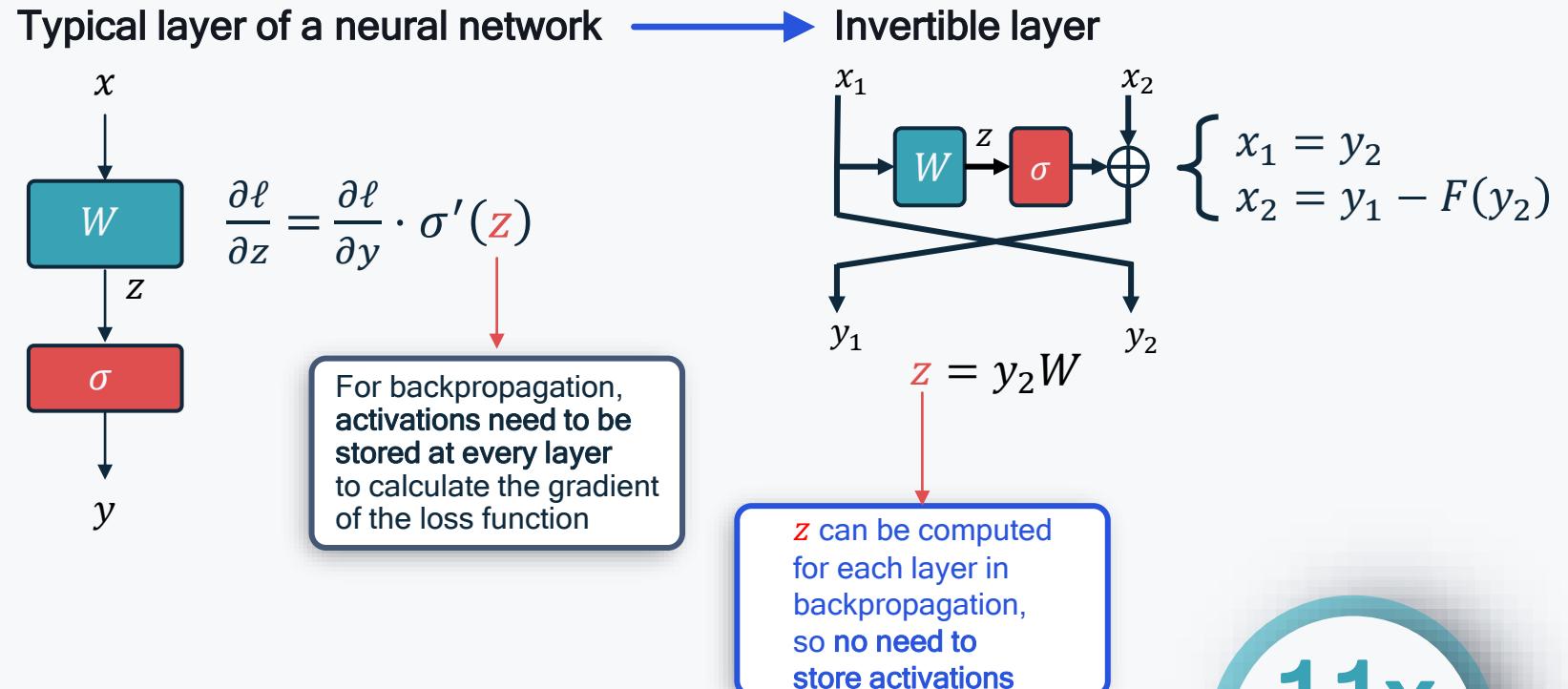
Typically, the backpropagation calculation requires large memory to store activations

## Typical layer of a neural network



# Using invertible layers reduces memory requirements for backpropagation

Activations of each layer can be reconstructed exactly from next layer



	#params (M) / #MACs (B)	Top 1 / Top 5	Activation mem. per image
MobileNet-V2	3.4 / 0.3	72.0 / 91.0	43 MB
Invertible network	3.24 / 0.3	72.5 / 90.7	3.7 MB

**Personalization  
and labeling**  
Meta learning, active learning,  
learning with noisy labels

**Tackling statistical  
heterogeneity  
in data**  
Smartly combining  
model updates from  
a broad distribution

**Privacy, security,  
and robustness**  
Privacy guarantees, adversarial  
attack, anomaly detection

**On-device  
training efficiency**  
Light-weight models, low  
complexity training, quantization

**Optimizing  
communication in FL**  
Compressing information  
sent on the  
uplink and downlink

**Advanced  
topologies for FL**  
Peer-to-peer, multi-cloud,  
and hierarchical privacy



**Broad range  
of research directions  
for on-device learning**



On-device learning is crucial  
for providing intelligent,  
personalized experiences  
without sacrificing privacy

We are conducting leading  
research and development  
in on-device learning

We are solving system  
and feasibility challenges  
to move from research  
to commercialization



# Questions?

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