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| **Persona of Optional Module Choosing software** | | | | | | | |
| why we make this persona? | We tried to put ourselves in the shoes of different real type of users from stake holders, and we choose different types of students (students who wants to take 50-70 credits, students who want to take modules in another department, students who want to take more advanced level foreign languages, students who want to take an instruction course), module convener, staff in Student Service and a head of a department as our personas. By listing their background information, we could analyse if the design could meet their requiement. | | | | | | |
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| Name | Alexander | Meredith | Chris | Elizabeth | Jackson | Anna | Lucas |
| Gender | Male | Female | Male | Female | Male | Female | Male |
| Occupation | student | student | student | student | Module Convener | staff in Student Service | Head of a department |
| Grade | Year 2 | Year 3 | Year 4 | Year 2 | / | / | / |
| Nationality | China | China | England | Thailand | America | Canada | Denmark |
| Age | 19 | 20 | 22 | 19 | 50 | 43 | 55 |
| Academic Behavior/  working experience | Very good at studying, overall score of the last semester is 80. | Average student, overall score of the last semester is 70. | Best students of the CE, overall score of the last semester is 75. | With poor academic behavior, overall score of the last semester is 45. | Used to be a software developer in a big company. | Worked at UNUK for ten years and came to China in 2016. | Worked in UNNC for the past decade. |
| major | Chemical Electronical Engineering | International Communication | Civil Engineering | Computer Science | Software Engineering | English Education | Electrical and Electronic Equipment |
| Time at study/work per week | 20-30 hours | 20-25 hours | 18-23 hours | <10 hours | 30 hours | 30 hours | 30 hours |
| Reasons for decision/Reasons for using the software | Want to join an organization in the first semester which will be hard to balance study and work. Therefore, he decides to gain 50 credits in the first semester and gain 70 credits in the second semester. | For future work communication, work in Paris my dream. | Learning some programming skills from computer science faulty will be great for my future work, and I’m interested in programming. | Gain more fundamental knowledge to get better grades. | Check if students meet the module’s requirement and help students to find their interests. | Help students with their application forms. | Check if students meet the module’s requirement and help students to find their interests. |
| Ability | Good leadership | French (level A1)  Microsoft Office Specialist | Basic use of office software.  Good at programming | Basic use of office software. | Familiar with many programming languages, such as C++, Java and python | Can use different software systems quickly. | Good knowledge about software. |