

# TYLER A. LAREDO

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## EDUCATION

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### University of Michigan

Ann Arbor, MI

*Bachelor of Science in Computer Science*

April 2018

- Recipient of Gloria Willie Bell & Carlos R. Bell Scholarship, a four-year merit-based scholarship
- Relevant coursework: EECS 485 (Web Databases), EECS 281 (Data Structures & Algorithms), EECS 370 (Intro to Computer Organization), Discrete Mathematics, Linear Algebra, Needs Assessment & Usability Evaluation

## WORK EXPERIENCE

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### Desai Accelerator

Ann Arbor, MI

*Web Development Intern*

May - August 2016

- Led team and developed front-end for a web application using AngularJS that reached 100k users.
- Designed and developed front-end for a web tool using Bootstrap, which resulted in a 200% increase in page views.
- Designed iOS and Android user interface using Sketch for a mobile app that has over 30k active users.

### MHacks

Ann Arbor, MI

*Member of the Board of Directors*

October, 2015 - May 2016

- Implemented legal and financial framework for future MHacks teams

*Director of Sponsorship*

March - October, 2015

- Directed Michigan's collegiate hackathon (1300 students)
- Led a 5-person team to acquire 60 sponsors from leading F500 companies (includes Apple, Google, Facebook)
- Led team to build a new proprietary résumé collection database to enhance hackathon recruiting methods
- Integrated CRM software (SalesforceIQ) into sponsorship procedures, allowing my team to increase outreach from 350 companies to 700 companies.

*Head of Social Media & Marketing*

May - September, 2014

- Increased Twitter and Facebook followers from 4,000 to 5,400 (35% increase)
- Created advertisements on Facebook and Twitter that reached approximately 30,000 students

## ACTIVITIES & ORGANIZATIONS

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**Entrepreneurs Leadership Program (ELP) Fellow**

November 2015 - Present

**Epicenter University Innovation Fellow**

September 2015 - Present

- Creating and implementing a mentorship framework for the next MHacks Sponsorship Director to ensure smooth transition from one to another.

## SKILLS

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*Languages:*

- Proficient: C++ , HTML, CSS, JavaScript, jQuery
- Familiar: Python, Matlab

*Technologies:* AngularJS, Git, Twitter Bootstrap

*Applications:* Sketch, Adobe Illustrator, Adobe Photoshop, AutoCAD, Autodesk Inventor

## INTERESTS

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Technology and business innovation, public speaking, hackathons, event sponsorship, design, UI & UX.