

# TRAVIS LATTA

1224 Green Oaks Lane Unit D, Charlotte, NC 28205

Phone: (270) 577-6449 | Email: tlatta13@gmail.com

LinkedIn: <https://www.linkedin.com/in/tlatta13/> | GitHub: <https://github.com/tlatta13> |

Portfolio: <https://travis-latta.herokuapp.com/>

## SUMMARY

Front-end web developer with a passion for connecting customers with brands using well-designed web applications. Utilize business and entrepreneurial background to build apps that enhance user experience on the web. Ready-set to position a fast-paced, competitive organization for success in achieving quarterly goals. Played a key role in starting a functional health practice and achieving \$500k sales in year 3. Team player with strong analytical skills and the ability to learn and adapt to new technologies.

## TECHNICAL SKILLS

**Languages:** HTML, CSS, Bootstrap, Bulma, Javascript, JQuery, MySQL, Sequelize, MongoDB, Mongoose, Wordpress.

**Applications:** Google Analytics, Google Ads, Google Search Console, Microsoft Office, Adobe Illustrator, Adobe Acrobat.

## PROJECTS

**Boss Budget** | <https://github.com/tlatta13/Project-3.git> | <https://boss-budget.herokuapp.com/>

- Boss Budget is an application that allows users to build a budget and track expenses to see historical spending and saving data that allows them to increase savings, cut unnecessary expenses and plan for the future.
- Built the UI with Bootstrap CSS framework and built the MongoDB database.
- Bootstrap CSS, React, MongoDB, Mongoose

**Asking For A Friend** | [https://github.com/Bmcart3/Asking\\_for\\_a\\_friend.git](https://github.com/Bmcart3/Asking_for_a_friend.git) | <https://askingforafriend.herokuapp.com/>

- Asking for a Friend is a question and answer app that allows users to pose questions to the masses and receive insightful answers from other users
- Designed the UI with Bulma CSS framework and helped build the MySQL tables.
- Bulma CSS, MySQL, Sequelize, Javascript/JQuery

**Groovy Concert Search** | <https://github.com/andrewpaulgreer/Project1.git> | <https://andrewpaulgreer.github.io/Project1/>

- Groovy Concert Search is a concert planning app that allows users to search for a city they would like to see a concert and be shown a list of upcoming shows based on genre, information about the city and news articles about local food and dining.
- Designed the UI with Bulma CSS framework and built the connection to MediaWiki API and NewsAPI.

- Bulma CSS, Moment.js, Particle.js, NewsAPI, Ticketmaster API, MediaWiki API, Javascript/JQuery.

## EXPERIENCE

### **Managing Partner | Functional Health Center of the Carolinas** - August 2017 - Present

- Design and maintain company digital presence - website design, SEO management, content creation, Google Analytics.
- Direct and develop digital advertising (Facebook, Google) strategy, including managing part time employees/contractors.
- Manage company accounting function, including bookkeeping, payroll, tax outsourcing and financial reporting analysis.

### **Marketing Coordinator & Developer | Mersada / Vital Benefits** - March 2014 - March 2020

- Worked with upper management to create company and client websites.
- Developed company marketing materials to aid product sales.
- Created weekly and monthly newsletters to keep customers and sales associates up-to-date with company information.
- Trained and led a team of 6 remote technical support employees who successfully ployed Avati Tech Services to clients.

## EDUCATION

### **Bootcamp Certificate:** UNC Charlotte, Charlotte, NC

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

### **Bachelor of Arts in Management & Marketing (Minor Economics & International Business):** University of Kentucky