

TAMERA BODRICK

FRONT-END DEVELOPER

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SKILLS

- **Languages:** JavaScript, HTML, CSS
- **Frameworks:** React, Tailwind, Bootstrap
- **Backend:** NoSQL databases & Authentication - Firebase/Firestore
- **Tools:** Git, GitHub, Netlify, Postman, Terminal, Monday, Trello
- **Design:** Figma, Adobe Photoshop, Gimp

SOFTWARE ENGINEERING PROJECTS

CHAT APP | [Live Preview](#) | [GitHub](#)

HTML, TailwindCSS, React.js (Router/Context API), Firebase/Firestore

- 1. Users can sign in, sign up, and sign out, create text channels, send messages, and read messages from other users.
- Users can also view and update their profile information, including their avatar and display name.
- 2. Firebase and Firestore are used to store channels and messages and to power email/password and Google authentication. The styling is done entirely in TailwindCSS with MaterialUI icons.
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ENTERTAINMENT APP | [Live Preview](#) | [GitHub](#)

HTML, CSS, React.js (Router/Context API)

- 1. Users can search for and view movies and TV series. Users can also bookmark their favorite media and view them on a Bookmarks page.
- 2. This project utilizes CSS Grid, Flexbox, utility classes, React Router v6, the useState, useContext, and useEffect hooks, and local storage to remember the user's bookmarks upon component rerender or page refresh.

IP ADDRESS TRACKER | [Live Preview](#) | [GitHub](#)

HTML, CSS, JavaScript, API's

- 1. Users can view and search for information on IP Addresses with data pulled from the IP Geolocation API by IPify
- 2. Users will view their own IP address information on load, and an interactive map generated by LeafletJS will display the location

EXPERIENCE

DIGITAL CONTENT WRITER | Hometalk, Inc | 12/2021 - PRESENT

- Turned Youtube influencer videos and tutorials into 7-10 SEO-optimized articles a week, utilizing keyword strategy and effective CTAs. Used project management tool Monday to handle task assignments.

FREELANCE COPYWRITER | 3/2021 - 12/2021

- Wrote on average 7-10 articles a week for both personal and informative websites and blogs, alongside sales and website copy for businesses.
- Employed SEO techniques for website content and articles, by combining keyword research, analysis, and optimization, and internal and external linking within compelling and actionable content.
- Audited long-term client's landing pages and existing content pages to uncover areas where SEO could be better utilized to help their page rank.

SPECIAL COLLECTIONS ARCHIVAL ASSISTANT | UNC, Asheville | 1/2020 - 5/2020

- Conducted inventory of archival collections, and digitized and cataloged archival materials
- Facilitated the completion of a repository of a client's entire body of work by collecting and tracking down missing materials, and cataloging them into the digital system

EDUCATION

Bachelor's Degree, English Language and Literature – UNC Asheville, Asheville, NC