

## Taylor Cottrell

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## Experience

### Factory360 Art Director

Apple Pay, Today at Apple, Lexus, Inspire Clean Energy, HERE Technologies, New York Power Authority, Grubhub, Ignite Vodka, Stand Together, Spectrum, Santa Margherita Wines, Garden of Life, VRBO

January 2021 to Current – New York City, NY

### Factory360 Designer

Apple Pay, Lexus, Santa Margherita Wines, Garden of Life, VRBO, AARP

January 2019 to December 2020 – New York City, NY

### Digico Visual Design Intern

Worked within the design team to brainstorm, wireframe, and build sites and apps for various clients in the Charleston area.

January 2017 to January 2018 – Charleston, South Carolina

### Billiam Design Intern

Completed a complete rebrand for the summer that implemented new t-shirts, garment tags, business cards, and order forms.

May 2016 to August 2016 – Greenville, South Carolina

## Skills

### Interaction

User Research  
Wireframing  
Prototyping  
User Testing

### Visual

Sketching  
Illustration  
Animation  
3D Modeling

### Software

Sketch  
InVision  
Adobe CC  
Blender 3D

### Coding

HTML & CSS  
Javascript  
Processing.js  
Python

## Education

### Clemson University Class of 2018

B.A. Graphic Communications