

Taylor Cottrell

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864.593.4043

Experience

Factory360 Art Director

Apple Pay, Today at Apple, Lexus, Inspire Clean Energy, HERE Technologies, New York Power Authority, Grubhub, Ignite Vodka, Stand Together, Spectrum, Santa Margherita Wines, Garden of Life, VRBO

January 2021 to Current – New York City, NY

Factory360 Designer

Apple Pay, Lexus, Santa Margherita Wines, Garden of Life, VRBO, AARP

January 2019 to December 2020 – New York City, NY

Digico Visual Design Intern

Worked within the design team to brainstorm, wireframe, and build sites and apps for various clients in the Charleston area.

January 2017 to January 2018 – Charleston, South Carolina

Billiam Design Intern

Completed a complete rebrand for the summer that implemented new t-shirts, garment tags, business cards, and folder forms.

May 2016 to August 2016 – Greenville, South Carolina

Skills

Interaction

User Research
Wireframing
Prototyping
User Testing

Visual

Sketching
Illustration
Animation
3D Modeling

Software

Sketch
InVision
Adobe CC
Blender 3D

Coding

HTML & CSS
Javascript
Processing.js
Python

Education

Clemson University Class of 2018

B.A. Graphic Communications