Nho Thanh Le

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PROFILE

Analytical and detail-oriented graduate in Information Technology with a focus on Data Management & Analytics, passionate about venture capital, startups, and the health-tech sector. Skilled in conducting market research, competitive analysis, and building data-driven insights to support strategic and investment decisions. Experienced in creating dashboards, performing quantitative analysis, and preparing presentation-ready reports for stakeholders. Proficient in Excel, Python, SQL, and Tableau, with a strong interest in applying analytical expertise to support fundraising and strategic growth in innovative technology ventures.

EDUCATION

Master of Information Technology & Master of IT Management | Major: Data Management & Analytics
The University of Sydney (Jul 2023 – Present)
- Coursework in PostgreSQL, Tableau, Pandas, Seaborn, LaTeX, and ETL with Pentaho Data Integration

Bachelor of Science in Information Technology | Major: Data Analytics
University of Technology Sydney (Feb 2019 – Nov 2022) — Graduated with Distinction
- Core skills: SQL, Tableau, Python, HTML, CSS, Swift

PROJECT EXPERIENCE

- Google Play Store Apps & Reviews Analysis

Performed large-scale market analysis on 10,000+ mobile apps, identifying key growth drivers and sentiment trends to inform market positioning strategies; created Python visualizations for competitive insights.
https://github.com/tle057zz/The-Android-App-Market-on-Google-Play

- Twitter Sentiment Analysis – 2016 US Election

Analyzed social media engagement trends using NLP (TextBlob, NLTK) and built Tableau dashboards to visualize sentiment shifts, providing insights applicable to public sentiment tracking and brand strategy.

- Netflix Duration Trends Report

Applied time-series analysis on entertainment content trends to identify shifts in consumer preferences, informing potential market opportunities for content strategy.
https://github.com/tle057zz/Investigating-Netflix-Movies-and-Guest-Stars

- Web App for Marvel Hero Analytics

Developed a NoSQL-backed dashboard to analyze audience engagement metrics and preferences for entertainment characters, demonstrating skills in user data analysis and visualization.
https://github.sydney.edu.au/COMP5347-COMP4347-2024/Lab-12-Group1-A2

- Supersize the Image – AI-Powered Image Processing

Built a Django web application integrating AI to enhance image assets; applied data integration and transformation principles relevant to product enhancement and marketing.
https://github.com/tle057zz/super-reso

WORK EXPERIENCE

Linkcloud.io – Link Group – Back-end Intern
Sydney, NSW | Part-time (Sep 2023 – Nov 2023)

- Collaborated with a startup team on backend development (Kotlin, Spring Boot) in an agile environment
- Gained exposure to scalable system architecture and data integration
- Applied version control (Git) in collaborative workflows

Comserve Technology Ltd – Repair Technician
Sydney, NSW | Part-time (Jul 2022 – Dec 2022)

- Delivered client-focused technical solutions, diagnosing and resolving software/hardware issues
- Strengthened problem-solving and communication skills in a fast-paced environment

CERTIFICATIONS & COURSES

- SQL Fundamentals Track – DataCamp (PostgreSQL), Credential ID:
0c2e85719aff01ecc77f176bd7b9c5105261fe6c
- Building a REST API with Python and Flask – Coursera, Credential ID: AXF9XBKP48UG

INTERESTS

Venture capital, startup strategy, health-tech innovation, data-driven investment insights