

Nho Thanh Le

Sydney, NSW | 0432 813 909 | lenhothanh.nsl@gmail.com | linkedin.com/in/tle057 | <https://www.thanhle.it.com/>

PROFILE

Business Analyst with a good foundation in SQL, database management, and data analytics, seeking to contribute to enterprise consulting and CRM/Salesforce-related projects. Experienced in requirements gathering, business process analysis, data migration, and system configuration. Skilled at translating technical solutions into business value, collaborating with stakeholders, and facilitating workshops/training sessions. Adept at documenting functional and technical requirements, supporting integration initiatives, and delivering client-focused outcomes.

EDUCATION

Master of Information Technology & Master of IT Management | Major: Data Management & Analytics

The University of Sydney (Jul 2023 – Present)

- Advanced coursework in PostgreSQL, Tableau, Pandas, LaTeX, and ETL with Pentaho Data Integration

Bachelor of Science in Information Technology | Major: Data Analytics

University of Technology Sydney (Feb 2019 – Nov 2022) — Graduated with Distinction

- Core skills: SQL, Tableau, Python, HTML, CSS, Swift

PROJECT EXPERIENCE

- Growth Insights from Google Play Store Apps

Analyzed app data and user sentiment to identify factors impacting engagement, retention, and monetization; conducted sentiment analysis, visualized pricing/category trends with Python & Seaborn.

<https://github.com/tle057zz/The-Android-App-Market-on-Google-Play>

- Twitter Sentiment Analysis – 2016 US Election

Built Tableau dashboards to visualize engagement and sentiment trends; applied NLP (TextBlob, NLTK) for tweet classification and topic analysis; provided insights to inform content timing strategies.

- Netflix Duration Trends Report

Used Python (Pandas, Matplotlib) to uncover shifts in consumer viewing preferences via time-series analysis, informing campaign targeting and content strategies.

<https://github.com/tle057zz/Investigating-Netflix-Movies-and-Guest-Stars>

- Web App for Marvel Hero Analytics

Developed a NoSQL-backed full-stack web application to analyze superhero characteristics; implemented user login, role-based access, and dashboards to track trends in audience preferences.

<https://github.sydney.edu.au/COMP5347-COMP4347-2024/Lab-12-Group1-A2>

- Supersize the Image – AI-Powered Image Processing

Developed a Django web application to upscale low-resolution images using deep learning; integrated PostgreSQL for secure user data management; designed user flows for improved UX and marketing asset quality.

<https://github.com/tle057zz/super-reso>

RELEVANT TECHNICAL & BUSINESS SKILLS

- Business Analysis: Requirements gathering, process mapping, stakeholder management, workshop facilitation, documentation
- Data & Analytics: SQL, PostgreSQL, Python (Pandas, NLTK, Seaborn, Matplotlib)
- CRM & Integration: Understanding of Salesforce, CRM workflows, data migration processes
- Visualization: Tableau, Jupyter, HTML/CSS-based dashboards
- Web & Automation: Flask, Django, JavaScript, GitHub, ETL via Pentaho
- Soft Skills: Clear communicator, collaborative, proactive learner

WORK EXPERIENCE

Linkcloud.io – Link Group – Back-end Intern
Sydney, NSW | Part-time (Sep 2023 – Nov 2023)

- Assisted in backend development with Kotlin & Spring Boot, contributing to system integration initiatives
- Trialled Docker container microservices to support scalable architecture
- Collaborated via Git version control in an agile environment

Comserve Technology Ltd – Repair Technician
Sydney, NSW | Part-time (Jul 2022 – Dec 2022)

- Delivered technical support and resolved client system issues
- Conducted OS reinstallation, hardware troubleshooting, and upgrades
- Advised clients on technology solutions tailored to business needs

CERTIFICATIONS & COURSES

- SQL Fundamentals Track – DataCamp (PostgreSQL), Credential ID: 0c2e85719aff01ecc77f176bd7b9c5105261fe6c
- Building a REST API with Python and Flask – Coursera, Credential ID: AXF9XBKP48UG

INTERESTS

Enterprise consulting, business process improvement, CRM solutions, data-driven decision-making, technology integration