

Leela Tejaswini Tikkisetty

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PROFESSIONAL SUMMARY:

Data driven enthusiast currently pursuing Master's in Business Analytics with a passion for leveraging data to drive business decisions. With a strong foundation in data analysis, a proficiency in Python and SQL and a keen analytical mindset, I am seeking a challenging career building position.

EDUCATION:

San Francisco State University

Master's in Business Analytics

San Francisco, CA

expected 08/2025

Relevant Coursework: Business Intelligence, Programming and application for analytics, Applied Multivariate Analytics, Data Mining and advanced statistical methods, Machine Learning, Data Management for Analytics.

Vignana Bharathi Institute of Technology

Bachelors in Computer Science and Engineering

Hyderabad, TS, IN

05/2019

Relevant Coursework: Big Data Analytics (Descriptive, Predictive and Prescriptive Analytics), DBMS, SQL.

WORK EXPERIENCE:

HCL TECHNOLOGIES

Senior Analyst

Hyderabad, TS, IN

03/2021 - 11/2022

- Worked with the team to provide error resolutions to the publishers on Google Ad Manager by data analysis of their past campaign data and assisted them to run their ad campaigns seamlessly.
- Guided the publishers on setting up error free ad campaigns by forecasting to help them minimize revenue loss.

CORECOMPETE PVT LTD

Graduate Trainee - Front End Development

Hyderabad, TS, IN

06/2019 - 06/2020

- Developed the front end pages of the i2O retail advisory application using Angular 8, Typescript, HTML and CSS to display dynamic data on the application.
- Integrated backend data out from ETL script with the front-end pages. Performed data-level testing using SQL to ensure the reliability and accuracy of the data within the i2O application.

SKILLS

- Data Analysis - Python, SAP, MS Excel, SQL, Tableau, Data Warehousing, ETL.
- Advanced statistics – t-tests, f-tests, logistic regression, Time series analysis.

TECHNICAL PROJECTS

- Real Estate price analysis and prediction using Tableau.
- Sleep Efficiency prediction using Multivariate Analysis and building a regression model.
- Model for analyzing the ETF data set to predict the best ETF portfolio using Python libraries.

LEADERSHIP PROJECTS

Street Cause VBIT

Vice President

Hyderabad, TS, IN

2017 - 2018

- Played a pivotal role in securing the Best division award and led the documentation team.
- Orchestrated large scale fundraising initiatives, generating resources for events benefiting underprivileged individuals.