

A man and a woman are shown in a close embrace against a white background. The man is shirtless and looking towards the camera, while the woman is wearing a white tank top and looking slightly away. A large, dark red, brush-stroke style banner is positioned at the bottom of the image, containing the text '2 Wrongs Don't Make a Right Demand Sustainable Packaging'.

**1/3** of wives  
cheat on their  
husbands

**1/3** of our  
waste comes  
from packaging

**2 Wrongs Don't Make a Right**  
**Demand Sustainable Packaging**