✳ IMPACT (HTTPS://WWW.DATA.GOV/IMPACT)

Open data is fuel for innovators. It has the potential to generate more than $3 trillion a year (http://www.mckinsey.com/insights/business_technology /open_data_unlocking_innovation_and_performance_with_liquid_information) in additional value in sectors including finance, consumer products, health, energy and education, according to a recent study. These are just a few examples of companies leveraging open data. While we don't endorse companies, we're always interested in new examples: Share them on Twitter (http://www.twitter.com /usdatagov).

Finance	Consumer	Health	Energy	Education

⬟ Finance

🔗 **BillGuard** (https://www.billguard.com/)

📍 Location
New York, NY and Israel

$ Financing
Raised $13 million

👤 Jobs
30 employees

BillGuard helps you **catch grey charges – deceptive and unwanted charges and fees on your bank statements** – and remove them.

📁 Data Sources
CFPB's consumer complaint database (http://catalog.data.gov/dataset/consumer-complaint-database)

🔗 **Calcbench** (http://www.calcbench.com/)

📍 Location
New York, NY

👤 Jobs
5 employees

With Calcbench, you can find detailed information on 8,500 companies listed on US-based stock exchanges and **make more informed decisions on everything from business strategy to retirement investing**.

📁 Data Sources
Securities and Exchange Commission (http://xbrl.sec.gov/)

🛒 Consumer

🔗 Alltuition (https://www.alltuition.com/)

📍 **Location**
Chicago, IL

💲 **Financing**
Raised $1 million

👤 **Jobs**
8 employees

You can use Alltuition to **manage the financial aid process from start to finish** by keeping track of deadlines and understanding which loans you qualify for and how much financial aid you'll receive.

📁 Data Sources
National Center for Education Statistics' Integrated Postsecondary Education Data System (http://nces.ed.gov/ipeds/)

🔗 LinkedIn (https://www.linkedin.com/)

📍 **Location**
Mountain View, CA

💲 **Financing**
NYSE:LNKD

👤 **Jobs**
4,812 employees

LinkedIn lets you **find and apply to jobs**, connect with colleagues and recommendations, and learn about potential opportunities.

📁 Data Sources

Department of Labor (http://catalog.data.gov/organization/bls-gov), Department of Education (http://catalog.data.gov/organization/ed-gov)

🔗 **Climate Corporation (http://www.climate.com/)**

📍 Location
San Francisco, CA

$ Financing
Acquired 10/2013

👤 Jobs
160 employees

Farmers can use Climate Corporation's software and services to **plan, manage, and protect crops** by tracking growth and using their customized insights and weather-based insurance policies.

📁 Data Sources

National Weather Service (http://catalog.data.gov/organization/nws-doc-gov), U.S. Geological Survey (http://catalog.data.gov/organization/usgs-gov), Natural Resources Conservation Service (http://www.nrcs.usda.gov/), NASA (http://catalog.data.gov/organization/nasa-gov)
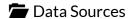
🔗 **FarmLogs**
(http://farmlogs.com/)

📍 Location
Ann Arbor, MI

$ Financing
Raised $5 million

👤 Jobs
9 employees

With FarmLogs, you can use visualizations of land and crops **to get insight on how well fields perform.**

📁 Data Sources
NOAA (http://catalog.data.gov/organization/noaa-gov)

🔗 **Panjiva**
(http://panjiva.com/)
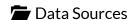
📍 Location
New York, NY

$ Financing
Raised $9.5 million

👤 Jobs
34 employees

Using Panjiva, companies can **find suppliers and potential customers around the globe** — and stay current on global trade trends.

🔗 Mapbox (https://www.mapbox.com/)

📍 Location
Washington, DC

💲 Financing
Raised $10.6 million

👤 Jobs
47 employees

Using Mapbox, you can **design and publish maps** to visualize topographical data.

📂 Data Sources

US Census TIGER (https://www.census.gov/geo/maps-data/data/tiger.html), USGS Landsat Imagery (http://catalog.data.gov
/dataset/usgs-global-visualization-viewer-for-aerial-and-satellite-data), USGS National Elevation Dataset (http://ned.usgs.gov/),
MODIS on NASA's Terra and Aqua satellites, (http://ladsweb.nascom.nasa.gov/data/search.html)NASA SRTM
(http://www2.jpl.nasa.gov/srtm/), National Land Cover Data (DOI/USGS) (http://landcover.usgs.gov/)

🔗 Palantir (http://www.palantir.com/)

📍 Location

Palo Alto, CA

💲 Financing

Raised $888 million

👤 Jobs

1000 employees

With Palantir's products, you can sift through data to **create visualizations for better analysis.**

🔗 Mercaris (http://www.mercariscompany.com/)

📍 Location

Silver Spring, MD

👤 Jobs

4 employees

Companies in the agricultural supply chain can use Mercaris' market data service to **find the true market value** of organic products.

📂 Data Sources

USDA Market News Reports (http://marketnews.usda.gov/portal/lg), USDA Foreign Agricultural Service's Global Agricultural Trade System (http://apps.fas.usda.gov/Gats/)

🔗 **Esri** (http://www.esri.com/)

📍 Location

Redlands, CA

👤 Jobs

3000 employees

Esri's geographic information lets you **create maps and data visualizations for better geospatial analysis**.

📂 Data Sources

U.S. Census (http://catalog.data.gov/organization/census-gov), Bureau of Labor statistics (http://catalog.data.gov/organization/bls-gov), FBI (http://catalog.data.gov/organization/ic-fbi-gov), EPA (http://catalog.data.gov/organization/epa-gov), HHS (http://catalog.data.gov/organization/hhs-gov)

🔗 **Trulia** (http://www.trulia.com/)

📍 Location

San Francisco, CA

$ Financing
NYSE: TRLA

👤 Jobs
500 employees

You can use Trulia to see **hyperlocal insights and market trends on potential neighborhoods** and housing options.

📂 Data Sources

NOAA (http://catalog.data.gov/organization/noaa-gov), US Forest Service (http://catalog.data.gov/organization/fs-fed-us), US Geological Survey's earthquake map (http://catalog.data.gov/dataset/seismic-hazard-map-for-the-united-states-direct-download), FEMA's flood map (http://catalog.data.gov/dataset/fema-national-flood-hazard-layer-nfhl)

🔗 **Kayak (http://www.kayak.com/)**

📍 Location
Norwalk, CT

$ Financing
Raised $229 million

👤 Jobs
330 employees

You can use Kayak to **comparison shop for the best deals on flights, hotels, and rental cars** by simultaneously comparing hundreds of travel sites.

📂 Data Sources

Federal Aviation Administration (http://catalog.data.gov/organization/faa-dot-gov)

𝒮 Foursquare (https://foursquare.com/)

📍 Location
New York, NY

$ Financing
Raised $121 million

👤 Jobs
170 employees

Foursquare helps you **discover new places** and lets you 'check in' at different geographic locations and events.

📂 Data Sources

U.S. Global Positioning System (http://www.gps.gov/), U.S. Census TIGER database (http://www.census.gov/geo/maps-data/data/tiger.html)

✚ Health

🔗 **Humetrix (http://www.humetrix.com/)**

📍 Location

Del Mar, CA

Humetrix's iBlueButton app lets you **download, view, and store personal health information on your smartphone or tablet** so you can easily share it.

📂 Data Sources

National Drug Code Directory (http://www.fda.gov/drugs/informationondrugs/ucm142438.htm), the RxNorm database developed by the National Library of Medicine for drug information; the MedLine Plus service offered by the National Library of Medicine; and from the National Provider Identifier Registry from the Centers for Medicaid and Medicare
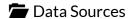
🔗 **Propeller Health (http://propellerhealth.com/)**

📍 Location

Madison, WI

$ Financing
Raised $12 million

👤 Jobs
18 employees

Using Propeller Health's app and web services, you can **better manage asthma symptoms, triggers, and medication** use by syncing asthmatic events with environmental details.

📂 Data Sources

U.S. Global Positioning System (GPS) (http://www.gps.gov/), AirNOW (http://www.airnow.gov/), EPA (http://catalog.data.gov /organization/epa-gov), NOAA (http://catalog.data.gov/organization/noaa-gov), NPS (http://catalog.data.gov/organization /nps-gov)

🔗 Archimedes Inc. (http://archimedesmodel.com/)

📍 Location
San Francisco, CA

$ Financing
Acquired 1/8/14

👤 Jobs
130 employees

Archimedes' can help you discover healthcare and simulation data so you can **make individualized health care decisions.**

📂 Data Sources

U.S. Department of Health & Human Services (http://catalog.data.gov/organization/hhs-gov)

🔅 Energy

🔗 Clean Power Finance
(http://www.cleanpowerfinance.com/)

📍 **Location**
   San Francisco, CA

💲 **Financing**
   Raised $90 million

👤 **Jobs**
   120 employees

Clean Power Finance connects solar professionals, distributors, and manufacturers needing financing with investors to help **increase mass market access to residential solar**.

📁 Data Sources
   National Renewable Energy Lab's solar photovoltaic data (https://openpv.nrel.gov/)

🔗 Simple Energy
(http://simpleenergy.com/)

📍 **Location**
   Boulder, CO

💲 **Financing**
   Raised $8.9 million

👤 **Jobs**
   27 employees

Using the Simple Energy mobile app, you can **compare your energy consumption to your neighbors'.**

📂 Data Sources

(http://www.eia.gov/electricity/data/eia861/)U.S. Census (http://catalog.data.gov/organization/census-gov), Electricity power sales, revenue, and energy efficiency data (http://www.eia.gov/electricity/data/eia861/)

🎓 Education

🔗 **SoFi**
(https://www.sofi.com/)

📍 Location
San Francisco, CA

💲 Financing
Raised $164 million

👤 Jobs
75 employees

SoFi can help **you find student loans** through its peer-to-peer loan platform that connects students and recent graduates with alumni and investors.

📂 Data Sources

Department of Education (http://catalog.data.gov/organization/ed-gov)

Search Data.gov   🔍

Data (http://catalog.data.gov/dataset)

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