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Design Principles

Find photos that clearly illustrate these principles of design: asymmetrical balance, rhythm (one of the five types), and emphasis.

- 1. Insert the photos in the table below.
- 2. Write a short description of the photo and discuss how the design principle is implemented.
- 3. Include a description of at least two of the garment's design details (what type of sleeves, collar, skirt, etc.).

Asymmetrical balance

Insert picture illustrating the design principle of asymmetrical balance in a garment.

Write a short description of the photo.

Here is a white tunic with tailored sleeves and a round neckline. One side of the hem of the tunic extends down to the knees while the other side only goes to the hip. This prevents the tunic from having each side be mirror images of the across a vertical axis, causing an asymmetrical balance.



Rhythm

There are five types of rhythm. Insert a picture illustrating one type of rhythm in a garment.

Identify the type of rhythm and write a short description of the photo.

Seen in the image to the right is a knee length, sleeveless, princess seam A-line dress with round neckline. The white contrast of the seams on the black dress create a curved line, causing the eye to gradually change direction as it views the garment. This is an illustration of transitional rhythm.



Emphasis

Insert picture illustrating the design principle of emphasis in a garment.

Write a short description of the photo.

On display is a double-breasted coat dress with V-neckline and lapel collar. It places emphasis on the two large, white, contrasting buttons. Attention is drawn to their location on the waistline.

