## FCS 208: Fads vs Classics Assignment

**Travis Foutz** 

Fad: Stylized Face Mask



Billie Eilish at 2020 Grammy Awards

Face coverings have become a commonplace occurrence today with the outbreak of the COVID19 virus around the world. The practice of using a covering for the nose and mouth to limit the spread of infectious microbes has been around ever since the beginning of the 20<sup>th</sup> century. There was even a similar time, around 100 years ago, when there was an influenza pandemic, and many areas saw heavy, even required, usage of face coverings. Today, with all the different resources at our disposal, we have seen the introduction of the stylized face mask.

Forgoing the cheap, standard, and disposable surgical masks, people have chosen to buy or make their own face masks to wear. They come in a plethora of styles, fabrics, designs, and patterns. I believe this can be considered a fad. Once this pandemic is over and people are no longer seeing face coverings on a daily basis, people will likely not keep their stylized face masks at the ready, and will go back to using the single use ones.

## Classic: Scarf



Romeo Merino Scarf

The scarf has been around for thousands of years, and would be difficult to pinpoint a single origin point. It has a practical use as an easily wearable and removable item for colder temperatures. In some societies, different scarves could indicate different ranks, either militarily or socially. Many different types of fabrics and materials can be used in the creation of a scarf. This contributes to the ability of their cost to range from cheap to expensive.

As it is a simple, yet icon, article of clothing. It is that simplicity, as well as its versatility, that allowed it to become an example of classic fashion.