

TALENT LIM

web profile : <https://tlim-lab.github.io/Kang/> | talentlim005@gmail.com | www.linkedin.com/in/talentlim

An accounting graduate, who is passionate in Business Analytics. Collaborative, curious, responsible, are what I offer.
Hard working and willing to learn in order to advance and grow for the company.

EDUCATION

September 2018 – August 2021

BACHELOR IN ACCOUNTING AND FINANCE, UNIVERSITY OF LONDON

EXPERIENCE

October 2021 – Present

CONSUMER BANKING ANALYST (EDMA), PERMATABANK

- **Customer Lifetime Value Project:**
 - Assessed data quality, create data mart, data preparation, EDA, and clean-up of 48+ Mio data records, by 4.5 Mio customers with data anomalies constraint using **SAS, and Python**.
 - Identify trends, visualize, and present insights to internal stakeholders using **Excel, and PowerPoint**.
 - Manage discussions and meeting sessions of Customer Lifetime Value project.
- **Dora Project:**
 - Collaborate across directorates to discuss information needed in building Dora (new CRM tool).
 - Identify **SQL** data parameter from WB SME business requirements, and business processes.
- **Enterprise Intelligence Project:**
 - Conduct UAT and post production testing for nation-wide dashboards.
 - Bug fixing on enterprise data by **identifying data anomalies**, and root cause analysis to source system.
 - Collaborate with developer on the ideation of UI/UX to create better dashboards design.

PROJECT

October 2022

KANG – WEB ANALYTICS

Link: <https://tlim-lab.github.io/Kang/dashboard.html>

- Built Static Web of online resume or online profile. Web built with **HTML, and CSS**.
- Used google analytics web traffic data and **created Kang online report on Google Data Studio**.
- Created Tableau online dashboard, by downloading **Web Traffic data using API to local computer**.

February 2021

STOCKHOLDER PERFORMANCE ANALYZER

YouTube Link: <https://youtu.be/Qg3zCQu3kTM>

- **Built WebApp to measure growth, profit, and track stocks owned** by stockholders with historical and real time stocks data, utilizing open source API.
- WebApp built with **Django, Python, and JavaScript**.

SKILLS

- Knowledgeable in IT, Banking, and Finance.
- Good communication and presentation skill.
- Proficient in **Microsoft Office Application, SAS, SQL, and Python**.

LANGUAGES

- English (Fluent).
- Bahasa (Native).
- Mandarin (Limited).
- Teochew (Conversational).