# TALENT LIM

web profile: https://tlim-lab.github.io/Kang/ | talentlim005@gmail.com | www.linkedin.com/in/talentlim

An accounting graduate, who is passionate in Business Analytics. Collaborative, curious, responsible, are what I offer.

Hard working and willing to learn in order to advance and grow for the company.

## **EDUCATION**

September 2018 - August 2021

**BACHELOR IN ACCOUNTING AND FINANCE, UNIVERSITY OF LONDON** 

## **EXPERIENCE**

# October 2021 - Present

**CONSUMER BANKING ANALYST (EDMA), PERMATABANK, JAKARTA** 

- Assess data quality, create data mart, data preparation, EDA, and clean-up, from multiple data sources. For consumer banking and ecosystem analysis, with data anomalies constraint using SAS, and Python.
- Identify trends, visualize, and present insights to internal stakeholders using Excel, and PowerPoint.
- Bug fixing on enterprise data by **identifying data anomalies**, and root cause analysis to source system.
- Provide accurate and timely data to ongoing projects in EDM.
- **Identify potential customers** by analysing data.

### October 2021 - Present

FINANCIAL ADVISOR INTERN, ADVISORS ALLIANCE GROUP, SINGAPORE

- Researched job market in Indonesia and provide ideas, solutions to improve AAGI young talents recruitment.
- Increased Indonesia's youths financial literacy by holding Webinar with "Investment 101, and Money Management" theme, and creating engaging educational posts.
- Took up a role of moderator, and webinar was successful with more than 180 participants.

## **PROJECT**

#### October 2022

## **KANG – WEB ANALYTICS**

Link: https://tlim-lab.github.io/Kang/dashboard.html

- Built Static Web of online resume or online profile. Web built with HTML, and CSS.
- Used google analytics web traffic data and created Kang online report on Google Data Studio.
- Created Tableu online dashboard, by downloading Web Traffic data using API to local computer.

# February 2021

# STOCKHOLDER PERFORMANCE ANALYZER

YouTube Link: <a href="https://youtu.be/Qg3zCQu3kTM">https://youtu.be/Qg3zCQu3kTM</a>

- **Built WebApp to measure growth, profit, and track stocks owned** by stockholders with historical and real time stocks data, utilizing open source API.
- WebApp built with *Django*, *Python*, and *JavaScript*.

# **SKILLS**

- Knowledgeable in IT, Banking, and Finance.
- Good communication and presentation skill.
- Proficient in *Microsoft Office Application*, SAS, SQL, and Python.

# **LANGUAGES**

- English (Fluent).
- Bahasa (Native).
- Mandarin (Limited).
- Teochew (Conversational).