

TALENT LIM

web profile : <https://tlim-lab.github.io/Kang/> | talentlim005@gmail.com | www.linkedin.com/in/talentlim

An accounting graduate, who is passionate in Business Analytics. Collaborative, curious, responsible, are what I offer.
Hard working and willing to learn in order to advance and grow for the company.

EDUCATION

September 2018 – August 2021

BACHELOR IN ACCOUNTING AND FINANCE, UNIVERSITY OF LONDON

EXPERIENCE

October 2021 – Present

CONSUMER BANKING ANALYST (EDMA), PERMATABANK, JAKARTA

- **Vintage Analysis, and profitability analysis** mainly for liabilities product. **Identified cost inefficiency, and root cause analysis for business problems** using **SAS, and Python**.
- **Identify trends, visualize, and present insights** to stakeholders using **Excel, and PowerPoint**.
- Bug fixing on enterprise data by **identifying data anomalies**, and root cause analysis to source system.
- Provide accurate and timely data to ongoing projects in EDM (MIS and CRM projects).
- **Successfully identified potential customer, and cross-sell the product** (in collaboration with Relationship Manager).

October 2021 – Present

FINANCIAL ADVISOR INTERN, ADVISORS ALLIANCE GROUP, SINGAPORE

- Researched job market in Indonesia and **provide ideas, solutions to improve AAGI young talents recruitment**.
- Increased Indonesia's youths financial literacy by holding Webinar with "Investment 101, and Money Management" theme, and creating engaging educational posts.
- **Took up a role of moderator**, and webinar was successful with **more than 180 participants**.

PROJECT

October 2022

KANG – WEB ANALYTICS

Link: <https://tlim-lab.github.io/Kang/dashboard.html>

- Built Static Web of online resume or online profile. Web built with **HTML, and CSS**.
- Used google analytics web traffic data and **created Kang online report on Google Data Studio**.
- Created Tableau online dashboard, by downloading **Web Traffic data using API to local computer**.

February 2021

STOCKHOLDER PERFORMANCE ANALYZER

YouTube Link: <https://youtu.be/Qg3zCQu3kTM>

- **Built WebApp to measure growth, profit, and track stocks owned** by stockholders with historical and real time stocks data, utilizing open source API.
- WebApp built with **Django, Python, and JavaScript**.

SKILLS

- Knowledgeable in IT, Banking, and Finance.
- Good communication and presentation skill.
- Proficient in **Microsoft Office Application, SAS, SQL, and Python**.

LANGUAGES

- English (Fluent).
- Bahasa (Native).