

Key Findings:

1. Ravenna and Kent have the most cruelty for both dogs and cats and our humane officer is going to the right places. Humane Officer brings in 8-10% of all intakes.
2. Baby animals are more popular for adoptions. DSH and Lab mix are popular breeds. Ravenna, Kent, and Streetsboro are top adoption cities.
3. Leadership Circle members contribute to 1/3 donations. Mailing List are the main driver. Year end and spring are popular times.

Recommendations:

1. Ravenna, Kent, Streetsboro, and Akron are the most happening places for intake, adoption, donations, and we should focus our efforts on these cities.
2. Donors who donate more than \$1000 contribute to almost half of our total donations. We should focus on outreach with our leadership circle members.
3. We can plan fundraising events around spring or year end.

# APL Insights

Ravenna is the most troublesome place and humane officer is going to the right places

Baby animals are more popular for adoptions. DSH and Lab mix are popular breeds. Ravenna, Kent and Streetsboro are top adoption cities.

Leadership Circle members contribute to 1/3 donations. Mailing List are the main driver. Year end and spring are popular times.

## Live Stats

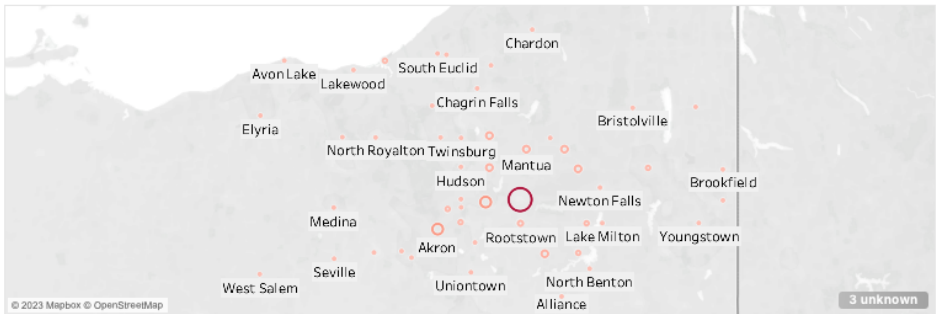
Intakes	H.O.	Adopts	Euthanize	In-Shelter
6,245	610	4,668	767	18

DATE  
6/9/20032/7/2023

State (Record)  
(All)

Species  
Dog

## Cruelty Map (above) vs Humane Officer (below)



# APL Insights

← Ravenna is the most troublesome place and humane officer is going to the right places

Baby animals are more popular for adoptions. DSH and Lab mix are popular breeds. Ravenna, Kent and Streetsboro are top adoption cities.

Leadership Circle members contribute to 1/3 donations. Mailing List are the main driver. Year end and spring are popular times.

→

## Live Stats

Intakes	H.O.	Adopts	Euthanize	In-Shelter
15,899	1,895	11,158	3,265	46

Timeframe

6/9/20032/7/2023

State (Record)

(All)

Species (Record)

(Multiple values)

## Adoption Profile

Baby

Adult

Senior

0.4

3.4

9.5

Neutered

Spayed

Female

Male

DSH

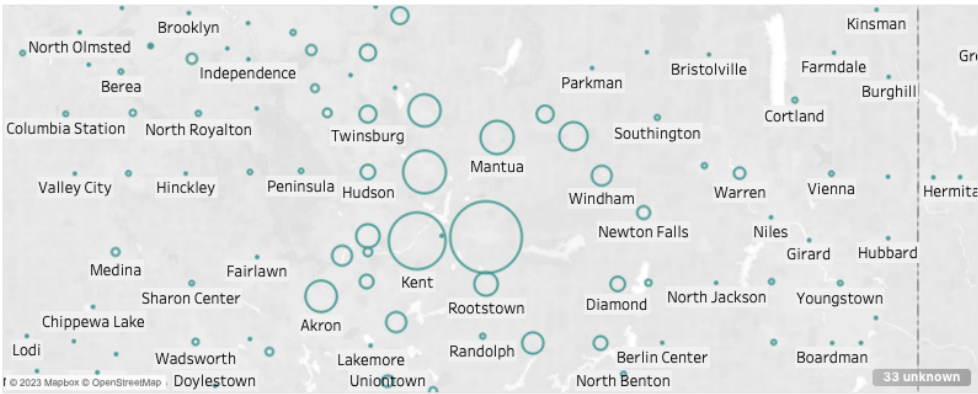
Mixed Breed

DLH

Labrador Mix

DMH

## Bubble size based on number of adoptions

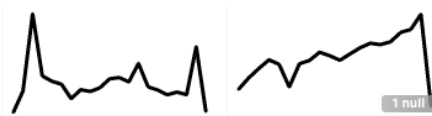


## APL Insights

< Ravenna is the most troublesome place and humane officer is going to the right places Baby animals are more popular for adoptions. DSH and Lab mix are popular breeds. Ravenna, Kent and Streetsboro are top adoption cities. Leadership Circle members contribute to 1/3 donations. Mailing List are the main driver. Year end and spring are popular times. >

### Donation Stats

Donation	Donors	LC Members	LC Members
\$11,523,054	32,731	\$5,395,517	354



#### Timeframe

6/9/2003 2/7/2023

#### State (Record)

(All)

#### LC Member Criteria

1000 712182

#### Top Donors

5

### Sponsortypes

Mailing List  
Membership  
Will/Bequest/Trust  
Donation  
Adoption  
Commemoration  
Employee+Volunteer  
In Kind Items  
Hold and foster

### Months

December  
October  
April  
November  
August  
January  
March  
June  
July  
September  
February  
May

### City

Kent  
Ravenna  
Akron  
Aurora  
Rootstown  
Streetsboro  
Mantua  
Mogadore  
Atwater  
Garrettsville

### Distribution

Individual  
Company

### Top Donations

Top 5 Donors  
Charlotte M. Ibel..  
Lynn B Taylor  
Evelyn Colville E..  
Lynn Hubach Est..  
Anonymous