Project

Project is an essential part for me not only to learn but to explore. I often begin new projects just to understand the world around me.

I find applying complex concepts like statistical methods, data modeling to solve real-world problems extremely satisfying.

Feature

Besides projects and employments, I love to participate in scientific research with professors and friends to deep dive into different problems. I was lucky enough to have some of those research published.

Employment

I have always felt comfortable working with data every since high school, therefore, to have a job working within the field would be a dream come true for me.

The followings are some of my experiences within the industry for various institutions and cooperations.

Loreal

Working in the digital corporate executive team, our jobs are to centralize, manage, maintain different data sources for L’oreal to accommodate every data needs for other divisions.

Understanding digital marketing concepts is a core factor within the job to not only suggest different views but extract meaningful insight for business decisions.

Employing PowerBI to create dynamic, interactive, and informative visualizations

Build data crawling tools to extract information that is not usually available.

Explore different machine learning applications to assist in reducing cost, increase efficiency, and decisions making.

Skill

Here are my self-evaluations in some skill sets. I do aware that they are objective, but hope it could give you a respective of where I stand.