

દ્વારા  
અનુભૂતિ

## Problem 1

### Findability

Recent customer reviews cite difficulty finding updated styles or

## Problem 2

### Intent Gap

Shoppers describe looks in natural language or photos; keyword/filter

## Problem 3

### Store Burden

Associates spend time manually translating vague requests into

RETAILNEXT  
**Outfit Assistant**

Ask for another look and refresh recommendations

**SHOPPER: BOB**

## Your Personalized Item

Outfit Assistant AI powered by OpenAI generated these picks from natural-language-query-search.

**Recommended Items**

Running image-upload-match flow...

|  |   |   |
|--|---|---|
| <p>#1 Lee Women's Iris White T-shirt<br/>Women   Tanks   White   Casual<br/>Apparel / Topwear   Season: Summer / Year: 2011   Similarity: 0.437</p> <p><b>Check Your Match</b></p> | <p>#2 Little Miss Women Printed Magenta T-shirt<br/>Women   Tanks   Magenta   Casual<br/>Apparel / Topwear   Season: Fall   Year: 2011   Similarity: 0.428</p> <p><b>Check Your Match</b></p> | <p>#3 Mynta Women Pink T-shirt<br/>Women   Tanks   Pink   Casual<br/>Apparel / Topwear   Season: Summer / Year: 2012   Similarity: 0.427</p> <p><b>Check Your Match</b></p> |
| <p>#4 Little Miss Women Printed Green T-shirt<br/>Women   Tanks   Green   Casual<br/>Apparel / Topwear   Season: Fall  </p>  | <p>#5 ADIDAS Women Pink TShirt<br/>Women   Tanks   Pink   Casual<br/>Apparel / Topwear   Season: Fall   Year: 2011   Similarity: 0.415</p>  | <p>#6 Little Miss Women Printed White T-shirt<br/>Women   Tanks   White   Casual<br/>Apparel / Topwear   Season: Fall  </p>   |

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**Recommended Items**

Match check completed for selected item

|  |   |  |
|--|---|--|
| <p>#1 Lee Women's Iris White T-shirt<br/>Women   Tanks   White   Casual<br/>Apparel / Topwear   Season: Summer / Year: 2011   Similarity: 0.437</p> <p><b>Check Your Match</b></p> | <p>#2 Mynta Women Pink T-shirt<br/>Women   Tanks   Pink   Casual<br/>Apparel / Topwear   Season: Summer / Year: 2012   Similarity: 0.427</p> <p><b>Check Your Match</b></p> |  |
| <p>#3 Little Miss Women Printed Green T-shirt<br/>Women   Tanks   Green   Casual<br/>Apparel / Topwear   Season: Fall  </p>  | <p>#4 ADIDAS Women Pink TShirt<br/>Women   Tanks   Pink   Casual<br/>Apparel / Topwear   Season: Fall   Year: 2011   Similarity: 0.415</p>                                  | <p>#5 Little Miss Women Printed White Tshirt<br/>Women   Tanks   White   Casual<br/>Apparel / Topwear   Season: Fall  </p> |

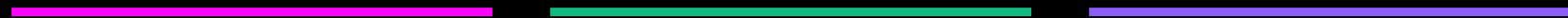
**Image Upload Match**

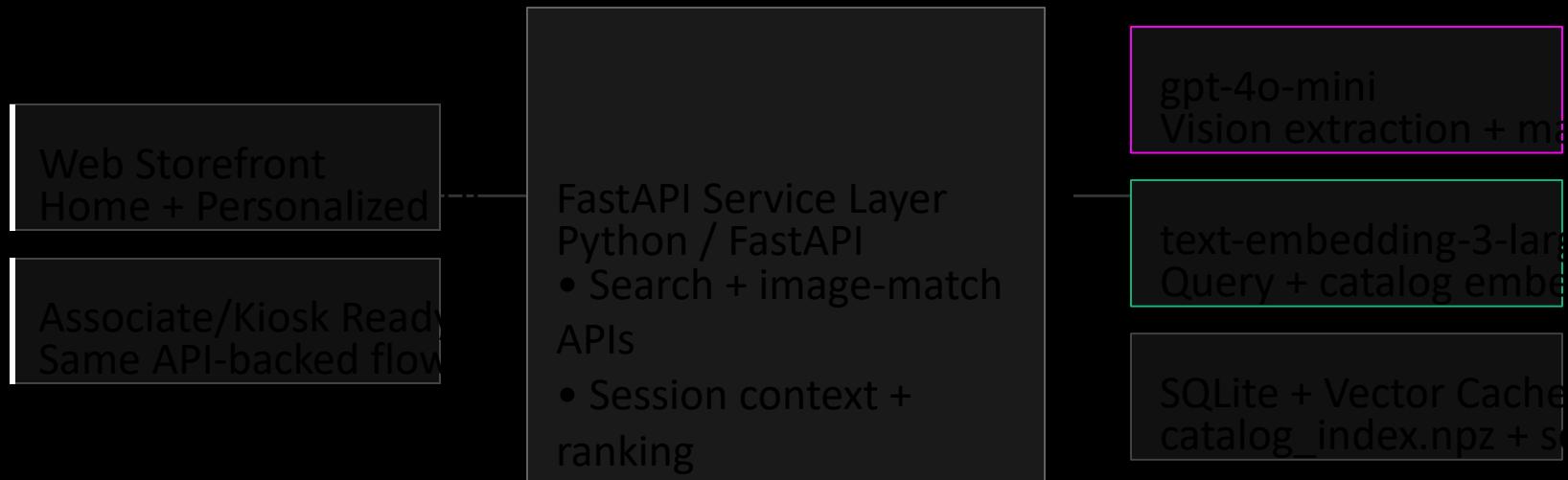
Upload a .JPG/PNG image and Outfit Assistant AI will recommend 10 similar items.

**Choose Image**

**Choose File** No file chosen

**Cancel** **Upload and Match**





01

02

03

04

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ΕΞΟΠΛΙΣ

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| Phase 1<br>Foundation<br>Weeks 1-2   | Phase 2<br>Pilot<br>Weeks 3-6   | Phase 3<br>Optimize<br>Weeks 7-9  | Phase 4<br>Scale<br>Week 10+  |
|--|---|---|---|
| <ul style="list-style-type: none"><li>• Catalog</li><li>• sync + API + embedding</li><li>• session state and guarantees</li><li>• security and governance</li><li>• success metrics and a definition</li></ul> | <ul style="list-style-type: none"><li>• Launch in 5 high-priority categories</li><li>• Associate enablement</li><li>• Weekly prompts for feedback</li><li>• Collect user feedback and analyze</li></ul> | <ul style="list-style-type: none"><li>• Latency and cache optimization</li><li>• Ranking quality improvement</li><li>• KPI dashboard for monitoring</li><li>• A/B test against baseline</li></ul> | <ul style="list-style-type: none"><li>• Regional rollout strategy</li><li>• Inventory/availability management</li><li>• Seasonal campaign integration</li><li>• Production governance and cadence</li></ul> |

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