

chapter 1



# Data Communications – An Introduction

# CHAPTER OBJECTIVES

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- Define data communications and its building blocks.
- Identify and describe three different types of data encoding.
- Describe the differences between analog and digital data.
- Describe the differences between analog transmission and digital transmission.
- Recognize the differences between **parallel** and **serial** transmission.

# CHAPTER OBJECTIVES (cont'd)

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- Identify and describe **asynchronous** and **synchronous** transmission.
- Define simplex, half-duplex, and full-duplex data transmission.
- Examine common data communications media options.
- Describe key data communications standards, standards organizations, and standards-making processes.
- Identify the layers of the **OSI** and **TCP/IP** models and describe their layered architectures.

# DATA COMMUNICATIONS *DEFINED*

- It moves data from point A to point B. 가
- It requires at least one **communications medium**.
- Data must be formatted for transmission across the medium.
- High-tech hardware, software, and services are used.
- It's the transmission of **encoded data** and information in a medium-specific format between two or more nodes, people, businesses, or entities.

# BITS, BYTES, and DATA ENCODING

- To transfer human readable data, the data must be transmitted in a format that machines can understand. To do this, we use bits, bytes, and data encoding.

**Bit** – smallest unit of encoding in the binary number system.

**Byte** – 8 bits.

**Data Encoding** – the method by which data is represented in digital or binary format.

# BITS, BYTES, and DATA ENCODING (cont'd)

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Examples of data encoding include:

**EBCDIC** – the Extended Binary Coded  
Decimal Interchange Code.

**ASCII** – the American Standard Code for  
Information Interchange.

**Unicode** – surpasses the limitations of ASCII  
by employing more bits.

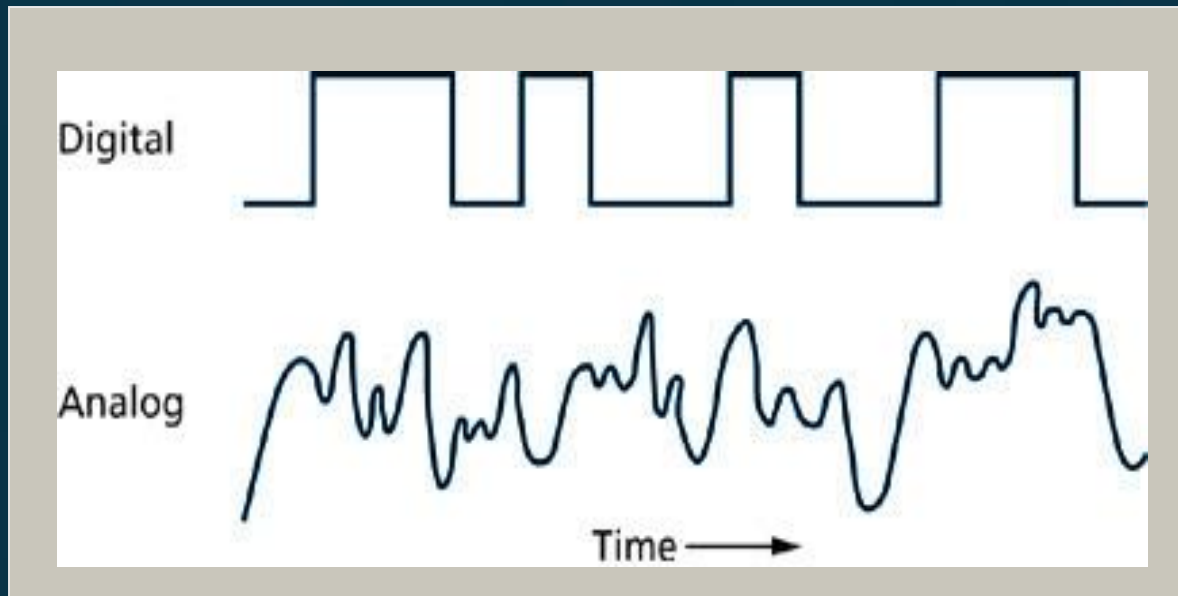
16bit

# DIGITAL and ANALOG DATA

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- **Analog data** - is represented and reproduced by a continuously variable level of sound, light, electricity, or other input.
- **Digital data** – is represented and reproduced by discrete levels of sound, light, electricity, or other input.

# Digital Transmission and Analog Transmission



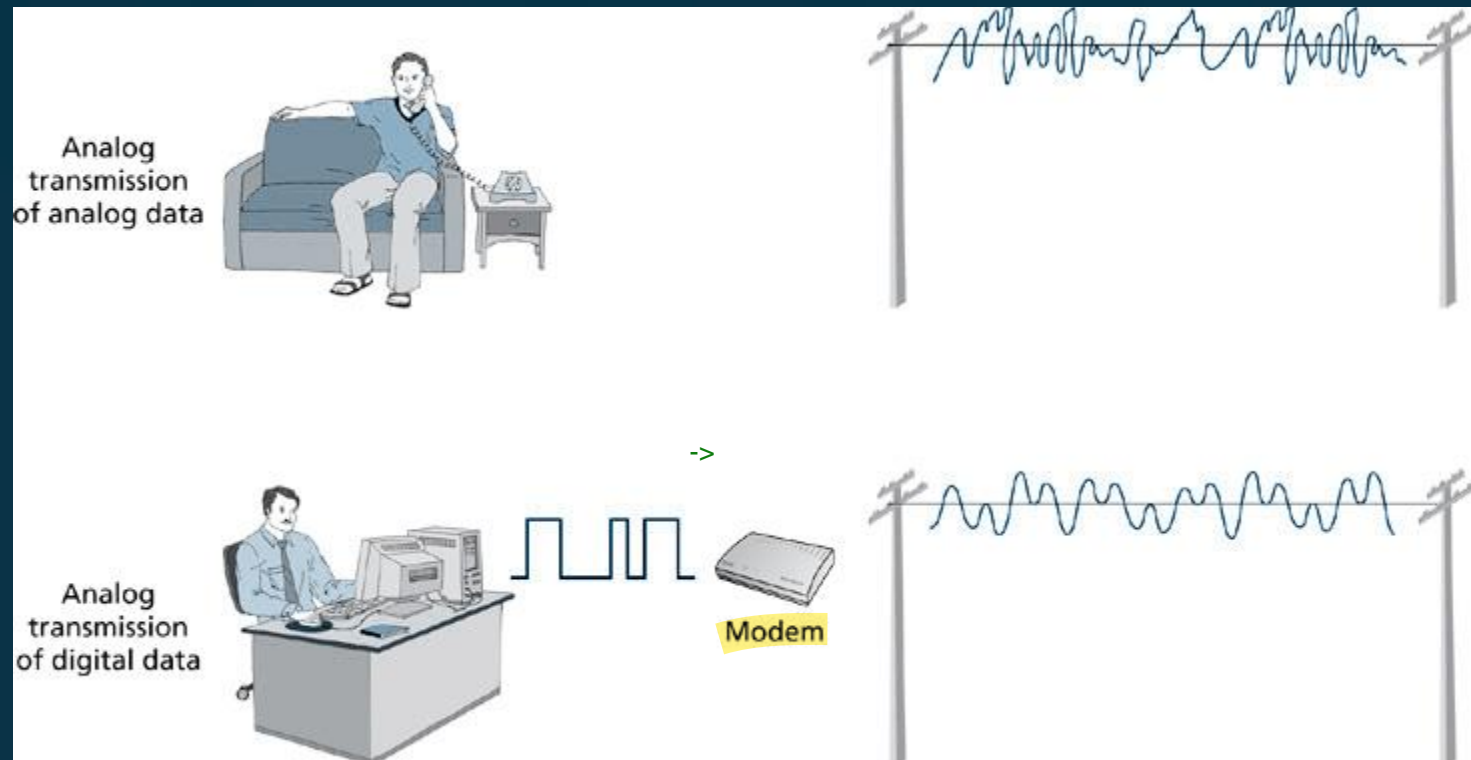
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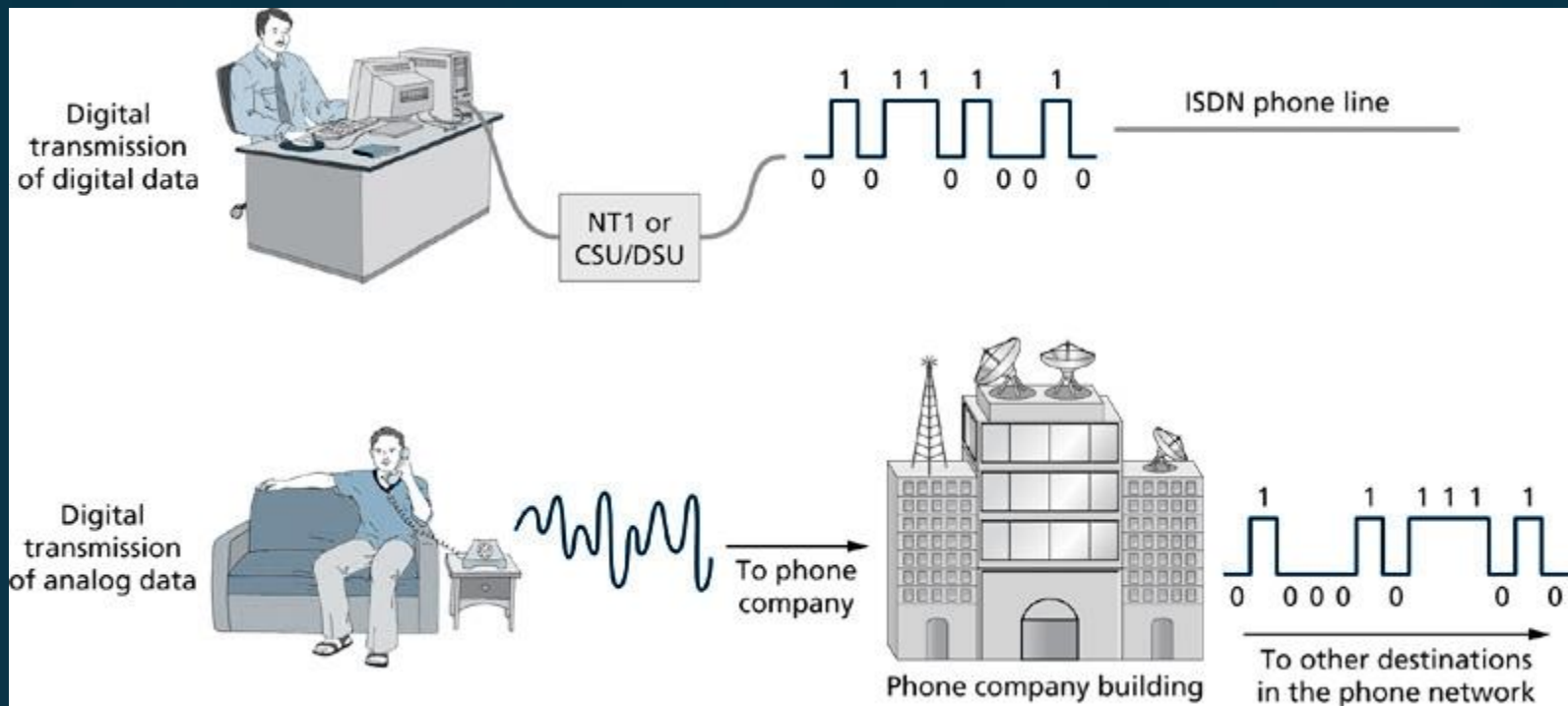


# Analog Transmission of Analog Data versus Analog Transmission of Digital Data



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# Digital Transmission of Digital Data versus Digital Transmission of Analog Data

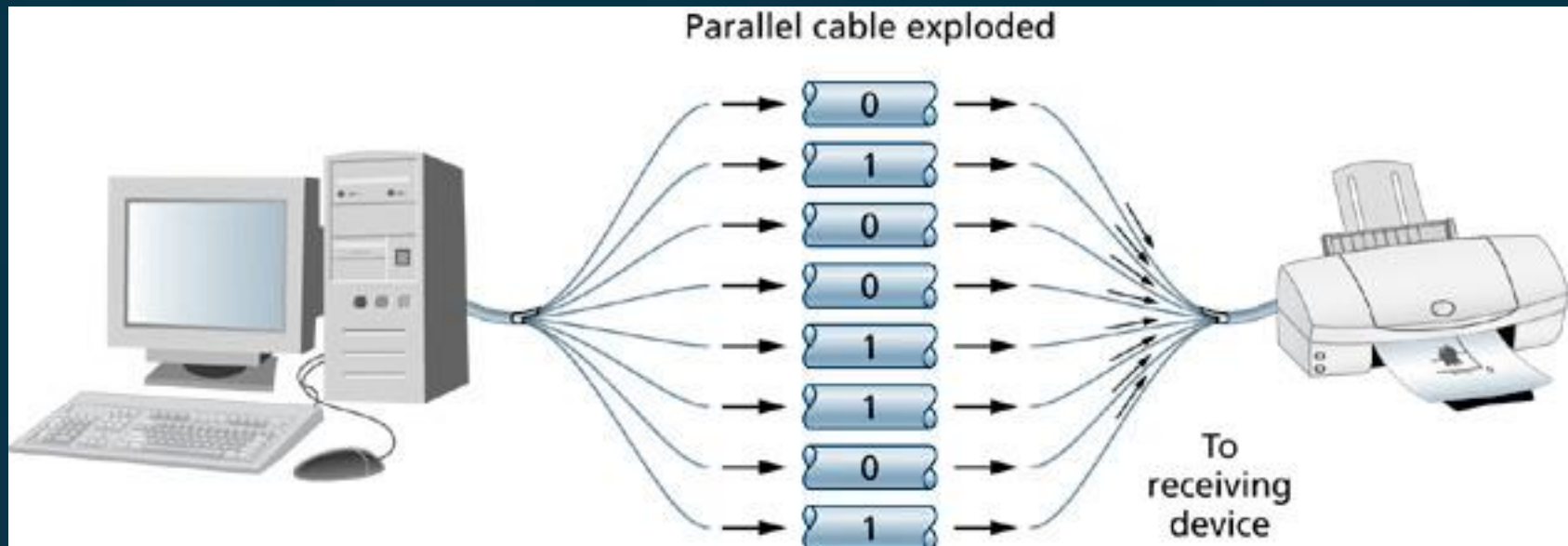


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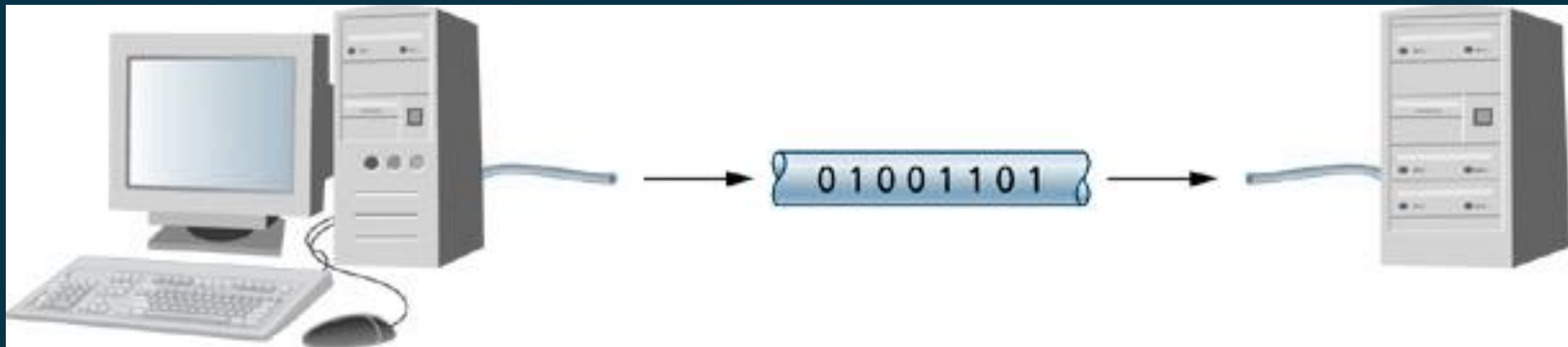
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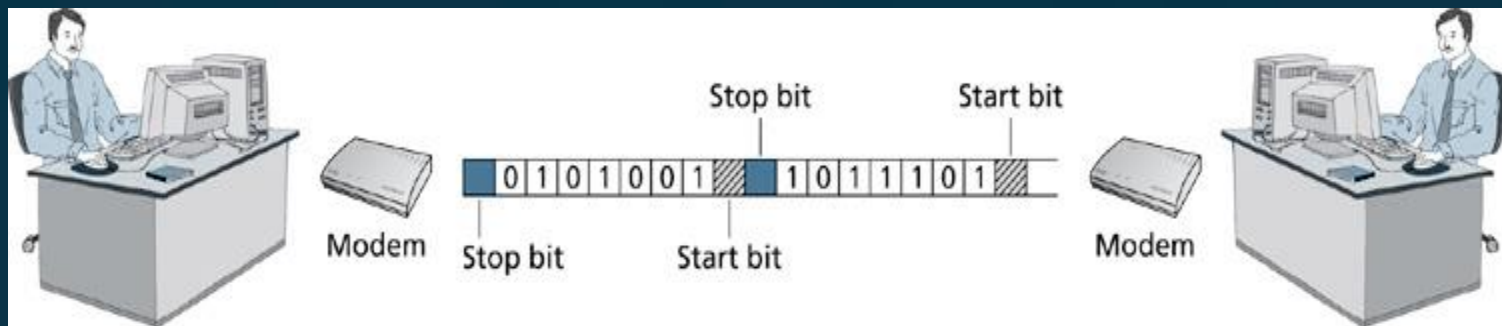
# Parallel Transmission



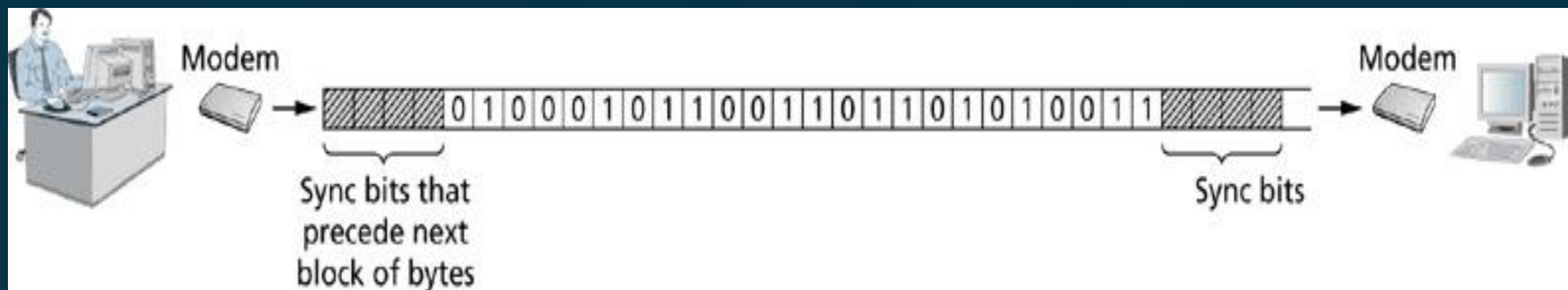
# Serial Transmission



# Asynchronous Transmission

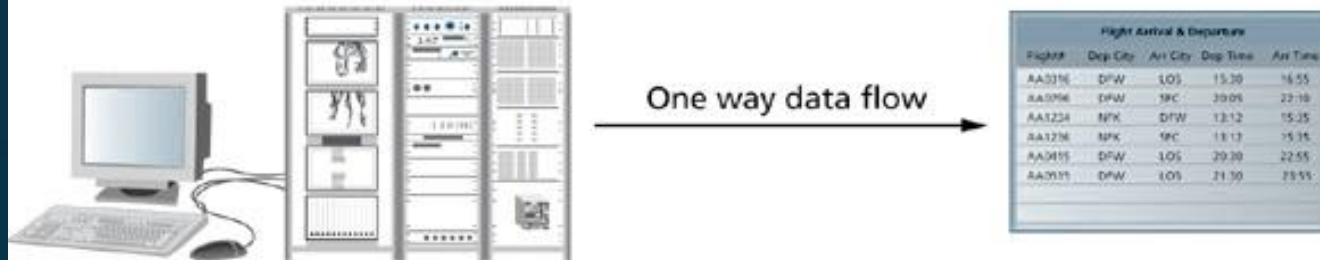


# Synchronous Transmission

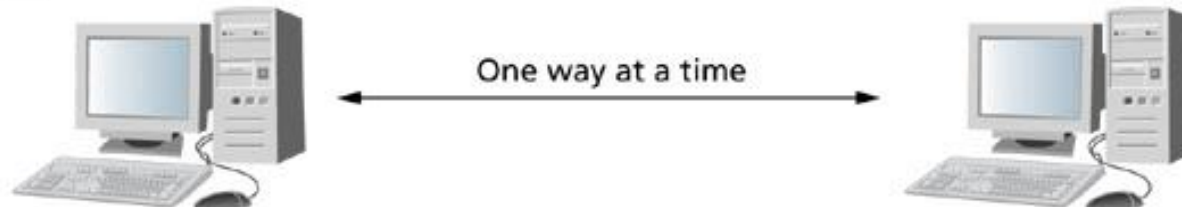


# Simplex, Half-Duplex, and Full-Duplex Transmission

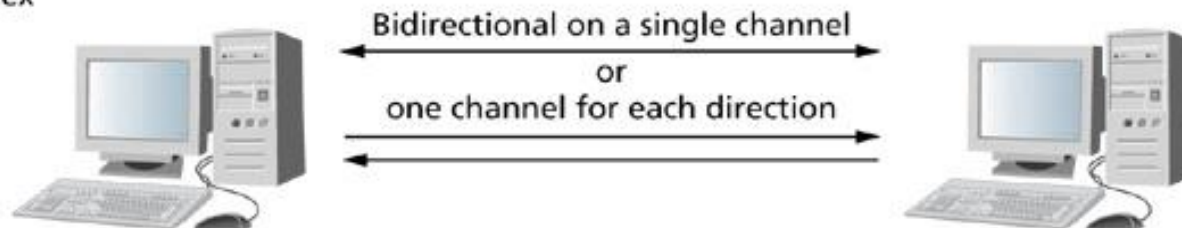
Simplex



Half-duplex



Full-duplex



# DATA COMMUNICATIONS STANDARDS

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- A **standard** is an accepted model or pattern.
- Standards are used extensively in data communications and networks.
- Standards provide a basic level of compatibility and interoperability among devices.
- Morse code and the Bell telephone are historical examples of standards.



# DATA COMMUNICATIONS STANDARDS (cont'd)

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- Many standards organizations develop and publish data communications standards.

**ANSI** – represents member companies in the pursuit of national standards.

**IEEE** – fosters the development and publication of electrical, computer, and control standards.

# DATA COMMUNICATIONS STANDARDS (cont'd)

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**ITU** – assists in the standardization of numerous data communications standards.

**ISO** – develops and publishes standards for data communications technologies as well as standards for non-technical products and services.

# DATA COMMUNICATIONS MODELS

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- Layered architectures and protocols provide the framework for two important data communications models.
- These models are the OSI model and the TCP/IP model.
- These models provide frameworks by which vendors can develop products that have compatibility and interoperability.

# DATA COMMUNICATIONS MODELS (cont'd)

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**OSI Model** – dates back to the late 1970s.

- It uses a 7-layer framework to define communications functions that assure compatible communications among devices or systems.
- Its layered architecture provides modularity to systems developers.
- Each layer provides a set of rules or protocols.

# The OSI Reference Model

OSI Model
7—Application layer
6—Presentation layer
5—Session layer
4—Transport layer
3—Network layer
2—Data Link layer
1—Physical layer

# LAYERS OF THE OSI MODEL

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## *Physical Layer*

- It's also known as layer 1 of the OSI model.
- Defines the protocols that govern the physical connection and transmission of bits between devices.
- Defines the signaling method such as digital or analog.
- Specifies transmission characteristics such as asynchronous, synchronous, simplex, half-duplex, or full-duplex.
- Defines the data rate such as 10 Mbps, 100 Mbps, 1000 Mbps, etc.

# LAYERS OF THE OSI MODEL

## (cont'd)

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### *Data Link Layer*

- Prepares data for the physical layer and provides services to the network layer that's above it.
- Organizes data bits into frames.
- Defines node addresses.
- Also defines how data bits access the transmission medium.
- Includes error detection and correction protocols.

# LAYERS OF THE OSI MODEL

## (cont'd)

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### *Network Layer*

- Defines logical network and node addressing.
- Specifies creation of packets and sequencing of the packets.
- Prepares data for the data link layer and provides support services for the transport layer.
- Provides route discovery and determination of best route between separate networks.



# LAYERS OF THE OSI MODEL

## (cont'd)

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### *Transport Layer*

- Receives messages from upper layers and segments those messages into smaller chunks.
- Provides connection-oriented data services.
- Provides end-to-end flow control.
- Identifies service addresses, or port numbers.

# LAYERS OF THE OSI MODEL (cont'd)

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## *Session Layer*

- Is responsible for establishing, maintaining, synchronizing, and terminating communications between two devices.

# LAYERS OF THE OSI MODEL (cont'd)

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## *Presentation Layer*

- Provides data transformation services, such as encoding – ASCII, EBCDIC, or Unicode.
- Can provide end-to-end encryption services within data transmissions.

# LAYERS OF THE OSI MODEL

## (cont'd)

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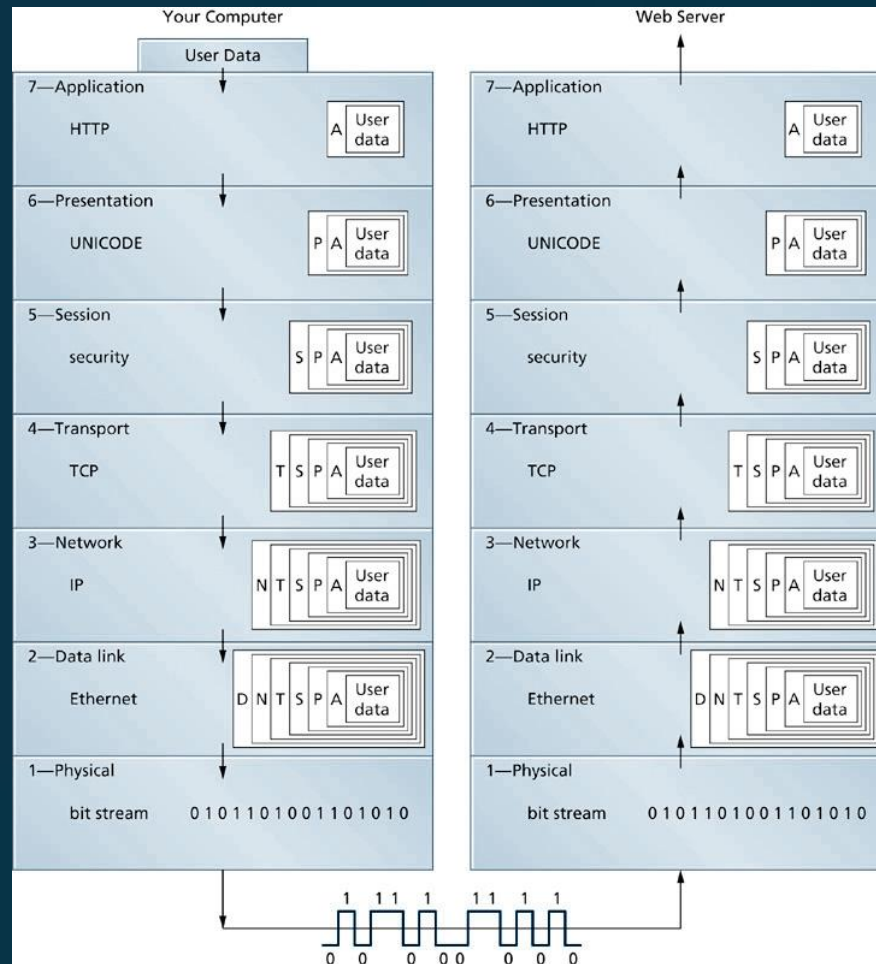
### *Application Layer*

- Provides services such as file, print, and email services that support user applications.
- Remote access services exist in this layer.
- Collaborative computing services and service advertising mechanisms exist here.

# DATA ENCAPSULATION IN A LAYERED ARCHITECTURE

- **Data encapsulation** is a process that adds an additional set of protocol information known as a header to a set of data bits for each layer in a layered architecture.
- Protocols at each layer provide a framework that describes how data communications should take place between similar processes, services, or functions running on two or more devices that are exchanging data.
- Protocols that function according to the rules that describe each layer facilitate the exchange of data between communicating devices.

# Layered Approach to Data Encapsulation



# THE TCP/IP MODEL

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- Dates back to the early 1970s.
- Uses a layered architecture for defining communications functions between devices.
- It's not a formal standard.
- Can be represented as either a 4-layer or 5-layer model.

# The TCP/IP Model and the OSI Reference Model Compared

OSI Model	TCP/IP Model
7—Application layer	4—Process/Application layer
6—Presentation layer	
5—Session layer	
4—Transport layer	3—Host-to-Host layer
3—Network layer	2—Internet layer
2—Data Link layer	1—Network Access layer
1—Physical layer	