

## Toan Tran

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### Education

#### UNC-CHAPEL HILL

Chapel-Hill, NC

Computer-Science (B.A), Media and Journalism (B.A), Entrepreneurship (Minor),  
2027 - Relevant Coursework: MEJO 487, MEJO 581, COMP 283, ECON 325, INLS 201

#### Randolph Early College High School

Asheboro, NC

2024

### Experience

#### UNC Institute for the Environment – Chapel Hill, NC

##### Development, Marketing, and Communications Intern

September 2024 – Present

- Leading the migration of web content to the TarHeel Live website, ensuring accurate and efficient information transfer.
- Strategizing and executing targeted marketing campaigns for GiveUNC, increasing alumni and community engagement.
- Developing the institute's first ambassador program, promoting environmental advocacy and student involvement.

#### Halcyon Studio – Remote

##### Website Developer

February 2024 – Present

- Designing and developing custom websites using HTML, CSS, and JavaScript along other frameworks, ensuring responsiveness and user-friendly interfaces.
- Collaborating with clients to understand business requirements and deliver web solutions tailored to their goals.
- Providing ongoing maintenance and updates to optimize website performance and client satisfaction.

#### Paris Banh Mi – Greensboro, NC

##### Manager

May 2024 – August 2024

- Managed daily operations of a fast-paced bakery and café, ensuring high service standards for a team of 10+ employees.
- Oversaw scheduling and payroll, ensuring compliance with labor laws and effective staffing.
- Analyzed sales data to improve product offerings, resulting in a 10% increase in profitability.

#### DANS Studio – Saigon, Vietnam

##### Tattoo Apprentice

July 2024 – August 2024

- Assisted lead tattoo artist with client consultations and design preparation, ensuring smooth tattoo processes.
- Managed appointment scheduling and client communications, maintaining a positive studio atmosphere.
- Gained hands-on experience in tattoo equipment maintenance and sterilization, ensuring compliance with health standards.

### Leadership & Activities

#### Chua An Lac – Greensboro, NC

##### Temple Leader

July 2022 – Present

- Developed and implemented educational programs, providing mentorship to members of all ages.
- Managed temple logistics, including event scheduling, budgeting, and resource allocation.

### Skills & Interests

**Technical:** CSS, HTML, JS, PYTHON, JAVA, React, JQuery,

**Language:** Vietnamese (fluent), English (fluent)

**Interests:** Tattooing, Volleyball, Tennis, Rock-climbing,