

STEP 1:
DESCRIBE
EXPERIMENT

STEP 2:
SPECIFY
STATISTICAL MODEL

STEP 3:
DEFINE STATISTICAL
QUERY

STEP 4:
CONSTRUCT
ESTIMATOR

STEP 5:
OBTAIN
INFERENCE

STEP 6:
MAKE SUBSTANTIVE
CONCLUSION

Due to targeting (step ②), the TMLE behaves as the ***sample mean*** of efficient influence function

