STEP 1:
DESCRIBE EXPERIMENT
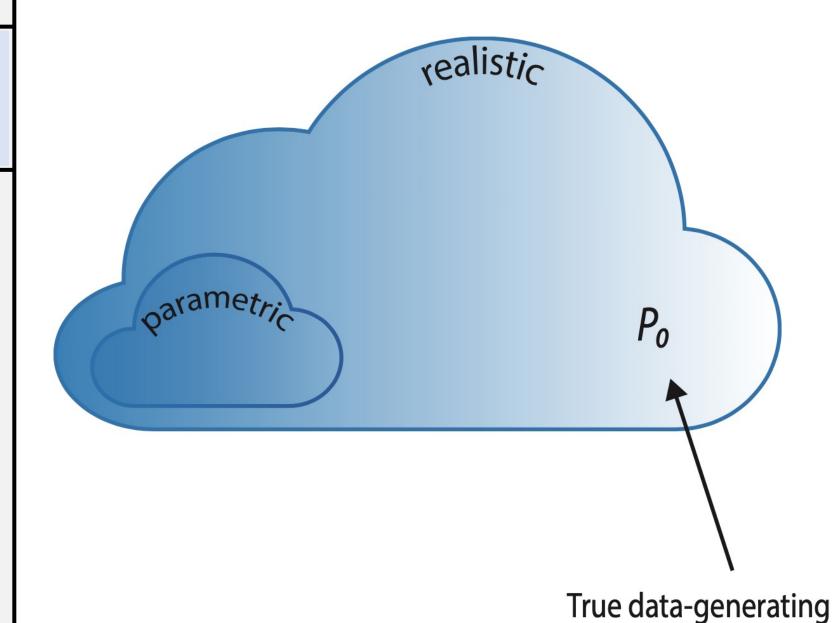
**STEP 2:
SPECIFY STATISTICAL MODEL**

STEP 3:
DEFINE STATISTICAL QUERY

STEP 4:
CONSTRUCT ESTIMATOR

STEP 5:
OBTAIN INFERENCE

STEP 6:
MAKE SUBSTANTIVE CONCLUSION

realistic

parametric

P_0

True data-generating process (DGP)