Hi,

I am a freelance designer with 20+ years of professional experience. In addition to my freelance practice I have spent many years working in-house for numerous design studios, advertising agencies and production houses. Such experience has resulted in the development of a broad skill set encompassing all aspects of the design process - from research and conceptual development through to production management and deployment.



















GEELONG GALLERY

















HAJDUK







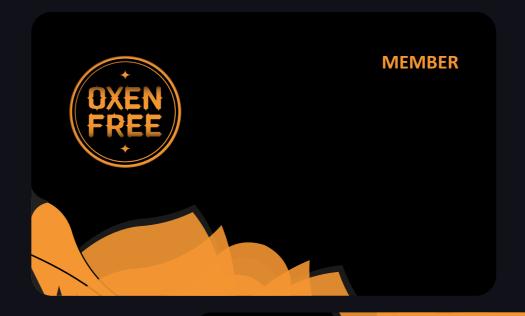


OXEN FREE BAR & KITCHEN

Visual identity and selected applications for Indonesian Bar & Kitchen Oxen Free. Work involved on-going management and development of the identity for multiple years with designs produced on a weekly basis for the venue's entertainment program and social media accounts.

⊕ oxenfree.net ⊙ /oxenfreeyk





ABCDEFGHI JKLMNOPQRS TUVWXYZ

RA. RACHEL SARASWATI A001

MEMBER BENEFITS - https://oxenfree.net/members XX% discount on selected items XX% discount on selected XX% discount on XX% discount on selected items













GEELONG GALLERY

Visual identity and selected applications for Australian regional gallery Geelong Gallery. Work involved on-going management of the identy through publications, signage and advertising for the gallery's exhibition programs.

GEELONG GALLERY

William Buckley: Rediscovered

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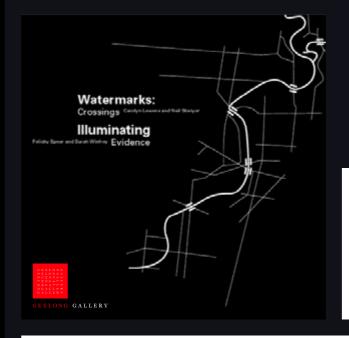
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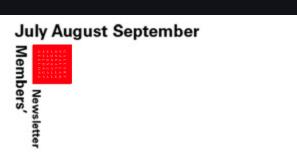
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GEELONG GALLERY





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MRS O'DONOGHUE HOME MADE FOODS

Visual identity and selected applications for Indonesian bakery and home made foods business Mrs O'Donoghue.

O /mrsodonoghue.yk







MRS O'DONOGHUE +62 878 5531 0153



















FRESH BREADS

• IG/FB MRSODONOGHUE.YK • WA +62 878 5531 0153 •



WHOLE WHEAT SESAME SEED SANDWICH BREAD • IG/FB MRSODONOGHUE.YK • WA +62 878 5531 0153 •





BRANDING

IBIA

Brand refresh for Indonesian riverside restaurant bar Ibaia's Covid recovery / relaunch.



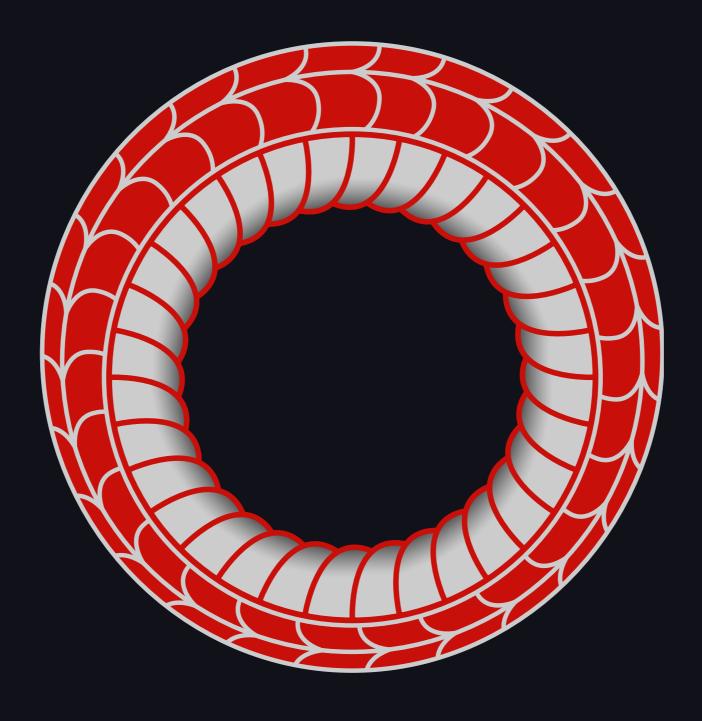










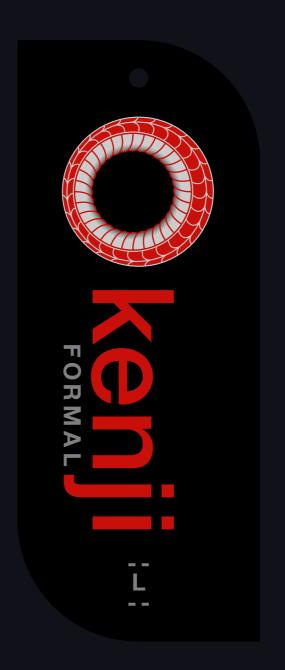


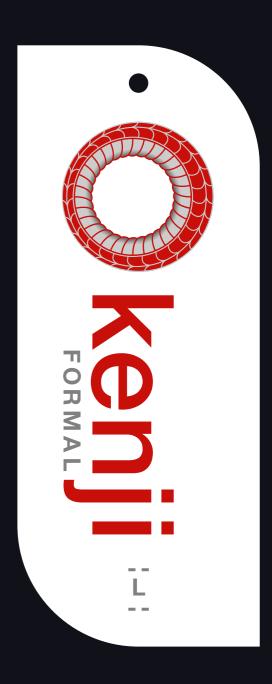
BRANDING

KENJI FORMAL CLOTHING

Branding for Myer Department Store Australia's premium mensware line Kenji Formal.











NEON DELI

Visual identity and selected applications for Indonesian fine foods delivery service Neon Deli.

o /neon_deli















