# **MELVIN TEJADA**

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Senior technology leader with 15+ years of experience driving AI-product innovation, technology strategy, and cloud security solutions. Passionate about 0-1 AI/ML product development, alining product roadmaps with business goals, leading cross-functional teams, and delivering high-impact solutions for a broad community of stakeholders.

## PROFESSIONAL EXPERIENCE

### Independent Consultant | Technical Program & Strategy Leader

Jan 2024 – Present

- Fraud Detection & AI Research: Developed deep learning employee fraud detection models, leveraging neural networks, anomaly detection techniques and organizational psychology predictors
- API Automation & End-to-End Platform Development: Built and managed podcast products, integrating web development, API's, analytics, monetization, and strategic roadmap development
- Compliance & Privacy: Developed privacy-first data policies (FTC and GDPR) for media businesses
- Go-to-Market Strategy: Created customer segmentation models and audience engagement strategies for digital media clients, resulting in a podcast venture launching in the top 20% globally in Q1 2025

## Amazon | Principal - AWS Cybersecurity Product Strategy Lead

2022 - 2024

Managed 2 direct reports

- Security Product Leadership: Led 0-1 strategy and roadmap development for an Al-powered vulnerability management platform, deploying machine learning models to detect threats at scale
- Enterprise Security Program: Managed a global security program monitoring 50M+ hosts, providing continuous visibility into AWS's cybersecurity posture and risk; reported to the CEO every two months
- Threat Model Evaluation: Spearheaded assessment and evaluation roadmaps to enhance cybersecurity model performance and reduce data latency in ML-driven data pipelines
- Compliance & Automation: Spearheaded compliance automations aligned w/FedRAMP, NIST, and ISO

## McDonald's | Director – Exec. Products and Chief of Staff, Global Finance

2021 - 2022

- Managed 5 direct reports
  - AI-Enhanced Data Platform: Architected a global data platform enabling predictive analytics and simulation models for pricing, real estate, and marketing, impacting 7M customers in 10 countries
  - Al-Powered Leadership Analytics: Developed PowerBI dashboards for the global leadership team, leveraging HR data to identify top talent and double the leadership succession pipeline

## Capital One | Senior Manager, Chief of Staff - Cyber Engineering and Commercial Bank

2018 - 2021

- Cloud Cost Optimization & FinOps: Led AWS cyber cloud spend governance, developing Al-driven cost models and budget forecasts to optimize enterprise-scale cloud infrastructure spending
- Data-Driven Insights & Automation: Built Al-enhanced performance management KPI dashboards and analytics pipelines to track engineering productivity, operational efficiency, and program effectiveness
- Strategic People Operations: Led performance management, training, and budget for 250 associates

## **Georgetown University | Chief Administrative Officer for Technology**

2016 - 2018

Managed 5 direct reports; 20 indirect reports

- Strategic Leadership: Led planning and execution of technology operations, technology initiatives, governance, and financial strategy for 30k students, faculty, and staff in four global locations
- Cloud Infrastructure Management: Led business operations for a \$30M AI-enhanced infrastructure modernization with Verizon and campus-wide rollouts of Al-powered platforms, Canvas & Workday

- Product Leadership: Implemented A/B testing and code reviews for adoption and engagement
- Operational Efficiency & Cost Control: Eliminated a \$6M deficit; closed with a \$1M surplus in first year

Chicago Transit Authority (CTA) | Chief of Staff & Technology Modernization Lead 2014 – 2016

Managed 8 direct reports; 50 indirect reports

- **Led PMO:** Oversaw HR activity, headcount, and liaison operations with federal partnerships; managed a budget \$1.4B to oversee safety and security programs and technology modernization efforts
- Modernized Risk Intelligence: Designed and launched a risk-based intelligence framework, enabling real-time analytics for safety assessments across 140 bus routes and 1,800 buses across Chicago

## U.S. Department of Homeland Security (DHS) | Technical Program Manager, TS-SCI 2009 – 2014

**CISA**: Cybersecurity & Infrastructure Security Agency – Cyber Intelligence Technical Program Lead (former NPPD)

- **Cyber Programs Oversight:** Managed \$11M in cybersecurity programs, ensuring alignment with national security objectives and risk mitigation strategies
- **Cybersecurity Intelligence Models:** Supported the development and implementation of data analytics frameworks for intelligence analysis and policy evaluation related to national security risk assessments

TSA: Transportation Security Administration - Special Assistant to the Director and Senior Desk Officer

- **Asia Pacific Desk Officer:** Led intelligence-driven security programs, negotiated international agreements, and managed partnerships with the intelligence and diplomatic communities
- Latin America Desk Officer: Traveled with the Secretary and Under Secretary. Facilitated multi-lateral negotiations with foreign and federal government officials, and international organizations
- Budget Officer: Managed \$3B in Pay, Comp. and Benefits, for 50,000 officers at 450 domestic airports

### **EDUCATION**

Harvard University: Master of Industrial and Organizational Psychology, Dean's List 3.9/4.0

Indiana University: Master of Public Affairs in Finance

Harper College: Post-Bac in Computer Science

Indiana University: Bachelor of Business Management and Public Policy

## **SKILLS**

Cloud & AI/ML: AWS (SageMaker, Q, Bedrock, Macie, Lex, Polly, Lambda), LLMs, TensorFlow, OpenAI APIs, NLP, Neural Networks, VAE, LSTM, CNN; Data & Engineering: Python, SQL, C++, PowerBI, Tableau, R, Data Lakes, APIs; Infrastructure as Code & DevOps: Terraform, IaC, AWS CloudFormation, CI/CD Pipelines, Kubernetes, Docker; Product and Program Lifecycle & Agile: AI Product Development, Product Lifecycle Management (PLM), Agile, Scrum, Kanban, OKRs, A/B Testing, Go-To-Market Strategy

#### CERTIFICATIONS

AWS Certified AI Practitioner; AWS Certified Cloud Practitioner; Northwestern Univ. Professional Product Management Certificate; Prosci Change Management; Scrum Alliance Product Owner; Google Analytics