

Toni-Lee Maitland

Web Developer

Resilient and resourceful Web Developer with a passion for UX/UI design

CONTACT

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📁 [Portfolio](#)

🐙 [GitHub](#)

🌐 [LinkedIn](#)

EDUCATION

B.A. in History

University of Florida
2012 - 2014

Diploma in Web Development

Florida Vocational Institute
2018 - 2019

SKILLS

HTML CSS3 SCSS/SASS LESS

Bootstrap Web Design Figma

Responsive Design Adobe Illustrator

Adobe Photoshop Adobe XD

Web Development JavaScript

JQuery NodeJS ReactJS Gulp

PHP MySQL WordPress Contentful

TerminalFour Adobe Experience Manager

Salesforce Commerce Cloud

Git Version Control

WORK EXPERIENCE

WEB DEVELOPER II

UNIVERSITY OF FLORIDA

July 2020 - present

- Designed and developed websites and website components for at least 15 web projects utilizing design and development tools including Adobe XD, Illustrator, Photoshop, Figma, HTML, CSS, JavaScript, and PHP, as well as content management systems including WordPress and TerminalFour
- Regularly collaborated with the Strategic Communications and Marketing team to design and build accessible and SEO-friendly websites
- Engaged in active website support for at least 60 Cherwell Service webmaster ticket requests
- Actively created and updated exercise and instruction manuals and filmed at least 14 videos for a companion training course to assist new hires with learning and understanding the TerminalFour content management system
- Created a comprehensive training manual and companion instructional guide for the custom Mercury Theme Gutenberg blocks and template used within the WordPress Multisite environment
- Wrote, developed, and video-recorded a 7-video tutorial training for the custom Mercury Theme Gutenberg blocks
- Employed Git version control through GitLab to manage HTML and WordPress template files for Mercury Theme updates
- Conducted a minimum of four training presentations within team staff meetings, covering valuable web development tools such as Google Charts and Google Sheets integration, the robots.txt file, the Gulp task runner, and utilizing Gitlab for private repositories

CONTENT AUTHOR (CONTRACT)

CARTER'S

November 2022 - June 2023

- Utilized Adobe Experience Manager's robust content management system to expertly construct UX/UI-friendly pages for Carter's, Skip-Hop, OshKosh, and Little Planet websites
- Leveraged Contentful's headless content management system to expertly build and enhance pages for the Carter's and Skip-Hop websites, providing visitors with seamless user experiences
- Crafted XML files to seamlessly integrate with Salesforce Commerce Cloud, strategically setting timers for timely and engaging content assets to dynamically appear within SFCC content slots
- Utilized HTML and CSS to create compelling content assets, showcasing front-end content pieces across critical websites including Carter's, Skip-Hop, OshKosh, Little Planet, and Carter's Canada
- Collaborated synergistically with cross-functional teams, including Information Technology, Merchandising, Creative, and Quality Assurance, to ensure webpages harmonized design aesthetics and functionality

WEB DEVELOPER

FREELANCE

Aug 2019 - July 2020

- Regularly developed, designed, programmed, and modified clients' websites, from building out the structure to ensuring functionality based on needs and requirements
- Actively engaged in collaborative weekly remote development meetings to improve website development
- Assisted with the development of a ReactJS-based interactive website, featuring a user profile and dashboard crafted with JSX and CSS

WEB DEVELOPER

ADVANTAGE SERVICES

December 2018 - June 2019

- Deep expertise and hands-on experience with the development of over 10 interactive and dynamic websites using languages such as HTML, CSS, JavaScript, JQuery, and PHP
- Evaluated website performance and updated content for over 25 websites
- Implemented a rigorous process for cross-browser testing of responsiveness in Internet Explorer, Mozilla Firefox, and Google Chrome on over 10 main websites

PROJECTS

ACCRP Website

July 2023 - present

- Created a style guide and mockup for the redesign of the ACCRP Truth & Reconciliation website using Adobe XD and Photoshop
- Utilized React, SCSS, and React Bootstrap to develop the front-end look and functionalities of the website

240 Certification

May 2022 - June 2022

- Developed WordPress Theme from Figma Mockup
- WordPress Gutenberg Blocks written using React
- Web Core Vitals AVG Score: 97