

REVENUE PERFORMANCE DASHBOARD

NAVIGATION

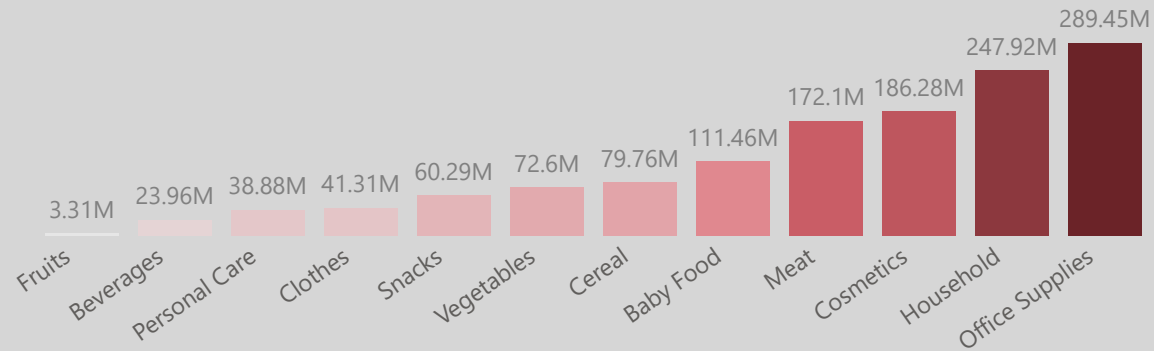
REVENUE

COST

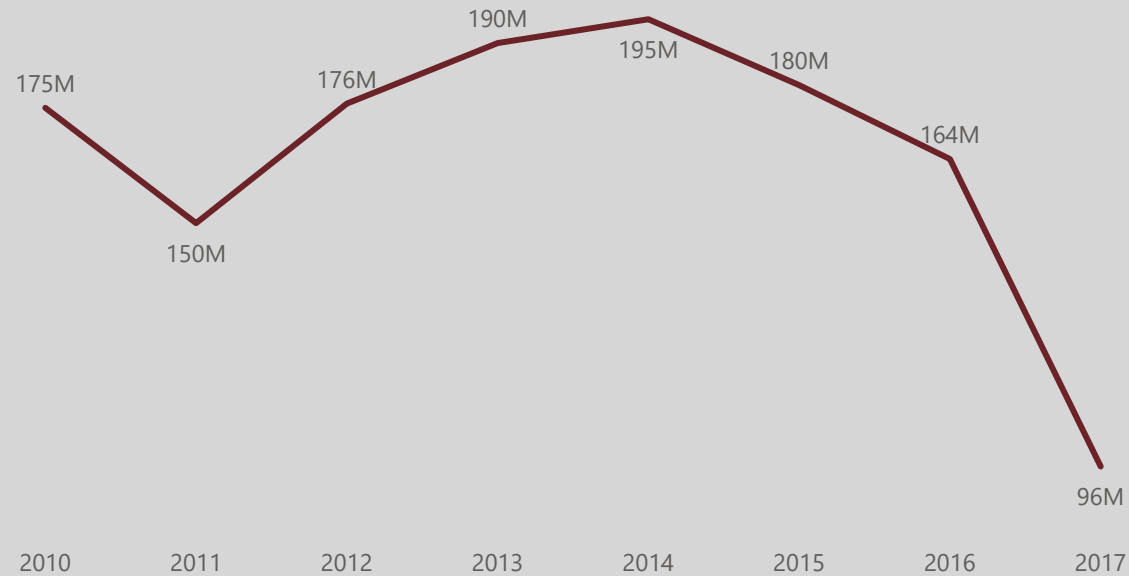
PROFIT

SALES

REVENUE GENERATED BY ITEM TYPE



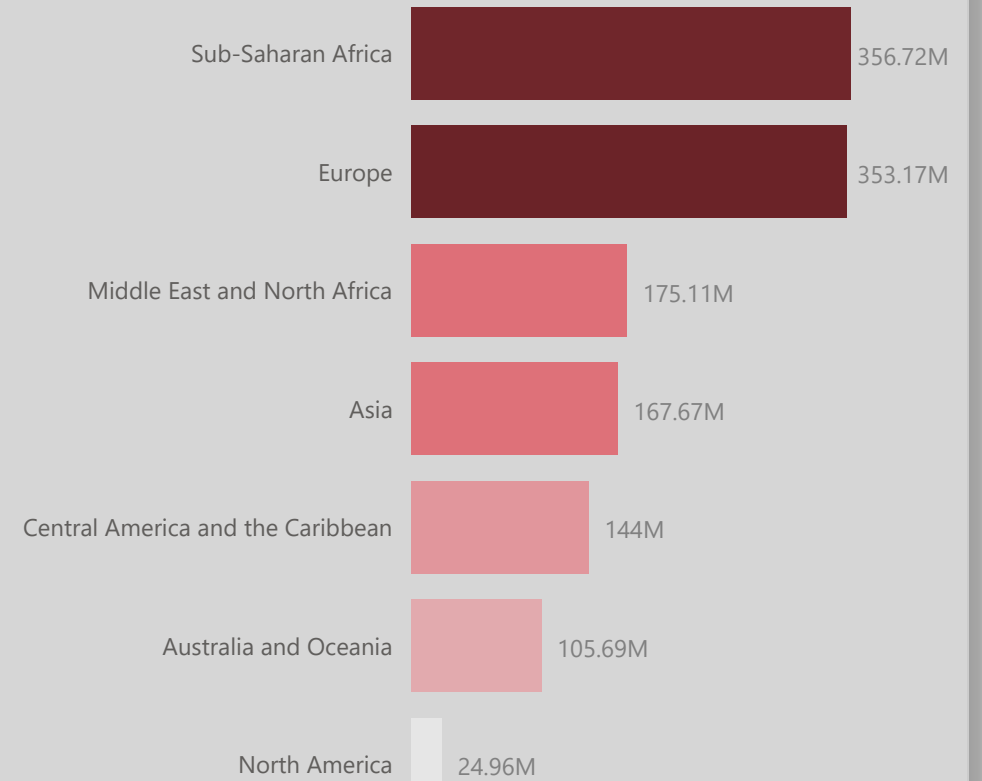
YEARLY REVENUE GENERATED



TOTAL REVENUE GENERATED

1.33bn

REGIONAL REVENUE



COST PERFORMANCE DASHBOARD

NAVIGATION

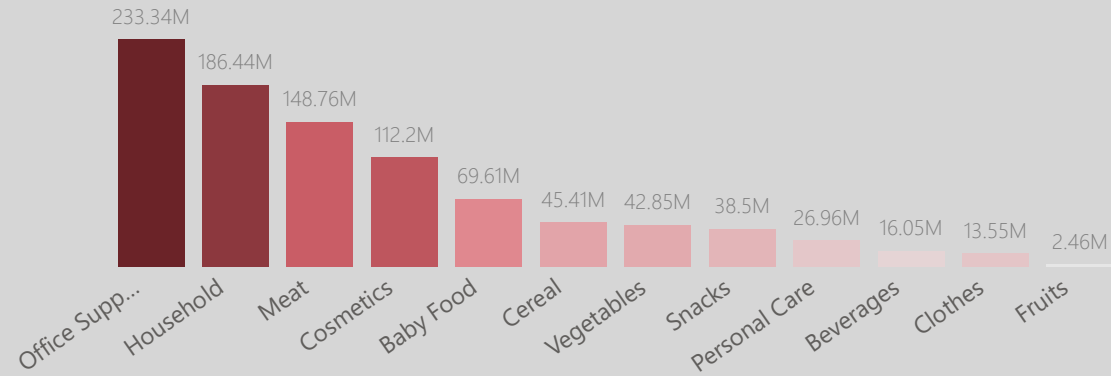
REVENUE

COST

PROFIT

SALES

COST TOTAL OF EACH ITEM



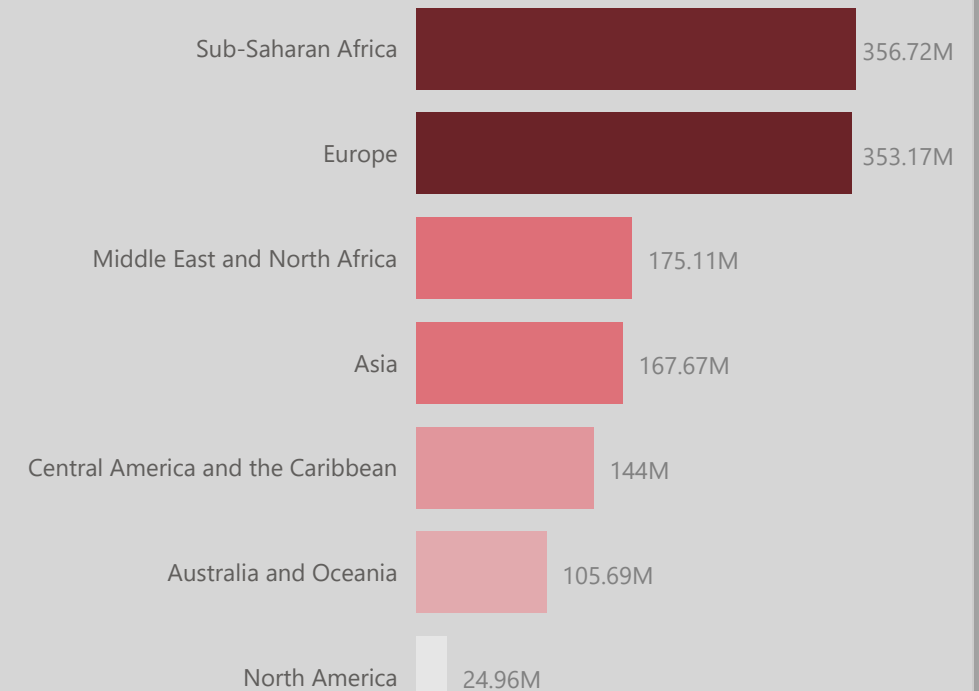
TREND OF THE TOP 2 COSTLIEST ITEMS



COST TOTAL

936.12M

REGIONAL COST





PROFIT PERFORMANCE DASHBOARD

NAVIGATION

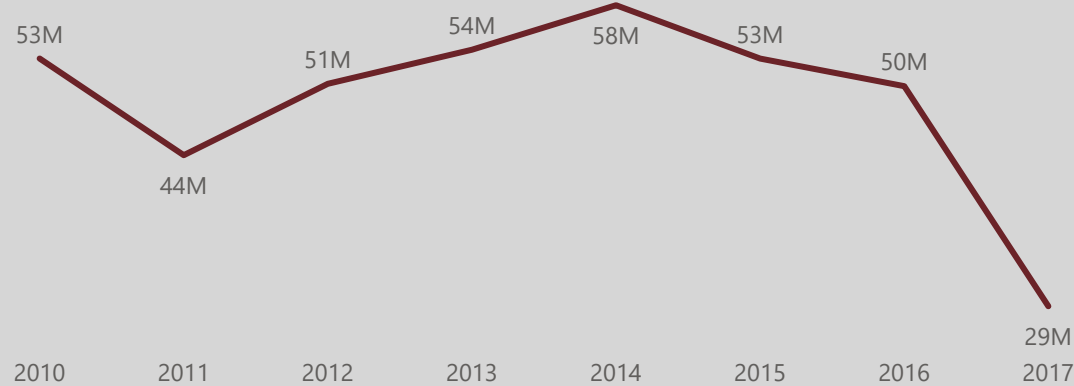
REVENUE

COST

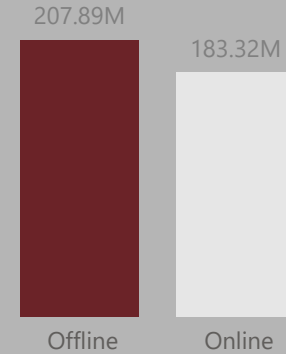
PROFIT

SALES

PROFIT TREND



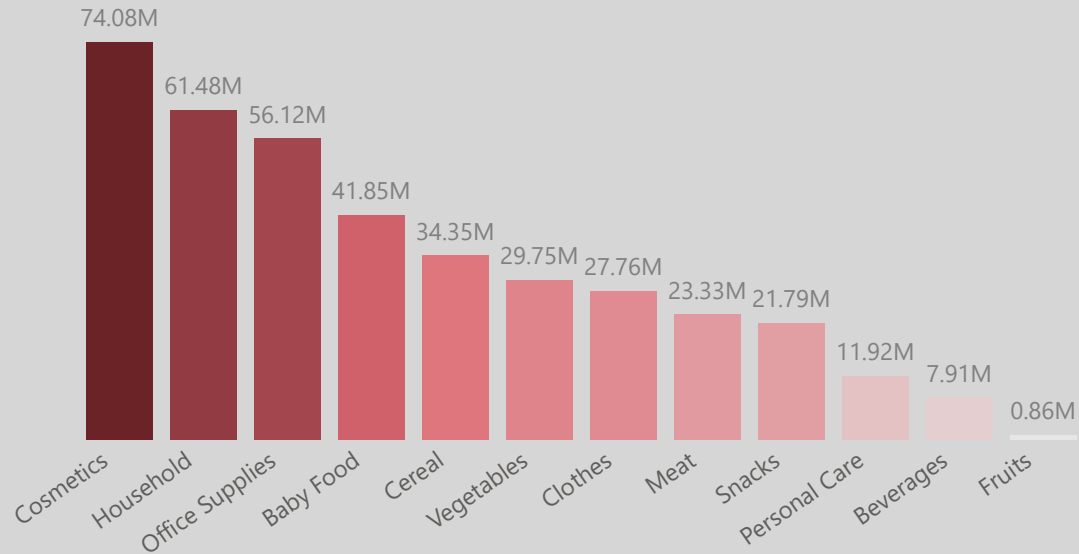
WHICH SALES CHANNEL YIELDED MORE PROFIT?



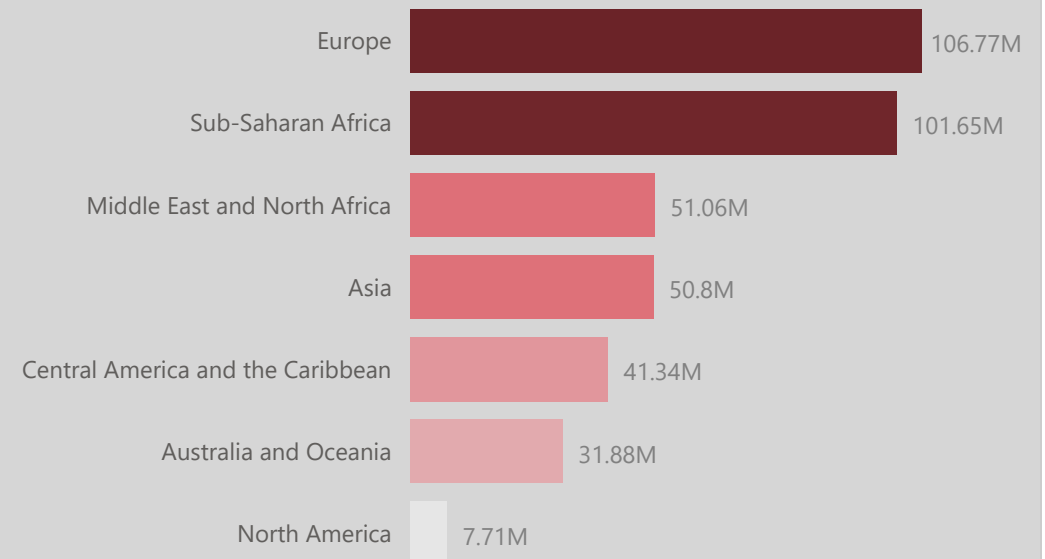
TOTAL PROFIT

391.20M

WHICH ITEM TYPE YIELDED MORE PROFIT?



REGIONAL PROFIT





SALES PERFORMANCE DASHBOARD

NAVIGATION

REVENUE

COST

PROFIT

SALES

DATE SELECTION

1/1/2010



7/26/2017



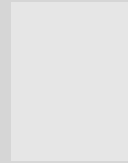
UNITS SOLD BY SALES CHANNEL

2.7M



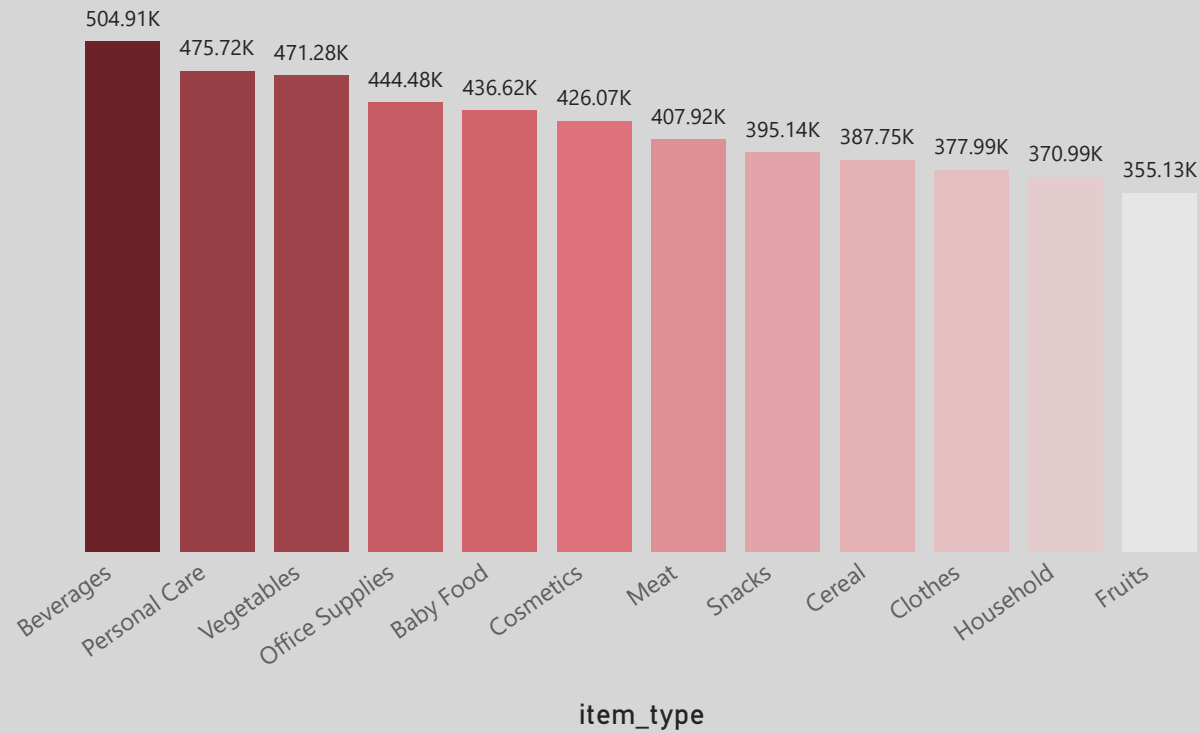
Offline

2.4M



Online

UNIT COST BY ITEM PRICE



UNIT PRICE BY ITEM PRICE

