

Thomas Matthew Althoff

+1 915 615 9242 | matthewalthoff1@gmail.com | [linkedin.com/in/thomasalthoff/](https://www.linkedin.com/in/thomasalthoff/) | <https://github.com/tmalthoff>

Education

Texas Tech University

Bachelor of Arts,
Communication Studies

August 2015 - May 2019

UT Austin

Full Stack Developer
Bootcamp

Honors

Deans List

2015, 2017, 2018 to
Present

Lambda Pi Eta National Communication Honor Society

May 2018 to Present

Skills

Adobe Photoshop

Adobe Lightroom

Microsoft Suite

Photography

Research

Social Media

Sales

Data Analysis

Data Entry

HTML

CSS

Bootstrap

Javascript

JQuery

Node

Work Experience

Sales Consultant. September, 2019 to December, 2019

Best Buy. El Paso, Texas

- Worked as a computer sales consultant, assisted in created effective ways to sell products and upselling warranty packages to customers.

Marketing Intern. July 31, 2019 to August 31, 2019

Zentern. Tokyo, Japan

- Worked as lead marketing agent daily with the CEO of Zentern in creating marketing campaigns to bring in highly qualified interns to work within highly recognized companies based in Tokyo.
- Created curated content for multiple social media channels and the Zentern blog.

Marketing Intern. July 2018 (30 days)

Japan Crate. Tokyo, Japan

- Supported Japan Crate's mission to bring the experiences of Japan to everyone, bringing it to life across every touch point and driving awareness of the brand while navigating a new foreign environment and overcoming language barriers.
- In partnership with the Brand Marketing team, I developed customer outreach campaigns encompassing email and social media platforms measuring results against KPIs including site traffic increase and online sales.

Lab Confederate. Aug 2016 to Aug 2018

Texas Tech University. Lubbock, Texas

- Assisted Dr. Velez of the College of Media and Communication at Texas Tech University as a Lab Confederate to aid in the research of human interactions and communications, varying attitudes and communication formats.
- Maintained close contact with Dr. Velez and team for study start up, research participant administration of hundreds of volunteers, and data analysis.
- Followed site-specific processes and procedures, working with the central support team and staff while implementing internal QA checks in addition to participating as a research participant, providing periodic input and feedback.

Projects

1. **Big Picture** – A reactive job searching application that uses API's to pull job information from Adzuna. HTML, CSS, JavaScript utilized <https://sakiskid.github.io/Big-Picture/>
2. **Quiz Timer** - A reactive quiz timer that will tell you what day of the week it is. HTML, CSS, JavaScript <https://tmalthoff.github.io/Quiz-Timer/>
3. **Password Generator** – A password generator that will give you a randomized password that contains letters, numbers, and characters. HTML, CSS, JavaScript <https://tmalthoff.github.io/tmalthoff-PasswordGenerator/>