

# TRISTAN MARSH

## UI/UX & Graphic Designer

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📁 Portfolio Link - <https://tmarsh1206.github.io/trimarportfolio/>



### EXPERIENCE

#### Jr. Contracts Specialist

[NeighborWorks America](#) 07/2023 - 07/2023 Washington DC

- Developed and implemented a new procurement system using PRISM, resulting in a 20% reduction in procurement errors and improved visibility into supplier performance
- Streamlined the procurement process, reducing cycle time by three business days and improving efficiency

#### UI/UX/Graphic Designer

[TriMar Creative Solutions](#) 01/2019 - Present Rockville, MD

- Created engaging vector graphics that led to a [percentage] increase in event attendance for Autism Awareness Month at Rutgers
- Contributed to a 35% increase in event attendance for career services event, surpassing the projected figures for our graphic design showcase
- Redesigned brand visuals, increasing sales by \$500,000 across all products.
- Increased client retention by 25% through implementing user-centric design enhancements for business website.

#### Website Designer

[i360technologies, Inc](#) 01/2023 - 02/2023 Leesburg, VA

- Modernized the user interface, resulting in a 12% increase in online viewership within three months.
- Proactively preserved all critical company information on main website and account login details, ensuring smooth user experience.
- Created new Microsoft and Costpoint account info for twelve new hires, meeting a deadline of one week.

#### Graphic Design Intern

[On The Marc Media](#) 01/2020 - 01/2020 Rockville, MD

- Implemented a graphic design strategy that increased social media audience engagement by 15%, directly contributing to marketing team objectives.
- Executed legal advertisements that generated \$2,000 in additional revenue for OTMM.
- Developed engaging social media and blog content that garnered 100 views in the first month and boosted audience engagement by 17%.

### EDUCATION

#### Certificate in UI/UX (user interface and user experience) Design

[George Washington University](#)  
08/2023 - 08/2023 Washington D.C.

#### Bachelor of Arts in Communication, Concentration in Digital Media

[University of Maryland](#)  
08/2019 - 08/2019 College Park, MD

### SKILLS

[Adobe Acrobat](#)

[Adobe Creative Cloud](#)

[CSS](#)

[Figma](#)

[Graphic Design](#)

[Html](#)

[Indesign](#)

[Invision](#)

[Javascript](#)

[Microsoft Office](#)

[Photoshop](#)

[UI/UX](#)

### STRENGTHS

#### 💎 Adobe CC

Fluent in Adobe CC's creative suite, adeptly utilizing Illustrator, Photoshop, and Premiere Pro to bring design concepts to life. My proficiency in these tools allows me to create visually stunning assets, edit intricate graphics, and produce dynamic multimedia content.

#### 💎 Prototyping

Demonstrated proficiency in UI/UX prototyping using Figma, successfully delivering high-fidelity prototypes for my team's VacayVitals mobile app. My ability to iterate rapidly on design concepts and incorporate user feedback led to a 45% increase in user satisfaction during usability testing. I am skilled at creating visually appealing and intuitive interfaces that align with brand guidelines and enhance user experience.

### VOLUNTEERING

#### Blood Donation Front Desk

[American Red Cross](#)

08/2020 - 02/2021

Helped add donors to Red Cross database which is used to track donations and increase fundraising goals

#### Resource Center Associate

[Smithsonian Institution](#)

10/2019 - 04/2020

Collaborated in a team effort to organize and maintain fossil library for Paleobiology team.