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# Cloud computing: state-of-the-art and research challenges

## **Abstract**

Cloud computing has recently emerged as a new paradigm for hosting and delivering services over the Internet. Cloud computing is attractive to business owners as it eliminates the requirement for users to plan ahead for provisioning, and allows enterprises to start from the small and increase resources only when there is a rise in service demand. However, despite the fact that cloud computing offers huge opportunities to the IT industry, the development of cloud computing technology is currently at its infancy, with many issues still to be addressed. In this paper, we present a survey of cloud computing, highlighting its key concepts, architectural principles, state-of-the-art implementation as well as research challenges. The aim of this paper is to provide a better understanding of the design challenges of cloud computing and identify important research directions in this increasingly important area.

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# Cloud computing: state-of-the-art and research challenges

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Abstract Cloud computing has recently emerged as a new paradigm for hosting and delivering services over the Internet. Cloud computing is attractive to business owners as it eliminates the requirement for users to plan ahead for provisioning, and allows enterprises to start from the small and increase resources only when there is a rise in service demand. However, despite the fact that cloud computing offers huge opportunities to the IT industry, the development of cloud computing technology is currently at its infancy, with many issues still to be addressed. In this paper, we present a survey of cloud computing, highlighting its key concepts, architectural principles, state-of-the-art implementation as well as research challenges. The aim of this paper is to provide a better understanding of the design challenges of cloud computing and identify important research directions in this increasingly important area.

Keywords Cloud computing · Data centers · Virtualization

### 1 Introduction

With the rapid development of processing and storage technologies and the success of the Internet, computing resources have become cheaper, more powerful and more ubiquitously available than ever before. This technological trend has enabled the realization of a new computing model

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called cloud computing, in which resources (e.g., CPU and storage) are provided as general utilities that can be leased and released by users through the Internet in an on-demand fashion. In a cloud computing environment, the traditional role of service provider is divided into two: the infrastructure providers who manage cloud platforms and lease resources according to a usage-based pricing model, and service providers, who rent resources from one or many infrastructure providers to serve the end users. The emergence of cloud computing has made a tremendous impact on the Information Technology (IT) industry over the past few years, where large companies such as Google, Amazon and Microsoft strive to provide more powerful, reliable and cost-efficient cloud platforms, and business enterprises seek to reshape their business models to gain benefit from this new paradigm. Indeed, cloud computing provides several compelling features that make it attractive to business owners, as shown below.

No up-front investment: Cloud computing uses a pay-asyou-go pricing model. A service provider does not need to invest in the infrastructure to start gaining benefit from cloud computing. It simply rents resources from the cloud according to its own needs and pay for the usage.

Lowering operating cost: Resources in a cloud environment can be rapidly allocated and de-allocated on demand. Hence, a service provider no longer needs to provision capacities according to the peak load. This provides huge savings since resources can be released to save on operating costs when service demand is low.

Highly scalable: Infrastructure providers pool large amount of resources from data centers and make them easily accessible. A service provider can easily expand its service to large scales in order to handle rapid increase in service demands (e.g., flash-crowd effect). This model is sometimes called surge computing [5].



Easy access: Services hosted in the cloud are generally web-based. Therefore, they are easily accessible through a variety of devices with Internet connections. These devices not only include desktop and laptop computers, but also cell phones and PDAs.

Reducing business risks and maintenance expenses: By outsourcing the service infrastructure to the clouds, a service provider shifts its business risks (such as hardware failures) to infrastructure providers, who often have better expertise and are better equipped for managing these risks. In addition, a service provider can cut down the hardware maintenance and the staff training costs.

However, although cloud computing has shown considerable opportunities to the IT industry, it also brings many unique challenges that need to be carefully addressed. In this paper, we present a survey of cloud computing, highlighting its key concepts, architectural principles, state-of-the-art implementations as well as research challenges. Our aim is to provide a better understanding of the design challenges of cloud computing and identify important research directions in this fascinating topic.

The remainder of this paper is organized as follows. In Sect. 2 we provide an overview of cloud computing and compare it with other related technologies. In Sect. 3, we describe the architecture of cloud computing and present its design principles. The key features and characteristics of cloud computing are detailed in Sect. 4. Section 5 surveys the commercial products as well as the current technologies used for cloud computing. In Sect. 6, we summarize the current research topics in cloud computing. Finally, the paper concludes in Sect. 7.

### 2 Overview of cloud computing

This section presents a general overview of cloud computing, including its definition and a comparison with related concepts.

## 2.1 Definitions

The main idea behind cloud computing is not a new one. John McCarthy in the 1960s already envisioned that computing facilities will be provided to the general public like a utility [39]. The term "cloud" has also been used in various contexts such as describing large ATM networks in the 1990s. However, it was after Google's CEO Eric Schmidt used the word to describe the business model of providing services across the Internet in 2006, that the term really started to gain popularity. Since then, the term cloud computing has been used mainly as a marketing term in a variety of contexts to represent many different ideas. Certainly, the lack of a standard definition of cloud computing

has generated not only market hypes, but also a fair amount of skepticism and confusion. For this reason, recently there has been work on standardizing the definition of cloud computing. As an example, the work in [49] compared over 20 different definitions from a variety of sources to confirm a standard definition. In this paper, we adopt the definition of cloud computing provided by The National Institute of Standards and Technology (NIST) [36], as it covers, in our opinion, all the essential aspects of cloud computing:

NIST definition of cloud computing Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.

The main reason for the existence of different perceptions of cloud computing is that cloud computing, unlike other technical terms, is not a new technology, but rather a new operations model that brings together a set of existing technologies to run business in a different way. Indeed, most of the technologies used by cloud computing, such as virtualization and utility-based pricing, are not new. Instead, cloud computing leverages these existing technologies to meet the technological and economic requirements of today's demand for information technology.

#### 2.2 Related technologies

Cloud computing is often compared to the following technologies, each of which shares certain aspects with cloud computing:

Grid Computing: Grid computing is a distributed computing paradigm that coordinates networked resources to achieve a common computational objective. The development of Grid computing was originally driven by scientific applications which are usually computation-intensive. Cloud computing is similar to Grid computing in that it also employs distributed resources to achieve application-level objectives. However, cloud computing takes one step further by leveraging virtualization technologies at multiple levels (hardware and application platform) to realize resource sharing and dynamic resource provisioning.

Utility Computing: Utility computing represents the model of providing resources on-demand and charging customers based on usage rather than a flat rate. Cloud computing can be perceived as a realization of utility computing. It adopts a utility-based pricing scheme entirely for economic reasons. With on-demand resource provisioning and utility-based pricing, service providers can truly maximize resource utilization and minimize their operating costs.

Virtualization: Virtualization is a technology that abstracts away the details of physical hardware and provides

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