

Goals

- Create a website for the movie Wreck-It Ralph
- Make site promotional and for iPad usage

Challenges

- Usual design challenges – good layout, design, etc.
- Make complex enough to be rewarding, but not overwhelming
- Simple to use on a mobile device – no hover, big enough buttons for easy clicking
- Make design change or adapt based on orientation

Content

- I plan on having 4 buttons on the bottom of the page – “links” (Disney.com, facebook, twitter), the trailer, a home page (probably from the movie poster), and a gallery with some stills from the film. I want to have an overall 8-bit/video game theme and plan to use a typeface that matches accordingly. The website will scroll when the user changes their page.