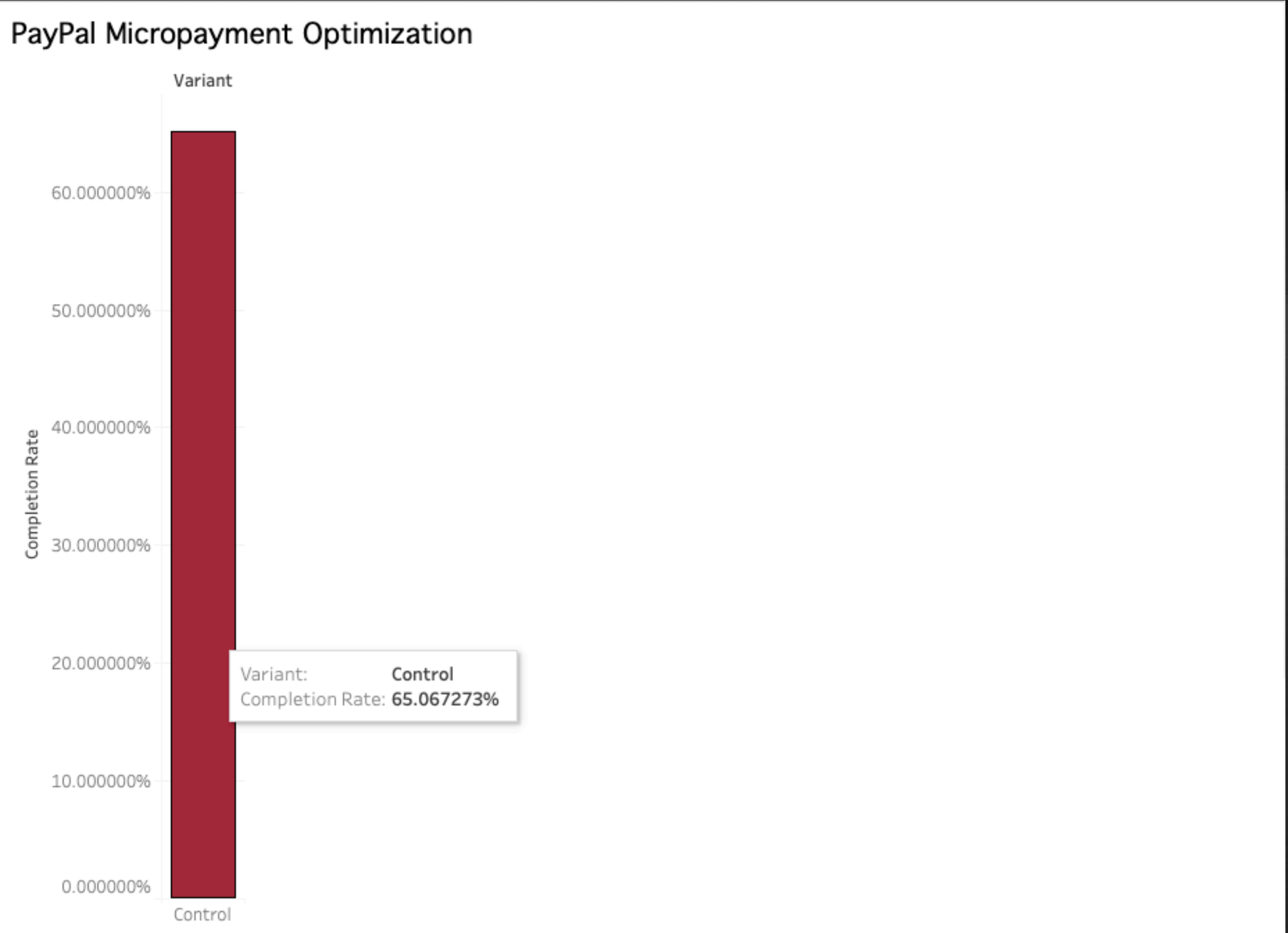


"High Fees Fail Users"

“Control (Standard Fees
AVG transactions under
\$5) : (~\$0.38):
65.067% completion
rate, 34.93% failure.”

"Costly fees drive drop-offs."



"The Science of Success"

"How We Proved It: 50,000 transactions analyzed—Control (Standard Fees) vs. \$0.10 flat fee."

- **Chi-squared (93.71, $p < 0.001$)—6.38% completion boost is real.**
- **Fewer failures recapture market gaps—PayPal can lead influencer tipping.**
- **"More completions, more tips, more dominance."**