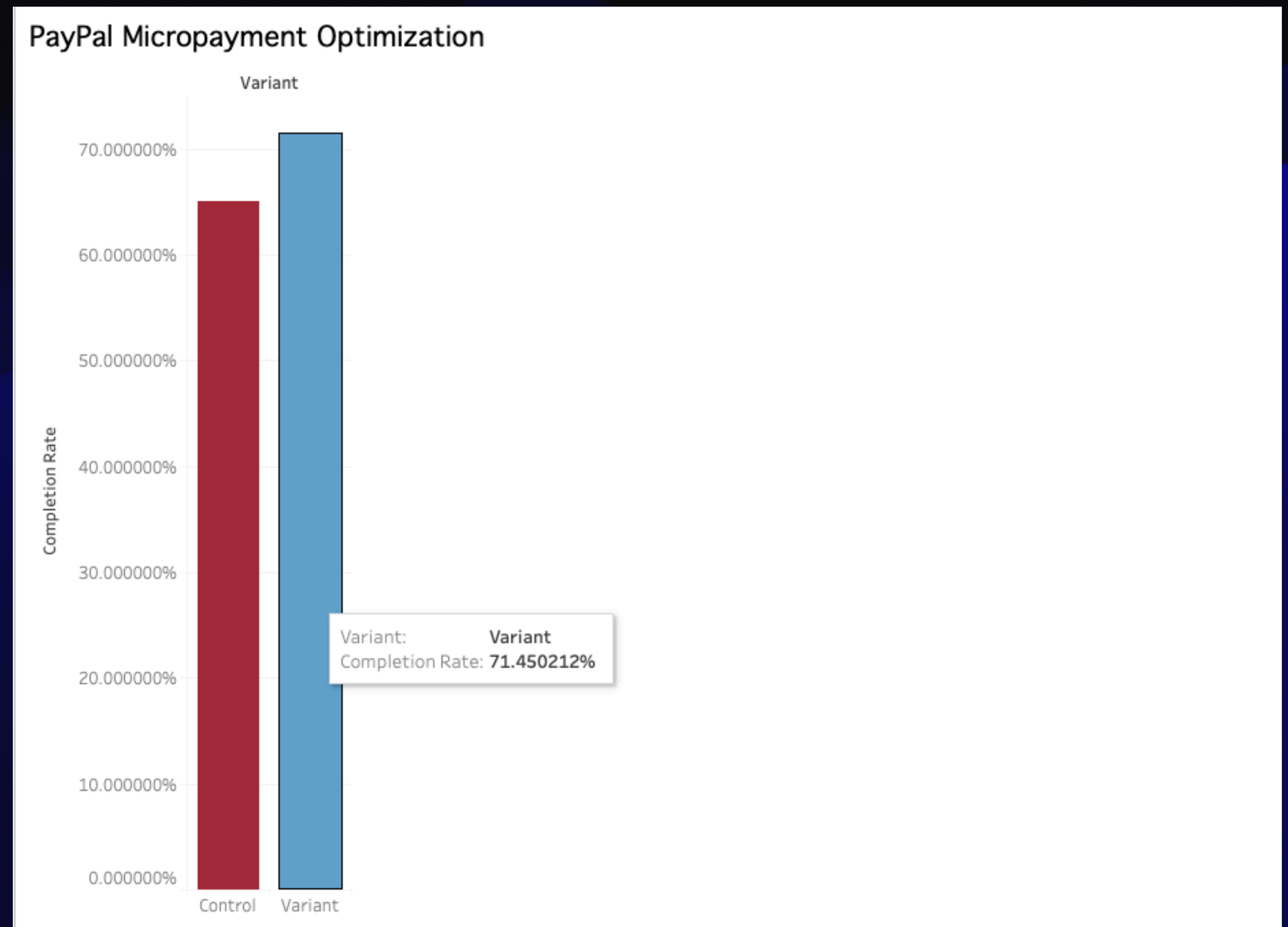


The Win

"Flat Fee Breakthrough"

"Flat Fee \$0.10:
71.45% completion."

"+6.38% success (p
< 0.001)— (means)
users stick."



Thank You

Link to dataset below

- https://github.com/tmcwilliam707/micro_payments_paypal