

Tarun Mehra

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SKILLS

- **Languages:** C, C++, Java, Python.
- **Frameworks:** HTML and CSS.
- **Tools/Platforms:** MySQL, PowerBi , Excel, VsCode , Jupyter , Google Colab.
- **Soft Skills:** Quick learner, Situational Awareness , Strategic Planner, Adaptability.

PROJECTS

- **Sales Analysis and Forecasting Dashboard:** February 2025
Utilized historical sales data (over 2 years) to create a predictive dashboard in Power BI.
Achieved 25% increase in reporting efficiency by automating monthly sales trend analysis.
Improved decision-making for the marketing team by providing a forecast with a 95% accuracy rate
Using Power BI and Excel.
- **Credit Card Transaction Report and Customer Report:** February 2025
Designed and developed dynamic Power BI dashboards to analyze credit card transaction data, providing actionable insights on spending patterns, fraud detection, and customer behaviour.
Analyzed customer data to reveal that Blue and Silver cards contributed 83.41% and 10.10% of overall transaction, and
Monitored Key metrics, achieving a 57.7% overall activation rate and identifying a 6.06% delinquency rate.
Using Power BI and Excel.
- **HR Analytical Dashboard using Power BI and Excel:** January 2025
Identified maximum attrition rate of 68.78% in the salary segment up to 5k.
Recorded an annual attrition count of 59 employees in this category.
Provided actionable insights for improving retention strategies in high-risk segments and delivered data-driven metrics to support informed HR decision making Using Power BI and Excel.
- **Ecommerce Sales Analysis Dashboard Using Power BI:** January 2025
Developed an ecommerce sales dashboard to analyze and visualize key performance indicators (KPIs).
Achieved maximum monthly profit margin of 27.74% in November month in a year and tracked and reported an annual profit of 37K through interactive visualizations.
Provided actionable insights to enhance sales strategies and optimize profitability Using Power BI and Excel.

CERTIFICATES

- SQL for Data Analytics and Business Intelligence | Udemy 13th February 2025

ACHIEVEMENTS

Awarded a certificate for achieving 2nd position in overall academic performance at college. September 2024

EDUCATION

- **Lovely Professional University** Punjab, India
Masters of Computer Application; **CGPA: 7.32** 2024-2026
- **Maharshi Dayanand Saraswati University** Ajmer, Rajasthan
Bachelors of Computer Science(Mathematics); **Percentage: 73%** 2021-2024
- **Government Vyaparik Senior Secondary School** Nasirabad, Ajmer
Intermediate; **Percentage: 92%** 2019-2021
- **Shri Harsh Vidya Niketan Secondary School** Nasirabad, Ajmer
Matriculation; **Percentage: 80%** 2018-2019