# Lecture 18: Generative Models

CS 475: Machine Learning

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Slides credit: Greg Shakhnarovich

#### Review

## Review: Kernel support vector machines

- ullet Mercer kernels:  $K(\mathbf{x}_i,\mathbf{x}_j)=oldsymbol{\phi}(\mathbf{x}_i)\cdotoldsymbol{\phi}(\mathbf{x}_j)$
- The optimization problem (learning SVM):

$$\max \left\{ \sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{N} \alpha_i \alpha_j y_i y_j \mathbf{K}(\mathbf{x}_i, \mathbf{x}_j) \right\}$$

- Need to compute the kernel matrix for the training data
- Prediction:

$$\hat{y} = \operatorname{sign}\left(\hat{w_0} + \sum_{\alpha_i > 0} \alpha_i y_i K(\mathbf{x}_i, \mathbf{x})\right)$$

• Need to compute  $K(\mathbf{x}_i, \mathbf{x})$  for all SVs  $\mathbf{x}_i$ .

### Review: Representer theorem

• Consider the optimization problem

$$\mathbf{w}^* = \underset{\mathbf{w}}{\operatorname{argmin}} \|\mathbf{w}\|^2 \quad \text{s.t. } y_i(\mathbf{w} \cdot \mathbf{x}_i + w_0) \ge 1 \ \forall i$$

• Theorem: the solution can be represented as

$$\mathbf{w}^* = \sum_{i=1}^N \beta_i \mathbf{x}_i$$

• This is the "magic" behind Support Vector Machines!

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Review

## Review: Representer theorem - proof I

$$\mathbf{w}^* = \underset{\mathbf{w}}{\operatorname{argmin}} \|\mathbf{w}\|^2 \quad \text{s.t. } y_i(\mathbf{w} \cdot \mathbf{x}_i + w_0) \ge 1 \ \forall i \quad \Rightarrow \quad \mathbf{w}^* = \sum_{i=1}^N \beta_i \mathbf{x}_i$$

- Let  $\mathbf{w}^* = \mathbf{w}_X + \mathbf{w}_{\perp}$ , where  $\mathbf{w}_X = \sum_{i=1}^N \beta_i \mathbf{x}_i \in Span(\mathbf{x}_1, \dots, \mathbf{x}_N)$ ,  $\mathbf{w}_{\perp} \notin Span(\mathbf{x}_1, \dots, \mathbf{x}_N)$ , i.e.,  $\mathbf{w}_{\perp} \cdot \mathbf{x}_i = 0$  for all  $i = 1, \dots, N$
- ullet For all  $\mathbf{x}_i$  we have

$$\mathbf{w}^* \cdot \mathbf{x}_i = \mathbf{w}_X \cdot \mathbf{x}_i + \mathbf{w}_\perp \cdot \mathbf{x}_i = \mathbf{w}_X \cdot \mathbf{x}_i$$

therefore,

$$y_i(\mathbf{w}^* \cdot \mathbf{x}_i + w_0) \ge 1 \quad \Rightarrow \quad y_i(\mathbf{w}_X \cdot \mathbf{x}_i + w_0) \ge 1$$

## Review: Representer theorem - proof II

$$\mathbf{w}^* = \underset{\mathbf{w}}{\operatorname{argmin}} \|\mathbf{w}\|^2 \quad \text{s.t. } y_i(\mathbf{w} \cdot \mathbf{x}_i + w_0) \ge 1 \ \forall i \quad \Rightarrow \quad \mathbf{w}^* = \sum_{i=1}^N \beta_i \mathbf{x}_i$$

Now, we have

$$\|\mathbf{w}^*\|^2 = \mathbf{w}^* \cdot \mathbf{w}^* = (\mathbf{w}_X + \mathbf{w}_\perp) \cdot (\mathbf{w}_X + \mathbf{w}_\perp) = \underbrace{\mathbf{w}_X \cdot \mathbf{w}_X}_{\|\mathbf{w}_X\|^2} + \underbrace{\mathbf{w}_\perp \cdot \mathbf{w}_\perp}_{\|\mathbf{w}_\perp\|^2},$$

since  $\mathbf{w}_X \cdot \mathbf{w}_{\perp} = 0$ .

- Suppose  $\mathbf{w}_{\perp} \neq \mathbf{0}$ . Then, we have a solution  $\mathbf{w}_X$  that satisfies all the constraints, and for which  $\|\mathbf{w}_X\|^2 < \|\mathbf{w}_X\|^2 + \|\mathbf{w}_{\perp}\|^2 = \|\mathbf{w}^*\|^2$ .
- ullet This contradicts optimality of  $\mathbf{w}^*$ , hence  $\mathbf{w}^* = \mathbf{w}_X$ . QED



#### Review

## Review: Kernel SVM in the primal

- Recall:  $\hat{y} = \operatorname{sign} \left( \hat{w_0} + \sum_{\alpha_i > 0} \alpha_i y_i K(\mathbf{x}_i, \mathbf{x}) \right)$
- ullet Can not write old w explicitly; instead, optimize lpha
- How can we write the regularizer?

$$\|\mathbf{w}\|^{2} = \mathbf{w} \cdot \mathbf{w} = \left[ \sum_{i} \alpha_{i} y_{i} \phi(\mathbf{x}_{i}) \right] \cdot \left[ \sum_{j} \alpha_{j} y_{j} \phi(\mathbf{x}_{j}) \right]$$
$$= \sum_{i=1, j=1}^{N} \alpha_{i} \alpha_{j} y_{i} y_{j} K(\mathbf{x}_{i}, \mathbf{x}_{j})$$

• The objective for learning is

$$\min_{\alpha} \left\{ \frac{\lambda}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j K(\mathbf{x}_i, \mathbf{x}_j) + \sum_i \left[ 1 - y_i \sum_j \alpha_j y_j K(\mathbf{x}_i, \mathbf{x}_j) \right]_+ \right\}$$



### Review: kernels

• Representer theorem:

$$\mathbf{w}^* = \underset{\mathbf{w}}{\operatorname{argmin}} \|\mathbf{w}\|^2 \quad \text{s.t. } y_i(\mathbf{w} \cdot \mathbf{x}_i + w_0) \ge 1 \ \forall i \quad \Rightarrow \quad \mathbf{w}^* = \sum_{i=1}^N \alpha_i \mathbf{x}_i$$

Polynomial kernel (includes linear):

$$K(\mathbf{x}_i, \mathbf{x}_j; c, d) =, (c + \mathbf{x}_i \cdot \mathbf{x}_j)^d$$

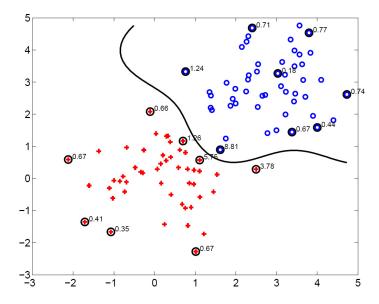
• RBF kernel:

$$K(\mathbf{x}_i, \mathbf{x}_j; \sigma) = \exp\left(-\frac{1}{\sigma^2} \|\mathbf{x}_i - \mathbf{x}_j\|^2\right).$$

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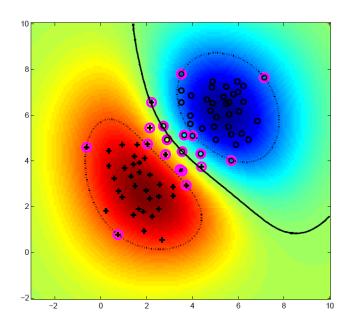
Review

# Review: SVM with RBF (Gaussian) kernels



- Data are linearly separable in the (infinite-dimensional) feature space
- We don't need to explicitly compute dot products in that feature space instead we simply evaluate the RBF kernel.

# Review: SVM with RBF kernels: geometry



• positive margin: level set

$$\{\mathbf{x}: \sum \alpha_i y_i K(\mathbf{x}_i, \mathbf{x}) = 1\}$$

• negative margin: level set

$$\{\mathbf{x}: \sum \alpha_i y_i K(\mathbf{x}_i, \mathbf{x}) = -1\}$$

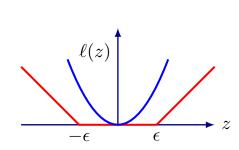


Review

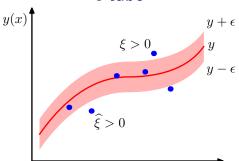
# Review: SVM regression

• The key ideas:

 $\epsilon$ -insensitive loss



 $\epsilon$ -tube



• Two sets of slack variables:

$$y_i \leq f(\mathbf{x}_i) + \epsilon + \xi_i,$$

$$y_i \geq f(\mathbf{x}_i) - \epsilon - \tilde{\xi}_i,$$

$$\xi_i \ge 0, \, \tilde{\xi}_i \ge 0.$$

• Optimization:  $\min C \sum_i \left( \xi_i + \tilde{\xi_i} \right) + \frac{1}{2} \|\mathbf{w}\|^2$ 

#### **SVM** with more than two classes

- Some classifiers are "natively multiclass" e.g., decision trees
- With any natively binary classifier (AdaBoost; logistic regression; SVM), our options for C > 2 classes include:
- One-vs-all: build C classifiers need to reconcile; easy if have calibrated  $p(y | \mathbf{x})$
- ullet One-vs-one: build  ${C \choose 2}$  classifiers need to reconcile; more problematic since can have inconsistencies
- Build some sort of "tournament", or a class tree often the most efficient; how to build the tree?
- Extend to multi-class by modifying the machinery softmax is an extension of logistic regression; multi-class SVM extension is next



#### Multiclass SVM

### Multiclass SVM: setup

- Many attempts to generalize SVM to multi-class; we will follow the one due to Crammer and Singer (2000).
- Basic idea: for C classes, learn  $\mathbf{w}_c$  for  $c=1,\ldots,C$ ,

$$\hat{y}(\mathbf{x}; \underbrace{\mathbf{w}_1, \dots, \mathbf{w}_C}) = \underset{c}{\operatorname{argmax}} \mathbf{w}_c \cdot \mathbf{x}.$$

- ullet Can stack  ${f w}_c$ s into rows of  ${f W}$
- Empirical 0/1 loss on (x,y):  $[\hat{y}(\mathbf{x};\mathbf{W}) \neq y]$
- Surrogate loss on  $(\mathbf{x}, y)$ :

$$\max_{r} \left\{ \mathbf{w}_{r}^{T} \mathbf{x} + 1 - \delta_{r, y_{i}} \right\} - \mathbf{w}_{y}^{T} \mathbf{x}$$

$$\delta_{a,b} = 1$$
 iff  $a = b$ , otherwise 0.

## **Optimization**

• Surrogate loss is a bound on 0/1 loss:

$$\frac{1}{N} \sum_{i} [\hat{y}(\mathbf{x}_{i}; \mathbf{W}) \neq y_{i}] \leq \frac{1}{N} \sum_{i} \left[ \max_{r} \left\{ \mathbf{w}_{r}^{T} \mathbf{x} + 1 - \delta_{y_{i}, r} \right\} - \mathbf{w}_{y}^{T} \mathbf{x}_{i} \right]$$

 Proceed as in (separable) SVM: want to find the lowest norm solution that achieves 1-margin

$$\min_{\mathbf{W}} \frac{\lambda}{2} \|\mathbf{W}\|_{2}^{2}$$
s.t.  $\forall i, \mathbf{c} \neq y_{i} \quad \mathbf{w}_{y_{i}}^{T} \mathbf{x}_{i} - \mathbf{w_{c}}^{T} \mathbf{x}_{i} \geq 1.$ 

where  $\|\mathbf{W}\|_2^2$  is the Frobenius norm of  $\mathbf{W}$ .

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#### Multiclass SVM

### Soft constraint version

• General (non-separable) case:

$$\begin{aligned} & \min_{\mathbf{W}} \ \frac{\lambda}{2} \|\mathbf{W}\|_{2}^{2} \ + \ \sum_{i} \xi_{i} \\ & \text{s.t.} \ \forall \ i, \ \boldsymbol{c} \neq y_{i} \quad \mathbf{w}_{y_{i}}^{T} \mathbf{x}_{i} - \mathbf{w}_{\boldsymbol{c}}^{T} \mathbf{x}_{i} \ \geq \ 1 - \xi_{i}. \end{aligned}$$

ullet Introducing Lagrange multipliers  $lpha_{i,r}$ :

$$\min_{\mathbf{W}, \boldsymbol{\xi}} \max_{\boldsymbol{\alpha}} \frac{\lambda}{2} \sum_{c} \|\mathbf{w}_{c}\|_{2}^{2} + \sum_{i} \xi_{i}$$

$$+ \sum_{i} \sum_{r} \alpha_{i,r} \left[ (\mathbf{w}_{r}^{T} - \mathbf{w}_{y_{i}}^{T}) \mathbf{x}_{i} - \delta_{y_{i},r} + 1 - \xi_{i} \right]$$
s.t.  $\forall i, r, \quad \alpha_{i,r} \geq 0, \quad \xi_{i} \geq 0.$ 

# GENERATIVE MODELS

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#### Generative models

## Reminder: optimal classification

• Expected classification error is minimized by

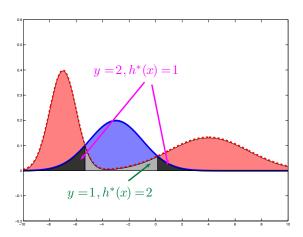
$$h(\mathbf{x}) = \underset{c}{\operatorname{argmax}} p(y = c \mid \mathbf{x})$$
$$= \underset{c}{\operatorname{argmax}} \frac{p(\mathbf{x} \mid y = c) p(y = c)}{p(\mathbf{x})}.$$

• The Bayes classifier.

$$h^*(\mathbf{x}) = \underset{c}{\operatorname{argmax}} \frac{p(\mathbf{x} \mid y = c) p(y = c)}{p(\mathbf{x})}$$
$$= \underset{c}{\operatorname{argmax}} p(\mathbf{x} \mid y = c) p(y = c)$$
$$= \underset{c}{\operatorname{argmax}} \left\{ \log p(\mathbf{x} \mid y = c) + \log p(y = c) \right\}.$$

Note:  $p(\mathbf{x}) = \sum_{c} p(\mathbf{x}, y = c)$  is equal for all c, and can be ignored.

# Bayes risk



- The risk (probability of error) of Bayes classifier h\* is called the Bayes risk R\*.
- This is the *minimal* achievable risk for the given  $p(\mathbf{x}, y)$  with any classifier!
- In a sense,  $R^*$  measures the inherent difficulty of the classification problem.

$$R^* = 1 - \int_{\mathbf{x}} \max_{c} \left\{ p\left(\mathbf{x} \mid c = y\right) \ p(y = c) \right\} d\mathbf{x}$$

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Generative models

#### **Discriminant functions**

ullet We can construct, for each class c, a discriminant function

$$\delta_c(\mathbf{x}) \triangleq \log p(\mathbf{x} | y = c) + \log p(y = c)$$

such that

$$h^*(\mathbf{x}) = \operatorname*{argmax}_{c} \delta_c(\mathbf{x}).$$

ullet Can simplify  $\delta_c$  by removing terms and factors common for all  $\delta_c$  since they won't affect the decision boundary. For example, if p(y=c)=1/C for all c, can drop the prior term:

$$\delta_c(\mathbf{x}) = \log p(\mathbf{x} | y = c)$$

### Two-category case

• In case of two classes  $y \in \{\pm 1\}$ , the Bayes classifier is

$$h^*(\mathbf{x}) = \underset{c=\pm 1}{\operatorname{argmax}} \delta_c(\mathbf{x}) = \operatorname{sign} (\delta_{+1}(\mathbf{x}) - \delta_{-1}(\mathbf{x})).$$

- Decision boundary is given by  $\delta_{+1}(\mathbf{x}) \delta_{-1}(\mathbf{x}) = 0$ .
  - Sometimes  $f(\mathbf{x}) = \delta_{+1}(\mathbf{x}) \delta_{-1}(\mathbf{x})$  is referred to as a discriminant function.
- With equal priors, this is equivalent to the (log)-likelihood ratio test:

$$h^*(\mathbf{x}) = \operatorname{sign} \left[ \log \frac{p(\mathbf{x} \mid y = +1)}{p(\mathbf{x} \mid y = -1)} \right].$$

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#### Generative models

## **Equal covariance Gaussian case**

• Consider the case of  $p_c(\mathbf{x}) = \mathcal{N}(\mathbf{x}; \mu_c, \Sigma)$ , and equal prior for all classes.

$$\begin{split} \delta_k(x) &= \log p(\mathbf{x} \,|\, y = k) \\ &= \underbrace{-\log(2\pi)^{d/2} - \frac{1}{2}\log(|\mathbf{\Sigma}|)}_{\text{same for all }k} - \frac{1}{2}(\mathbf{x} - \mu_k)^T \mathbf{\Sigma}^{-1}(\mathbf{x} - \mu_k) \\ &\propto \text{const} - \underbrace{\mathbf{x}^T \mathbf{\Sigma}^{-1} \mathbf{x}}_{\text{same for all }k} + \mu_k^T \mathbf{\Sigma}^{-1} \mathbf{x} + \mathbf{x}^T \mathbf{\Sigma}^{-1} \mu_k - \mu_k^T \mathbf{\Sigma}^{-1} \mu_k \end{split}$$

• Now consider two classes r and q:

$$\delta_r(\mathbf{x}) \propto 2\mu_r^T \mathbf{\Sigma}^{-1} \mathbf{x} - \mu_r^T \mathbf{\Sigma}^{-1} \mu_r$$

$$\delta_q(\mathbf{x}) \propto 2\mu_q^T \mathbf{\Sigma}^{-1} \mathbf{x} - \mu_q^T \mathbf{\Sigma}^{-1} \mu_q$$

### Linear discriminant

• Two class discriminants:

$$\delta_r(\mathbf{x}) - \delta_r(\mathbf{x}) = 2\mu_r^T \mathbf{\Sigma}^{-1} \mathbf{x} - \mu_r^T \mathbf{\Sigma}^{-1} \mu_r$$
$$-2\mu_q^T \mathbf{\Sigma}^{-1} \mathbf{x} + \mu_q^T \mathbf{\Sigma}^{-1} \mu_q$$
$$= \mathbf{w}^T \mathbf{x} + w_0$$

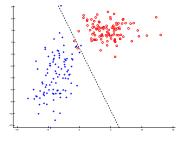
- ullet If we know what  $\mu_{1,\dots,C}$  and  $\Sigma$  are, we can compute the optimal  ${f w},$   $w_0$  directly.
- What should we do when we don't know the Gaussians?

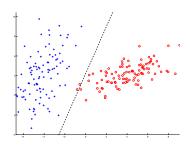
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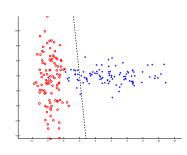
#### Generative models

#### Generative models for classification

- In generative models one explicitly models  $p(\mathbf{x}, y)$  or, equivalently,  $p(\mathbf{x} | y = c)$  and p(y = c), to derive discriminants.
- Typically, the model imposes certain parametric form on the assumed distributions, and requires estimation of the parameters from data.
  - Most popular: Gaussian for continuous, multinomial for discrete.
  - We will see later in this class non-parametric models.
- Often, the classifier is OK even if data clearly don't conform to assumptions.







## Gaussians with unequal covariances

- What if we remove the restriction that  $\forall c, \; \Sigma_c = \Sigma$ ?
- ullet Compute ML estimate for  $\mu_c, \Sigma_c$  for each c.
- We get discriminants (and decision boundaries) quadratic in x:

$$\delta_c(\mathbf{x}) = -\frac{1}{2}\mathbf{x}^T \mathbf{\Sigma}_c^{-1} \mathbf{x} + \mu_c^T \mathbf{\Sigma}_c^{-1} \mathbf{x} - \mathsf{const}_c(\mathbf{x})$$

• Decision boundary with two classes:

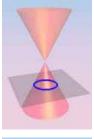
$$\delta_1 - \delta_0 = 0$$

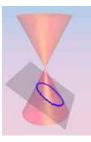
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#### Generative models

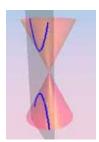
## **Quadratic decision boundaries**

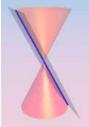
- What do quadratic boundaries look like in 2D?
- Second-degree curves can be any conic section:

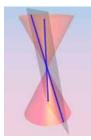


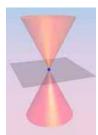






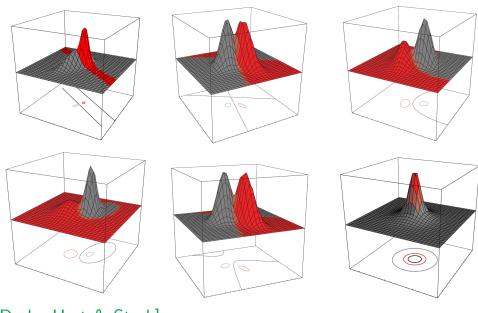






Can all of these arise from two Gaussian classes?

# Quadratic decision boundaries



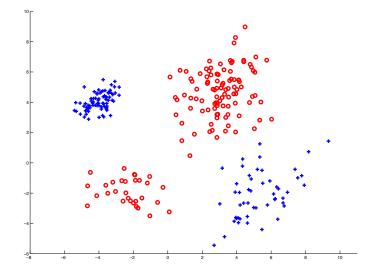
[Duda, Hart & Stork]

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#### Mixture models

### Mixture models

• So far, we have assumed that each class has a single coherent model.



• What if the examples (within the same class) are from a number of distinct "types"?

## **Examples**

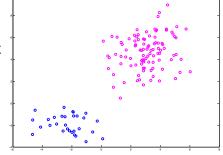
- Images of the same person under different conditions: with/without glasses, different expressions, different views.
- Images of the same category but different sorts of objects: chairs with/without armrests.
- Multiple topics within the same document.
- Different ways of pronouncing the same phonemes.

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#### Mixture models

### Mixture models

- Assumptions:
  - *k* underlying types (components);
  - $y_i$  is the identity of the component "responsible" for  $\mathbf{x}_i$ ;
  - $y_i$  is a *hidden* (*latent*) variable: never observed.



• A mixture model:

$$p(\mathbf{x}; \boldsymbol{\pi}) = \sum_{c=1}^{k} p(y=c) p(\mathbf{x} | y=c).$$

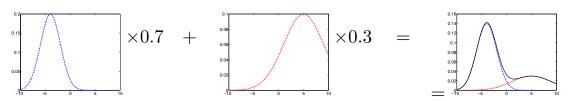
- $\pi_c \triangleq p(y=c)$  are the mixing probabilities
- We need to parametrize the component densities  $p(\mathbf{x} | y = c)$ .

#### Parametric mixtures

• Suppose that the parameters of the c-th component are  $\theta_c$ . Then we can denote  $\boldsymbol{\theta} = [\boldsymbol{\theta}_1, \dots, \boldsymbol{\theta}_k]$  and write

$$p(\mathbf{x}; \boldsymbol{\theta}, \boldsymbol{\pi}) = \sum_{c=1}^{k} \pi_c \cdot p(\mathbf{x}; \boldsymbol{\theta}_c).$$

- Any valid setting of  $\boldsymbol{\theta}$  and  $\boldsymbol{\pi}$ , subject to  $\sum_{c=1}^k \pi_c = 1$ , produces a valid pdf.
- Example: mixture of Gaussians.



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#### Mixture models

### Generative model for a mixture

- The generative process with k-component mixture:
  - $\bullet$  The parameters  $oldsymbol{ heta}_c$  for each component c are fixed.
  - Draw  $y_i \sim [\pi_1, \dots, \pi_k]$ ;
  - Given  $y_i$ , draw  $\mathbf{x}_i \sim p(\mathbf{x} | y_i; \boldsymbol{\theta}_{y_i})$ .
- The entire generative model for x and y:

$$p(\mathbf{x}, y; \boldsymbol{\theta}, \boldsymbol{\pi}) = p(y; \boldsymbol{\pi}) \cdot p(\mathbf{x}|y; \boldsymbol{\theta}_y)$$

- Any data point  $\mathbf{x}_i$  could have been generated in k ways.
- If the c-th component is a Gaussian,  $p(\mathbf{x} | y = c) = \mathcal{N}(\mathbf{x}; \boldsymbol{\mu}_c, \boldsymbol{\Sigma}_c)$ ,

$$p(\mathbf{x}; \theta, \boldsymbol{\pi}) = \sum_{c=1}^{k} \pi_c \cdot \mathcal{N}(\mathbf{x}; \boldsymbol{\mu}_c, \boldsymbol{\Sigma}_c),$$

where 
$$\theta = [\mu_1, \dots, \mu_k, \Sigma_1, \dots, \Sigma_k]$$
.

### Likelihood of a mixture model

- Idea: estimate set of parameters that maximize likelihood given the observed data.
- The log-likelihood of  $\pi$ ,  $\theta$ :

$$\log p(X; \mathbf{p}, \theta) = \sum_{i=1}^{N} \log \sum_{c=1}^{k} \pi_{c} \mathcal{N}(\mathbf{x}_{i}; \boldsymbol{\mu}_{c}, \boldsymbol{\Sigma}_{c}).$$

- No closed-form solution because of the sum inside log.
  - We need to take into account all possible components that could have generated  $\mathbf{x}_i$ .

