

Calculus I

Lecture 7

Exponents and Logarithms

Todor Milev

<https://github.com/tmilev/freecalc>

2020

Outline

- 1 Exponential Functions
 - Two ways to define exponents
 - Basic properties
 - The Natural Exponential Function

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1 Exponential Functions

- Two ways to define exponents
- Basic properties
- The Natural Exponential Function

2 Logarithmic Functions

- Logarithm basics
- Natural Logarithms

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These rules do continue to hold for all $a > 0$, $b > 0$ and arbitrary x and y . The rules do fail when $a < 0$, $b < 0$ and x, y are not integers.

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 - the first elementary definition is easier to motivate;
 - the second alternative definition is easier to compute with.

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- This is the definition assumed in many elementary courses.

Exponent definition using series (approach II)

- The following formula (studied much later) can be used as alternative definition.

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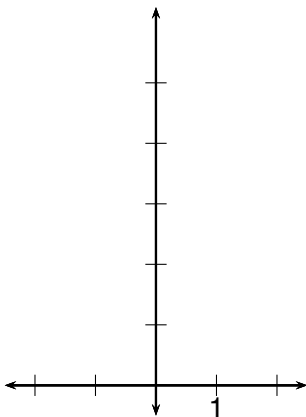
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- Pros: this is how e^x and a^x are actually computed (by modern computers and by humans in the past).

Exponential Functions

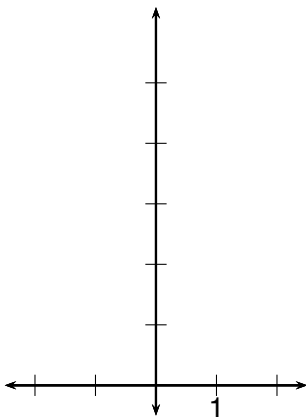
The function $f(x) = 2^x$ is called an exponential function because the variable x is the exponent.



x	y
2	
1	
0	
-1	
-2	

Exponential Functions

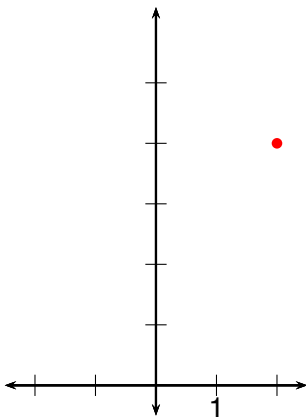
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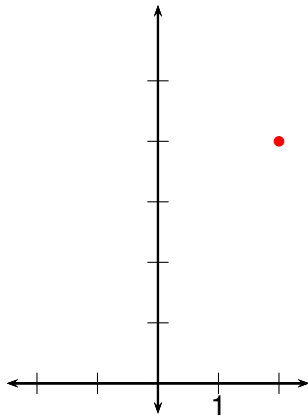
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1	
0	
-1	
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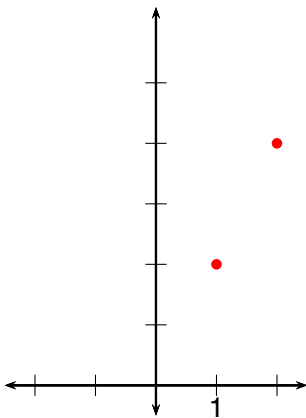
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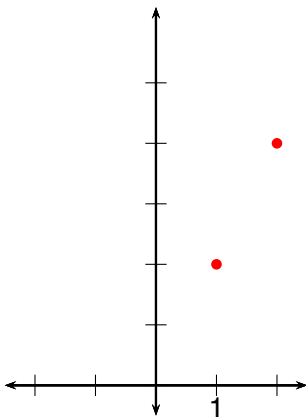
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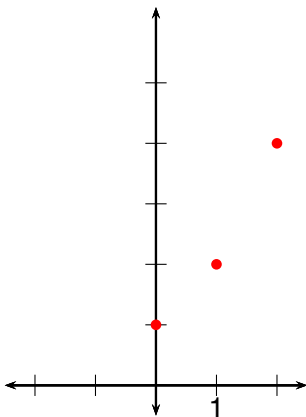
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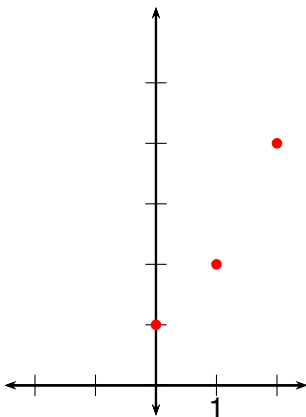
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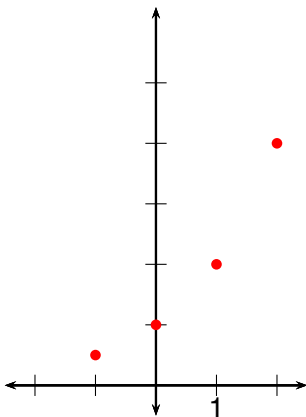
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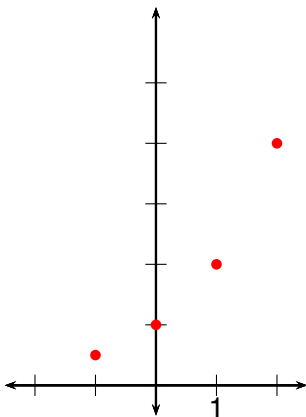
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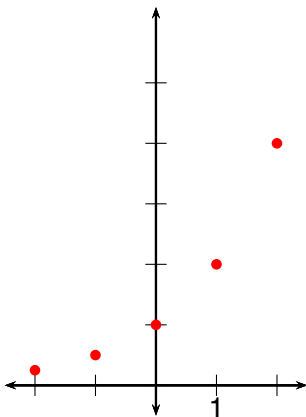
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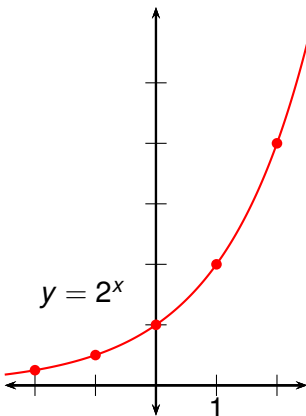
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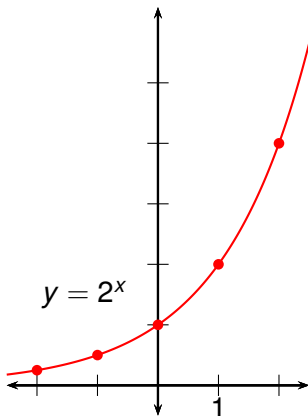
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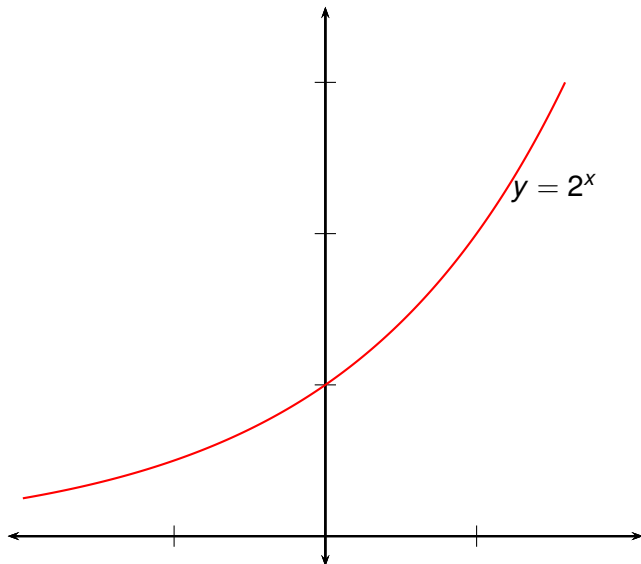


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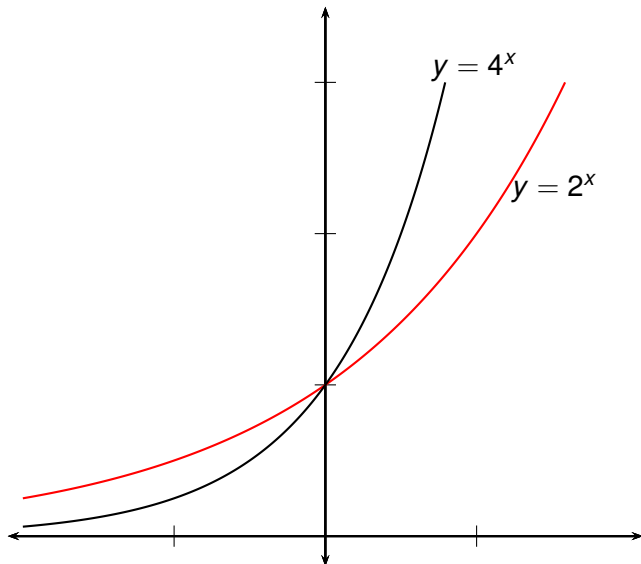
(Exponential Function Terminology)

An exponential function is a function of the form $f(x) = a^x$, where a is a positive constant.

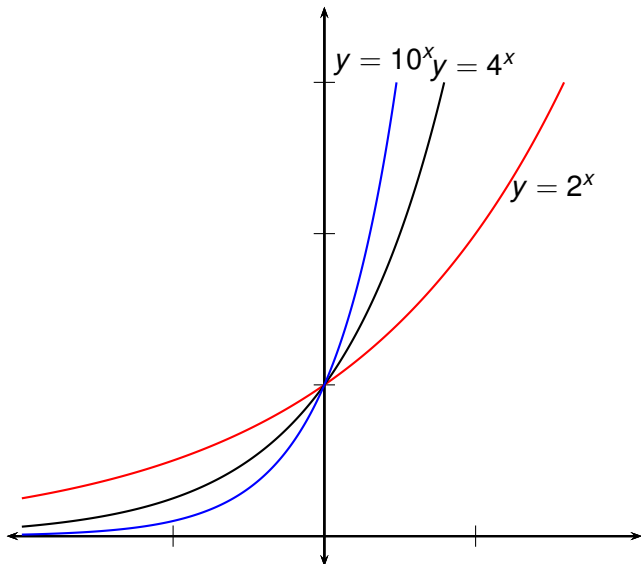
Graphs of various exponential functions.



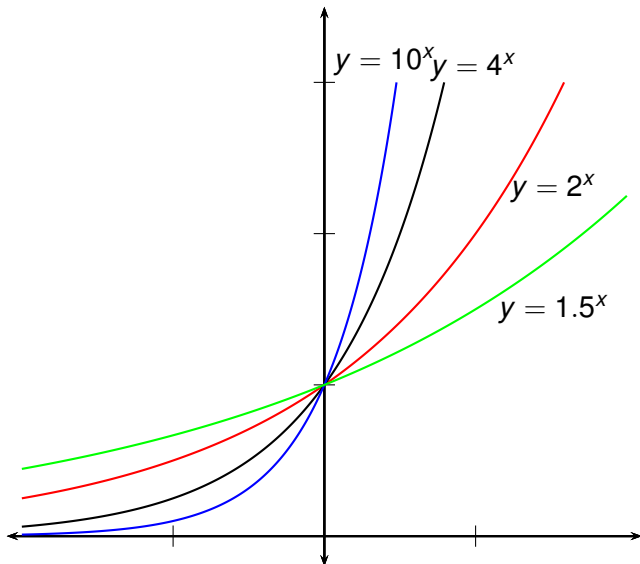
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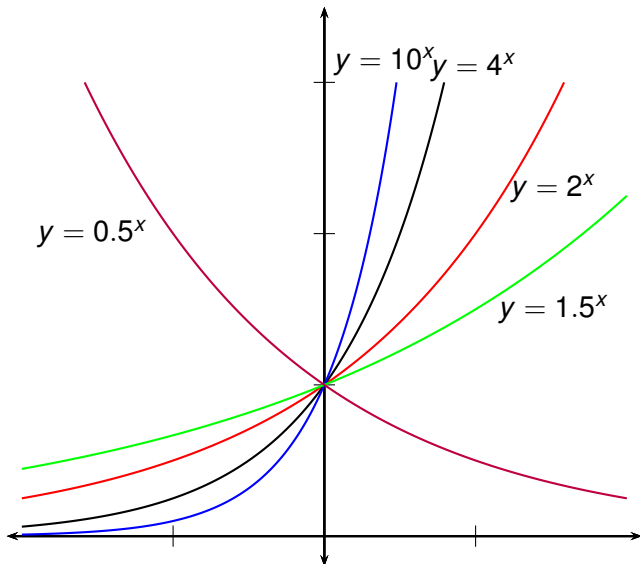
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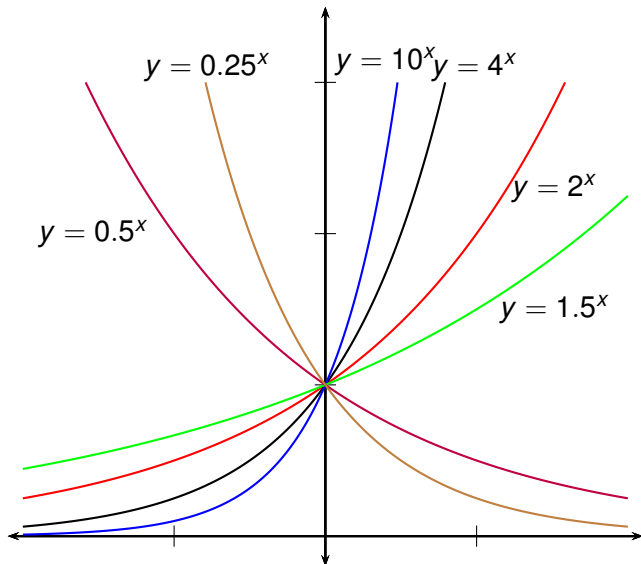
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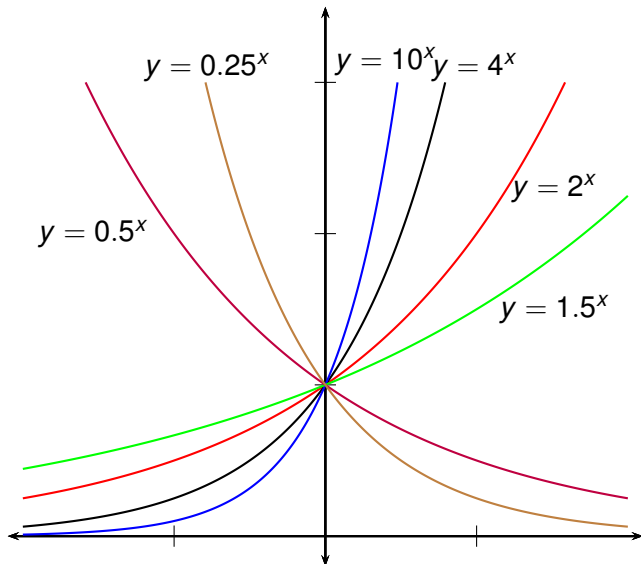
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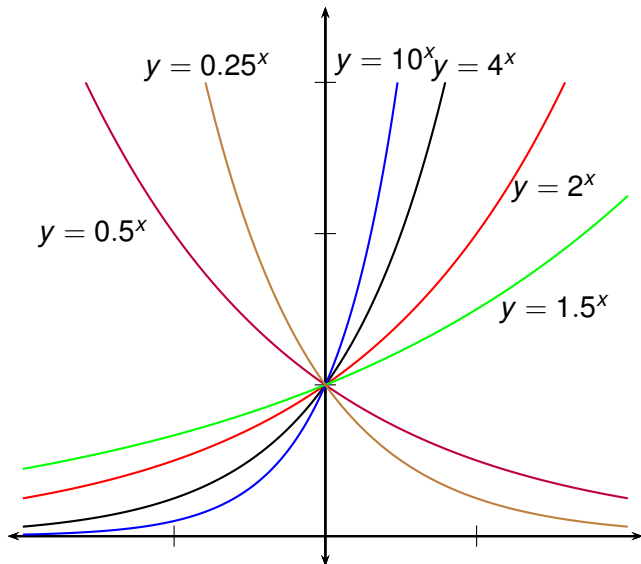


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Observations

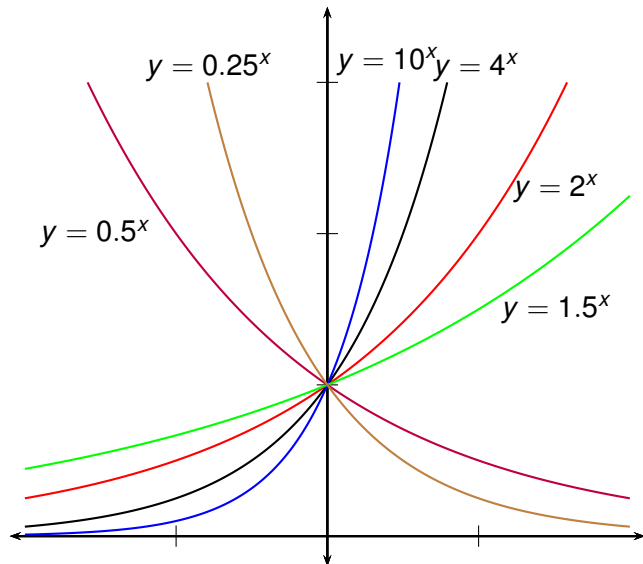
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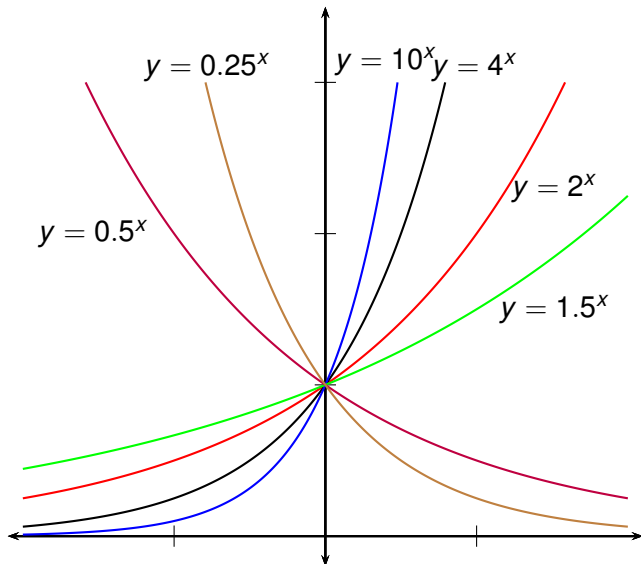
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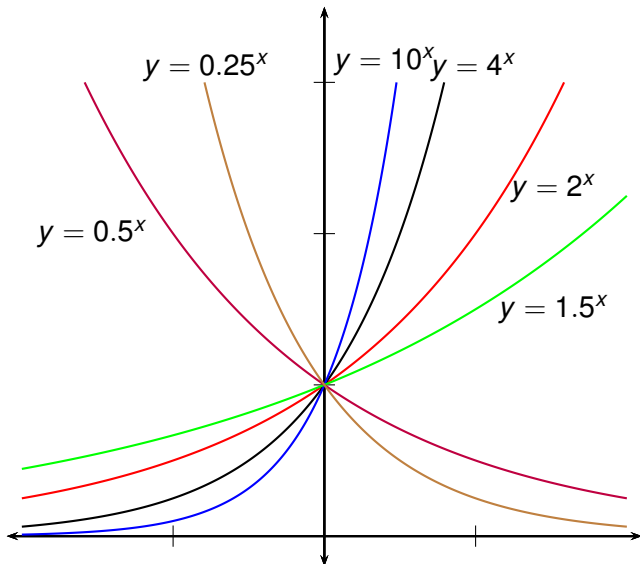
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- $a^0 = ?$ for all a .

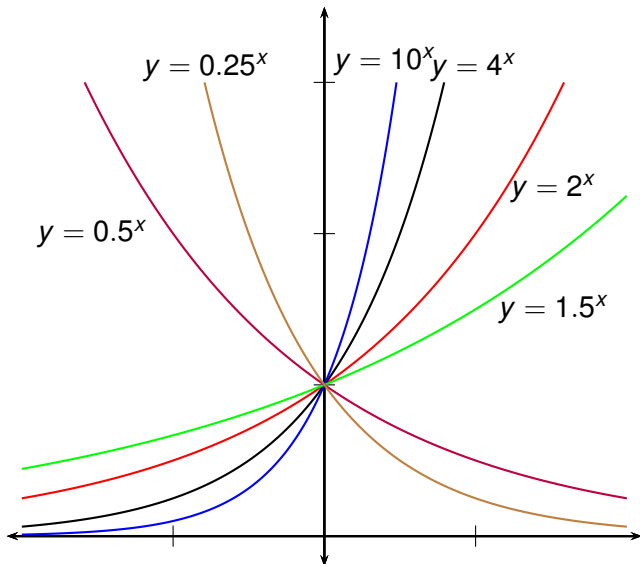
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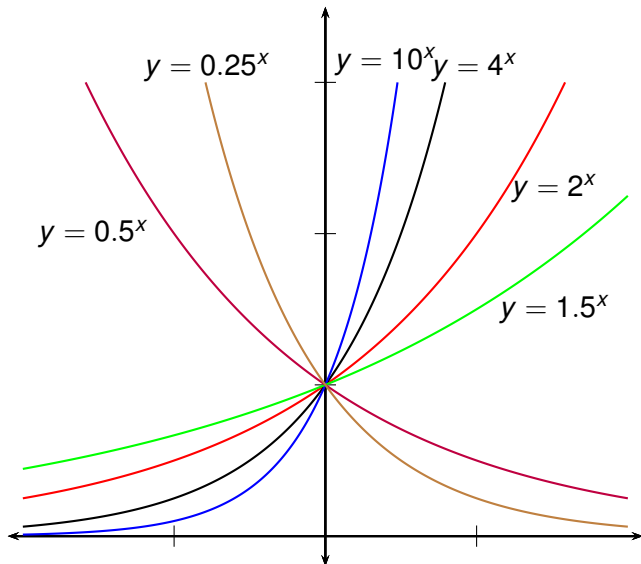
For $a > 1$:

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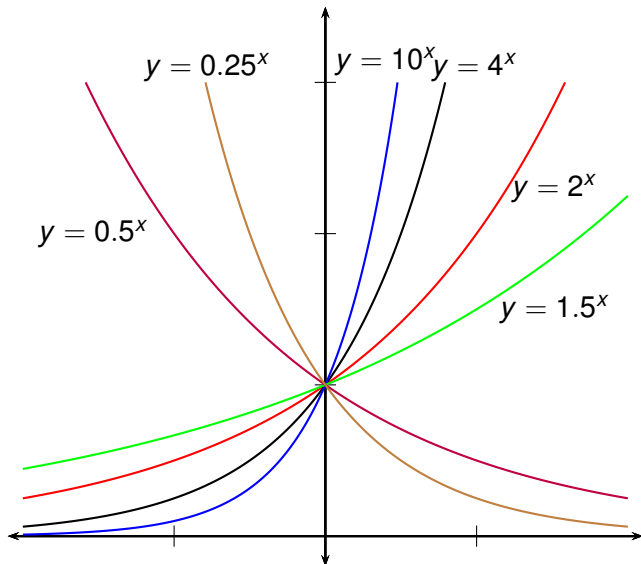
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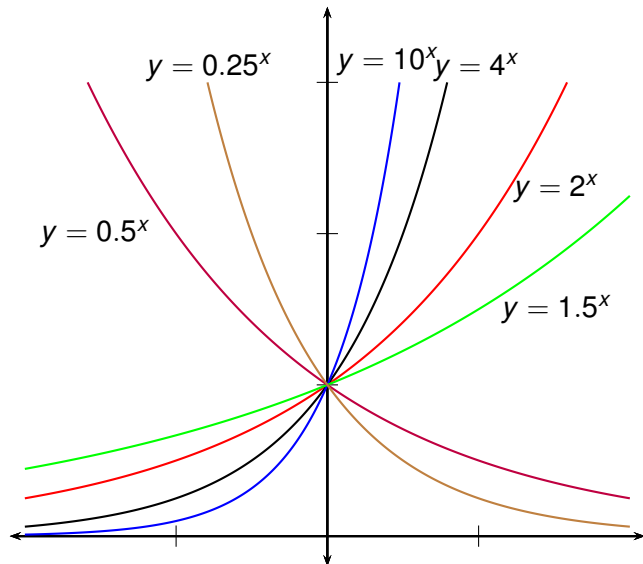
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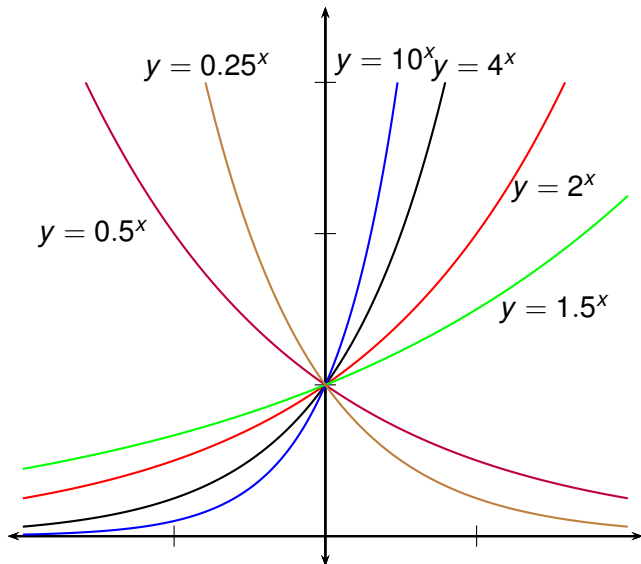
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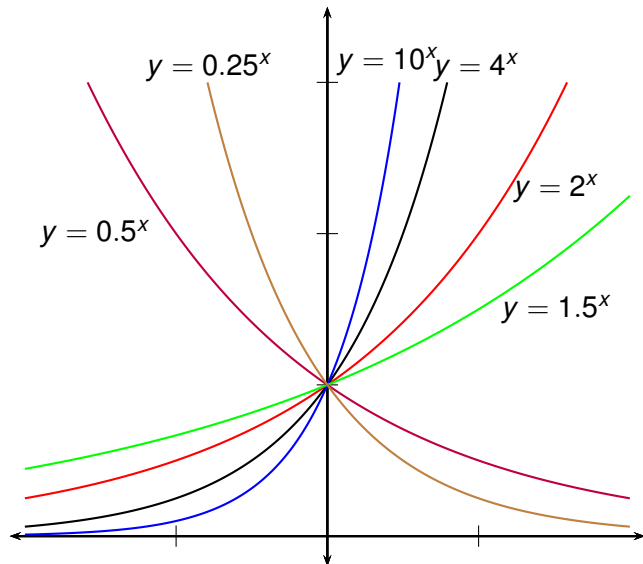
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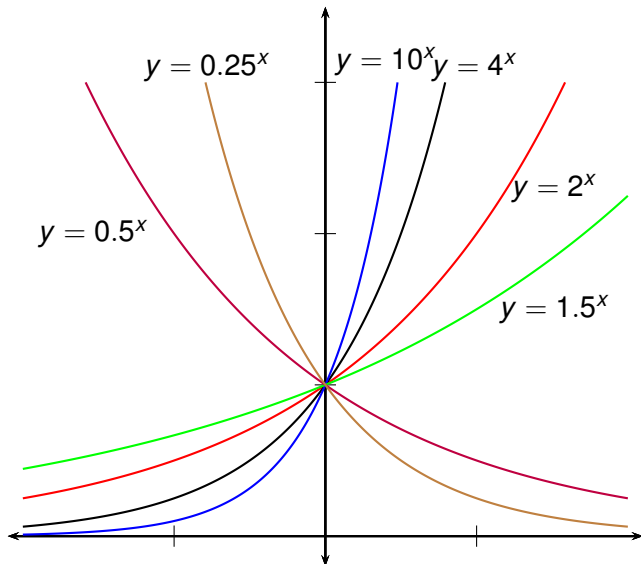
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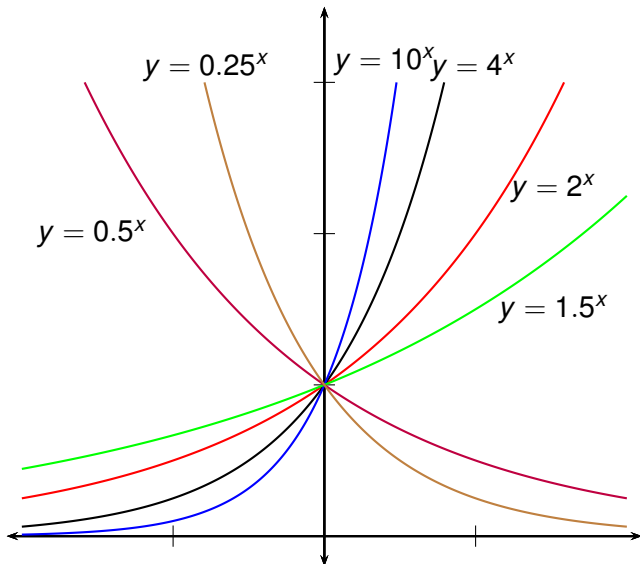
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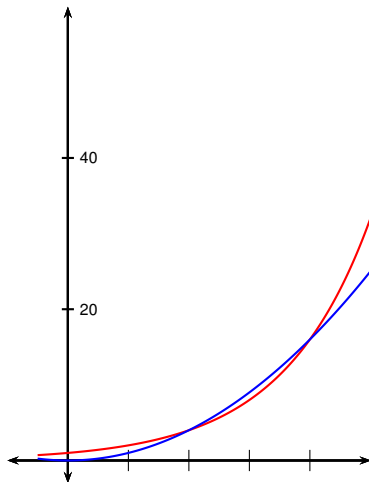
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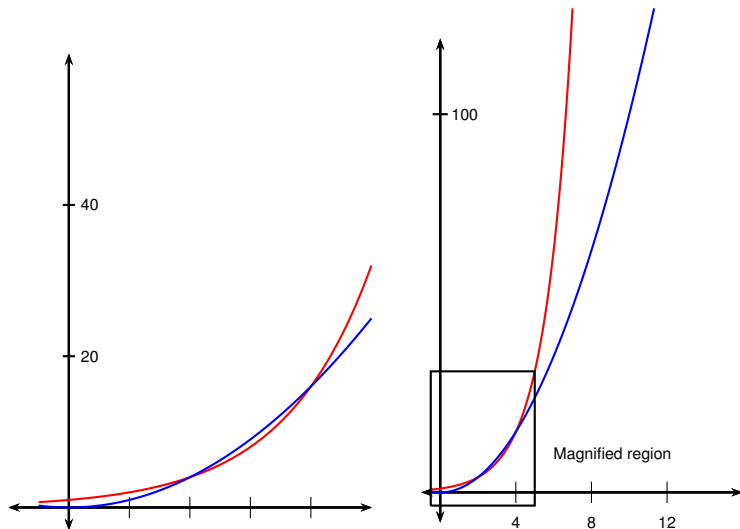
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Graphical comparison of $y = 2^x$ with $y = x^2$. Axes have different scales.

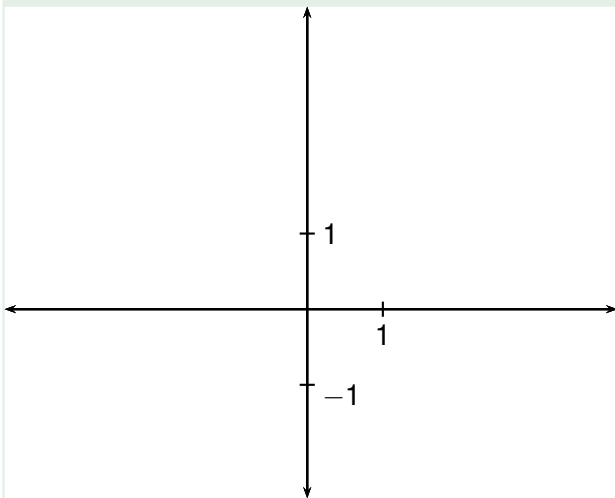


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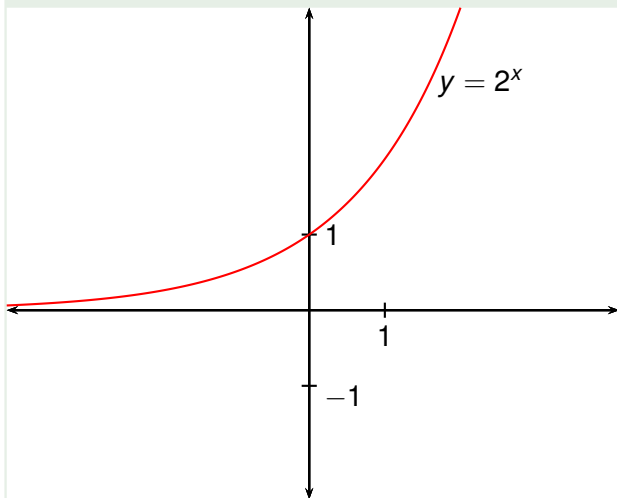
Example

Draw the graph of the function $y = 2^{-x} - 1 = 0.5^x - 1 = \left(\frac{1}{2}\right)^x - 1$.
Assume the graph of $y = 2^x$ given.



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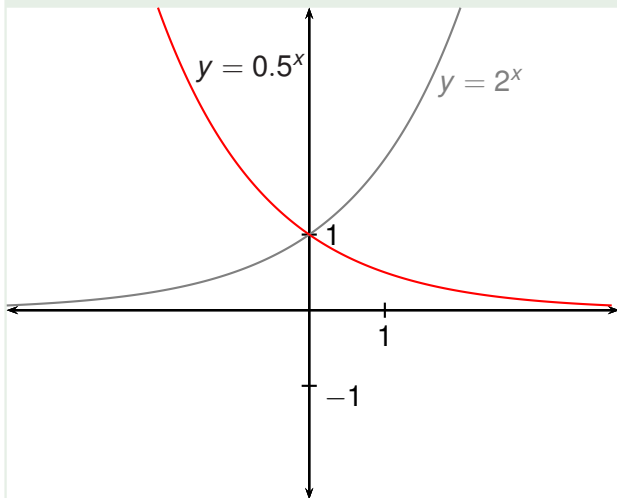
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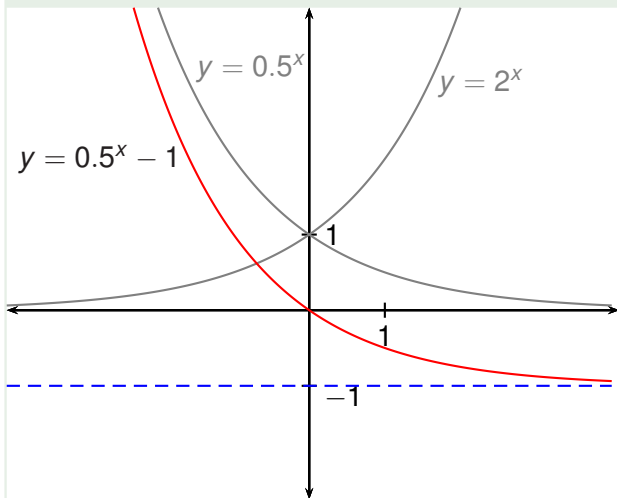
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Solve for t .

$$16^{4t} = 8^{t-2}$$

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$$\begin{aligned} 9^x &= 2 \cdot 3^x + 63 \\ 9^x - 2 \cdot 3^x - 63 &= 0 & \left| \text{Substitute } u = 3^x \right. \\ u^2 - 2u - 63 &= 0 \\ (\textcolor{red}{?}) (\textcolor{red}{?}) &= 0 \end{aligned}$$

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Therefore $x = 2$ is the solution.

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A farmer buys 48 chickens and 6 rabbits. The chicken population doubles each year, and the rabbit population doubles every six months. When does the farmer have the same number of chickens as rabbits?

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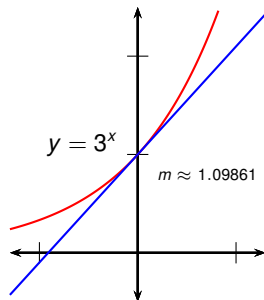
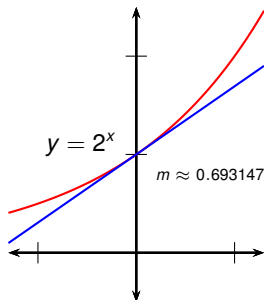
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Therefore the chicken and rabbit populations are equal after 3 years.

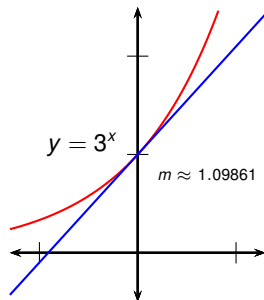
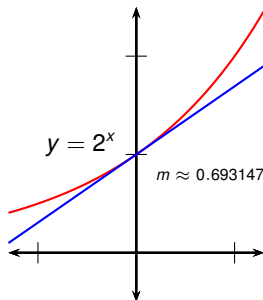
The Natural Exponential Function

- One base for an exponential function is especially useful.



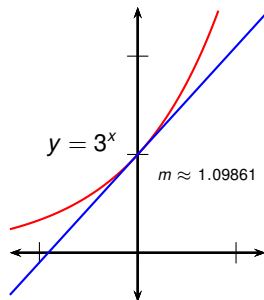
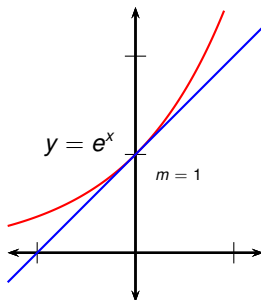
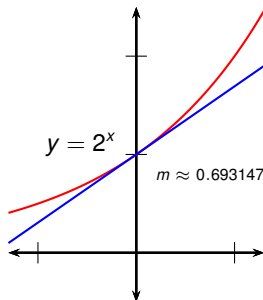
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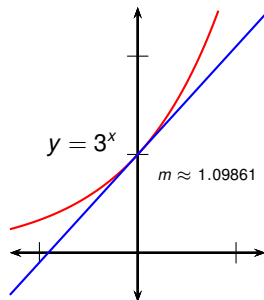
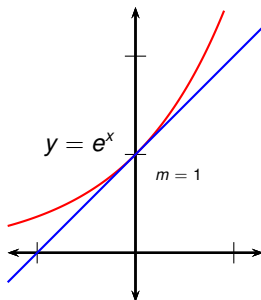
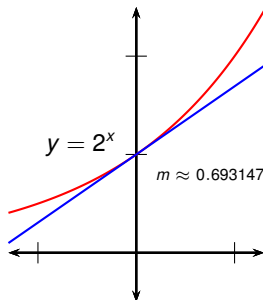
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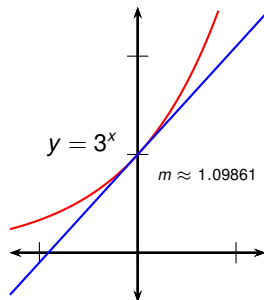
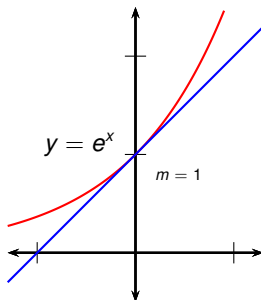
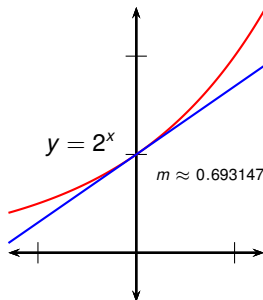
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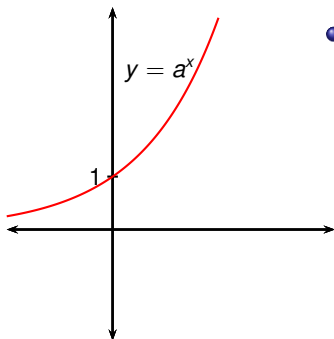


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- e is a number between 2 and 3.
- In fact, $e = 1 + 1 + \frac{1}{2!} + \frac{1}{3!} + \frac{1}{4!} + \cdots \approx 2.71828$.

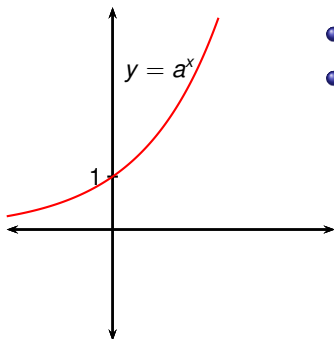


Logarithmic Functions



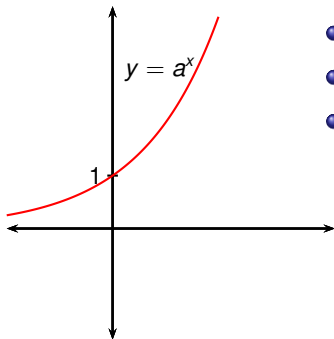
- Suppose $a > 0$, $a \neq 1$.

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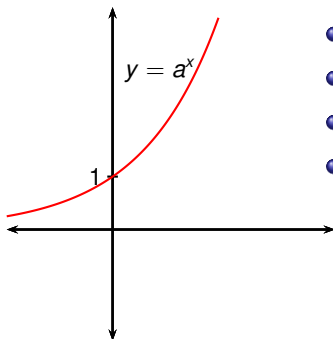
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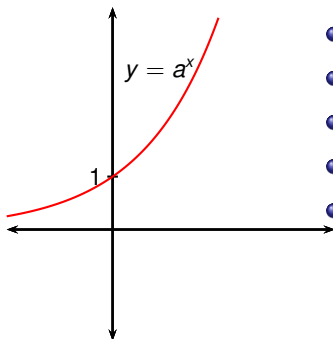
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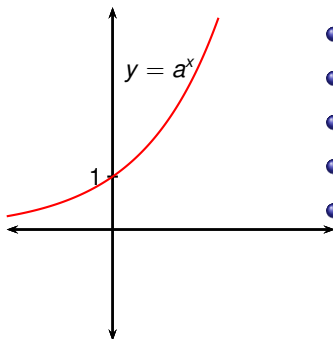
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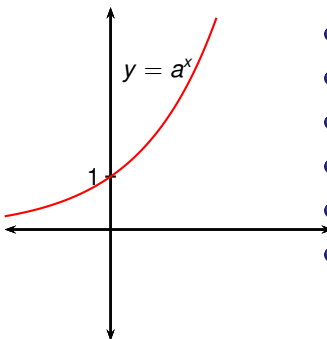
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The inverse function of $f(x) = a^x$ is called the logarithmic function with base a , and is written $\log_a x$. It is defined by the formula

$$\log_a x = y \quad \Leftrightarrow \quad a^y = x.$$

Logarithmic Functions



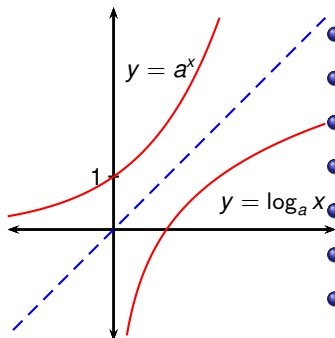
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If $x > 0$, then $\log_a x$ is the exponent to which the base a must be raised to give x .

Example

Evaluate:

① $\log_3 81 =$

② $\log_{25} 5 =$

③ $\log_{10} 0.001 =$

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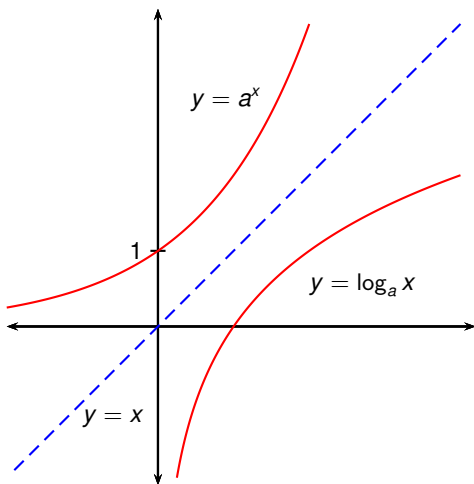
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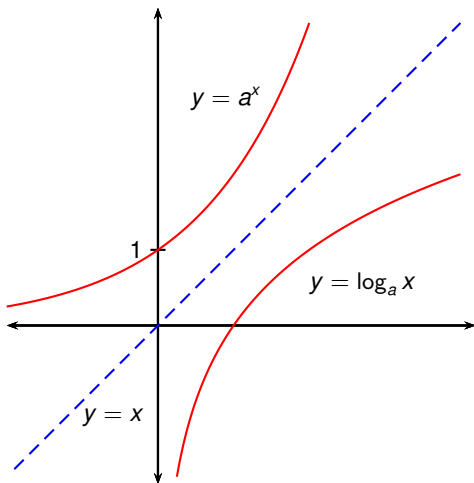
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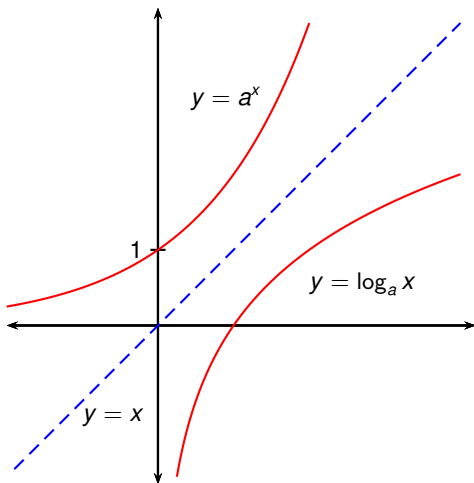
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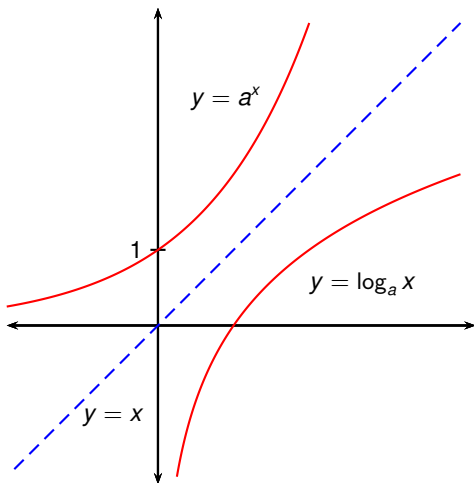
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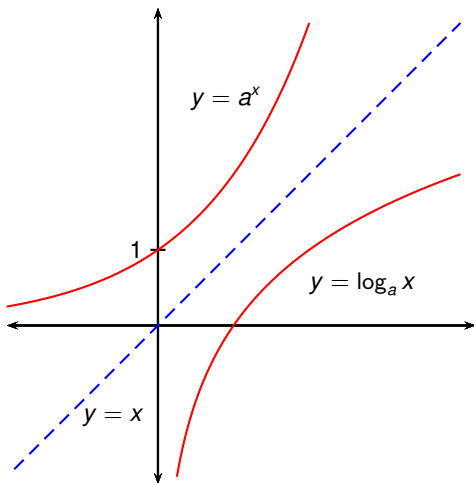
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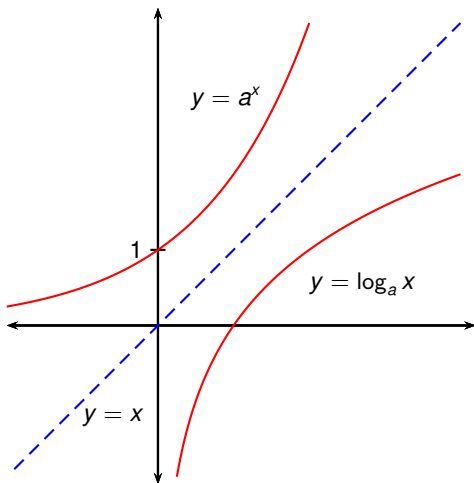
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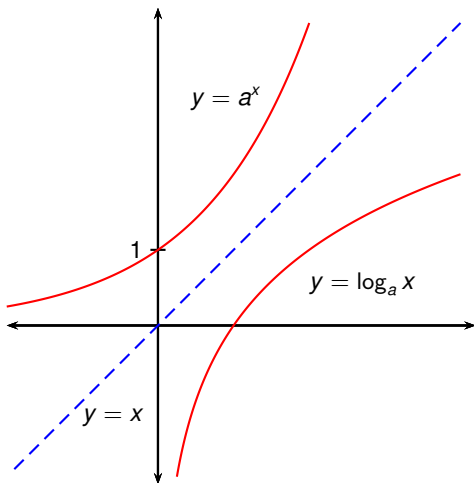
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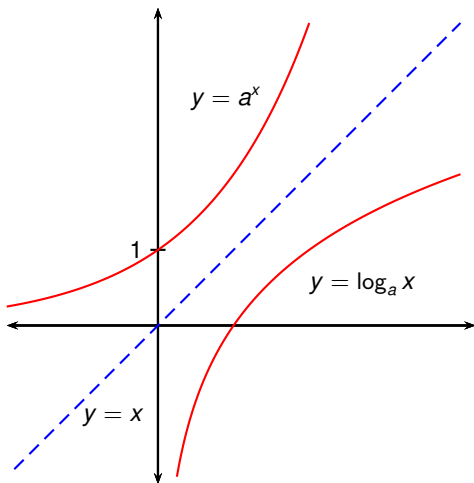
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?
- Range of $\log_a x$: ?



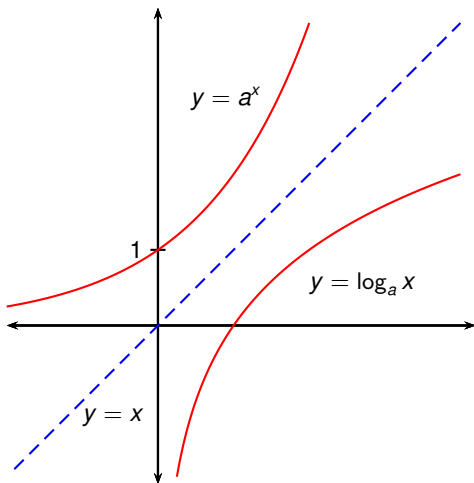
- Suppose $a > 1$.
- Domain of a^x : \mathbb{R} .
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?
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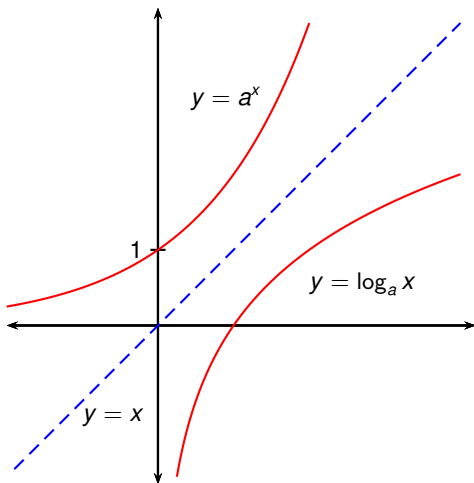
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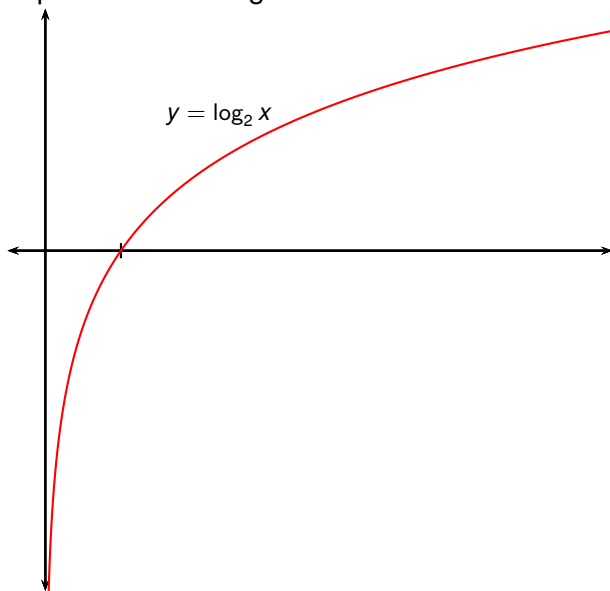
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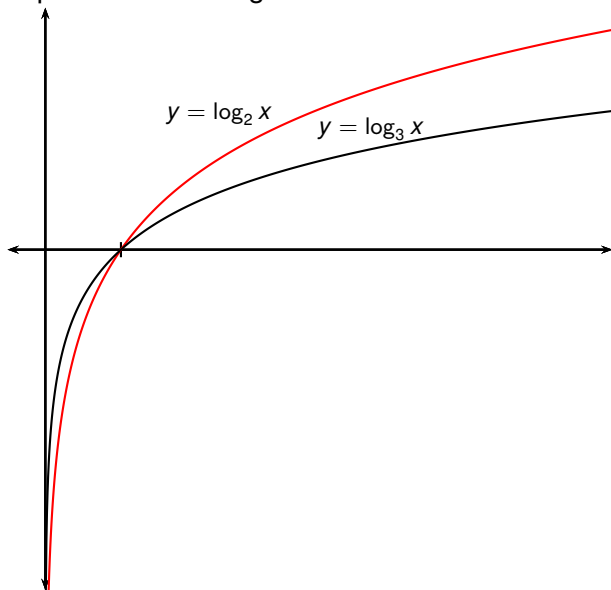


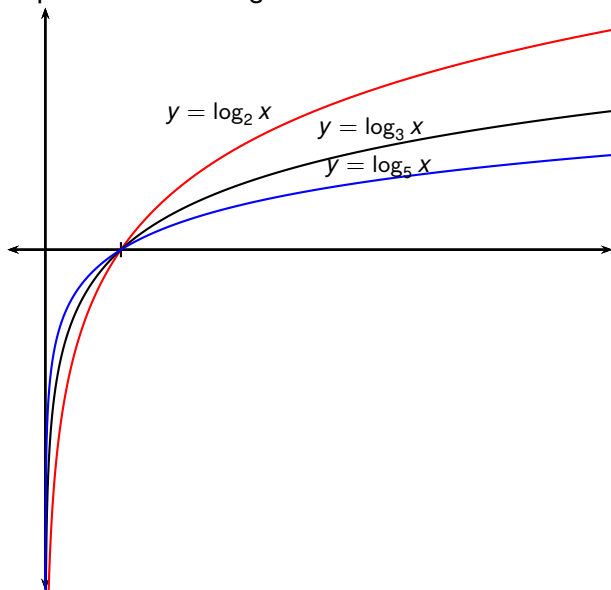
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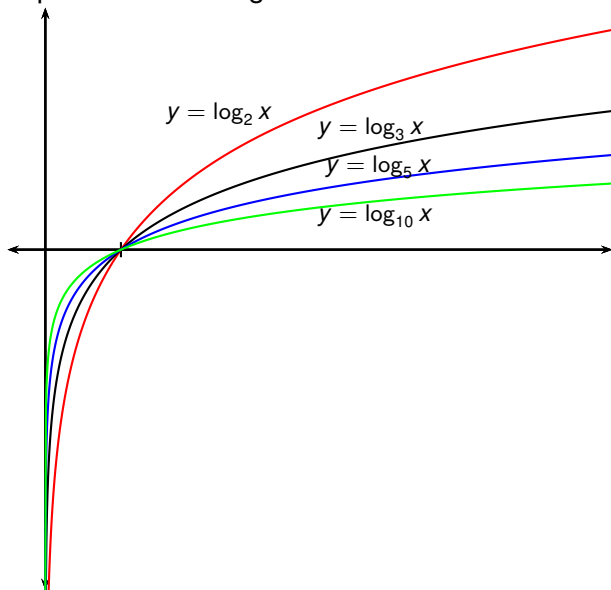


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- Domain of a^x : \mathbb{R} .
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- Range of $\log_a x$: \mathbb{R} .
- $\log_a(a^x) = x$ for $x \in \mathbb{R}$.
- $a^{\log_a x} = x$ for $x > 0$.

Graphs of various logarithmic functions with $a > 1$ 

Graphs of various logarithmic functions with $a > 1$ 

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Theorem (Properties of Logarithmic Functions)

If $a > 1$, the function $f(x) = \log_a x$ is a one-to-one, continuous, increasing function with domain $(0, \infty)$ and range \mathbb{R} . If $x, y, a, b > 0$ and r is any real number, then

$$\textcircled{1} \log_a(xy) = \log_a x + \log_a y.$$

$$\textcircled{2} \log_a\left(\frac{x}{y}\right) = \log_a x - \log_a y.$$

$$\textcircled{3} \log_a(x^r) = r \log_a x.$$

$$\textcircled{4} \log_a(x) = \log_b x \log_a b = \frac{\log_b x}{\log_b a} = \frac{\ln x}{\ln a}.$$

Use the properties of logarithms to evaluate the following.

Example

$$\log_4 2 + \log_4 32$$

Example

$$\log_2 80 - \log_2 5$$

Use the properties of logarithms to evaluate the following.

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$$\log_4 2 + \log_4 32 = \log_4(2 \cdot 32)$$

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Use the properties of logarithms to evaluate the following.

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$$\begin{aligned}\log_4 2 + \log_4 32 &= \log_4(2 \cdot 32) \\ &= \log_4(64)\end{aligned}$$

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Use the properties of logarithms to evaluate the following.

Example

$$\begin{aligned}\log_4 2 + \log_4 32 &= \log_4(2 \cdot 32) \\ &= \log_4(64) \\ &= 3 \\ &\quad (\text{because } 4^3 = 64.)\end{aligned}$$

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$$\log_2 80 - \log_2 5 = \log_2 \left(\frac{80}{5} \right)$$

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$$\begin{aligned}\log_2 80 - \log_2 5 &= \log_2 \left(\frac{80}{5} \right) \\ &= \log_2(16)\end{aligned}$$

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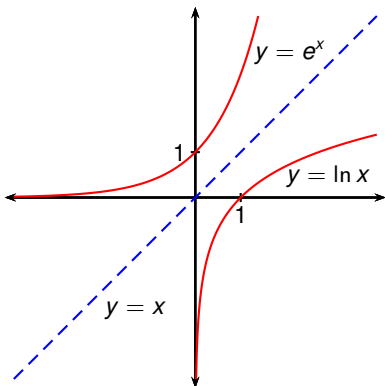
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Natural Logarithms

Definition ($\ln x$)

The logarithm with base e is called the natural logarithm, and has a special notation:

$$\log_e x = \ln x.$$

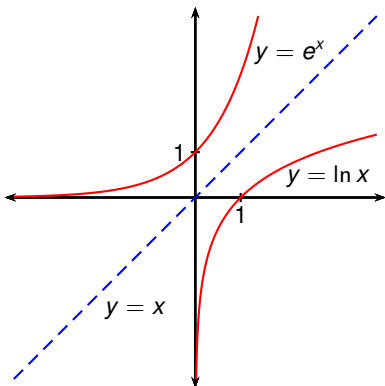


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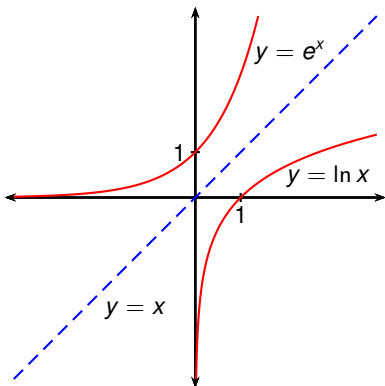
$$\bullet \ln x = y \quad \Leftrightarrow \quad e^y = x.$$

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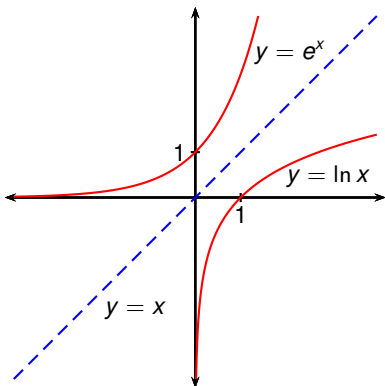
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- $\ln x = y \quad \Leftrightarrow \quad e^y = x.$
- $\ln(e^x) = x$ for $x \in \mathbb{R}.$
- $e^{\ln x} = x$ for $x > 0.$

Summary of logarithm notation conventions

	Name	ISO notation	Other notation	Used in
$\log_2(x)$	binary logarithm	$\text{lb}(x)$	$\text{ld}(x)$, $\log(x)$, $\text{lg}(x)$	computer science, information theory, music theory, photography
$\log_e(x)$	natural logarithm	$\ln(x)$	$\log(x)$	mathematics, physics, chemistry, statistics, economics, information theory, and engineering
$\log_{10}(x)$	common logarithm	$\text{lg}(x)$	$\log(x)$	various engineering, logarithm tables, handheld calculators, spectroscopy

Table source: Wikipedia

- Standardized in ISO 31-11 (International Standards Organization).

Example

Solve the equation.

$$e^{5-3x} = 10$$

Example

Solve the equation.

$$\begin{array}{rclcl} e^{5-3x} & = & 10 & & \text{apply } \ln \\ \ln(e^{5-3x}) & = & \ln 10 & & \end{array}$$

Example

Solve the equation.

$$\begin{aligned} e^{5-3x} &= 10 && \text{apply } \ln \\ \ln(e^{5-3x}) &= \ln 10 \\ 5 - 3x &= \ln 10 \end{aligned}$$

Example

Solve the equation.

$$\begin{aligned} e^{5-3x} &= 10 && \text{apply } \ln \\ \ln(e^{5-3x}) &= \ln 10 \\ \textcolor{red}{5} - 3x &= \ln 10 \\ 3x &= \textcolor{red}{5} - \ln 10 \end{aligned}$$

Example

Solve the equation.

$$\begin{aligned} e^{5-3x} &= 10 && \text{apply } \ln \\ \ln(e^{5-3x}) &= \ln 10 \\ 5 - 3x &= \ln 10 \\ \textcolor{red}{3}x &= 5 - \ln 10 \\ x &= \frac{5 - \ln 10}{\textcolor{red}{3}} \end{aligned}$$

Example

Solve the equation.

$$\begin{aligned} e^{5-3x} &= 10 && \text{apply } \ln \\ \ln(e^{5-3x}) &= \ln 10 \\ 5 - 3x &= \ln 10 \\ 3x &= 5 - \ln 10 \\ x &= \frac{5 - \ln 10}{3} \\ \text{Calculator: } x &\approx 0.8991. \end{aligned}$$

Example

Solve the equation

$$e^{2x} - 3e^x - 4 = 0$$

Example

Solve the equation

$$e^{2x} - 3e^x - 4 = 0$$

Set $e^x = u$.

Example

Solve the equation

$$e^{2x} - 3e^x - 4 = 0$$

Set $e^x = u$. Then $e^{2x} = ?$.

Example

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Set $e^x = u$. Then $e^{2x} = u^2$.

Example

Solve the equation

$$e^{2x} - 3e^x - 4 = 0$$

Set $e^x = u$. Then $e^{2x} = u^2$.

$$u^2 - 3u - 4 = 0$$

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Set $e^x = u$. Then $e^{2x} = u^2$.

$$u^2 - 3u - 4 = 0$$

$$(u - 4)(u + 1) = 0$$

Example

Solve the equation

$$e^{2x} - 3e^x - 4 = 0$$

Set $e^x = u$. Then $e^{2x} = u^2$.

$$u^2 - 3u - 4 = 0$$

$$(u - 4)(u + 1) = 0$$

$$u = 4$$

or

$$u = -1$$

Example

Solve the equation

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Set $e^x = u$. Then $e^{2x} = u^2$.

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or

$$e^x = -1$$

$$x = \ln 4$$

or

no real solution

Example

Solve the equation

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Set $e^x = u$. Then $e^{2x} = u^2$.

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or

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or

no real solution

$$x \approx 1.3863$$

Example

Solve the equation

$$4^{x+1} - 2^{x+2} - 3 = 0$$

Example

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Set $u = ?$.

Example

Solve the equation

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Example

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$$4^{x+1} - 2^{x+2} - 3 = 0$$

Set $u = 2^x$. Then $4^{x+1} = 4u^2$, $2^{x+2} = ?$.

Example

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Example

Solve the equation

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Set $u = 2^x$. Then $4^{x+1} = 4u^2$, $2^{x+2} = 4u$.

$$4u^2 - 4u - 3 = 0$$

Example

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$$(?) (?) = 0$$

Example

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Set $u = 2^x$. Then $4^{x+1} = 4u^2$, $2^{x+2} = 4u$.

$$4u^2 - 4u - 3 = 0$$

$$(2u - 3)(2u + 1) = 0$$

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$$x = \log_2 \left(\frac{3}{2} \right)$$

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$$4^{x+1} - 2^{x+2} - 3 = 0$$

Set $u = 2^x$. Then $4^{x+1} = 4u^2$, $2^{x+2} = 4u$.

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or no real solution

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$$x = \log_2 \left(\frac{3}{2} \right) = \frac{\ln(?)}{\ln ?}$$

or no real solution

Example

Solve the equation

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or no real solution

Example

Solve the equation

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$$(2u - 3)(2u + 1) = 0$$

$$2u - 3 = 0 \quad \text{or} \quad 2u + 1 = 0$$

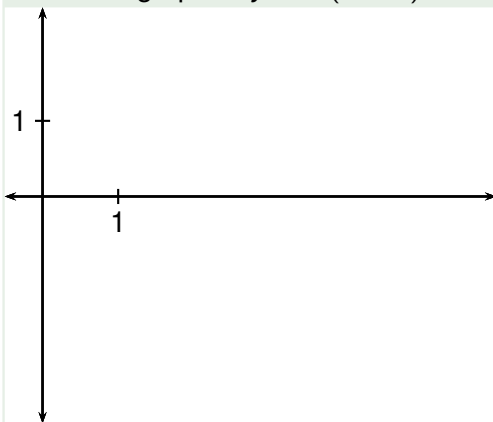
$$u = \frac{3}{2} \quad \text{or} \quad u = -\frac{1}{2}$$

$$2^x = \frac{3}{2} \quad \text{or} \quad 2^x = -\frac{1}{2}$$

$$x = \log_2 \left(\frac{3}{2} \right) = \frac{\ln \left(\frac{3}{2} \right)}{\ln 2} \approx 0.58496 \quad \text{or} \quad \text{no real solution}$$

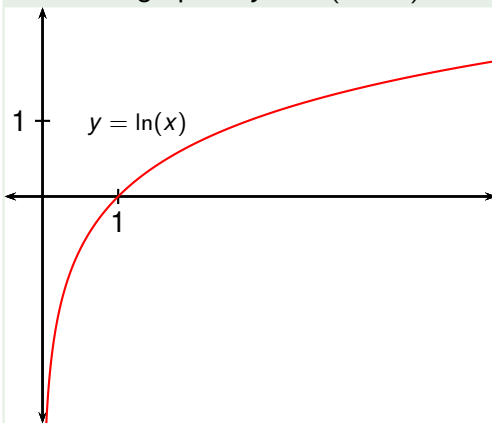
Example

Draw the graph of $y = \ln(x - 2) - 1$.



Example

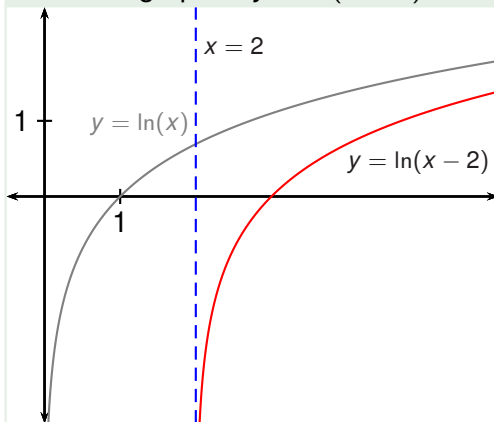
Draw the graph of $y = \ln(x - 2) - 1$.



- Graph $y = \ln(x)$ assumed known.

Example

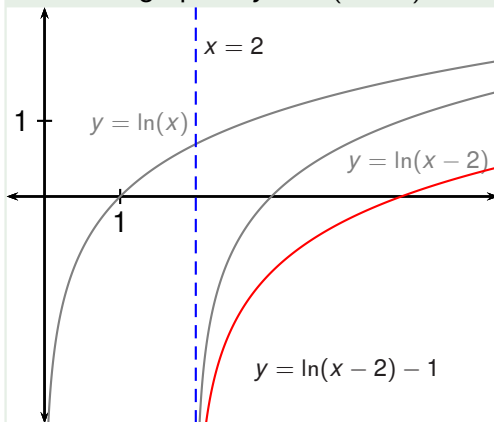
Draw the graph of $y = \ln(x - 2) - 1$.



- Graph $y = \ln(x)$ assumed known.
- $f(x - 2)$ shifts graph 2 units to the right.

Example

Draw the graph of $y = \ln(x - 2) - 1$.

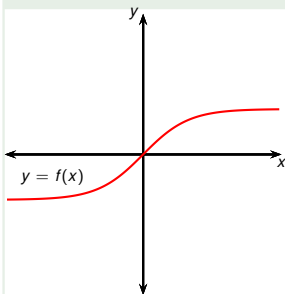


- Graph $y = \ln(x)$ assumed known.
- $f(x - 2)$ shifts graph 2 units to the right.
- $g(x) - 1$ shifts graph 1 unit down.

Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$

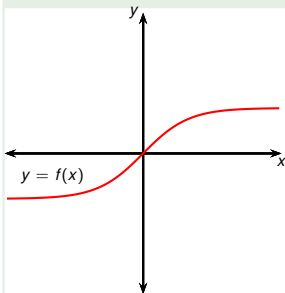


Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$

$$\frac{e^x - e^{-x}}{e^x + e^{-x}} = y$$



Example

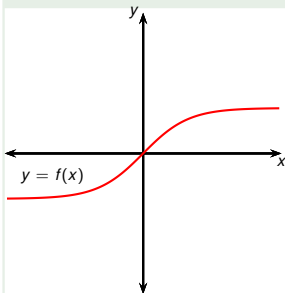
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$$\frac{e^x - e^{-x}}{e^x + e^{-x}} = y$$

$$\frac{(u - ?)}{(u + ?)} = y$$

Set $u = e^x$



Example

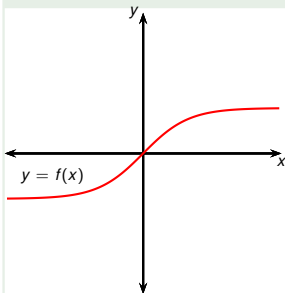
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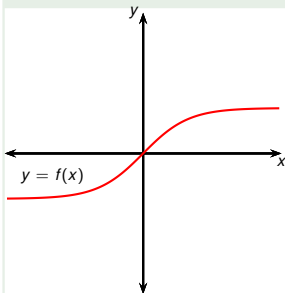
$$\begin{array}{l} \text{Set } u = e^x \\ e^{-x} = ? \end{array}$$



Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$



$$\frac{e^x - e^{-x}}{e^x + e^{-x}} = y$$
$$\frac{(u - \frac{1}{u})}{(u + \frac{1}{u})} = y$$

Set $u = e^x$

$$e^{-x} = \frac{1}{e^x} = \frac{1}{u}$$

Example

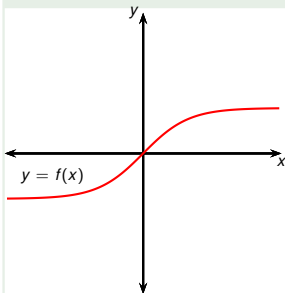
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$$\frac{e^x - e^{-x}}{e^x + e^{-x}} = y$$

$$\frac{(u - \frac{1}{u}) \textcolor{red}{u}}{(u + \frac{1}{u}) \textcolor{red}{u}} = y$$

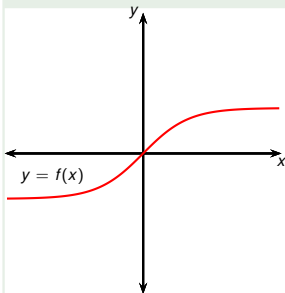
$$\begin{aligned} \text{Set } u &= e^x \\ e^{-x} &= \frac{1}{e^x} = \frac{1}{u} \end{aligned}$$



Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$



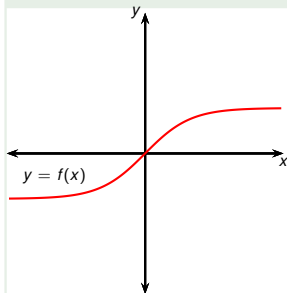
$$\begin{aligned}\frac{e^x - e^{-x}}{e^x + e^{-x}} &= y \\ \frac{(u - \frac{1}{u})u}{(u + \frac{1}{u})u} &= y \\ \frac{u^2 - 1}{u^2 + 1} &= y\end{aligned}$$

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Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$



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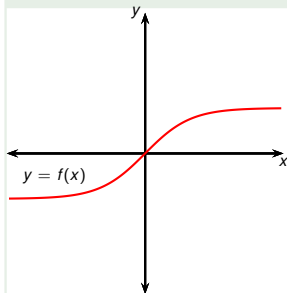
$$u^2 - 1 = y(u^2 + 1)$$

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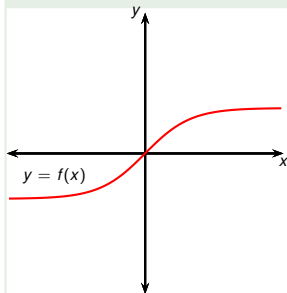
$$u^2(1 - y) = 1 + y$$

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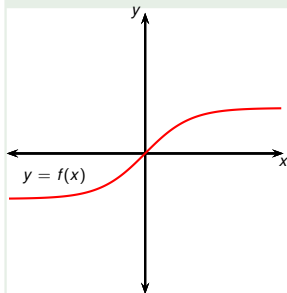
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$$u^2(1 - y) = 1 + y$$

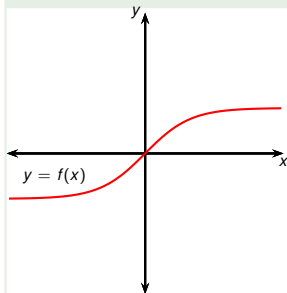
$$u^2 = \frac{1 + y}{1 - y}$$

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$$u^2 - 1 = y(u^2 + 1)$$

$$u^2(1 - y) = 1 + y$$

$$u^2 = \frac{1 + y}{1 - y}$$

$$(e^x)^2 = \frac{1 + y}{1 - y}$$

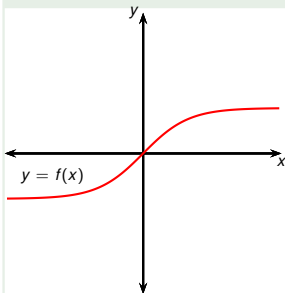
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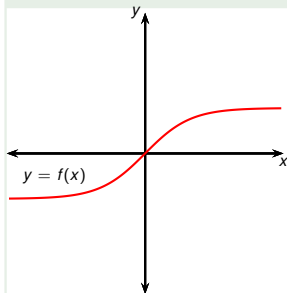
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$$2x = \ln\left(\frac{1 + y}{1 - y}\right)$$

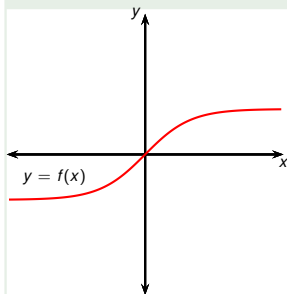
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Take \ln

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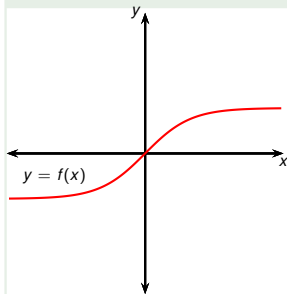
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Take \ln

Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$



answer

$$f^{-1}(y) = \frac{1}{2} \ln \left(\frac{1+y}{1-y} \right)$$

$$\frac{e^x - e^{-x}}{e^x + e^{-x}} = y$$

$$\frac{(u - \frac{1}{u})u}{(u + \frac{1}{u})u} = y$$

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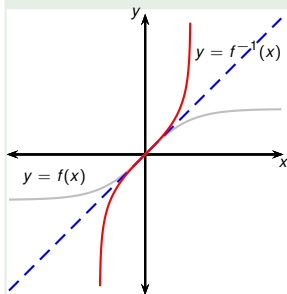
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Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$



Final answer, **relabelled**:

$$f^{-1}(x) = \frac{1}{2} \ln \left(\frac{1+x}{1-x} \right)$$

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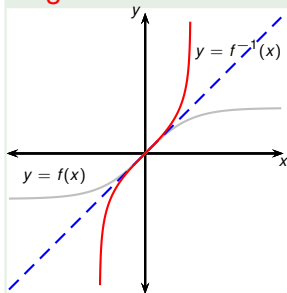
Take \ln

Example

Find $f^{-1}(x)$ for

$$f(x) = \frac{e^x - e^{-x}}{e^x + e^{-x}}.$$

$f = \tanh$ = hyperbolic tangent function.



Final answer, relabeled:

$$f^{-1}(x) = \frac{1}{2} \ln \left(\frac{1+x}{1-x} \right)$$

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Take \ln