



Project Aims

01

Explore trends in SAT and ACT participation

02

Identify states low participation

03

Identify Factors for low participation



Provide recommendations to increase SAT participation



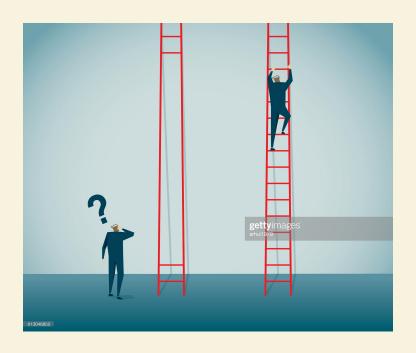
Research Findings



Test-Optional Policy



Test-Optional Policy



According to research

Research has repeatedly proved that students from wealthy families score higher on the SAT and ACT, compared to students from low-income families.

Source: https://edition.cnn.com/2020/04/14/us/coronavirus-colleges-sat-act-test-trnd/index.html

SAT vs ACT



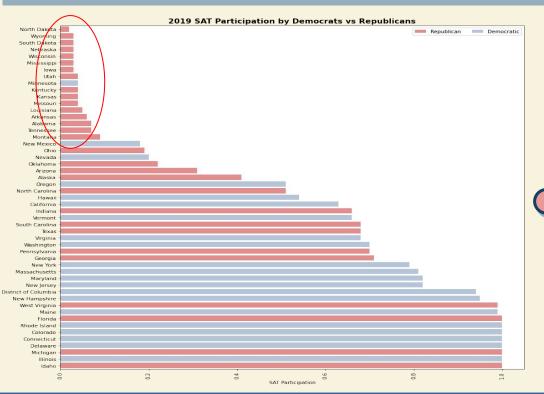
One myth that persists is that elite colleges—like the Ivy Leagues on the East Coast—favor the SAT.

colleges don't really prefer one over the other

Technical Analysis

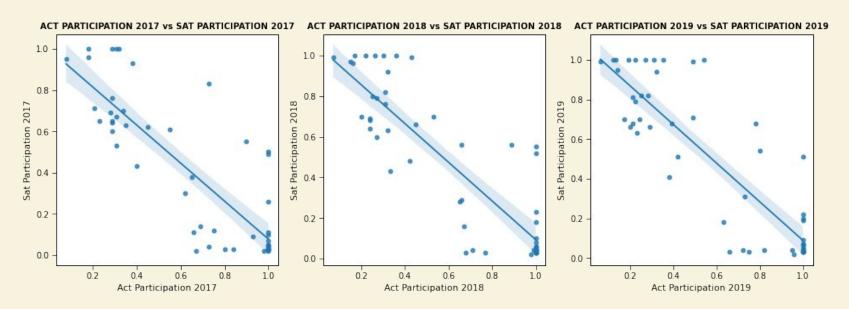


Trends in SAT & ACT participation



Republican states have the least participation in SAT

Trends in SAT & ACT participation



Inverse relationship between SAT participation and SAT participation

States with low participation



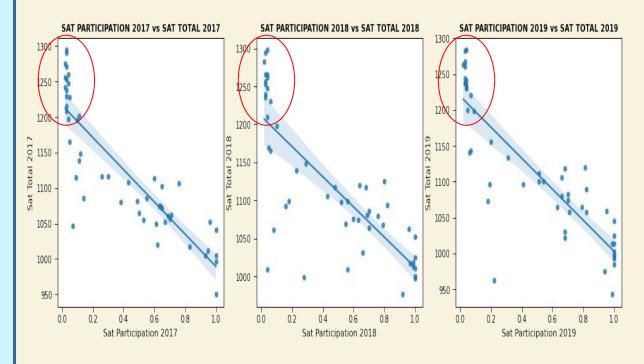
States with low SAT

participation are likely

Republican states

These states are generally rural states

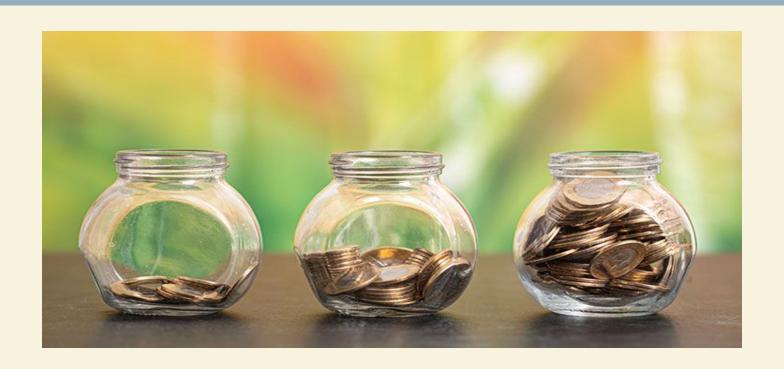
Trends in SAT & ACT participation



Low participation in SAT while having **high** SAT total

Low SAT participation states -> Republican States -> Rural

A socio-economic issue



Recommendations

Help students better understand importance of college



SAT Day

Free online resources (Khan Academy)

Financial Aid



Increase Accessibility for Low-income



Increased Participation



Sources

Source 1: https://www.insidehighered.com/admissions/article/2021/06/01/states-and-state-systems-move-away-required-testing-admissions

Source 2:

https://christianacademiamagazine.com/test-optional-movement-should-we-require-sat-or-act-or-neither/

Source 3: https://today.yougov.com/topics/society/articles-reports/2018/06/21/standardized-tests-college-admission

Source 4: https://www.pewresearch.org/politics/2018/03/20/1-trends-in-party-affiliation-among-demographic-groups/

Source 5: https://www.collegeraptor.com/getting-in/articles/act-sat/preference-act-sat-state-infographic/

Source 6: https://edition.cnn.com/2020/04/14/us/coronavirus-colleges-sat-act-test-trnd/index.html

Source 7: https://gist.github.com/rogerallen/1583593

Source 8: https://www.nytimes.com/elections/2016/results/president

