



KRISTINA FINLAYSON

MULTIMEDIA DESIGNER

(916) 580 - 7351
kfinlayson.com
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Education

BA in Communication Design:
Media Arts, Chico State

International Media Studies,
Uppsala Sweden

Experience

Amplify

INTERACTIVE PRODUCER

Create UX wireframes for learning events, present prototypes to major stakeholders, Manage all design and production needs, Coordinate QA, Produce all videos.

VSP Global

GRAPHIC + UX DESIGNER

Presented UX wireframes to clients for approval, Designed user interfaces and learning experiences, Produced all live-action videos and animations.

Brooklyn Community Pride Center

GRAPHIC DESIGNER

Designed flyers, logos, stickers, Facebook banners, poster-templates and business cards for outreach programs and events.

Peek Packaging Solutions

GRAPHIC + VIDEO DESIGNER

Reimagined and redesigned video materials for website, Designed video graphics to showcase packaging products, Maintained library of footage and photographs.

Office of International Education

GRAPHIC + VIDEO DESIGNER

Designed flyers, posters and staff t-shirts, Collaborated with Marketing and Recruitment team to implement new forms of outreach.

Word Power

GRAPHIC DESIGNER

Logo designs and branding kit creation.

Technical Skills

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Indesign	<div><div></div></div>
Premiere	<div><div></div></div>
After Effects	<div><div></div></div>

Final Cut Pro	<div><div></div></div>
Canon Cams	<div><div></div></div>
Sony Cams	<div><div></div></div>
Hype	<div><div></div></div>
Office	<div><div></div></div>