



KRISTINA FINLAYSON

MULTIMEDIA DESIGNER

(916) 580 - 7351

kfinlayson.com

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Education

BA in Communication Design:
Media Arts, Chico State

International Media Studies,
Uppsala Sweden

Experience

Amplify

INTERACTIVE PRODUCER

Create UX wireframes for learning events; Present prototypes to major stakeholders; Manage all design and production needs; Coordinate QA and module testing; Produce live-action and animated videos.

VSP Global

GRAPHIC + UX DESIGNER

Presented UX wireframes to clients for approval; Designed user interfaces and learning experiences; Produced all live-action videos and animations.

Word Power

GRAPHIC DESIGNER

Logo designs and branding kit creation.

Brooklyn Community Pride Center

GRAPHIC DESIGNER

Designed flyers, logos, stickers, Facebook banners, poster-templates and business cards for outreach programs and events.

Peek Packaging Solutions

GRAPHIC + VIDEO DESIGNER

Reimagined and redesigned video materials for website; Designed video graphics to showcase packaging products; Maintained library of footage and photographs.

Office of International Education

GRAPHIC + VIDEO DESIGNER

Designed flyers, posters and staff t-shirts; Collaborated with Marketing and Recruitment team to implement new forms of outreach; Storyboard, film and edit an orientation video for incoming study abroad-ers.

Technical Skills

Illustrator



Photoshop



Indesign



Premiere



After Effects



Final Cut Pro



Canon Cams



Sony Cams



Prototyping



Office

