

Audi Monthly SEO Report (Test)

Client: Audi (TEST)

Reporting Period: 2026-01-01 to 2026-01-31 (January 2026)

Generated: 2026-02-12

KPI Snapshot (placeholder):

- Organic sessions: +8.4% MoM
- Leads/form fills: +5.1% MoM
- Top-10 keywords: +12
- Technical errors: -18%

Wins:

- New category page lifted rankings for non-brand terms
- CTR improved on high-impression queries

Risks & Next Actions:

- Competitor content expansion in EV segment
- Build comparison pages and schema improvements

Rule: Reports sent on day 1 cover previous calendar month.

Note: This is a TEST export template.