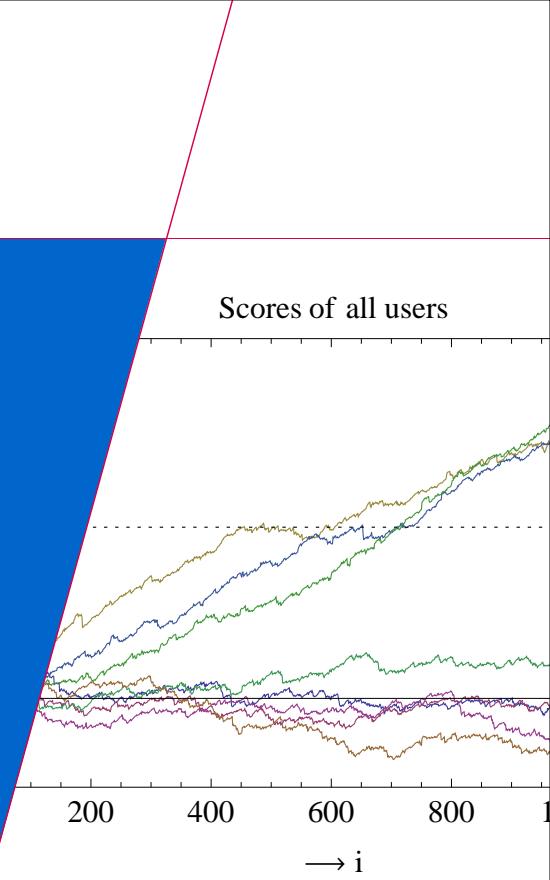


# Collusion-resistant traitor tracing schemes

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# Introduction: Digital content

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Alice	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Bob	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Charlie	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
David	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Eve	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Fred	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
George	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...

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These days a lot of digital content is sold and distributed, e.g. movies, software.

This content can generally be represented by a long list of bits.

# Introduction: Illegal redistribution

Alice	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Bob	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Charlie	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
David	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Eve	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Fred	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
George	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...
Copy	0	1	1	1	0	0	1	1	1	0	1	1	0	0	1	0	...

Problem: Digital content is easy to copy and distribute among others.

It is impossible for the distributor to find the guilty user.

# Introduction: Embed watermarks

Alice	0	1	1	1	0	0	1	1	1	0	1	1	0	1	0	0	...
Bob	0	1	1	1	0	1	0	1	1	0	1	1	1	1	1	0	...
Charlie	0	1	0	1	0	1	0	1	1	0	0	1	1	0	1	0	...
David	0	1	1	1	0	0	0	1	1	0	1	1	0	0	0	0	...
Eve	0	1	0	1	0	1	0	1	1	0	1	1	1	0	0	0	...
Fred	0	1	0	1	0	0	1	1	1	0	0	1	0	1	0	0	...
George	0	1	1	1	0	1	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	0	1	0	1	1	1	1	0	0	1	0	1	1	0	...

Solution: Embed watermarks in data so that copies can be traced back to users.

# Introduction: Embed watermarks

Alice	0	1	1	1	0	0	1	1	1	0	1	1	0	1	0	0	...
Bob	0	1	1	1	0	1	0	1	1	0	1	1	1	1	1	0	...
Charlie	0	1	0	1	0	1	0	1	1	0	0	1	1	0	1	0	...
David	0	1	1	1	0	0	0	1	1	0	1	1	0	0	0	0	...
Eve	0	1	0	1	0	1	0	1	1	0	1	1	1	0	0	0	...
Fred	0	1	0	1	0	0	1	1	1	0	0	1	0	1	0	0	...
George	0	1	1	1	0	1	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	0	1	0	1	1	1	1	0	0	1	0	1	1	0	...
Copy	0	1	0	1	0	1	0	1	1	0	1	1	1	0	0	0	...

Solution: Embed watermarks in data so that copies can be traced back to users.

Someone bought the content, copies it and distributes the copies.

# Introduction: Embed watermarks

Alice	0	1	<b>1</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>1</b>	<b>0</b>	0	...
Bob	0	1	<b>1</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>1</b>	<b>1</b>	<b>1</b>	0	...
Charlie	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>0</b>	1	<b>1</b>	<b>0</b>	<b>1</b>	0	...
David	0	1	<b>1</b>	1	0	<b>0</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>0</b>	<b>0</b>	0	...
Eve	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>1</b>	<b>0</b>	<b>0</b>	0	...
Fred	0	1	<b>0</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	<b>0</b>	1	<b>0</b>	<b>1</b>	<b>0</b>	0	...
George	0	1	<b>1</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>0</b>	<b>1</b>	0	...
Henry	0	1	<b>0</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	<b>0</b>	1	<b>0</b>	<b>1</b>	<b>1</b>	0	...
Copy	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>1</b>	<b>0</b>	<b>0</b>	0	...

Solution: Embed watermarks in data so that copies can be traced back to users.

Someone bought the content, copies it and distributes the copies.

But the distributor can intercept a copy, and find the guilty user.

# Introduction: Collusion-attacks

Alice	0	1	1	1	0	0	1	1	1	0	1	1	0	1	0	0	...
Bob	0	1	1	1	0	1	0	1	1	0	1	1	1	1	1	0	...
Charlie	0	1	0	1	0	1	0	1	1	0	0	1	1	0	1	0	...
David	0	1	1	1	0	0	0	1	1	0	1	1	0	0	0	0	...
Eve	0	1	0	1	0	1	0	1	1	0	1	1	1	0	0	0	...
Fred	0	1	0	1	0	0	1	1	1	0	0	1	0	1	0	0	...
George	0	1	1	1	0	1	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	0	1	0	1	1	1	1	0	0	1	0	1	1	0	...

Problem: Users may collude and compare their content to find the watermark.

# Introduction: Collusion-attacks

Alice	0	1	1	0	1	0	1	1	0	1	1	0	1	0	0	...	
Bob	0	1	1	1	0	1	0	1	1	0	1	1	1	1	0	...	
Charlie	0	1	0	1	0	1	0	1	1	0	0	1	1	0	1	0	...
David	0	1	1	1	0	0	0	1	1	0	1	1	0	0	0	...	
Eve	0	1	0	1	0	1	0	1	1	0	1	1	1	0	0	...	
Fred	0	1	0	1	0	0	1	1	1	0	0	1	0	1	0	...	
George	0	1	1	1	0	1	1	1	1	0	1	1	0	0	1	0	...
Henry	0	1	0	1	0	1	1	1	1	0	0	1	0	1	1	0	...

Problem: Users may collude and compare their content to find the watermark.

# Introduction: Collusion-attacks

Alice	0	1	<b>1</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	1	1	<b>0</b>	<b>1</b>	0	0	...
Bob	0	1	<b>1</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	1	1	<b>1</b>	<b>1</b>	1	0	...
Charlie	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	0	1	<b>1</b>	<b>0</b>	1	0	...
David	0	1	<b>1</b>	1	0	<b>0</b>	<b>0</b>	1	1	0	1	1	<b>0</b>	<b>0</b>	0	0	...
Eve	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	1	1	<b>1</b>	<b>0</b>	0	0	...
Fred	0	1	<b>0</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	0	1	<b>0</b>	<b>1</b>	0	0	...
George	0	1	<b>1</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	1	1	<b>0</b>	<b>0</b>	1	0	...
Henry	0	1	<b>0</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	0	1	<b>0</b>	<b>1</b>	1	0	...
Copy	0	1	<b>1</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	1	1	<b>0</b>	<b>1</b>	0	0	...

Problem: Users may collude and compare their content to find the watermark.

On detectable positions they choose a bit, the rest they simply copy.

# Introduction: Collusion-attacks

Alice	0	1	<b>1</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>1</b>	<b>0</b>	0	...
Bob	0	1	<b>1</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>1</b>	<b>1</b>	<b>1</b>	0	...
Charlie	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>0</b>	1	<b>1</b>	<b>0</b>	<b>1</b>	0	...
David	0	1	<b>1</b>	1	0	<b>0</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>0</b>	<b>0</b>	0	...
Eve	0	1	<b>0</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>1</b>	<b>0</b>	<b>0</b>	0	...
Fred	0	1	<b>0</b>	1	0	<b>0</b>	<b>1</b>	1	1	0	<b>0</b>	1	<b>0</b>	<b>1</b>	<b>0</b>	0	...
George	0	1	<b>1</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>0</b>	<b>1</b>	0	...
Henry	0	1	<b>0</b>	1	0	<b>1</b>	<b>1</b>	1	1	0	<b>0</b>	1	<b>0</b>	<b>1</b>	<b>1</b>	0	...
Copy	0	1	<b>1</b>	1	0	<b>1</b>	<b>0</b>	1	1	0	<b>1</b>	1	<b>0</b>	<b>1</b>	<b>0</b>	0	...

Problem: Users may collude and compare their content to find the watermark.

On detectable positions they choose a bit, the rest they simply copy.

Now the distributor cannot find the guilty users.

# Introduction: Our problem

Alice	1	0 1	1	0 1 0	...
Bob	1	1 0	1	1 1 1	...
Charlie	0	1 0	0	1 0 1	...
David	1	0 0	1	0 0 0	...
Eve	0	1 0	1	1 0 0	...
Fred	0	0 1	0	0 1 0	...
George	1	1 1	1	0 0 1	...
Henry	0	1 1	0	0 1 1	...
Copy	1	1 0	1	0 1 0	...

So we need **collusion-resistant traitor tracing schemes**, consisting of:

- Codeword generation: Assigning symbols to users.
- Tracing algorithm: Tracing copies back to guilty users.

We only focus on the embedded watermarks, not on the data itself.

# Model: Abstraction

Alice	$X_{1,1}$	$X_{1,2}$	$X_{1,3}$	$X_{1,4}$	$X_{1,5}$	$X_{1,6}$	$\dots$	$X_{1,\ell}$
Bob	$X_{2,1}$	$X_{2,2}$	$X_{2,3}$	$X_{2,4}$	$X_{2,5}$	$X_{2,6}$	$\dots$	$X_{2,\ell}$
Charlie	$X_{3,1}$	$X_{3,2}$	$X_{3,3}$	$X_{3,4}$	$X_{3,5}$	$X_{3,6}$	$\dots$	$X_{3,\ell}$
David	$X_{4,1}$	$X_{4,2}$	$X_{4,3}$	$X_{4,4}$	$X_{4,5}$	$X_{4,6}$	$\dots$	$X_{4,\ell}$
Eve	$X_{5,1}$	$X_{5,2}$	$X_{5,3}$	$X_{5,4}$	$X_{5,5}$	$X_{5,6}$	$\dots$	$X_{5,\ell}$
Fred	$X_{6,1}$	$X_{6,2}$	$X_{6,3}$	$X_{6,4}$	$X_{6,5}$	$X_{6,6}$	$\dots$	$X_{6,\ell}$
George	$X_{7,1}$	$X_{7,2}$	$X_{7,3}$	$X_{7,4}$	$X_{7,5}$	$X_{7,6}$	$\dots$	$X_{7,\ell}$
Henry	$X_{8,1}$	$X_{8,2}$	$X_{8,3}$	$X_{8,4}$	$X_{8,5}$	$X_{8,6}$	$\dots$	$X_{8,\ell}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	$\dots$	$y_\ell$

Notation: Users  $j = 1, \dots, n$ , positions  $i = 1, \dots, \ell$ , code matrix  $X = (X_{j,i})$ .

Pirates: A coalition  $C$  of  $c$  pirates, generates  $\vec{y}$  such that  $y_i \in \{X_{j,i} : j \in C\}$ .

Tracing algorithm: Maps output  $\vec{y}$  to a set of accused users  $C^* \stackrel{?}{=} C$ .

Successful if  $C^* \subseteq C$  and either  $C^* \cap C \neq \emptyset$  or (ideally)  $C \subseteq C^*$ .

# Model: Pirate strategies

On any position, pirates output one of their symbols.

- Scapegoat: Always take the symbol of the same pirate.
- Always bit 0: Output a 0 whenever possible.
- Majority voting: Output the most occurring bit.
- Minority voting: Output the least occurring bit.
- Interleaving attack: Select a random pirate and output his symbol.

Example:

$$\begin{aligned}(X_{j,i} : j \in C) &= \begin{pmatrix} 0 & \mathbf{1} & 0 & 0 & \mathbf{1} & 0 & 1 \\ 1 & \mathbf{1} & 1 & 0 & \mathbf{1} & 0 & 0 \\ 1 & \mathbf{1} & 0 & 1 & \mathbf{1} & 1 & 0 \end{pmatrix} \\ \vec{y} &= (* \ \mathbf{1} \ * \ * \ \mathbf{1} \ * \ *) \\ \text{Scapegoat: } \vec{y} &= (0 \ \mathbf{1} \ 0 \ 0 \ \mathbf{1} \ 0 \ 1) \\ \text{Always bit 0: } \vec{y} &= (0 \ \mathbf{1} \ 0 \ 0 \ \mathbf{1} \ 0 \ 0) \\ \text{Majority: } \vec{y} &= (1 \ \mathbf{1} \ 0 \ 0 \ \mathbf{1} \ 0 \ 0)\end{aligned}$$

# Model: Static vs. dynamic

Static schemes: **Distribute all symbols at the start.**

- Codewords do not depend on pirate output.
- Catch at least one pirate.
- Applications: Video on demand, software.

Dynamic schemes: **Distribute symbols  $X_{j,i}$  after receiving  $y_{i-1}$ .**

- Codewords may depend on previous pirate output.
- Users may be disconnected from the system before distributing new content.
- Catch all pirates.
- Applications: Live streams, pay-tv.

This presentation: Both types.

# Model: Deterministic vs. probabilistic

Deterministic schemes: **No error in accusations.**

- Do not exist for  $c \geq 2$  and binary alphabet: need bigger alphabet.

Probabilistic schemes: **Accusation errors bounded by  $\epsilon_1, \epsilon_2 > 0$ .**

- Accuse no innocent users with probability at least  $1 - \epsilon_1$ .
- Static: Catch at least one guilty user w.p. at least  $1 - \epsilon_2$ .
- Dynamic: Catch all users w.p. at least  $1 - \epsilon_2$ .

This presentation: Only probabilistic (binary) schemes.

# Previous results: Probabilistic schemes

$\ell$  codelength,  $n$  total users,  $c$  pirates,  $\epsilon_1$  probability of accusing innocent users

	Codelength (small coalitions)	Codelength (large coalitions)
Static schemes	$\ell \geq \Omega(c^2 \ln(n/\epsilon_1))$	$\ell \geq 1.38c^2 \ln(n/\epsilon_1)$
- Boneh and Shaw	$\ell \approx 32c^4 \ln(n/\epsilon_1) \ln(c/\epsilon_1)$	$\ell \approx 32c^4 \ln(n/\epsilon_1) \ln(c/\epsilon_1)$
- Tardos	$\ell = 100c^2 \ln(n/\epsilon_1)$	$\ell = 100c^2 \ln(n/\epsilon_1)$
- Vladimirova et al.	$\ell \approx 90c^2 \ln(n/\epsilon_1)$	$\ell \approx 39.48c^2 \ln(n/\epsilon_1)$
- Blayer and Tassa	$\ell = 85c^2 \ln(n/\epsilon_1)$	$\ell \approx 19.74c^2 \ln(n/\epsilon_1)$
- Škorić et al.	$\ell \approx 50c^2 \ln(n/\epsilon_1)$	$\ell \approx 9.87c^2 \ln(n/\epsilon_1)$
- Nuida et al.	$\ell \approx 5c^2 \ln(n/\epsilon_1)$	$\ell \approx 5.35c^2 \ln(n/\epsilon_1)$
Dynamic schemes	?	?
- Tassa	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$

# New results: Tardos modifications

$\ell$  codelength,  $n$  total users,  $c$  pirates,  $\epsilon_1$  probability of accusing innocent users

	Codelength (small coalitions)	Codelength (large coalitions)
Static schemes	$\ell \geq \Omega(c^2 \ln(n/\epsilon_1))$	$\ell \geq 1.38c^2 \ln(n/\epsilon_1)$
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- Nuida et al.	$\ell \approx 5c^2 \ln(n/\epsilon_1)$	$\ell \approx 5.35c^2 \ln(n/\epsilon_1)$
<b>- Optimal Tardos</b>	$\ell \approx 24c^2 \ln(n/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(n/\epsilon_1)$
Dynamic schemes	?	?
- Tassa	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$
<b>- Dynamic Tardos</b>	$\ell \approx 26c^2 \ln(n/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(n/\epsilon_1)$
<b>- Universal Tardos</b>	$\ell \approx 26c^2 \ln(nc^2/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(nc^2/\epsilon_1)$
<b>- Staircase Tardos</b>	$\ell \approx 26c^2 \ln(nc^2/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(nc^2/\epsilon_1)$

# New results: Tardos modifications

$\ell$  codelength,  $n$  total users,  $c$  pirates,  $\epsilon_1$  probability of accusing innocent users

	Codelength (small coalitions)	Codelength (large coalitions)
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- Tardos	$\ell = 100c^2 \ln(n/\epsilon_1)$	$\ell = 100c^2 \ln(n/\epsilon_1)$
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Dynamic schemes	?	?
- Tassa	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$	$\ell = \mathcal{O}(c^4 \log(n) \ln(c/\epsilon_1))$
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<b>- Universal Tardos</b>	$\ell \approx 26c^2 \ln(nc^2/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(nc^2/\epsilon_1)$
<b>- Staircase Tardos</b>	$\ell \approx 26c^2 \ln(nc^2/\epsilon_1)$	$\ell \approx 4.93c^2 \ln(nc^2/\epsilon_1)$

# The Tardos scheme: Introduction

Codeword generation: **Randomized code**

- For each column  $i$ , first select a bias  $p_i \sim f(p)$ .
- Then, for each user  $j$ , select  $X_{j,i} = 1$  with probability  $p_i$ .

Tracing algorithm: **Assign scores to users**

- Each user starts with a score  $S_j(0) = 0$ .
- For each position  $i$  and user  $j$ , calculate  $S_{j,i}$  and update  $S_j(i) = S_j(i-1) + S_{j,i}$ .

$$S_{j,i} = \begin{cases} +\sqrt{(1-p_i)/p_i} & \text{if } X_{j,i} = 1, y_i = 1, \\ -\sqrt{(1-p_i)/p_i} & \text{if } X_{j,i} = 1, y_i = 0, \\ -\sqrt{p_i/(1-p_i)} & \text{if } X_{j,i} = 0, y_i = 1, \\ +\sqrt{p_i/(1-p_i)} & \text{if } X_{j,i} = 0, y_i = 0. \end{cases}$$

- Positive scores for matches (guilty), negative scores for differences (innocent).
- High contributions for unlikely matches/differences.
- Accuse a user  $j$  if  $S_j(\ell) > Z$ .

# The Tardos scheme: Example

Parameters we choose:

- $n = 8$ : In total there will be 8 users in the system.
- $c = 3$ : The size of the coalition is 3.
- $\epsilon_1 = 0.01$ : With 99% certainty no innocent users are accused.
- $\epsilon_2 = 0.01$ : With 99% certainty at least one pirate is caught.

Parameters for the scheme that roll out:

- $\ell = 1208$ : The codelength of the scheme is 1208.
- $Z = 146$ : If a user's final score exceeds 146, he will be accused.
- $\delta = 0.0115$ : The values  $p_i$  chosen later will be in the interval  $[\delta, 1 - \delta]$ .
- $f(p) = 0.369/\sqrt{p(1-p)}$ : The probability density function for generating  $p_i$ .
  - High probability of getting  $p \approx 0$  or  $p \approx 1$ .
  - Constant 0.369 such that  $\int_{\delta}^{1-\delta} f(p)dp = 1$ .

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	$p_1$	$p_2$	$p_3$	$p_4$	$p_5$	$p_6$	$\dots$	$p_{1208}$
Alice	$X_{1,1}$	$X_{1,2}$	$X_{1,3}$	$X_{1,4}$	$X_{1,5}$	$X_{1,6}$	$\dots$	$X_{1,1208}$
Bob	$X_{2,1}$	$X_{2,2}$	$X_{2,3}$	$X_{2,4}$	$X_{2,5}$	$X_{2,6}$	$\dots$	$X_{2,1208}$
Charlie	$X_{3,1}$	$X_{3,2}$	$X_{3,3}$	$X_{3,4}$	$X_{3,5}$	$X_{3,6}$	$\dots$	$X_{3,1208}$
David	$X_{4,1}$	$X_{4,2}$	$X_{4,3}$	$X_{4,4}$	$X_{4,5}$	$X_{4,6}$	$\dots$	$X_{4,1208}$
Eve	$X_{5,1}$	$X_{5,2}$	$X_{5,3}$	$X_{5,4}$	$X_{5,5}$	$X_{5,6}$	$\dots$	$X_{5,1208}$
Fred	$X_{6,1}$	$X_{6,2}$	$X_{6,3}$	$X_{6,4}$	$X_{6,5}$	$X_{6,6}$	$\dots$	$X_{6,1208}$
George	$X_{7,1}$	$X_{7,2}$	$X_{7,3}$	$X_{7,4}$	$X_{7,5}$	$X_{7,6}$	$\dots$	$X_{7,1208}$
Henry	$X_{8,1}$	$X_{8,2}$	$X_{8,3}$	$X_{8,4}$	$X_{8,5}$	$X_{8,6}$	$\dots$	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	$\dots$	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	$p_2$	$p_3$	$p_4$	$p_5$	$p_6$	...	$p_{1208}$
Alice	0	$X_{1,2}$	$X_{1,3}$	$X_{1,4}$	$X_{1,5}$	$X_{1,6}$	...	$X_{1,1208}$
Bob	1	$X_{2,2}$	$X_{2,3}$	$X_{2,4}$	$X_{2,5}$	$X_{2,6}$	...	$X_{2,1208}$
Charlie	1	$X_{3,2}$	$X_{3,3}$	$X_{3,4}$	$X_{3,5}$	$X_{3,6}$	...	$X_{3,1208}$
David	0	$X_{4,2}$	$X_{4,3}$	$X_{4,4}$	$X_{4,5}$	$X_{4,6}$	...	$X_{4,1208}$
Eve	0	$X_{5,2}$	$X_{5,3}$	$X_{5,4}$	$X_{5,5}$	$X_{5,6}$	...	$X_{5,1208}$
Fred	1	$X_{6,2}$	$X_{6,3}$	$X_{6,4}$	$X_{6,5}$	$X_{6,6}$	...	$X_{6,1208}$
George	0	$X_{7,2}$	$X_{7,3}$	$X_{7,4}$	$X_{7,5}$	$X_{7,6}$	...	$X_{7,1208}$
Henry	0	$X_{8,2}$	$X_{8,3}$	$X_{8,4}$	$X_{8,5}$	$X_{8,6}$	...	$X_{8,1208}$
Copy		$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...
								$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	$p_3$	$p_4$	$p_5$	$p_6$	$\dots$	$p_{1208}$
Alice	0	0	$X_{1,3}$	$X_{1,4}$	$X_{1,5}$	$X_{1,6}$	$\dots$	$X_{1,1208}$
Bob	1	0	$X_{2,3}$	$X_{2,4}$	$X_{2,5}$	$X_{2,6}$	$\dots$	$X_{2,1208}$
Charlie	1	0	$X_{3,3}$	$X_{3,4}$	$X_{3,5}$	$X_{3,6}$	$\dots$	$X_{3,1208}$
David	0	0	$X_{4,3}$	$X_{4,4}$	$X_{4,5}$	$X_{4,6}$	$\dots$	$X_{4,1208}$
Eve	0	0	$X_{5,3}$	$X_{5,4}$	$X_{5,5}$	$X_{5,6}$	$\dots$	$X_{5,1208}$
Fred	1	0	$X_{6,3}$	$X_{6,4}$	$X_{6,5}$	$X_{6,6}$	$\dots$	$X_{6,1208}$
George	0	0	$X_{7,3}$	$X_{7,4}$	$X_{7,5}$	$X_{7,6}$	$\dots$	$X_{7,1208}$
Henry	0	0	$X_{8,3}$	$X_{8,4}$	$X_{8,5}$	$X_{8,6}$	$\dots$	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	$\dots$	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	0.88	$p_4$	$p_5$	$p_6$	$\dots$	$p_{1208}$
Alice	0	0	1	$X_{1,4}$	$X_{1,5}$	$X_{1,6}$	$\dots$	$X_{1,1208}$
Bob	1	0	1	$X_{2,4}$	$X_{2,5}$	$X_{2,6}$	$\dots$	$X_{2,1208}$
Charlie	1	0	0	$X_{3,4}$	$X_{3,5}$	$X_{3,6}$	$\dots$	$X_{3,1208}$
David	0	0	1	$X_{4,4}$	$X_{4,5}$	$X_{4,6}$	$\dots$	$X_{4,1208}$
Eve	0	0	1	$X_{5,4}$	$X_{5,5}$	$X_{5,6}$	$\dots$	$X_{5,1208}$
Fred	1	0	1	$X_{6,4}$	$X_{6,5}$	$X_{6,6}$	$\dots$	$X_{6,1208}$
George	0	0	1	$X_{7,4}$	$X_{7,5}$	$X_{7,6}$	$\dots$	$X_{7,1208}$
Henry	0	0	0	$X_{8,4}$	$X_{8,5}$	$X_{8,6}$	$\dots$	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	$\dots$	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	0.88	0.79	$p_5$	$p_6$	$\dots$	$p_{1208}$
Alice	0	0	1	1	$X_{1,5}$	$X_{1,6}$	$\dots$	$X_{1,1208}$
Bob	1	0	1	1	$X_{2,5}$	$X_{2,6}$	$\dots$	$X_{2,1208}$
Charlie	1	0	0	1	$X_{3,5}$	$X_{3,6}$	$\dots$	$X_{3,1208}$
David	0	0	1	1	$X_{4,5}$	$X_{4,6}$	$\dots$	$X_{4,1208}$
Eve	0	0	1	0	$X_{5,5}$	$X_{5,6}$	$\dots$	$X_{5,1208}$
Fred	1	0	1	0	$X_{6,5}$	$X_{6,6}$	$\dots$	$X_{6,1208}$
George	0	0	1	0	$X_{7,5}$	$X_{7,6}$	$\dots$	$X_{7,1208}$
Henry	0	0	0	1	$X_{8,5}$	$X_{8,6}$	$\dots$	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	$\dots$	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	0.88	0.79	0.98	$p_6$	...	$p_{1208}$
Alice	0	0	1	1	1	$X_{1,6}$	...	$X_{1,1208}$
Bob	1	0	1	1	1	$X_{2,6}$	...	$X_{2,1208}$
Charlie	1	0	0	1	0	$X_{3,6}$	...	$X_{3,1208}$
David	0	0	1	1	1	$X_{4,6}$	...	$X_{4,1208}$
Eve	0	0	1	0	1	$X_{5,6}$	...	$X_{5,1208}$
Fred	1	0	1	0	1	$X_{6,6}$	...	$X_{6,1208}$
George	0	0	1	0	1	$X_{7,6}$	...	$X_{7,1208}$
Henry	0	0	0	1	1	$X_{8,6}$	...	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	0.88	0.79	0.98	0.09	...	$p_{1208}$
Alice	0	0	1	1	1	0	...	$X_{1,1208}$
Bob	1	0	1	1	1	0	...	$X_{2,1208}$
Charlie	1	0	0	1	0	1	...	$X_{3,1208}$
David	0	0	1	1	1	0	...	$X_{4,1208}$
Eve	0	0	1	0	1	0	...	$X_{5,1208}$
Fred	1	0	1	0	1	1	...	$X_{6,1208}$
George	0	0	1	0	1	0	...	$X_{7,1208}$
Henry	0	0	0	1	1	1	...	$X_{8,1208}$
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $i$ , generate  $p_i \sim f(p)$  and take  $X_{j,i} = 1$  w.p.  $p_i$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

# The Tardos scheme: Codewords

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

**The code is complete, and is embedded in the content.**

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

# The Tardos scheme: Coalition

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Pirates buy their copies, ...

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Coalition

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Pirates buy their copies, compare them ...

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	$y_1$	$y_2$	$y_3$	$y_4$	$y_5$	$y_6$	...	$y_{1208}$

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Coalition

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Pirates buy their copies, compare them and generate some  $\vec{y}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	0	0	0	1	1	0	...	0

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Coalition

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

The copy is put online, and the distributor intercepts  $\vec{y}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18
Alice	0	0	1	1	1	0	...	0
Bob	1	0	1	1	1	0	...	1
Charlie	1	0	0	1	0	1	...	0
David	0	0	1	1	1	0	...	0
Eve	0	0	1	0	1	0	...	0
Fred	1	0	1	0	1	1	...	0
George	0	0	1	0	1	0	...	0
Henry	0	0	0	1	1	1	...	0
Copy	0	0	0	1	1	0	...	0

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i-1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(0)$
Alice	$S_{1,1}$	$S_{1,2}$	$S_{1,3}$	$S_{1,4}$	$S_{1,5}$	$S_{1,6}$	...	$S_{1,1208}$	0
Bob	$S_{2,1}$	$S_{2,2}$	$S_{2,3}$	$S_{2,4}$	$S_{2,5}$	$S_{2,6}$	...	$S_{2,1208}$	0
Charlie	$S_{3,1}$	$S_{3,2}$	$S_{3,3}$	$S_{3,4}$	$S_{3,5}$	$S_{3,6}$	...	$S_{3,1208}$	0
David	$S_{4,1}$	$S_{4,2}$	$S_{4,3}$	$S_{4,4}$	$S_{4,5}$	$S_{4,6}$	...	$S_{4,1208}$	0
Eve	$S_{5,1}$	$S_{5,2}$	$S_{5,3}$	$S_{5,4}$	$S_{5,5}$	$S_{5,6}$	...	$S_{5,1208}$	0
Fred	$S_{6,1}$	$S_{6,2}$	$S_{6,3}$	$S_{6,4}$	$S_{6,5}$	$S_{6,6}$	...	$S_{6,1208}$	0
George	$S_{7,1}$	$S_{7,2}$	$S_{7,3}$	$S_{7,4}$	$S_{7,5}$	$S_{7,6}$	...	$S_{7,1208}$	0
Henry	$S_{8,1}$	$S_{8,2}$	$S_{8,3}$	$S_{8,4}$	$S_{8,5}$	$S_{8,6}$	...	$S_{8,1208}$	0
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i-1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(1)$
Alice	+0.5	$S_{1,2}$	$S_{1,3}$	$S_{1,4}$	$S_{1,5}$	$S_{1,6}$	...	$S_{1,1208}$	+0.5
Bob	-2.0	$S_{2,2}$	$S_{2,3}$	$S_{2,4}$	$S_{2,5}$	$S_{2,6}$	...	$S_{2,1208}$	-2.0
Charlie	-2.0	$S_{3,2}$	$S_{3,3}$	$S_{3,4}$	$S_{3,5}$	$S_{3,6}$	...	$S_{3,1208}$	-2.0
David	+0.5	$S_{4,2}$	$S_{4,3}$	$S_{4,4}$	$S_{4,5}$	$S_{4,6}$	...	$S_{4,1208}$	+0.5
Eve	+0.5	$S_{5,2}$	$S_{5,3}$	$S_{5,4}$	$S_{5,5}$	$S_{5,6}$	...	$S_{5,1208}$	+0.5
Fred	-2.0	$S_{6,2}$	$S_{6,3}$	$S_{6,4}$	$S_{6,5}$	$S_{6,6}$	...	$S_{6,1208}$	-2.0
George	+0.5	$S_{7,2}$	$S_{7,3}$	$S_{7,4}$	$S_{7,5}$	$S_{7,6}$	...	$S_{7,1208}$	+0.5
Henry	+0.5	$S_{8,2}$	$S_{8,3}$	$S_{8,4}$	$S_{8,5}$	$S_{8,6}$	...	$S_{8,1208}$	+0.5
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i-1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(2)$
Alice	+0.5	+0.2	$S_{1,3}$	$S_{1,4}$	$S_{1,5}$	$S_{1,6}$	...	$S_{1,1208}$	+0.7
Bob	-2.0	+0.2	$S_{2,3}$	$S_{2,4}$	$S_{2,5}$	$S_{2,6}$	...	$S_{2,1208}$	-1.8
Charlie	-2.0	+0.2	$S_{3,3}$	$S_{3,4}$	$S_{3,5}$	$S_{3,6}$	...	$S_{3,1208}$	-1.8
David	+0.5	+0.2	$S_{4,3}$	$S_{4,4}$	$S_{4,5}$	$S_{4,6}$	...	$S_{4,1208}$	+0.7
Eve	+0.5	+0.2	$S_{5,3}$	$S_{5,4}$	$S_{5,5}$	$S_{5,6}$	...	$S_{5,1208}$	+0.7
Fred	-2.0	+0.2	$S_{6,3}$	$S_{6,4}$	$S_{6,5}$	$S_{6,6}$	...	$S_{6,1208}$	-1.8
George	+0.5	+0.2	$S_{7,3}$	$S_{7,4}$	$S_{7,5}$	$S_{7,6}$	...	$S_{7,1208}$	+0.7
Henry	+0.5	+0.2	$S_{8,3}$	$S_{8,4}$	$S_{8,5}$	$S_{8,6}$	...	$S_{8,1208}$	+0.7
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i-1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(3)$
Alice	+0.5	+0.2	-0.4	$S_{1,4}$	$S_{1,5}$	$S_{1,6}$	...	$S_{1,1208}$	+0.4
Bob	-2.0	+0.2	-0.4	$S_{2,4}$	$S_{2,5}$	$S_{2,6}$	...	$S_{2,1208}$	-2.1
Charlie	-2.0	+0.2	+2.7	$S_{3,4}$	$S_{3,5}$	$S_{3,6}$	...	$S_{3,1208}$	+1.0
David	+0.5	+0.2	-0.4	$S_{4,4}$	$S_{4,5}$	$S_{4,6}$	...	$S_{4,1208}$	+0.4
Eve	+0.5	+0.2	-0.4	$S_{5,4}$	$S_{5,5}$	$S_{5,6}$	...	$S_{5,1208}$	+0.4
Fred	-2.0	+0.2	-0.4	$S_{6,4}$	$S_{6,5}$	$S_{6,6}$	...	$S_{6,1208}$	-2.1
George	+0.5	+0.2	-0.4	$S_{7,4}$	$S_{7,5}$	$S_{7,6}$	...	$S_{7,1208}$	+0.4
Henry	+0.5	+0.2	+2.7	$S_{8,4}$	$S_{8,5}$	$S_{8,6}$	...	$S_{8,1208}$	+3.5
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i-1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(4)$
Alice	+0.5	+0.2	-0.4	+0.5	$S_{1,5}$	$S_{1,6}$	...	$S_{1,1208}$	+0.9
Bob	-2.0	+0.2	-0.4	+0.5	$S_{2,5}$	$S_{2,6}$	...	$S_{2,1208}$	-1.6
Charlie	-2.0	+0.2	+2.7	+0.5	$S_{3,5}$	$S_{3,6}$	...	$S_{3,1208}$	+1.5
David	+0.5	+0.2	-0.4	+0.5	$S_{4,5}$	$S_{4,6}$	...	$S_{4,1208}$	+0.9
Eve	+0.5	+0.2	-0.4	-1.9	$S_{5,5}$	$S_{5,6}$	...	$S_{5,1208}$	-1.6
Fred	-2.0	+0.2	-0.4	-1.9	$S_{6,5}$	$S_{6,6}$	...	$S_{6,1208}$	-4.1
George	+0.5	+0.2	-0.4	-1.9	$S_{7,5}$	$S_{7,6}$	...	$S_{7,1208}$	-1.6
Henry	+0.5	+0.2	+2.7	+0.5	$S_{8,5}$	$S_{8,6}$	...	$S_{8,1208}$	+4.0
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i - 1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(5)$
Alice	+0.5	+0.2	-0.4	+0.5	+0.1	$S_{1,6}$	...	$S_{1,1208}$	+1.0
Bob	-2.0	+0.2	-0.4	+0.5	+0.1	$S_{2,6}$	...	$S_{2,1208}$	-1.5
Charlie	-2.0	+0.2	+2.7	+0.5	-7.2	$S_{3,6}$	...	$S_{3,1208}$	-5.7
David	+0.5	+0.2	-0.4	+0.5	+0.1	$S_{4,6}$	...	$S_{4,1208}$	+1.0
Eve	+0.5	+0.2	-0.4	-1.9	+0.1	$S_{5,6}$	...	$S_{5,1208}$	-1.4
Fred	-2.0	+0.2	-0.4	-1.9	+0.1	$S_{6,6}$	...	$S_{6,1208}$	-3.9
George	+0.5	+0.2	-0.4	-1.9	+0.1	$S_{7,6}$	...	$S_{7,1208}$	-1.4
Henry	+0.5	+0.2	+2.7	+0.5	+0.1	$S_{8,6}$	...	$S_{8,1208}$	+4.1
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i - 1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(6)$
Alice	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	$S_{1,1208}$	+1.3
Bob	-2.0	+0.2	-0.4	+0.5	+0.1	+0.3	...	$S_{2,1208}$	-1.2
Charlie	-2.0	+0.2	+2.7	+0.5	-7.2	-3.3	...	$S_{3,1208}$	-9.0
David	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	$S_{4,1208}$	+1.3
Eve	+0.5	+0.2	-0.4	-1.9	+0.1	+0.3	...	$S_{5,1208}$	-1.1
Fred	-2.0	+0.2	-0.4	-1.9	+0.1	-3.3	...	$S_{6,1208}$	-7.2
George	+0.5	+0.2	-0.4	-1.9	+0.1	+0.3	...	$S_{7,1208}$	-1.1
Henry	+0.5	+0.2	+2.7	+0.5	+0.1	-3.3	...	$S_{8,1208}$	+0.8
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Scores

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

For each  $j, i$ , he calculates  $S_{j,i}$  and  $S_j(i) = S_j(i - 1) + S_{j,i}$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(1208)$
Alice	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	+0.5	+14
Bob	-2.0	+0.2	-0.4	+0.5	+0.1	+0.3	...	-2.1	-19
Charlie	-2.0	+0.2	+2.7	+0.5	-7.2	-3.3	...	+0.5	+291
David	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	+0.5	+29
Eve	+0.5	+0.2	-0.4	-1.9	+0.1	+0.3	...	+0.5	+292
Fred	-2.0	+0.2	-0.4	-1.9	+0.1	-3.3	...	+0.5	-53
George	+0.5	+0.2	-0.4	-1.9	+0.1	+0.3	...	+0.5	-42
Henry	+0.5	+0.2	+2.7	+0.5	+0.1	-3.3	...	+0.5	+269
Copy	0	0	0	1	1	0	...	0	

$$C = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Accusation

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Finally the distributor accuses all users  $j$  with  $S_j(\ell) > Z$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(1208)$
Alice	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	+0.5	+14
Bob	-2.0	+0.2	-0.4	+0.5	+0.1	+0.3	...	-2.1	-19
Charlie	-2.0	+0.2	+2.7	+0.5	-7.2	-3.3	...	+0.5	+291
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George	+0.5	+0.2	-0.4	-1.9	+0.1	+0.3	...	+0.5	-42
Henry	+0.5	+0.2	+2.7	+0.5	+0.1	-3.3	...	+0.5	+269
Copy	0	0	0	1	1	0	...	0	

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# The Tardos scheme: Accusation

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Finally the distributor accuses all users  $j$  with  $S_j(\ell) > Z$

	0.20	0.05	0.88	0.79	0.98	0.09	...	0.18	$S_j(1208)$
Alice	+0.5	+0.2	-0.4	+0.5	+0.1	+0.3	...	+0.5	+14
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Copy	0	0	0	1	1	0	...	0	

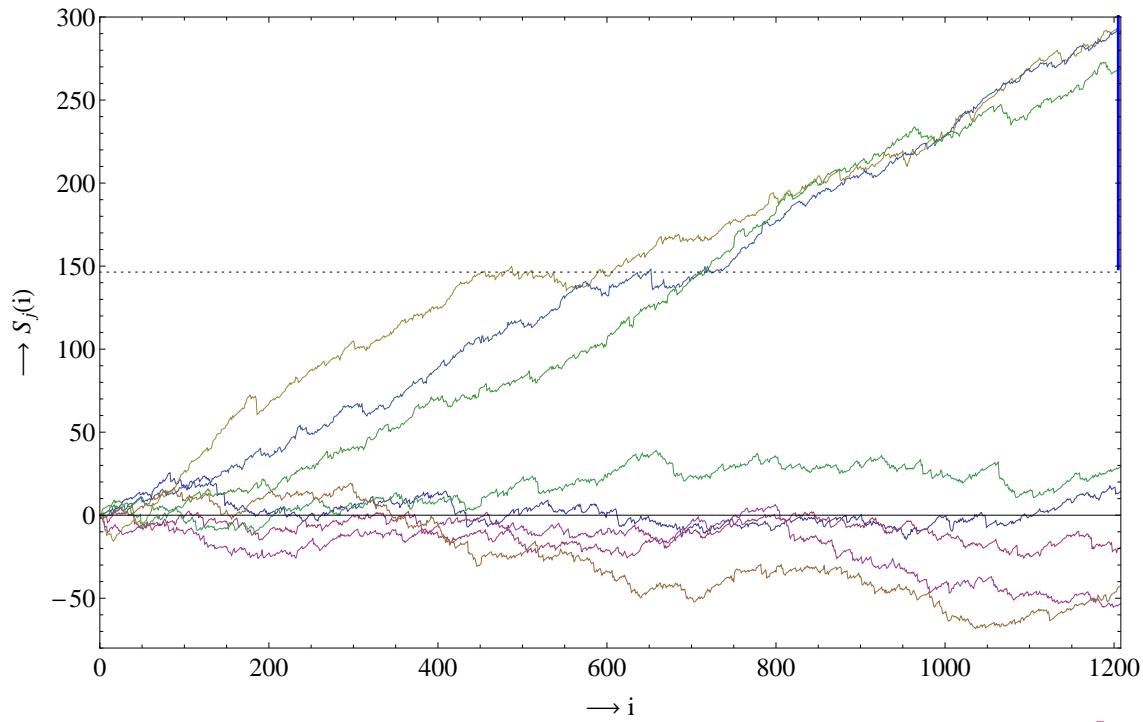
$$C = \{\text{Charlie, Eve, Henry}\}$$

$$C^* = \{\text{Charlie, Eve, Henry}\}$$

# The Tardos scheme: Accusation

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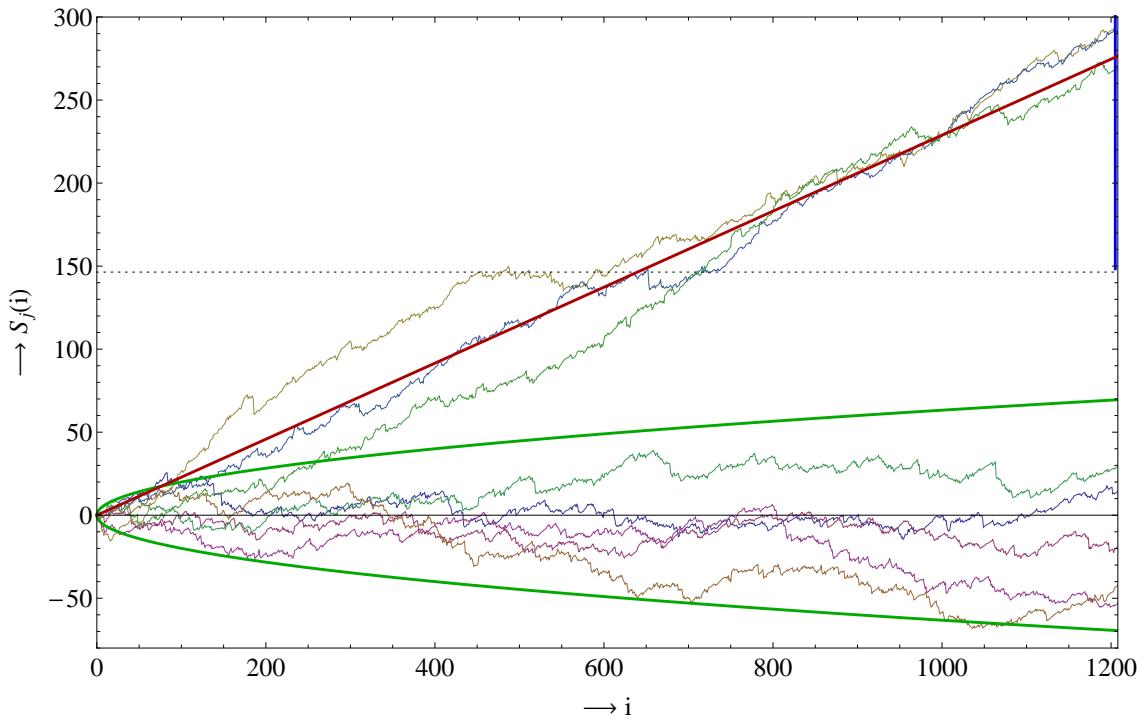
Finally the distributor accuses all users  $j$  with  $S_j(\ell) > Z$



# The Tardos scheme: Accusation

Let  $n = 8$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.01$ ,  $\ell = 1208$ ,  $Z = 146$ ,  $\delta = 0.0115$ ,  $p_i \in [\delta, 1 - \delta]$ .

Finally the distributor accuses all users  $j$  with  $S_j(\ell) > Z$



# The Tardos scheme: Why does it work?

Why are no innocent users accused?

- All codewords are independent, so it is impossible to frame anyone.
- Scores for innocent users behave like random walks with zero drift.
- Proof: The probability that  $S_j(\ell) > Z$  is sufficiently small.

Why are guilty users accused?

- If all pirates see the same symbol, then  $S_C(i) = \sum_{j \in C} S_j(i)$  increases a lot.
- On other positions, pirates cannot significantly decrease  $S_C(i)$ .
- The total score  $S_C(i)$  behaves like a random walk with  $\tilde{\mu} \approx \frac{2}{\pi}$  drift.
- If  $S_C(\ell) > cZ$  then at least one user is accused.
- Proof: The probability that  $S_C(\ell) \leq cZ$  is sufficiently small.

Note: Never guarantee of catching multiple colluders!

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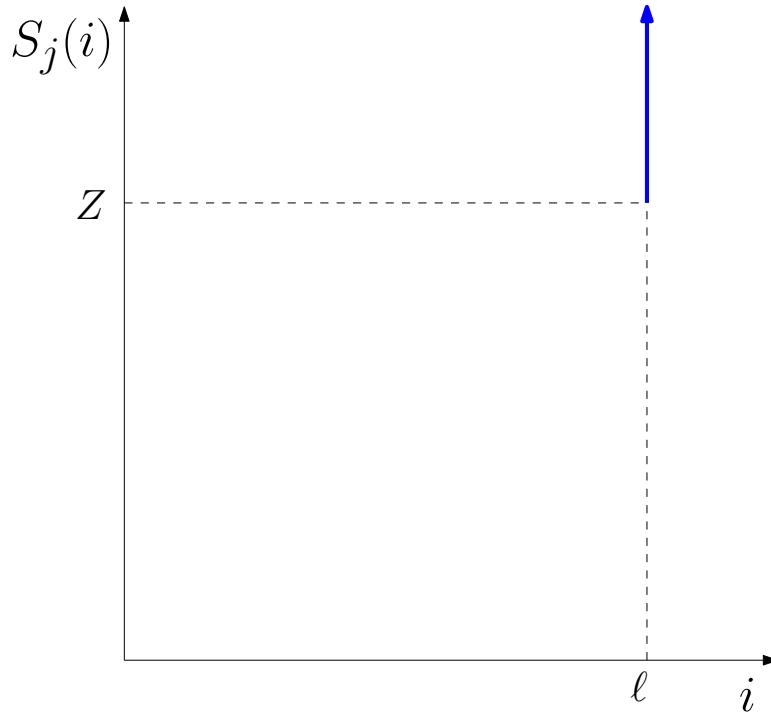
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**Note: Never guarantee of catching multiple colluders!**

# The dynamic Tardos scheme: Intro

Recall: Static Tardos scheme:

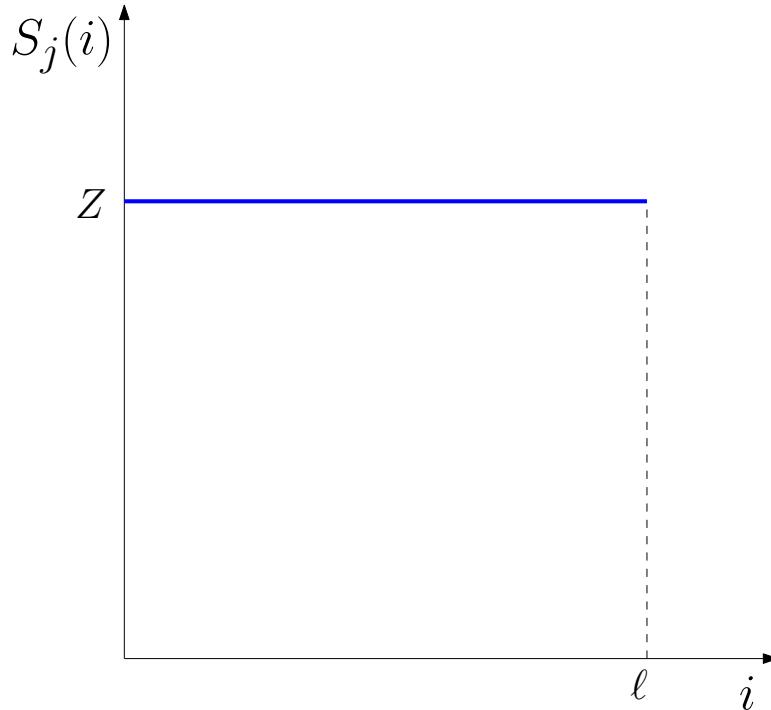
- At time  $\ell$ , accuse users with  $S_j(\ell) > Z$
- Catch at least one pirate at time  $\ell$  with high probability



# The dynamic Tardos scheme: Intro

New idea: Dynamic Tardos scheme:

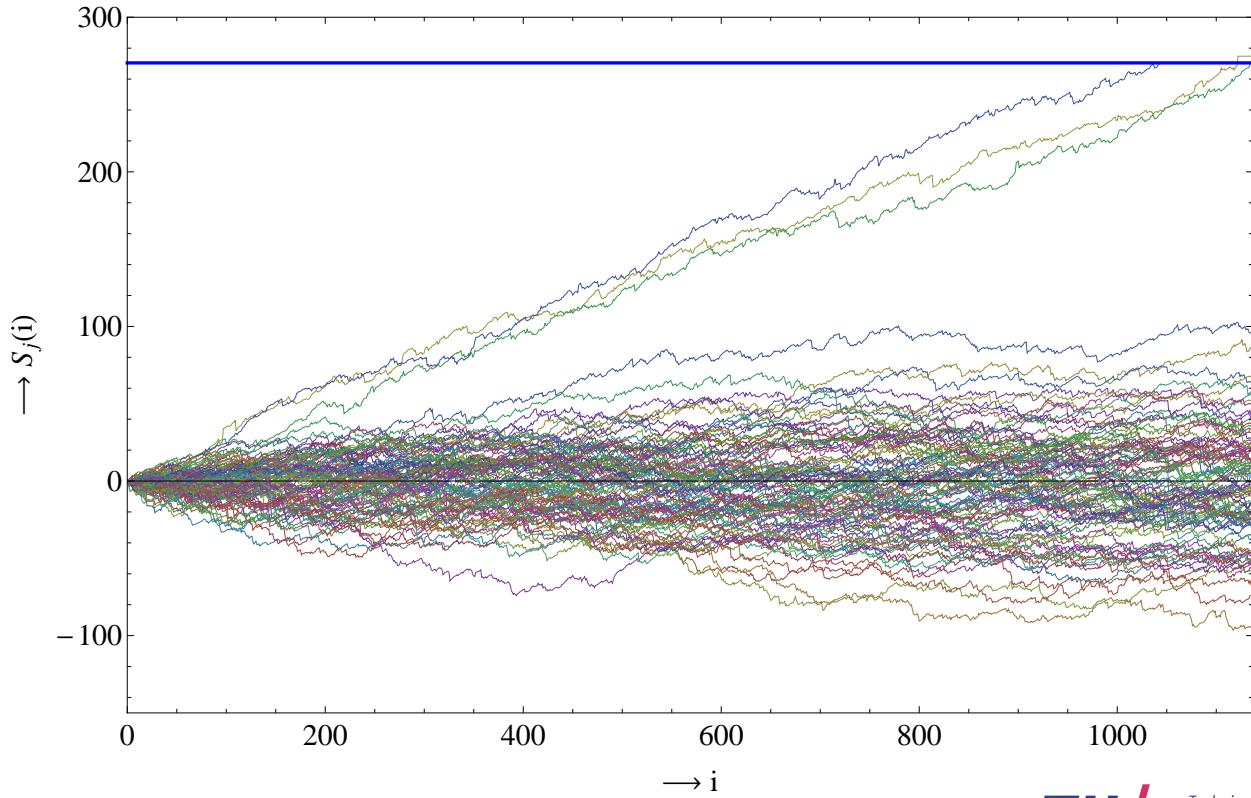
- At each time  $i$ , disconnect users with  $S_j(i) > Z$
- Catch *all* pirates before time  $\ell$  with high probability



# The dynamic Tardos scheme: Example

Let  $n = 100$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.001$ ,  $\ell = 2285$ ,  $Z = 270$ ,  $\delta = 0.0123$ ,  $p_i \in [\delta, 1-\delta]$ .

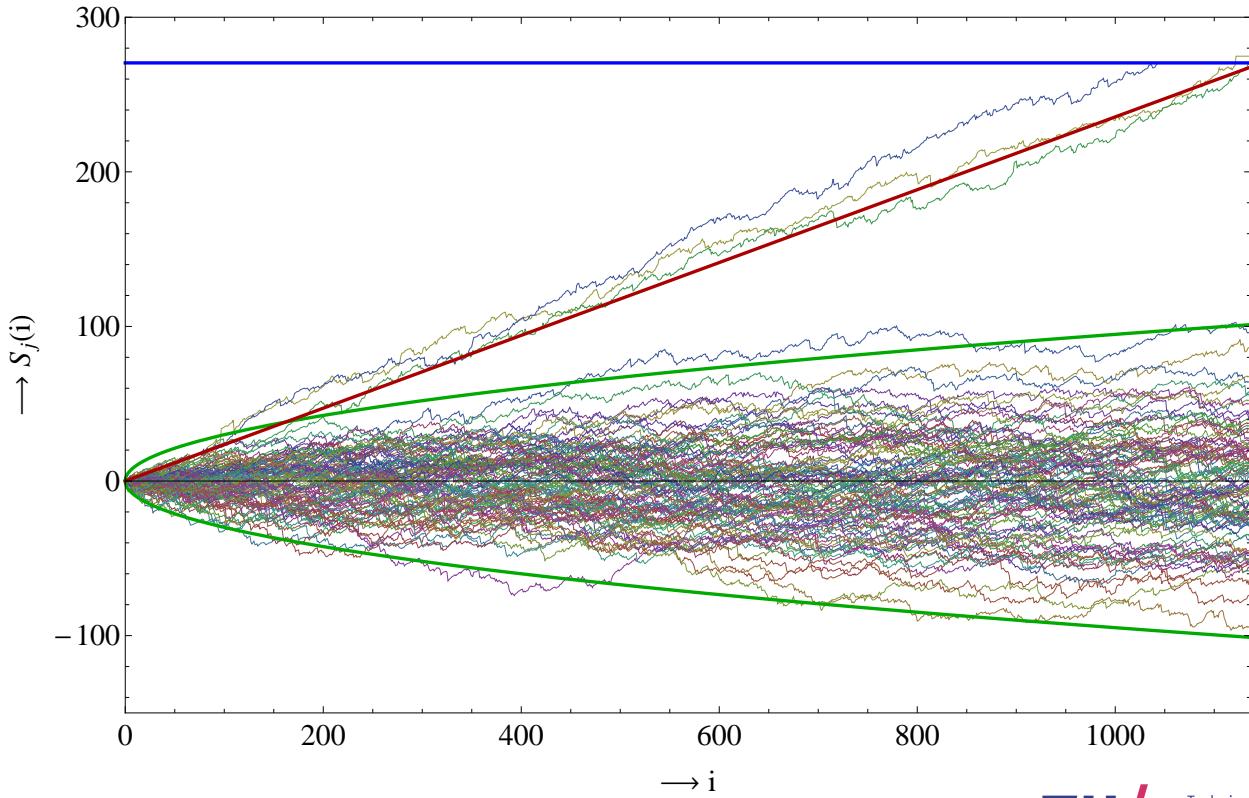
Strategy: Interleaving attack. Time needed:  $t = 1137$ .



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Let  $n = 100$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.001$ ,  $\ell = 2285$ ,  $Z = 270$ ,  $\delta = 0.0123$ ,  $p_i \in [\delta, 1-\delta]$ .

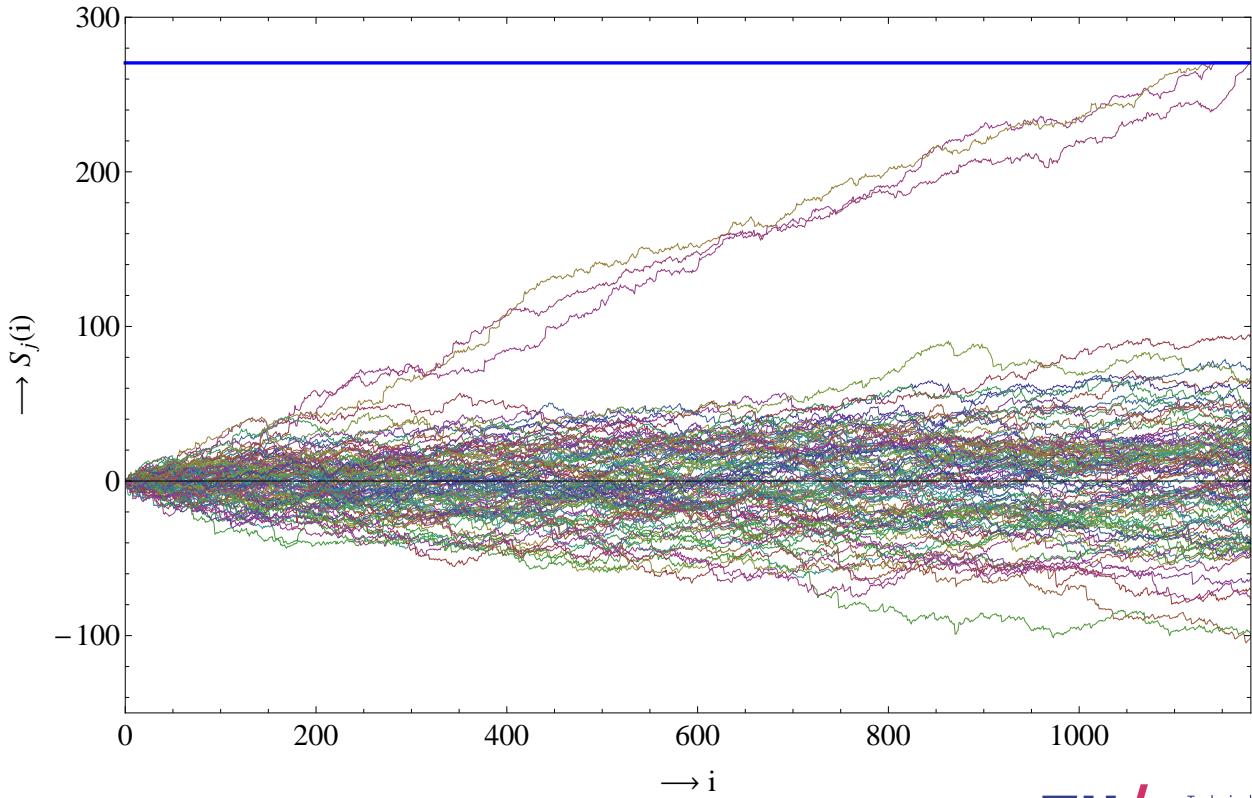
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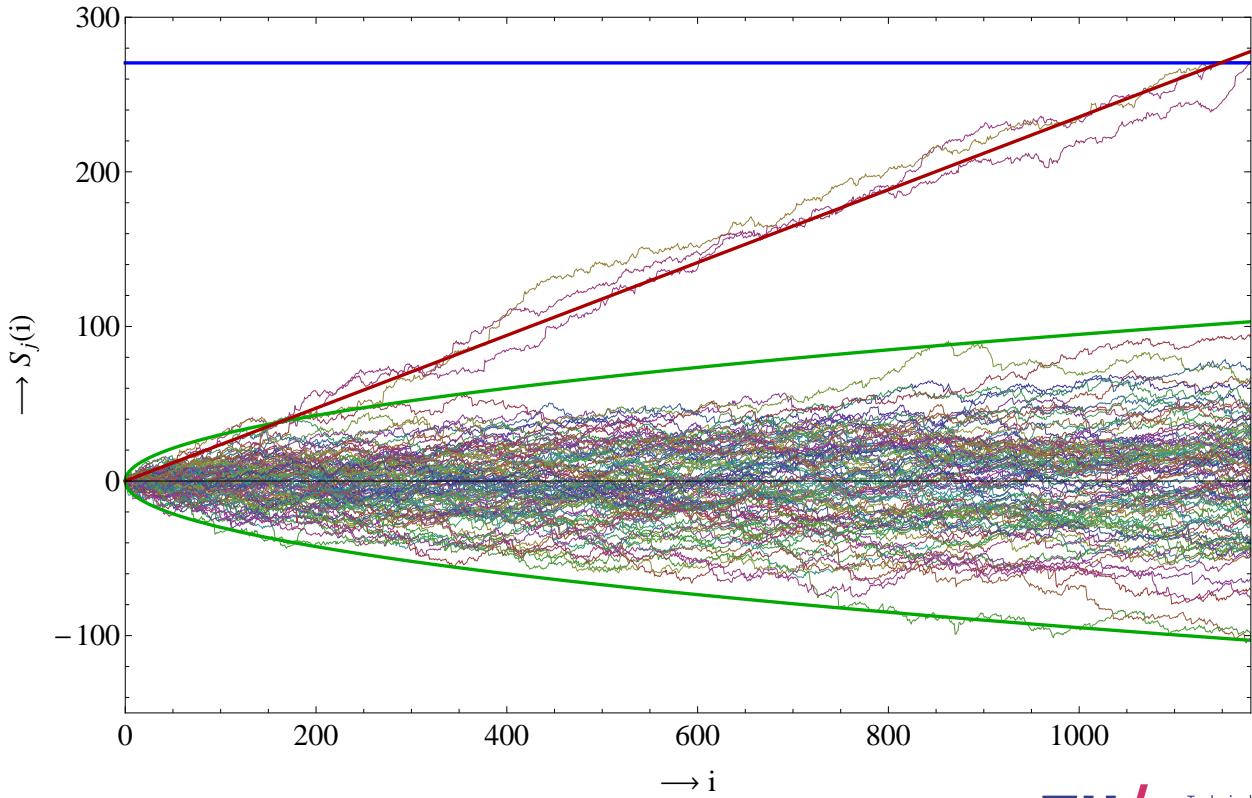
Strategy: Minority voting. Time needed:  $t = 1180$ .



# The dynamic Tardos scheme: Example

Let  $n = 100$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.001$ ,  $\ell = 2285$ ,  $Z = 270$ ,  $\delta = 0.0123$ ,  $p_i \in [\delta, 1-\delta]$ .

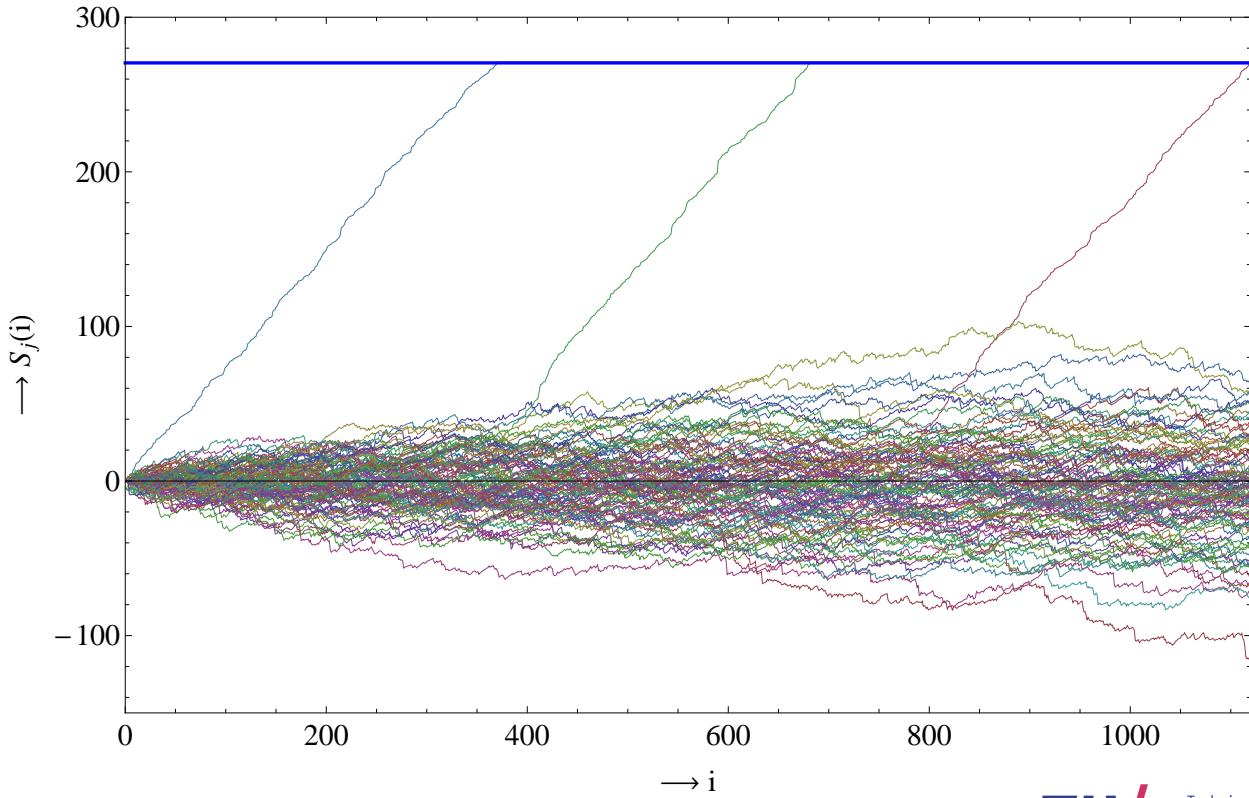
Strategy: Minority voting. Time needed:  $t = 1180$ .



# The dynamic Tardos scheme: Example

Let  $n = 100$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.001$ ,  $\ell = 2285$ ,  $Z = 270$ ,  $\delta = 0.0123$ ,  $p_i \in [\delta, 1-\delta]$ .

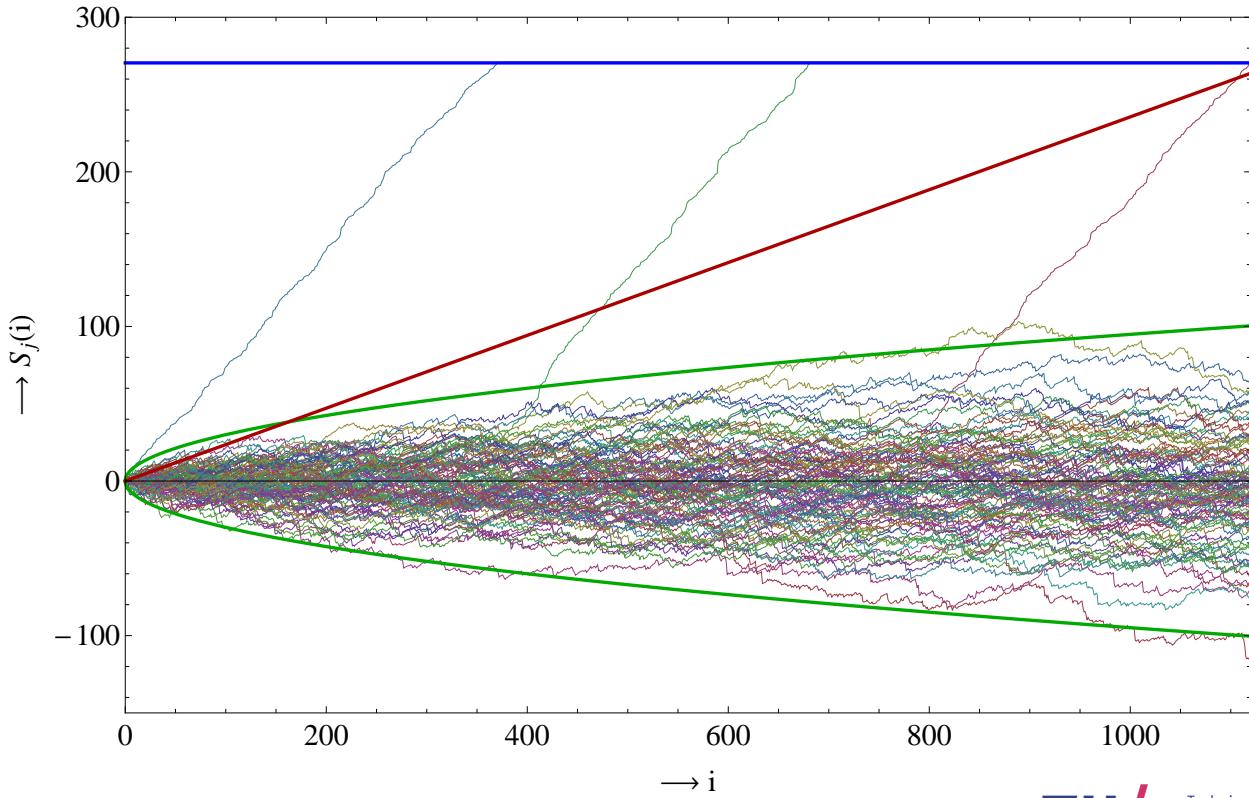
Strategy: Scapegoat strategy. Time needed:  $t = 1120$ .



# The dynamic Tardos scheme: Example

Let  $n = 100$ ,  $c = 3$ ,  $\epsilon_1 = \epsilon_2 = 0.001$ ,  $\ell = 2285$ ,  $Z = 270$ ,  $\delta = 0.0123$ ,  $p_i \in [\delta, 1-\delta]$ .

Strategy: Scapegoat strategy. Time needed:  $t = 1120$ .



# The dynamic Tardos scheme: Summary

Comparison with static Tardos scheme:

- Now certainty about catching all colluders!
- Slightly higher error probabilities/longer codelengths.
- Value  $\ell$  only (rough) upper bound on time needed; usually  $t \ll \ell$ .
- Code can still be generated in advance.
- Downside: Need to know  $c$  in advance.

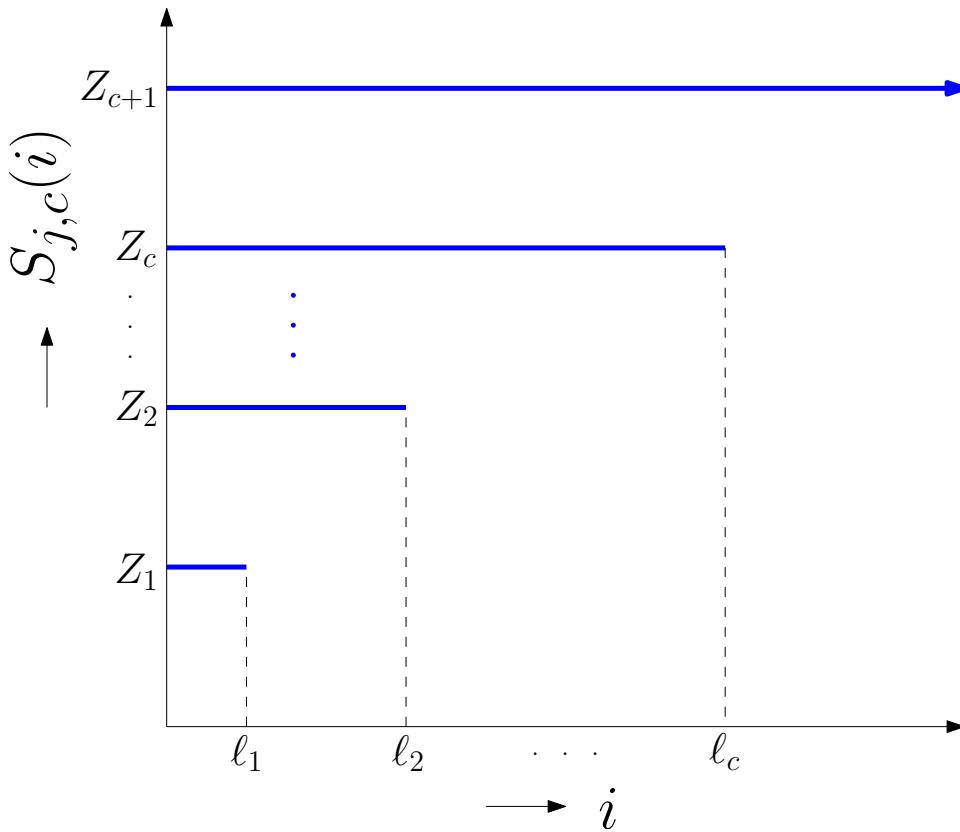
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# The universal Tardos scheme: Intro

Run simultaneous dynamic Tardos schemes for each  $c$  using the same code ( $X_{j,i}$ ).



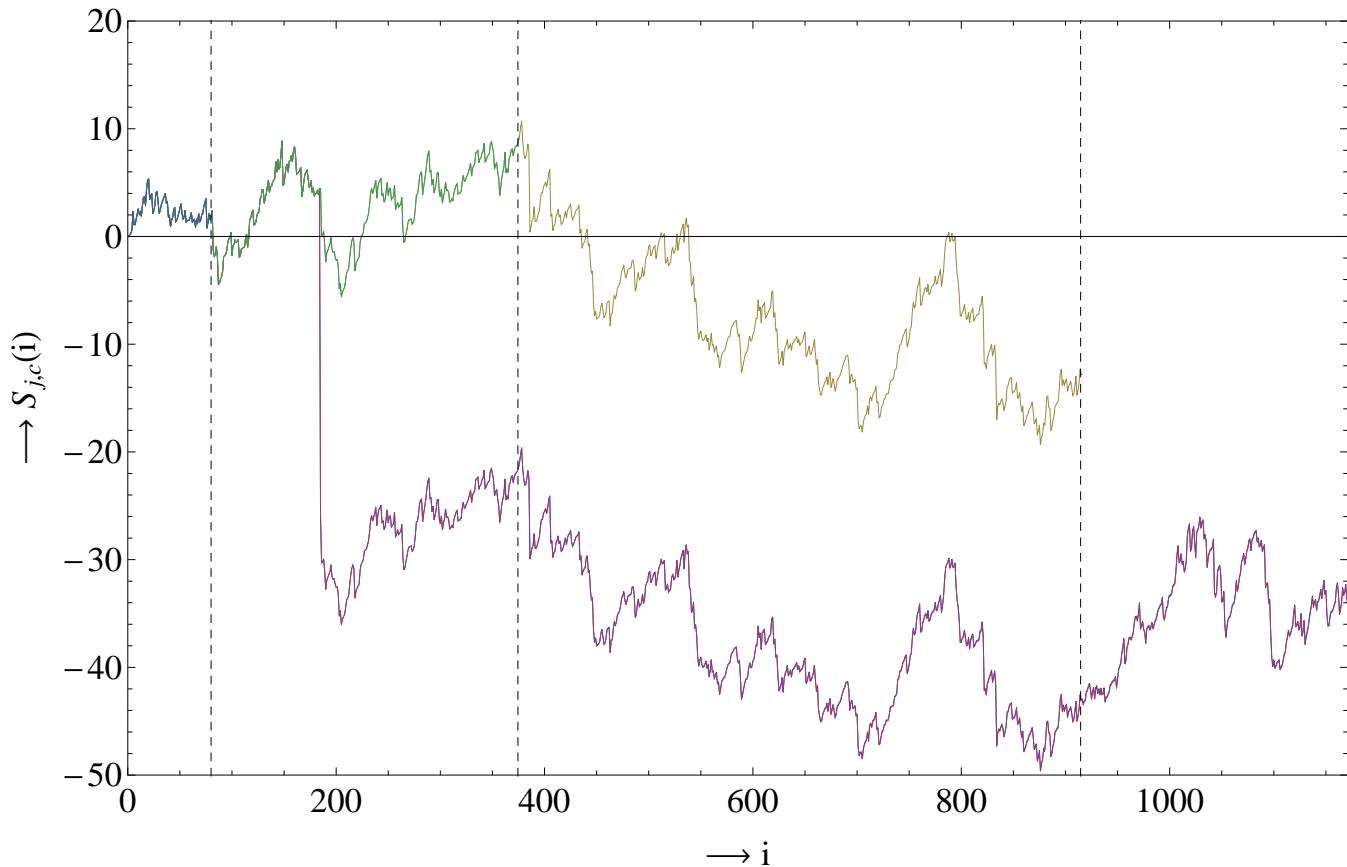
# The universal Tardos scheme: Intro

Run simultaneous dynamic Tardos schemes for each  $c$  using the same code ( $X_{j,i}$ ).

- Symbols used for several values of  $c$  simultaneously.
- Some problems with making a  $c$ -universal code, but can be solved.
- Different score functions for different values of  $c$ 
  - Keep scores for each user and each value of  $c$ :  $S_{j,c}(i)$
- Codelength reduced from  $\sum_c \ell_c = \mathcal{O}(c^3 \ln(n/\epsilon_1))$  to  $\ell_c = \mathcal{O}(c^2 \ln(n/\epsilon_1))$ .

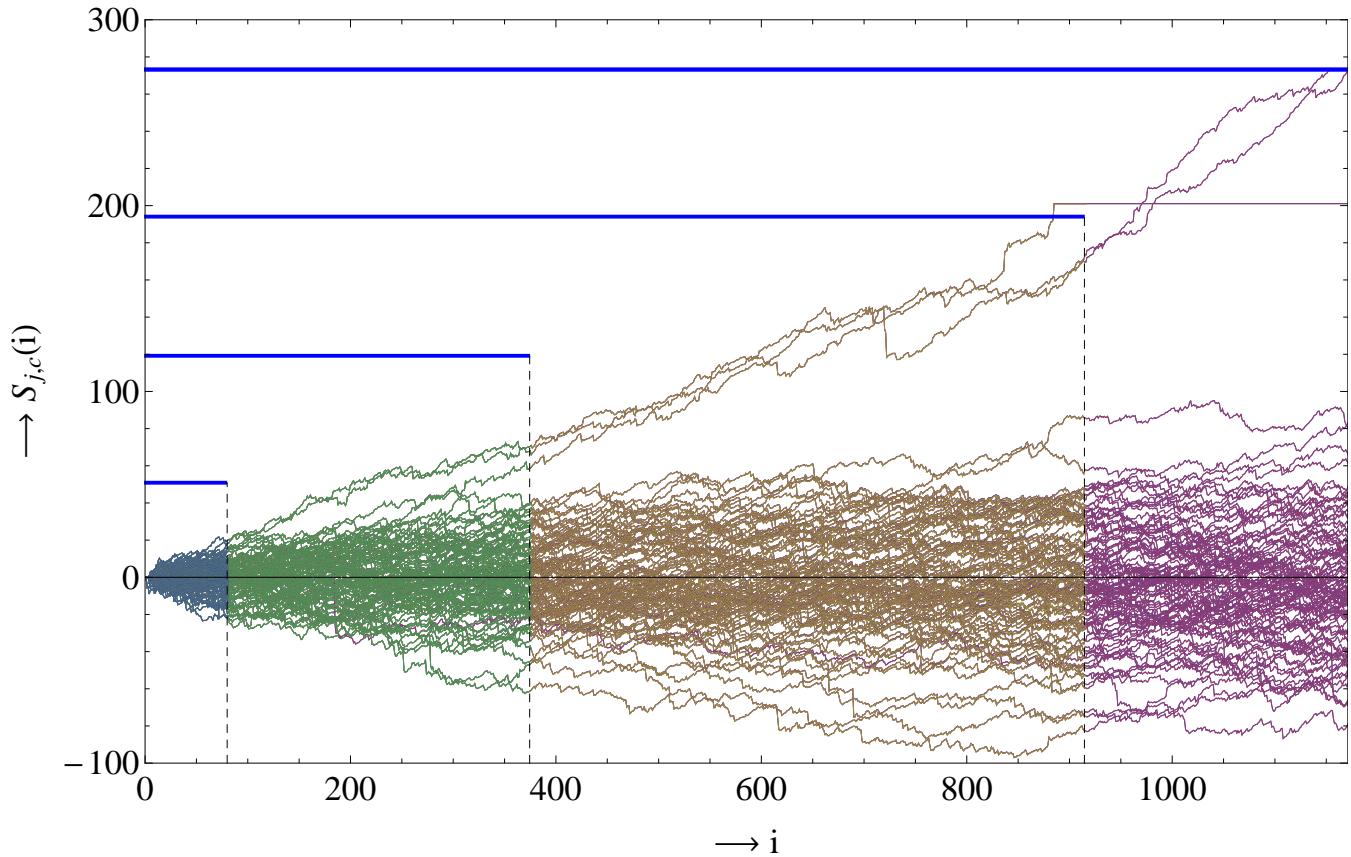
# The universal Tardos scheme: Example

Keeping multiple scores per user: Mostly same and overlap, rarely different.



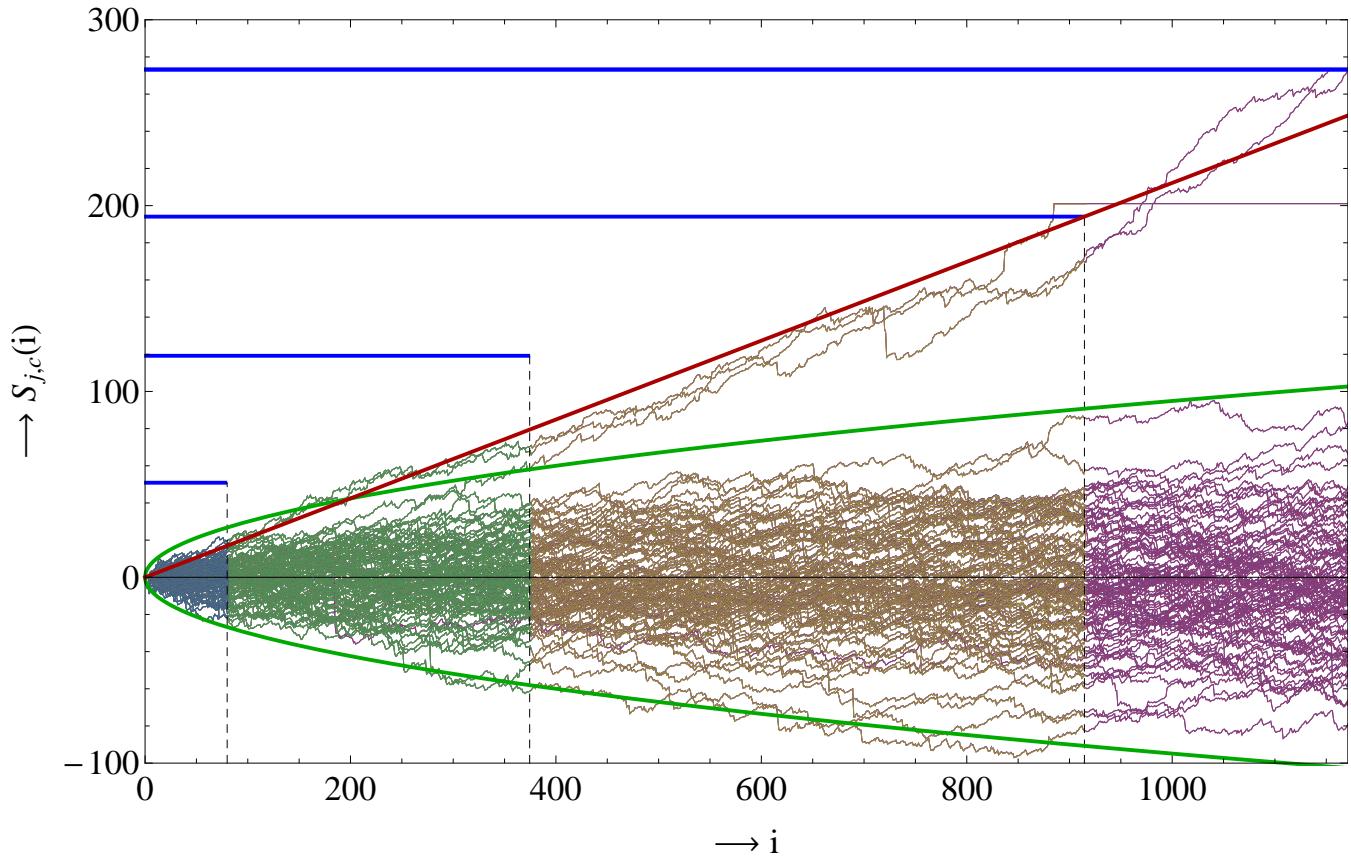
# The universal Tardos scheme: Example

All scores of all users:



# The universal Tardos scheme: Example

All scores of all users:



# The universal Tardos scheme: Summary

Comparison with dynamic Tardos scheme: **No input  $c$  required**

- General algorithm: Can be applied for any coalition size.
- Code can still be generated in advance.
- Only downside: Need to keep scores per user and per  $c$ .

Comparison with the Tassa scheme: **Huge improvement**

- Shorter codelengths.
- Simpler code generation, accusation algorithm.
- Code can be generated in advance.
- More flexibility, in several ways.

# The universal Tardos scheme: Summary

Comparison with dynamic Tardos scheme: **No input  $c$  required**

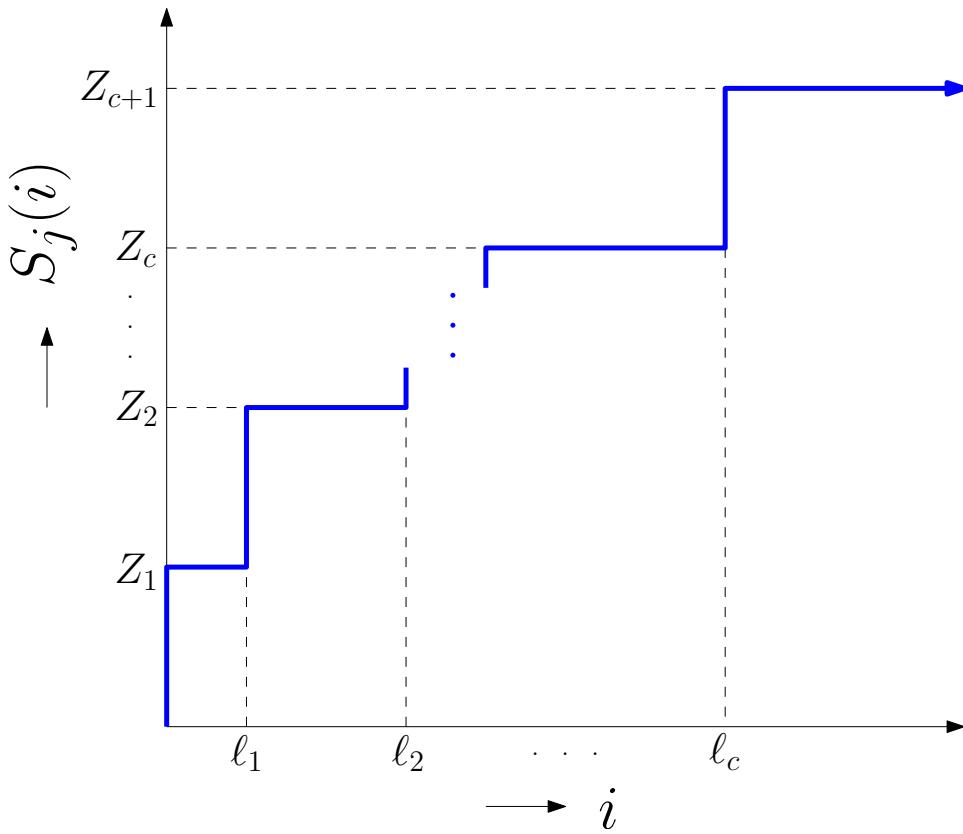
- General algorithm: Can be applied for any coalition size.
- Code can still be generated in advance.
- **Only downside: Need to keep scores per user and per  $c$ .**

Comparison with the Tassa scheme: **Huge improvement**

- Shorter codelengths.
- Simpler code generation, accusation algorithm.
- Code can be generated in advance.
- More flexibility, in several ways.

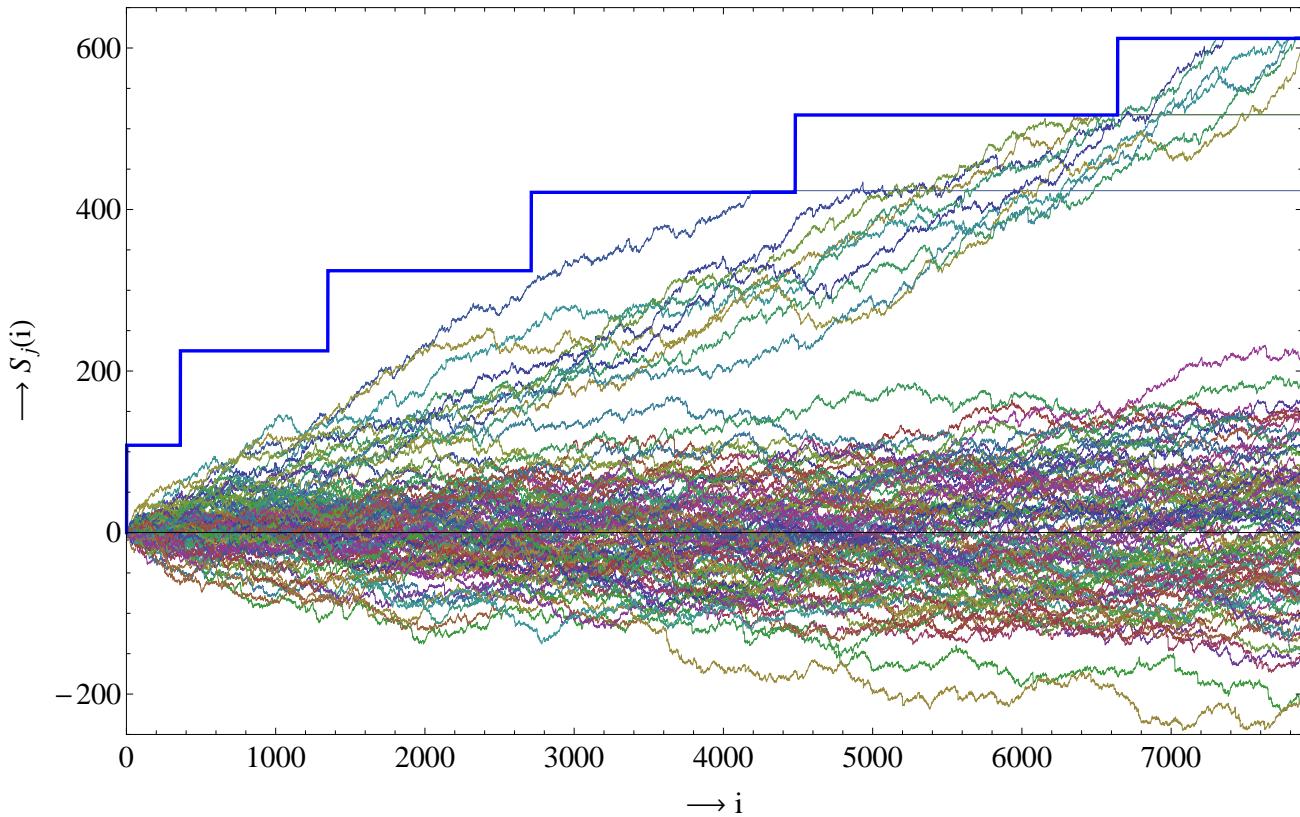
# The staircase Tardos scheme: Intro

Alternative to universal Tardos scheme: Staircase Tardos scheme.



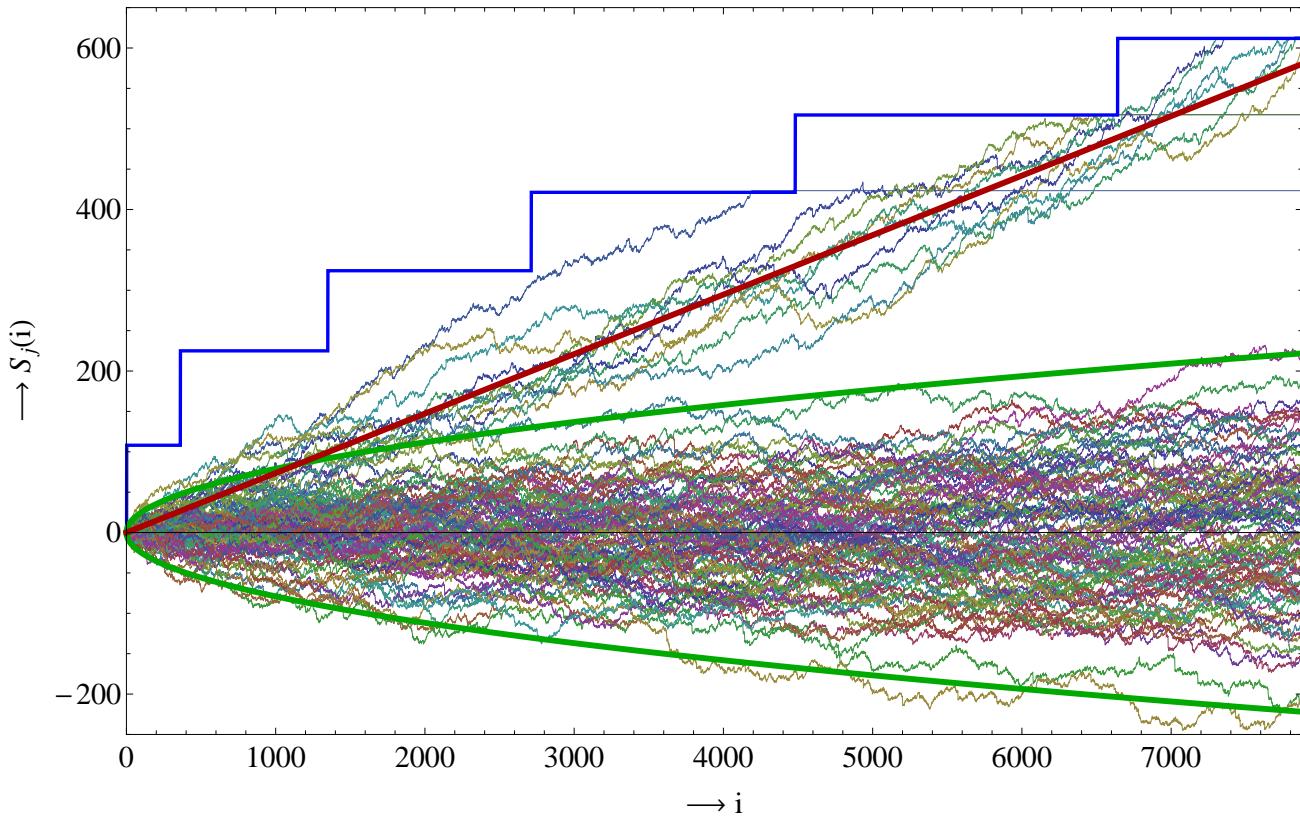
# The staircase Tardos scheme: Example

Alternative to universal Tardos scheme: Staircase Tardos scheme.



# The staircase Tardos scheme: Example

Alternative to universal Tardos scheme: Staircase Tardos scheme.



# The staircase Tardos scheme: Summary

Comparison with universal Tardos scheme:

- Advantage: Keep only one score per user.
- Advantage: Slightly shorter codelengths.
- Disadvantage: Distribution  $f(p)$  now depends on position  $i$ .
- Disadvantage: Less flexible.

# Conclusion

Past work:

- October-December 2010: Literature study.
- January 2011: Invention of the dynamic Tardos scheme.
- March 2011: Invention of the universal Tardos scheme.
- April 2011: Improved results on the static Tardos scheme.
- May 2011: Invention of the staircase Tardos scheme.

Results:

- A report containing all of these results.
- A paper about the improved static Tardos scheme.
- An Irdeto patent on the dynamic Tardos schemes.
- Later: A paper about the dynamic Tardos schemes.

# Questions

Thank you for your attention! Any questions?

