

Dynamic Traitor Tracing for Arbitrary Alphabets:

Divide and Conquer

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Where innovation starts





Ages 6 and Up

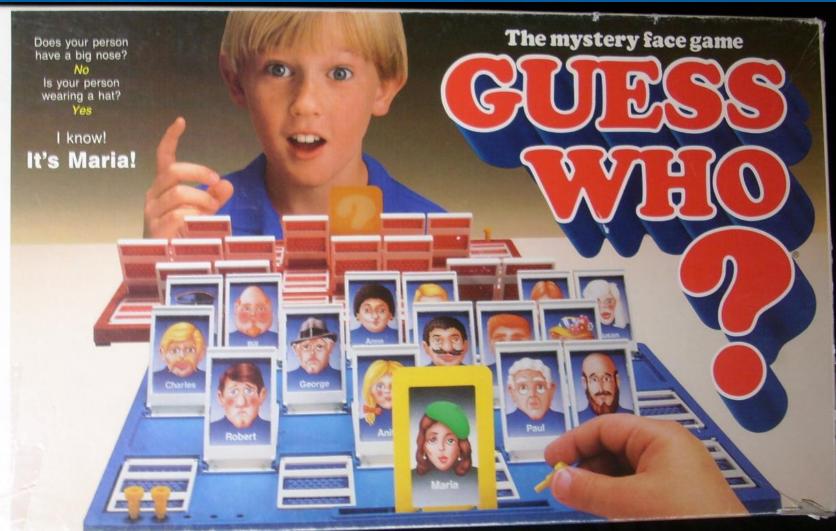
Guess your opponent's mystery person before your opponent guesses yours.

2 Players

Came retructions in English and Spanish

instrucciones de juis on lingüés y esquéfici.

En ell recite i un colo





"Guess Who?"

MANTEΨΕ ΠΟΙΟΣ? ¿Quién Es Quién? Cara a Cara

Wie Is Het? Indovina Chi? Gjett Hvem? Qui Est-Ce?

Hvem Er Hvem? Hvem Kan Det Vaere, Nahesh Mi?

Vem Dar? Wer Ist Es? Quem É Quem? Ugani Kdo?

Zgadnij Kto To? Pogodi Tko, Arvaa Kuka? ...



"Guess Who?" (1979)

• THEORA DESIGN (Theo & Ora Coster)











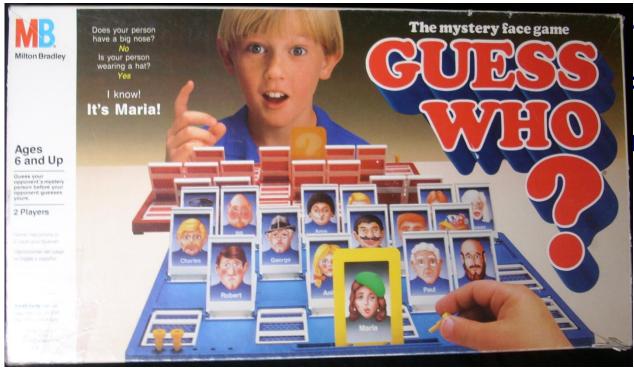


- 1979: New Zealand, UK, Greece, Spain, France, **Netherlands**
- 1980: Italy
- 1982: USA (Lakeside)
- 1986: Brazil (Estrela), Norway, Denmark, Argentina
- 1987: Israel, Sweden, Mexico, Japan (Bandai), China



Rules of the Game

Each player secretly draws one out of n face cards.



ret card. I**rd**, wins!

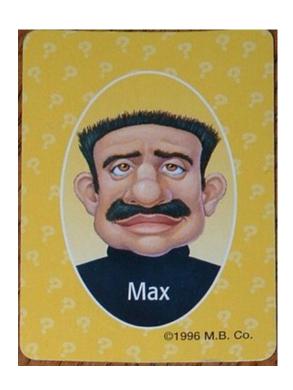


Q: Do you have red hair?

• A: No.

Q: Are you a man?

A: Yes



Rules of the Game

- Each player secretly draws one out of n face cards.
- Players take turns asking yes/no questions.
- The opponent answers truthfully for his secret card.
- The first player to guess the opponent's card, wins!

Solution: Binary search

- Number of questions needed: *ℓ* = *O*(log *n*)
- Always guess correctly after at most \(\ell \) questions



"Guess Them!"

"Challenging Game for Advanced Players

For an extra challenge, both players draw **two** Mystery cards, and place them side-by-side in their Mystery card slots. Your object is to guess who **both** of your opponent's Mystery People are."

- Each player secretly draws c out of n cards.
- Players take turns asking yes/no questions.
- The opponent answers truthfully for one of his c cards.
- The first player to guess all opponent's cards, wins!



Q: Do you have red hair?

• A: No.

Q: Are you a man?

A: Yes



Solution

Tardos ('03), Laarhoven et al. ('11)

- Number of questions needed: $\ell = O(c^2 \log n/\epsilon)$
- Probability of error: ε



"Guess Them by Multiple Choice"

- Each player secretly draws c out of n cards.
- Players take turns asking multiple choice questions.
- (Number of choices: q > 2)
- The opponent answers truthfully for one of his c cards.
- The first player to guess all opponent's cards, wins!



 Q: Do you have blond, black, brown or red hair?

· A: Red hair.



Solution

Divide and Conquer ('12)

- Divide the group in smaller groups (men and women)
- Use yes/no questions for each group (as before)
- When no answer is returned, repeat the question!



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	Group 1: Men	Group 2: Women
Q1	Blond hair?	Blond hair?
A1	No.	
Q2	Moustache?	Blond hair?
<i>A2</i>		Yes.
Q3	Moustache?	Blue eyes?
<i>A3</i>		No.
Q4	Moustache?	Big nose?
<i>A4</i>	No.	



Results

Linear tradeoff between q and ℓ

- For q = 4, half as many questions needed as for q = 2.
- Can be generalized to arbitrary values of q.
- Number of questions needed: $\ell = O(c^2/q \log n/\epsilon)$



Actual Application

Copyright Protection

- Owner wants to know who created an illegal copy
- Insert watermark (unique features)
- content segments ~ characteristics
 (hair color, eye color, ...)
- Even when people create a mix of their copies, they can be traced.



Workshop on Information Forensics

December 2th – 5th, 2012 Tenerife (Canary Islands)











Ages 6 and Up

Guess your opponent's mystery person before your opponent guesses yours.

2 Players

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